

Allen Silent on Inspirers of Grab Bill

Legislator Refuses to Tell Who Urged L.B. Funds Be Looted

By JIM PHELAN

Assemblyman Bruce Allen, author of the legislative bill to grab most of Long Beach's tideland oil revenue, has refused four times to tell the origin of his bill.

The Allen bill, which failed to pass the last legislative session, burst back into the news two days ago with the disclosure that a privately owned utility, Southern California Gas Co., secretly has been financing a state-wide campaign in behalf of the bill.

Activities of the gas utility and a "front" organization which spent the utility's money drumming up support for the Allen bill are under investigation by Attorney General Edmund G. Brown for possible violations of the California lobbying law.

THE QUESTION of who first thought up the Allen bill took on new pertinence with disclosure that the gas utility has a financial interest in passage of the legislation.

State Capitol sources have said that the legislative plan to strip Long Beach of tideland oil wealth was proposed to other lawmakers and rejected by them—before Allen dropped his oil-grab bill in the hopper.

ALLEN FIRST refused to tell the origin of his bill three months ago, in an interview in his office at San Jose. He said that he was afraid that his answer in any verbal interview "would be distorted."

As an alternative, he suggested that the question of the origin of the bill be submitted to him in writing, and said that he would reply in writing. The questions later were submitted in writing, but the Assemblyman did not reply.

On Sept. 19, the questions were resubmitted to him by registered mail. He again did not reply.

Saturday, in a telephone interview, Allen told The Independent, Press-Telegram that he did not plan to reply to the questions, although he himself had suggested the method of written communication.

"Mr. Fleming's press release should answer any questions that you have," Allen said. He did not amplify this statement.

LAST FRIDAY a Los Angeles attorney, John A. Fleming, issued a press release disclosing that the Southern California Gas Co. has been financing the pro-Allyn bill campaign. His statement revealed that the privately owned utility, which serves many homes in Lakewood, is concerned about annexations to Long Beach.

(Continued on Page A-2, Col. 1)

Connie Mack Breaks Hip in Home Fall

PHILADELPHIA (AP)—Connie Mack, baseball's grand old man and former owner-manager of the Philadelphia Athletics, suffered a fractured right hip Saturday in a fall at his apartment.

The 92-year-old Mack was taken to Presbyterian Hospital where his general condition was described as "exceptionally good."

"The position of the fragments is very satisfactory and, barring any complications, we can look forward to a speedy recovery," said Dr. Ilarion Gopadze, Mack family physician.

The mishap came less than a year after Mack moved out of the baseball spotlight he held for 71 years as a player, manager and team president.

L.A.C. SAYS:

Freedom to Know

When the visiting Russian farmers were here they expressed amazement over the freedom of our newspapers. They asked about stories and editorials which criticized our public officials. They could not understand the frequency of family pictures in the papers. The freedom of reporting scandals in public office as well as those of individuals, caused much of their amazement.

The readers of newspapers in this country are often critical of the way newspapers report the news. But if they had to live in a country where these freedoms were denied they would appreciate what is meant by freedom of the press, speech and assembly. Where there is a dictator there is no such freedom because a dictatorship could not survive under such freedoms.

As Newspaper Week is again observed in this country, it may be well for newspapers to ask themselves how well they use this freedom. Such an analysis will show it is misused in many ways. There is much more space given to the sordid and scandalous occurrences than there is to wholesome news. Our headlines scream about

(Continued on Page A-2, Col. 1)



A New Face in Politics

EDITORIAL

Why Did It Go Underground?

The pressure built up on the gas line and it sprang a leak.

Let no one be misled as to what caused the Southern California Gas Company to disclose its financial backing of the attacks on Long Beach's ownership of its tidelands.

The gas company kept the secret as long as it dared. It came out of hiding when things got too hot as a result of an investigation by the attorney general's office and the determined efforts of The Independent, Press-Telegram to find out whose cash was backing the anti-Long Beach schemes.

The statement of Atty. John Fleming, the man who handled the project for the gas company and other as yet unidentified "clients," is quite revealing in this respect.

Fleming said his disclosure was prompted by "inquiries" concerning his activities. And he admitted there had been a deliberate effort to veil the identity of those backing the scheme.

HE DIDN'T SAY, of course, that finally he and his associates became fearful the gas company's role was about to be revealed anyway, and had decided they had better move first in an effort to give the "news leak" the best possible interpretation from their standpoint. He didn't need to say it.

No matter how they try to clothe their actions in piety, the gas house gang has made a startling revelation that raises the gravest questions of propriety if not legality.

Atty. Fleming's statement clearly points to a selfish motive. The gas company serves areas adjoining Long Beach. Long Beach has a municipally-owned gas utility which has cheaper rates than those charged by the private company. Some of these outside areas were and are considering annexation to Long Beach, which would put them in line for the more favorable gas rates. It was a "bait" and a "lure," Fleming says. And somehow he seeks to give the impression that his company acted in the public interest in its long-concealed attempt to divest Long Beach of its tidelands oil and gas assets so it could not offer these cheaper rates.

WILL THE PUBLIC buy the idea that a privately owned utility is acting "in the public welfare" when it spends its money in a concealed political attempt to prevent extension of a voter-owned utility?

If the laws of California and the regulations of the Public Utilities Commission are not adequate to cover this situation, they should be made adequate. If they are adequate, they should be enforced.

No consumer should be faced with the cynical attitude that his money can be spent to keep up the rates he must pay a utility for the services he must have.

No consumer should be faced by a company that, despite the fact it has its own attorney and public relations men, has gone underground to have other public relations men and another attorney promote its own selfish interest.

That is what happened here. The gas company in this case sought to achieve its ends by giving financial aid to a "front organization." This outfit hired public relations men (who never registered as lobbyists) to campaign for the Allen tidelands seizure bill and against the interests of Long Beach and of this area.

PUBLIC UTILITIES ought to be public. These companies have to live in the light of day.

When they go underground, although they have the resources to handle their affairs openly through their own honestly employed servants, they are violating what should be a public trust.

If the gas company wants to take an interest in legislative matters, why doesn't it use its own employees and direct methods instead of attempting to conceal its activities?

Does it distrust the free and above-board channels available to everybody in a democratic state?

Why, if its motives were so worthy, was the gas company afraid of public opinion?

Mechanic Hurt as Auto Slashes into Racing Pit

A mechanic was critically injured Saturday night when he was struck by a auto which went out of control at the Gardena race track and careened into the servicing pits.

Lowell (Speedy) Duncan, 35, of Bell Gardens, was taken to Harbor General Hospital, where his condition was said to be extremely critical.

Duncan was hurt when a jalopy driven by Jim Robinson, 43, of Inglewood, went out of control and broke through the wooden crash gate into a servicing area.

Duncan was carried 15 feet on the Robinson car's radiator into another car.

Robinson was taken to University Hospital in Los Angeles for treatment of injuries described as serious.

Atlantic Storm Generates New Gale

SAN FRANCISCO (AP)—The Weather Bureau warned Saturday night that remnants of Hurricane Janet were regenerating into another tropical storm, this time west of Mexico in the Pacific Ocean.

David Wark, transocean forecaster for the bureau, said it was "extremely rare" for winds from an Atlantic storm to regenerate into another storm on the Pacific side of Mexico.

The band was touring its way back to New York after working on the "Benny Goodman Story" in Hollywood and making a short for Universal-International.

L.B. Woman Hurt in Crash

A Long Beach woman was among 13 persons injured, one fatally, when a bus from Parks Air Force Base and a transcontinental Greyhound bus collided on U. S. Highway 101, a mile west of Fairfield Friday.

The Long Beach woman, who suffered shock, is Mabel Jaquith, 64 (A Mrs. Mabel Jaquith is listed in the phone book as residing at 5273-D The Toledo).

The fatally injured man was Joseph Nagucki, 45, of Toledo, Ohio.

The service bus was transporting a group of airmen from Parks AFB in southern Alameda County to Travis for reassignment to posts in the Orient.

Knight Adds Nixon to 'Presidential List'

President's Gain Rapid, Spirits Good

'Excellent Day,' Say Doctors; Ike, Aide Talk Trout Fishing

DENVER (AP)—President Eisenhower, who was a new heart attack case, lying under an oxygen tent, a week ago, talked with his No. 1 aide Saturday night about fishing for golden trout in the Euphrates River of eastern Turkey.

The President's doctors issued the following bulletin at 8:45 p.m. on the President's condition:

"The President's condition continues to be satisfactory without complication. He had an excellent day."

Thus the President passed the halfway mark in the critical first two weeks of his recovery period, with his doctors firmly in control of how far he can go, how soon, in picking up the actual reins of government again.

But his discussion, with Sherman Adams, his No. 1 assistant, of golden trout fishing in the Euphrates, showed how the at-

(Continued on Page A-2, Col. 3)

Crash Hurts 16 Hampton Bandmen

SOCORRO, N. M. (AP)—Sixteen members of the famous Lionel Hampton jazz band and their driver were injured, eight of them seriously, Saturday when a chartered bus plunged into a ditch 26 miles south of here.

Hampton, himself, suffered a broken ankle. Others were hospitalized in Socorro, Belen and Truth or Consequences.

The private bus was transporting the group from El Paso, Tex., to Albuquerque, N. M. State patrolmen reported that apparently a front tire blew out, causing the heavy vehicle to ram into a 20-foot-deep ditch. Thirty persons were in the bus.

DRIVER GEORGE ALLISTON, 45, of New York City, was pinned behind the wheel of the bus for two hours before he was released with an acetylene torch. Attendants at the Truth or Consequences Hospital said he suffered multiple leg injuries and one leg would have to be amputated.

Also in serious condition at the same hospital were Alvin Hayse, whose back was broken, and Eddie Preston of Cleveland, who had possible internal injuries. With minor leg injuries were Rufus Jones of Charleston, S. C.; Frank Holt of Detroit, Mich.; and Billy Brooks of Columbus, Ohio.

SOCORRO HOSPITAL attendants termed "serious" the condition of: alto saxman Henry Vega, fractured thigh; Larry Wilson, foot and spine injuries; trumpeter Wallace Davenport, severe ankle and chest injuries and fractured pelvis; tenor sax player Eddie Chambliss, fractured foot, and Wilson Barnett, fractured pelvis and shoulder. Less seriously injured were: Robert Clayler, fractured arm and possible broken knee; Bill Nacker, multiple injuries, and Julius Sparrow, chest injuries.

Hospitalized in Belen with broken arm and leg were George Hart and Assuro Hernandez.

The band was touring its way back to New York after working on the "Benny Goodman Story" in Hollywood and making a short for Universal-International.

L.B. Woman Hurt in Crash

A Long Beach woman was among 13 persons injured, one fatally, when a bus from Parks Air Force Base and a transcontinental Greyhound bus collided on U. S. Highway 101, a mile west of Fairfield Friday.

The Long Beach woman, who suffered shock, is Mabel Jaquith, 64 (A Mrs. Mabel Jaquith is listed in the phone book as residing at 5273-D The Toledo).

The fatally injured man was Joseph Nagucki, 45, of Toledo, Ohio.

The service bus was transporting a group of airmen from Parks AFB in southern Alameda County to Travis for reassignment to posts in the Orient.

Mitchell Pledges More Study of Tuna Problem

SAN PEDRO — Further investigation into the plight of Southland fishermen who are unemployed because of imports of Japanese tuna was promised Saturday night by Labor Secretary James P. Mitchell.

Mitchell, here to be keynote speaker in ceremonies today at the Fishermen's Fiesta, said that he had not been thoroughly apprised of the unemployment among San Pedro and San Diego fishermen that has resulted from the ever-increasing imports of Japanese frozen tuna.

"This administration has favored greater freedom in international trade," the cabinet official stated. "We have found that for every job affected by imports, there are 15 to 20 jobs created by making of goods for export."

Mitchell expressed concern over some of the facts presented to him by newsmen at a press conference conducted at the San Pedro Hacienda Hotel and pledged further investigation. However, he pointed out that legislation would be needed to reduce the flood of fish imported from Japan.

Mitchell refused to comment on whether or not President Eisenhower will run for re-election or, if he does not, who the Republican nominee will be.

"In view of the President's illness, I think such speculation is unseemly," the Labor Secretary stated.

He said Ike's illness has not altered the functioning of the government. He said a cabinet meeting was conducted Friday with "business as usual."

Mitchell called the impending merger of the CIO and AFL "basically a good thing."

He said amalgamation of the two groups would give labor more political influence, but he could foresee no "labor monopoly."

"I think the average American worker votes as he sees fit," he said.

Mitchell said he believed the

(Continued on Page A-2, Col. 1)

Los Angeles Weeps, Cries, Lotsa Smog

LOS ANGELES (AP)—Stinging smog was back over this metropolis again Saturday, causing the second alert in two days. And air pollution officials said more of the foul stuff is due today.

The past two days the smog piled up in neighboring Pasadena. Friday being the smoggiest day on record there.

An alert, under which open burning is banned and auto and truck traffic curtailed as much as possible, is called for the entire Los Angeles basin if the ozone content of the air reaches 50 parts per million parts of air in any one community. Ozone is an air pollutant and is used to measure smog concentration.

Smog officials warned that October often is Southern California's smoggiest month. They recalled the "Black Thursday" of last Oct. 14 when Gov. Goodwin Knight prepared to invoke disaster control measures.

USS Merrick Home After Arctic Voyage, Struggle With Ice Packs

By BAXTER OMOHUNDRO

Wearied crewmen of the attack transport USS Merrick were enjoying liberty in the vessel's home port of Long Beach today after the ship returned from grinding through the ice-choked Arctic Ocean to supply radar stations.

Twice in the 7,000-mile voyage, the Merrick and the ships in her task unit were threatened with entrapment in the 20-foot-thick ice packs that drift about the Arctic Ocean even in summer.

AT ONE TIME, the Merrick, another attack transport and two merchant vessels were stuck for almost two days in ice that imprisoned their hulls like a giant vise.

The Merrick and the other transport took most of the merchant seamen aboard, and the normal complements of the Navy ships tripled to almost 900 men each. The merchant ships were taken in tow and out of danger.

LATER, the task unit was



SECRETARY MITCHELL, Fiesta Speaker Today

Felons Stage Riot in Pen, Beaten Down

BOSTON (AP)—Rioting convicts staged a three-hour rebellion at Deer Island Jail in Boston Harbor Saturday night, but were forced to surrender when soldiers, firemen and police stormed their cell block using tear gas and high pressure hoses.

The riot was touched off when a prisoner in an exercise yard yelled, "let's get those screws (guards)." The rebellion was quelled by force.

THE SOAKING WET CONVICTS, 65 in one group alone, were lined up single file and marched out of the "hill prison" to maximum security sections of the jail. Two shotgun-carrying guards walked beside each convict.

Four guards and two firemen, and more than a dozen convicts were injured.

EIGHTY MEN from the Boston and Winthrop fire departments ringed the hill prison section to quell four fires set by prisoners.

There were reports in the prison yard that the trouble, brewing for weeks, came to climax because a prisoner allegedly was "roughed up" by a guard Friday.

"This thing started out of a youth movement," Assistant Deputy Warden George O'Halloran said.

"We've got a lot of young kids out here and we try to rehabilitate them. We got them extra time to exercise out in the yard. We got them ping-pong tables and that sort of thing. We assigned young officers to guard them, but they turned out to be just an unruly gang. The whole thing just didn't work."

SMARTEN UP—GET ON BALL

Of course, you are a whiz as a sideline football coach. Now's your chance to prove it.

Details of The Independent, Press-Telegram's new Sunday Quarterback Football Contest will be found on Pages A-20-21. Merchandise prizes will be awarded. Sharpen up your pencil and get ready for the kick-off!

But Keeps Favorite Son Role

SACRAMENTO (AP)—California's Gov. Goodwin J. Knight added Saturday the name of Vice President Richard M. Nixon to his list of outstanding Republican presidential possibilities if President Eisenhower does not run again.

The Republican Governor threw in Nixon's name when asked why it was missing from his two separate lists of five possibilities.

THE GOVERNOR declined last month to include the Vice President, a fellow Californian, at a San Francisco Republican meeting. Knight said he already had an engagement in Los Angeles for the day but it gave further evidence of strained relations between the two.

Knight said he hadn't included Chief Justice Earl Warren on the list because he took at face value repeated statements by Warren that he was not a candidate. Knight succeeded Warren as governor two years ago.

The governor's latest list of candidates, which differs from one he made up earlier in the week in Los Angeles:

United Nations Delegate Henry Cabot Lodge, Gov. William G. Stratton of Illinois, Sen. William F. Knowland (R-Calif.), John Foster Dulles, Secretary of State, and Gov. Christian A. Herter of Massachusetts.

Knight's PREVIOUS list included Knowland, Stratton, Lodge and Dulles. It also included Gov. George Daig of Indiana and Gov. Everett Dirksen (R-Ill.). Asked about the discrepancies in the list, he said there are even other Republicans who would make good candidates.

Knight said he, himself, is not a candidate and that he is still for Eisenhower for a second term. He has said, however, if the President doesn't run again he will head the California delegation to the Republican National Convention in San Francisco as a nominal candidate. California law does not allow un-instructed delegations.

Nixon Given Briefing on U.S. Affairs

WASHINGTON (AP)—Vice President Richard M. Nixon got a detailed briefing on world and domestic problems Saturday in his role as stand-in for the President.

Col. Andrew J. Goodpaster, White House staff secretary, spent 40 minutes in Nixon's office outlining the highlights of a "whole series" of White House staff reports.

It was the first such briefing given the Vice President. It is normally given the President to keep him abreast of the latest developments in foreign and domestic affairs.

Nixon, working on Saturday to keep up with his increased official and social duties, also conferred with Richard Gulyay of the Republican National Committee, and Harold E. Stassen, the President's adviser on disarmament.

USS Merrick Home After Arctic Voyage, Struggle With Ice Packs

wind, that cut paths through ice packs for the task unit.

THE MERRICK, which left Long Beach in early July, is here for shipyard availability to repair minor damage to her hull caused by the crushing ice.

Many of her crewman grew beards and fancy mustaches during the voyage, but most were due to be shaved off today by request of their wives.

The Merrick and other supply vessels operated under direction of Vice Adm. F. C. Denebrink of Long Beach, commander of the Military Sea Transportation Service.

Adm. Denebrink is the son of Mrs. Myrtle Denebrink of 235 Obispo Ave. and husband of the former Fannie McCook, daughter of Mr. and Mrs. Nelson McCook.

A CITATION for the action addressed to Adm. Denebrink from Navy Secretary Charles S. Thomas said, in part: "A hearty well done to you and to all hands in your command."

L.A.C. SAYS:

Freedom to Know

(Continued From Page A-1.)

corruption in public office, but there is rarely a headline about the good that is accomplished.

That is an indictment of newspapers. But it is an equal indictment of the readers. A newspaper is usually a reflection of the people who read it. It is also a reflection of what goes on in our daily lives. The unpleasant facts may not be printed in other countries. But that does not mean they do not occur. If the American press started to censor out such news the people would be deprived of the freedom to know, which is their greatest assurance of all the freedoms they hold dear.

An effort was made to withhold publication of the Yalta papers. But an enterprising reporter got them and his paper insisted on printing them. That released these important documents to all the papers and their readers. By comparison, news of world conferences in which Russians take part is often held up for days before the Communist version is printed in Russian government-controlled newspapers. The people are given what government wants them to know—not what actually happens.

Because of this enterprising attitude of American newspapers there is danger that sensationalism is the guiding factor. But if that enterprise were censored the people would be deprived of all information that might be detrimental to the political party in power. The tendency toward such censorship is found in every party when it is in power. The knowledge that its acts are subject to wide publicity is the people's greatest safeguard.

The readers of newspapers have the economic power to keep their newspapers as reliable sources of information. When the readers lose confidence in a paper's presentation of news they stop subscribing to the paper. For this reason newspapers give equal space during campaigns to the party in or out of control of the government. Their readers are usually about equally divided in their allegiance to the two parties.

The circulation of newspapers in this country is at the highest level in their history. We have the greatest freedom of expression of any nation in the world. With that freedom, or because of it, we have the highest living standard in history. It is a combination that must be protected from those who would change our way of life. It is a precious heritage that must be protected by newspapers recognizing their responsibility for honest and sound reporting. It should be protected by readers who, through this freedom of the press, have sources of information denied to most other people in the world.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Allen Refuses to Tell Origin of Plunder Bill

(Continued From Page A-1.)

which has a lower gas rate. Long Beach obtains some gas from a tideland oil production and a municipally owned gas system. (Allen has told The Independent Press-Telegram that none of the funds from the Southern California Gas Co., or anyone else, had gone to him).

FLEMING is a key figure in the old California Tidelands Protective Association, an "educational" organization that has been urging voters to demand that their legislators vote for the Allen bill. The association's three public relations men during

Labor Chief Hopes to Aid Tuna Fleet

(Continued From Page A-1.)

merger would give union leaders a greater degree of responsibility and reduce jurisdictional disputes.

He predicted that the merger would bring about greater organizational activity, particularly in the South.

In his address prepared for today, Mitchell said that the administration's policy is to "leave collective bargaining up to labor and management at the local level." This policy has worked with great success.

"There are areas that have special problems, small islands of unemployment in which dislocations have occurred in the wake of changing industry and changing times," Mitchell said.

HE POINTED out that only 2.5 million people, or 3.3 per cent of the nation's labor force of more than 65 million persons are unemployed.

Mitchell saw no prospect of appreciable unemployment resulting from automation. He said automation tends to expand productivity rather than displace employees. He said automation is simply a process that has been under way since the industrial revolution.

One effect of automation, he stated, was to place greater emphasis on technical skill.

"I don't think we have enough skilled people to cope with the requirements of the atomic age," Mitchell told reporters.

He said the shortage is one that must be solved by educators.

Mitchell spoke in favor of extension of the minimum wage law to include "marginal" workers.

Mitchell, who arrived by plane Friday night, is due to return to Washington tonight.

Spectacular Blaze on Trestle Quelled

NORWALK—County Firemen extinguished a fire on the Southern Pacific railway trestle over the San Gabriel River south of Firestone Blvd. Saturday night.

The fire, though spectacular, caused only minor damage, railway officials said. They reported that the fire was probably caused by a spark from a passing train.

Mama Busses Wrong Chap, Catches Up

MILWAUKEE (AP)—Mrs. Irene Freda Saturday made several false starts, including kissing the wrong man, but finally welcomed her long lost Marine private son.

Mrs. Freda hadn't seen her boy, now 19-year-old Marine Pvt. Gerald Pleiss, for 11 years. When he was two he was placed by court order in an Evansville, Ind., orphanage when she divorced his father. His mother last saw him at the orphanage when he was eight years old.

Mother and son were reunited by the Red Cross. He was to arrive on a morning flight from Camp Pendleton, Calif.

He didn't show up on the first two flights. But on the third, Mrs. Freda rushed forward to greet a handsome Marine as he stepped off the plane. She embraced and kissed him.

In the finest tradition of a fighting service, he kissed her back. Then he grinned and said, "I don't think you have the right one."

He turned out to be George Little of Milwaukee. He and another Marine said they had seen her son in Chicago and that he'd be along shortly.

Gerald was and she ran into his arms.

Sun, Moon and Tides

TODAY
Sunrise: 5:48 a.m. Sunset: 5:37 p.m.
Moonrise: 6:02 p.m. Moonset: 6:46 a.m.
Tides: High, 8:48 a.m., 5.1 ft.; 9:33 p.m., 4.7 ft. Low, 2:40 a.m., 0.9 ft.; 3:28 p.m., 0.1 ft.

MONDAY
Sunrise: 5:48 a.m. Sunset: 5:35 p.m.
Moonrise: 6:44 p.m. Moonset: 7:54 a.m.
Tides: High, 9:20 a.m., 6.2 ft.; 10:21 p.m., 4.3 ft. Low, 3:10 a.m., 1.2 ft.; 4:14 p.m., 0.2 ft.
Aue uph mofied aroy 23u e

INDEPENDENT PRESS-TELEGRAM
Published Sunday only at Sixth St. and Pine Ave., Long Beach, Calif.
Entered as second class matter at Post Office at Long Beach, Calif.
Per Month Per Year
Carrier delivery — 60 cents \$7.20
By mail — 60 cents \$7.20

INDEPENDENT PRESS-TELEGRAM
Published Sunday only at Sixth St. and Pine Ave., Long Beach, Calif.
Entered as second class matter at Post Office at Long Beach, Calif.
Per Month Per Year
Carrier delivery — 60 cents \$7.20
By mail — 60 cents \$7.20

PRESS ON PARADE

This Is Newspaper Week

National Newspaper Week, the week in which newspapers try to let the public know how they operate and what they stand for, will be observed Oct. 1-8.

Ralph Taylor, manager of the promotion department of the Independent Press-Telegram, is chairman of the week for the California Newspaper Publishers Assn., which sponsors it in the state.

Editorials on National Newspaper Week written by Lawrence A. Collins of the Independent and Malcolm Epley of the Press-Telegram and cartoons by Clyde Winslow of the Independent Press-Telegram have been distributed to newspapers of the state. (See Winslow cartoon on Page B-7.)

COLUMBIST EPLEY will address the Lakewood Elks Lodge Tuesday and Wade Mapleshorpe of the I.P.T. national advertising department announces that the

Ike Gains Rapidly, Talks Angling With His Deputy

(Continued From Page A-1.)

mosphere has changed in the eight-floor suite of Fitzsimons Army Hospital, where the President is being treated.

ADAMS FISHED for golden trout while he was abroad recently. The President, an ardent trout fisherman, never has whipped a fly into golden trout waters, but wants to. They talked about fishing in streams of southern Germany—the President has fished there—but neither said anything about business.

It was Adams' first visit with his boss since he arrived from Washington Friday night to take charge of the temporary White House. They talked five or six minutes.

The contrast between the atmosphere last Saturday and yesterday was almost as great as the difference between night and day, though there still remains a crucial week in the President's recovery.

ONE OF THE primary reasons Adams came to Denver was to find out how fast Eisenhower can take over again.

To this end, he and Presidential Press Secretary James C. Hagerty conferred with Maj. Gen. Howard McC. Snyder, Eisenhower's personal physician; Col. Byron E. Pollock, head of the Fitzsimons heart section; Col. Thomas W. Mattingly, heart expert from Walter Reed Army Hospital in Washington, and Col. Don Carle, Fitzsimons' deputy commander.

Hagerty emphasized and re-emphasized that the doctors are in absolute command of the President's activity, though they will have no part in governmental or policy decisions.

Next week, Eisenhower will sign more routine papers, like the promotion lists for a total of 117 foreign service officers he signed Friday night. That was his first "work" since he was stricken.

Medical bulletins on the President's condition told of continued progress, without complications. The 3:45 p.m. bulletin said he spent a "comfortable, Schick of Los Angeles, Protes-quiet" day and Mrs. Eisenhower tant chaplain at Fitzsimons.



window of the Independent Press-Telegram, together with type; a chase used in the composing room to assemble ads, stories and pictures in page form; a mat and page cast, and pertinent facts.

THE PLACARD will say: "This is National Newspaper Week. This week is set aside to observe freedom of expression. As basic as the individual's right of free speech is the right of the press to publish uncensored news. For over 150 years the free press has, in this way, helped the United States maintain its democratic principles. In many unhappy nations, only uncensored news can be published and the will of dictators is reflected in their newspapers. Thank God this is the U.S.A."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

Maj. Gen. Martin Griffin, commander of Fitzsimons, ordered retreat, tattoo and taps resumed at the hospital Saturday night. Those bugle calls, along with reveille, were canceled when the President arrived. Reveille still has not been reinstated.

Adams will fly back to Washington this week to attend the National Security Council meeting Thursday and cabinet meeting Friday.

Heart specialist Dr. Paul Dudley White, who is in Boston, may fly back to Denver with Adams. Dr. White will return at the end of this week for a consultation on the President's condition and future physical activity.

Hagerty, in news conferences the first two weeks, said, "nobody on the government side is going to disturb that two weeks."

"Everybody on the White House and medical staffs is interested in just one thing—getting the President well," he said.

AT PRESENT, Eisenhower is expected to remain in the hospital about three more weeks. Then he will have a month or so of convalescence, possibly at his Gettysburg, Pa., farm.

One of the tasks of confronting the Fitzsimons medical staff is making hospital confinement bearable for a man of Eisenhower's active nature.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. said he spent a "comfortable, Schick of Los Angeles, Protes-quiet" day and Mrs. Eisenhower tant chaplain at Fitzsimons.

ADA Screams at Prediction of Ike Medic

NEW YORK (AP)—Joseph L. Rauh Jr., chairman of the Americans for Democratic Action (ADA), accused one of President Eisenhower's doctors Saturday of a "huckster performance."

Rauh said a statement by Dr. Paul Dudley White, Boston heart specialist who attended the President, indicated pressures will be exerted to force the President to run for re-election.

Dr. White said Friday on a television show that if were in Eisenhower's shoes he wouldn't want to run for a second term.

Later, he said the remark probably had been interpreted as meaning he would give such advice to the President.

Rauh told a meeting of the New York ADA Chapter "that little huckster performance when the doctor changes his statement is sufficient show there will be pressures" on Eisenhower to run again.

In Boston, Dr. White said "there was no pressure whatsoever" involved in his statement following the television show.

"I just felt it (the TV comment) was being misinterpreted and I wasn't putting any pressure on the President whatsoever," Dr. White said.

Guild Picks Farson

NEW YORK (AP)—William J. Farson of Philadelphia has been elected executive vice president of the American Newspaper Guild (CIO), it was announced Saturday. Farson, now secretary-treasurer of the guild, defeated incumbent Ralph B. Novak of Detroit.

Boilermakers on Strike at S. Calif. Building Jobs

LOS ANGELES (AP)—AFL employed on the job. Other jobs which may be affected include the Los Angeles Department of Water and Power steam plant in Sun Valley, the El Segundo plant of the Southern California Edison Co., and the Encinitas plant of the San Diego Gas and Electric Co. at Carlsbad.

The tie-up also affects two aqueduct jobs in Santa Ana canyon and one near South Gate for the Metropolitan Water District and the Silvergate project in San Diego, Smith said.

Points at issue in negotiations were not immediately available.

THE WALKOUT affects four steam plants and three aqueduct jobs in this area and involves about 2,000 members of the union, Smith said. Only new construction work was affected.

Jobs expected to be hit by the walkout include the Alamitos Steam Plant, being built for the Southern California Edison Co. at the San Gabriel River near 7th St. Workmen were on the job Saturday and said they had been told by the union to report for work Monday unless otherwise informed.

Greyhound Office Crews' Strike Off

SAN FRANCISCO (AP)—A threatened strike by AFL office workers affecting Pacific Greyhound line operations in seven western states has been averted by an 11th-hour agreement.

The 238 office employees, members of the Amalgamated Motor Coach Employees Union, accepted a company offer of a two-year wage increase and fringe benefits Saturday night in the face of a scheduled midnight strike deadline.

The contract, covering employees in San Francisco, Oakland, Los Angeles and Phoenix, provides an average monthly increase of \$12 the first year, and \$8 the second.

The company also agreed to pay a \$1.66 monthly life insurance premium and full cost of a \$5.25 monthly hospital insurance plan for each member.

CHIEF, COULD IT BE GHOSTS?

GALVESTON, Tex. (AP)—The district attorney and police commissioner of this island resort city said Saturday a week old crackdown against sex and sin was "complete," but police records showed three beatings or stabbings at clubs supposedly closed.

528 PINE AVENUE

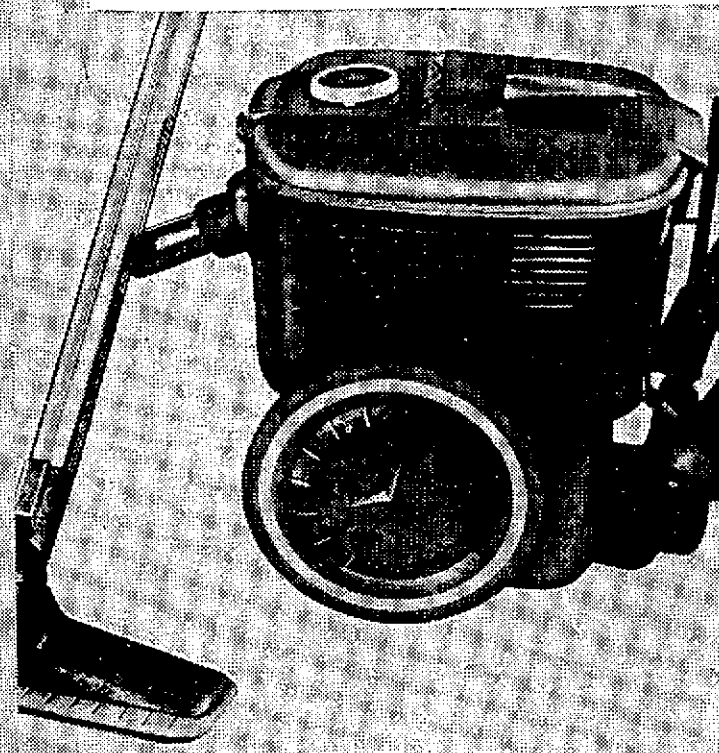
DIAL 6-7205



very newest...

Lewyt finger-tip control

From Dohrmann's—once again—comes the newest in fine appliances, the best in labor-saving devices... the free-wheeling Lewyt! No more need to push and pull, lift and carry... the Lewyt rolls around with "finger-tip" ease, cleans superbly with controlled suction! Don't miss seeing the newest of household helpers at Dohrmann's.



"finger-tip control" plus other great features

79.95

Now, for the first time both cleaner and nozzle roll on wheels... no more arm-ache from pushing and pulling over stubborn areas... just the touch of a finger and it's done!

- "finger-tip" combination rug 'n floor nozzle
- "finger-tip" tool selection... they roll right along
- "finger-tip" power dial... one touch dials correct suction

limited quantity only
Lewyt 77's on sale

59.95

While they last! A terrific special on the big-wheeled Lewyt... here's a cleaner that will travel over scatter rugs and door sills, won't tip but will swivel, deodorize as it goes, clean everything and be quiet as it does.

- traveling accessories... always within easy reach

- non-tip swivel-top, Power Dial, instant dust disposal

FRANK BROS. 25th Anniversary SALE

STARTS MONDAY, OCTOBER 3

SEE PAGE 24

200,000 Due at Wharf Fete

Gaily Decorated Fishing Craft in San Pedro Parade

SAN PEDRO — Almost 200,000 persons are due to flock here today to help the community celebrate its ninth annual Fishermen's Fiesta.

Most of the festivities will be concentrated in the vicinity of Fisherman's Wharf at Berth 72 beginning at 12:30 p.m.

At that time, dock-side ceremonies will be conducted just before almost 50 gaily decorated fishing vessels begin their colorful tour of the harbor.

Secretary of Labor James Mitchell will deliver the keynote address from a stand near the Municipal Fish Markets. This will be followed by blessing of the fishing boats by Bishop Joseph T. McGucken of Los Angeles.

OTHER PARTICIPANTS in the rites include Gov. Goodwin J. Knight, Rep. Cecil R. King, Msgr. George M. Scott and others representing the clergy and civic life.

Pretty Amelia Nizetich, "Skipperette" of the fiesta, and her two lovely aids will toss flowers into the harbor waters in honor of fishermen who have perished at sea.

The decorated fishing vessels will parade along the main channel and across the outer harbor in the vicinity of Pierpoint Landing at Long Beach.

On the wharf there will be food and refreshment booths, a carnival and boat rides. The heavy cruiser U.S.S. Rochester will have "open gangway" for visitors at the nearby Naval Supply Depot.

SOLEMN MASS of Thanksgiving will be conducted in the Mary Star of the Sea Catholic Church beginning at 11 a.m. Bishop McGucken will officiate.

BOATS PARTICIPATING in the parade include: Midnight Sun, Western Explorer, Western Monarch, Santa Teresa, Golden West, City of San Pedro, Sea King, Stranzer, St. George II, Endeavor, Miss Universe, Defense, Clermont, Coral Sea, Dolores M. Western, Fisher, Florio, A. Russo, U.S. Liberator, Courageous, Sea Maid, Windward, Southland, Marauder, Contre Brothers, Gigi, St. Rita, Sea Ranger, St. Louis, St. Aniello II, Corsair, New San Antonio, Little Flower, Two Brothers, U.S. Republic, Sea Hawk, Lucretia K. Mercury and Gerónimo.

THE FIESTA area may be reached from Long Beach by driving east on Anaheim St. or Pacific Coast Hwy. to Alameda Blvd., south on Alameda Blvd. and B St. along Wilmington-San Pedro Rd. to Harbor Blvd. Thence to either Samson Way or Signal St. to the fiesta area. Ample parking facilities are available.

The theme of this year's parade is "Toyland Parade."



FISHERMEN'S FIESTA TIME at San Pedro brought forth these young women Saturday to decorate the purse seiner Stranger. Left to right are Lavada Moudy, Gerry Vidovich, Joan Finneran and Marian Clement. They are members of the Catholic Alumni Club, sponsors of the craft.—(Staff Photo.)

IT CAN BE DONE

Pat, Shake Off Those Ties, Grab the \$100,000

By SPENCER CRUMP

Several local psychologists, appraising NBC's \$100,000 answer to the listener-grabbing \$64,000 question on the CGS television network, have come up with their own answer. It's bad psychology, the psychologists say.

The new NBC program is attempting to win listeners by offering \$100,000 to a University of Southern California coed on the "Truth or Consequences" show next Friday night. The young lady, Pat Morris, 19, just has to pick up the money.

THE GIMMICK is that she must break out of a hypnosis induced by a gentleman named Arthur Allen. He'll suggest to her subconscious mind that she can't pick up the \$100,000.

"I like the \$64,000 question, but I won't be watching the \$100,000 program next Friday night," says Dr. Eugene M. Blumberg, psychologist who has offices in the Professional Building Annex.

"I don't like to see hypnosis used as a 'parlor game,'" he explains. "Hypnosis has its practical uses in many medical and dental situations. However, it doesn't belong on a stage."

PEOPLE CAN DO things that they wish to do if they want to, despite hypnosis, he said, and the degree of hypnosis depends on the subject. If someone could reach this girl (she is cut off from calls or personal contacts for a week), he could tell her

how to pick up the \$100,000, Dr. Blumberg said.

"I wish I were going to be on the program and be the subject," Dr. Blumberg added. "I think I'd walk away \$100,000 richer."

Mrs. Amalie Phelan, psychologist of 143 Tivoli Dr., also hit the use of hypnosis on the stage.

"I think hypnosis should not be used as a 'parlor game,'" Mrs. Phelan said. "There are many factors in hypnosis which must be handled with great care."

"HARSH COULD POSSIBLY come to this young lady as a result of being hypnotized on the program," she said, "and she could have unpleasant feelings as an aftermath."

Nevertheless, the USC coed is planning to make a try at beating the powers of hypnosis next Friday night when television audiences throughout the nation—minus, possibly some psychologists—focus their eyes on the \$100,000 gimmick.

40 Looted From Shop Cash Till

Hazel V. Coie, 43, owner of a pottery shop at 6801 Artesia Ave., reported to police that someone took \$40 from the cash drawer of the shop Saturday afternoon while she was busy.

She told officers two men entered the store and that while she waited on one at the rear, the other apparently opened the cash drawer and took the money.

WHAT'S IT?

Rarus Avis Crash Lands

Mrs. Ida Logan, 4712 Dixie Ave., Lakewood, was in the backyard Saturday hanging out the clothes when along came a rare type of bird and nearly nipped off her nose.

Mrs. Logan and her husband, R. F. Logan, both ducked when the bird swooped down at them and crashed against their garage wall.

The bird injured itself in the crash and Logan believed its right leg was broken.

"It's grey, has a black head, green legs and a yellow bill, and it looks like it might have escaped from some zoo," said Logan, who donned gloves and said he was going to put a splint on the bird.

Logan said he'd keep the creature in a box in the kitchen until he can get Animal Shelter attendants to pick it up.

Hunter Misses Rabbit, Shoots Self in Leg

A 16-year-old Downey hunter accidentally shot himself in the leg while on a rabbit hunting trip at Lake Elsinore Saturday.

Larry Kempster, 9634 Adoree St., told hospital officials at Carobol Hospital, Norwalk, that when he stepped from his auto the .22 rifle he was carrying accidentally discharged, penetrating the calf and ankle of his right leg. He was released after treatment.

2 Car Crash Injures 4, One Badly Hurt

Four persons were injured, one critically, in a two-car collision and in a second accident a pedestrian was struck by an auto Saturday night.

In Community Hospital with six broken ribs and a lung puncture is Roy E. Unger, 38, of 2210 E. 6th St., passenger in a car driven by James E. Ash, 59, of 2235 E. 7th St. Also a passenger in the auto was Mrs. Ash, 48, who suffered minor injuries.

Both Unger and Mrs. Ash were thrown from the auto after it collided with a vehicle driven by William F. McClintick, 69, of 1018 Bennett Ave., at the intersection of 10th St. and Termino Ave. Mrs. McClintick, who was riding with McClintick, received minor injuries.

Police cited Ash for failing to make a boulevard stop.

In the second accident Saturday night, Jennie Mary Barbone, 40, of 3949 Virginia Rd., was struck while crossing the street at Atlantic and Roosevelt, and taken to Seaside Hospital with possible fracture of her back or pelvis. Driver of the auto, Charles Dale Sloan, 37, of 2115 Baltic Ave., was cited by police for failing to wait for an intersection to clear.

Phone Crews Get Pay Rise

Raises for 12,000 employees, including 550 Long Beach workers, were provided in an agreement reached Saturday by Pacific Telephone & Telegraph Co. and the Federation of Women Telephone workers of Southern California.

The local employees, mostly long distance operators, work at PT&T's toll office, 456 Elm Ave. The agreement provides for a minimum wage increase of \$2 a week, some categories getting a \$2.50 raise.

Boy Cyclist Hit by Auto, Driver Cited

A 13-year-old boy was critically injured when he was struck by a car as he rode his bicycle on Orange Ave. near 64th St. Saturday night.

James Gray Simpson, 1132 E. 60th Way, was reported in critical condition at Seaside Hospital with possible lacerations of the kidney or liver.

Driver of the car, Mrs. Shirley Mae Buxton, 19, of 1916A Lewis Ave., was cited by police for driving without a valid driver's license.

Mrs. Buxton and witnesses said the boy was riding north on Orange Ave. on the wrong side of the street and swerved his bike out from a parked car just before the accident.

KIDS LOOT FIERY STORE

JERSEY CITY, N. J. (AP) — A warehouse filled with Christmas toys burned Saturday, to the delight of neighborhood children.

Firemen fighting the blaze saved heaps of dolls, stuffed animals, plastic guns and other toys from the flames, only to have many of them carried away by youngsters.

The Uneda Toy Company warehouse had been stocked only this week with its entire Christmas line of toys.

Transport Due With 1,744 GIs, Families Aboard

SAN FRANCISCO (AP) — The transport Gen. Edwin D. Patrick will arrive Monday from Formosa, Okinawa and Japan with 1,744 military passengers. Aboard are 763 Army, 597 Air Force, 20 Navy, 6 Marines, 6 Chinese Air Force officers, and 352 dependents and government employees.

The transport David C. Shanks from Hawaii, also is due here Monday with 232 Army, 111 Air Force, 57 Navy, 41 Marines and 260 dependents.

The Gen. Hugh J. Gaffey is posted to reach San Francisco Saturday from Japan but the list of passengers had not been received Saturday.

Buy in October —
Start Payments in Jan.

SERGEE

of California original

Jacket Dress

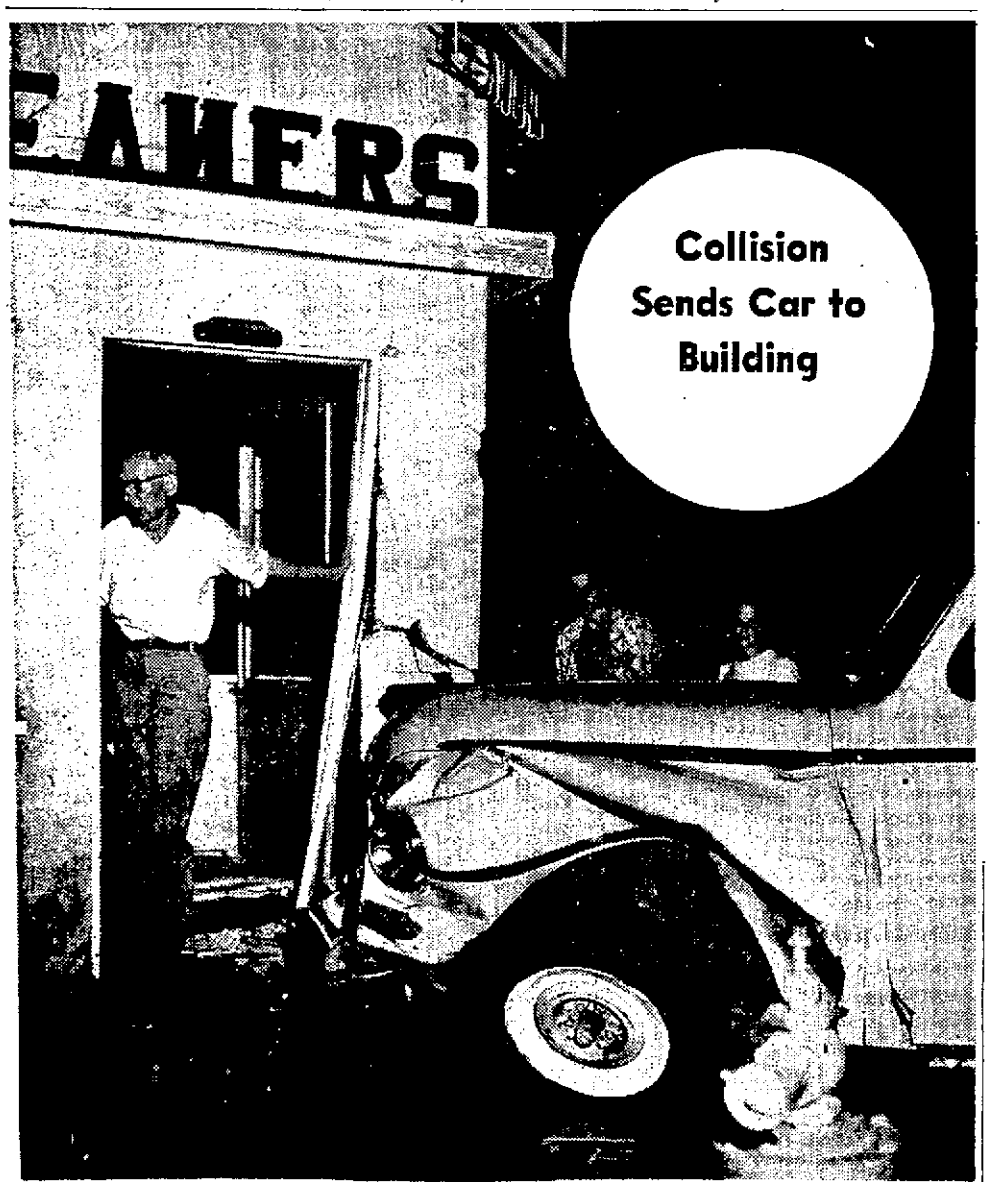
for the figure—
5 ft. 5—or under

\$25

Credit famed designer,
Sergee of California,
with exceptionally smart
treatment of this Jacket
Dress. Fashioned of
slubbed Pisante. The dress
itself with its slim skirt
has capped sleeves.
Jacket has three-quarter
sleeves with delightful
bow treatment.

Colors
Red — Teal
Grey
Sizes
10 to 20

Columbia LAKEWOOD CENTER
"Your Family Store"



TWO OF THE THREE persons riding in this auto were thrown from the vehicle after it collided with another car and crashed into a cleaning establishment at 10th St. and Termino Ave. Four persons were injured in the accident, one critically. —(Staff Photo.)

Collision Sends Car to Building

Four persons were injured, one critically, in a two-car collision and in a second accident a pedestrian was struck by an auto Saturday night.

In Community Hospital with six broken ribs and a lung puncture is Roy E. Unger, 38, of 2210 E. 6th St., passenger in a car driven by James E. Ash, 59, of 2235 E. 7th St. Also a passenger in the auto was Mrs. Ash, 48, who suffered minor injuries.

Both Unger and Mrs. Ash were thrown from the auto after it collided with a vehicle driven by William F. McClintick, 69, of 1018 Bennett Ave., at the intersection of 10th St. and Termino Ave. Mrs. McClintick, who was riding with McClintick, received minor injuries.

Police cited Ash for failing to make a boulevard stop.

In the second accident Saturday night, Jennie Mary Barbone, 40, of 3949 Virginia Rd., was struck while crossing the street at Atlantic and Roosevelt, and taken to Seaside Hospital with possible fracture of her back or pelvis. Driver of the auto, Charles Dale Sloan, 37, of 2115 Baltic Ave., was cited by police for failing to wait for an intersection to clear.

Phone Crews Get Pay Rise

Raises for 12,000 employees, including 550 Long Beach workers, were provided in an agreement reached Saturday by Pacific Telephone & Telegraph Co. and the Federation of Women Telephone workers of Southern California.

The local employees, mostly long distance operators, work at PT&T's toll office, 456 Elm Ave. The agreement provides for a minimum wage increase of \$2 a week, some categories getting a \$2.50 raise.

EXTENDED PURCHASE PLAN TO FIT YOUR BUDGET—
ONE YEAR OR MORE TO PAY FOR YOUR FURS

Special Fur Event Brings Tremendous Savings!

Shop the new
Columbia in
LAKEWOOD CENTER

Clutch Cape Stoles
Choir Boy Stoles

99⁹⁵ Plus 10% Tax

Exceptional value! In muskrat and squirrel... also in sheared muskrat. From a quality maker. Choice of honey and silver. The ultimate compliment to a woman's wardrobe. SO EASY TO OWN ONE THE COLUMBIA WAY!

OTHER STOLES FROM 129.95

Three and Four-Skin Natural Baum Martens... 125.00 to 179.95

Bassarack and Jap Mink Scarfs

55⁰⁰ Plus 10% Tax

Positively the utmost in fur quality and value for the money. SO EASY TO OWN ONE OF THESE SCARFS THE COLUMBIA WAY.

Two, Three and Four-Skin Natural American Sable Scarfs
99.95 to 189.95

Four-Skin Natural Ranch Mink Scarf from 125.00

Columbia LAKEWOOD CENTER
"Your Family Store"

Foes Say Peron Had Eight-Story Harem

BUENOS AIRES (UP)—

The government disclosed Saturday that the Argentine revolution caught ousted "strongman" President Juan D. Peron in the midst of transforming an entire eight-story suburban apartment house into a mirrored-bedroom hideaway for a bevy of teen-age girls.

Police said Peron had evicted all the tenants from the building, which was located around the corner from his official palace in the fashionable Palermo district. He had installed Nelida (Nelly) Rivas, his 16-year-old mistress, in the luxurious duplex penthouse apartment.

The six lower floors were to have been occupied by other teen-age girls recruited from the ranks of the Union of High School Girls, officials said.

But the revolution which snapped Peron's power last month halted his plans for a love palace before they were complete.

THE REVELATION about the apartment house was the latest in a series of government reports on Peron's private life which were designed to shatter his pose as an austere servant of the people.

The provincial government of La Plata, a city which had been renamed Eva Peron by the ousted dictator, began an investigation of reports that Peron had been secretly married there to 19-year-old Isabel del Solar Guillevin but still had pleaded with 16-year-old Nelly to join him in exile in Paraguay, bringing his dogs and motorcycles.

Peron still was aboard a Paraguayan gunboat in Buenos Aires harbor awaiting a safe-conduct pass to go into exile in neighboring Paraguay. An authoritative source said his position would be clarified soon.

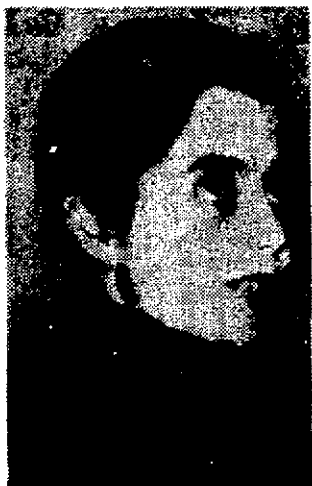
NELLY TOLD authorities "I'm not the only one" who received Peron's attentions at parties at the presidential palace and said girls of the student union "used to fight" to attend the parties.

Official guides showed newsmen through three of Peron's pleasure palaces in Buenos Aires—the palatial official residence in Palermo, the apartment house-harem, and the fantastic Spanish colonial bungalow playhouse where the ex-president entertained his high school girls.

United Press Staff Correspondent Julio C. Banzas, who went on the tour, was dazzled by the Oriental splendor of the quarters where Peron lived and loved.

"The three residences were a fantastic mixture of the Arabian nights and Ali Baba and the 40 Thieves," Banzas said.

"When I stepped over the last threshold, the scent of exotic perfumes was still heavy in my nostrils. I had to rub my eyes in



NELIDA RIVAS
Lived Luxuriously

the sunlight to come back to everyday reality."

MOST OF THE rooms in the Palermo mansion had been sealed by the government, but one that was open was heaped with treasures from the jewel boxes of Eva Peron—gold watches and bracelets, earrings, necklaces, and trinkets of every description.

Dominating the collection was a \$150,000 necklace of rubies, diamonds, emeralds, gold and platinum presented to Mrs. Peron by the Argentine government just before she died in 1952.

Peron's bedroom upstairs was unremarkable except for the fact that it contained two console radio-phonographs and two television sets.

Nelly Rivas spent her evenings in a small connecting bedroom for two years before Peron transferred her to the apartment house around the corner, police said.

When the Palermo residence was occupied, a staff of 145 servants operated it for the ex-president, who liked to refer to himself as "Argentine Worker No. 1."

Boy Breaks World Record Raising Corn

LOUISVILLE, Ky. (UP)—

A 16-year-old Mississippi farm boy has broken the world's record for corn production by picking 304 bushels from a single acre of land.

The corn was raised on a one-acre tract 12 miles south of Booneville, Miss., by Lamar Ratliff, a high school student, according to an announcement here by Samuel R. Guard, editor of Breeder's Gazette.

Last year's production champ was Eugene Kaiser of Grant County, Wis., with 243.9 bushels an acre.

LAWYERS SEEK JUSTICE FOR ALL

L.B. Bar Assures Legal Aid for Everyone

By FRED SCHOTT

The first organized program to provide legal aid for local citizens—whether they can pay for it or not—will be placed in operation Monday by the Long Beach Bar Association.

Two services will be offered to the public at the association's new legal aid office in Room 420 of the Enloe Bldg., 115 Pine Ave.

Citizens who cannot afford to hire lawyers and need legal assistance will be referred to one of the 41 local attorneys who are participating in the program.

THERE WILL be no charge for these "hardship" cases, except a \$1 registration fee—if the client can afford that.

A lawyers' reference service also will be provided for persons who do not have an attorney, but can pay a reasonable fee for legal services.

A fixed fee of \$5 for consultations will be charged those who avail themselves of the reference plan, if the first interview does not exceed 30 minutes.

The \$5 fee does not include preparation of any documents.

If further services are required, the reference lawyer must state the amount in writing, and it must be an amount agreeable to both attorney and client.

THE REFERENCE plan aims to provide the public with legal advice from qualified persons and assure clients of capable lawyers, according to Will H. Winston, president of the Bar Association.

"Those who are afraid they cannot afford a lawyer's advice often secure free advice from those unlearned in the law," Winston said.

No information or advice regarding these services will be given over the telephone, he added.

Both services were set up with funds contributed by the bar group and individual lawyers and judges. In the past, legal aid work here was done solely on a volunteer basis.

"WE AIM to identify our profession with service to mankind, do away with the mystery of the law, and open the door of justice to all," Winston said.

The legal aid office will be in charge of Mrs. Jeanne Engler, who will refer those seeking aid to the offices of attorneys taking part in the program.

Cinema Club to See Scenes of Northwest

Dr. B. C. Wildman will present two pictures, "A Leisurely Tour of the Northwest" and "In Retrospect," at the Long Beach Cinema Club meeting at 8 p. m. clubhouse.

In the recent Ladies' Night contest, Mrs. Hazel Schaefer won first place with a 16-mm. film, "Heat Wave." In the 8-mm. class Mrs. Neva Blust won first place with "Dotty's Christmas."



NEW PROGRAM TO PROVIDE legal aid is discussed by Will H. Winston, president of the sponsoring Long Beach Bar Assn.; Mrs. Jeanne Engler, who will direct the office in the Enloe Bldg., and Mrs. Lewis B. Kean (right), president of the Lawyers' Wives.—(Staff Photo.)

Riot Police Patrol Rebel Viking Isle

COPENHAGEN, Denmark (UP)—

Armed Danish riot police patrolled the streets of rebellious Klaksvig in the Faeroe Islands Saturday night, but met nothing more dangerous than jeers.

Most Klaksvikings—center of a furious controversy with the Danish government over Dr. Olaf Halvorsen, a physician Denmark wants to remove—stayed indoors. Rebel agents imposed an 8 p. m. curfew on women, warning them their hair would be shorn if they were seen on the streets.

But here and there as darkness fell, mainly silent groups of sullen islanders watched and waited.

AUTHORITIES said they expected trouble later. One rumor said rebel elements planned to fire flares and rockets in hopes of bringing a nearby fleet of Russian trawlers into port. The idea would be to embarrass Danish naval men who are standing by.

Now backed by 130 marines, police are seeking the leaders of earlier riots, which were climaxed Tuesday night by the kidnapping of three Faeroe government officials.

This came after two new

doctors were appointed to take of the Faeroes last April after over the post held by the popular long service under a temporary Halvorsen, who was ordered out.

U.S. Strives to Balk Middle East Crisis

By JOHN M. HIGHTOWER

WASHINGTON (AP)—Every available resource of U. S. diplomacy is being concentrated this week on efforts to avert a threatened crisis in the Middle East.

Officials here said Saturday they believe the threat, precipitated by negotiations for the sale of Soviet bloc arms to Egypt, may be averted.

On the scene in Cairo is Asst. Secretary of State George Allen, who is working with other U. S. diplomats and officials to prevent two results which would add up to an extremely grave situation for the West.

They are trying to block a thrust of Soviet-Communist influence into the area. That would occur if Egypt bought large quantities of heavy equipment, such as tanks, artillery and jet bombers, from Red Czechoslovakia, and then imported scores of Communist technicians to show the Egyptians how to use the equipment.

They are also trying to prevent an extensive and fairly rapid shift in the balance of forces in the area which could dangerously increase the possibilities of war between Israel and the Arab states. This could happen if any one of the Arab armies, such as that of Egypt, was rapidly expanded and equipped with heavy offensive power.

A major part of Allen's purpose in going to Cairo was to determine precisely what Red arms the Egyptians have contracted for in return for cotton and rice. Even more important, Allen would like to dissuade Premier Gamel Abdel Nasser from going through with the deal at now.

all or from acquiring heavy weapons which would upset the present balance and create a serious new prospect of more war in the Middle East.

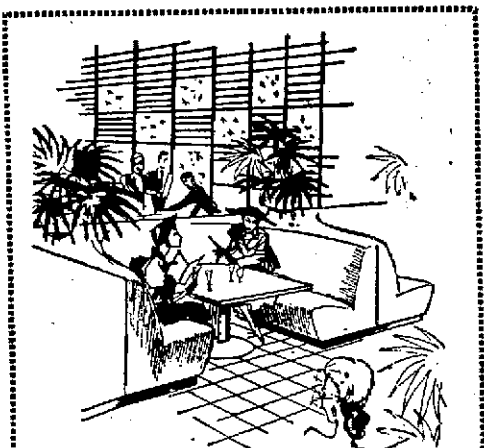
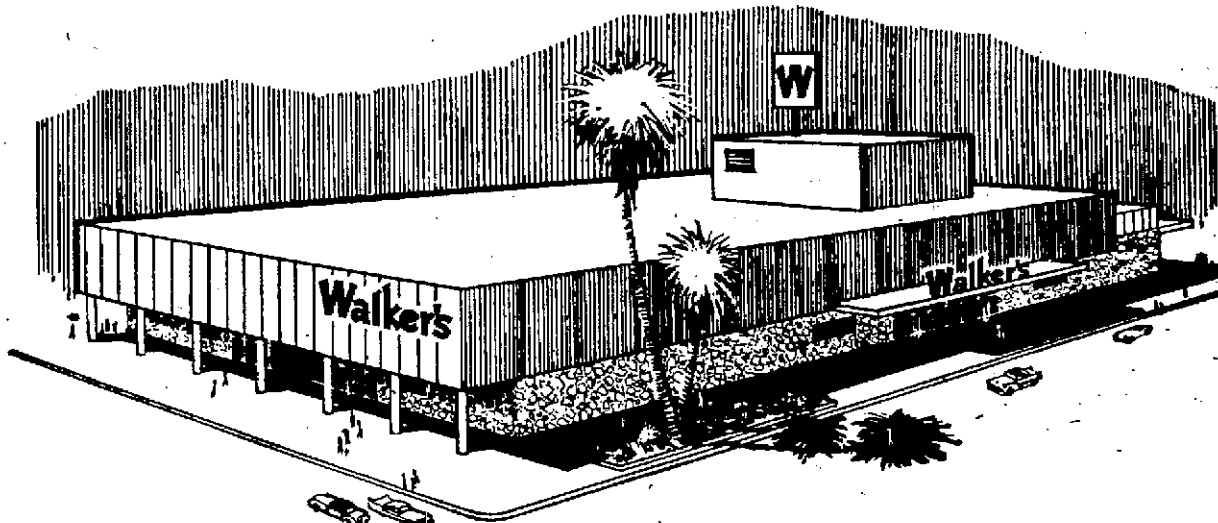
Egypt has long tried to buy the kind of arms it wants, heavy equipment, from the United States. And the United States has offered to sell Egypt some equipment but not in the volume the Egyptians wanted. Israel, over the years, has bought small quantities of arms here as indeed various Arab states have done. But the bulk of Israel equipment was obtained in Europe, much of it from Communist satellite countries.

Hope that the crisis may be averted rests primarily on two beliefs in high quarters here. First, authorities think that Russia probably would not want to torpedo its good will offensives in Europe and the Far East for the doubtful profit of making trouble in the Middle East.

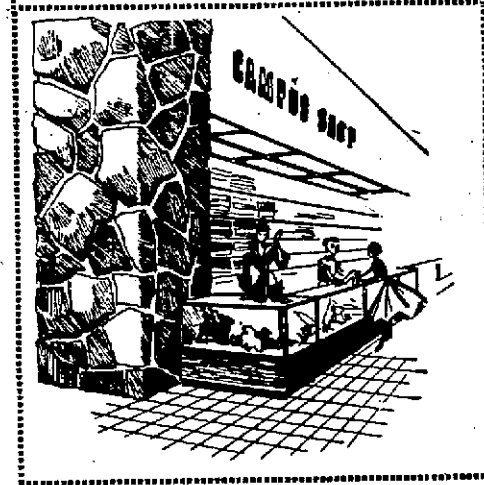
Second is the fact that the Egyptians have always been broadly anti-Communist and may well wish to avoid the risks of Red penetration that go with reliance upon Communist arsenals and advisers.

IT'S BARGAIN DAY in the used car columns in the Classified section. For that GOOD car you need see the Classified Ads right going through with the deal at now.

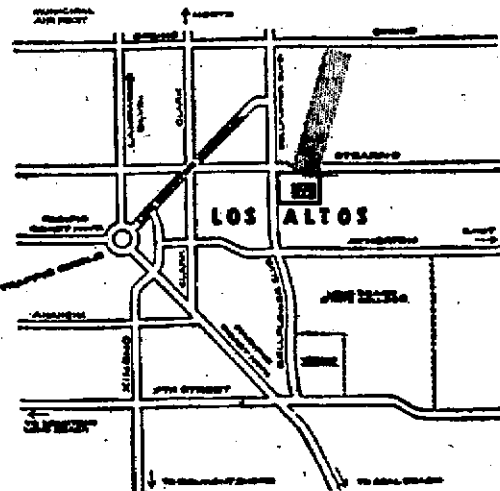
THIS you should know about the new **Walker's LOS ALTOS** scheduled to open about mid-October



It's a breath-taking experience just to look at Walker's new "PALM ROOM" RESTAURANT and COFFEE SHOP. Oh-h-h so pretty in pink and blossom red, it has been described by some as looking just like a "strawberry soda!" Like the rest of the store, the Palm Room is air conditioned for your comfort. We're sure you'll find the Palm Room a delightful place to dine... serving delicious food priced for your shopping budget. Open during store hours.



A COMPLETE DEPARTMENT STORE in the new Los Altos Shopping Center, located at Bellflower and Stearns. A new Walker's closer and more convenient to many of our Long Beach and Orange County friends.



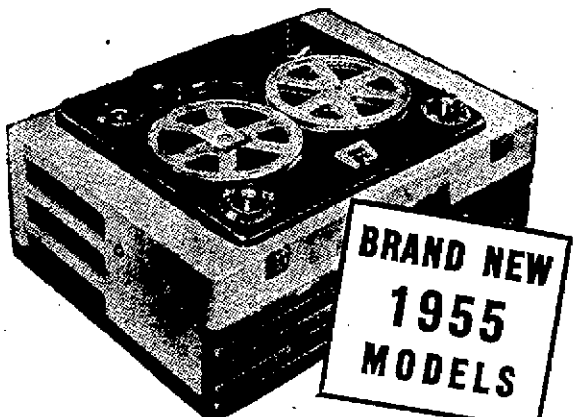
"ALL ROADS LEAD TO Walker's LOS ALTOS" as you can see from this map

GEM JEWELERS

SENSATIONAL WEBCOR TAPE RECORDERS

SAVE UP TO

\$110.00!



BRAND NEW 1955 MODELS

- Records 2 full hours without bothersome reel turnover
- Simple 1-knob control
- 2 recording heads, 2 recording motors, 2 recording speeds
- Record directly from radio, TV, or phono

NO MONEY DOWN

NEVER BEFORE OFFERED AT SUCH A LOW, LOW PRICE!

Model	Regular Price	SALE PRICE
2110	\$209.95	\$159.95
2130	\$244.95	\$179.95
2131	\$264.95	\$164.95
2132	\$274.95	\$164.95

GEM JEWELERS

Phone 7-2284 440 PINE
Open Friday Nights 'Til 9

Knowland Asks U.N. Consider 'Captivity' of 3 Baltic States

WASHINGTON (AP)—Sen. Knowland (R-Calif.) called Saturday for immediate United Nations consideration of the "forced captivity" of three Baltic states by Soviet Russia.

The Republican Senate leader tossed his proposal into the controversy surrounding the 28-27 vote by the U.N. Assembly to consider France's action in Algeria.

The French U. N. delegation has been called home as a result of the Assembly action which found the Communist bloc, Arab states and anti-colonial delegates delivering a rebuff to France.

France regards Algeria, in North Africa, as part of the French nation and the current strife as an internal matter in which the U. N. should not intervene.

Knowland, who has consistently urged a "get tough" policy with the Communists, made his proposal in a statement.

"In view of the United Nations General Assembly vote on the Algerian question it would now be an opportune time for a resolution to be introduced forthwith to debate the forced captivity of Latvia, Estonia and Lithuania by the Soviet Union in violation of its solemn treaty pledges."

U. S. diplomatic officials watched the development of the French-U. N. crisis with silent apprehension. They were hopeful it would not go to the point of a full break.

Pinay and eight members of his country's U. N. General Assembly delegation left by air for Paris.

Before boarding the plane, Pinay told newsmen his group "would not attend any United Nations meetings, whether in regard to Algeria or anything else" until the French government has studied the situation thoroughly.

Commenting on a planned trip to Moscow by Prime Minister Edgar Faure, Pinay said: "In view of what has happened in the U. N. General Assembly with regard to Algeria, it does not create enthusiasm for the trip. Now it is too soon to speak, in view of the situation. The atmosphere is not too favorable."

British Foreign Secretary Harold Macmillan, in Washington for informal talks with Secretary of State Dulles, characterized the incident as U. N. "growing pains."

"I think they (the French) protested against what they regard as dealing in their internal affairs, with which we have considerable sympathy," Macmillan told reporters.

GOP Meet in Dixie

WASHINGTON (AP)—The board of directors of the National Federation of Republican Women will meet in New Orleans Tuesday to chart strategy for the 1956 general election. A press release said it will be the first time a national GOP conference has been held in the traditionally Democratic deep south.



WHITE-ROBED and bearded Sultan Mohammed Ben Moulay Arafat moves across the airport at Rabat, French Morocco, Saturday on his way to Tangier and practical, if not technical, exile. He is escorted by French Resident-General Pierre Boyer de Latour-de Moulins (left), whose government engineered the Sultan's departure to pacify Moroccan nationalists. —(AP Radiophoto.)

Sultan of Morocco Leaves, but Hands Seal to Cousin

RABAT, French Morocco (AP)—Sultan Mohammed Ben Moulay Arafat finally left the throne of Morocco Saturday and handed France a new problem by delegating the seals of office to a cousin.

The aging, white-robed sovereign rode through an early morning calm to a nearby airport. There he boarded a special French military plane while French guards rendered full honors. Two hours later he had landed in Tangier, in effect, a crownless exile. Technically, he was still sultan and he was still on Moroccan soil, but both were legal fictions.

His departure appeared to come just in time to save Premier Edgar Faure's coalition from a parliamentary upset next week, but it was about 12 hours too late to save France the embarrassment of an adverse vote by the United Nations assembly in New York.

The Assembly voted, 28 to 27, to put the Algerian situation on its agenda despite French protests. Foreign Minister Antoine

Pinay pulled his delegation out of the U. N. hall and Saturday. Faure recalled the whole group to Paris in protest against the U. N. action. A Moroccan solution before the ballot might have changed the result, diplomats here said.

In a vaguely worded farewell message, the sultan said he was delegating the "cares" of looking after affairs concerning the crown to his cousin, Moulay Abdallah Ben Moulay Abdel Hafid. This action surprised and puzzled French officials in Paris.

On the basis of preliminary reports, Resident-General Boyer de Latour Du Moulins made a deal with late French colonial leaders in Morocco. The colonials have campaigned vigorously for Moulay Arafat's retention as the best way to block limited home rule in Morocco. Boyer de Latour apparently agreed to let Moulay Arafat hand the official seals to his cousin in order to prevent a clash, perhaps bloodshed, between French colonialists and French troops.

U.S., Slavs Thresh Out Arms Dispute

BELGRADE, Yugoslavia (AP)—Yugoslavia and the United States announced Saturday they have settled their "differences of opinion and reached a clearer understanding of their objectives."

The announcement was made in a joint communique issued after five days of talks between U. S. deputy undersecretary of state Robert Murphy with President Tito and his top aides. The communique said:

"The visit of deputy undersecretary Robert Murphy to Belgrade has provided an opportunity for frank and fruitful discussion of a wide range of problems of mutual interest to Yugoslavia and the United States."

"AS A RESULT, differences of opinion have been settled and a clearer understanding of objectives has been reached. This has been achieved in a very cordial atmosphere and should establish a solid basis for further cooperation between the two countries."

"In a news conference Saturday night, Murphy said the U. S.-Yugoslav controversy over the inspection of American arms delivered to this country was caused by a misinterpretation of the word inspection."

Murphy said a completely satisfactory formula had been found to settle the dispute.

"THE UNITED STATES in no sense will leave the impression that it wishes to dominate the Yugoslav armed forces," he said.

He explained that "observation of arms" delivered by the United States was the proper term. Yugoslav circles had defined the word inspection as meaning the right to complete control and refused to permit a U. S. military mission to take up such a job.

Murphy announced several Yugoslav scientists will visit the United States to study the industrial use of atomic energy.

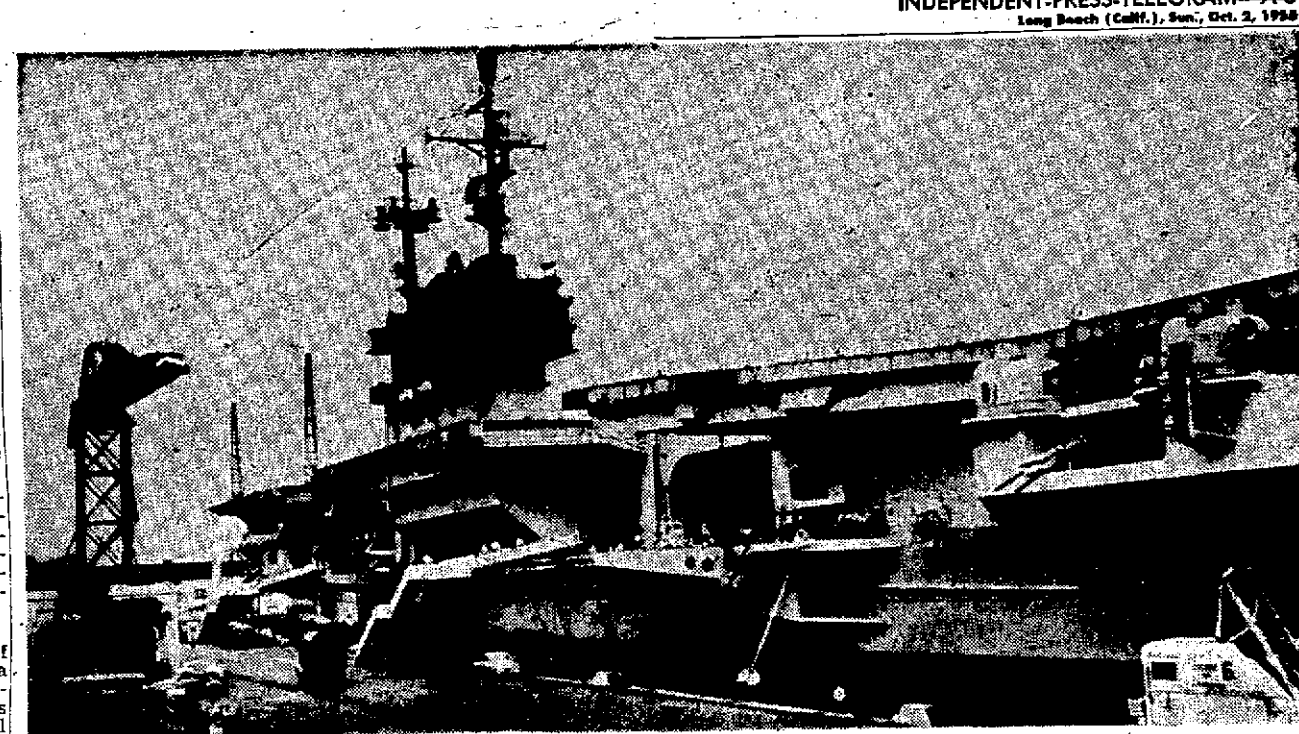
Guard Girl Who Was Wounded by Friend's Slayer

DENVER (AP)—Police are posting a guard around the girl companion of a Denver musician who was slain Sept. 22.

Doctors notified authorities Friday that Miss Joyce Danielson, 23, of Denver who was injured in the shooting, will be well enough to leave her hospital bed Monday.

She was beaten, shot in the shoulder and left for dead by an unidentified assailant who kidnapped her and Hubert Hahn, 27, from in front of their rooming house. Hahn was shot and killed.

Detective Ben Balay said Miss Danielson would remain in the hospital under guard "until such time as we feel she has given us all the help she can and other arrangements can be made."



COMMISSION 'A-PLANE' CARRIER
The 60,000-ton supercarrier Forrestal, designed to roam the sea as an airdrome for planes carrying

atom bombs, was commissioned Saturday at the Naval Shipyard in Portsmouth, Va.—(AP Wirephoto.)

Liquor Rule Nation's Biggest Warship Joins Fleet

PORTSMOUTH, Va. (AP)—The statement, "even the Forrestal supercarrier Forrestal, a 60,000-ton awesome weapon of war, was commissioned Saturday with the hope its instruments of death need never be used in battle."

The queen ship of American fighting fleets "is a weapon of war dedicated to peace," Navy Secretary Charles S. Thomas said at the colorful ceremony.

But should war come, the gigantic flat-top may well be with in range to "strike the first retaliatory blow," James H. Smith, Jr., Assistant Navy Secretary for Air, added.

Born in controversy and built over considerable opposition, the Navy proudly took her into the fleet and even as it did so began thinking about bigger and more powerful atomic-age ships.

"In time," the Navy said in a

Nation's Biggest Warship Joins Fleet

statement, "even the Forrestal supercarrier Forrestal, a 60,000-ton awesome weapon of war, was commissioned Saturday with the hope its instruments of death need never be used in battle."

On the Forrestal's hangar deck, just below her four-acre flight deck—1,036 feet long—the Navy's high command, with quiet pride, described the \$197,859,000 carrier as "the most powerful man-of-war afloat . . . a symbol of the Navy of tomorrow . . . an effective defense of our way of life."

With the Forrestal, Thomas said, will go "atomic submarines, missile ships, powerful jet aircraft, sleek destroyers, forming an illusive, hard-hitting fast-moving task force."

He described the leviathan, which can clip the ocean waters at 40 miles an hour, as "an im-

portant portion of the physical fighting power of this nation placed on a rapidly moving platform amidst the sovereign seas to help preserve the peace of the world."

In clipped, strong words, Adm. Arleigh A. Burke, Chief of Naval Operations, told the ship's 3,500-man crew they were the men who would give the ship her character.

"She was a cold mass of steel until this moment," Burke said. "Now she is alive." Then he wished them "fair winds and smooth sailing."

Honored, too, was the late James V. Forrestal, first Secretary of Defense, for whom the carrier is named. John A. Hill, chairman of the board of the National Security Industrial Association which Forrestal founded, presented a bust of the Secretary.

Walker's
the friendly store of Long Beach

BIRTHDAY SPECIALS

regular 10.95 and 12.95
Famed Brand Shoes
7⁹⁰



Select group, mid-heel dress shoes by a famed maker. With combination-last fit . . . foam cushion insoles. Many styles and colors.

Flex Shank Softies

reg. 10.95 **5⁹⁰**

Soft glove calfskin designed with flexible and comfortable Miraflex construction. Red, grey, beige, tan and avocado.

Foam cushioned, leather scuffs
only 2⁹⁰



Soft leather inside and out with a 1/2-inch layer of genuine Goodyear Air-foam. Red, blue and black.

SHOE SALON SECOND FLOOR

Walker's
the friendly store of Long Beach

Birthday Savings

Huge sale of slightly imperfect

Enna Jetticks
The Shoes You Love To Live In

5⁸⁵

Enna Jettick wearers won't want to miss this spectacular sale of these famous shoes in your favorite styles with flaws so minor you'll have a hard time finding them. Not every size in every style. Black, blue, brown, red or green. Sizes 4 to 10, AAA-BEE in the group.

WOMEN'S SHOES
WALKER'S LOWER FLOOR

Clearance Sale
Enna Jettick Sample Shoes
4⁹⁹

Show room and salesman samples Enna Jettick shoes, 4 and 4 1/2 B only.

Walker's
the friendly store of Long Beach

Men's LUGGAGE EVENT

Save **43% to 54%**

ON DE LUXE 2-SUITER 3-SUITER AND COMPANION

Lowest prices on men's goods for the year. Take advantage of these outstanding buys.

	Reg.	NOW
Men's Drumside 2-SUITER	19.50	10.95
Men's Drumside COMPANION	14.95	7.95
Top Grain COWHIDE 2-SUITER	49.50	24.75
Top Grain Cowhide COMPANION	42.50	21.25
Saddle Leather 3-SUITERS	65.00	29.50

Imported English Cowhide De Luxe Steel Frame

Men's 2 SUITERS—Reg. 65.00	NOW 32⁵⁰
Matching COMPANION CASE—Reg. 55.00	NOW 27⁵⁰

No charge for initials—Plus fed. tax
LUGGAGE LOWER FLOOR

Walker's



Birthday Sale

Celebrating Our BIGGEST Year of Progress

45" Nylon and Orlon Sheer Stripes

regular 1.98 yd. **99^c** yd.

Special New York purchase of these miracle fabrics. Washable, quick drying and a minimum of ironing. Gorgeous colorings.

60" Rayon Suiting

Flecked weaves, checks and novelties, at this special birthday sale price. Wonderful for dresses, suits, sport shirts, etc. **99^c** yd. Regular 2.29 yd.

Woods-Wellington Cotton Satin

Only on our birthday sale could you expect such values. You save 50c a yard on this all combed yarn, mercerized, crease resistant cotton. Full color range. **79^c** yd. Regular 1.29 yd.

Pre-Packaged Better Cottons

Limited quantity pre-packaged 3/5 yd. lengths of better cottons. Prints, plains and novelties. You deduct 1/2 off marked price. **1/2 off** Regular 89c-1.19 yd.

Values in Sewing Notions

2.98 Imported wicker sewing baskets 1.00 Satin lined. Shoulder pads, rayon taffeta covered. Two styles in three colors. 29c ea. 4 for 1.00

FABRIC CENTER OF LONG BEACH THIRD FLOOR

Birthday Sale Sewing Machine Specials Third Floor

139.50 GENERAL ZIG-ZAG. Complete with carrying case. **99⁵⁰** 20-year guarantee

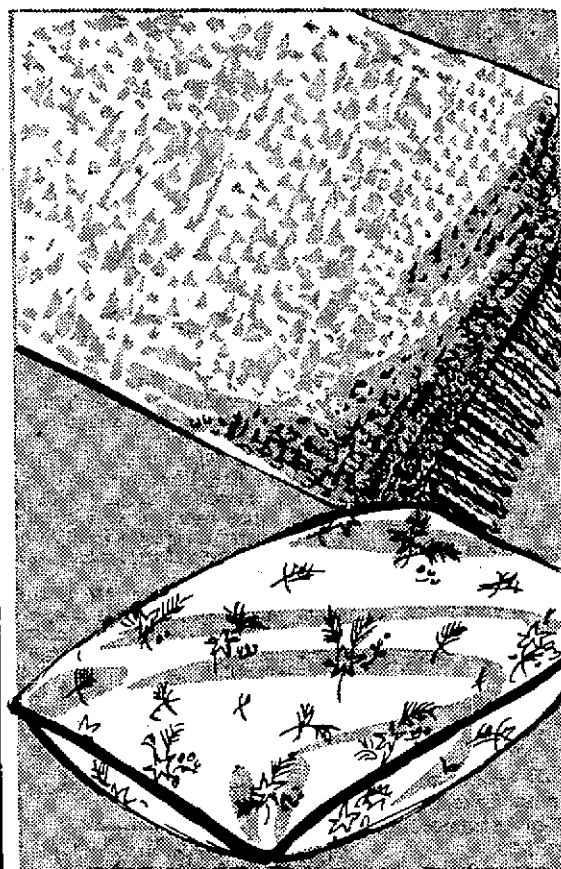
209.50 ROYAL SEWING MACHINE. Completely automatic zig-zag machine. 20-year written guarantee **179⁵⁰**

89.50 BEL-AIR BANTAM PORTABLE. Light in weight . . . only 17 pounds. Completely equipped. **69⁵⁰**

69.95 GENERAL PORTABLE SEWING MACHINE. Forward and reverse stitch. Complete carrying case. **49⁵⁰**

Viscose Nylon Throw Rugs

Ideal for any room



"Ramona" beautiful viscose nylon throw rugs—closely clipped—fringed. The blend of viscose and nylon gives you a non-matting, quick-drying rug. Choice of 8 colors.

reg. 1.69 lid cover 1.28
reg. 3.99 24x36 rug 1.88
reg. 4.99 27x48 rug 2.88
reg. 6.99 30x54 rug 4.88
reg. 10.99 3x5 rug 6.88

Koolfoam Pillows

Slight imperfections makes this savings possible, but the wearing qualities have not been impaired. Covered with removable white zip-per ticks.

6.95 PREMIUM SIZE 18 3/4 x 27 x 5 1/2 **3⁹⁹**
8.95 SUPER SIZE 20 x 27 1/2 x 6 1/4 **4⁹⁹**
8.95 HARVEST SPECIAL as sketched. First quality materials. King size. **5⁹⁵**

1.39 Dundee Bath Towels in Super Size

Save 64c on each towel. Velvety soft with non-pucker border. Soft pastels and bright clear tones. Slight imperfections will not impair wearing qualities. **75^c**

7.95-9.95 CHENILLE BEDSPREADS 12 colors **5⁵⁵**

1.00 ZIPPER PILLOW COVERS, white muslin ea. **59^c**

14.95 FIELDCREST "MT. VERNON" BEDSPREAD. Walker's own colonial spread. **12⁸⁸**

A bed pad for every budget

Made specially for us by "Horn of California." All materials used of first quality.

4.95 zig-zag stitch, full size 3.45
3.95 zig-zag stitch, twin size 2.45

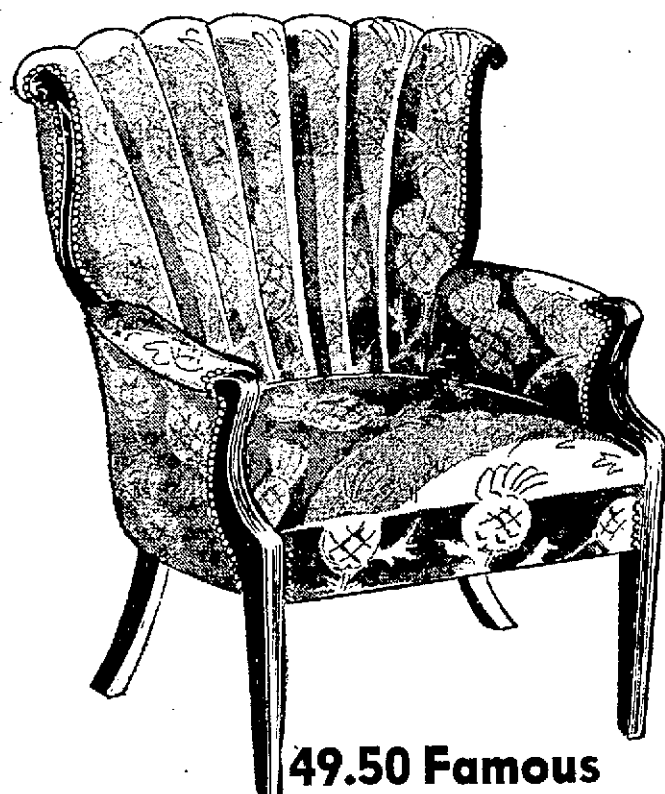
Sanforized—Double diamond stitched with nylon thread—elastic anchor bands.

5.50 full size 4.55
4.50 twin size 3.55
8.95 king size 7.55

Dacron filled—nylon stitched. Sanforized—dries in one-half the time.

5.95 twin size 4.65
7.95 full size 5.65

DOMESTICS THIRD FLOOR

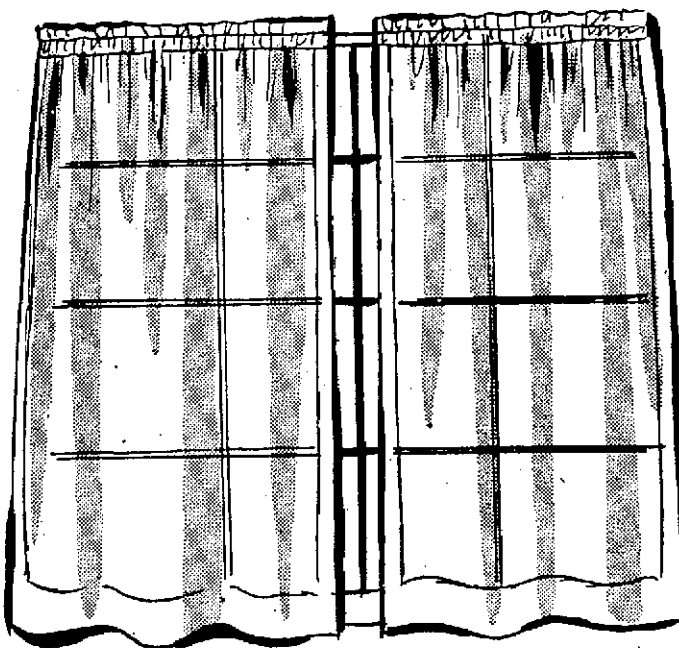


49.50 Famous Sam Moore Ladies' Chair

39⁹⁵ — 2 for 75⁰⁰

Beautifully finished—Exposed Eastern hardwood frame. Traditional styling, your choice of roll or knuckle arms—nail head or boucle trim. Channel backs. Ideal in pairs for your fireside or picture window.

FURNITURE FOURTH FLOOR



Rayon and Nylon Tailored Tiers

Rayons 1.00 value **35^c** ea. Nylons 1.69 value **45^c** ea.

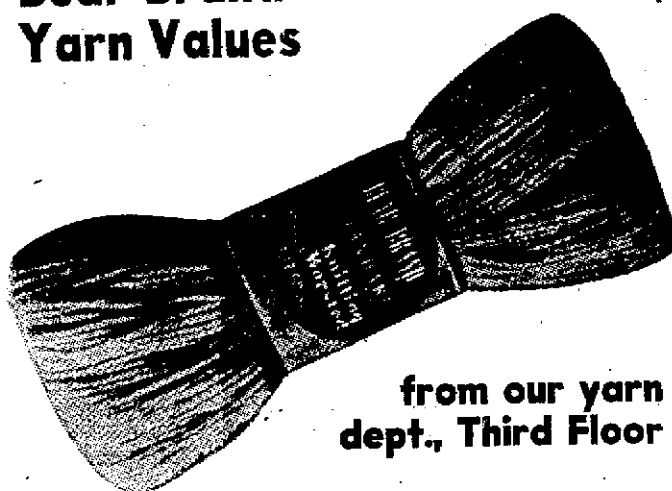
Special purchase for our birthday sale. These tailored tier curtains 82" wide to the pair, in Ivory only.

3.99 DACRON FLOCKED PANELS—Need no ironing, wash and hang. 42x81, Ivory only ea. **1⁶⁹**

4.99 UNLINED DRAPES, special New York purchase. Standard size 42x84 pr. **2⁹⁹**

DRAPERIES AND CURTAINS THIRD FLOOR

Bear Brand Yarn Values



from our yarn dept., Third Floor

1.39 Bear Brand Standard Knitting Worsted

Large 4-oz. skeins of 100% virgin wool in 68 beautiful colors. Plains, heathers and ombre shades. 4-ply. **115**

1.00 Bucilla French Angora 10 gram balls, 12 beautiful colors. **59^c**

1.29 Bear Brand Glow Knit 3-ply Yarn twisted with metallic thread. 16 colors **96^c**

69c Bear Brand De Luxe Sock & Sport. 1-oz. skeins, wonderized, anti-shrink, anti-matting. 48 colors **57^c**

65c Bear Brand Super Spun Nylon. Soft as down, warm as wool, strong as iron, anti-shrink, moth proof. 34 colors. **39^c**

98c Bear Brand Casa Laine 4-ply Sock and Sweater Yarn, good color selection. 2-oz. balls. **85^c**

95c Bear Brand Dress Yarns. Tencelaine, crepe weave, caprice, nubby weave, tricolite, and others. **69^c**

BIRTHDAY SALE VALUES FROM OUR HOUSEWARES AND GIFT DEPARTMENTS

HOUSEWARES, LOWER FLOOR

6.95 Superior Toilet Seat

All plastic seat with permanent color; durable and sanitary. Black, white, blue, green. **3⁹⁹**

1.98 Round Serving Tray. Wrought aluminum, embossed in "Ming" pattern. Will not tarnish. **1⁰⁰**

1.98 Coasters with Holder. Wrought aluminum with embossed floral design, fashionable holder, eight coasters. **1⁰⁰**

3.98 Foam Rubber Mats. Natural foam rubber construction, supported by tiny air cells for cushioned comfort. 17 1/2 x 28 1/2 red, green, yellow, blue, brown, grey. **1⁹⁹**
5.98 20 1/2 x 35 1/2 **3.59**

39c Quilted Hangers. Soft satin quilting, in beautiful colors to match your closet accessories. **6 for 1⁰⁰**

2.00 Plastic Tie Rack. Folding tie rack, nickel plated hooks that swing in unison to bring ties into view. **1¹⁹**

SILVERWARE, LOWER FLOOR

9.95 Stainless Steel Flatware. Beautiful "New Windsor" pattern that never needs polishing. 24-piece service for 6. **4⁹⁹**

14.95 to 19.95 values Silverplated Holloware. Heavily plated and smartly styled large pieces including coffee servers, serving trays, vegetable dish. **9⁹⁹**

7.95 Steak Knives. Set of 6 in handy wooden case, Pakawood handles. **2⁹⁹**

3.95 Silverplated Butter Dish. Heavily plated, smartly styled. **1⁹⁹**

DINNERWARE, LOWER FLOOR

8.95 California "Life" Dinnerware. New smartly styled dinnerware. Brown, yellow, peach blossom, green. Accessory pieces available. **2 sets 8⁹⁵**

1.98 Egg Cups. Gay rooster or dainty floral design. Set of 6 boxed. **1⁰⁰**

8.95 Pastel Floral Dinnerware. 16-pc. starter set, service for 4. Cups, saucers, dinner plates, bread and butters. **3⁹⁹**

Fine China Dinnerware. 49.95 and 59.95 values. 57-pc. sets, complete service for 8 with serving pieces and 4 extra cups. **33⁰⁰**

9.95 20-piece Cocktail Set. Crystal cocktail shaker, ice bucket and 18 glasses. **5⁹⁵**

Look What You Can Buy for Only **\$1**

From Our Gift Section Lower Floor

1.98 Ash Trays. Big and colorful in unusual shapes and designs. **1⁰⁰**

1.98 Condiment Sets. Natural wood base; salt, pepper, mustard jar, server. **1⁰⁰**

1.98 Cheese Jar. A little jar, perfect for your cheese and spreads. Yellow. **1⁰⁰**

1.98 Cigarette Sets. Attractive cigarette box and two trays, pink or white with gold trim. **1⁰⁰**

1.98 Horn of Plenty. Natural cane, delightful for fruit and floral arrangements. **1⁰⁰**

Values to 5.95—Large table loaded with unusual and attractive figurines and gift items. **1^{ea.}**

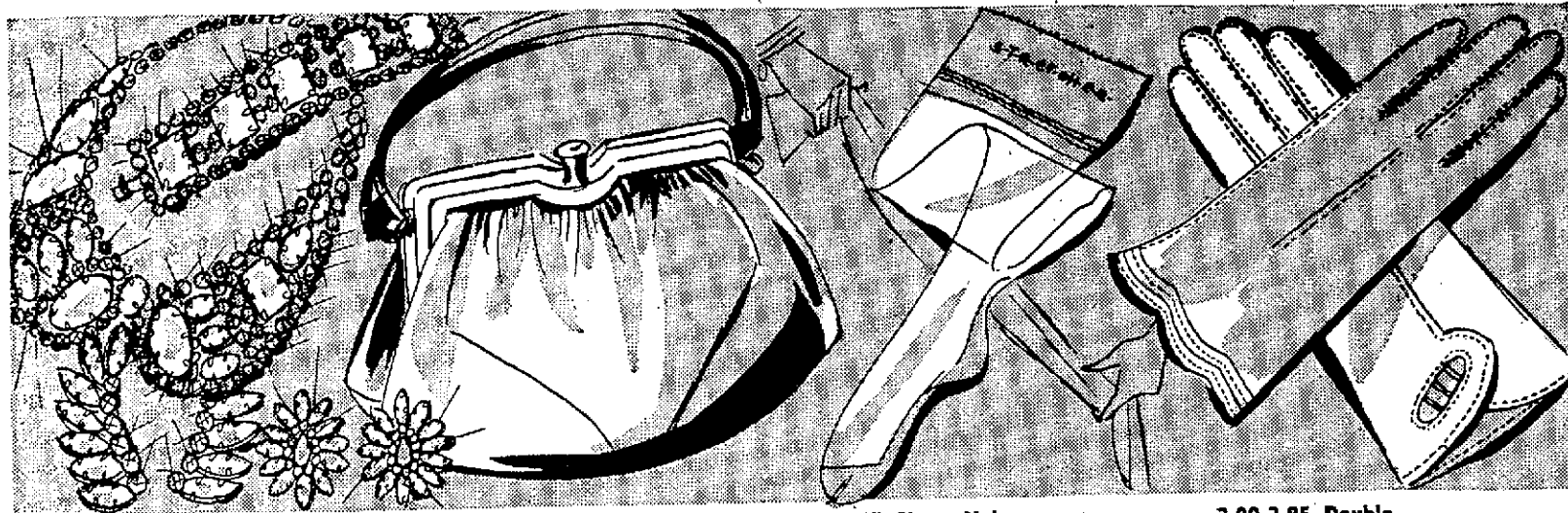
Walker's Store Hours Fridays 12 noon 'til 9 p. m. Other Days 9:30 to 5:30

Downtown Pine at Fourth Phone 707-451

Park Free Victoria Auto Parks, 1 hour, with purchases of \$1 or more. Tickets validated service desk each floor.

Walker's Birthday Sale

Celebrating Our BIGGEST Year of Progress



5.00-10.00 Fabulous Stone Jewelry

Sparkling colored stones in fascinating designs ... **379** plus tax

1.95 Bracelets

Unusual stones set in antique appearing metal. Ear-rings to match ... **97** plus tax

Turquoise and Silver Jewelry

A choice group of necklaces, bracelets and earrings ... **97** plus tax

COSTUME JEWELRY STREET FLOOR

8.95 Handbags

New fall leather handbags, leather lined. Black, navy, brown and red ... **679** plus tax

5.00-13.95 Handbags 1/3 off

Wonderful leathers in newest exterior shapes. Beautifully lined ... **334-930** plus tax

Plastic and Leather Belts

Straight or contour styles in wide or narrow widths. Good colors ... **100**

HANDBAGS AND BELTS STREET FLOOR

1.65 Sheer Nylon Stretch Hose

They stretch when you do. New fall tones. Short, medium and long ... **100**

1.95 Kantrun Stretch Nylons

Stretch Kantruns that wear and fit. Short, med. and long. 1.19 ea. **3 for 350**

79c Nylon Stretch Ankle

One size 8 1/2 to 11 in beautiful colors and white ... **2 for 100**

HOSIERY STREET FLOOR

3.00-3.95 Double Woven Cotton Gloves

Beautiful handsewn from a famous manufacturer. White, black and colors. 6-7 1/2 ... **209**

3.50-5.00 Double Woven Cotton Gloves

Famed quality brand in colors and white. Short, med. and long lengths. 6-7 1/2 ... **289**

2.50-4.95 Glove Guards

Firm spring, non-tarnishable in rhodium and gold ... **99-199**

GLOVES STREET FLOOR

Birthday Sale Savings Fall's new fashion suits

Fine light weight wools, in wanted styles and silhouettes. Selection of colors, also tweeds. Misses' and half sizes.

\$27

Luxury Fabric Coats

Beautiful new fall coats in tweed - Angora blend - cashmere blend. Slim or full silhouette for the petite and the regular misses sizes 8-18.

\$31

COATS AND SUITS WALKER'S SECOND FLOOR

BETTER DRESSES

25.00 to 39.95 values

1/2 Price

Group of new fall dresses including better cocktail, dressy types, daytime sheer wools and also some light weight fabrics.

BETTER DRESSES WALKER'S SECOND FLOOR



Special Purchase Famous Makers KNIT DRESSES — Values to 29.95

\$19

We show but one from our many styles in this group. The new torso knit 2-pc. dress with the Italian neckline will flatter and streamline any figure. 100% wool, new fall colors. 10-16 in group.



Cordurey Slim Jims Reg. 5.95. slim pants, excellent value and **399** in

SPORTSWEAR WALKER'S SECOND FLOOR



Nylon Quilted Duster

A beautiful 100% nylon quilted duster with nylon lace trim on peter pan collar. Durable, washable, quick drying. Floral print on light background. 12-20.

799

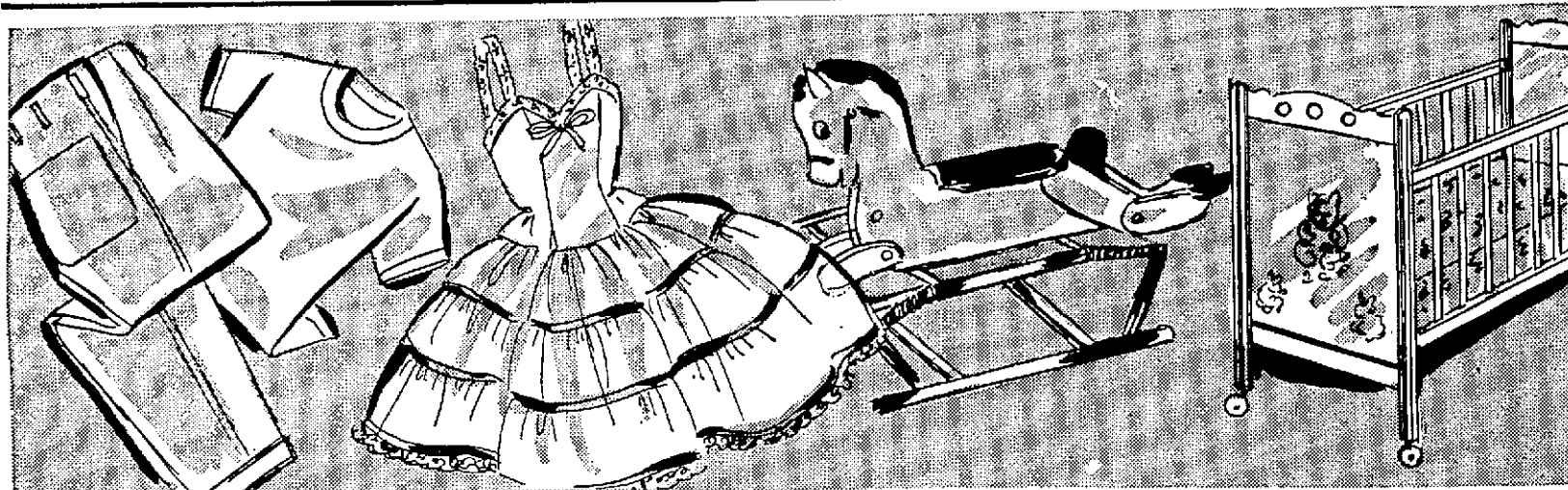
3.50 Helene Bras. Special purchases of white nylon bras. Stitched cups. 32 to 38, A B C cups.

248

5.00-7.50 Slim Skin Girdles and Panty Girdles. Rayon and nylon in pull-on styles. White, S M L irreg.

350

ROBES AND FOUNDATIONS SECOND FLOOR



4.50 Boys' Peg Top Slax

Vat dyed Sanforized denim. Pleated front, zipper fly. 27-34 waist ... **299**

Boys' T-Shirts

White cotton knit with nylon reinforced neckband. 4-16 ... **2 for 100**

2.98 Boys' Flannel Pajamas

Medium weight flannel in slip-over style. Asst. patterns and colors. 4-16 ... **239**

Boys' Socks

Special birthday value, ribbed nylon in green, brown, tan, blue, maroon and gray ... **2 for 100**

BOYSWEAR FOURTH FLOOR

2.98 Girls' Nylon Tricot Slip

Nylon embroidered trim. 3-tier bottom of nylon parchment taffeta. 4-14 ... **197**

1.98 Infants' Boxer Longies

Pirwale corduroy in red, turquoise, blue and charcoal. 3-6 ... **117**

2.98 Birdseye Diapers

Neatly hemmed, highly absorbent. Size 27x27 ... **197**

3.25 Flannelette Diapers

Soft, double napped and absorbent. Size 27x27 ... **237**

GIRLS AND INFANTS FOURTH FLOOR

Spring Horse, 12.95 value

Hardwood frame, strong springs. Gives a rocking, bouncing ride. Ages 1-6 ... **899**

1.98 Silly Billy the Clown

24" clown with plastic face and kapok stuffing ... **159**

12.95 Walking Dolls

Hard plastic body, jointed knees, saran hair. 23" high ... **899**

49.98 Boys' and Girls' Bicycles

3-speed English bicycle, tool kit, front and rear wheel brakes, 26" ... **3888**

TOYS FOURTH FLOOR

32.95 Hardwood Crib

Adjustable springs, teething rails. Natural and maple ... **2497**

12.95 Mattress with plastic ticking and felt insulation ... **897**

12.95 Hardwood Play Yard, sturdy masonite floor. Folds for storage ... **997**

2.98 Play Yard Pads in plastic print. Good colors. 40x40 ... **197**

2.98 Crib Bumpers, plastic covering. Easy to clean. ... **197**

2.50 Hi Chair Pads, in nursery patterns on sturdy plastic covering ... **139**

BABY FURNITURE FOURTH FLOOR

BIRTHDAY SALE VALUES FROM MEN'S FURNISHINGS

3.95-4.95 FLANNEL SPORT SHIRTS—Good looking plaids in soft flannel sport shirts. Two chest pockets, and, of course, they're Sanforized. S-M-L ... **295**

MEN'S TEE SHIRTS—Combed cotton tee shirts with nylon reinforced neckbands. Cut good and full in the length. ... **3 for 205**

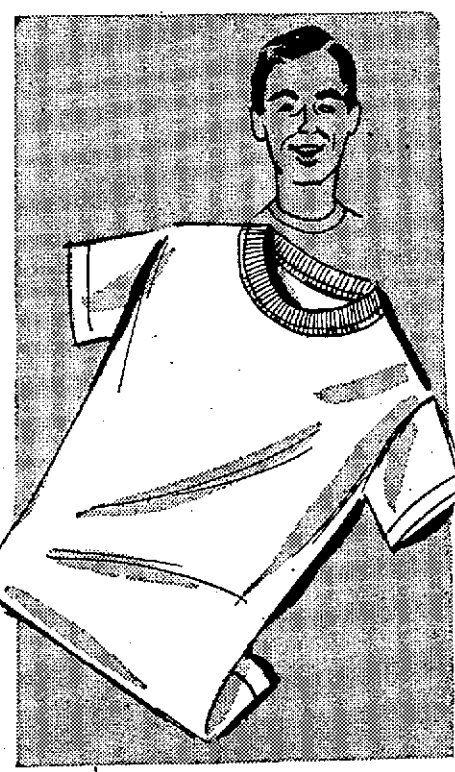
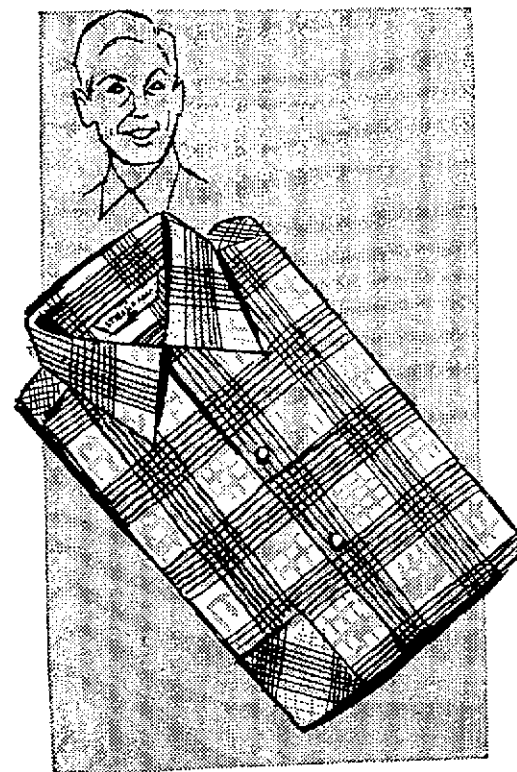
7.95 WOOL SPORT SHIRTS—A wonderful blend of wool and rayon made into a fine sport shirt. Beautiful plaids and colors and they're washable, too ... **595**

4.95-6.95 SPORT SHIRTS—Long sleeve shirts in washable fabric. S M L XL ... **399**

1.95 100% NYLON SHORTS—Boxer styles with long wearing elastic waistbands. 30-44 ... **100**

1.00 NYLON STRETCH SOCKS—Clocks, argyles, solid ribs and fancy patterns. 58c pr. ... **6 for 350**

MEN'S FURNISHINGS STREET FLOOR



Walker's Store Hours Fridays 12 noon 'til 9 p. m. Other Days 9:30 to 5:30

Downtown Pine at Fourth Phone 707-451

Park Free Victoria Auto Parks, 1 hour, with purchases of \$1 or more. Tickets validated service desk each floor.

Vote-Seeking Solons Vie for Tax Cut

WASHINGTON (AP) — Election-minded congressmen predicted Saturday that Congress will deliver a tax cut to the American people next year even if the administration decides to buck it.

With President Eisenhower's illness clouding the 1958 election campaign, they said privately that both major parties will be trying harder than ever to outdo each other on the classic "pocket-book" issue of tax reductions.

The possibility of the administration opposing any cutback in taxes arose last week when Defense Secretary Charles E. Wilson declared that military spending is going to run considerably above original estimates.

THIS POSED an immediate threat to the administration's hopes to balance the budget during the current fiscal year. And informed sources revealed that if the budget is not balanced, Treasury Secretary George M. Humphrey will wage an all-out fight against any across-the-board tax cuts.

Senate Republican leader William F. Knowland (Cal.) scheduled a news conference on taxes Saturday, but abruptly canceled it. He gave no explanation, but it is known the decision came after he conferred with Humphrey and budget bureau officials.

Regardless of what position the administration finally takes, key congressmen said a tax cut in the coming session of Congress now is a foregone conclusion. The fight is expected to be merely how big the cut should be and who should get it.



STARFIRE'S DOUBLE ROCKET BARRAGE

An F94C Starfire interceptor, which can down an invading aircraft without the pilot ever seeing the enemy plane, fires a double salvo of rockets from its flame-shrouded wing pods as crews warm up for the U. S. Air Force Rocket Meet, starting Monday at

Yuma Air Force Base. The plane packs two dozen rockets in its nose and a dozen in each of two wing pods. Electronic instruments aim and fire the rockets.—(AP Wirephoto.)

Few Sign for 6-Month Training

WASHINGTON (AP)—The Army's new six-month military training program begins Monday and only 1,038 volunteers have signed up so far. But the Army is not yet discouraged.

The number is far short of the 10,000-a-month rate the Army must achieve to meet its goal of 90,000 in the next nine months. And it looks as if it won't meet its goal of 5,000 young men by the end of the year. But Assistant Defense Secretary Carter L.

Burgess says he is "not dismayed" by the slow start. He anticipates a pickup in enlistments when the Army starts selling the program. However, should the voluntary program fail, the administration is certain to ask Congress again for authority to draft the young men into reserves and that will kick off another big fight over universal military training which Congress has been reluctant to accept.

The 1,038 volunteers who have signed up enlisted in both the reserve forces and the National Guard.

Under the six-month plan, a young man between 17 and 18½ can avoid the current two-year draft by volunteering for active duty training for six months to be followed by 7½ years in the reserve.

In the reserve he must attend 48 weekend drill periods and two weeks summer training each year, or take 30 days summer training.

A National Guardsman is draft-free if he continues his Guard training until age 28. But if he volunteers for the six-month training he also can wind up his military obligation, draft-free in eight years.

Apparently, the Army is going to start selling the program on what Burgess calls a "grand scale." Already the Pentagon has begun work on persuading employers to give extra time off with pay to the reservists.

Fire Levels 1,200 Homes of Japanese

TOKYO (AP) — Fringe winds from typhoon Louise Saturday touched off a fire that destroyed 1,200 homes in the tinderbox city of Niigata.

The U. S. Air Force said Americans were evacuated from the city 185 miles northwest of Tokyo on the west coast of Honshu. Many of them were families of airmen stationed at Niigata Air Base five miles from the city. The Air Force sent in fire-fighting equipment.

Police reported 155 persons injured in the fire, but no American casualties. They said 5,918 persons were burned out of their homes in the city of 260,000 population.

The fire apparently started when fringe winds of the dying typhoon ripped down an electric power line. Flames raced through the flimsy houses, and police and firemen destroyed homes in the path of the blaze to erect a fire break.

The Air Force rushed two transports filled with food, clothing and medical supplies from Tokyo to the stricken city.

The typhoon itself swept northward into Hokkaido, its winds down to 70 miles an hour. It was expected to blow itself out into the vast North Pacific.

STAR PERFORMERS — Classified ads! If selling, renting, or recovering a lost article is your aim, call 6-9071 for an Ind. P-T, ad-writer.

DON'T SHOUT! I Can Hear Now!

After the first treatment with the Audiotonic Neurogenerator, people have noticed definite changes in their hearing range.

Reports are constantly more encouraging concerning the value of this improved treatment for loss of hearing. Regardless of the nature or severity of your deafness, we invite you to have our thorough hearing examination and a trial treatment. This is not a cure-all and will certainly not restore perfect hearing in every case. But we have enough evidence now available to demonstrate that many deaf persons can expect radical benefit even after years of unsatisfactory experience with hearing aids and a wide variety of treatment.

To help you solve your hearing problem we will give you a careful hearing examination and a convincing trial treatment for a limited time for only \$2.00. Please phone for appointment (at your convenience) and bring this notice with you.

HAROLD DIAGNOSTIC OF- FICES, 525 Locust Ave., Long Beach, or 9833 Belmont Ave., Bellflower. Phone: Long Beach 6-1485 or Torrey 7-0610. Parking free at both offices.

Tenth Juror Set to Try Contractor

SAN ANGELO, Tex. (AP) — The 10th juror was selected Saturday in the auto-bomb murder trial of Harry L. Washburn, Houston contractor.

This was the sixth day of the trial. A fourth panel of 75 veniremen had been summoned for court opening, and the 10th juror, Elmer E. Edgington, 40, a real estate man, was the 16th person questioned.

Presiding Judge Joe L. Mays excused the witnesses until 7:30 p.m.

Washburn is accused of murdering his former wealthy mother-in-law, Mrs. Helen Harris Weaver, 51, last Jan. 19. She was blown up when a bomb, wired to the starter of her car, exploded.

Previous to selection of the 10th juror, none had been chosen since Thursday. The man picked, shortly before 2 p.m. was the 101st questioned since the ninth juror was picked.

A TOTAL OF 450 veniremen have been summoned since the trial opened. The first panel consisted of 250 persons, the second 50, the third 75, and the fourth 75.

Three women are among the 10 jurors. They were chosen earlier in the week.

The prosecution suggested at the close of Friday's session that the trial be moved elsewhere because of the apparent inability to pick a jury.

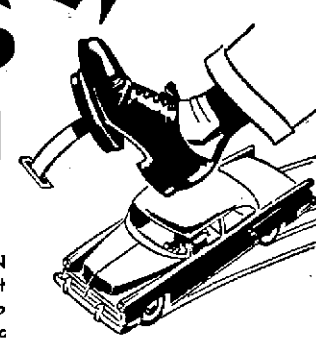
Austria A-Plant

VIENNA (AP) — Austria is planning to build an atomic power plant on the Danube River, the Socialist News Service reported today. The agency said Austrian authorities have begun negotiations with U. S. and British firms concerning shipment of all necessary equipment.

SHARP VISION

Pays Dividends!

Keen sight pays dividends IN DRIVING SAFETY when split seconds' count. Stepped-up power and increased traffic penalize wrong driving decisions as never before. Play it safe! An examination will tell you if you are taking chances on the road with below par vision. If you don't need glasses we will tell you. If correction is indicated, we can supply you with the TYPE of glasses that will suit your need exactly. Come in soon, and BE SURE your eyes are SAFE eyes!



- ★ 29 Years in Long Beach
- ★ Open Fridays Until 8:00 All Day Saturdays
- ★ Liberal Credit Terms
- ★ Pensioners Welcome
- ★ Free Park & Shop

37 PINE AVE., LONG BEACH
Phone 63-8319

810 AVALON, WILMINGTON
Phone TE 4-3464

1268 SARTORI, TORRANCE
Phone FA 5-6602

Floods Still Batter Mexico, Toll 479

MEXICO CITY (AP)—The raging waters of hurricane-swollen rivers swept over large areas of

four Mexican coastal states Saturday. At the same time delayed reports increased the toll of last week's man-killing tropical tempest in Mexico and the Caribbean to 479 dead.

Italy General Notes 100th Anniversary

BRESCIA, Italy (AP) — Italy's oldest living general, Luigi Mazzoldi, marked his 100th birthday Saturday with a toast in wine.

"I made it without even noticing," said the veteran of grim World War I battles in the Alps. Mazzoldi was commander of the 5th Alpine Regiment in the First World War.

The hurricane itself appeared to have broken up in the rugged Mexican mountains, but large parts of the states of Tlaxcala, Veracruz, Hidalgo and Puebla were ravaged by floods.

Disrupted communications made it impossible to obtain complete information on the devastation wrought by hurricane Janet, but fragmentary reports from air observers said "whole villages" had been swallowed by the floods.

Tlaxcala's Gov. Felipe Mazarrasa was one of hundreds of refugees driven from homes in Tlaxcala City by the floodwaters. Most of the streets in the coastal city of Tuxpan were under water, and half a dozen villages in Veracruz were flooded.

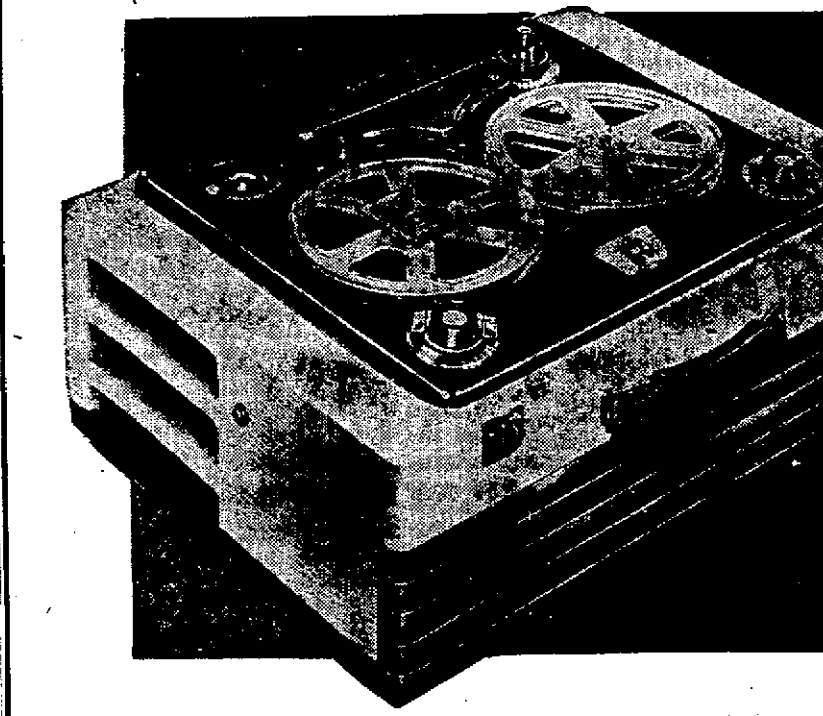
The big gulf-coast oil port of Tampico, flooded out repeatedly this season, appeared to have escaped the new floods. Officials here said the waters of the Panuco and Tamesi rivers, resource of Tampico's troubles, are receding.



FANTASTIC SAVINGS

\$50-\$110 off Webcor tape recorders

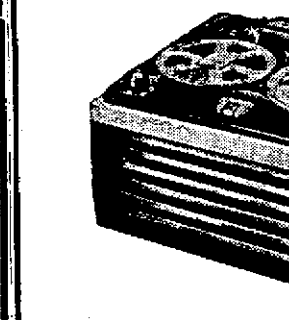
NEVER BEFORE AT PRICES LIKE THESE!



HI-FI 3-SPEAKER TAPE RECORDER

179.95 was 244.95

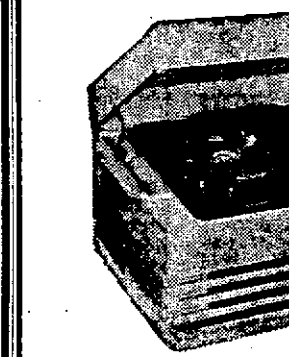
\$65 off—one of the most sensational recorders ever made. Imagine recording holiday fun to come! Here's the buy of a lifetime. And, look at these features: 3 speakers • 2 motors • 2 directions • 2 speeds • up to 2 hours on one reel • simple to operate • new luggage style case with lid • Complete with mike, case, reel of tape.



Webcor portable tape recorder

159.95 was 209.95

\$50 off famous model 2110. Up to 2 hours on one reel • 3 speeds in both directions • 2 motors and 2 heads • handsome, durable carrying case • complete with case, mike, reel of tape.



deluxe HI-FI model

164.95 was 264.95-274.95

\$100 to \$110 off! Mahogany or blond beautiful executive tape recorders • 3 speakers • 2 HI-FI recording heads • Powerful 5-watt amplifier • Model 2131 in mahogany. Model 2132 in blond.

Hours: Tues., Wed., Sat. 9:30-5:30—Mon. 9:30-9:30—Thurs. and Fri. 12:30-9:30
MAY CO. LAKEWOOD, 5100 Lakewood Blvd.
For Phone Orders Call L. B. 39-2411, MEtcaff 3-0111

DR. RAYMOND, DENTIST, Says:

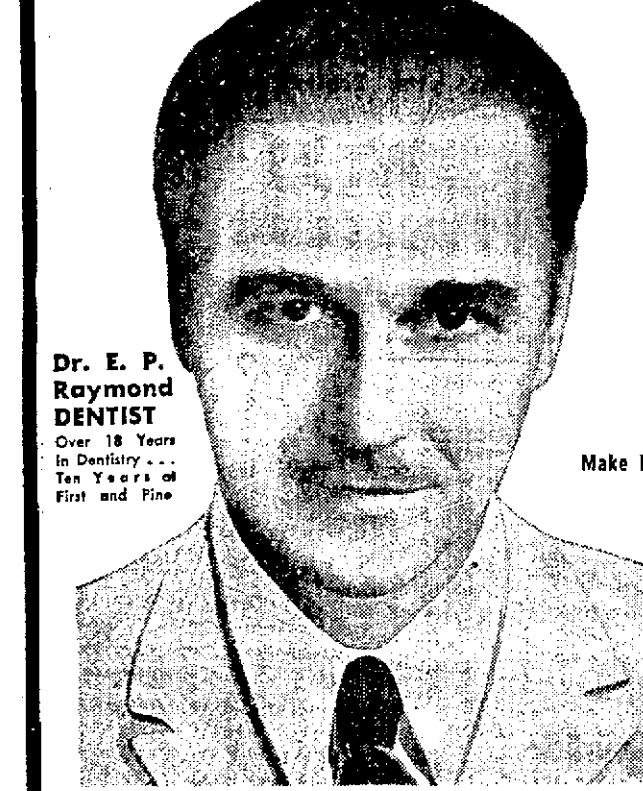
★ THANK YOU for my best year—THANK YOU Long Beach and surrounding cities.

★ Patients sending friends and relatives have caused this outstanding all-time record.

★ Thousands of my patients use NO MONEY DOWN for dental plates.

NOW ... ALL THIS WEEK! BIG SAVINGS NO MONEY DOWN PAY NOTHING FOR 14 WEEKS 21 Months to Pay—for DENTAL PLATES also Bridges and Restorations*

Also Extractions, X-rays,
Removable Bridgework
(Replacing one or more
missing teeth)



Dr. E. P. Raymond
DENTIST
Over 18 Years
in Dentistry...
Ten Years of
First and Fine

Modern Dental Plates

Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. Ask to see samples and modern dental plates, upper, lower and partials. GOOD dental plates need not be expensive. THE COST IS SMALL.

MY BEST OFFER

AS LONG AS 21 MONTHS TO PAY
NO MONEY DOWN
ON APPROVAL OF YOUR INSURANCE
NEVER ANY EXTRAS FOR EASY CREDIT

Make First Payment After Jan. 15, 1956

No Interest—No Carrying Charge

Low Prices

You who need Dental Plates take advantage of BIG OCT. SAVINGS which will in no way change my well-established policy. Good dentistry that conforms with the high standards of the dental profession AT LOW PRICES.

DR. E. P. RAYMOND

PH. 6-3928—NO APPOINTMENT NECESSARY FOR EXAMINATION
Credit Extended to Pensioners and Senior Citizens—FAST PLATE REPAIRS

Dr. Raymond

DENTAL PLATES

CORNER FIRST & PINE STS.
122 W. FIRST ST.

Lakewood
Center

Ends tomorrow! Scoop up the savings!

BOND'S E·X·P·A·N·S·I·O·N SALE

***JOIN BOND'S OPENING PARTY
IN VALLEY PLAZA TOMORROW!**

Laurel Canyon near Victory Blvd.

Exciting savings all day 9:30 a.m. to 9 p.m.

Valuable GIFTS with purchases at Valley Plaza party

*all our 7 Los Angeles stores celebrate
the opening of the first* of 12 new
Bond fashion centers in California*

Make it leather for town and country!

Smooth suede $\frac{3}{4}$ coats

Sale \$38

USUALLY \$59.95

Save \$22.00 on this fabulous Special Purchase! No ordinary suede this... here's some of the finest leather we've seen... touch the supple, luscious softness—magnificent! Styled with much bravura... full-swing back, deep cuffs, huge wing collar. Water-repellent. With belt. Natural or turquoise; 10 to 16.



**First quality S-T-R-E-T-C-H
dark-seamed nylons**

Sale 79¢

3 pairs 2.25

USUALLY \$1.95

If not specially packed in our own Bond Blue Box, these miracle 60-gauge, 15-denier, dark seam hose would sell for \$1.95! Complete, top-to-toe stretch! Proportioned sizes: Type A, 8½-9; B, 9½-10; C, 10½-11.



**Wear these 3 and 4-piece suits
umpteen ways!**

our highly versatile

Costume Suits

USUALLY \$29.95

Sale 19⁹⁹

A. 4-PIECE SUIT IN MISSES' SIZES
B. 3-PIECE SUIT IN WOMEN'S SIZES

Very Special Purchase! Textured rayon Valenti that looks for all the world like costly worsted! Wonderful styles to choose from... the 3-piece suit with matching and contrasting skirt, in sizes 14½-22½... the 4-piece suit with two skirts and reversible vest, in sizes 10-18. And that's only the beginning! We've many more styles—come see them all—come save now!



**Live a colorful life
in our costly wool jersey blouses**

Sale 3.99

USUALLY \$5.98

Flame red, moss green, black, white and turquoise in the group! Special Purchase! Wool jerseys from a top maker... we've the new boat necklines, clever button-ups, flattering portrait necklines—all the very latest designs! Sizes 32-38.



**See the season's
top fabrics in dramatic
New-Silhouette
Coats USUALLY \$39.95**

Sale 26⁹⁰

Terrific Special Purchase! Choose your prize buy now... these coats will whiz out at this incredibly low price! See fabrics, styles and colors you'd expect to find only at dollars more. Silhouettes ranging from button-up flares to slim-jims, cardigans to jaunty swagger coats! Sizes 8 to 18.



Charge it the wonderful NEW Bond way and take
12 months to pay with no down payment
or if you prefer ★ Regular Charge Account

★ 90-Day Charge Account ★ 6-Month Charge Account

Bond's

**BOND'S LAKEWOOD CENTER
5224 LAKEWOOD BLVD.**

Open Monday, Thursday and Friday to 9:30 P. M.

Also at Bond Stores in Los Angeles, East Los Angeles, Hollywood, Crenshaw, Huntington Park, Valley Plaza

See George Putnam and Hear the News Monday through
Friday — 6:45 and 11 P. M., KTTV, Channel 11

Highest Court Opens 165th Year Monday

WASHINGTON (UP)—The Supreme Court opens its 165th year Monday as watchdog of the Constitution. It faces a host of issues raised by the cold war between communism and democracy.

Major problem confronting the justices is how far the government can go in cracking down on American Communists and stay within constitutional bounds. The court's decisions later this term could decide the future of the U. S. Communist party—whether it can function freely in the open or must submit to severe legal restrictions that could destroy it.

For the first time in three years the justices do not have to cope with the burning problem of school segregation. They have ruled it unconstitutional and last spring ordered public schools opened to all, regardless of race, as rapidly as possible.

NO BUSINESS is transacted at the court's first meeting. Promptly at noon, a muted buzzer will sound and as the court crier raps a gavel and intones "Oyez! Oyez! Oyez!" the eight associate justices and Chief Justice Earl Warren will file from behind a red curtain to take their places at the long mahogany bench.

After more than 100 lawyers are admitted to practice before the court in a traditional ceremony that takes about 15 minutes, the black-robed justices will return to their chambers to tackle a stack of about 700 cases that have piled up during the summer vacation.

The court starts off its new term with four "firsts"—a permanent loudspeaker system; a tape recorder for hearings; and a five-day work week. Conferences will be held on Friday this term instead of Saturday as in previous years.

In addition, Monday marks the beginning of the first full term for the newest justice, John Marshall Harlan, who took his seat last March.

A WEEK from Monday the court will act on about half of the case backlog, announcing which it has decided to review and which it has rejected. Most of the appeals will be turned down because they present no important questions.

An array of Communist cases challenging the nation's anti-subversive laws is on the docket. The major one is the Communist party's attack on the 1950 Internal Security Act which forces the party to register as Moscow-controlled and bare its membership rolls and financial records.

Other cases include the death sentence appeal of convicted author Caryl Chessman of California.

A MILLION DOLLARS TO RELIEVE PILES

LONG BEACH—It is estimated that over a million a year is spent on medical remedies to relieve piles. Yet Dr. E. J. Brissom, D.C., Ph.D., says that his office without surgery, surgery or loss of time from your work. Symptoms often occur with piles are hemorrhages, itching, back pain, constipation and a full feeling in rectum. With shrink and pain stopped in case after case. Breeding, itching and cracking healed, protruding and swelling reduced.

DR. E. J. BRISSON, D.C., Ph.D.
219 E. 10th, Long Beach 64-8545



CHOSEN 49ER SWEETHEART

Obviously well qualified for the job, Charlotte Nelson, 5751 Hanbury, Lakewood, will handle duties as "The Sweetheart of the 49ers" during the football season as a result of her selection by Long Beach State College players Friday. Charlotte, chosen from six candidates, was introduced to fans between halves of Saturday night's game with LaVerne College.—Staff Photo.)

Free Press Public's Right, Says Newspaper Official

HARTFORD, Conn. (UP)—The only of their selfish interests and 16th National Newspaper Week have no desire to destroy the opened here Saturday with a people's right of freedom. declaration by the president of the American Newspaper Publishers' Association that the people's right to know "is not a special privilege of the press but freedom of the people through the press."

Richard W. Slocum, executive vice president of the Philadelphia Bulletin, spoke on press freedom in the auditorium of the Hartford Courant, the oldest newspaper in continuous publication in the United States.

The meeting was held at the Courant because its history was regarded as a symbol of the observance of Newspaper Week.

"The purpose of National Newspaper Week is not for the exaltation and promotion of newspapers," Slocum said. "Its purpose is to urge the public to give special thought to something more important to them than they often realize."

Slocum referred to the case of La Prensa, the Buenos Aires newspaper, that was confiscated by the Argentine government of the now ousted President Juan Peron. He said Dr. Alberto Gainza Paz, owner of La Prensa, had told him the newspaper was "snuffed out, not because of its opinions, but because it reported its facts in the news columns."

"There are still those who would limit the people's right to know," Slocum said. "Usually in our country, they are thinking

BOOST YOUR BUSINESS
with Classified Ads! For a helpful ad-writer call 6-9071.

Hair Styling Is FINE ART!

cold wave by Gladys Morgan

A New Permanent Wave
Exclusive by Gladys Morgan

That's you when you trust your beauty care to us. Come in, see what wonders we can do for your hair, face, nails. We do the work... you look your loveliest. Phone for appointment.

Exclusive by Gladys Morgan • New Liquid Foundation • Honey Almond Scrub • New Skin Toner • Buzzy Girl Quick-Curl.

beauty by Gladys Morgan
4511 ORANGE Ph. 40-0329 4150 WOODRUFF Ph. 39-5963

DON'T WASTE IT—SELL IT!
Yes, get spot cash for just about anything through Classified ads in Independent-Press Telegram. Dial 6-9071.

GETTING UP NIGHTS MAKES MEN FEEL OLD BEFORE THEIR TIME

Thousands Discover Quick Help for Worry and Embarrassment of Common Kidney and Bladder Irritations

Are you one of the thousands of men who feel old, tired, worn-out and depressed by losing sleep and worrying about Getting Up Nights, due to common irritation of the Kidneys, Bladder and Urinary Passages? And does this condition cause frequent, urgent and painful daytime urination and sometimes result in backache? If so, don't be like most men who will do anything for the family but neglect themselves.

Your welfare, happiness and earning power are too important to postpone medication for a condition that may become aggravated through neglect. This is especially true since it is so easy for most men to find quick, gratifying, comforting help with New Improved Cystex.

Other Symptoms
Common Kidney and Bladder Irritations which cause Getting Up Nights may also cause Strong, Cloudy Urine, and sometimes result in backache, miserable, referred, secondary aches, pains, headache and nervous tension.

Old, Tired, Worn-Out Feeling May Result

If frequent urination worries you and hinders you at the most embarrassing moments, you are bound to feel tired and nervous. Then if your sleep is disturbed by Getting Up Nights you can't get much rest, and you wake up feeling tired and groggy—yes, you really begin to

feel old—much older than you should. And if your back aches you feel grouchy—hard to get along with—and your work is a burden. Troubles such as these take the joy out of life. And if any of your women folk suffer from common Kidney and Bladder Irritations you should make sure that medication is started without delay. They can work better and are better companions when they feel better.

Cause of Irritation
The cause of common Kidney and Bladder Irritation usually arises from a germ called the Colon Bacillus and non-specific germs resulting from colds, bad teeth and other causes. These germs can set up so much irritation in the kidneys, bladder and urinary passages that nature sends a warning through your nerves to your brain that help is needed. Heed this warning now and you may easily avoid many anxious, worrysome hours and days.

How Cystex Helps
New Improved Cystex is a scientifically compounded medicine that does not contain any drastic drugs, but through its two-way action helps nature in a gentle, soothing, refreshing way.

Milk Price Hearing Set Oct. 27 in L.A.

This area's milk producers will meet Oct. 27 in Los Angeles for one of a statewide series of milk price hearings that may affect the price of store-bought and home-delivered milk.

The Los Angeles meeting, to be held in the State Bldg., will include producers from Los Angeles, Orange, San Bernardino, Riverside, Imperial, Inyo-Mono, San Diego, San Luis Obispo, Santa Barbara and Ventura county marketing areas.

Other sessions are scheduled for Oakland, Fresno and Sacramento, all beginning in late October, the State Agriculture Department announced Saturday.

The purpose, the department said, is to consider the requests of milk producers that they be paid more to meet rising production costs.

"If higher prices are given to producers it will mean higher retail milk prices," said Donald A. Weinland, chief of the department's Milk Control Bureau. The state fixes minimum prices to be received by producers as well as minimum retail prices.

Nurse Admits Hoax in Foiling Kidnap of Baby

VENTURA (UP)—A head nurse at Foster Memorial Hospital Saturday admitted her story of saving a two-day-old baby from kidnapping was a hoax, police reported.

Nurse Freda Dotts told officers during a lie detector test her story of foiling a kidnap attempt on Dean Montano was not true. She hid the baby on a stairway in the hospital and then led a search that found it a few minutes later.

PILES SHRUNK WITHOUT SURGERY

Pain stopped in case after case! Piles shrunk, bleeding stopped, itching and crawling healed, protruding and swelling reduced without surgery, drugs or loss of time from work. Dr. E. J. Brissom, D.C., Ph.D., 219 E. 10th St. Phone 64-8545, Long Beach

Civil Service Status Due Overseas Staffs

WASHINGTON (UP)—The counterpart funds to finance its Eisenhower administration plans to bring some 200,000 U. S. civilian employees overseas into the civil service system by executive order, it was learned Saturday.

Congressional sources said the action, expected within the next two weeks, will give civil service job protection to the workers, who are now outside the civil service system. Most are Defense Department employees. But these sources said they expect the administration will require these workers to take some kind of test to qualify for their jobs.

The contemplated action is one of the reasons why a House civil service subcommittee, headed by Rep. James H. Morrison (D-La.) is engaged in an on-the-spot investigation of U. S. personnel practices in Europe.

The trip recently was criticized by Chairman Omar Burton (D-Tex.), of the House Administration Committee.

Noting that the resolution authorizing the investigation confined it to continental United States, he questioned the legal right of the group to spend U. S. funds.

FULFILL YOUR DREAM
of home-ownership — see the splendid home-buys in Ind., P., T. Classified section.

sonnel practices everywhere. They said the trip also will give subcommittee members information about U. S. employees overseas that they could not obtain here.

Expert UPHOLSTERING SPECIAL
PLATFORM 19⁹⁵ ROCKERS
Includes Fabric and Labor
Phone for Sample Showing
CLEVELAND FURNITURE
5444 Long Beach Blvd.
Phone 2-7948

Double Breasted Suits
RESTYLED INTO ONE OF OUR NEWEST
SINGLE BREASTED MODELS

Come in and let us show you our new arrivals in fall woolsens, both domestic and imported, in the smartest autumn shades!

Fuzz Harris
122 EAST THIRD STREET — PHONE 7-4406

Life's BEST YEARS are AFTER 50
if you make the most of them

... and AFTER 50 dental work, including bridgework and dentures, IS MORE IMPORTANT THAN EVER

DR. F.E. CAMPBELL DENTIST

New you can easily afford the finest of all my dentures. This is the lightest in weight, yet the strongest that I make. Say goodbye to thick, bulky dentures now with

THINNER, YET MUCH STRONGER

FREGO STRENGTHENER

DENTURES
new low prices

in effect this year
at LESS THAN YOU MAY EXPECT TO PAY FOR ORDINARY DENTURES

Imported FREGO STRENGTHENER, now available to dentists in this country, is a gold plated stainless steel mesh which permits VERY THIN construction. Fragile looking dentures are strong with Frego Strengtheners.

-and SAVINGS on All types of dentures

TRANSLUCENT DENTURES
Translucent DENTURE MATERIAL and TEETH are recognized by dentists as FINEST available for making dentures. My price for my finest denture is so low that there is no need to accept less.

SAVE ON PARTIAL PLATES
Modern methods of casting metal parts enable me to make them for LESS MONEY than formerly. Now my prices for partials are LOWER, with the best work I have turned out.

DENTURE RENEWAL SERVICE
Teeth Rest in New Base After Gum Shrinkage
I want to save my patients unnecessary expense. When gums shrink or mouth tissues change, I will make a new denture for you, using your old teeth. You get a new fit for only ONE THIRD THE PRICE of my most popular denture.

IMMEDIATE RESTORATION
If your case permits it, and you desire it, impression is taken BEFORE teeth are extracted. Dentures are started immediately and are FINISHED SAME DAY.

NEW DENTURES IN ONE DAY
This service is offered every week day, EXCEPT SATURDAY, if you come in before 10 A.M. For "rush" cases. Others finished in a few days.

BE INFORMED
Write for your copy
Booklet contains over 1,000 words. It describes causes of certain dental troubles. Dr. Campbell gives his opinion on what to do about them, and tells of various services you may want to know about. This information is yours for the asking.

PLAN FOR PENSIONERS
An easy purchase plan is ready for you under California Medical Assistance Act... Let us help you.

COUNT ON EASY CREDIT TOO!
Wait 45 days before you start credit payments
Same price CASH or CREDIT. I handle my own credit so no one can limit the easy terms. Your denture needs come first—THE MONEY IS SECONDARY!

COME IN NOW—NO APPOINTMENT NEEDED

DR. CAMPBELL

SAFELY PLAN your LOW cost Phone 6-4072 for EXACT prices—NOT ESTIMATES

FAST DENTURE REPAIR SERVICE

OFFICE HOURS:
9:00 to 5:00
CLOSED SAT. AT NOON

Low prices, easy credit make delay unnecessary.

COME IN NOW—NO APPOINTMENT NEEDED

Give your child fun with a future!

Develop his musical talent when he is eager for it!

His ability to play piano will have a rewarding effect throughout his life. From the first trial lesson at Humphreys—to the day he may play at the music hall, his happiest hours will be spent at the piano you have provided.

KNABE FISCHER GULBRANSEN MASON & HAMLIN

We at Humphreys are fully equipped to help you select a fine piano of your choice. Come in this week and see for yourself how easy it is to own a piano you'll be proud to have in your home.

Only 10% Down Payment—Up to 3 Years to Pay

Humphreys MUSIC COMPANY

130 PINE AVE. • TELEPHONE 6-4296

Sommer's
YARDSTICK STORE

SLIP COVER EVENT

Two Weeks Only!
OCTOBER 3-15



custom-made
SLIP COVERS

All quantities
limited,
come early
for best
selection

Standard
SOFA \$2.
LABOR CHARGE

Standard
CHAIR \$1.
LABOR CHARGE

**YOUR CHOICE OF SELECT
FABRICS FROM**

\$1.98
YD.

Other things you
should know
about **SOMMER'S**

DRESS FABRICS

A COMPLETE DEPARTMENT. WONDERFUL NEW
MATERIALS, SMART PATTERNS EVERYTHING YOU
NEED TO MAKE YOUR OWN CLOTHING. AND ALL
AT SENSIBLE, LOW PRICES.



SEWING NOTIONS

KNITTING YARNS
ROBANY AND PLEASER'S YARNS
PINE INSTRUCTIONS

PHONE 7-3543

FREE
PARKING BEHIND STORE
OPEN FRIDAYS 'TIL 9:00

CUSTOM-MADE SLIP COVERS

PERFECT FIT GUARANTEED. FABRICS SUITED TO
ANY STYLE OF DECORATING.

CURTAINS AND DRAPERIES

WE'LL SELL YOU READY-MADE CURTAINS AND
DRAPERIES OR MAKE THEM TO ORDER... NO
SPREADS AND CORNICES TOO.

RE-UPHOLSTERING

LET US RE-BUILD YOUR FURNITURE LIKE NEW...
USING ONLY THE FINEST OF MATERIALS AND
WORKMANSHIP.

FABRICS

DRAPERY DECORATOR SERVICE

CALL 7-3543 and have our experienced
Drapery Decorator bring complete
lines of samples right into your home,
for the finest in DRAPERIES, CORNICE
BOXES, BEDSPREADS, AND UPHOL-
STERY work. No charge, no obliga-
tion, no high pressure salesmanship.
FREE ESTIMATES.

18,000 yards to select from! Beautiful new floral prints in
various colored backgrounds . . . bold or subdued pat-
terns . . . smart moderns . . . provincials . . . solids.
Antique satins, sailcloths, bark weaves, textured and nubby
fabrics . . . many, many others. All first quality . . . all
at Sommer's low budget prices, from \$1.98 a yard!

HERE'S WHAT YOU DO: Come into Sommer's. Make your
choice from hundreds of bolts of fabrics specially selected
for this event.

HERE'S WHAT WE DO: We cut and fit your fabric on your
furniture, right in your own home . . . finish it in our shop
. . . then install it on your furniture.

HERE'S WHAT YOU GET: Slip covers custom made for
your furniture . . . guaranteed to fit. All zipper closures.
Pleated or shirred flounces. Self-welted seams. You pay
only for the fabric . . . plus \$1 labor charge on any stand-
ard chair . . . or \$2 labor charge on any standard sofa.

Sommer's
YARDSTICK STORE

This Offer Good Only Within a Radius
of 15 Miles From Our Store

Open Friday Evening 'til
9:00 p. m.
Free Park and Shop

548 PINE
DOWNTOWN LONG BEACH

Report Results of Salk Virus Test Program

WASHINGTON (AP)—The Department of Welfare said Saturday, in the first official report of such scope, that preliminary reports from the nationwide Salk polio vaccine program "are very encouraging."

The announcement, by Secretary Marion B. Folsom, said: "Preliminary data, now being compiled, show that the incidence of polio among about seven million vaccinated children, most of whom have received only one injection, is running roughly 25 to 50 per cent below the rate among non-vaccinated children in the same age groups."

"THESE PRELIMINARY REPORTS are very encouraging," Folsom said, "and more information is expected soon."

There have been previous indications of the effectiveness of the vaccine, but these have been based on studies of only segments of the great number of children who have received shots. Today's report was the first to embrace the whole seven million and to give such percentages.

SOME PARTIAL STUDIES of children who received all three recommended shots have indicated preventive effectiveness of up to 100 per cent. When the vaccine was licensed last April, doctors said results from 1954 test studies indicated an effectiveness of 60-80 per cent.

The Public Health Service said Saturday that since revised production and testing standards were adopted for the vaccine last May, there has been no association of polio with any vaccine released for use.

Dr. Salk Reveals New Vaccine Ready

PITTSBURGH (AP)—Dr. Jonas E. Salk said Saturday his laboratory has developed a number of anti-polio vaccine preparations which appear to be even more powerful than the vaccine now approved for nationwide use. The University of Pittsburgh medical scientist said his souped-up version of the Salk polio vaccine, now considered 80 to 90 per cent effective, will receive its first field trials among Pittsburgh school children in several weeks.

Miners Fight to Rescue Trapped Man

ELY, Minn. (AP)—Rescue squads fought through tons of ore rock and muck Saturday in the slender hope that iron miner Joe Glinsek might still be alive 1,300 feet underground.

It was more than 26 hours since a cave-in at Oliver Mining Company's Pioneer Mine, one of the deepest in the world, trapped Glinsek and two since rescued co-workers, Toyvo Hill, 55, and Albert Marolt, 41.

Brought to the surface at 9 p.m. last night after being kept alive by compressed air fed through a lead pipe, Marolt and Hill were given a routine check at a hospital here Saturday and released.

But workers familiar with the perils of a cave-in said there is almost no chance that Glinsek, 43, married and the father of two children, has survived.

He was last seen trying to flee the falling timbers and sliding rock in a secondary tunnel near the mine's 15th level. Marolt and Hill, sealed off in an area 40 feet by 8, had no contact with him during their 20-hour ordeal.

Volunteers Aid Mau Mau Girl

NAIROBI, Kenya (AP)—Eighteen volunteers took turns tonight in working a manual oxygen apparatus to keep air flowing into the lungs of a 10-month-old Kikuyu girl suffering from spinal polio.

The child is too small to fit an iron lung and her life depends on the fingers of the volunteers controlling the oxygen.

Physicians at Nairobi's African Hospital said her heart has stopped beating twice, but they

We do mimeographing in
COLOR

And we mail your
advertising by our COMPLETE
Occupant Mailing or FULL
Name Lists.

DIRECT MAIL
ADVERTISING
ASSOCIATES

As Direct Mail, Advertising
Consultants, we know how to
get results. Call us now! Take
advantage of our . . .

COLOR
Mimeographing

DIRECT MAIL
ADVERTISING
ASSOCIATES

417 E. 10th Ph. 45-1256



NICE KITTY

Four-year-old Danny Baker, 2729 Fairman St., cuddles his silver Persian, Donning Glory Sir Beau, as he reads the kitten for the Fifth Annual Cat Show to be held next Saturday and Sunday in the Municipal Auditorium under sponsorship of the West Shore Cat Club.

Cat Show Opens Saturday

No dog or mouse in its right mind will venture within a block of American Ave. and Seaside Blvd. next Saturday and Sunday. On those two days at Municipal Auditorium there will be assembled the aristocrats of the feline world, competing for trophies in the 5th annual, All-Breed Champion Show.

Show hours each day will be 10 a.m.-10 p.m. The nonprofit event is sponsored by the West Shore Cat Club of Long Beach and it will be presented with the sanction of the Cat Fanciers' Association, Inc.

Admission for adults will be 50 cents. Boys and girls under 12 years of age, accompanied by

their parents, will be admitted free, according to Mrs. Vivian Peterson, a sponsoring official.

"There will be 120 trophies and ribbons awarded to competing champions," Mrs. Peterson said.

There will be competitions for long-haired and short-haired cats and kittens and Siamese cats and kittens. Kitten judging will be completed Saturday. Judging in other categories will require both days.

FULFILL YOUR DREAM of home-ownership — see the splendid home-buys in Ind.-P.T. Classified section.

Mormons Told 1955 One of Faith's Greatest Years

SALT LAKE CITY (AP)—The year of 1955 was described Saturday as "one of the greatest years in the history of the Latter-Day Saints Church" as faithful Mormons concluded the second day of the 126th semiannual conference in the Salt Lake Tabernacle.

Carl W. Buehner of the LDS presiding bishopric told the afternoon session that, from a standpoint of temples alone, "this has been one of our greatest years." He noted that one temple, in Switzerland, already had been dedicated. Another, in Los Angeles, is ready for dedication. Ground has been broken for a temple in Britain, and plans are being prepared for a New Zealand temple and the site for a third European temple is being sought.

Buehner said in addition to the temples and the "triumphal tour" of Europe by the Salt Lake Tabernacle Choir, the church has shown a remarkable growth in all departments.

The congregation laughed loudly when Buehner said that many members had joined the church after being asked to help their neighbors on church building projects.

"There are those who have painted their way into the church, some have plumed their way in, and just recently in Las Vegas, we gained a member who plastered his way in," Buehner said with a smile.

Mark E. Petersen, of the Council of Twelve Apostles, praised the young people of the church for almost unanimously "serving the Lord and keeping the Com-

mandments," although occasionally there are some who go off on a tangent and do not keep faith.

Another member of the Council of Twelve Apostles, Spencer W. Kimball, told of a special six-month mission he served in Europe this year and told the conference that the destruction and suffering remaining in Europe from World War II still was appalling.

Eldred G. Smith, church patriarch, called on the LDS membership for unity in following the Gospel while Milton R. Hunter, of the First Council of Seventy, urged greater leadership of the church's Book of Mormon, "Doctrine and Covenants," and "Pearls of Great Price."

TELESCOPES ALL TYPES FROM \$14.95 BINOCULARS

BUSHNELL 33 Models \$9.95 up
• ASTRONOMICAL BOOKS
• MIRROR KITS
• LAYAWAYS STARTING
NOW FOR XMAS DELIVERY

Coast Instrument Co., Inc.
(Our 22nd Year)
4811 LONG BEACH BLVD.
PHONE 2-3411 or ME 6-7483

PENNEY'S
ALWAYS FIRST QUALITY

LADIES' DAY

EXTRA
READ ALL ABOUT IT

REPORT WOMEN RUNNING PENNEY'S! *****
QUALITY STRESSED IN AMAZING SPECIALS!



PENNEY'S LADIES' DAYS
DOWNTOWN LONG BEACH OCT. 6-7-8
WATCH NEWSPAPERS FOR VALUES

The Story Behind These Ladies' Days

BY POPULAR VOTE

We Penney Gals elect our store manager, assistant manager and floor manager for Ladies' Days.

BUYING

We work three months ahead of the event on special merchandise. We set our own retail prices and our own selected feature items. The men in the store have nothing to do with the plans. It is our day.

ADVERTISING

We Penney Girls write our own ads. Correct the copy submitted by the newspapers. In fact WE TAKE OVER for the Big Event.

KICKOFF MEETING

The morning of the opening day we gals really do our stuff. Starting off with rolls and coffee (served by the men of course)! Then our manager takes charge of the program and from there, on anything can happen (and usually does)! Then for the next three days we reign supreme!

The person selected as Assistant Manager on Ladies' Day this Fall will be the Manager of the store for our Spring Ladies' Days. Already the girls are setting plans for a bigger than ever event in the Spring.

We Hope You Enjoy Our 3 Day Ladies' Day Event

PERSIS PARDY . . . Manager

BETTY DUTTON . . . Assistant Manager

ELISE WALLACE . . . Downstairs Manager

BETH SCHMILL . . . Street Floor Manager

RUTH LADEN . . . Balcony Manager

PHIL BRUHN . . . Second Floor Manager

CORINE SELHAVER . . . Advertising Manager

PENNEY'S

PINE AT SIXTH

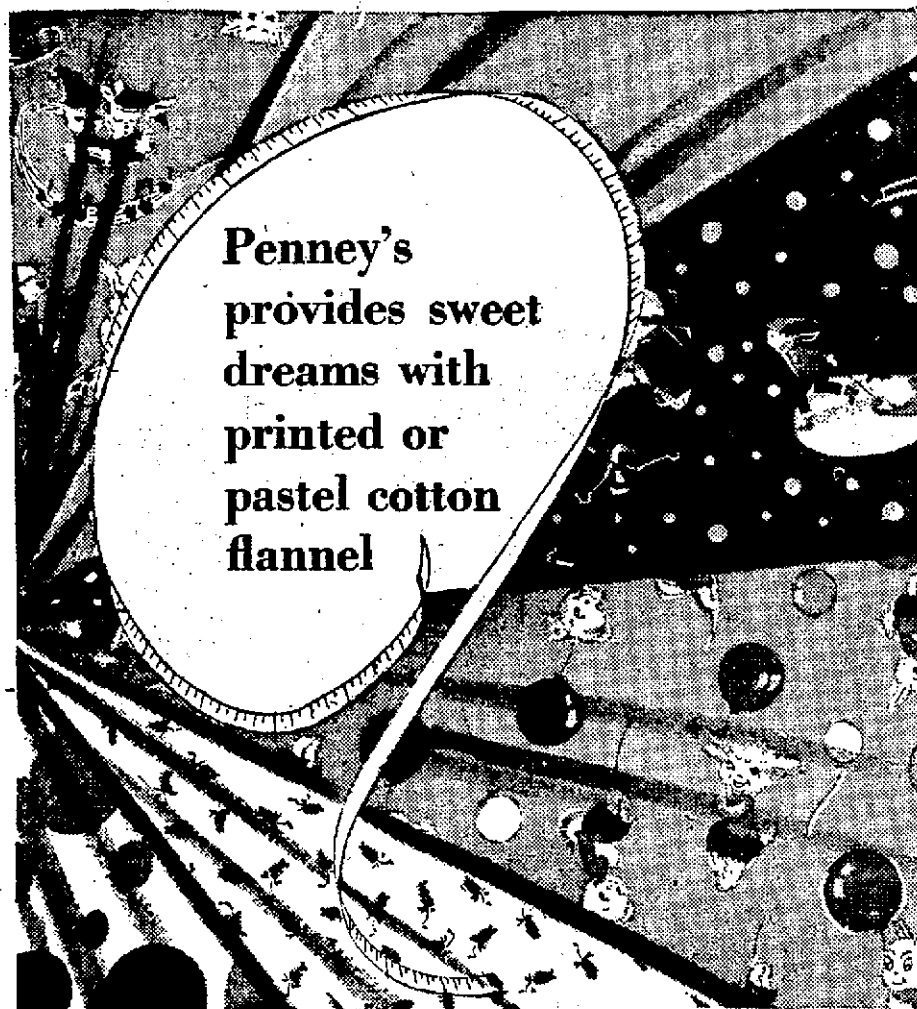
LONG BEACH

we're open mon. and fri. till 9:00

PENNEY'S
ALWAYS FIRST QUALITY!

DOWNTOWN LONG BEACH

**NEW FALL
PIECE GOODS!**



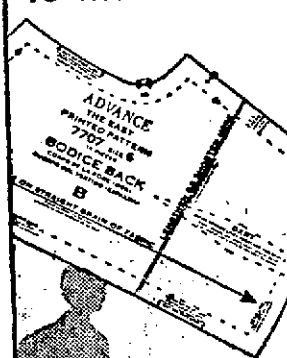
Penney's
provides sweet
dreams with
printed or
pastel cotton
flannel

**COTTON FLANNEL MAKES COZY
SLEEPWEAR FOR THE FAMILY!**

The most whimsical prints this side of dream-land. Here are sweet dreams by the yard . . . Sanforized* flannel at only 49¢ a yard. You can whip up a whole season's worth of sleepwear for the whole family! Scoop it up now! You'll love the luscious grounds. Also available in mix-match solids. Proof again that Penney quality is your greatest saving in fashion-by-the-yard.

49¢
yard

**ADVANCE
PATTERNS NOW
10 WAYS EASIER!**



Find them at
Penney's with
new easy-to-
follow printed
outlines, margins
to simplify cutting,
lettered pieces
and many other
easy-to-follow
features!



Soft Pinwale Corduroy in a host
of machine washable colors! Sew
it in whirl skirts, dresses, week-
days, even throws, pillows!

\$1 yard



Penney's
vibrant-hued
suede flannel
makes
colorful
shirts, robes

QUALITY-PACKED! SANFORIZED!*
PENNEY'S COTTON SUEDE FLANNEL

Makes up into lively sportshirts
for your menfolk, warm robes
and dusters. In bold prints and
patterns! Washes like a breeze,
covers a multitude of sewing
uses, needle-eye priced!

59¢
YARD

**COMPARE
anywhere for:
Styling!
Quality!
Price!**



**Save! Needle 'n Thread®
BROADCLOTH PRINTS**

Imaginative prints . . . sure in-
spiration to start your sewing
machine whirling now! All in
Penney's own Sanforized*, mer-
cerized high-count cotton broad-
cloth, tested for wear, machine
washability, shrink resistance!

49¢
yard

YOU'LL SAVE "OCEANS" ON PENNEY'S NOTIONS

COATS & CLARKS MERCERIZED THREAD 8c
WOVENEDGE SEAM BINDING . . . 10c
"TALON" DRESS ZIPPERS . . . 30c to 35c
BIAS TAPE . . . 8c

PEARL BUTTONS . . . 10c
MERCERIZED COTTON RICK-RACK . . . 8c
RUSTPROOF SNAP FASTENERS . . . 4c
FELT SEW-ON APPLIQUES . . . 39c to 79c

PENNEY'S

PINE AT SIXTH

DOWNTOWN LONG BEACH

Pension Ruling May Cost City \$2,000,000

By GEORGE WEEKS
City Hall Reporter

The initial cost is going to hurt, but the eventual additional bites will be even deeper.

This is the consensus of city officials studying the State Supreme Court's decision of Sept. 23 involving the pension rights of 229 policemen and firemen protected by a retirement system repealed by charter amendment in 1945.

Assuming that the court denies the city's forthcoming petition for a rehearing, the first outlay will be \$515,755. It must be paid as soon as a lower court carries out the Supreme Court's direction to enter judgment in connection to the pension fund. This sum consists of refunds

court. This amount includes \$6,500 annually resulting from a 5 per cent pay increase effective Saturday.

The city's fiscal specialists were reluctant to estimate the total eventual liability in future contributions, but they agreed that \$2,000,000 is a fairly conservative figure. It will be spread over some 15 years or more, until the last of the eligible employees now on active duty retires.

But that is only part of the new obligation.

The some opinion outlawed a provision under which pension payments were to be based on average salary received by the employee during the last five years preceding retirement.

Instead, it reinstated a formula based on the salary of the rank held by the employee one year prior to retirement. This is the so-called fluctuating system under which pensions increase or decrease as current salaries for the various ranks are raised or lowered.

IF SALARIES continue to increase in the future as they have in recent years, the extra cost to the city in pension outlays will amount to many millions of dollars. No responsible city official would name a figure, but it was agreed that the total makes the initial outlay look like peanuts. The latest decision applies only

to employees who were on active duty in 1951, not many of whom have since retired. Thus the full effect of the fluctuating pension rule will be delayed for some years.

BUT UNDER an earlier decision by the District Court of Appeal, the same fluctuating system was made applicable to eligible employees who retired prior to June 5, 1951.

There are some 300 in this category. Their total pensions will be increased by about \$50,000 annually as a result of Saturday's pay boost, it was estimated.

Letter Drive Boosts University Fete

A novel round-robin letter circulating among University of Missouri School of Journalism alumni in California reached a Long Beach resident last week.

J. Harrison Brown, 3908 Linden Ave., a 1914 graduate of the school, signed the letter and forwarded it to another member of Jayschool Alumni in California.

The purpose of the letter is to publicize the 50th anniversary of the school in 1958. It is estimated the letter will be in transit from two to three years. Brown's signature was the letter's seventh.

Alumni who sign plan to return to the Columbia, Mo., campus during 1958 for special gatherings of former students. Each

recipient of the letter also contributes \$1 to a fund to buy a gift for the school in 1958.

The University of Missouri's School of Journalism is the oldest such school in the world. There are 167 graduates now living in Southern California, 12 of them in Long Beach. Northern California has 97 residents who are graduates.

STAR PERFORMERS—Classified ads! If selling, renting, or recovering a lost article is your aim, call 6-9071 for an Independent Press-Telegram ad-writer.

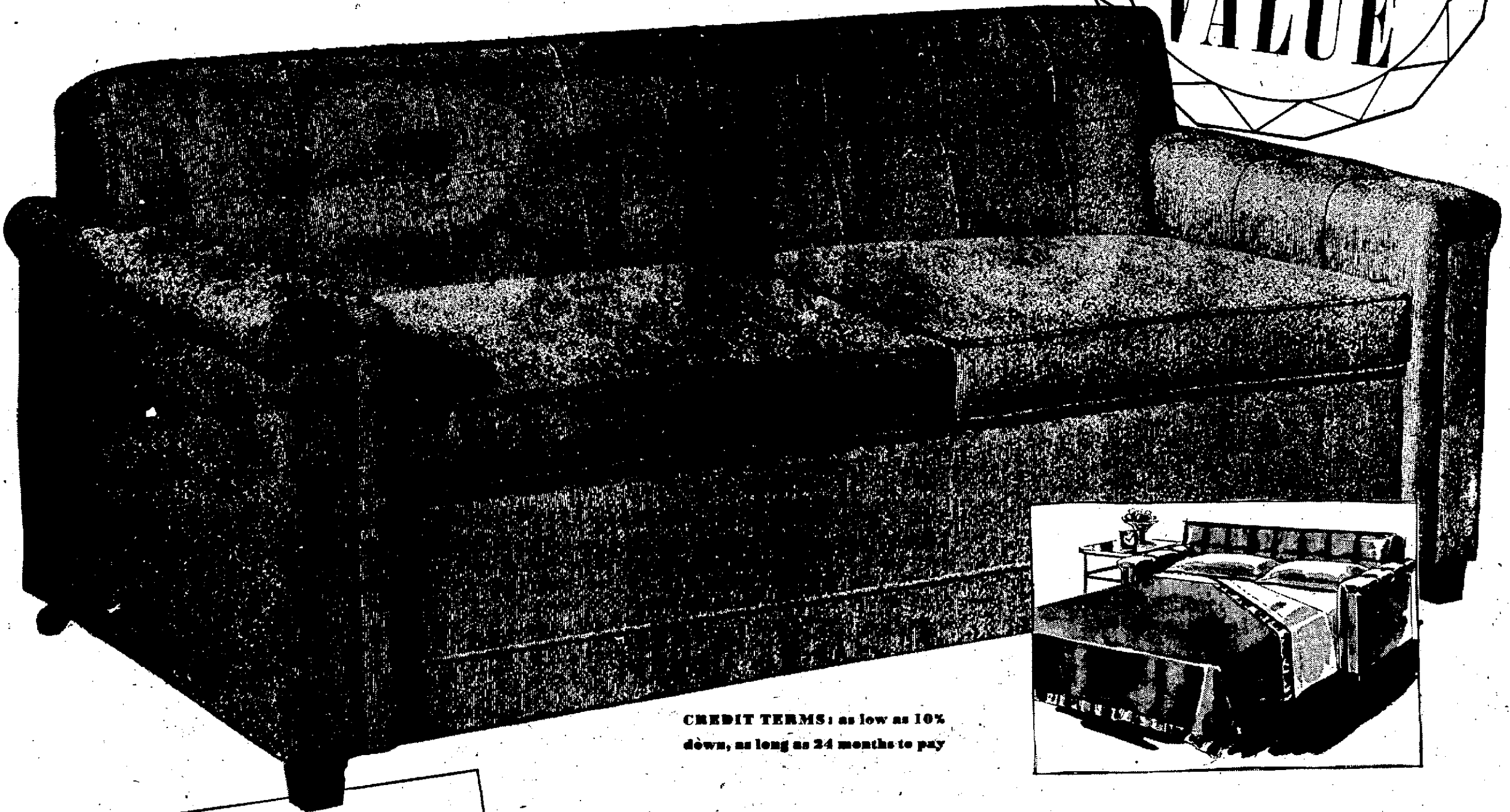
OMIGOSH!
WHAT WILL THEY SAY ABOUT
Rogers 4342 ATLANTIC AVE.

SHOP MONDAY NIGHT UNTIL 9!

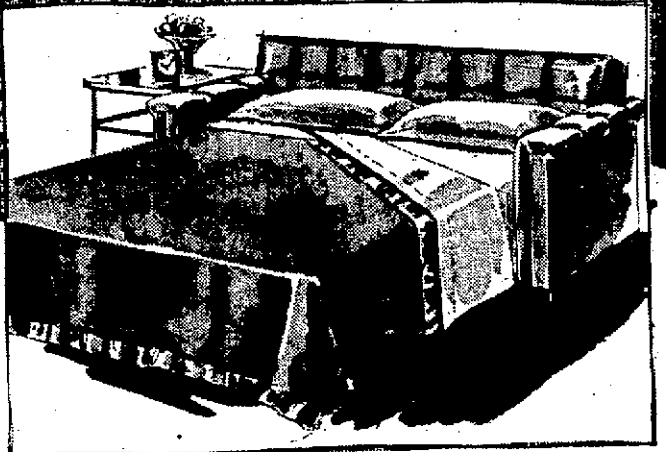
in one of our best covers!

PULLMAN SLEEPER with FOAM LATEX MATTRESS

BARKER BROS.
1880 - 1955
DIAMOND
JUBILEE
VALUE



CREDIT TERMS: as low as 10%
down, as long as 24 months to pay



val. \$309.00

\$229⁵⁰

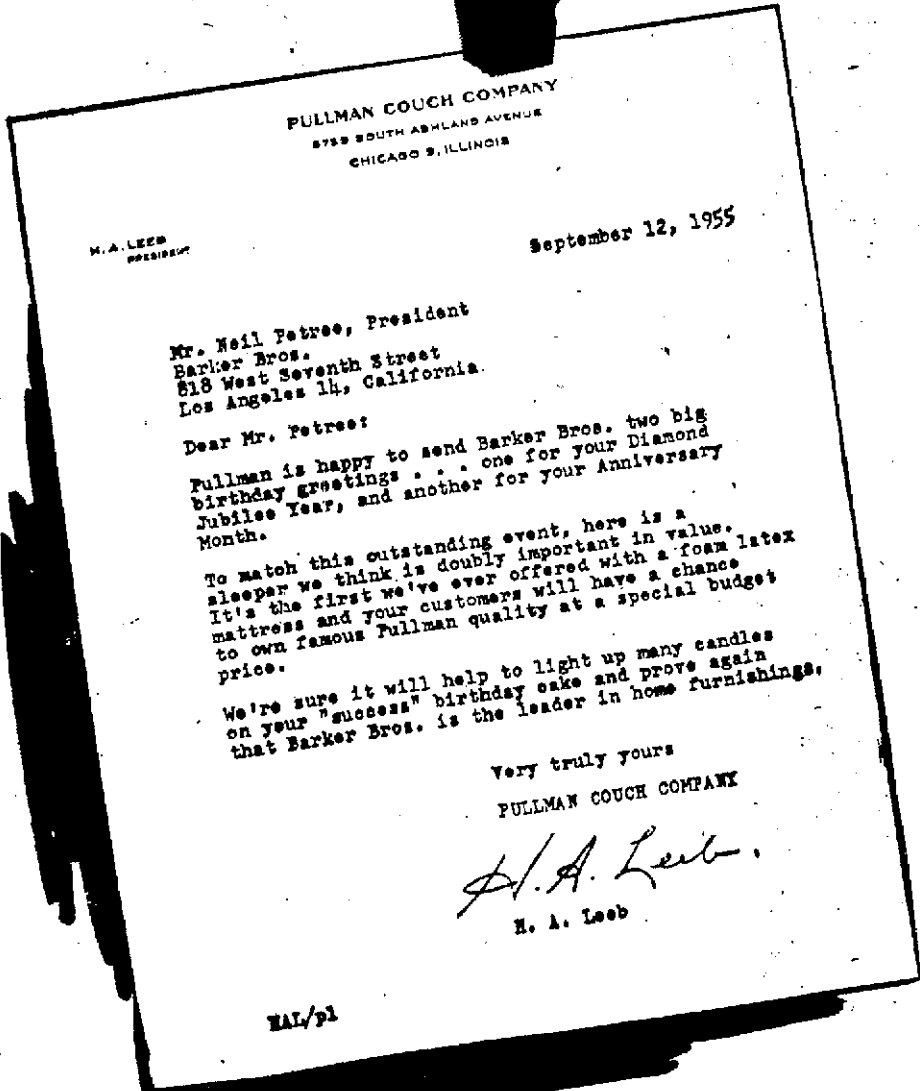
First at Barkers—the sleeper of your dreams at a peach of a price! Mattress is Dayton Koolfoam latex—4½ inches thick for superb sleeping comfort. Cover is tops in quality from looks to wear, a nubby-textured weave threaded with golden lurex. And to the eyes, it looks like a regular sofa... is normal height, has famous "undercover construction". Frame is sturdily made and spring cushions are thickly padded. Here's the ideal buy for those who need extra sleeping space, for those in tiny apartments. Close quarters become roomy with Pullman!

TURQUOISE • BEIGE • GREEN • PINK

MONDAY HOURS, 9:30 TO 9 • FRIDAY, 12 TO 9 • OTHER DAYS, 9:30 TO 5:30

FREE PARKING IN REAR OF STORE FOR YOUR SHOPPING CONVENIENCE!

BARKER BROS. BROADWAY AT LOCUST (DOWNTOWN LONG BEACH)—PHONE 6-9251



Demos Lay Drive Plan This Week

CHICAGO (UP)—A 29-member Democratic advisory committee meets here Monday and Tuesday to begin spawork for the 1956 election campaign.

The committee was appointed by National Party Chairman Paul M. Butler last month to advise the national committee on organizational matters and campaign procedures.

Chairman of the group is Neil Staebler, Democratic state chairman of Michigan.

Richmond Fete

RICHMOND, Calif. (UP)—A week-long celebration centered on an "atoms for peace" theme opens today, marking the 50th anniversary of the founding of Richmond.

Gibson
GUITARS
Whittaker Music Co.
242 E. THIRD STREET
Phone 6-2958

Student Officers Picked for L.B. City College

Larry Dellota, 4124 Marwick Ave., Lakewood, has been elected president of the student council executive board of the evening liberal arts division of Long Beach City College.

Other new officers are Hal Lowe, vice president; Burma Stallings, secretary; Bill Brown, treasurer; and Bonnie Thomas, Marge Kerstein, Elizabeth Schreck and Al Collins, board members.

Dellota, a sophomore and social science major, said the evening division again this year has a larger enrollment than the day division. More than 3,000 persons are attending evening liberal arts classes.

Officers will serve during the fall semester.

Pre-registration for evening students for the spring semester will begin Nov. 28, Dean Wiley D. Garner announced. The former executive board, headed by Jack Aldridge, drafted and promoted the new pre-registration plan.



LARRY DELLOTA
Heads Students

Prospect for Tunis Throne, Prince, Dies

PARIS (UP)—Prince Sadok Bey du Camp, 72, heir presumptive to the Tunisian throne, died Saturday night in Tunis of a heart attack, the French press agency reported. The present bey, Sidi Mohammed al Amin, is 74.

Under the Tunisian system it is not the bey's son, but the oldest member of the dynasty family who falls heir to the throne.

Indians Will Try to Seize Goa Area

BOMBAY, India (UP)—Hundreds of left-wing Indian demonstrators advanced Saturday toward the frontier of Portuguese-ruled Goa and Damao.

They planned to try to make a peaceful entry into the two enclaves today—the 80th anniversary of Mohandas K. Gandhi's birth. Opposition from Portuguese border guards is taken for granted.

Kaiser Lauds Peron Successor

WASHINGTON (UP)—Industrialist Edgar F. Kaiser said Saturday he is convinced that the government of Provisional President Maj. Gen. Eduardo Lonardi of Argentina will establish a better climate than its predecessor for the foreign investor.

Kaiser, president of Kaiser Motors Corp. and Willys Motors, held a press conference immediately after returning from Argentina. He was there during the revolt which ousted President Juan D. Peron. The Kaiser interests are building an automobile plant at Cordoba.

"You cannot help but have confidence when you talk to the president and to the people he has selected for his government," Kaiser said. "It is like talking to someone in our government here. He refers matters to his ministers. There is no flag-waving. He looks you in the eye. You get the feeling of integrity."

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"He told us that our program was sound, and that he was asking his ministers and their departments to cooperate with us to the fullest extent," Kaiser said.

"He told us that his government was going to comply with the commitments with Industrias Kaiser Argentina not only because we had a contract but also because he wanted to attract other foreign investment with the rectitude of his government."

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

WASHINGTON (UP)—Industrialist Edgar F. Kaiser said Saturday he is convinced that the government of Provisional President Maj. Gen. Eduardo Lonardi of Argentina will establish a better climate than its predecessor for the foreign investor.

Kaiser, president of Kaiser Motors Corp. and Willys Motors, held a press conference immediately after returning from Argentina. He was there during the revolt which ousted President Juan D. Peron. The Kaiser interests are building an automobile plant at Cordoba.

"You cannot help but have confidence when you talk to the president and to the people he has selected for his government," Kaiser said. "It is like talking to someone in our government here. He refers matters to his ministers. There is no flag-waving. He looks you in the eye. You get the feeling of integrity."

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

Aly, Aga Off to Meet Rita

CANNES, France (UP)—The Aga Khan and his wife went Saturday to Paris, where they expect to meet Rita Hayworth, who is en route to France with their granddaughter, Princess Yasmin.

Prince Aly Khan left here Friday night. It is expected a family reunion will take place in Paris.

WASHINGTON (UP)—Industrialist Edgar F. Kaiser said Saturday he is convinced that the government of Provisional President Maj. Gen. Eduardo Lonardi of Argentina will establish a better climate than its predecessor for the foreign investor.

Kaiser, president of Kaiser Motors Corp. and Willys Motors, held a press conference immediately after returning from Argentina. He was there during the revolt which ousted President Juan D. Peron. The Kaiser interests are building an automobile plant at Cordoba.

"You cannot help but have confidence when you talk to the president and to the people he has selected for his government," Kaiser said. "It is like talking to someone in our government here. He refers matters to his ministers. There is no flag-waving. He looks you in the eye. You get the feeling of integrity."

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

WASHINGTON (UP)—Industrialist Edgar F. Kaiser said Saturday he is convinced that the government of Provisional President Maj. Gen. Eduardo Lonardi of Argentina will establish a better climate than its predecessor for the foreign investor.

Kaiser, president of Kaiser Motors Corp. and Willys Motors, held a press conference immediately after returning from Argentina. He was there during the revolt which ousted President Juan D. Peron. The Kaiser interests are building an automobile plant at Cordoba.

"You cannot help but have confidence when you talk to the president and to the people he has selected for his government," Kaiser said. "It is like talking to someone in our government here. He refers matters to his ministers. There is no flag-waving. He looks you in the eye. You get the feeling of integrity."

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

DR. CHAN SAYS: NO LONGER MUST YOU SUFFER FROM High Blood Pressure — Eczema Diabetes — Bad Heart — Asthma

For the past two generations, the offices of Dr. Chan, D.C., located at 928 American Avenue, have had outstanding results in treating chronic ailments such as ASTHMA, BRONCHITIS, ARTHRITIS, NEURITIS, RHEUMATISM, HIGH OR LOW BLOOD PRESSURE, HEART TROUBLE, STOMACH OR LIVER DISORDERS, KIDNEY OR BLADDER AILMENTS OR A GENERAL RUNDOWN CONDITION. Men and women from all walks of life come to take these treatments because other methods of healing have failed to help them. Many have spent a fortune in seeking cure before they try this simple, effective natural method of Dr. Chan. Our patients tell us that they wish they had known of our wonderful treatments sooner so that their suffering could have been avoided.

READ THESE AMAZING TESTIMONIALS!

Dear Mr. Chan: "The day I came to your office with my mother and brother I was about to give up hope of getting rid of my asthma attacks. I spent hundreds of dollars for shots and pills but got no results. After reading your advertisement, I tried you for my last resort and was thrilled to find that, responded wonderfully. After the first treatment I was able to breathe normally and could sleep better for the first time in months. Now, am feeling fine and hoping others will benefit from my experience with Dr. Chan's Natural Method." Signed: Mrs. Vivian Murray. To Whom It May Concern: "Five years ago I was badly stricken with neuritis in my shoulders and extremities. My hands and knees were so badly swollen that I could hardly use them. I wasn't able to raise my arms above the shoulders. I was told by several doctors that they have done all they could for me and that no longer will be able to work again. Finally a friend referred me to try Dr. Chan's Natural Method. After the first week, I felt much improved and the fourth week found me walking more easily with the pain in my shoulders disappearing. My hands returned to normal and I had use of them once more. I cannot too highly recommend Dr. Chan to anyone who is ill. Signed: R. B. Truesdell.

FOR THE NEXT SEVEN DAYS BRING THIS AD FOR A FREE CONSULTATION

DR. CHAN, D.C., HAS DEVELOPED A NATURAL METHOD that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196

DR. CHAN, D.C. has developed a Natural Method that brings results by combining the ancient herbs of the Chinese with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not see a trial will convince you. Phone 64-1196 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1196



PRETTY SHADY

It's not popeyes that give that wide-eyed look to Sandy Pendry at Miami Beach. She was focused on a shady spot and the photographer captured the reflection of a beach umbrella in her sunglasses.—(UP)

Monitoring of Wildcat Radio Upheld by Court

SAN FRANCISCO (UP)—The U. S. Court of Appeals in a far-reaching ruling here Saturday held that short-wave radio broadcasts, unlike telephone conversations, may be monitored in some cases for criminal evidence. The Ninth District Appellate Court held that the limits of such monitoring should be defined by Congress and said "too much case law already has been built up in the telephone cases for this court to act as a free agent now."

Queen Talks With Eden at Balmoral

ABERDEEN, Scotland (UP)—Prime Minister Anthony Eden flew to Scotland Saturday to see Queen Elizabeth and possibly discuss the romantic life of her sister, Princess Margaret. Eden's weekend visit to Balmoral Castle was officially described as "the normal visit the Prime Minister makes at this time of year." But Edinburgh's influential newspaper, The Scotsman, said Saturday morning that the official reason is being "viewed with increasing skepticism."

The general though unconfirmed belief in well-informed London quarters was that some sort of statement soon would be issued to clear the air of gossip concerning the Princess and Group Captain Peter Townsend.

MARGARET also is at Balmoral. She has stayed in Scotland since Aug. 21 when she turned 25 years old and no longer needs the Queen's consent to marry.

Townsend, 40-year old divorced father of two children, is in Italy, preparing to ride in a gentleman jockeys' race today at Merano.

His tour of duty as air attaché in the British embassy at Brussels is due to end shortly, and he is expected to return to Britain later this month for a leave.

The appellate court held that in effect the Sugden's were unlicensed and, therefore, their broadcasts were illegal.

"To throw a mantle of protection . . . over an outlaw broadcast is to abandon reason," the higher court held. "Therefore, we hold that as to private radio communications, before any right of privacy exists . . . the voice must be legally on the air; otherwise one who hears, and especially the FCC, may make full disclosure."

Shop Mondays 9:30 a.m. to 9:15 p.m.

Shop Mondays, Fridays 9:30 A. M. to 9:15 P. M. . . . Other Days 9:30 A. M. to 5:30 P. M.

SEARS
Long Beach

NATIONAL FLOORCOVERING Sale

Two Exciting Buys
... **All-Wool Carpet**
Regular 10.95 sq. yd.
Your Choice of Either at
This Amazing Low Price!

8 99
sq. yd.

ALL-WOOL FRIEZE . . . the finest quality we've ever sold at this price! Woven of choicest 100% wools in 3-ply yarn, tightly twisted for durability. Pebbled twist surface yarns are resilient underfoot, slow to show soiling. Dawn grey, mint green or spice beige in 9' and 12' widths.

ALL-WOOL WILTON . . . famous for its resistance to crushing, thanks to the round wire weave. High, medium and low loop pile gives a striking texture. Scroll pattern is suitable for modern or period furnishings. Modern decorator colors of grey, green and beige. 9' and 12' widths. See it today at Sears!

PHONE Sears Long Beach for Free estimates on wall-to-wall carpet

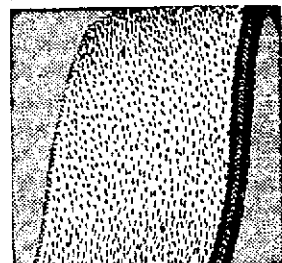
Sears floor covering representative will call at your home, present a complete pattern selection, suggest colors, take room measurements and estimate floor covering cost . . . at NO OBLIGATION!

All Wool Broadloom Carpet
9' and 12' widths, Regular 9.95 sq. yd.
Special purchase for this great sale! All-wool broadloom in choice of texture, swirl, floral and leaf patterns for almost any room . . . in colors to harmonize with your decorating scheme. 9 and 12-ft. widths for room-size rugs or wall-to-wall.

7 99
sq. yd.

Wool Broadloom Carpet
9', 12', 15' Widths, Regular 9.95 sq. yd.
Most beautiful and most wanted of casual style carpets. Random high-low texture in 100% wool yarn gives a striking "tree bark" effect to accent any room decor. Choose from smoke grey, green, beige and nutria. We cut it any length or will install it wall-to-wall for greater luxury.

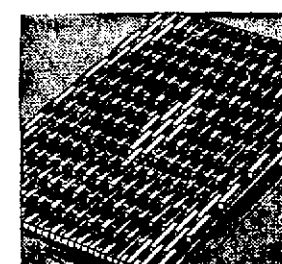
8 49
sq. yd.



Cocoa Door Mats

99c

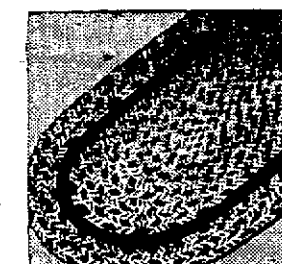
Reg. 1.49. Wipes shoes clean like a brush. Tough cocoa fibers with braided edges. 12x21-inch size.



Rubber Link Mats

1.19

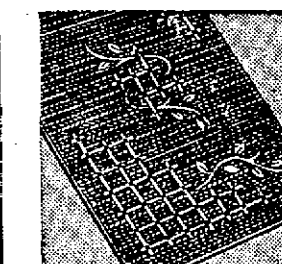
Reg. 1.79. Long wearing rubber links over sturdy steel frame keep dirt out of house. 14x21-inch size.



Oval Braided Rug

99c

Reg. 1.29. Reversible. Cotton-braided rugs in 17x29" size. Blue, green and red. Save 30c.



Fatigue Mats

1.68

Reg. 2.09. Soft and cushiony to reduce household fatigue. Skid resistant. 5 colors. 18x30 inches.



"It Pays to Save at PIONEER"

ASSETS OVER \$50,000,000

3 1/2% PAID ON YOUR SAVINGS
Current Annual Rate

- ◇ Safety of your savings insured to \$10,000
- ◇ Strong capital, surplus and reserves
- ◇ Widely known for helpful service
- ◇ Funds transferred from other places quickly—No inconvenience or expense to you

Savings received by the 10th earn from the 1st
Our SAVINGS BY MAIL System is as Close as your Mail Box

PIONEER SAVINGS AND LOAN ASSOCIATION

Robert R. Sprague, President

LOS ANGELES • 740-742 So. Broadway

LONG BEACH BRANCH

232 American Avenue

Telephone 7-3589

NORMAN DICKSON, Manager

LISTEN TO BURRITT WHEELER, 4:15 P.M. DAILY KFI

Special Purchase of Cotton Loop Rugs

2 99
24x36" size

Medium loop pile cotton rugs with the look and feel of expensive rugs, complete with border-like effect. Rubberized backing hugs rugs to floor.

24x45" 3.99	4x6-ft. 11.99
30x54" 5.99	6x9-ft. 28.95
30x60" 7.99	9x12-ft. 49.95

Imported Hand Hooked 9x12-ft. All-Wool Rugs

\$119 Value!
8 995

\$9 down, Sears Easy Terms

Finely detailed patterns in soft harmonizing colors green, rose and brown.

2x3-ft. 4.95	4x6-ft. 19.95
2x4-ft. 6.95	8x10-ft. 66.95
3x5-ft. 12.95	

NOW!

MORE FREE PARKING FOR SEARS CUSTOMERS With Our New Parking Plan!

"Satisfaction guaranteed or your money back" **SEARS**

Downtown Long Beach
AMERICAN AT FIFTH PHONE 35-0121

RACING THEIR MOTORS

Hot Rods Tuned for Drag Strip

By WARREN WALTERS

Long Beach area hot rod enthusiasts, who for years have been chomping at their throttles with no place to race, will inaugurate the Lions Associated Drag Strip next Sunday.

Hopped up cars and "dragsters" will race along the quarter mile course for the first time Oct. 9 on the only drag strip near the Long Beach metropolitan area.

Edward F. Baker, finance chairman for LAD and member of the Downtown Lions Club, said 37 area car clubs with about 2,500 members will use the strip.

THE DRAG STRIP is on property leased by 11 Long Beach area Lions Clubs from the Los Angeles Harbor Dept. The entrance is 1,000 feet east of Alameda St. on 223rd St., which is a continuation of Wardlow Rd. Barker described the dimensions of the course as 60 feet wide and 3,500 feet long. He said cars will zoom through the measured speed section at from speeds of 110 miles per hour to 145 miles per hour.

Time trials are held in the morning beginning at 8 a. m. Baker said. Two-car race events are held in the afternoon until dark.

"EVERY SAFETY precaution has been taken," Baker pointed out. Ambulances are at hand at every event and safety rules which offered full support but

conform to those established by the National Hot Rod Assn. General Manager of the strip is Micky Thompson who holds the world quarter mile record of 151.27 miles an hour.

Participants using the new strip will pay a fee of \$1.25, which includes the cost of insurance coverage. Spectators are to be charged 75 cents and children under 12 will be admitted free, Baker said.

Baker said the 11 Lions Clubs have been working for two years on the drag strip project. In order to finance the strip a non-profit corporation was formed to raise \$45,000.

THE DESIRE for the strip was expressed two years ago by youths who conferred with Clarence Richie, Long Beach juvenile officer in charge of the traffic division of the Juvenile Bureau.

Richie was trying to find an effective method to curb juvenile delinquency and to give hot-rodders a chance to blow off steam, Baker explained.

The project was placed before the Long Beach City Council, which offered full support but



'MR. TOAD' HOPS OFF

Loran Sapp gets the starter's flag for "Thaddeus Toad," a hopped-up hotrod of more than 300 horsepower, testing the new drag strip for Long Beach area drivers. Starter is Eddie Baker, finance chairman for the project, assisted by Val Deaser, first vice president of Lions Associated Drag Strip. Strip opens next Sunday.—(Staff Photo by Joe Risinger.)

could not provide the necessary funds to construct the strip.

Richie next contacted a Long Beach Lions Club.

Realizing the construction of the strip was too big a matter for one club, the 11 Long Beach area Lions Clubs formed the non-profit corporation.

A STOCK subscription plan evolved to raise the necessary funds. Merchants and individuals bought shares which will mature in five years.

Baker said the Lions' Clubs expect the investment to be paid off in two years. Profits after that time will be distributed among local charities, he said.

How do the hot rodders feel about the strip?

Baker said they were so enthusiastic they have come out paint brushes in hand to put finishing touches on the project.

He said the youths have been itching to apply the wheels of their hot rods and dragsters to the new course.

BAKER EXPLAINED the difference between a hot rod and a dragster is that the latter is faster. It consists of a motor placed into a frame which is buttressed with additional rail-like supports.

Dragsters achieve speeds from between 140 to 145 miles an hour, Baker said. "And when they hit these speeds the front wheels are lifted off the pavement," he added.

British Diplomats Urged to Stay Dry

LONDON (AP)—James Hudson, secretary of the National Temperance Federation, wants British diplomats to take a voluntary oath not to drink. He cited the government's white paper saying Donald MacLean and Guy Burgess, missing diplomats who served as Soviet agents, were heavy drinkers as well as early converts to communism.

House decided it should come right out and call them "Barbers."

The American Federation of Labor has been good-naturedly accused of "undermining" one of Washington's most venerable churches—St. John's Episcopal, known as "the church of the presidents."

St. John's is next door to the AFL's new national headquarters which is now nearing completion. While the labor federation contractors were working on their new foundations, the church building experts took a look at their own cellar and found that St. John's was in a state of near-collapse. Now both buildings—one of the oldest and one of the newest in the capital—sport scaffolding side by side.

"On a second thought, though," she added, "I don't know why I should complain. I've never had it so good."

CAPITAL CAPERS

By WALTER T. RIDDER AND ROBERT E. LEE
(of the Independent-Press-Telegram Washington Bureau)

WASHINGTON—Former Secretary of State Dean G. Acheson is constantly reminded that he isn't the most popular man in the United States. He takes the situation with good humor. Hailing a taxi recently, he opened the door and started to climb in.

"Hey, you're Dean Acheson, ain't you?" said the driver.

"Yes," replied Acheson. "Do you want me to get out?"

The driver smiled and condescendingly waved to Acheson to come in.

A lady of our acquaintance here runs a decorating shop. She was doing only fairly well until the "do-it-yourself" craze hit Washington just as it hit other places. Now she's doing a roaring business. "Almost all of my new business," she explains, "consists of tearing out and redoing the work of 'do-it-yourselfers.' She has a high opinion of government servants—as government servants, but doesn't think so much of them as amateur carpenters and decorators.

"On a second thought, though," she added, "I don't know why I should complain. I've never had it so good."

Washingtonians are squawking about a 25-cent increase in the price of haircuts, decreed the other day by the local AFL barbers union. The total tariff now is \$1.50.

This may drive a lot of people to the barber shops run by Congress in the Senate Office Building and the House side of the capitol. Prices there remain on practically a pre-war level—75 cents on the Senate side, 50 cents on the House side. Theoretically these shops (as distinct from ultra-private ones maintained solely for Senators and Congressmen) cater only to other capitol employees, legislative staff assistants and the press. But chances are they'll be cutting a lot of unofficial heads with downtown prices being what they are.

Incidentally, the House barbers now are known as just that on the House payroll. For years, they were known mysteriously as "Capitol employees, cloakroom." But just before it adjourned last August, the

YES!

WE CARRY . . .

Plexiglass - Plastic

- SHEETS
- RODS
- TUBES
- CASTING PLASTIC
- CEMENTS
- CLEANERS

FIBERGLAS

- INSULATION MATTING
- FLAT & CORRUGATED SHEETS (For Patios)

VINYL PLASTIC

- THIN SHEETS

Complete Stock for the Retail and Commercial Trade

Marine Glass Co.

— PLASTIC DIVISION —
SCOTT WOODARD-SCOTT SR.
GLASS FOR ALL PURPOSES
(415 Magnolia Ph. 7-8385)
Member of Long Beach Builders' Exchange

BRAKES APPLIED

Mexico City Plans 1,000 Traffic Lights

MEXICO CITY (AP)—Travel on this capital's streets long has been a challenge to life and limb. Now the city fathers are installing 1,000 new automatic traffic lights, along with 500 pedestrian signals, to slow down the wild driving. Heretofore, policemen have been directing traffic at many intersections by using red lanterns at night.

HOW LONG WILL YOU LIVE?

No one can safely predict the span of life, but modern scientific methods of examination will often reveal hidden things which cause . . .

UNTIMELY DEATH

If you have been intending to have a careful, thorough examination and have been just "PUTTING IT OFF," remember that IT IS LATER THAN YOU THINK. Do not wait too long. Do not be a victim of

TOO LITTLE AND TOO LATE

You need not postpone having a complete, thorough, fact-finding examination because of cost. Nor do you have to be satisfied with a partial, hasty makeshift excuse of an examination, when you can

GET ALL THE FACTS

At either of the Harrod Diagnostic Offices, where no effort or expense is spared to determine what your trouble is, where it is located, how severe it is and what to do to

GET WELL

We are not newcomers. We have been continuously in practice in Long Beach for eighteen years. We have given our complete examination to more than 25,000 people. We pioneered LOW COST with HIGH QUALITY and our policy has always been

SATISFACTION OR YOUR MONEY BACK

To acquaint you with our facilities, we will give you regular \$5.00 examination for one week, for just \$2.00. Be sure you get YOUR EXAMINATION AT HARROD'S, a reliable local institution which has served this community for nearly two decades. Our complete \$5.00 examination, consisting of Physical, X-Ray, Laboratory, Endocardograph, complete Fluoroscopic with thorough explanation of our findings and conclusions

THIS WEEK ONLY \$2 WITH THIS AD
Phone for Appointment

HARROD DIAGNOSTIC OFFICES

IN LONG BEACH: L. B. 6-1485, 525 Locust IN BELFLOWER: TO 7-0610, 9833 Belmont
FREE PARKING BOTH OFFICES

2 L. B. Medics Get Heart Research Grant

In cooperation with the Long Beach Heart Assn., a \$5,050 grant has been awarded two doctors at the Veterans Administration Hospital by the Los Angeles County Heart Assn. for research in blood clotting.

The grant was announced Saturday by Dr. Robert Albright, president of the Long Beach heart group.

The doctors are Samuel I. Rapaport, chief of hematology, and Joseph Goodman, a chemist.

One of the questions which the researchers will study is: Why does blood remain liquid as it circulates in the body, but rapidly clots when it is shed? Another problem is the failure, in some diseases, of the blood to remain fluid in the body, causing what are known in lay language as strokes.

ACCORDING TO Dr. Albright, each new discovery in the field has made blood clotting seem more complicated.

"A group of powerful chemicals, together with their inhibitors, are thought to be present in tiny amounts in the blood," Dr. Albright said. "When blood is shed, something changes the delicate balance among these chemicals and their inhibitors, and a chain reaction is set off which leads to clotting."

"Conversely, the failure of blood to remain fluid in the body takes thousands of lives each year. Doctors call the formation

IT'S BARGAIN DAY in the used car columns in the Classified section. For that GOOD car you need see the Classified Ads right now.

PLANNING TO BUY
OR SELL . . . CALL

CLARENCE MILLS with
REX L. HODGES CO.
34-3623 Realtors 9-2880

ATTENTION — KNITTERS! BIG YARN SALE

DURING OCTOBER

WHERE?

THE KNITTING BASKET
2739 E. 4TH ST. — LONG BEACH
EVERYTHING 1/3 OFF!

FREE PARKING IN REAR
OPEN 6 DAYS WEEK—10 A. M.—5:30 P. M.

Long Beach • Santa Ana

Buffums'

STORE
FOR
MEN

paints the fall

fashion picture for men in
tones of brown

The keynote to this year's planned appearance in men's fashion is color! Never before has BROWN been so popular, so important. Wherever well-dressed men gather you will see many shades of brown . . . tone-on-tone in clothing and accessories.

STEIN.BLOCH SUIT in charcoal brown with overplaid. 100% all wool worsted. 89.50

BRITISH WALKER SHOES in charcoal brown Uomo calf. 22.95

RESISTOL HAT in charcoal brown. New 2 1/8" brim. \$15

ARROW oxford cloth shirt in tan. Pace button down collar and French cuffs. \$5

PURE SILK NECKWEAR in brown with touch of black. By Adrian. \$5 and up.

IMPORTED WOOL HOSE in black and brown. Knit top. 2.50

KREMENTZ STONE CUFF LINKS in brown tiger eye. 14K rolled gold overlay. 7.50

IMPORTED PIGSKIN BELT in dark brown. 3.50

Fashion Belts College Lads and Coeds

For collegians and coeds the belt's the thing. And the lads are more uniform in campus dress than the lassies.

These are fashion footnotes collected in a random study at Long Beach State College.

Said one professor: "I was amazed the other morning when the class stood up to leave. Every man was wearing white buck shoes, a striped sport shirt and khaki pants with a belt on the back."

SPORT SHIRTS run to horizontal stripes. The new continental collar, one observer commented, "to the uninitiated might give the appearance that wearer forgot to take off his pajama top."

Supplanting last season's denims, the khaki pants are not to be confused with GI style. They have cuffs in addition to the distinctive belt.

Shoes are either white bucks or "dirty bucks." The latter is brown with black soles.

The uniformity of the men gives way to some extent in the coiffure department. Joe College is wearing his hair short, but the variety of crew cuts and lawnmower clips is almost unlimited and the men look as though they were reporting back to Easy Company after a 30-day furlough.

COED FOOTWEAR leans toward white bucks and ballet slippers. The trim silhouette is achieved with matching skirts and sweater and a belt big enough to haul a Conestoga. On the frillier side is the full circle skirt with a multitude of petticoats.

The pony-tail still cuts the breeze, but it is not the exclusive choice of the young ladies. They like crisp, short bobs, but there's talk that longer tresses are on the way.

Ottawa War Brides Charter Plane Home

OTTAWA (AP)—Seventy Ottawa war brides are chartering a plane to fly home to Britain next summer. Most will take children, but the consensus is husbands will be welcome only if there is room. The group's name: "The Ottawa Brides' Returning Home Assn."

SMALL BELT is posted as rear guard on khaki pants which are uniform of the day for men at Long Beach State College. Judy Ware, left, and Dianne Barrett, freshmen, are intrigued as Dale Fairbanks displays the mode. Continental collar, horizontal stripes mark sports shirt.



TRIM, LONG AND CASUAL silhouette is modeled by Judy Ware, Miss Welcome to Long Beach. She has matching skirt and sweater, large belt with ornate buckle, white buck shoes. Pageboy bob tops ensemble.—(Staff photos by Bryan Hodgson.)



DIANNE BARRETT lifts full circle felt skirt to disclose fluffy array of petticoats. Note detail of the frilly blouse. Ballerina slippers complete the costume chosen by light-footed coeds.



WHITE DUCKS dominate footwear for both collegians and coeds. Ballerina slippers hold favor.



PONYTAIL SHARES campus interest with Dutch bob. Trend to longer hair is expected.



OCTOBER APPLIANCE SALE

America's fastest growing favorite in vacuum cleaners

RATED NO. 1 BEST BUY

EUREKA

SUPER Roto-Matic

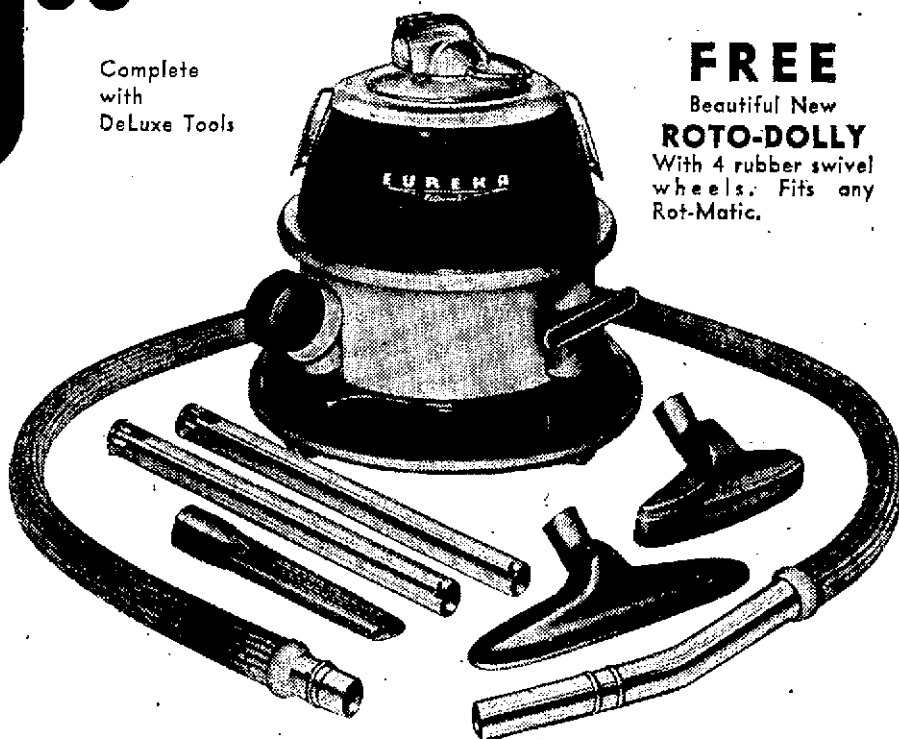
With Zip-Clip Swivel-Top

\$69⁹⁵

Complete with DeLuxe Tools

All the modern features yet you save \$20 to \$30

- Marvelous New Zip-Clip Swivel-Top
- Exclusive Attach-O-Matic Clip-on Tools
- Super Suction— $\frac{1}{2}$ -hp. Motor
- Light Weight—Very Quiet
- De Luxe 8-pc. Set of Cleaning Tools
- One Year Guarantee



FREE
Beautiful New
ROTO-DOLLY
With 4 rubber swivel wheels. Fits any Rot-Matic.

BUTLER BROTHERS GIVES AND REDEEMS *J.N.* GREEN STAMPS



5252 LAKEWOOD BLVD.
LAKEWOOD CENTER

Lakewood Center

OFFERS YOU
THIS GIGANTIC
OCTOBER

SEWING SPECIAL

WITH THE PURCHASE OF EVERY

ADLER^{MATIC} SEWING MACHINE

YOU WILL RECEIVE—ABSOLUTELY FREE

\$20⁰⁰ WORTH OF YARD GOODS!

OF YOUR OWN CHOICE—FROM OUR YARDAGE DEPT.
Just imagine . . . all of the wonderful sewing you'll be able to do for your children . . . perhaps even make their complete School Wardrobe! Don't miss this!



You just guide the material . . . the Adlermatic does the rest! Hundreds of stitch variations at your fingertips!

SEWING IS FUN ON THE BEAUTIFUL NEW ADLERMATIC

It's as easy as switching on a light . . . because it's automatic!

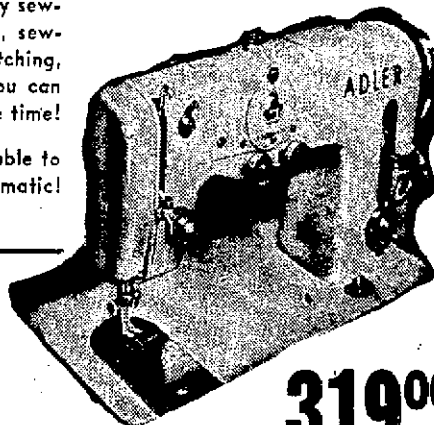
WITHOUT ATTACHMENTS you can do every sewing operation—such as making buttonholes, sewing on buttons, monogramming, blind-stitching, darning and mending and embroidering. You can even sew in two different colors at the same time!

Even if you've never sewn before you'll be able to sew immediately on the Automatic Adlermatic! For a real sewing thrill try it today!

More Than Just Automatic!

It's 3 sewing machines in One

• Straight Stitcher • Zig-Zag Stitcher • Automatic



319⁰⁰

LESS TRADE

VISIT LAKEWOOD'S MOST COMPLETE SEWING CENTER
EXPERT REPAIRING—PARTS FOR ALL MACHINES

Fully Automatic Zig-Zag	149.95
Special Monday Only—Round Bobbin Portable	39.88
Guaranteed Used Machines	14.95 up

HIGHEST TRADE-IN ALLOWANCE FOR YOUR OLD MACHINE

COME IN OR CALL FOR FREE DEMONSTRATION

L. B. 5-6451 ME 3-8101

OPEN MON., THURS., FRI. 'TIL 9:30 P. M.

NOTHING DOWN—UP TO 24 MONTHS TO PAY

BUTLER BROTHERS GIVE *J.N.* GREEN STAMPS

GOP HITS RUMORS ON '56 MEET

The Date's Aug. 20, in S.F. 'Cow Palace'

By ROBERT E. LEE
(Independent Press-Telegram Washington Bureau)

WASHINGTON — Republican National Committee headquarters has been busy denying rumors that the time and place of the 1956 GOP national convention would be shifted.

The official reply to all inquiries is that the convention will open as scheduled on Aug. 20 in San Francisco's Cow Palace.

"No change whatever in our plans is contemplated," a spokesman for GOP Chairman Leonard W. Hall told the Independent Press-Telegram Washington Bureau.

But he acknowledged that national headquarters has been flooded with questions about the "firmness" of the place and time since President Eisenhower's heart attack threw the nominating convention into a new light.

NOBODY IN THE TOP command will say so publicly, but all officials are aware that Ike may not run again. Most think he will not.

Until the word from Denver a week ago, the Republican convention was viewed merely as a warm family reunion convened to ratify the unanimous choice of Mr. Eisenhower to succeed himself. With this in mind, the national committee deliberately set the date as close to election day as practically possible—closer than ever before in recent history. (The Democrats meet a week earlier in Chicago.)

However, observers now look for a wide-open Republican slug-fest with many contenders for the grand prize of presidential nomination.

THAT IT IS SCHEDULED to be held so late, and in California, has caused some party leaders to think again.

First, the question arises whether there will be enough time for the necessary buildup of a new standard bearer if the President takes himself out of the race.

Then there is a potentially explosive problem involving at

least two and possibly four of the contenders, all Californians.

Some observers think a slug-fest match—on their home grounds—between Vice President Richard M. Nixon and Sen. William F. Knowland would be disastrous to the party's chances in the election. If Gov. Goodwin Knight of California also got into the fight, as he seems willing to do, further complications would be added.

The fourth Californian, Chief Justice Earl Warren, has indicated he will not permit himself to be drafted, but figures at least as a behind-the-scenes power at the convention, wherever it is held.

ALTHOUGH IT IS being officially and emphatically denied, some top strategists are wondering whether enough time would be left between the end of August and the first of November to patch up the party wounds that might be inflicted on a California battleground. Some politicians think the wounds would be so deep even on neutral territory as to militate against San Francisco.

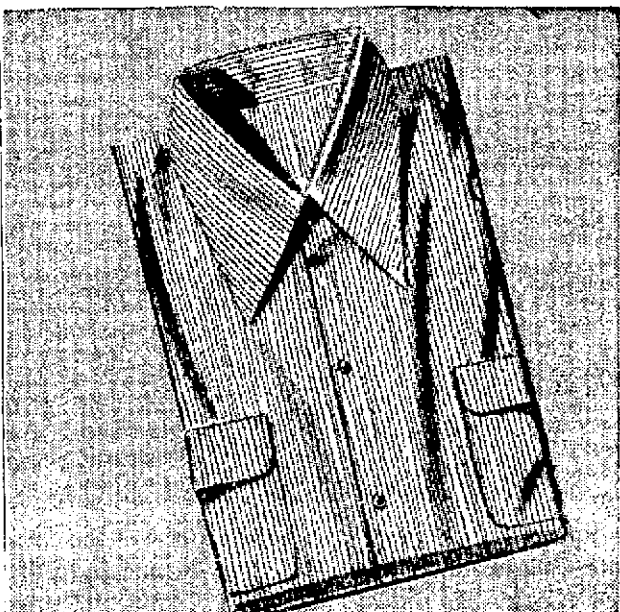
But the headquarters spokesmen are saying for the record that the party's commitments were signed and sealed at a meeting in Chicago on Sept. 19. Arrangements have been made for rental of the Cow Palace, housing accommodations are being lined up, and radio, television and telephone plans have been made.

There is no public estimate available of the price tag on the contractual commitments, nor of the legal problems a shift might produce.

As far as GOP national headquarters is concerned, Hall has given the final word: "The Cow Palace in August is 'firm and categorical and unequivocal.'"

BUTLER BROTHERS

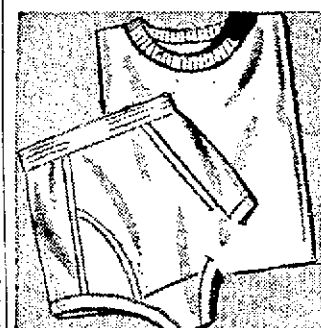
5252 LAKEWOOD BOULEVARD
LAKEWOOD CENTER



CORDUROY SPORTSHIRT
Special! 3.98

Well tailored long sleeve shirts have 2 pockets, convertible collar. Fine washable cotton corduroy in latest shades for Fall. Stock up now for Winter wear in sizes Small, Medium, Large, Extra Large. Excellent value!

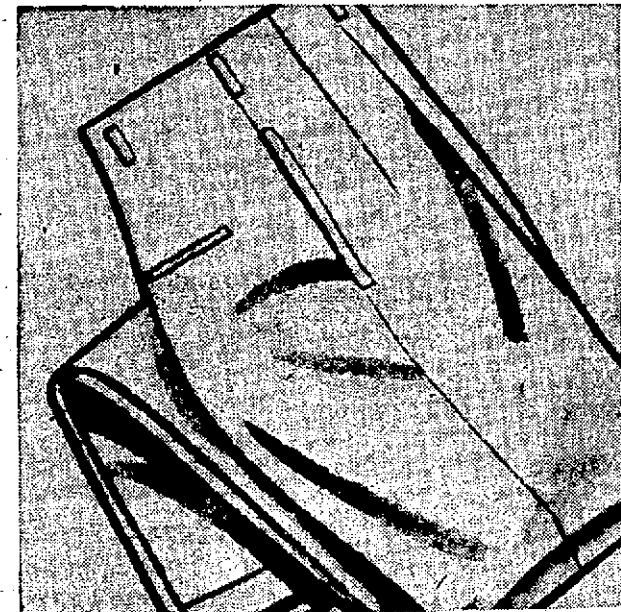
Men's Long Sleeve Corduroy Shirts, one pocket, S, M, L, 2.98



Boys' Knit Briefs, Shirts
Special 39c
Briefs have double crotch, elastic waistband. Athletic undershirts. Sizes S, M, L.
Men's Cotton Briefs, Reg. 49c ea. 39c

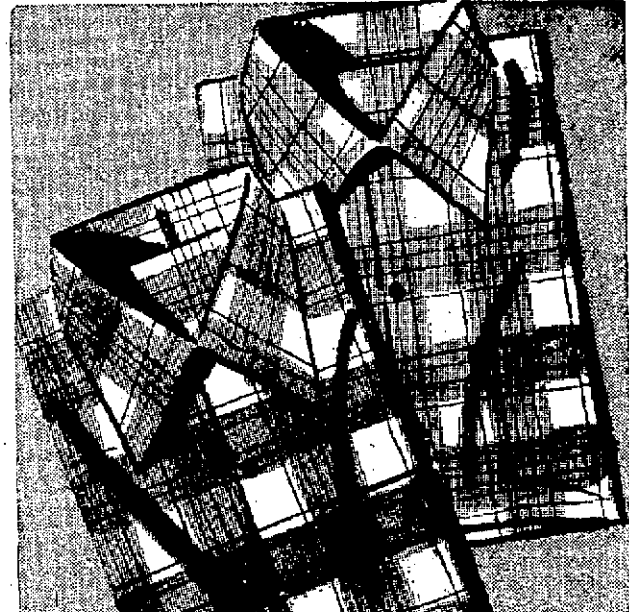


Boys' Striped T-Shirts
Special 79c
T-shirts of soft combed cotton knit that needs no ironing. Gay colorfast stripes in brilliant colors. Reinforced necklines. Boys' sizes, 4 to 12.



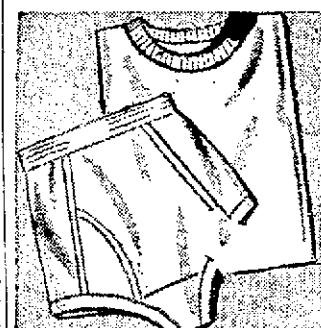
WOOL FLANNEL SLACKS
reg. 9.98 8.88

100% wool flannel in popular shades for Fall. Well tailored slacks with continuous waistband, neat front pleats. Shop and compare, then buy several pair to team with casual sport shirts. Men's sizes 28 to 42.



MEN'S COTTON PLAID FLANNEL SHIRTS
2.29 value 1.77

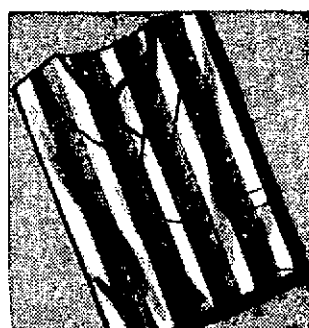
Gay printed plaids on warm cotton flannel make these ideal sportshirts for Fall and Winter wear. Well tailored with long sleeves. Washable, fully shrunk. S, M, L, XL.



Boys' Flannel Pajamas
Special 1.98
Cotton flannel pajamas in popular middy style. Assorted stripes and colors. Or choose solid color ski style knit pajamas with knit cuffs. Sizes 4-16.



Boys' Orion Sweaters
Reg. 2.98 2.66
100% Orlon sweater with long sleeves, V-neck. Light Blue, Maize, Camel, Pink, Light Green, Charcoal, Cherry. Sizes 4-16. Same style, 75% wool, 25% orlon. Sizes 30-36 2.98



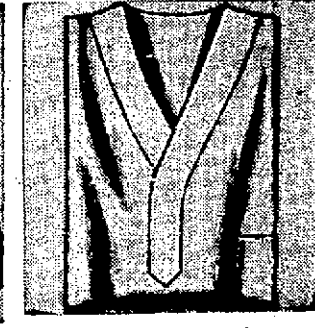
Boys' Rayon Gab. Slacks
Reg. 2.98 2.66
Well-tailored rayon gaberdine slacks in latest Fall shades. Pleated front, zipper fly, continuous waistband. Sizes 6 to 18. Excellent value.



Men's Flannel Pajamas
Special! 2.98
Solid color cotton flannel pajamas in coat or middy style. Washable, sanforized. Assorted colors. A, B, C, D sizes.



Men's Flannel Pajamas
Special! 2.98
Solid color cotton flannel pajamas in coat or middy style. Washable, sanforized. Assorted colors. A, B, C, D sizes.



Men's Flannel Pajamas
Special! 2.98
Solid color cotton flannel pajamas in coat or middy style. Washable, sanforized. Assorted colors. A, B, C, D sizes.

NEWS IN BRIEF

Boys Admit Compton Lad Slain in Gun Accident

Utah police solved the mysterious fatal shooting of a Compton youth when his two companions admitted the slaying of Harry Compton was accidental.

Sheriff Theron Hall of Provo, Utah, reported that Compton's companions, John J. Carr III, 17, and Jack Bordeaux, 17, both of Hollywood, fabricated the story of a hit-and-run gunman after Compton was shot accidentally while the trio was trying out a new revolver.

Both youths still are being held until final disposition of the case is decided upon, Sheriff Hall said.

AUTO ACCIDENTS—Four persons were injured Saturday in two spectacular crashes on Long Beach streets. Both drivers were injured when their automobiles collided on Lakewood Blvd. near Willow St. A car driven by John Goetz, 21, of 8023 Yearling Ave., jumped the dividing island and collided with a car driven by Edward Arvizu, 35, a paraplegic patient at the Veterans Administration Hospital. Two Camp Pendleton Marines, Pfc. M. Collins and Pfc. Chesler Compton, were injured when their car smashed into a power pole on E. 2nd St. at Syracuse Wk.

GROTTO CLOSURE—A President's Ball concluded the California State Grotto Assn. Saturday.

GI Twin Flown to Aid Brother, Victim of Burns

WIESBADEN, Germany (UPI)—Doctors ran tests Saturday on a GI twin who was flown halfway around the world on the chance he could help his brother recover from serious burns.

Cpl. Charles Madeira, 20, of Brooklyn, was flown from his post in Korea to the bedside of his brother, Rodney, an airman specialist 3/C, who was burned when sparks from a cigarette lighter ignited his gasoline soaked trousers at a base in France. Doctors hope to use skin grafts from Charles to speed Rodney's recovery. Otherwise Rodney faces long months in the hospital while his own skin grows back. The tests are being made to determine whether the twins are identical or fraternal.

STUDENT INSTRUMENT RENTALS



All Band & Orchestra Instruments Available
Whittaker Music Co.
242 E. THIRD STREET
Phone 6-2958

EXPERT BLASTS BREAD MOTHER USED TO BAKE

ATLANTIC CITY, N. J. (UPI)—A bakery equipment manufacturer said Saturday the bread mother used to bake wasn't as tasty as it seemed.

"Many people mistakenly insist that bakery bread isn't as good as that mother used," said E. Archer Turner of New York. "But their memories of mother's bread are confined to slices eaten hot out of the oven. Mother's bread usually wasn't so good on the second day."

The truth is, Turner continued, "the modern bakery is turning out a better loaf in every way than mother's best product."

FUTURE AIRCRAFT DESIGNER?



Even now, Andy has a knack for putting things together. And Andy is eager to learn! He will—if we keep our local school standards high. Let's unite in support of our schools—in PTA meetings, in school conferences, wherever we can. For helpful, free booklet, write: Better Schools, 2 West 45th St., New York 36, N. Y.



Everything for the CARRIAGE TRADE

Infants' Shirts
Special! 3 for 1.00
Fine combed cotton v-necks. Side ties. 3 mos.-1 1/2 yrs. Slip-on, 6 mos. to 3 years.

Gauze Diapers
Special! 2.39 doz.
20x40". Irregulars of good quality. A real value!

Training Pants
Special! 5 for 1.00
Fine cotton knit... Elastic waist. Triple crotch. White. Colors. 2-6.

Comforter Set
Special! 4.98
Crib size. Two-tone satin comforter with pillow.



3-6x Tots' Sweaters
Special! 1.98
Nylon, in coat style. Easily washed. Quick dry. White, pink, maize, mint.



2-6 Cord Overalls
Special! 1.98
Made with bib, shoulder straps, elastic back. In Red, Copen or Navy.



Flannelette Gowns, PJ's
Special! 1.98 ea.
Sizes 4 to 8. 2-Pc. Pajamas and Gowns in solid colors and clever prints. Fast colors. Fully shrunk. 2-8 Gowns, PJ's.....1.98

4-8 Boys' Pajamas
Special! 1.98
2-Pc. style. Coat and Middy style. Good quality cotton prints. Value! Stock up at the saving!

3-6x Boys' Jackets
Special! 2.98
Poplin, with flannel lining. Front zipper. Navy, Airforce Blue, Pink or Mint. Weather resistant.

Men's Suede Jackets
Reg. 13.95 12.99
Fine quality suede leather with knit collar, cuffs and bottom. Sand, rust, navy, and charcoal. Men's sizes 36 to 46.



7-14 Cord Pedal Pushers
Special! 1.98
Fine Pinwale Corduroy, with tapered side slit leg, pockets, zipper. Gay colors. Longer than average. 7-14 Cord Pedal Pushers 2.98



Flannelette Gowns, PJ's
Special! 1.98 ea.
Sizes 4 to 8. 2-Pc. Pajamas and Gowns in solid colors and clever prints. Fast colors. Fully shrunk. 2-8 Gowns, PJ's.....1.98

4-8 Boys' Pajamas
Special! 1.98
2-Pc. style. Coat and Middy style. Good quality cotton prints. Value! Stock up at the saving!

3-6x Boys' Jackets
Special! 2.98
Poplin, with flannel lining. Front zipper. Navy, Airforce Blue, Pink or Mint. Weather resistant.

Men's Suede Jackets
Reg. 13.95 12.99
Fine quality suede leather with knit collar, cuffs and bottom. Sand, rust, navy, and charcoal. Men's sizes 36 to 46.



7-14 Cord Pedal Pushers
Special! 1.98
Fine Pinwale Corduroy, with tapered side slit leg, pockets, zipper. Gay colors. Longer than average. 7-14 Cord Pedal Pushers 2.98



Flannelette Gowns, PJ's
Special! 1.98 ea.
Sizes 4 to 8. 2-Pc. Pajamas and Gowns in solid colors and clever prints. Fast colors. Fully shrunk. 2-8 Gowns, PJ's.....1.98

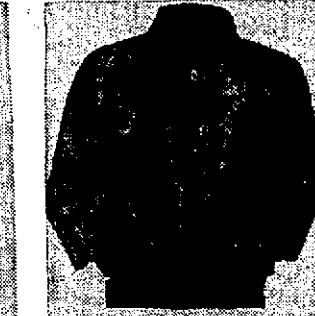
4-8 Boys' Pajamas
Special! 1.98
2-Pc. style. Coat and Middy style. Good quality cotton prints. Value! Stock up at the saving!

3-6x Boys' Jackets
Special! 2.98
Poplin, with flannel lining. Front zipper. Navy, Airforce Blue, Pink or Mint. Weather resistant.

Men's Suede Jackets
Reg. 13.95 12.99
Fine quality suede leather with knit collar, cuffs and bottom. Sand, rust, navy, and charcoal. Men's sizes 36 to 46.



7-14 Cord Pedal Pushers
Special! 1.98
Fine Pinwale Corduroy, with tapered side slit leg, pockets, zipper. Gay colors. Longer than average. 7-14 Cord Pedal Pushers 2.98



Flannelette Gowns, PJ's
Special! 1.98 ea.
Sizes 4 to 8. 2-Pc. Pajamas and Gowns in solid colors and clever prints. Fast colors. Fully shrunk. 2-8 Gowns, PJ's.....1.98

4-8 Boys' Pajamas
Special! 1.98
2-Pc. style. Coat and Middy style. Good quality cotton prints. Value! Stock up at the saving!

3-6x Boys' Jackets
Special! 2.98
Poplin, with flannel lining. Front zipper. Navy, Airforce Blue, Pink or Mint. Weather resistant.

Men's Suede Jackets
Reg. 13.95 12.99
Fine quality suede leather with knit collar, cuffs and bottom. Sand, rust, navy, and charcoal. Men's sizes 36 to 46.



7-14 Cord Pedal Pushers
Special! 1.98
Fine Pinwale Corduroy, with tapered side slit leg, pockets, zipper. Gay colors. Longer than average. 7-14 Cord Pedal Pushers 2.98

SHORT ON CASH? BUY ON BUTLER'S 6-MONTH BUDGET PLAN!

WE GIVE Green Stamps on ALL Purchases

Red Isms Teaching is Proposed

SACRAMENTO (AP)—Teaching about Communism and other forms of totalitarianism plus support for federal education aid in a limited form was endorsed Saturday by delegates to the governor's conference on education.

The 3,000 participants wound up two days of small group meetings and came up with recommendations which included:

1. Studying about competing ideologies—Communism, Fascism, Socialism—so students "can better appreciate the advantages of democracy and the free enterprise system."
2. Federal aid for use only in constructing school buildings. There was sharp disagreement among delegates over whether federal funds should be provided for other educational services.
3. Working toward a solution to the vexing teacher shortage by improving conditions in the schools, raising salaries, and increasing the prestige of the profession.
4. Building confidence in the educational system by keeping the public continually informed on what the schools are doing and trying to do.

The delegates split on such issues as the teaching of religion in the public school, continued state support of child care centers and whether a program of consolidating school districts should be pushed.

THE CONFERENCE position on the teaching of religion:

"The respective role of the school, home and church in the community are not and cannot be clearly defined... Because of the diverse needs and characteristics of children in different communities, these roles must be worked out by community by community."

As for teaching about foreign governments, the delegates said it "should be done objectively and without advocacy." It is also the school's responsibility, the recommendation added, to teach about the United Nations and its related agencies.

In a concluding convention speech, Gov. Knight emphasized the conference was just the start of the "battle for maintaining continuing public interest in public education."

HE ASKED the delegates, about 2,000 of them laymen from professional and civic organizations to get their communities interested in school problems through public meetings, visiting local editors and delivering "the word to public officials."

The No. 1 education problem, said Neil McElroy of Cincinnati, chairman of the upcoming White House conference on education, is the "shortage of public concern," a more important issue than the shortage of teachers, buildings or money.

The recommendations of the state conference will be submitted to the national meeting in late November in Washington, D. C.

Travel, Art, Parent Problems Listed as Adult Forum Topics

Forums and lecture series beginning this week will include the first 1955-56 Film Forum, art, parent-child relations, parent problems and a travel series, it was announced Saturday by forums director Fred A. Dow of the School for Adults.

Except for the Film Forum there is no charge for any of the lectures, and the public is invited. The schedule:

FILM FORUM: Film lecturer Clifford Kamen will present an all-color study of Guatemala Tuesday, 8 p. m., at Jordan High auditorium. The program will be repeated at Wilson and Poly auditoriums on Wednesday and Thursday respectively.

Tuition tickets are available at the School for Adults office, 4901 E. Carson St. and at West Adult Center, 1794 Cedar Ave., during the day. Tickets are also available Monday through Thursday evening at Lakewood, Wilson, Jordan and Poly adult centers. Cost is \$2.50 for the series of seven film-lectures.

ART FORUM: "Architecture—Long Beach and Tomorrow" will be the topic of architect Edward A. Killingsworth in the first Art Forum of the year Tuesday, 7:30 p. m., in Room 502 of the City College art building, Faculty Ave. and Harvey Way.

A local architect who has won both regional and national awards for building design, Killingsworth will discuss the history of architecture and city planning in the area and consider such questions as "Is Long Beach an ugly city? If so, why, and what can we do about it?"

PARENT-CHILD RELATIONS: Dr. Sam Futterman, psychiatrist, will open a series of four lectures Tuesday, 7:30 p. m., in Room 422 of the City College music building, Clark Ave. and Harvey Way.

Dr. Futterman will speak again Oct. 11. Last two lectures of the weekly series will be presented by Dr. Donald McNassor of the Claremont Graduate School.

PARENT PROBLEMS: Planned especially for parents of retarded children, a series of four weekly lectures will open Wednesday, 7:30 p. m., in Hughes Junior High School Auditorium, California Ave. and Roosevelt Rd.

First speaker will be Dr. George Tarjan, director of Pacific State Hospital, who will speak on "The Retarded Child and His Environment." Dr. Tarjan will present one additional lecture on Oct. 19, and the Oct. 12 and Oct. 26 meetings will be addressed by Dr. Stanley Wright, pediatrician.

"EXPLORATIONS SOUTHWARD": Herbert Williams, Long Beach City College history and anthropology instructor, will open a new color slide-illustrated travel series Thursday at 7:30 p. m. in Room 422 of the City College music building. Topic of the first lecture will be "Along Pacific Shores."

Additional weekly lectures will cover "In Mexican Jungles," "Tropical Islands" and "The Fabulous Beebees." Williams spent the past summer traveling in central Mexico and the Caribbean islands.



CLIFFORD KAMEN
Guatemala in Color

E. A. KILLINGSWORTH
City of the Future

Christie, Movie Comics Pioneer, Dies

BEVERLY HILLS (AP)—Charles H. Christie, 75, one of two brothers who made the famous Christie comedies of the silent era, died Saturday at his home here. Christie comedies were Hollywood's first.

He had been ill a long time. Al Christie, who died in 1951, had started making the comedies in 1911, even before Mack Sennett. Charles held down the administrative end of the company. The brothers were a major enterprise in the film industry until 1929 when the advent of sound pictures, double features and the depression hurt the two reel comedy business.

Charles had worked in the real estate business for the last 20 years.

The Christie studio at Sunset and Gower produced such great silent hits as "Charley's Aunt" with Charlie Ruggles and Syd Chaplin; "The Nervous Wreck," "Up in Mabel's Room," "Getting Gertie's Garter," and "Seven Days." Such great silent comedies as Lloyd Hamilton and Al St.

John were Christie stars.

Funeral services will be held Tuesday in the Hollywood Cemetery Chapel.

John were Christie stars.

Funeral services will be held Tuesday in the Hollywood Cemetery Chapel.

John were Christie stars.

The Christie studio at Sunset and Gower produced such great silent hits as "Charley's Aunt" with Charlie Ruggles and Syd Chaplin; "The Nervous Wreck," "Up in Mabel's Room," "Getting Gertie's Garter," and "Seven Days." Such great silent comedies as Lloyd Hamilton and Al St.

John were Christie stars.

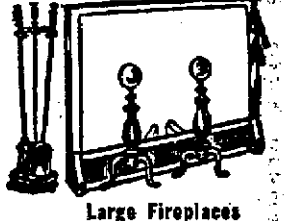
Funeral services will be held Tuesday in the Hollywood Cemetery Chapel.

Under 24-Hr. Guard

SAN FRANCISCO (AP)—Betty Jean Benedicto, 31-year-old confessed kidnaper of baby Robert Marcus, was placed under 24-hour guard at City Prison Saturday to prevent a possible suicide attempt.

Attention FIREPLACE OWNERS!

Solid Brass Curtain Screens, Fireplaces, Andirons, etc. (Many other finishes available) to grace the fireplace of the smallest or the largest home. Screening large fireplaces our specialty. We carry the most complete line of fireplace furnishings in the harbor area.



YOU SAVE AT THE STAR

Large Fireplaces Our Specialty

Star 2335 AMERICAN
Phone 4-7957

DORN'S — SHOP TODAY, SUNDAY, 12 NOON 'TIL 9 P. M.

ALL DORN'S STORES JOIN IN ANOTHER GREAT GRAND OPENING SALE

CELEBRATING THE GRAND OPENING OF OUR NEW EL MONTE STORE!

OVER 33% OFF! BRAND NEW TV



Model 4117

PAY JUST \$1.50 A WEEK

BRAND NEW DE LUXE

PHILCO

FULL SIZE CONSOLE!
SAVE \$80.07!

★ LIST PRICE \$239.95 ★

Now at DORN'S only...

\$159.88
FULL PRICE

NEW! CUSTOM-STYLED PHILCO
with EXCLUSIVE FINGER-TIP TUNING

Never before so much for your money in value, performance and styling. Full quality Philco mahogany finish de luxe console with new luxury features. Big 21-inch picture tube. Transformer Powered Chassis with famous Philco Tuner. Exclusive Finger-Tip Tuning System. Built-in UHF-VHF aerial. This is your last chance to get one of these marvelous 1955 models at this tremendous savings!

NO MONEY DOWN

If you wish to trade in your old TV or Appliance — Get DORN'S Special Allowance.



BRAND NEW 1956 MODEL!
BIG, FULL SIZE TV
SAVE \$50.95 NOW!

New, 1956 nationally known Sonora 518—Made by one of America's leading TV manufacturers! Wonderful new features assure the best in TV reception! List price \$149.95.

ONLY \$1.00 PER WEEK

Religious Hearing Postponement Rapped

WASHINGTON (AP)—A back-stage controversy over the wisdom of conducting public hearings on religious freedom is behind the indefinite postponement of a Senate subcommittee plan to start such hearings next week.

This was disclosed Saturday by a spokesman for the Senate subcommittee on constitutional rights as Dr. Israel Goldstein, president of the American Jewish Congress, protested the postponement.

Subcommittee Chairman Hennings (D-Mo) announced the postponement in a brief statement Friday, saying it would give committee members more time to analyze replies to questionnaires the committee staff has distributed on religious freedom. More than 10,000 were sent out.

The announcement set no new date for the hearings, which were to have begun Monday.

QUESTIONED in Hennings' absence Saturday, the subcommittee spokesman said a dispute exists as to the wisdom of attempting to conduct open hearings on the subject.

Opposition to the hearings has not come from any single religious faith, he said, adding that Protestants, Catholics and Jews have made representations to the subcommittee on both sides of the question.

AUTO GLASS

for
SAFE DRIVING
Without Glare Tension

Replace Cracked or Discolored Windshields

NOW!

- GLASS REPLACED WHILE YOU WAIT
- LOWEST PRICES
- WE CATER TO INSURANCE TRADE

BROKEN WINDOW?

Just call us—we'll replace the pane quickly with clear, distortion-free glass.

Marine Glass Co.

SCOTT - WOODARD - SCOTT SR.
GLASS FOR ALL PURPOSES

Cor. 14th and Magnolia Phone 7-7475

Member of Long Beach Builders' Exchange

SENSATIONAL "MIRACLE VALUE"

HUGE 10 Cu. Ft.

PHILCO Refrigerator
REDUCED \$91.07

LIST PRICE \$279.95

Now at DORN'S

ONLY...

\$188.88

PAY JUST \$1.50 A WEEK

Big 45-lb. capacity

Top-Cross Freezer,

Chiller Drawer—

Full width Crisper—

"KEY-LARGO" Col-

or Styled, Holds 8

quarts of milk on 1

Shelf! See it at

DORN'S today!

No Money Down With Trade

SUPER WASHER VALUES at DORN'S

CROSLEY

Automatic Washers, Rinser, Drains, Damp Dries, Shuts itself off! Was 199.95, SWF (1-54)

BENDIX

Automatic Washers, Rinser, Damp Dries! Many new features! Don't wait. Act Now! List Price Was 179.95. WEN

★ ABC ★

Simply set dial to WASH, RINSE, SPIN DRY! Porcelain cabinet! Full family size. Agitator Washing. Was 199.95. —90 (4-1-54)

NO MONEY DOWN!

If you wish to trade in your old washer—Get Dorn's Special Allowance

SAVE \$51.07 to \$71.07!

at DORN'S—Only
128.88
FULL PRICE
YOUR CHOICE
PAY JUST \$1.00 A WEEK

SALE! GAS RANGES

OVER 40% SAVINGS!

A SUPREME VALUE!

\$134.95 VALUE at DORN'S

ONLY...

\$68.95

FULL PRICE \$100 A WEEK

PAY JUST \$1.00 A WEEK

VACUUM CLEANERS

POPULAR, NEW SWIVEL-TOP VACUUMS

SAVE \$31.07

WAS \$69.95

COMPLETE WITH ALL ATTACHMENTS

Now at DORN'S only...

• FULL SUCTION POWER

• Swivel Top Turns 360°

• No Dust Bags to Empty

Now Only 75¢ A Week

• ACT NOW, SUPPLY LIMITED •

SHOP TODAY, SUNDAY, 'TIL 9 P.M.

IN DOWNTOWN LONG BEACH

"HOUSE OF MIRACLES"

STORE HOURS: 10 A.M. TO 9 P.M. • SUNDAY 12 NOON TO 9 P.M.

251 E. 4th St.

L. B. 70-0445

SANTA ANA—1707 S. Main St.—KI. 3-9434

COMPTON - LYNNWOOD

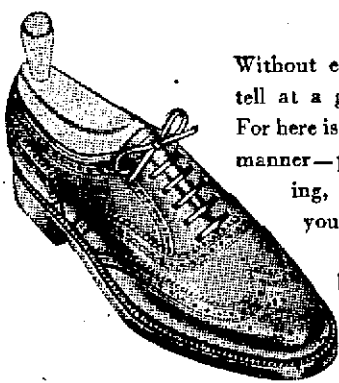
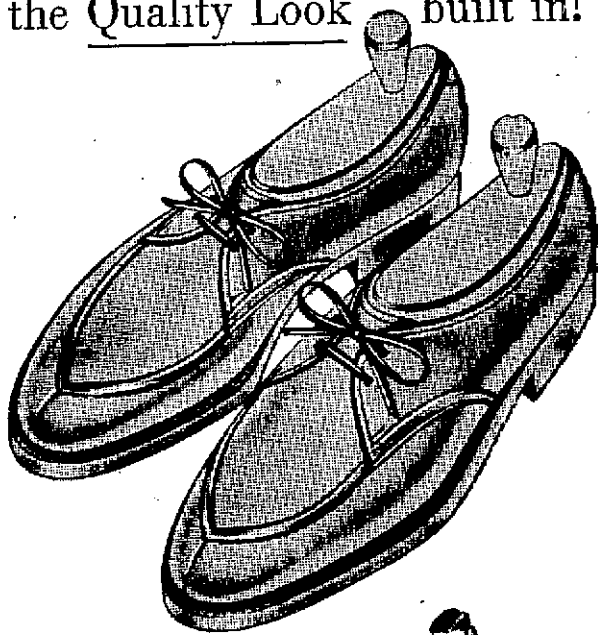
2111 N. Long Beach Blvd.

NE 1-8179

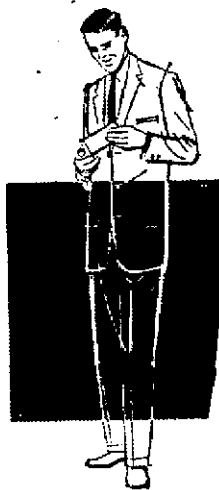
FLORSHEIM

...the **SHOE**

with the Quality Look built in!



Without even reading the label, you could tell at a glance these are Florsheim Shoes. For here is quality in the inimitable Florsheim manner—premium leathers, distinctive styling, detailed craftsmanship. And when you try them on, you'll experience shoe comfort unsurpassed. Any way you look at it, Florsheim is your best buy for Fall!



CHARGE IT!

WITH APPROVED CREDIT

PAY 1/3 NOV., 1/3 DEC., 1/3 JAN.

FOUR GREAT STORES

GLENDAL—1078 N. BRAND BLVD. INGLEWOOD—117 S. MARKET ST.

HUNTINGTON PARK—6617 PACIFIC BLVD.

ALL BARNETT'S STORES OPEN FRIDAY EVENINGS 'TIL 9 P. M.



BARNETT'S
MEN'S SHOE DEN

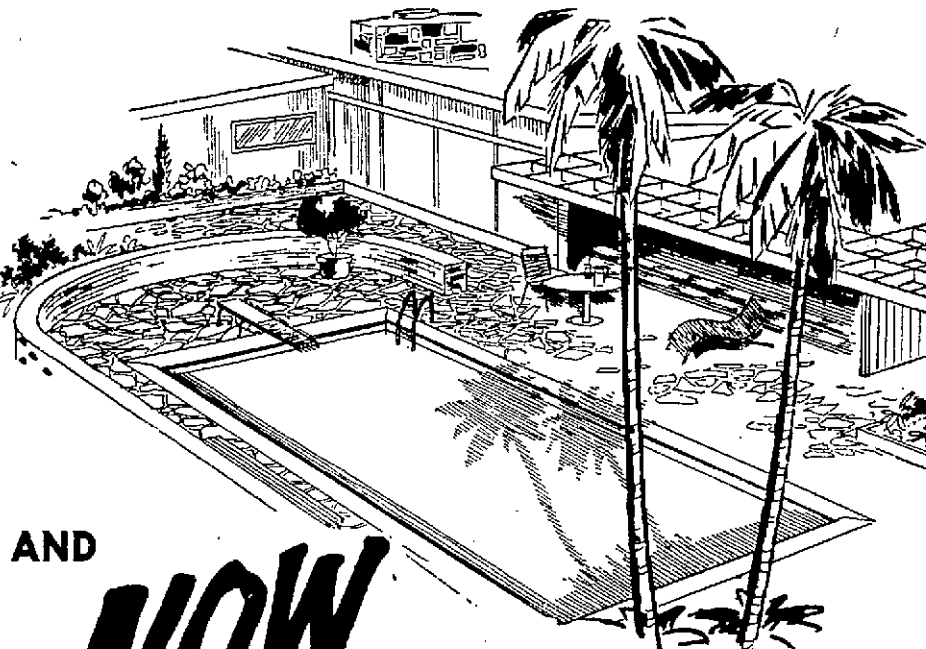
Open Friday Evenings 'til 9

207 PINE AVE.

DOWNTOWN LONG BEACH
S. PURDUE

NEVER BEFORE A SWIMMING POOL VALUE LIKE THIS!

IMPERIAL POOLS, "The Royal Family of Swimming Pools," has built its reputation on quality pools completely installed, with diatomaceous earth filter... ladder... diving board... rope rings and bouys... electric plumbing hook-ups, etc.



AND
NOW

LEARN HOW
ALL THIS CAN BE YOURS
FOR AS LITTLE AS
\$54.15 PER MONTH

IMPERIAL POOLS OFFERS EXCLUSIVELY AT NO
EXTRA COST DURING THIS WINTER SEASON...

the sensational new **TILE-LITE** *
finish, a smooth porcelain-like finish that is amazingly
easy to maintain at no expense!

*Tile-Lite is the new, proven thermal-setting liquid that bakes itself,
through internal heat, into a tile-hard, non-porous, smooth finish,
algae and chemical resistant, comparable to ceramic tile or porcelain.

Send in This Coupon for More Information
or call TOPAZ 1-1613

IMPERIAL POOLS

9648 E. FIRESTONE BLVD.
DOWNEY, CALIF.

6 Blocks East of Lakewood Blvd.

I'd like more information on how my family can have an
Imperial Pool, completely installed... including the new
TILE-LITE finish... for only \$54.15 per month.

Name _____
Street _____
City _____ Phone _____



\$25⁰⁰ FIRST PRIZE
\$15⁰⁰ SECOND PRIZE
\$10⁰⁰ THIRD PRIZE



OPEN FRIDAY NOON 'TIL 9



WALTZ ME
AROUND AGAIN WILLIE...

Whether you're working or relaxing,
we have the fine clothing that helps
men do it better. Choose your suits,
slacks, and sport jackets from our out-
standing selection... and be sure
you're way ahead in style and money!

meads store for men
124 PINE AVENUE

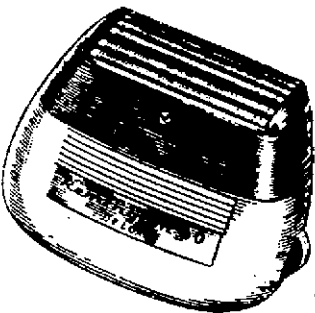
HOME OF **HART** **SCHAFFNER** **MARK**

Have a Mead's
Charge Account
and Take 6 Months
to Pay

FREE PARKING
at Rear of Store
Enter on Locust

14. MICHIGAN

We Will Give



NOT **1^c** NOW!
PAY ONLY 50^c WK.

BUY NOW
FOR CHRISTMAS GIVING
Turn in old Razor
After Christmas
for \$7.50 Credit

750 FOR
TRADE-IN YOUR
OLD SHAVES
ON A NEW
Remington

'60' De Luxe Electric Shaver

Reg. Price \$29.50 YOU **\$22**
Less Trade 7.50 PAY ONLY

Gilbert's
JEWELERS
Easier terms in town
122 PINE AVE
5. OKLAHOMA

NO
CHARGE
FOR
CREDIT

OPEN
FRIDAYS
TILL
9 P.M.

STOP — SHOP — SAVE

Now... High Fidelity Music
... Wherever You Go.

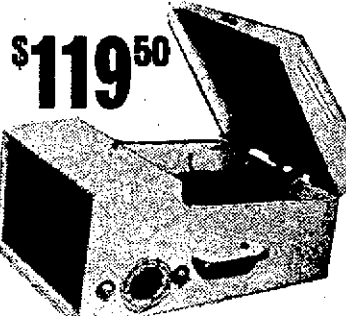
HERE'S A NEW PORTABLE AUTOMATIC
RADIO PHONOGRAPH
WITH 3-SPEED RECORD CHANGER

THE COMPANION—Two High Fidelity speakers, 8-tube
AM Radio with push-pull amplifier, Treble and compensated
volume controls. Easy-to-read dial. Comes in blood cordovan
or green.

BUY FOR ONLY \$1.60 WEEK

Magnavox TV \$149.50
Prices start at

Magnavox



BARGAIN ISLAND

ADAIR'S

BARGAIN ISLAND—900 E. 7th ST.
PHONE 70-4481

OPEN MONDAY, WEDNESDAY & FRIDAY NIGHTS
OPEN SUNDAY 10 to 5

STOP — SHOP — SAVE

WIN \$50⁰⁰

"SUNDAY QUARTERBACK"

Sponsored by the Independent Press-Telegram

Teams listed in the ads below represent 8 games to be played this
score each game in the entry blank provided, then add all the scores
of points all 16 teams will compile. The person who comes closest to
will be awarded first prize of a \$25.00 merchandise gift, 2nd prize of
prize is a \$10.00 merchandise gift.

In case of ties, the most accurate scores for each game and the ear-
ner. Winners may have their merchandise prizes from any of the 16
Deadline for submitting entries this week is Wednesday noon, Octo-
nounced on Wednesday following the playing of the games. This co-
during football season. Anyone can enter except employees of this pa-
or their families.

ENTER TODAY! ABSOLUTELY NO

Now... at your request

WE HAVE ADDED
TO OUR
CONTINENTAL
BUFFET...



Hot Luncheon Specials

MONDAY: Braised Tenderloin Tips
with Noodles
TUESDAY: Baked Sugar-Cured Ham
with Champagne Sauce
WEDNESDAY: Roast Sirloin of Beef,
Mushroom Sauce
THURSDAY: Barbecued Spareribs
a la Homer
FRIDAY: French Fried Jumbo Shrimp
Hot Mustard Sauce

\$1²⁵

Garden Fresh Vegetables, Bread and Butter and
Beverage Included

Your Choice of One Salad from the Continental Buffet—25c extra

AND
SANDWICHES DE LUXE A LA MME. DU BARRY

RAY WHITTAKER

King of Entertainment

NIGHTLY EXCEPT MONDAY

7. PITTSBURGH



CHICKEN PIE SHOP

SEVEN 3 SEVEN PINE, LONG BEACH

PHONE 7-0149

2 Departments to Serve You!

• RESTAURANT — Open 11 a. m. to 8 p. m.

The Chicken Pie Dinner
Is Long Beach's Favorite
"Eat-Out Meal!" **75^c**

... or ... if you prefer ...
chicken noodles or chicken
giblets each only
Cole Slaw, Whipped Potatoes, Hot Biscuits, Dessert, Drink

• DELICATESSEN — Open 9 a. m. till 8:30 p. m.
... for take-home goodness ... we suggest

OUR NATURALLY-MADE, NATURALLY-GOOD
CHICKEN SOUP

Also salads, hams, sliced breast of turkey, baked oven-fresh pies,
and many other delicious food items.

Open Every Day, & Sunday, Too

HIGH
POWERED **BINOCULARS**
Help You See It Better!



FOR LAND, SEA OR AIR

GIANT SIZE 7" HIGH, 8" WIDE

Reg. Value \$75

26⁸⁸

• You can see for miles
• Individual Focus
• Sturdy Construction
50c A WEEK!

NO MONEY DOWN!

Your Account
Opened in
3 Minutes



Nash
JEWELERS

OPEN FRIDAY EVENING
TILL 9

BROADWAY AND PINE
Downtown Long Beach

IN MERCHANDISE PRIZES WEEKLY

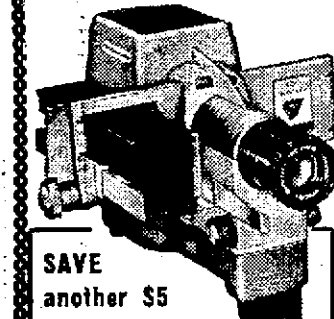
FOOTBALL CONTEST

ess-Telegram
week end. All you have to do is to determine the TOTAL number the total number of points scored a \$15.00 merchandise gift and 3rd

est post-mark will be judged win- participating merchants.
er 5, 1955. Winners will be an- test will run 8 consecutive weeks per, employees of sponsoring firms

THING TO BUY

SLIDE PROJECTOR TDC HEADLINER 300



METAL SLIDE FILE AND 12 TDC CUSTOM SELECTRAYS
ONLY \$55.49
SAVE \$22.00
LOOK WHAT YOU GET:
TDC HEADLINER 300
• 300 watts—blower cooled
• 4" 1/3.5 lens
• SELECTRON-Semimatic changer \$49.95
PLUS
Metal Slide File.....reg. \$ 9.50
12 Selectrays.....reg. 18.00
TOTAL REGULARLY.....\$77.49
PAY ONLY.....\$55.49

LAKEWOOD camera CENTER

12. MICHIGAN STATE
5223 HAZELBROOK AVE. ME 0-3129
Open Monday, Thurs., Friday 12:30 to 9:30

NOW PICK A SURE WINNER! ONLY AT RICHARDSON TIRE CO. CAN YOU MAKE SUCH SENSATIONAL SAVINGS ON BRAND NEW, FIRST LINE, FULLY GUARANTEED TUBELESS TIRES

Taken right off America's newest '55 and '56 cars whose owners bought the stronger, safer GENERAL NYGEN PUNCTURE-SEALING TUBELESS TIRES.

SIZE	List Price	Sale Price
Size 6.70x15	27.75*	18.50
Size 7.10x15	30.48*	20.32
Size 7.60x15	33.56*	20.13
Size 8.00x15	37.46*	24.98
Size 8.20x15	38.81*	25.88

BUY NOW—YOU NAME THE TERMS

NO NEED TO WAIT
USE YOUR OLD TIRES AS DOWN PAYMENT

Richardson TIRE CO. Open All Day Saturday
500 E. ANAHEIM PHONE 6-9687
16. WISCONSIN
2. UCLA

\$200 OFF on COLOR TV

\$11.95 ANTENNA KITS \$2.95

9-CU.-FT. REFRIGERATOR \$149

MEN'S 1-Carat DIAMOND \$199

WATCHES & JEWELRY 60% OFF

F. M. Thomas will not knowingly be undersold.
F. M. THOMAS
1639 E. ARTESIA ST.
Between Orange and Cherry, In North Long Beach. Phone 20-6493
OPEN MONDAY AND FRIDAY EVENINGS 'TIL 9 P. M.

NAME.....
ADDRESS..... CITY.....
TEAM Score TEAM Score
1. vs. 9.
2. vs. 10.
3. vs. 11.
4. vs. 12.
5. vs. 13.
6. vs. 14.
7. vs. 15.
8. vs. 16.
TOTAL SCORE.....

LADIES' AND MEN'S Air-Flo BOWLING SHIRTS

LINEN \$4.95
GABARDINE \$5.95
10 Different Colors Long or Short Sleeves
15 Different Colors Long or Short Sleeves

LETTERING EXTRA
COMPLETE STOCK of LADIES' and MEN'S BOWLING SHOES, BAGS and BALLS

Proctor's Sporting Goods
128 W. BROADWAY OPEN FRI. EVE.

S-T-E-A-K-S

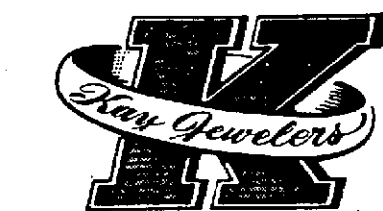
... that melt in your mouth, steaks so tender a butter knife could cut them, are always a very special feature of the Apple Valley House. Bring the family and try one tonight.

LUNCHEON and DINNER

APPLE VALLEY STEAK HOUSE
HOLIDAY PARTY?
Make plans now to use the Apple Valley Steak House Banquet Room
Groups of any size may be accommodated in this new modern western room
733 E. BROADWAY PHONE 7-5126
6. ARMY

for maximum enjoyment...
let us plan your
holiday party
We have a knack for making parties fun... for guests and hosts alike.
Drop by and let our Catering Staff show you our new meeting and banquet rooms, our holiday fare menus, and our low, low prices.
Lafayette hotel
1. SOUTHERN CALIFORNIA

Just Married with a Ring from



A decision made for a Lifetime!



12 DIAMOND BRIDAL PAIR.
Breathtaking beauty. Outstanding quality.
\$2.75 A WEEK No Down Payment
\$135

KAY sells more diamonds than any other jeweler in America!

Louise
The generous size center diamond is Certified Perfect by the U.S. Testing Co.
\$95
\$2 A WEEK
No Down Payment

Joyce
Double brilliance in this double row arrangement of 25 genuine diamonds.
\$240
\$5 A WEEK
No Down Payment

Other diamonds from \$39.75 to \$5000
MONTHLY TERMS IF DESIRED
all above rings enlarged to show detail

IT'S O.K. TO OWE KAY!
KAY JEWELERS
319 PINE AVE. DOWNTOWN LONG BEACH
5208 LAKEWOOD CENTER

DE LUXE PATIO ALUMINUM AWNINGS

Factory to You Prices Save You Up to... **40%** If You Buy Now!
AN EXCLUSIVE FEATURE OF A-1 ALUMINUM AWNINGS—ALL WHITE UNDERSIDE
Choice of Top Colors!
WE MANUFACTURE EVERYTHING WE SELL!

A PLAIN PORCH BECOMES A DE LUXE PATIO WITH AN ALUMINUM AWNING!



CUSTOM BUILT TO SUIT YOUR HOME
The above picture is a photo of one of our many installations.

Baked-on enamel heavy gauge aluminum awnings, custom built to your specifications, will transform an ordinary back porch into a beautiful patio—presto! And right now is the time to purchase your awnings because A-1 Aluminum Awning Co. at 3118 South St. is offering for a limited time only custom built baked-on enamel aluminum awnings at savings up to 40% off list price. Call today for a free estimate and enjoy your patio for the full season.

A-1 ALUMINUM AWNING CO.
3118 SOUTH ST., LONG BEACH PH. MEY 3-5197
4. STANFORD

Kentucky Native First L.B. Entry for Maid of Cotton Beauty Title

First beauty to enter the Long Beach "Maid of Cotton" contest is Bobbie Tyldesley, of 25 13th Pl.

The 20-year-old model and modeling teacher, meets one prime qualification of the contest... she was born in a cotton-producing state, Kentucky.

Miss Tyldesley is entering her first beauty contest. This is the first year the Maid of Cotton competition has been held in Long Beach.

The contest is sponsored by the Long Beach Harbor Department. Judging of the event is scheduled for the Lafayette Hotel at 9 a.m., Oct. 22.

Contest sponsors said entries must be filed with the Harbor Department by Oct. 14. General qualifications for contestants are a minimum height of 5 feet, 5 inches, be attractive and photogenic and between the ages of 19 and 25, single, and have a warm and personable speaking voice.

The Long Beach winner will compete in the state Maid of Cotton competition at Fresno in November. The state winner then will qualify for the national judging at Memphis, Tenn.

Judges for the local phase of the contest are Dr. Lois J. Swanson, dean of women at State College; Wilma Hastings, fashion authority; John Davis, president of the Board of Harbor Commissioners; Malcolm Epley of The Independent Press - Telegram; and J. C. Dellinger, manager of the Pacific Coast territory for Anderson-Clayton, cotton growers and shippers.

GET A PAYING GUEST for that spare room through Rent Ads in Independent-Press-Telegram. Call 6-9071.



BOBBIE TYLDESLEY

3 Alarm Fire Sweeps Flood-Ravaged Community

WINSTED, Conn. (UP) — A damned because of extensive flood damage.

Firemen from Winsted and four surrounding communities battled the blaze. Ironically, they used water from the nearby Mad River, whose waters ravaged this city only six weeks ago.

The fire, of unknown origin, roared out of control for more than five hours, leveling two buildings and badly damaging a third structure. No one was reported hurt. But five firemen who became trapped on the roof of an adjoining building had to be plucked to safety in the clam-bucket of a huge crane being used for flood reconstruction work.

Officials said the blaze started in a storage building, then spread to a three-story clothing store and a third structure. All three buildings had been con-

LeRoy Lyon Jr. Gets Lobby Job

SACRAMENTO (UP) — California Railroad Assn. has notified the legislative auditor's office it has employed former Orange County Assemblyman LeRoy Lyon Jr. as a legislative lobbyist.

Lyon Jr. resigned from the Assembly June 30.

Airman Held in Death of Pal's Wife

MARYSVILLE (UP) — Sgt. Gene Moore's head and told her to "say her prayers."

A. Harvey, who police quoted as admitting he shot another airman's wife with a gun he thought was unloaded, was held Saturday night in jail.

"Lord have mercy," he sobbed in his cell. "I've fouled up now."

DEAD WITH a bullet in her brain was Mrs. Dorothy May Moore, 37-year-old wife of Waverly Moore, who was returning home from temporary duty in Alaska at the time of the shooting Thursday.

Police said Harvey told them he picked up the husband's .38 caliber revolver, took out two shells, and believed it was harmless.

Then, police continued, Harvey said he playfully aimed it at Mrs. Moore's head and told her to "say her prayers."

THE TRIGGER clicked once, Harvey said, as Mrs. Moore went along with the joke by reciting the Lord's Prayer.

Police quoted Harvey as saying, "I pulled it again as she said both men told him earlier said, 'Give us this day our daily bread,' and the bullet exploded."

Held as a material witness was Jacob F. Jenkins, another airman stationed at nearby Beale Air Force Base.

The shooting was at the Moore apartment.

Police Chief John O. Blevins said both men told him earlier that Mrs. Moore shot herself.

Stabs His Father

SALINAS (UP) — Gary Thornton, 14-year-old Salinas youth, stabbed his father to death Friday night after a day-long feud between his parents.

Sheriff's deputies said the boy stabbed his father, Olen Thornton, 38, a water softener salesman, twice with a kitchen knife after his parents argued most of the day.

Biggest Wind Blast

BERKELEY (UP) — The University of California announced Saturday it has begun operation of the world's largest supersonic high altitude wind tunnel at its engineering station in Richmond.

The announcement said the new tunnel will permit study of objects traveling under simulated conditions of six times the speed of sound and 20 to 80 miles above the earth's surface.

SHOP PENNEY'S DOWNTOWN LONG BEACH MONDAYS 9:30 to 9:00

PENNEY'S
ALWAYS FIRST QUALITY!
DOWNTOWN LONG BEACH

NOW!

STORE HOURS
9:30 TO 5:30
MON. AND FRI.
9:30 TO 9:00

DRAPES

custom-made
to your
measurements

..from Penney fabrics
to the finished drapes!

LABOR FOR
SINGLE WIDTH PAIR
ANY LENGTH,
LINED OR UNLINED

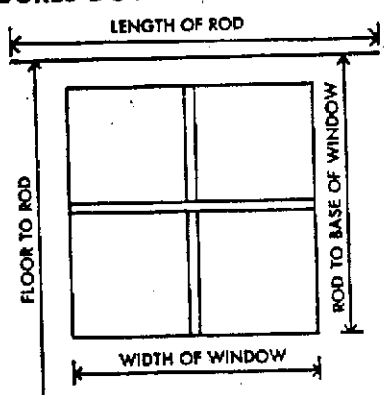
3 30

Buy the Yardage from Penney's
Exciting Selection!

Truly exciting new fabrics! Some lustrous and satiny, some rich with dull sheen. You'll find handsome types like novelty weaves, bark cloth, sheer boucles and nubby textures in plain colors as well as prints. You're sure to find just the right thing! All magnificent buys!

1 79 TO 2 69 YARD

USE THIS SIMPLE GUIDE TO
MEASURE WINDOWS: JOT THE
FIGURES DOWN! BRING THEM IN!



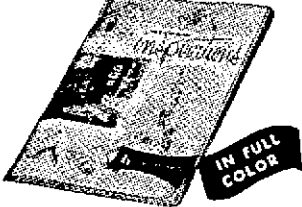
DOWNTOWN STORE

SEE OUR COMPLETE LINE
OF "KIRSCH"

CURTAIN AND DRAPERY HARDWARE



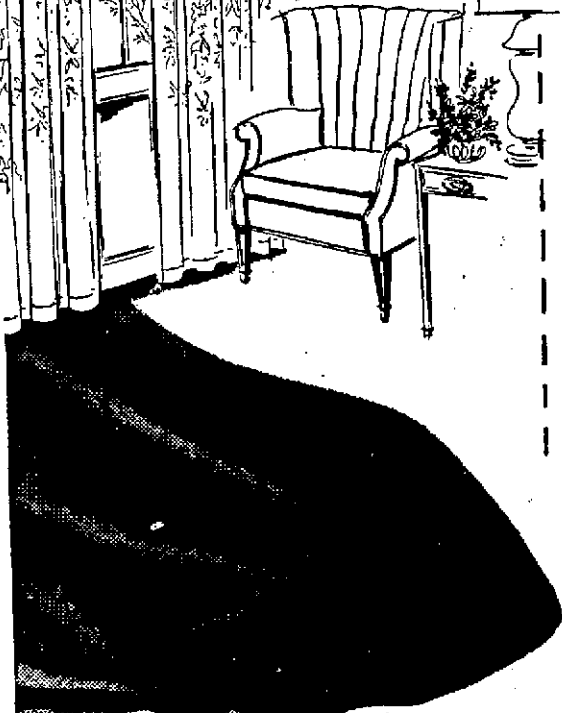
New Kirsch
WINDOW DECORATING
Ideas Galore!



32 PAGES OF STIMULATING
ROOM TREATMENTS

Over 40 full-color room illustrations.
Over 60 window treatment ideas.
Special section on use of COLOR!
Instructions for making curtains
and draperies.

Ask for your copy of "Window
Inspiration" today! Only 50c



PENNEY'S "THE FAMILY STORE" PINE AT SIXTH LONG BEACH

DR. COWEN says:

Buy Your
**DENTAL
PLATES**
THIS Easy WAY

Take
Until
1957
TO PAY

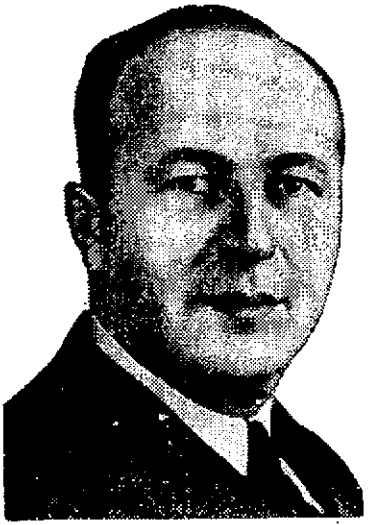
You can have the benefits of modern dental plates RIGHT NOW, and pay for them later on Dr. Cowen's Convenient, Long-Term Credit Plan. Come in and PROVE TO YOURSELF how easily you can obtain the new Transparent Material Plates, set with Trubyte Bio-form Teeth. Ask Your Dentist about their many IMPORTANT IMPROVEMENTS... you can see samples at Dr. Cowen's Dental Offices.

DOUBLE SAVINGS AT DR. COWEN'S!

LOW PRICES... NO CHARGE FOR CREDIT
No red tape, no bank or finance company to deal with... NOT ONE PENNY Interest or Carrying Charge for helpful credit on your own reasonable terms.

QUICK PLATE REPAIRS

If your old plates are troubling you, remember that resetting or other adjustment can often restore their usefulness. You can save both time and money at Dr. Cowen's... SPECIAL EMERGENCY SERVICE for broken dentures.



**CREDIT
DENTISTRY**
• BRIDGEWORK • CROWNS • PLATES
• EXTRACTIONS • FILLINGS • INLAYS

Guard Your Health with IMMEDIATE Dental Care... pay AFTER your work is completed. YOU DECIDE how small your credit payments should be, and Dr. Cowen will accept any reasonable terms that YOU prefer.

PENSIONERS WELCOME

You can obtain Dental Plates—or other needed Dental Care—on a special plan under the California Medical Assistance Act. Visit Dr. Cowen's Offices for full information.

EXAMINATION WITHOUT APPOINTMENT

DR. COWEN

In Downtown Long Beach
107 W. BROADWAY

CORNER PINE • OPPOSITE BUFFUMS
OPEN DAILY 9 A.M.—6 P.M., SAT. TILL 1 P.M.

FREE PARKING 50 CONVENIENT PARK & SHOP
LOTS, DOWNTOWN LONG BEACH

PHONE-Long Beach
656-251
Low Prices Quoted in Advance



HOW ABOUT IT, MEN?

Navy's Manpower Chief Hunts Cause of Low Enlistment Rate

By BEM PRICE

WASHINGTON (AP) — After priding itself for years on being strictly a volunteer outfit, the Navy has run up the distress signal: it is starting to draft some of its sailors.

Some 10,000 recruits are to be called up in November as the Navy resorts to selective service for the first time since World War II, when all the services were under orders to get their men by the draft.

Behind the decision lies the fact that skilled men are leaving the Navy far more rapidly than they can be replaced, even though overall manpower requirements are being cut 14 per cent to 657,000.

Last year 126,793 men were separated from the Navy and only 12,885—10.2 per cent—re-enlisted.

Sixty per cent of the Navy's enlisted men are due for discharge within the next two years, and not many are planning to stick around.

AN OFFICIAL Navy spokesman said before the draft decision that if the trend continues there is a real danger the U.S. will have a fleet of first class ships with second rate, green crews.

What really hurts is the departure of technicians. Only 8 per cent of the petty officer electricians re-enlisted last year and only 1.2 per cent of the apprentice electricians, whereas 80 per cent of the steward's mates shipped over.

Overall, only 11.1 per cent of the second class petty officers and 7.5 per cent of the third class petty officers re-enlisted. These are the ranks from which the Navy draws its highly skilled men for the future.

Taking note of such statistics, Adm. Robert Carney said before his recent stepdown as chief of naval operations: "The low enlistment rate is a new and difficult experience for us."

ON THE FOURTH FLOOR of the Pentagon there is a slender former lieutenant commander who is as close to the problem as any admiral. He is Albert Pratt, 44, an ex-investment broker who a year ago was named assistant secretary of the Navy for manpower.

Since he took on this job Pratt has subjected the Navy to a stern inspection. As much as anyone he knows what is going on inside the minds of the enlisted men—and maybe those of their wives, too.

Often Pratt's wife, the former Alice Lee of Brookline, Mass., travels with him. She meets with enlisted Navy wives over coffee to find out what they're peeved about.

"For some reason," said Pratt, "women will talk more freely to each other than men do."

Pratt thinks he knows why men are leaving—pay, prolonged sea duty, shortages of housing, lack of medical care for dependents, and lack of prestige or public appreciation for the uniform.

RIGHT NOW Pratt is trying to get a message through to the Navy's gold braid.

"I think we are going to have a married man's Navy instead of a bachelor's," he said, "and we are going to have to adjust to that."

Pratt pointed out, for example, that 75 per cent of the Navy's second class petty officers are married. Back in the 1920s and '30s the average was 25 per cent. And often family life and naval careers pull in opposite directions.

The Navy's world commitments are such that two thirds of its men are on sea duty at all times. Some men spend up to 12 years at sea before being granted two years of shore duty.

Pratt said a survey is under way to increase the number of



COMMISSARYMAN 1st Cl. Harold Owens displays rolls baked for crew of destroyer USS Jenkins to Albert Pratt, Navy manpower chief. Pratt interviews hundreds of sailors to find clue to sharp decline in rate of re-enlistments.—(AP photo.)

shore billets, a program of scheduled ship rotation, is in the works so a man can make definite plans to be with his family. Even so it still takes a given number of men to man the Navy's 1,112 ships on active duty all around the world from Japan through the Persian Gulf.

THE NAVY generally blames the nation's prosperity, too, for the departure of personnel, although Pratt believes the pay angle is exaggerated.

A Navy petty officer first class, who is married, has no children and has served six years and one month in the Navy earns

\$390 a month if he is at sea. If he is ashore his pay rises to \$403 a month, including his ration allowance. In addition, the Navy provides free hospitalization, \$10,000 free life insurance and retirement pensions after 20 years.

By way of comparison, a civilian radio-television repairman, whose job closely resembles that of a Navy radarman, earns about \$350 a month if he works for one of the larger concerns in the Washington area.

Teams are now traveling through the navy to put across the point that Navy pay compares favorably with civilian pay.

NEWBERRY'S
Monday Morning
DOORBUSTER

COTTON PERCALES

36" Cotton Percales. Outstanding colors and patterns. All excellent quality. Reg. 47c yd.

YARDAGE SPECIAL

3 Yds. for 99^c

27" PONY FLANNEL

27" Pony Flannel. Colors include white, pink, blue, maize, and lime. Reg. 29c yd.

YARDAGE SPECIAL

25^c Yd.

36" Printed Flannel

36" Printed Outing Flannel. All first quality. 2 to 15 yard lengths. Reg. 39c yd.

YARDAGE SPECIAL

3 Yds. for 99^c

J.J. NEWBERRY CO. 5¢-10¢-25¢ STORES

433 PINE AVE., Downtown Long Beach
OPEN MONDAY AND FRIDAY NIGHTS

EASTERN...
A Home Furnishings Branch of
Eastern - Columbia
PINE AT SIXTH

PHONE 7-2718—SHOP MONDAY TILL 9 P. M.

70th FOUNDER'S MONTH

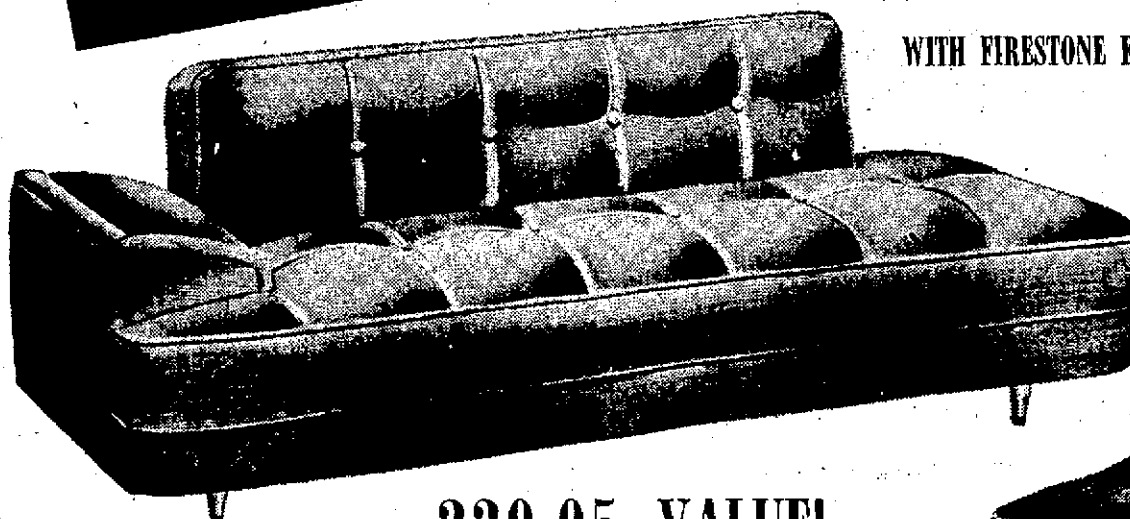
BUY NOW — PAYMENTS START IN JANUARY

3-pc. Daveno set that sleeps 3

WITH FIRESTONE FOAM RUBBER WHEREVER YOU TOUCH

149⁹⁸

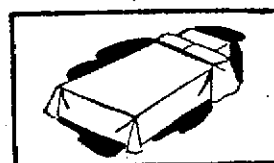
Nothing Down, \$10 Monthly



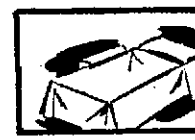
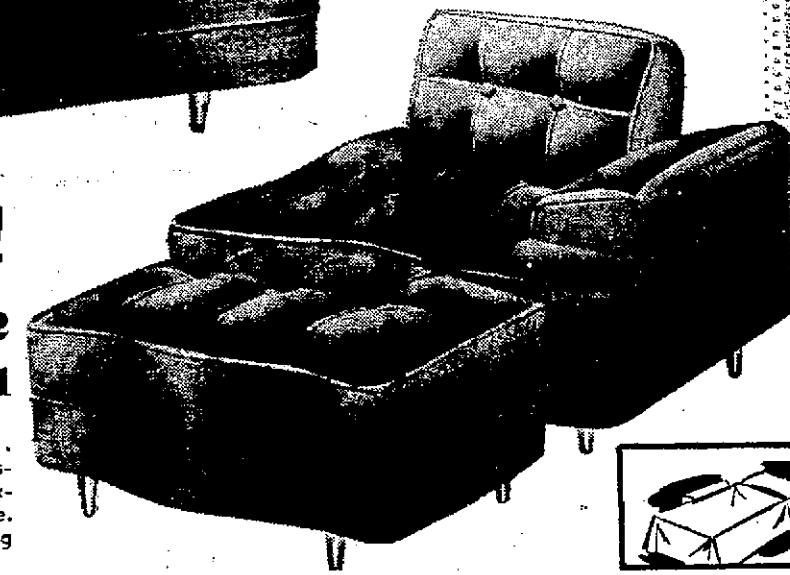
229.95 VALUE!

Divan... Sleeps 2

Chair... Sleeps 1



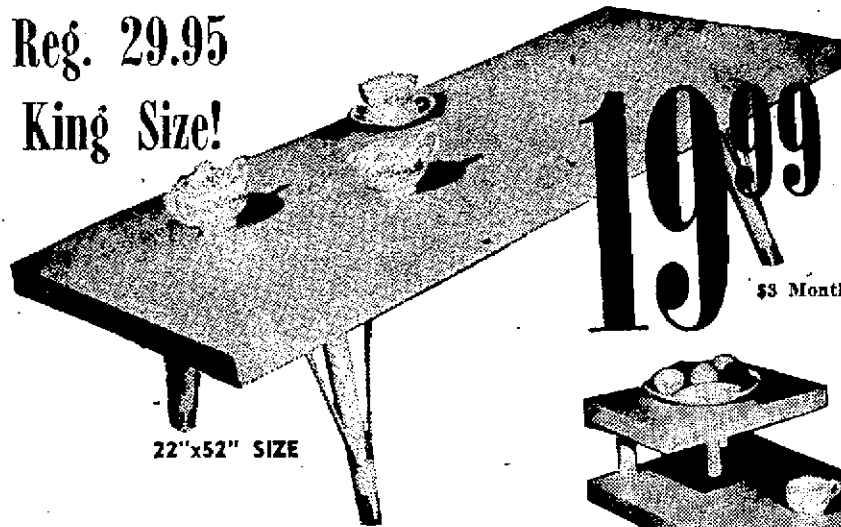
It's a fabulous value! Just look what you get for only 149.98... a saving of 79.97 to you! Extra large modern bed-divan measures 7 ft. 3" in length; 36" deep. Lounge chair measures an extra wide 45" and 36" deep; ottoman is 23" deep and 34" wide. Ultra modern styling in metallic blended fabric. Innerspring constructed, too!



Hardwood Tables with NEVA-MAR Tops

Reg. 29.95

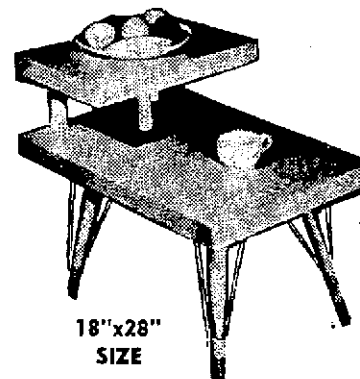
King Size!



22"x52" SIZE

19⁹⁹

\$3 Monthly



18"x28" SIZE

These stunning giant size tables look twice the price! Hardwood construction with famed Neva-Mar tops that resist alcohol, burns, acids, etc. Tapered legs with brass ferrules and trim. Select cocktail or step-end in line oak or mahogany finish. 39.95 Corner table, 30x30" 29.99

Big Motorized Barbecue at our Lowest Price Ever!

\$25

\$1 for delivery

\$4 Monthly



Grill Raises & Lowers

We've sold over 3000 of these this season! Big 24" barbecue with hood, has guaranteed electric spit. Chrome-plated grill raises, lowers and revolves. 28" high. Big rubber-tired wheels.

SET THE DIAL..RELAX AWHILE..LET

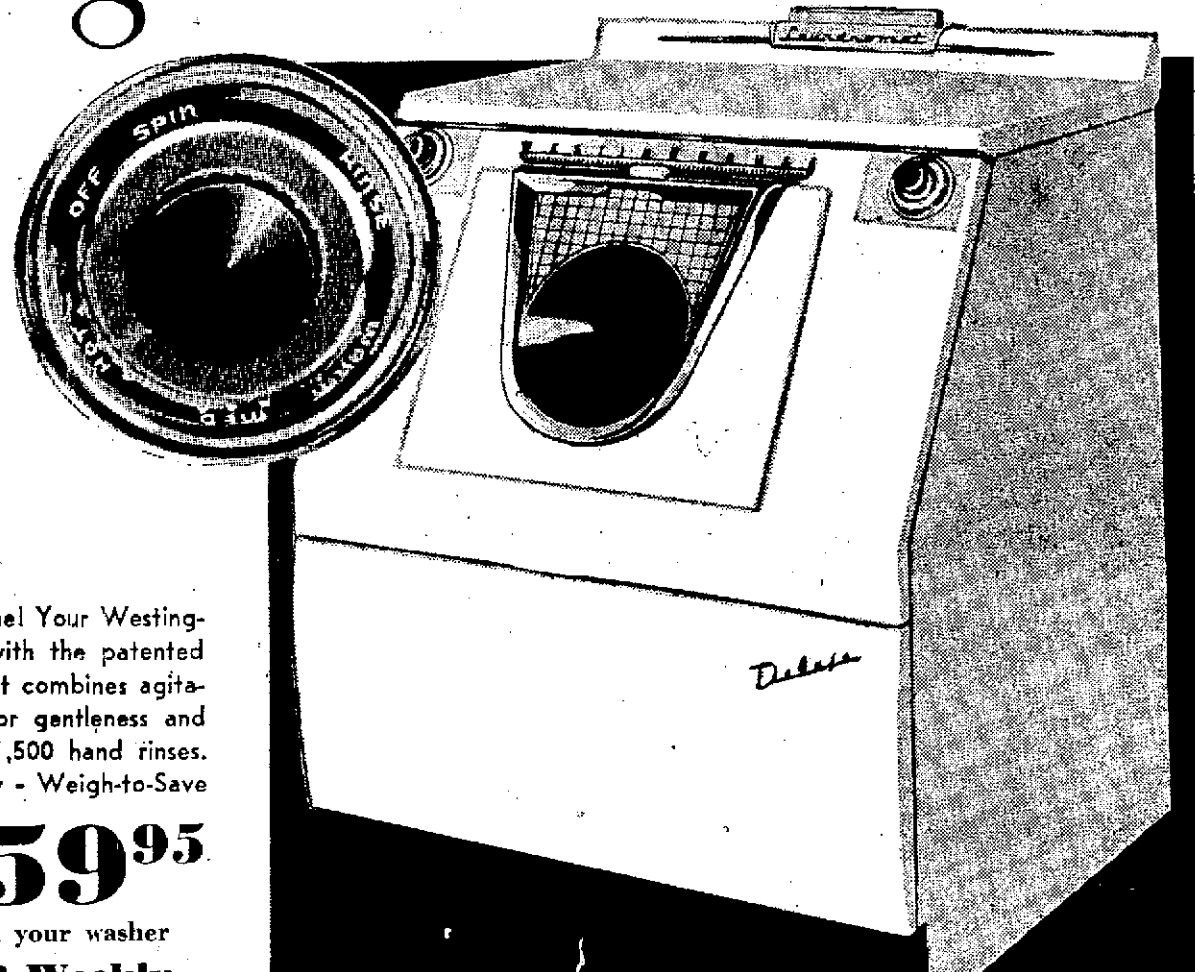
Westinghouse DO THE WORK!

SAVE

\$60!

Reg. 319.95

AUTOMATIC WASHER



Set the dial — your work is done! Your Westinghouse Laundromat takes over with the patented Agi-Tumble Washing Action that combines agitation for cleanliness, tumbling for gentleness and Lift-Away Action that equals 1,500 hand rinses. Big 9-lb. dry clothes capacity - Weigh-to-Save door - Water-Saver dial. Put this deluxe automatic in your home for

259⁹⁵

With your washer

Nothing Down, \$3 Weekly

Hard of Hearing

According to the Basic Diagnostic office, it is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, "We have tried everything and we are so discouraged that we hesitate to try anything else."

Once they try this new and proven method they are overjoyed. Just like magic, in many cases folks are able to hear without their hearing aid after the very first treatment.

The treatment is simple. It consists of three steps and takes about 45 minutes. If the hearing loss is due to a nerve condition a special treatment is given. If the loss is due to catarrh a different treatment is given and if it is a bone condition, the tympanic-oscillations treatment is given.

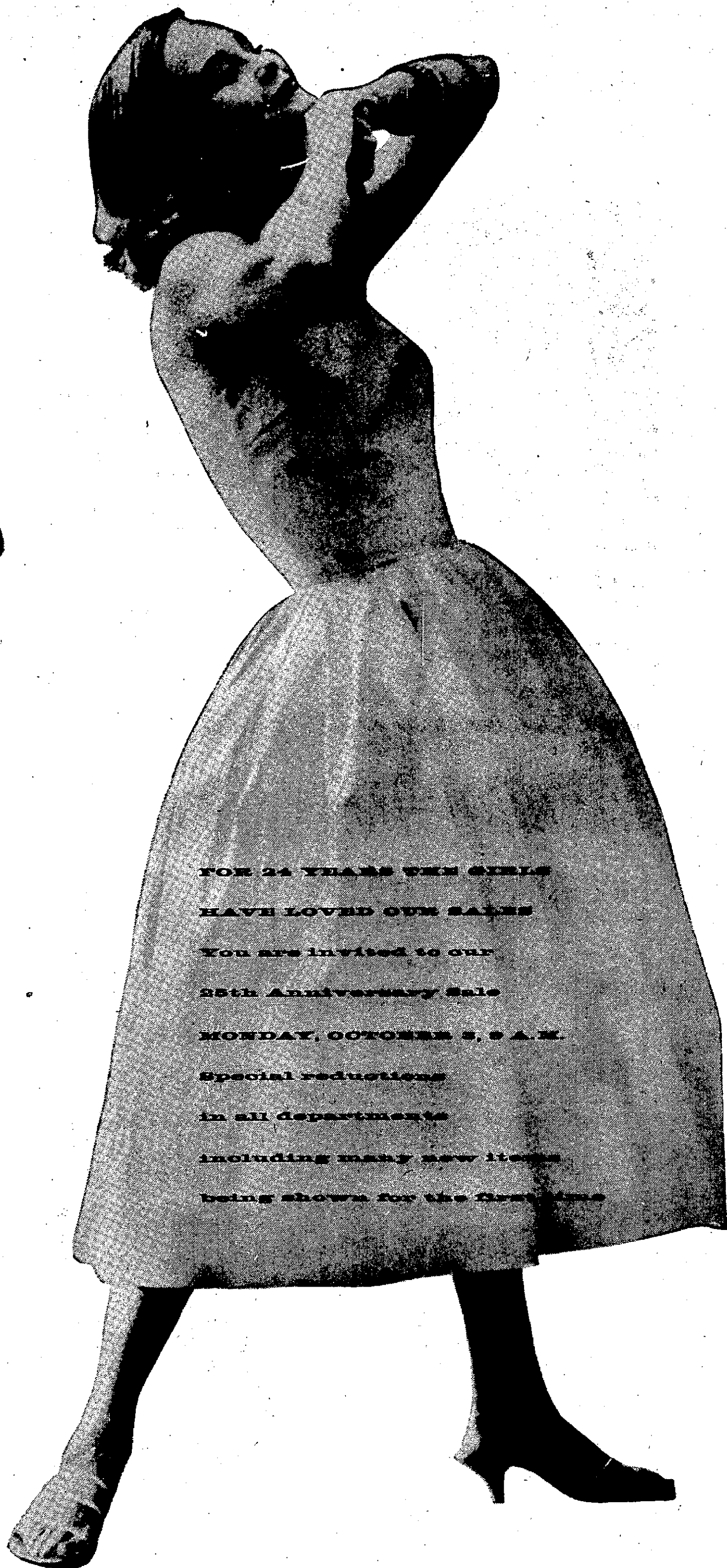
"I have been wearing a hearing aid for a period of three years, after receiving only three treatments I was able to discard my hearing aid. I highly recommend Tympanic-Oscillations to anyone now wearing a mechanical device."

Mrs. A.G.

(Letter in our files)

To all readers of The Independent - Press - Telegram the Basic Diagnostic Office will give the first treatment for only \$3.00. The address is 927 E. Broadway in Long Beach, Phone 64-6203. In Huntington Park at 2836 E. Florence.

GET 25¢ GREEN STAMPS AT EASTERN - COLUMBIA FOR CASH PAID AT TIME OF PURCHASE!



FOR 24 YEARS THE GIRLS
HAVE LOVED OUR SALES
You are invited to our
25th Anniversary Sale
MONDAY, OCTOBER 2, 9 A.M.
Special reductions
in all departments
including many new items
being shown for the first time

F R A N K B R O S

2400 American Avenue, Long Beach 4-8137

Open Monday & Friday Evenings until 9

Series Even; Craig, Grim Go Today

By OSCAR FRALEY

BROOKLYN (UP)—Manager Walt Alston sprang a surprise late Saturday when he named rookie right-hander Roger Craig to start today's fifth game of the World Series for the Brooklyn Dodgers. Casey Stengel chose Bob Grim, who had a disappointing 7-5 record this season after being named the American League's rookie of the year in 1954 when he registered a 20-6 mark.

Craig, a towering youngster who joined the Dodgers in mid-July when sore arms depleted Alston's staff, was 5-3 for the year. It had been believed that Alston would give the important assignment to Karl Spooner, southpaw fireballer, but the usually conservative pilot revealed that he would gamble with Craig.

However, the surprise was a mild one when compared to the one which the Dodgers dealt to the proud Bronx Bombers Saturday. The "Bums," who were all but counted out after dropping the first two games, evened it at two games each with a booming ball of base hits that gave them an 8-5 victory before 36,242 Ebbets Field partisans on a chill, grey day.

Duke Snider's three-run smash high over the right field screen in the fifth inning... a record seventh in the Series

for a National League batter... plus all-the-way wallops by Gil Hodges and Roy Campanella sparked the never-say-die Dodgers to victory.

It was a slugging battle all the way with neither starting pitcher, Brooklyn's Carl Erskine or the Yankees losing Don Larsen, surviving long as relief specialist Clem Labine came on with two out in the fifth and went the rest of the way to receive credit for the squaring victory.

It was, also, a bad day all around for the Yankees as Gil McDougald joined the home run derby with a smash into the seats in the first inning. Even Yankee vice president Del Webb, sitting in a box seat, came up with lumps and bruises as he was struck by a foul ball off Larsen's bat in the fifth and had to receive first aid in the Yankee dressing room.

The Dodgers, who lost the first two games at Yankee Stadium, bounced back to win their second in a row by mauling five Yankee pitchers. But even the Dodgers had their pitching woes as Erskine was followed by Don Bessent and, finally, Labine.

McDougald's homer bounced the Yankees off on top in the opening inning when he hit his fifth Series blast, a 370-foot drive, into the left-centerfield stands.

The Yankees moved two runs on top in the second when Joe Collins walked, reached second on Elston Howard's sacrifice, and third when Billy Martin grounded out to second. Little Phil Rizzuto then sent him home with a single over second.

Brooklyn closed the gap in the third with one run. Sandy Amoros led off with a walk and scored, after Erskine fouled out, on Gilliam's double down the left field line.

Knocking out Erskine in the fourth, the Yankees got that run back as Yogi Berra lashed a single to center and Collins walked on four pitches. Erskine took his walk at that point, Bessent taking over, and Berra was rubbed out at third on Howard's attempted sacrifice bunt.

With Martin up, Collins stole third and scored as little Billy delivered a broken-bat single to right field. But with two on and one out, Jackie Robinson started a saving double play.

Campanella got into the home run act leading off the fourth with a 360-foot wallop into the lower left field stands. It was his second of this Series and fourth in Series play. Carl Furillo followed with a loop infield single over Larsen's head and Hodges then smashed his home run, a soaring blast over the right field scoreboard to score Furillo ahead of him and put Brooklyn into a 4-3 lead after which they never were headed.

The Yankees loaded the bases with two out in the fifth on Irv Noren's first hit of the Series, a single by Mickey Mantle and a walk to Berra. That's when Labine took over from Bessent and retired the side.

Brooklyn ran its lead to 7-3 in the fifth as it kayeod Larsen. Jim Gilliam started it with a walk and stole second. Larsen was replaced there by Johnny Kucks, and Reese beat out an infield single to Joe Collins as Kucks was late covering the bag.

That's when Snider teed off on his king-sized homer.

The Yankees got two runs back in the sixth on three hits. Howard singled to left and Martin doubled over Snider's head in center to score him. Rizzuto fouled out but Ed Robinson, batting for Kucks, singled to right to send Martin home with the Yankees' fifth and final run.

Brooklyn wound up its scoring in the seventh when Campanella, Furillo and Hodges hit consecutive singles which chased Rip Coleman, the third Yankee pitcher. Big Gil's blow brought home Campanella.

Rams Tabbed by 14 Today

Steelers Invade Coliseum

The Los Angeles Rams must open their home league season today without two of their best backs — Tank Younger and Skeet Quinlan — but they still rule as 14-point favorites to whip the Pittsburgh Steelers in the Coliseum. Kickoff time is 2:05 p. m. The crowd is expected to top 45,000.

Younger will be out about four weeks with a wrist injury, while Quinlan is sidelined indefinitely with a torn knee cartilage.

To help offset the loss of these ground-gulpers, Elroy (Crazy-legs) Hirsch comes out of brief

Today's Games, Odds

(Favored teams in caps, point spread in parentheses.)

Pittsburgh at Los Angeles (14).
Cleveland at San Francisco (3).
Chicago Bears (6) at Green Bay.
New York (7) at Chicago Cardinals.

retirement to rejoin the Rams in his familiar role of flanker back and end.

Coach Sid Gillman plans to use Hirsch both as a relief for starting right halfback Ron Waller as a flanker and to occasionally spell Bob Boyd at right end.

DAN TOWLER, who has been sharing the fullback assignment with Hanger, will move into the starting role and his relief must be provided by Tommy McCormick, the Rams' all-purpose back who has been running at left half in the past few games.

Elsewhere in the backfield, the two fine rookies — Corky Taylor and Waller — will start at left and right halves respectively. The veteran Norm Van Brocklin will open at quarterback.

The Steelers and Rams, neither expected to cut much of a swath in the National Football League, nonetheless got off to successful starts in their first games.

The Pittsburghers, with quarterback Jim Finks passing to Ray Mathews in the last stages, upset the Chicago Cardinals, 14-7, and the Rams, with a terrific show of defensive strength and ballhawking by rookie safetyman Don Burroughs, smashed the San Francisco 49ers, 23-14.

Army Rips Penn St. Line, 35-6

"OUR PROBLEM today," says Gillman, "is to keep our feet on the ground and take prosperity in stride. Last week's win over San Francisco was a great one. But that's behind us now. The Steelers are every bit as capable of knocking us off as we were of defeating the 49ers. They've got the personnel to do things to teams and unless we stay on our toes all afternoon, our undefeated record will be as short lived as any in NFL history."

The personnel Gillman was speaking of is the fine Pitt backfield, praised by the Rams coach as "one of the two or three best in professional football," and Elbie Nickel, one of the great offensive ends in the game. Last season Nickel snared 40 passes, five of them for touchdowns, to rank 13th in the league in this department.

Pin-pointing Nickel and halfback Ray Mathews as his other favorite receiver — will be quarterback Finks, judged by many to be the finest short passer in the league. It was Finks who found Mathews in the open in the dying moments of the game last Sunday against the Cardinals and fired a game-winning pass to him.

FINKS, HOWEVER, might find the Rams secondary a little more difficult to penetrate than the Chicago defenders, particularly if they turn in the type of game they played against the 49ers.

find the Ram secondary a little more difficult to penetrate than the Chicago defenders, particularly if they turn in the type of game they played against the 49ers.

Pos	Player	Points	STEELERS	Points	
QB	Van Brocklin	17	QB	Clayton	14
RB	Mathews	13	RB	Schwartz	10
RB	Nickel	12	RB	Broussard	10
TE	Waller	11	TE	Waller	11
FB	Boyd	10	FB	Vatrichek	10
FB	Towler	9	FB	Mathews	10
FB	Hirsch	8	FB	Chapman	10
FB	Younger	7	FB	Quinlan	10
FB	Quinlan	6	FB	Waller	10
FB	Waller	5	FB	Boyd	10
FB	Boyd	4	FB	Towler	10
FB	Towler	3	FB	Hirsch	10
FB	Hirsch	2	FB	Younger	10
FB	Younger	1	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB	Hirsch	0	FB	Younger	10
FB	Younger	0	FB	Quinlan	10
FB	Quinlan	0	FB	Waller	10
FB	Waller	0	FB	Boyd	10
FB	Boyd	0	FB	Towler	10
FB	Towler	0	FB	Hirsch	10
FB					

Once Over Lightly

by DAVE LEWIS

Baseball men are waging that the current major league alignment will be kept for at least one more year... although it is a good bet that there will be some more moves in the not too distant future.

Overall financial picture in the majors for the past season was good. There was an increase in attendance of some 700,000 patrons over 1954.

At the beginning of the season, American League owners were fearful of a bad year at the gate.

With Ted Williams missing from the scene, the loop didn't have a real topflight drawing card... and an expected wild and woolly race in the National League figured to take the play away from the junior circuit.

But all turned out well for the junior circuit. Williams returned to action after setting his marital difficulties; the pennant race developed into a ding-dong battle among four clubs; Baltimore's gate held up in its second season, while the Athletics enjoyed a tremendous first year in Kansas City.

Net result was that six of the eight American League clubs drew over a million fans, while Baltimore fell only 148,000 short of that mark.

Meanwhile, only two clubs in the senior circuit—Milwaukee and Brooklyn—drew over a million.

Despite Milwaukee's tremendous pull of 2,005,836 fans, the American League wound up drawing 1,262,802 more fans than the senior circuit—quite a reversal over the previous season.

Stories about slumping gate receipts; the TV problem, etc., have led to the belief that major league ball was in a bad way.

★ ★ ★
HOWEVER, only three clubs found the going too rough the past season. The "weak sisters" were Cincinnati with a home attendance of 690,963; Pittsburgh with 477,277, and Washington with the low mark of the year—428,857.

Pittsburgh, with its extensive farm operations depleting the treasury, will wind up losing about a half-million dollars for the year.

Despite their low attendance, both Cincinnati and Washington aren't too bad off... with small budgets, low salaries and no appreciable farm systems.

Pittsburgh and Washington actually are the clubs presumably the most "ripe" for new money... although baseball men insist Pittsburgh is an excellent baseball town if given a halfway decent club.

That is pretty much the same situation in Cincinnati, which, like Pittsburgh, has been saddled with weak teams the past few seasons. The Redlegs show signs of moving into the first division soon with a little more pitching help.

Meanwhile, there is little reason for clubs to operate in the neighboring cities of Baltimore and Washington... particularly if they are in the same league.

However, Clark Griffith probably will not consider moving the Senators out of Washington... and such a change is not likely until the "Old Fox" either passes on or gives up control of the club.

Inside of Cincinnati, Pittsburgh and Washington, there is no reason to switch the franchises of any of the other 13 clubs at the present time.

★ ★ ★
DESPITE ALL the talk and threats of the Giants and Dodgers moving out of the New York area, neither club has any intention of leaving the big city.

Reason is that another team would move into New York or Brooklyn at the minute one of them left... and both Horace Stoneham and Walter O'Malley know it.

The Yankees, of course, couldn't be driven out of New York by the Russian Army.

Brooklyn's decision to play seven games in Jersey City next season is purely a political move to get the people of Flatbush to build the Dodgers a new park.

The Bums have a definite financial problem in their present quarters at Ebbets Field and expect to move to a new home in the near future.

The Dodgers have to meet one of baseball's highest salary rolls; they have one of the largest scouting staffs in baseball; their farm system is the most expensive in the game, and the training camp at Vero Beach is the most elaborate and expensive of its kind.

All of this takes a big bankroll to maintain and a \$2,000,000.

(Continued on Page B-4, Col. 1)

MARCH 79 YARDS

LSU Ties Rice on Last-Minute TD

HOUSTON, Tex. (AP)—Louisiana State marched 79 yards to a touchdown that came with 22 seconds left to play Saturday night to tie the heavily-favored Rice, 20-20, before 51,000 spectators in Rice Stadium.

The Tigers, who lost 28-0 to Texas A&M last Saturday night, played like a different team. After Rice went ahead 20-14 in the fourth quarter, the Tigers marched to the tying score in nine plays. Vincent Gonzales went across for the marker, but Durwood Graham missed the extra point try that would have won the game for LSU.

RICE'S LAST touchdown was set up when the Tigers' M. C. Reynolds fumbled on the LSU 10-yard line and Rice tackle Orville Trask recovered. Fullback Jerry Hall went over for the touchdown.

Rice came from behind twice, scoring in the second and third periods. End Donald Gee went over on a five-yard pass from soph quarterback King Hill after LSU halfback Don Stinson fumbled on a pass from center in the second period.

LSU threatened twice in the

second period when signal-caller Reynolds lobbed a 39-yard pass to end Joe Tumminello and Tumminello dropped it in the end zone. Reynolds tried again to end Billy Smith from 40 yards out and Rice halfback Page Rogers knocked it down in the end zone. The Tigers scored their second touchdown in the third period when Rice halfback Bryant Stone fumbled a handoff from John Nisbet and LSU guard Don Scully recovered on Rice's eight-yard line. LSU fullback O. K. Ferguson carried three times and went over from three yards out.

RICE EVENED the score at 14-14 halfway through the third period on a 30-yard pass from Hill to end Marshall Crawford, climaxing a 71-yard drive in nine plays.

LSU 0 7 7 6—20
RICE 0 7 7 6—20

STATISTICS

	Rice	LSU
First downs	15	10
Rushing yards	150	135
Passing yards	11	20
Passes attempted	11	20
Passes completed	6	8
Passes intercepted by	0	4
Punts	4	4
Punting average	43	41
Fumbles lost	1	1
Yards penalized	5	50

AIR ATTACK

Kentucky Cops, 28-0

LEKINGTON, Ky. (AP)—Kentucky effectively used passes—its own and Villanova's, too—en route to an easy 28-0 football victory Saturday night.

Successfully containing an expected Villanova passing assault, Kentucky's Bob Hardy twice passed to end Howard Schellenger for touchdowns, both drives starting from interceptions.

The passes covered two and 25 yards as the big senior end caught seven all told for 119 yards.

Villanova, meantime, completed only two passes for a mere 13 yards after hoisting an aerial alert by completing 12 of 27 in its first game, a 19-2 loss to Baylor.

Kentucky's other touchdowns came on halfback Bob Phillips' 16-yard sprint around left end in the first, and Hardy's one-yard sneak in the third.

Bufs Blank Kansas, 12-0

BOULDER, Colo. — Scoreless until the last eight minutes, favored Colorado marched 65 yards for one touchdown and sprung loose wingback Dick Harkins on a 34-yard scoring jaunt to conquer Kansas 12-0 in a Big Seven conference football game Saturday.

Colorado gambled on fourth down with two yards to go in mid-field to keep alive the 65-yard march.

Fullback Jack Becker got off a 12-yard run to the Kansas eight. After tailback Bob Stran- gher lost back to the Kansas 15, sophomore Harkins scooted to the three from where Becker drove over for Colorado's first touchdown with 8:03 left.

A Kansas gamble backfired on the Jayhawks' 34 where halfback Ralph Moody failed to make five yards on the fourth down. Colorado took over and on its first play Harkins reversed and danced away from the Kansas second for the second touchdown.

Marquette Grids Down Tulsa, 13-0

MILWAUKEE (AP)—Marquette stunned Tulsa with a touchdown in the first 95 seconds of play Saturday night on a 57-yard pass from Ray Zagar to Jim Stracka and went on to post a 13-0 football triumph before 14,000 at Marquette Stadium.

Zagar, a converted halfback, playing his second game as a quarterback, threw a touchdown in the closing minutes of play by intercepting a pass by Charley Wynnes on the Marquette one and running it back to the 41.

Lee Hermesen, Marquette's crackback runner, took a hand-off from Zagar in the third quarter and scooted 20 yards around right end for the only other TD of the game.

Marquette scored touchdowns in four plays with the following: Hermesen 20, Zagar 57, Stracka 13, Hermesen 20.

Marquette's defense, which held Tulsa to 100 yards in four plays, was aided by a drawn-in Vanderbilt defense, the Commodores whipped into action.

Fullback Phil King and halfback Joe Scales ate up 35 yards

Football Scores

PACIFIC COAST

UCLA 28, Stanford 20.
Stanford 6, Ohio State 0.
Washington 20, Oregon 13.
COP 27, Cincinnati 13.
California 27, Penn 6.
Occidental 19, Pepperdine 10.
Compton 32, Stockton 20.
Cal State 20, Santa Barbara 10.
Mediana 14, Caltech 7.
Franklin 20, Cal Angeles 7 (tie).
Whittier 20, Anz. St. (staff) 0.
Palo Alto 20, Fresno 10.
Menlo Coll. 20, Vallejo 10.
Chico State 12, Chico State 6.
Puget Sound 14, E. Washington 7.
Cal Redlands 13, Stanford Braves 13 (tie).
S. Oregon 10, Portland St. 6.
Lewis Clark Coll. Washington 13.
Harbor JC 0, Forterville 0.

ARMY 35, Penn State 6.
Colgate 21, Cornell 6.
Harvard 28, Villanova 6.
Harvard 28, Villanova 6.
Harvard 28, Villanova 6.
Harvard 28, Villanova 6.
Harvard 28, Villanova 6.
Harvard 28, Villanova 6.
Harvard 28, Villanova 6.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.
Yale 27, Brown 20.

49ers Trounce La Verne

By JESS GLAWSON

The Long Beach State College 49ers, appearing before local fans for the first time in history, turned in the school's first grid victory, 28-12, over La Verne College at the Wilson High Stadium Saturday night.

La Verne scored first, taking advantage of a fumble by 49er quarterback John Pembroke on the 50 yard line early in the first quarter. La Verne's Ben Hines picked the ball out of the air and raced down the left sidelines for a standup touchdown.

TWO MINUTES later, State quarterback Bob Smith dropped back to his own 30 and hit end Gene Gillies on the La Verne seven. Gillies shook off a tackler and raced the remaining distance Smith converted, giving State a 7-6 lead.

A fumble set up the next State touchdown two minutes before halftime. Smith punted to the Leopard 15 where a fumble by

fullback Emmett Menasco was recovered by State. The 49ers moved to the one in five running plays and Ron Kredell, 49er fullback, plunged over for the go-ahead score. Smith converted.

MIDWAY IN the third quarter a State punt was blocked on the 10-yard by La Verne right end Ben Hines. The ball skidded into the end zone and was recovered by guard Thurman Bell for La Verne's second score. The conversion attempt was wide.

In the fourth quarter State fullback John Gasparian intercepted a La Verne pass on the Leopard 40 and raced down the sidelines for the 49ers' third touchdown. Harlow Richardson converted to give State a 21-12 lead.

Two minutes later Smith connected with speedy Gillies again, hitting the 5-10 end in the end zone from La Verne's 45. Richardson booted State's fourth conversion for the final 28-12 score.

La Verne (12) L. B. State (28)
First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

STATISTICS

First downs 10 14
Rushing yards 150 135
Passing yards 11 20
Passes attempted 11 20
Passes completed 6 8
Passes intercepted by 0 4
Punts 4 4
Punting average 43 41
Fumbles lost 1 1
Yards penalized 5 50

TERPS RAP BAYLOR, 20-6



LA VERNE STOPPED AFTER SHORT GAIN

La Verne left halfback Jim Milhon is stopped by State College end Jim O'Hara after picking up five yards in first quarter of Saturday night's game at Wilson High field.—(Staff Photo.)

Huskies' Power Crushes Oregon in Final Half, 19-7

PORTLAND, Ore. (AP)—Hard charging Washington wore Oregon down and battered to a 19-7 victory here Saturday night for its third consecutive win of the season. Oregon put up a battle for the first half of the Pacific Coast Conference game but then the visitors' power asserted itself and Washington drove to scores in each of the last two quarters.

Badgers Rip Iowa, 37-14

MADISON, Wis. (UP)—Wisconsin shook off a shock on the first play of the game and came back to roll over Iowa, 37-14, in a key Big Ten football game here Saturday.

From the moment the first whistle blew until near halftime, Wisconsin had a dangerous opponent on its hands, but in the last 30 minutes of play it had a fall frolic. The game, played before a record-breaking 53,509 persons, was the conference opener for both teams.

Iowa tackle Frank Bloomquist provided the rude slap on the back of the Badgers' offense. Billy Lowe into fumbling. Iowa center Don Suchy recovered on the Wisconsin 28 and four plays later halfback Eddie Vincent plunged three yards for a score.

SHOWING NO TRACES OF

Fights Break Out as Tigers Clip Georgia

CLEMSON, S. C. (UP)—Quarterback Don King, who completed his first five passes, led Clemson to its first victory over Georgia in 41 years Saturday, a 26-7 decision that featured a brawl among coaches, players and even a few "dads" among the throng of 20,000 as more than 1,000 persons swarmed on the field in the final period.

The roughest scrap occurred on the sidelines when halfback Frank Griffith was forced out of bounds by a swarm of Georgia tacklers. Fans crowding the sidelines poured out to the field. Some members of the coaching staffs, unidentified in the scramble, tried to break up a half-dozen blossoming fights but were knocked down in the excitement. The national anthem finally brought peace.

Halfback Joe Pagliei stepped six yards with a pass for Clemson's first period TD. Fullback Bill O'Dell cracked three yards for a second-period score. Clemson made a 19-0 in the third period on O'Dell's plunge from the one. Georgia scored in the fourth on Dick Young's nine-yard heave to end Lanear Roberts, but then the Tigers made it 26-7 as end Walt Laraway ran five yards with an interception.

paralysis. The Badgers moved quickly for a touchdown. The 68-yard drive was climaxed by a 43-yard scoring pass from quarterback Jim Miller to end Dave Howard.

Three plays after the second period began, another Wisconsin drive ended with fullback Charlie Thomas scoring from five yards out. Jim Haluska to Howard passes totaled 53 yards in that drive. Guard Paul Schwaiko missed the conversion and Iowa saw its chance.

In eight plays it rolled 64 yards for the tying touchdown and the leading point when Jim Freeman converted.

Behind for the second time, Wisconsin moved from the Hawkeye 47 to score in four plays. Once again it was Haluska to Howard from 16 yards out. Wisconsin also got in a 15-yard field goal by Schwaiko after intercepting a Iowa pass near the end of the half.

IT WAS ALL Wisconsin in the second half, starting with a fumble recovery on Iowa's first play of the third period. Jimmy Miller took a punt on the Iowa 49, streaked past a half dozen Iowans, pulled out of the grasp of two more, and scored. Then, to cap the scoring, Howard intercepted an Iowa pass and a few minutes later hailed in another pass from Haluska good for 33 yards and a touchdown.

Wisconsin 7 16 14 0—37
Iowa 7 7 0 0—14

STATISTICS	Wisconsin	Iowa
First downs	23	19
Rushing yards	235	206
Passing yards	132	120
Passes attempted	34	28
Passes completed	16	10
Passes intercepted by	5	0
Punts	3	3
Punting average	33.3	37.0
Fumbles lost	4	8
Yards penalized	45	80

Harvard Shellacks Massachusetts, 60-6

CAMBRIDGE, Mass. (UP)—A pair of junior whizbangs, Matt Botsford and John Simourian, passed and ran with reckless abandon Saturday to lead avengeful Harvard team to a 60-6 shellacking of the University of Massachusetts before some 12,500 fans at Soldiers Field.

Massachusetts 0 0 6 0—6
Harvard 13 20 20 7—60

Redskins Stun Eagles, 31-30

Tally 21 in 'Fantastic' 2 Minutes

PHILADELPHIA (UP)—The Washington Redskins, trailing by 16 points in the third period, scored three touchdowns in two fantastic minutes Saturday night and then rode on the mastery of mighty mite Eddie LeBaron to upset the favored Philadelphia Eagles, 31-30, before 31,891 fans at Connie Mack Stadium.

Vic Janowicz scored 19 points in the Redskins stunning victory and little LeBaron added to the worth of his pitching arm by rushing from the one-yard line for an all-important touchdown in the last second of the third period as the Redskins scored their fourth touchdown in 15 minutes.

A field goal by Janowicz with 13 minutes left to play scored the deciding points of a thrill-packed game marked by fistcuffs as the tempo mounted in the final minutes.

THE EAGLES used a 25-yard field goal by Bobby Walston in the first period and a 14-yard touchdown pass from Bobby Thomson to Skippy Giancaneli in the second period for a 9-0 halftime lead. A desperate goal line stand by the Redskins, which stopped an Eagle threat on the six-inch line, and Walston's conversion hitting the crossbar, were accepted as routine.

A 15-yard pass from Thomson to Pete Pihos gave the Eagles a 16-0 lead with 2:38 played in the third period. Then the storm broke.

Gene Brito recovered a Jerry Norton fumble on the Eagle 32. Two plays later, LeBaron passed 19 yards to Janowicz for a score.

On the resulting kickoff, the ball bounded over the Eagles' goal and Redskins' end Ralph Thomas recovered in the end zone for a touchdown. Two plays later, Norton fumbled and Torgy Torgerson recovered on the Eagles' 13. LeBaron passed to Janowicz for nine and then Janowicz slammed over from the one to give the Redskins a 21-16 lead.

THE EAGLES came back promptly and a 36-yard pass from Thomson to Norton for a touchdown put them in front. But in the last seconds of the period, a LeBaron to Bert Zagers' pass carried to the one and LeBaron scored with one second left.

The Redskins marched from their 40 to the 20 on the passing of LeBaron to Zagers in the fourth period and with 7:13 Janowicz kicked a field goal from the 20.

Eagles 5 14 7—30
Redskins 0 0 28 3—31

STATISTICS Eagles Redskins

First downs 11 11
Rushing yards 121 113
Passing yards 136 126
Passes attempted 38 38
Passes completed 25 16
Passes intercepted by 0 0
Punts 6 5
Punting average 40 35
Fumbles lost 0 2
Yards penalized 42 50

UNBEATEN STRING AT 21

Sooners Throttle Pitt, 26-14

NORMAN, Okla. (UP)—Oklahoma throttled a determined but sometimes baffled Pittsburgh team here Saturday, 26-14, to stretch the Sooners' unbeaten string to 21 straight.

Oklahoma's jet-heeled halfback Tommy McDonald, the game's star ball carrier, scored twice on tricky starts from 46 and nine yards out and sparked the Sooners' split-T attack with gains when they were most needed.

A crowd of 58,000 saw McDonald carry the ball 11 times for 124 yards. The Sooners held a three-touchdown margin at the end of the first half, but Pitt stayed in the game by dominating all but the last minutes of the last half.

DESPITE INSPIRED running and passing by Pitt quarterback Cornelius Salvaterra, the Panthers rally fell short with five minutes left in the game.

At that point Oklahoma held a 19-14 lead, and Sooner Coach Bud Wilkinson's scared first team went 63 yards in eight plays to snuff out Pitt's hopes.

McDonald covered the last 29 yards in two spurts.

Oklahoma intercepted three

Pitt passes to halt first-half

Panther drives, while scoring

three of the first four times it

had possession.

McDonald's first scoring sweep,

for 43 yards, came six minutes

after the kickoff. He took a

pitchout 23 yards to set up half-

back Robert Burris' one-yard

plunge for Oklahoma's second

touchdown to start the second

period.

Oklahoma made it 19-0 at half-

time with a 31-yard rip by sopho-

more halfback Cleon Thomas,

which climaxed a 64-yard drive in

five plays.

Oklahoma now has scored in

its last 97 games to extend the

record it set in that department

last year.

SALVATERRA, hitting eight

of 19 passes for 73 yards, threw

18 yards to end Joe Walton in

the end zone for the first Pitt

score midway in the third period.

He tossed two key aerials that

put halfback Corky Cost in position

to plunge one foot for the

Panthers' second score with four

minutes gone in the final period.

Oklahoma 7 12 0 7—26
Pittsburgh 0 0 7 7—14

STATISTICS Okla. Pitt

First downs 16 15
Rushing yards 357 142
Passing yards 55 46
Passes attempted 35 42
Passes completed 4 8
Passes intercepted by 4 5
Punts 2 4
Punting average 25 43
Fumbles lost 6 0
Yards penalized 60 28

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

later Ronnie Herr skirted left

end six yards for the score.

Northam, who won over stand-

standing up.

Tech recovered Aggie full-

back Earl Lunsford's fumble

on the A&M 25 and six plays

Tech Pummels SMU, 20-7

Fighting Irish Blank Indiana

SOUTH BEND, Ind. (UP)—Notre Dame got crunching running from Paul Hornung and Don Schaefer Saturday to pulverize Indiana, 19-0, for the 10th straight victory by the Fighting Irish under Coach Terry Brennan before 58,494 fans.

Hornung, a standout last week, continued his brilliant play, rambling 33 yards around end on an option play for the first Irish score and passing to sophomore Dick Prendergast for seven yards for the final counter.

IN BETWEEN, he kept the alert Irish moving steadily and the score might have been greater but for two fumbles recovered by Indiana and a blocked punt which gave the Hoosiers possession on Notre Dame's nine.

Hornung used Schaefer as his constant punch for first downs when yardage was necessary and the senior fullback gained 77 yards on 20 carries. Hornung himself ran for 78 yards in 12 tries. Hornung's only boggle of the day was a fumble which broke up one Irish attack in the final period.

Notre Dame's errors, however, were offset by similar mistakes from the Hoosiers, beaten for the second time in as many starts. A fumble by quarterback Gene Cichowski was recovered by sophomore guard Bob Graydos on the Indiana seven to set up a touchdown run of that distance by Jim Morse for Notre Dame's second score.

Once Over Lightly

(Continued from Page B-2)

seat park does have its limitations.

However, the Dodgers annually collect big sums of money from the sale of players developed at Vero Beach and in their farm system from which wealthy profits are derived. So they aren't as bad off as the front office would lead you to believe.

THE SITUATION

is healthy in the only other major league city with more than one team—Chicago. The Cubs and White Sox both draw from different clientele.

Cleveland is a strong franchise as is Detroit and the Boston Red Sox enjoyed one of their most profitable seasons this year.

Meanwhile, one of the big reasons for the big boost in American League attendance was Kansas City's draw of 1,393,054 fans.

The Athletics never reached the million mark in attendance figures during their 54 years in Philadelphia, their high being 845,976 in 1948.

Over in the National League, Philadelphia drew 922,589 fans the past season to show the Phils will do all right in the City of Brotherly Love now that the A's have left.

The Cardinals still are a solid draw in St. Louis . . . and will always do well over a million with a team that at least challenges for a first division berth.

Thus, the only weak spots are present are Cincinnati, Pittsburgh and Washington.

Site of the next franchise switch is a big question right now due to lack of ball parks.

Best bet was the "Twin Cities" of Minneapolis and St. Paul, but latest word is that the two cities are locked in another fraternal feud that might end in a wild race by each other for a franchise.

The project to land a major league team started in quiet harmony, but has evolved into a silent agreement to go separate ways. The break came over the site of the ball park.

Meanwhile, Toronto and Denver are still considered to be powerful candidates with Los Angeles and San Francisco next in line followed by a couple of Texas cities.

Caliente Selections

1. Nramcomb, Mr. Nutron, In Due Time.
2. EASTER KIZZ, Lady's Babe, Head Hunter.
3. Brian B. Two Tears, Mrs. Rose S.
4. Fride O'Conor, apter, Owing.
5. Ry March, Tip O'Neil, Sir Coby.
6. General Scram, Marvaco, Nisior.
7. First Reader, Jenny T. On Time.
Victory.
8. Toubou Bid, Sea Dragger, Readily.
9. Spectacular, Gray To, Moving On.
10. Roberta Lucy, Yampa Valley, Morlia.
11. Glory Wine, Cool Breeze, Little Bully.
12. LONGBOT SPECIALS: 1. Carlo Boi.
5. Hamburger John, 6. Brush Popper.

LAS VEGAS FLY

FAST-WAY AIR TAXI 4-4981
IN L. B. AIRLINE TERMINAL

LONG BEACH FEDERAL SAVINGS AND LOAN ASSOCIATION

328 AMERICAN AVE. PHONE 7-1203

it makes good cents

1/2% PER ANNUAL EARNINGS

LONG BEACH FEDERAL SAVINGS AND LOAN ASSOCIATION

328 AMERICAN AVE. PHONE 7-1203



BRUIN SNARES COUGAR PASS

UCLA quarterback Bob Bergdahl (44) intercepts Washington State pass in second quarter of 55-0 rout. Also moving in on play is Bruin wingback Jim Decker. (AP Wirephoto.)

Davenport, Brown Lead 55-0 Bruin Win

(Continued from Page B-1)

made the first of his four yard pass to Holloway in the end zone.

UCLA led 7-0 at the end of the first period but on the second play of the second quarter Davenport again plunged into the end zone after halfback Chuck Holloway set up the play with a 32-yard run on a reverse.

WINGBACK Jim Decker's 22-yard run on a reverse led to the next score after Iverson again skidded a short punt out of bounds deep in WSC territory. Decker scampered to the 17. Four plays later Brown scored from the five.

WSC rallied briefly but UCLA end John Herman intercepted an Iverson pass. Six plays later, Brown faked a pass, then stepped the last five yards through the middle to the end zone.

Another score came as halfback Doug Bradley passed to Decker in the end zone. Moments later, Holloway intercepted quarter back Frank Sarno's pass on the WSC 32. Fullback Doug Peters dragged a host of Cougars into the end zone from 10 yards out.

AFTER HOLDING on downs on its own 22, UCLA tallied again when Holloway broke into the end zone, sped 59 yards past the slow Cougar defenders. The scoring finally ended on the last play of the game when tailback

STATISTICS

	WSC	UCLA
First downs	10	10
Rushing yardage	148	375
Passing yardage	16	16
Passes attempted	16	16
Passes completed	0	0
Interceptions by	0	0
Punts	25	0
Punting average	2.0	0
Fumbles lost	0	0
Yards penalized	0	0

Bay Meadows Results

FIRST RACE—Six furlongs:

Count Chile	\$51.60	\$11.10
Mot (Longdon)	3.30	2.40
Edie's Sister (Neway)	Time—1:10. No scratches.	

SECOND RACE—Six furlongs:

Riptide (Scotch)	4.30	4.40
Combound (Tatiguchi)	4.50	3.00
Keekita (York)	Scratched—Ruth Ellen.	
Stokles (Reard)	Time—1:11. No scratches.	

THIRD RACE—1 1/4 miles:

Annuit Caprice (Bico)	11.00	6.40
Prince Did (York)	7.20	5.40
Sandy Penny (Covet)	Time—2:45. Scratched—Reverie.	

FOURTH RACE—1 mile:

Free Stride (Puguchi)	4.90	3.90
Keekita (Harmatz)	4.90	2.80
Trace Rico (Need)	Time—1:38. No scratches.	
Lady Browne (Lodan)	13.10	7.00
Over (Schell)	12.90	7.10
Time—1:37. No scratches.		

FIFTH RACE—1 1/4 miles:

James Session (Volke)	12.40	6.50
Tommy Shook (Neves)	4.70	4.40
Hi Pardon (Lodan)	Time—1:38. No scratches.	

SIXTH RACE—1 1/4 miles:

Lord Ivory (York)	10.20	7.40
Prize (Schell)	12.10	6.30
Narajo (Errico)	Scratched—Brookside.	

SEVENTH RACE—6 furlongs:

Novis Image (Ross)	3.30	2.60
Resurrection (Miller)	3.30	2.80
Sun (Miller)	Time—1:11. No scratches.	

EIGHTH RACE—6 furlongs:

Bulwark (Ross)	3.30	3.50
Lets Be Arm. (Simmons)	3.70	6.70
Do Be (Schell)	Time—1:12. No scratches.	

NINTH RACE—6 furlongs:

Miss Seneca (Dillon)	4.40	4.40
Jude Sands (Ross)	7.20	4.50
Sauterne (Bailey)	4.40	6.70
Time—1:12. Scratched—Dark Talk.		

TENTH RACE—6 furlongs:

Real Hope (Ross)	6.50	3.20
Reala (Miller)	3.30	2.90
Ariz (Lodan)	Time—1:10.45. No scratches.	

ELEVENTH RACE—1 1/4 miles:

Bothwell Lad (Macroe)	40.50	13.50
Six Fifties (Gibson)	4.90	4.20
Mr. Hercules (Leon)	Time—1:51. Scratched—Diana Zev.	

SWIVEL RACE—1 1/4 miles:

Wetwulf (Bailey)	11.30	5.90
Wetwulf (Bailey)	10.80	6.70
Real (Tren)	Time—1:43. Scratched—Pat Sawyer.	

Free Roll.

West Virginia Crushes Deacons

MORGANTOWN, W. Va. (UP)—West Virginia smothered Wake Forest 46-0 Saturday with a display of offensive and defensive might that netted the previously unbeaten Deacons their worst defeat in a decade.

The Mountaineers, piloted by veteran quarterback Freddy Wyant, pounded across two touchdowns within 58 seconds early in the first quarter and never let up.

Wyant scored one touchdown and handed off for two more to halfback Bobby Moss, who started the onslaught with a 49-yard romp in the first five minutes of the game.

West Virginia . . . 12 14 13 7—46
Wake Forest . . . 0 0 0 0—0

Volkert, Vann Pace Engineers

ATLANTA (UP)—George Volkert, 184-pound halfback from Nashville, Tenn., made beating Southern Methodist a habit Saturday when his wide end sweeps put touchdown specialist Toppy Vann in business three times to give Georgia Tech a 20-7 victory before 34,000 fans.

Vann, a fire-brand junior quarterback who has all but replaced ailing Wade Mitchell, scored all three touchdowns—two on sneaks and the third on a split-T keep play that had some of his mates wondering who had the ball.

VANN WOULD NEVER have had the chance to use his specialty had not Volkert turned the SMU ends with persistent abandon. Volkert had been playing second string in Tech's two previous victories this season but SMU remembered him well from last year's game at Dallas when he took a screen pass to go 47 yards for a victory touchdown after Tech had been badly outplayed.

Volkert started the Engineers on a touchdown drive of 52 yards from the kickoff. He personally accounted for 35 yards in seven carries and plugged to the SMU two where Vann took over. Vann scored on a sneak through a braced but futile Mustang line.

Volkert got the Engineers going for a second score early in the second period when he carried a pass from Vann 11 yards and then went seven yards around end to again put Vann in business on the two. It took two one-yard sneaks.

The flashy Volkert rambled again in the third period. He went 24 yards with a pass from Mitchell, but when that play was called back because of a penalty, he went 10 yards around end for a vital first down.

TEN PLAYS LATER, Vann, on a clutch fourth down run from the SMU three, faked a pitchout to a wide-running halfback and cut into the end zone without being touched.

The Mustangs finally got a touchdown in the fourth period on the passing and running of quarterback John Roach. He scored from the one to end an 83-yard drive.

SMU . . . 0 0 0 7—7
Ga. Tech . . . 7 7 6 0—20

Records Set, Tied To Date in Series

BROOKLYN (UP)—Records set or tied thus far in the World Series.

Most Series games won by one team—21 New York Yankees, 73 (added to own).

Most games played at shortstop—Phil Mizzuto, Yankees, 49 (added to own record).

Most home runs hit in World Series by a National League player—Babe Ruth, 1914, 7 (added to own record).

Most double plays started during Series by a first baseman—Gil Hodges, Dodgers, 1 (added to own record).

Tied record for hitting homer first time up in a Series—Eliot Howard, Yankees.

TURF GREAT

Death Takes Drumheller

SAN MATEO (UP)—A heart attack Saturday ended the life of Allen Drumheller Sr., 61, one of the top race horse conditioners in the nation.

Stricken after he dined with friends in San Francisco Friday night, he died in a hospital there.

In a career embracing more than 20 years, the Walla Walla, Wash., racing expert saddled 643 winners and won \$2,424,702 in purses for the various owners he represented. His winners this season numbered 82, and purse earnings, \$437,822.

PLEASURE RIDERS

JONES
546 American

DOBYNS MEN'S SHOP

225 PINE AVE.

STAY TUNED FOR ALL NOTRE DAME FOOTBALL GAMES TO KFOX AT 1230 ON THE DIAL SPONSORED BY

C. Standlee Martin
LONG BEACH'S ONLY OLDSMOBILE DEALER

WHERE YOU CAN BUY A BRAND NEW OLDSMOBILE AT ACTUAL FACTORY COST*

PAY ONLY \$75.00 PER MONTH AND NOTHING DOWN

when trading in almost any 1951 or newer model

C. Standlee Martin
1227 AMERICAN AVENUE • LONG BEACH
Phone: NEVADA 64300
Open every Night until 9 P. M.

*Only minimum handling expense will be added to factory invoice price.

THIRD STRAIGHT

Texas Christian Grinds Out 26-0 Victory Over Arkansas

FAYETTEVILLE (UP)—Swivel-hipped Jim Swink lit the fuse and Texas Christian University exploded for four touchdowns and a 26-0 victory over Arkansas Saturday.

The magnitude of the Horned Frogs' performance before 22,000 fans established them as strong contenders for the Southwest Conference crown captured last year by Arkansas.

It was the season's third straight win for the Christians. Swink's spectacular broken field running brought his total yardage for the three games to 345. He picked up 74 yards in 14 carries, scored two touchdowns and sparked another

drive by gathering in a pass from Charles Curtis. He also kicked one conversion.

The Christians led 13-0 at halftime and scored in every period.

Junior tackle Norman Hamilton started the fireworks for the Frogs in the first period by intercepting an Arkansas pass on the Razorbacks' 39-yard line, picked up his blockers and raced all the way for the score.

Early in the second period, the Frogs drove 48 yards in 11 plays, with Swink going six yards for the score.

Swink raced 26 yards to start a third period march that ended when Curtis dived over from the one-yard line.

Ken Wineburg set up the

final touchdown with an interception of George Walker's pass on the Arkansas 42. Wineburg heaved a pass to John Nikkel, good to the Arkansas seven. Swink swept wide around right end for the score.

Fullback Henry Moore was the big gun in the Arkansas offense, lugging the ball 10 times for 57 yards.

Arkansas . . . 0 0 0 0—0
TCU . . . 7 6 6 7—28

STATISTICS

	Arkansas	TCU
First downs	9	25
Rushing	12	13
Passing yardage	14	13
Passes attempted	14	13
Passes completed	4	4
Passes intercepted by	0	3
Punts	0	3
Punting average	35.8	25.3
Fumbles lost	0	0
Yards penalized	94	69

Illini Pulverize Iowa St. Line, 40-0

CHAMPAIGN, Ill. (UP)—Illinois crushed Iowa State, 40-0, Saturday with a powerful ground attack that smothered the visitors' defenses and scored almost at will.

Fullback Ray Nitschke, an 18-year-old sophomore from the Chicago suburbs, led the Illini with three touchdowns, two in the first half when Illinois rolled up a 33-0 lead.

Iowa State found itself almost helpless against the line thrusts of Nitschke and a crew of speedy halfbacks, and was unable to penetrate the Illinois defenses past the 13-yard mark.

Illinois showed its power in the opening period when it moved 80 yards to score on a three-yard punch by Nitschke, then added three more touchdowns in the second period to make it a rout.

Nitschke got the second touchdown on a 12-yard dash. Veteran halfback Abe Woodson set up a score with a sparkling 69-yard run, fullback Dan Wile taking the ball over from him.

Bob Mitchell, a substitute halfback, intercepted a pass by quarterback Al Rickert and scampered 60 yards for the fourth first-half touchdown.

Interceptions led to both Illinois scores in the second half. Nitschke carried over the first from the 15-yard-line after an interception by quarterback Earl Linbeck. End John Everett tied the second when he picked off a pass and went 30 yards.

Illinois . . . 6 20 7 4—40
Iowa State . . . 0 0 0 0—0

Bothwell Lad Surprises in Finale at Fair

(Racing Roundup)

Bothwell Lad, a five-year-old gelded son of the obscure Bothwell, assumed the role of giant-killer at Pomona Saturday afternoon when he rose from the \$1,000 claiming ranks to humble such stakes campaigners as Six Fifteen and Dawn Lark in the \$20,000 Southern California Handicap.

It was the closing program of the season at the Los Angeles County Fair and was witnessed by a crowd of 17,696.

At New York's Belmont Park, Jockey Eddie Arcaro turned in a stunning stakes double when he piloted Traffic Judge to a narrow victory in the Woodward Handicap after hustling Doudlegore home first in the Matron Stakes.

L.B. Water Skiers Compete at Carlsbad

Chuck Stearns, Junior U. S. champ, Vickie Van Hook, Junior Girls' U. S. queen, and Martha Ann Williams, small fry champion, all of Long Beach, are competing in the second annual Pacific Coast Speedboat and Water Ski tournament winding up today at the new Carlsbad Lagoon.

Today's events open at 9 a. m. with a 30-mile men's ski race, 15-mile women's, and 10-mile junior boys' highlighting the action.

Top Drivers Set for Fall Harness Meet

The Western Harness Association's fall meeting at Hollywood Park gets under way Friday with one of the most impressive arrays of top drivers and horses ever assembled slated to be on hand.

Such familiar veterans as Joe O'Brien, winner of the driving title last spring; Stan Adams, Bi Sively, Ken Cartnal, Clarence Hansen, Russell Valles Key, Jim Dennis, Neil Boardman and Jacques Grenier are among the top reinsmen gathered for the meet.

These WHRA regulars will be joined by the largest group of Eastern drivers ever to perform on a western oval. Among the more familiar names to Southland patrons are Bob Parkinson, Ned Bower, Houston Stone, Clint Hodgins, Harry Pownall and Frank Ervin.

Montreal Wins

TORONTO (UP)—The Montreal Alouettes, sparked by the pinpoint passing of quarterback Sam Etcheverry, came from behind with two touchdowns in the final quarter to defeat the Toronto Argonauts, 30-28, in a wide-open Big Four football game Saturday.

NORM MEAGERS STORES FOR MEN

4144 VILLY WAY
CARLSBAD, CALIF.
CARMAN AND BOLLINGER
on the Mall

COMPLETE AUTO PAINTING

ANY CAR LIKE NEW \$29.95 NO TAX

200 DOWN - 12 WEEK

Through these events pass the most beautiful paint jobs in the world!

Infra-Red BAKE OVEN

ANY COLOR

FENDER DENTS 1.00

3-YEAR WRITTEN GUARANTEE NOTHING DOWN FIRST PAYMENT IN 45 DAYS

DON'T BE FOOLED!

SEE OUR PAINT JOBS AND YOU WILL NOT BE SATISFIED WITH LESS

CUSTOM JOB 44.95

Phone 8-5009

LAKE AUTO PAINTING CO.
2525 E. ANAHEIM, LONG BEACH, CALIF.

IN THIS CORNER with DICK ZEHRMS

When Jon Arnett carted an Oregon punt back 90 yards for an SC touchdown a week ago, the rush to the record books by the figure librarians resembled a stampede into the bargain basement on dollar day.

Thumbs well moistened, the boys in the press coop atop the Coliseum dived headlong into Bernie Hammerbeck's Pacific Coast Conference best seller—football facts and figures—to see where Arnett's brilliant run rated in PCC annals. It didn't.

No. 1 on the all-time PCC punt return hit parade is the sole property of the mad-scamp-er Hugh "McElhenry," who pranced and danced for Washington's Huskies a few years ago.

Hustlin' Hugh, now doing his toe dancing for the San Francisco 49ers, took a punt on a 100-yard touchdown cruise through the flattened SC Trojans in 1951. A masterpiece!

As one of the typewriter mob who scurried into Bernie's fancy digest for the naked facts on Arnett's dizzy dash, This Corner stumbled across a few other choice morsels before coming upon Hustlin' Hugh's monumental burst. To elucidate:

Four men in PCC history have logged the markable 100 yards to touchdowns on kick-offs: Milt Popovich for Montana in 1936 against Oregon State; Frank Brunk for California against SC in 1949; Ed Solinsky for Cal against the Cal Aggies in 1937, and Woodley Lewis (of Ram fame) for Oregon against Colorado in 1949.

Greatest one-man touchdown show—Dick Dunn of Andy Smith's California "Wonder Team." Six touchdowns against Nevada.

Record score? California 127, St. Mary's 0, 1920. This one also produced the record team touchdown carnage, 18 by the Bears. And the conversion record—17.

Oregon State gained only 20 yards rushing against SC in 1952, the all-time PCC low. SC ripped off 978 yards in one game against Pomona in 1925.

The score in that one was 80-0. Stanford fumbled 53 times in 1952. Ten games. Opponents recovered 28 of the miscues.

UCLA booted the ball only nine times in '52, lost it twice. Washington's Huskies set a national record in 1941, losing only two fumbles.

Idaho had nine punts blocked in 1952. No wonder the Vandals don't take on the PCC biggies.

Stanford piled up 43 first downs against Idaho in 1928. The minimum? Several teams—zero!—of Troy marched 4,819 yards in 11 games in 1929. Oregon's 1951 team gave up the most, 4,066 yards in 10 games in 1951.

California's 88 penalties in 10 games in 1952 is a PCC maximum, covering 698 yards! There are hundreds of others—too numerous to mention.

★ ★ ★

A NEED. They tell me there were no programs available to identify the cast in the Milk Fund football carnival at the Veterans Stadium a week ago. An oversight, perhaps?

Identity of the youngsters who didn't get a chance to play remained a mystery. Names and numbers are as much a part of a football game as the quarterback!

★ ★ ★

ONE MORE. Stories on Casey Stengel, the talkative New York Yankee manager, are unending. Have one on me.

Old Casey received a wire from a soldier blasting his strategy in an important game. The salty squire of Glendale promptly wired this answer to the dogface: "If you're so smart, let's see you get out of the Army!"

★ ★ ★

TAKING NO CHANCES. Oakland's move to Vancouver, B. C., for the 1956 Pacific Coast League season was made with due caution by the league officials.

Owner Brick Laws has been granted territorial rights in Oakland for the next two years, a sensible precaution. Vancouver might not take to the Oaks.

Moreover, there were reports making the rounds that the California State League was eyeing the castaway sector.

★ ★ ★

TWO DOWN. All-America campaigns by college press agents seldom yield the desired dividends, particularly when they are spring weeks in advance of the heavy football going in October and November.

UCLA last spring was dedicated to the Bob Davenport contest. Yet he was used so sparingly in his one Eastern appearance at College Park, Md., that his chances for this rare honor are all but gone.

California sang the praises of Jim Carmichael, a veteran end, Defeats by Pittsburgh and Illinois have ruined this campaign.

SC has high hopes for Jon Arnett and Orlando Ferrante. Stanford would like fullback honors for Bill Tarr, but the Oregon State thing will spoil Tarr's chances.

The Pacific Coast's best All-America bet is Hardiman Curton. UCLA's tackle-guard who disported himself with honors against Maryland.

★ ★ ★

Tempo VII Cracks Course Record

ELIZABETH CITY, N. C. (AP)—"Tempo VII," Guy Lombardo's unlimited 24-hour play, established a new course record here Saturday in the first heat of the second annual International Cup Regatta, run in choppy water on the Pasquotank River.

Danny Foster of Detroit, Mich., piloted "Tempo" over the 15-mile course at an average speed of 103.806 miles per hour.

NEWCOMBE HAS 'SORE ARM', BUT— Happy Dodgers Confident Old Yankee Jinx is Ended

(Continued from Page B-1)

beseeking. "Daddy, daddy, what did you do with the baseball?"

"We're keeping those Yankee pitchers running in and out of the bullpen," grinned the portly Dodger catcher, who contributed a home run, a double and a single to the Brooklyn cause.

Dodger pitcher Russ Meyer, undressing nearby, said, "Suddenly those Yankees don't look so tough any more."

Snider, who made three brilliant catches in the last two innings to help reliever Clem Labine lock up the victory, pointed out that the one he made on pinch hitter Bill Skowron in the eighth was the toughest.

"The ball was on his fists and I had a long way to go," he said. "I didn't think I was gonna get it."

DODGER OWNER Walter O'Malley, long frustrated in World Series competition against the Yankees, had a hopeful glint in his eye, also.

"It was a long time waiting but I hope this is the year," he said. "I wasn't quite magnificent out there, was I? It's a matter of fact, all of our hitters were."

"Snider's homer changed the whole game," explained Casey, "and the thing is, I was hoping we could walk him."

In a Yankee dressing room sobered by the sudden realization that now the Series is right back where it started—all tied up—Stengel pointed to a fifth-inning homer by pitcher Johnny Kucks as the key play of Saturday's game—because it led to Snider's homer.

The Dodgers were leading, 4-3, with a man on first and none out in the fifth when Kucks, blond young right-hander, relieved starter Don Larsen. P. Reese was the first man Kucks faced and Reese rapped a hard grounder that first baseman Joe Collins fielded.

BUT KUCKS FAILED to cover first quickly enough and Reese was safe. Snider, the next batter, put the game out of the Yankees' reach with a three-run homer.

"If only Kucks had covered first and Reese was out, we'd have walked Snider and played for a double play," Stengel discarded.

Letner Seeks Third in Row

Danny Letner of Downey, winner of the last two 30-lap main events, will be gunning for his third straight triumph when the AJA Japies gather at Veterans Memorial Stadium this afternoon for another of their 10-event thrill shows.

Trials for a prospective field of more than 50 cars begin at 1 p.m., with the four-lap trophy dash setting off fireworks at 2:30 p.m.

Don Noel of Culver City, point leader of the new AJA, who has been racing in hard luck the past few weeks, will be on hand seeking to protect his title from the insistent challenge of Letner, and a host of other leadfoots, including Bob Ross, racing president of the AJA from Lakewood; D. R. Moore, Joe Hyde and Ernie Rudolph, all of Wilmington; Bob Patterson of Santa Ana; Frank Kidd, Jim Smith and Jack Drake, second in the point race, all of Lakewood; and Fuzzy Anderson, Frank McFarland and Len Fraker, all of Norwalk.

Several novelty races will lend variety to the show, among them the "all girls" race, won last week by Jean Lefebvre; a "no wheels" race, and the silver dollar race and treasure hunt.

Fairfield, Evans Share 1st Place After 54 Holes

HUNTINGTON, N. Y. (AP)—Don Fairfield of Casey, Ill., a lean and "hungry" newcomer to the golfing trail, finished the third round of the Long Island Rotary Clubs' open tournament Saturday in a first place tie with Max Evans of Utica, Mich.

Fairfield, who pushed into first place Friday with a four-under-par 68, fired a 69 in the third round for a 54-hole total of 206. Evans matched the total with a 67 in Saturday's round.

One stroke back of the co-leaders going into today's final round is Arnold Palmer. The 1954 National Amateur champion turned in the best score of the third round—a 66.

Don Fairfield—71-68-69—208
Max Evans—70-67-69—206
Arnold Palmer—71-70-66—207
Bob Crowder—72-68-67—207
Tommy Bolt—72-68-69—209
Ed Furgot—71-69-68—208
Dick Meyer—68-70-70—208
Dick Mayfield—68-70-70—208
Bill Casper, Jr.—73-68-70—211
Al Beselink—73-70-72—215
Don Finsterwald—70-74-68—212
Don Whitla—72-68-73—213

Idaho St. Victor

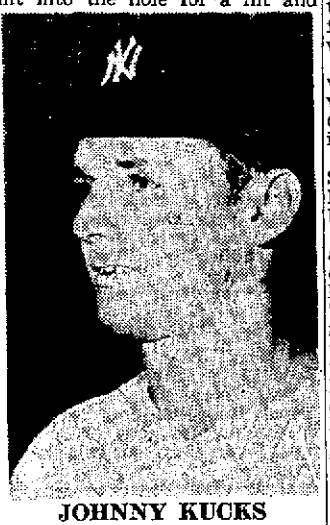
BOZEMAN, Mont. (AP)—A fired up Idaho State College football team defeated Montana State College, 28-14, here Saturday in a Rocky Mountain Conference game.

VALLEY FACES CC SATURDAY

Long Beach City College opens its 1955 Metropolitan Conference season Saturday night against Los Angeles Valley at 8 p.m. in Veterans Memorial Stadium.

Long Beach, victor over Santa Ana Friday night, finished last in conference standings last year.

Valley won its two first games of the season, including a 39-6 drubbing of San Mateo College.



JOHNNY KUCKS No Alibi for Boner

Utah Deals Missouri Third Straight Loss

COLUMBIA, Mo. (AP)—Underdog Utah capitalized on Missouri fumbles and broke Herb Nakken and Stuart Vaughn loose for touchdowns within two minutes of each other in the second period to hand Missouri its third straight loss Saturday, 20-14.

Missouri, a two-touchdown favorite, managed to tie the score 14-all late in the third period on touchdowns by Harold Burnine and half Jim Wynn. But the determined Utes came back in the final period for the winning tally by fullback Larry Fields.

Nakken scored the Utes first touchdown with a minute and 20 seconds gone in the second period on a one-yard plunge. He had recovered a fumbled punt by Missouri's Dick Stuber on the Missouri three to set up the tally. George Bass converted.

Just one minute and one second later, Vaughn took a pitch-out for four yards and another TD. It was set up when Missouri fumbled on the first play from scrimmage after Utah kicked into the end zone.

Missouri 0 14 0 14
Utah 0 14 0 28

Utah's scoring: Touchback—Burnine (7 yards), Wynn (2 run). Conversion—Mehner 2.

Utah's scoring: Touchdowns—Nakken (1 run), Vaughn (4 run), Fields (3 run). Conversion—Bass 2.

The Togo brothers return to Municipal Auditorium Thursday night, but won't be working as a team. Great Togo goes against Harold Haggerty in the top bout and Gene DuBueque tests Tash Togo in the semi-main.

Special precautions will be taken to keep the two Togos out of combat at the same time.

Bob McCune and Vic Christy battle in the special event and Prince Kemo opposes Skippy Jackson in the 8:30 opener.

COWBOYS ROPE UTAH ST., 21-13

LARAMIE, Wyo. (AP)—Unbeaten Wyoming choked off underdog Utah State's bid for an upset and pounded out a 21-13 Skyline Conference football victory here Saturday afternoon.

A crowd of 10,588 fans saw Utah State, behind 14-0 at halftime, roar back with two quick third quarter touchdowns. The Aggies then threatened to take the lead in the fourth period before a goal line fumble stalled its drive on the two.

After the Aggie attack fizzled, Wyoming passing star Joe Mastrogiovanni flipped a 30-yard touchdown aerial to Chick Magagna to tie the game with only two minutes left.

Michigan, Cadets in Feature

National championship hopes will be riding on every play next Saturday at Ann Arbor, Michigan, when the mighty gridiron machines of Army and Michigan collide in one of 1955's truly great football classics.

Army defeated the Wolverines, 26-7, last year but missed a chance of gaining the No. 1 spot in the nation when it lost to Navy, 27-20, in the season's roaring finale.

ANOTHER GREAT classic will unfold in the Orange Bowl Friday night when Notre Dame goes up against the rugged Miami U. eleven which admittedly has been pouting for the Irish for the past year.

Oklahoma and Texas renew their bitter rivalry; Purdue battles Wisconsin in a crucial Big Ten encounter; Stanford invades Michigan State; Navy seeks revenge over Pitt for last year's 22-19 upset loss to the Panthers, while Arkansas and Baylor mix it up in a Southwest "biggie."

Meanwhile, UCLA hosts Oregon State Friday night in the Coliseum while on Saturday the Trojans of SC journey to Seattle for a date with Washington.

THE WEEK'S TV feature will be the Colorado-Oregon game from Eugene.

FRIDAY NIGHT
Oregon State at UCLA (Calumet), 8 p.m.
Columbia at Long Beach State, 8 p.m.
Colorado at Southern Methodist, 8 p.m.
Notre Dame at Miami U., 8 p.m.
Houston at Detroit, 8 p.m.
Oklahoma at Texas Tech, 8 p.m.
San Diego State at Fresno State, 8 p.m.
San Diego State at Pomona-Clearmont, 8 p.m.
San Diego State at Fresno State, 8 p.m.
Pittsburgh at Penn., 8 p.m.
Stanford at Michigan State, 8 p.m.
Utah State at Virginia, 8 p.m.
Indiana at Iowa, 8 p.m.
Wisconsin at Northwestern, 8 p.m.
Iowa State at Kansas, 8 p.m.
Kansas State at Marquette, 8 p.m.
Michigan at Oklahoma A&M, 8 p.m.
Texas Christian at Alabama, 8 p.m.
Georgia Tech at Louisiana State, 8 p.m.
Kentucky at Auburn, 8 p.m.
Mississippi at Vanderbilt, 8 p.m.
Wake Forest at Maryland, 8 p.m.
North Carolina at Georgia, 8 p.m.
Wm. & Mary at Duke, 8 p.m.
Tulane at Mississippi State, 8 p.m.
West at West Virginia, 8 p.m.
X-George Washington at Florida, 8 p.m.
X-Chattanooga at Tennessee, 8 p.m.
X-Brigham Young at Utah, 8 p.m.
Colorado A&M at Wyoming, 8 p.m.
Denver at Montana, 8 p.m.
X-Mexican State at Utah State, 8 p.m.
X-Night games.

McCormick at Tijuana

TIJUANA, Mex. (AP)—Patricia McCormick, a lady bullfighter from Texas, headlines today's bullfight card at Tijuana.

HERE TODAY Rockets, Sox in Rematch

The South Gate White Sox, who helped knock the Rockets out of the recent Compton tournament with a 4-2 win, invade Recreation Park today for a rematch with Bill Felster's local semipro nine. Game time is 2:15 p.m.

Bill Morrel, a pitcher recently purchased by the Seattle Rainiers, joins the mound staff today on the recommendation of Eddie Rockman who managed Morrel at Albuquerque this year. Also back with the Rockets is hard-hitting outfielder Don Taylor. Larry Jones and Morrel will split the Rocket pitching.

Scott Cracks Drag Record

GREAT BEND, Kan. (AP)—A new speed record for American drag racing was set Saturday when Lloyd Scott of Long Beach, Calif., pushed his twin-engine "hustle bomb" for a flat 151 miles per hour on the quarter mile drag strip here.

From a standing start, the powerful special fuel-burning dragster passed the previous meet time of 145.16 mph set by Art Chrisman of Compton, Calif., in qualifying runs Thursday.

The first National Hot Rod Assn. championship drag races opened here three days ago and winners in 29 classes were awarded trophies Saturday night.

Official championship speed records will be established in special two-way runs today.

Other fast times in the elimination classes Saturday:

Dragsters—Ed Leslie, Downey, Calif., 145.78 mph; Mickey Thompson, Pomona City, Calif., 141.58 mph.
Top Fueler Class—Fred Voigt, Los Angeles, 129.82 mph.
Roadster Class—Leland Keib, Norwalk, Calif., 115.23 mph.

Moreno Under Knife, Victim of Amnesia

SAN MATEO (AP)—Veteran Jockey Pete Moreno successfully underwent surgery Saturday at Mills Memorial Hospital but was reported still suffering from amnesia after a spectacular three horse spill Friday at Bay Meadows.

Dr. Donald L. Drummond, track physician, said the operation to set a pin in Moreno's right collarbone was "very successful."

Drummond said the 28-year-old jockey suffered a concussion and brain surgery may be necessary at a later date.

THE NEWEST THING IN MITCHELL MUFFLERS IS FIBERGLAS. This is the first time that a car can be muffled with a material that is lighter, stronger and more durable than any other material. SONIC MUFFLER SERVICE 3360 ATLANTIC AVENUE Long Beach, Calif. Long Beach 4-3925

INDEPENDENT-PRESS-TELEGRAM—B-5 Long Beach (Calif.), Sun., Oct. 2, 1955 PARTICULARS by JERRY WYNN

With some left-over Saturday mission to use the great name of Jones... Harold (Heinie) Coughlin has been named golf director for Los Angeles County courses... Entries are now being accepted for the 17th annual Santa Anita Open, Oct. 13-16. Gene Little is defending champion... We've heard many tall stories about difficulties on the famous 16th at Cypress Point, the ocean-hole, but it's nice to hear of a conqueror. Boots Cornaci, wife of Meadowlark's head pro, took just the regulation three strokes and played from the men's tees. She had a swell 90 for the round... Pete (Babe) Grunstein, former Long Beach tavern owner, was recently felled by an errant tee shot while putting on a Las Vegas course. Recovering consciousness an hour later at a hospital, Babe's first remark was to ask whether the putt was good!

Although the Park has produced perhaps superior individual golfers in past years, 1955 will undoubtedly establish a milestone for the number of major tournament champions to register from the Municipal course.

The climax came this week when Ruth Miller joined Dick Clover as Southern California Publix champions—marking the first time in recent history that one club has held both titles.

In addition, Recreation Park for the first time boasts all three Long Beach City champions in Larry Griggs, Jane Lange and Pinky Stevenson. Miss Lange also won the Los Angeles City bunting.

It's quite a record and one which certainly furthers Long Beach's claim to be the golfing capital of Southern California!

HOLE-IN-ONE honors to Roy Bray of 4356 Blackthorne Ave. and L. V. Cassidy of the Virginia Men's Club.

Bray aced the 130-yard fifth at Recreation Park while playing with Harold Riedland, Kenneth Hurd and Paul Davidson. Cassidy connected with a 9-iron on the 134-yard seventh at Virginia with J. C. Evans, L. C. Munson and Dr. J. K. Hunter looking on.

SOL DEEBLE, 74-7; Ted Brown, 77-10, and Alan Hess, 79-12, tied at 67 for first place in the Virginia Men's Club Saturday sweepstakes.

A stroke behind were Frank J. Robinson, 75-7, and L. V. Cassidy, 78-10, while Stewart Small, 77-8, and Roy Spawr, 74-5, followed at 69.

Blind bogey (77) victors were L. M. Smith, William Harrower, Pete Drake, A. D. Martin, Dr. M. Ellik, F. Eulberg, L. Overlock and H. Shriver.

ATTENTION! Business Men — Professional Men — Students KEEP PHYSICALLY FIT! SPECIAL OFFER SAVE 15% REGISTER NOW! OFFER GOOD UNTIL OCTOBER 18TH Peggy O'Neil GYMNASIUM 122 W. FIRST ST. PHONE 6-0375

SPECIAL! Renew Your Car's Beauty with Earl Scheib's DeLuxe AUTO PAINT JOB \$29.95 ANY CAR ANY COLOR INCLUDING MAROONS, METALLICS, TRANSPARENTS NO UPS THE ONE ONLY PRICE 3-YR WRITTEN GUAR. AGAINST FADING, PEELING, CRACKLING Quality Car Painting Since 1937 WORLD'S LARGEST AUTO PAINTERS Earl Scheib Open Daily Inc. Sat. 7:30 A.M. to 6 P.M. One Day Service — Phone for Appointment The Earl Scheib Shop at Long Beach 1189 E. Anaheim Ph. 35-4222

PRE-INVENTORY CLEARANCE SALE! We must dispose of our excess stock of WHITEWALL TUBELESS TIRES. Check these low prices on world-famous ARMSTRONG tires with the "Ounce of Prevention" . . . as advertised on TV and in national magazines. BUDGET TERMS 50% OFF WHITEWALL TUBELESS EXCHANGE SETS OF 4 6-70x15 \$21.60 Each 7-10x15 \$23.78 Each 7-60x15 \$26.05 Each 8-00x15 \$28.93 Each Featuring the "OUNCE OF PREVENTION" that can save your life! ARMSTRONG MIRACLE TUBELESS TIRES Only Armstrong unconditionally guarantees your tires for life against all road hazards . . . the longest, strongest tire guarantee in the industry! COMPLETE RECAPPING SERVICE SUDOUTH and CO. Atlantic at 27th Phone 4-8149

Red Feather—One Fund, 30 Agencies

AS THIS YEAR'S local United Neighbors Community Chest campaign gets under way, we hope citizens of the communities of the area will keep this point in mind:

A contribution to Community Chest is not a contribution to just one project, but to THIRTY community service agencies.

When a campaign worker asks you for money for Community Chest, he is asking you for a donation that will be divided 30 ways among vital health, welfare, and recreation agencies.

This method of giving was created as a convenience both to the public and to the agencies concerned.

It saves effort and time in campaigning.

It saves the citizen from being solicited endlessly by individual agencies conducting their own separate campaigns.

Unfortunately, some citizens overlook the multi-purpose nature of the drive and measure out their gifts as though they were giving to a single-purpose fund.

Yet, if all the agencies which depend on CChest funds were to conduct their own campaigns, lasting one day, one after another, you would answer a knock on the door and be greeted by a fund solicitor every day for a month.

And if you judged the separate agencies on their value to the community as a whole, and to you individually, you would give to each.

There would be the Community Welfare Council, which sponsors the Christmas Cheer program.

There would be the Children's Clinic, which last year treated 1,258 ill children whose families could not afford private physicians.

There would be the Salvation Army, Travelers Aid, Day Nurseries, Boy Scouts, Camp Fire Girls, Girl Scouts, the Y's whose functions are well known to everybody.

These and numerous other agencies whose activities affect you and your family.

Each is an individual agency doing an important job for you.

If every citizen would put Community Chest in this perspective, the fund drive this year could be put across without the big struggle that has often been necessary in the past.

DREW PEARSON

Nosedive in Prices of Pork and Beef Forecast

YOU CAN write it down as certain if you are a housewife or a farmer that the price of pork chops will dip some what this coming winter while the price of hogs will nose-dive. The housewife, as usual, will get only a fraction of the price drop the farmer suffers.

Housewives and farmers can also expect a drop, some months later, in the price of beef.

Secretary of Agriculture Benson isn't talking about this yet, but it's bound to happen—chiefly because the price of corn will dip this fall to under a dollar. It is already available in some midwest markets at 80 cents a bushel, though the parity price is \$1.60.



PEARSON

Officially, Benson is supposed to support the price of corn at 87 per cent of parity, but the farmer who feeds hogs will be able to buy it at about 50 per cent. In fact, he'll be able to lock his own corn up under a government loan of 87 per cent and buy corn on the open market to feed his hogs at much less.

Reason for this goes back to the present administration of the parity support price program and the fact that Benson's boys, who never liked it, just haven't wanted to carry the program through.

In the first place, they abolished the old farmer committees by which farmers themselves administered the price-support program. Instead they put regularly paid government bureaucrats in charge, who in many cases were resented by the farmers. The farmer com-

mittees run by the farmers got real cooperation. The bureaucrats didn't.

As a result, a lot of corn farmers didn't sign up for the price-support program. If they signed up, of course they had to curtail their corn acreage. If they didn't sign, they could raise all the corn they wanted. Thanks to this heavy nonparticipation, so much corn is being raised that already you can contract in Chicago for corn for about half the parity price.

So farmers who did sign will simply sell their corn to the government at a higher price and go out and buy cheap corn on the open market to feed their hogs.

This will send the price of hogs way down, and later the price of beef. Dairy products won't be affected for another nine months or a year.

All this is taking place in strong Republican territory, and it's one reason why GOP leaders are so worried about the farm vote.

WISTFUL IKE—One of the last visitors to see President Eisenhower before his heart attack found him healthy and chipper.

"I made three bad puts today, or I would have shot under 80," Ike enthused about his golf game. "That's better than I've done for years."

He was enjoying his Denver vacation so much, the President confided, that he was thinking of staying until mid-October.

Bringing up the question of a second term, the visitor suggested that Ike, out of a sense of duty, might serve another four years. The President replied with a hearty but non-committal laugh.

He talked wistfully, however, about his Gettysburg farm which, he said, "started out modestly but just seems to keep expanding."

BILL VAUGHAN

Senator Soaper Says---

A traveling salesman says he picks up hitchhikers in order to have someone to talk to. The trouble is that all too often the conversation, while interesting, is brief, centering around the question of whether the motorist would rather have his wallet or a hole in the head.

A magazine lists the 100 most important people in the world, but our ego is not bruised, as nobody we went to school with made it either.

Note to the sponsor of a contest: "Have been trying to think of the reason why I use your product, but have been unable to, so won't in the future."

The danger is that we may feel toward the Russians the way we do toward the neighbors who finally wind up the loud party at 3 a.m.—it sounds so peaceful when they stop you almost forget what they have been doing.

INDEPENDENT Press-Telegram

Herman H. Ridder, Publisher
Harold M. Hines, Assistant to Publisher
Samuel C. Cameron, General Manager
H. F. Burmeister, Editor
L. A. Collins Sr., Editorial Columnist Independent
L. A. Collins Jr., Managing Editor Independent
Nelson Edley, Executive Editor Press-Telegram
Comic Advertising Representative: Metropolitan
Sunday Newspapers, Inc.
Member Audit Bureau of Circulation.
National Representative: Ridder-Johns, Inc.

Protecting the Public's Right to Know



DAVID LAWRENCE

Ike Now May Be More Easily Talked Into Running Than Before His Attack

WASHINGTON — It may sound paradoxical, but there is some ground for believing that President Eisenhower now may be more readily persuaded to run for a second term than he was before the heart attack came.

This theory was expounded to the writer by a politician of national standing who happens to be a Democrat. It is based on the fact, which my informant knew about, that Mr. Eisenhower has had one or two experiences over the years with what have been called digestive disturbances of more than ordinary severity but which are believed to have made him feel uneasy about accepting a second nomination. One of these occurred while Ike was in military service. It gave him and those who knew about it considerable concern. The medical record says these were not heart attacks, but they were enough to make him a bit dubious about his future health.



LAWRENCE

The important point in the theory is that Dwight Eisenhower has been worried over accepting a second term without public knowledge about his possible impairment. Few men in robust health at the age of 64 talk about getting old and how they might not be able to accept a responsibility in public life which might carry them to the age of 70. Yet Ike has made several references to this without amplification.

With the knowledge that Winston Churchill went back to the post of Prime Minister in his late 70's and that Adenauer is functioning as Chancellor though 80, it is hardly plausible that Ike, at 64, would have talked publicly about his own health as a possible barrier if he had not been mindful of his previous experience with what he was told were digestive illnesses. With a secret like that on his conscience, he naturally would want the people to know about it before they considered him for a second term.

MIND RELIEVED But now that the heart attack of last week end has been given the widest publicity, the basic question is out of Ike's hands and off his mind. Do the people want him for a second term despite what they know about his health? It is for the people to answer.

Sen. Barkley ran for office in Kentucky at the age of 76 after leaving the Vice Presidency. His age was an issue in the campaign but it didn't prevent his victory at the polls. Green of Rhode Island, Democrat, now 87, won re-election only last year. Age was

also an issue in that campaign. If the ticket were Eisenhower and Nixon — and up to the time of the President's illness this was accepted as the probable slate and the commentators generally were saying it would be a winner — then the electorate would be in somewhat the same position as now but with the added knowledge it has now about the President's health. The voters would know that, in the event anything happened to Mr. Eisenhower during a second term, his successor would be Richard Nixon. If they were willing to accept that setup before the illness — as the public-opinion surveys showed — it will be asked why they would not accept it now.

The appraisal must then turn on what effect the awareness of the President's heart condition would have on the voters. Would they preferably vote for a robust Democrat who might "rock the boat" and bring on a depression by a reckless attitude toward business? Or would they favor continuance of Ike even with a heart condition that might, if it took a fateful turn, bring Nixon into the White House to continue the Eisenhower policies? The chances are that personalities would not in those circumstances influence the assurance of a continuity of the Republican administration which brought them peace and prosperity.

OTHER QUESTION There remains the other question: Would Ike himself consent to run and wouldn't

the members of his family strongly urge him to retire? But would he be happy to go into retirement? Would the psychological effect of this on an active man be harmful? The decision must certainly be made by Ike himself. He is a soldier. All his life he has obeyed the call of duty. A soldier who volunteers to go to war and face death leaves behind as a rule a much younger family than Ike has, but he goes nevertheless and takes the risks because of a sense of duty.

And who is to say that the situation today is any different? More perilous than any "hot war" in history is the "cold war" of today and the duty of any man is to make any sacrifice he can to try to prevent the "cold war" from becoming a nuclear war.

The American people want to have the benefit of Ike's mind and judgment — they are not asking him to engage in physical combat. They accepted four times at the polls the mind and judgment of Franklin D. Roosevelt though he was able to walk but a few steps and then only with the aid of braces.

As the President's recovery and convalescence recede into the background, the sentiment to draft Eisenhower to run again will come into the foreground. What reason, it will be asked, is there for assuming that a man who is planning to step from now until Jan. 20, 1957, a period of more than 15 months, would not be able to serve all or the greater part of a second term?

DORIS FLEESON

Stevenson Will Announce His Candidacy Next Month

WASHINGTON — Adlai Stevenson will announce in November that he is a candidate for the Democratic nomination for President. He is, however, still wrestling with the next question reporters will put to him. It is:

Will you enter the Presidential preferred primaries in the states?

He has been told by his supporters within the states themselves that he must say yes. But some of his national advisers are counseling him to hold back arguing that Sen. Kefauver or some other favorite son might knock him off, before he gets to Chicago.



ADLAI

It is not a decision that can long be avoided. Sen. Kefauver will arrive in Seattle next week from his long journey through Europe, including Russia, and Asia. He will be met by friends who will start planning with him a Kefauver campaign in which the primaries are a vital element.

The Stevenson people in the states are aware that they are going to be faced with a Kefauver challenge on the home grounds. They are asking their man how he can possibly justify ducking it.

It is a real quandary for Stevenson who has no public office at his back, no large treasury or fortune to dip into and who is going to have to start an organization from scratch.

NUISANCE To the professional politicians the Presidential primaries are a nuisance. They are expensive to enter and full of uncharted, unknowable pitfalls. There is no assurance that glorious primary victories will influence a national convention; sometimes they have and sometimes they haven't.

But they have great appeal in the republic. It seems only

fair that men who want to be President should be willing to put their fate to small tests before they ask for the big prize. There is a tendency these days to insist that nationwide telecasts are the answer to all politics, but Americans still like to shake the hand that may someday shake the hand of world's leaders.

For the candidate personally they are the hardest work he will ever do. Once he achieves the national ticket, the money starts coming in and much can be done for him. In the proving ground of the primary, he is much alone, and greatly dependent on himself.

One thing is certain. Once in the primary, the aspiring politician had better make sure he wins. It may not help him—but it will hurt him if he loses. This is particularly true of Stevenson at this point for his standing has not been tested by actual count for three years.

The primaries are again necessary to Sen. Kefauver because so few organization politicians have taken his side. His supporters are convinced that he is as popular with the rank and file of Democrats as he proved to be in 1953.

Gov. Harriman has an out when it comes to the primaries. He is still saying he is for Stevenson and he can hold back on this account. There is, of course, the risk that Stevenson might do surprisingly well.

Many of his supporters believe he would. They would not expect it to be easy. They rather grimly suggest that he would have to kiss every baby in New Hampshire where the lead-off primary takes place March 13. But, they add, New Hampshire is a small state and once he carried it, he would be off to a flying start, never to be headed.

JOHN S. KNIGHT

Veteran Columnist Says Flatly Ike Won't Be Candidate in '56

IF THERE had been any doubt about the President's popularity prior to his sudden illness, the question has now been resolved with finality.

Never have we seen such a sincere and generous outpouring of good will toward a stricken Chief Executive. It came from all segments of our society, the big people, little people, friend and foe, Republicans and Democrats.

In my time, there has been no other instance of such real affection for a President. People admired Woodrow Wilson, tolerated Warren G. Harding, were cool toward Coolidge and divided violently on the subject of Franklin D. Roosevelt.

But they really like Ike. They like the President because he is himself such a man of good will; because they trust him and believe that he is genuinely interested in the welfare of all the people.

Unfortunately, these are also the reasons why his illness is so depressing and such a great tragedy for the country—and the world.

There are many other men in the country, some in the cabinet, who know more about a special subject than President Eisenhower. Treasury Secretary George Humphrey is an expert in the field of finance, Secretary of State John Foster Dulles possesses wider experience in foreign affairs and Labor Secretary James Mitchell concentrates upon his area of responsibility.

But the people—and the world—listen to Ike because they trust him as a man of peace and good will.

No other public figure in the world has this universal prestige and appeal.

THE BIG QUESTION The President's illness has led to widespread speculation concerning his own political future and its impact upon the fortunes of the Republican party.

The big question is: If the President makes a good recovery from his heart attack, will he be a candidate for a second term?

In reply, the eager politicians who had hoped to benefit by hanging on to Ike's coat-tails, are uttering some silly and ridiculous rationalizations.

For instance, a cabinet member is reported to have said "there is no definite reason to think that the President cannot run for a second term."

Another administration source says that Eisenhower's heart attack is "the lightest kind

a man can have. Nothing has happened to eliminate him as a 1956 candidate."

And Sen. Everett Dirksen of Illinois is talking about "duty" as "that shiny, iridescent word Mr. Eisenhower learned at West Point" to justify the Dirksen hope that the President will run once more.

But the disappointing answer is that Eisenhower will NOT be a candidate for re-election even if he makes a complete recovery. Here are the reasons:

1. Eisenhower has never been eager for a second term. Had his health not been impaired, he probably could have been persuaded against his will by the demand of the people.

2. Ike's heart attack was neither "mild" nor "severe" but "moderate." This means that barring a second attack or other complications, he can look forward to years of normal activity provided he is released from the strain and tension of the Presidency.

3. The President has frequently referred to his age and the "physical erosion" of the Presidency. He has advised political delegations to look for younger men and "never to pin your flag so tightly to one man that if a ship sinks you cannot rip it off and nail it to another."

4. Mrs. Eisenhower and other members of the President's family have always been opposed to a second campaign. Their opposition will be intensified now.

NIXON DESERVES PRAISE A word of respect is due Vice President Richard Nixon, the cabinet and members of the White House staff who have performed magnificently in the present crisis.

There has been no panic, no internal struggle for power and no hasty, ill advised action. This is indeed a tribute to the President's organizational ability and his willingness to delegate authority to others of his trusted team.

BEST-TRAINED VICE PRESIDENT Unlike Harry Truman, whose memoirs reveal that upon Roosevelt's death he was in complete ignorance of many administration policies through no fault of his own, Vice President Nixon, the cabinet and Eisenhower's staff have been taken fully into Eisenhower's confidence.

Nixon has been called "the best trained Vice President in history," carefully prepared for a transfer of power if it should be necessary.

But on the basis of current medical bulletins from Denver, it is expected that the President should be able to complete his term and look forward to the more leisurely life of his dreams and to which he is so richly entitled.

Discrimination

TO THE EDITOR:

We would like to congratulate Mr. Neil Van Steenberg and the Social Education and Action Committee of the Bayshore Congregational Church for the fine letter concerning housing discrimination, which appeared in your Sunday paper of Sept. 25. We heartily agree with the sentiments expressed in the letter.

Our committee feels that with the tremendous growth in new homes in Lakewood, Lakewood Plaza and Los Altos, the fact that not one Negro family, veteran, or non-veteran, has been able to purchase a home in that area, is a shameful example of the discrimination in housing that exists in the City of Long Beach.

We are sure that the majority of residents of Long Beach are no less democratic than the majority of residents of Garden Grove, and would welcome having as their neighbors people of all races.

Our committee knows from the experiences of our Negro members and others who have made attempts to buy homes in those areas, that they have been denied the opportunity to do so solely on the basis of their color.

We hope that the much publicized experiences of Dr. Lee will open up the doors to eliminating discrimination in housing in our city.

JOE D. CROOM, Chairman.
1932 W. 19th St.

Picket the Pickets

TO THE EDITOR:

I listened to a news report telling about a barber shop that has refused to charge \$1.50 for a hair cut. The shop has been bombed, the union leaders have put the owner to the test of all kinds of threats and intimidations to bring him to the terms or put him out of business. The shop is continually picketed.

The Constitution does not give any faction the right to

Who Saved Light?

TO THE EDITOR:

Daylight savings time is gone, I hope forever.

No one saved any daylight. Let's stop kidding ourselves and stay where we are, on normal standard time. We just can't move the sun.

If some kid played around with the clocks and set them ahead or back an hour, mother or dad would probably be quite upset. Yet some grownups get away with anything.

Why can't we stay on standard time? There's been absolutely nothing gained by a daylight savings law. Those who wish to abide by such a law can still carry out their "daylight savings" by arising one hour earlier.

There's just no sense in switching the clocks around. Let's stay one way or the other.

WILLIAM J. POWERS
2602 101 Hwy., Torrance

'Larceny'

TO THE EDITOR:

Recently L.A.C. was pleased to write an editorial column in the Independent which poured sugar and cream all over the members of the California Public Utilities Commission.

But please let me say that other persons have different opinions on this matter.

I moved into Garden Grove in May of 1952. Since that time my water rates have doubled; thanks to the M.W.D.

Within the year our gas rates have been raised twice.

Within the year our electric rates have been raised.

Within the year the telephone company thrust an unwanted "extended service" upon us without any "by your leave."

Our annual utility costs have risen 50 per cent since 1952. A "fair" increase?

Try to believe that I am not a professional A.D.A. malcontent, or a socialist, or a pinko—I'm just a thoughtful citizen who wonders when this utility larceny is going to taper off.

G. M. ATCHISON
9691 Central Ave.
Garden Grove

Contest

TO THE EDITOR:

Why not a local newspaper contest with valuable prizes? Allow the contestants two or three days, time and have them name two streets in Long Beach that are not torn up.

CHARLES CORDRAY

OTHER PAPERS

Solitary Apple Tree

(Sacramento Bee)

SOMEWHERE recently it was revealed America has a fabulous number of fruit trees. But a man cannot keep so many millions in his mind. He is more likely to slip back in recollection to the single tree which stood in the back yard of his boyhood home.

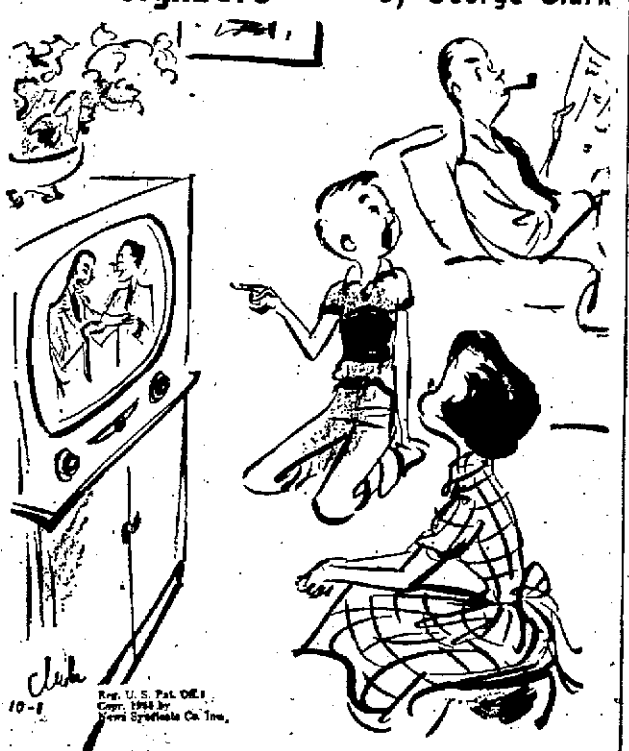
That tree was a gnarled, hard dead bearer of bitter apples, too hard, sour and green for any purpose other than throwing. But that tree stood there through drowsing, hot summer afternoons, shading and softening the ground for the jack-knife. The sun slanted under the weight of eternal boyhood hours until there was a cool twilight under the tree, even as the fields beyond blazed and drowned with bees.

The winds and rains of fall tossed and drenched the falling boughs and the boy watched, dreaming, through the steaming kitchen window, talking big and tall with his mother, who had clean, white flour on her hands, and the house was fragrant and warm with the bouquet of baking.

And in winter the tree was there, black on the snow, which had drifted almost even with the branches. Those branches had seemed so far from the ground last summer. Surely they would not be so high when the snow was gone and the bruised ground was bare. And when May nights stirred the kitchen curtain the boy knew the tree was there, with its petals making tremulous thrusts of white against the dark.

So what are millions of trees? Where is the tree, single and lonesome, which said more about infinity than the biggest numbers a mathematician ever used to measure the final magnitude of space?

The Neighbors By George Clark



"Dad, they just handed this guy more money than you make in five years."

American Astronomer Searching for Other Worlds

By JOSEPH L. MYLER
WASHINGTON (AP)—An astronomer said Saturday he hopes to discover other worlds outside the family of planets to which the earth belongs.

This hope was expressed by Dr. Peter Van De Kamp of the Sproul Observatory, Swarthmore College, in an address to the National Capital Astronomers.

He said he believes it possible that he and his associates may in time find planets circling the nearer stars just as earth and its neighbors revolve around the sun.

Whether such planets support life, as does the earth and possibly Mars, could not be determined by the methods Van De Kamp will use.

For they are far too dim and

a collision, or near miss, between the sun and some other star.

Such an accident, they figured, was hardly likely to happen more than once—or an extremely small number of times at the most.

New and scientifically more acceptable theories, however, warrant the assumption that there are millions of other worlds in our own Milky Way galaxy and perhaps many billions in the entire universe.

But it will take much hard work and fine measurement, Van De Kamp said, actually to establish existence of planets around even the nearest stars.

The nearest of these neighbors of the sun is the star Alpha Cen-

tauri, which is 25,200,000,000 miles away.

NOT EVEN massive Jupiter, the sun's largest planet, could be spotted at such a distance by even the world's largest telescope, the 200-inch giant at Mt. Palomar. In addition to being too dim to be visible, it would be lost in the glare of its parent star.

The measurements necessary to detect other stars' planets will be fantastically small. A star moving by itself would follow a straight path through space. If circled by another body, however, its track would swing slowly from side to side.

By precise measurements of stellar "wiggles" over a long out to be a star weighing only eight per cent as much as the sun. Small as it is, it is 75 times as massive as Jupiter.

Van De Kamp told the United Press it is reasonable to suppose there are many stars in the universe with life-bearing planets.

But that, he added, is just speculation. As a "practical, hard-working astronomer" he'll be happy if he can just establish the existence of some other planetary systems.

STAR PERFORMERS—Classified ads! If selling, renting, or recovering a lost article is your aim, call 6-9071 for an Ind. P-T. ad-writer.



DON'T SPARE THAT TREE
Earl Alderman digs in as truck waits to uproot camphor tree. Lakewood City will replace 1,800 of its 18,000 roadside trees.—(Staff Photo.)

PROGRAM PROGRESSING Lakewood Replanting 1,800 Roadside Trees

By EARL GRISWOLD
Work will be completed this week on replacement of 246 trees on three Lakewood streets, marking the start of the City of Lakewood's program to replace an estimated 1,800 of its 18,000 roadside trees.

NMU Chief Sees Crisis in Shipping

NEW YORK (AP)—President Joseph Curran of the CIO National Maritime Union said Saturday the American merchant marine is in a state of crisis and that gains won by seamen in recent years are threatened.

"Since the end of the Korean emergency," said Curran, "the American merchant marine has again been permitted to dwindle into a state of crisis."

He indicated he felt much of the trouble stemmed from greater use of foreign vessels for shipping, and lowered government subsidies for this nation's merchant marine.

Curran also asserted that "government and industry have combined to use the substandard conditions on foreign flag ships as a crowbar to undermine the standards of American seamen."

He assailed other shipping unions for giving up the 40-hour week, accepting reduced pay scales and agreeing to yielding overtime pay.

Curran's views were voiced in a report to be made to the NMU's 10th biennial convention opening here today.

STAR PERFORMERS—Classified ads! If selling, renting, or recovering a lost article is your aim, call 6-9071 for an Ind. P-T. ad-writer.

In the initial phase, trees are to be replaced on Briarcrest Ave. from Del Amo Blvd. to South St., on Centralia St. from the 3600 to 4100 block, and on the 3600 block of Pimenta Ave.

One hundred and fifty trees are being planted in the parkway panels between sidewalk and curb on Briarcrest Ave., where only 39 per cent of the original camphor trees still survive, Roy Kreitzberg, roadside tree foreman, said Saturday. The new plantings will be white alders.

EIGHTY-FIVE STONE PINES are to be replaced with white alders on Centralia St. The stone pines are small and scrubby, with few of them more than three or four feet high, Kreitzberg said.

"The white stone pines just don't do well in the soil of west Lakewood, but white alders thrive there with proper care," he said.

On Pimenta Ave., many of the original purple leaf plums planted by the subdividers were replaced by residents with carob trees, Kreitzberg said. Eleven of the remaining plum trees will be replaced with carobs for uniformity.

RESIDENTS CAN REMOVE trees from their roadside tree panels only after receiving official notice that their trees are to be replaced, Kreitzberg said. City ordinances otherwise prohibit their removal and also prohibit planting of shrubs and additional trees, he said.

The roadside tree program is being carried out by the Lakewood Park, Recreation and Parkway District under special contract with the City of Lakewood.

Ship Arrivals, Departures

(Compiled by The Marine Exchange)
ACTIVE VESSELS IN PORT SATURDAY

Vessel	Berth	Operator	Due to Sail
Alaska Cedar	107	W. R. Chamberlain Co.	Oct. 2
Arion	115	Interstate Nav. Co.	Oct. 2 Yokohama
Alaska Spruce	115	W. R. Chamberlain Co.	Oct. 2
C-Trader	115	W. R. Chamberlain Co.	Oct. 2
City of Brooklyn	115	W. R. Chamberlain Co.	Oct. 2
Courier D'Alene Victory	115	W. R. Chamberlain Co.	Oct. 2
Cynthia Olson	115	W. R. Chamberlain Co.	Oct. 2
Chumley	115	W. R. Chamberlain Co.	Oct. 2
George Olson	115	W. R. Chamberlain Co.	Oct. 2
Hawaiian Farmer	115	W. R. Chamberlain Co.	Oct. 2
Karen Olson	115	W. R. Chamberlain Co.	Oct. 2
Rokel Maru	115	W. R. Chamberlain Co.	Oct. 2
Compass	115	W. R. Chamberlain Co.	Oct. 2
La Salle	115	W. R. Chamberlain Co.	Oct. 2
Mary Olson	115	W. R. Chamberlain Co.	Oct. 2
Marine Leopard	115	W. R. Chamberlain Co.	Oct. 2
Malaya	115	W. R. Chamberlain Co.	Oct. 2
Old Colony Starliner	115	W. R. Chamberlain Co.	Oct. 2
Seattle	115	W. R. Chamberlain Co.	Oct. 2
Silver Gate	115	W. R. Chamberlain Co.	Oct. 2
Widawake	115	W. R. Chamberlain Co.	Oct. 2

VESSELS DUE SATURDAY

Vessel	Berth	From	Operator	Due to Sail
Frederick Lykes, 165	San Fran.	Houston Lykes	Oct. 2	
Somei Maru, 155	San Fran.	D. T. K.	Oct. 2	
Kenneth McKee, 97	New Orleans	Lykes	Oct. 2	
Pioneer Dair, 252-A	Charleston	Amer. Pioneer	Oct. 2	
Paula Fe, 52	San Fran.	Grace	Oct. 2	

VESSELS DUE TODAY

Vessel	Berth	From	Operator	Due to Sail
Cuba, 147	San Fran.	United Fruit	Oct. 2	
Calix Bahra, 85	Dunedin	Overseas Tankship	Oct. 2	
Colima, 510-A	San Fran.	General Per. Corp.	Oct. 2	
P. S. Bell, 252-B	Norfolk	Weyerhaeuser	Oct. 2	
Perfield, 252-T	San Fran.	Barber	Oct. 2	
Harry Culbreath, 239	San Fran.	Costa Rica	Oct. 2	
Ira Nelson Morris, LB-17	Portland	Postwise	Oct. 2	
Monmouth, 169	Seattle	W. H. Wickham Co.	Oct. 2	
New York Maru, 159	San Fran.	Y. K.	Oct. 2	
President Harrison, 155	San Fran.	American Pres.	Oct. 2	
Yamafuku Maru, LB-3	New York	Yamashita	Oct. 2	

UNWANTED HAIR REMOVED FOR LIFE

"Longevity of Background Your Most Essential Guarantee".
28 Years in Los Angeles

FOR WOMEN—The "St. Pierre Dual Action Method" upsets all concepts of treatment. This method destroys more hair for the dollar than anything developed in 50 years. No woman need suffer the indignity of excess hair. Results rapid, fees modest. Hairlines, eyebrows, face, neckline, lips, arms, limbs left free of hair forever. Consultations private and free. Mail this ad for brochure.

FOR MEN—The "St. Pierre Dual Action Method" makes practicable the removal of heavy body growth in shortest time. Eyebrows, ears, cheeks, hairy throat, collar line, back, chest cleared forever! The gym, outdoor sports need no longer be avoided because of excess hair. Body odor due to excess hair need not be tolerated. Highly trained and seasoned men and women operators.

THE DERMIC LABORATORIES
SUITE 915, HEARTWELL BLDG., 19 PINE AVE. PHONE 41-5124
Suits 101, St. Pierre Professional Bldg., 419 S. Bonnie Bree St., L. A.



ONLY \$1,988

For those WHO WAITED FOR THE BEST CLOSE-OUT DEAL ON A NEW 1955 PONTIAC

There are only a few days left to cash in on our close-out sale offer on a new 1955 Pontiac at record breaking DEALS! Act now and make a terrific savings and still get the model and color of your choice.

100% FINANCING
on down payment and contract balance





THIS BEAUTIFUL PONTIAC

Catalina \$2,292

870 HARDTOP INCLUDING HYDRA-MATIC, FOR ONLY . . .

Here are some typical examples of high trade allowances Mike Salta recently gave on other new 1955 V-8 Pontiacs. All models, all colors and body styles available from our stock.	WE ALLOWED \$925⁰⁵ ON A '47 CHRYSLER	WE ALLOWED \$1140¹¹ ON A '49 PONTIAC	WE ALLOWED \$1557⁰⁰ ON A '50 CHEVROLET	WE ALLOWED \$2004⁰⁴ ON A '53 CHEV. 2-DR.	Our records are open for your inspection to prove these high allowances. If your car is in reasonably good resale condition you can expect the same high trade-in allowance!
---	---	---	---	---	---

\$700 guarantee on any prewar car regardless of condition on a NEW 1955 Pontiac Starchief Catalina
OPEN TILL MIDNIGHT 7 DAYS A WEEK



SALTA Pontiac

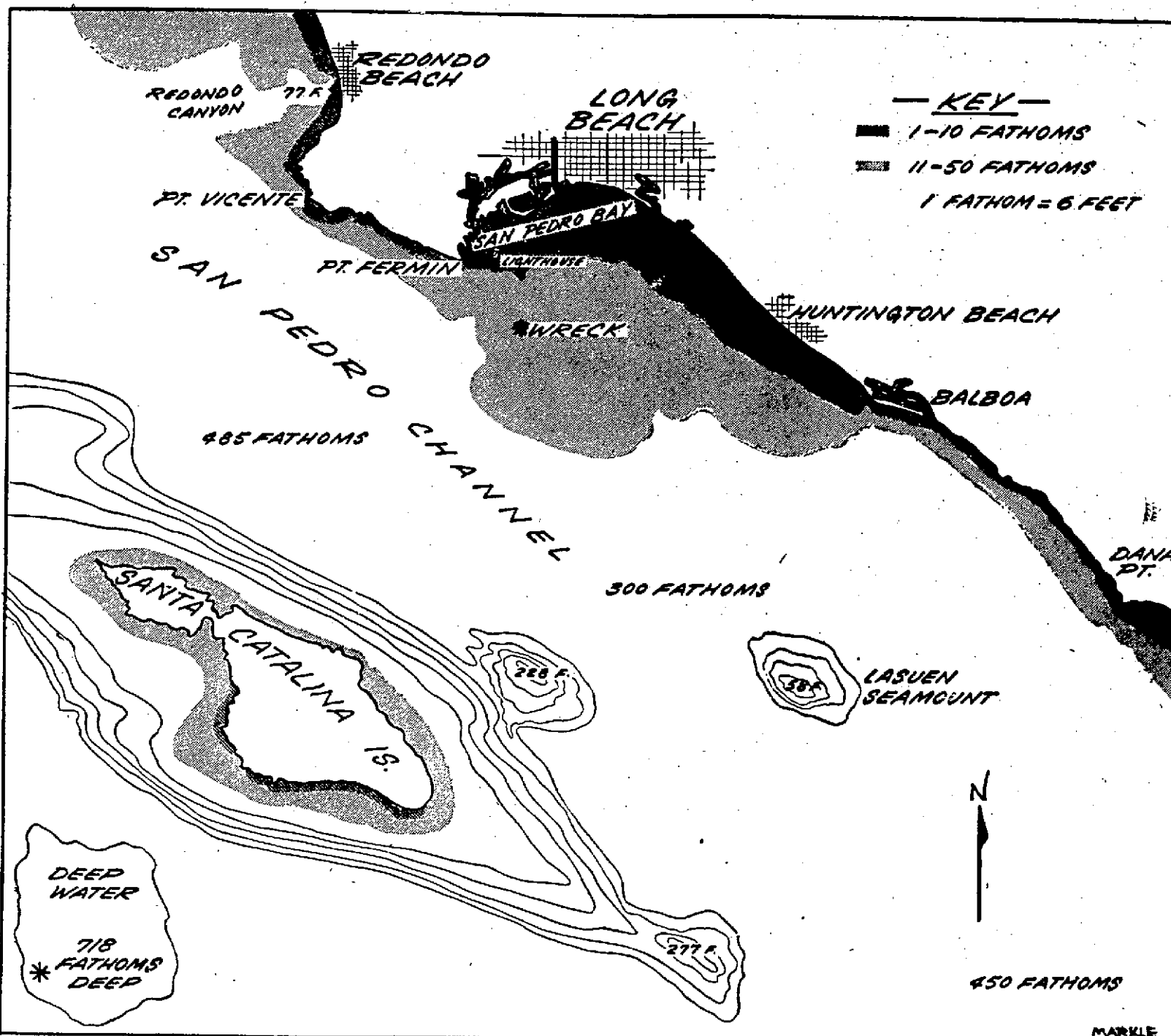
1545 AMERICAN AVE., LONG BEACH Long Beach 7-4111 — Nevada 6-3155

The Largest Volume Dealer West of the Rockies



OUR OWN OCEAN

Hills Rise From Depths of Pacific Floor



HILLS AND SLOPES of Ocean Floor Are Indicated in Southland Ocean Chart

Independent-Press-Telegram

SUNDAY, OCTOBER 2 ★ SECTION C
Real Estate . . . Pages 7-15

718 Fathoms Marked Beyond Catalina Isle

(Editor's Note: This is the first of a series of articles on the Southland's ocean front and its wild life.)

By VERA WILLIAMS
The surface of our ocean glitters blue-green in the sun, tosses gray and somber under dark clouds, moving always restlessly, crashing into waves on the shore. What does it look like under the surface? What, for instance, is the topography of the ocean floor off Long Beach? Is it smooth or bumpy, covered with sand or rocks? How deep is the water?

Capt. W. H. Snyder, chief of the research and rescue section of the 11th Coast Guard district with offices in the Times Bldg., who certainly knows the Pacific hereabouts, if anybody does, says San Pedro Channel which curves from Point Fermin to Seal Beach ranges from two fathoms off shore to 500 fathoms at its outer edge 15 miles in the distance. (A fathom, land-lubbers, is six feet.)

THE OCEAN FLOOR of this channel, he says, is smooth and covered with sand. The nearest big rock in this area is a third of a mile offshore, close by the Huntington Beach pier. Breakers may be seen smashing over it at low tide.

A smaller yet still menacing rock lies a tenth of a mile off Newport. From Balboa to Dana Point there is a "whole slew of rocks, all close in," according to Lt. George E. Tooloose, officer of the day, and senior controller, Capt. Snyder's right-hand man. The wreck of an old ship lies under eight fathoms of water 3 1/4 miles southeast of Point Fermin. This is believed to be the only wreck in this area and the Coast Guard does not know what ship it is—or was.

QUARTERMASTER 1ST CLASS Jack Woolworth, one of the assistant controllers, takes up the topography story from there.

Fishermen from Long Beach often go to Horseshoe Kelp, an area of kelp and seaweed, 3 1/4 miles off the Long Beach breakwater, due south of Long Beach.

From the Newport and Balboa area, fishermen go to 14-Mile Bank, a hill that juts up from the ocean floor 13 miles southwest of Newport. This hill measures 5 1/2 miles by 3 1/2 miles, and soundings range from 58 fathoms to 250 fathoms. Geodetic maps designate 14-Mile Bank with the fancier name of Lasuen Seamount, but nobody has any idea why or what it means.

About 45 miles due south of 14-Mile Bank is 65-Mile Bank, another ocean hill or mountain, 9 by 5 miles, with water 302 to 1,000 fathoms deep.

Another hill, not named lies four miles northeast of the east end of Santa Catalina Island. It crests at a depth of 228 fathoms, compared with 391 to 428 fathoms all around it.

WATER DEEPENS FAST beyond Santa Catalina Island. For instance, a spot just beyond Catalina is 718 fathoms.

Redondo Canyon, a canyon in the ocean floor and generally believed to be an earthquake fault, lies about three miles northeast of Palos Verdes Pt. Irregularly shaped, it is 77 fathoms deep, while nearby the sea floor is 35 to 55 fathoms deep.

The Gulf of Santa Catalina, 33 miles wide, lies southeast of Catalina Island, extending from Dana Point to San Diego.

Outer Santa Barbara Passage, 16 miles wide, lies between Catalina Island and San Clemente Island.

And the next time you read about an intrepid swimmer plunging into "Catalina Channel" on his way from Catalina to the mainland or vice versa, don't believe it. There isn't any "Catalina Channel." What the swimmer crosses—if he does—is San Pedro Channel.

WATCH FOR MORE Articles in the OUR OWN OCEAN series, appearing in your Sunday Independent, Press-Telegram.

Child Safety Rules Given for Drivers

Simple rules to follow for "life" were announced Saturday by Jack Berbower, president of Long Beach Safety Council.

Berbower said his warning was directed to parents, both as drivers and as guardians of the safety of their children.

"Fast driving still is the No. 1 killer as far as traffic accidents are concerned. A large percentage of the 12,380 persons killed in traffic accidents caused by speed were children," Berbower said.

"Children can be protected if parents will remember to drive within speed limits," the chairman stated.

BERBOWER ALSO cautioned parents to train children to ride their bicycles properly. Last year, 460 bicycle riders, mostly school children, were killed.

In the same field, Berbower said all children should be taught the meaning of traffic lights, protected crosswalks, and to look both ways before crossing the street.

"The life you save by following these rules may be that of your own child," Berbower concluded.



MISS UNITED STATES
A Place at Head Table

Universe Beauties Returning

Four Miss Universe girls who have received long-term motion picture contracts with Universal International Studios will be at the head table at the Miss Universe Beauty Pageant installation banquet at 7 p.m. Wednesday in the Pageant Room of the Wilton Hotel.

They are Miss Universe, Hillevi Rombin of Sweden; Miss El Salvador, Maribel Arrieta; Miss Ceylon, Maureen Hingert, and Miss United States of America, Carlene King Johnson.

AARON SCHULTZ will be installed president of Long Beach Pageant, Inc., succeeding Fred S. Dean, president for two years. Motion picture films of the Brazilian contest held last year to choose a candidate for the Miss Universe Beauty Pageant will be shown.

The installation banquet is open to the public. Reservations may be made through the Miss Universe Pageant office in the Municipal Auditorium.

Square Dance Schedule Set

Square dance instruction for beginners will be featured for adults and youngsters alike at Pan-American Park clubhouse starting Thursday.

Adult square dance beginners will attend a 12-week course of instruction Thursdays from 7:30 p.m. to 9:30 p.m., according to Al Thompson, chief recreation director at the Lakewood park clubhouse.

Beginners may enroll at the beginning of instruction will be followed by square dancing from 8:30-11:00 p.m. for "intermediate" students.

The youngsters class also will be held at the Pan-American clubhouse for 12 weeks. Classes are on Thursdays from 3:45-5 o'clock. The class is open to boys and girls in school grades four, five and six. Youngsters are asked to enroll in the course in pairs—one boy and one girl—in order to facilitate instruction.

Folk Dancers Set Festival for 50 Clubs

Dances of many countries will be presented by Silverado Folk Dancers in the seventh Folk Dance Festival Saturday evening in Municipal Auditorium.

Sponsors will be the Folk Dance Federation of California, Southern Section, assisted by the Recreation Commission.

Fifty clubs of the federation in Southern California have been invited. Participants will wear authentic foreign costumes.

Admission will be free, but only those in costume will be permitted on the dance floor.

Virgil McDougall, program chairman, announces that dances will include the Swedish Hambo, Ukrainian Hopak, Mexican Corrido and Greek Miserlou.

Dancing will begin at 7 p.m.

C of C Sets Installation

Virgil E. Gillespie, banker and civic leader, will be installed Monday noon as president of Long Beach Chamber of Commerce at the annual meeting in the Lafayette Hotel.

Other officers are Charles M. Campbell, 1st vice president; C. E. Phillips, 2nd vice president, and George Badenhausen, treasurer.

More than 500 members and guests are expected to attend the program, which will include a review of the past year and a forecast of action for 1955-56.

Gillespie, who succeeds Lloyd C. Leedom, served as treasurer of the Chamber in 1953 and was a director from 1951 through 1953.

His son, James W., operates the establishment the elder Foasberg founded in 1938 when he came to Long Beach from Minneapolis.

Foasberg was a native of Malmo, Sweden. He was on the board of trustees of California Heights Community Methodist Church.

Surviving, besides the son, are his wife, Melinda; daughter, Mrs. Catherine Slaton, both of Long Beach, and a brother, John H. of Huron, S. D.

Funeral service will be at California Heights Community Methodist Church at 2 p.m. Tuesday. Dillard Mortuary is in charge of arrangements.

Cancer Society Schedules Film

Under the auspices of the American Cancer Society, the motion picture, "Breast—Self-examination," will be shown in local theaters Oct. 24-28. It is announced by Miss Patricia Reid, Long Beach and Lakewood area chairman.

"There are 800,000 adult women in Los Angeles County—and 1,800 died last year from cancer of the breast," said Miss Reid. "Cancer of the breast is curable if it is detected in time."

Fire Prevention Week Planned

"Let's grow up, not burn up." That's the slogan of Fire Prevention Week, opening Oct. 9, sponsored by the Chamber of Commerce, Insurance A's.s.n., Safety Council and Fire Department.

Don P. Davis is general chairman of the city-wide committee. Fire Prevention Week traditionally includes the anniversary of the Chicago fire which on Oct. 9, 1871, took 250 lives and destroyed 17,430 buildings with a loss of \$188,000,000.

IN 1918, a Fire Prevention Bureau was formed in the Long Beach Fire Department. In 1944, the Long Beach Insurance Assn. joined with the Fire Department in sponsoring the week's observance.

A year ago the Chamber of Commerce and Safety Council joined in the program. The campaign put on by that joint committee won awards from the Chamber of Commerce of the United States and the Board of Underwriters of the Pacific.

FIREFIGHTERS SAY the most common causes of fire are careless smoking, especially smoking in bed; misuse of electricity with frayed cords, defective wiring and faulty appliances; defective chimneys and flues; faulty stoves and heaters; spontaneous ignition; flammable liquids (gasoline, solvents, etc.); ignition of hot grease; rubbish near flames and, particularly dangerous, children playing with matches.

Capt. Harry Clayton of the Long Beach Fire Department will demonstrate how fires start by such practices as overloading electrical outlets and placing pennies in fuse boxes when he addresses the Chamber of Commerce Breakfast Forum Wednesday in the Wilton Hotel. Several service clubs have planned special programs.

THE HONORARY MAYOR and a guest will receive a guided tour of Universal-International Studios. The winner will also receive a trophy and occupy the mayor's chair in City Hall for one day.

Ray Doran is leading in the latest standings, trailed by Ray Billy, Bob Rucht, Dr. Charles W. Latshaw, Agnes Howell, John R. Kent and Leon W. Enk.

TICKETS are on sale at Mary Louis Cafe No. 1, 5733 Atlantic.

Dry Cleaners Founder Dies

Fred Foasberg, founder of Foasberg Laundry and Dry Cleaners in Long Beach, died Saturday on his 75th birthday in his home, 3831 Lime Ave.

His son, James W., operates the establishment the elder Foasberg founded in 1938 when he came to Long Beach from Minneapolis.

Foasberg was a native of Malmo, Sweden. He was on the board of trustees of California Heights Community Methodist Church.

Surviving, besides the son, are his wife, Melinda; daughter, Mrs. Catherine Slaton, both of Long Beach, and a brother, John H. of Huron, S. D.

Funeral service will be at California Heights Community Methodist Church at 2 p.m. Tuesday. Dillard Mortuary is in charge of arrangements.

There are 800,000 adult women in Los Angeles County—and 1,800 died last year from cancer of the breast," said Miss Reid. "Cancer of the breast is curable if it is detected in time."

Under the auspices of the American Cancer Society, the motion picture, "Breast—Self-examination," will be shown in local theaters Oct. 24-28. It is announced by Miss Patricia Reid, Long Beach and Lakewood area chairman.

"There are 800,000 adult women in Los Angeles County—and 1,800 died last year from cancer of the breast," said Miss Reid. "Cancer of the breast is curable if it is detected in time."

Under the auspices of the American Cancer Society, the motion picture, "Breast—Self-examination," will be shown in local theaters Oct. 24-28. It is announced by Miss Patricia Reid, Long Beach and Lakewood area chairman.

"There are 800,000 adult women in Los Angeles County—and 1,800 died last year from cancer of the breast," said Miss Reid. "Cancer of the breast is curable if it is detected in time."

City Fathers Ask Backing for C. Chest

Proclamations from the mayors and city councils of Long Beach, Lakewood and Signal Hill setting October as Community Chest month and urging each resident to make "fair-share" gifts, were announced Saturday.

Pointing out that each person living in the Chest area is affected by the 30 health, welfare and youth services, the proclamations commend the economy of combining 30 appeals into one single drive.

"Because of the growth of both population and number of agencies united in the single drive, the campaign goal of \$815,000 represents the very minimum needed by the agencies for operating expenses," Paul A. Nichol, campaign chairman declared.

HE ASKED persons employed outside the Community Chest area and solicited at their work to write in "United Neighbors Community Chest" on their pledge cards otherwise the money is retained by Chests in other areas.

All units of the campaign with the exception of the residential, Lakewood business and downtown small business divisions have started their drives. These divisions will begin solicitation the week of Oct. 10.

The first campaign report meeting is scheduled for Oct. 11 when corporations being given "Fair-Share" awards will be particularly honored.



ROBERTA LINN
Benefit Show Star

Long Beach Building Land Dwindles to 5,000 Lots

What is so rare in Long Beach and environs as a vacant lot?

There used to be vacant lots on nearly every street, merrily raising tin cans, weeds, yellow mustard and boys happily playing ball.

Not any more. Now one may walk or drive for blocks without seeing a vacant lot. Most of those which technically are vacant have just been cleared of old homes. New homes, or more likely apartment buildings, are going up to take their places.

This is particularly true of the shore and streets near the beach. Construction there is vertical—almost all the buildings going up are apartment houses.

THERE REMAIN only 5,000 vacant lots in Long Beach suitable for residential building, says the weed cleaning division of the Public Service Department. The division adds that last year at this time there were 6,000 vacant lots. Observers say that of the vacant lots in the city 10 years ago, 75 per cent now bear structures.

The Planning Department says

1,500 residential units were built in the city last year. The department reports there are 740 acres of vacant subdivided land in the city and 400 acres of vacant acreage, not subdivided—1140 acres of vacant land, all told. As a rule of thumb, it is five lots to the acre.

IN LAKEWOOD—and who around here doesn't remember when Lakewood was mostly open country?—there are not more than 35 vacant lots, says E. T. Moore, real estate man of that area. And they are going fast.

Los Altos area, which includes Park Estates, has about 250 vacant lots, says Lloyd S. Whaley, developer. There are still a few vacant lots in Park Estates and there are about 90 vacant lots in the La Marina section of Los Altos.

Shortage of land in Long Beach is forcing a migration into Orange County, say real estate developers. A startling number of persons who work in Long Beach have bought or are building homes around Garden Grove and Santa Ana.



VIRGIL GILLESPIE
New Chamber President

Chemists Set Meet

Southern California section of the American Chemical Society will meet Friday at the Rodger Young Auditorium, 936 W. Washington Blvd., Los Angeles. Speaker will be Dr. E. O. Emery, Dr. Emery's specialty is marine geology and oceanography.

Handicraft Projects Scheduled for Adults

Autumn-winter schedules of handicraft instruction for adults have been posted by Mrs. Lois DeLano, Recreation Department activity specialist.

Classes are held at Recreation Department centers and park clubhouses. The instruction is free. Accent will be on making of holiday gifts.

One of the highlights of the schedule is the "Glamorous Gadgets" class at Municipal Recreation, 350 E. Ocean Blvd., to be given Mondays, 1 to 4 p. m.

"This should prove a very popular course," Mrs. DeLano said. "There will be instruction in making attractive articles, Christmas and seasonal table decorations, door swags and table favors."

"The craft articles also will be jeweled in keeping with the present fashion. This will include jeweled compacts, boxes, match covers, lighters, watches, felt collar sets and earring sets."

There also will be general craft instruction at the Municipal Recreation Center Tuesdays from 7-10 p. m. and Thursdays from 1 to 4 p. m.

THE REST OF the citywide

Russ Reassure Red China of Soviet Support

MOSCOW (U.P.)—The Soviet government and Communist China marked the sixth anniversary of the establishment of the Peiping regime Saturday by telling the world they are indivisible allies.

The occasion was a gala reception given by Chinese Ambassador Liu Siao at Moscow's old Metropole Hotel, attended by top-ranking Soviet officials.

First Deputy Premier Lazar Kaganovich, speaking for the Soviet government, stressed the theme of complete Soviet support for Communist China.

"The Soviet Union is helping China and will continue to help China," he promised.

Western observers viewed this as a clear reply to western speculation on a possible rift between the two Communist states.

United States Ambassador Charles E. Bohlen was not present.

craft schedule includes:
Silverado Park, Tuesdays, 1 to 4 p. m., textile painting, and again on Tuesdays, 6:30 to 9:30 p. m., textile painting and general crafts.

Truman Boyd, Mondays, general crafts, 10 to 2 p. m.
Cabrillo, textile painting and general crafts, Thursday, 7 to 10 p. m.

MacArthur Park, Mondays, 10 a. m. to 3 p. m., textile painting.
Bixby Park, Tuesdays, 10 a. m. to 3 p. m., basketry weaving.

Belmont Recreation Center, 4104 Allyn St., Wednesdays, 1 to 4 p. m., textile painting; Fridays, 1 to 4 p. m., a special class for physically handicapped persons; Saturdays, 9 a. m. to noon, a class for children.

Houghton Park, Tuesdays, 10 a. m. to 2 p. m., general crafts, and Thursdays, 10 a. m. to 2 p. m., textile painting.

Cherry Avenue Park, Thursdays, 10 a. m. to 3 p. m., textile painting.
Pan-American Park, Thursdays, 7 to 10 p. m., textile painting and general crafts, and Fridays, 10 a. m. to 3 p. m., textile painting.

TEXAS CABBAGE YIELDS GOLD AND DIAMOND

BELTON, Tex. (U.P.)—Mrs. Emily Muenster, a dormitory hostess at Mary Hardin-Baylor College for Girls here, tapped a bell at lunch Saturday and announced she had found a diamond ring in her boiled cabbage.

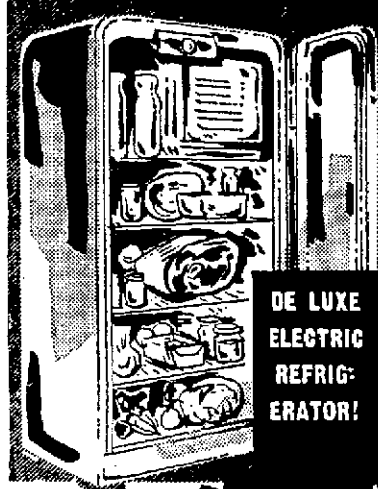
A pretty student among the approximately 500 diners announced a moment later that she, too, had a ring in her cabbage—a wedding band.

Then Mrs. Ellen Sharp, college dietitian, walked into the dining room and claimed the rings, lost in the cabbage-washing process, she said.

SAVE 40%, 50%, EVEN 60% ON FURNITURE SALE CONTINUED BY PUBLIC DEMAND!

AND WILL CONTINUE DAILY WITH UNBEATABLE FORCE UNTIL STOCK IS SOLD OUT OF TOWN CREDIT OK—We guarantee you will save more at Self Service Furniture! Our loss is your gain, every last furniture and appliance item must go regardless of cost. A buying opportunity of a lifetime! Profits are utterly ignored in an ALL-OUT SALE. Everything as advertised. Buy with confidence. TAKE YEARS TO PAY.

NOTICE . . . We Carry Our Own Contracts, No Finance Co. to Deal With



2 APPLIANCES!
Range and Refrigerator

ONLY \$169⁵⁰

with any purchase of any

3-ROOM OUTFIT!



NEW 1955
FULL SIZE
GAS RANGE

3-ROOM OUTFIT complete
ANY PURCHASE
RESERVED FOR
FUTURE DELIVERY.
FREE STORAGE ON ALL
ITEMS PURCHASED.
EASY TERMS! YEARS TO PAY!

\$249



DINETTE GROUP
Includes
5 Sparkling Places
4 Chairs and
Extension Top Table \$39

3-ROOM OUTFIT complete
SAVE THE COMPLETE
OUTFIT WAY. MAKE
ONE PURCHASE
INSTEAD OF MANY.
EASY TERMS! YEARS TO PAY!

\$329



Complete BEDROOM GROUP! \$116⁵⁰
INCLUDES Hollywood bookcase headboard . . . plus your choice of natl. adv. twin or double bed, double dresser and mirror . . . plus 2 boudoir lamps and shades and 2 night tables.
This Room May Be Bought Separately \$10 DOWN



Complete BEDROOM GROUP! \$148⁵⁰
INCLUDES beautiful bookcase headboard . . . plus large double dresser and mirror . . . plus 2 boudoir lamps and shades, 2 night tables.
This Room May Be Bought Separately \$10 DOWN



Complete LIVING ROOM GROUP! \$116⁵⁰
INCLUDES ultra modern bed-divan and matching club chair . . . plus . . . 2 end tables . . . plus matching cocktail table . . . plus 2 lamps and shades.
This Room May Be Bought Separately \$10 DOWN



Complete LIVING ROOM GROUP! \$148⁵⁰
INCLUDES modern bed-divan plus a matching club chair . . . plus 2 end tables . . . plus matching cocktail table . . . plus 2 lamps and shades.
This Room May Be Bought Separately \$10 DOWN

3-ROOM MODERN OUTFIT

COMPLETE
9-Pc. Living Room Set
COMPLETE
9-Pc. Bedroom Set
COMPLETE
5-Pc. Kitchen Set
INCLUDING
Gas Range and Electric Refrigerator
REG. \$795.00 VALUE

\$489

ONLY \$17.50 MONTHLY

5-ROOM DE LUXE OUTFIT

2 COMPLETE BEDROOMS
COMPLETE LIVING ROOM
COMPLETE KITCHEN
COMPLETE DINING ROOM
INCLUDING BRAND NEW REFRIGERATOR,
WESTERN-HOLLY GAS RANGE, PLUS 9x12 RUG,
PICTURES, LAMPS, TABLES, DISHES, SILVER-
WARE, ETC.

Reg. \$1295 Value

\$795

ONLY \$50 DOWN

FREE . . .

DELIVERY ANYWHERE.
STORAGE 1 YEAR
DECORATOR SERVICE

Suburban Properties 140 Suburban Property 140

When It Comes to
A HOME
Of Your Own



IT PAYS TO
DEAL WITH A REALTOR!

CARSON ST. REALTY
12139 E. Canyon
Artesia TO 5-3114

CERTIFIED REALTY
17143 S. Clark
Bellflower TO 6-3777

DEGLEY REALTY
900 American
Long Beach 6-9751

WILLIS C. DELL
REALTY
9410 E. Flower
Bellflower TO 7-3233

DUTCHER'S REALTY
9347 E. Artesia
Bellflower TO 7-2160

HARRY FLOWER
16302 So. Clark
Bellflower TO 7-5640

HAUSER REALTY
8143 E. Artesia
Bellflower TO 7-1637

FRANK RUNDQUIST
REALTY
15730 Lakewood
Bellflower TO 6-6410

RYLEE & COGBURN
9939 E. Artesia
Bellflower TO 7-1303

GOLD COAST RLTY.
"H. Mike Durnalski"
8506 E. Maple
Bellflower TO 6-1768

HUMPHRIES REALTY
CO.
8531 E. Center
Bellflower TO 7-2707

E. T. IBBETSON
5555 E. Artesia Blvd.
Bellflower ME 3-5143

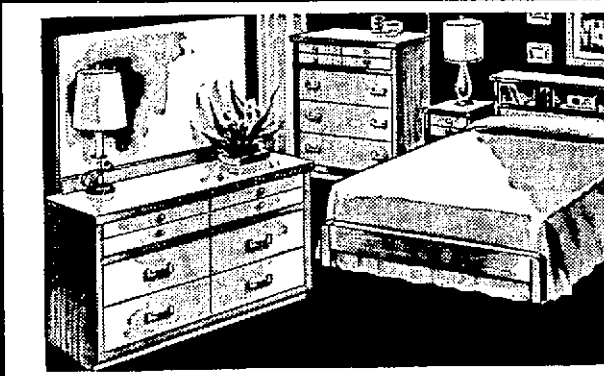
LIGTENBERG REALTY
9570 E. Flower
Bellflower TO 6-2738

MENSER & MENSER
16518 S. Bellflower Blvd.
Bellflower TO 7-5650

PROPERTY SERVICE
17455 Lakewood Blvd.
Bellflower ME 3-1115

BURT SMITH CO.
8143 E. Flower
Bellflower TO 7-7273

O. W. SMITH
9430 E. Compton Blvd.
Bellflower TO 7-1908



SAVE \$70 5-PC. BEDROOM GROUP
Usually \$168.95
\$98⁹⁵
Only \$10 Dn.
Includes large size dresser and mirror or chest, Hollywood headboard, 2 night tables, 2 beautiful boudoir lamps . . . in your choice of blond, seafoam finish.
TERMS TO SUIT YOU



COMPLETE FOR ONLY \$4.90 YARD
You Get Weal Axminster Carpet — Resilient Padding — Complete Expert Installation
LOOK AT THESE SAVINGS
Room Size Should Cost Our Price You Save
12'x9' 105.60 59.80 \$45.80
12'x12' 140.80 78.40 \$62.40
12'x15' 176.00 98.00 \$78.00
12'x18' 211.20 117.60 \$93.60
9'x15' 132.00 73.60 \$58.40
9'x18' 158.40 88.20 \$70.20



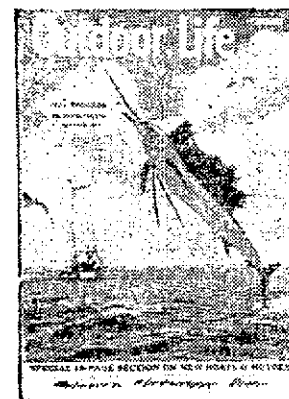
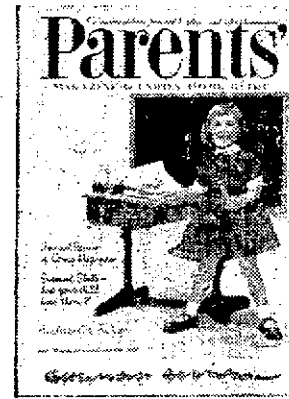
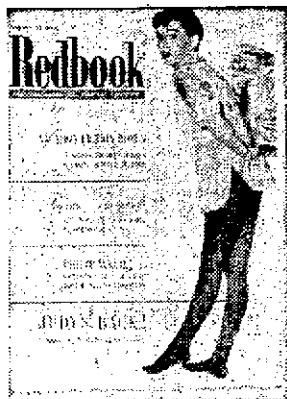
SAVE \$70 5-PC. SECTIONAL SOFA ENSEMBLE
2-pc. sectional sofa upholstered in new metalic tweed; has full spring construction, individually padded Marshall springs unit with rubberized hair filling. Plus glass top mahogany finish corner table, cocktail table and smart table lamp with shade.
Usually \$168.95
\$98⁹⁵
Terms to Suit You Only \$10 Dn.

Bellflower
District Board of Realtors
MEMBERS INCLUDE
Bellflower — Norwalk
Artesia — Paramount

OPEN
SUNDAY
10 A.M.
TO
9 P.M.
DAILY
9 A.M.
TO
9 P.M.

Self Service Furniture
5874 ATLANTIC AVE.
NORTH LONG BEACH
NO BETTER TERMS ANYWHERE!

OPEN
SUNDAY
10 A.M.
TO
9 P.M.
DAILY
9 A.M.
TO
9 P.M.



Now Live Better... For Less!!

CHOOSE ANY 4 MAGAZINES PLUS

the
Independent

the
Press-Telegram

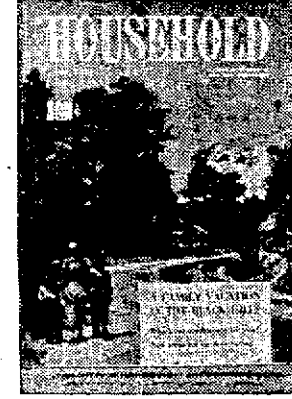
ALL 5 FOR ONLY
55¢
A WEEK!

ALL 5 FOR ONLY
\$2.65
A MONTH!

only the

INDEPENDENT Press-Telegram

can give you so much for so little



SELECT ANY FOUR MAGAZINES

- | | |
|---|---|
| <input type="checkbox"/> Collier's (Every Other Friday), 65 issues
<input type="checkbox"/> Woman's Home Companion, 25 mos.
<input type="checkbox"/> American Magazine, 25 mos.
<input type="checkbox"/> McCall's, 25 mos.
<input type="checkbox"/> Sports Illustrated, 25 mos.
<input type="checkbox"/> Esquire, 25 mos.
<input type="checkbox"/> Redbook, 25 mos.
<input type="checkbox"/> American Home, 25 mos.
<input type="checkbox"/> Parents', 25 mos.
<input type="checkbox"/> Flower Grower, 25 mos.
<input type="checkbox"/> Outdoor Life, 24 mos.
<input type="checkbox"/> Charm, 25 mos.
<input type="checkbox"/> Coronet, 25 mos.
<input type="checkbox"/> Living for Young Homemakers, 25 mos.
<input type="checkbox"/> Children's Activities, (Ages 2-12), 21 issues in 25 mos.
<input type="checkbox"/> Child Life (Ages 3-9), 21 issues in 25 mos. | <input type="checkbox"/> Catholic Digest, 25 mos.
<input type="checkbox"/> Look (America's Family Magazine), Every Other Tuesday, 65 issues
<input type="checkbox"/> True Story, 25 mos.
<input type="checkbox"/> Screen Stories, 25 mos.
<input type="checkbox"/> True Romance, 25 mos.
<input type="checkbox"/> Modern Romances, 25 mos.
<input type="checkbox"/> PhotoPlay, 25 mos.
<input type="checkbox"/> American Girl, 25 mos.
<input type="checkbox"/> Today's Health, 25 mos.
<input type="checkbox"/> Town Journal (Pathfinder), 25 mos.
<input type="checkbox"/> Christian Herald, 25 mos.
<input type="checkbox"/> U. S. Camera, 25 mos.
<input type="checkbox"/> Popular Science, 24 mos.
<input type="checkbox"/> Household, 25 mos.
<input type="checkbox"/> Modern Screen, 25 mos.
<input type="checkbox"/> Argosy (for Men), 25 mos.
<input type="checkbox"/> Compact (The Teen Digest), 21 issues in 25 mos. |
|---|---|

ALL MAGAZINES COME FOR TWO YEARS OR MORE AS INDICATED

PLEASE ALLOW 4 TO 8 WEEKS FOR FIRST MAGAZINE TO ARRIVE

DO NOT WRITE HERE

Newspaper Delivered by _____

Date _____

I hereby agree to subscribe for or extend my present subscription to ☐ The Independent ☐ Press-Telegram and the magazines checked for 104 weeks. I agree to pay ☐ 55c weekly for the Independent, ☐ \$2.65 monthly for the Press-Telegram, with the understanding that this price covers the entire cost of magazines and the newspaper.

NAME _____ PHONE NO. _____

(PLEASE PRINT PLAINLY)

ADDRESS _____ APT. NO. _____

CITY _____ ZONE _____ STATE _____

ORDER TAKEN BY _____ RT. NO. _____

ALL MAGAZINES MUST BE DELIVERED TO THE SAME ADDRESS

☐ NEW NEWSPAPER SUBSCRIBER

☐ OLD NEWSPAPER SUBSCRIBER

**NO
MONEY
DOWN!**

Future of Judith Evelyn Changed by Vacation Trip

HOLLYWOOD (U.P.)—Southern California affects different persons in very varied ways. One top writer became a mystic, for example. An actress apparently well on her way to stardom decided to give her life to church work. And many an impoverished person from another part of the country has become wealthy here.

With Judith Evelyn, however, it was a little different. She came here for a summer vacation and now is an actress of note rather than a professor of languages. Miss Evelyn was in linguistic midstream with a master's degree from the University of Manitoba and part of the work required for her Ph. D. in German at the University of Toronto.

And along came the Pasadena Playhouse. Miss Evelyn played a role at the playhouse, thinking it would be a lark. Instead it impressed her so much that the university was all but forgotten.

She moved to radio acting in Toronto and then to the London stage where her career there was halted by World War II. She came to Broadway where she won praise for her portrayal of Mrs. Manningham in "Angel Street."

Now Miss Evelyn has established herself as a Broadway Hollywood commuter with her latest film part in Warner's "Giant."

Miss Evelyn recalls many dramatic moments. None, however, are so dramatic as one real-life episode. When she tried to return to New York just as World War II started, her ship, the Athena, was torpedoed and sank.

'Country Girl' Next for 'The Theatre'

"The Theatre, 2400 Magnolia Ave., announced that "Country Girl," under the direction of Pat Brown, is currently in rehearsal for an Oct. 18th opening night. The play is expected to be one of "The Theatre's" greatest presentations. The story is of an alcoholic and his wife's efforts to help regain his rightful place as an actor and husband.

"Country Girl" is best remembered for the movie version, starring Bing Crosby and Grace Kelly. As a result of her performance in the movie, Miss Kelly received the Academy Award as the best actress of 1954. Pat Brown, director of "The Theatre," making one of her rare performances as an actress, will play the Grace Kelly role.

Ed Skillman will appear in the role of "Frank Elgin." Ed comes to "Country Girl" fresh from "Detective Story," most recent production at "The Theatre," where he played the part of "Detective Brody."

Other members of the cast are: William Dusablon, Richard Fuller, Byron Adams, Lloyd Martin and Barbara Marshall.

After opening night Tuesday Oct. 18, the play will run every night except Monday through Nov. 12th.



ED SKILLMAN Has "Country Girl" Lead

It Happened Last Night

By Earl Wilson

WEIGHTY PROBLEMS FOR MR. G

NEW YORK—It was a Sunday morning, and I found Jackie Gleason sitting at a table on the sunny terrace of the Calvea Lodge in Lake Tahoe. One of the much-publicized local lotharios has a hair-raising problem—he's losing his hair.

Les Paul forgot the last two notes on his record, "Magic Melody," so he's putting out a special record (for disk jockeys) with just those two notes. . . . The British Musicians' Union rejected Lena Horne's application to bring her bass player along to a London engagement.

Mr. and Mrs. Arthur Murray were stopped by autograph hounds who asked for Mrs. M's signature. One kid said, "How about the guy?" and the other said, "I don't know who he is."

Arthur probably made more appearances now on his wife's TV show.

WISH I'D SAID THAT: "It's got so now that almost any girl with a good steady job can get married."—H. G. Borenback.

TODAY'S WORST TUN: Disk jockey Roy Carroll explains why hurricanes are named after women: "After all, they're hurricanes, not himicanees!"

"I went to a drive-in movie the other night," reports Roger Price, "and the movie was so old there were three covered wagons in the audience." That's early, brother.

Germans Send Ike Drug That Helped Strengthen Pope

Arrest Recruiter of Spies in U.S. Berlin Mission

FRANKFURT, Germany (U.P.)—A German drug, used in the treatment of ailing Pope Pius XII last year, was sent to President Eisenhower Saturday by a German chemical firm.

A shipment of 72 vials containing "Apicure-Werre II" left here for Denver aboard a Pan American airliner as a present of the Chemie-Werre Co. of Detmold.

A spokesman said the company has documents testifying to successful use of the drug in the treatment of Pope Pius.

Police said the alleged spy, Herbert Nelte, visited German employees of the U.S. mission and attempted to lure them across the border into the Soviet sector.

The authorities said Nelte planned to hand the West Berlin liners over to agents of the Communist "state security service" who would attempt to gain information on the American mission.

NO SUBSTITUTE for a Lost Ad when something's missing: Pet or pocketbook, ring or anything, phone 6-9071 for an ad writer at once! Say "Charge it," probably would recover.

TODAY

WEST COAST

THE SWORD AND THE CROSS

DUEL FOR CALIFORNIA'S SOUL!

SEVEN CITIES OF GOLD

Richard Egan, Anthony Quinn, Michael Rennie

Jeffrey Hunter, Rita Moreno

"TEARS OF THE MOON"

CINEMASCOPE

KING DINOSAUR

SEE... A PREHISTORIC WORLD OF FANTASTIC ADVENTURE COME TO LIFE!

Governor Makes 2 Staff Changes

SACRAMENTO (U.P.)—Two changes in the staff of his office were announced today by Gov. Knight.

LaVerne J. Tobin of Sacramento will become invitations and travel secretary, succeeding Richard A. McKinney.

The governor said McKinney will fill the secretarial position on the staff formerly held by James Welsh, whom the governor has appointed to a San Francisco municipal judgeship.

Tobin, a National Guard major, has been on the office staff since 1947 as one of the pilots of the National Guard plane, "The Grizzly," which is assigned to the governor.

Nixon Too Rushed to See Big Game

WASHINGTON (U.P.)—Vice President Richard M. Nixon was a frustrated sports fan Saturday.

He rushed from his office at the Capitol after a busy day and snapped on a telecast of the Stanford-Ohio State football game. He saw crowds leaving the stadium.

"I only heard one inning of the World Series, too," he told newsmen.

Jane Won't Keep Hope TV Pay

HOLLYWOOD (U.P.)—Actress Jane Russell is turning over her salary for appearing on a Bob Hope TV show to an international adoption organization which she helped to start.

After a trip to Europe 5 years ago, the actress helped organize the Women's Auxiliary International Fund. It assists American couples seeking to adopt foreign children.

She will appear on the Hope show next week. Her fee for such figures, a program spokesman appearances usually is "in four said."

ALL THE GUTS AND GUSTO OF THE WEST as it really was!

Tennessee's Partner

Benjamin Bogueaus

John Payne

Ronald Reagan

Rhonda Fleming

Coleen Gray

PLUS ANOTHER TOP HIT!

John WAYNE • Lauren BACALL

BLOOD ALLEY

CINEMASCOPE — WARNER COLOR

"NIGHT FREIGHT"

Forrest Tucker

Now! Opens Noon

"The KENTUCKIAN"

James Stewart

"STRATEGIC AIR COMMAND"

James Stewart

Now! Doors Open 12:30

"MR. ROBERTS"

Henry Fonda

"KISS OF FIRE"

Jack Palance

IMPERIAL

Now Playing!

THE NIGHT OF THE HUNTER

Paul Gregory, Robert Mitchum, Shelley Winters

OPEN NOON CONTINUOUS

REST 4-1619

THE LEFT HAND OF GOD

Bogart, Tierney

EXTRA! ★ MARGIANO VS. MOORE

SENSATIONAL FIGHT FILMS

EGYPTIAN

Now Playing

"SUPERB, WARM, RICH!" ... Cue

"WONDERFUL!" ... Time

"A SMASH!" ... Newsweek

"MARTY"

Ernest Borgnine, Betsy Blair

BOB HOPE in "THE SEVEN LITTLE FOYS"

IN Vista-Vision and Technicolor

LONG BEACH

DRIVE IN

ALAN LADD • ALLYSON

"THE McCONNELL STORY"

PLUS SECOND CO-HIT

THE GUN THAT WON THE WEST

EGYPTIAN

Now Playing

"A FINE FILM... A GEM!"

"MARTY"

Ernest Borgnine, Betsy Blair

BOB HOPE "THE 7 LITTLE FOYS"

BELMONT

OPEN NOON

"MISTER ROBERTS"

"THE VIRGIN QUEEN"

BAY

OPEN 2:25-5:55

"BATTLE CRY"

"MAN FROM LARAMIE"

STRAND

ALL SEATS 35c

"THE SEVEN LITTLE FOYS"

"HELL'S ISLAND"

"ONE DESIRE"

THEATRE GUIDE

REDFLOWER - PARAMOUNT

COMPTON - LYWOOD

DOWNY - NORWALK

SAN PEDRO - WILMINGTON

ORANGE COUNTY

DRIVE-IN THEATRES

Pacific DRIVE-IN THEATRES

NOTE: SHOWS START AT 6 P. M.

Lakewood

CIRCLE

JOHN WAYNE LAUREN BACALL

"BLOOD ALLEY"

"NIGHT FREIGHT"

Singers Workshop of Long Beach

JEROME KERN and OSCAR HAMMERSTEIN'S

Snow BOAT

3 NIGHTS ONLY

OCTOBER 28, 29, 30

CONCERT HALL Municipal Aud.

ADMISSION 1.20 & 1.80 Evns. 75c Mat. 75c & 1.25

Hurry! For Advance Reservations Phone L. B. 67-1561

ROADIUM

DRIVE-IN THEATRE

"CHICAGO SYNDICATE"

"MAD AT THE WORLD"

LAKWOOD ATLANTIC

OPEN 12:45 FREE PARKING OPEN 12:15

"Mister Roberts"

"AIN'T MISBEHAVIN'"

PALACE

"LADY OF CHORUS"

"LAW AND ORDER"

"DESTINATION Gobi"

ROV

JOHN WAYNE LAUREN BACALL

"BLOOD ALLEY"

"NIGHT FREIGHT"

You Have a New Date With HOLLYWOOD "POPS" SYMPHONY MUNICIPAL AUDITORIUM . . . OCT. 22

Singers Workshop Granted Rights to Stage 'Show Boat'

First rights for the amateur performance of Jerome Kern's "Show Boat" have been granted to the Singers Workshop of Long Beach which will present the musical Oct. 28, 29 and 30 at the Municipal Auditorium concert hall.



PAT ZIEG
Has Role of Magnolia

A matinee performance will be presented Saturday, Oct. 29. "Show Boat" is the 15th work directed by the Workshop's co-founder and director Henri Searlop. Blaine Ellefson will be musical director and Rose Bishop, assistant musical director.

Dancers Workshop with Albert Ruiz as choreographer will participate in the production. This is the fourth Singers Workshop production the Dancers unit has worked in.

Among previous Singers Workshop performances have been "Merry Widow," "Desert Song," "Pinafore," "The Mikado," "Song of Norway," "Firefly," "Roberta," "Rose Marie" and "Music in the Air."

In the "Show Boat" cast are: Pat Zieg as Magnolia; Harvey Wagner as Ravenal; Bette Arntzen, Julie; Arthur Carah, Cap'n Andy; Joan Strickland, Parthy; Wally Arntzen, Steve; Jackie McFarland, Ellie; Bill Beedle, Frank; Henry Bradley, Joe; Naomi Luke, Queenie; Ralph Tandberg, Windy and Roger Proulx, Vallon.

Dancers Workshop will offer "Life Upon the Wicked Stage" in "Show Boat." Featured will be Olga Karlik and Leslie Buckner supporting Singers Workshop's Jackie McFadden.

Insurance Class Open to Women

Tuition-free courses at Long Beach City College still are open to women who would like to become insurance office assistants or wish to improve their efficiency in that line, according to Richard Barton, president of the Long Beach Insurance Assn. The organization is co-sponsoring the course with the college and the Insurance Women of Long Beach.

Information may be obtained from the Business and Technical division of City College; Pauline Kincaid, 2145 Atlantic Ave. or George L. Richards, 635 E. 4th St.

Masons to Hear Highway Engineer

James La Brie, assistant highway engineer of the State Division of Highways, will address Long Beach Masonic Club at noon Thursday in Wilton Hotel. His topic will be "Long Beach and Our Freeways." He will show colored pictures to illustrate the talk. George Calderwood will be chairman, and Dr. R. B. Thompson will preside.

STOWAWAYS TRIPLE AT SEA

NEW YORK (AP)—The British liner Britannic reported a sharply increasing stowaway problem on its arrival Saturday.

Minnie, a black and white cat that had neglected to book passage, was located after the vessel left here Sept. 8. When the ship arrived in England, health authorities refused entry to the cat.

On the return trip to the United States, Minnie gave birth to two kittens.

Historic Church Spire Dedication

BOSTON (AP)—The restored steeple of historic old North Church will be formally dedicated Oct. 12, William Phillips, president of the Lantern League and former ambassador to Italy announced Saturday.

The steeple, made famous by Longfellow's poem, "The Midnight Ride of Paul Revere," was toppled by hurricane Carol Aug. 31, 1954.

It was restored with \$150,000 contributed by the nation's school children and patriotic citizens.



'BABY' AND HER BABY

When off the screen Lauren Bacall's favorite role is mother to daughter, Leslie, and wife to husband, Humphrey Bogart. The latest on-screen role for the tawny-haired beauty is "Blood Alley" by Warner Bros., an adventure drama of a flight from death on the China Seas.

Lakewood Players Cast Comes From Varied Jobs

Casting for any play always brings to light varied and interesting past history, the Lakewood Players find. This is exemplified by the cast of the current show "For Love or Money."

John Greenwood spends his working hours at North American as an aircraft structural engineer. His leisure time for the past three years has been devoted to the Lakewood Players and other local groups. He will be seen in the starring role of Preston Mitchell in the "players' current show.

Dawn Bender playing the female lead, Janet, spends all of her time acting. While only 20 she has managed to pack in 13 years of "One Man's Family" plus four movies and 10 plays. This will be her first appearance with the Lakewood Players.

BARBARA HOLLINGWORTH, playing Nita, divides her time between professional modeling, dance instructing for Arthur Murray and being a medical secretary.

Billie Hettinger, playing Mrs. was 70.

L. G. Cowan, Originator of '\$64,000 Question,' Has Started Many Big Shows

By CHARLES MERCEUR

NEW YORK (AP)—One problem in thinking up a good idea is that everybody expects you to have another good idea immediately. No one knows this better than Louis George Cowan, a tall, bespectacled, calm man who has had at least 50 good ideas in his 45 years, the most recent being something called "the \$64,000 Question."

It's possible, of course, that Cowan is currently carrying around an idea twice as good as that one. But if he is, he naturally isn't talking about it. For then it no longer would be his idea. And all his ideas now belong to CBS-TV which recently hired him under the vague title of producer.

"Actually," says Cowan, "I'm a supplier of ideas."

When CBS hired Cowan it hired him away from his own business, Louis Cowan Associates, Madison Ave. firm which packages radio and television ideas. How successful that business has been is shown by the fact that Cowan, his wife and 4 children always have a choice of living in their huge Park Ave. duplex apartment or at their Connecticut estate (a place complete with stables, swimming pool and tennis court).

THE QUESTION asked Cowan most frequently these days is, "How did you think up 'the \$64,000 question'?"

As far as Cowan recalls it happened between breakfast and lunchtime, while the phone was unplugged in his library. That, at least, was the moment of inspiration.

"But I'd been thinking for some time in the field of audience participation programs," he says. "That morning I recalled that successful program, 'the \$64 Question.' I remembered how the phrase had passed into the language. Then I went through a literal translation of 'the \$64 Question' into 'the \$64,000 Question.' Then I thought that was impossible. But as soon as I thought it was impossible, I knew it was a good show."

The rest is history.

THE PUBLIC is not blessed with a long memory, but in years past Cowan has thought up some memorable radio and TV programs that have set trends. Remember "The Quiz Kids"? a Cowan idea. Then there was "Kay Kyser's College of Musical Knowledge" back in the 1930s. He was responsible for the first

transcribed disc jockey show—"The Tommy Dorsey Program"—which was heard on four continents.

During World War II Cowan headed the New York office of the overseas branch of the Office of War Information. While in that post he started the famous "Command Performance" series which entertained millions of men in uniform. He also helped develop "the Army Hour" and "Chaplain Jim."

After the war Cowan formed his own production company and launched "Stop the Music." This series—almost as phenomenal in its time as "the \$64,000 Question"—started a new era in radio broadcasting.

U.S. Survey for Flights to Antarctica

WASHINGTON (AP)—An Air Force survey party is leaving March Air Force Base, Calif., Saturday for Australia and New Zealand to inspect sites from which B36 observation planes may make flights over Antarctica.

The Air Force announced the reconnaissance operations will be made in connection with the Navy's operation, Deepfreeze, an Antarctic expedition which will shove off next month.

The announcement said planes of the 5th Strategic Reconnaissance Wing will make flights to determine ice conditions in McMurdo Sound and other areas where U. S. bases will be constructed prior to moving in personnel and equipment.

The inspection party will visit air bases at Christ Church and Chakea, New Zealand and East Sale, Australia, to decide if they are suitable as operating bases for the reconnaissance planes.

Turks Censor 'Time'

ISTANBUL, Turkey (AP)—Time Magazine's current issue went on sale two days late here Saturday with pages 23 and 24 cut out by military censors. Those pages contained a story about the Cyprus situation and worsening Greek-Turkish relations. The article was critical of Turkish Premier Adnan Menderes.



BRITISH TV BEAUTIES

Patterning after big stage productions, British Independent Television has signed this team for a chorus line in various productions. They will be known as the "Visionettes." Left to right are Julie Webster, 18; Frances Pidgeon, 24; Wendy Murphy, 18; Christine Houghton, 20; Leander Hedden, 18; Jean Muir, 19; Veronica Bravo, 19, and Mildred Anderson, 20. (UP)

Japan Parades Fete Self-Defense Day

TOKYO (AP)—Military parades were held throughout Japan Saturday to mark the nation's first "self-defense forces day," the Japanese equivalent of America's Armed Forces Day.

Twenty-five hundred Japanese soldiers paraded past the Meiji Park grounds in Tokyo, sporting full battle dress and carrying American carbines. American-made tanks, armored cars and artillery rumbled by, and four jets flashed overhead.

SUNDAY DANCE
PENTHOUSE CLUB
For Young Single Adults, 21-35, meets this Sunday evening for fall dance.
7 & 11 P. M.
In addition to regular Friday Night Dance atop Lafayette Hotel.

LONG BEACH
Turn Hall
HALL RENTALS
BANQUETS
Groups 10 to 650
REASONABLE RATES
835 LOCUST AVE.
PHONE L. B. 70-2985

Supper Club
Flame
2727 E. 4th ST. at Temple
— NOW PLAYING —
THE THREE TONES
featuring SHANNA
Cocktail Hour 4 to 7 P. M. Daily
Phone L.B. 34-7014

for those who
really appreciate
excellent food
and
attentive service...

IN LONG BEACH
the distinctive
VICTOR HUGO
730 East Broadway
Telephone 6-4476
Luncheon 11:30 to 4:00
Monday through Saturday
Dinner 5:30 to 11:30 P.M. daily

THE FRED HERSHORN RESTAURANTS
IN CORONA DEL MAR
the colorful
HURLEY BELL
3801 E. Coast Highway
Telephone Harbor 2716
Dinner
5:30 to 11:30 P.M. daily
4:30 to 11:30 P.M. Sunday

FEATURING THIS WEEK!
SHRIMP & LOBSTER DINNERS
VISIT OUR COCKTAIL LOUNGE
Our Banquet Room Seats 80
PHONE 90-9253
For Reservations
Dovalis 101 Ranch House
16th & Coast Hwy. • Seal Beach

ALSO SERVING
Kansas City Beef
• Prime Ribs
• Filet Mignon
• Top Sirloin
• Rib Steak
• New York Cut Sirloin

Now at the World's Most Beautiful Restaurant
RAY WHITAKER
King of the Entertainers
Nightly Except Wednesday
BUFFET LUNCHEONS \$1.50
CONTINENTAL DINNERS \$2.25
from
Chambelier
4205 ATLANTIC AVENUE
Never a Cover

PLANTATION FRIED CHICKEN
DINNER COMPLETE.....1.65
SEAFOOD AND CHOICE STEAKS FOOD TO GO
Plantation RESTAURANT
3240 E. Pacific Coast Hwy. Ph. 90-1411

"We Cater to Families"
• Turkey Dinner \$1.00
• Roast Beef
Served with Potatoes, Gravy, Salad, Bread and Butter.
SPECIAL DINNER STEAK, \$1.60
BREAKFAST—LUNCH—DINNER
SERVED DAILY, 6 A. M. TO 9:30 P. M.
Also Burgers, Sandwiches, and All Kinds of Fountain Dishes.
Try Bailey's Mt. View Restaurant
3900 ATLANTIC AVE. at ROOSEVELT RD.

We specialize in Eastern Corn-Fed Beef
CHARCOAL BROILED STEAKS
FRESH SEAFOOD
POULTRY DINNERS
Complete dinner includes choice of soup, salad, baked or French fried potatoes, beverage and dessert.
your Family restaurant
Reasonable prices.
Banquet room available with facilities accommodating up to 100.
Cocktails, too.
Complete Children's Dinner \$1.10
CURRIES santa fe
1735 W. PACIFIC COAST HWY.
PHONE 7-7966
LUNCH 11 A.M.-4 P.M. DINNER 4 P.M.-11:30 P.M.
SUNDAY 11 A.M. TO 11:30 P.M.

START NOW...
TO BUILD YOUR BODY BEAUTIFUL
MARLOU HEALTH STUDIOS
MEN and WOMEN (SEPARATE GYMS)
We offer the lowest price course for both men and women in weight gaining and reducing, body contouring and body building. The world's most modern equipment PLUS professional instructors. No parking problems. Special rates for any two.
SPECIAL RATES FOR SCHOOL CHILDREN UNDER 18 YEARS!
OPEN 7 DAYS A WEEK
10 A.M. to 10 P.M.
GUARANTEED RESULTS 60 DAYS
MARLOU HEALTH STUDIOS
2228 ATLANTIC AVE. • LONG BEACH • PH. 4-3111
FREE GUEST PASS
Clip this and bring it in. Entitles you to one week FREE MEMBERSHIP with instructions.

Ricarts RESTAURANT
4363 ATLANTIC AVE. PHONE 4-3130
TREAT THE ENTIRE FAMILY... TO SUNDAY DINNER AT RICARTS
• OUR FAMILY SPECIALS •
BRAISED SIRLOIN TIPS \$1.80
En Casserole, Vegetables Jardiniere
VEAL CUTLET PARMESAN \$2.25
With Italian Spaghetti
ROAST LEG OF LAMB \$2.00
Mine Jelly, Savory Dressing
BAKED SUGAR-CURED HAM \$1.90
Candied Yams
Served with choice of large Tossed Green Salad or Hearts of Lettuce topped with Chopped Egg and Fresh Ground Black Pepper. Choice of Idaho Baked Potato with Ricarts Special Cheese Sauce and Chopped Green Onions or French Fried Potatoes and Beverage.
Ellis Thornbrooke Playing Your Favorite Requests at the Hammond Organ
WATCH THIS SPACE EACH SUNDAY FOR SUNDAY DINNER SPECIALS
COMPLETE CHILDREN'S DINNERS85c - \$1.25
Hours: BRUNCH — 11 A. M. - 2 P. M.
DINNER — 1 P. M. - 10 P. M.
CLOSED MONDAY

May We Extend a Cordial Invitation to the New
Canterbury Room

Dinner Designed for the Discriminating
COCKTAILS from Noon — MUSIC from 8:30
A New Room of Hospitality and Service as Old as the priceless Wine Cistern from which its motif is drawn
VILLA RIVIERA Long Beach 6-7261
"An Address of Distinction"
The doorman will attend your car—no charge, of course!

OBITUARIES

LYBARGER — Mrs. Kathryn Exorom Lybarger, 61, of 4418 Levelside Ave., died Saturday at home. She was a native of La Crosse, Wis., and came to Long Beach five weeks ago from Bellflower. She had resided in California 32 years. Surviving is a niece, Mrs. Lorne King of Lakewood. Requiem mass will be at St. Pancratius Church at 9 a.m. Monday. Mottell's & Peck Mortuaries is directing.

Capt. F.C. Paine, Fireman, Dies

Capt. Fred C. Paine, member of the Signal Hill Fire Department since 1928, died Friday at his home at 3328 Falcon Ave. of a heart attack.

Paine was a native of Michigan, and had resided in Signal Hill 52 years. He was made captain last month.

Surviving are his wife, Hazel; two daughters, Beverly Ann and Marilyn; and a half sister, Florence Dawson.

Funeral service will be at 11 a.m. Tuesday in Mottell's & Peck Chapel. Interment will be private.

WOODARD — Russell F. Woodard, 55, of 1922 E. 56th St., died Friday in a Los Angeles hospital. He was a native of Batesville, Ill., and came to Long Beach in 1944 from Peoria, Ill. Surviving are his wife, Elizabeth; daughters, Janice, Lanna Rae and Linda Jean; sisters, Mrs. Esther Pollock and Mrs. Gertrude Ellis; brothers, Donald J. and Walter J. Service will be at 2 p.m. Tuesday in Hunter Chapel.

CUNNINGHAM (Bellflower) — Mrs. Anna Catherine Cunningham, 82, of 16122 Eucalyptus St., died Thursday in a local hospital. She was a native of St. Augustine, Ill., and came to Long Beach in 1920 from Idaho Falls, Idaho. She resided in Long Beach 30 years before moving to Bellflower. Surviving are her husband, Charles Lee; daughters, Mrs. Edwin Peterson of Long Beach and Mrs. B. A. Morgan of Bellflower; son, J. E. of Downey; and sister, Mrs. Edith Barthel. Rosary will be recited at 7:30 p.m. today in St. Bernard's Church. Requiem mass will be in the church at 9 a.m. Monday. White Funeral Home is directing.

ALLEN (Bellflower) — Joseph Ledger Allen, 68, of 9227 Olive St., died Friday in a Los Angeles

hospital. He was a native of Arkansas. Surviving are his wife, Gracie; sons, E. J. and O. C.; daughters, Mrs. Gladys Ferguson of Porterville, Mrs. Katie May Whittington, Mrs. Agnes Wagner and Mrs. Essie Smith; and five brothers and three sisters. Service will be at 1:30 p.m. Monday in White Funeral Home chapel.

HALEY (Garden Grove) — Dewey M. Haley, 57, of 12792 8th St., died Friday in an Orange hospital. He was a native of Marble, Ark., and had lived here 22 years. Surviving are his wife, Grace D.; son, John B.; daughter, Mrs. Leota Y. Bostleman, the latter of Garden Grove; mother, Mrs. Savannah McCracken of Artesia; sisters, Mrs. Olive Green of Artesia, Mrs. Otis Taylor of Fullerton and Mrs. Mattie Rogers of Garden Grove. Service will be at 2 p.m. Monday in Honold Bros. Chapel.

HAM (Norwalk) — Howard L. Ham, 44, of 12044 Monette St., died Thursday in a local hospital. He was a native of Ticonic, Iowa, and went to Norwalk two years ago. Ham was a machinist with Douglas Aircraft Co.'s Long Beach plant. Surviving are his wife Eva; a son, Howard; daughter, Loretta; and six stepsons.

Service and interment will be at Onawa, Iowa. Norwalk Funeral Home is in charge of local arrangements.

ADAMS — Mrs. Susie B. Adams, 72, of 800 Chestnut Ave., died Friday at her home. She was born in Rio, Ill., and came to Long Beach last year from Torrance. She was a member of the Rebeccas. Surviving are four daughters, Mrs. Vera Carbutt, Mrs. Alice Englehorn, Mrs. Dorothy Olson and Mrs. Lavonne Stief; six grandchildren and a great-grandchild. Services will be in Billings, Montana. Friends may call today at Patterson and Snively Mortuary.

SHEONIS — Mrs. Claudia B. Sheonis, 68, of 170 Glendora Ave., died Friday at her home. She was a native of Coal Creek, Colo., and came to Long Beach six years ago from Cheyenne, Wyo. Survivors include her husband, Steve Sheonis; a daughter, Mrs. Claudia M. Elliott; three sisters, Mrs. Margaretta Nelson and Mrs. Leah D. Seykora of Long Beach, and Mrs. Adeline Belt; a brother, Llewellyn Rees of Long Beach, two grandchildren. Service will be Tuesday at 10:30 a.m. in the chapel of Patterson & Snively Mortuary. Interment will be in Sunnyside Memorial Park.

Southland Calendar

TODAY
Los Angeles County Fair, Pomona.
Kern County Fair, Bakersfield.

Fiesta de la Luna, Chula Vista.
Fishermen's Fiesta, San Pedro.
"Seasons Throughout the World," 3, 4:15 and 8:30 p.m. at Griffith Park Planetarium.

MONDAY
Colorado State Society, noon in Linden Hall.

TUESDAY
Pennsylvania State Society, 6:30 p.m. at 223 E. Third St.

WEDNESDAY
All State Society modern and old-time dancing, 8 p.m. at 223 E. Third St.
Pioneer Days, through Oct. 8 at Twenty-nine Palms.
World Plastics Fair, through Oct. 9 at National Guard Armory, Los Angeles.

THURSDAY
Wisconsin State Society, 6:30 p.m. at 223 E. Third St.

FRIDAY
California State Society.

GET A PAYING GUEST for that spare room through Rent Ads in Independent-Press-Telegram. Call 6-907L.

6:30 p.m. at 223 E. Third St. Pio Pico Fiesta Days, through Oct. 9 at Pico.

SATURDAY
Idaho State Society, noon at 223 E. Third St.
New York-New Jersey State Society, 7:30 p.m. at YWCA.
Oregon-Washington State Society, 6:30 p.m. at Silverado Park.
Historical Days Parade, San Diego.

MANAGEMENT OPPORTUNITIES

Rapidly expanding national corporation offers exceptional opening for persons desiring opportunities of sales management, position and unlimited advancement. College graduates should have wide business experience preferably in financial type institution. Family man 30 to 36 years. Salary open. For appointment phone Monday between 4 and 7 P. M.

A. R. LAWRENCE
PH. 20-1437

ORANGE COUNTY

MODERN OFFICE SPACE FOR LEASE

110 E. WILSHIRE, FULLERTON

Formerly Known as the Chapman Bldg.

- ★ SUITES ALTERED TO SUIT TENANT
- ★ NEWLY CREATED PRIVATE PARKING AREAS NOW PROVIDED
- ★ PUBLIC AND TENANT AREAS COMPLETELY MODERNIZED

Apply: Office of Building—LA 5-7969

See Your Local Broker
OR CALL COLDWELL, BANKER & COMPANY
MADison 6-0611
Ext. 263

More Make Grade in D.C. Social List

By HELEN THOMAS
WASHINGTON (UP) — Either Washington's social barriers are breaking down—or more people are making the grade.

The 1956 edition of the Social List of Washington, now hot off the presses, contains nearly 6,000 names, the largest number to date.

The new social bible, celebrating its 25th anniversary, includes more than 900 new listings. Most prominent among them is the President's son, Maj. John Eisenhower, who is now stationed with his family at nearby Fort Belvoir, Va.

Missing from the top of the list is Oveta Culp Hobby, former Secretary of Health, Education and Welfare, and Harold E. Talbot, who resigned under pressure as Secretary of the Air Force. Both have departed from socially rugged Washington.

MRS. CAROLYN HAGNER SHAW, publisher of the register, rarely gives a reason for snubbing a socialite in print. But in the 15 years she has been turning out the so-called "Green Book," most names are crossed off the list when they drop out of Washington society.

Others omitted this time are Mrs. Bennett Champ Clark, wife of the late Missouri Senator; Mr. and Mrs. John Horton (Mrs. Horton is the former Drucie Snyder, daughter of the onetime Secretary of the Treasury, John W. Snyder) who have moved to California; Lohair Teator, retiring Assistant Secretary of Commerce, and Brig. Gen. Anthony J. Drexel Biddle.

Divorce did not rule out the former Mrs. Joseph E. Davies, wife of the former ambassador to Russia. She is now listed as Mrs. Merriweather Post and threatens to vie with Gwen Carritz and Perle Mesta in the party-giving department.

NEW LISTINGS also include Mrs. E. Campion Achson, mother of Dean Achson, former Secretary of State; Mrs. Rodgers Benekla, and Grace Tully, former secretary to President Franklin Delano Roosevelt, who is now executive assistant to Sen. Lyndon Johnson (D-Tex.).

Government officials who bettered their listings include Donald Aubrey Quarles, former Assistant Secretary of Defense, now Secretary of the Air Force; Marion B. Folsom, former Undersecretary of the Treasury, now Secretary of the Department of Health, Education and Welfare; Louis S. Rothschild, former chairman of the Maritime Board who became Undersecretary of Commerce; Wilber Marion Brucker, former general counsel of the Department of Defense who became Secretary of the Army, and James A. McConnell, former administrator of the Commodity Stabilization Service, who assumed the post of Assistant Secretary of Agriculture.

Members of the Congress . . . the ever-growing diplomatic corps and the top echelons of government are included in the social list by virtue of their jobs.

As Mrs. Shaw points out, "more than a half dozen social circles make up Washington society."

Bankruptcies Hit New High in No. California

SACRAMENTO (UP) — More Northern Californians than ever before are going bankrupt this year, the records in the Federal District Court indicate.

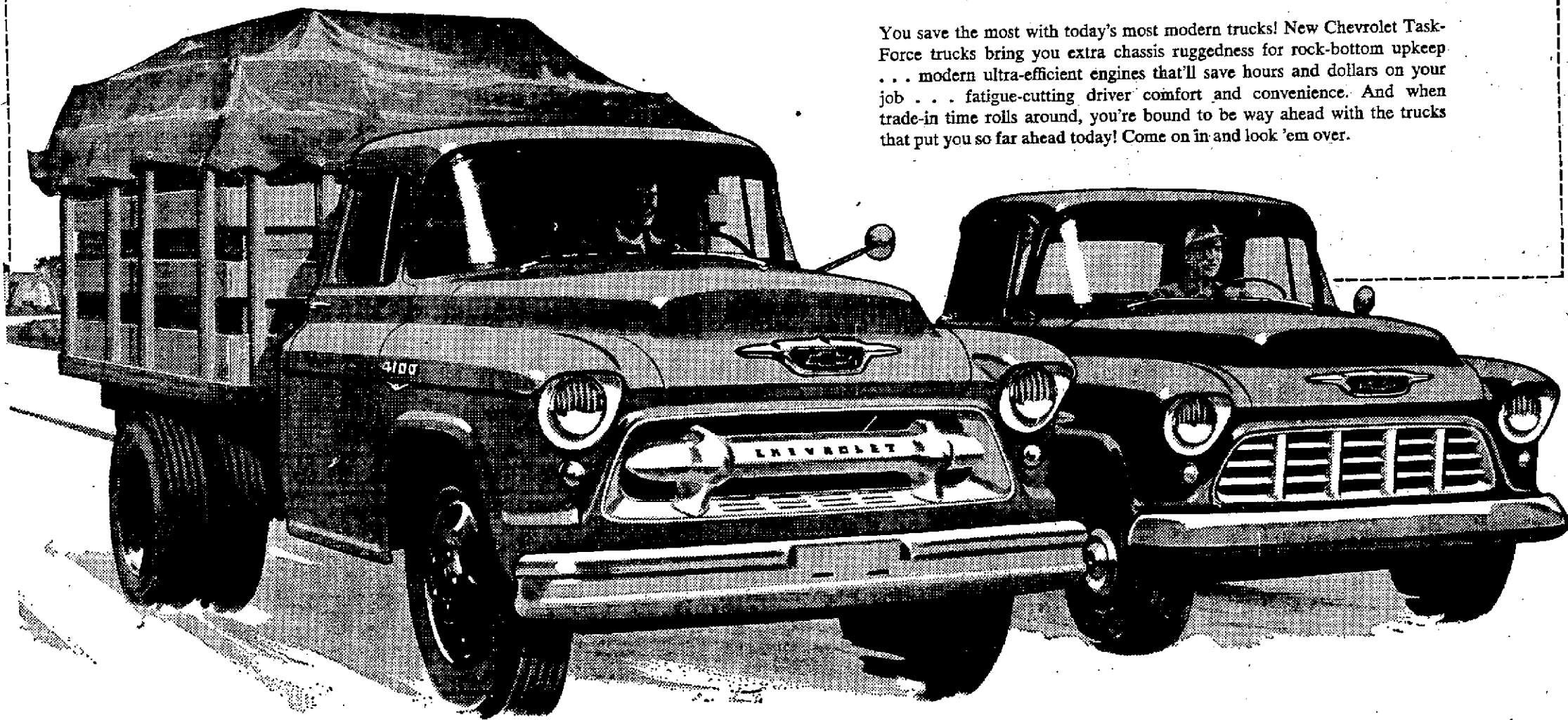
A total of 695 bankruptcy petitions has been filed by persons from 32 counties. During the first nine months of last year, the previous record, the total was 654. The year's total was 865.

ASTHMA & BRONCHITIS NEWS Brings Cheer to Thousands

Thousands of sufferers have found wonderful freedom from fear of wheezing, coughing, difficult breathing, sleep and energy destroying attacks of Bronchitis and Asthma with MENDACIO. MENDACIO, which usually quickly helps loosen and remove thick, strangling mucus from the lungs, promotes easier breathing and sounder sleep. Use of nearly a billion MENDACIO tablets in 25 years proves safety, success. Get MENDACIO at drug stores. Money back guarantee protects you.

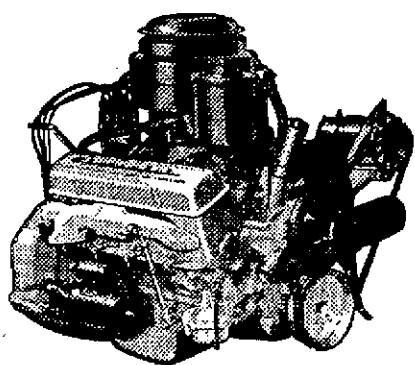
Most Modern Moneysavers on the Road! New Chevrolet Task-Force Trucks

They're built to bring you big-dollar savings . . . lower ton-mile costs.
You'll be way ahead right now—and again at trade-in time—with
the most modern trucks of all!



You save the most with today's most modern trucks! New Chevrolet Task-Force trucks bring you extra chassis ruggedness for rock-bottom upkeep . . . modern ultra-efficient engines that'll save hours and dollars on your job . . . fatigue-cutting driver comfort and convenience. And when trade-in time rolls around, you're bound to be way ahead with the trucks that put you so far ahead today! Come on in and look 'em over.

Anything less is an old-fashioned truck!



Most Modern Power...V8 or 6

Shortest stroke V8's in any leading truck! That means less friction and wear per mile! V8 is standard in the new L.C.F. models, available in all other models, except Forward Control, as an extra-cost option. New Chevrolet trucks offer the industry's most advanced valve-in-head sixes, too. And all engines have a 12-volt electrical system!



Most Modern Features

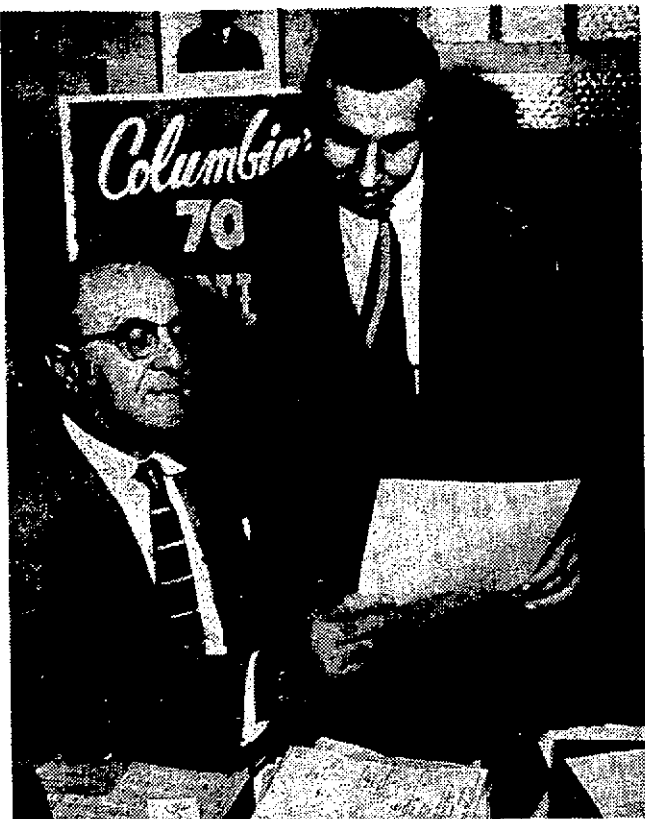
New Flite-Ride cab with panoramic windshield, larger side and rear windows, concealed Safety Steps and new High-Level ventilation! New, more rigid ladder-type frames in all models! New tubeless tires standard on 1/2-ton models! New shorter wheelbases for greater maneuverability in most models.

Year after Year

CHEVROLET

America's Best Selling Truck

See Your Chevrolet Dealer



PLANNING BIG EVENT

I. Sukman, vice president and general manager of Columbia Stores, and his son Richard, secretary-treasurer and member of the board, review planning for observance of the 70th anniversary of the founding of the stores.

Founders Month Observed by Columbia Stores Here

The coming of October is always the signal for Columbia Stores up and down the Pacific coast to celebrate Founders Month. This year marks the 70th anniversary of the founding of Columbia Stores in Long Beach and Lakewood Center. The observance will be the greatest ever. Columbia's 70th Founders Month started with an executive dinner held at Hody's. Lakewood Center followed by a get-together breakfast in which all employees of Columbia downtown and Lakewood Center participated. Plans were made for a series of selling events. Contests will be held for both buyers and department heads as well as general manager of Columbia for selling personnel. Buyers and his son, Richard Sukman, spent months gathering together

Hosmer Hits FHA Delays

The Long Beach-Lakewood boom in real estate is being slowed down by a "log jam" in loan applications at the local FHA office, the Artesia Street—Long Beach Boulevard Civic Improvement Association was told by Rep. Craig Hosmer at its luncheon last week.

He said he regarded the problem of particular importance to the North Long Beach area "which is just now commencing to realize its full economic potential."

"At least four more appraisers are needed in the local office to bring down the current 30-35 day loan processing period to a normal of 14 days. The long processing period naturally slows down both home and commercial type realty operations in the area, he said.

He cited "reductions in force" at FHA as the root of the problem. These were applied evenly to all offices throughout the country instead of selectively according to work load patterns. This has left our local office short handed. A similar situation exists in the booming areas of Sacramento and San Francisco.

Rep. Hosmer last week asked Federal Housing and Home Finance Administrator Albert M. Cole for corrective action. He has just been advised by Cole that the agency in Washington has "taken up immediately" the request.

merchandise suitable for the event.

In 1920 Columbia opened its first store in Long Beach at the corner of Broadway and Pacific and in 1924 moved to a larger store at its present location. Since then the store has been remodeled a number of times and today occupies the entire building at First at Pacific with a second, large, modern store in Lakewood Center. From a original personnel of 4, the store now has more than 100 employees with another 50 at Lakewood Center.

Columbia is the pioneer in credit selling on the Pacific Coast and in earlier years was often called upon by trade and retail organizations for information on the ramifications of credit selling.

Real Estate and BUSINESS DEPARTMENT

Grant's Will Open in Lakewood Oct. 13

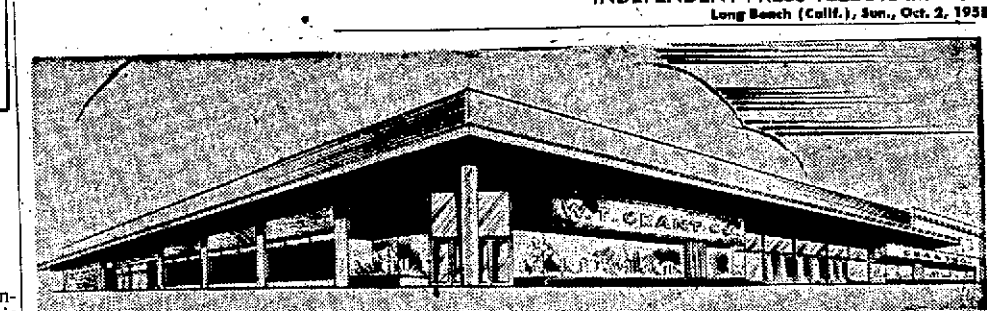
Plans of the W. T. Grant Co. to open the big new store in Lakewood on Thursday, Oct. 13, according to Jimmy M. Wilkes, the store manager. This will bring to 15 the number of Grant stores operating in the greater Los Angeles area.

The new Lakewood Grants is a "park and shop" store with facilities for 5,000 cars in the parking lot adjoining.

Facade of the new Grants is designed along clean, simple lines to fit in with the suburban atmosphere of Lakewood Center. Interior of the store continues the emphasis on modernity to make it a fast place to shop. The newest in display counters and fixtures afford "shop-at-a-glance" convenience. Air-conditioning will insure comfortable temperatures at all times. Day-bright fluorescent lighting will reveal the true colors of the vast merchandise displays. Decorative pastel walls will not only provide attractive backgrounds but will serve to segregate departments as well. Wide, roomy aisles are another feature. Selling will be done at both street and downstairs levels.

PLANNED AS 4-STORIES-ONE, the new Lakewood Grants will offer the same wide assortment of merchandise normally found only in 4 distinct specialty shops: a fashion store, a dry goods store, a home-hardware store and a variety store. Here shoppers will find virtually everything they need for themselves, their families and their homes conveniently located under one roof.

Wilkes says that Grants famous credit plan, reputed to be the fastest and simplest credit



FOUR STORES IN ONE

W. T. Grant Co., new Lakewood Center store, shown here, is scheduled to open Oct. 13. It is virtually four stores, so large are the departments, company officials announced.

Grand Opening of WINDSOR RANCHOS in Anaheim



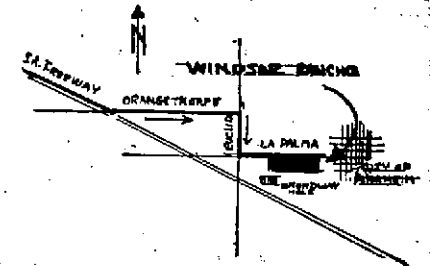
4 BEDROOMS - 2 BATHS
plus FAMILY ROOM with FIREPLACE

IMMEDIATE OCCUPANCY

NO DOWN TO VETERANS
(Except Costs and Impounds) **68⁸⁵** Prin. & Int.
MONTHLY PAYMENTS

- | | |
|----------------------------|------------------------------|
| Forced Air Heating | Kitchen Exhaust Fan |
| Double Garages | Roof Insulation |
| Cedar Fencing | 40 and 50 Gal. Water Heaters |
| Birch Kitchen Cabinets | Entry and Central Hall |
| Indirect Lighting Fixtures | Formica Counters |
| | Copper Water Pipes |

DIRECTIONS . . . from Anaheim drive out west about 1/2 mile on La Palma Street to Windsor Ranchos.



TAKE A TIP... and SAVE!

Future Homes with all the Comforts and Conveniences you'll find in this 3rd and Final Unit of Garden Grove's largest single community development

GLEN DELL PARK

WILL COST AS MUCH AS \$1,000 MORE . . .
Rising Building Costs and Higher Wages are bound to create Higher Prices!
SAVE BY SELECTING YOUR HOME NOW

3 BEDROOMS OR 2 BEDROOMS & DEN
• 2 BATHS • 2-CAR GARAGES

Still NOTHING DOWN for Vets!
(except usual costs and impounds)

Still 30 YEAR LOANS

Still Monthly payments from \$58.75
(including principal and interest)

still Full price from \$11,595

Come out today before it's too late! FROM L.A. drive out Santa Ana Freeway to Harbor Blvd., right on Harbor to Chapman Ave., right on Chapman to West St., right on West St. to model homes. FROM LONG BEACH drive out 7th St. (Garden Grove Blvd.) to West Street and turn left to property.

PIONEER LAND CO.

7th St. in Long Beach

J. G. KENDRICK
Region Head Coming, Too

N.L.B. Realty Club Will Install

North Long Beach Real Estate Club installation dinner is to be held at Goodwin's Restaurant, 5567 Artesia Blvd., Wednesday at 7:30 p.m. Some 300 Realtors and guests are expected.

Realtor Howard Butler will be master of ceremonies; John Reed, general chairman; Ernestine McLaughlin, hostess chairman. Kay Lowry is chairman of tickets.

your **PHD*** includes a Little League baseball field in the new Halecrest Campus Estates

PERFECT HOME DEVELOPMENT

In beautiful COSTA MESA Harbor Boulevard & Baker Ave. Sales Agents—Walker & Lee Telephone Liberty 8-7492

Don't buy any home anywhere at any price until you visit

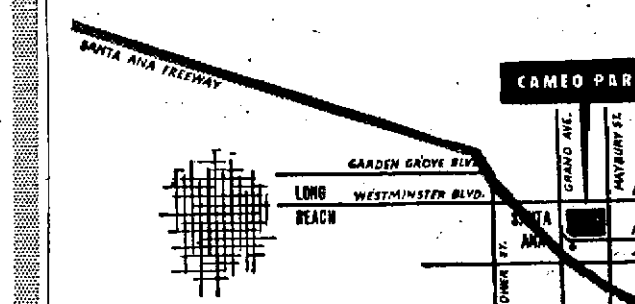


Cameo Park

SPACIOUS 3 and 4 BEDROOM HOMES each with 2 complete baths and all advanced convenience features
UNSURPASSED VALUES AT \$15,900 TO \$17,050

Still Available to Qualified Veterans for **NO DOWN PAYMENT**
(Except Costs and Impounds)
FHA TERMS TO NON-VETERANS

LENNEY HOMES • R. J. BURDGE, Selling Agent



REALTOR OF WEEK

Agnes Albo Says Moving Here Was Great Blessing

A native of France who finally found her home in "the city of my dreams," is the Realtor of the Week honored by the Long Beach Board of Realtors.

Mrs. Agnes Albo came to the United States with her family when 12 years old and they settled in Pueblo, Colo. There she was married to a groceryman who for 29 years was a Safeway manager until ill health forced his retirement.

"We had been in Long Beach on vacations and it always was the city of my dreams. When my husband's health forced him to retire we decided to move here. It was the greatest blessing to fulfill a long-time ambition and sell real estate."

She has been with the McDaniel Realty Co. since the opening of their office at 1540 E. 7th St. in the spring of 1954 and I have enjoyed every minute of it," says Swedell.

"Each day you have the opportunity of meeting people and serving them."

Swedell and his wife reside at 2035 Maine Ave.



FOUR BEDROOMS IN EACH

Windsor Ranchos, Anaheim, will be shown at the grand opening today. Each is a four-bedroom home and ready to occupy. Veterans need pay only impounds to buy them.

Pembroke Village's Sales Are Soaring

Excellent sales are reported at Pembroke Village, Garden Grove subdivision on Harbor just south of Chapman Ave. This subdivision is noted for the rustic Early American architecture set off through the use of shake roofs, diamond paned windows, and distinctive trim and color treatment.

The Southern California trend for traditional and modern combining to meet the desire for indoor-outdoor living is captured in the living rooms with walls of glass and real brick fireplaces, and all the models make use of efficient circular hall planning. The large kitchens have garbage disposals and fans, with service porches adjoining the kitchen area. Golden hardwood floors are used throughout, and there is forced air heating.

Among the most popular features in the Pembroke Village homes are compartmentalized baths that allow several persons to use the facilities in complete privacy and the Musical Intercom system which transports music throughout the houses on four speakers, controlled by a master panel.

Pembroke Village homes are available with 3 or 4 bedrooms, 1½ and 2 baths. Veterans may purchase for only 3 per cent down, while non-veterans down payments are as low as \$995. From Los Angeles, take the

Big Windsor Ranchos Hold Grand Opening

Windsor Ranchos, new 4-bedroom ranch-style home development, is holding its formal opening this week end, it was announced by the builders.

Biggest feature, according to the builders, is the fact that all are 4 bedrooms and 2 baths and they all feature fireplaces in the large "family room." Picture windows give the outdoor-indoor California type of living.

Veterans can buy these homes with a "nothing down" payment except for \$270 impounds and on monthly terms for \$68.55 for principal and interest. All homes are ready for immediate occupancy. Builders have incorporated

redwood decorative fencing with the homes. All homes have forced air heating, double garages, indirect lighting fixtures, kitchen exhaust fans, natural wood kitchen cabinets, roof insulation, 40 and 50-gallon water heaters.

Specially designed wardrobe closets in every home are of extra large size. All the homes have entry and central hall plans.

The new development is located less than half a mile from the new Broadway Shopping Center on La Palma just west of Anaheim.

From Long Beach drive east out 7th St. to Euclid St. in center of Garden Grove, turn north across the Santa Ana Freeway to Euclid and La Palma, turn right (east) to tract.

Hospital Grading Contract Awarded

SACRAMENTO (AP) — The State Department of Public Works has awarded a \$114,785 contract for site grading for new ward buildings at the Metropolitan State Hospital, Norwalk.

W. E. McKnight Construction Co., Baldwin Park, got the job.



ON NEW TERMS

Pembroke Village announces new financing terms which permit veterans to buy, paying only 5 per cent down, and non-veterans as little as \$995 down. Three and four-bedroom, two-bath homes features Early American architecture. They are located on Harbor Blvd. just south of Chapman Ave. in Garden Grove.



AGNES ALBO
Finally a Dream Comes True

ing we ever had for not only did his health improve but both of us now are really enjoying life," says Mrs. Albo.

She operates a realty office at 2225 E. Broadway and is very active in realty circles. She is president of the Real Estate Toastmistresses. She has been a member of the WIRE Club for several years and is active in St. Matthew's Church circles.

Mrs. Albo has a hobby of painting and several pieces of her work decorate the walls of her office.

MERRILL D. SWEDELL, the Salesman of the Week, came from North Platte, Neb., to Southern California in 1920. He was an auto mechanic and shop foreman in Los Angeles for many years. Next he traveled in the San Francisco area as sales representative for an engine company.

Swedell moved to Long Beach in 1941 and worked as a machinist in the shipyards during the war. Then followed work as service manager for auto dealers until late in 1953 he decided



MERRILL D. SWEDELL
Fulfills an Ambition

Realtors to Hear Conclave Report

Bill Barbee has scheduled a special program for the Long Beach Board of Realtors at their regular Tuesday morning breakfast in the Lafayette Hotel.

Morris Holmquist, Reg Dupuy, Winnie Cross and George Ditson Jones, will report on important phases of the state convention, which will help the membership in their work during the coming year.

President E. T. Moore will preside at the breakfast meeting, at which time new applicants for board membership will be initiated.

We are having a sneak preview of the 2nd unit of...

HUNTINGTON MANOR II

BUT...A few models in unit No. one available for immediate occupancy

AVERAGE PRICE
JUST OVER THE SAN GABRIEL RIVER FROM
LONG BEACH IN RESTFUL ORANGE COUNTY \$12,450

No Down to Vets. Cost and Impounds Only! Some models priced lower!

Imagine!

3 BEDROOMS 1½ BATHS

and included at no extra cost
• BUILT-IN RANGE AND OVEN IN COLOR
BY THERMADOR AND VENTILATOR FAN

also included at no EXTRA cost

WESTINGHOUSE

• LAUNDROMAT AND DRYER
• 11-FT. REFRIGERATOR • WASTE-AWAY DISPOSAL

YOU CAN BE SURE...IF IT'S Westinghouse

• YOU CAN ALSO BE SURE IF IT'S A CLARK-BUILT HOME!

many other features found only in luxury type homes
Walker & Lee, Sales Agents, Sales Office Open 10 A. M. to 2 P. M. Daily

FURNISHED MODEL HOMES BY
CARL'S OF LONG BEACH

THE HOMES
WITH

ALL ELECTRIC TREND



close to everything but
the SMOG and NOISE

Vets!

NOT A RED CENT TO MOVE IN!

4 Full Bedrooms
2 Full Baths

BUILT-IN WASHER-DRYER

Built-in FORCED AIR HEAT
Built-in FIRE ALARM SYSTEM

7-Flush-door WALK-IN CLOSETS
LIFETIME ALUMINUM WINDOWS

Built-in Ranges & Oven

HIDDEN FULL HARDWOOD Glamour Cabinets

Pool-Size Lots

HARMONIOUS Gelvatex Exteriors

From Long Beach, drive straight out Westminster Blvd. to Wright St. in Garden Grove.

Move out of the smog to Excelsior Village

Big pool-size lots, insulated ceilings and huge overhang means pleasing coolness from summer heat! Only 10 minutes from beaches assures "air conditioned" comfort from constant ocean breezes.

EXCELSIOR VILLAGE from \$12,620. and only \$65.48 Per Month (INCLUDES DOWN PAYMENT)

ACT QUICKLY — FREE MOVE-IN TERMS EXPIRE SOON!

★ THE DON COLEMAN CO., Sales Agent

buena plaza

ALDON'S new 1956 Triumph series 3 & 4 bedrooms 2 complete baths

TRIUMPHS IN LUXURY—CHECK THESE FEATURES!

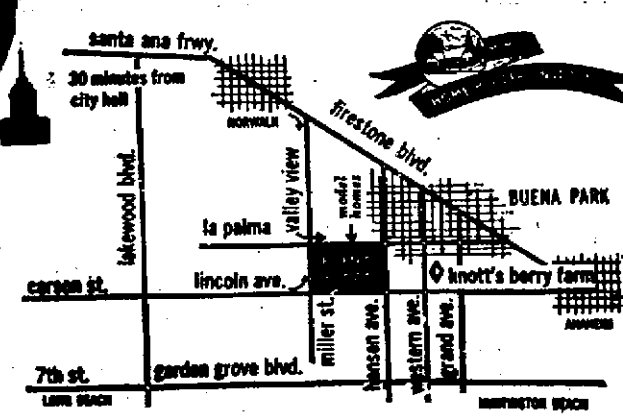
- Built-in WESTERN HOLLY gas ranges and ovens in colors, stainless steel or copper
- Custom-designed floor-to-ceiling brick or slumstone fireplaces; raised hearths
- Aluminum-framed sliding glass walls bring the outdoors inside
- Over-size stall shower, 6-ft. ceramic tile, glass door & panel in one bath
- Full-size tub with shower, 5-ft. walls of Marlite in second complete bath
- Forced air furnaces, thermostatically controlled for uniform heat
- Natural birch kitchen cabinets beautifully finished in exclusive ALDON-GLAZE

ALDON invites you to view Channel 9 Movie Theatre Tuesday through Thursday each week (Saturday excepted) 9 p.m. till conclusion. New picture starts each Tuesday

NATIONALLY FAMOUS FOR THE
FINEST HOMES EVER BUILT

• see 8 model homes furnished by Aaron Schultz of Long Beach and Anaheim
naturally, gas equipped

BUENA PLAZA is less than 30 minutes from Los Angeles or Long Beach. From Los Angeles take the fast Santa Ana Freeway to Valley View, then turn south. From Long Beach drive east on Carson St. (which becomes Lincoln) and turn north on Miller St.



sales office: La Palma, east of Miller St. - E. "Bully" Hamburg, general sales agent



IN CHAPMAN MAGNOLIA PARK

Exterior view shown above of four-bedroom home at Chapman Magnolia Park in Garden Grove depicts interesting architectural detail, large picture windows and clear, contemporary line of these homes. Color co-ordinated kitchens; built-in breakfast nooks and large two-car garages are features.

Chapman Magnolia Park Asks No Down, No Costs From Vet

Stress was laid, yesterday, upon the "no down payment... no impounds... no closing costs" policy in effect for veterans at Chapman Magnolia Park, in Garden Grove, as Robert McCutchin, sales agent, reminded veterans that the time is drawing very near when such terms will be a thing of the past.

Still priced from \$11,600 to \$13,900, monthly terms on

these 3-bedroom-and-a-den or 4-bedroom homes run from \$61.41 to \$73.39, including principal and interest, McCutchin added.

The final unit of Chapman Magnolia Park is 80 per cent sold out, officials of Ajax Construction Co., builder-developers, revealed.

Home-seekers find built-in gas ovens and range tops in rainbow

hues, complete with automatic timing devices and controls; large picture windows engineered for maximum light and controlled, draft-free ventilation, and spacious built-in breakfast nooks attractive features of the homes.

Chapman Magnolia Park is reached from Long Beach by driving east on 7th Street (Garden Grove Blvd.) past the Veterans Hospital to Highway 39, then north one-half mile to Chapman; and east one-half mile to the furnished exhibit homes—open daily from 10 a.m. to 9 p.m.

Kitchens have natural beech cabinets; deep, double sinks with formica drainboards; range hoods with exhaust fan and light; mastic tile floors and ample hot water from 40 and 50 gallon water heaters assure comfortable easy home making.

Themed as "distinctive rustic," these homes also feature imaginative use of modern wall textures, modern lighting fixtures, mahogany slab doors and deep, walk-in closets in all bedrooms.

Eastchester Homes Still Nothing Down to Veteran

The combination of restful suburban living in Fullerton and its convenient location close to metropolitan areas has been a deciding factor in the sales at Eastchester Park since its recent grand opening, according to Mel Mack, sales agent.

The modernly designed 3 and 4 bedroom, 1 and 2 bath homes at Eastchester Park are still available to veterans for no down payment. Monthly payments are from \$62.95 including principal and interest.

"Eastchester Park offers quality construction and the style of indoor-outdoor living desired by Southern California home buyers," Mack stated, "and the homes are ideally situated for both relaxation and proximity to Los Angeles via the Santa Ana Freeway."

The spacious living rooms at Eastchester Park have "Ski-Vue" sliding glass walls that overlook patios, and most models have fireplaces as well as patio barbecues, Mack said.

The kitchens are efficiently planned and include colored Columbia steel equipment.

Some of the quality features included are: redwood siding on the exteriors, weatherstripping, heavy rock roofs, rockwool insulation, cork tile flooring, forced air heating, Woodall sliding closet doors, TV jacks and outlets, large 2-car garages and walls of genuine lath and plaster.

Only \$750 Down for Non-Vets

Claiming the "lowest terms ever offered on quality homes" to non-veterans, Artesia Homes is asking only \$750 down on a 3-bedroom or 2-bedroom and den home. The balance is less than comparable rent, says J. W. McMichael, the builder.

The homes may be reached from Long Beach by driving east on Carson St. or Orange-thorpe to Pioneer Blvd. Turn left to Centralia Rd. and the model homes.

Each home has 1½ baths and contains such quality features as genuine lath and plaster, double garages, natural finish kitchen cabinets, Coralite finish in the bathrooms, curbs, sewers and streets are already in.

Double sinks are in each kitchen and television outlets are built in. Hardwood flooring is used on raised foundations. Each has a G.E. Disposal, ceramic tile drain boards, and the yard is graded for lawns. Some models have sliding glass doors and service porches.

Model Home Furniture Co. of Artesia has furnished a model home.

NOW IT CAN BE TOLD! ARTESIA HOMES

Furnished Model by Model Home Furniture Co., Artesia

**LOWEST
NON-VET TERMS
EVER OFFERED
ON QUALITY
HOMES**

3 bedrooms or
2 bedrooms &
den—1½ baths

\$750 DOWN
Plus Closing Costs
BALANCE
LIKE RENT

**MODELS OPEN DAILY!
ALL THE TOP QUALITY FEATURES!**

- Genuine Lath and Plaster
- Double Garages
- Natural Finish Kitchen Cabinets
- Coralite Finish in Bath
- Curbs, Sewers, Streets
- Double Sinks in Kitchen
- Television Outlets
- Hardwood Floors... Raised Foundations
- G. E. Disposals
- Ceramic Tile Drain Boards
- Sliding Glass Doors in Some Models
- Yard Graded for Lawns
- Aluminum Windows and Screens
- Service Porch in Some Models

Phone TOrry 5-4811

J. W. McMICHAEL, Builder

Clive Graham Wins State Broker Honor

Clive Graham of Long Beach received the Salute Award for said the high school student. He being the outstanding broker of the year at the California Real Estate Association convention in Los Angeles last week.

Graham, past president of the association and has been active in the association's educational program, serving the past year as chairman of the statewide committee on education. Graham was president of the Long Beach Board of Realtors in 1952 and long has been active in realty circles.

The Downey Board of Realtors received the G. D. Robertson sweepstakes trophy for outstanding and best all-around service to the public, the community and the board members. Judging was based on the board's educational work, advertising and public relations, enforcement of ethical standards, membership maintenance and cooperation with state and national realtor associations.

Winner of the Los Angeles Realty Board's perpetual trophy for boards of less than 100 members was the Bellflower Board of Realtors.

JUDITH ANN BLACKMAN, a student of the South Downey Junior High and Gary Taylor of Santa Ana High were chosen first-place winners of the annual statewide essay contest on "Why I Want to Own My Own Home." Each received a big gold trophy and as part of the reward will be flown to Sacramento during the next session of the Legislature to meet the Governor and will read their essays before a combined session of the Senate and Assembly.

Gary Taylor in his essay told of the advantages of home ownership which allow a person freedom and independence. "The American home is a proving ground for self-expression where a home owner can build, decorate

and landscape to his own liking," said the high school student. He stated that the American home is the guardian of democracy.

GRAMMAR SCHOOL student Judith Ann Blackman in her essay said, "Owning a home gives one a feeling of security and adds strength to the dignity and self-respect of the owner." She said, "Home ownership makes for a stronger America and I want to add to that strength by owning my own home. This is my American heritage."

Registration for the convention was 3,300 and more than 100 representatives of Long Beach attended the sessions.

Named to City Job in Santa Paula

SANTA PAULA (AP)—Gilbert D. Chavenelle, 43, of Ann Arbor, Mich., has been named city administrator of Santa Paula. He will assume his duties on



CLIVE GRAHAM
State's Outstanding Broker

or before Nov. 1, succeeding George Alassa who resigned to become city manager of Tulare. Chavenelle has been staff engineer of the Michigan Municipal League and manager of the Municipal Purchasing Service.

HEARD THE LATEST gossip?

"Not the kind of vet I go to, of course, but Fairview Ranchos still has nothing down to vets except costs and impounds."

Fairview Ranchos

GARDEN HOMES in Santa Ana

VETERANS! THEY'RE *still* YOURS FOR NO CASH DOWN! No Cash Closing... No Cash Impounds!

That's why we urge you to come on out to this pleasant, progressive residential area today and take your pick of the luxurious homes remaining in the final unit. Government rulings will soon do away forever with "No Down Payment"... "No Closing Costs"... "No Impounds"...

Rising construction costs are forcing prices up... UP... UP!

FAST FACTS ON GARDEN GROVE

- 11 Elementary Schools
- 2 Parochial Schools
- 1 High School
- New Super-Market Center
- Near new Broadway-Anaheim
- Banks, Professional Services of all kinds nearby.
- Smart Stores & Shops
- Acres of Free Parking
- Churches for All Faiths & Beliefs
- 28 Minutes to Los Angeles
- 20 Minutes to Beaches
- Recreational Facilities
- Suburban Community Center.

All you can lose is your heart!



Features!

- Western-Holly built-in Colored Range & Oven with automatic timers & controls
- Big "Newview" Picture Windows
- Roomy, Attractive Breakfast Nooks
- Natural Birch Kitchen Cabinets
- Genuine Mahogany Wall Paneling
- Glass Walls - Mahogany Slab Doors
- All Utilities - Street Lights

DRIVING DIRECTIONS
FROM L.A. take Santa Ana Freeway to Grand Avenue (Highway 39) in Buena Park; turn right to Chapman Ave.; left on Chapman to models.

FROM LONG BEACH take 7th St. (Garden Grove Blvd.) to Huntington Beach Blvd. (Highway 39); turn left on Huntington Beach Blvd. to Chapman; right on Chapman to models.

Another AJAX Development

Sales Office: LOrain 7-2261; LEhigh 9-5521



BUT WHEN THEY'RE GONE... THEY'LL BE GONE FOREVER!

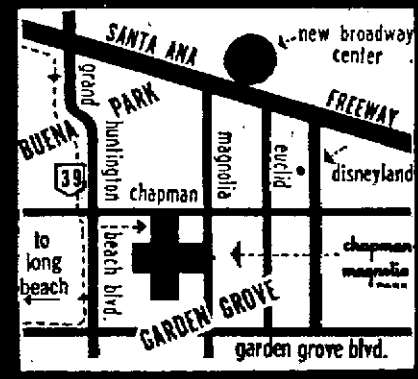
FINAL UNIT chapman magnolia PARK IN GARDEN GROVE

Big Beauties!

4 Bedrooms,
2 and 3 Baths
3 Bedrooms,
2 Baths

Full Price from \$11,600
Monthly Payments from \$61.41
including principal and interest

Take the "Happiness" Tour of our Model Homes Beautifully furnished by Frank Bros. of Long Beach



NONE BETTER ANYWHERE

Here is truly PARADISE! Thrill to a living room with grandeur and spaciousness beyond your greatest expectations. Marvel at the efficient step-saving kitchen as planned by Southern Counties Gas Company. Everything you'll ever want or need is already in... even the beautiful landscaping, sprinklers and fencing. All this plus fabulous interior appointments that challenge comparison at any price.

Start today... LIVE THE LIFE OF PARADISE!

TRACT OFFICE: KEystone 5-8129
EXECUTIVE OFFICE: BRAdshaw 2-3817
BUILDERS: Tednar Development Company, Beverly Hills

your joy forever...



Spacious
4 Bedrooms,
3 Bedrooms
& Family
Room
2 Baths

SEE
FURNISHED MODEL
HOMES

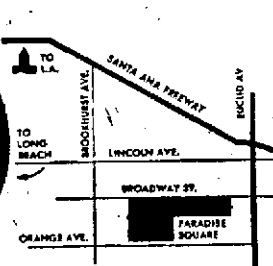
Open daily to 8:30 p.m.
Naturally, gas equipped

Paradise SQUARE

Luxurized Homes in West Anaheim's finest district.

- Completely fenced
- Landscaping and sprinklers
- Floor to ceiling fireplace and "glassomatic" walls of glass
- O'Keefe & Merritt built-in range, gas oven and rotisserie
- Luxurious beech kitchen cabinets and breakfast bar
- Forced air heat, thermostat controlled
- American Standard color plumbing fixtures, two glass enclosed stall showers

NO CASH DOWN
NO CLOSING COSTS
NO IMPOUNDS



THIS WAY TO PARADISE!
FROM LOS ANGELES: Take Santa Ana Freeway to Euclid Avenue. Turn south (right) on Euclid to Broadway (second intersection). Then west (right) on Broadway two blocks to Paradise.
FROM LONG BEACH: Take Highway 101 to Lakewood Blvd., then north on Lakewood Blvd. to Lincoln Ave. Go east on Lincoln Ave. to Euclid Ave. Turn right (south) on Euclid Ave. to Broadway, right turn on Broadway, 2 blocks to Paradise.

Aldon Buying More Land

Unbroken record of spiraling sales in the fast-selling new 1956 Triumph Series Unit of 3- and 4-bedroom, 2-complete-bath homes at Buena Plaza has moved the Aldon Construction Co. to acquire an additional 55 acres of choice land for an extension of the popular development directly across the street from the present location.

Plans to enlarge the goals of the planned community in Buena Plaza, just off the Santa Ana Freeway, were announced yesterday by a top Aldon official,



AN ALDON SHOWPLACE

Increased demand for three and four-bedroom, two-bath "Triumph Series" homes, typified above, at Buena Plaza, was deciding factor of Aldon Construction Co. to acquire new land to expand the present site by approximately 55 acres.

who said the extra land at the northeast corner of La Palma and Knott Aves. was acquired from Joe Young, with Baxter Hallain of the Baxter Realty Co. representing both parties.

"Consistently high sales, reflecting immediate public acceptance of the new 1956 Triumph homes, have made this extension advisable," the official said. "We shall be able to build an additional 245 homes on the newly acquired land, which is just across the street from the current unit on La Palma Ave. east of Miller St., where thousands are visiting our 'Greatest Home Show on Earth.'"

The home show consists of 8 attractive furnished model dwellings with decor by Aaron Schultz, plus a special display of luxury materials and newest construction innovations, Aldon spokesmen said.

Sharply increased sales have marked the widespread interest in new novet terms featuring \$590 down, plus costs and impounds, it was reported. Vets are still able to buy the Triumph homes at nothing down but costs and impounds and from \$66.67 a month for principal and interest.

The four-bedroom models in the Buena Plaza home show reflect 4 different floor-to-ceiling fireplace treatments in brick or slumstone, solid hick wood paneling of Pecky Cypress, Primo Philippine Mahogany, Calico Ash and Wormy Chestnut; floor-to-ceiling wardrobes in bedrooms; new "Aldon Glaze" on cabinetry and exterior wood trim; spacious living areas of 1350 square feet, custom wall paper in dining areas and make-up table and cabinet in one of the baths.

There are built-in Western Holly gas ranges and ovens with copperized range hoods, kingsize stall showers with six feet of ceramic tile and glass doors, full size bathtubs with showers and five feet of marble over tubs, and 70,000 to 75,000 BTU forced air heating.

SANTA ANA MODEL HOME

Delightfully furnished is this four-bedroom home in Cameo Park, new home development in choice section of Santa Ana immediately north of the Freeway and just inside the eastern border of the city.

Cameo Park Appeals to Home Purchasers

A growing number of people each week are finding the engagingly furnished model home in Cameo Park to their liking, according to R. J. Burdge, selling agent for this new Santa Ana residential development.

These homes were designed by architect Hugh Gibbs, built by J. W. Lenney and have been decorated and furnished in the contemporary manner by W. & J. Sloane of Beverly Hills.

Construction of more than 200 of these distinctively styled 3 and 4-bedroom dwellings is well un-

der way, Burdge stated, with occupancy by initial purchasers before the end of the year.

Cameo Park is situated immediately north of the Santa Ana Freeway between Grand Ave. and Maybury St. at the eastern edge of Santa Ana.

Fish Tale

SOUTH CHINA, Me. (UP)—Alan B. Wigley of Newton, Mass., caught a six-pound brown trout in China Lake using a pumpkin seed for bait.

Ralphs Announces Prize Winners

Six residents of Long Beach were among the winners of the more than 100 prizes offered by Ralphs Grocery Co. to celebrate the opening of Ralphs new supermarket in La Canada.

They are, together with their prizes: Hazel G. Bean, 514 Molino Ave., Sascha Brastoff ceramics; Berna Maybee, 1025 St. Louis Ave., Sessions electric clock; Vonnie Barker, 773 Molino Ave., automatic cooker-fryer; Hilda Kling, 531 Dawson Ave., bathroom scales; Mrs. N. Zorriga (address unknown), salad dressing set; C. R. Lough, 794 Cherry Ave., Glamoureen rug cleaning set.

Safe Memo

HARTFORD, Conn. (UP)—A motorist who asked the motor vehicles department for the number of his 1954 driver's license explained that it was still valuable, even though outdated. "That number was the combination to my safe," he said.

Furnish Your Entire Home

\$50 Down Incl. TV
LONG BEACH FURN.
4th & American Ave.
Down town Long Beach

HEARD THE LATEST flash?
... and I want a mink and a convertible and a Fairview Ranchos Garden Home ...

Fairview Ranchos

GARDEN HOMES in Santa Ana

OPEN DAILY and SUNDAY, 8A. M. to 9 P. M.

Mission Homes

THE MALIBU
2-BEDROOM HOMES
815 SQ. FT.
FROM \$4295 on your lot



MISSION 4-UNIT APARTMENT
2044 SQ. FT.
FROM \$14,500 on your lot
Average Annual Income Over \$3,000

MISSION DUPLEX
1022 SQ. FT.
FROM \$5995 on your lot

THE NEW MALIBU DE LUXE DUPLEX
1630 SQ. FT.
FROM \$8590 on your lot

All Prices Quoted Based on L.A. County Code. Slightly Higher Elsewhere.

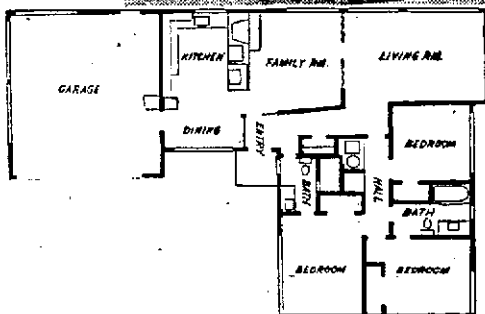
Genuine Lath & Plaster Used in All Construction

5600 PARAMOUNT BLVD.

Develop that vacant property now ... build security for the future.

Call MEtcaif 0-1991

SALES PEOPLE WANTED. Please apply in person.



AND NOW PLUS BARBECUE IN KITCHEN

3 and 4 Bedrooms
2 Baths

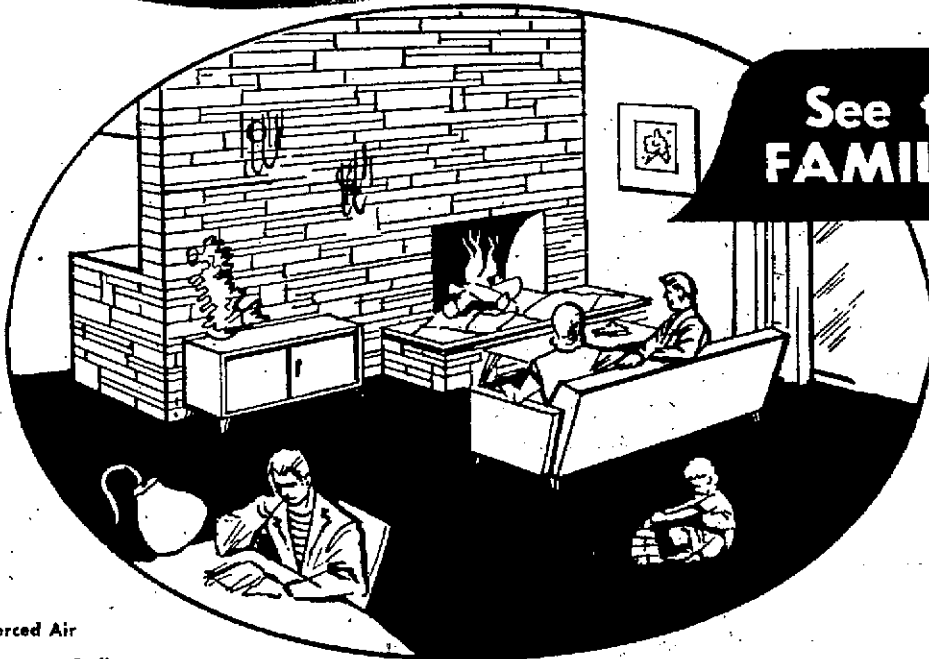
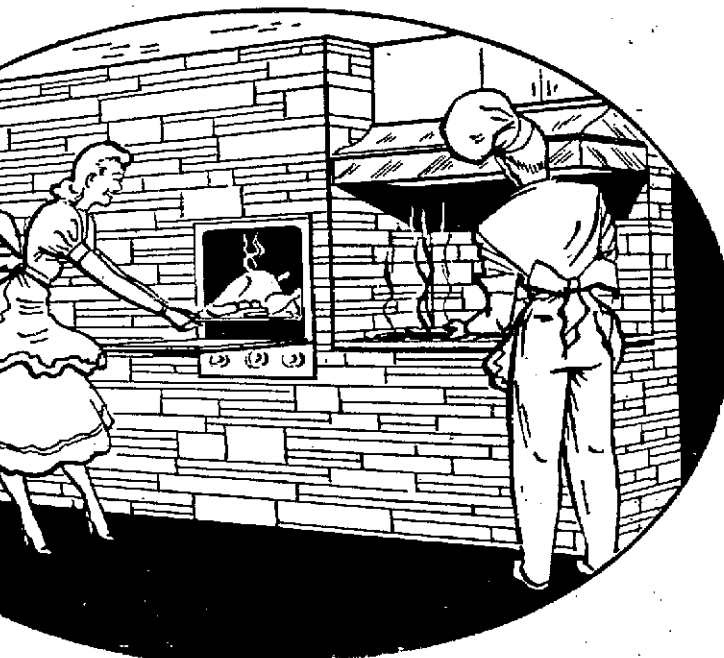
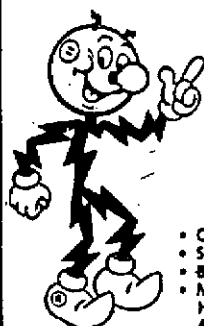
Extras that Really Mean Something

including ALL ELECTRIC KITCHENS

- Hotpoint Dishwasher
- Hotpoint Built-in Range & Oven
- Garbage Disposal

- Ceramic Tile Kitchen
- Steel Sash Windows
- Birch Cabinet Doors
- Massive Sandstone, Raised Hearth Fireplaces—10' & Wide
- Large, Full Length Sliding Glass Lanai Walls
- 2 Ceramic Tile Baths, Pullman Style
- Electric Exhaust Fan in Kitchen

- 80,000 BTU Forced Air Furnace
- Etched Glass Door on Stall Shower
- Brick and Frame Exterior Shingle or Dolomite Rock Roofs
- LOTS AVERAGE 80 FEET WIDE
- Landscaping, Front Yards, Lawns, Trees, Shrubs

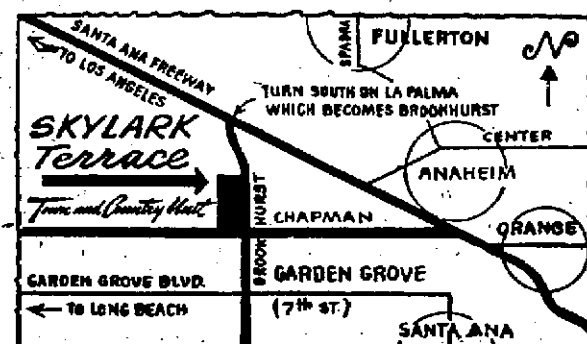


See the BIG FAMILY ROOM

Furnished Models by Lloyd's Long Beach

Open Daily and Sunday 'Til 9 p.m.

Skylark Terrace is on Brookhurst just north of Chapman in Garden Grove. From Los Angeles take the Santa Ana Freeway to La Palma (which becomes Brookhurst), turn south to model homes. From Long Beach, drive out 7th St.



TIETZ CONSTRUCTION CO.

11611 Brookhurst St., Garden Grove—Phone LE. 9-4611

New Warnings of Hidden Dangers in the '55 Boom

It's easy to relax these days, in the belief that a new era of endless prosperity is really here at last. Recessions, wars, other worries of the past seem far away. Jobs are quite plentiful. Pay never was so good. The promise is that taxes will be cut again.

And yet you hear talk about dangers in the current boom. You read that Washington officials are concerned about the way things are going.

You see warnings that tell you to watch out for:

MORE INFLATION. Inflation seems to be in the air again. Prices are edging up. Another round of wage increases is well under way. A price-wage spiral is the threat which has officials worried.

INDIVIDUALS OVERBORROWING. Many people still keep plunging heavily into debt to get the things they want. Too many, the experts say, are overextended as a result of buying automobiles, homes, furniture, appliances on credit. American families are paying out about 12% of their incomes after taxes just to meet payments on past purchases of goods.

THE "NEW ERA" FEELING. . . . the idea that things will keep on getting better and better -- seems to be the by-word for many business firms. Inventories are huge in many lines. Manufacturers go right on borrowing money and making goods against the assumption that they can sell tomorrow all they make today.

MARKET SPECULATION. Prices on the stock market have pushed to record highs, and continue to cause concern in official Washington. Security prices, at their recent peak level, made stock dividend yields little better than high grade corporate bond yields, on the basis of return per dollar invested. The Federal Reserve Board, by raising margins, has flashed a signal that stock market speculation might be unwise.

BUILDING BOOM . . . SPUTTERING? Home building which has grown and flourished since the end of World War II gives the first signs of passing its peak. Construction also is tapering off in other important lines.

These are signs of concern that the present boom, like most booms of the past, may lead to trouble. They are being pointed out to subscribers to "U.S. News & World Report" in current issues of this weekly news magazine. They are being explained and analyzed . . . and weighed against the facts on the other side of the fence which indicate that good times will last for many, many months.

How Our Editors Watch Out for Trouble

The editors of this national weekly news magazine constantly watch Washington for signs of halted expansion . . . watch the real estate markets for new houses that do not sell, for old houses that go at cut prices . . . watch your local merchants for signs of stiffer competition . . . watch the nation's warehouses for dangerous pileups of goods . . . watch every telltale sign by which an approaching economic storm can be forecast. In this way, if trouble does come, the 725,000 readers of "U.S. News & World Report" will be considerably better prepared for it than will most people.

This same highly practical approach to the news has proved its value in all aspects of the news. The editors of "U.S. News & World Report" have shown by their analyses that almost every important development that crashes into the headlines -- whether it's political, military, or economic -- is preceded by a build-up of the forces involved. Big changes, whether they happen in Formosa, Washington, Detroit, Moscow, New York, or anywhere else, usually "telegraph their punches."

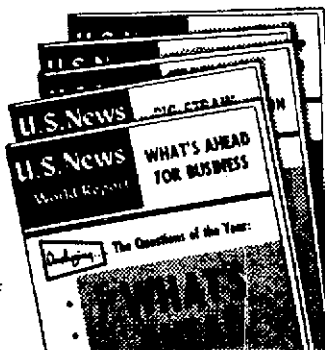
By keen observation of news-in-the-making, our editors are able to inform you of important changes shaping up in prices -- wages -- employment conditions -- politics -- taxes -- foreign trade -- the "cold war" -- business prosperity -- government regulations -- and how these changes will affect your business and personal affairs.

Why not try reading "U.S. News & World Report" regularly for a while and see how much it can help you? Your trial won't cost you a penny unless it convinces you that here is an exciting new kind of information service you can't afford to be without.

SEND NO MONEY

Just Mail Coupon -- We'll Bill You Later
for Trial Subscription Price of \$3.27

Simply mail the coupon below. It will bring you the next 44 weekly issues of "U.S. News & World Report" for the Trial Subscription price of only \$3.27 (a substantial saving compared to the \$8.80 you'd have to pay for these same issues on the newsstands, and the usual subscription price of \$4.23). You need not send any money now -- we'll be glad to bill you later. And your money will be cheerfully refunded at any time during your trial subscription that the magazine does not live up to your highest expectations. Thus you have nothing to lose by mailing the coupon below -- and we sincerely believe you have a great deal to gain. But do mail the Trial Subscription coupon NOW -- the very next issues contain interesting reports about important developments and trends it will pay you to watch in the months just ahead.



U. S. NEWS & World Report
1236-26 24th St., N.W., Washington 7, D. C.
I want to find out whether your magazine can be as useful as you say. Please send it each week for the next 44 weeks. You may send me a bill later for the trial subscription price of \$3.27 (a substantial saving compared to the \$8.80 you'd have to pay for these same issues on the newsstands, and the usual subscription price of \$4.23). It is understood that my \$3.27 will be refunded in full at any time during this trial subscription if I find the magazine does not fully live up to my expectations.

Name _____ (PLEASE PRINT PLAINLY)
Address _____
City _____ Zone _____ State _____

☐ FOUR ADDITIONAL ISSUES AT NO EXTRA CHARGE -- Check here if you are sending your check for \$3.27 WITH this coupon. That will save you considerable clerical and bookkeeping expense and we'll pass this saving on to you by sending you 4 additional issues, making it 48 issues instead of 44. Of course, the same money-back privilege mentioned above will apply.

TO REPLACE MARKET

Signing of a 60-year lease on the property on the northeast corner of Carson St. and Atlantic Ave., and plans to erect a two-story medical structure there was announced Saturday by Realtor Jack J. Jacobs. Work cannot be started until the lease by a market on the site expires. Dr. William J. Kemper leased the property from the Curtis Christianson estate. The building will have 20,000 feet of floor space. At the rear will be a parking building of still-like two-story construction. Estimated cost of the medical unit is \$300,000, Jacobs said.



LANDSCAPED HOME

The above exterior typifies 157 contemporary dwellings rising at Paradise Square, new Tedmar Construction Co. community of four-bedroom, two-bath homes on Broadway St. west of Euclid Ave., off Santa Ana Freeway, in Anaheim.

Previewing in Paradise Square

By popular demand, preview showing continues this week at Paradise Square, new community of 157 landscaped, contemporary-styled homes, built in Anaheim by Tedmar Construction Co., developers of such communities as Encino Oaks, Villa Moderne and California Manor.

Martin Friedman and Ted Leff, heads of the development firm, reported large crowds and brisk sales last week with interest centering around a display of model homes, exemplifying 14 advance designs prepared for the community by Architects Palmer & Kriese, AIA. Furnishings for the exhibit residences were selected by Carroll Segar of Beverly Hills.

Terms for the homes, offered in a choice of 4-bedroom, 2-bath or 3-bedroom and family room, 2-bath models, feature nothing down for vets, except costs and imposts, with monthly payments from \$73.99, principal and interest. The "no down" terms, it was pointed out, remain possible only because of advance planning of GI financing before new government restrictions went into effect last summer.

The homes, which are now rising on Broadway St., two blocks west of Euclid Ave., just off the Santa Ana Freeway, are 4 blocks south of the Broadway shopping center.

The new floor plans offer approximately 1300 square feet of living area and separate bedrooms from entertaining and dining areas. Special feature is the new "Paradise Kitchen" created in co-operation with Southern Counties Gas Co. and containing built-in 4-burner range and gas oven with rotisserie in a choice of copper, stainless steel or pastel porcelain colors.

Also featured are landscaping, sprinkler system and fencing, ceiling to floor fireplace, all-aluminum sliding glass door, overhead indirect lighting, natural-finish beech cabinets, double sinks with coved former drainboards, Dish-Whiz dishwasher, Flonix gar., no disposer exhaust fans and a 50-gallon automatic gas water heater.

Mission Builds Four Units for \$13,900

Offering a 4-unit apartment built on a lot furnished by the buyer, Mission Model Homes Inc., reports heavy sales since they announced the new plan a week ago. Marc Frederick, local manager, said many persons are planning to build the rental units on land adjacent to their homes. Price of the 4 units is \$13,900. They contain 2,044 square feet.

The low-cost unit will show a return to the investor of approximately \$3,000 per year based on today's rental figures. Frederick stated.

Other models erected by the company is the Malibu, 2-bedroom home with 815 square feet at \$4,295, the Mission Duplex with 1,022 square feet at \$5,995 and the Malibu Deluxe Duplex with 1,630 square feet for \$8,590. All the prices quoted are based on the owner's lot.

Price, though, cited Jim Hodges, assistant to Frederick, is not the complete consideration, because in most cases, 100 per cent financing can be arranged to fit most purchases.

Remote Areas Will Get TV Soon

MEDFORD, Ore. (U.P.)—Residents of southern Oregon and northern California will begin receiving television next spring.

The FCC approved station KBES-TV's application for permission to move its transmitter and to increase its visual and audio transmitting power.

The FCC's action will allow KBES to move its transmitter from Medford to Soda Mountain, 15 miles southeast of Ashland, Ore., and to increase its visual power from 29,000 to 79,000 watts and its audio power from 15,000 to 38,000 watts.

Among the presently blacked-out cities which KBES said will be in the expanded area will be Grants Pass and Uru's Valley in Oregon and Yreka, Mt. Shasta, Dunsmuir and Weed in California.

Entry by Tracy Skelton Wins for New Loan Name

Winner of a national "new name" contest sponsored by the United States Savings and Loan League is Tracy Skelton, president-manager of Equitable Savings and Loan Association of Long Beach.

Skelton's entry "customerized" took first prize of \$300 in the vast executive competition.

The nationwide contest was opened to the more than 34,000 employees-officers and directors of the 4,200-member league in an attempt to discover a more descriptive name for individual home construction or improvement loans. These were formerly referred to as "conventional" loans.

A 25-year veteran of the savings and loan business, Skelton explains: "Conventional" has always been a misnomer for such loans. There is nothing conventional about them. They are tailored to the individual needs of each customer."

Oklahoma to Probe Auto Insurance Rates

OKLAHOMA CITY (U.P.)—A general investigation of automobile insurance rates charged Oklahoma motorists has been opened by the state.

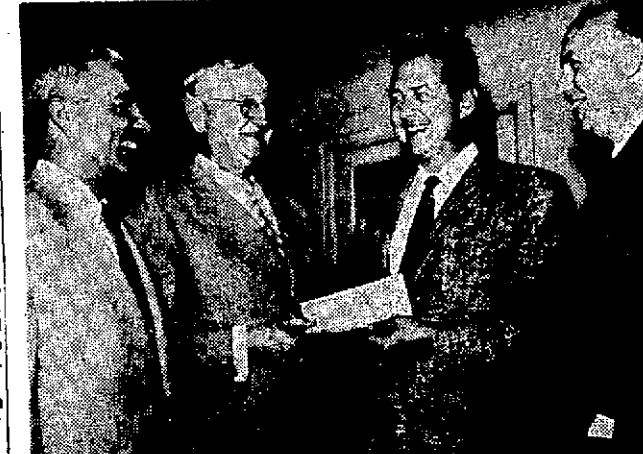
"We don't know whether any violations covering automobile liability policies have occurred but we intend to find out," said insurance commissioner Joe B. Hunt.

A Texas probe recently uncovered \$188,000 in overcharges.

Big Yellowfin Tuna School Discovered

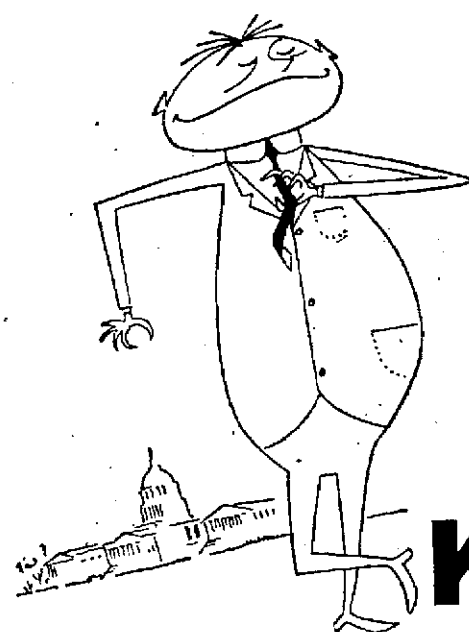
HONOLULU (U.P.)—A Japanese ocean-mapping ship reported finding an uncharted shoal near Midway Island whose waters are rich in yellowfin tuna.

Takeharu Kumagori, captain of the Unitaka Maru, said the discovery "is an important one for fishermen. Kumagori is making a joint fishing study with the United States and Canada. His ship arrived in Honolulu after a 20-day trip from Japan.



PICKS BEST NAME

Congressman Craig Hosmer (third from left) presents first prize check for \$300 to United States Savings and Loan League "new name contest" winner Tracy Skelton, president-manager of Equitable Savings & Loan Association, Long Beach. Looking on are Lloyd S. Whaley, president of L. S. Whaley Co., and T. A. Gregory, president of Long Beach Federal Savings. Skelton's entry, "Customerized," took first place in a nation-wide contest to find a more descriptive term for "conventional" home loans.



We're bursting with Pride!

KATELLA PARK

chosen for

NATIONAL HALL of FAME!

What Is the Hall of Fame?

The Oscar of the housing industry.

Where is the Hall of Fame?

In Washington, D. C., at the new National Housing Center of the National Association of Home Builders of the United States. There, pictures and floor plans of the homes selected are on permanent display so that all visitors to the nation's capital can see what is the best and newest in housing.

Why do we have a Hall of Fame?

To honor the builders and architects who are doing the most to improve the nation's housing. The NAHB conducted a competition among its members to choose a representative group of the best homes for the Hall of Fame display in the new Center. Over 400 builders entered from every part of the United States, and just over 50 were chosen for this special honor.

How were the homes selected?

The judges—architects, builders and editors of leading trade and home magazines—were instructed by the NAHB to pick the homes on the basis of well designed, attractive exteriors and good, workable floor plans for family living.

Who's responsible for Katella Park?

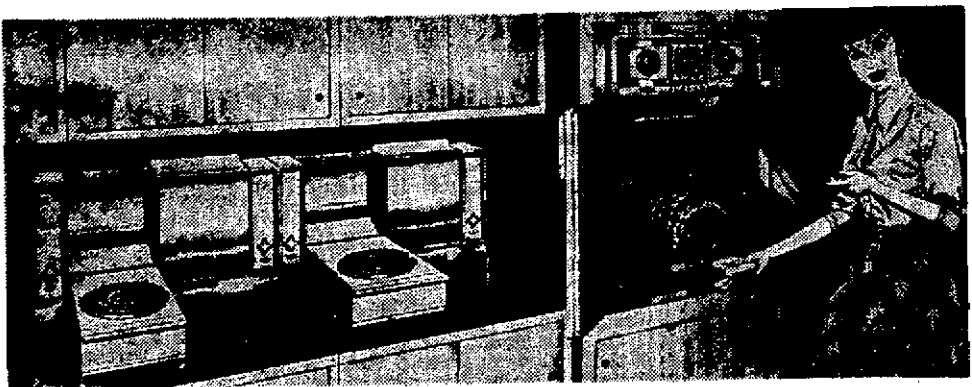
Builders and Developers are H. Cedric Roberts and Sons, a building family that has been nationally respected for quality home construction for 33 years. The architect is John Kewell, AIA, who, in his 18 years of practice, has designed thousands of homes for individuals, subdivisions and the military. They headed a group of hand-picked men, raised in a tradition of good building. All their combined years of know-how gave the buyers a winner in . . .



From Long Beach, drive south on Garden Grove Blvd. to Brookhurst, then turn left to the tract at the corner of Brookhurst and Katella Avenues, Garden Grove.



KATELLA PARK

**BURNERS DISAPPEAR**

La Mar Terrace homes in Anaheim feature a kitchen in which the built-in stove burners, shown at left, disappear into the wall when not in use. At the right is the built-in oven. Vets may buy the homes with no down payment.

Heavy Sales Shown for La Mar Terrace

Reporting that sales in 3 weeks have been far above expectancy, the Calmar Co. said less than 60 per cent of the La Mar Terrace homes in Anaheim remain to sell.

Buyer response to the quality 3-bedroom and den or 4-bedroom homes is attributed to such features as the all-electric kitchen by Frigidaire which has burner units that disappear into the wall. Living rooms, 20 by 20 ft., with acoustic plaster, flush lighting, ceiling to floor brick

Skylark's Barbecue Is Appeal

The new Skylark Terrace Town and Country unit has enjoyed extraordinary sales the past few weeks, states Bill Tietz, developer of the Garden Grove subdivision. "The model we introduced two weeks ago in which features a barbecue in the kitchen has been most favorably received," Tietz continued.

Skylark Terrace offers 3 and 4 bedrooms, 2-bath homes. Several models feature the family room in addition to the barbecue in the kitchen.

Skylark Terrace homes offer the "country estate" atmosphere along with the convenience of all city activities. Featured, and the subject of much enthusiastic comment are the all-electric kitchens equipped with built-in hotpoint ranges and ovens. Hotpoint dishwashers, garbage disposals, exhaust fans, ceramic tile counter tops and natural birch cabinets.

Prices start from \$16,330 and can be purchased with VA and FHA loans.

Exteriors are constructed with brick trim, shingles and dolomite rock roofs and three foot eaves overhangs. Large two car garages provide ample car-parking space as well as room for work shops and storage. Front yards are landscaped complete with trees and shrubs.

To reach model homes just drive out 7th St. (Garden Grove Blvd.) to Brookhurst and turn left. From Los Angeles, take the Santa Ana Freeway and turn south on La Palma which becomes Brookhurst.

Orangewood Manor Homes Selling Fast

Home buyers have rated as tops on their list the efficiently designed kitchens of Columbia steel with built-in Roper gas ranges and ovens in pastel colors featured in Orangewood Manor, according to Thomas Helt, spokesman for the McCarthy Co., builders of these attractive 3 and 4-room bedroom, 2-bath homes in Garden Grove.

"For a limited time," Helt stressed, "Orangewood Manor homes, priced from \$12,075, with monthly payments as low as \$82.26 principal and interest, will be available to veterans for no down payment." Non-veterans may move in for as little as \$750 down.

"However," Helt added, "veterans qualifying should make their selections as soon as possible, because the development will be sold out very shortly."

Another of the features meriting home buyers' strong approval is the spacious living rooms with "Ski-Vue" aluminum frame sliding glass walls, and real fireplaces, Helt said.

Some of the other custom features listed by Helt are: baths with Zolatone walls and asphalt tile flooring, Thermador electric bath heaters, stall showers and Standard colored plumbing fixtures; forced air heating. Pioneer 50-gallon water heaters, resilient cork tile flooring, walls of genuine lath and plaster, rock-wool insulation, weatherstripping on exterior doors, heavy rock roofs in five decorator colors and exteriors of California redwood siding.

From Long Beach, drive out 7th St. (Garden Grove Blvd.) and turn north on Magnolia. From Los Angeles, take the Santa Ana Freeway, turn south on Magnolia and continue for 4 miles to Orangewood Manor.

Hike London Price of Daily Worker

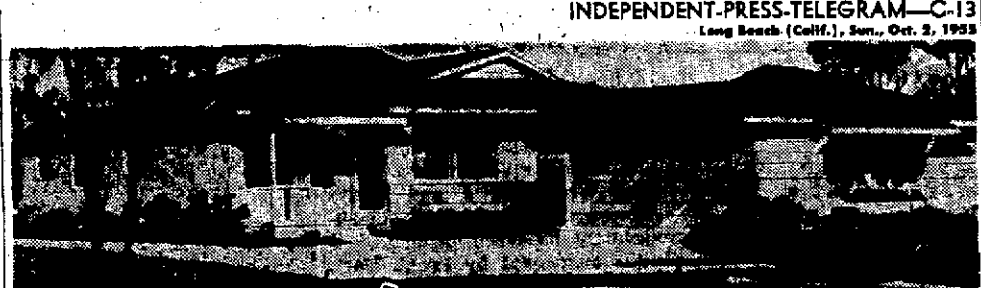
LONDON (AP)—The Communist Daily Worker announced it soon will become the second costliest daily newspaper in London. The price is going up from 2 to 2½ pence (2½ to 3 cents) to meet rising production costs, the Red paper said.

The only daily charging more is the Times, which costs 4 pence (4 cents). The Times has 16 pages, the Communist organ 4.

Rail Car Shortage Hits Lumber Mills

REDDING (AP)—Spokesmen for northern California lumber companies said a shortage of railroad cars may force a number of layoffs throughout the industry.

Various reasons were given for the shortage. They included: Cars sent east to handle grain and other harvests are not returning in sufficient numbers. New cars are not being built as fast as old ones are being scrapped—at least by some of the lines.

**IN FAIRVIEW RANCHOS**

Shown above is three-bedroom, two-bath home at Fairview Ranchos in Santa Ana featuring Happiness Kitchens, complete landscaping and basket weave redwood fence around rear area.

Big Surge of Sales in Fairview Ranchos

Noting that government rulings will bring the era of "no down payments" to an end very soon, Frank Chandler of Pioneer Land Co., sales agents for Fairview Ranchos, new D. & E. Corp. community in Santa Ana, reported a great surge of veteran buying of three-bedroom or two-bedroom and a den homes in this "California's Garden Homes" spot.

"Veterans have suddenly realized that they must buy right now if they want to take full advantage of the terms and prices in effect at Fairview Ranchos," Chandler stated. "When these completely landscaped homes are sold out there will not be any more available on the present 'no money down, except closing costs and impounds and 30 years to pay' basis."

Fairview Ranchos is easy to reach from Long Beach via 7th St. (Garden Grove Blvd.) to Bristol; right on Bristol 2½ miles to the three model homes. From Los Angeles drive via the Santa Ana Freeway to Harbor Blvd.; south on Harbor to Edinger; left to Bristol; left again to the property.

Home seekers find real luxury at these estates in miniature from the smart redwood "basket weave" fences around the rear yards to the sprinkler systems in both front and rear lawns, it was pointed out.

Luxury appointments include "happiness kitchens" with copperized hardware and range hood with exhaust fan; ceramic tile drainboards; double sinks; semi-automatic dishwashers; natural finish kitchen cabinets and inlaid linoleum floors.

Fairview Ranchos
GARDEN HOMES in Santa Ana



They said it couldn't be done...

BUT WE DID IT!

4 bedrooms—2 baths
\$10,750 total \$54.94
 principal and interest per month

Look at these construction features:

- | | |
|---|----------------------------------|
| 1510 sq. ft. under roof area | Abundant Cabinets |
| 4 Bedrooms | Quality Hardware |
| Colored American Standard Plumbing Fixtures | Picture Windows |
| 2 Bathrooms | Large Carports |
| Tile Stall Showers | Corallite Over Tub |
| Big Outside Storage Room | Large Closets |
| Electric Heater in Bath | Steel Sash |
| Youngstown Steel Kitchen Cabinets | Gas Furnace A.G.A. Approved |
| V. A. Rigid Standards | Sewers |
| Flush Slab Doors | Rockwool Insulated |
| | All Improvements in and Paid for |

FURNISHED MODELS

By
Aaron Schultz of Long Beach

See Them Today!

**WOOD BURNING
FIREPLACES AVAILABLE**

**VETS
STILL
NO
DOWN**

Just Closing Costs

**WHILE THEY
LAST!!**

**LOW
FHA TERMS
TO NON-VETS**

Hazelwood FREEDOM HOMES

6522 GARDEN GROVE BLVD.

Ivan P. Andes & Associates, Sales Agents Sales Office Ph. Westminster 2-3871 or 2-2101

In Smog-Free
**GARDEN
GROVE**

**S
H
A
M
R
O
C
K
Park**

VETS

Only a few Days
left for these
terms.

**NO
CASH
NEEDED**

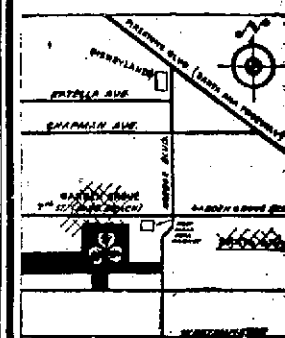
AND
YOUR APPLIANCES
CAN BE ADDED
TO YOUR LOAN
**NO CASH
NEEDED!**

Only \$58.66 monthly
principal and interest
Total Price \$11,575
from

**NON-VETS
only
\$750 dn.**

**3 & 4 Bedrooms
1 & 2 Baths**

✓ Barbecue in Patio
✓ Real Fireplaces



Directions: Shamrock Park is on Harbor Blvd. just south of Garden Grove Blvd. From Los Angeles and northern points, take the Santa Ana Freeway to Harbor and turn south. From Long Beach drive out Seventh St. (Garden Grove Blvd.) and turn south at Harbor to Shamrock Park.

California Nail Builders
Walker & Lee, Sales Agents

Garden Grove Bank Will Open on Oct. 15

Constructed at a cost of \$300,000, the Farmers & Merchants Bank of Southern Counties will be opened in Garden Grove Oct. 15, it was announced Saturday.

Open house is scheduled for the first day and new accounts will be received then. Complete banking service will be started Monday, Oct. 17.

The new bank is located at 10422 Garden Grove Blvd., which is the corner of the boulevard and Bowen St.

Complete drive-in facilities will be available to the customers. Four drive-in windows will be operated. There is a large parking area.

For other customers and the entire building is air conditioned. Adjacent property is owned by the bank and will be used to expand the parking area if needed, officials said.

Vice president and manager of the bank will be Wesley R. Horton, who joined the Farmers & Merchants Bank in June of 1942 and after successively serving in various departments and as an assistant branch manager is now one of the bank's senior loan officers.

About 20 persons are on the staff of the new bank and all are residents of the Garden Grove area.



FREE SHOES FOR ALL

Dann G. Seyler and his wife, Mary Elizabeth, holding their 5-month-old twins, Eileen Jane and Thomas John, look on as their other youngsters get free shoes at the Innes Shoe Co. store in Lakewood. The others, left to right, getting shoes, are, another set of twins, aged 9, Edward Dann and Mary Catherine; Anna Marie, 8; Michael Patrick, 6; Claudia Jean, 5; and Patricia Claire, 3. The Seylers reside at 6158 Eastbrooke.

New Innes Store Locates Largest Family in Area

Before the Innes Shoe Co. went into the Innes store in Lakewood last week and Bernie outfitted the children.

The largest was that of Mr. and Mrs. William Weismantel at 9709 East Maple, Bellflower, with 13 children, 29 grandchildren and 2 great grandchildren.

When Birnie said to the Weismantels, "We would like to give your grandchildren and great-grandchildren shoes, and also some of your children," Mrs. Weismantel answered, "they are all scattered over the country. However, in February there will be a family reunion and they will all be here. Could you postpone your generosity until then?"

So that's the way it will be. Lakewood will get a look at the huge Weismantel family in February.

Investment Firm Dinner Attracts Group From L. B.

Twenty Insurance Securities sales representatives well-known in this community will be among 750 dinner guests from all over California assembled on Friday in Oakland to celebrate that investment firm's expansion to new and larger headquarters at 2030 Franklin St., as its Trust Fund attains an asset figure of \$210 million.

Eight of these are slated to receive achievement citations, according to Dave Feuer, Long Beach district sales manager.

They are Edwin Simons, Stuart D. Truesdell, Raymond C. Peterson and Bernard S. Reed, Long Beach; Charles H. Stocum, and Leonard Schulman of Compton; Storn Nannes of Lakewood; and George R. Pusich of Burbank.

Also journeying to Oakland from here for the dinner will be Edwin T. Short, Paul N. Baker, Lynn W. Ballard, Gene M. Bishop, Arthur G. Cherosko, Saly Feuer, Kenneth H. Holden, Clifton R. Hubbard, Katherine Akesson, Joseph M. Kennick, Harold E. Foster and Elizabeth deBronce.

Sees Moon Trips Within 25 Years

SEATTLE (UPI)—Glenn L. Martin, a pioneer in the aviation field, predicted here that air travelers from the earth will be landing on the moon within 25 years.

The retired head of the Glenn L. Martin Aviation Co., on a visit here, added: "There already are plenty of capable volunteers for the first trip."

Vets Needing Nothing Down

"For a limited time only veterans may still purchase the 3 and 4-bedroom, 1 and 2-bath homes at Shamrock Park for absolutely no down payment," it was announced by Frank Hart, manager of Walker & Lee, Inc., exclusive sales agents for this recently opened Garden Grove development.

The homes are priced from \$11,575 with monthly payments as low as \$58.66, including principal and interest, Hart said, and non-veterans may purchase homes for as little as \$750 down on FHA terms.

Veterans wishing to purchase appliances such as refrigerators, stoves and washing machines may have the cost added to their monthly payments, with no cash down payment necessary, Hart stated.

One of the most popular features at Shamrock Park since its recent grand opening is the large living rooms with walls of glass and red fireplaces, Hart noted. "This fits into the Southern California trend for indoor-outdoor living," Hart said, "and adjoining the living rooms are spacious rear patios with barbecues."

Roofs are colorful red, green or gray crushed rock and interior color harmony was planned by a color consultant. Front and side yards are professionally and artistically landscaped.

Shamrock Park is reached from Los Angeles and northern points by taking the Santa Ana Freeway to Harbor and turning south. From Long Beach, take 7th St. (Garden Grove Blvd.) and turn south at Harbor to sold. Shamrock Park model homes.



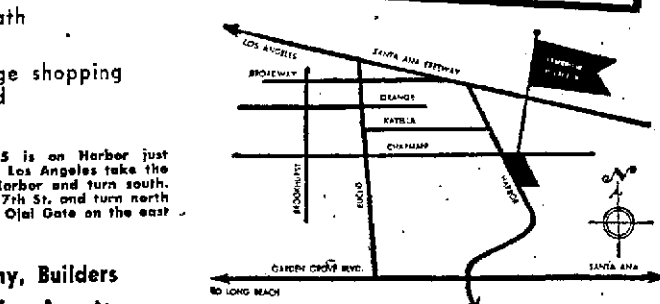
INSPECT CHURCH SITE

St. Joseph's Catholic Church will be erected soon on this site at Palo Verde Ave. and Willow St. The Rev. Walter A. Martin, pastor, and members of a committee sponsoring a carnival Oct. 13, 14, 15, inspect the site. The carnival is to raise funds for the construction. Shown with the priest are: Wilbur Rivard, Barbara Kerr, Henrietta Liewer, Sam Kuras and Mary Teleshuk.

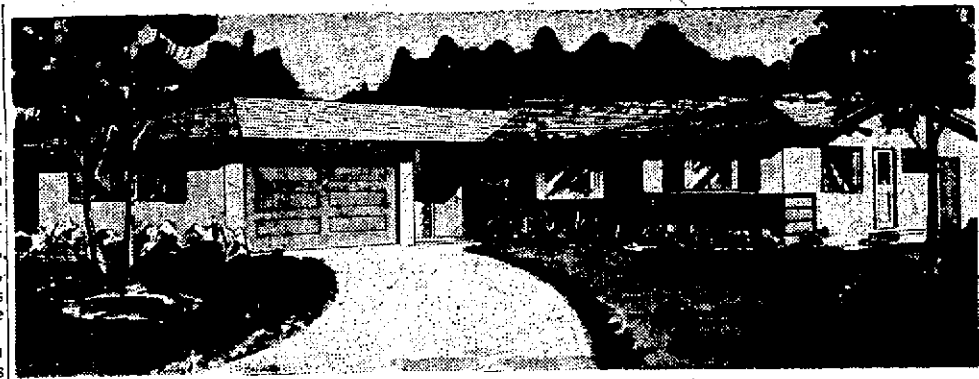


Pembroke Village

VETS
Only 5% Down
NON-VETS
As low as
\$995 Down
FHA Terms Available



Pembroke Company, Builders
Power Realty, Sales Agents



LARGE HOMES

Built by Duff and Davis, the homes in Brookside Estates have sunken living rooms and huge fireplaces. This is one of the models of the development.

Glen Dell Park's Terms Appeal

The urgency for both GI and non-veteran home seekers to buy now if they expect to take advantage of easy terms and to qualify for a loan that doesn't mature for 30 years was emphasized during National Home Week with resulting dramatic surge in sales at Glen Dell Park in Garden Grove, according to Frank Chandler, Pioneer Land Co. sales agent.

Gaining momentum that has meant heavier-than-usual weekday buying, as well as Sunday buying, sales at the 3 and 4-bedroom, 2-bath home development sales reached a new high yesterday, Chandler added.

Prices at this \$4100,000 planned community are from \$11,595 with monthly payments of \$58.75 and the entire third and final unit is 95 per cent.

Due to the spiraling of building costs, officials of D. & E. Corporation, builders-developers of Glen Dell Park, state, it will be impossible to duplicate these homes at their present price.

Glen Dell Park is within easy driving distance of Los Angeles or Long Beach. From Los Angeles drive out the Santa Ana Freeway to Euclid Ave.; turn right on Euclid to Katella; left on Katella to West St.; then right on West to the model sub-floors and covered concrete terraces.



IN GLEN DELL PARK

Shown is four-bedroom home at Glen Dell Park in Garden Grove with detached garage. Decorative redwood trim is distinctive feature of homes, which offer 23 exterior designs and choice of rear or front living rooms.

Brookside Estates Homes Have Sunken Living Room

Duff and Davis, long time builders in Garden Grove and pioneers in the split-level design in contemporary homes, has unit No. 2 of Brookside Estates under construction and the sunken living rooms and floor-to-ceiling fireplaces of used or roughed brick and Texas Limestone are distinguishing features.

On Brookhurst, just south of Katella, these spacious 3 and 4 bedroom, 2 bath homes have 1,400 to 1,825 square feet of living area. The hardwood floors contrast well with the cork flooring and Mahogany paneling of the living room.

Sliding glass doors open onto the patio area and large back yard.

Brookside Estate homes are of genuine lath and plaster, have aluminum sash and are completely weather-stripped.

The space saving kitchens feature harmonizing built-in Western Holly range and oven, Mahogany cabinets, genuine Formica, and range hoods in an efficient arrangement for easier meal preparation.

Priced from \$15,500 to \$16,500 they can be purchased with the best FHA terms available.

2 CHOICE HOMES
Low Down Payments
Newly Redecorated
1800 Sq. Ft. 2 & 3 Bedrooms
See at 12124 East 222nd St.
and 12422 East 222nd St.
(Locality: Open to Inspection)
Call owner collect. DUAKIRK 8-3178

HEARD THE LATEST dirt?

"Boy, I'd sure like to get a people's-eye view of those Fairview Ranchos Garden Homes everybody's talking about!"

Fairview Ranchos
GARDEN HOMES in Santa Ana

VETS! Still NO DOWN!

Harbor Park Estates
in Garden Grove, California

\$69⁰⁸ only

3-4 bedrooms
2 baths

MONTHLY PAYMENT—Principal and Interest

...and look at these fabulous features:

- Aluminum casement windows
- Roper built-in range & oven
- Hood and exhaust fan
- Double sink
- Tile counters
- Waste King garbage disposers
- Natural wood kitchen cabinet doors
- Horizon sliding glass doors
- Thermostat controlled Royal Jet forced air heat
- Tile kitchen & bath
- Service porches
- Select hardwood floors
- Covered patios
- Grass front yards

2-car garage
Sewers, curbs, paved streets
Ideal residential location near new schools and shopping district
2 miles from fabulous Disneyland

Hospitality Lamp in front of Every Home

10 min. from Garden Grove
5 min. from Santa Ana
20 min. from Newport Harbor
5 min. from Anaheim
30 min. from Long Beach
2 min. from L. A. Freeway

POWER Realty

Another BOOREY-SMITH Quality Development

SALES AGENTS
10051 Garden Grove Blvd. Ph. LEhigh 9-2148

\$50 DOWN
WILL FURNISH YOUR ENTIRE HOME! Incl. TV!

Out-of-State CREDIT O. K.

\$10 DOWN
Will Furnish ANY ROOM
24 MONTHS TO PAY

LONG BEACH FURNITURE CO.
YOUR DISCOUNT CARDS ARE GOOD HERE FOR DOUBLE DISCOUNT!
FREE CUSTOMER PARKING **DELIVERY**
American Ave. at 6th St.
DOWNTOWN LONG BEACH
OPEN MON. and FRI. EVE.
TIL 9 P. M.



NEAR LONG BEACH

Hazelwood Freedom Homes, located three miles east of Long Beach on 7th St., offer four-bedroom, two-bath homes for \$10,750. Vets need no down payment. FHA terms are offered non-vets.

Four-Bedroom, \$10,750 Home, Offered in Hazelwood Unit

Reporting heavy sales are continuing daily, the Hazelwood Freedom Homes development just east of Long Beach on 7th St., announced Saturday that liberal FHA terms are now provided for non-veterans.

The large 4-bedroom, 2-bath homes are selling for the total price of \$10,750 and veterans may buy them on no down payment except closing costs. Monthly terms are \$54.94 per month for principal and interest.

The homes, containing 1510 square feet under the roof, have 4 bedrooms, colored American Standard plumbing fixtures, 2 bathrooms, tile stall shower, big outside storage room, electric heater in bath, Youngstown Steel kitchen cabinets, flush slab doors, gas furnace, Rockwool insulation, steel window sash and there is a large carport.

Quality hardware is used throughout and an abundance of cabinets has been provided. A large attractive carport blends into the designing of the home.

Wood burning fireplaces are available in some models.

"When the developer launched Hazelwood Freedom Homes and said he would sell 4-bedroom, 2-bath homes for under \$11,000, everyone said it couldn't be done," declared Andes. "But he has done it and the homes are selling rapidly."

The homes are approximately 3 miles east of the Long Beach city limits and may be reached by driving east on 7th St. to the model homes located midway between Los Alamitos Blvd. and Huntington Beach Blvd.

The model homes have been furnished by Aaron Schultz of Long Beach.

Robert Cheroske announced his association with McGrath-Shank Co., 4615 E. 2nd St. as salesman in real estate division.

Katella Park Wins Hall of Fame Honor

Cedric Roberts and Sons' subdivision Katella Park, in Garden Grove, has been named to the National Association of Home Builders Hall of Fame.

House and Home magazine, which conducted the competition for the NAHB, sent the notice to the Roberts.

The announcement said that over 400 builders from all over the United States had submitted entries.

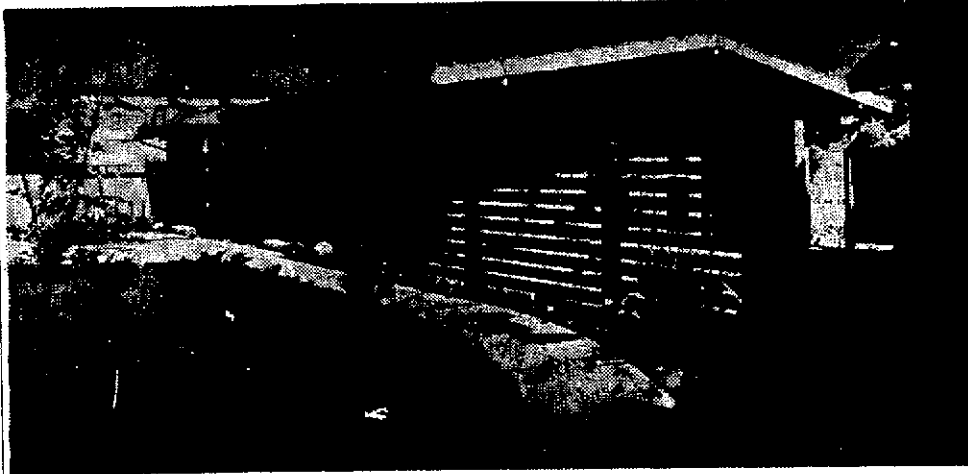
John Kewell, AIA, is architect for the honored subdivision. Basis of selection was on attractive exteriors and good, workable floor plan for family living, the announcement stated.

Pictures and floor plans of the homes will be on display at the new National Housing Center, the NAHB headquarters in Washington, D. C., opening Oct. 3.

Roberts said that the competition was held so that a representative display of the best and newest in the nation's housing would be on exhibit in the nation's capital. Various size homes were chosen, with Katella Park of California and the Home Builders Institute. He also is a member of the Contractors State Licensing Board.

The Southern California builder, who has been building homes in this area for 33 years, left Friday for Washington to attend the NAHB board of directors meeting and to be on hand for the opening of the new center.

Roberts has been active in the construction industry here for many years. He is a member of the board of directors of the Building Contractors Association of California and the Home



HALL OF FAME HOME

Now on display in the National Housing Hall of Fame in Washington, D. C., are pictures and floor plans of Katella Park in Garden Grove, one of the group of homes selected for this honor by national competition. H. Cedric Roberts and Sons are the builders and developers; John Kewell, AIA, architect.—(Julius Shulman photo.)

Work and Play

EDGEWOOD, Ia. (UPI)—Edge-wood businessmen get away from their desks and combine outdoor fun with useful work. Each year they clean up nearby Bixby Park for the exercise and to hold a get-together.

Furnish Your Entire Home

\$50 Down Incl. TV
LONG BEACH FURN.
6TH & AMERICAN AVE
Downtown Long Beach

Lost and Found

ROCKLAND, Me. (UPI)—Eyeglasses lost overboard by a lobsterman, Otis Lewis, of Ash Point were found a few days later in a trap in the same vicinity by another lobsterman, Augustus Stone.

HEARD THE LATEST news?

"Fairview Ranchos homes are only a few minutes from southland beaches and the beautiful blue Pacific..."

Fairview Ranchos

GARDEN HOMES in Santa Ana

GRAND OPENING Garden Grove Park UNIT



IF YOU MAKE \$300 A MONTH YOU CAN BUY ONE OF THESE HOMES!

12 Minutes from the Ocean 8 Minutes from the Freeway

COMPLETE WITH CHAIN LINK FENCE FOR YOUR CHILDREN'S SAFETY AND MORE EXTRA FEATURES FOR YOUR MONEY

- RAISED FOUNDATIONS... NOT A SLAB!
- HARDWOOD FLOORS
- LANDSCAPED
- PLASTERED THROUGHOUT
- ALL STREETS HAVE ORNAMENTAL LIGHT STANDARDS

GARDEN GROVE PARK

California's Newest Homes

MUCH MORE HOME FOR YOUR MONEY

COMPLETE PRICE JUST \$10,800

AND IF YOU EARN \$300 A MONTH YOU CAN BUY ONE OF THESE HOMES

VETS NO MONEY DOWN except costs and impounds

JUST **\$55¹⁷** PER MONTH

Principal and Interest

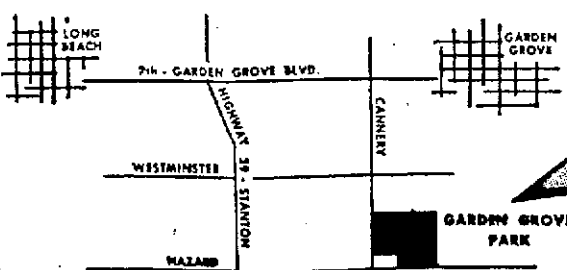
SEE GARDEN GROVE PARK

FROM LOS ANGELES...

Take Santa Ana Freeway to Buena Park... turn right on Highway 39 (Grand Avenue) and stay on Highway 39 past Knott's Berry Farm to Westminster (1/2 mile beyond the drive-in theatre)... turn left for one mile on Westminster to Cannery... turn right on Cannery to GARDEN GROVE PARK.

FROM LONG BEACH...

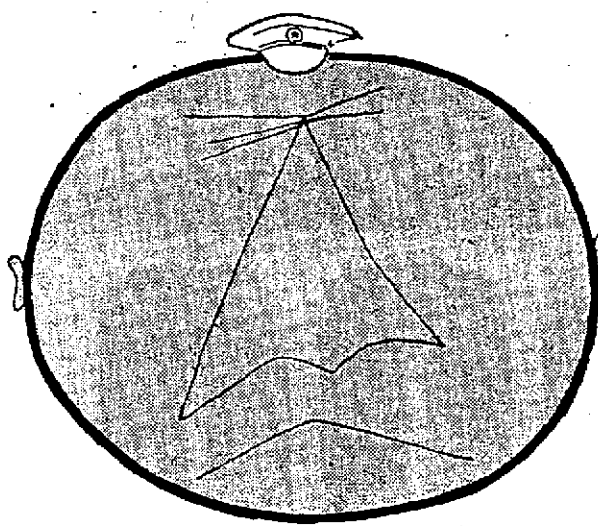
Take Garden Grove Blvd. to Highway 39 (Huntington Beach Blvd.)... turn right one mile to Westminster... left on Westminster one mile to Cannery... then right on Cannery to GARDEN GROVE PARK.



SEE THE MODEL HOMES: Furnished by West Pico Furniture Co., famous for furniture used by movie and TV studios.

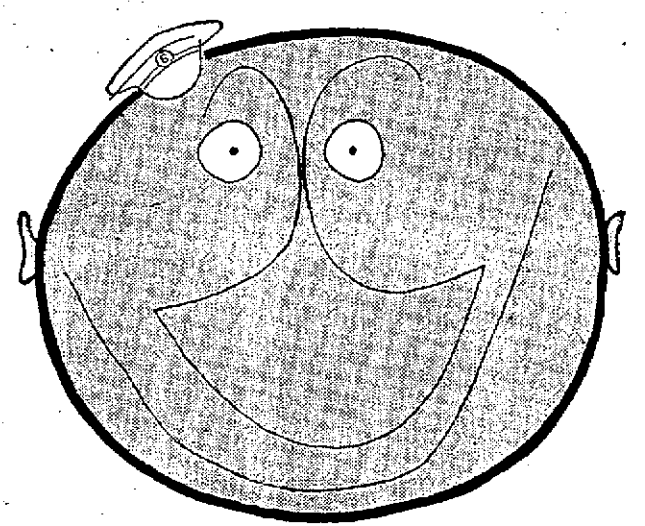
Regardless of the new governmental regulations, NO MONEY DOWN FOR VETS.

OLBERT J. HAYES, Sales Agent



THIS VETERAN IS SORRY!

He qualified for a \$13,700 house, so he bought it. Now he realizes an Award Home at \$11,700 would have given him just as much. He had to move into his new home with his dingy old furniture. That \$2,000 meant "No furniture!" His monthly payments are so high that his budget is straining at the seams. No fun for his family!



THIS VETERAN IS HAPPY!

He could have qualified for a \$13,700 home, but he chose an Award Home for only \$11,700. Now he finds that the size, construction, and luxury are at least equal to costlier houses. With the \$2,000 he saved, he bought new furniture. His monthly payments are less than rent for his new Award Home—only \$61. Plenty of money left over to enjoy life!

NOW
FIRST TIME FOR
VETERANS!
FAMOUS

Award Homes

DE LUXE SERIES

IN WESTMINSTER
NO DOWN PAYMENT!

(just closing costs)

FROM **\$61** MONTH—including principal and interest

Monthly payments on a new Award Home are less than those on a new car!

See 14 new 1956 models—fresh from the architect's drawing board

4 Bedrooms, 2 Baths • 3 Bedrooms and Den, 2 Baths
2-car Garages • Inter-com System by Trendware
Water Heaters by Pioneer



Winner, 1955 National Award of Merit,
National Assn. of Home Builders
Architect Edward H. Fickett, AIA

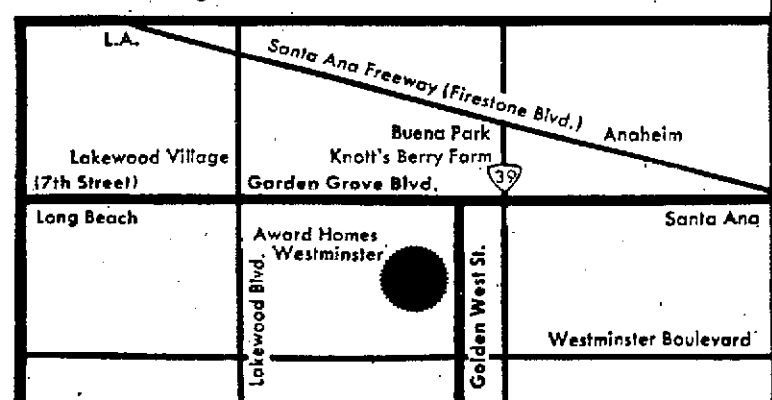
SEE 7 MODEL HOMES OPEN DAILY TILL 9 P.M.

Beautifully Furnished by McMAHAN'S FURNITURE STORES

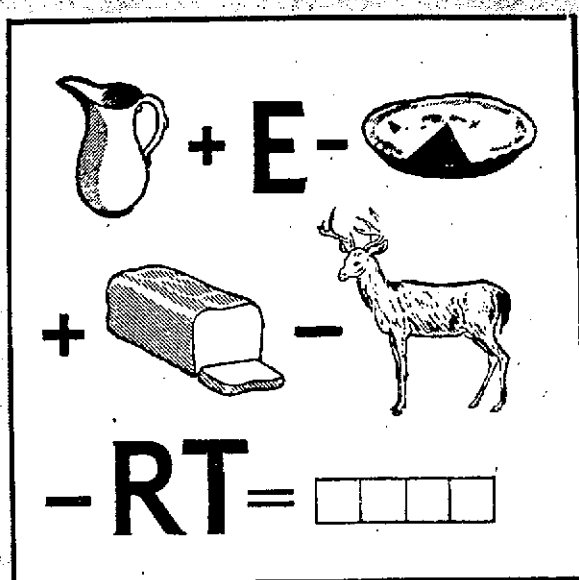
Southern California's most convenient location! 15 minutes from shopping in Long Beach—or Santa Ana—or Lakewood Village! 10 minutes to beaches, and to junior and senior high school via bus. Grammar school, markets, shopping centers, churches at hand. Near Knott's Berry Farm, Disneyland, everything! In booming Orange County, where property values are soaring.

Another exciting Volk-McLain development.

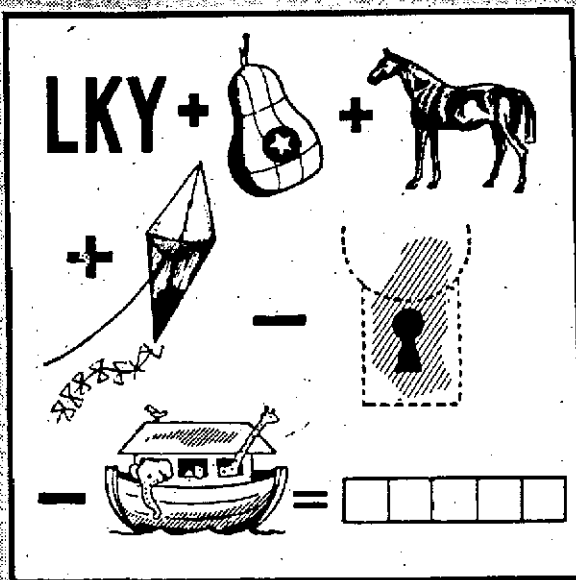
AWARD HOMES, Golden West St., between Garden Grove Blvd. & Westminster Blvd., in Westminster. Take Santa Ana Freeway to Buena Park, turn south on Highway 39 to Garden Grove Blvd., west to Golden West St., south to Award Homes. From Long Beach take 7th St.



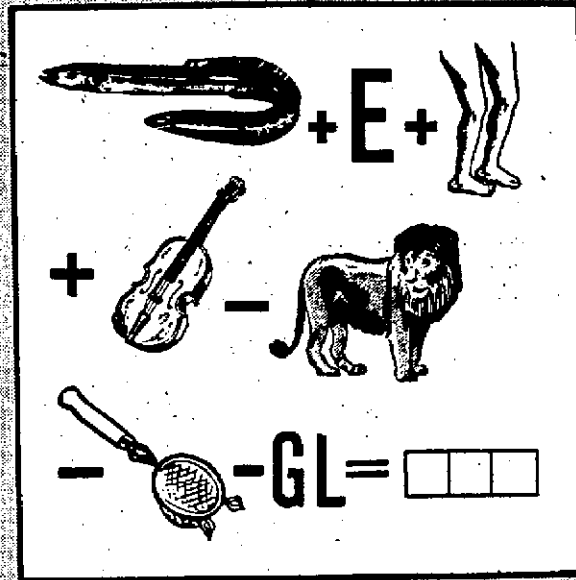
Send In Your Answers To These 3 Puzzles



NO. 1 Solution is One of Last Names Below:
Johann E. BODE Alice CARY Johann S. BACH
Henry FORD Alexander G. BELL William PACA



NO. 2 Solution is One of Last Names Below:
Robert BURNS Ethan ALLEN H. G. WELLS
John BROWN Alfred E. SMITH Sigmund FREUD



NO. 3 Solution is One of Last Names Below:
John GAY Walter MAP Robert E. LEE
Will H. LOW Edgar W. NYE Samuel J. WAY

and Receive Absolutely Free Full Details on How You May Share in

\$100,000.00

IN CASH PRIZES



THIS MAY BE YOUR TIME TO WIN!

You've read of others winning big prizes. You've seen their pictures in the papers, smiling broadly and beaming at their good fortune. Well, maybe this is YOUR time to win!

Think what it could mean to you! The home of your own you've always dreamed of! A college education for your child! Perhaps at last going into business for yourself!

Whatever your dream, act today on this great opportunity... presented under sponsorship of the publishers of The Standard International Encyclopedia... and designed to publicize this great reference work and further its distribution.

Believing that people like puzzles, and that puzzles in themselves are inherently educational, the sponsors have combined the challenge of puzzles with the opportunity to get rich—with the result being this \$100,000.00 Opportunity Puzzle Contest, in which YOU MAY WIN A FORTUNE IN CASH!

©1933 Standard International Library Inc., N. Y.

AS YOU READ this page, you have before you a truly remarkable opportunity... an opportunity to win thousands and thousands of dollars in an exciting, fascinating contest with new and stimulating puzzles for you to enjoy!

Today!—right now!—ACT on this opportunity! See the three puzzles printed above. And, following the procedure explained with the Sample Puzzle in the lower part of this page, see if you can find the name each puzzle represents.

When you have done that, fill in your answers to the three puzzles, along with your own name and address, on the coupon

\$50,000.00 1st Prize May Become YOURS—Act NOW!

The Sample Puzzle at the lower right will give you an idea of how to solve the interesting name-puzzles featured in this \$100,000.00 Opportunity Puzzle Contest. And the puzzles you see above are actually the first three official puzzles of the contest.

First, of course, study the Sample Puzzle, and read carefully the explanation printed along with it. Then try solving Puzzles No. 1, No. 2 and No. 3 above, and see if you can find the famous name represented by each puzzle, in the list of names printed under it.

In this way you will get a taste of the enjoyment and challenge presented in the puzzles of this contest. And as to the thrill of winning, can't you yourself imagine what it would be like to win \$50,000.00, \$10,000.00, \$7,500.00 or any other of the cash prizes shown at the right!

This may indeed be the opportunity you've been waiting for!—to free you from money cares and bring you the security and the luxuries you have always craved!

Act today to get in on this great opportunity! Right now!—fill in your answers to Puzzles 1, 2 and 3 on the coupon

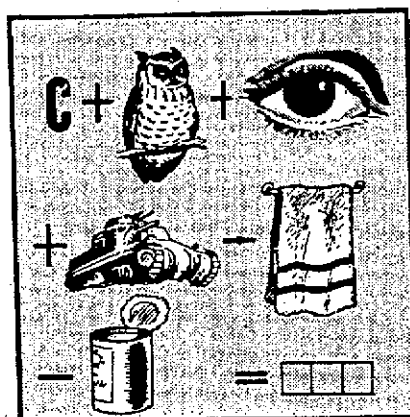
in the lower left corner of the page. Mail the coupon promptly—to the address shown—and we will send you, FREE and entirely without obligation, full rules, details and the official set of basic puzzles of the Opportunity Puzzle Contest, in which \$100,000.00 in Cash Prizes will be awarded.

Yes—any one of 400 cash prizes may become yours in this contest—a 1st Prize of \$50,000.00!—a 2nd Prize of \$10,000.00!—a 3rd Prize of \$7,500.00!—a 4th Prize of \$5,000.00!—or any one of the other prizes shown in the official prize list printed at the right.

at the lower left. Also fill in plainly your own name and address, and mail the coupon promptly to the address shown. We will then rush you additional puzzles, rules and details explaining just how you go about making yourself eligible to win \$50,000.00, \$10,000.00, \$7,500.00, \$5,000.00 or any other of the cash sums to be awarded.

Don't put it off! Act here and now, while this opportunity is before you! Solve the three puzzles above, and mail the coupon TODAY!

This SAMPLE PUZZLE Will Give You the Idea!



Read Explanation Below

Before you try solving Puzzles 1, 2 and 3 above, let's get the idea by solving this Sample Puzzle together:

Note, first of all, the various letters and objects pictured, and the plus and minus signs: C plus OWL plus EYE plus TANK. Add 'em together and we've got COWLEYETANK... after which we see minus TOWEL minus CAN... which means that from COWLEYETANK we take away the letters TOWELCAN, leaving only the letters YEK.

So we now scan the list of names under the puzzle and sure enough, there we see the last name of Francis Scott KEY, and we note that by rearranging the letters YEK into KEY, we have KEY as the correct solution to this puzzle.

Now, see how well you can do by yourself with Puzzle 1, 2 and 3 above... and then send in your answers on the coupon that appears at left, so that we can send you free details on how you can enter the Opportunity Puzzle Contest.

THE SOLUTION IS ONE OF THE LAST NAMES BELOW:
Edward W. BOK Peter PAN Franz ART
Robert E. LEE Francis Scott KEY Edgar Allan POE

400 CASH PRIZES

★ ★ ★ ★
1st Prize
\$50,000.00

2nd Prize
\$10,000.00

3rd Prize
\$7,500.00

4th Prize	\$5,000.00
5th Prize	\$2,500.00
6th Prize	\$1,500.00
7th Prize	\$1,500.00
8th Prize	\$1,000.00
9th Prize	\$1,000.00
10th Prize	\$1,000.00
11th thru 15th Prizes, each	\$200.00 \$1,000.00
16th thru 30th Prizes, each	\$100.00 \$1,500.00
31st thru 100th Prizes, each	\$75.00 \$5,250.00
101st thru 150th Prizes, each	\$50.00 \$2,500.00
250 Additional Prizes, each	\$33.00 \$8,750.00

TOTAL—\$100,000.00

Solve the puzzles at top of page!
See what fun puzzle-solving can be!
Then fill in coupon at left for FREE details on how YOU MAY WIN!

OPPORTUNITY PUZZLE CONTEST

DEPT. K-197... P. O. BOX 537, LYNBROOK, N. Y.

Listed in box at right are my answers to Puzzles 1, 2, and 3. I am interested in your \$100,000.00 Cash Prize Contest and would like you to send me—without charge or obligation—the set of basic puzzles together with full rules and details as to how I may win \$50,000.00 1st Prize or any other of the 400 prizes.

Name _____
Address _____
City & State _____

PUZZLE NO. 1
PUZZLE NO. 2
PUZZLE NO. 3

MAIL COUPON AT LEFT FOR ADDITIONAL PUZZLES AND FULL DETAILS FREE!

Act TODAY!—This May Be YOUR OPPORTUNITY OF A LIFETIME!

Lowest

1000

AUCTIONS

Regular TUESDAY Sales

OCT. 4th, 8:30 A. M.
Hand tools, hardware, electric drills, saws, motors, compressors, plumbings, heaters, fish poles, camp cots, garden implements, suitcases, kitchen utensils, books and boxes of miscellaneous.

Regular WEDNESDAY Sales

WEDNESDAY, OCT. 5th, 8:30 A. M.

Heaters, trunks, lawnmowers, bicycles, cupboards, cabinets, restaurant fixtures, doors, windows, screens, sinks, building material, large lot met. grade appliances and furniture.

WEDNESDAY, OCT. 5th, 12:30 P. M.

FURNITURE APPLIANCES RUGS CARPETS

TV sets, radios, record players, gas and electric refrigerators, table top and apt. size ranges, vac. sweepers, mangles, sewing machines, beautiful modern Mr. and Mrs. bedroom sets in blond, maple and dark finishes, odd beds, chests, dressers, vanities, commodes, night stands, dressing tables, box springs, mattress, utility and wall beds, eight-piece dining sets, chrome and wood dinette sets, drop leaf tables, odd chairs, buffets, two-piece overstuffed sofa, bed, dining, studio couches, sectional, platform rockers, occasional chairs, mirrors, pictures, kneehole and sec. desks, bookcases, baby cribs, wardrobes, cocktail end, occasional tables, lamps, hassocks, metal cabinets, large lot rugs, pads, carpets, all makes and sizes. Hundreds of items too numerous to mention.

Auction House Open Daily

For Your Inspection, and to Receive Merchandise

REPP & MOTT, INC.

AUCTIONEERS, APPRAISERS, LIQUIDATORS

2501 E. Anaheim St.

Long Beach, Calif. Ph. 8-6411

SLAB DOORS HC \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Heavy duty asphalt 6-panel, \$4.95

Miscellaneous For Sale 72

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

WALL, bdrm. set, innering and

Miscellaneous For Sale 72

BETTER USED BUYS

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

Ant. size ranges, each \$1.95

✓ Westinghouse refrigerator, 8 cu. ft. like new, \$199.00. \$149.00.
✓ Speed Queen wringer type washer, like new, \$149.00. \$119.00.
✓ Maytag C. P. Dutch oven range, like new, \$149.00. \$119.00.
✓ Electric automatic vacuum cleaner, like new, \$149.00. \$119.00.
✓ Maytag Ironer (used 2 mos.), \$159.00. \$129.00.
We Deliver & Install.
We Specialize in Service.

Edwards

APPLIANCE

5201 L. Blvd., Ph. 20-6424

Smashing Price Reductions

Brand New 12.4 Cu. Ft.

Philco 2-Dr. Refrigerator

all de luxe features, reg. \$199.00

FULL PRICE \$298.50

With trade, plus 3% sales tax

NO MONEY DOWN

DOOLEY'S H.W. MART

5075 L. Blvd., N. L. 3.

WESTINGHOUSE

completely reconditioned, like new

newly given years of service

incl. delivery & installation, terms

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 7 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 9 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 12 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 15 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 18 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 21 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 24 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 27 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 30 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 33 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 36 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 39 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 42 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 45 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 48 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 51 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 54 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 57 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 60 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 63 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 66 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 69 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 72 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 75 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 78 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 81 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 84 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 87 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

General Electric washer. The big de luxe 9-lb. one with all agitator action and over 100 washes. Water waver and temperature control. No cash to pay down, just pay \$7.99 per week for 12 weeks. At Appliances Warehouse, 4401 Alameda, N.E., Wash. 11, 9 and Sun. 2-1457.

Edwards

APPLIANCE

5201 L. Blvd., Ph. 20-6424

Smashing Price Reductions

Brand New 12.4 Cu. Ft.

Philco 2-Dr. Refrigerator

all de luxe features, reg. \$199.00

FULL PRICE \$298.50

With trade, plus 3% sales tax

NO MONEY DOWN

DOOLEY'S H.W. MART

5075 L. Blvd., N. L. 3.

WESTINGHOUSE

completely reconditioned, like new

newly given years of service

incl. delivery & installation, terms

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 7 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 9 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 12 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 15 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 18 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 21 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 24 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 27 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 30 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 33 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 36 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 39 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 42 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 45 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 48 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 51 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 54 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 57 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 60 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 63 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 66 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 69 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 72 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 75 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 78 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 81 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 84 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 87 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WE WILL POSITIVELY MEET OR BEAT Any Price Deal in this area. Come in and MAKE US PROVE IT! *Named Brand Spinnet *Brand New Full Keyboard. *Includes Bench USED PIANOS, ALL TYPES EXPERT REPAIRING, TUNING, REPAIRS, TUNING, RENTALS FROM \$4.50. Low Down, 10% Easy Bank Terms. 731 E. 4th St., Phone 64-5177. 5155 L. Blvd., Ph. 2-5640. Open Mon. Fri. 10-6. Any. 10-6. 24-hour.

Edwards

APPLIANCE

5201 L. Blvd., Ph. 20-6424

Smashing Price Reductions

Brand New 12.4 Cu. Ft.

Philco 2-Dr. Refrigerator

all de luxe features, reg. \$199.00

FULL PRICE \$298.50

With trade, plus 3% sales tax

NO MONEY DOWN

DOOLEY'S H.W. MART

5075 L. Blvd., N. L. 3.

WESTINGHOUSE

completely reconditioned, like new

newly given years of service

incl. delivery & installation, terms

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 7 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 9 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 12 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 15 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 18 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 21 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 24 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

WESTINGHOUSE 27 cu. ft. refrig.

like new, \$149.00. \$119.00.

Apt. 100, 120, 140, 160, 180, 200

Suburban Properties 140
GARDEN GROVE
4-BEDROOM
1 1/2 ba. Really nice, on 1/2 acre lot, close to school on Chapman. Small lot. Pmt. P.P. \$10,250.

GI RESALE
3-bd. hwd. flrs. choice residence. 2-bd. bath. 1/2 acre lot. Best offer. This is a must sell. Best offer. This is a must sell.

1/2 ACRE
A-1 home, fenced. Small but ideal for chick & horses. P.P. \$8,500, with small lot.

\$500 DOWN
TO \$1000 DOWN
On 1/2 acre, 3-bd. home, 1 1/2 ba. 1 1/2 ba. hwd. flrs. Nr. Hwy. 39. \$9950 to \$12,900 non-ref.

3-BR. & RUMPS ROAD
Ranch-type home on 1/2 acre. 3-bd. bath. 1/2 acre. Truly ideal country living.

SEE THIS!
2-bd. 1 1/2 ba. hwd. flrs. heat. Built-in range, oven. Beamed ceilings. A dining room. Truly ideal country living.

RUSCHE REALTY
REALTORS
151 Garden Grove Blvd.
T. 9-5959 Westminister 7152

One Foot in the Country
And one foot in the city. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

RENTALS
151 Garden Grove Blvd.
T. 9-5959 Westminister 7152

3 and den on large corner in the country. All rooms carpeted. Excellent kitchen and bath. Truly ideal country living.

RENTALS
151 Garden Grove Blvd.
T. 9-5959 Westminister 7152

GI RESALE
Lovely 3-bd. hwd. flrs. 2-bd. bath. 1/2 acre. Truly ideal country living.

ACREAGE HOME BUYS
Corner lot. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

WANT TO STAY THIS?
A bedroom. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

HAWAIIAN GARDENS
Power lawn mower. 1-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

MIDWAY CITY
14801 ADAM ST.—SMALL, DOWN. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

MOUNTAIN RETREAT
Native stone. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

NORWALK
14801 ADAM ST.—SMALL, DOWN. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

DELIGHTFUL
Contemporary home on quiet st. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

SMITH REALTY
FR. 2-5523

PARADISE
Nice 2-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

PORTUGUESE BEND
PORTUGUESE BEND CLUB area. New 2-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

ROLLING HILLS
LOVELY HOME ON HILL. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

Suburban Properties 140
WESTMINSTER
3-BR. 1-BR. rental on 1/2 ac. Oak flrs. tile in kitchen. \$9,500 cash.

GLAZIER 2-BR. oak flrs. 1 1/2 ac. 1/2 ac. oak flrs. tile in kitchen. \$12,000—1/2 cash.

1/2 ACRE, bare land. Good dist. On sewer. \$4,000 cash.

2-BR. tile kitchen & pullman bath. \$7,500 cash.

1/2 ACRE, bare land. Good dist. On sewer. \$4,000 cash.

WILMINGTON
NEWLY REBUILT house on 1/2 ac. 1/2 ac. oak flrs. tile in kitchen. \$9,500 cash.

3-BR. 1-BR. rental on 1/2 ac. Oak flrs. tile in kitchen. \$9,500 cash.

1/2 ACRE, bare land. Good dist. On sewer. \$4,000 cash.

Out of Town 142
(HOME AND INCOME)
1 1/2 ACRE ranch close to school. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

\$20 DOWN
160 ACRE RANCH & hunting. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

Wanted 153
WANT \$10,000 2nd flr. 6th. \$15,000 1st flr. 6th. \$15,000 1st flr. 6th. \$15,000 1st flr. 6th.

Investments 154
WANTED—Investor who is looking for a good investment. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

Oil and Mining 155
PROSPECTORS. Rent Prospect. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

DUCK HUNTERS! 160
A major duck hunt for you. See the new 1958 Evinrude Duckwing today.

1958 EVINRUDE! ON DISPLAY!
Huge Selection of Good Used Motors. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

MARINA BOAT 161
1250 Pac. City. Seal Beach. 31-8113. Authorized EVINRUDE Service. A Realist All Maker.

HERBERT BOATS 162
WE TRADE & FINANCE 10% DISCOUNT. On All New '55 EVINRUDE. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

EVINRUDE MOTORS 163
10% DOWN. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

NO COMMISSIONS
Free Appraisals. Interest as Low as 4 1/2%. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

Home Loan Invest. Co. 24-Hr. Phone Service NE 5-5352

NO Commission Charge
SPOT CASH. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

REX L. HODGES CO. 164
187 & 2ND LOANS QUICK. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

Bracken Mortgage Co.
Maximum 1st and 2nd Loans. Any Terms. Low Payments. 4 1/2% LOANS. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

FREE LOAN COMMITMENTS
1933 American, Long Beach. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

CASH BONZER TRAILER SALES
Announces The Opening of Their NEW SALES LOT in PALM SPRINGS featuring KIT COACH HOMES

Complete Display of All Models
Bonzer Trailer Sales
"The Home of Kit Coach Homes"

LONG BEACH
5533 L.B. Blvd.
In Front of Shady Acres Trailer Park

PALM SPRINGS
3 Mi. East of City on Highway 111
In Front of Beckley Trailer Park

PAN AMERICAN PARAMOUNT BE SURE
and let us figure a deal with you. We will trade very long on these new 55 display models.

35' 1-BEDROOM
30' 1-BEDROOM
41' 2-BEDROOM

RENTAL-OPTION PLAN
We will take nominal deposit and weekly payments till your down payment has been made. Bank Terms—Liberal Trades. Up to 5 Yrs. to Qualified Buyers. Also Take Furniture in Trade.

35' 1-BEDROOM
30' 1-BEDROOM
41' 2-BEDROOM

Boats and Outboards 160
Boats Galore
Many to Choose From \$125 & UP. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

AL'S Trailer Sales 165
Featuring THE NEW 24'-26'-28' LAKEWOODS. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

Today's Special 161
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

DALE BROWN MOTORS 162
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

SALE 163
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

SALE 164
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

SALE 165
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

SALE 166
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

SALE 167
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

SALE 168
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

You'll Be Sorry IF YOU BUY BEFORE SEEING THE FABULOUS FLAMINGO IN ALL SIZES—31' TO 44' AT KELLY'S

World's Largest SELECT. OF TRAILER HOMES
WE BEAT ALL TERMS
Furniture Accepted
OVER 100 USED SPECIALS

YOU'LL SAVE MONEY AT BALDWIN EXPANDO
NEW MODEL NOW HERE
IT IS BEAUTIFUL

Terra Cruiser
35' - 40' - 41' - 45'
31' - 35' - 40' - 41'

Real Specials
ONLY \$195

Trucks and Tractors 168
35 DODGE 1/2-ton pickup
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

Trailer Repair 167
HOUSE TRAILER REPAIRS
AND REMODELING
EXPERT WORKMANSHIP
TERMS UP TO 34 MONTHS
1301 W. 17TH L. B.
Phone 7-7907

Trucks and Tractors 168
35 DODGE 1/2-ton pickup
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

Trucks and Tractors 168
35 DODGE 1/2-ton pickup
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

Trucks and Tractors 168
35 DODGE 1/2-ton pickup
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

Trucks and Tractors 168
35 DODGE 1/2-ton pickup
1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

CLEARANCE SALE USED TRUCKS
CHEAPIES
45 FORD 1/2-ton pickup. Mechanically perfect. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

1955 CADILLACS
62 CLUB COUPE
Light blue 62 SEDAN. White top over finish. 4-way seat adjustable. Body never repainted. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

COUPE DE VILLE
2-tone blue enhances the appearance of this accepted style leader. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

BUICK BETTER BUYS 1720
LAKEWOOD BLVD.
49 BUICK — \$2395
Super Riviera coupe. Radio, heater, 4-speed, power brakes. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

51 Buick
SUPER 4-DR. AUTOMATIC. RADIO. HEATER. TURN SIGNAL. SHOW-ROOM NEW. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

ONLY \$37 MONTHLY
49 Buick 4-door. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

41 CHEV. — \$137
Deluxe 4-door sedan with radio. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

41 CHEV. BEL AIR
Chevy 4-door. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

41 CHEV. BEL AIR
Chevy 4-door. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

41 CHEV. BEL AIR
Chevy 4-door. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

1955 CADILLACS
62 CLUB COUPE
Light blue 62 SEDAN. White top over finish. 4-way seat adjustable. Body never repainted. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

COUPE DE VILLE
2-tone blue enhances the appearance of this accepted style leader. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

BUICK BETTER BUYS 1720
LAKEWOOD BLVD.
49 BUICK — \$2395
Super Riviera coupe. Radio, heater, 4-speed, power brakes. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

51 Buick
SUPER 4-DR. AUTOMATIC. RADIO. HEATER. TURN SIGNAL. SHOW-ROOM NEW. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

ONLY \$37 MONTHLY
49 Buick 4-door. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

41 CHEV. — \$137
Deluxe 4-door sedan with radio. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

41 CHEV. BEL AIR
Chevy 4-door. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

41 CHEV. BEL AIR
Chevy 4-door. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

41 CHEV. BEL AIR
Chevy 4-door. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

41 CHEV. BEL AIR
Chevy 4-door. 1952 B. S. A. "Irish" \$495. 1/2 acre. 3-bd. home. 2-bd. bath. 1/2 acre. Truly ideal country living.

FUSSY ABOUT CARS?

5 GOOD 5 GOOD 5 GOOD

BUICK MERC. FORD

BUYS BUYS BUYS

\$1095 '52 Sup. Riviera
Dreadnought, radio, heater, white
2-tone blue & gray, excellent con-
dition throughout.

\$1095 '52 RM. 4-Dr.
2-tone gray & blue, has every-
thing, low mileage.

\$2595 '54 Century 4-Dr.
Riviera! The great finish, com-
fort, room, even smells NEW! Full Power.

\$2395 '54 Century 4-Dr.
Beautiful "one of those few"
low mileage, excellent condition!
light green 2-tone; Dyn. rad. & str.

\$2495 '54 Super Riviera
Just like the day it was born!
light green & white 2-tone; Dyn.
rad., htr., white walls.

\$1495 '52 Monterey Cb.
Mercromatic, radio, heater, white
2-tone, beautiful leather interior,
spotlight, get in on this one at
only \$1495.

\$1595 '53 Mont. 4-Dr.
It's a sweetheart! Radio, heater,
overdrive, original upholstery,
light beige.

\$1795 '53 Monterey
Light blue—shows excellent car
condition, radio, heater, white
2-tone; will go at \$1795.

\$1795 '54 Sedan 2-Dr.
Beautiful and very clean—a steal
at \$1795; green and white; Merc-
romatic, radio, heater.

\$795 '51 Convertible
Fire engine red, new 2-ton top,
radio, heater, overdrive. We've
got more in this car than the
price, \$795, it's a lovely thing
after we've so much resound-
ing into it.

\$1795 '54 Custom 4-Dr.
In beautiful original Acura white,
and ONLY 5,000 miles. Fordo-
matic, radio, heater, white tires
—PRACTICALLY NEW.

\$1295 '52 Ranch Wag'n
Excellent and ready to go; radio,
heater, light green.

\$495 '51 Deluxe 4-Dr.
You can't beat this buy at this
price.

\$1495 '53 Vict.
This is an exceptional car for
only \$1,495; radio, heater, over-
drive, white 2-tone; it's cream &
green—LOVELY!

HARRY C. CLARK
BUICK IN COMPTON
150 S. Long Beach Blvd.
Compton, Calif.
Several Others in
Transportation Class

HARRY C. CLARK
BUICK IN COMPTON
150 S. Long Beach Blvd.
Compton, Calif.
Several Others in
Transportation Class

HARRY C. CLARK
BUICK IN COMPTON
150 S. Long Beach Blvd.
Compton, Calif.
Several Others in
Transportation Class

CHRYSLER
89 TO GO
Brand spanking New
1955 CHRYSLERS
&
PLYMOUTH
Specially Reduced to Sell
Up to \$1200 Off
Only at
Carls Motor Co.
New Chrysler, Plymouth Dealer
1200 No. Avalon
Wilmington Terminal 5-3131

'51 Chrys. 4-Dr. — \$899
Radio, heater, automatic, BOY-
CLEAN OX-
ED BARBARI
2536 E. Pacific Coast Hwy.
Long Beach, Calif.

'52 CHRYSLER 6 Seater, Radio
battery, 4-Dr. 1955. Phone
4-2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 2680, 2681, 2682, 2683, 2684, 2685, 2686, 2687, 2688, 2689, 2690, 2691, 2692, 2693, 2694, 2695, 2696, 2697, 2698, 2699, 2700, 2701, 2702, 2703, 2704, 2705, 2706, 2707, 2708, 2709, 2710, 2711, 2712, 2713, 2714, 2715, 2716, 2717, 2718, 2719, 2720, 2721, 2722, 2723, 2724, 2725, 2726, 2727, 2728, 2729, 2730, 2731, 2732, 2733, 2734, 2735, 2736, 2737, 2738, 2739, 2740, 2741, 2742, 2743, 2744, 2745, 2746, 2747, 2748, 2749, 2750, 2751, 2752, 2753, 2754, 2755, 2756, 2757, 2758, 2759, 2760, 2761, 2762, 2763, 2764, 2765, 2766, 2767, 2768, 2769, 2770, 2771, 2772, 2773, 2774, 2775, 2776, 2777, 2778, 2779, 2780, 2781, 2782, 2783, 2784, 2785, 2786, 2787, 2788, 2789, 2790, 2791, 2792, 2793, 2794, 2795, 2796, 2797, 2798, 2799, 2800, 2801, 2802, 2803, 2804, 2805, 2806, 2807, 2808, 2809, 2810, 2811, 2812, 2813, 2814, 2815, 2816, 2817, 2818, 2819, 2820, 2821, 2822, 2823, 2824, 2825, 2826, 2827, 2828, 2829, 2830, 2831, 2832, 2833, 2834, 2835, 2836, 2837, 2838, 2839, 2840, 2841, 2842, 2843, 2844, 2845, 2846, 2847, 2848, 2849, 2850, 2851, 2852, 2853, 2854, 2855, 2856, 2857, 2858, 2859, 2860, 2861, 2862, 2863, 2864, 2865, 2866, 2867, 2868, 2869, 2870, 2871, 2872, 2873, 2874, 2875, 2876, 2877, 2878, 2879, 2880, 2881, 2882, 2883, 2884, 2885, 2886, 2887, 2888, 2889, 2890, 2891, 2892, 2893, 2894, 2895, 2896, 2897, 2898, 2899, 2900, 2901, 2902, 2903, 2904, 2905, 2906, 2907, 2908, 2909, 2910, 2911, 2912, 2913, 2914, 2915, 2916, 2917, 2918, 2919, 2920, 2921, 2922, 2923, 2924, 2925, 2926, 2927, 2928, 2929, 2930, 2931, 2932, 2933, 2934, 2935, 2936, 2937, 2938, 2939, 2940, 2941, 2942, 2943, 2944, 2945, 2946, 2947, 2948, 2949, 2950, 2951, 2952, 2953, 2954, 2955, 2956, 2957, 2958, 2959, 2960, 2961, 2962, 2963, 2964, 2965, 2966, 2967, 2968, 2969, 2970, 2971, 2972, 2973, 2974, 2975, 2976, 2977, 2978, 2979, 2980, 2981, 2982, 2983, 2984, 2985, 2986, 2987, 2988, 2989, 2990, 2991, 2992, 2993, 2994, 2995, 2996, 2997, 2998, 2999, 3000, 3001, 3002, 3003, 3004, 3005, 3006, 3007, 3008, 3009, 3010, 3011, 3012, 3013, 3014, 3015, 3016, 3017, 3018, 3019, 3020, 3021, 3022, 3023, 3024, 3025, 3026, 3027, 3028, 3029, 3030, 3031, 3032, 3033, 3034, 3035, 3036, 3037, 3038, 3039, 3040, 3041, 3042, 3043, 3044, 3045, 3046, 3047, 3048, 3049, 3050, 3051, 3052, 3053, 3054, 3055, 3056, 3057, 3058, 3059, 3060, 3061, 3062, 3063, 3064, 3065, 3066, 3067, 3068, 3069, 3070, 3071, 3072, 3073, 3074, 3075, 3076, 3077, 3078, 3079, 3080, 3081, 3082, 3083, 3084, 3085, 3086, 3087, 3088, 3089, 3090, 3091, 3092, 3093, 3094, 3095, 3096, 3097, 3098, 3099, 3100, 3101, 3102, 3103, 3104, 3105, 3106, 3107, 3108, 3109, 3110, 3111, 3112, 3113, 3114, 3115, 3116, 3117, 3118, 3119, 3120, 3121, 3122, 3123, 3124, 3125, 3126, 3127, 3128, 3129, 3130, 3131, 3132, 3133, 3134, 3135, 3136, 3137, 3138, 3139, 3140, 3141, 3142, 3143, 3144, 3145, 3146, 3147, 3148, 3149, 3150, 3151, 3152, 3153, 3154, 3155, 3156, 3157, 3158, 3159, 3160, 3161, 3162, 3163, 3164, 3165, 3166, 3167, 3168, 3169, 3170, 3171, 3172, 3173, 3174, 3175, 3176, 3177, 3178, 3179, 3180, 3181, 3182, 3183, 3184, 3185, 3186, 3187, 3188, 3189, 3190, 3191, 3192, 3193, 3194, 3195, 3196, 3197, 3198, 3199, 3200, 3201, 3202, 3203, 3204, 3205, 3206, 3207, 3208, 3209, 3210, 3211, 3212, 3213, 3214, 3215, 3216, 3217, 3218, 3219, 3220, 3221, 3222, 3223, 3224, 3225, 3226, 3227, 3228, 3229, 3230, 3231, 3232, 3233, 3234, 3235, 3236, 3237, 3238, 3239, 3240, 3241, 3242, 3243, 3244, 3245, 3246, 3247, 3248, 3249, 3250, 3251, 3252, 3253, 3254, 3255, 3256, 3257, 3258, 3259, 3260, 3261, 3262, 3263, 3264, 3265, 3266, 3267, 3268, 3269, 3270, 3271, 3272, 3273, 3274, 3275, 3276, 3277, 3278, 3279, 3280, 3281, 3282, 3283, 3284, 3285, 3286, 3287, 3288, 3289, 3290, 3291, 3292, 3293, 3294, 3295, 3296, 3297, 3298, 3299, 3300, 3301, 3302, 3303, 3304, 3305, 3306, 3307, 3308, 3309, 3310, 3311, 3312, 3313, 3314, 3315, 3316, 3317, 3318, 3319, 3320, 3321, 3322, 3323, 3324, 3325, 3326, 3327, 3328, 3329, 3330, 3331, 3332, 3333, 3334, 3335, 3336, 3337, 3338, 3339, 3340, 3341, 3342, 3343, 3344, 3345, 3346, 3347, 3348, 3349, 3350, 3351, 3352, 3353, 3354, 3355, 3356, 3357, 3358, 3359, 3360, 3361, 3362, 3363, 3364, 3365, 3366, 3367, 3368, 3369, 3370, 3371, 3372, 3373, 3374, 3375, 3376, 3377, 3378, 3379, 3380, 3381, 3382, 3383, 3384, 3385, 3386, 3387, 3388, 3389, 3390, 3391, 3392, 3393, 3394, 3395, 3396, 3397, 3398, 3399, 3400, 3401, 3402, 3403, 3404, 3405, 3406, 3407, 3408, 3409, 3410, 3411, 3412, 3413, 3414, 3415, 3416, 3417, 3418, 3419, 3420, 3421, 3422, 3423, 3424, 3425, 3426, 3427, 3428, 3429, 3430, 3431, 3432, 3433, 3434, 3435, 3436, 3437, 3438, 3439, 3440, 3441, 3442, 3443, 3444, 3445, 3446, 3447, 3448, 3449, 3450, 3451, 3452, 3453, 3454, 3455, 3456, 3457, 3458, 3459, 3460, 3461, 3462, 3463, 3464, 3465, 3466, 3467, 3468, 3469, 3470, 3471, 3472, 3473, 3474, 3475, 3476, 3477, 3478, 3479, 3480, 3481, 3482, 3483, 3484, 3485, 3486, 3487, 3488, 3489, 3490, 3491, 3492, 3493, 3494, 3495, 3496, 3497, 3498, 3499, 3500, 3501, 3502, 3503, 3504, 3505, 3506, 3507, 3508, 3509, 3510, 3511, 3512, 3513, 3514, 3515, 3516, 3517, 3518, 3519, 3520, 3521, 3522, 3523, 3524, 3525, 3526, 3527, 3528, 3529, 3530, 3531, 3532, 3533, 3534, 3535, 3536, 3537, 3538, 3539, 3540, 3541, 3542, 3543, 3544, 3545, 3546, 3547, 3548, 3549, 3550, 3551, 3552, 3553, 3554, 3555, 3556, 3557, 3558, 3559, 3560, 3561, 3562, 3563, 3564, 3565, 3566, 3567, 3568, 3569, 3570, 3571, 3572, 3573, 3574, 3575, 3576, 3577, 3578, 3579, 3580, 3581, 3582, 3583, 3584, 3585, 3586, 3587, 3588, 3589, 3590, 3591, 3592, 3593, 3594, 3595, 3596, 3597, 3598, 3599, 3600, 3601, 3602, 3603, 3604, 3605, 3606, 3607, 3608, 3609, 3610, 3611, 3612, 3613, 3614, 3615, 3616, 3617, 3618, 3619, 3620, 3621, 3622, 3623, 3624, 3625, 3626, 3627, 3628, 3629, 3630, 3631, 3632, 3633, 3634, 3635, 3636, 3637, 3638, 3639, 3640, 3641, 3642, 3643, 3644, 3645, 3646, 3647, 3648, 3649, 3650, 3651, 3652, 3653, 3654, 3655, 3656, 3657, 3658, 3659, 3660, 3661, 3662, 3663, 3664, 3665, 3666, 3667, 3668, 3669, 3670, 3671, 3672, 3673, 3674, 3675, 3676, 3677, 3678, 3679, 3680, 3681, 3682, 3683, 3684, 3685, 3686, 3687, 3688, 3689, 3690, 3691, 3692, 3693, 3694, 3695, 3696, 3697, 3698, 3699, 3700, 3701, 3702, 3703, 3704, 3705, 3706, 3707, 3708, 3709, 3710, 3711, 3712, 3713, 3714, 3715, 3716, 3717, 3718, 3719, 3720, 3721, 3722, 3723, 3724, 3725, 3726, 3727, 3728, 3729, 3730, 3731, 3732, 3733, 3734, 3735, 3736, 3737, 3738, 3739, 3740, 3741, 3742, 3743, 3744, 3745, 3746, 3747, 3748, 3749, 3750, 3751, 3752, 3753, 3754, 3755, 3756, 3757, 3758, 3759, 3760, 3761, 3762, 3763, 3764, 3765, 3766, 3767, 3768, 3769, 3770, 3771, 3772, 3773, 3774, 3775, 3776, 3777, 3778, 3779, 3780, 3781, 3782, 3783, 3784, 3785, 3786, 3787, 3788, 3789, 3790, 3791, 3792, 3793, 3794, 3795, 3796, 3797, 3798, 3799, 3800, 3801, 3802, 3803, 3804, 3805, 3806, 3807, 3808, 3809, 3810, 3811, 3812, 3813, 3814, 3815, 3816, 3817, 3818, 3819, 3820, 3821, 3822, 3823, 3824, 3825, 3826, 3827, 3828, 3829, 3830, 3831, 3832, 3833, 3834, 3835, 3836, 3837, 3838, 3839, 3840, 3841, 3842, 3843, 3844, 3845, 3846, 3847, 3848, 3849, 3850, 3851, 3852, 3853, 3854, 3855, 3856, 3857, 3858, 3859, 3860, 3861, 3862, 3863, 3864, 3865, 3866, 3867, 3868, 3869, 3870, 3871, 3872, 3873, 3874, 3875, 3876, 3877, 3878, 3879, 3880, 3881, 3882, 3883, 3884, 3885, 3886, 3887, 3888, 3889, 3890, 3891, 3892, 3893, 3894, 3895, 3896, 3897, 3898, 3899, 3900, 3901, 3902, 3903, 3904, 3905, 3906, 3907, 3908, 3909, 3910, 3911, 3912, 3913, 3914, 3915, 3916, 3917, 3918, 3919, 3920, 3921, 3922, 3923, 3924, 3925, 3926, 3927, 3928, 3929, 3930, 3931, 3932, 3933, 3934, 3935, 3936, 3937, 3938, 3939, 3940, 3941, 3942, 3943, 3944, 3945, 3946, 3947, 3948, 3949, 3950, 3951, 3952, 3953, 3954, 3955, 3956, 3957, 3958, 3959, 3960, 3961, 39

Automobiles For Sale 175

STUDEBAKER

'52 Stude.

STARLIGHT COUPE
OVERDRIVE, RADIO
HEATER
EXTRA CLEAN

\$699

Mel Burns, Ford
2055 American, L. B.

Automobiles for Sale 175

STUDEBAKER

'51 STUDEBAKER
Champion Starlite coupe. Over-
drive, radio, heater, white-walls.
Mechanically A-1. Ltr. 2V9711.

\$395

GRAHAM FORD
7859 Firestone Blvd., Downey
TO 1-6771

'52 STUDE. V-8, Overdr., r. & h.
Customize. 5414 Daxxitt. 34-3085.

Automobiles For Sale 175

STUDEBAKER

'51 Stude. R.H. Over. — \$495
100% financing on approved credit.
We trade for anything, or value.
DALE BROWN MOTORS
2440 American

'49 STUDE. 4-dr. Champ.: R. & H.
ed. new paint, clean, 3500 do.
8845 P. Young-George Garage,
3800 E. 4th. 34-7512.

'52 STUDE. Champion 4-dr., late
body style. 64. cond. Sac. \$755.
Ph. 39-1823.

'50 STUDEBAKER. Sharp. \$225.
1700 American 87-0174 dir.

Automobiles For Sale 175

STUDEBAKER

'53 Stude. V-8 — \$1499
Starlight Coupe
Radio heater, automatic.
ED BARBARI
2838 E. Pacific Coast Hwy.
60 STUDE. Champ. club cpe. Over-
drive. Original cond. \$445. 6-4084.
LBS. 1111 E. 12th. 1259 E. Bkwy.

\$395

GRAHAM FORD
7859 Firestone Blvd., Downey
TO 1-6771

'51 STUDEBAKER
Champion starlite coupe. Over-
drive, radio, heater, whitewalls.
Mechanically A-1. Ltr. 2V9711.

Automobiles For Sale 175

STUDEBAKER

'51 STUDE. — \$417
No extras. Real good running one-
owner car in top condition.
GLENN F. THOMAS COMPANY
333 E. Anaheim. Ph. 6-1283

'49 STUDE. Comm. 4-dr. Good solid
car. \$295. Phone 6-4084.

TRIUMPH
'54 TRIUMPH. T. R-2. White, very
clean. 1151 N. Main. 60-7647.

VOLKSWAGENS

SEE AND DRIVE
The words outstanding engineered
automobile everybody is talking
about. Volkswagens the fourth
largest manufacturer of automo-
biles. 8 mo. or 5,000 mi. guar-
antee. Economy plan.
Hatchback. Headquarters for
FORSCHLE-VOLKSWAGENS

STOREY-RICKETS
Exclusive Dealers
740 AMERICAN LONG BEACH
Open until 8 p.m. daily
Sat. and Sun. 11:30 a.m. to 5:30 p.m.

INDEPENDENT-PRESS-TELEGRAM—D-13
Long Beach (Call), Sun., Oct. 2, 1955

VOLKSWAGENS

NEW VOLKSWAGENS
IN COMPTON
225 E. Compton St. 15 min. L.B.
Joe Carpenter, N.E. 1-1222, 3-2790
Open 8 to 6—Closed Sun. & Even.

HOSTETTLER
SPORTS CAR SERVICE
2628 E. SPRING ST. 4-4523

Automobiles for Sale 175

WILLYS

'54 WILLYS Jeep—4-wheel drive,
4,000 miles. Mobile Service Sta-
tion, Pacific Coast & American.

'53 WILLYS 4-2-dr.: 25,000 mi.
Overdr., new battery, \$455. Terms
Overdr. 317 E. 4th St. E. St.

'48 WILLYS. Jeepster. panel. Clean
fine tires & motor. \$365. 15405
Fairbush, Norwalk.

BEST DEAL

ON A

NEW 1955 CHEVROLET

IT'S

HARBOR CHEVROLET

ANAHEIM or ATLANTIC

NAME

Your Own Deal
at **MASTERS**
Over 50,000 Others Have!

Whether:—
★ — Cash
★ — Terms
★ — Even

\$10

Will Deliver Any
Car in Our
125-Car Stock

All Cars
Repriced to **SELL**
Reconditioned to **LAST**

• 24-month service agreement • 15-day free trial exchange • 100%
finance plan on both down payment and contract balance. (cred. appr.)

HARD TOPS
by the
DOZENS

'54 Olds. \$2599
"98" Holiday
2-tone powder blue & white;
radio, heater, drive. White
tires. Reduced \$300.

'54 Pontiac \$1999
Star Chieftain Sup. Catal.
Radio, heater, interior, sold new in
Long Beach. Reduced \$300.

'53 Mercury \$1499
Hardtop Sport Coupe
Radio, heater, automatic.
Local, original, low-mileage
car. \$550. Is a beauty. Re-
duced \$300.

'53 Ford \$1399
Victoria
2-tone silver-steel &
white. White tires, radio,
heater. Only one at this
price. Reduced \$200.

'52 Mercury \$1299
Monterey Sport Coupe
Baby blue, white tires. Ra-
dio, heater, Porcomatic. A
beauty. Reduced \$150.

Also: '53 Chev. Bel Air, '54
Ford Vict., '53 Pont. Cata-
lina, '53 Olds Holiday, '54
Merc. Monterey, '52 Buick
Riviera.

80 OTHER CARS
\$499 to \$1595

SUCH AS:

'53 Ford \$1399
Convertible
Radio, heater, Fordomatic,
power steering. Drive it—
you'll buy it.

'54 Fords \$1199
Custom 2-drs. and 4-drs.
Choice of equipment.
Radio, heater, Fordo-
matic, overdrive. Choice
of 4—from \$1199. Re-
duced \$200.

'53 Nash \$999
Rambler Country Club
Radio, heater, overdrive.
Runs and looks like new.
ECONOMY PLUS.

'53 Chev. \$999
210 4-Door & 2-Door
R. H. Two-tone blue.

'52 Buick \$999
Super Convertible
Radio, heater, Dynaflow.
NEW TOP. A BEAUTY.

'51 DeSoto \$599
Custom Club Coupe
Radio, heater, Air deal and
car for any family.

**STATION
WAGONS**
WE'VE GOT 'EM

'54 Pontiac \$1999
4-dr. Station Wagon
Radio, heater, automatic, local
car with Hydra. (Deer hunt-
er's dream.)

'54 Ford \$1899
Ranch Wagon
Radio, heater, ans-saving
overdrive. Looks and runs
like new.

'54 Chev. \$1699
4-Door Handyman
Looks like new, only 4500
actual miles. Radio, heater.
Choice of 2.

'53 Ford \$1499
Ranch Wagon
No hunting trip complete
without this ranch wagon.
Radio, heater. It's
sharp.

**Many More
Station Wagons**

In various colors and
equipment, 4-doors, 2-
doors, Country Squire,
Country Sedan.

Masters
THE HOUSE YOU CAN TRUST—SINCE 1919

NEW LOCATIONS:
1313 AMERICAN
Phone 7-2620
1860 AMERICAN
Phone 70-8458

**ALL
OVER
THE
WORLD**

'56
**FORD PRICES
HAVE GONE UP
BUT NOT AT
McKENZIE**

**YOU CAN STILL BUY YOUR
'56 FORD at '55 PRICES**

IMMEDIATE DELIVERY
ALL MAKES AND MODELS

FREEMAN A. MCKENZIE
133 American Ave., Long Beach
50 Years in Long Beach

CHAS. SODERSTROM, Inc.
FORD DEALER
1553 SOUTH PACIFIC, SAN PEDRO

WE'VE DONE IT!
A Brand New 1956 Ford
Built in Long Beach

THE LOWEST
MONTHLY PAYMENT
IN TOWN

48⁹⁹ Per Mo.

(Includes 3% Sales Tax and License)

Any Model Car Worth \$375
Will Make Your Down Payment

AT
CHAS. SODERSTROM, Inc.
(Where Our Customers Send Their Friends)

1553 So. Pacific San Pedro
Phone Terminal 2-5315

MUST GO
Will Trade Your Way

SAVE TO UP \$1100

ON BRAND NEW
1955 CHRYSLERS

Not Demonstrators or Executive Cars. These are BRAND NEW!

Also 22 New 1955 PLYMOUTHS

R. O. GOULD
1600 AMERICAN PH. 7-2751

BELMONT J. SAN CHÉZ
YOUR NEW STUDEBAKER-PACKARD DEALER

Offers

THE FOUR-WAY PLAN

- 1. IT IS TRUTHFUL**
All cars listed are exactly as represented in our advertisement.
- 2. IT IS FAIR**
The prices on our entire stock have been slashed. The savings to you are terrific.
- 3. IT BUILDS GOODWILL**
These cars at our prices will make repeat customers and give word-of-mouth recommen-
dations by purchasers.
- 4. IT IS BENEFICIAL TO ALL**
We want to cut our used car stock before the new models arrive. This is your opportunity
to buy a quality car at a lower-than-ever-price.

**NO
DOWN
PAYMT.**
With
Approved
Credit
★
**UP TO
30 MOS.
TERMS**

Stock No.	Condition	Price
C-244	LIKE NEW	\$4499
'54 CADILLAC Fleetwood	4-door. Full power plus air conditioning, jet black with custom 2-tone pattern upholstery, U. S. Royal Master Air Ride Tires.	\$4499
C-213	VERY GOOD	\$2799
'54 LINCOLN Capri Coupe	Full power, beautiful black and white finish with matching full leather interior.	\$2799
C-218	VERY GOOD	\$2799
'54 OLDS. 98 Holiday Coupe	Full power plus air conditioner, blue and white and beautiful.	\$2799
RP-303	VERY GOOD	\$2599
'55 CHEVROLET Station Wagon	Has heater and 2-tone tan and brown finish.	\$2599
C-235	VERY GOOD	\$2499
'53 CADILLAC "62" 4-Door	Loaded with equipment including power steering. Priced below market.	\$2499
C-249	VERY NICE	\$1799
'54 FORD Ranch Wagon	Gas saving overdrive. Wonderful family car. Priced right.	\$1799
P-631-A	GOOD	\$1799
'53 OLDS. 98 4-Door	Radio, heater, Hydra-Matic, full power, brand new seat covers, white walls. Could use paint job. Can't go wrong.	\$1799
P-627-A	GOOD	\$1749
'53 OLDS. Super 88 Holiday	Fully equipped plus power brakes, 2-tone with white wall tires. This car is OK at \$1749.	\$1749
P-430	VERY GOOD	\$1521
'53 DE SOTO Custom Club	Fully equipped with power steering. This beautiful car is priced right.	\$1521
RP-188	GOOD	\$1049
'53 CHEVROLET 210 Club	Radio, heater, brand new finish with white wall tires. Believe this car was wrecked and fixed up.	\$1049
N-145-A	CLEAN	\$999
'53 STUDEBAKER V-8 4-Door	The Commander. Lots of economy with overdrive. Nice 2-tone blue finish.	\$999
RR-834	GOOD	\$999
'52 PONTIAC 8 Convertible	Radio, heater, Hydra-Matic, beautiful red with white walls, continental kit.	\$999
P-146	NICE	\$899
'53 FORD Mainline 4-Door	Nothing wrong with this one. Has heater.	\$899
N-147-B	AVERAGE	\$799
'51 MERCURY Club Coupe	Radio, heater, overdrive, black finish with nice seat covers.	\$799
C-149	GOOD	\$849
'52 CHRYSLER Windsor 4-Door	Torque drive, heater, good light green finish with white walls.	\$849
RP-415-A	LIKE NEW	\$795
'48 CADILLAC 62 Sedanet	Radio, heater, Hydra-Matic. Words can't describe this beautiful car.	\$795
RP-467-A	GOOD	\$737
'51 CHEVROLET Bel Air	Cream and black. Needs motor tune-up. A good buy at \$737.	\$737
N-295-A	SHARP	\$795
'51 BUICK Convertible	Radio, heater, Dynaflow, new paint, new leather covers, white walls. Really looks and runs swell.	\$795
P-412-A	GOOD	\$649
'51 OLDS. 98 4-Door	Radio, heater, Hydra-Matic. A nice car with metallic green finish—a little thin but original.	\$649
Stock No.	Condition	Price
PAC-1A	AVERAGE	\$599
'51 PACKARD 200 Club	Radio, heater, overdrive, light grey in color. Runs good.	\$599
R-11	FAIR	\$549
'51 PONTIAC 8 Convertible	Radio, heater, Hydra-Matic. Needs paint and top but look at the price.	\$549
P-565-A	VERY GOOD	\$499
'50 BUICK Super 4-Door	Radio, heater, Dynaflow. This is real nice and runs perfectly. Don't miss this!	\$499
P-435-A	GOOD	\$499
'51 HUDSON Hornet 4-Door	Popular model with light grey finish, new matching covers and white walls.	\$499
RR-86-A	AVERAGE	\$499
'50 FORD 6 Custom Club	Radio, heater, new seat covers. Real good transportation.	\$499
R-13	FAIR	\$390
'51 STUDEBAKER Champion	4-door. Car looks rough but runs good. Definitely a buy at \$390.	\$390
N-237-B	GOOD	\$382
'49 OLDS. 98 Holiday	Hardtop convertible. Radio, heater, Hydra-Matic, red and black. Terrific price!	\$382
R-101	GOOD	\$360
'49 FORD V-8 2-Door	Bad low gear, otherwise OK.	\$360
RR-39	FAIR	\$297
'50 BUICK Special Sedanet	Radio, heater, Dynaflow. A little rough looking but OK as is for \$297.	\$297
P-568-C	FAIR	\$265
'50 STUDEBAKER Champion	2-door. Car runs good, needs clean-up and metal work on left rear fender. Will let it go as is for \$265.	\$265
N-325-A	FAIR	\$149
'48 PACKARD 4-Door	A little work will make it good transportation. Yours as is for \$149.	\$149

Belmont J. San Chéz
STUDEBAKER - PACKARD DEALER
ON AMERICAN AVE.
FROM ANAHEIM TO FOURTEENTH STREET

NORTH LOT
American at 14th
Phone 70-7914

CORNER LOT
1350 American
Phone 70-7911

1955 LOT
American at Anaheim
Phone 76-7914

John Lamerdin Says SEE THESE

'54 BUICK Special 2-Dr.
Dynaflow R.H. Several other accessories. Just new.

'48 DE SOTO V-8—\$1595
Sportsman. Hard top. Loaded with factory equipment and priced to sell at \$1595.

'54 CHEV. 210—\$1395
4-Dr. Radio, tinted glass. Many factory accessories. Only \$1395.

'53 FORD Custom—\$1185
V-8 4-Dr., radio, heater and just like new. Only \$1185.

'51 KAISER—\$495
Club coupe. Radio, heater, w.w. tires. A real transportation car for only \$495.

'51 HUDSON—\$695
Hornet 4-Dr. Hydra-Matic, radio, heater, whitewalls, etc.

'55 NASH Metropolitan
Hard top, Radio, heater. If it's economy you want, this is it.

'53 PLYM. Club—\$995
Factory equip. A one-owner car. Top on a new Pontiac. Only \$995.

'54 Pontiac Str. Chf. \$1995
Custom 4-Dr. Factory equip. and priced down to \$1995.

'53 PONT. Chf. 2-Dr. \$1095
A one-owner, beauty. Just like new.

'53 STUDE. Cham. \$1295
Hardtop convertible. Hydra-Matic. R. H. whitewalls. Only \$1295.

'51 PONTIAC—\$495
Club coupe. Radio, heater, whitewalls.

JOHN P. LAMERDIN
Compton Exclusive
Pontiac Dealer
302 N. L. B. Blvd.
Compton

PRICES SLASHED FOR IMMEDIATE DISPOSAL!

'53 CHEVROLET\$1395
Bel Air. Powerglide, radio, heater and many other de luxe extras.

'53 CHEVROLET\$1195
4-Door. 2-tone green finish and other extras.

'51 PLYMOUTH\$595
4-Door Sedan.

'50 FORD V-8\$495
2-Door Custom. Radio, heater, overdrive.

'49 FORD V-8\$395
Coupe with economical overdrive.

'49 NASH\$249
2-Door. Radio and heater.

'48 OLDSMOBILE\$215
98 De Luxe 4-Door. Radio, heater, Hydra-Matic.

'50 CADILLAC
62 4-door. Radio, heater, Hydra-Matic, white walls, 2-tone\$1395

GLENN CHEVROLET JONES
ME3-5163 NE6-3700
"Where Service Is Guaranteed"
Corner COMPTON & PARAMOUNT, Paramount, Calif.

SALE!

Fast Turnover A MUST
on These SHARP-CLEAN Cars

THIS WEEK-END SALE
POSITIVELY ENDS MONDAY

WE ARE MAKING ROOM FOR NEW CAR TRADE-INS

'55 Chev. ...\$1399
Utility Sedan, Heater.
Lic. 2X37292.

'54 Stude. ...\$1599
Station Wagon, Radio, overdr.
Lic. 2B28491.

'54 Chev. ...\$1399
"210" 4-Door, Radio.
Lic. 2V65594.

'54 Ford V-8 \$1399
2-Dr. Sedan, Radio, whitewalls.
Lic. 2V44877.

'54 Mercury \$1999
Monterey Sport Coupe.
Radio, heater, whitewalls, overdr.
Lic. 2V23819.

'53 Chev. ...\$1199
"210" 4-Door.
Radio, heater, Powerglide.
Lic. 1Z82283.

'53 Ford ...\$1099
4-Door Sedan.
Radio, heater, overdrive.
Lic. 2Z29580.

'52 Ford ...\$1099
Convertible, Overdrive, radio,
heater, Continental Kit.
Lic. 1X33903.

'51 Chev. ...\$499
COUPE, Heater.
Lic. 1B39417.

'50 Cadillac \$1199
"62" 4-Door Sedan.
Radio, heater, Hydra-Matic.
Lic. 9V82900.

'50 Buick ...\$699
Super Convertible.
Radio, heater, Dynaflow.
Lic. 3A54595.

'50 Stude. ...\$299
Starlight Coupe.
Radio, overdrive, whitewalls.
Lic. 2P11902.

'49 Ford ...\$149
Convertible, Heater.
Lic. 1Y72357.

'47 Chev. ...\$199
Club Coupe, Radio, heater.
Lic. 7T1225.

BEACH CITY CHEVROLET

"The Fastest Growing Chevrolet Dealer in This Area"
3001 E. Pacific Coast Highway Phone 90-0212

We Cater to Used Car Experts and Mechanics

75 GORGEOUS USED CARS

to Choose From
(Make Us Prove It to You)

\$5⁰⁰ DOWN
100% FINANCING
of D.P. and Contract Balance
5-Minute Credit Approval

For Working Folks Steadily
Employed

DAFFY JAFFE

"Serving You Since 1922"

1740 AMERICAN PHONE 70-3977



"C"
Standlee
MARTIN
IS SWINGING
A BIG
BROOM
It's "Clean-Sweep"
Time for Our
USED CARS



CHECKED 5 WAYS
FOR SAFETY!

- Engine
- Brakes
- Steering
- Tires
- Electrical System

'54 OLDS 88
2-DOOR SEDAN. Original
2-tone green with radio, heater
and Hydra-Matic. Sold new
and selected by our agency.
See at 1950 American.

\$2199

'53 OLDS
SUPER 88 CONVERTIBLE.
Radio, heater, Hydra-Matic.
Original blue finish with new
top, whitewalls. Immaculate
in every detail.

\$1799

Station Wgn.
'54 FORD V-8 COUNTRY
SQUIRE. Radio, heater, Fordo-
matic. Silver red finish. Super-
ch. This week only.
See at 1201 American.

\$1999

'54 CHEV.
BEL AIR COUPE. Original 2-
tone. Radio, heater, Hydra-Matic.
Other low-mileage, new
top. See car at 1201
American.

\$1599



Give The United Way!

'52 Cadillac
62 SPORT COUPE. Radio, heat-
er, Hydra-Matic. Power steering.
Absolutely original bumper
to bumper. See at 1201 American.

\$2299

'51 OLDS 98
Powerful sedan with radio,
heater, Hydra-Matic. Original
blue finish. Immaculate.
The "sleeper" of the
week. See at 1201
American.

\$999

'50 OLDS 88
CONVERTIBLE. Nosed, decked
and lowered. Special interior.
Electric push-button doors, new
top. See at 1201 American.

\$999

'55 CHEV.
DEL REY CLUB COUPE. Ra-
dio, heater, Hydra-Matic. 2-
tone blue and grey. All vinyl
interior. Vogue whitewalls. Ab-
solutely like new.
See at 1201 American.

\$1999

'50 DE SOTO
4-DOOR. Radio, heater, Tip-Loe
Matic. Hydra-Matic. Original
one-owner car with original fin-
ish. Has appearance
of much later model.
See at 1201 American.

\$699

"C" Standlee Martin

Exclusive OLDSMOBILE Dealer
1570 AMERICAN • 1201 AMERICAN
Listen to "20 TOP TUNES" Saturday 10:30-12:30 KFOX

ENDS THIS SUNDAY!



70 CAR BUICK SALES CIRCUS

AT
AVALON BUICK
WILMINGTON

IF WE CAN HAVE

18 BRAND NEW 1955 BUICKS

SOLD BY THIS SUNDAY NIGHT

Clearance Sale Allowances
\$650 - ANY PREWAR CAR

\$1100 - Any '50 Buick
\$1300 - Any '51 Buick
\$1400 - Any '52 Buick
\$1800 - Any '53 Buick

WE WIN!

OUR BUICK ZONE SALES CIRCUS CONTEST
AND A TRIP TO HAWAII. 18 CARS WILL DO IT!

WE WILL TRADE

REG. G.M.A.C. TERMS
No Side Notes or
Outside Financing of Any Kind

NOTE: EVERY STATEMENT IN THIS AD IS
A FACT GUARANTEED IN WRITING

It's a fact that we will deal just as long as necessary to sell
these 18 cars by SUNDAY NIGHT. We will actually sell these
18 cars for just a very few dollars profit to clear them out and
to win this tough 3-month Buick Zone Contest that ends with
our last TEN-DAY SALES REPORT this Sunday night.

AVALON MOTORS BUICK
900 W. ANAHEIM
(Where Wilmington Blvd. Meets Anaheim Sr.)
25 Years Selling BUICKS in the HARBOR AREA

the '55 "WINNER" IN Long Beach

YES . . .
Berry and Berry ARE THE LEADERS
IN DE SOTO-PLYMOUTH SALES . . .
HAVE SOLD MORE CARS THAN ALL OTHER
DE SOTO-PLYMOUTH DEALERS IN THE
LONG BEACH AREA.

HERE'S WHY!

- CONSISTENTLY GIVES HIGHEST
TRADE-IN ALLOWANCES
- SELLS NEW CARS LESS COST PER UNIT
- CUSTOMER SATISFACTION
- HONESTY AND INTEGRITY
- PRIDE

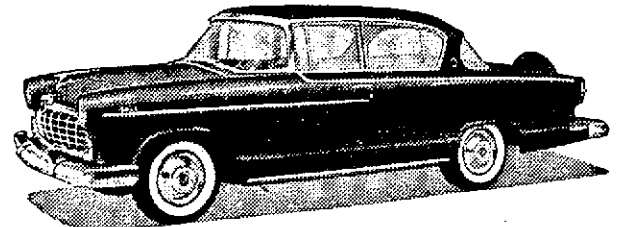
'55 DE SOTO
\$2633
\$399 down

'55 PLYMOUTH
\$1769
\$199 down

BERRY and BERRY

One of Southern California's Largest DeSoto-Plymouth Dealers
1427 AMERICAN AVE., Long Beach

WHY! WHY! WHY! YOUR DOLLAR
WHY! WHY! WHY! WOW GOES FARTHER
Can't Tell... Must Show...
See the Proof... See Us...



Come in and Test Drive
the Smart New Hudson Wasp,
Rambler or Metropolitan

THEN TRY US FOR THE BEST DEAL OF YOUR LIFE
ON A NEW 1955 AUTOMOBILE
Used Cars You'll Rave About

'53 Ford ...\$1495
V-8 Ranch Wagon, Ra-
dio, heater, overdrive.

'51 Ford ...\$595
V-8 Custom Fordomatic.
Radio, heater.

'54 Pontiac \$2095
Starliner Catalina. Ra-
dio, heater, Hydra-Matic. Power
brakes, 2-tone.

'52 Packard .\$.795
4-Door. Radio, heater.
Ultra-Matic, whitewalls.

'51 Dodge ..\$495
Coronet 4-door. Hydra-
matic. Radio, heater.

'52 Chevrolet \$995
Bel Air coupe. Radio &
heater, whitewalls.

100% Financing • Your Long Beach
Hudson Dealer

Stone Auto Sales, Inc.
990 ANAHEIM at CALIFORNIA

Salta Pontiac

Now Announcing
2 BIG LOTS
1545 and 1550 AMERICAN
Showing an additional
75 CARS to choose from

\$25 CASH
Will Deliver
Approved Credit

OPEN 'til Midnight
Fri. Sat. Sun.

SALTA 1545 1550
Pontiac American
Phone 7-4111

WINNERS IN ANY LEAGUE

Over 200 New Car Trades for Your Selection
Ask About Our 60-Day Warranty
CLEARANCE PRICES

at 1580 AMERICAN Phone 70-3945

'55 PONT. \$2595 Catalina, Radio, heater, Hydra-Matic. Drive-out miles only.	'53 FORD \$1495 Victoria, Radio, heater, whitewalls. Exceptional.
'55 FORD \$2295 Fairlane Victoria, Red & white. Radio, heater & Fordomatic.	'53 NASH \$1395 Ambassador 4-door. Radio, heater, overdrive.
'54 DODGE \$1695 Suburban, Hydromatic & heater. Like new.	'53 PONT. \$1395 4-door. Radio, heater, like new throughout.
'53 OLDS 98 \$1695 Holiday, Radio, heater, Hydra-Matic.	'53 Rambler \$1295 Country club, Radio and heater, overdrive.
'53 NASH \$1595 Ambassador 4-door. Club, Radio, heater, Hydra-Matic. Black and red.	'53 NASH \$1095 Statesman Custom 4-dr. Radio, heater, Hydra-Matic, whitewalls. Red and black.
	'51 Rambler \$795 Station wagon. Radio, heater, overdrive.

at 326 E. Seventh Phone 70-3943

'50 Ambass. \$2095 Nash Custom 4-door. Radio, heater, Hydra-Matic. Power brakes. Like new.	'52 BUICK \$1195 Super Riviera 4-door. Radio, heater, Dynaflow. Power steering.
'53 FORD \$1595 Victoria, Radio, heater, whitewalls. Clean.	'52 Stsmn. \$995 Nash Super 4-door. Radio, heater, overdrive.
'53 Le Mans \$1495 Nash Ambassador 4-dr. Radio, heater, overdrive.	'51 Rambler \$695 Convertible. Radio, heater, overdrive, new top.
'53 Rambler \$1295 Station wagon. Radio, heater, overdrive, Sharn.	'50 BUICK \$695 Special 3-door. Radio, heater, Dynaflow. Jet black with whitewalls.
'53 Stsmn. \$1195 Nash Country Club. Radio, heater, overdrive. Red and black with whitewalls.	'51 NASH \$595 Statesman 2-door. Radio, heater, overdrive, new paint.

at 721 American Phone 70-3944

'52 PONT. \$1095 Catalina, Radio, heater, Hydra-Matic.	'51 DESOTO \$795 4-door. Radio, heater, overdrive.
'53 FORD \$995 Spring delivery. Radio & heater.	'51 PLYM. \$595 2-door. Radio, heater, Clean.
'52 FORD V-8 \$995 4-door. Radio, heater, Hydra-Matic.	'50 MERC. \$595 Club Coupe. Radio and heater, overdrive.
'51 OLDS 98 \$895 4-door. Radio, heater, Hydra-Matic.	'51 STUDE. \$495 Champion 4-door. Radio, heater, overdrive.
'52 STUDE. \$795 Champ. 4-door. Heater, overdrive.	'49 PONT. \$495 2-door. Radio, heater.
'53 WILLYS 6 \$695 4-door. Heater, overdrive.	'49 MERC. \$495 4-door. Radio, heater.

SEVERIN MOTORS
Your Nash Dealer — Three Big Used Car Lots

B & B ALWAYS HAS FINER VALUES

437 E. Anaheim
Phone 6-2476

'55 DODGE Coronet, Beautiful. \$2195 azure blue, loaded with all equipment.	'54 CAD. De Ville, Two-tone blue, Local car, low mileage.
'55 OLDS 88 Holiday, Full. \$2995 power. Red and white.	'53 CAD. Convertible. Robin egg blue, full power.
'53 OLDS 98 Sedan, Full. \$1995 power. Air conditioned.	'53 LINCOLN Capri Coupe, Full. \$2295 power. Very clean.
'52 MERC. Sedan, Merc. \$1095 motic. Local, clean.	'54 CAD. Convertible. Clean and low mileage.

A SPECIAL BUY
'55 CADILLAC \$5995
Eldorado, Blue or white. Choice of 4.



Phone 4-2403

'55 CAD. 62 Club Coupe. \$4995 Full power and air conditioned unit. Just delivered.	'54 CAD. 62 Sedan, Fac. \$3995 tory air conditioner. A real gem.
'54 CAD. 62 Club Coupe. \$4195 Full power, factory air conditioned. Show room new.	'54 OLDS 98 Holiday, Full. \$2695 power, 2-tone blue and white. Immaculate throughout.

'55 PONTIAC Starchief convertible. Full power, a/c extras.	'54 MG A little red beauty, 12,000 actual miles and is spotless.
'53 CAD. De Ville, Full. \$2895 power, 2-tone blue	'54 BUICK Century Convert. \$2395 ble. One of the newest. Electric window lifts.

'53 CHEV. Bel Air Coupe. \$1495	'51 BUICK Super Convertible. \$995
'51 CADILLAC 62 4-door. \$1695	'50 CADILLAC 62 4-door. \$1495

B & B
Motor Sales
2 Locations

NO MONEY NECESSARY AT PARKWOOD

Yes, we have full financing available for those who qualify. If you have had trouble buying elsewhere...

JUST TRY US AT THESE LOW PRICES

'52 Cad. \$2299 '52 coupe, Electric windows and seat, custom interior. Sharp local car.	'50 Hudson \$499 Pacemaker club coupe. Previously owned by 2 elderly ladies. Absolutely immaculate.
'40 Chev. \$39 2-door sedan. Body in lousy condition—but it runs.	'52 Merc. \$1299 Sport coupe, Marcomatic, custom interior, whitewalls.
'49 Ford \$199 4-door sedan. A good runner. Needs paint.	'49 Chev. \$299 2-door sedan. Excellent shape. Local car.

'50 Plym. \$799 Suburban, 2-tone paint. Engine recently overhauled. Local car.	'51 Merc. \$899 Club coupe, R&H, overdrive. Immaculate throughout.
'53 Stude. \$699 Champion 2-door. Immaculate.	'50 Dodge \$350 Business coupe. Oil tool company car. Needs oil washed off of it.

'54 Chev. \$1999 4-door station wagon, P. G. Radio, heater. Like new.	'54 Dodge \$1999 V-8 2-door station wagon. Power, electric trans, radio, heater. Sharp.
'53 Ford \$1699 Country Squire 4-door station wagon.	'54 Chev. \$1799 Bel Air sport coupe. Power-glide, radio, heater.

TRUCKS

'54 Chev. \$1199 1/2-ton pickup, Hydra, radio, heater. Local low mileage.	'49 Chev. \$499 Sedan delivery. Excellent condition.
'49 Interntl. \$299 1/2-ton pickup. Excellent transportation.	

FULL FINANCING
for Those Who Qualify

Come to the Famous
Lakewood Center
VOLUME CORNER
PARKWOOD
5059 Lakewood Blvd.
(Across from May Co.)
ME 3-6781

NO CASH NECESSARY

WE FINANCE TOTAL PRICE
—Assume monthly payments
due 45 days from purchase.
Terms made to fit your personal need. All cars completely reconditioned and carry 15-month warranty. Compare our prices, terms and quality cars.

Full Value For Your Trade Paid For or Not

70 OTHER SELECTIONS
on terms of your choice. 5-minute credit approval. Remember, your trade or any amount of cash will reduce these payments.

'55 FORD \$2295
Victoria, Radio, heater, Fordomatic, whitewalls, tinted glass. Beautiful with two-tone ivory and green interior.

'55 DODGE \$795
Lancer hardtop. Radio, heater, whitewalls. Tinted glass. Two-tone green.

\$0 Down \$89.00 mo.

'54 PLYM. \$495
Belvedere 4-door. Radio, heater, whitewalls. Hydra-Matic.

\$0 Down \$57.08 mo.

'53 FORD \$46.87 mo.
4-dr. Customline. Radio, heater, Fordomatic, whitewalls, tinted glass. Black and green.

'52 FORD \$55.29 mo.
VICTORIA — Radio, heater, Fordomatic, white sidewalls, tinted glass, black and ivory.

'52 CHEV. \$43.45 mo.
Bel Air sport coupe. Radio, heater, whitewalls. Tinted glass.

'53 STUDE. \$40.67 mo.
Champion 4-dr. Radio, heater, whitewalls.

'51 MERC. \$37.45 mo.
Club coupe. Radio, heater, overdrive, white sidewalls, jet black finish.

'51 FORD \$35.25 mo.
2-dr. Crestline. Radio, heater, Fordomatic, whitewall tires.

'49 FORD \$33.00 mo.
Club coupe. Radio, heater and overdrive. Jet black & white. Whitewall tires.

OSBORNE'S MOTOR MART
1022 AMERICAN
Ph. 70-0457

THIS IS A Safety Tested USED CAR
GET MORE FOR YOUR DOLLAR AT
John M. Stokes
OLDSMOBILE DEALER
BELLFLOWER - LAKEWOOD

'53 Ford \$1595
VICTORIA. Equipped with radio, heater, Fordomatic, tinted glass, whitewalls, light green with ivory top. Custom interior.

'54 Chevrolet \$1795
Bel Air hardtop. 2-tone red & white enhanced by whitewall tires & chrome interior. Tinted glass, radio & heater. Like new in every respect. Only 11,000 miles. A 1-owner new car trade-in.

'51 Chrysler \$795
Windup de luxe 4-door. Beautiful red and white finish. Automatic transmission, radio, heater, whitewalls, chrome trim, sun visor, custom trim. A luxurious new car trade-in.

'53 Plymouth \$995
Cranbrook 4-door. Hydride, heater, whitewalls and directional signals. Very clean inside and out.

'50 Ford \$495
V-8. Radio & heater. Beautiful maroon finish. Seat covers and many other extras.

'52 Chevrolet \$1195
Bel Air hardtop coupe. All new rubber, radio, heater. Power Glide. Continental kit. 2-tone. Very sharp!

'52 Pontiac \$1195
Catalina. Radio, heater, near new whitewall. Beautiful, 2-tone green finish. Full leather interior, tinted glass. Nice and clean, ready to go.

'53 OLDS \$2195
'95 Holiday. All of the desirable Olds accessories including Hydra-Matic, radio, heater, power brakes, electric windows, 2-tone yellow and black, whitewalls. 3 to choose from, as low as

'54 Ford \$1995
V-8 ranch wagon. Beautiful off-white with custom red & white interior. Only 600 actual miles! Whitewall tires. Like new.

'52 Mercury \$1195
Monterey 4-door. 2-tone yellow and black, radio, heater, Mercomatic, hi-rubber whitewalls.

'49 OLDS \$795
'95 Hydra-Matic, radio, heater. Recent recently overhauled. New tires, new finish inside and out.

'50 OLDS \$795
'98. All factory installed equipment. Hydra-Matic, radio and heater. Whitewalls. 2 to choose from. As low as

'52 OLDS \$1395
'98 4-door sedan. All factory installed equipment including Hydra-Matic, radio, heater and whitewalls. 3 to choose from. As low as

— TWO —
'52 Oldsmobile 88 Holiday coupe. Beautiful 2-tone finish. Radio, heater, Hydra-Matic and whitewalls. As low as

— THREE —
'51 Oldsmobile 88 4-door sedan. Beautiful 2-tone finish. Radio, heater, Hydra-Matic. New car trade-ins as low as

John M. Stokes
OLDSMOBILE DEALER
BELLFLOWER-LAKEWOOD
17150
S. LAKEWOOD BLVD.
BELLFLOWER
TO 7-1721

PUBLIC NOTICE

Regardless of cost or so-called "blue book" or wholesale value, every used car in stock and those arriving—all MUST and WILL BE SOLD.

Prices slashed to the bone as are down payments and monthly payments. Remember—WE WON'T BE UNDERSOLD!

'55 Chev. \$1777
De luxe sedan. Fully equipped.

'52 Ford \$777
One-owner club. Equipped.

'51 Olds. \$790
Super 88 4-door. Loaded.

'54 Chev. \$1782
Bel Air Hardtop convert.

'51 Ford \$555
Victoria, Fordomatic, R & H.

'51 Stude. \$476
V-8 4-door sedan.

'51 Chev. \$690
Styline de luxe 4-door.

'51 Mercury \$580
Station wagon.

'53 Chev. \$1001
2-door. Very low mileage.

'49 Hudson \$202
2-door sedan.

'50 Pontiac \$560
De luxe sedan. Hydra.

'54 Ford \$1385
Custom 4-door. Loaded.

'48 Pontiac \$200
Hydra-Matic, 4-door.

'50 Chev. \$560
Dix. sedan. Runs good.

'51 Buick \$777
Super sedan. Dynaflow, radio, heater, Sharo.

'50 Ford \$455
Custom 4-door.

'48 Plym. \$193
Club coupe.

BUSINESS AS USUAL

During Repairs on Sixth St. Drive Into Any of Our Entrances.

'53 Ford \$1001
Sharn, low-mileage sedan.

'49 Chev. \$432
Styline de luxe 4-door.

'52 Stude. \$560
Immaculate 4-dr. Low ml.

'49 Chev. \$374
Popular Styline club.

'48 Ford \$230
Super de luxe club.

'40 Chev. \$65
Convertible.

'48 Buick \$170
4-door sedan.

'51 Chev. \$680
Powerlite convertible, Continental kit, R & H.

'51 Hudson \$444
4-door sedan.

'53 Plym. \$1001
Overdrive, 1-owner 4-dr.

'49 Ford \$285
4-door sedan.

'49 Packard \$225
Clean 4-door.

'52 Kaiser \$670
Vermilion, Hydra, Clean.

'53 Chev. \$800
"150" 4-door sedan.

'48 Ford \$178
4-door sedan.

'50 Stude. \$383
Overdrive, 4-door.

'49 Buick \$347
Dynaflow, 4-door.

'51 Ford \$675
Convertible.

'46 Pontiac \$111
4-door sedan.

CORMIER
Chevrolet
11th and AMERICAN
6th and AMERICAN
Phone 6-5294

1955 FORDS

SOME BRAND NEW

32 TO CHOOSE FROM

UP TO \$800.00

PRICES

Low as **\$1699.00**

DEAL NOW!

and

SAVE NOW!

Choice of Sedans, Ranch Wagons, Convertible, Victoria.

MEL BURNS FORD

2000 American
Phone 70-6954
LONG BEACH

TWO BIG SHOWROOMS
BOTH SIDES OF STREET

S E R V I

**LONG BEACH
LAKEWOOD
and LOS ALTOS**

2-WAY RADIO

Call MARIE, that's me!

PHONE
9-9939
or 8-8318
Day-Night-Sunday

**C
E**

**BEFORE TRUCKS & SHOP
TO SPEED YOUR SERVICE**

AMERICAN ELECTRONICS
SERVICE RADIO & TELEVISION
3603 E. 10th St.

\$150 ANY SMALL RADIO \$150

Total Labor Charge **REPAIRED AT OUR COUNTER** **Total Labor Charge**

32 Years at Same Location
Reliable Radio TV Co.

Roger A. Howell, Phone 6-9898, 202 E. 4th St. (Near Locust)
 We Give S.N. Green Stamps

FREE RADIO — TV TUBES FREE
TESTED AT OUR STORE
LARGEST TUBE STOCK IN LONG BEACH

DO IT RIGHT . . . ONCE!

Most TV failures are minor in nature, but repairs often are complicated. Competent service pays dividends in satisfaction and **REDUCED COSTS.** A good job is the only real bargain.

TELEVISION DEN Ph. 8-2828
 G.E., Westinghouse, Motorola Sales 2741 E. 4TH ST.

New Location — 431 Alamilto Ave.

RENT a TV

\$8 MONTH

No Credit Reference Necessary

GEM JEWELERS

440 PINE

Phone 7-2284

Formerly 912 E. 14th St. Kearney

GIBSON RADIO AND TV

Only Drive-In—Drive-out in Town!
SERVICE WHILE YOU WAIT

CAR RADIOS

\$20.00 Required in Car—maximum labor \$2

HOME RADIOS—labor.....\$1

BRING IN THAT TV.....Save Service Charge or Call for Outside Service.

NEW 6-6 PICTURE TUBES and COMPLETE TV OVERHAUL.....from \$5.00 down

new 6-6 Credit Plan.....from \$5.00 down

SERVICE IS OUR BUSINESS

OPEN SUNDAY, 10 to 4
PHONE 68-1275

OPEN TODAY

BIXBY TV

3930 ATLANTIC AVE.
40-4420 Phone 40-5615
TUBES TESTED FREE

<p>Home Calls 3.00</p>	<p>2319 E. 7th</p> <p>★ ★ ★ ★ ★ ★ ★ ★</p>
<p>TV Service Call \$2</p> <p>DAY-NIGHT-SUNDAY</p> <p>Phone 35-7161</p> <p>4 MONTHS WRITTEN GUARANTEE</p> <p>GO! OPEN TV SERVICE</p> <p>OFFICE: 550 E. 20th St.</p>	<p>TV SICK?</p> <p>FOR A GOOD JOB AT A FAIR PRICE</p> <p>MCNEILL TV</p> <p>Car Radios & Specialty</p> <p>2333 PACIFIC 7-3490</p>
<p>TV RENTALS</p> <p>\$8.00 Per Mo. And Up</p> <p>PHONE 8-6984</p>	<p>Furnish Your Entire Home</p> <p>\$50 Down</p> <p>Incl. TV</p>

Belmont Radio
3407 E. BROADWAY
 Rent Can Apply on Purchase

LONG BEACH FURN.
 OTH & AMERICAN AVE.
 Downtown Long Beach

MOREY'S MUSIC 342 PINE AVE.
Proudly Presents
a New Conception in
HIGH FIDELITY
 By RCA **VICTOR**

A black and white photograph of a vintage Victor gramophone. The gramophone is shown from a slightly elevated side angle, with its wooden cabinet and lid open. The lid is propped up, revealing the internal components, including the large, flared horn and the tonearm. The gramophone is set against a dark background. The overall image has a high-contrast, grainy quality typical of older advertisements.

RCA Victor New Orthophonic
High Fidelity "Victrola" Phono-

YOUR
TION

om
NESS
will show
that what

SAVE and
sister your
efficiency

DO KEYS
INATION
LUNCH
ORGAN'S
LADDER.

graph—The "Mark IV." Stunning
new 3-speaker console. Labora-
tory-balanced by RCA Victor and
registered in owner's name. Ma-
hogony or light rift oak finish.
Model 6HF4. **\$179⁹⁵**

Mahogany

\$20 DOWN — \$10 MONTHLY

AUTHORIZED **V** DEALER
RCA VICTOR

MOREV'S

OPEN
FRIDAY

6203
ser. 'til 1
Monica

THORNTON'S
MUSIC STORE

342 PINE AVE.

TILL 9 P.M.

PHONE
6-2929

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKEWOOD
MAY co
annual

fall sale



mail and phone orders taken—call L. B. 39-2411 or MEtcalf 3-0111

Philly Cops Gain Honor Among Kids

By HILLEL BLACK

PHILADELPHIA (AP)—“Cops are crooks,” the youth told his teacher and classmates. “What’s more, they push you up against the wall and beat you.”

The youngster was among 100 students, all 15 to 16 years old, who participated in an experiment educators hope will help cut down juvenile delinquency in one of Philadelphia’s most crime ridden areas.

Many of the youths had known only a life-long hate of police, learned in the streets, in their homes and from friends. The three-week experiment tried to teach them to look on the man on the beat as a friend, rather than a foe.

The experiment was conducted by N. Lewis Shaten, head of the English department at Fitz-Simons Junior High school in North Philadelphia.

Shaten began by giving his students an attitude test on the man in blue. When the answers were totaled up, the cops had won a 15 per cent performance rating out of a possible 100.

Taking the same test three weeks later, the youngsters gave higher performance ratings on every one of the 20 questions asked, increasing the overall rating of cops from 15 to 55 per cent.

SHATEN BEGAN by having the youngsters discover for themselves just what made up a policeman’s job. Some went down to police headquarters at city hall, others visited precinct headquarters or talked with the cop on the beat.

With that knowledge as a basis, Shaten opened his classes to a full and searching discussion. And the charges came flying.

“Cops take bribes,” several youngsters said. Shaten began questioning, attempting to pin down sources of information.

“Did you bribe a cop yourself?” he asked. No, none of the youngsters had ever given a policeman a bribe. “But I saw a cop take money,” another youngster protested.

“Are you sure it was a bribe?” Shaten asked. The youngster couldn’t tell. He saw money changing hands.

OTHER CHARGES AROSE, especially complaints of beatings by police. Again Shaten raised the same questions. Had this happened to any members of the class, had they seen such beatings or were they told about them by others?

Again the same answers. Some students had heard about beatings but nobody had been handled roughly or had seen a beating by a policeman.

As the sessions continued, Shaten sensed that a seed of doubt had been planted in his students’ minds. But many still showed a distrust of the man on the beat. There were some accusations which Shaten couldn’t answer.

A few days later when the youngsters entered the classroom, they found themselves facing Patrolman Morris O’Leary. Shaten again opened the session to questions with no holds barred.

“Why do cops line us up against the wall and search us even when we haven’t done anything?” one student asked. “Do cops take bribes?” was another question.

OFFICER O’LEARY answered good naturedly and without hedging.

“There is good and bad in everybody, including policemen,” he said. “If we find a fellow policeman who is bad we throw him out. But sometimes people don’t let us know if an officer is bad. Without complaints, there is nothing we can do. However, most policemen are honest.”

Questioned why teen-agers sometimes stop and searched, O’Leary went into an explanation of police methods.

“For example we get a call that seven youngsters have robbed a grocery store and were seen running west. They were about 16 or 17. We head for that direction in a patrol car.

“When we get in the area we find a similar group running in the same direction. We stop them and search them for the stolen articles. If they are innocent we let them go.”

“THEN HOW ABOUT the cop who had us tear off the names of our clubs from our jackets,” another youngster asked.

“He was wrong,” O’Leary said. “It doesn’t help matters, though, if you talk back. The thing to do is to call the captain of the district. Ask him if there is a rule against wearing the names of clubs on the back of your jackets.

“If he says no, keep them on. If the patrolman comes around again and tells you to take the names off, let him know what the captain said. But be polite.”

After a while the questions began to take on a friendly tone. They turned from suspicion to curiosity.

“Tell us some of the exciting things you have done,” one of the youths suggested. “How do you load a gun?” another asked.

Finally, said Shaten, the youngsters came to realize that policemen are people; that they want to be looked upon as friends, rather than enemies.

So highly considered was the experiment that a list of questions is now planned for policemen—to determine their attitudes toward teen-agers—and the whole idea of getting to know the cop of the beat was to be instituted this fall as part of a regular civics course in three schools.



full
fashioned
super-soft
orlon
sweaters

reg. 6.95 - 12.95

5.99-8.99

Full-fashioned for better fit, maximum flattery... orlon for cashmere luxury, half the care. White, pink, blue, cocoa, navy, cherry or moss green; 36 to 40.

Classic cardigan 5.99
Raglan sleeve slipon..... 5.99
Raglan sleeve cardigan..... 7.99
Long sleeve slipon 6.99
Jeweled cardigan 8.99

May Co. Lakewood Sportswear,
Second Floor



velveteen
capri
pants
in
hi-shades

reg. 8.95 6.99

The new longer length in pants, ending short of your ankle. The higher waistline's sole purpose is flattery. Black, red, pink, turquoise or blue velveteen. Sizes 8 to 16.

mock turtleneck
orlon sweater

reg. 5.95 3.99

Sweet topping for pants, skirts and other separates. Sizes 34 to 40 in many colors.

May Co. Lakewood Campus
Shop, Second Floor



washable
dacron
sheath
dress

reg. 25.95 21.00

Wonderful fashion basic in misses' sizes with the new stark slim line. Tailored of dacron worsted with jewelry neckline and shortened long sleeves. Grey-ed beige; misses' sizes.

May Co. Lakewood Misses'
Dresses, Second Floor



women's
2-piece
fall
costume

16.95 value 13.85

Tweedy jacket over slenderizing dress of Woolana (rayon with a woolen look). Jacket can solo over other dresses, other separates. Mauve, bronze or blue; half-sizes 14½ to 24½.

May Co. Lakewood Women's
Dresses, Second Floor

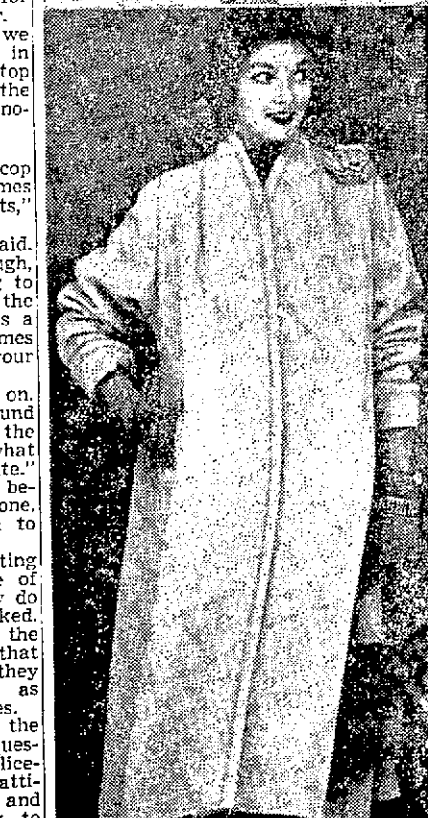


misses'
and
petite size
suits

49.95-59.95 values 29.90

Forstmann and other fine wool flannels, gabardines and novelties. Fitted and boxy style jackets in new deep rich fall tones. Misses' and petite sizes in the group but not in every style.

May Co. Lakewood Misses'
Suits, Second Floor



cashmere
blend
coats

reg. 49.95-59.95 33.00

Hand-detailed, milium-lined coats of wool and cashmere blends. Many styles, in fall's newest colors. Regular and petite lengths, junior sizes 5 to 15 in the group.

May Co. Lakewood Junior
Coats, Second Floor



new
fashion
separates

Felt Skirt
reg. 10.95 7.99

Jersey Blouse
reg. 5.95 3.99

Circular wool felt skirt, tabbed for everything from parties to fireside evenings. Black, turquoise, camel, or avocado; 10 to 16. Wool jersey scoop neck glamour blouse. Black, red, or turquoise; 32 to 38.

May Co. Lakewood Misses'
Sportswear, Second Floor



princess
line
jumper in
corduroy

reg. 10.95 8.88

Royalty in fashion for the junior figure... in hand-washable pinwale corduroy. Black, turquoise or raspberry. Sizes 7 to 15.

May Co. Lakewood Jr. Dresses,
Second Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours. Tues., Wed. and Sat. 9:30-5:30 — Mon. 9:30 - 9:30 — Thurs. and Fri. 12:30 - 9:30 For Phone Orders Call L. B. 39-2411, MEtcalf 3-0111

Death, Fear March With Arab Rebels

Editor's Note: The Paris manager for the United Press has flown to North Africa to survey and report on the spot the Arab revolt, which seems approaching its climax. In his first dispatch he tells how terror and death stalk the countryside, the villages and the teeming cities in a cruel undeclared war.

By WILBUR LANDREY

RABAT, Morocco (UP)—The horsemen of the "Army of God" sweep down from the Algerian mountains to cut French men, women and children to pieces as they sleep, or to burn them alive.

French troops move into a town in Morocco, into a thick stench of death, to find the streets littered with mutilated bodies. The noses have been cut off, the tongues ripped out. Among those who have been disemboweled is a pregnant woman.

A bomb explodes in Casablanca, the chief city of Morocco. The blood of the French people sitting in a sidewalk cafe is spattered over the tables.

Frenchmen in Casablanca and other cities surge into the native quarters, to kill Arabs in revenge.

The French troops—Foreign Legionnaires, parachute troops, loyal natives—go on the hunt for rebels into the hills.

They, too, kill mercilessly. The tanks crush nests of snipers, and roll back to make sure there are no survivors.

NORTH AFRICA is in open revolt. The Arabs are fighting for independence and France is fighting to keep its rich north African empire.

French Premier Edgar Faure calls his cabinet into emergency meeting in Paris again and again.

High officials, high army officers, in Morocco, Algeria and Tunisia are replaced.

Plans for home rule are worked out and discarded. Troops, more troops, are hurried across the Mediterranean. Some have been withdrawn even from the units France has pledged to the North Atlantic treaty forces.

Were France to lose its north African empire, it would be a national calamity.

IT IS A POLITICALLY complicated as well as a physically bloody situation.

Arab fights Frenchman. Frenchman fights Arab. And Frenchman fight Frenchman. Arab fights Arab.

Faure, in Paris, must fight the right wing members of his coalition cabinet who oppose any liberal home rule.

Here in Morocco, France decided to oust white-bearded, pro-French Sultan Sidi Mohammed Ben Moulay Arafat, whom it put on the throne two years ago when it ousted his pro-French nephew.

But armed French civilians joined the giant black palace guards, white pantalooned and red turbaned, around the white walls of the palace.

The French were prepared to fight, they said, to keep Moulay from abdicating even if he decided to give in to France.

MOROCCO, about the size of California, was the great danger spot. Here, no French man or woman or child living in an isolated farmhouse, in a village in the interior even in a big city knew when death might come.

In Casablanca, the chief city and port, the policemen carry tommy guns. Shopkeepers, Arabs as well as Frenchmen, are armed against terrorists who call general strikes or try to enforce boycotts of French goods.

Nobody who attends a movie, who sits in a hotel lobby, who basks in the sun outside a cafe or hotel, knows at what moment a blast of machine gun fire or the blast of a bomb may come from a passing motor car.

The once gay native quarter, the Medina, is a place of fear too. There the Arabs must scurry home before the troops come to enforce the nightly curfew.

It seems impossible that the situation can continue long. But nobody knows how it will end.

German Art on Exhibit at Capital

WASHINGTON (UP)—A fabulous collection of German drawings from museums and private collections throughout West Germany will go on exhibit Oct. 10 at the National Gallery of Art.

German Ambassador Heinz L. Krekler will formally open the exhibition which will be taken on a national tour this fall and winter.

The collection includes 153 drawings representing the entire development of German graphic art. None has been exhibited before in the United States.

A gallery spokesman said the collection was the largest of its kind to be brought to the United States from Germany.

The collection will remain at the National gallery through October. It will be shown at the Cleveland museum of art, the museum of fine arts in Boston, the De Young memorial museum in San Francisco and one other museum still to be selected.

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKEWOOD
MAY Co.
annual

fall sale

IT'S
SAVINGS
TIME



mail and phone orders taken—call L. B. 39-2411 or MEtcalfe 3-0111



famous Surety nylon stockings

reg. 1.15 to 1.25

99c

Choose from five types: 60-gauge, 15-deniers; 51-gauge, 30-deniers; 60-gauge, 15-deniers with dark seams; 60-gauge sheers with dark heels. Short, medium and long lengths in sizes 8½ to 11. Neutral beige, sun brown and taupe tones. Save 16c to 26c pair during October Sale.

May Co. Lakewood Hosiery, Street Floor

famous-make nylon lingerie

- A. Lace trimmed gown; pink, blue, maize, aqua or coral. Sizes 32 to 40. Regularly 6.95 to 7.95... 3.88
B. Lace and net trimmed slips; white, pink, blue, beige or red. Sizes 32 to 40. Regularly 5.95 and 6.95... 3.88
C. Nylon briefs, opaque 40-denier tricot in white, pink, maize, red or blue. Small, med., large. Reg. 1.19, 69c
D. Lacy half-slips; white, pink, black, red, beige or blue. Small, medium and large sizes. Reg. 3.95 to 5.95, 2.88

May Co. Lakewood Knit Lingerie, Street Floor

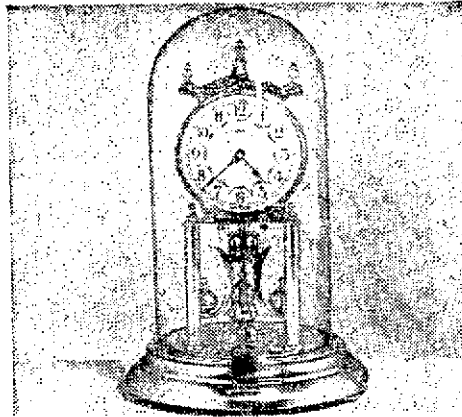


sample
blouse
assortment

3.95-7.95 values 2.99

Shown—just one from an outstanding group of nylon, dacron, silk and cotton blouses. In as many styles as you have dreams. Many one-of-a-kind.

May Co. Lakewood Blouses Street Floor



400-day
clocks

34.95 value 12.99

Traditional German brass finished imports with the newest time-keeping devices. Glass dome shields mechanism.

May Co. Lakewood Costume Jewelry — Street Floor

leather
fashion
belts

reg. 2.50-2.95 1.88

Handsome wide, thin and medium width styles... in brilliant costume accenting colors and always-correct neutrals. Sizes 22 to 30.

May Co. Lakewood Belts Street Floor

jumbo
garment
bag

reg. 2.98-3.50 1.77

Holds up to 14 garments. Vinyl film plastic bag holds up to 14 garments. Quilted front with ¾ zipper. Reinforced binding. Wine, blue or green. 54 inches long.

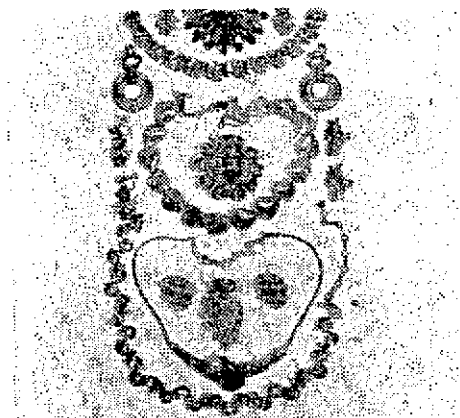
May Co. Lakewood Notions Street Floor

silver-
plated
flatware

reg. 30c ea. 6/1.00

La Rosa and Revelation patterns in fine silverplate. Knives and forks sold in equal quantities only.

May Co. Lakewood Silverware — Street Floor



new
costume
jewelry

1.95-2.95 values 97c

plus federal tax
New exciting fashion costume pieces to spice your wardrobe for fall. Necklaces, earrings, bracelets, and pins.

May Co. Lakewood Costume Jewelry — Street Floor

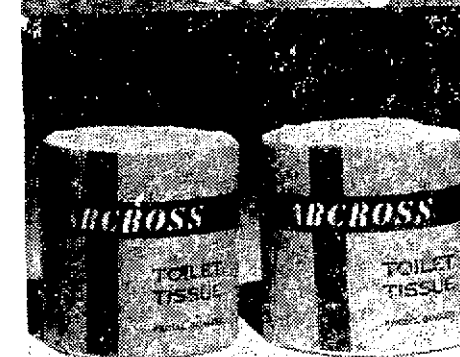


famous
make
gloves

reg. 2.95-5.00 1.99

Double woven cottons and nylons—short and long styles, plain and fancy. Assorted colors. Many few-of-a-kind.

May Co. Lakewood Gloves Street Floor



arcross
toilet
tissue

reg. 20/2.90 20/2.25

Two-ply facial quality tissue in four colors—white, blue, pink or green. Stock up now at October Sale savings.

May Co. Lakewood Toilettries Street Floor



arcross
mouth
wash

reg. 73c 67c

2 for 1.25

Refreshing Odorant antiseptic. Choice of red or amber type—both pleasant tasting.

May Co. Lakewood Toilettries Street Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours: Tues., Wed. and Sat. 9:30-5:30 — Mon. 9:30-9:30 — Thurs. and Fri. 12:30-9:30 For Phone Orders Call L. B. 39-2411, MEtcalfe 3-0111

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30



SIDNEY GOULD
First Aid Leader

LAKWOOD
MAY co
annual

fall sale



mail and phone orders taken—call L. B. 39-2411 or MEtcalfe 3-0111

Gould Leads CD Training in First Aid

Sidney R. Gould, local business man, has been appointed training officer of the Long Beach Civil Defense Medical and Health Division. It was announced Saturday by Dr. I. D. Litwack, city health officer and director of the Civil Defense Medical and Health Division. Gould will conduct a series of nine lessons for first aid station executive officers and key personnel. The first session will be at 8 p.m. Tuesday at the Health Department auditorium, 2655 Pine Ave. Executive officers, in turn, will train volunteers. The first lesson will review the past year's activities in first aid stations with a nationwide summary of civil defense and plans for California. First aid stations are located in the following schools: Addams, Barcroft, Birney, Buffum, Burcham, Burnett, Edison, Gant, Garfield, Los Cerritos, Mann, McKinley, Muir, Naples, Rogers, St. Barnabas, Stevenson, Twain and Whittier.

U. S. Potato Program to Boost Prices

WASHINGTON (UP)—Federal price-support subsidies approved for potatoes in Maine and two other growing areas may cause some increase in retail prices, a department of agriculture spokesman said Saturday. But he hastened to add that potatoes are now so cheap that the prospective hikes "won't make much difference" to consumers. Furthermore, he said, if the increases get out of hand, the subsidy program can be halted. Other growing areas may be added to the subsidy list soon. On-farm prices ranged from 60 cents per 100 pounds and less in many eastern areas last week. Officials said this was "about the bottom rung" and some farmers were complaining their revenue did not cover production costs. Prices were reported stronger in western areas, but even there some of the crop had to be left in the ground to rot.

DEPARTMENT SPOKESMEN could not predict how much of the crop would be eligible for government aid. But one official said Maine growers indicate they plan to collect subsidies on 25-300,000 bushels, more than a third of their harvest.

At this rate, subsidy payments in Maine alone could approach \$7,000,000.

The potato aid program differs from regular price support operations. The government will not buy or store any potatoes as it did in the late 1940's when huge surplus stocks had to be burned or dumped. Instead, the Agriculture Department will try to raise farm prices by subsidizing use of potatoes for starch, flour and livestock feed. Government payments of 50 cents per 100 pounds will be made on table-grade potatoes used for these purposes.

Along with the Maine growers, farmers in Colorado and the early harvest areas of Oregon and Idaho have qualified for subsidies by setting up their own marketing control programs.

Producers of late harvest spuds in Oregon, Washington and Idaho are expected to apply soon for a share of the federal aid. Officials also are studying bids from several other undisclosed areas.

SECRETARY OF AGRICULTURE Ezra T. Benson announced the move to aid potato growers Aug. 25 in spite of their failure to heed his earlier warnings against over-production. He said payments would be made only in areas where growers first "peel down" the surplus by their own marketing control programs. Farmers must agree to keep all culls and 20 percent of the better potatoes off the food market. In Maine, where sales are regulated by a marketing order program approved by growers, farmers qualified for the 1955 subsidies by tightening their shipping rules.

Federal payments on potatoes diverted to starch, flour or animal feed will be 50 cents per 100 pounds until Dec. 31. From Dec. 31 through March 31, 1956, they will be 40 cents. From March 31 through June 30, 1956, when the program ends, the rate will be 30 cents per 100 pounds.

U. S. Sends Germans Swastika Model Craft

BONN, Germany (AP)—Socialite Deputy Emmy Mayer-Laule complained in Parliament that toy aircraft bearing Nazi swastika markings are being sold in Bonn. State Secretary Ludwig Westrick of the economics ministry replied that the toys were made in the United States and that he is talking with the U. S. embassy about their sale.



girls' washable separates

Fine high-bulk orlon slipover with short sleeves. White, pink, yellow, blue, red and other fashion shades. 7 to 14. Reg. 3.98. **2.89**

Matching long-sleeved cardigan, reg. 4.89. **3.89**

Pleated orlon-wool skirt in periwinkle, apricot, mint or blue; sizes 7 to 14. Regularly 6.98. **4.99**

May Co. Lakewood Girls' Wear, Second Floor



cotton flannel nightwear

reg. 3.98 and 4.98

2.99

Cozy bed warmers in pretty prints with batiste ruffling. Flower sprigged cotton flannel nightgowns and pajamas, full-cut for comfort by a famous name in nightwear. Several styles. Sizes 32 to 40.

May Co. Lakewood Lingerie—Street Floor



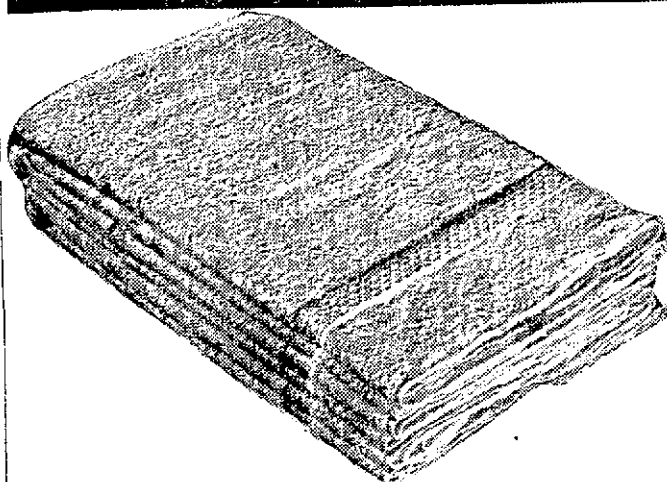
separates and sportswear

reg. 2.50 to 4.98

1.69 to 2.90

Girls' pinwale corduroy crazy pants in solid colors and novelty prints. Sizes 3 to 6x. Regularly 2.98. **1.99**
Cotton blouses, 3 to 6x. Regularly 2.50 to 2.98. **1.69**
Orlon or nylon sweaters, classic and trimmed styles. Assorted colors, 3 to 6x. Regularly 3.98 to 4.98. **2.90**
Pleated plaid skirts, 3 to 6x. Regularly 2.98. **1.99**

May Co. Lakewood Infants'—Second Floor



cannon satina towels

Beautiful soft, fluffy towels with pucker-proof dobby border. Blue, pink, yellow, green-mist, turquoise, rose, white.

1.59 bath towels, 24x46" **1.00**

79c guest towel, 16x28" **59c**

39c wash cloths, 12x12" **29c**

May Co. Lakewood Towels—Third Floor

dacron filled quilt with nylon cover

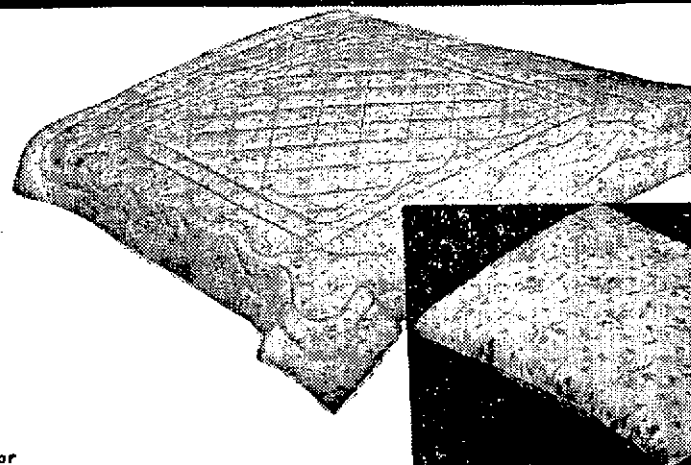
reg. 16.95

12.99

Washes and dries in less than one hour. Moth-proof, mildew-proof and allergy-free dacron filling with rosebud printed cover.

7.95 DACRON FILLED PILLOW
—Matches quilt above. Same dacron filling and rosebud print nylon cover. Washable **4.99**

May Co. Lakewood Bedding, Third Floor



flocked nylon peignoir

reg. 12.95

9.99

Double layers make it opaque and doubly beautiful. Push-up Florentine sleeves, two-way belt and lace trimmed collar. Pink or blue, 10 to 18.

May Co. Lakewood Robes—Street Floor



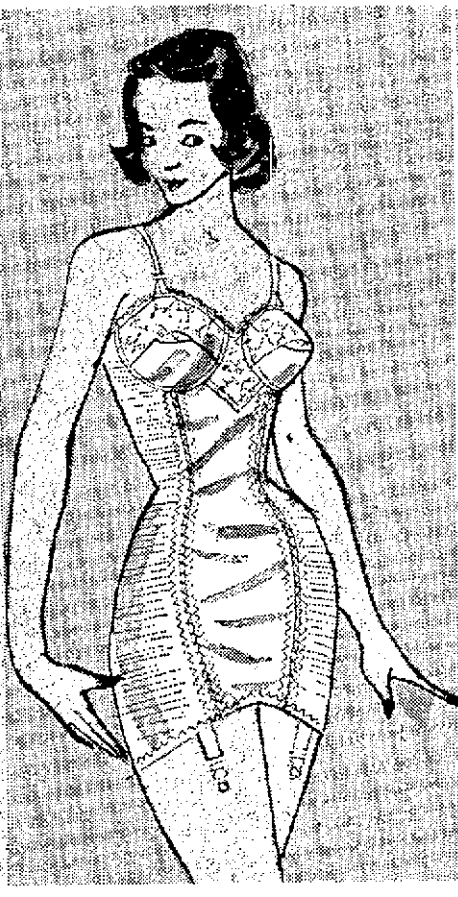
full-circle felt skirt

reg. 9.98

8.99

A full circle wide—from our Hi Shop. Charcoal, black, turquoise, white or camel. Sizes 7 to 15.

May Co. Lakewood Hi-Shop—Second Floor



famous name corsets

reg. 15.00 to 18.50

10.95

This is just one from a many splendored group of famous names. Boned and boneless styles for all figure types.

May Co. Lakewood Corsets—Second Floor



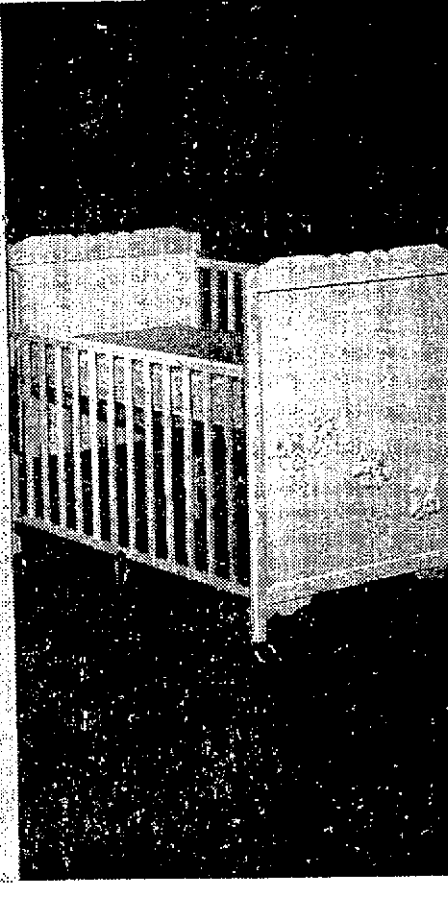
dark cotton coat style

reg. 4.98

3.29

Black patio cotton brightly patterned with color for misses, women and half-sizes. Sizes 12 to 44 and 14½ to 24½.

May Co. Lakewood Daytime Dresses—Street Floor



Edison hardwood crib

reg. 39.98

29.88

Eastern hardwood with foot release for drop sides. Plastic teething rails; adjustable spring. White, maple or birch finish.

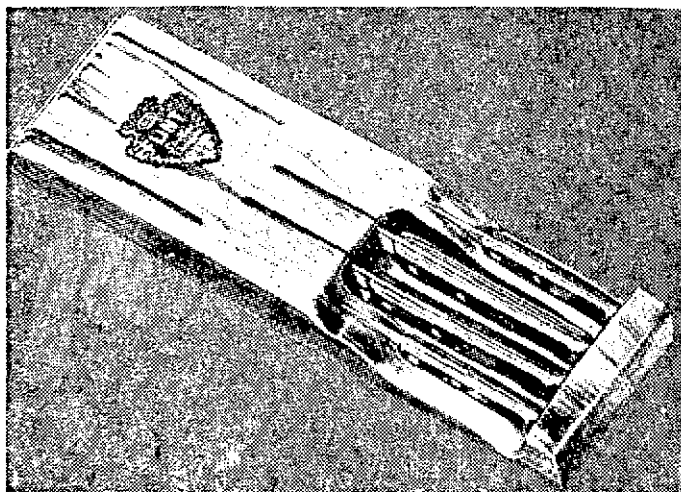
May Co. Lakewood Nursery Furniture—Second Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours. Tues., Wed. and Sat. 9:30-5:30 — Mon. 9:30 - 9:30 — Thurs. and Fri. 12:30 - 9:30 For Phone Orders Call L. B. 39-2411, MEtcalfe 3-0111

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKEWOOD MAY CO. annual fall sale

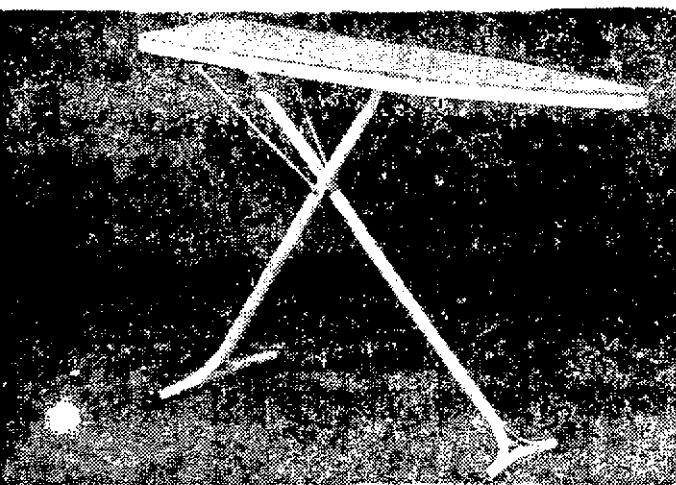
mail and phone orders taken—call L.B. 39-2411 or MEtcalfe 3-0111



ckco flint 4-pc. holdster set
reg. 11.95 **5.97**

Save 1/2 on these fine hollow ground stainless vanadium bladed knives. Genuine rosewood handles, with decorative and convenient wall holdster. 3" parer, 5" utility slicer, 8" steak slicer, and 8" roast slicer.

May Co. Lakewood Housewares, Downstairs

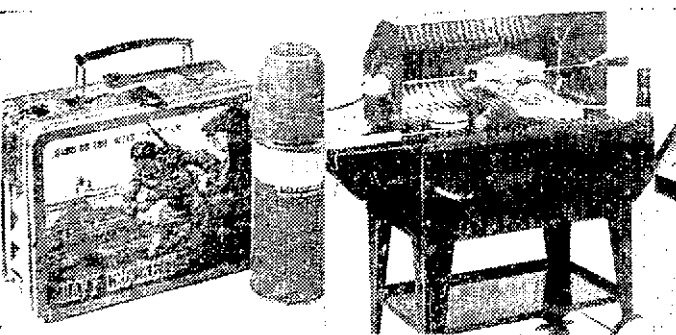


adjustable ironing board
reg. 10.95 **6.77**

A big board with extra-sturdy tubular legs and no-mar rubber tips. Ventilated top makes for cool ironing. Easy to open and close, folds compactly, adjusts quickly to different heights.

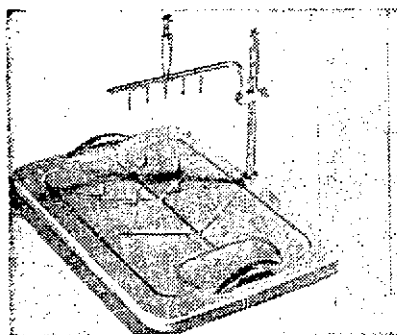
3.98 foam rubber pad and cover. 2.69

May Co. Lakewood Housewares, Downstairs



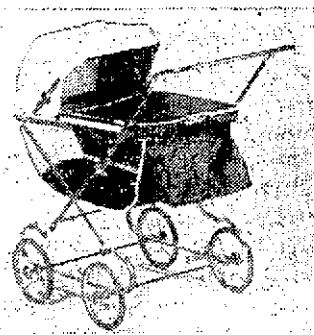
barbecue wagon with spit
reg. 69.95 **36.99**

Great big barbecue wagon with motor-driven spit. Convenient side shelves, hood deflects wind. Heavy grills and adjustable firebox.



Hardwood Carving Board
reg. 9.95 **4.88**

12x18, with no-mar rubber feet. Chrome carrying handle with chrome spike and chrome adjustable roast holder.



Boodle Buggy
16.95 value **10.98**

Any little girl will love this buggy. 13x25, Welsh buggy with dust curtain. Chrome pusher, 8" wheel, complete with sun visor.

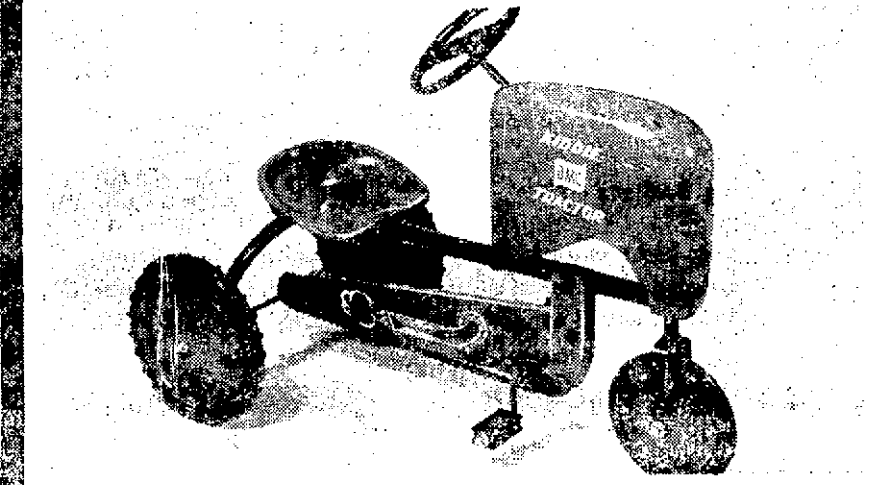
May Co. Lakewood Housewares, Downstairs



7-pc. dinette set
reg. 173.65 **99.88**
save 73.77

A May Co. exclusive by Chromcraft. De luxe black tubing with brass ferrules. High pressure Melamine smooth plastic top. 36x48" table with two 12" leaves, opens to 36x72", seats 10 comfortably. Foam rubber seats, choice of three color combinations: Walnut with sand chairs; Charcoal with grey chairs; Riffwood with mint or flame chairs.

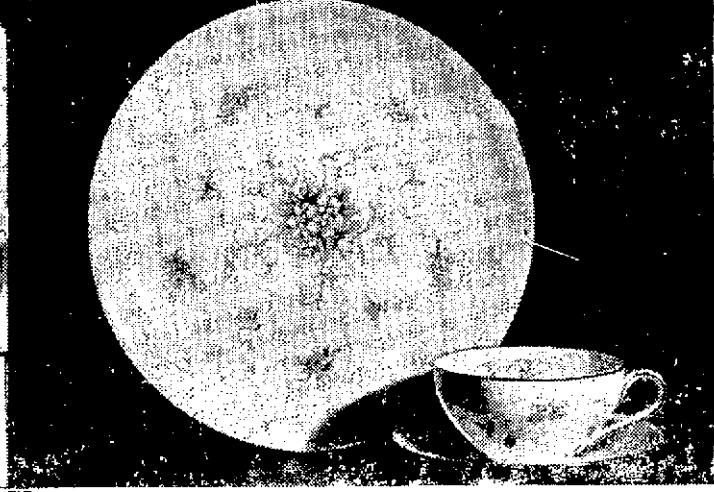
May Co. Lakewood Chrome Furniture, Downstairs



b m c kiddie tractor
23.50 value **14.98**

26" high, 19" wide, 35" long, heavy gauge steel tractor that's patterned after the real thing. Chain drive, 1/4" semi-pneumatic tires and adjustable seat. Bright red baked enamel finish.

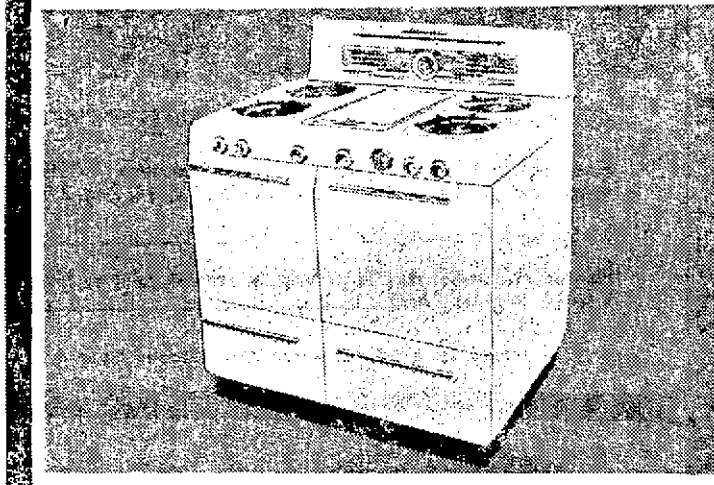
May Co. Lakewood Toys, Third Floor



imported china for 12
reg. 89.50 **49.95**

Special purchase 98-pc. "Lamont." The complete buying power of all the May Co. stores was used to save you 40.00 on this set. In addition to the regular service for 12, you get 6 extra cups for insurance against breakage. Beautiful green and grey accented design on coupe shaped white china.

May Co. Lakewood China, Third Floor



SAVE \$90
c.p. magic chef range
reg. 269.95 **179.95**

Model 56 AGL with built-in polished steel griddle, heat indicator. Magic flame uni-burners, 4 center simmers. Famed red-wheel regulator, swing-out broiler for convenient broiling. Electric signal clock and four-hour minute minder.

May Co. Lakewood Major Appliances, Downstairs

davy crockett lunch kit
reg. 2.89 **2.39**

Brightly colored metal lunch kit with a lithographed picture of Davy Crockett. Kit has strong handle and cusp with half-pint thermos and cup.

6-pc. imported steak set
reg. 9.95 **3.99**

Save over 1/2 on this fine imported steak set. Blades are sharp, rustproof stainless steel. Simulated pearl handles, in box.

8-pc. de luxe fireplace set
reg. 119.95 **69.88**

Solid brass curtain screen, brass tubing trim on curtain. Solid brass 21" andirons, urn andirons with 5-pc. solid brass fireset.

16" lazy susan
7.95 value **4.99**

Consists of 5 large roomy ceramic dishes on a highly polished pressed wood base. Choice of chartrouse, green, pink, grey, turquoise.

crystal icers and liners
5.34 value **2.88**

Set of 12 pieces and service for 6. Hand-blown frosted icers with crystal glass inserts. Save on this value during our Fall Sale.

53-pc. imported china set
49.95 value **29.95**

Imported china dinner service for 8. Choice of two lovely patterns, Tropic (front) colorful floral design, or (back) Frolic modern abstract multicolored design.

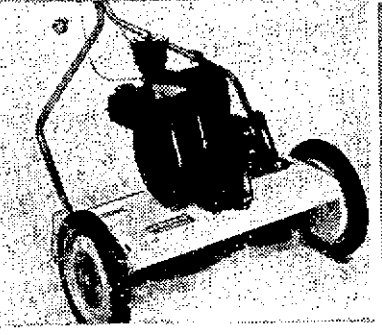
May Co. Lakewood Housewares, Downstairs



roto broil model 400
specially priced **29.95**

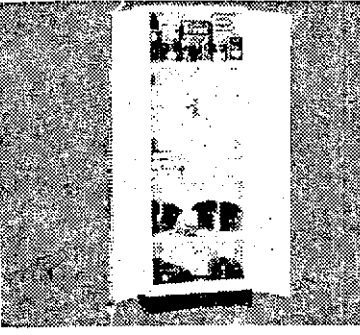
A great big broiler for all your kitchen needs. Push-button heat control for 3 heats. 2-hour automatic electric timer. 2 spits for roasts and barbecues. All glass spatter shield slides away. Cooks 7 ways and all automatically. Large grill top. Folding butler table (with broiler) 4.47

May Co. Lakewood Small Electrical Appliances, Downstairs



de luxe power mower
reg. 119.95 **73.99**

1.1-h.p. 4-cycle Briggs and Stratton engine. Clutch is spring loaded, chain drive. Fingertip control. Built to our own rigid specifications.



double-door storage cabinet
reg. 23.95 **17.88**

5 roomy shelves, 63" high, 24" wide, 12" deep. Heavy gauge steel with white baked enamel finish. Ideal for storing linens, laundry supplies.

May Co. Lakewood Hardware, Downstairs

Military

AIR LA

S. Sgt. Charles R. Thomas, whose parents reside in Long Beach, has graduated from the commissioned officers school at Travis Air Force Base.

The sergeant is stationed at Travis with the 5th Armored and Electronics Squadron as a administrative technician. He attended Poly High before enlisting the Air Force in January, 1952. Thomas, 21, is married to the former Molly V. Kitchen, 19, of Mill S. C. and the couple resides in Vallejo.

SGT. HAROLD ERICKSON, Tucson, Ariz., formerly of Long Beach, has been visiting relatives and friends here while on leave from duty at Ft. Ord. The sergeant is a veteran of the major battles in Korea and was wounded while helping a fellow soldier to safety. He is to report to Ft. Lewis, Wash., for a overseas assignment.

HARVEY A. DIEHL has been given the rating of specialist at White Sands Proving Ground. N. M. Harvey is the son of Mr. and Mrs. Harry Diehl, 5212 K. note St.

ENS. ARTHUR E. MOLLOY, his wife, Helen LaVonne, and children, Michael, James and Karen, are visiting with the sign's mother, Mrs. Helen Molloy, 5117 Flagstone St. Molloy, a former enlisted pilot, recently received his commission at Corpus Christi, Texas. He is on his way to his new assignment at San Diego Naval Station. He is a graduate of Wilson High.

CHARLES E. BRAUN, son of Charles E. Braun of Long Beach, has been promoted to a man 1c. He is assigned to the 18th Weather Squadron at Wiesbaden, Germany. Before entering the service in January, 1948, the airman was employed by Pacific Valses Corp. here.

SECOND LT. SAMUEL NELSON, son of Mr. and Mrs. Frank Nelson, 2005 Orange Ave., is a member of the 2nd Armored Division in Germany. He is a assistant battalion surgeon with the division's 43rd Infantry Battalion. The lieutenant is a 1947 graduate of University of California Medical Center, San Francisco.

Down in San Diego this week-end are Mrs. Kemmerer and daughter, Pat, to welcome back from the Far East Command Carl (5d) Kemmerer, executive officer of the USS Prairie.

AMERICAN BAR CHOICE AN MAGAZINE

The Independent All 5 for only

55¢ a week!

SELECT ANY

- New Renewal
- ☐ Collier's (Every Other Friday), 52 issues.
 - ☐ Woman's Home Companion, 25 mos.
 - ☐ American Magazine, 25 mos.
 - ☐ McCall's, 25 mos.
 - ☐ Sports Afield, 25 mos.
 - ☐ Esquire, 25 mos.
 - ☐ Redbook, 25 mos.
 - ☐ American Home, 25 mos.
 - ☐ Parents, 25 mos.
 - ☐ Flower Grower, 25 mos.
 - ☐ Outdoor Life, 25 mos.
 - ☐ Charm, 25 mos.
 - ☐ Coronet, 25 mos.
 - ☐ Living for Young Homemakers, 25 mos.
 - ☐ Children's Activities, (Ages 3-12), 21 issues in 25 mos.
 - ☐ Child Life (Ages 3-9), 21 issues in 25 mos.

ALL MAGAZINES COME FOR 7

PLEASE ALLOW 4 TO 8 WEEK

DO NOT WRITE HERE

I hereby agree to subscribe to the Independent, \$2.65 per 104 weeks. I agree to pay \$2.65 monthly for the Press. This price covers the entire cost.

NAME _____

ADDRESS _____

CITY _____

ORDER TAKEN BY _____

ALL MAGAZINES MUST BE PAID FOR IN ADVANCE

☐ New Newspaper Subscriber

SERVICE
ND * SEA

OPEN 3 NIGHTS ... MONDAY 9:30 TO 9:30 ... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKEWOOD
MAY Co.
annual fall sale



mail and phone orders taken—call L. B. 39-2411 or MEtcalf 3-0111



SGT. CHARLES R. THOMAS
NCO School Graduate

With them in San Diego for the week-end is Gary Cochran.

New residents here from San Diego are Lt. C. F. Willett, commanding officer of the LST 1048, and Mrs. Willett, who are residing at 5340 Lanai St., Lakewood.

Recently aboard the USS Cavalier the officers and their guests welcomed Capt. and Mrs. Frank Parker at an attractive buffet event. Also present were officers attached to the staff of Amphibious Squadron Seven, and their wives.

Former residents Comdr. and Mrs. William Ward announced the wedding yesterday of their daughter, Rosemary, to John Rutherford of San Diego.

Tuesday there will be a swimming party, cards, refreshments and white elephant event for the Nautical Club at the home of Mrs. E. T. Bedell, 2625 Fashion Ave.

8,000 Hindus Will Gain Freedom

NEW DELHI, India (AP)—The Punjab state government has ordered the release of 8,000 bearded and turbaned sikhs arrested between May and July for agitating for a state in which their Hindu religious sect would be a majority. They had been held on charges of disturbing the peace by defying a government ban against shouting their slogans.

'S BIGGEST GAIN!

DOSE Y 4 AZINES

plus

The Press-Telegram
All 5
for only
\$2.65 a week!

FOUR MAGAZINES

- New Renewal
- ☐ Look (America's Family Magazine) Every other Tuesday, 32 issues.
 - ☐ True Story, 25 mos.
 - ☐ True Romance, 25 mos.
 - ☐ Screen Stories, 25 mos.
 - ☐ Modern Romances, 25 mos.
 - ☐ Photoplay, 25 mos.
 - ☐ American Girl, 25 mos.
 - ☐ Today's Health, 25 mos.
 - ☐ Town Journal (Pathfinders), 25 mos.
 - ☐ Christian Herald, 25 mos.
 - ☐ U. S. Camera, 25 mos.
 - ☐ Household, 25 mos.
 - ☐ Popular Science, 24 mos.
 - ☐ Modern Screen, 25 mos.
 - ☐ Argus (for Men), 25 mos.
 - ☐ Compact (The Teen Digest), 21 issues in 25 mos.
 - ☐ Teen Digest, 23 mos.

TWO YEARS OR MORE AS INDICATED

FOR FIRST MAGAZINE TO ARRIVE

Delivered by

or extend my present subscription
Telegram and the magazines checked
\$5.00 weekly for the Independent
Telegram with the understanding that
of magazines and the newspaper.

PHONE NO.

APT. NO.

ZONE STATE

RT. NO.

DELIVERED TO THE SAME ADDRESS

Old Newspaper Subscriber



all-wool suits

reg. 55.00 **44.85**

A fabulous selection of new clear cut worsteds, flannels in light and dark tones, deep tone ripple weave gabardines, solids, splash effects, slub weaves, boucles, and basket weaves.

3 in 1 wool and daeron suits

reg. 65.00 **54.00**

1 tweed coat plus matching trousers and contrasting gabardine slacks. All the fine quality of wool plus the extra strength and crease retention power of daeron. Light shades of tan and grey plus deep tones in brown and grey.

May Co. Lakewood Men's Clothing Street Floor

May-Time Plan gives you better terms.



imported wool sport coats

reg. 37.50-40.00 **29.75**

New stripes, checks and splashes in superb imported woollens from Europe's leading mills. Deep tones and medium tones. Styled with new narrow lapels, more natural shoulders, flap pockets, center vent backs, 2- and 3-button models in sizes for regulars, shorts and longs.

famed maker wool slacks

reg. 18.95-22.50 **14.99**

Meticulously tailored with deep turn down curtains, French tab waistbands, saddle stitching. FLANNEL in charcoal grey, blue, tan, brown. GABARDINE in grey, blue, brown, tan. SHARKSKIN in grey, blue, tan. Sizes 29-42.

May Co. Lakewood Men's Sportswear—Street Floor



nylon jackets

NYLON FLEECE LINED

12.95 value **8.99**

Boys' jackets you can throw into your washing machine, drip dry, have ready to wear without a stroke of ironing. Even the pockets are nylon lined. Fall colors. Sizes 4-12. Prep sizes 14-18. 14.95 value **9.99**

reversible jackets

reg. 7.50 **5.99**

Boys' weather-resistant melton that reverses to a gleaming satin. Braid trim on sleeves. Knit trim of 50% wool and 50% cotton. Navy, blue, green, maroon. School colors. Sizes 4-12. Sizes 14-18. Reg. 8.95, 6.99

May Co. Lakewood Boys' Clothing Second Floor



famed maker dress shirts

reg. 3.95-5.00 **2.99**

The world famed label is on every shirt. Sanforized broadcloths, oxford cloths, madras, chambrays, woven shirtings. White and pastel shades, all the latest collar styles, French or button cuffs. Sizes 14-17, 32-35.

May Co. Lakewood Men's Furnishings Street Floor

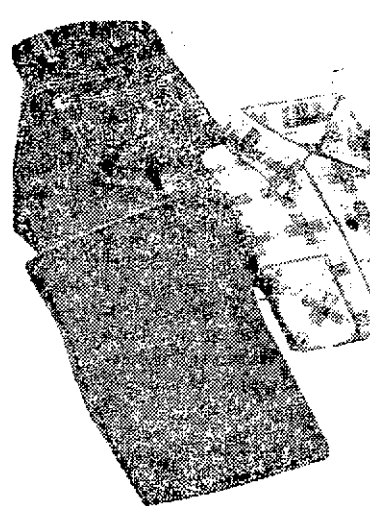


wear-resist stretch socks

1.00 value **75c**

Helanca nylon that stretches to one size, fits 9 1/2-14. Guaranteed for 1 year against holes caused by wear. Tremendous selection of patterns in navy, grey, brown, maroon, pink, rust and camel.

May Co. Lakewood Men's Furnishings Street Floor



may boy guaranteed knee jeans

2.98 value **1.89**

Sanforized denim with electrically fused double knees guaranteed for garment's life. Riveted and reinforced at all points of strain. Zipper closure. Sizes 4-12.

2.95 value Sanforized cotton flannel shirts from top maker. Large selection of plaids. Sizes 6-18. **1.99**

May Co. Lakewood Boys' Clothing Second Floor



just arrived men's english shoes

16.95 values **10.95**

From one of England's foremost manufacturers... superb English craftsmanship, the excellent fitting lasts, leather lined from heel to toe in luxurious French calfskins and Martin's softie grain leather. Shown: 2-yelet moccasin toe in Martin's softie grain leather, black or brown.

May Co. Lakewood Men's Furnishings Street Floor

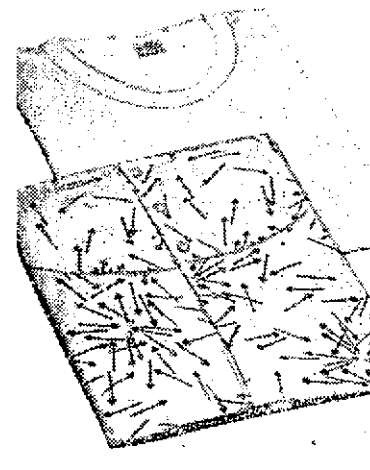


men's silk and rayon sport shirts

reg. 10.00 **6.95**

Washable silk and rayon fabric with a luxurious handle. California tailored with spread collar, long sleeves. White, tan, pink, blue, mint, gold. Sizes S-M-L-XL.

May Co. Lakewood Men's Sportswear—Street Floor



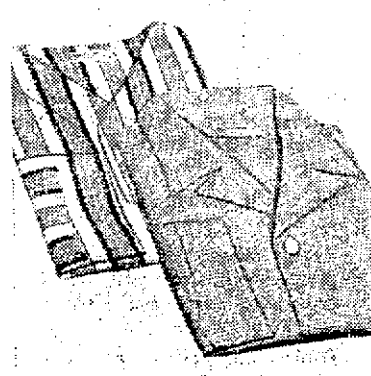
famous make broadcloth shorts

1.50-1.75 value **99c**

6/5.89

Stock up now on these famous make men's sanforized broadcloth shorts. Saddle seat comfort, in white, solids and fancy patterns. Boxer and gripper styles. 28-44. 1.25 White nylon reinforced toe shirts **79c, 6 4.69**

May Co. Lakewood Men's Furnishings

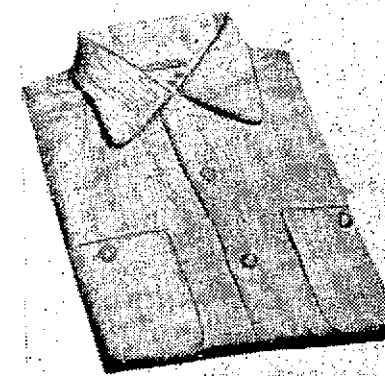


our own mac phergus pajamas

3.59

Compare them with nationally advertised pajamas selling at 5.00 or more, you'll see you're further ahead. New fall stripes and novelty designs in blues, greys, tans and greens. Sanforized broadcloth in coat or middy style. Regulars or longs.

May Co. Lakewood Men's Furnishings Street Floor



pinwale corduroy sport shirts

reg. 3.95-4.95 **2.99**

Luxurious soft pinwale corduroy, fast color, washable. Full cut, 2 pockets with yoke back. In scarlet, kelly, mint, royal, maize, black and turquoise. Sizes 6-18.

May Co. Lakewood Boys' Clothing Second Floor

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

Ike Illness May Weaken Benson Grip

By OVID A. MARTIN
Associated Press Farm Reporter

WASHINGTON (AP) — The possibility that President Eisenhower may not run again has cast an air of uncertainty around future Republican farm policies.

Political and farm leaders generally agreed that as long as the President occupied the party driver's seat, most Republicans would stand firm behind the new farm program Congress wrote into law at Eisenhower's request. This law features flexible farm price supports as contrasted with Truman era high, rigid supports, greater dependence upon farmer initiative and greater governmental efforts to boost farm markets.

The GOP program has been under sharp attack by Democrats and some Republicans who contend it is inadequate to assure prosperous conditions for farmers. Recent declines in farm prices and income have injected the program into the preliminary skirmishing for next year's presidential campaign.

BUT NOW THAT Eisenhower's illness may keep him from seeking reelection and even from exercising a vigorous role in determining future party policies, there is speculation that the Republicans may change their thinking on the farm issue and come up with new policies designed to prevent a possible farm vote revolt next year.

By the same token, the position of Ezra Taft Benson as Secretary of Agriculture would appear to be somewhat weakened by the political possibilities of the President's health.

Without doubt, the President has been the party's strongest supporter of Benson, who has been a controversial figure almost from the start. On several occasions when Benson was under attack by some members of his own party, the President expressed full confidence in his farm chief and in the flexible price support program.

INFLUENCING the President in this direction has been the advice of his farm-minded brother, Dr. Milton Eisenhower, president of Penn State College and a top agriculture department official back in the days of the Roosevelt administration. The President was known to rely heavily on recommendations of his brother in agricultural matters.

In fact, Dr. Eisenhower has been credited with suggesting Benson for the farm post and with joining the latter in recommending present farm programs to the President.

But should President Eisenhower decide against seeking reelection, Benson and his programs doubtless would face much stronger opposition within the GOP than at present. While agreeing that perhaps the present party farm policies might be a handicap in next year's election, many GOP leaders had taken the position that Eisenhower's popularity would carry the party to victory again anyway.

BUT SHOULD the Republicans have to turn to someone else for their standard bearer, there undoubtedly would be a strong demand within the party—particularly from Midwest farm belt Republicans—that the party greatly modify its programs so far as to make them more appealing to farmers.

A strong bloc in the GOP joined Democrats in the last session of Congress to push through the House a measure that would have repealed the flexible supports and restored the high supports in effect during the Truman administration. This measure may be one of the first bills to be acted on by the Senate when Congress reconvenes in January.

The next two or three months could well be critical ones for Benson and his programs. Even while Republicans were going to the assumption that Eisenhower would be their candidate again, the party leaders—including those at the White House—had reached the conclusion that emergency or temporary measures would be needed to strengthen farm income before voting time next year.

WEEK BEFORE LAST, Secretary Benson promised that specific recommendations would be submitted to Congress to accomplish this, but he insisted that there would be no abandonment of present policies. He indicated an attempt might be made to boost farm income by paying farmers subsidies to take surplus land out of crop production. Heavy surpluses were blamed for farm income declines.

The recommendations promised by Benson must be agreed upon before the end of the year if they are to be laid before Congress at the beginning of the session. It is quite conceivable that these recommendations may have to be arrived at without the President's active leadership. It appears possible that his physicians may greatly limit the President's activities for weeks ahead—a development which could well leave to others the final making of decisions on farm matters.

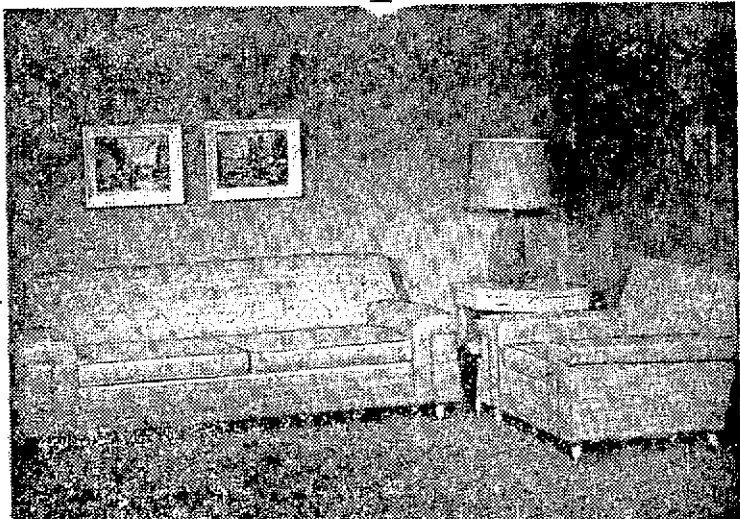
In this connection, reports circulating in political circles indicate that Benson does not favor going as far moneywise in paying farmers to take land out of cultivation as an income-supplementing measure as do some influential Republicans in and out of Congress who have expressed concern over 1956 election prospects.

LAKEWOOD
MAY CO.
annual

fall sale

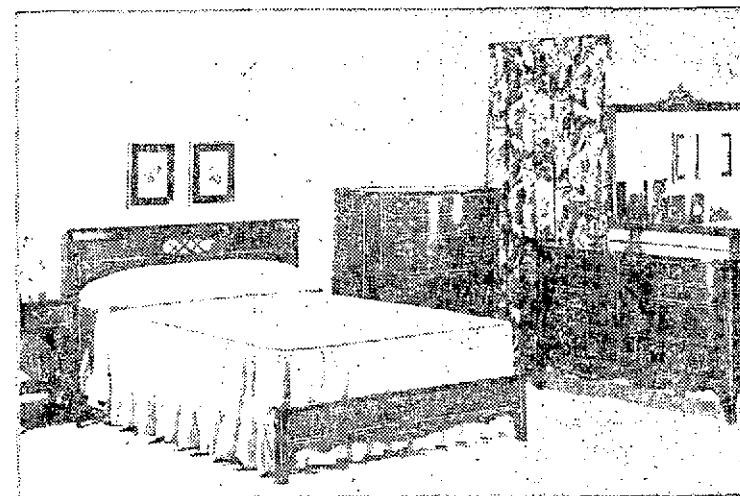


mail and phone orders taken—call L. B. 39-2411 or MEtcalfe 3-0111



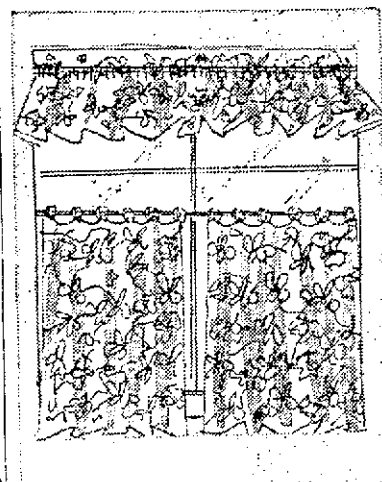
KROEHLER MODERN SOFA AND CHAIR

259.00 value **199.00**
Fall Sale savings on this versatile sofa and chair with reversible foam rubber cushions plus all the famous Kroehler construction features. Covered in an outstanding modern tweed fabric. Choose from red, green, gold, black and white and toast.
259.00 Companion 2-pc. sectional.....**199.00**



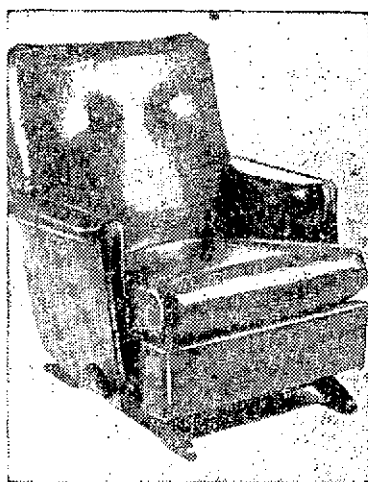
TRADITIONAL MAHOGANY BEDROOM

188.95 value 3-pc. **139.00**
• double dresser • mirror • twin or full bed
Richly rubbed mahogany veneers and hardwoods, dust proofed interiors, dovetailed center-guided drawers. Handsome bow front styling, with classic hardware.
74.95 value chest.....**63.00**
27.95 value night stand.....**27.00**



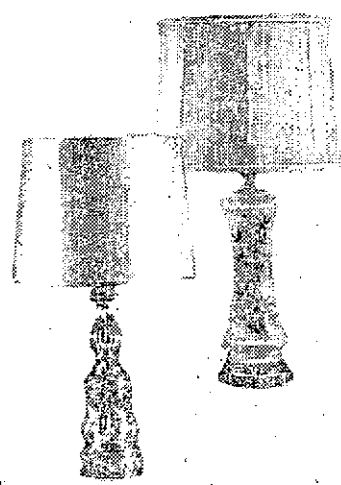
Cotton Cafe Curtains

reg. 2.95 **1.99**
30" long in the gayest, most colorful accents your windows could have. Cotton cafe curtains in 3 lovely patterns in assorted colors.
1.39 matching 54" valance, each.....**99c**



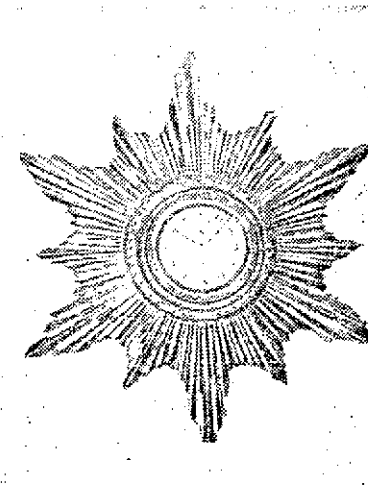
Duran Plastic Platform Rocker

69.95 value **49.95**
Famous Berkleine quality with deep innerspring comfort. Chair has locking device to keep rocker stationary. Choice of red, green, chartreuse, grey washable plastic.



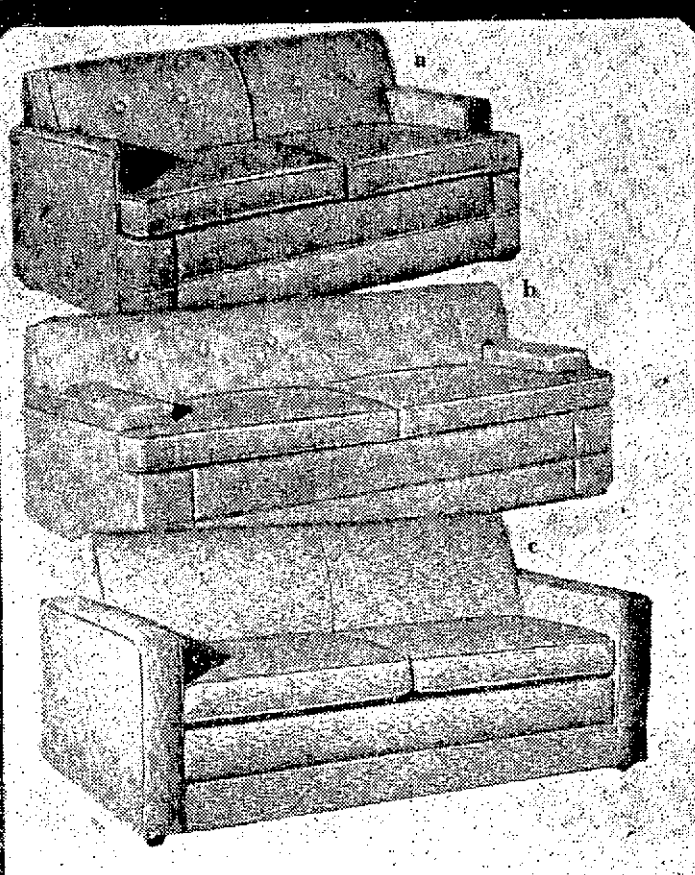
Lovely Table Lamps

reg. 20.00-22.50 ea. **10.99**
Terrific savings on this group that includes decorated china, metal and Capo di Montes. All with handsome mountings, shades. Sizes to 33".



Sunburst Wall Clock

38.50 value **24.44**
This brightest, most glittering of wall accessories is specially priced! 8-day wind, guaranteed movement. Big 26" diameter. Choice of metallic gold color or grey tone.



SAVE UP TO 36% ON
NATIONALLY FAMOUS SOFA-BEDS

a. Simmons "T" cushion hide-a-bed

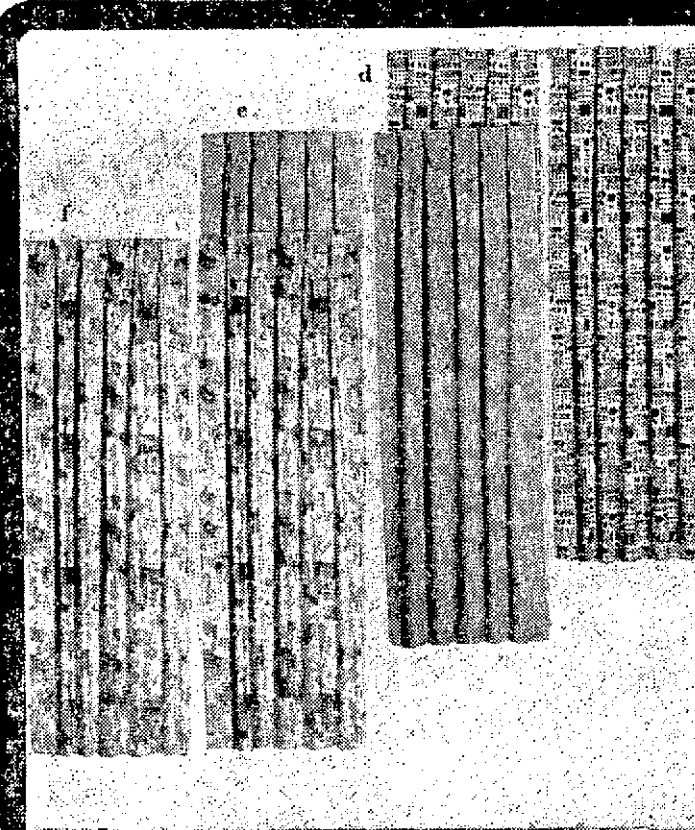
279.00 value **199.00**
Popular den size Hide-A-Bed with concealed Simmons innerspring mattress to sleep two comfortably. Smartly tailored sofa-bed has reversible Beautyrest foam rubber cushions, new "low" seating comfort and all-steel construction plus 2 rear casters for easy moving. Opens and closes with the greatest of ease. Five decorator boucle fabrics in rich green, beige or turquoise.

b. Simmons "long boy" hide-a-bed

339.00 value **239.00**
De luxe 81" Hide-A-Bed that is among the finest made. Extra long, extra comfortable Beautyrest seat cushions with foam rubber insulation; low seating height, button-tufted back and rear casters. Full size innerspring mattress for two. Long wearing metallic tweed upholstery in ice pink, green or turquoise.

c. Modern arm full size sleeper

219.00 value **139.00**
Smart convertible sofa-sleeper, reversible innerspring cushions, all-steel inner mechanism that is foot proof. Neatly upholstered in durable attractive tweed in rich periwinkle, turquoise or beige. Complete with full size innerspring mattress.



FALL SALE SPECIALS ON
READY TO HANG DRAPERIES

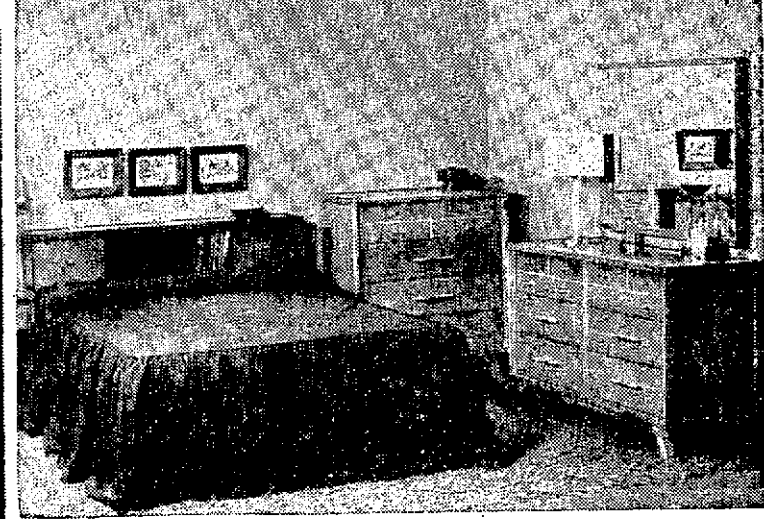
Fully lined decorator print draperies
reg. 17.95 **10.00 pr.**
Ready to hang in 3 lovely patterns on beautiful textured weave natural colored backgrounds with multicolor floral designs. 50" pleated width per pair, 84" long.

Solid color textured draperies
reg. 7.99 **5.99 pr.**
Ready-to-hang draperies in chromspun barkcloth, 50" pleated width per pair, 84" long. Choice of surf, gold, grey, rose beige, and pink ice.

Printed barkcloth draperies
reg. 9.95 **6.99 pr.**
Decorator print with gold overlay in 3 lovely patterns. Assorted colors in 48" pleated width per pair, 84" long.

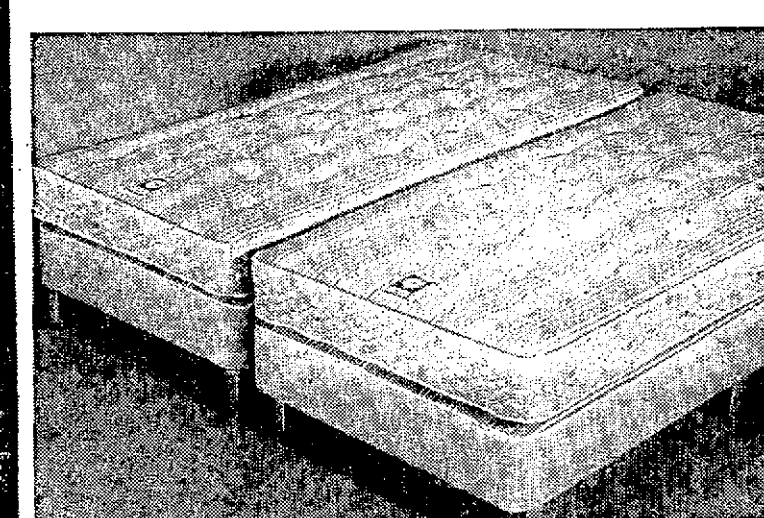
May Co. Lakewood Drapery, Third Floor

May Co. Lakewood Furniture, Sleeping Equipment, Curtains, Lamps, Pictures and Mirrors, Third Floor

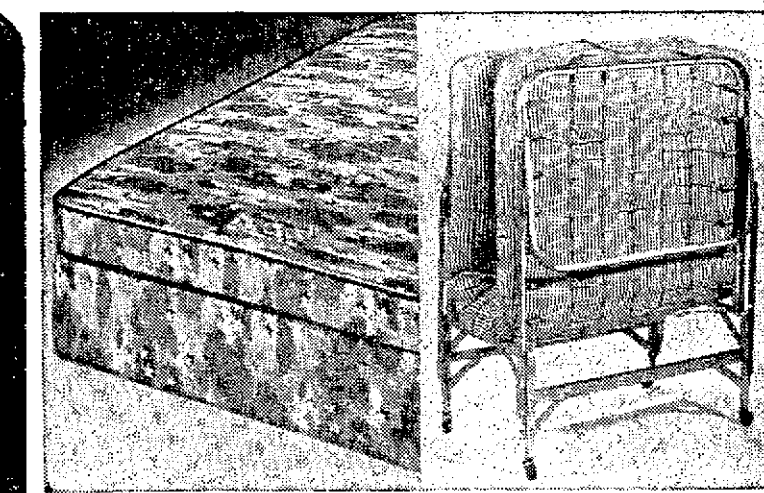


CORAL MIST MODERN BEDROOM

213.90 value 3-pc. **159.00**
• double dresser • mirror • bookcase headboard
Choice of two finishes, coral mist or sierra. 6-drawer double dresser, framed mirror, sliding compartment bookcase headboard. Center-guided drawers with handsome brass accented drawer pulls.
99.50 value chest.....**79.95** 29.95 value night stand.....**24.95**



6-pc. twin hollywood ensemble
139.00 value complete **85.00**
Two innerspring twin mattresses with pre-built no-sag borders, taped edges, handles, tailored in attractive striped ticking. Two matching steel coil box springs of sturdy construction. Two sets of smoothly finished tapered wood legs. 1 set only.....**42.95**



Englander Foam Rubber Twin Set

119.00 value **79.95**
100% foam rubber mattress by Englander. Includes 10" matching steel coil box spring. Both pieces tailored in attractive ticking. 139.00 val. full size set **99.50**

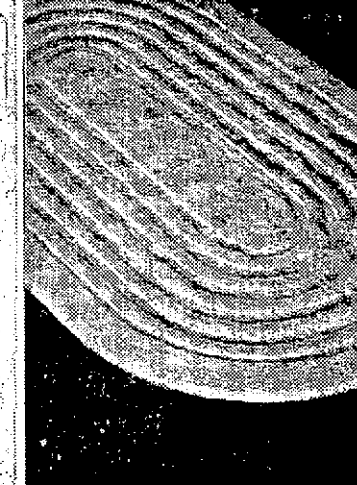
Simmons Innerspring Rollaway Bed

34.95 value **22.95**
30" rollaway bed with thick innerspring mattress in striped ticking. All-steel frame, sturdy link spring base and easy roller casters. Opens and closes in a jiffy.



Framed Pictures

2.98-12.98 value **99c-5.99**
Fabulous assortment of values in this large group. Frames and subjects to suit modern, traditional and provincial decor. Vast range of sizes.



Nylon Viscose Oval Rugs

reg. 8.95 24x36 **5.95**
Deep luxurious nylon viscose oval with a band of velvet pile with bands of woven boucle, all in easy-to-dye nylon viscose colors. 12.95 27x48.....**8.95**

MAY CO. LAKEWOOD, 5100 Lakewood Blvd.

Hours: Tues., Wed. and Sat. 9:30-5:30; Mon. 9:30-9:30; Thurs. and Fri. 12:30-9:30

For Phone Orders Call L.B. 39-2411, MEtcalfe 3-0111

LAKELAND
MAY CO
annual *fall sale*

IT'S
SAVINGS
TIME

For Phone Orders Call L.B. 39-2411, MEtc

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30 ... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKEWOOD
MAY co
annual

fall sale



1st time at this low price

SAVE \$65
FRIGIDAIRE
BRAND NEW "9.1"



ONE OF THE "HOTTEST" REFRIGERATOR VALUES EVER OFFERED

was 259.95 **194.88**

Here's one of the most popular and hard-to-get 1955 models—now at a big \$65 off! Just look at these terrific features: Full-width Super-Freezer Chest • 2 refrigerated shelves hold up to 38 lbs. of frozen foods in sub-freezing cold • Frozen Juice Can Holder • 3 Quick-ube Trays • Full-width Chill Drawer • Full-size Golden Rust-Proof Aluminum Shelves • Full-size Porcelain Hydrator • Storage Door with extra-deep shelves, tall bottle, butter and egg storage; Model SDV-91 SPCL.

SALE REBUILT REFRIGERATORS

One of the greatest selections of used, reconditioned refrigerators we've ever gathered together. All have been completely tested, sterilized, replated and refinished. Look like new. All are guaranteed 90 days parts and service with exchange privilege on a new model. Choose from Frigidaire, G. E., Hotpoint, Westinghouse, Coldspot, Servel, many other famous makes.

\$59-\$69-\$79-\$89-\$99

FAMOUS TV \$108 UP



zenith 21" deluxe console

259.95 WAS 299.95

\$40 off a brand new deluxe console with aluminized tube and filtered lens screen. Rich mahogany cabinet. Large speaker. Model X2252R.

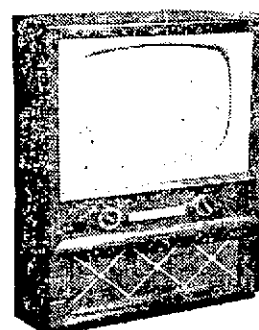


brand new 17" artone

\$108

149.95 VAL.

The most sensational table TV buy in may co. history! Made for us by one of the country's leading companies. Stunning new cabinet with side tuning Model 17T61.



27" muntz console

239.88 369.95 val.

Full size mahogany console with huge 27-inch screen. Rich, full sound. Attractive mahogany cabinet. 327C3.

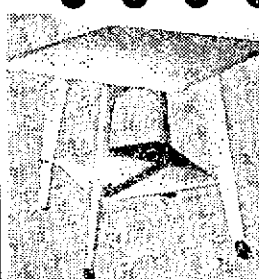


24" travler mahogany TV

179.88 was 249.95

A fabulous low price for a 24-inch TV. Attractive mahogany cabinet. 524-B3.

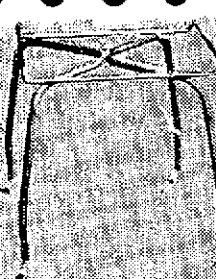
• GROUP OF FAMOUS MAKE TV, including RCA Victor, General Electric, Zenith, etc. All reduced for quick clear-away. Many terrific values, but they won't last long, so hurry!



swivel tv table

9.66 14.95 val.

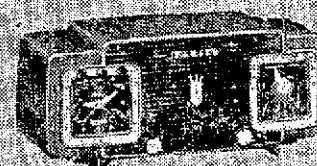
Swivel top table on hardwood casters, so you can roll entire unit, or turn set alone. 22" x 24" t o p. Mahogany Blond, 11.66.



iron tv stand

5.66 12.95 val.

Sturdy new wrought iron TV stand on easy-glide casters. Adjustable top fits all table models. In gleaming brass, 9.66.



zenith calendar-clock radio

41.88 was 53.95

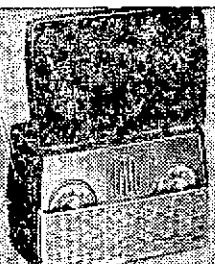
De luxe Zenith clock radio tells time, day, date. Wakes you, shuts off automatically. Appliance switch. 524.



zenith deluxe table radio

26.88 was 33.95

Handsome grey plastic table radio of excellent quality. 5 tubes, superb tone. Extra powerful. Model 511.



3-way motorola portable

33.88 was 41.95

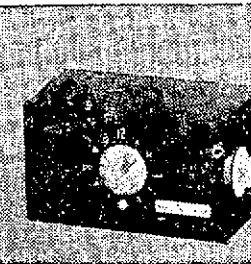
Works on battery alone or AC-DC. . . the famous Motorola "Play-mate." Long range reception. Instant operation. Compact cabinet.



rca victor phonograph

23.88 31.95 val.

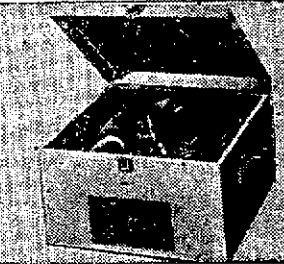
Complete 3-speed RCA Victor phonograph plays all sizes, speeds records. Luggage cabinet with lid.



sonora clock radio

19.88 32.95 val.

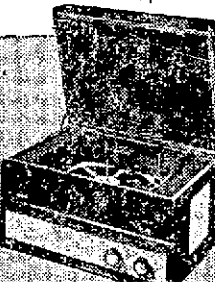
Terrific low price clock radio. Wakes you automatically to your favorite station. Maroon plastic, model 486.



philco auto. phono.

49.88 was 65.95

(plus "45" spindle, 4.95) Complete automatic 3-speed phonograph at a sensational price. Luggage style case.



webcor hi-fi

128.88 was 152.95

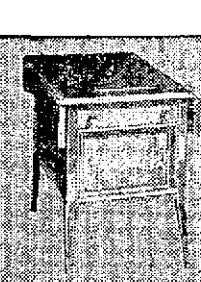
De luxe high fidelity 3-speed automatic phono. 3 speakers, 50 to 15,000 cycles, acoustically designed mahogany cabinet. Model 113.



artone hi-fi console

129.88 204.95 val.

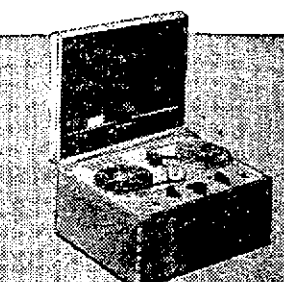
Beautiful mahogany hi-fi 3-speed automatic phono. with finest features. Diamond and sapphire needles, 3 speakers, acoustical cabinet. Blond, 139.88.



philco radio-phono.

124.88 204.95 val.

Chairside radio plus complete 3-speed automatic phono. Attractive chairside blond cabinet can be used under TV set. Model 1750L.



tape recorder

88.88 was 129.95

Terrific value Dixie-land 2-speed tape recorder. Includes mike, reel of tape and empty reel. Amazingly good voice and music reproduction. Luggage style case.

Fall's Best Bargain: Buy Beauty, Civic Aid at Show



ACCENT will be on both pleasure and civic assistance Oct. 14 when the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Assn. presents its annual fall fashion show in Towne Club to benefit Seaside, St. Mary's and Community Hospitals. Above, modeling some of the styles from Chrysteen's Shop and Harris Furs to be shown, are, from left, Mmes. William Rhorer, Lyle Gray and Joseph Reed, auxiliary members. Brunch at 10 a. m. will precede the fashion event. This is the event given by the auxiliary to benefit all three hospitals.



LUXURIOUS FURS will top smart fall costumes Oct. 14 in Towne Club as members of the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Assn. model autumn fashions to lend a helping hand to Community, St. Mary's and Seaside Hospitals. Funds for the benefit, discussed above by Mrs. Philip Voigt, at left, ticket chairman, and Mrs. Arthur Buell, program chairman, will be used to replace at least one piece of equipment in each hospital. Brunch will be served at 10 a. m. and fashions will be shown at 11 o'clock.

Medical Auxiliary Turns Talents to Philanthropy

Community, St. Mary's and Seaside Hospitals will benefit this fall from the efforts of more than 300 women, banded together as the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Association.

These active civic-minded women have set an impressive goal—to replace at least one piece of obsolete equipment at each hospital. Funds to complete this project will be obtained Oct. 14, when the branch presents a benefit fall fashion show in Towne Club. This is the first time the branch has sponsored an event to aid jointly the three hospitals.

Under the able planning of Mrs. John Lungren, in charge of public relations, Mrs. Arthur Buell, program chairman, and Mrs. Montie Magree, hospital chairman, the show promises to be a success, entertainment-wise and philanthropically.

Mrs. Arthur Buell announces styles from the Chrysteen Shop and Harris Fur Company will be featured. Other participants will be the Egyptian Drug Company and Park Nursery. Commentators will be Mrs. Maurice Rosenbaum and Mrs. Lungren. Mrs. Philip Voigt is in charge of tickets with Mrs. Leon Lemont Willis as her co-chairman. Mr. and Mrs. Don Guthrie are furnishing the orchestra, and Norman Durkin is offering the Towne Club for the event.

The affair will open at 10 a. m. with brunch and fashions will be modeled beginning at 11 o'clock by auxiliary members, Mmes. Richard DeGolia, Lyle Gray, Walter Gilkey, Thomas Hardesty, Frederick Harrison, Kenneth Johnson, Dwight Sigworth, Jay Moore, Charles Oliver, Sterling Pillsbury, Joseph Reed, William Rhorer and William Todd.

The Long Beach branch can look back on 20 years of community service. In early 1930 the wives of the doctors gathered together on the same evening as the Harbor Branch Medical Association meeting for discussions. A letter was written asking permission to start a branch of the Woman's Auxiliary to the Los Angeles County Medical Association. As Long Beach members increased in numbers, a branch was warranted and so permission was granted in 1935.

Mrs. Francis B. Settle as first chairman was assisted by Mrs. Ralph Eusden, vice chairman, who later served as county, state and national chairman of the medical auxiliary; Mrs. Dwight Sigworth, secretary, and Mrs. Raymond Swinney, membership chairman.

Mrs. Malcolm Todd is now serving as the 19th president. Former chairmen following Mrs. Settle were Mmes. Francis Hertzog, Horace McCoy, who served two years, Ferris Arnold, Fred B. Clarke, George Stilson, Burns Chaffee, Kenneth Brandenburg, Thomas Noble, Francis Settle, John Grant, George Paap, Harry Murphy, W. Patton Garrison, H. Milton Van Dyke, Loren Nelson, James Keipp, M. John Rowe Jr. and Russell Fisher.

Up to the fall of 1944 efforts of active members within the medical auxiliary were concentrated on war activities. More than 1450 hours in one year were donated to Red Cross work. In addition to active participation in all the various health drives and to hundreds of hours donated at the Blood Bank, the nurse recruitment program has been one of the major undertakings. This is under the direction of Mrs. Maurice Lang and her co-chairman Mrs. Edmund Godwin. This committee endeavored to foster interest in the nursing profession among the high school students. Those girls who are interested take a tour of hospitals and hospital ships and listen to talks on the special fields of this profession.

The scope of this fine organization has grown during the past two decades with each increase in membership. And with each passing year, members strive to better their assistance with the development of health and education in our city.



THE GOAL of the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Assn. this fall is to replace one piece of equipment in St. Mary's, Community and Seaside Hospitals. Funds for this project will be obtained Oct. 14 when the auxiliary sponsors a fashion show and brunch at 10 a. m. in Towne Club. Above, Don Carner, administrator at Seaside Hospital; Mrs. John Lungren, public relations chairman of the auxiliary; Howard B. Hatfield, administrator at Community Hospital, and Sister David, administratrix at St. Mary's Hospital, view a suction machine, one of the many items needed desperately.

Bon Voyage Party for Miss LeRoy

The tropical beauty of Hawaii is luring Miss Jeanne LeRoy who is busily making plans for vacation jaunt to the islands. She will sail Oct. 14 aboard the Lurline.

To bid her well wishes before her journey, members of her bridge group were guests at a party given last week in the Garden Grove home of Mrs. Lou Steffen. A miniature ship centered the table, and a south sea theme was carried out in the other decor.

Bidden were Mmes. Fay Looman, Franklin Waters, Harry Fulton, Dean Gilmore, Bud Reynolds, Robert Kennedy, Walter Schaffran and Robert Ludlam.

Rick Rackers Board Meeting

Mrs. Earl Wallace was hostess Thursday to board members of Rick Rackers meeting in the new Petroleum Club. Mrs. E. Decatur Mitchell presided.

Attending were Mmes. W. A. Smith, Harry Fulton, Ethel Severson, Sherman Todd, George W. Green, Jr., Charles Hughes, Ely Somerville, Julius C. Molina and Lester Lawson, Jr., adviser.



LONG BEACH, CALIF., SUNDAY, OCT. 2, 1955 SECTION W

Gamma Phi Luncheon on Tuesday

After a luncheon Tuesday noon, Long Beach alumnae of Gamma Phi Beta sorority will settle down to making plans for the fall months.

Mrs. J. B. Rawhauser will open her home at 3709 Brayton Ave. for the gathering and will be assisted by Mmes. Malcolm Johnson and Walter Drew.

Final preparations will be made for the semi-annual couples dinner and bridge party Nov. 5 at the community room of the Bank of Belmont Shore, as well as plans for the Founders Day meeting in November.

A highlight of the business session will be the nomination of Mrs. Arthur Green by the local alumnae to the national Gamma Phi Beta service roll. To be nominated for the honor an alumna must have shown devoted and constructive service to chapter, province and international phases of the sorority.

'Night in Venice' for Stevenson Guests

Endeavoring to share with friends at least a fragment of their wonderful visit to Europe, Mr. and Mrs. Albert Stevenson will entertain 140 guests Saturday evening at a black-tie "Night in Venice" at their 730 Santiago Ave. home.

The Stevenson home, patio and garden will be transformed into a section of the wonderful and romantic city of Venice, famed for its many canals and waterways, as commonplace there as highways are here.

Green and white striped canopies will cover the terrace and pool deck. Dinner tables will be draped in pink cloths and centered by hurricane lamps and mounds of grapes. Poles of the canopies will be twined with real grapes and grape leaves, and a bubbling Italian fountain will center the buffet table with clusters of grapes and flowers at its base. A three and a half foot gondola carved out of ice and filled with caviar will center another serving table.

The swimming pool will give the illusion of a real Venetian canal as a 15-foot gondola laden with grapes and flowers drifts romantically in the water through the reflection of myriad gaily colored lights which will hang above. Three Italian musicians and a girl singer will entertain for the guests with songs native to Italy, among the Gondolier's song, "Violetta."

Assisting the hosts throughout the delightful evening will be Dr. and Mrs. Houston Fairley, Dr. and Mrs. Herbert Carlson, Mr. and Mrs. Don Berry, Mr. and Mrs. Robert Summy, Mr. and Mrs. Mark Kendall, Dr. and Mrs. Bill Dummit, and Mrs. Ethel Severson.

Panel Discourse Slated Monday

Iota Chapter, Beta Sigma Phi, will meet Monday at 8 p. m. in the home of Mrs. William E. Gough, 5720 E. Candor St. Mrs. Robert V. Barrett is co-hostess.

A discussion of "Your Day Socially" will be led by Mrs. Gough and Mrs. Barrett. There will also be a panel discussion on "Your Poise and Charm," with Miss Gladys McSharry, chairman, aided by Mrs. Evelyn LaPay and Mrs. Carl W. Niles.

A business meeting will follow.

Entertains at Luncheon

Miss Dorothy L. Strang, daughter of Dr. and Mrs. T. A. Strang, 205 Termino Ave., who recently obtained her master's degree in the Library School at UC, Berkeley, entertained some of her postgraduate classmates at a buffet luncheon last week in her home.

Bidden were Misses Dolores Lawless, librarian at Jordan High School; Edna Lytle, librarian at South Pasadena Public Library; Margaret Lanphere, librarian in Alhambra Public Library, and her younger sister, Annette Strang.

On Monday Miss Strang will begin her position as librarian at Reed College in Portland, Ore.



—All photos by H. S. Melvin, staff photographer.

WCC Chairmen

Appointed and representative chairmen of Woman's City Club will meet at noon on Oct. 11 with Mrs. L. H. Stivers, 2933 Cedar Ave. Mrs. Harvey Anderson and Mrs. Ann Heller will assist the hostess.

AID TO THE community through assistance with health drives, at the blood bank and with the nurse recruitment program, forms a vital part of the activities of the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Association. This autumn the group will aid Community, Seaside and St. Mary's Hospitals with funds raised Oct. 14 at the annual fall fashion show in Towne Club. Mrs. Francis B. Settle, at left, first chairman of the Long Beach Branch, and Mrs. Malcolm Todd, presiding chairman, discuss plans for future events of this active medical group.

Woman's City Club Projects Year of Provocative Programs

With their first program of the current club year, Woman's City Club will begin a stimulating season of activity Oct. 7 under the leadership of Mrs. Ruth Runyan, president.

The 1:30 p. m. meeting in Town Hall will feature The Romantic Hour Trio, with Miss George-Ellen Ferguson, lyric soprano, Leonard Morganthal, bass-baritone and Raymond McFeeters, composer accompanist in a musical program of familiar compositions.

Friends will gather afterwards at a reception and tea arranged by Mrs. Susanne Mill, first vice president, and Mrs. Louise E. Gunther, fourth vice president, aided by their committees.

Members of Woman's City Club expect this year to realize a hope of many years by breaking ground for their own club building.

Meanwhile plans for the year's programs have been formulated by Mrs. Oliver L. Benediktson, program chairman, and Mrs. Myranna R. Coon, music chairman.

United Nations Day will inspire a program of classical and semi-classical music presented by the Melodie Strings, a group of eight students and a pianist and assisted by a guest artist.

Highlighting the November program will be a challenging discussion by Siegfried C. Ringwald on "Can Germany Be United Without War?" The lecturer, traveler and educator has been an exchange instructor and lecturer in Germany, holds degrees in German and history from the University of Southern California,

and speaks the German language fluently. Now a teacher of German in the Long Beach

school system, Ringwald speaks with authority. Connie Lou Berg will enter-

tain in a program of words and song, "Americana," for Armistice Day.

Song stylist Suzan Wallace will reopen meetings after the Thanksgiving recess with her one-woman song theater, accompanying herself on a spinet organ, a concert guitar, accordion and pianoforte. Rounding out the program, Gordon W. Norris, poet-laureate of California will give the talk and reading that brought about his appointment to his poet's office.

Mrs. George Baldwin, Bible chairman, will arrange the Christmas program. Early in the new year, Bob Swanson is slated to present a revue, "Fantasy in Magic." Mrs. Coon will direct forty club members in a surprise number, Mrs. Grace I. Liheland, art chairman, will participate and Phil Kerr, in his "Hour of Cheer," will tell stories of authors and composers.

In February, Mrs. Lloyd White's "Philosophy Through Your Hat" will bring home-spun philosophy framed in lively humor. Preston Patterson, baritone, also is slated to appear; Elizabeth Hoyt will tell of her quarter-century in the Orient in "Oriental Treas-

ure Chest." March will find Music Week noted. Henny Warner, local artist, and Mildred Younger, active in local, state and national politics will be featured. Mrs. H. B. Perrin will present a tableau, "There Was a Garden."

In April, an original musical composition by Mrs. Benediktson will be presented before the motion picture "Overseas Flight." Public Schools Week will be marked with music by Jordan High School and a talk by John W. Wilson, who will speak on current events. Beatrice Crall, dramatic reader, and Eileen Schafer, harpist will round out the program.

Concluding event in May will bring Heinz Blankenburg, baritone, and Irene Cummings, soprano, in concert entertainment. Mrs. H. A. Zelsdorf, drama chairman, will direct a home talent play; Mrs. Phila Geri Terrall will arrange an

informative program on "Gardens, Parks and Recreations." Mrs. James P. Manning, federation secretary will present Mrs. John Coners of the Los Angeles District, who will give an informative talk. Civic speakers will be Mayor George M. Vermillion, City Manager Samuel E. Vickers and attorney Edwin Hiff.



BAER'S
HOUSE
OF FURS
252 E. 4th St. Ph. 6-6755

FURS

BETTER FURS
SOLD FOR LESS
BETTER WORK
DONE FOR LESS

Complete Fur Service

SHUFFLERS TO DANCE

A dinner dance will be given Saturday evening at Virginia Country Club by Shufflers Dance Club. Music will be provided by Jimmy Whetmore's Orchestra. Above is Mrs. Cliff Eldred, at left, who is being assisted with plans by Mrs. Stanley L. Smith, center, and Mrs. Clare McCord. Tables will be bright with autumn decorations.—(Staff photo.)

Democratic Study Club To Attend Art Group

Democratic Women's Study Club will hear outstanding women speakers at their Oct. 5th meeting in the Wilton Hotel Pagan Room.

At the 10:30 p. m. session, Mrs. Martha McClellan, legislative chairman, will introduce Mrs. Clyde Doyle, recently returned from Washington, D. C., who will discuss the 84th Congress.

At the luncheon hour, Mrs. Mary Rene, speakers' chairman, will introduce Mrs. Maymie Krynke, Long Beach writer. She will speak on "Political Aspects of Life in Australia," and will describe high points in her recent world tour. Mrs. Jewel Boynton will be study hour chairman. Hostesses will be Mrs. Ethel Hoegland, Sally Reams and Ruby Tabor. Mrs. Zita Remley, president, will conduct the meeting.

The first meeting of year for the Foundation of Decorative Arts of Southern California is scheduled for Wednesday at Belmont in Los Angeles, home of the founder of the organization, Katherine Muselwhite.

A buffet luncheon will be served at noon. Topic for the program to be presented by Miss Muselwhite is "Romance of European Travel." Members of the group attending from Long Beach will be Mrs. Jack Herley, Elmore D. Jones, Leslie Morgan, Paul A. Randall, Milton Roberts, A. L. Pettigrew, A. W. Spaul, Sumi Swanson, C. H. Woodruff, Blossom Wilson, Freida Owens and Edith Armon.

Cumaeen Club

Cumaeen Club, an organization which began when Long Beach City College was known as Junior College and when classes were held on the Wilson High campus, is going to celebrate its 25th birthday with a program tea at the home of the president, Mrs. Harry Lees, 4037 Pine Ave., on Wednesday, Oct. 26, at 2 p. m.

Announcement is being made early in order to notify any former member in ample time for her to make arrangements to attend.

84 DAYS UNTIL XMAS

★ FURS ★ DRESSES
★ SUITS ★ SPORTSWEAR

Estelle Thompson
4146 VIKING WAY PH. 39-3212

Book Reviews

Mrs. Nordbert Murphy, one of the outstanding book reviewers of Southern California, will present the program for Plaza Women's Club at their Monday evening meeting at Mottell's Garden Room at 7:30. Mrs. Marge Hayes, program chairman, has asked that members only bring guests.

Mrs. Murphy is well known for her portrayals as she reviews each book. Some of the stories she will present are "Good Morning Miss Dove," by Frances Gray Patton; "The Doll Maker," by Harriet Arnow, and the non-fiction book, "Why Johnny Can't Read," by Rudolph Siefth.



Modern Woman
436 PINE
LONG BEACH

The ONLY Store
Devoted Exclusively to
HALF & LARGER SIZES
12½ to 32½ — 38 to 52

"Gloria Swanson
in Italy"

blended line, color, and
detail to tucked crops.
Vertical lines from
shoulder to hem, front
and back can only suc-
ceed in making you look
slimmer... the "V"
neck is as flattering as
it can be... wonderful
pockets in the easiest
cocktail dress of the
Fall season. Mediter-
ranean colors: Blue,
Green, Wine, Purple,
Brown, Navy, and Black.

Sizes 14½ to 24½

17.95

Other Dresses
from 8.95 to 45.00

YOU MAY CHARGE IT
TAKE 30-60-90 DAYS

Other Convenient Locations:

GLENDAL 241 N. Brand	HUNTINGTON PARK 13915 Pacific Blvd.	SANTA MONICA 1356 Third St.
-------------------------	--	--------------------------------

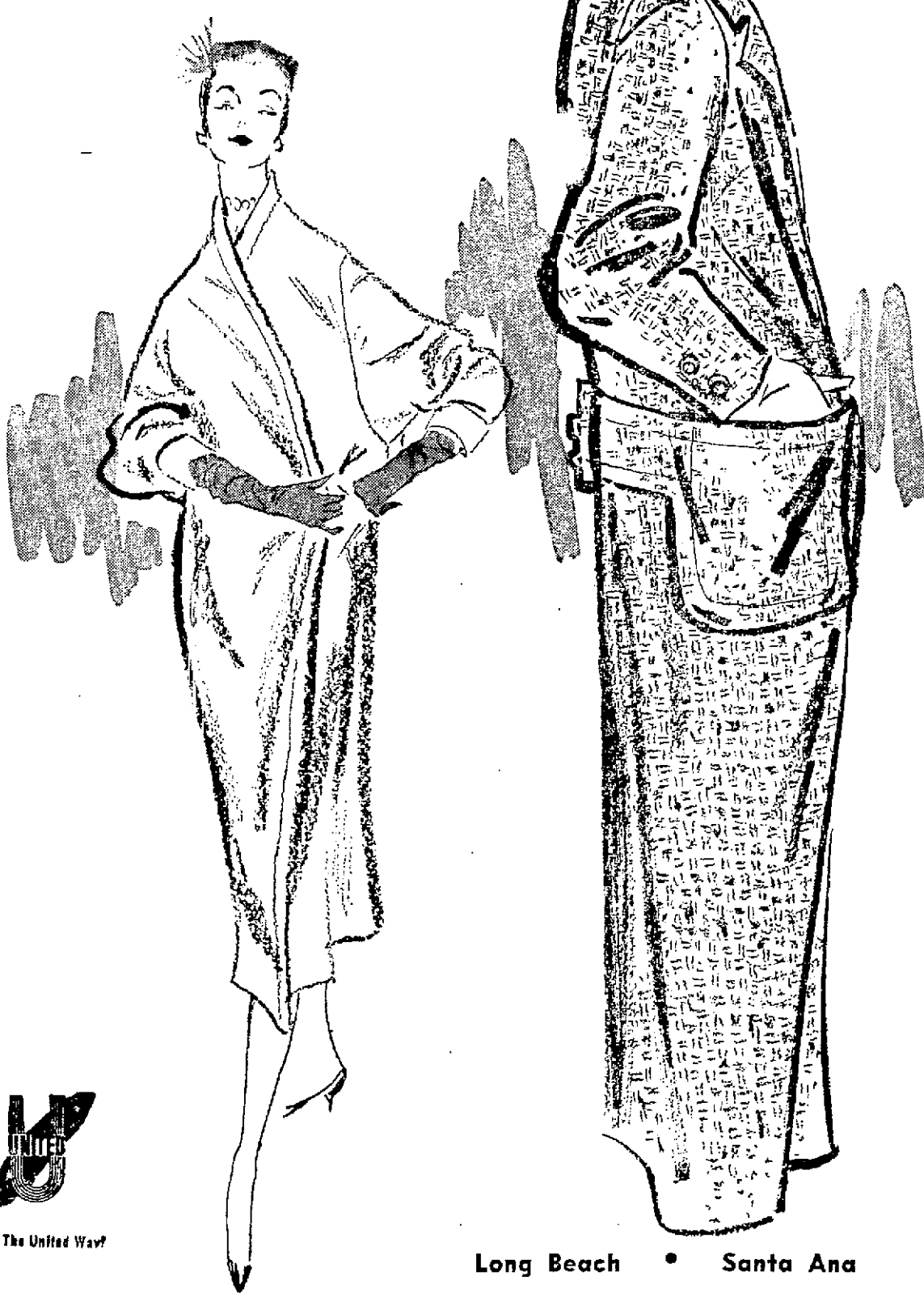
store hours: 9:30 A. M. to 5:30 P. M.—Fridays 12 noon to 9 P. M.

Buffums'

launches

Fall Coat Event

headlining the
slim coat



Fall's big fashion news, the slim coat, covers the fall scene with slender, flattering elegance. Shown here are just two of the wonderful new coats featured in Buffums' exciting October Coat Event. See yourself in new reefers, wrap coats and back-belted styles! Thrill to luxurious woolsens, luscious tweeds, cashmeres! Love the new collars, pockets and fresh new fashion details! Enjoy the cream of the coat fashions, that are specially priced, during Buffums' thrilling Coat Week!

Slim reefer coat in Anglo two-tone tweed. Parca-Post pockets. Black and white, brown and white. 10 to 16.....\$110

Clutch coat in Einiger's "Huaraza". Nude, brown. Sizes 8 to 14.....\$115

Buffums' Fashion Coats, Third Floor

Long Beach • Santa Ana

Picturesque Setting for Vows

Picturesque Neighborhood Church, nestled high on a cliff in Palos Verdes overlooking the blue Pacific, was setting recently for the beautiful wedding ceremony which united Patricia Ann MacGlashan and William Edward Counter. The Rev. David Olsen read the nuptial lines.

The bride, daughter of Mrs. Karen MacGlashan of Yucapa, and Paul V. MacGlashan of Stanton, was given in marriage by her father. She wore a Cahill original gown of silk taffeta, fashioned with a fitted bodice, and bouffant skirt. The portrait neckline, with folds of pleated taffeta, was edged in jeweled lace. A crown of crystals and pearls held the fingertip length veil which complemented her statuesque blond beauty. She carried an arrangement of white carnations and stephanotis surrounding an orchid.

Preceding her down the beautifully decorated bridal aisle were her attendants, Mrs. Maurice Woods, matron of honor, and Mrs. Stanley Doll and Miss Diane Owens, bridesmaids. All were gowned identically in long torso dresses of Kelly green taffeta and velvet. The matron of honor carried an arrangement of moss green spider chrysanthemums with variegated ivy and matching ribbon, while bridesmaids carried chartreuse spider mums. The aisle was marked by streamers of white satin, caught to the pews by arrangements of yellow and white flowers. The chancel was banked with greenery, and large baskets of fall tone yellow and bronze chrysanthemums stood at the altar.

The bridegroom asked Donald Cooper of Los Angeles to serve him as best man, and guests were escorted to their places by Dr. Stanley Doll and Harold Egan.

A delightful reception for 250 guests followed in the Rolling Hills home of the bridegroom's parents, Dr. and Mrs. Clement E. Counter, 24 Saddleback Rd. Hostesses were Mrs. Martha Danbe, Jean Mourer of Downey and Betty Wickman of Glendale. The autumn theme of church decor was continued at the reception, where an enormous arrangement of yellow chrysanthemums, illuminated by hidden light, was aloft in the pool.

The newlyweds honeymooned at La Jolla and now are at home to friends at their 5321 Ocean Blvd. address.

Both young persons were graduated from Lynwood Academy. The bride also was graduated from College of Medical Evangelists at White Memorial Hospital, Los Angeles. Her husband attended Harbor Junior College where he was an affiliate of Sigma Nu Fraternity, Redlands University, and now is a student at Long Beach State College.



Mrs. William Edward Counter

Parties, Visitors Keep Lakewood Residents Busy

By BERNICE AHRENDES

Life in Lakewood was spiced with a variety of entertainments this past week. Mrs. Jane Abreu of Worcester, Mass., was in town visiting at the home of her sister, Mrs. Marvin Rhodes, 6022 Bonfair Ave. Her trip west was by air, and she first made a stop in San Francisco.

Also arriving by air were Mr. and Mrs. Jack McEachern of Ft. Huron, Mich. They have been visiting with their nephew, John Ahrendes, of 5913 Pearce Ave., and with their grandson, Richard Moses, of 4518 Nipomo Ave.

Mrs. Lee Stacy of 5409 Hayter Ave. was a recent hostess for a baby shower given to honor Mrs. Robert Bruce of 5503 Hayter Ave. Assisting hostess was Mrs. Bruce's mother, Mrs. Glen V. Gillmar of Hawthorne.

Bringing gifts for the tiny

one were Miss Lalia Warren, Miss Irene Bennett, Mmes. Larry Fullerton, Richard Reynolds, Donald Karpitz, Claude Peyton, Jewell Love, David Brockmeier, James Warren, Richard Walker, Richard Prout, Thomas Gibbard, Bob Hasket, Bud Gaudreau and Miss Beechie Catlinger.

Two days following the shower Mrs. Bruce presented her husband with an 8 lb. 4 oz. boy. He was born in the St. Mary's Hospital in Long Beach.

Far out into space were Jerry McHenry's 18 friends at his eight-year-old birthday party last Sunday. He is the son of Mr. and Mrs. Max McHenry from Pepperwood Ave.

His guests were thrilled by the boy magician and his many tricks. They went home loaded with gifts from Jerry looking just like space ship pilots.

This weekend two other children of the McHenry family are celebrating their birthday. Darla Jean, 5, and Max Roland, 2. They have chosen a trip to Yosemite as their way of celebration and exchanging wishes with them are Mr. and Mrs. Bill Neugebauer with their two children from Fresno.

Mrs. Donald Parry of 4862 Eastbrook Ave. and Mrs. May Parry of Los Angeles were the hostesses for a stork shower given Friday evening to honor Mrs. Harold Parry of Lenox.

The thirteen guests enjoyed the evening playing games and were served a cake trimmed with a stork, a baby and pale pink roses. The cake was used as a centerpiece and on either side a miniature stork stood with a tiny rubber doll in its beak.

Baby announcements are being delivered now to announce the birth of Stephen L. Sirrine, son of Mr. and Mrs. Clarence L. Sirrine of 4622 Nipomo St. He was born in the Seaside Hospital and weighed 6 lbs. 7 ozs. Anxiously awaiting his arrival home was his 22-month-old sister, Susan. Sirrine is the bishop of the Lakewood Second Ward of the Church of Jesus Christ of Latter Day Saints and a 7th-8th grade teacher at the Faye Ross School of Artesia.

Sets Breakfast

Evening Branch, Council of Jewish Women members are warned to be on their toes during October, for their doorbells will be ringing one day during the month, and they will be whisked away, regardless of attire, to a kidnap breakfast at the home of Mrs. Sam Sobelma, 611 Havana St.

Members have the advantage of notifying the committee of their availability, although they will not know the date for which the invitation is extended. Replies may be made to Mrs. Leonore Brooks, chairman, or Mrs. Debra Rosenblatt, ways and means chairman.

Superfluous Hair

Scientifically and permanently Removed



Laura Scott Fries, R. E. Member of Electrologist Association of California Phone 6-9841

BEAUTY ROOMS
Consultation without charge



Music Club Announces Program

Like a well-balanced concert, the year's programs planned for Woman's Music Club will include contrasting moods and numbers.

Beginning with verve and variety, the opening program on Wednesday, Oct. 12, in Ebell Clubhouse will feature Betty Arntzen, soprano soloist. On Oct. 26 Adelene Voils, cellist, will perform and Frances Bowling will direct the ballet, "La Parisienne."

Excerpts from "La Traviata" will enliven the program on Nov. 9. Vocalists Lucretia Lampson Vaughn and Ray Vaughn will be featured. Long Beach State College Music Department will play instrumental music.

Victor Herbert's whimsical

"Babes in Toyland" will delight members Dec. 14. The Opera Section will sponsor the production, and will arrange a coffee hour and the singing of Christmas carols in the patio.

The Creative Section will present "Musical Vignettes," an original manuscript program, Jan. 14; on Jan. 25, Mamselle Laura and M'sieur Henri will star in "Avril de Paire," with M'sieur Gorges and M'sieur Sidney.

February will find Family Night spotlighted Feb. 8. Presented by the Long Beach Dancer's Workshop, the program will be directed by Henri Scanlon, with Albert Ruiz as choreographer. Dorothy Judy Klein, concert pianist, will play for Charter Day, Feb. 22.

The powerful "Elijah" will inspire the March 14 program. Alice Gallagher, Sue Roy, Anne Barrows, Vincent Pepe and Sydney Collom will sing excerpts and Rachel Morton will give a resume. Miss Morton and Collom will sing a series of duets.

The reverent story of Holy Week will be told in scripture and song, in a program arranged and presented by Dr. Robert W. Magin, when the Church Music Section sponsors the Easter program "God-So Loved the World," March 28.

Winners in the Young Artists' Competition will be presented in concert on Young Artists Day, April 11. Willis Brewer, tenor soloist, and Louise Robinson Kint and Ruth Nichol, piano and organ duo, will appear April 25.

Installation of new officers, a reception and tea in the patio will close the club year May 9. Music will be by concert pianist Rhoda Cure McPherson.

Programs have been arranged by Mrs. Marshall Julian, chairman, and her committee, Mmes. George C. Morgan, O. S. Lindenberger, Dan B. Clifton, Gene Bishop and Byron de Leon Schuster.

Little Club to Hear Peter Updike

Little Club members' interest in their meeting tomorrow at Virginia Country Club is twofold. They are scheduled to hear Peter E. Updike, who not only is the son of club member Mrs. Larry Updike, but is president of the Updike Schools Foundation, a new, non-profit foundation for the educable retarded child and whose work in this field has caused much favorable comment.

The foundation has conducted a major fund-raising campaign to raise subsidy funds to assure any child, regardless of financial circumstances, the right to education of the particular type required by that child.

A day school is presently operating in Compton with many children attending from Long Beach. The school serves the entire southern section of Los Angeles County and is making available the only non-public program which is professionally staffed and directed for the mentally retarded.

Updike's talk is part of the Updike Schools Foundation program of community orientation designed to acquaint the general public as well as parents whose children need assistance with the work now possible. The needs of the educable retarded child locally will be stressed in his talk and he will show a film which will illustrate the various services available to parents and their children.

TALL
FASHIONS
for the gal who is
5'7" or taller
reg. 1.35 & 1.50
TALL HOSE \$3
3 pair box
Taller Girl!
LONG BEACH
228 E. Fourth St. Phone 61-6230
(Next to Egyptian Theatre)
HUNTINGTON PARK
2510 E. 6th St. LU 1-5411

VINSON'S

the Sheath

is easy to wear!

... no hip-line problems with sheath dresses if smart detail is skillfully placed ... sketched is a lovely jersey design with hip-melting cartridge trim ... one of a collection priced at just ... 29.95



VINSON'S

233 E. OCEAN

Santa Ana • Long Beach

Adele Simpson



Chapeau
by
Mr. John

Afternoon elegance... pure and positive in line, draped softly to highlight a neat collar. By Adele Simpson. Silk baratheia in walnut, black, navy, brown. Sizes 8 to 18.

85.00

This model exclusive with Schick's in Long Beach.

Schick's
Pine at Seventh
Free Parking

Buffums'

presents *Celeste**

a heavenly new silver pattern

design by **Gorham**

6-piece place setting **\$35** (incl. fed. tax.)

To see and know "Celeste" is to love its graceful beauty, its delicate balance, its luxurious craftsmanship. Feel "Celeste's" delicate balance, thrill to its graceful, modern, yet timeless beauty. Then you will know why scores of young women ... brides-to-be ... from coast-to-coast previewed Gorham's new sterling pattern, compared it with the most popular designs of all other silversmiths and overwhelmingly chose romantic "Celeste" as their favorite.

Buffums' Silverware, Street Floor

buy on Buffums' **SILVER CLUB PLAN** ... NO down payment, NO carrying charge. Up to 2 years to pay.

Diane Harbert Is Lovely Bride

Beauty and simplicity marked the wedding ceremony Saturday evening at picturesque Wayfarer's Chapel in Portuguese Bend which united in marriage Miss Diane Janette Harbert, daughter of Mr. and Mrs. William J. Harbert of 3731 Cedar Ave., and Lawrence E. Goode of the Marine Corps. More than 200 guests witnessed the lovely service.

Given in marriage by her father, the lovely brunette bride was attired in a gown of delicate Chantilly lace over satin, fashioned with a fitted bodice and long lace sleeves. The scalloped neckline was boat shaped, and the full skirt extended into a chapel length train. A coronet of pearls designed and made by the bride held her fingertip veil of illusion, and she wore a dainty gold cross, gift of her bridegroom, at her throat. Her cascade bouquet was of white

orchids and stephanotis. The bride's only attendant was her childhood friend, Miss Sue Gibbs of Long Beach, who served as maid of honor. She wore a ballerina length dress of pastel pink lace and carried an arrangement of garnet roses in compliment to the pale pink hue of her gown.

Richard Helberg of the Marine Corps attended the bridegroom as best man, and guests were escorted to their seats by school friends of the bride, Paul Nelson and Robert Gibbs, both of Long Beach.

Adding to the native beauty of the glass church and its beautiful plantings was a single arrangement of pink and white blossoms at the altar, reflecting the colors of the gowns worn by the bride and her attendant. A full moon glowed romantically over the church, adding its light to that of shimmering candles in the chancel.

A delightful reception followed at the Long Beach home of the bride's parents, where guests strolled along a path marked by hurricane lanterns to the garden reception setting. Bubble lamps hung from trees throughout the yard, pointing up the lovely flower-filled bird cages also hanging from the trees. A striped canopy covered the serving area where guests were hidden to enjoy wedding cake and champagne punch. Serving were Mrs. Lee Weiden and Misses Linda Thayne and Jo Moore, while Jo Ann Johnson presided at the guestbook.

The bride's charming mother chose for the occasion a gown of dusty pink Chantilly lace with matching accessories, and carried a white orchid pinned to her purse.

The newlyweds now are enroute to Northern California on a honeymoon trip, and later in the month will be at home in Occidente where the bridegroom is serving with the Marines at Camp Pendleton.

The bride, a native of Long Beach, was graduated from Wilson High School, and last year attended University of Arizona. Her bridegroom, son of Mr. and Mrs. C. E. Goode of Enid, Okla., received his early education there and also attended Oklahoma A & M. He recently returned from Marine Corps duty in Korea.



Mrs. Lawrence E. Goode

Gay Parties Bid Welcome to Navy Officers

By VIRGINIA NEWTON

Important events on the Service Set fall calendar were two brunch parties given by Capt. Harry Smith, commanding officer of the USS Helena and Mrs. Smith, and Capt. Warren C. Hall, executive officer of the ship and Mrs. Hall at the home of Captain Smith to welcome officers of the USS Helena and their wives.

Another important happening this week past was the arrival of the new commanding officer at the Long Beach Air Force Base, Col. John M. Price, Mrs. Price, John and Jan from Dobbins Air Force Base, Ga.

And then there was another party last Tuesday in the form of a luncheon given by Mrs. Alfred Eklens for the wives of the Navy chaplains in this area.

Comdr. and Mrs. B. M. Chiswell were in San Francisco recently for the wedding of the Coast Guard officer's niece, Jane Chiswell, daughter of Capt. and Mrs. William Chiswell, USCG, to Douglas Wilcox.

The grandmother, Mrs. B. M. Chiswell, Sr., from Silver Springs, Md., was there for the occasion and returned here with her son and family for a visit.

Comdr. and Mrs. W. G. Nicol with their friends Mr. and Mrs. C. J. Hammond recently enjoyed a vacation in Lake Tahoe. Since their return Comdr. and Mrs. Nicol have had as their house guests, the retired navy officer's brother and family, Lt. Comdr. and Mrs. J. G. Nicol from San Diego.

Personnel attached to the USS Reaper recently enjoyed a ship's party at the L.A. Police Officers Range in San Pedro.

New residents to our city are Lt. (jg) and Mrs. L. L. Andrews from Salem, Ore., who are residing at 6401 Johnson Ave., and Ensign and Mrs. Tevis T. Martin from San Francisco who are at home at 1739 E. First St.

House guests of Chaplain and Mrs. Wade R. McCabe, have been Mr. and Mrs. Robert Bothe, Amy and Blair from Denver, Colo. While here they

enjoyed seeing a great deal of the Southland. Happy to report that Comdr. McCabe is home from the Corona Naval Hospital and feeling much better.

It was happy birthday time Tuesday for Capt. Claude Fligg, USN (ret.) who was showered with a dinner by Mrs. Fligg and his boys. Attending were Mr. and Mrs. Richard Russell and children and Mr. and Mrs. Herbert Buchler and children.

Coast Guard Officers Wives Club will give a luncheon at Allen Center on the afternoon of Oct. 18.

Col. and Mrs. William Funderburk are enjoying a few days deer hunting in Northern California.

Lt. and Mrs. William Cuthbertson are moving to McClellan Air Force Base in Sacramento shortly.

Mrs. Thomas Gibson was hostess recently at an attractive baby shower for Mrs.

Raymond Klein. Attending were Mmes. Nick di Giglio, William Palmer, Cecil Newberry, Robert Olbinski, Jack Murphy, William Funderburk, William Cuthbertson and Michael Ognisty.

The small bundle of joy for whom the shower was given arrived at the home of Major and Mrs. Raymond Klein weighing in at seven pounds and fifteen ounces and was named Linda Elizabeth.

Last Tuesday the popular Nautical Club enjoyed a benefit party at the new home of Mrs. E. G. Bedell of 2826 Fashion Ave. The afternoon was arranged so that the members could enjoy swimming, cards and refreshments.

Special Program

Presidents' and Advisors' Night will be marked with a special program honoring these officers when Degree of Honor Lodge 108 meets Oct. 6 at 8 p.m. at 728 Elm Ave.

Ebell Opens Fall Season

Ebell of Long Beach will open its fall '58 season with an open house for members and guests at 1:30 p. m. Monday at the clubhouse. Traditionally opening day is a gala affair, with members renewing old friendships and greeting the new staff of officers.

Mrs. Will H. Winston, presiding for the first time, will present members of her board of directors. An entertaining program has been arranged

for the opening day by Mrs. Homer D. Radford, program chairman. The "Royal Revelers," a group of five male voices, will present a varied program of light operas, spirituals and semi-religious numbers as well as folk songs and Irish melodies.

Tea will be served in the clubhouse patio following the program with Mrs. Robin L. Hadley, hospitality chairman, in charge.

Buffums' is headquarters for your

"SILF SKIN"

girdles and panty girdles
no seams—all comfort

Buffums' Foundations, Third Floor

store hours: 9:30 A.M. to 5:30 P.M.—Fridays 12 noon to 9 P.M.

special beauty bonus

Marie Earle's "Aralinn"

Now! See yourself younger, prettier... at wonderful savings with Marie Earle's famous "Aralinn." Regular \$5 size, (4 weeks supply), plus 2 weeks trial size, both for \$5. plus tax

Miss Geraldine Waters, Marie Earle Beauty Consultant, will be in our Cosmetics Department to help you Monday, October 3rd, through Friday, October 7th.

Buffums' Cosmetics, Street Floor



Theta Unit Slates Meet

The Theta Unit of Parliamentaries will meet Oct. 7 at 8:45 a.m. in Municipal Art Center. Mrs. Claire Bocheraz will lead the discussion on "Resolutions."

New officers are: Mrs. Floyd Potter, president; Mrs. Fredrick Schaefer, vice president; Mrs. Charles Adelman, secretary; Mrs. P. C. Barnes, parliamentarian.

Committees appointed are: Program, Mrs. Vern Jackson, chairman; Mmes. Nowland and Reid and E. H. Harbaugh, Membership, Mrs. S. F. Stupp, chairman; Mmes. P. C. Nix, L. S. Oberzon, Auditing, Mrs.

Alumnae to Entertain

Long Beach Chapter of Zeta Tau Alpha Alumnae will meet Oct. 6 in the home of Mrs. George C. Gordon, 702 Air Center Dr. Assisting the hostess will be Mrs. Jay Wagner and Mrs. Elliott Christiansen.

The local chapter will host the Founders' Day luncheon for the Southern California Federation of the Pacific Coast Club, Oct. 15 at the Pacific Coast Club. Reservations must be made by Oct. 7 with Mrs. James B. McCarey, Mrs. Harry Lees or Dr. Joyce Perin.

Rotenbach, chairman; Mmes. H. W. Barber, A. H. Laughlin, Publicity, Mrs. James J. Walder.

Optometric Men, Wives Entertained

The Long Beach Optometric Association and Auxiliary were guests of Dr. and Mrs. Paul L. Wilkins, the president, and his wife, 3601 California, on Tuesday evening for a steak dinner. Fall flowers were used throughout the house and on long banquet tables in the rumpus room.

Following dinner the auxiliary adjourned to the living room for its monthly meeting with newly elected president Mrs. James E. Spencer conducting the business meeting.

It was announced that Mrs. Spencer had been appointed chairman of the women's activities for the coming convention. She appointed Mrs. Soren Bacon, chairman of the golf tournament for the ladies, and Mrs. D. LeRoy Leatart, hospitality chairman. Other appointments will be made at the next meeting.

The fall screening program to be carried on in a parochial school in Lynwood was discussed and Mmes. Bacon, Leatart, John A. Harris, Stanley H. Burgess, Robert W. Anderson, Marsten E. Melton, R. Kendall Melton and Robert B. Avery volunteered to assist.

Those attending were Drs. and Mmes. Bacon, Harris, Burgess, Anderson, M. E. Melton, R. K. Melton, Avery, Leatart, Spencer, Donald L. Baker, Kent Hanbery, Isadore E. Meisowitz, Donald N. Palmer, W. Murray Schofield, Robert D. Wootton, Toni J. Clark, Drs. Gerald W. Easton and E. R. Meisler, Mr. and Mrs. Earl Woodward, Gene Curtis, Miss Martha Wilkins and Dr. and Mrs. Philip S. Goldkind, a newly licensed optometrist.

Stealing the Heart of Every Woman Who Tries It!

The New Helene Curtis Heavenly Duchess GOLD WAVE By Cozart

This week we have a complete deal for your summer-damaged hair! • Lenolin-Loaded Cream Oil or Conditioning Shampoo. • Individual Hair Shaping and Styling. • Your lovely Helene Curtis Heavenly Duchess Gold Wave. All for just \$10

Cozart's staff is superb... skilled with scissors... expert in permanent waving, individual hair tinting, and more.

Cozart BEAUTY SALONS

Downtown: 131 E. 4th St. — Ph. 6-2058

Bixby Knolls: 3334 Atlantic — Ph. 4-8371

Ample Free Parking at Our Bixby Knolls Salon



LIBBY'S 1/2 SIZE DRESSES 10.98

Choose a lovely new dress at Libby's. The styles are new, crisp and appealing. Sizes 14 1/2 to 20 1/2. Madam! We have your dress here.

LIBBY'S
131 E. 4th St.

Buffums'

brings you the flattery of a maidenform dream bra wardrobe... a bra for every fashion

Here's new figure-loveliness for every fashion, a perfect bra wardrobe tailored to your figure and the clothes you wear.

(from top to bottom)

"Etude," flattering princess lines for small to above average figures. A, B, C cups... \$2

"Prologue," a new, softer silhouette, cut low for the new necklines. A, B, C cups. 2.50

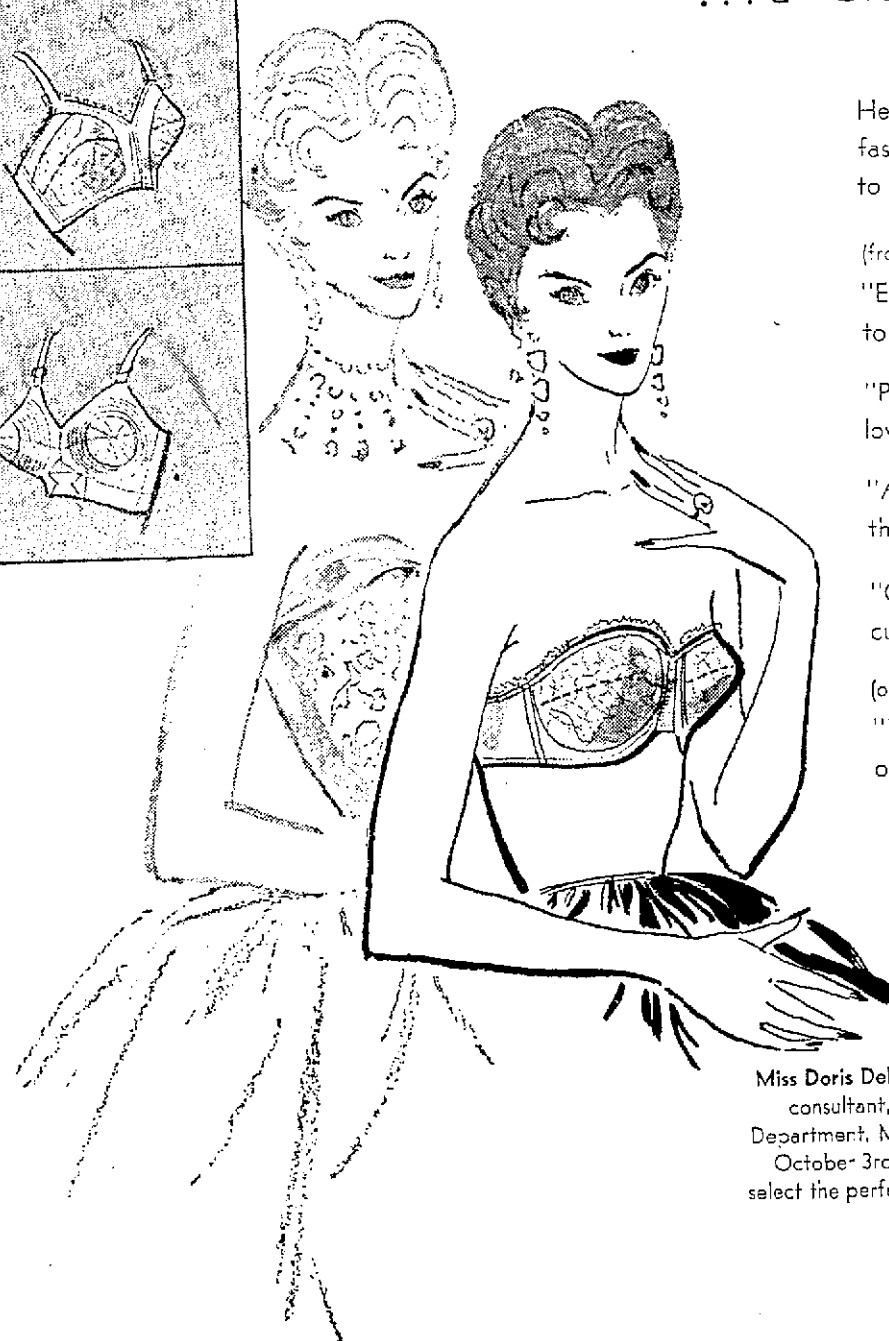
"Ariette," elastic, rounded curves in a bra that moves with you. A, B, C, cups. 2.50

"Chansonette," youthful, spoke stitched cup. Nylon taffeta. A, B, C cups... 2.50

(on the figure)

"Pre-lude," six-way bra to wear with bare or covered fashions. A, B and C cups... \$3

Buffums' Foundations, Third Floor



Miss Doris Della Nina, Maidenform consultant, will be in our Corset Department, Monday and Tuesday, October 3rd and 4th, to help you select the perfect bra styles for you.





TO GLADDER HEARTS

Tinker Toys, dolls, books and soft, cuddly stuffed animals of many descriptions, all given by warm-hearted citizens, await the loving arms of some bed-ridden child. The toy drive for children of the Tubercular Ward of Long Beach General Hospital is sponsored by Belmont Shore Lady Lions and is achieving enthusiastic response, according to Mrs. Edward Byrnes, above, president of the club. Toys of all types, including a large dollhouse complete with furniture, are some of the gifts.



UNIT PRESIDENTS

The opening of school is only a few short weeks away and P.T.A. units are busy with autumn plans. Shown above are new leaders from left standing, Mrs. Albert Smith, Mrs. William Peters, Compers; Mrs. Vernon L. Dulaney, McKinley; Mrs. James Thompson, Webster; Mrs. J. Talsky, Keller; and seated, Mrs. C. L. Davis, Lee, at left, and Mrs. Robert Roxby, Burbank.—(Staff Photo)

DAILY 9:30-5:30, FRI. 'TIL 9

there's a change in fashion at

HOUSE OF NINE

MOST SIZES 5, 7 & 9 IN TOWN

DRESSES • SUITS
COATS • SPORTSWEAR
LINGERIE

HOUSE OF NINE
416 Pine
SECOND FLOOR
above sav-on drug

Rebekahs Slate Annual Bazaar

Wide Awake Rebekah Lodge 71 will conduct its annual bazaar Oct. 3 at 728 Elm Ave. Dinner, featuring roast beef and homemade pie, will be served from 6 to 8 p.m. Lavina Newman, chairman, invites the public to attend. Charlotte Van Roekel, Noble Grand, will preside at a short business meeting at 8:30 p.m.

Club Calendar

Spanish American War Veterans Widows Club, Tuesday noon, Linden Hall, for luncheon, business session and social hour. Mary Connor to preside.

Women's Benefit Association Review No. 15, at 1 p.m., Tuesday in Marching Hall. Dinner members will sponsor noon luncheon and be hostesses for day.

National Council of Jewish Women, 4 p.m., Tuesday at Bank of Belmont Shore. Mrs. Cyndi Zaire will give a book review.

Women of Moose, 8 p.m., Wednesday in Moose Hall for initiation. Friendship breakfast Oct. 9 in Compton Hall at 9:30 a.m.

Elita Gamma of Long Beach, 7:30 p.m., Thursday in home of Mrs. Philip F. Volk, 210 Claremont Ave. White elephant auction. Dessert will be served.

Daughters of British Empire, Lord Kitchener Chapter, 1 p.m., Tuesday in Guild Room, St. Luke's Church.

First Union WCTU, Tuesday in First Christian Church. Table for day is Commerce Education in Church Schools.

Beta Sigma Phi, Beta Psi chapter, get-together party in home of John Boelter, 517 N. First St. at 8 p.m., Thursday.

Hem length, tunic length or midly length—it's the look that counts! First the tweed, then the sheath underneath that's a one-piece dress or a skirt-and-top—enslaved by a color, created in magnificent pure wools.

from \$65 to \$139.95

Chrysteen
4352 ATLANTIC AVE., LONG BEACH
Phone 4-6246
Open Daily 10-5:30, Fri. to 9 P.M.

Bridal Pair Exchanges Rings, Leis

In keeping with the traditions of his Hawaii homeland, Abe K. De Los Santos and his charming bride, Earline Reisenbichler of 943 Lime Ave., exchanged floral leis as well as wedding rings when they repeated nuptial vows Tuesday in a 6 p.m. ceremony at First Lutheran Church. Rev. Erich V. Oelschlaeger read the lines.

The bride wore a ballerina length marquisette over satin as wedding attire. The gown was fashioned with a portrait neckline, fitted bodice and bouffant skirt. Her lace edged fingertip-length veil fell from a semi-cloche cap of beaded lace, and she carried a white Bible with an orchid.

Miss Margaret Breckenridge of Scotland attended as maid of honor and wore a long torso gown of silver blue crystalline with a matching jeweled hat. She carried an arrangement of deep pink carnations. Samuel De Los Santos was in Long Beach from his home in Hawaii to assist his brother as best man.

A reception followed at The Hawaiian with the newlyweds later departing for an Ensenada honeymoon. They are at home this weekend in Garden Grove, 10172 Flanner Dr. The bride's daughter of Mr. and Mrs. William A. Reisenbichler of Pocatongo, Mo., is a graduate of the St. Louis Hospital School of Nursing. Her bridegroom, son of Emilio De Los Santos of Honolulu, was graduated from the University of Hawaii where he was an affiliate of Phi Psi. Known as Hawaiian Abe, the hat maker, he operates a shop in the Adventureland section of Disneyland.

Emblem Club

Long Beach Emblem No. 106 will meet for a business session Oct. 5 at 8 p.m. in Marchinist Hall. Mrs. R. D. Berg will conduct the meeting in the absence of the president, Mrs. Sam Landsworth who will be attending the Annual Supreme

an invitation from Penney's

to attend our weekly

FASHION LUNCHEONS

- LAFAYETTE HOTEL
Second & Fourth Fridays of Every Month, 1:00 P. M.
- WELCH'S
Every Saturday, 1:00 P. M.

FASHIONS SHOWN BY
WILMA HASTINGS FASHION MODELS



—Lafayette Photo
Mrs. Abe K. De Los Santos

Club convention in Birmingham, Ala.

On Oct. 9 the group will visit Mottell's Chapel of the Chimes from 5:30 to 9:30 p.m.

We Specialize in

**Permanent Waving
Tinting and Bleaching**

Experienced Operators
Permanent WAVES
\$7.50 up
Professional Pin Curl Permanent
\$10 Complete

Virginia Alexander • Vera McCabe
Virginia Beauty Salon
412 LOCUST PH. 7-8489



Pearl Chapter Confers Degrees

Initiation was held at the regular meeting of Pearl Chapter 147 O.E.S. Tuesday evening at the IOOF Temple. Degrees were conferred upon Mary Ann Newton, Bernice Loster, Bessie Carley and John Seymour. Una Anderson, worthy matron and Jim MacKaig, worthy patron, introduced nine past matrons and two past patrons.

A fall theme was carried out in decor with the refreshment tables centered with acorns, oak leaves and dahlias in autumn colors. Chairman for the evening was Alice Neill, as-

sisted by Lucille and George Finley, Laura Fisher, Dee Larson, Irene Willard, Catherine Bridges, Etta Briteman, Fern Greenlund, Raleigh Neill and Ken Williams.

VFW Card Party

Golden State Auxiliary 279, Veterans of Foreign Wars, will sponsor a noon luncheon and card party Tuesday in Veterans Memorial Building with Jo Stewart as chairman. Proceeds will benefit the National Home fund.

Tinted Hose

Stockings can be prosaic or they can be fun. Depends on you. Try the tinted ones (pale tints this year) matched either to pastel shoes or dresses.

CORRECT TOP QUALITY
FORMAL WEAR
for MEN
SALES • RENTALS
Raymond's
TUX SHOP
3843 ATLANTIC L. B. 40-0115
Formerly Dedrick's

Lilli Ann

creates on important silhouette

for those most important moments...
luxurious fabric of France, loomed in Paris.
velvet trim
rhinestone buckle
black only

\$98

SIZES 8 to 16

Wonder Shops

LONG BEACH • BELMONT SHORE • BELLFLOWER • SANTA ANA • HUNTINGTON PARK



NEW FALL FEATURE

A stunning creation is this DESERT GOLD MINK STOLE — Cabachon style. ... A new shade in fabulous EMBA MINK. ... A perfect companion for all the new fall shades in fashions.

Very Specially
Priced Now at
\$1295⁰⁰ plus tax

Use Hill's Convenient Payment Plan
Open Evenings by Appointment

Frank A. and Son

Desert Gold Mink Stole ... Cabachon Style

3316 E. BROADWAY

PHONE 8-8572



MASQUERADE PREPARATIONS

The "whatsits" Mrs. William S. Phelps is holding, left, are admired by other members of the Long Beach Council of Beta Sigma Phi, Mmes. Ralph R. Gilbreath, council president; Clayton Pelkey and Miss Dolores Niles. The council's Mystery Ball unfolds Saturday in the Lafayette Hotel, with proceeds going to the Sister Kenny Hospital.—(Staff photo.)

Mystery Ball on Calendar of Council

The Long Beach City Council of Beta Sigma Phi Sorority will present a Mystery Ball Saturday, Mrs. Ralph Gilbreath, council president, announced today. The event will be held in the Cavalier Room of the Lafayette Hotel. Jimmy Whitmore and his orchestra will provide music for dancing from 9 p.m. until 2 a.m. The annual formal dance is a major philanthropic project the 14 local chapters present with proceeds going to the Sister Elizabeth Kenny Hospital in El Monte.

Mrs. William Phelps is serving as general chairman of the affair with members from each chapter assisting including: Miss Joan Rayhill, Mrs. Carl Hensley, Mrs. Lavern Olson, door awards. Invitations are made by Mrs. Thomas Morgan, Carmel Colangelo, Ruth Coleman and Joyce Gough. Mmes. Lloyd Murphy, Virgil Jones and Donald Wolman are dispensing the tickets. Publicity is being handled by Mrs. Dave Gerrish and Mrs. Byron Ward, and finances are supervised by Mrs. Lyle Stevens and Mrs. Don Bowers. Programs are being made by Mrs. Lloyd Kelley and Mrs. Donald Dagert. Clever decorations depicting the mystery theme are being carried out by Mrs. Laura Burgeon, Mason Travis, Clyde Carter, Perry Oliver, Larry Lee, Wayne Walker and Don Wyson and Misses Anita Christensen, Marjorie Chambers and Priscilla Swisher.

Long Beach City Council is composed of 14 chapters with over 400 active members. Much time and funds have been generously contributed to philanthropic projects including the Sister Kenny Hospital in El Monte and the cystic fibrosis research fund of the Children's Hospital at Los Angeles.

MINSHALL HOME ORGAN
easy to play
DUETONE SPEAKERS
FROM \$995
EASY TERMS
FOLK'S
4230 ATLANTIC Ph. 40-1711
OPEN DAILY 9:30 A.M. - 9:00 P.M.
2119 N. L. BLVD. CH. ME. 2-0488

Maternity at Dorothé
Sanitary, disposable, moisture-proof pads add comfort, convenience.
Adds to the joy of Motherhood
MATERNITY and NURSING BRA
Helps Contours to Look Lovely
Firm, reliable support to enlarging breasts. Helps relieve strain on muscles. Its many exclusive features make it often preferred. Front section drops down for modest, easy nursing while straps remain comfortably on shoulders. Parva buckles... removable and adjustable back elastic. Elastic inset over diaphragm. Worn all during pregnancy and after. LET US FIT YOU TODAY.
FINE COTTON BROADCLOTH
32-44, B and C Cups.....\$2.50
32-44, D Cups.....\$3.00
1 pair disposable pads included.
Additional Pads 8 to box 25¢, 40 to box 1.00
Dorothé MATERNITY
"We Specialize in Large Sizes"
Open All Day Friday from 9:30 a.m. to 9 p.m.
118 W. FIRST ST.
Phone L. B. 7-7303

AAUW to Open Season

Appropriate touches of autumn decor will set a colorful theme for the first meeting of University Women's Club Tuesday at 6:30 p. m. in the Cavalier Room of the Lafayette Hotel. A musical program featuring Lloyd Hanna, lyric baritone, will be presented after dinner by Mrs. Vaughn M. Abrams, program chairman.

The singer, a winner of the Atwater Kent Auditions, recently returned home from Italy where he performed leading operatic roles in Milan, Venice and Rome. He has studied at UCLA and has appeared in many Southland productions.

Arrangements for the evening are under the direction of Mrs. Parkinson Hayward. Miss Hazel Collins, president, will conduct the meeting. Centering the tables will be manzanita branches painted gold and black and magnolia leaves tinted red and orange. Mrs. Robert Prior is in charge of decorations assisted by Mmes. D. M. Clark, Frank Creasy, C. Hale, William Woolfin, Eugene Cahill and Miss Margaret Haverfield.

Rush Tea

More than 100 graduate women in the various departments of USC have been bidden to a rush tea next Sunday from 2 to 4 p. m. in the campus YWCA by Omicron Chapter of Phi Delta Gamma, national fraternity for graduate women.

Several Long Beach residents are among the students invited.

Vows, Rings Exchanged in Ceremony

Carmel, San Francisco and Oregon were the honeymoon destinations of Mr. and Mrs. Robert John Hood, whose marriage was solemnized Sept. 10 in Lotus Wedding Chapel. She is the former Dolores Marlene Green, daughter of Mr. and Mrs. Thomas H. Green, 724 E. Coolidge St. Her husband is the son of Mrs. Walter Hood, 236 E. Coolidge St. The Rev. Daniel P. Redman performed the double-ring ceremony before 150 guests.

Gowned in a white floor-length gown of satin, the bride was escorted to the altar by her father. Her dress featured

an overskirt of Chantilly lace caught in an apron-effect, with the back falling in row on row of tulle ruffles. A scoop-necked bodice with long tapered sleeves accented a tiny waist. Seed pearls studded the finger-tip veil. She carried baby wild roses and pink carnations outlined with miniature ivy.

Shari Clemmer, maid of honor, wore a ballerina-length dress of off-white linen, accented by her bouquet of yellow and Telisman roses. Bridesmaids' costumes were similarly fashioned; they carried mint carnations with yellow ribbons. Bridal attendants were Evelyn Green and Jackie Wagner, with Dana Green serving as junior bridesmaid.

Kelly Kiene, the bride's cousin, was flower girl.

Standing with the bridegroom was Ronnie Sargot, best man. Frank Keb and Bob Preiter performed ushers' duties.

The bride is a graduate of St. Anthony's High School; the bridegroom was graduated from Jordan High School.

War Mothers

American War Mothers Chapter Five will meet at 1 p. m. Monday at Veterans Memorial Building with Cornelia Pollard, president, in charge. Election of officers is scheduled for the Oct. 17 meeting.

Golden Age Club

Golden Age Club will meet at 10:30 a. m. Thursday for a business meeting, followed by a potluck luncheon and cards at noon. Stella Noble will preside.

Serving you and Long Beach since 1921
LOUIS LENZER
Featuring the Finest in Diamonds, Watches and Original Jewelry Creations.
Expert Watch Repairing
222 E. Bdwy. Ph. 6-1774



THEY KNOW, AREN'T TELLING

"The Mystery Guest" entitles a skit written by Mmes. Sol Wholstater and Samuel Gladstone for the annual membership tea Thursday of Lakewood Branch, National Council of Jewish Women. Surprise of the event will be the guest's identity. Sharing the secret are, from left, Mmes. Andrew J. Baratello, Bernard Gruber, Norman H. Gottlieb and Samuel Gladstone, tea chairman. Mrs. Zigmor Harris will speak on the scope and purpose of the council at the tea, scheduled for 8:15 p. m. at Lakewood Village Church. Mrs. Sidney Berman has charge of the buffet table. New residents to Lakewood are invited to attend.—(Staff)

P-T.A. Opens Membership Enrollment

The California Congress of Parents and Teachers has designated October as membership enrollment month, with the theme, "Believe in Youth, Belong for Youth, and Build With Youth."

The Long Beach Council of Parents and Teachers extends an invitation to all parents and teachers, and to all other adults interested in child welfare, to enroll in individual school Parent-Teacher Associations during this period. Upon payment of dues, an adult becomes an active member of the local P-T.A., the Long Beach Council, the 33rd District, the California Congress and the National Congress of Parents and Teachers. Members are entitled to join in activities that benefit children in home, school and community, and through understanding of school problems and needs, a closer relationship is created between home and school, says P-T.A. officials.

"The New in Shoes"
RIVIERA
• Golden sable and camel calf
• Black suede with pebble patent
16.95
CONSTELLO
• Golden sable and camel calf with bronze green laces
• Pebble patent with ultrahid
16.95
Golden Sable
the glowingly golden tone of the Queen of Furs
OPEN A CHARGE ACCOUNT 90 DAYS TO PAY ONLY 1/3 MONTHLY TRY OUR FINER CUSTOM SHOE REPAIR
Dobyns
Fine Footwear and Accessories
225 PINE AVENUE DOWNTOWN LONG BEACH
SEE OUR BEAUTIFUL CO-ORDINATED BAGS FOR THESE SHOES 12.95 AND 14.95
STREETOR
• Golden sable with creole brown calf
• Black calf with gunmetal laces
• Aveo blue with cruiser blue
15.95
SHOP FRIDAYS NOON TILL 9 P. M. FREE CUSTOMER PARKING



Limited Time Only

Half Price Sale

A famous and proven Hormone Cream

Colonial Dames
Not Connected with any Society
Reg. \$2 Size

Only once a year is this famous cream offered at a special price. Stock up now, use it every night. Watch your complexion look smoother, excitingly younger.
\$1 plus tax



This 2 1/2-oz. jar contains 21,250 I. U. whole natural estrogenic hormones.



Regularly \$1 **Satin Touch**

Weather protection lotion

Special for a limited time **79¢**

COSMETICS WALKER'S STREET FLOOR

REDUCE!



Helena Rubinstein's revolutionary new way to permanent weight control!

Eat desserts! Drink water! Have salt! Have bedtime snacks! Eat what the family eats! Have sandwich lunches! Eat on a budget! Stop juggling calories! Drop those fad diets! And you will lose weight safely!

That's Helena Rubinstein's advice to you and she backs it up with a plan that's medically tested, practical and economical. She helps you to a slimmer, beautiful figure with her new healthful "Reduce-Aid" tablets. They're mint-flavored and vitamin-rich instead of laxative or bloating. They contain exclusive Appe-Curb* to help curb your craving for food and cigarettes. A 4-week supply of 140 costs just 2.95. You'll get your daily require-

ments of vitamins and minerals and you'll lose pounds.

Free with "Reduce-Aid" is Helena Rubinstein's 4-Plan Reduce Book alone worth 1.00. It includes a lunch-out plan for career women, a plan for the woman who cooks for a hungry family on a budget, and dozens of features that destroy the old myths of dieting! So start slimming today with "Reduce-Aid"...and enjoy it!

Special introductory gift purse kit to carry day's supply, with purchase of "Reduce-Aid."*Trademark
140 tablets **2.95**



COSMETICS WALKER'S STREET FLOOR



Engagement Announced

Mr. and Mrs. Ralph L. McGookin of 2275 Golden Ave. are announcing the engagement of their daughter, Marvie Leilani, to Mack Reynolds Cook of Provo, Utah.

The bride-elect attended schools in Honolulu and is a graduate of Poly High School. A former student at City College, she is now attending Brigham Young University in Provo. Her fiancé, son of Mr. and Mrs. McKinley Cook, attended Utah schools and served four years in the Navy.

Marvie McGookin



—Gambro Studio

TO WED

Miss Diane Hillis, daughter of Mr. and Mrs. Richard W. Hillis of 305 E. Coolidge St., announced her engagement to Willard Gleason by offering the traditional box of chocolates to Social Sorority sisters. The bride-elect is a senior at Jordan. Her fiancé, son of Mr. and Mrs. Charles C. Gleason of 216 Glendora Ave., is a Wilson High School graduate.



ROMANTIC NEWS

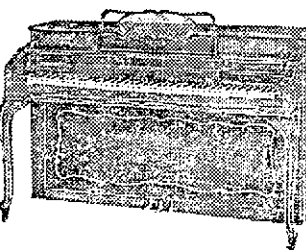
Mr. and Mrs. Loren L. Finley, 2231 Cota Ave., announce the engagement of their daughter, Loreen Lee, to David M. Gustus, son of Mr. and Mrs. E. E. Gustus, 2220 Seabright Ave. No wedding date has been set. The bride is a student at City College and her fiancé is serving with the Navy.

Rebekah Lodge

Del Mar Rebekah Lodge 275 will observe friendship night Tuesday at Machinists Building, 728 Elm Ave., with Icy Bradshaw as chairman.

PIANOS by Shoninger

One of America's quality pianos at a popular price. Suggestion—before you buy any piano, come in and play the Shoninger. 3 years to pay.



SHONINGER FRENCH PROVINCIAL

MOREY'S MUSIC STORE

342 PINE AVE.

Phone 6-2929 Open Friday Till 9 P. M.

Among Career Women

Mile-a-Minute Clip Is Pace for Clubdom

By ANNE GILCHRIST

Soroptimists present at the Lafayette Hotel for regular luncheon meeting were tabbed "careful drivers" by speaker Frank G. Dunn, cab company official, "Careful" because they are still alive in this day and age of rising traffic fatalities.

Dunn, who is claims attorney for Diamond Cab and a former vice-president and general counsel for Yellow Cab, said that blind luck has saved many from death and destruction on wheels.

He quoted fearful figures. Among them: In all the wars in which this country has participated the fatal casualties were 13,000 less than fatalities from automobile accidents in the past 50 years. To help stop the tragic toll, high schools the country over are now offering classes in driver education.

The speaker said that in Long Beach the most frequent fatalities are to pedestrians and that the majority of accidents occur within the city at speeds of 20 to 25 miles per hour, the basic cause being over-confidence. His advice to avoid accidents was always to keep distances in mind; give more consideration to the other driver; and anticipate in order to protect yourself.

Another recent affair of particular interest to Soroptimists was the attractive al fresco brunch for members and their guests in the lovely gardens at the home of Birdie and Frank Finch last Sunday. Soroptimists manned the grills preparing delicious hot cakes, sausages, eggs and coffee. A small lacewood tree to which had been clipped clothespins soon developed a verdant growth of U. S. Treasury bills, the funds thus being raised earmarked for Soroptimist philanthropy projects.

Medical Assistants

"Mexico" will form the colorful topic at Long Beach Medical Assistants October meeting on the tenth when members and their guests gather in the Sierra Room of Town Hall for dinner and program. Dr. Maurice M. Rosenbaum will be speaker of the evening and will show 100 excellent pictures taken during a vacation trip through the land of the south.

Dr. Rosenbaum will give his impressions of Mexico as a

"first time" visitor. Evening's hostesses will be Edna Smith, Margaret Kaesman, Lucille Minniear, Pat Laird and Geneva Carson. Members of the club will escort students of the Medical Assistant's class at Long Beach City College as their special guests of the evening. Jewel Smith, president, will preside and program arrangements are being handled by Jane La Dage, vice-president.

Insurance Women

Insurance Women of Long Beach will roll out the red carpet next Thursday as they entertain Mrs. Ruth Wade of Phoenix, Ariz., director of Region VIII of the National Association of Insurance Women. Mrs. Wade's official visit will be made at the club's dinner meeting that night at the Lafayette Hotel.

The guest of honor is visiting Southern California insurance women's clubs in the interest of re-distribution of the various clubs which now comprise the region. There are 32 clubs in the state of Arizona, California, Oregon, Washington, Montana, Utah, Idaho, Nevada and in Canada and Hawaii and it is felt a new region should be created to manage coordination of the vast area.

Mrs. Wade will be guest of the Orange County Insurance Women Tuesday and several local members will be present at that affair, too.

Transportation Club

Women's Transportation Club of Long Beach will be hostess as its second annual benefit supper dance next Saturday at the Wilton Hotel in the Pageant Room. All proceeds from the festive affair will be donated to the Exceptional Children's Foundation. During cocktails and dinner preceding the dance, Jimmy Whetmore will provide background music and later his orchestra will play for the balance of the evening. Anne Masters is dance chairman.

Final plans were made at a meeting in the home of the

president, Annette Saunders last Wednesday. At this same meeting Mabel Cox, delegate to the 32nd annual convention of Associated Traffic Club of America, which she attended in Cleveland, Ohio, mid-September, made her official report.

Hotel Greeters

Few gayer birthday celebrations took place in the city than that of last Saturday in honor of the tenth birthday of Hotel Greeters of Long Beach, Charter and Division No. 65, at the Towne Club. A beautiful cake, turned razzle-dazzle with sparklers, was cut and served as a climax to the dinner.

Each charter and division of the state (of which there are eight) was represented at the party. Mary English, division president, introduced Mrs. Mabel Arthur, state president and Mrs. Margaret Boland, international secretary. Both honored guests are from Los Angeles Division No. 30.

Regular meeting took place three nights later, Tuesday of this week, in the home of Gertrude Fielder, 274 Corritas Ave. A surprise gift of an electric toaster was presented to Marie Verch, ways and

Carnation Club

Carnation Club will meet Oct. 6 at the home of Hazel Anderson, 2546 E. 219th Pl. A luncheon will be served at 12:30 p. m. by the hostess. Ella Turner, president, will conduct a business session.

Library Luncheon

Alamitos Library Association will meet at 12:30 p. m. Wednesday for luncheon, followed by a 1:30 business meeting and program at Alamitos Branch Library. Hostesses will be Mina Taylor and Alice E. Dubin.

ENTER AN EXCITING NEW WORLD...



THIS IS THE DOOR TO BEAUTY

A Courtesy Demonstration of MERLE NORMAN COSMETICS will reveal the secret that has proven itself to women who NEVER CHANGE.

PHONE 63-1231 FOR A COURTESY DEMONSTRATION

MERLE NORMAN

COSMETIC STUDIO

128 west 4th st.

C.O.D. Mail Orders Promptly Filled

4260 ATLANTIC AVE.

1 Block North of Carson

Bixby Knolls District



Beautiful Furs at Sensible Prices

STOLES—CAPES—JACKETS—NECKWEAR

Regardless of the price you wish to pay, a lovely selection awaits you at Harris! Budget terms to suit your needs can be arranged.

MINKS from 495.

SQUIRRELS from 129.

MUSKRATS from 119.



HARRIS FURS

4260 ATLANTIC AVE.

"OUR 36TH YEAR IN LONG BEACH"

at AL-LE

Maternity

Rayon Flannel SUIT... 10.98

Jacket has white knit detail at neck and sleeve, self covered buttons, slash pockets with gored back with pencil slim cut out skirt. Charcoal and brown with contrasting trim. Sizes 10 to 16.

OPEN FRIDAYS 10 A.M. TILL 9 P.M.



Al-Le

MATERNITY SHOP

"Everything for the Mother-to-be"

432 PINE AVE. Free Park & Shop PHONE 35-9070

Initiation Meeting

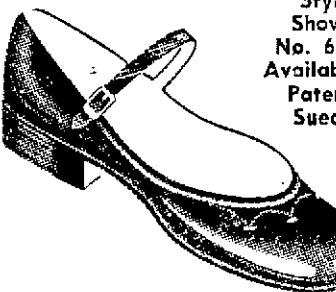
The Woman's Relief Corps will meet Wednesday at 12:30 p. m. in Veterans Memorial Bldg. for initiation ceremonies.



Party Shoes

Bring fashion to her shoes

Style Shown No. 6350 Available in Patent, Suede



THE ORIGINAL

Children's Bootery

SINCE 1922

THE STRIDE RITE SHOE

... we fit them carefully!

DOWNTOWN 126 W. Broadway

UPTOWN 4346 Atlantic Park in Rear

Soon in Los Altos

New Worsted-feel Rayon Superb 2-pc. Suit-Dress

Flattery in every clever line! To make the most of good figures, glamorize those with too much or too little. Cobra-check collar insert attracts admiring glances to your face. All superbly tailored in finest new rayon worsted weave; stays pressed.

12 to 20 and 14½ to 22½

Dark Ruby Smoked Pearl

Mauve Amethyst Lode-star Blue 6 MONTHS TO PAY

Foreman & Clark

Forewyrn Fashions

BROADWAY AT PINE
Downtown Long Beach

Order by Mail or Phone

Foreman & Clark's Forewyrn Shop for Women • Broadway at Pine, Long Beach, Cal.

Send me "FLANNEL GEM"	Quantity	Size	Color	Price
2-pc. Suit-Dress				
Charge <input type="checkbox"/> Cash <input type="checkbox"/> C.O.D. <input type="checkbox"/>				
Subject to Local and State Sales Tax Add 35c for handling beyond United Parcel delivery area.				

Name _____
Address _____
City _____ Zone _____ State _____

Chef of the Week

'Madras Curry' Special Recipe of Art Director

By MILDRED K. FLANARY
Independent Press-Telegram Home Economics Editor

It sounds ambiguous with his innate dignity—but he loves hot piano and racy sport cars. He had his own dance band while in college, and will travel miles to pick up a good Dixie combination. Chef of the Week Samuel W. Heavenrich is the capable director of the Municipal Art Center, you know.

From a running start in Detroit, Mich., he has become a world traveler, lecturer and "cook" par excellence.

His experiences began when he left home at the age of 16 and joined the Canadian Army, World War I. After "terminating" that skirmish, he studied medicine at the University of Michigan, but succumbed to the opportunities of the roaring '20s. He entered the field of business. In due time, however, another side of his nature took over, and he entered the field of art, studying both at Harvard and at the Louvre in Paris, France.

Art to him has many ramifications—it's both advanced and practical—and includes retailing, fashion designing, architecture and home furnishings. In his thinking, each one is best. Many buyers and merchandising executives in the larger department stores over the country have been trained by him in design as it applies to merchandising.

Heavenrich, after a period as director of the Art Museum in Denver, Colo., was bitten by the financial bug, and once again returned to the investment field. World War II intervened, however, and he became an Army intelligence officer in No. Africa, working principally with the Berbers. (They're mountain Arabs, and have been fighting the French for 35 years.)

Our "chef" is interested in archaeology, too—and from that department springs his culinary interests. He has visited age-old temples far out in the Indian jungles, and ferried across many a river that he might ferret out a recipe. Living native—stopping at native inns and eating native foods whenever possible, he and Mrs. Heavenrich have even taken a walking trip through the Balkans. To gather points of view, and from all levels, has been their goal.

To Long Beach they pay a great tribute—"We have lived all over the world, and Long Beach is the only place in

which we are willing to take roots". He became director of our art center in 1952.

An after-dinner speaker of note, he spends much of his time serving as a juror of art exhibitions. He plays a mean game of tennis, too.

His recipe today comes straight from Madras, India. It's for Madras Curry, and here is how he does it.

MADRAS CURRY

- 1 onion
- 2 tsp. curry powder
- 2 cups chicken broth
- Small frittascene chicken (2 1/2 lbs)

Chop onion fine and brown in frying pan with butter.

Add curry powder which has been mixed with chicken broth (1/4 cup). Add remainder of chicken broth.

Add meat of the chicken, cut in small pieces. Cook slowly in water for 1 1/2 hours—or in pressure cooker. Remove the chicken and add salt to taste. Serve with wild rice and sautéed tomatoes. Pass Indian chutney.

Celebrate Silver Year

Mr. and Mrs. Mayne Thompson of 9947 E. Beach St., Bellflower, recently celebrated their 25th wedding anniversary. In their honor a surprise open house celebration was given at the home of Mr. and Mrs. George Wellick. Assisting hosts and hostesses were Mr. and Mrs. George Miller, Mr. and Mrs. Wesley Nance, Mr. and Mrs. Claire Thompson, Mr. and Mrs. John Thompson and Mr. and Mrs. Gerold Roper.

The Wellick's lovely home was decorated with several floral arrangements of white mums, white roses and white carnations. Silver bells also added to the decor. A Silver dollar tree was presented to the honorees.

In Art Circles

Reception Today for Students

By VERA WILLIAMS
Independent Press-Telegram Art Editor

Ben Messick Studio, 133 St. Joseph Ave.: Annual exhibition of paintings by students; tea today from 2 to 5 p.m.

Municipal Art Center, 2300 E. Ocean Blvd.: "Face of Man; Signs and Symbols."

Lafayette Hotel Art Gallery, Broadway and Linden Ave.: Father and son show by William and Jack Dudley.

Workshop-Studio Gallery, 127 E. 1st St.: Paintings by local artists including Ben and Vera Messick, Karl Seethaler and Eud Overholzer.

Long Beach Branch Los Angeles County Medical Assn., 814 Pine Ave.: Margie Cate paintings.

Pauline's Art Mart, 5918 E. 2nd St.: Bank of Belmont Shore, 5354 E. 2nd St.; Everett Boyette's restaurant, 5907 E. 2nd St.; D'Lane's, 5265 E. 2nd St.; Naples School of Music, 5612 E. 2nd St.; Paintings by Carl Albert, William T. Bartko, Darwin Duncan, Darrow, Durham, Angel, Espay, Richard V. Johnson, William Kildwell, George Miller, Don Miles, F. DeMain Saunders, L. E. Ross, Charles F. Smith, Joseph Strausberg, Harold Wright, James Blacketter, Dorothy LeSevre and John Bingham.

Long Beach Academy of Art, Brittany Kitchen, 1st St. and Atlantic Ave.: Art work by Karl Seethaler, director, and pupils.

Jergins Arcade; Camera Club photographs.

The annual exhibition of paintings by students of Ben Messick will open with a tea from 2 to 5 p.m. today at the Messick studio, 133 St. Joseph Ave., Belmont Shore. The public is invited.

Exhibiting painters are Harlan Boyer, Harry Futeran, Virginia Mead, Kay Pearson, Pauline Henriques, Ra Goetting, Esme Ratzlaff, Juanita Godwin, Doris Lewis, Vera Schroeder, Grace Lane, Patty McSwain, Don Myrochek, Willa Case, Clarion Drew, Elsie Holt, Helen Wilson, Margaret Royer, Catherine Hartman, Edith Musse, Leatrice Kreeger, Ruby Horgan.

Velma Messick has baked some of her famous cookies and mixed some of her almost as famous punch. Serving with her as hostesses will be Mrs. Boyer, Mrs. Futeran and Mrs. McSwain.

The exhibition will be open daily throughout the week, from 2 to 5 p.m. and 7 to 9 p.m. Shown will be pictures of people, places and objects, each with the painter's own personal expression carefully guided by Mr. Messick.

Included among the portraits in the exhibition "The Face of Man" at the Municipal Art Center are several

paintings by Roland Strasser. In the early 1900's Mr. Strasser, armed with brush and easel, made long journeys into areas that were then far off the usual tourist paths. Visiting Siam, Java, northern China, Dutch New Guinea and almost every area in the world which was ordinarily considered inaccessible and dangerous, he lived with the natives like a native and so came to know intimately their habits and personalities. At a time when these remote cultures were considered under an unequal glow of romanticism Mr. Strasser's paintings of Balinese tribesmen and Chinese farmers are remarkable in their realism and authenticity. They possess not only the marks of their cultures, in dress and racial characteristics, but stand out as individuals.

The annual fall show of the San Pedro Art Assn., which opened Saturday in the gallery, 820 E. Beacon St., San Pedro, will continue until Oct. 16. A reception is slated for 2 to 5 p.m. Oct. 9, according to Virgil Bullock, president. The jury of awards includes Ophelia Klinker, widely known for her historical California paintings and etchings; Duncan Gleason, best known for his marines and harbor scenes; Fay McCulloch, past president of Women Painters of the West, and Trude Hanscombe, vice president of the Women Painters of the West.

Carl Garrison, Long Beach costume and jewelry designer who recently moved to Las Vegas, is doing costumes for some of the hotels there. He just finished a costume for Lili St. Cyr at El Rancho Vegas and prior to that designed a costume for George Tappas at the Royal Nevada. He now is doing a gown for Eartha Kitt.

Colored lithographs and

Public Card Party

St. Anthony's Altar Society will sponsor a card party Monday at 8 p.m. in Catholic Center, 6th St. and Alamitos Ave. Bridge, canasta, pinochle and five hundred will be played. Hostesses will be Mmes. Josephine Terry and Margaret Paris. The public invited to attend.

TRANI

walking shoes
exclusively!

133 EAST FOURTH STREET

You're Invited FASHION LUNCHEON

Presented by Walker's

Every Tuesday 12:30 to 1:45 p.m.
in the Main Dining Room
of the Lafayette Hotel

MONDAY EYE OPENER SAVES YOU \$7.05

BRASS, SILVER LINED, COFFEE OR TEA SET

Luxury living for two or the few drop-in guests that love informal and casual living. The gleaming bright brass with Ebony Black balanced handles adds to most any table setting. You will be tempted to buy it for yourself—even though your first thought was a gift.

Coffee pot, 8 1/2 inches tall, 5-cup capacity. Covered sugar 4 inches, creamer 3 1/2 inches.

Our membership in TMC of over 100 stores gives this substantial savings.

MONDAY \$8.95
ONLY
Regular Price \$15.00



C.E. Lewis
Jewelers
LONGEST ESTABLISHED
In Downtown Long Beach

OPEN FRIDAYS 9:30 A.M. UNTIL 9 P.M.
333 PINE AVENUE TELEPHONE 35-6335

SPACE AVAILABLE NOW! CARONIA WORLD CRUISE

LEAVING NEW YORK, JANUARY 20, 1956

— Visiting —

SOUTH AMERICA, AFRICA, INDIA, BALI, ORIENT

Returning to Long Beach April 25th, 1956

• SEE US IMMEDIATELY •

FENWICK TRAVEL SERVICE

114 E. OCEAN BLVD. PHONE 70-5924

Here they are, the BIG 3 OF THE ASSOCIATED CHILDRENS STORES

IN LAKEWOOD
IT'S

McKinney's

4140 VIKING WAY

Ph. 5-2965

IN BIXBY KNOLLS
IT'S

Snow White Shops

4466 ATLANTIC

Ph. 2-5706

IN DOWNTOWN
LONG BEACH
IT'S

Frances for Children

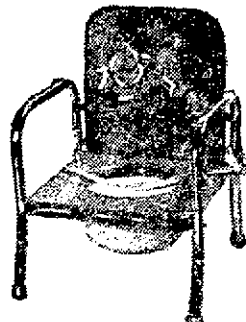
430 PINE

63-6392

Now! More than ever
The savings

ADD UP FOR YOU

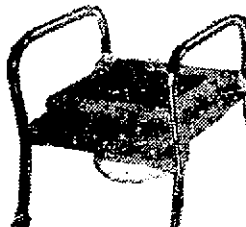
Associated Childrens Stores bring you the purchasing power of 40 stores... Volume buying brings savings... and we're passing these savings on to you! For your best buys shop at these Associated Children's Stores in your area.



Royal Line BATHINETTE by Pride Products

Colorful flexible Krene vinyl dressing table tops; rustler steel frame, aluminum finish; large aluminum utility shelf; double vinyl coated tub; utility pockets of Krene plastic; non-slip rubber feet; measuring scale on top; adjustable bath hammock.

Reg. 14.95 **11.99**



NURSERY STEP CHAIR

A training necessity. All hardwood with tubular steel arms and legs, safety belt. Back folds down to make training step-stool. Complete with clear, unbreakable plastic pail.

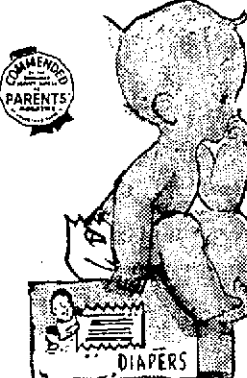
Reg. 3.99 **3.99**

TEETERBABE



A springy chair that gives baby natural gentle exercise to grow strong and healthy. Keeps baby happy and contented. Beautifully finished with strong cloth seat, removable for laundering.

Reg. 6.95 **4.99**



GAUZE
C-----
DIAPERS

FAMOUS BRAND

REG. 3.75

Perfect quality

full 21"x40" size

Reg. 15.45 **11.99**

COSCO Convertible



Get double the use, double the value with the high chair that grows with your child. New Cosco easily converts from a high chair to a youth chair. Washable durable seat in a variety of colors.

Reg. 15.45

11.99

Prices Slightly Higher at Styling Bar



Walker's
the friendly store of Long Beach

NEW MASQUE FRAPPÉ

by
Dorothy Gray



\$1.00

AND \$2.00

plus federal tax

Imagine treating your face to a frosted champagne bath! That's the fabulous feeling you get with new Masque Frappé...one of the most delightful beauty treatments on earth! Vitamin A helps smooth away dryness. Humectants attract moisture...give you the dewy basis of a perfect complexion. Smooth it on. Splash it away in minutes. Your grateful skin will respond with a vital glow...look noticeably younger, softer, sweeter.

COSMETICS WALKER'S STREET FLOOR

IN LAKEWOOD
McKINNEY'S
4148 VIKING WAY

IN UPTOWN ATLANTIC
SNOW WHITE SHOPS
4466 ATLANTIC

IN DOWNTOWN LONG BEACH
FRANCES FOR CHILDREN
430 PINE AVE.

Why Grow Old?

Take Care in Selecting Shoes

By JOSEPHINE LOWMAN

A recent survey shows that there are 19,000,000 American working women and that these women buy about 25 per cent of all shoes sold during the year.

This survey also highlighted the fact that a great many of these women wear the wrong shoes on the job.

All of these statistics boil down to a lot of aching feet. No matter what your job is, whether in an office, factory or store, there are good looking shoes which are fashionable AND comfortable.

For office wear the ideal shoe is a leather pump with a

medium heel. One current version which is made by several manufacturers is called the "Sweater Pump." It has elasticized going at the top which makes it hug the foot.

Other popular varieties are: (1) The smooth, suede leather pump with a mid-heel, high enough to be fashionable but low enough to be comfortable. (2) The so-called "walking shoe" with a smart, flexible leather upper perched on a slim leather sole. In many models this year the heel is of the varied stacked leather type, consisting of shining leather in varied shadings. (3) The wedge or low platform shoe in supple glove leather. This is a happy compromise between style and comfort and is wonderful for the woman whose job keeps her on her feet most of the day.

Leather shoes, tops and bottoms, are best because this material is supple but gives the support necessary for healthy feet. It also has tiny pores which allow the air to circulate.

A great deal of fatigue can be blamed on the wrong kind of shoes or poorly fitted shoes. When you have to be on your feet a lot high heels are killing. These throw the body out

of line and place strains on muscles and ligaments. You can imagine what this in turn does to your personality and facial expression. You can get lines between the brows from aching feet.

The woman who wishes to make a quick transformation from secretary to an after dark charmer should keep a second pair of shoes at the office. A quick change from low heels to high, an added ornament, long leather gloves, a dressier bag and a wisp of a hat will give you that party look.

Read this feature daily in the Press-Telegram.

Paris Cafe to Be Setting for Gay Ballet

"La Parisienne," a ballet set to music of Offenbach's "Gaites Parisiennes" will be presented by the Frances Bowling Dance Studio in the Exhibit Hall of Municipal Auditorium Monday at 8 p.m. The Community program event is sponsored by the Recreation Dept.

Scene of the production is a Paris cafe and waitresses, cafe entertainers, can can girls and other members of the cast will dance. Leading roles will be danced by Ronnie Jenkins, Steve Leveille, Charles Culver, Barbara Wilson, Paty Green, Joyce Lott, Clotie Wilson, Janie Nutt and Frances Bowling.

In addition to the ballet, variety acts will be presented. The program will open with community singing at 7:30 p.m., led by George Griffith, with Mrs. Medline Frazer as accompanist.

After the stage performance the Trio Orchestra will play for old-time square dancing with Bill Simmons as caller. The civic program is free to the public; doors open at 6:30 p.m.

READY FOR FRAMING

A pastel by artist Ben Messick is one of many awards to be distributed Saturday afternoon at the bridge-canasta scholarship benefit of the Long Beach Art Association. Mrs. Lorne Middough, left, will open her Park Estates home for the party. Assisting will be Rosemary Nielsen, award tickets, and Miss LaHoma Johnson, ticket sales.

Art Association Benefit Will Provide Scholarship

The spacious gardens and beautiful home of Mr. and Mrs. Lorne D. Middough, 1121 El Mirador, Park Estates, will be the setting of the Long Beach Art Association scholarship bridge-canasta benefit, Saturday at 2:00 p.m.

Works of art by well known artists Ben Messick, Christian Gronfeldt, Mrs. Margie Cate, Mrs. Lucille Brown Greene, and Mrs. Grace Dimmick will

be awarded. Other awards have been contributed by Mrs. Florence Gendron, Lillian Shaw, and Maude Gaby.

Chairman in charge of the event, Mrs. Lucille Brown Greene, is being assisted by Mrs. Ben Paine, Miss LaHoma Johnson, in charge of ticket sales to Art Association members, Mrs. Lorne D. Middough, and Ben Messick.

Assisting the hostess in making this a memorable event is Mrs. Lee Ison, refreshments; Miss Catherine Rammel, table arrangements; Mrs. Florence Gendron, prizes, and Miss Rosemary Nielsen, prize tickets.

Child Care

Youngsters Often Have Habit Spasms

By MILTON I. LEVINE, M. D. AND JEAN H. SELIGMANN

Q. "My older son is now 8. About seven months ago he developed the habit of twitching his eyes. My doctors told me this was a nervous habit and to forget about it. The eye twitching miraculously stopped, but about a month later it was back, accompanied by nose twitching, neck stretching and frequent opening of his mouth.

"I try not to pay any attention to it, but can't help mentioning it occasionally. He does it mostly when relaxing, reading or watching television. I can't think of any problem in the home which would make him nervous. My husband and I don't quarrel and we give our children normal discipline. What can I do?"—Mrs. F. H.

A. Frequent twitching of the eyes, nose twitching, neck stretching, distorting movements of the mouth, shoulder shrugging, clearing of the throat, and deep occasional sighs are some of the typical habit spasms of children. They are usually referred to as ties.

Muscle twitchings are common in certain nervous diseases, but a physician can usually tell them from ties. Occasionally, ties start as the result of some irritation of the eyes or nose. And sometimes a child may be imitating another person. But in the vast majority of cases they are emotional.

You say that your doctor has ruled out physical causes in your son's case, so that you may assume that there is something which is disturbing the boy. We cannot possibly say just what that might be, without knowing a great deal more about his entire background. Often a youngster has some deep resentment or anxiety which he expresses in this way.

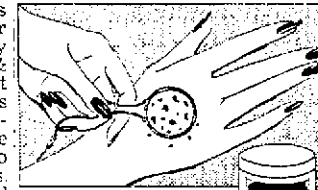
Too much pressure, or demands on a child which are too strenuous, might result in ties. In any case, one cannot "talk" a child out of them. No physical treatment or scolding will be of any use, and might only exaggerate the condition. It is best not to mention it at all. If you cannot discover the causes for your son's ties, it would be advisable to consult a guidance counselor.

All questions possible will be answered through this column. Send them to Child Care in care of the Press-Telegram.

Read this feature daily in the Press-Telegram.

(Advertisement)

THESE HORRID AGE SPOTS*



FADE THEM OUT

*Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin—not on it. Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes. At leading drug and toiletry counters. \$2 plus tax. If you have these age-revealing brown spots, blotches, or if you want clearer, lighter skin, use ESOTERICA. At all Drug Stores.

Everything from your sheets to shirts is crisper, cleaner when washed and ironed by SOFT WATER LAUNDRY & DRY CLEANING, 702 West Anaheim St., and Fluffy knows that her professional reputation for fine laundering is the result of 49 years catering to discriminating local families who have learned there's a real savings in Soft Water Services, because specialized formulas launder gently for longer fabric life and Luxur rinsing prolongs beauty.

MILITARY SCHOOL

Academic Program
Dovering Pre-School
Through Ninth Grade
Enrollment filed at
presently accepting
applications to fill
vacancies as they occur.

Southern California Military Academy

2665 Cherry Ave., Long Beach—Phone 8-1185
Dr. JOHN E. LAOWE, Pres. & Dir.

CHARACTER before CAREER

A Bulwark of
CHRISTIAN LEADERSHIP
for Today's Youth
Year-around School
and Summer Camp

- Small Classes • Individual Attention
- Balanced Meals
- Modern Living Quarters
- Full Athletic Program
- Foreign Languages • Military Science
- Playground Facilities • Award-Winning Band
- Bible Study

shopping sense

by Lisa Towne

Yesterday began Newspaper Week, and it's a good time for all of us to realize the vital importance this vast communication medium has in our daily lives. The pulse beat of a city is reflected in its newspapers, one of the privileges of freedom of expression singularly enjoyed under our system of government. News comes to the reading public in various ways, and Shopping Sense has some more scoops to report this week for you, your home and your leisure.

The secret of good decorating is color co-ordination of paint, wallpaper, and fabric, and at TIBBETTS WALLPAPER & PAINTS, 10th & Pine, you'll find over 2000 paint colors, 14,800 wallpapers and a new drapery department from which to make your selections. One then you can room-test them at the Martin Senour Nu-Hue Custom Color Bar with its engineered lighting from daylight to candlelight to insure proper contrast and harmony. Paints include Latex, alkylid, and oil base domestic and imported wallpapers are from such fine lines as Stockwell, Schumacher, James Soreman, E. C. Boudy, Van Luit, Imperial and John Roller in prints and scenes... photo murals also available. Watch next week's column for TIBBETTS' amazing new finance program. Free parking in the rear... at TIBBETTS.

Ernie Glaser of the Chandelier welcomes a fine new restaurant to downtown Long Beach and sends his congratulations to the newly opened CANTERBURY ROOM, in the Villa Riviera. Styled in a distinctive Old English decor dominated by a magnificent antique wine cask depicting Chaucer's Canterbury Pilgrims, the CANTERBURY ROOM features a discriminating menu including seafoods, chicken, chops and steaks. Dinner will be served daily from 5:30 P. M. until 2 A. M. In addition to the Grill and Tap Room, there are facilities for banquets and private parties.

Helena Rubenstein's wonderful line of Figure-Trimmers is now available at LUCYPLAN DRUG CO., 5:28 East Second St., in Belmont Shore, and will curb your appetite with vitamin-fortified minty "Reduce-Aid" tablets, which includes a free pillbox and 4 Plan Reduce Book with a month's supply, strengthen and tone up lazy muscles with "Lite-Line" elasticized rope and massage with "Body Firm" cream. An autumn special for luxurious skin is Shulton's Desert Flower Hand and Body Lotion in the extra large 8-ounce size, now only \$1, plus tax, that softens, tones and re-hydrates skin. An Helena Rubenstein introduction offer that you'll want to have is the combo of two full size lipsticks, one the fabulous new Jazz, the other your choice of the new fall shades, plus a record, neatly packaged, at \$2. To keep Jazz on your mind... and your lips.

If you're looking for places to go, things to buy or customer services, let us help you solve your shopping inquiries. Phone Lisa Towne at 70-5551, extension 249, and we'll help you be dollar-wise with Shopping Sense.

Mass Marks Canonization Anniversary

Observing the 30th anniversary of the Canonization of St. Theresa, affectionately known as "The Little Flower of Jesus," the local Carmelite Nuns Auxiliary will attend a Special Mass at 8:45 a.m. Monday in St. Athanasius' Church, Market St. and Linden Ave.

Rev. Joseph Feehan will celebrate the Mass. The Rev. Father Richard Payne, C.S.P., of Westwood, will speak on the power of this modern-day saint, a Carmelite Nun, who died at the age of 24 in a cloister in Lisieux, France, a victim of tuberculosis. Countless miracles have been attributed to her intercession. Members of the Auxiliary

from St. Athanasius parish will be hostesses at a coffee hour immediately following the Mass.

BRIEFCASES — MANICURE SETS — SMOKER'S ACCESSORIES

"Chic Miss" by Wheary

Luggage as Advertised in SEVENTEEN

Smart new colors in 9 well-styled pieces to suit every need, priced from 25.00 to 45.00 (plus federal tax)

Select now for Christmas gifts on our lay-away plan.

Bogles Leather Goods

HARTMANN LUGGAGE

HOURS 9:30 TO 5:30
FRIDAYS 'TIL 6

AMERICAN AVE. AT 4th ST.
DOWNTOWN LONG BEACH

DARK TONES

lead the fashion parade for fall....

BLACK SUEDE AAAA to B \$19.95

BLACK SUEDE and BLUE SUEDE AAAA to B \$18.95

Gather compliments along the way in these versatile dark tone leathers that blend so perfectly with the season's smartest clothes.

Bunday Fox

4442 ATLANTIC AVE.
LONG BEACH 7, CALIFORNIA
PHONE 20-5945
OPEN FRIDAYS 'TIL 9

Peacock Shoes

The superlative in cashmeres!

LYLE AND SCOTT

...DYED TO MATCH TWEED SKIRTS

Generations of knowledge have gone into the weaving of these truly superb imports from Scotland. The very ultimate in sweater luxury... warranted to keep their beauty and softness indefinitely. Now with lovely slim tweed skirts dyed to a heavenly match. In fall taupe, Dior Blue or Lavender, sizes 38-40.

S. S. Slipon...19.95;
L. S. Cardigan...26.95
Tweed Skirt, 10-16...19.95

Ask about Desmond's 6 Month Budget Plan

Desmond's

STORE HOURS—Daily 9:30 to 5:30—
BROADWAY AT LOCUST—DOWNTOWN LONG BEACH
SHOP FRIDAYS NOON 'TIL NINE

FREE Park & Shop

Upset by Children's Squabbles

DEAR MRS. MAYFIELD: I live in a block where there are many children. My own son is in the "older" five-year-old and six-year-old group. Now, my neighbors on either side have two-year-olds and each one has an "older" child closer to my son's age. The two-year-olds are turned out to wander up and down the sidewalk and mix with the "older" children. At times they get pushed around or teased by the "older" ones.

My son, I'll have to admit, is

School Menus

Tasty Dishes in Cafeterias This Week

The following menus will be served in Long Beach Elementary Schools in the week of Oct. 3-7:

MONDAY: Spaghetti with frankfurter, buttered peas, sliced peaches, toasted French bread and milk.

TUESDAY: Chopped steak on mashed potatoes, frozen mixed vegetables, fresh apple slices with cheese wedge, 1/2 peanut butter sandwich and milk.

WEDNESDAY: Tasty beef open sandwich, buttered fresh carrots, fruit cup with sliced bananas, celery sticks and milk.

THURSDAY: Hot meat loaf, mashed potatoes with gravy, cantaloupe slice, 1/2 peanut butter sandwich and milk.

FRIDAY: Macaroni and cheese casserole, buttered shredded beets, orange wedges, 1/2 tuna spread sandwich and milk.

The above items make up the elementary children's lunch, 25c. Soup, salad and dessert from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH
MONDAY: Spaghetti with frankfurter, frozen whole kernel corn, fruit gelatin, toasted French bread and milk.

TUESDAY: Hot roast beef, mashed potatoes with gravy, molded amber salad, twist roll and butter and milk.

WEDNESDAY: Tasty beef open sandwich, buttered fresh carrots, lettuce and tomato salad with 1,000 island dressing, Hawaiian fruit cup with chocolate filled cookie and milk.

THURSDAY: Chopped steak on mashed potatoes, frozen peas, chocolate pudding with whipped cream, 1/2 peanut butter sandwich and milk.

FRIDAY: Cheese enchilada or baked filet of haddock, with egg garnish, cantaloupe slice, whole wheat bread and butter and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, plain cottage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the junior and senior high schools are not required to purchase the tray lunch before purchasing a la carte items.

Surprise Shower for Mrs. Bitters

A surprise baby shower, honoring Darlene W. Bitters, charter member of Mary D. Schureman American Legion Post 718, was enjoyed recently by post members at the home of Commander Violet Miller in South Gate. The honoree has been active in affairs of the post since its organization. At the special business meeting five new members were voted on—Ethel Hogan, Juanita Sexton, Hazel Nelson, Elizabeth Nelson and Marguerite Klinker.

Decorate with Portraits

Decorators are saying that your portrait photographs deserve to occupy an important place in your home. We'll be pleased to show you how to display them with perfect taste—make them important accessories.



Phone now for your copy of our booklet, "21 Ways to Decorate Your Home."

Perry Griffith
PHOTOGRAPHERS
225 E. 6th St. Ph. 7-4195

one of the worst offenders, perhaps because he is an only child and has not had the opportunity of learning how helpless toddlers are. Realizing as I do that he probably does more than his share of teasing, I never fail to reprimand him for it.

However, I do feel that these mothers are wrong in turning out the babies to compete with the "older" ones. I had some words with one of these mothers the other day because my son pushed her baby down. I told her, rather nastily, I'm afraid, that her baby had no business out roaming up and down the sidewalk, and that if she didn't want her children to take the knocks and teasing which they were bound to get in competition with the older ones she should keep them home.

She threatened to do more than bowl my son out next time. She was highly insulted and angry. I feel that my son and others his age have earned the right to play out there and if they choose to race their bicycles or play rough games it is up to the mothers with the little ones to protect them in some other way besides nagging my son and others to watch out for the babies.

This all has me very upset, and I would very much like to hear your opinion.—Mrs. M. K. DEAR MRS. M. K.:

Let me say, first, I think it's a perfect shame when parents have to be dragged into spats over their children. I'm a strict

believer in STAYING OUT of children's quarrels. However, your point is a bit different, and I think you're right, that the mothers should keep the little ones more confined, or else be right on hand to watch them.

On the other hand, I can't resist saying that it seems to me a very fine thing for the "olders" to be taught to look after the little ones—or at least not shove them around.—M. M.

DEAR MRS. MAYFIELD: I'm a 16-year-old girl who just broke up with a boy after going steady with him for 17 months. Last week I went out on a blind date with a boy who is going into the Air Force very soon. He has asked me to go steady, but I feel that since I am in my senior year I don't want to be tied down.

But, of course, it's very flattering to be asked to go steady so soon.

I like him a lot but just don't know what to do.—MIXED UP.

DEAR MIXED UP: Flattering, yes, but FOOLISH.

You hardly know the boy. And he'll be leaving for the Air Force. And you'd see him only on leave. What a poor setup. You're just free of one "entangling alliance." Why not enjoy your freedom for a while? As senior you can have lots of fun dating different boys. Go steady right away again? No, no, no!—M. M.

Read this feature daily in the Press-Telegram.

Oswald Jacoby

Bidding Must Be Proper

Today's hand was bid very energetically and properly to a sound slam contract. The only problem was to play it properly.

Declarer naturally went right up with dummy's ace of

NORTH (D)		1	
♠	A Q 9 5 3		
♥	Q 3 2		
♦	A 6		
♣	K 9 5		
WEST		EAST	
♠	7 6 4	♠	K J 10 2
♥	7	♥	K 8 5
♦	K 9 8 4 3	♦	J 10 7 5 2
♣	Q 10 8 3	♣	7
SOUTH			
♠		8	
♥		A J 10 8 6 4	
♦		Q	
♣		A J 6 4 2	
North-South vul.			
North	East	South	West
1 ♠	Pass	2 ♥	Pass
2 ♥	Pass	3 ♦	Pass
3 ♦	Pass	4 ♣	Pass
4 ♣	Pass	5 ♣	Pass
5 ♣	Pass	6 ♣	Pass
Opening lead—♠ 7			

Miss Flanary, Food Editor, to Conclave

Mildred K. Flanary, Independent Press-Telegram Food Editor, left yesterday for Chicago, Ill., to join 130 other food editors from all over the country at the National Food Editors' Conference. Headquarters will be at the Drake Hotel.

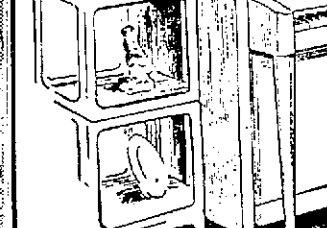
That they may hear about, and partake of, all that's new and different in food, their days will run the gamut from breakfast, brunch, lunch, teas and dinner... with a few other occasions thrown in for good measure.

Miss Flanary will be sharing with you throughout the week a few highlights of her trip, but promises a complete report upon her return, Oct. 10.

Among the outstanding speakers at the conference will be Paul S. Willis, president of Grocery Mfgs. of America, Inc. Keen Johnson, former Governor of Kentucky; Porter M. Jarvis, president of Swift & Co.; Wesley Hardenbergh, president of the American Meat Institute; and Arthur B. LaFar, president of The Angostura-Wuppermann Corp., and many others.

Cranberry Idea

Leftover cranberry sauce, canned or home-made, tastes fine when spooned over dishes of orange coconut tapioca pudding. The pudding can be made quickly from a packaged mix.



BALDWIN SINCE 1862
All with the Famous "Full-Blow" Action... Built Exclusively by Baldwin
CONVENIENT TERMS OR RENT-TO-BUY as Low as \$5 per Month
AUTHORIZED BALDWIN DISTRIBUTOR
RUSSELL PIANO COMPANY
4431 ATLANTIC AVE. (Towne Theatre Bldg.) PHONE 20-6443

Comptonites Hear Talk on Charm

Each of the Compton chapters, Alpha Nu, Eta Kappa, Eta Lambda, Iota Rho, Kappa Pi, Xi Alpha Mu and Xi Delta Pi, were well represented when over 1000 Southern California Beta Sigma Phis gathered this week in the grand ball room of the Beverly Hilton Hotel, Beverly Hills. The business meeting was presided over by the Southern California Council president, Mrs. John L. Evans, a member of the hostess chapter.

Mrs. John Lundigan, Southern California vice president, introduced the honored guests, which included Mrs. Walter W. Ross, wife of the Beta Sigma Phi founder; Marilyn Hare, TV songstress and actress; Linda Ware, motion picture singer and Mary Webb Davis, charm director.

Mrs. Ross spoke to the group of women on "Beta Sigma Phi on Other Planets." She is visiting the California chapters while on her vacation from Kansas City, Mo.

Mary Webb Davis, a well known authority on charm and glamour, spoke on "The Woman of Tomorrow." Mrs. Alan Billings and Mrs. Robert Cruse served as co-chairmen of the affair with assistance from the chapter president, Mrs. Richard and Pearl Miss Hortense Oechsie and Miss Bernice Weber.

Lady Lions Card Event

Next monthly card party and luncheon sponsored by Belmont Shore Lady Lions will take place at 12:30 p.m. in the home of Mrs. Lloyd Smith, 155 Granada Ave.

Mrs. Smith and Mrs. M. E. Bernstein, hostesses, announce that cards of the players' choice will be enjoyed following luncheon. Guests may come singly or bring their own foursome. There will be awards for each table.

The party is open to the public. Reservations may be made with Mrs. Smith after 5 p.m.

Powder Puff

For beauty and health's sake, too, never apply powder with a soiled puff. Not only are soiled puffs unsightly, but they are known spreaders of infection.

Magic Phrase 'Thank You' Spreads Untold Good Will

By ANGELO PATRI

Boys and Girls: Do remember to say "thank you" for any and all attentions shown you by any and all people. You have no idea what magic there is in saying that simple phrase. It lifts discouragement, it lightens fatigue, it creates friendliness in those to whom it is spoken, and it reflects happiness on those who speak it.

All of us take the service, the many kindnesses offered us too much for granted. The conductor who makes change and drives the bus feels lot better about you and his job when you smile at him and say "thank you." Who doesn't feel better to hear a pleasant courteous word of thanks? Say it as often as you can for your own sake as well as for others.

Begin at home. It takes over an hour to make a cake which will be eaten in a few minutes. You enjoy that cake. It tastes better than any you get any other place. Why not say to instead of gobbling it like a hungry hound and taking it all for granted. Your mother did not take its making for granted. She thought of the pleasure you would have in seeing it in its fancy icings and eating it. The least you can do is to say, "That's a wonderful cake, Mother. Thanks a lot." You will not know the lift that gave your mother until you find yourself in a similar spot years from now.

Some boys and girls leave a trail of dislike, even antagonism behind them as they go through their day just by taking people and their kindnesses for granted. Try leaving a trail of smiles and good will behind you today. Thank your

Alumnae Set Style Show

Members and friends of the Immaculate Heart College Alumnae Assn. from the Long Beach area will attend a luncheon and fashion show at 12:30 p.m. Saturday, Oct. 8 in the Crystal Room of the Beverly Hills Hotel.

Proceeds from the affair, open to the public, will benefit the alumnae scholarship fund. Information of reservations may be had by contacting the president of the Long Beach Chapter, Elizabeth Temby, 615 Dawson Ave.

The show will feature Ohrbach's couturier collection of French and Italian originals and their American adaptations. Mrs. Charles J. Chodsko, president of the alumnae

and chairman of the event, has announced that a complete trip for two to Las Vegas will be given as a special award.

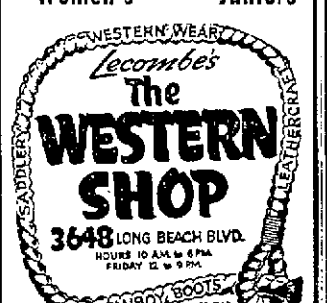
Genuine Art Point or Engraved WEDDING INVITATIONS
Calling Cards, Informals
Always Correct!
PRINTING DEPT.
INDEPENDENT PRESS-TELEGRAM
6TH & PINE
PHONE 70-5951

Irene's
ORIGINAL
213 E. BROADWAY
COATS with a SMART APPROACH to Fall
You will be delighted with the new exciting coats, styled in the elegant manner fashion decrees this year... Cashmeres, Stroocks, Worumbas and Tweeds from England and Italy... every one in Fashion's newest colors and silhouettes... Petite and Regular Sizes from \$69.50

Ph. 7-4695 • Free Park & Shop • Open Fri. 'til 9

SQUARE DANCE DRESSES

• Women's • Juniors'



COMPLETE WESTERN OUTFITS FOR ALL!
See the West's Largest Selection!

It's LOCKWOOD'S...

for UR at its finest

COMPARE PRICE • COMPARE QUALITY
COME TO US FOR THE BEST OF BOTH

At Lockwood's you will find one of the largest, most complete selections of fine furs in Southern California... from silky muskrat to the proudest name in mink... EMBA*. You will be pleased to find that regardless of what your budget is, LOCKWOOD'S have the fur for you, at the price you want to pay and in the style and color to suit your personality. LOCKWOOD'S 38-year reputation for quality furs is your assurance that no matter what your price range is... you will be buying the finest of quality and workmanship!

*TM Mutation Mink Breeders Association

LOCKWOOD furs
SEVEN ELEVEN PINE AVENUE DOWNTOWN LONG BEACH
ESTABLISHED IN LONG BEACH FOR 38 YEARS

Fear of Insanity Causes Girl's Strange Behavior

By DR. GEORGE W. CRANE

Case P-354: Theresa T., aged 22, was a neurotic, frightened girl weighing only 85 lbs.

"We were engaged to be married," her fiance told me. "Then out of a clear sky, Theresa suddenly told me to go away and forget her."

"I thought maybe she was in love with somebody else, but she denied that, saying she loved me more than anybody in this world. So I tried to get her to tell me why she insisted we break our engagement, but all she'd say was just because."

"Well, she went on into a nervous breakdown. She spent months in a sanitarium. They gave her shock treatments."

"But that didn't seem to do much good. And for the past year they have been giving her shots to combat anemia. As you can see, Dr. Crane, she weighs only 85 lbs. though she weighed 118 when we were first engaged."

"I want to marry her, but she still insists I go away. So will you try to find out what is wrong with Theresa? I think it is in her mind."

Her fiance was correct. I sat down privately with Theresa and told her she might as well confess frankly what caused her to tell him to go away.

"It was because my father died when I was a little girl," she added, but this was obviously an "excuse" instead of a "reason," as I explained to her, for many girls lose their fathers, yet don't break their engagements afterwards."

So I talked some more and gradually I elicited the additional fact that Theresa's father had died in a mental institution. Theresa had visited him and the barred windows of the institution had shocked her impressionable childish mind.

Furthermore, Theresa believed 100 per cent in the doctrine that insanity is inherited. Theresa was a devout Roman Catholic and figured if she married, she'd probably have a large family of children. "And some of them would end in the insane asylum," she burst out crying uncontrollably.

After three years of strain, shock treatment, liver and iron therapy, all of which were good but only palliative, she finally admitted the secret core of her dilemma.

"If I married Paul," she sobbed, "I knew I'd have a big family and some of our children would inherit my father's insanity."

"Dr. Crane, I couldn't stand that. But I loved Paul with all my heart. So I just told him to go away and leave me. In that manner, I could still go on loving him, without suffering any of those dire consequences."

"Let's face the facts," I gently advised Theresa. "Psychiatrists are very dubious about the inheritance of ANY type of insanity. And mental breakdowns due to germs,

such as syphilis, or to poisoning due to lead or alcohol, are obviously not inheritable."

Then I checked into the background of her father. I learned that he had contracted syphilis in his youth and had died of paresis or syphilitic insanity.

Theresa's mother didn't have that disease, and it can NOT be inherited, so I relieved Theresa's mind entirely by these scientific facts.

She still weighed only 85 lbs. when she left my office, but her eyes glowed with love and relief from a 3-year anxiety, and she soon was back to 115 lbs. and happily married.

Send for my booklet, "How to Prevent Nervous Breakdowns." It gives you further facts. Face them!

Please enclose a long 3 cent stamped self-addressed envelope and 20 cents in requesting a Dr. Crane bulletin. Address: Dr. George W. Crane, in care of Hopkins Syndicate, Melport, Indiana.

Read this feature daily in the Independent.

P-T.A. Lists Talk, Class

"Team Work Does It—Emphasizing Home School Relationships" will be the theme for the meeting of the Long Beach Council of Parents and Teachers Tuesday at 9:30 a.m. in the Marshall Junior High School Auditorium.

Dr. J. Wesley Bratton, dean of educational services and summer sessions at Long Beach State College, will discuss "Together We Light The Lamp." Mrs. Gordon Neil Bannister is council program chairman.

Marshall Junior High Girls' Glee Club will present musical entertainment. Mrs. Albin Larson, council president, will preside at the business session. There will be exhibits by the extension department under the leadership of Mrs. William Kummer, second vice president and the public welfare department under Mrs. Leonard Morgan, fourth vice president.

A special invitation is extended to all fathers and teachers who are active in P-T-A to attend the parliamentary procedure class to be given on four consecutive Wednesday evenings in the Lincoln School Auditorium. Mrs. E. L. Renard, council parliamentarian, announces this class has been especially planned for their convenience to begin at 7:15 p.m. Wednesday.

Mrs. C. H. Culbertson, fifth vice president and director of education for the California Congress of Parents and Teachers, will teach the course.

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKEWOOD

MAY Co.

annual

fall sale

IT'S SAVINGS TIME





gown shop jersey and velveteen costume

49.95 value

36.00

Long elegant line of fluid Sag-No-Mor wool jersey with its own lined velveteen jacket, hip length and featuring wonderful back detail for the smartest look of all. Practically a wardrobe in itself—now marvelously priced at a mere 36.00. Black, cognac or moss green; misses' sizes 10 to 18.

May Co. Lakewood Gown Shop, Second Floor

savings on new millinery

Exciting little velvets, satins and other fall fabrics. Regularly 3.95 to 5.95... **2.99**

May Co. Lakewood Hat Bar, Street Floor

Lush velours, felts and velvets—many, many styles. Regularly 6.95 to 10.95... **4.99**
Other hats, regularly 10.95 to 29.95... **7.00 & 12.00**

May Co. Lakewood Millinery, Second Floor



LAKEWOOD



the oriental haircut that is bewitching paris

china doll cut

from **2.00**

East-meets-west in Lakewood... an exotic newcomer to fall fashion, making headlines in Southern California.

ANNUAL FALL SALE

famous name brand cold wave—20.00 value... **9.50***

Our marvelously soft, brushable permanent, with glamour in every carefree curl.

*Dyed and bleached solution slightly higher

Come without appointment or call
Long Beach 39-2411 or Metcalf 3-0111, extension 343

May Co. Lakewood—Beauty Salon—Second Floor



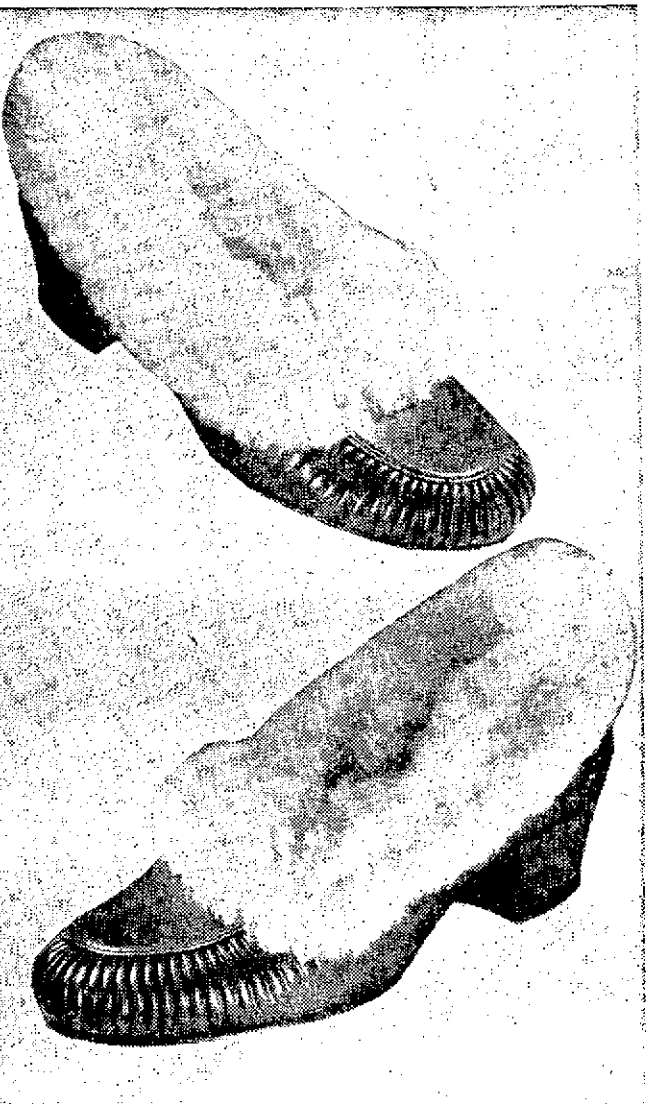
hand-detailed coats of luxury wool

69.95 to 89.95 values

48.00

Every coat hand-tailored, hand-detailed and milium lined for all-weather comfort. New styles and new colors in especially fine fabrics. In the group—Worumbo plush, Forstmann, Hockanum Sierra, Goodall plush and cashmere-wool blends. Regular and petite lengths, sizes 6 to 16 in the group.

May Co. Lakewood Women's and Misses' Coats, Second Floor



imported English slippers

reg. 6.95

4.97

Fine glove capeskin slippers with shearling collars, leather soles and cuban heels. Black, royal blue, pink, tan, light blue, and wine. Sizes 0 to 00.

May Co. Lakewood Shoe Salon, Street Floor

October 2, 1955

FIRST IN A NEW SERIES

AMERICAN FAMILIES IN A BOOM YEAR

No. 1: An 'average' factory worker — see page 10

parade

LONG
BEACH

INDEPENDENT
Press-Telegram

DOLORES DEL RIO:
AGELESS BEAUTY — SEE PAGE 30

PHOTO BY
DAVID H. RYAN



AT WORK, Ty Greer smiles shyly but proudly across the handlebars of his newspaper-burdened bicycle.

THE PRESIDENT'S NEWSPAPERBOY



"... thank you for the faithfulness and promptness with which you deliver our morning paper..."

— DWIGHT D. EISENHOWER.

parade

Jess Gorkin EDITOR,

W. A. Sprague MANAGING EDITOR, Morris Weeks, Jr. ASSOCIATE EDITOR,

Robert P. Goldman ASST. MANAGING EDITOR, Pauline Reaves Hodges DISTAFF EDITOR,

Edward R. Wade ART DIRECTOR, Jack Anderson & Fred Blumenthal WASHINGTON BUREAU,

Lloyd Shearer WEST COAST BUREAU

NEXT SATURDAY — October 8 — is Newspaperboy Day, honoring the thousands of youngsters who bring us our daily news. One of them is Ty Greer, son of a Denver automobile salesman. Here, City Editor Sam Lusky of Denver's *Rocky Mountain News* tells why Ty has one of the most thrilling jobs a boy ever had.

by **SAM LUSKY**

DENVER, COLO.

One Denver newspaperboy has a unique problem.

When he delivers the morning paper at a particular house on tree-shaded Lafayette Street here, he never just flips it expertly on the front porch and moves along.

Two men await him at the back door — Secret Service men. He halts his bicycle, walks over to them and hands them the latest edition of the *Rocky Mountain News*.

One of the men grins. "Ty, you're a couple of minutes behind schedule this morning. Sleep too late?" Then trained hands carefully go through the paper. "Okay, Ty. Thanks."

Ty Greer, the pride of his school, grins a freckle-flecked grin, glances briefly at the unpretentious residence at 750 Lafayette, hops on his bike and pedals away toward his next customer.

But the next customer won't be quite like this one. He is Dwight D. Eisenhower, President of the United States, vacationing at the home of his mother-in-law, Mrs. John Doud. Unlike other customers, for example, he doesn't have to push back the door and pick up his paper. The Secret Service takes it to him. And when Ty comes with his bill, piping "Collect for the *News*, please," the Secret Service or the housekeeper is there with the payment.

Everybody Likes His Customer

Ty sometimes has his own entourage to confront the Secret Service men. His younger brother, Timmy, 7, likes to tag along on his bike, hoping to get a glimpse of Mr. Eisenhower. And Scraper, the exuberant Greer family mutt, used to make the route too, until Denver's new leash law stopped him.

But though Ty can't collect directly from his — or for that matter, anybody's — most famous customer, there are other compensations. Like the time Ty delivered the *News* at the moment a black limousine edged to the curb and a pleasant-faced man stepped out. He saw Ty and turned to the Secret Service men. "Is this the newsboy?" he asked. They nodded.

"Well," said the President of the United States, holding out his hand. They shook.

And what did Ty Greer, newspaperboy, say to him? "Golly, golly, well," he says now, "I just-can't remember."

There are other mementos. Ty decided he wanted an autograph and told the Secret Service men. The next day, waiting for him, there was a personally written card: "For Ty Greer. Good Luck!" It was signed "Dwight D. Eisenhower" and "Mamie Doud Eisenhower."

Then, not long afterward, there was the green-tinted envelope that arrived at the Greer house six blocks away. In the upper left-hand corner was the simple return address: "The White House." Inside, the letter read, "Dear Ty: Mrs. Eisenhower and I signed the card for which you asked. This note is merely to thank you for the faithfulness and promptness with which you deliver our morning paper. With best wishes, Sincerely, Dwight D. Eisenhower."

Ty keeps both card and letter in places of honor in his scrapbook. He'll never forget his customer at No. 750. ■

FAMILY AFFAIRS: Because everyone likes to know how the next fellow is doing, PARADE has just finished exploring the lives of five representative U.S. families in this boom year 1955. You'll enjoy knowing these families, comparing their situations with yours. Today, meet the Ray Bellinghams of Erie, Pa. — six persons living on \$5,000 a year. Their story starts on page 10.



In tune with modern taste...

Pepsi-Cola is the light refreshment

BRIGHT PROSPECTS for a happy future!
And their best insurance is the care
modern people know how to take of themselves.

They've learned that watching their waistlines
means they'll not only look better, but feel
better—with every chance of living longer too.

So it's no accident that the modern, sensible

trend in diet is towards lighter, less filling food
and drink

And no accident that Pepsi-Cola is the
modern, the light refreshment. It has merely
kept up with modern taste.

Today's Pepsi-Cola is never heavy, never too
sweet. It refreshes without filling. Have a Pepsi.



Refreshes without filling



FIRST TUMS GIVE FAST RELIEF!

Anywhere...anytime, Tums give you record-fast "on the spot" relief for acid indigestion. No water, no mixing, no delay. Just eat like candy.

THEN TUMS GIVE PROLONGED RELIEF!

Tums buffer and neutralize acid—never alkalize the stomach. Their "stop and go" action means extra, soothing, prolonged relief for your stomach.

Scientific TUMS Give You Two-Way Relief for Acid Indigestion!

(HEARTBURN • GAS • SOUR STOMACH)

Tums' unique scientific formula neutralizes excess stomach acidity by what doctors call "buffer action." Tums never over-alkalize the stomach...do not cause acid rebound.

Always carry Tums, and you'll always have the speediest, no fuss, no muss method known, to relieve acid indigestion—heartburn, sour stomach, gassy fullness after meals. And you'll always have the extra protection of Tums' soothing, prolonged relief.

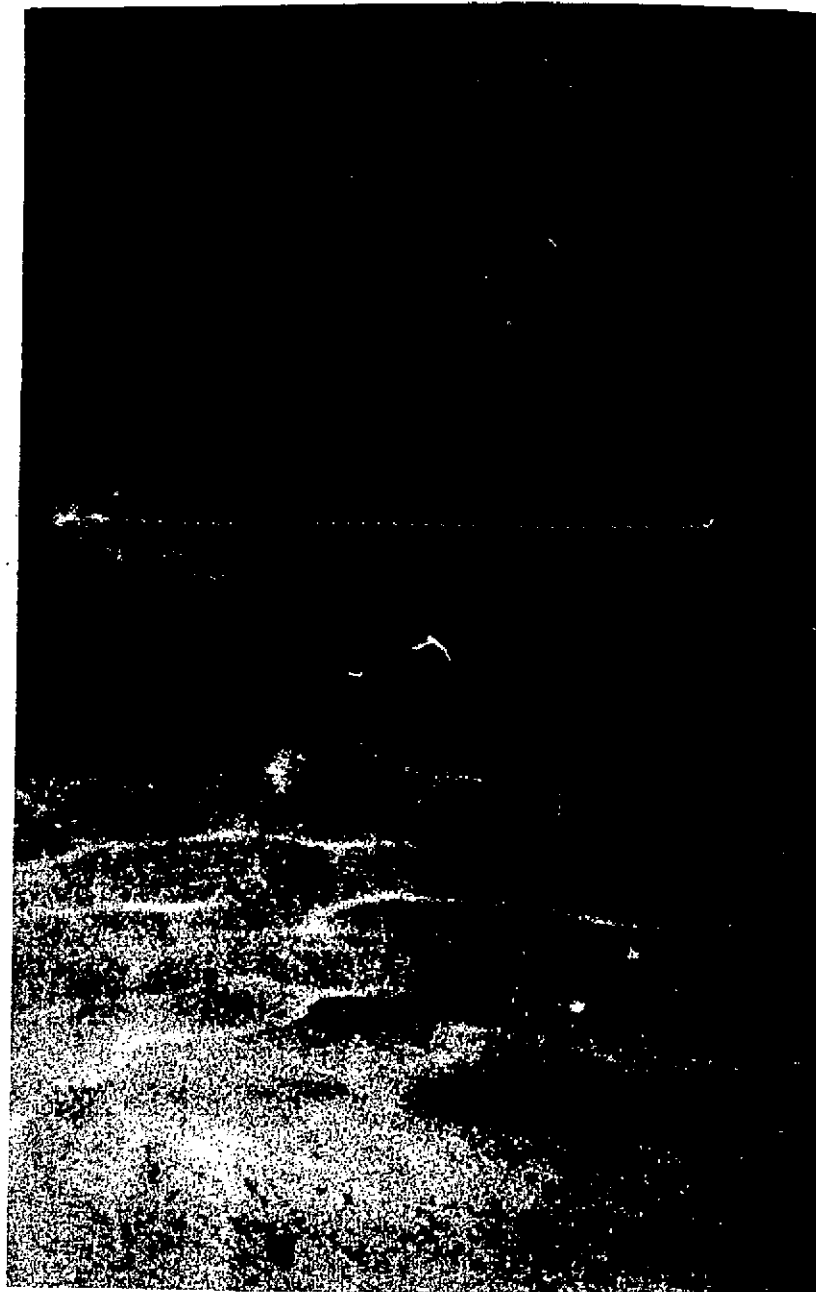
Avoid substitutes...always reach for Tums!

TUMS

FOR THE TUMMY



VACUUM TIN,
12-104 ROLLS
and FREE
METAL
CARRIER, \$1.00



A 'BICYCLE' THAT WORKS


UNDER WATER



OUT OF WATER, bike looks a little like a guided missile with pedals. Straps fit rider's waist.

AZUSA, CALIF.

A striking sight currently to be seen here is the odd contraption pictured on these pages: a "bicycle" for use on, or under, the water. Harnessed to the saddle, Bill Tannehill here turns the pedals to spin the twin propellers in opposite directions, producing surprising speed (about four times that of a man wearing swim fins) with very little water disturbance. The bike can be used with or without an aqua-lung, tilts so the rider can travel in any position or even "tread water," leaves the rider's arms free. As a result, it's a "natural" for skin divers. More statistics: It weighs 19 pounds, is offered for sale by a local company at \$225 and is known, formally, as Aqua Ped.



I didn't believe it
but Rinso Blue
really does
wash **whiter**
than new



Yes, it's true!
This **new** miracle detergent
does give you a
whiter-than-new wash
because it blues as it washes.
Compare new, never-washed things
with your own **Rinso Blue** wash
and you'll see cottons, rayons,
even nylons really do come out
whiter than new.

Just pour Rinso Blue in *your* washer. You'll
see the miracle bluing action start to work
right in the rich suds . . . the moment you
switch your washer on. Lever Brothers guar-
antees a whiter-than-new wash from your
present washer or your money back.

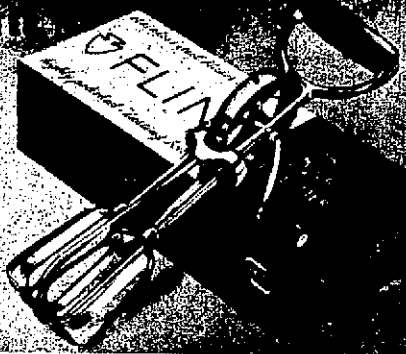


Blues as it washes

DO YOUR CHRISTMAS SHOPPING HERE!

FLINT EGG BEATER

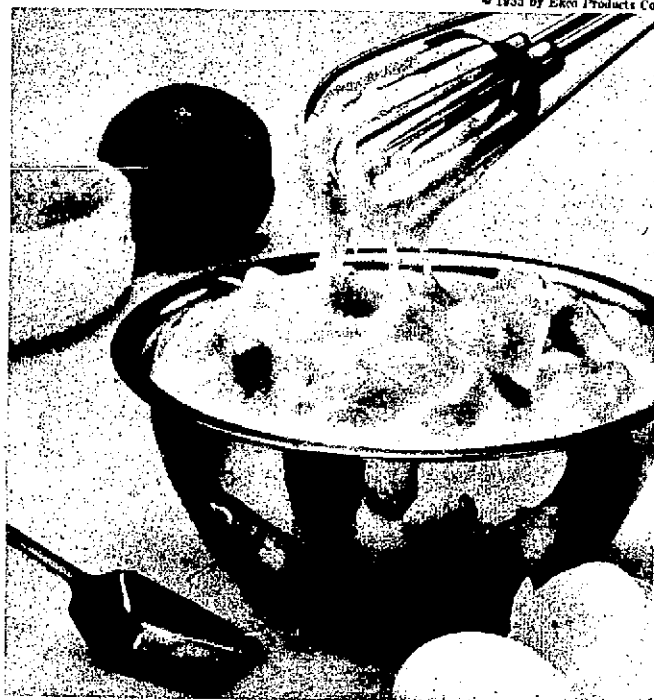
Limited, useful gift!
Powerful stainless steel
blades and nylon gears
spin at the flick of a
finger! Actually gives
electric mixer results.
Always handy and ready to
use. Smart modern design
with handsome black
handle.
In colorful gift box, \$5.50



easy does it...perfectly with

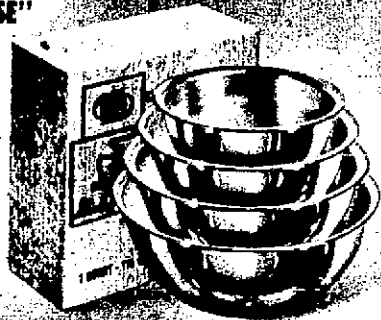
FLINT GIFTS

© 1955 by Ekco Products Co.



FLINT-WARE "1001-USE" BOWL SET

Shining, beautiful,
unbreakable stainless steel.
Four most convenient sizes—
1, 1½, 2, and 3 qts.
1001 uses for mixing and
serving!
In colorful gift box, \$11.95

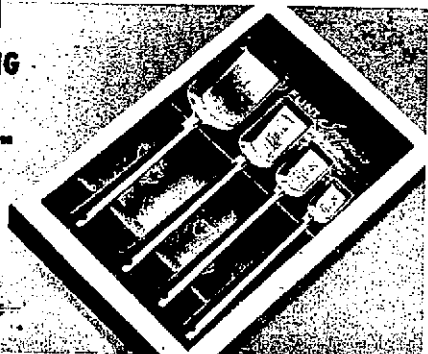


FLINT

...the greatest names in housewares

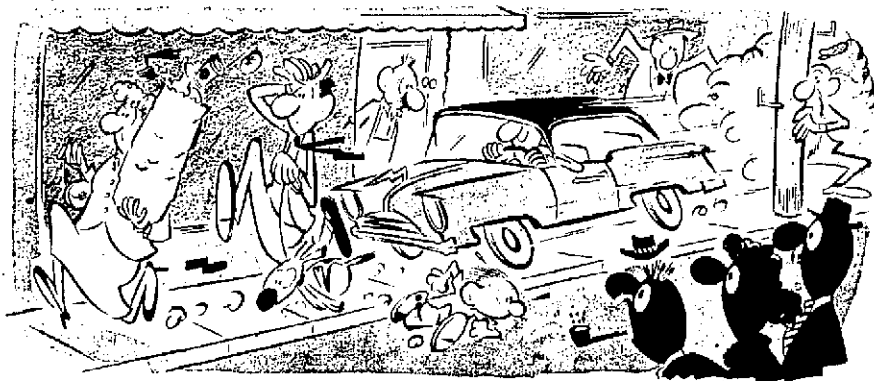
FLINT MEASURING SPOON SET

New! Novel! Four stainless
steel spoons with unique
"shovel" design that
makes measuring
quicker, easier, more
exact. Hole in handle
even measures drops.
In colorful gift box, \$2.95



Order from your favorite housewares department today!
Also available in finer Canadian stores.

In the news parade



SIDEWALK driving seemed safest to one beery Michigan motorist: he claimed that he was worried about endangering others.

A motorist fined for speeding through Lenox, S.D., in a 1908 Model T Ford, explained: "I was only hitting on three cylinders. If I'd been hitting on all four, I doubt if they could have caught me."

Stopped by a Philadelphia traffic cop for zigzagging, a driver offered this excuse: "My girl had hiccups and I was trying to scare her out of them."

A woman complained to Eugene, Ore., police that while she was driving with bright lights on, a truck stopped in front of her, blocking the way. The driver got out, broke her headlights with an iron bar, then drove away.

Charged with stealing a car, an Elyria, Ohio, man explained he had taken it to report to authorities in Tennessee—where he was on parole for car theft.

An Akron traffic cop, testifying in an accident case involving a woman driver, assured the judge: "This young lady never parks her car. She abandons it."

A Texan, stopped by a state trooper and ordered to accompany him in pursuit of a traffic offender, returned later to find his own car had been stolen.

A Newark, N.J., woman got out of her new sedan to examine the damage done by another car that struck her from behind. The other driver also got out, got into the woman's car and drove off.

A California man, asked by a judge whether he had witnesses to support his plea of "not guilty" to the charge of drunken driving, answered: "No sir. They were all drunker than I was."

A Manhattan thief, making a getaway after a robbery, jumped into a cab occupied by a cop who had been trailing him.

In Meridian, Miss., a couple turned in for the night, then awoke with a start in their front yard. A car had crashed into the side of their house, depositing them, bed and all, on the lawn.

After failing his driver's test by running through three stop signs, an Oklahoma man admitted to the examiner that his most recent job had been manufacturing stop signs and warning markers for the Department of Public Safety.

An officer advised a Wisconsin motorist whose car had just collided with one driven by a woman: "I'd settle, if I were you. After all, it's just your word against hundreds of hers."

A Michigan motorist, picked up for driving on the sidewalk, remarked: "I'm too drunk to be driving on the street. I might hurt someone."

A Cleveland man, arrested for stealing a car, gave as his reason the fact that he had "got tired of waiting for a bus."

In Waltham, Mass., an absent-minded woman car owner pulled up to the rear of police headquarters and told an officer, "Fill 'er up."

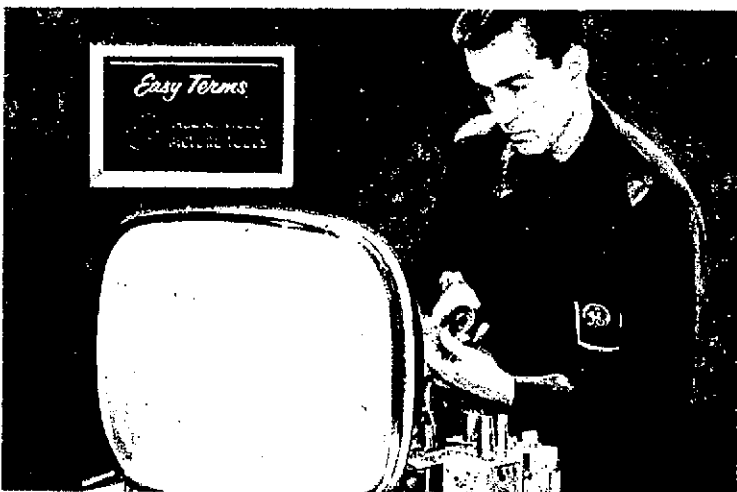
A Passaic, N.J., driver, after being arrested for a traffic violation, confessed to the judge that he hadn't had a driver's license for 15 years.

Need a brighter TV picture? A new look for your old TV cabinet?

NOW YOU CAN GET A NEW G-E PICTURE TUBE AND COMPLETE TV OVERHAUL for as little as **\$5 DOWN**



You don't have to leave your home to make all the arrangements for your G-E picture tube installation. Just phone your neighborhood TV serviceman, and he'll be glad to come and check your set. If a picture tube is needed, a small down payment brings you new-set performance immediately.



There's a G-E Aluminized tube for your TV, regardless of make or model. This is the tube that lets you watch daytime TV with shades up—nighttime TV with room lights on. Its extra brightness actually kills annoying room reflections. Warranted by G.E. for a full year from date of installation.



Long-life G-E Service-Designed tubes are designed to out-last and out-perform ordinary tubes. Developed for service replacement in all makes of TV, they give you G-E quality and dependability yet cost no more than ordinary tubes. When used in combination, the G-E Aluminized Picture Tube and G-E Service-Designed Tubes give TV's most perfect sight and sound system.

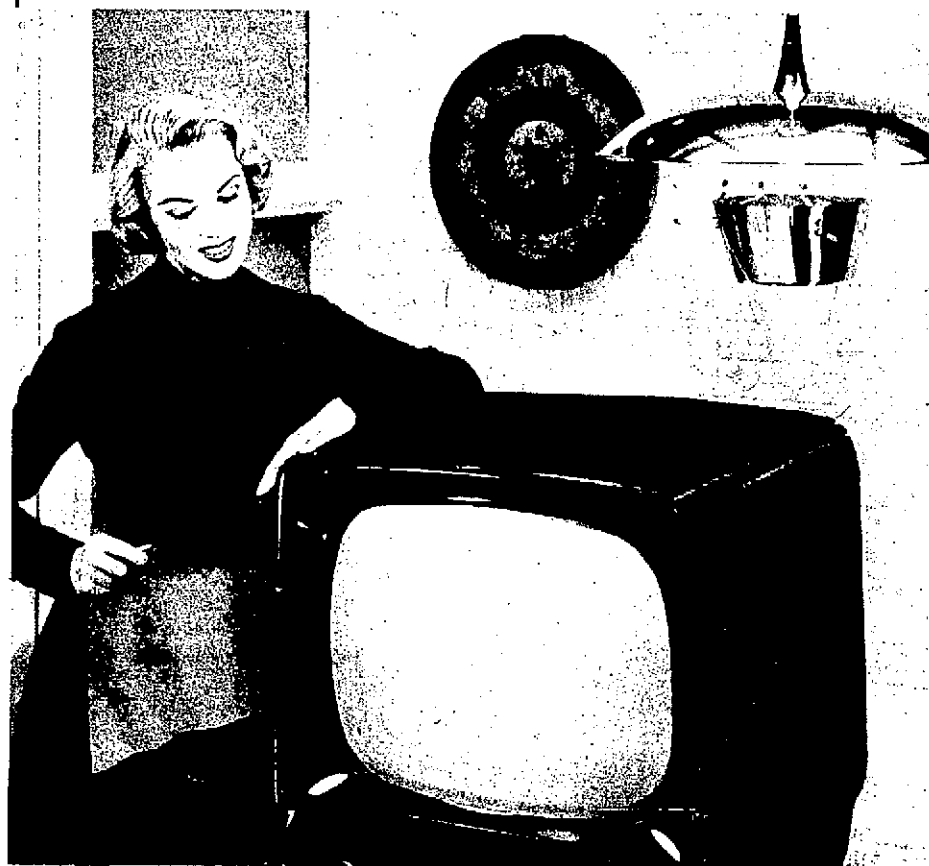
If you're letting the price of a new picture tube stand in the way of your family's TV enjoyment, take advantage of this new easy-pay TV service plan.

For as little as \$5 down, your own TV serviceman will install a brand new G-E Aluminized Picture Tube in whatever make or model TV you now own—replace any weak receiving tubes with new G-E Service-Designed tubes—and

completely overhaul your set to give it new power, life, and sparkle. You'll have months to pay the balance.

Call your favorite serviceman tomorrow and see how easy it is to make arrangements for his liberal budget offer. Before you know it, you'll be watching clearer, brighter, sharper TV pictures than you ever thought possible. There's no fuss, no delay, no red tape.

Now give your old TV a NEW LOOK with lifetime plastic covering (special offer—limited time)



Available in 10 decorator colors from your TV serviceman. You can choose from bright, clear colors in checks, solids, and wood grains. No paste, no water, no tools needed. Cover your set yourself in minutes—match the color scheme of your living room, bedroom, game room, or kitchen. But act now while there's still a full selection of colors left.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

So easy...so quick...so smart

Fix up your home now!



Dramex

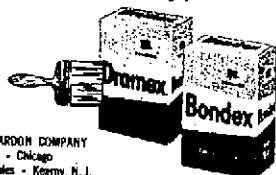
Replasters as it paints

Just one coat of Dramex makes wallboard look like painted plaster—makes cracked plaster walls and ceilings look like new. In 12 decorator-inspired colors and white, wherever you buy paint.

Bondex

Stops water penetration

The only cement paint with the double waterproofed formula—seals basement walls against water. Choose from 12 colors and white. Bondex costs less than ordinary paint.



THE REARDON COMPANY
St. Louis - Chicago
Los Angeles - Kerry, N.J.

SEQUEL



Asks reader Smith (l.): So some patients 'drive doctors crazy'? Well, look at...

THE DOCTORS WHO TRY OUR PATIENCE

by HANNAH SMITH

MONROVIA, CALIF.

Most doctors are wonderful people. If they weren't, medicine would not occupy the position it does today as the most honored of professions. Nearly all the doctors I have met have served me and my family generously and intelligently. I have seldom felt overcharged.

However, when I read *The Patients Who Drive Us Crazy*, by Dr. Keith Hammond (PARADE, July 31), it occurred to me that there are several kinds of physicians who drive me (and, I feel safe to say, my fellow patients) crazy, too.

Dr. Hammond, in describing such patience-plaguing patients as the Non-Cooperator, the Worry Wart and the Alarmist, declared that he was trying for better doctor-patient relationships. So am I. Here are my pet peeves among physicians:

DR. JOYBOY, THE OPTIMIST

Dr. Joyboy is the doctor who just can't believe that there's really anything seriously wrong unless you're bleeding all over his rug—or unconscious. He always listens to your symptoms with a vague, incredulous smile, nods and writes a prescription for iron tonic.

Buck up now, he always seems to be saying, *pretty big fuss to be making about a simple little pregnancy (sprained ankle) (touch of tetanus), isn't it?*

I realize a doctor sees cases of intense suffering and hopeless illness. Just the same, it's maddening to be treated like Malingering Mattie, all because you could make it into the office without stretcher-bearers.

A year or two ago, I finally read one too many of those magazine articles sternly commanding me to have a complete physical every six months. I made an appointment. That stopped Dr. Joyboy cold.

"You feel all right? Appetite good? No fever, spots in front of your eyes, dizziness?"

"Well, no, but this article..."

"Get eight hours' sleep a night?"

"...said that every woman over 30 should..."

"Article! Oh, yes. We get you article-readers in here all the time. Oh, well," he sighed, reaching for his thermometer, "I'll take your temperature..."

THE TRIPLE TESTER

This is the doctor who won't make the simplest diagnosis until he supports his judgment with a battery of tests ranging from Wassermann to Stanford-Binet.

One summer we were going to take a vacation in Colorado at a spot where my husband had found fishing good but breathing difficult—he had had hay fever there. A few days before we were due to leave, he dropped in at a downtown doctor's office to ask if he could have a simple hay-fever remedy to take along. Nothing doing, said Dr. T.-T., have to run a few patch tests first...

The tests, of course, would have taken so much time we probably never would have made it to Colorado that summer, anyway. Fortunately, the corner pharmacist didn't require a blood count to hand over a bottle of anti-histamine tablets.

THE JARGON JUGGLER

Here we have the offspring of a union between a medical dictionary and a Latin lexicon. He feels it wouldn't be professionally wise for him to disclose that you've come down with a common cold; he likes these things kept a little mysterious.

A friend of mine had a slight skin rash she couldn't identify, so she went to a real Jargoneer. He scowled at the rash, went "Hmmm" several times, then made a couple of sorties into his lab while Dora wondered if they'd let her in at Carville or Molokai Island. Finally he came back and informed her impressively that she was suffering from an Indeterminate Dermatitis. After she had sent him her check for \$10 and was sitting at home idly scratching, it suddenly came to her what an Indeterminate Dermatitis was—a slight

skin rash she couldn't identify. You see? "Let me be the judge of that, Madam," one doctor told me, very kindly, when I said I thought the swelling under my child's ears was mumps.

"He was playing with a boy who—" He held up his hand. "Please!"

I slunk back into my chair feeling like a Mount'n Wooman who'd jest toted her young un down to the Clennic.

This kind of cryptic behavior would make a Worry Wart out of Scattergood Baines. Dr. Hammond suggests that you flatter your doctor by letting him take the first crack at making the diagnosis. I'd like to suggest that there are a few doctors who would have been better off in the field of veterinary medicine—where their patients can't talk back, even if the doctor is putting a splint on the right leg when it's the left one that's broken.

THE MAN WITH THE SAW

Dr. Hammond objects on patients who shop around, but there is a certain kind of doctor who creates these "shoppers." Some doctors prescribe surgery so frequently—I can think of one in our community—that they get to be known as "cutting doctors." Dr. Hammond says the average doctor does not risk the life of a patient by submitting him to unnecessary surgery. Unfortunately, there aren't too many ways to be sure you're getting an "average" doctor. In a metropolitan area, perhaps you are forced to choose on the vaguest hearsay, or even from the telephone book.

If a doctor told me I needed major surgery, I think I'd join the "shoppers." After all, Dr. Hammond, if someone told you your car needed a \$300 overhaul, you might check at another garage. And you could always, in case the overhaul wasn't successful, get another car.

AND SOME OTHERS

There's Dr. Hyde, the man who can't be reached. He never makes home calls, never takes night calls and is always "in surgery" the rest of the time.

There's the Over-Specialized Specialist. No matter what ails you, he takes the stand that "this is bigger than both of us" and parcels out your symptoms and—er—specimens among various offices all over the city.

But in spite of these gentlemen—who fortunately are in the medical minority—I have not yet joined Dr. Hammond's last category, Those Without Trust. I like, respect and trust the medical profession.

There is just one other lad I could do without. I shall call him Dr. Shakespeare. He is the one who keeps publishing that article in popular magazines:

"At the SLIGHTEST CHANGE in a mole, a freckle, your elimination, your heartbeat, your respiration, your appetite, RUSH to your physician for a COMPLETE PHYSICAL EXAMINATION..."

Because if I do, you know who I'll get. Is Dr. Joyboy in this morning, Nurse? ■

Pardon us while we change our dress

**Gentle Philip Morris
puts on a bright
new modern package**

FOREVER IMPROVING, Philip Morris has brought you gentler tobaccos, advanced quality controls, the Snap-Open pack.

Now comes a bright new red, white and gold package—graceful to look at, hold and offer. It's right in keeping with modern taste in design . . . just as the cigarettes within are right in tune with the modern taste for gentleness.

For a short time, you'll be seeing Philip Morris in both the new package and the familiar brown.

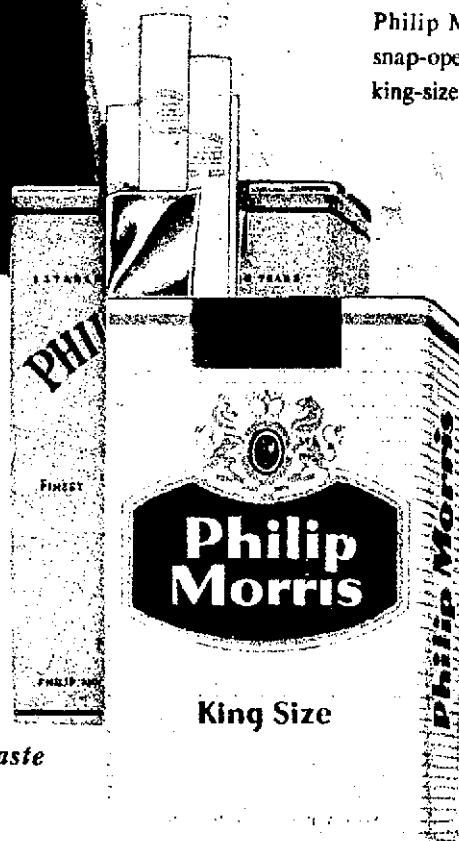
Soon you can get the new package everywhere. Inside, of course, are the same identical gentle Philip Morris.

So pardon us while we change. And today why don't you change, too . . . to the gentle pleasure, the fresh unfiltered flavor of today's Philip Morris? In the convenient snap-open pack . . . regular or smart king-size.

You'll see both these packages for a while
... until the change-over is complete.

Philip Morris

... gentle for modern taste



American Families in a Boom Year — First of a new series



THE BELLINGHAMS of Erie: Parents and Nancy, center; twins on ends, Patty in front.

FACTORY HAND'S FAMILY: SIX PEOPLE, \$5,000 A YEAR

by SID ROSS and ED KIESTER

ABOUT THESE "BOOM" FAMILIES ...

The U.S. is riding high. The Commerce Department and the Census Bureau report the economy setting new records in every field: more jobs (65,500,000, at last report); higher national income (\$292 billion a year); higher average family income (\$5,350 a year). Three out of five American families own their own homes; the number with autos, TV sets, home freezers and automatic washers grows daily.

These are impressive statistics, but how do they translate in human terms? Is the average American really living better than ever? Is he happier? Is he living in fear of a crash, or cringing before the atom bomb? Just how does America live in the boom year 1955?

To find out, **PARADE** moved in close to five typical American families. Beginning today, this exhaustive research brings you five portraits of Americans in what — the figures show — is "the best year of their lives."

ERIE, PA.

RAY AND HELEN Bellingham nourish an uncomplicated dream. Ray, a former high-school and semi-pro basketball player, is a lean 6'8" tall, and, in an ordinary bed, his feet flop over. He has a strenuous job, operating a 72-inch boring mill (which bores motor and generator frames for locomotives) at General Electric Co.'s locomotive and car equipment department here, and he needs his rest.

The solution so far has been to push twin beds together, allowing him to sprawl diagonally across them. But this hasn't been too satisfactory, since it means Helen is wedged into an upper corner of one bed. Someday, Ray would like to have a king-sized bed — one tailor-made for his long frame.

The Bellinghams, however, have four children: the twins, Tommy and Susan, 11; Nancy, nearly 7, and Patty, 2. That means six hungry mouths and six winter coats and, for some reason, an uncommonly large number of dental bills.

Last year Ray's gross income at GE was \$5,106. He stretched it to \$5,263 by working for a construction company during his vacation. This year he should

earn about the same amount. If Ray allowed Helen to work, as 20,000,000 U.S. women do, the total would be higher; as it is, their family income is just below the national average. And while this may keep a family in winter coats and hamburger and dental fillings, it doesn't buy too many extras.

Looking closely at the Bellinghams, you find that they are just about average in more ways than income. They live comfortably, but by no means luxuriously, in a seven-room house with new siding and an almost-new roof. The furniture is modest; the mortgage is half paid off; and the family car, a four-year-old Mercury, has 24,000 miles on the speedometer. There is even enough money for Susan to take piano lessons.

They complement each other neatly, towering Ray and pert Helen. Ray, 38, is silent, shy, graying a little at the temples and somewhat of a worrier; Helen, 32, is blonde, pretty, the talker in the family, ever the optimist. Their family, slightly bigger than the national average, is their life. Like the average man, they prefer family fun to expensive recreation.

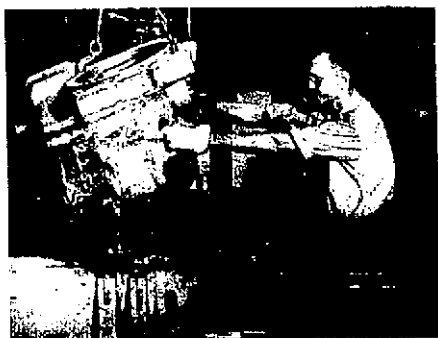
The Bellinghams also have the average man's weakness for going into debt. They try to be sensible about



Breadwinner's reward: Ray Bellingham enjoys a laughing romp with dynamic 2-year-old Patty, after a tiring day at work at GE locomotive plant.

it, which is one reason Ray's airport-sized bed stays just beyond reach. When the TV set is paid off in a few months, there will be an automatic washer and dryer, and then a kitchen range. "One or two things on time at a time is plenty," Ray says. "We don't want to go overloading ourselves."

The Bellinghams began buying more and more



AT WORK, Ray swings heavy generator frame off 72-inch mill. Ray has nearly 20 years' service with GE.

things on credit just after World War II, about the same time millions of other families in their income bracket started buying on time. Many economists think this liberal use of credit, more than any single factor, is responsible for the great postwar spending spree and business boom. The nation is carrying a staggering debt load — \$710 billion, plus \$23 billion a year just for interest. And some students of the economy claim that half the families in the country are in over their heads.

Keeping *their* heads above water hasn't been easy for the Bellinghams. They have a standing joke that the last thing Ray bought for cash was Helen's engagement ring, a Christmas gift in 1941. The couple set the tone for their married life a month or so later by buying furniture — on credit. And although they made cash purchases later (more furniture and the family car), neither can remember a time when they weren't meeting payments on something. There was the new roof, then the gas furnace, then new linoleum for the kitchen, then a dining-room rug and draperies, then a bedroom suite for the girls, then the TV set. And all that time, of course, the mortgage — \$5,000

spread over 20 years, breaking down to a \$125 payment every six months plus 5 per cent interest.

"I suppose if we bore down and cut corners, we'd be a little better off," Ray muses, "but I don't go for that stuff. I want to see us live as nicely as possible and have some pleasure out of life."

Not bearing down means that Helen keeps no budget, partly because Ray's checks vary from week to week. Usually, he grosses about \$108 or \$110 and brings home between \$60 and \$70. Included in his deductions is a \$25 deposit in the employees' credit union. Part of this goes into the family savings (including Christmas and vacation funds), and the remainder is earmarked for the mortgage payments.

The family's only established expense is \$35 a week for food — somewhat more than the average family spends to eat. "People tell me that's extravagant," Helen says. "But there are six of us, and Ray's an awfully big eater. He gets up at 6 and doesn't leave for work until 7, and I swear he spends most of that hour eating."

All the Bellinghams are healthy — unless you count those dental bills, which cost them upwards of \$80 a

Continued on page 12



"Window test" proves blue Cheer washes so white you can see the difference!

because only Cheer has the Blue-Magic whitener!

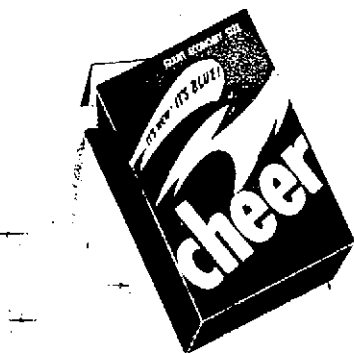
Cheer's Blue-Magic whitener is not just a bluing . . . it's more than a bluing . . . it's a new, better whitener for all your wash.

Seeing is believing . . . and you can see blue Cheer bring new whiteness to your wash. This "window test" proves it.

Simply take some of your Cheer wash to a window. There, in that *true* light (even on a gray day), you'll see a surprising new whiteness in all your wash. And on hardest-to-whiten things like nylon, you'll see a real difference in whiteness never possible before Cheer.

Of course, blue Cheer gets dirtiest work and play clothes spanking clean, adds new brightness to all colored washables, too. And you can be *sure* of the best results from the suds that give you a difference in whiteness you can see.

TRY CHEER in your automatic washer. Remember that blue Cheer has the active, hard-working kind of suds recommended by leading makers of automatics and preferred by 8 out of 10 women who own agitator automatics.



The modern suds for modern automatics

Fun as a family means recreation is cheap

year. "The dentist says both Susan and Tommy need braces," Helen sighs. "We can't afford them both at once, so I guess Tommy's will come first. He's getting self-conscious about his teeth." Just last month, desperately trying to cut the bills down, Helen started penalizing the children for not brushing their teeth. If they miss a brushing, they must wash and dry the supper dishes.

Even without a formal budget, Helen is a careful manager. Each year, Ray receives an income-tax refund (\$131 this year) and the arrival of the check coincides nicely with spring clothing sales. "That money is marked for the children," Helen says. "We buy most of their clothes then. Ray and I don't buy too many ourselves. With his height, he has to have clothes tailor-made. His last suit cost \$100."

Like many working families, they place great emphasis on doing things together, and recreation costs them very little. Winter evenings, Ray likes to tuck his long legs under him, squat on the floor with the kids and engage in a riotous card game. In summer the family often will "just sit and talk" in the cool of the four shade trees on the Fourth Ave. side of the house.

And they take the average family's pleasure in watching TV. Not that they are wedded to the 21-inch screen; all are far too active for that. Helen is a PTA committee-woman, belongs to two social clubs, goes bowling. Ray, a director of the General Electric Activities Association and a Little League, is "a nut on sports."

"You know, we enjoy ourselves. We're wrapped up in our family," Ray says earnestly. "Things like a crash or a war seem far away. Oh, every now and then I get to worrying about a depression. But then there's unemployment compensation — that would last six or seven months. And with my service at GE, I'd be one of the last laid off and one of the first hired back."

Ray's GE career started in 1936, after his graduation from high school at Westleyville, not far from Erie. Like most high-school graduates, Ray found jobs hard to come by; even with frequent layoffs (until 1940), he counted himself lucky.

In 1940, about the time the preparedness buildup gave Ray steady work, Helen Aline Sandstrom, an Erie girl, was graduated from high school. A year later she went to GE as a time clerk. She noticed Ray immediately — "You couldn't help it, with his height," she says. Ray noticed



MODEST HOME is center of Bellinghams' quiet, busy lives.

Continued on page 14



FAMILY PICNICS are favorite pastime of Bellinghams. Here, they sit with relatives at Helen's sister's home.



DIAL SOAP AGAIN OFFERS YOU THIS WONDERFUL OPPORTUNITY



WIN AN OIL WELL!

Have money flowing in for years!

Grand Prize

Full operating income of a producing oil well (subject to usual farmer's royalty). Independent petroleum engineer estimates winner's first year's income at \$12,000—gradually less yearly income for as long as 10 to 20 years. Total may eventually run as high as \$35,000. Or—winner can take \$25,000 cash now.

206 cash prizes every week for 6 weeks!

First Prize \$1000 Cash every week
5 Prizes each \$100 Cash every week
200 Prizes each \$10 Cash every week

Imagine becoming rich overnight! That's your opportunity in Dial's 6 weekly contests. 1,236 cash prizes—and an Oil Well as Grand Prize—all for winning jingles on Dial Soap. Enter often every week! Increase your chance of winning!

Enter this week and every week!
Follow these easy rules

1. Finish a 2-line jingle that starts "I'm glad I use Dial" Last word in both lines must rhyme.
2. Send in as many entries each week as you wish. Write each on a separate piece of paper. Print your name and address plainly. Attach to each entry a Dial Soap wrapper—either Bath Size or Regular Size. Mail to DIAL, BOX 7199, Chicago 77, Illinois. (Be sure to use enough postage.)
3. There will be 6 weekly contests, each with its own set of prizes each week. Dates are:

Contest	Opens	Closes
1st	Now	Oct. 1
2nd	Oct. 2	Oct. 8
3rd	Oct. 9	Oct. 15
4th	Oct. 16	Oct. 22
5th	Oct. 23	Oct. 29
6th	Oct. 30	Nov. 5

4. Entries received before midnight, Oct. 1, will be judged in the first week's contest. Thereafter, entries received will be judged in the then current week's contest which will close at midnight each successive Saturday. Entries for 6th and final week's contest must be postmarked before midnight, Saturday, November 5, and received by November 12, 1955.

5. The Grand Prize to be awarded at the end of the final contest will be the full operating income of a producing oil well (subject to usual farmer's royalty) or \$25,000 cash. Armour and Company will furnish independent petroleum engineer's estimate of oil well's present and future earnings to help winner decide whether to choose the oil well or the \$25,000 cash. Also, the following Cash Prizes will be awarded each week: 1 Prize, \$1,000 Cash; 5 Prizes, each \$100 Cash; 200 Prizes, each \$10 Cash. The Grand Prize winner will be selected from among the six weekly \$1,000 winners.

6. Entries will be judged on originality, uniqueness and aptness of thought by Reuben H. Donnelley Corp. Duplicate prizes in case of ties. Judges' decision final. No entries returned, no correspondence entered into. Winning entry will not be published. Entries, contents and ideas therein become the property of Armour and Company for any and all purposes. Not responsible for entries lost or delayed in mails. Entries with inadequate postage will be disqualified. Armour and Company reserves the right to disqualify any entry which was not personally composed by contestant or members of his immediate household. (This right reserved to disqualify entries prepared by professional "ghost" writers, schools and contest writing services.) You accept conditions of these rules when you enter.

7. All persons in the United States, its territories and possessions may enter, except employees of Armour and Company, its advertising agencies and their families. Contest subject to all Federal and State regulations. Winners will be notified by mail. List of winners will be mailed to anyone sending a stamped, self-addressed envelope approximately eight weeks after the close of the sixth contest.

★ DIAL SOAP JINGLE CONTEST

6

Big Contests!
Enter often
every week!

Just finish a 2-line jingle starting with

"I'M GLAD I USE DIAL"

SAMPLE JINGLES

I'm glad I use Dial, I wish everyone would,
 For Dial stops odor in a way that is good!

I'm glad I use Dial, its lather so creamy,
 Helps my complexion in a way that is dreamy.

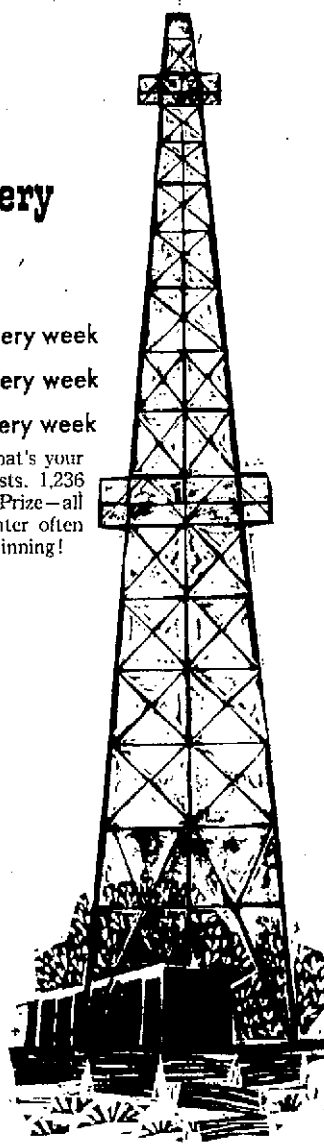
HINTS TO HELP YOU WIN

Dial is the only leading soap with AT-7 (Hexachlorophene). There's nothing else as good at removing skin bacteria. In your daily bath, Dial stops perspiration odor before it starts, so you have that Dial feeling all day. In daily skin care, Dial protects complexions, even under make-up. For children, Dial helps prevent infections following minor cuts and bruises.

Millions of men and women like Dial, and have changed to it faster than to any other soap. Dial is mild, and it smells good. Best of all, users say they just don't feel as clean with any other soap. Tell us *your* reason for liking Dial—it may win Cash or an Oil Well!

HOW TO WRITE WINNING JINGLES

2-line jingles are the easiest kind to write! Just start your jingle with "I'm glad I use Dial." Keep your jingle to two lines, and make the last word in both lines rhyme (as in samples above). Read our "Hints" and just tell us your own reasons for liking Dial Soap. Mail today—you may win an Oil Well!



LAST YEAR'S GRAND PRIZE WINNER

Miss Virginia M. Davis, 4121 Fontainebleau Drive, New Orleans, as she learned she was the Grand Prize Winner in Dial's 1954 Oil Well Contest. Born and reared in the Crescent City, Miss Davis is a bookkeeper in a sugar broker's office. She says she kept a pad and pencil with her at all times, to jot down ideas whenever they came to her. And Miss Davis sent jingles in regularly. DIAL'S 1953 GRAND PRIZE WINNER was Mr. Donald Parkinson, of 6027 Ellsworth, Dallas, Texas.

Helen, too. He shyly sent word through a friend that he'd like a date, but somehow Helen got the idea he was married, and brushed off the suggestion. It was several months before they got together. When they did, romance blossomed. They became engaged that Christmas and were married in Bethany Lutheran Church the next August.

The newlyweds were sitting pretty then. Ray was earning \$80 a week, with overtime. Helen continued working almost until the twins were born, adding another \$36 a week to the family income. Ray was two inches too tall for the draft and they were able to use his earnings to buy furniture and rent a house from a serviceman.

In 1945 they bought their own home, for \$7,000. They put down \$1,000 cash, paid off a second mortgage of \$1,000 within a few months and mortgaged the rest. "You



SUSAN TALKS to friend on phone (she's at that age); Nancy giggles.

'No matter how you figure, we're better off now than in 1945'

know, \$7,000 is a lot of money and 20 years is a long time," Ray says. "But of course Helen wanted a home of our own and she bolstered up my courage. I'm glad, now."

The boom of wartime industry kept Ray working overtime late in the evenings, almost every Saturday and frequently on Sundays. "Even though my money doesn't go as far now, I'm better off now than I was then," Ray reflects. "I make more money—even if you figure overtime—and I have more time with my family."

"Every now and then, I get rough going at the shop and wish I were in business for myself—my own boss. Eight or nine years ago, I was thinking about opening a drugstore in the neighborhood, but Helen hesitated. Actually, I guess I was kind of relieved."

"At GE, we have a pension plan and hospitalization and family insurance, and

it's a pretty good deal. When I'm 65, I can retire and have Social Security and a company pension."

Other Americans may be enjoying their best year financially, but not Ray. In 1953, when overtime was frequent, he grossed \$6,314. Almost no one at GE works past quitting time now. "It would be nice if we could get some overtime occasionally," he says. "Or a general wage increase. That's about the only way I'd bring home more money."

His wage rate, under the incentive plan which applies at the GE factory, is a guaranteed \$1.98 an hour. Beyond that, he is paid by the job, based on the length of time it takes to complete it and the time the company thinks it should take. It usually works out to about \$2.50 or \$2.60 an hour.

Ray's work day is much like any other factory hand's across the country. To start



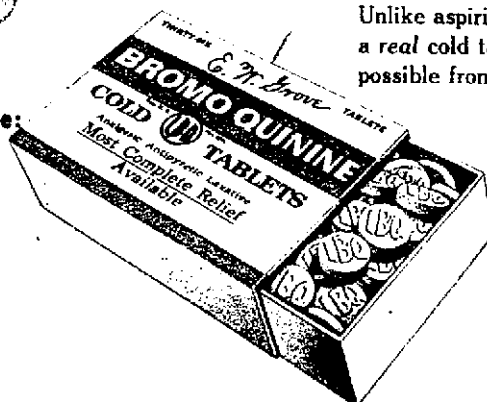
GOT A NASTY COLD?

NEW BROMO QUININE[®]
GUARANTEES YOU
MORE COMPLETE RELIEF
than any other cold remedy!

Unlike aspirin or other so-called "remedies," new Bromo Quinine is a real cold tablet! It now guarantees you the most complete relief possible from all these cold miseries:

1. STUFFY OR RUNNY NOSE
2. HEADACHE
3. MUSCULAR ACHES AND PAINS
4. FEVER
5. TEMPORARY IRREGULARITY

BROMO QUININE'S exclusive medicinal formula combines 5 potent cold-fighting ingredients—plus amazing new citrus bioflavonoid—designed to relieve more cold symptoms, including those caused by viruses, than any other leading product.



Here's New Bromo Quinine's Amazing Guarantee:

*If you have ever bought any cold remedy—
at any price—that brought you:*

- MORE COMPLETE RELIEF
- FASTER RELIEF
- LONGER-LASTING RELIEF

*... simply return the unused tablets and your
money will be promptly refunded.*

When you've got a real cold—get a real cold tablet

BROMO QUININE



RAY COACHES Bethany Church basketball team. Bellinghams are active at church.



HELEN LEADS ways-and-means committee of local PTA. Here she makes a report to committeewomen.

work at 7:30, he gets up at 6, puts on the coffee and then washes and dresses while Helen prepares both his breakfast and his lunch, which he takes along in a paper bag. He leaves the house at 7, kissing his wife ("Except when I drive him to work. Then he's too shy, with all those people getting off the bus") on the way out, and changes into work clothes at the plant.

His day goes quickly, and Ray doesn't find his work monotonous — only tiring. The generator frames are a heavy load to push around. His job calls for close precision and frequent inspection, and requires a rather high degree of skill.

The men get a 10-minute break, morning and afternoon, and a half hour for lunch. At 4 o'clock the plant whistle releases them, touching off a furious scramble of workmen and autos. By 4:02, Ray's department is empty. He walks home, stepping in the back door and kissing Helen almost precisely at 4:20. By 4:30, Ray is at the supper table, surrounded by his family — "where I'm happiest."

"Say," he said one evening recently, as Helen served the meat (usually steak on payday, but more frequently hamburger); "I was just thinking today. Maybe next summer we could look for a cottage to buy along the lake, to spend our vacations. Just

one room and a screened-in porch and a kitchen — it shouldn't cost much. The land would be the most expensive part. We could pay it off on time."

From time to time since, the Bellinghams have talked, a little wistfully, about the cottage, but they haven't done anything definite yet — haven't even investigated the price. If they do, the cottage will be just one more obstacle to Ray's big bed. It is typical of them, and of millions of families with the same income and the same wishes, to dream a little and "not be too frustrated," as Helen says, if every dream doesn't come true.

The dimensions of the average American's life seem to stretch far enough to include a patch of blue sky, where someday he will get that oversized bed, or that cottage, or that new car. An economist might say that these millions of misty dreams have brought the U.S. its fantastic prosperity — and returned to the workingmen the "best year of their lives."

NEXT WEEK: "The biggest gamble in the world," dairy farmer John Hensen, of Marshall, Wis., calls farming. How well are these gamblers making out in the boom? **PARADE** takes you to Hensen's 121-acre farm to find out.



Both dream of a brighter tomorrow, complete with cottage by lake, new car, big bed.

HALO LEAVES HAIR CLEANER, SOFTER, BRIGHTER

—than any oily, greasy, soapy shampoo



Halo—unlike most shampoos—contains no greasy oils or soap to dull your hair with dirt-catching film!

★ Clear, liquid Halo *bursts* into rain-soft lather in any kind of water. Cleans thoroughly, quickly, then rinses completely, carrying away dirt and dusty-looking dandruff. Brings back *all* of your hair's clean, bright beauty with each shampoo. Get safe, gentle Halo today!



Halo Glorifies Your Hair—Naturally!

**BRIGHTER
SHINES
in 1/2
the Time!**



KIWI
(KEE-WE)
SHOE POLISH
18 Popular Colors and Neutral.
Also Liquid White.

**TENSE NERVOUS
HEADACHES
call for
STRONGER Yet SAFER
ANACIN**

**Won't Upset
The Stomach**
Anacin® not only gives stronger, faster relief from pain of headache, but is also safer. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven, active ingredients. Scientific research has proved no single drug can give such strong yet such safe relief as Anacin Tablets.



**SOOTHE AWAY
Sore Throat Pain
AND
Coughs of Colds**

New "medicating-penetrating" throat lozenges, with remarkable Cetamium, work 3 ways to bring comfort:

- 1 **ANTIBACTERIAL**—kills over 90% of trouble-causing throat germs on contact.
- 2 **ANESTHETIC**—relieves sore throat of colds.
- 3 **EXPECTORANT**—eases deeper coughs, congestion of colds.



When your nose feels stuffy



**GET
BREATHING COMFORT
IN SECONDS**



No More Dry Skin ever!

Beginning tomorrow morning!



Tonight, simply apply a bit of penetrating LANOLIN PLUS Liquid to your face before retiring. That's all there is to it. Tomorrow morning when you awaken you will surely believe an angel had touched your skin with a magic wand while you slept. All skin dryness will be gone and your dry skin worries will be ended as long as you continue using LANOLIN PLUS Liquid regularly. Little lines and "crow's-feet" will begin to soften and fade, become much less noticeable.

And make-up! See how much more smoothly and perfectly it goes on. See your skin made softer and smoother by LANOLIN PLUS Liquid. Only \$1 plus tax. Get yours today for a surprisingly lovelier look tomorrow.

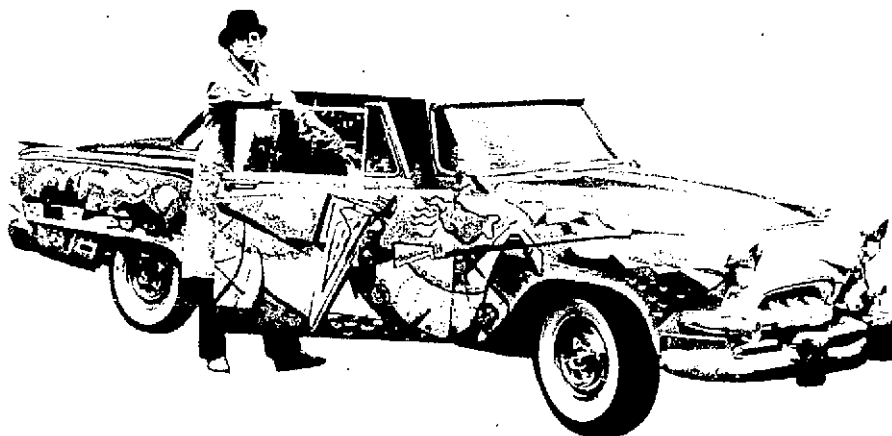


ABSTRACT DESIGN is worked up by commercial artist Vern Bain of Long Island. Water colors were used on all the cars, washed off later.

NOW IT'S

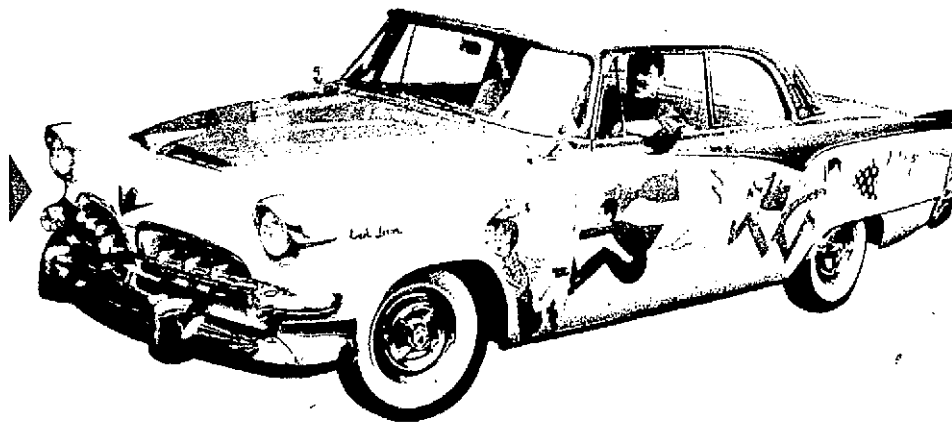
PAINTED CARS

As every motorist knows, 1955 is the year of the two-tone car. For decades the public resisted the prospect of such combinations as fuchsia-and-coral, beige-and-scarlet, turquoise-and-ivory; yet here they are, all around us. The other day, emboldened by the trend, the normally conservative Dodge people tried a further step: they asked three artists to decorate new cars, each in his own style, just to see what would happen. What happened appears on this page. It might not be to everyone's taste — but after all, if people can drive around in chocolate-and-shrimp, why not abstract fish?



KNIGHT IN ARMOR is displayed by its creator, fine artist DeWolfe Hotchkiss of Connecticut. He took his theme from the name of this particular line, the "Royal Lancer."

CARTOONS are brain children of New Yorker Gregory d'Alessio, shown beaming behind wheel. He tried, successfully, to make his characters give an impression of speed.





Win \$10,000! Pick the dream in which Chansonette, America's favorite bra (as shown), will be featured. It rounds as it accentuates... makes the most of every curve you own. 2.00, 2.50

Your dream can **WIN \$10,000!** **maidenform* *dream & contest*

That dream you've been waiting to see in a Maidenform advertisement... it may win you \$10,000 in cash!—or any one of 239 other cash prizes!

So send in your dream ideas immediately—you may be one of the lucky winners!

NOTHING TO BUY! EVERYONE CAN TRY! SEND IN AS MANY ENTRIES AS YOU WISH!

Put on your thinking cap. Dream up a dream like "I dreamed I played Cleopatra in my Maidenform bra". Remember? Or—"I dreamed I was a Toreador"

—"I dreamed I was a social butterfly". What's your prize-winning dream?

FIRST PRIZE \$10,000 cash! SECOND PRIZE \$3,000 cash! THIRD PRIZE \$1,000 cash!
 4 prizes of \$250 each; 10 prizes of \$100 each;
 25 prizes of \$50 each and 200 prizes of \$20 each!
Over \$20,000 in cash prizes!

Rules for the Maidenform Dream Contest

- 1 Nothing to buy—no box tops to send in, just 'dream up' as many suggestions as you wish. However, each entry must be submitted with an official entry blank. Additional entry blanks may be picked up at any Maidenform dealer. Each entry must also be accompanied by a different statement of twenty-five words or less which completes this sentence: "I prefer Maidenform, world's most popular bra, because..."
- 2 All entries will be judged by The Reuben H. Donnelley Corporation on the basis of originality, aptness and general interest of the dream suggestion and statement which accompanies it. Fancy entries won't count extra. Judges' decisions will be final. All entries become the exclusive property of the sponsor; and all rights are given by the contestant without compensation, for use of all or any part of his entry in the sponsor's advertising. Duplicate prizes awarded in case of ties. The entry must be the original work of the contestant.
- 3 Any person, residing in the United States, its possessions and Canada, may enter the contest, except employees, or members of their immediate families, of the sponsor and its advertising agencies. All members of a family may enter, but only one prize will be awarded to a family. Contest is subject to government regulations.
- 4 Send all entries to: Maidenform Dream Contest, P. O. Box 57A, Mt. Vernon, New York. Entries must be postmarked no later than November 30th, 1955 to be eligible.
- 5 All winners will be notified by mail within four weeks of closing date. Winners' list will be sent to all who request it with a self-addressed, stamped envelope.

Official Entry Blank

MAIDENFORM DREAM CONTEST
 P.O. Box 57A, Dept. 112
 Mt. Vernon, New York

"I dreamed I _____ in my Maidenform bra"

NAME _____

STREET _____

CITY _____

STATE _____

Complete this sentence in 25 words or less: I prefer Maidenform, world's most popular bra, because

FUTURISTIC PLAYGROUND

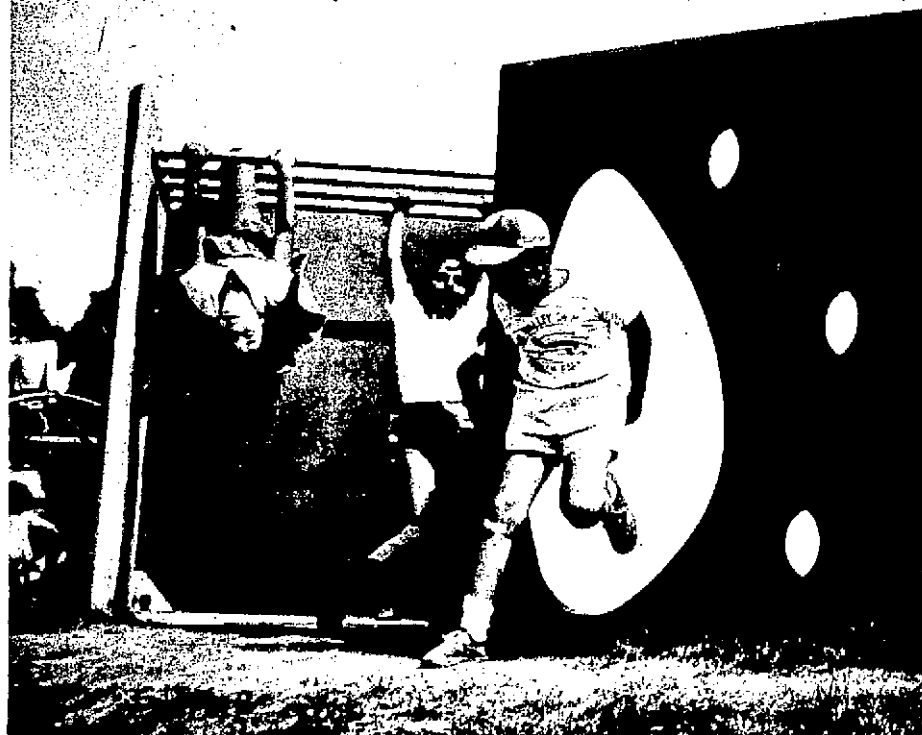
It lets kids 'create' while they play

FLORHAM PARK, N.J.

Squealing and scrambling, the children in these pictures are putting their okay on a radical new type of playground. Called "Creative Playthings" by its designer and "fun" by the kids, it covers a five-acre tract at the Sun Valley Swim Club here and is the only one of its kind in the country.

The aim of this substitute for swings, slides and seesaws is to let little imaginations run wild. Designer David Aaron points out that children quickly tire of conventional "thrill rides" because they get "nothing constructively stimulating" from them. Not so

Continued on page 20



"Fantastic Village" is name kids gave to this group of grotesque houses.

Satina in your hot starch CUTS DOWN IRONING TIME



Eliminates sticking, pulling, bunching

SATINA makes your iron fly!

You'll be amazed how SATINA cuts down ironing time on every starched item in your basket! You iron shirts, curtains, dresses *without a hitch*—SATINA actually ends iron stick-and-pull!

SATINA gives a lovely finish!

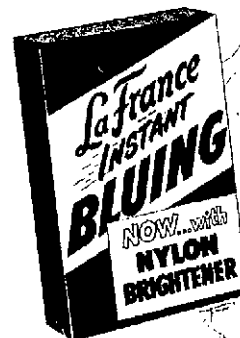
You'll be pleased how much nicer your starched ironing looks and feels! SATINA leaves clothes so smooth and fresh-smelling—gives you the satisfaction of a perfect job! Clothes *stay* crisp and clean longer, too! SATINA costs less than 2¢ per ironing.

**GET THE BIG IRONING AID IN
THE LITTLE PACKAGE—TODAY!**

Banish "NYLON GRAY"

from slips, blouses, undies

Use wonderful NEW-FORMULA LA FRANCE BLUING every time for washing your nylons. See them turn sparkling white again—and stay white! NEW LA FRANCE is detergent, bluing, nylon brightener *all in one!*



Fine Products of General Foods



Rounded corners, openings have no sharp edges, are safe for children 6 and up.



Up in the sky (head-high for adults), 3-year-old romps on "wave climber," a maze.

YOURS FREE!

GET-ACQUAINTED OFFER

\$1.00 tube



the
beauty treat
that conditions
your hair!

Used by Hollywood
studios and chosen by
finest hair stylists
everywhere

Now yours for use
at home



Alberto VO5 brings out natural, shining lustre women envy, men admire. All this comes so easily, so quickly with Alberto VO5, first choice with professional hair stylists and beauty salons.

Secret of Lanolin-rich Alberto VO5 is the costly blend of fine oils that so nearly match and supplement your own scalp oils. Alberto VO5 nourishes hair roots, gives "body" to dry, lifeless hair. Helps keep hair as nature intended—soft, shining, easy to comb and arrange.

Not a cream, not a spray. No water, no alcohol. Only precious oils to benefit and beautify your hair. Makes hair gleam the natural way.

Men, too, favor Alberto VO5 for its non-greasy, non-sticky, all-day grooming. Ideal for children's hair. Prevents tangling, snarling after shampoos.

Ask for Alberto VO5 at drug and cosmetic counters, beauty salons in tubes and jars.



Get acquainted with Alberto VO5! Clip coupon and mail with both end flaps from carton of a \$1 tube. We will mail you another family-size tube, worth \$1 absolutely free!

Beauty treat
your hair with



LANOLIN-RICH
HAIRDRESSING
& CONDITIONER
for MEN and WOMEN

Alberto-Culver Company of Hollywood

TEAR OUT COUPON . . . MAIL TODAY!

Mail coupon with both VO5 end flaps from carton of \$1 tube of Alberto VO5. We will mail you another \$1 tube absolutely free. Offer expires Oct. 31, 1955.

Alberto-Culver Company of Hollywood
4201 W. Grand Ave., Chicago 51, Illinois
Enclosed find both end flaps from carton of Alberto VO5. Please send me a \$1 tube without extra cost.

Name _____
Street _____
City _____ Zone _____ State _____



PARADE PICTURE CREDITS

Cover, David P. Preston;
2, Bill Peery; 4-5 Robert J. Smith from Black Star; 6, Drawing by John Gallagher; 8, Margaret Stovall from Pasadena Star-News; 10-12, 14-15, Ben & Sid Ross; 18-21, George Zimbal—Pix; 24-25, Ben & Sid Ross; 26, Gene Thomas; 28, Gomm; 30-31, David P. Preston, Culver Service; 34-37, Ben & Sid Ross.

Dishes done
in no time!

New Liquid Chiffon

Guarantees* you

More Dishwashing Help!

Unbreakable can
with dripless spout.



No other detergent, liquid or dry,
is kinder to hands.

It's here... New Liquid Chiffon... made especially to give you more dishwashing help. Liquid Chiffon gives you extra-rich, instant-action suds that swish away grease, even dried egg yolk, in seconds. You're through with the dishes and out of the kitchen faster!

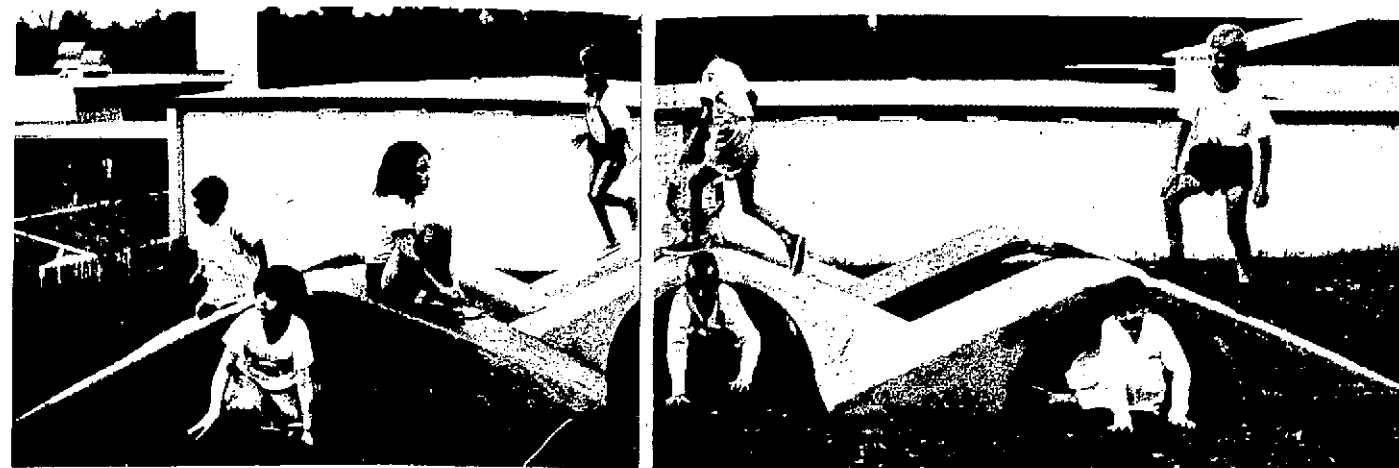
New Liquid Chiffon is so extra-rich a can lasts 60% longer than packaged detergents. So Liquid Chiffon is very, very economical to use. And very, very kind to hands.

Save your hands, save dishwashing time, and enjoy the convenience of Liquid Chiffon's unbreakable can that won't slip, won't drip. Get Liquid Chiffon soon. You'll be glad you did.

*We guarantee Liquid Chiffon will get your dishes cleaner and get you out of your kitchen faster, or we will gladly refund your money! Armour and Company.



For your lingerie try gentle,
pure Chiffon Soap Flakes



"Tunnel and bridges" give plenty of room for safe crawling and running. Designs won first prize in a play-sculpture contest.



Skylarking youngsters surround selves with maze of rings.



Tip top of "wave climber" holds 10 scrambling gymnasts at once.



Wheel! It's as easy as jumping off a (coral-colored, concrete) turtle.

One concrete turtle (\$540)
provides play for 18 kids

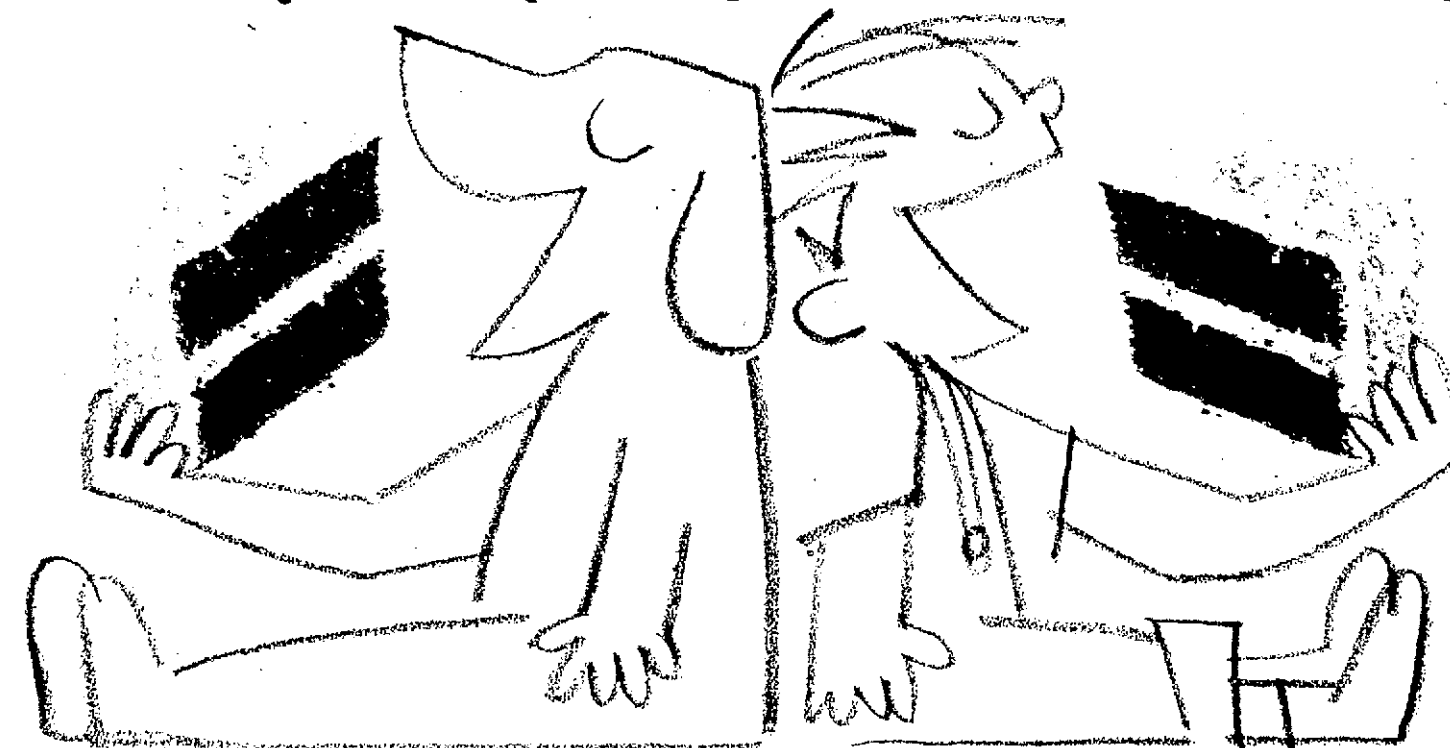
with Aaron-designed playthings. One day a house in the "fantastic village" is the Alamo, and the child Davy Crockett; the next day a burning building, and the child a fireman. Each piece is designed to reach out to the child's growing imagination and give it something to work with.

And Creative Playthings have another advantage: they're economical. A concrete turtle (r.) costs \$540, and 18 kids can play on it at once. The same amount buys only six swings. Between economy and imagination, a revolution may be brewing in the world of the playground.



End of a day finds youngsters reluctant to leave.

EVERYBODY'S GOING COCONUTTY..



Men are so crazy about the cakes their wives are making with BAKER'S COCONUT, they won't share them with anyone but their best friends. Men love the fresh coconut taste of BAKER'S. Gals are coconutty over BAKER'S, too. It's such an easy way to turn an everyday cake into an elegant cake.

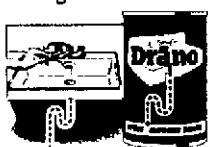
MEN ARE CRAZY ABOUT
BAKER'S COCONUT
Put it on your next cake!





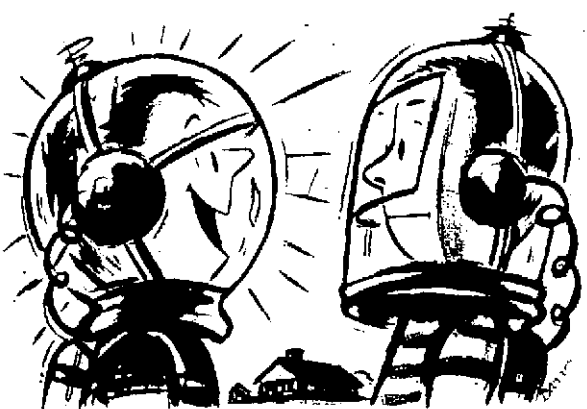
"I can't elope yet—I just remembered today is the day of the week I put Drano in all the drains!"

Wouldn't your conscience bother you if you left dangerous sewer germs lurking in every drain? And germs breed in muck that liquid disinfectants can't budge. Drano's churning, boiling action dissolves the muck—and keeps drains germ-free and free-running. Put Drano in every drain for about a penny a drain. Also makes septic tanks work even better. Get Drano today at your grocery, drug or hardware store. Also available in Canada.



There's nothing like Drano... to keep drains free-running and sanitary.

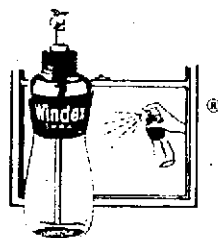
PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"Mine's better 'n yours. My mom uses Windex Spray to make it shine."

Windex Spray cleans glass surfaces sparkling bright in half the time it takes ordinary glass cleaners. SWISH! Spray it on. WHISH! Wipe it off. Presto! Glass shines bright; stays bright longer, for there's no waxy film to attract dust later.

Buy Windex Spray in the 6-oz. bottle with sprayer attachment. It's even more economical in the big 20-oz. refill size. Get it today at your grocery, drug or hardware store. Also sold in Canada.

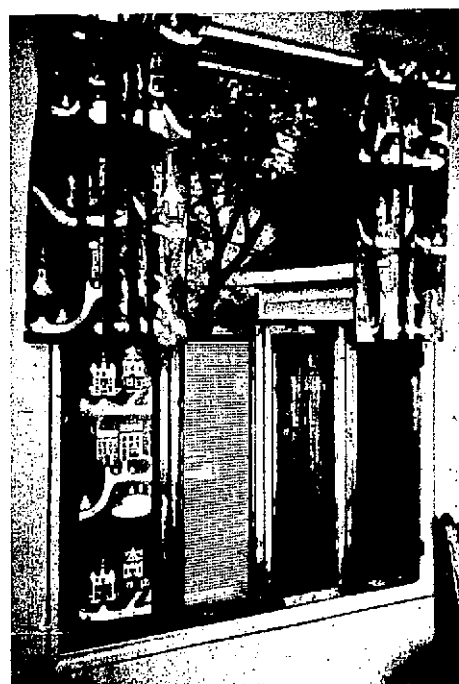


So fast, easy, thrifty, it outsells all other glass cleaners combined!



Everybody's
crazy about DAZY

New DAZY Spray Air Freshener banishes household odors instantly. Makes home air fresh as a daisy! Costs only 49¢ with reusable sprayer at your grocery, drug or hardware store. Made by the makers of Drano and Windex.



RANGE OF MATERIALS for shutters includes (left to right) fabric, perforated aluminum, bamboo cloth and hardboard, plain or perforated.

Make your own INDOOR SHUTTERS

Interior window shutters are highly practical, as well as decorative. They can take the place of awnings (against the sun's rays) or serve as shades (for privacy) — and still allow ventilation.

The construction of the shutters shown above is simple in principle and will go like clockwork once you get onto it. Each shutter frame is made of 1"-x-2" lumber, with common half-lap joints at corners and a recess on all four sides. Into the recess is fastened the decorative material.

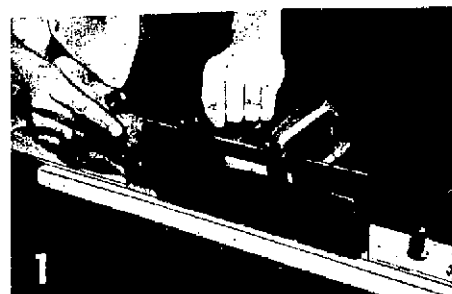
(If you choose a fabric for this material, pull it taut around panels of 1/8" hardboard and fasten it to the backs of the panels with masking tape so that it can be removed for washing.)

Stain and wax or varnish your shutters, and hinge them together in pairs to opposite sides of window frames. Measure carefully in determining shutter sizes so that each pair will meet in the exact center of a window when closed.

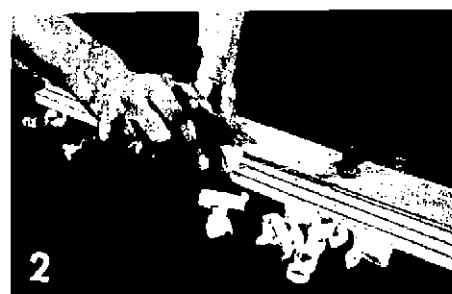


JOIN boards with glue and two screws at corners. Drive screws from back sides, countersink heads and conceal with wood putty.

parade do-it-yourself



GROOVE, cut with backsaw, sets depth of recess in frame. Scrap clamped to board guides saw; scrap clamped to saw is depth gauge.



FINISH recess by trimming away stock between saw cut and inside edge of shutter-frame board. Rabbeting plane will do the job.



START corner joint by cutting off recessed portion at ends of side boards. Depth of each cut should equal width of a 1"-x-2".



HALF-LAPS are cut as shown in the ends of all boards in the framework. Be sure that you saw on the waste side of marked lines.



SCREEN MOLDING conceals edges of decorative material. Miter strips at corners, fit them into recess, secure with wire brads.

BENDIX announces A NEW KIND OF WASHING POWER...

Gets clothes cleaner
without thrashing agitator blades



The new BENDIX
POWER SURGE WASHER
washes with Energized Water

What energizes it?

The Bendix-developed Energy Disc!

A hundred years away from thrashing agitator blades that beat some of your clothes to death, while others barely get their faces washed.

Here's a washer that would satisfy a coal miner's wife with its thoroughness. Yet handles your fragile frillies as though it sympathized with you for paying so much for them.

Energized water surges and bubbles through every stitch of your clothes.

It even looks through the pockets of shirts. And we invite you to feel how it searches through the fingers of gloves!

This is honestly an astonishing washer.

Astonishing even in the way it's built. There are only three moving parts. No gears to wear out . . . no transmission to get out of order.

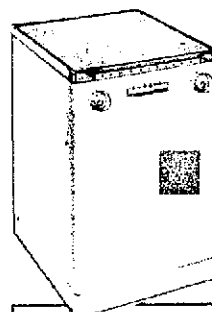
There are extra years of trouble-free service built right into this Bendix Power-Surge Washer.

You can feel it surging the soil
right out of the glove on your hand

Go ahead . . . put your hand in . . . glove and all! The Bendix Energy Disc sets the water a-tingle, gives it a washing power that water has never had before.

Feel those bubbling bursts of energy? You're now feeling a washer washing clean. It's Bendix Power-Surge washing—as safe for your clothes as it is for your fingers.

GENUINE FORMICA WORK-TOP . . . AND
ONLY BENDIX HAS IT!



When it's not washing (and even when it is!), the Bendix Power-Surge gives you 25 inches of extra counter space.

Carefree, hard-working counter space of genuine Formica! Resists chipping, peeling, cracking, staining. Yours in seven decorator colors.

\$100,000.00 BENDIX CONTEST

NAME THE WASHING ACTION. WIN \$10,000.00 CASH FIRST PRIZE
360 Power-Surge Washers as additional prizes

Come in—see the unusual way the new Power-Surge Washer washes. Then name the action. Nothing to buy—easy to enter—hundreds of opportunities to win! Get blanks at your Bendix dealer now. Entries will be judged on the basis of originality, uniqueness and suitability by independent judges. Contest closes November 23rd, 1955.

CROSLY AND BENDIX* These two great names are joined. Now the creative engineering that Crosley brings to America's aircraft and electronic development is yours in every Crosley & Bendix home appliance. There could be no higher standard of quality.

BENDIX

POWER-SURGE AUTOMATIC WASHER

In Canada, Crosley and Bendix Home Appliances are manufactured and distributed by Moffats Limited, Weston, Ontario



When you wake up feeling "old" and worn... too tired to face the day's work... you may have the GRAY SICKNESS. It keeps millions pale, tired and weak... needlessly!

*IRON deficiency anemia has been aptly called the GRAY SICKNESS. Not only because its victims have lost their once healthy color, but also because life itself has become gray and drab for them. For you simply can't enjoy work or play when you have to drag through day after weary day feeling tired, weak and listless. And sleep doesn't seem to refresh you for you wake up tired. The GRAY SICKNESS means your blood isn't getting enough iron. It becomes weak, thin, washed-out... just can't supply your body with the full supply of oxygen it needs for buoyant health and radiant color. Signs of the GRAY SICKNESS may be due to other causes so you should see your doctor regularly.

REBUILD STRENGTH FAST

Fortunately the GRAY SICKNESS responds quickly to proper treatment... and normal healthy color, strength and vigor return. In cases like this doctors usually prescribe an iron tonic containing many times your daily iron requirement. Each daily therapeutic dose, 6 tablets of IRONIZED YEAST, contains 10 times your

daily iron need... and this iron is fortified with vitamin B₁₂. Now this iron goes right to work... within 24 hours... to start building rich red blood... the kind of blood that soon brings back your normal strength and energy... fills you with your old-time pep... brings healthy color back to your cheeks again.

FEEL STRONGER IN 7 DAYS

Actually in just one week you'll start to feel your old self. You'll begin to enjoy doing a normal day's work again. So get IRONIZED YEAST tablets today. They are very economical to use even when taken in maximum dosage of 6 tablets daily. Just be sure you get genuine IRONIZED YEAST.

SIGNS OF THE GRAY SICKNESS

- ☐ PALLOR ☐ WEAKNESS
- ☐ TIREDNESS ☐ NERVOUSNESS
- ☐ LOSS OF APPETITE
- ☐ FREQUENT HEADACHES
- ☐ LOSS OF ENERGY

For "where to buy" and "what to pay" read the retail ads—today—

In other sections of this newspaper

FREE... the book that's helped thousands to LASTING SLIMNESS

This no-hunger, all-food, no-drug Knox Gelatine Eat-and-Reduce Plan with Choice-of-Foods Chart comes to you free. Send today and start right in reducing pleasantly and safely. Mail this coupon today.



Knox Gelatine, Box PD-21
Johnstown, N. Y.
Send me my FREE copy of the 36-page Knox Eat-and-Reduce Plan book.

Name.....
Address.....



Suzanne clocks Young and Fair in early-morning gallop. During lean days she went back

JAMAICA, N.Y.

While Suzanne Zinser was attending exclusive Skidmore College, she'd scamper out of her dorm at 5 each morning and rush to the nearby Saratoga (N.Y.) Race Track. There the demure coed walked "hots" — horses just back from a morning gallop. Suzanne cooled them down with a half-hour walk, got 50 cents per hot. With that money, plus dollars pinched from her allowance, she bought a racer for \$1,000 and became the girl of her dreams — a horse trainer.

In any self-respecting "B" movie, Susie would have gone on to train a Kentucky Derby winner. Actually her horses run only in low-stake races, and they seldom win.

For Suzanne, however, there's no other business. Now 27, she gets along well with her male colleagues ("There are only a few jokes about my being a woman"), and her parents accept her odd calling good-naturedly. Victims of Nazi oppression, they came to this country with their daughter in 1940. Suzanne never showed much interest in her father's profession — he's an art dealer. She'd rarely given horses a thought, either, until one day, when she was 16, a horse-crazy girl friend dragged her out to Belmont Race Track, near her Forest Hills, N.Y., home.

"Don Meade was riding a horse named Tarpan," she recalls, "and Meade fell off. But Tarpan ran very proudly all by himself. It was thrilling. This, I said to my friend, is for me."

Her friend got married and forgot about horses, but not Susie. Once out of Skidmore, she bought Give Thanks, a 4-year-old maiden (non-winner), in 1950. In its second start for Suzanne, Give Thanks won, picking up a \$1,400 purse and paying \$47.30 on the tote board. (Suzanne, who dislikes gambling, had only \$2 on her horse.)

During the following two years Give Thanks earned a measly \$3,800. Suzanne finally had to put it on a breeding farm for nine months while she worked as a saleswoman. When her jodhpurs were jingling again, she took the horse out of the farm but couldn't take the farm out of the horse, which won but twice in a year.

Give Thanks went back to the farm for good and a weary Suzanne announced her retirement. But five days later she was back at the track, bidding for horses. Today she's training two horses for another owner, also owns a 4-year-old filly — Young and Fair — that won once in four tries, but is now plagued by assorted ills.

That hasn't discouraged Suzanne. "I don't dream about impossible things like Derby winners," she says. "I just want to learn about horse racing — for win or lose it's what you learn that really counts."



DAWN visit to Young and Fair's stall gets Susie a fond nuzzle. She is one of only a dozen women in the U. S. licensed to train race horses.

This girl is a HAPPY LOSER

Susie Zinser is one of the few women trainers of horses
—and she wins even when her horses finish last.



to walking horses at \$2 a day. "You can live on that," she says, "if you have to."



AFTERNOON finds Susie taking last look at Young and Fair as it trots to the post in a race at Jamaica, N. Y. (It finished fourth.) Susie goes on dates "like any girl, but I've no 'steady.' If I do get married, I'll give up the training of horses. A girl can't have two careers at the same time."

USED CAR VALUES YOU CAN'T BEAT ANYWHERE!

**SEE "CHRYSLER" IN YOUR PAPER'S
CLASSIFIED USED CAR SECTION**

It's a fact—the year's best buys in Used Cars are on sale right now at your Chrysler Dealer's. You can't get a better used car buy *anywhere!* These cars are called "Pennant Winners" because each one is hand-picked and safety-checked 16 ways. Each one is specially priced for this, money-saving sale and backed up by Chrysler's Sign of Quality.



1 Every Pennant Winner Used Car is specially selected from a stock of all popular makes and priced well below market value!

2 Many Pennant Winner Used Cars are late-model Plymouths, Chryslers and Imperials with more power features than most new cars. They've been cared for by Chrysler families who really take care of their cars!

3 Every Pennant Winner Used Car is Safety-Checked 16 ways!

4 Every Pennant Winner Used Car has the Chrysler "Sign of Quality" to back it up!



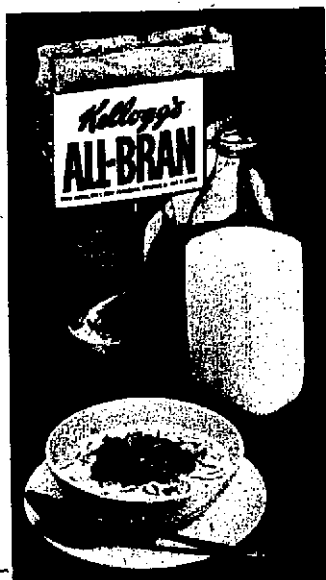
CHRYSLER

"SIGN OF QUALITY"
USED CARS

ON SALE RIGHT NOW AT YOUR CHRYSLER DEALER'S

A LAXATIVE

that really
does you good!



You probably know this about Kellogg's All-Bran: it's the *original* whole bran cereal, scientifically milled to bring you natural food bulk in its most effective and appetizing form. But did you know this? Kellogg's All-Bran served with milk is a fine aid to fitness. This delicious, wholesome dish supplies 9 body-builders you need daily. Besides this, All-Bran can improve your "Intestinal Tone" (often below par when diets lack bulk), so essential to comfortable, regular elimination. So why not enjoy the natural benefits of these two fine foods, All-Bran and milk, for fitness *and* regularity? Be sure you get the original, the one and only, Kellogg's All-Bran. It *really* works. Double your money back if a daily dish of All-Bran and milk doesn't have you on schedule within 10 days. That's a promise from Kellogg's of Battle Creek, Michigan.

FASTER, MORE CUSHIONING FOOT RELIEF!

Extra Soft... Extra Protection
Adhesive Foot Paddings

Just cut
medicated
KUROTEx to
any needed
size and
shape and apply.

Dr. Scholl's **KUROTEx** is far superior to ordinary moleskin, yet costs no more. A wonderfully effective cushioning relief for corns, callouses, bunions, sore toes, sore heels and wherever shoes painfully rub or pinch. Eases new or tight shoes; prevents blisters. So convenient to cut in sizes and shapes to fit your needs. Flesh color. 15¢, 35¢, 40¢, 90¢. At Drug, Shoe, Dept., and 5-10¢ Stores.

**Dr. Scholl's
KUROTEx**



He's 88 today...

RHODE ISLAND'S GREEN: THE SENATE'S SPRYEST OLDSTER

Pausing in his morning dash up the Senate steps, Green smiles for camera.

by JACK ANDERSON and
FRED BLUMENTHAL
PARADE WASHINGTON CORRESPONDENTS

WASHINGTON, D.C.

Every day, except in Washington's worst weather, Congress' oldest member walks four miles to and from work. The trim, somewhat stooped figure of the senior Senator from Rhode Island, Theodore Francis Green, is a familiar sight as he moves at a brisk gait from his simple furnished room at the University Club to his quarters in the Senate Office Building on Capitol Hill.

On arrival, he spurts up flights of stairs at a rapid pace, scorning the elevators. He then puts in a full, active day as a lawmaker. Back at the club, he almost always changes for an evening of social activities. Besides being a bachelor—a social asset in Washington—he is wealthy, cultured and of a warm, gregarious nature that keeps his personal popularity high.

All of which is phenomenal when you consider that this spry little Yankee is 88 years old today. In America's history, only two Senators have held their seats after attaining their 88th birthday: Vermont's Justin Smith Morrill, who died in 1898 after a short tenure, and Virginia's Carter Glass, who succumbed in 1946 after long illness. Each was 88 at death. Green hopes to break all records by completing his present term—his fourth—in 1960 at the age of 93.

He may do it, too. His physical and mental faculties are the pride of the Navy doctors who check him twice a year, and the envy of much younger colleagues. He is not only a legislator but also an accomplished athlete, aesthete, physical culturist, elder statesman, globetrotter and authority on how to keep fit.

He Scaffs at Golf

What's more, he lists mountain climbing and tennis as his favorite active hobbies, and scaffs at golf with, "It's an old man's game."

True, it has been some years since he climbed a 15,000-foot mountain in the Swiss Alps. Nor does he get in as much tennis as when he first came to Washington at 69. For one thing, he doesn't have as much time; he is ranking majority member of the powerful Senate Foreign Relations Committee and the only committee chairman (Rules and Administration) from the entire Northeastern U.S.

He also had to give up high diving when he was 82—on the advice of doctors and at the insistence of friends. Some of the latter, by the way, he has helped to bury after they succumbed to circulatory ailments Green feels could have been avoided.

Green has given much thought to

keeping fit and living a long and useful life. As a small boy in the 1870s he was sickly — like his intimate friend, Theodore Roosevelt. Both men overcame their handicap by rugged living, sports and calisthenics. Ever since his days at Brown University, Green has kept his weight around 150 pounds.

His secret is moderation — in food, drink and physical activity. The Senator doesn't think much of violent week-end workouts. Instead, he supplements his daily "constitutional" with regular swims in the University Club pool in Washington or the YMCA gym if he's home in Providence.

As for food, he samples and savors whatever is placed before him. Abroad, other Senators may crowd their luggage with remedies designed to ward off unfavorable experiences with exotic vintages and victuals. Green refuses to worry. He eats moderately, drinks moderately, retires when sleepy and slumbers almost immediately.

At the same time, he enjoys unexpected diversions — for example, a flight in a Navy jet fighter. He likes to take off from the deck of an aircraft carrier, and has done so at the Navy's North Atlantic Air headquarters in Quonset, R.I., which he was instrumental in having established.

Rhode Islanders long have been used to seeing their senior Senator get things done, both politically and personally. In Congress he has been a tireless fighter for projects he believes in. One has been the Weather Bureau, long a

GREEN THE SOCIAL LION

The story is told that the Senator, attending a Washington diplomatic reception, was asked where he was going next. Being scheduled for six parties that evening, he reached for his pocket appointment book. "I haven't even found out yet where I am now," he murmured.

Government "orphan" but particularly important to Green's Northeastern section since late-summer hurricanes have become so frequent there. Thanks to him, the Bureau this year received a \$5,000,000 additional appropriation, which, his constituents feel, should justify its cost many times over.

Other Green-sponsored legislation includes a World War II bill which permitted the Government to sell silver, stored at West Point, which was desperately needed by war industry. He also has played an important role in foreign affairs. He is a Democrat, but he has supported the bipartisan foreign policy of the present Administration without partisan prejudice.

As for Green's devotion to physical fitness, Rhode Islanders have taken it

for granted ever since 1932, when he won major office for the first time in running for governor. He was then 64, and had been in politics for a quarter-century, mostly on the losing side.

The opposition poked fun at him as an eccentric, an effete aristocrat, the descendant of colonial governors and Revolutionary War generals, who was trying to imitate Tarzan by going in for wrestling, gymnastics and high diving at an age when most people were preparing to retire. There also were jokes over a socially prominent man — with a long (and very successful) career in banking, corporate law and industrial reorganization — suddenly trying to make like a governor.

"Tarzan" Makes Good

But the Green forces make the jokes backfire. They took full-page newspaper ads filled with photographs of their man on the tennis courts, high diving and running cross-country. The electorate, duly impressed, voted Green in by a landslide. During two terms he was affectionately known at the State House as Tarzan. And when he took aim on the Senate in 1936, nobody in the enemy camp thought it prudent to raise the "age" issue.

Last year, as Green sought a fourth six-year term, the opposition did bring up the matter of his advanced years. Even worse, a whispering campaign had it that he planned to retire two months after winning reelection, to make way for a hand-picked successor. This angered Green.

In an election-eve television performance, the Senator brought a vigorous campaign to a climax by denying indignantly that he would ever seek office without completing the full term to which he was elected. Twenty-four hours later, after his foe had conceded defeat by an overwhelming margin, the delighted victor again went before the cameras to express his appreciation. He felt so exuberant about the people's confidence, he said, that he was thinking of seeking a fifth term in 1960 and perhaps a sixth in 1966, when he would be going on 100.

Time will tell about that. Meanwhile, Green knows his job and sticks to it. Right now, in the closely divided Senate, every vote is crucial. The Democrats can always count on Green to show up. Old-timers can't recall any major vote he has missed.

Over the years, Senator Green has overcome the hurdles of malaria, pneumonia and other diseases that sapped his strength in early life. At 88, he gives every appearance of being physically and mentally in the pink. He is respected and admired by Republicans and Democrats alike. Says one much younger colleague. "I'd gladly trade my age with Senator Green — if I could have his spirit."



**Try this wonderful
new, convenient way
to take home beer!**

MILLER HIGH LIFE

Suburban

12-PACK



**Yes, now you can take home
12 cans of delicious, refreshing Miller High Life
in one handy, carry-home carton! Get a double measure
of refreshment pleasure with the popular
new Miller High Life Suburban 12-Pack...
available now at your nearby store.**



**EASIER TO
CARRY!**

Perfectly-balanced for
easier carrying. Sturdy
handle designed for
finger-fitting comfort.



**EASIER TO
OPEN!**

Special perforated pull
tabs permit quick,
easy removal of Miller
High Life cans.

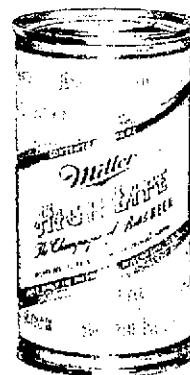


**CANS COOL
QUICKER!**

Miller High Life open
end carton provides
quicker, easier cooling.
Stores neatly, too!



**BREWED ONLY IN MILWAUKEE
FOR 100 YEARS BY THE
MILLER BREWING COMPANY**



Ginger Date Roll

This rich and handsome dessert is made without any cooking except a minute or two for the luscious sauce. It's just the thing for a "dessert and coffee" party

From Parade's Test Kitchen

GINGER DATE ROLL

- | | |
|--------------------------------|------------------------------|
| 1½ cups fine gingersnap crumbs | ¼ lb. marshmallows, cut fine |
| ¾ cup finely cut pitted dates | 1 cup broken walnut meats |
| | ¼ cup strong coffee |

Save out ¼ cup gingersnap crumbs. Combine remaining 1 cup crumbs with dates, marshmallows, walnuts and coffee; mix well. Form into a roll about 3" in diameter; cover with the loose crumbs. Wrap in waxed paper or aluminum foil; chill several hours. Slice crosswise into pieces about 1" thick. Serve with Golden Sauce (below). Makes eight slices.



KITCHEN HINT

Dip kitchen shears in icing sugar (4X, 6X or 10X) before cutting dates or marshmallows.



GOLDEN SAUCE

- | | |
|-------------|------------------------|
| 1 cup sugar | 2 egg yolks |
| ½ cup water | 2 tablespoons vanilla* |
| | 1 cup whipping cream |

Boil sugar and water to 238°F. (or until the sirup forms "threads") in a small saucepan. Meanwhile beat egg yolks until thick and light. Pour sirup slowly on yolks while continuing to beat. Continue beating until creamy; chill. Add vanilla. Whip cream; fold in. Makes eight to ten servings.

*This may seem a lot, but it is correct.



parade etiquette

by *Amy Vanderbilt*

TEEN TOPICS

The other day a reader wrote me that he had heard the expression: "You don't gain poise and graciousness until later years." Certainly the early years are those of learning manners, and no one expects social perfection in teenagers. But you still can note the manners of people whose behavior you admire, ask questions, read up on the subject. I am glad to see your letters broadening in scope.

Q. How should you begin and end a letter to your boy friend? — E.R., Georgetown, Miss.

A. The simple salutation "Dear John" is always best. The word "love" is used too loosely today in closing; I think we all should make an effort to preserve its real meaning by being conservative in its use. "Forever," "Eternally," "Devotedly" also are very strong terms to be used in more or less casual boy-and-girl letters. A girl does well to reply with restraint to a boy's love letter, and she should not initiate a too tender closing. Perhaps the best words to use are "Yours" or "As ever."

Q. What is the correct procedure for checking wraps at a formal dance? Please include the rule on tipping. — C.M.S., Detroit, Mich.

A. When wraps are checked separately, the girl is assisted by the attendant, and she picks up her check and leaves the tip—10 to 25 cents, depending on the elaborateness of the place. The boy should make sure she has change for this purpose. Where there is one check room, the boy helps the girl out of her wrap, leaves his things and hers, picks up the check and takes care of the tip (25 cents for two).

Q. I am 14 and when I go to church or an athletic event there is a boy who likes to take me home. Most of the time I let him. When my mother finds out who brings me home I am punished. Should I let him take me or refuse? — D.H., Interlocken, N.Y.

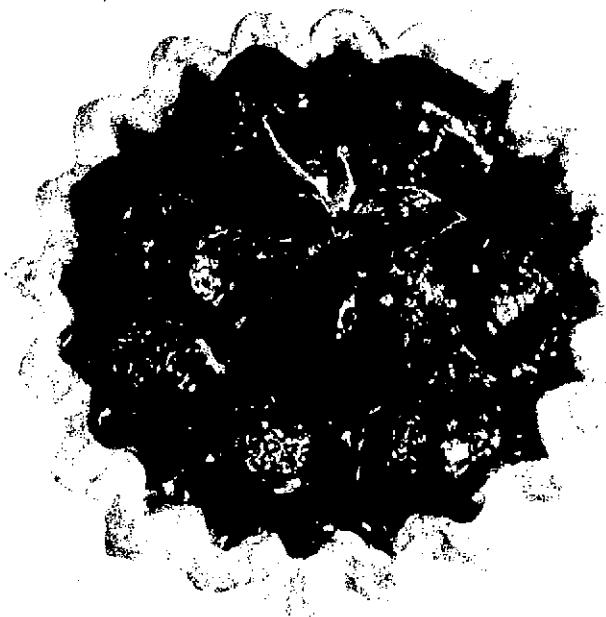
A. It is usual for boys and girls to walk home together after such occasions. Is your mother against your coming home with *any* boy, or has she something against this particular one? Perhaps if you ask her permission in advance, saying that you would like to bring the boy home to meet her, she will understand that you are not trying to be deceptive.

Q. How old do you think a girl should be to accept a cocktail at a dance? I have no parents to tell me. — B.A., Woodstock, Va.

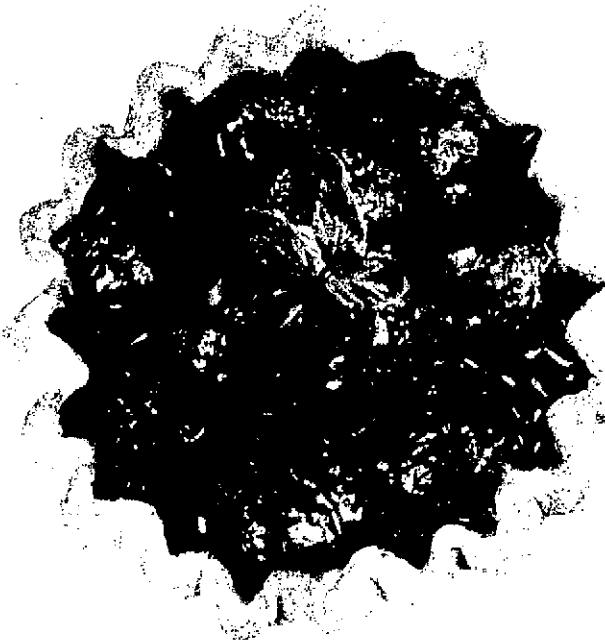
A. I know that some parents do permit boys and girls in their late teens to have some alcohol on occasion, but I think it most unwise. The safe and sensible thing is for a teenager to refuse alcohol, even under the most protected circumstances. This is one social experience you can pass up until you are no longer a teenager.

QUESTIONS FROM READERS will be answered as space permits. (Miss Vanderbilt cannot answer letters personally.) Address: Miss Amy Vanderbilt, PARADE, 285 Madison Ave., New York 17, New York.

If you are not counting calories, you don't need this new, non-fattening sweetener. If you are, you do.



248 calories if sweetened with sugar



148 calories if sweetened with non-caloric Sucaryl

You can save a lot of calories by sweetening with Sucaryl

... and you can't taste the difference

Abbott Laboratories' new non-fattening sweetener—Sucaryl—opens up a whole new world of eating and drinking enjoyment to the millions who must watch their weight.

This is improved Sucaryl: A non-caloric sweetener that tastes just like sugar, and gives a true sugar-like sweetness to drinks and foods. In normal daily use, improved Sucaryl sweetens without a trace of bitterness or aftertaste.

You can use Sucaryl everywhere: Use it in your morning coffee, on cereal or grapefruit. Use it in all recipes that call for a sweetener. Sucaryl can be baked, boiled or frozen without losing true, sugar-like sweetness. Look for the name Sucaryl on the label of prepared foods or beverages.

You don't need Sucaryl if you're not counting calories. Sugar is one of the most highly concentrated sources of quickly available energy, and should be retained

in normal diets. If you are in doubt about dieting, ask your doctor for proper guidance.

To diabetics, Sucaryl opens the way to greater eating pleasure, and still lets you follow your rigid diet requirements.

Get your free copy of Abbott's "Calorie-Saving Recipes" at your drug store. Dozens of kitchen-tested ideas. Or simply write: Sucaryl, Abbott Laboratories, North Chicago, Illinois. In Canada: Abbott Laboratories Ltd., 1550 Cote de Liesse Road, Montreal, Quebec.

IMPROVED
Sucaryl®

THE NEW, NON-FATTENING SWEETENER THAT TASTES JUST LIKE SUGAR



Available at your drug store in Tablet, Powder or Liquid form. For low-salt diets, ask for Sucaryl Calcium.

Colgate's new
Florient
Aerosol Air Deodorant
**kills
room odors
fast**



No wick • No waste • No wait
ANOTHER DEPENDABLE COLGATE PRODUCT

NATIONAL
EMPLOY THE PHYSICALLY HANDICAPPED
WEEK
OCTOBER 7-8

OLD UNFAITHFUL
gushing again?



Call your Master Plumber
• get a new
jetglas
WATER HEATER
* rustproof, leakproof, waterproof.

America's Finest by
DAY & NIGHT
MONROVIA, CALIFORNIA

(SEE COVER)

Dolores Del Rio: Ageless Beauty



DEL RIO IN BRIEF:

She was born in Durango, Mexico, on August 3, daughter of a farmer. Christened Dolores Ansunso, she was convent-educated in Mexico City and at 16 married to Jaime Del Rio. The following year they visited director Edwin Carewe in Hollywood; through him, Dolores won a film contract and soon became Mexico's first big star. Her husband died in 1928. Two years later she married MGM art director Cedric Gibbons; they were divorced in 1941. Then, hurt by a series of "bad films," Dolores returned to Mexico City and formed her own movie company. Her last English-language picture was *The Fugitive* (1947).

by LLOYD SHEARER

PARADE WEST COAST CORRESPONDENT

HOLLYWOOD.

"Señorita," I said to Dolores Del Rio, "you are without a doubt the most fascinating woman I have ever met. Come, let us go away to the mountains together."

"Señor," the world-famous Mexican movie star answered, "you must be a sophomore, maybe from the University of California?"

We were in the swank suite of a swank Beverly Hills hotel. For the first time in 12 years, the best-known Latin beauty in the history of motion pictures had returned to the scene of her great cinematic triumphs — *What Price Glory?* (1925), *Resurrection* (1927), *Evangeline* (1929), *Madame Du Barry* (1934) — and all Hollywood was discussing the near-miracle of her preserved beauty. (The photo at left indicates why.) She had been seen at a movietown wedding, which was the immediate reason for her return to the U.S.: now, estimates of her age, ranging from 50 to 70, were being hushed all over town.

Meanwhile, movie and television producers, struck by her still photogenic loveliness, were beating a hasty path to her quarters, offering roles, scripts and contracts.

In an effort to determine the secret of the Del Rio fountain of youth, I had obtained an interview on the delicate subject of age and beauty. Playing safe, I began with what I hoped would be considered good-natured raillery.

"There has been some ridiculous talk," I offered, "to the effect that you are really 60 years old."

Dolores Del Rio smiled. It was more than a smile. It was a sonata in two delightful movements. Her eyes flashed and her lips parted.

"Fantastic!" she exclaimed.

"The *World Almanac*," I continued, "has the nerve to list the year of your birth as 1905. How about that?"

Again the actress smiled, this time with tolerant amusement. "Ridiculous," she



TOP HIT of Dolores' silent-film days was *What Price Glory?* Here she comes between World War I buddies Victor McLaglen (left) and Edmund Lowe.

stated, "the things that are written about me. They say that I sleep 14 hours a day, that I dine on gardenia leaves, that I never smile because I do not want to crease my face. None of it is true. None of it!"

"The truth is that I am 47 years old" — she looked out toward left field as she said that — "and I have been a movie star for 29 years. For the past 12 years I have made films in Mexico and Spain. I have my own company in Mexico City; we also do television. I am very proud, very happy when people tell me I look young. But I do not eat herbs or magic potions or roots. I eat spaghetti."

Never a Face-lift?

"But your face is so unlined," I pressed. "Your figure is so sensational. Your muscles are so firm. Your skin has such wonderful tone that I refuse to believe the rumor that you've had your face lifted."

The actress ran her fingers across her forehead. "I never have," she said flatly. "If I had, you could see scars by my hairline. It's just that I was born with a good bone structure in my face. The skin is held taut. Of course, I have some rules."

"I never drink. I never diet. And I always stay in love."

I arched an eyebrow.

"Not the Hollywood or romantic kind of love. I love life and people and nature and just being alive." Then she described the hardening of the spiritual arteries that attacks so many persons in middle age, turning them into bitter human beings. "These are the people," she went on, "who spread bad stories. They are the ones who said that I had leftist leanings, that that was why the American Embassy denied me a visa so that I couldn't make *Broken Lance* last year with Spencer Tracy."

"I want everyone to know that the American Embassy has never denied me a visa. I am a Catholic, and I love this country as I love my own. It has always been very kind to me. The delay in getting my visa was due only, I was told, to regular processing, red tape. Getting into this country is not an easy thing."

When Dolores Del Rio is not making films in Latin lands, she lives with her mother in a picturesque villa on the outskirts of Mexico City. There, surrounded by 400 Paris gowns, 11 fur coats, about 200 pairs of shoes — "I really don't know the exact number" — and jewelry worth approximately \$150,000, she is ardently courted by local Casanovas who consider



THE DEL RIO LEGS still merit a second glance, as this photo shows. Five feet 5 inches tall, she weighs only 116 pounds.

her one of the prize catches of the nation. This is partly because of her mother — "a real smart business woman."

"When I first started making pictures in Hollywood," she explained, "Mama saved my money. She bought real estate — houses and land — and today, if I don't want to work I don't have to. But work is my life. In the next six months I will make two pictures, one in Mexico City and one in Madrid. Then, perhaps, I will make one here."

"In other words," I suggested, "you made your pile in the tax-free days. And right now you're loaded."

She considered a moment. "I think that 'well-fixed' would be a better expression." She tried it for sound. "Yes, well-fixed is what I am."

"Is it true," I asked, "that at the height of your career you were paid \$9,000 a week?"

"That is true."

"Señorita," I quickly proposed, "you are without a doubt the most fascinating woman I have ever met. Come, let us go away to the mountains together."

"I am sorry," Dolores Del Rio declined. "The *World Almanac* says you are one hundred and five."

It's sunny like Italy. The salads it makes, they're wonderful!

Pier Angeli and Vic Damone

—who are one of Hollywood's happiest married couples—both enjoy Kraft's new Italian Dressing

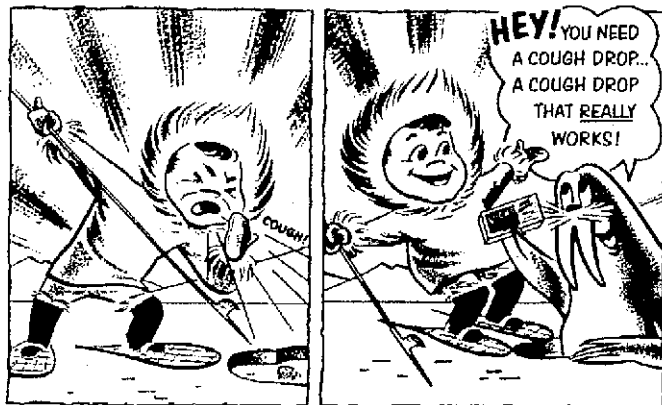
• A golden, oil-and-vinegar dressing, seasoned with rare herbs, fresh spices, and a bright touch of garlic—that's new Kraft Italian! Fabulously good, and a wonderful mixer. Notice how it clings to the salad makings so every morsel is deliciously coated. Get a bottle of Kraft's new Italian Dressing right away quick. If you aren't already famous for your salads you will be soon!



Kraft ITALIAN DRESSING

Vic Damone is now co-starring in MGM's Cinema-Scope color production KISMET. Pier Angeli will soon star in a new MGM picture.

ADVENTURE IN THE FAR NORTH...



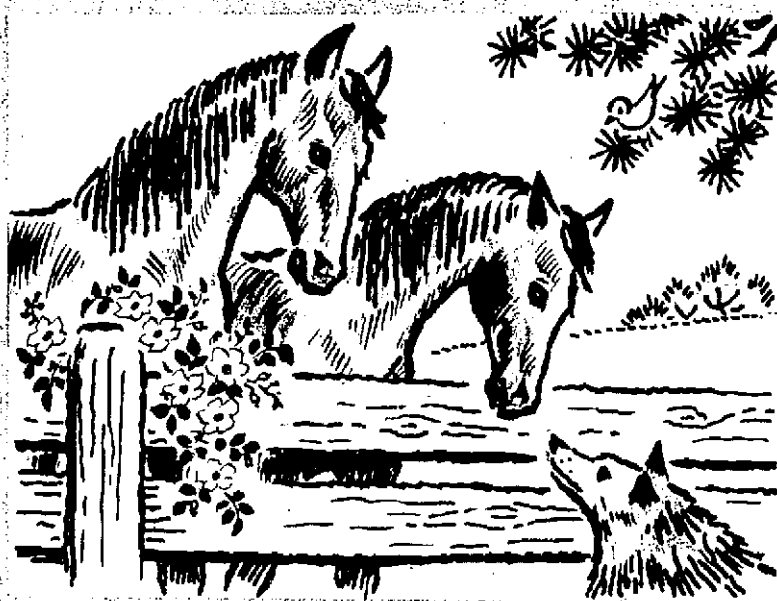
the only cough drops medicated...
with the throat-soothing ingredients of Vicks VapoRub
for relief of coughs due to colds or smoking.
Every drop you take brings added relief.

FOR A SOUPED-UP SHINE THAT HANGS ON TIGHT



patterns by pauline

#616



FOR MOTHER: This handsome panel in blend- contains a hot-iron transfer for design 12" by ing colors and simple stitches. Pattern #616 16", plus stitch illustrations and color chart.

Family Fun: Painting with Needles

Here are projects you AND the children will enjoy: decorative panels for both ages to embroider. The large design above is meant for mother; children can spend pleasant hours with the small ones below. Result: a set of attractive animal "paintings" — and compliments all around!

#617



FOR THE CHILDREN: Four panels — two of dogs, two of horses — in easy-to-do cross-stitch. Pattern #617 includes hot-iron transfer for four designs, each 5" by 7", plus stitch illustrations, color chart.

CLIP -
THIS
COUPON

PLEASE SEND ME parade PATTERN(S)

#616 @ 25c #617 @ 25c

Mail to PARADE, Box 475, Dept. A,
Radio City Sta., New York 19, N.Y.
(Please print name and address.)

NAME
STREET
CITY ZONE STATE

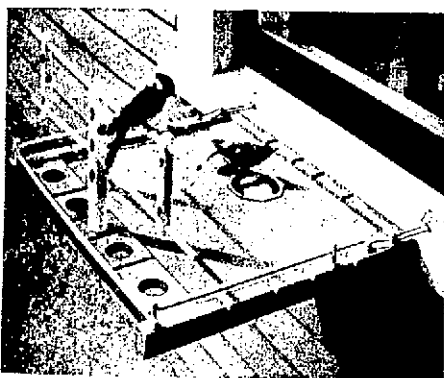
parade of progress

by PETER DRYDEN

Interested in saving time and money? Try these new ideas



INFLATABLE BIB: It fits all high chairs, catches up to 95 per cent of spillage, keeps child, chair and floor clean. It's useful as a play tray, too. Made of heavy waterproof plastic, it wipes clean with a damp cloth. \$3.95. BIB & TUCKER MFG. CO., Dept. 73, P.O. Box 6116, West Palm Beach, Fla.



RIGHT DECK: Attach this platform to your window-sill and lure wild birds so they can be seen and enjoyed only a few inches away. It's 17 1/4" x 15 1/4", has feeding stick, drinking cup, four seed wells, white perch rails. Finished in green enamel. Recommended by National Audubon Society. \$5.45. DUNCRAFT, Dept. PD, Dunn Bldg., Penacook N. H.



TWO-WAY LEGS: These improved hardwood legs are a help in building or modernizing furniture. Just screw the steel brackets to furniture base and attach legs in straight or flare position. Sets of four, in table, bed and cabinet heights, from 6" to 28", with brass ferrules. DENNIX PRODUCTS, 78 Fifth Ave., New York 11, N. Y.

SILVERS YOUR ALUMINUM: A new polish is said to remove quickly any accumulation of oxide and discoloration from anything made of aluminum. At the same time, it leaves a durable protective coating that gives aluminum the appearance of polished silver. It's good for kitchen utensils and useful on aluminum furniture, appliances, window frames and doors. \$1.65. MEEK DISTRIBUTING CO., 3211 63rd Ave., Oakland 5, Calif.

WORKSHOP AIDS: The right way to fasten wood with screws has been the tough way, as any handyman knows. It took three different bits to bore the pilot hole, shank hole and countersink. Now a combination bit bores all three holes in one fast operation. . . . Also new is a counterbore bit that does a similar drilling job, then makes a hole for a wooden plug to conceal the screw. . . . And there's a plug cutter you can use to make plugs from your own lumber. Bits, from 1/2" by #5 size up: 75c. Counterbores, from 1" by #8 up: \$1.25. Plug cutters, in five sizes: \$3.50 to \$4.25. STANLEY WORKS, New Britain, Conn.

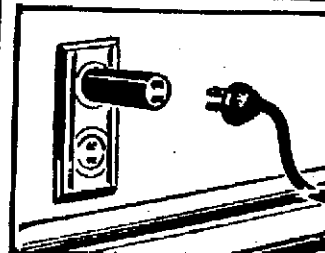
GLOBE ANTENNA: An unusual indoor television antenna is built right into an attractive and useful 12" globe. On a brass base, with authentic full-color map, it can be rotated to any desired position - for seeing the world and tuning in the best reception. \$19.95. TELCO ELECTRONICS, 919 Taylor Ave., Rockford, Ill.

FOR YOUR TOASTER: Want to use your pop-up toaster for biscuits, small bread slices, sliced rolls, doughnuts, buns? A little adapter does the job. It slips into toaster when needed, holds round shapes and small slices so they don't get lost - and they pop up when finished, just like regular slices. Two for \$1. BOUMAN, 8 Westerly Way, Binghamton, N. Y.

NIGHT GUIDES: To help you find your way around the house in the dark, without disturbing others, there now are dime-size disks to mark the way. Coated with genuine radium instead of phosphorescent materials, they're said to operate at full power all night, and can be seen from 15 feet away. Their pressure-sensitive backs adhere to all surfaces without marking, re-adhere if you shift them. Six for 50c. STARFIRE, 225 W. 34th St., New York 1, N. Y.

Shopper's Parade

Please order all items shown here directly from the shops. SATISFACTION GUARANTEED OR MONEY REFUNDED (except on personalized items)



NEW ELECTRONIC DEVICE STOPS RADIO, TV NOISES!

Tiny electronic miracle screens out humming, buzzing, other noisy radio and TV sounds. Eliminates all noises due to electric appliances. You get only clear, distinct, pure undistorted sound! Plug into any wall outlet, then plug in cord from radio or TV set. Entirely safe, fully insulated, nothing to wear out, lasts a lifetime. Only \$1.00 ppd. (3 for \$2.50.) Money-back guarantee.

STAT SALES, Dept. P-2
Box 4594, Miami Beach 41, Fla.

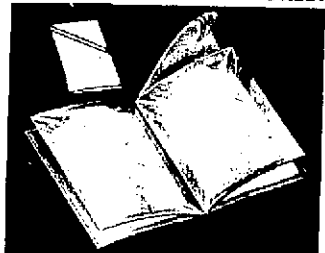


GIANT NURSERY RHYME WALL DECORATIONS

These delightful new nursery rhyme figures are ideal for any nursery or play room. Printed in full colors on heavy card stock, ready to hang. 12 to 15 inches high. Your choice of Jack & Jill or Hi Diddle Diddle \$1.49 each group or both groups \$2.98 ppd. (22 pieces) Free coloring book with double order. Make excellent gifts. Money back guarantee.

GEM ENTERPRISES, Dept. PR
1033 Western Ave., Glendale, Calif.

SHIRT and BLOUSE BOOKLET



Will hold 4 Blouses, Sweaters, etc. in heavy clear 18" x 12" plastic booklet with full angle zipper across cover for clean air-tight storage. A Real Value with money back guarantee. Limited supply. Order by No. 6290.

Only \$1.00 ppd. 3 for \$2.85

Write for Free Gift Catalog

Downs & Co. Dept. 6246,
Evanston, Ill.

300 Printed Name & Address Labels 50¢



Imagine! 300 Gummed Labels - Nicely printed with your Name and Address. Stick 'em on Letters, Pkg's, etc. Put up in Handy Pad form. Easily worth \$1 - price only 50¢! Money back if not pleased!

TOWER PRESS, INC. Box 591-T,
Lynn, Mass.

FREE 1000 GIFTS

Featuring - Tomorrow's Gifts Today!

Direct to your arm chair, comes this all-new 104-page catalog - jam packed with over 1,000 unusually exciting gifts from all over the world. Gifts for everyone - for every occasion - many not found in stores. The most complete arrangement of gifts, housewares, toys, ever compiled in one catalog - yours absolutely free.

Gifts Galore You Never Saw Before! It's like having the world's largest gift department store at your fingertips, enabling you to select gifts that are truly distinctive from the comfort of your home. Everything's delivered right in your door. No parking headaches, no crowds to fight and satisfaction is guaranteed. Write for your Free Catalog Today!

BANCROFT'S 1112 South Wabash Ave.,
Dept. PA-528, Chicago 5, Ill.

SONGWRITERS LET PEOPLE HEAR YOUR SONGS WITH PROFESSIONAL RECORDINGS PERFORMED BY TOP TALENT!

Imagine your song recorded by a talented vocalist and pro orchestra! It's the thrill of a lifetime - and the sure, professional way to make people listen! New plan offers complete service, direct-by-mail. 2 records for only \$35.00, no extra cost. Send for more information and FREE SAMPLE. No obligation.

FICKER RECORDING SERVICE
2201 Arcadia Rd., Old Greenwich, Conn.

YOUR OLD FUR COAT INTO NEW CAPE, STOLE!



L. R. Fox, fur specialist, recycles your old, worn fur coat regardless of condition, into a glamorous 1955 cape or stole. One low price, \$39.95 complete, includes new lining! Send for FREE Catalog now. Many styles to choose from.

L. R. FOX, 115 W. 27th St., DEPT. J-15, N. Y. 1

100 SPOOLS SEWING THREAD 1¢ EA.

FREE!

Needle threader with every order

80 Different Colors, plus black and white. Amazing bargain! 100 spools of thread, attractively gift-boxed, in every color you can think of - only 1¢. That's only a penny a spool! Perfect for mending, darning, sewing, patching. All colors, 16 shades of blue alone! Easy to match any color fabric. Fine quality. No. 50, mercerized thread. Rush \$1 with name and address. Money-Back Guarantee.

QUALITY THREAD CO., Dept. D-7
305 Knowlton St., Bridgeport, Conn.



SATIN RIBBON FOR CHRISTMAS PACKAGES

In brilliant red or green! Also Royal blue, gold, white, light blue, pink, Nile green, orchid, American Beauty, yellow, brown. 50 yd. rolls of each color. 50¢ each. That's only a penny a yard for \$1. Minimum order, \$2 rolls for \$1. No C.O.D.'s. Money-Back Guarantee. Rush color choice, remittance to: BARCLAY GRANT & CO. A YD. Dept. PP-10-2, Locust Valley, N. Y.

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE to get complete information.



I beat my 'family curse'

Seemingly, this young woman was doomed by a disease that had killed both her father and her grandmother. Here she tells how surgery saved her

by LUCILLE ELFENBEIN

THE AUTHOR strides gaily to work — a far cry from the frail woman of a year ago who rarely walked a full block. Thirty-two years old, Miss Elfenbein is the woman's editor of a Providence, R.I., daily newspaper.

PROVIDENCE, R.I.

The doctor stood at the foot of the hospital bed. It was just five days after he'd cut open my heart.

His grin was a yard wide as he said: "I want you to run upstairs today."

He's gone mad, I thought. For the past several years an attempt to walk — never mind run — up a flight of stairs had set my heart pounding, my breath rasping.

But Dr. Dwight Emory Harken is a persistent man. He made me get out of bed, and led me down the hall of Mount Auburn Hospital in Cambridge, Mass. We stopped at a stairway.

"I grabbed for the bannister. 'It's all right,' said Dr. Harken calmly, 'you can do it.'"

He's mad all right, I said to myself. But slowly I started up the stairs. Halfway up I thought: I'd better stop to rest.

And then suddenly my heart gave a leap and I realized —

I wasn't tired!

I started climbing again — faster. "That's enough," Dr. Harken called to me. "Now come on down."

I almost skipped down the stairs. *Is this me*, I kept saying to myself, *this woman who can go up and down stairs without pain? Can all this really be true?*

At the landing Dr. Harken smiled into my eyes. "About half the time," he said quietly, "the patients cry."

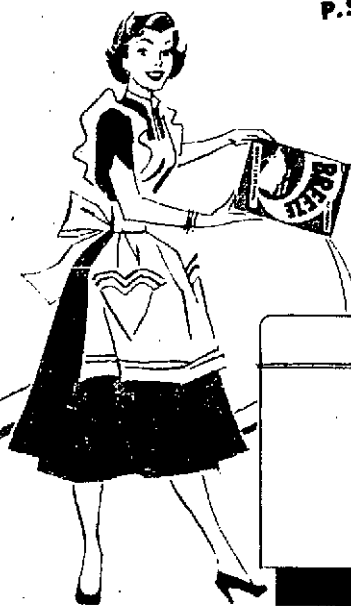
I didn't cry then. But back in my bed a



IMAGINE! A real CANNON dish towel
inside every GIANT ECONOMY SIZE **box of BREEZE!**
ALL PURPOSE DETERGENT

It's worth 25¢ or more! But that's only half the bargain! Wait till you see what a wonderful job BREEZE does on all your wash—from dungarees to dishes to fine things! And you've got to agree or Lever Brothers will return your money.

Get Breeze today!



P.S. Pastel CANNON face cloth worth 15¢ inside every Large-Size BREEZE





CAREER of Miss Elfenbein — here helping to take pictures of actor Donald Cook after an

interview — has been bolstered by operation, which lets her work regular hours in safety.

few minutes later I remembered another hospital bed and another heart that had caused me many tears.

It was just 20 years ago, in Miami, Fla., and the young man in the hospital was fighting his last battle with rheumatic heart — a battle he'd been waging for 25 years.

My father had been very handsome. But now, stretched in the hospital bed, he had skin that was as yellow as old silk, eyes popped wide, nostrils that flared from long years of straining for air. His face and body were bony-thin, starved by the lack of life-giving oxygen.

There was nothing the doctors of 1935 could do for my father. They'd advised him to go to Florida for the climate, but a body that craves oxygen is not helped by a warm sun. And so my father died, with the same quiet dignity with which he'd borne his affliction for so many years.

The memory of the way he looked that day in the hospital bed had always remained with me. Then one day six years ago it suddenly was more than a memory.

After recovering from a virus attack, I looked into a mirror and saw the image of my father.

The pinkness was gone from my face, my eyes were wider, my skin molded close to my cheeks. I had been struck by the same scourge that had killed my father — and his mother before him. It had killed both of them in their 30s, and now it had hunted me down at the age of 26. Rheumatic heart, I thought in sudden terror, was our family "curse."

It's a complex curse, I found out later from doctors. The body is invaded by an infection that first attacks the throat and sometimes

damages parts of the heart, causing (among other things) scars on the valves of the heart. These scars obstruct the flow of blood out of the heart to the body. Since the blood carries oxygen, the body's supply is gradually reduced.

The result is pain. In my case there was a pain in the side (from moisture in the lungs), a swelling of the feet and hands, a feeling of suffocation.

How well I know that feeling. Sometimes I've waked from a sound sleep with the sensation of being strangled. *Take it easy, I'd say. You can beat this thing down by yourself; there's no need to bother anybody at this hour by phoning.*

Wheezing and choking, I'd reach for my little medicines, while inside me a growing panic clamored that I call for help. Sometimes I was able to help myself; other times I surrendered and phoned my doctor, then waited frantically for him to come so I could breathe again.

And Then There Was Hope

Living became a slowly crawling affair. Like my father and grandmother before me, I faced my 30s as a semi-invalid, without skiing, swimming, even much walking. And, as the weary days went by, I became increasingly aware that I too was nearing the decade in which my father and grandmother had been struck down by a relentless killer.

My doctor, of course, had diagnosed my ailment. For months he watched me carefully, keeping close tabs on the hump of scar tissue that was so effectively strangling me. But outside of relieving the increasing number of attacks, there was nothing he could do.

Continued on page 36

formfit

Playtime
Cotton broadcloth, circle-stitched cups. Life Romance No. 566—\$2.00

Daytime
Nylon taffeta, special uplifting features. Life Thrill No. 584—\$3.50



Daytime
Wafer-thin foam-rubber padding to perfect the bustline. Life Confidential No. 281—\$3.00



Anytime

Today? Typically, your calendar shows a trip to the super market, a Cub Scout session, a cocktail party. Life by Formfit designs bras with your busy days in mind . . . brings you styles to complement tweeds and taffetas—cashmeres and cottons! Remember—whatever outfit the hour demands, you're sure you're fashion-right with

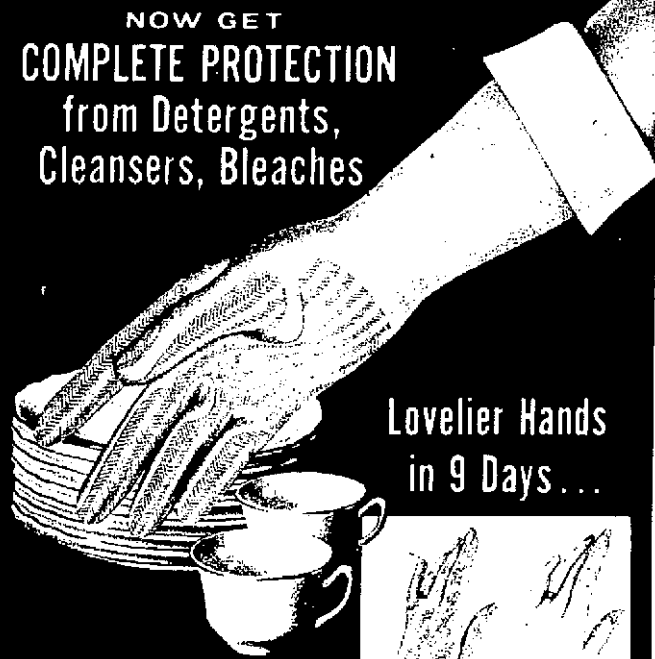
formfit
CREATIONS

THE FORMFIT COMPANY • CHICAGO • NEW YORK • TORONTO



Watch daily editions of this newspaper for prices and local news about products and services advertised in **PARADE**

NOW GET
COMPLETE PROTECTION
from Detergents,
Cleansers, Bleaches



Lovelier Hands
in 9 Days...

Unlike clumsy, old-fashioned rubber gloves, Playtex Living Gloves are a miracle blend of downy soft cotton and stretchy latex. Easy on and off, touch sensitive, non-slip tread, extra-long water-catching cuffs. 3 glamorous colors. \$1.39.

BEFORE
Hands red, rough from detergents, bleaches, cleansers.

AFTER
Hands soft, smooth after 9 days. Natural oils are preserved.

Playtex Living Gloves
LATEX FABRIC-LINED

THE NEW WAY TO HAND BEAUTY...
when scrubbing, cleaning, waxing, bleaching, scouring

© 1955 International Latex Corporation, PLAYTEX PARK, Dover Del. ★ In Canada: Playtex Limited, Amherst, Ontario

PREVENTS
RUST!

3-IN-ONE, unlike most ordinary household oils, actually prevents rust. 3-IN-ONE outsells all other home lubricants!



"3-IN-ONE" OIL

SAVE MONEY
ON QUALITY
NORWICH
ASPIRIN

Famous Norwich Aspirin costs you as little as 1/2 the price millions pay for pain relief.

Your money back if you have ever bought any aspirin, at any time, at any price, that brought you faster, more complete, or longer-lasting relief.

250 FOR 89¢
NORWICH
ASPIRIN

FALSE TEETH
KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. Klutch lessens the constant fear of a dropping, rocking, chafing plate. 35¢ and 60¢ at drugists. If your drugist hasn't it, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 5570-J ELMIRA, N. Y.

Buying's good

when you patronize the dealer who provides the brands you know.

BRAND NAMES FOUNDATION
INCORPORATED
A NON-PROFIT EDUCATIONAL FOUNDATION
37 WEST 57 STREET, NEW YORK 19, N. Y.



"Just Iron It on"
Save your rugs this easy way...bind worn and frayed edges of rugs, rug cushions, stair and hall runners with Smith's "iron-on" rug binding. It's the original—it's the heavy herringbone tape with the brown gum adhesive back—it's guaranteed to stick. It takes less heat and less pressure, is easier and quicker to put on. Be sure it's Smith's.
AT DIME, VARIETY & DEPT. STORES
(NOTION COUNTERS)
1 1/2" width 13¢ yd. • 2 1/4" width 25¢ yd.
Ask for instruction sheet with each purchase.
GILMAN B. SMITH CO., INC.
917 Broadway, N. Y. 10, N. Y.



'FAMILY CURSE' CONTINUED

'Carefully, the surgeon reached

Then one day there was something. A new operation, he told me, could erase scar tissue on the heart. Already many people like myself had been helped. Would I be interested in seeing if I could be?

I was off to Boston as fast as I could; there a battery of heart specialists looked me over and concluded that the new operation might work for me.

Late last February, after obtaining a leave of absence from my job, I checked in at the Mount Auburn Hospital. I was there but a few minutes when I was given a pair of white elastic stockings and told to put them on. For the following 30 days I always had to wear a pair, both awake and asleep, to insure proper circulation.

One in 100

The first five days were spent in observation, rest and making me antiseptic, since the greatest care must be taken in an operation where the heart will lie exposed.

Then—the night before the operation—there came a visitor.

In the presence of my brother Dick and other members of the family, a doctor told me that there was one chance in 100 that I wouldn't come out of the operating room alive. Out of 300 such operations, he said, three patients had died.

I thought for a few seconds, and then said: "Couldn't that be put another way—that out of 300 such operations, 297 lives had been renewed?"

The doctor agreed with me. "I guess," said my brother, remembering our father, "that we know the other side of the coin pretty well."

The next morning I was wheeled into the operating room, placed on a table to be stared at by a gaggle of green-clad technicians and doctors. Usually no cosmetics are permitted during surgery. (The color of your face tells the surgeons how well you're doing.) But the anesthetist was a red-haired woman doc-

tor and—understanding feminine vanity—she had allowed me to wear lipstick carefully blotted.

I was quickly "put to sleep" and the doctors went to work. They opened a half-circle in my side, sectioned a rib, then tied back and collapsed one lung.

Now came the big moment. Carefully, precisely, the surgeon reached toward my heart with a small knife. He cut my heart open. Then, with infinite care, he pierced the scar tissue obstructing the valve so that the blood once more could flow freely. Finally the heart was closed, and my side stitched so as to leave a neat scar.

The whole operation had taken just 45 minutes.

I awoke on the way back to my room, my face again a rosy pink. But I must have looked like a human Daddy Long Legs. There were tubes coming out of me from head to toe—from my ankle for blood transfusions, from my side for chest drainage, from my mouth for liquid-food infusions, from my nostrils for oxygen.

For the next 48 hours I slept, waking up intermittently to find one fewer tube sticking out of me. (The nurses removed them whenever they were no longer needed.) When I finally awoke, I felt I had been kicked in the ribs (a sensation caused by the incision in my side). But a combination of pain-killing drugs and the cheerfulness of the nurses—all specially trained in caring for heart-surgery patients—soon had me feeling better.

After two weeks I was out of the hospital and on the way home, carrying with me detailed instructions on how to tell one kind of pill from another (I had over a half-dozen different types of pills to take), plus stern orders against overexerting myself.

A month later I was back in my doctor's office—but only for a checkup. Off came the elastic stockings. And—happy day!—I was told I didn't have to stick so rigorously to



SOCIAL LIFE of a normal woman now is permitted the author. Here she pours tea for two friends.

toward my heart'

my salt-free diet. But my collapsed lung hadn't yet re-expanded, so I was given a new set of breathing exercises.

At my second checkup, in May, the lung was better and I was allowed to go back to work part-time. Today — seven months after the operation — my heart is perfectly well, and I'm back working full-time. I still have to guard against recurrence of rheumatic fever in order to prevent another infection that would scar the heart valves again. But there are no more nights of suffocating terror.

Particularly when I meet other victims of rheumatic heart do I realize fully how well I really am. I compare their pallid skin and protruding cheek bones with my own pink complexion. I know then that this miracle of modern surgery — which cost me no more than the price of a new low-priced car — has given me more than just the ability to walk upstairs without gasping.

The miracle has let me enter the 30s without, after all, facing the sword of doom that had hung over my father and grandmother. It has given me life itself.



ATHLETICS, even beach horseplay like this, doesn't harm Miss Elfenbein (standing). Her chances for a long life: excellent.

New greaseless anti-perspirant that lets your skin "breathe"

EXTRA-EFFECTIVE • GOES ON DRY!
LEAVES NO WET OR STICKY RESIDUE
ON SKIN OR CLOTHES!

- Ends the danger of perspiration moisture and odor
- Unique new formula contains nothing to stop skin's natural "breathing"
- Only greaseless anti-perspirant stick

Now—a revolutionary new kind of anti-perspirant—new Fresh Stick. It's non-acid—other anti-perspirants are acid! It's the corrosive action of acid salts that discolors fabrics... ruins clothes. And Fresh Stick is greaseless! Other anti-perspirant sticks have a greasy base!

It goes on dry—invisibly—without a trace of greasiness, without one drop of moisture! And your underarms actually stay dry—odorless!

No sticky fingers
No messy drip
No gummy feeling

There's no danger of wet or sticky residue

on clothes. No danger of whitish rings on the underarm area of your dresses.

Unconditionally guaranteed safe!
No clothes damage—
or triple your money back

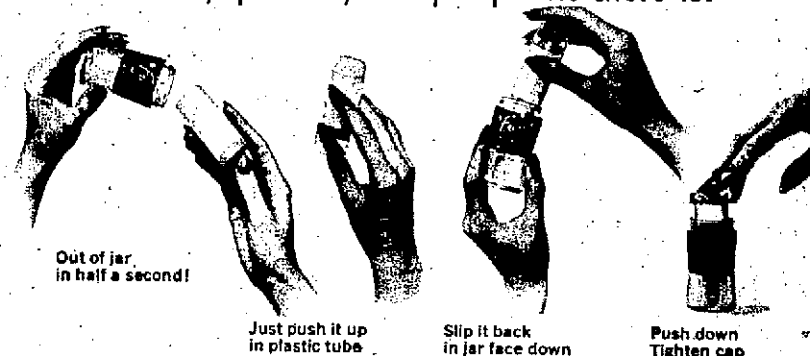
Because Fresh Stick is non-acid—contains no corrosive acid salts that discolor fabrics... ruin clothes... we can make you this guarantee: We'll refund triple your full purchase price of Fresh Stick Deodorant if it ever rots or damages clothing. In fact, it is certified safe for clothing by the American Institute of Laundering.

Better than sprays, creams, lotions, or ordinary sticks!

The second you stroke extra-effective Fresh Stick on—you're protected. No waiting for it to "take hold." No waiting for it to dry. You can get dressed immediately.

None of the bother and annoyance you get with other types of deodorants. No fuss with pressure cans that get stuck. No roll-on

Neatest, quickest, anti-perspirant there is!



containers that clog. No messy spray bottles that drip and dribble. No sticky creams to dry out! No turn-up, turn-down "swivel" mechanism to jam. No worry about this stick crumbling or drying up. Fresh Stick makes ordinary types of deodorants—sprays, creams, sticks—old fashioned.

Quickest, easiest, cleanest anti-perspirant to apply

Inside the attractive glass jar, a handy push-up tube holds Fresh Stick. Your fingers never

touch it! Just slide it out of the jar, push it up, glide it on... it's actually fun to use! Feels refreshing, cooling! Takes only seconds—keeps you safe, shower-fresh all day! For extra-effective protection against underarm moisture and odor, use Fresh Stick daily.

P.S. to wives. Buy Fresh Stick for your husband, too. Won't mat underarm hair. No heavy perfume.

Fresh is a registered trademark of Pluma-Fair Corporation. Also distributed in Canada.

Retire Your Old Hoover

OR ANY OTHER OLD CLEANER...

AND GET TWO ALLOWANCES DURING OCTOBER!

Regular Trade-in Allowance plus Special Retirement Allowance

Now you can own the
finest cleaner of them all—

THE HOOVER DELUXE 63

Gets the dirt that other cleaners miss, because it *beats* as it sweeps as it cleans. Power-driven agitators loosen deeply embedded dirt, bring it to the surface, where power-driven brushes sweep it up along with lint and threads. Then powerful suction carries it all into a throwaway bag. Hoover fluffs nap, keeps rug colors bright, prolongs rug life.

During October, your old cleaner is worth a lot more than you think!

Sure, your old cleaner is still running. Thousands of them are—and their owners are still happy with them. But what you *don't* know is the *new* efficiency, the *new* lightness, the *new* easy cleaning that *new* Hoovers now have—and we want to bring this new, improved cleaner into your home.

So, this month only, the Hoover dealers listed here are offering *two* allowances:

- 1) Regular "trade-in" allowance, *plus*
- 2) Special Retirement Allowance

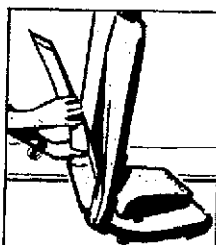
Your old cleaner will never be worth more than it is right now. Regular trade-in allowance *plus* Retirement Allowance in most cases will amount to 20% to 25% of the original purchase price of your old cleaner.

Any dealer listed here can give you all the details—the exact trade-in and Retirement Allowance you'll get. You'll be happy to put your old cleaner out to pasture. Get it out and call your Hoover dealer!

HOOVER

FINE APPLIANCES

... around the house, around the world



Throw away the dust bag! Hoover's smart blue cloth bag contains a paper throwaway dust bag for all the dirt your Hoover "63" will get. Change bags in seconds.



Hoover's exclusive "Power Cleaning" means the Hoover does the work—not you. All you do is guide it on its easy-rolling wheels. No scrubbing. And isn't it a beauty!



It's really two cleaners in one! Veriflex hose and complete cleaning tools for draperies, furniture, floors, let you clean every nook and corner of your home. Tools at slight extra cost.



OCTOBER ONLY!

**HOOVER
RETIREMENT MONTH**

LONG BEACH

BARKER BROS.

BUFFUMS

MAY COMPANY

Butler Bros., 5253 Lakewood Blvd.

Walker's, 4th & Pine

A-1 Home Appliance Co., 1925 Pacific Ave.

Otto J. Beck, 4125 Long Beach Blvd.

Beghtol's Furniture, 1372 W. Willow Street

Carl's Furniture,

1250 E. Pacific Coast Highway

Hills Appliance, 5650 Atlantic Ave.

Horace Green & Sons, 4420 Atlantic Ave.

Lloyd's of Long Beach, 4141 Atlantic Ave.

McMahan's Furniture Store,

1895 E. Anaheim Street

Aaron Schultz Furniture Co.,

4321 Atlantic Ave.

Leo Shultz Furniture Co.,

730 American Ave.

Wards Furniture, 1855 Pacific Ave.

The Writeway Co., 1936 E. 4th Street

ARTESIA

E. J. Frawley Furn. & Appliance,

18615 Pioneer Blvd.

Parkers, 18644 Pioneer Blvd.

BELLFLOWER

Dejong & Sons Hdwe., 9826 E. Artesia Ave.

Koopman Furniture Store,

17152 S. Bellflower Blvd.

McMahan Furniture Co.,

16810 Bellflower Blvd.

Star Furniture Co., 17129 Bellflower Blvd.

Thompson's, 16416 S. Bellflower Blvd.

COMPTON

Imperial Hdwe. Co., 227 E. Compton Blvd.

Phillip's Furniture, 119 E. Compton Blvd.

Newmayer Maytag Appliance,

1307 E. Compton Blvd.

WILMINGTON

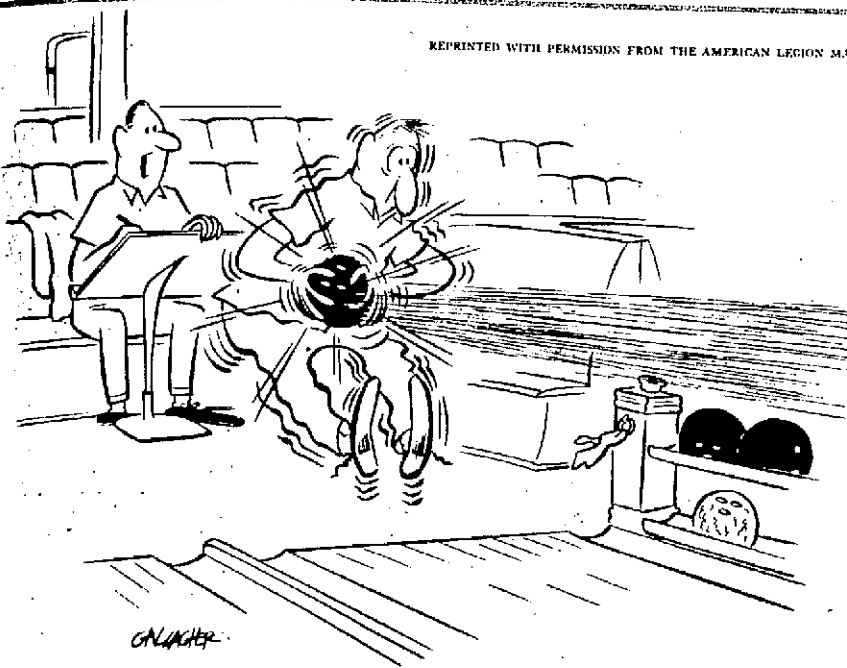
McMahan's Furniture Store,

909 N. Avalon Blvd.

Try-It Furn. Co., 25027 Avalon Blvd.

REPRINTED WITH PERMISSION FROM THE AMERICAN LEGION MAGAZINE

REPRINTED BY SPECIAL PERMISSION OF REDBOOK MAGAZINE. COPYRIGHT 1954 BY THE MC CALL CORPORATION

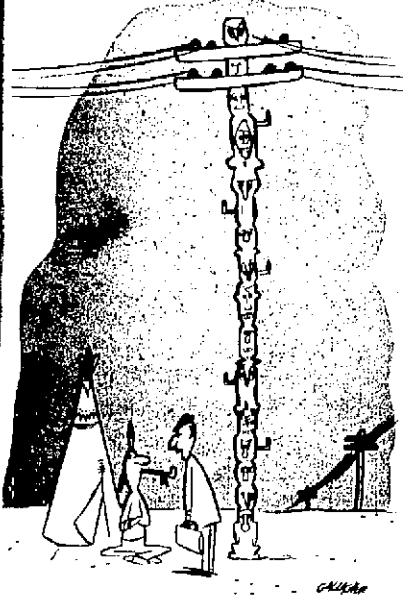


"We should have tipped him last time."



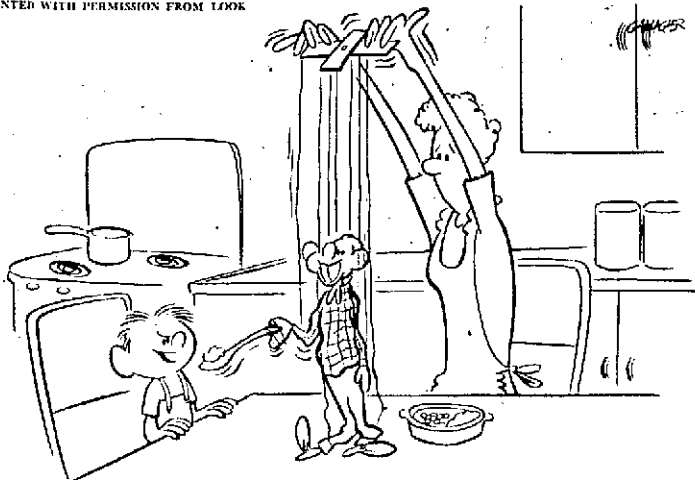
"Either you walk on all fours or we go back in the house!"

REPRINTED WITH PERMISSION FROM THE AMERICAN LEGION MAGAZINE



"I'm from the telephone company."

REPRINTED WITH PERMISSION FROM LOOK



GALLAGHER

'These made me LAUGH'

—SID CAESAR GUEST CARTOON EDITOR

John Gallagher's drawings were picked by Sid Caesar, star of *Caesar's Hour* (NBC-TV, Monday nights). Gallagher, 29, has been cartooning since he was 3; lives with his wife and son Michael, 4, in Bergenfield, N.J.



SID CAESAR

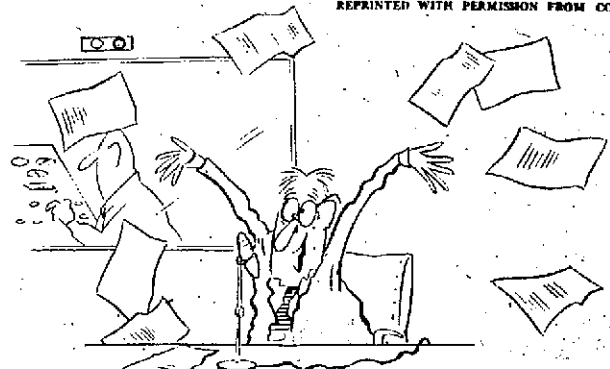


JOHN GALLAGHER

REPRINTED WITH PERMISSION FROM LOOK



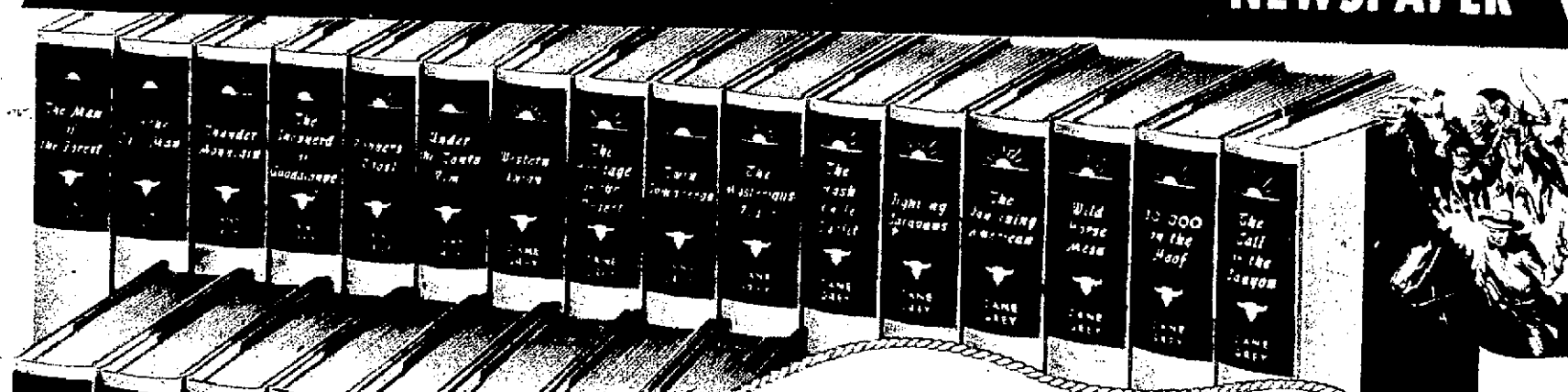
REPRINTED WITH PERMISSION FROM COLLIER'S



GALLAGHER

"... and that's your world picture as it looks from here."

AMAZING OFFER TO READERS OF THIS NEWSPAPER



THE COLLECTED WORKS OF Zane Grey

IN ONE MAGNIFICENT MATCHED LIBRARY SERIES

The New "Golden West De Luxe Edition"

Bound in handsome buckram and cloth, in glowing shades of red, tan, blue. Stamped in genuine gold. Luxurious volumes you will be proud to display!

Now Ready!

Your First Volume

THE DUDE RANGER

One of the Latest Zane Grey Masterpieces

SUPPOSE YOU were an Eastern "tenderfoot"...and suddenly your uncle died and left you a huge cattle ranch in Arizona! And suppose one of the first things you learned was that the cattle had been mysteriously disappearing!

Ernest Selby decided to find out for himself. He traveled to Arizona and applied for a job as a cowboy at his own ranch—under another name. But as soon as he did, he found himself

up to his ears in trouble! The cowboys accused him of having arranged a fake stagecoach robbery. The ranch boss's flirtatious daughter, Anne, made him fall in love with her—then laughed at him! And Dude, the handsome cowboy who considered Anne his property, started a violent feud with Ernest that HAD TO end in sure death for ONE of them!

You'll thrill to every page of this sweeping action-crammed epic of a lone Easterner's fight for Western justice against overwhelming odds!

All the Glory of the Old West—Its Sweeping Action, Color and Romance—
Recaptured in Beautiful Volumes Your Family Will Be Proud to Own

HERE is an amazing opportunity! Now you can bring into your home *The Collected Works of ZANE GREY*—in beautiful matched volumes, "Golden West De Luxe Editions."

WHO can read Zane Grey's tales and not be swept away by their colorful action, their breath-taking thrills, their blood-tingling excitement? Here are fearless men and the women they fought for; ruthless desperadoes and trigger-quick outlaws. Here is the roar of blazing guns—and the awe-inspiring silence of prairie and canyon.

How proud you will be to display these volumes in this luxurious edition—each book gorgeously bound in beautiful buckram and sturdy cloth! Yet, because of a tremendous first printing, these handsome volumes come to you for less than the price of ordinary books!

Just picture them in your home—and imagine the world of pleasure they will open up to your family! The partial list that follows gives you only an inkling of the thrills that await you:

1. THE DUDE RANGER. See description above.

2. RIDERS OF THE PURPLE SAGE. Brave days of old Utah—drenched with blood of men who gambled their lives for adventure, gold!
3. WILDFIRE. The tempestuous story of a great wild stallion, a fiery girl—and the man who was strong enough to tame them both!
4. ARIZONA AMES. His blazing six-shooter spread terror among the toughest badmen!
5. SHADOW ON THE TRAIL. Quick-shooting Wade Holden fights with rawhide-tough rustlers.
6. ROGUE RIVER FEUD. Violence and death on Rogue River, where men stooped at nothing to win the high stakes of the rich salmon runs.
7. DESERT GOLD. Spine-tingling adventures of men and women crazed by the lure of riches.
8. WEST OF THE PECOS. Into this land of the lawless came a hard-riding, straight-shooting young man—who turned out to be a girl!
9. THE LIGHT OF WESTERN STARS. Mighty epic of warfare on the border, throbbing with rip-roaring excitement!
10. CALL OF THE CANYON. Smashing drama of death and danger—racing to a climax that leaves you breathless!
11. 30,000 ON THE HOOF. Pioneer Huett battles screaming Indians and lawless rustlers in gun-bristling Arizona.
12. WILD HORSE MESA. Panhandle, the phantom station, was a symbol of adventure. A resolute party sets out to capture him, and runs head-on into a storm of intrigue.

The other great volumes, of which space does not permit description, include: 13. THE VANISHING AMERICAN; 14. FIGHTING CARAVANS; 15. THE HUSH KNIFE OUTFIT; 16. THE MYSTERIOUS RIDER; 17. TWIN SOMMERROS; 18. THE HERITAGE OF THE DESERT; 19. WESTERN UNION; 20. UNDER THE TONTO RIM; 21. ROBBERS' ROOST; 22. SHEPHERD OF GUADALUPE; 23. THUNDER MOUNTAIN; 24. TO THE LAST MAN; 25. THE MAN OF THE FOREST. Every one is complete—not a thrilling word is cut!

SEND NO MONEY

Send no money! Just mail the RESERVATION CERTIFICATE to examine the first volume, *THE DUDE RANGER*. With it will come a reader's invoice for \$1.89 as complete payment, plus a few cents mailing charge, and instructions on how to get your other beautiful volumes.

There are positively no other charges. No "fee," no "deposit" in advance. First come, first served. Send in the Reservation Certificate—without money—NOW, before you mislay this page! **WALTER J. BLACK, INC.,** Roslyn, L. I., New York.

READER'S RESERVATION CERTIFICATE

WALTER J. BLACK, INC.
Roslyn, L. I., New York

WL

Please reserve in my name the books listed in your generous offer to readers of this newspaper—the luxuriously-bound "Golden West De Luxe Editions" of Zane Grey. Send me at once the first book, *THE DUDE RANGER*. I enclose NO MONEY IN ADVANCE; but within one week I will send you only \$1.89, plus a few cents mailing charge—and I will be entitled to receive each following handsome De Luxe volume as it comes from the press, at the same low price, sending no money in advance. (Books shipped in U.S.A. only.)

Name:

Address:

City: State:

(PLEASE PRINT PLAINLY)

Southland

October 2, 1955

Tour of Homes
Most Talked About
College Fullback

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Disney Gives Mickey Mouse His Biggest Break . . . See Page 29.

OPEN
SUNDAYS
9 A.M. to 5:30 P.M.

WALLPAPER-PAINT

Save 10% TO 50%

EVERYTHING sold with an UNCONDITIONAL MONEY-BACK GUARANTEE—FREE EXPERT ADVICE

Select from huge stock of finest quality, nationally famous Paints, Wallpaper, Linoleum and Painting Supplies. Our tremendous purchasing power means we buy for less and can pass the savings on to you. You always save on every one of thousands of items, not just a few, but every item in the store! 30 years of reliability and value giving to our customers.

ART TEXTURE PAINT

ODORLESS

COMPLETELY HIDES UNSIGHTLY BLEMISHES, SCARS AND CRACKS

- EASY TO USE
- ECONOMICAL
- DRIES FAST, NO ODOR
- JUST LIKE REPLASTERING
- WON'T CHIP OR RUB OFF
- WHITE, BLUE, GREEN, PEACH, IVORY—20c Value

IN 25-LB. BAGS — NOW 12c



DROPCLOTH SALE!

MADE OF VERY FINE U.S. GOV'T. WHITE CLOTH

5x7-ft. 99c	7x10-ft. 1.99	9x12-ft. 2.99
3.20 Val.	5.95 Val.	7.98 Val.
9x15-ft. 3.99	12x18-ft. 5.99	16x20-ft. 7.98
9.95 Val.	16.96 Val.	23.96 Val.

PLASTIC DROPCLOTHS

HEAVY DUTY

5x10 ft. 1.25	5x14 ft. 1.50	12x15 ft. 2.75
2.50 Val.	3.50 Val.	3.00 Val.

STEEL WOOL

Fine, Medium, Coarse

1-LB. PKG.	40c Value
40c Value	Your Choice 12c

PLASTIC DROPCLOTH

20-54-in. 1.20 Val.



ASPHALT ROOF COATING

PROTECT YOUR ROOF

with "Master Decorators" SUPER GRADE

at These Saving Prices

ROOF COATING

PRICES ARE FOR 5-GAL. CANS

BLACK ASPHALT \$2.50 Value \$1.89 For a 5-Gal. Can

FIBERED ASBESTOS \$3.98 Value \$2.49 For a 5-Gal. Can

You'll be ready for the rainy weather when you've coated your roof with these fine quality waterproofing coatings. Seals all the cracks and joints. Won't run in hot weather or crack in cold. Easy to apply yourself.

MASTER SHINGLE STAIN

Lineal oil base. Red, blue, brown, green, graphite. \$2.10 Val.

5-Gal. \$1.32

Can. 60c

We Carry a Complete Line of Extension & Step Ladders of Great Savings

"A-1" WASHABLE FLAT WALL PAINT

EXCELLENT COVERAGE

1 Gal. Does Average Size Room

Scrubable Oil Base Flat. Flows like magic. Complete selection of modern colors.

\$4.50 \$2.79

VAL. 2gal. Covers



VINYL PLASTIC WALL TILE

Purchased until a stock of "Peerless Plastics Co." at 1/2 of Jobber's Cost.

SAVE 40% - 60%

680,000 TILES 29c sq. 4 1/2 x 4 1/2 in. 52c Reg. 31.

Absolutely will not fade, chip, crack, peel or stain. You will be amazed at how you can make an old bathroom or kitchen look like new for very little money. Perfect for back of stairs as splash board or behind your stove or tubs. We have almost every desired color in almost every shade.

420,000 Half Tiles 1 1/2 x 4 1/2 in. Reg. 15c. LIN. FT. 9c

210,000 Feature Tiles 1 1/2 x 4 1/2 in. Reg. 14c. LIN. FT. 7c

72,000 G.O.V. BAS TILES 4 1/2 x 4 1/2 in. — NOW 19c LIN. FT.

27,000 "FEATURE" CORNERS 27c EA. VAL. — NOW 12c EA.

INLAID LINOLEUM

This is the kind that wears \$2.75 Val.

almost indefinitely — the kind that the pattern goes through to the back — a beautiful selection of marbles, diagonal patterns.

6-FT. WIDE FELT BASE

Floor Covering 39c

Floral Tiles, Diagonals, etc. 89c Val. Yd.

6'x9' Rug Your Choice 2 1/2

EXTERIOR STUCCO BONDING CEMENT PAINT

SAVE 45%

Protect, preserve and beautify all at once. Complete line of 1954 colors.

5 lbs. make 1 gal.

REG. 17c VALUE 9 1/2c

LB.

NOW In 25-lb. Sacks Deep Tones Slightly Higher

BARN AND FENCE

ONE COAT PAINT

White, gray, red, brown, green, etc. Excellent for brushwork. Very good quality. One coat covers.

5 gal. \$1.94

1-Gal. cans 1.55 Val.

"MASTER" DECORATORS 100% PURE EXTERIOR PAINT

AVERAGE SIZE HOUSE TAKES ABOUT 3 GALS. FOR ONE COAT

\$4.98 VALUE NOW

\$3.59

gal.

Pure white and colors. Now better than ever! Lustrous and durable. Fade-proof colors. Gleaming hard finish.

QUART \$1.10

\$1.79 Val.

GALLON \$3.59

\$4.98 Val.

QUART \$1.10

\$1.79 Val.

GALLON \$3.59

\$4.98 Val.

FINEST GRADE LOG OIL

For redwood, beautifies and preserves. Especially fine for redwood siding, fences and exterior wood surfaces, outdoor furniture. Clear

\$4.50 value

2.45

WALLPAPER

LATEST DESIGNS, PATTERNS WASHABLE—SUNFAST

REG. 55c

REG. 80c

REG. 99c

12c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

WALLPAPER

LATEST DESIGNS, PATTERNS WASHABLE—SUNFAST

REG. 55c

REG. 80c

REG. 99c

12c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

25c

2-BRAID REINFORCED 5-LAYER RUBBER

AIR HOSE

5/16-IN. I.D. BRAND NEW HIGH PRESSURE

1000 lbs. Bursting Pressure—300 lbs. Working Pressure

25-Ft. 1.99

7.20 Val.

NOW! 3.98

50-Ft. 3.98

14.40 Val.

NOW! 7.79

100-Ft. 7.79

28.00 Val.

WITH STANDARD BRASS FITTINGS

"HANSEN" air hose. Quick release valve. Male & female fitting. 5/16". Reg. \$2.20 Val.

100

3.98

gal.

\$5.50 Val.

3.98

gal.

\$5.50 Val.

3.98

gal.

\$5.50 Val.

3.98

gal.

\$5.50 Val.

3.98

gal.

\$5.50 Val.

3.98

gal.

MASONRY FINISH

Exterior "Vinyl-Cover"

Weather Proof

Sun Resistant

Salt Spray Resistant

Will Live Years of Wear

Complete Line of Colors

1 Hour Drying

3.98

gal.

\$5.50 Val.

3.98

gal.

\$5.50 Val.

3.98

gal.

\$5.50 Val.

3.98

gal.

\$5.50 Val.

3.98

gal.

\$5.50 Val.

3.98

gal.

\$5.50 Val.

3.98

gal.

\$5.50 Val.

3.98

gal.

\$5.50 Val.

"SILK-TEX" ENAMEL

High Grade, 4-Hr. Dry

1 COAT HIGH GLOSS FOR ALL PURPOSES.

Perfection-like finish to wood, plaster, metal, brushes easily. Flows freely. Complete line of decorator colors. Deep tones slightly higher.

\$4.50 Val. \$2.99

99c

Quart

Pigment

WALL SEALER

\$4.20 Val.

2.98

Val. 2 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

\$4.50 Val. 1 Gal.

LONG BEACH'S FLASHY BOB DAVENPORT

Most Talked About College Fullback

By Lew Allison Jr.

BOB DAVENPORT of Long Beach is the most talked about college fullback in the country.

He's an All-American.

He's the finest UCLA ever had.

He's the greatest his coach, Henry R. (Red) Sanders, has ever seen.

And then some.

Davenport was the city's "hack of the year" in 1951 as a senior at Jordan High School. In 1953 he broke into UCLA's starting lineup and was voted "rookie of the year" as a sophomore. Last year he was named to the Football Writers Assn., All-America squad and was honored on every All-Pacific Coast team.

But Bob leaves the "gridiron giant" role behind him when he steps off the field.

HE HIDES his well-muscled, 196-pound frame behind the appearance of the ordinary college student. He looks 170 pounds in his blue denims and loose-fitting sport shirt, and anything but ferocious behind his horn-rimmed glasses.

The books under his arm complete the picture of the guy who used to sit next to you in history class. He's just Robert Woodrow Davenport, senior in physi-

cal education and a B student at that.

Bob, who's 22 and stands six feet even, is married to the former Barbara Ballard, another Long Beach native. During the school year the Davenports live in a small Westwood apartment, like hundreds of other young married couples finishing school. They spend their summers visiting Barbara's parents, Mr. and Mrs. Rod Ballard, 6031 Lemon Ave.

BOB AND "BARBY" expect their first child in February. They rarely discuss Bob's football career, he confides.

When the subject does come up, Bob is deliberate and reserved.

"It would be a great thrill to be chosen an All-American again," he concedes. "But that will have to wait."

"We still have a lot of football to play, and the games come first."

After this season? "We'll have to wait and see how things turn out," Bob replies. "I'd like to try professional football—in Canada—then settle down to coaching."

AN ACTIVE MEMBER of the Campus Crusade for Christ, Davenport prefers Canadian football for religious reasons. "I'd rather not play football on Sunday, as the pros do here," he explains. "In Canada they play

on Saturdays and Mondays."

But, as Bob insists, all that lies ahead. In the next few weeks he must concentrate on helping keep UCLA among the top football powers of the nation.

His coach has left no doubt as to Davenport's importance to the Bruins' mighty single wing offense. "To make a success of the single wing," Sanders declared early this season, "you must have a good running fullback. And Davenport is the finest I have ever coached — the greatest all-around fullback I have ever seen."

Davenport is counted on for his line-splitting power down the middle and his unstoppable leaps over the enemy goal line.

IN HIS TWO YEARS with the Bruins Bob has gained 917 yards—more than any other fullback in UCLA history. He's seventh on the ladder of all-time Bruin ground-gainers and could climb as high as third by the end of this, his final season.

Davenport racks up most of his yardage by cracking the enemy line, then outrunning—or dragging along—the secondary. On one line smash in last year's SC game, which the Bruins won 34-0, Bob dragged five Trojans six yards before he was stopped. The Bruin coaching staff, reviewing the play in a campus auditorium, ran the unbelievable sequence through four times.

The Davenport trademark,



UCLA Photos by Stan Troutman

Hopes for another great football season at the UCLA campus are keyed to powerful fullback Bob Davenport.

however, is the headlong leap over the opponent's line and goal. His "vertical take off" talents earned him 11 touchdowns—and the nickname Pogo — last season.

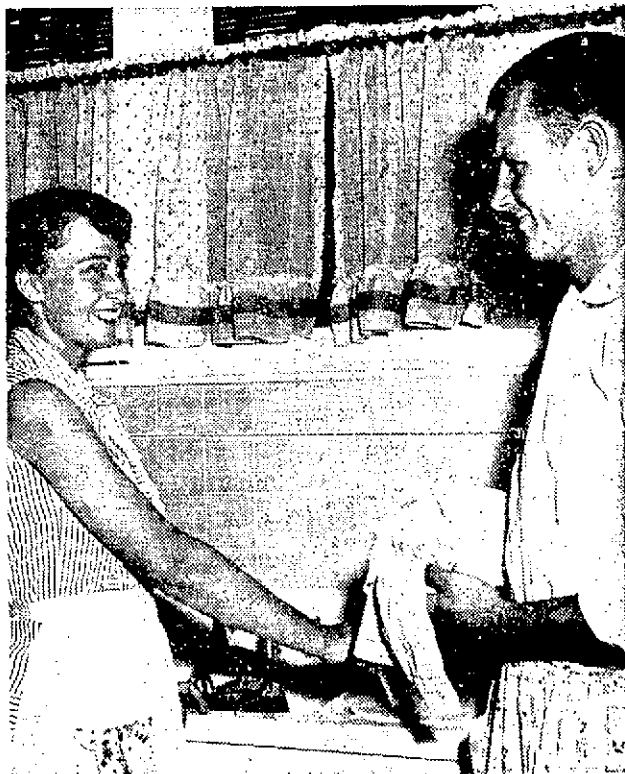
His statistics for the 1954 season were: Carries—105; net yards gained—479; average—4.6 yards per carry.

But don't ask Bob to recite them. He's just a college stu-

dent, a hard-working husband, a religious worker and a nice guy who happens to play football in the fall.



Davenport's powerful running is proved in this picture taken last year when the Uclans beat USC, 34-0.



Bob helps wife, Barbara, with the dishes in a scene from the highly publicized footballer's private life.



On the campus, Davenport is friendly, unassuming.

Mapping the 'Hinges of Hades'

SIXTEEN DUSTY, weather-beaten men recently emerged from the barren fastness of Death Valley to receive acclaim for completing one of the hottest, most grueling five-year tasks ever undertaken in their profession.

The men comprised a topographical engineer team of the U. S. Geological Survey assigned to make the first accurate land survey of America's most torrid badland area — a project unofficially termed "Operation Hinges of Hades."

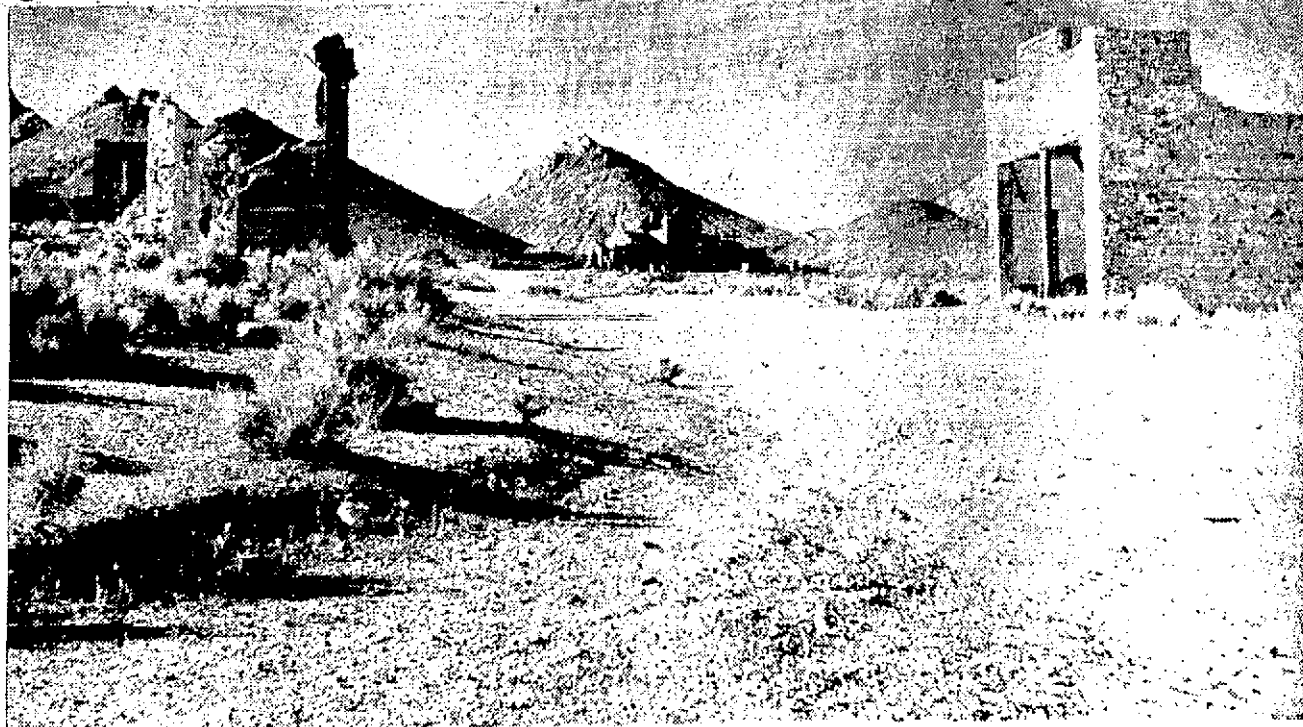
The monumental and history-making project may have some momentous results, such as making one state smaller, another larger, and the findings are creating a stir among chroniclers of the west because the engineers have scientifically debunked some choice folklore, hitherto considered fact.

FOR INSTANCE, during USGS mapping of 3,800 square miles of blistering desert country, it was revealed that Death Valley has two points lower than Bad Water (280 feet below sea level), which has always been considered to be the very lowest point in the Western Hemisphere.

Though these newly discovered depressions are only two feet lower than Bad Water at present, they are still sinking at the rate of several inches a year. The low spots are west of the mouth of Natural Bridge Canyon and across the valley east of Tule Spring. Neither area is ac-



The sign fibs. New survey shows that Bad Water isn't lowest point in the West.



This Death Valley ghost town half a century ago was thought to be in California. Actually it is a few hundred yards in Nevada due to surveying errors made by poorly equipped survey teams of years past.

cessible by car, it is reported. "The minus-282-foot contour now embraces an area of 10 square miles," said James B. Rowland, of the USGS office in Sacramento "and it extends six miles northwest of Bad Water."

The theory that when the next comprehensive survey, tentatively set for 1975, is made, these low spots will be several feet lower than at the current reading, is a result of geological investigation showing that the entire area is "floating" on a base of brine, the salt water rising to within three feet of the surface in some places.

A further lowering of the water table is almost certain to affect elevation of the crust. And the water table throughout Death Valley has been dropping steadily since the turn of the century.

THE 16-MAN team of modern desert explorers also discovered that Death Valley's supposed dryness is a myth and that under a goodly portion of it there is a vast underground sea of salt water — and even fresh water!

"Of course, this knowledge wouldn't have done thirst-maddened pioneers and prospectors any good," a project surveyor explained, "because the fresh wa-

ter lies from 35 to 100 feet below the surface and its presence can only be detected with modern electronic devices."

The weird errors of the 1906 survey — only other extensive, scientific mapping job of Death Valley ever made — came to light when the Geodetic Survey team found surveying mistakes involving property worth \$3,000,000. In one case it was found that the late Death Valley Scotty's fabulous castle and the world-renowned Stovepipe Wells Hotel are actually located six miles from the locations shown on the deeds.

And the California-Nevada border, in a half dozen spots, is up to 500 yards into Nevada proper. Thus, California is really smaller than it was thought to be, and Nevada larger.

THESE FINDINGS make necessary new legislation, both on the township and state levels of California and Nevada, in order to correct boundary lines now in error. Since no valuable property is involved in the border mixup, ratification of the new boundary is expected to create no political interstate turmoil.

The Federal Government went modern in the new survey, with helicopters, jeeps and walkie-talkies providing much of the

transportation and communication facilities for field crews. Aerial photographs were made of virtually every square yard of Death Valley and Geiger counters were employed in many sections of the remote fastness, where the presence of radioactive ores was suspected.

The Geodetic Survey men, though experienced outdoorsmen and with the very latest in equipment, nevertheless had their share of adventure and danger during the five-year mapping job.

Wind conditions, always unpredictable in Death Valley, often prevented the helicopters from hovering, so the daring pilots sometimes had to deliver men and materials on rocky ridges by stalling out, then starting again by diving the 'copters over steep precipices.

One machine was badly damaged when it was caught in an unexpected gust that caused its pilot to overshoot a peak and crashland on the valley floor.

RATTLESNAKES, sunstroke, dehydration during long field trips and sundry other hazards of this earthly Hades were encountered almost daily but no personnel suffered injury in the survey, it was announced.

The project embraced greater extremes in both elevation and temperature than can be found in any other limited area on the continent — if not in the world. From 282-foot-minus elevation the mappers climbed Telescope Peak to its 11,049-foot crest.

Modern highways and "feeder"

roads now connect principal points in the valley, but most of the hinterland sections are still as hard to reach as they were when Col. Henry Washington and his surveying gang first ran the San Bernardino meridian north into Death Valley in 1856-1860.

Col. Washington used camels, imported from Tunisia, to transport his crew and equipment — including a stock of trinkets for Indian trade — on the first federally-sponsored survey. He and his men endured hardships equal to any suffered by early pioneers.

CHESTER LLOYD and **J. T. Long**, project engineers of the new survey, made every effort to keep their men working in safety and relative comfort. Every engineer and transit man was required to carry a walkie-talkie FM two-way radio, extra canteens, compass, first aid kits, emergency rations and a mirror for heliograph signaling. Whenever possible, field men returned nightly to mobile air-conditioned quarters, where all modern conveniences were provided.

Instead of setting up the traditional surveying monuments on mountain peaks and then relying on solar observations made through dancing heat waves — a major cause of previous errors — the present day surveyors sent their "control work" done in the field to the Geodetic Survey's California headquarters in Sacramento, where map detail was compiled with the aid of electronic computers and other scientific devices.

Aerial photography, plus precision instruments, have enabled the USGS to produce a total of 16 huge maps, half of which are of the southwestern section of the valley.

Another three encompass the mountainous regions and five are detailed to show the low parts of the northern area.

Put together, jigsaw fashion, these large-scale maps give an almost perfect bird's-eye panoramic view of all Death Valley, which, the men who spent five years there agree, is the "earthly counterpart of Hell's hottest hotspot."

By Douglas Nelson Rhodes



Twenty-mule-team freighters were the main means of transport in Death Valley in 1906 when the last U. S. Geological Survey of the wasteland was made. Rigors of travel then accounted for surveying mistakes.



A girl is dead on the beach and a boy, Angel Chavez (Rafael Campos), is unjustly accused of killing her. Thus starts M-G-M's suspenseful and dramatic "Trial."



A strange partnership is agreed to by David Blake (Glenn Ford), right, and Barney Castle (Arthur Kennedy), with Abbe Nyle (Dorothy McGuire) having an interest that extends beyond that of just business alone.

SOUTHLAND'S MOVIE PREVIEW

Between Two Evils

A scream burst suddenly on the still night air above the San Juno River in a southwest town. Couples halted their romancing to crowd around the still body of a blonde girl. Nearby, a trembling Mexican youth, Angel Chavez, was held roughly by a man in uniform. A few days later, David Blake walked into the San Juno law offices of Barney Castle. He was a young man in trouble, about to lose his contract as a criminal law instructor at the university unless, meanwhile, he could obtain actual experience in criminal law practice. Barney took him on, and he met Abbe Nyle, more than just a pretty secretary; in fact, Barney's good right arm. Soon more than that to Blake. Chavez' case was given to Blake. Communist elements entered the trial—using Angel as a martyr and a pawn. How Blake fought the case to its hopeless but startling end is told. But the real ending, not the jury verdict, was the biggest surprise of all! Such is the stuff of which M-G-M's "Trial" is composed.



Blake defends Chavez but his scheming partner, Castle, stages a big rally ostensibly to raise funds for Chavez' defense. Crowd dramatically holds sea of bills aloft. Strange angles of case arise to hamper Blake's work.

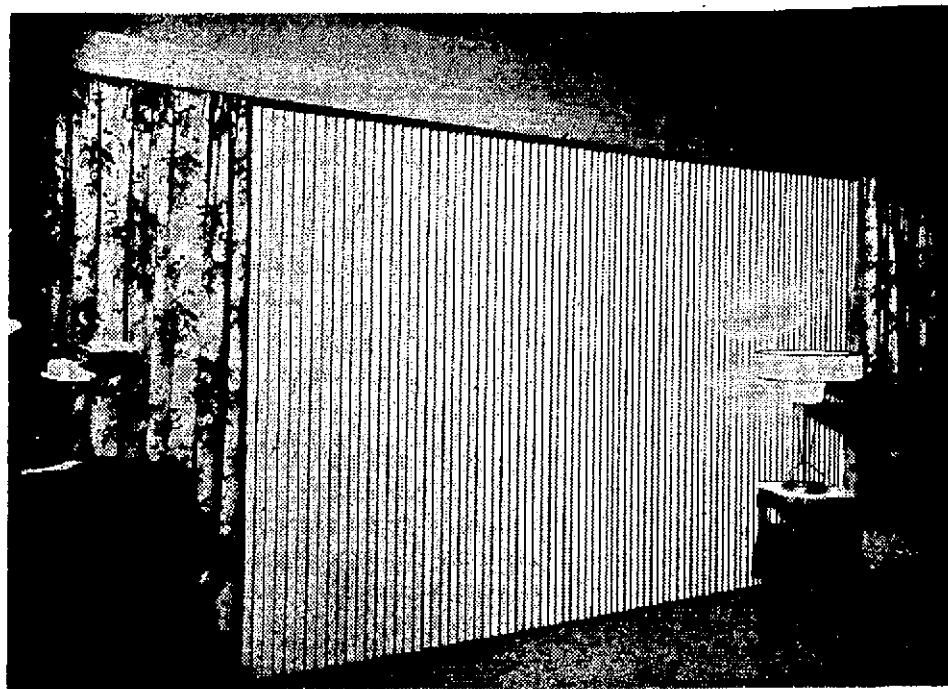


Chavez is convicted as Castle shows his true colors as a defense attorney who wants to see his client convicted. Blake is dismissed as Chavez' counsel but enters courtroom next day to make impassioned plea for the youth, cite legal cases, expose conniving and win leniency.



Romance supplants courtroom's conflict as Blake and Abbe Nyle find association has ripened into love.

"The New Look in Window Beauty"



THEY OPEN



THEY CLOSE



THEY DRAW

"The ONLY perfect treatment for your windows."

More and more women are preferring Flo-Fold Vertical Draperies for their windows. Visit our showroom this week for a convincing experience. See why Flo-Folds have created a NEW trend in window DECOR. Flo-Folds will not fade, and give COMPLETE light control at ALL times, while eliminating the expense of cleaning and replacing faded fabrics, (and give a beautiful appearance from the street as well). Call us this week for a free estimate in your home. Positively no obligation, easy terms available.

Flo-Folds—FIRST with the finest in Window DECOR

MODERN Products Co.

314 E. 10th Street (10th Street at American Avenue)

Phone 7-3956

The Sea Is Their Beat



Steelways Photo

Scientists at Scripps Institute study all sea's phases. Often they go under water with air tanks for breathing.

By Ronald M. Deutsch

IF IT HAS to do with the sea, the chances are Scripps Institute of Oceanography knows about it.

The largest marine research institute in the world with 177 acres of campus, situated on a warm, sun-swept bay at La Jolla, it is a branch of the University of California. And it has been at its underwater work since 1903.

Its academic mariners go directly to the elements of the sea for their knowledge—the plants, the animals, the storms. Their work is delicate but their laboratory is tough and treacherous as they probe the depths on behalf of people from physicians and oilmen to fishermen.

Not long ago Dr. Paul Dudley White, past president of the American Heart Assn., studying the hearts of all sorts of mammals, the better to understand human hearts, decided there was one missing factor. He needed an electrocardiogram of the biggest of the mammals—the whale. He got it from Scripps.

SOME SIX YEARS ago fishermen became alarmed at the disappearance of the Pacific sardine. A \$30,000,000 industry had been built on these sardines, and suddenly they were gone.

Federal, state and university experts teamed up to spend \$750,000 a year on the question, and the work was shared, naturally, by Scripps. John Marr, Scripps' director of the marine life research program, who incidentally is chief of the Federal South Pacific fishery investigations, announced:

"Our job is threefold. We must find out where the sardines have gone, how many there are and can they be caught?"

Out went the steel yacht Black Douglas and the seagoing steel tug Horizon. They combed

the Pacific for sardines, dragging fine nets through the sea. They sent strange gear into the depths for temperature and current analysis.

"On this one project," Marr pointed out, "we took more oceanographic measurements than had been made before in the entire history of oceanography. We developed libraries of information on the sea and on a wide variety of fishes."

In 1954 the sardines' hidden life pattern began to emerge. Scientists said they would be back. And they did return.

Another current major project at Scripps is sponsored by the oil industry at a cost of \$100,000 a year. Believing that oil may come from sediments found in shallow waters, Scripps watches the trillions of tiny marine organisms active there. Through this, Scripps scientists hope to learn the habitat of ancestors sharing the same environment.

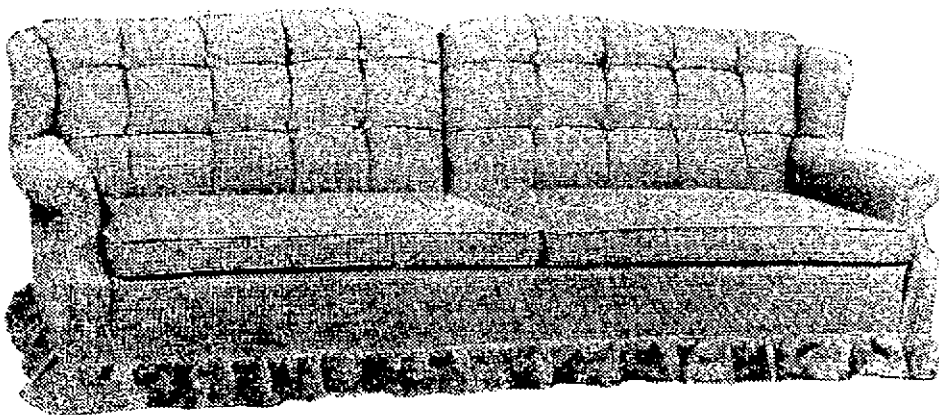
Oil hunters then could study a core taken from the earth for similar identifying marks and some day, perhaps, reduce the present-rate ratio of eight dry holes for every gusher.

ANOTHER CREW straps on steel air tanks and dives into waters of the California tide-lands. They make underwater geology maps of the ocean floor—about which most people know less than they do about the face of the moon—and guide oil rigs into likely areas.

Many of the Scripps' marine experts are fine divers. Some study creatures of the sea in their underwater community. One Egyptian biologist, Dr. Anwar Alcm, studies the life cycle of kelp. Why? Kelp is a valuable chemical resource, yielding among other things a compound used to make ice cream and candy smooth.

Beal's

BISCUIT TUFTED SOFA FOAM RUBBER UPHOLSTERED! 7 FEET LONG



Your choice of decorator colors in a wonderful quality provincial cover. Beal's finest construction.

\$229.95 Value!
\$189⁹⁵
Only \$3.50 Weekly

Fine tailoring, 'super-comfort' springs... all hardwood frame. Provincial styling at its very best, \$189.95

CORNUCOPIA

"Horn of Plenty"
Center Piece

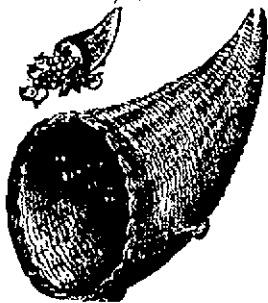
14-inch
Size **59^c**

Phones ME 0-1212, NEv 6-2528

LAKEWOOD CENTER

5245 NO. HAZELBROOK *On The Mall*

Shop Monday, Thursday and Friday Evenings 'Til 9:30



Beal's

Lakewood Center



CANDY SPECIALS

Kraft's—Plain, Assorted or Coconut—Dairy Fresh CARAMELS , full lb. bag.....	29c
Nestle's Milk or Almond Crunch CHOCOLATE BARS King Size.....	39c
Giant Redskin—Full Pound SALTED PEANUTS	49c
Brach's Dark or Milk Chocolate "Red Orchid" CHOC. COVERED CHERRIES lb. box.....	59c
Chocolate—Plain or Peanut M & M CANDIES Large Bag.....	23c
Tom's—Large Bag PEANUT BUTTER LOGS	33c

TRAINING PANTS 19c

Reg. 29c—Double thickness, triple crotch

Gerber's—All Popular Vegetables & Fruits—Strained BABY FOODS , Doz.....	89c
21"x40"—Wash Easily, Dry Quickly GAUZE DIAPERS , Doz.....	269
Small, Medium, Large—with Snaps—Empire PLASTIC BABY PANTS	29c
Boilable, Durable, Waterproof— Has Crumb-Catcher Pocket PLASTIC BABY BIB	10c
Soft and Warm for Baby RECEIVING BLANKETS	3 for \$1.00
"Carry Me" Sanitary Insulated BOTTLE CARRIER	98c
Reg. 89c "Galloping Duck" with Suction Holder TOY TENDER	69c
Maize, Pink, Blue, White—Lock-on-III-Chair FEEDING TRAY Reg. 1.69.....	129

GILLETTE RAZOR \$1.00

For every type of skin and beard—Light, regular, heavy—With six Blue Blades

First Quality—New Fall Patterns MEN'S NECKTIES	50c
Full standard size broadcloth or fine combed yarn— Sizes 30 to 44. MEN'S BRIEFS	2 Pairs 1.00
Men's and Boys' Fashion Quality Top Grain Steer Hide LEATHER BELTS	2 for 1.00
Reg. 1.00 value Men's fine quality— HANDKERCHIEFS Well-sewn edges.....	6 for 59c
Fine combed yarn. Full standard size MEN'S T-SHIRTS	2 for 1.00
Helanca Stretch—Cushion Sole—Men's WHITE WORK SOX	3 Pairs 1.00
Sizes 3, 4, 5, 6—Choice of colors BOYS' POLO SHIRTS	2 for 1.00

Keep Spare Ones on Hand

G E BULBS

4	100 Watt	88c
4	60 or 75 Watt	76c

NEW ZEE
WHITER, SOFTER

PAPER TOWELS

2	Rolls of 150 each	29c
---	-------------------	-----

SCOTTIES FACIAL TISSUES

Boxes of 400

3	for	50c
---	-----	-----

Round-the-Clock
Protection—Deodorant

Bath and Toilet

DIAL SOAP

3	Bars	29c
---	------	-----

Removes Stubborn

Stains

PUREX BLEACH

GALLON

39c

Foams—Bleaches
Cleans

OLD DUTCH CLEANSER

2	Cans	15c
---	------	-----

OPEN EVERY DAY
9 A. M. - 10 P. M.



HOME NEEDS

Reg. 1.69 5 3/16 x 14 x 5 7/8 PLASTIC BREAD BOX	119
13"x16" Vinyl Plastic Coated DISH DRAINERS	69c
Kills Offensive Odors—Floriant Aerosol AIR DEODORANT	59c
Reflector Type Focalipse, 110v, 600-watt ELECTRIC HEATER	495
1000-Watt Heater, 5.95. Space Saver—Holds 5 to 10—Folding SKIRT RACKS	43c
Self Starting, Quiet, Accurate ELECTRIC ALARM CLOCK	298
Pkg. of 100—Cotton Tip APPLICATORS	10c

26-Pc. Tableware \$4.49

Decorated in attractive patterns 13-OZ. TUMBLERS	6 for 50c
84-oz.—Ice Lip—Decorated WATER PITCHER	39c
Make Dishwashing Easier—Rubber PLATE SCRAPER	9c
Reg. 89c Polyethylene—Guaranteed Unbreakable WASTE BASKET	69c
Rolled Rim—New Variety of Colors. 12" long, 10 1/2" deep, 5 1/2" wide METAL FILE BOX With Alphabet File Cards.....	198
No ironing—Press on clothesline TROUSER CREASERS	3 Pairs \$1.59
2-Qt. size aluminum TEA KETTLE	119
4 gal.—Tight lid, rust proof galvanized GARBAGE PAIL	198
Complete plant food VIGORO	50 lb. bag 189

Bubble Bath 5 Boxes of 20 Envelopes \$1.00

Special—1.50 Drops of Gold and 3.00 PINK ICE , Both for.....	300
Protective Beauty—Purse Size Free with TRUSHAY LOTION	49c
1.20 Value—Mr. and Mrs. Combination New STOPETTE DEODORANT	98c



IN DOWNTOWN LONG BEACH—4th & Pine Ave.
IN LAKEWOOD CENTER—5246 Lakewood Blvd.

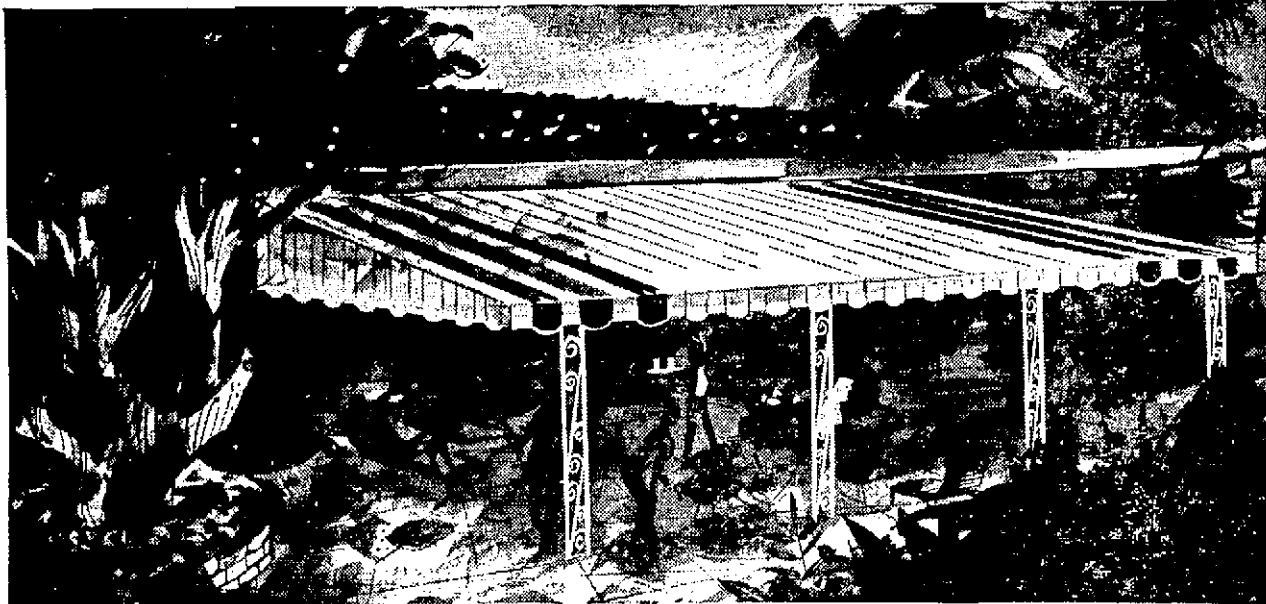


You'll find
it's real...



under a Life Shade

ALUMINUM PATIO AWNING



RELAX AND ENJOY YOURSELF...
IT'S COOLER ON THE PATIO!

FREE ESTIMATES

phone
MEtcalfe
3-5064

Your choice of a large selection
of beautiful enamel colors...
specially designed to fit your
awning needs.

FINANCING AVAILABLE
F.H.A. TERMS
FACTORY PRICES ON

- ☆ RESIDENTIAL
- ☆ COMMERCIAL
- ☆ TRAILERS

Life shade **ALUMINUM AWNING**

8537 EAST COMPTON BLVD., PARAMOUNT

song sleuth



SONGS ABOUT FRUIT

Test your ability as a tune-de-
fective.

Each of the five popular songs
below is about a different kind
of fruit.

Clue 1: The sky is sometimes
this color (1950).

Clue 2: A radio commercial
which became a hit tune (1946).

Clue 3: A plea of servicemen
in World War II (1942).

Clue 4: That's all life is
(1931).

Clue 5: Delicious product of a
famous state (1918).

Attention Sleuths:

Write Song Sleuth, Arthur
Newmyer & Associates, 10th
Floor, Wire Bldg., Vermont Ave.
and K St., N. W., Washington 5,
D. C., for your free booklet, "35
Years of Hit Tunes," published
by the American Society of Com-
posers, Authors and Publishers
(ASCAP).

ANSWER

1. "Orange Colored Sky," by
Milton De Lange and Willie Stein.
2. "Chiquita Banana," by Len
Mackenzie, Carl H. Montgomery
and William Wages.
3. "Don't Sit Under the Apple
Tree (With Anyone Else But
Me)," by Lew Brown, Charlie
Tozias and Sammy Stept.
4. "Little Is Just a Bowl of
Cherries," by Lew Brown and
Ray Henderson.
5. "Everything Is Peachy
Down in Georgia," by Grant
Clark, Milton Ager and George
W. Meyer.
And then there's "I'll Be With
You in Apple Blossom Time"
(1920), to say nothing of "Yes!
We Have No Bananas" (1923),
"I Picked a Lemon in the Garden
of Love" (1906) and hundreds
more in the large and varied
repertory of the American So-
ciety of Composers, Authors and
Publishers (ASCAP).

SQUARE DANCE DRESSES

• Women's • Juniors'



COMPLETE
WESTERN OUTFITS
FOR ALL!

See the West's Largest
Selection!

LAST 5 DAYS STORE-WIDE ANNUAL FALL CLEARANCE SALE



1252 AMERICAN AVE.
PHONE 7-3593

FREE PARKING
IN REAR

Open Mon. & Fri. 'til 9 P. M.
Sun., 11 A. M. — 5 P. M.

Attention furniture salesmen! Have opening
for top man. High guarantee, commission!

2300 Pieces of Furniture and
Accessories Marked Down at Least

20% Many Reduced by **60%**

LAST 5 DAYS

STARTS TODAY, SUNDAY

11 A. M. - - 5 P. M.

KING SIZE MODERN SOFAS

- 1 Only—Reg. 254.50 Solid Foam Rubber Seat, Thin Line Sofa.
100" long, brass legs, removable back 154.50
- 389.50 8-Foot Sofa by Quality of California. All hand tailored
in striking modern cover..... 199.50
- 479.50 Value—112" All Foam Rubber Contemporary Sofa by
Sherman Bertram of California. Modern tweed cover, 264.50
- 359.50 Sherman Bertram Oversize Sofa with rounded slanting
arms, 100" long, modern design at its best..... 194.50
- 374.50 Chinese Modern at its refined best. All foam rubber
cushions, black lacquer and brass base..... 184.50

MODERN SECTIONALS

- 389.50 3-Piece Circular Sectional. A small scale group with lots
of seating space..... 187.50
- 287.50 2-Piece Modern Sectional in a wonderfully comfortable
construction. Gorgeous aqua fabric 167.50
- 499.00 3-Piece Circular Sectional by Sherman Bertram with all
airfoam cushions with removable zipper closed cover 299.50
- 249.50 2-Piece Sectional by Kroehler. Reversible cushions smart-
ly tailored in green tweed cover 169.50
- 799.50 4-Pc. Circular Sectional by Quality of California, the
ultimate in hand tailoring. All foam rubber cushions in a truly
versatile design, covered in livable brown and beige mod-
ern tweed 639.50
- 534.50 3-Piece Circular Sectional with rounded end section on
one side and arm on other, all foam rubber. Loads of seat-
ing space 364.50

MEDIUM SIZE SOFAS

- 244.50 Foam Rubber Sofa by Sherman Bertram, covered in
green metallic fabric, fully guaranteed 154.50
- 187.50 Modern Sofa for casual living, covered in green and
brown tweed over foam rubber..... 94.50
- 229.50 Space-Saver Hide-A-Bed Type Sofa by Simmons. Opens
to full size bed..... 164.50
- 254.50 Early American Wing Back Sofa with solid foam rubber
seats and tufted back. True comfort and smart design, 164.50

Better Accessories Less Than 1/2 Price

- 8.95 European Original Oil Paintings, unusual framing..... 4.95
- 34.95 to 59.95 Better Table Lamps. Many handmade originals,
some pairs, some singles, your choice..... 14.95
- 1.95 Early American Glassware. Includes Cruets. Milk Glass,
etc., your choice 97c
- Hundreds and hundreds of lamps, pictures, wall pieces of all
types marked down..... 1/2 price, take your choice

CHAIRS - CHAIRS - CHAIRS

- 38.95 Armless Foam Rubber Club Chairs. All hardwood frames,
your choice 17.95
- 89.95 Revolving Rocker Club Chair. High back, real com-
fort 54.50
- 49.50 to 99.50 Wide Assortment of Occasional and Club
Chairs. Many shapes, fabrics and designs. Mostly foam rub-
ber upholstered. Take your choice..... 34.50
- 94.50 Contour Chaise Lounge. Foam rubber over all hardwood
frame 59.50

BEDROOM SETS OF ALL TYPES

- 44.50 Maple Finish Chests. Lots of storage space 27.50
- 187.50 Modern Double Dresser. Mirror, bookcase headboard
with built-in nightstands. Grey or tan mahogany finish, 99.50
- 397.50 French Provincial Set in cherry. Consists of 6-drawer Mr.
and Mrs. Dresser, carved frame mirror, beautifully shaped
bed and two large commodes 274.50
- 399.50 King Size or Twin Headboard. 9-drawer triple dresser,
mirror and built-in nightstands..... 239.50
- 74.50 All Hardwood Maple Finish Bunk Bed Set. Complete
with ladder 49.50
- 334.50 Lined Oak Dresser, Mirror, Bookcase Headboard with
attached nightstands 284.50
- 289.50 Eighteenth Century Mahogany Triple Dresser. Mirror,
bed and two commodes..... 197.50

PLASTIC TILE AROUND YOUR TUB

from \$37⁵⁰

Tired of the chipped and cracked walls in your bathroom and kitchen? Let us bring our samples to you and help make your home permanently beautiful. Our contract can also include any of the following: Linoleum or tile flooring, Formica or tile drainboards, steel or birch cabinets, sinks, garbage disposers, plumbing, electrical, carpentry, plastering, painting. Guaranteed work and prices. Cash or terms.

ECONOMY KITCHENS

477 West Willow — Phone 4-6515



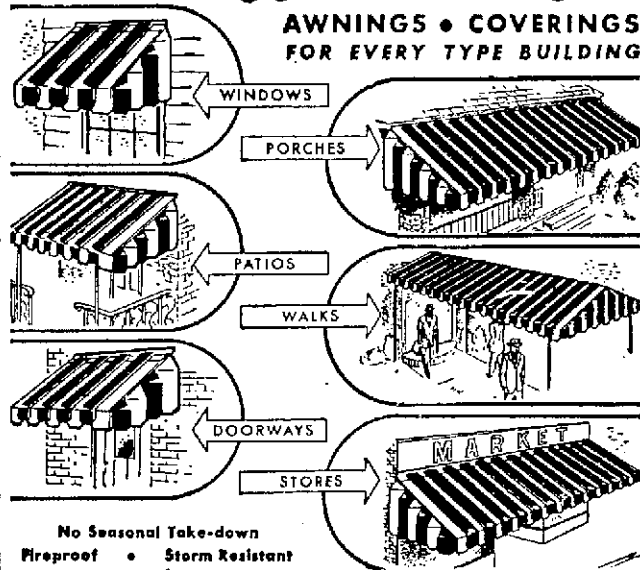
PUT THE *SUN* IN THE *SHADE*

with Lifetime, Ventilated

KOOLVENT

Aluminum

AWNINGS • COVERINGS
FOR EVERY TYPE BUILDING



No Seasonal Take-down
Fireproof • Storm Resistant
Permanent • Economical

ALL-ALUMINUM Koolvent Ventilated Awnings are designed for all-season, all-weather service. They keep out the sun and rain... provide air-cooled comfort. They're economical, too! Beautiful color combinations. Get complete details NOW!

TERMS \$5 MONTHLY FHA
LOW AS \$5 NO MONEY DOWN

BUDGET TERMS
IF DESIRED

WEST COAST METALCRAFTS

"We've changed our name but the product is the same"

PHONE 4-1564 FOR FREE ESTIMATES

3980 CHERRY AVE.



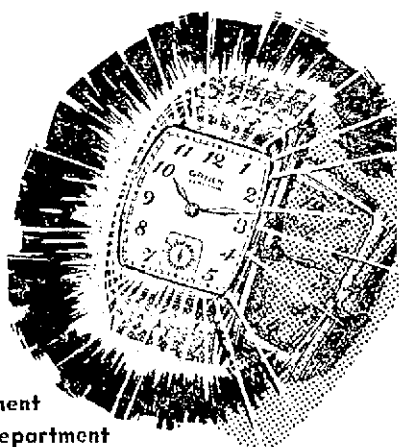
Watch Face Refinishing SPECIAL!

2⁹⁵

One Week Only

Our dial refinishing experts will renew the faded face of your watch... to its original beauty or a modern style.

Watch Repair Department
Main Floor by Shoe Department



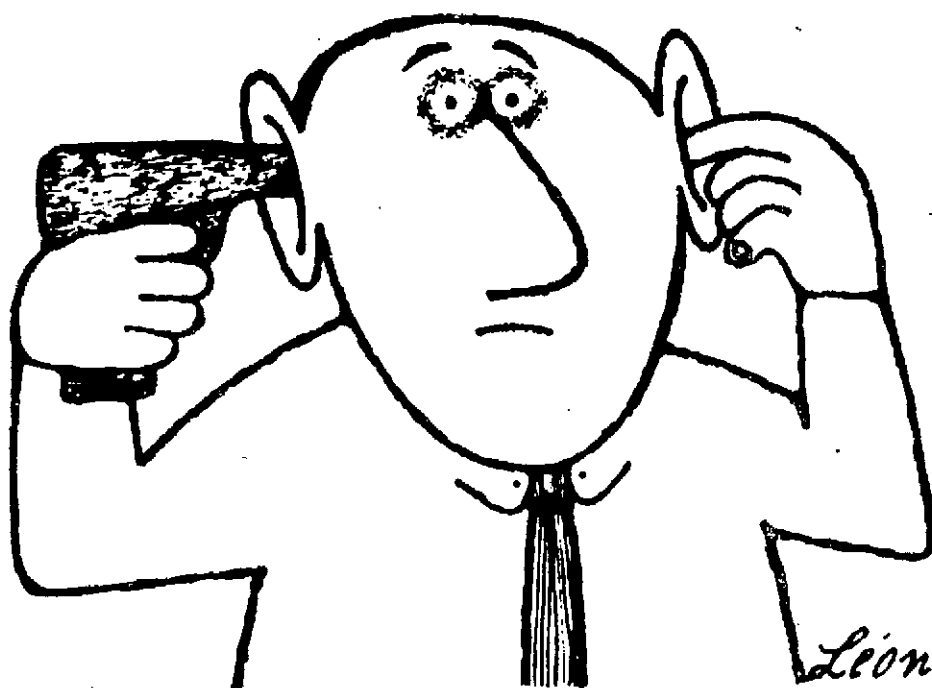
Satisfaction guaranteed
or your money back

SEARS

Downtown Long Beach

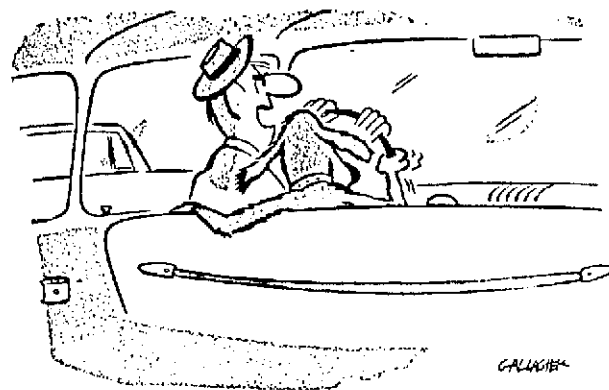
American at 5th Park Free

Not Funny? Who Said That?



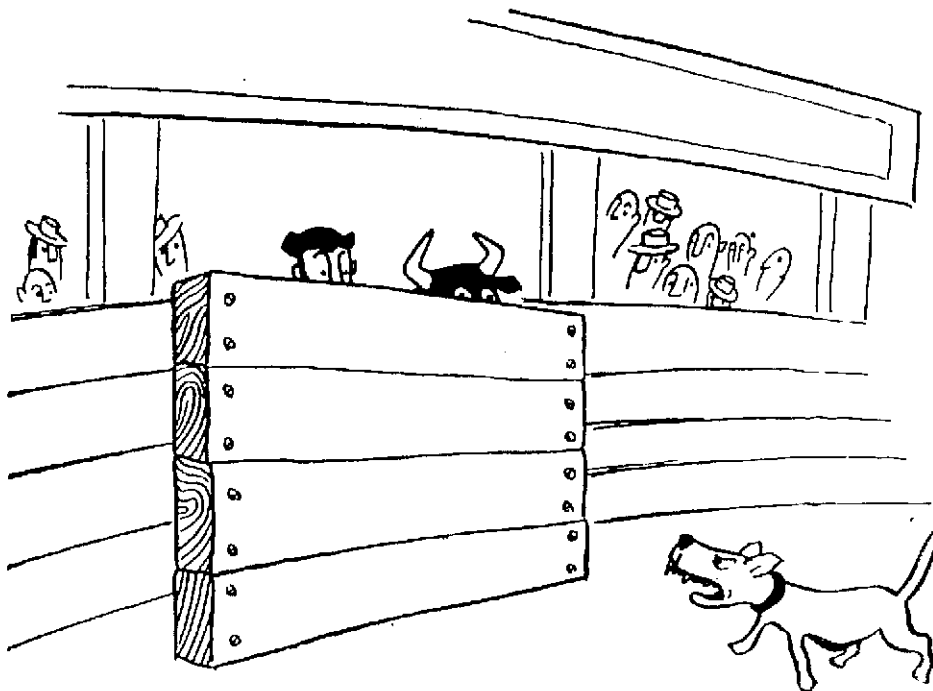
LEON, DER STERN, GERMANY

They say a good cartoon will cause a laugh in any language. To prove this point, Lucy Black Johnson and Pyke Johnson Jr. assembled 1,500 drawings from the U. S. and 19 foreign countries for a big new book, "Cartoon Treasury" (Doubleday, \$4.95). But you be the judge after testing these samples from the book.

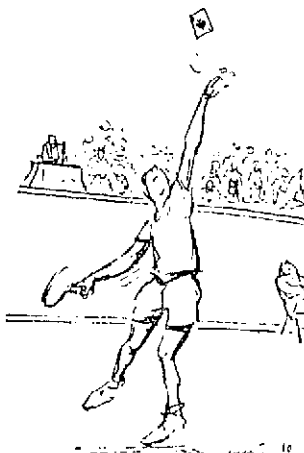


"Why don't you hang out the window like other dogs?"

CALLAGHAN, THE SATURDAY EVENING POST, U. S.

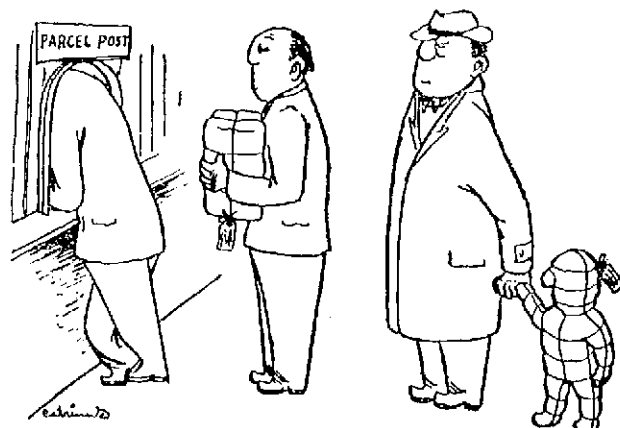


BORJALO, MANCHETE, BRAZIL



"That's the third ace he's served this set."

HARGROVE, BRISBANE SUNDAY MAIL, AUSTRALIA



CATTARUS, 'TUT PARUS', THE NETHERLANDS

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

Sunday, Oct. 2, 1955

LAKEWOOD MAY CO. annual fall sale

IT'S SAVINGS TIME

CHOICE OF FOUR GREAT BROADLOOMS

AT OCTOBER SAVINGS

7.99-8.99 sq. yd. values 12-ft. widths **5.99 sq. yd.**

- **Nylon-viscose boucle**, blended to take long hard wear; tightly twisted for sturdy texture. Corsage green, smoke grey, dusty rose, cinnamon, sun tan beige.
- **Curley-Q 100% viscose**, new miracle fiber for floor coverings; twisted loop pile; beige, green, grey, light green and sandalwood.
- **Wool-and-viscose frieze**, a famous make blend of half wool and half carpet viscose at a new low price; beige, nutria.
- **Decorator tweed viscose**—it's almost impossible to see footprints and dirt on this popular new texture. Choose from color combinations of cocoa/beige, green/light green, green/white, cocoa/beige/white.

SEE HOW YOU SAVE ON TYPICAL ROOM SIZE RUGS
AT 5.99 SQ. YD.

Reg. 151.84 12x12103.84	Reg. 205.78 12x16.6139.78
Reg. 169.82 12x13.6115.82	Reg. 223.76 12x18151.76
Reg. 187.80 12x15127.80	Reg. 259.72 12x21175.72

TO-THE-HOME CARPETMOBILE SERVICE

We will be glad to send a carpet expert to your home, at no charge or obligation, to show you samples and give estimates.

ROOM SIZE RUGS

ALL-WOOL OVAL BRAID RUGS

89.95 value

9x12

49.95

Save 40.00 on these rugs that look well in any home; new swirl design in a combination of green, beige and brown. Smaller sizes proportionately priced.

9x12 NYLON/VISCOSE

39.99 value

29.95

A real discovery for looks, texture and durability. Plush cut pile that will enhance the beauty of your decor. Bud green, rose beige, grey, cocoa and dusty rose.

May Co. Lakewood — Carpets and Rugs — Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours Tuesday, Wednesday, Saturday 9:30 to 5:30 Monday 9:30 to 9:30—Thursday and Friday 12:30 to 9:30 For Phone Orders Call L.B. 39-2411, ME 3-0111

GILMORE MUSIC SHOP

Featuring

A COMPLETE LINE OF
RENTAL INSTRUMENTS
AND ACCESSORIES

- SHEET MUSIC
- STRINGS—REEDS, ETC.
- INSTRUCTION BOOKS
- REPAIRS

The finest teaching staff in Southern California. Woodwinds, brass, strings. Soundproof, air conditioned studios.

Gilmore Music Shop

1935 E. SEVENTH ST.
at Cherry

Friday Nites 'til 9

Phone 70-1875

TABLE PADS



CHOICE OF...

WALNUT
BLOND
MAPLE
ALSO
REVERSIBLE

FROM \$8.95 UP

We call and show samples. Rush orders accepted. Call and we'll come out. We make evening calls.

Wurth Table Pad Co.

457 E. Market St.
Phone 2-5733



RAIN OR SHINE PROTECT THE EASY WAY
with

ALUMINUM or FIBERGLAS AWNINGS



We also install
aluminum
RAIN BUTTERS
LAST a lifetime.

BUY FACTORY DIRECT **CALL TO paz** 1-2412 1-4112

By Orange County License 5-6616—from Long Beach reverse charges. Or see them made at 8642½ Florence Blvd., Downey.

Call for FREE Estimates

EASY-WAY Aluminum Awning Co.

Now's the Time
REDUCED PRICES
in effect for Fall

Created by Patio Specialists

NO MONEY DOWN

pay as little as

\$5.00 PER MONTH

take up to

3 Years to Pay

Easy Bank Terms



Never a mission but still an historic institution, the Mission Inn at Riverside is internationally recognized.

House of Treasures

By Rosella Mattmueller

MISSION INN deserves recognition as one of our national institutions. Like the parks, it tests the body, educates the mind and thrills the soul." So declared Howard H. Hays of Glacier and Sequoia National Parks, after a visit to this unusual hotel in Riverside.

So completely has the atmosphere and romance of the early California missions been captured in this world-famous inn that most people are convinced it was once a mission.

But there never was a mission in Riverside. Unlike so many communities of its era, Riverside was not settled by the Spanish, but was founded in 1869 by a colony of easterners.

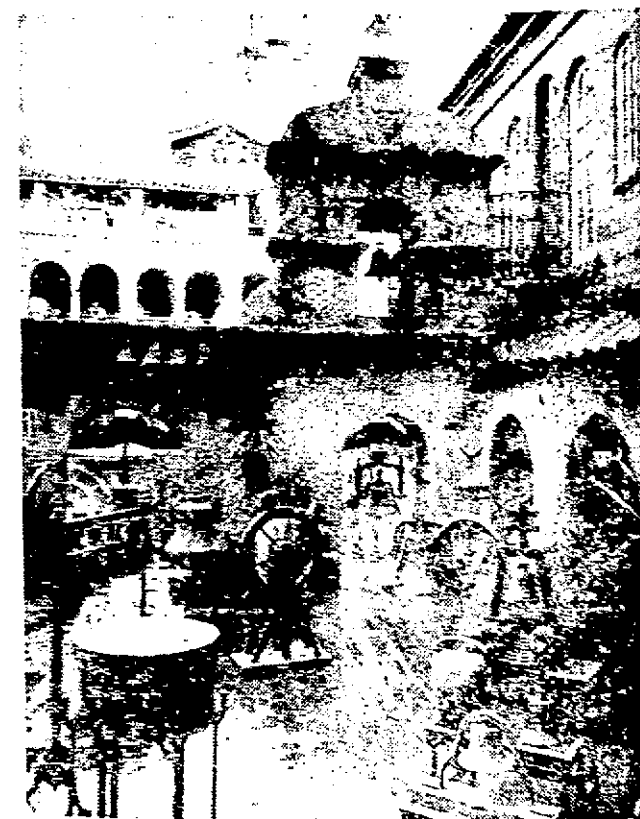
In 1873, C. C. Miller of Tomah, Wis., was employed by the col-

ony as an engineer. Moving his family to Riverside, he built an adobe house, the first solid-walled home in the town.

Because her husband was away much of the time, and to supplement a somewhat meager salary, Mrs. Miller, with the help of her oldest son, Frank, opened her home to boarders. As her reputation for both hospitality and good food spread, the modest homestead assumed all the aspects of a small hotel. Soon it became apparent that if she was to accommodate all who came to her door, the house would have to be enlarged.

IN FACT, within the next few years, the house was repeatedly enlarged. The name of the young hotel changed with its growth. Starting with Glenwood Cot-

(Continued on Page 26)



Garden of the Bells at Mission Inn is representative of many ages, peoples, faiths. One bell dated 1847.

SAVE

You Can Pay More
But You Can't Buy
a Better Sofa Bed



FACTORY TO YOU

REG. 279.00

CUSTOM MADE

SOFA BEDS

from

139.50

Includes 200-coil Innerspring
Mattress... 100% All-
Steel Unit.

NO MONEY DOWN

Pay As Little As

112 A WEEK



COMFORTER

ALL-WOOL

Wide Selection Beautiful Colors
24.95 VALUE

**22 STYLES,
3000 FABRICS
To Choose From**

FREE

Empire Furniture Mfg. Co.

250 LOCUST AVE.

LONG BEACH

phone 35-3351

Long Beach's Exclusive
Manufacturer of
Sofa Beds

FREE PARKING NEXT DOOR
STORE HOURS: Mon. and Fri., 9-5
Tues., Wed., Thurs., Sat. and Sun.,
10-5 P.M.

store hours: 9:30 A.M. to 5:30 P.M.—Fridays 12 noon to 9 P.M.

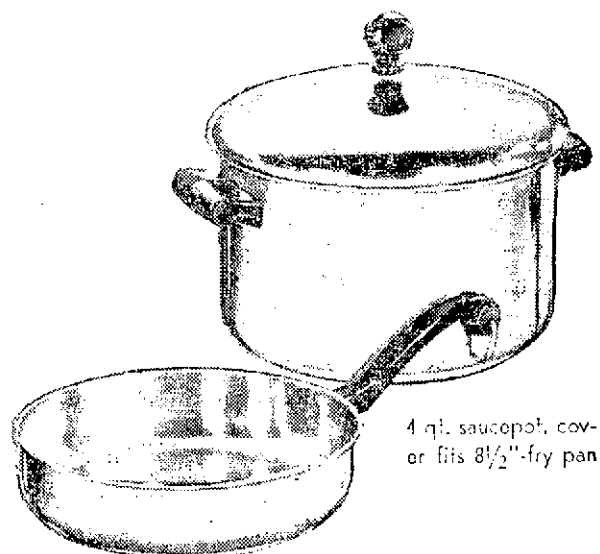
Buffums'

offers this **steak set** free
with your purchase of
stainless steel **Farberware**

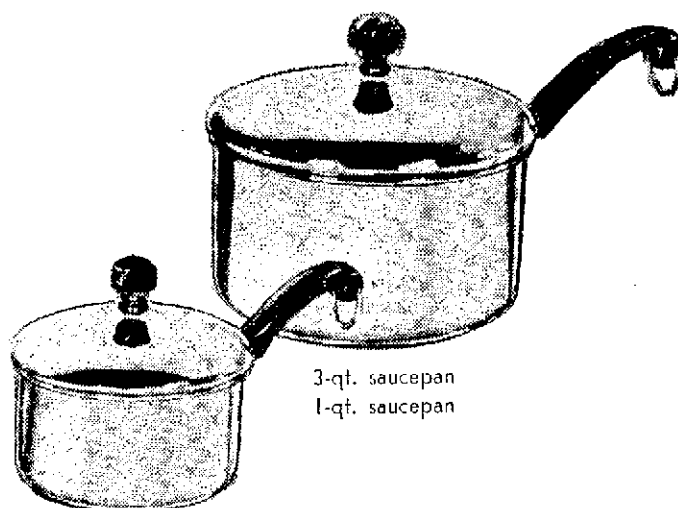
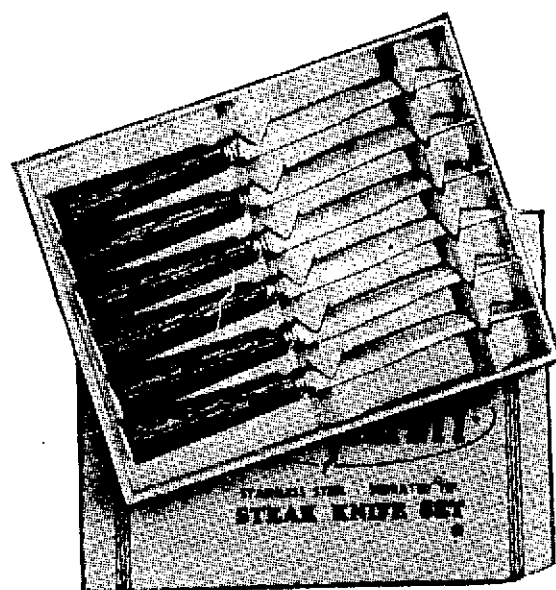
complete 10-piece set **39⁹⁵**
if purchased separately 44.90

Imagine! You get a free 6-piece set of de luxe stainless steel steak knives with your purchase of 10-piece set of Farberware. And we know that once you've cooked with Farberware you won't want anything else. If you aren't completely satisfied with Farberware return the set and keep the steak knives. The very first time you cook in stainless steel Farberware you'll be amazed to see what a big difference the aluminum-clad bottom makes . . . in cooking and cleaning. No other utensil spreads heat so evenly, so efficiently. It makes cooking almost foolproof.

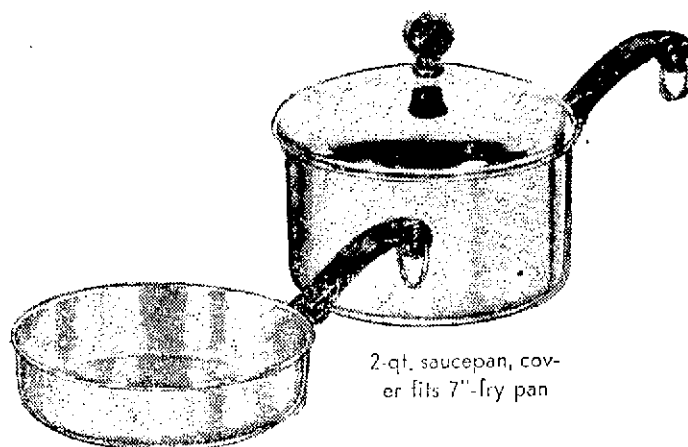
Buffums' Housewares, Lower Level



4 qt. saucepot, cover fits 7 1/2" fry pan



3-qt. saucepan
1-qt. saucepan



2-qt. saucepan, cover fits 7" fry pan

buy on Buffums' 90-day charge account
NO down payment . . . NO carrying charge

Enjoy your set now . . . pay for it later!
Or ask about our other credit plans. There's
a credit plan tailored to your individual budget.

BUFFUMS'—Pine at Broadway, Long Beach 6-9841, ZE 9847		
BUFFUMS'—Main at 10th, Kimberly 2-6262, ZE 2626		
Please send me 10 pc. sets of Farberware with the free steak set.		
CHARGE <input type="checkbox"/>	MONEY ORDER <input type="checkbox"/>	C.O.D. <input type="checkbox"/>
NAME		
ADDRESS		
CITY	ZONE	STATE

Long Beach • Santa Ana

Shop Mondays 9:30 a.m. to 9:15 p.m.

Shop Fridays 9:30 a.m. to 9:15 p.m.
Other Days 9:30 a.m. to 5:30 p.m.



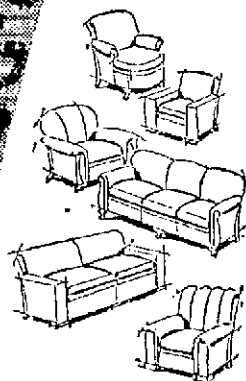
No more tiresome shopping! Just
call 35-0121 for budget-rite

custom
upholstery service
at home



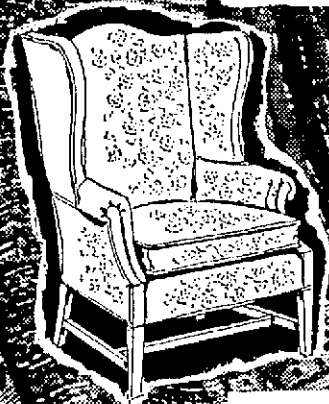
Sofa covered in . . .
Damasks
Boucles
Tweeds

\$84



Choose from 100
different patterns
. . . modern,
traditional or
provincial.

Bed Divan \$85
Platform Rocker \$39
Charles of London Set..... \$155
Hide-A-Bed \$85
2-pc. Sectional \$110



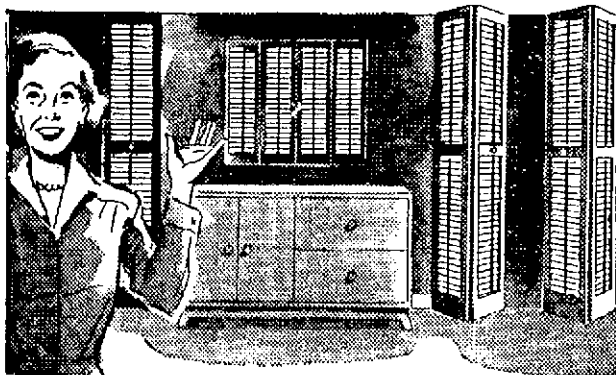
Chair covered in . . .
Damasks
Tweeds
Boucles



Our decorators will gladly call at your
home (evening if you prefer) with
hundreds of sample fab-
rics. Plan now for custom
draperies, upholstery for
coming season.

Call 35-0121

Adjustable Wood Shutters



Perfect window treatment for
any home decor! Adjustable
louvers let you control the
light, ventilation and privacy
of your home. Precision made
by craftsmen from selected
seasoned wood and expertly
assembled so that they last a
lifetime. They can be the focal
point of any room, or paint
them to match any decor.

Park
Free

Satisfaction guaranteed!
or your money back

SEARS

Downtown Long Beach
American at Fifth Phone 35-0121

Rock 'N' Roll, Heel 'N' Toe . . .

It's the "Bop"! And it's the newest step to sweep the teen-age dance world. It's demonstrated in pictures and captions in next Sunday's Independent, Press-Telegram.

SOUTHLAND MAGAZINE



To make Chinese fortune cakes, printed form is put in
hotcake and a quick fold and twist is given to cake.

Your Fortune in Cake

By Jack B. Kemmerer

MORE THAN 4,000,000 for-
tunes a year are told by
Lester Soohoo and Quong Jung
of Los Angeles.

Their business is making those
small, familiar Chinese fortune
tea cakes that play a vital role
in Chinese food wherever it is
served.

Cheerful advice concerning
life's problems is the only popu-
lar kind today. Complaints were
numerous when the broken cake
revealed an unhappy saying. For-
tune cakes today always have a
wise or pleasant saying, as:

"You will make strong emo-
tional contacts tonight that will
be pleasant but tiring."

"If you are traveling today,
be wise and careful."

"Do not let your social pro-
gram infringe on business."

"Launch your dream boat but
see that the engines are run-
ning."

QUONG JUNG scoffed at the
idea that the printed fortunes
are Chinese proverbs and made
it clear that the thousands of
"fortunes" consist of a variety
of wisdom from many countries.

The sayings are changed every
few years so that regular pa-
trons will have a variety of for-
tunes.

"We get books from the li-
brary and study the sayings be-
fore selecting them for our
cakes," Soohoo said.

Originally all fortune cakes
were made entirely by hand but
as the demand increased the
need for machinery was appar-
ent.

Soohoo and Jung bought a ma-
chine but have added many im-
provements of their own and are
able to turn out about 15,000
cakes each day.

The baking oven consists of
64 irons similar to a waffle iron
—that are attached to a large
steel ring which rotates through
the gas ovens.

THE BATTER is mixed in a
large urn above the rotating
irons and as the iron revolves

they operate a valve which re-
leases the right amount of bat-
ter for each iron. A cam closes
the irons and a flat cake is
baked when it passes through
the oven. Another cam opens
the irons as they emerge from
the ovens and the hot cakes are
removed.

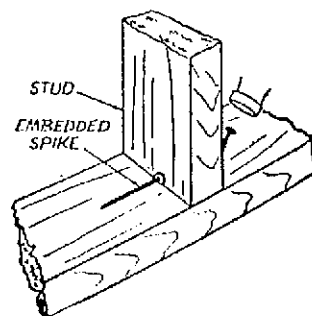
The printed fortune is placed
in the hot cake and, with a quick
fold and twist, the fortune cake
is formed. They are then placed
in a circular drying rack which
holds them in the proper shape.
They cool in a few seconds and
are crisp and hard.

From the drying rack the
cakes fall into cans and are
packed and ready for the many
Chinese restaurants throughout
the United States and Hawaii.

The recipe for the batter is a
family secret, and in keeping it
so Jung and Soohoo are merely
observing the advice of one of
their cakes. "Protect your secur-
ity from the daring of others."

Make Do

Rashful studs, which tend to
shift off the mark when you try
to toenail them, can be baffled
quickly. Lay a spike on the
plate so its head lines up with
the mark for the 2x4. Embed
the head of this spike into the
wood. The American Builder,
trade journal of home builders,
says this will hold the stud in
place.



THERE'S A BARGAIN COUNTER IN THE SKY FOR FAMILY TRAVEL TO EUROPE

THIS FALL, winter and next spring, air tourists to Europe may enjoy the greatest choice of travel bargains in all travel history, according to E. O. Cocke, sales vice president of Trans World Airlines.

The whole range of these travel bargains is wrapped up in TWA's new "Discount Fare Plan," applicable to either first-class air travel or low-fare Sky Tourist service, and applicable either to individual itineraries or to TWA's famous Skyliner Tours of Europe. The Discount Fare

Plan becomes effective for travel beginning Nov. 1.

The Discount Fare Plan is predicated on three economies of importance to the traveler: 1, the new family fares to and from Europe; 2, low thrift-season fares from Nov. 1 through March, and 3, TWA's convenient Time Pay Plan by which travel may be easily arranged to any place at any time for a small down payment and regular monthly payments.

TWA'S DISCOUNT Fare Plan now makes it easy to take the whole family along on a trip to Europe — and the larger the family, the greater the total sav-

ings over the on-season fare. For instance, husband and wife can save up to \$360, a family of five can save up to \$1,350. These savings are based on round-trip first-class services; proportionate savings may be made on round-trip Sky Tourist fares.

Here is the way it works: For one full fare for the head of the family, wife or husband and all children between the ages of 12 and 26 travel at discount fares. Children between 2 and 12 fly, as always, at half the regular full fare, and infants under 2, not occupying a seat, at 10 percent of the full fare.

Applying its Discount Fare

Plan to package tours of Europe, TWA has developed a series of truly inexpensive independent tours in co-operation with leading tour companies which would appeal to couples taking first or second or third honeymoons, or to families wishing to see Europe together.

A 10-DAY INCLUSIVE tour of England and France, for instance, costs \$465 each for husband and wife. This comes to only \$46.50 a day, including round-trip transatlantic air transportation on a TWA Sky Tourist Constellation. Other provisions included are noted below. Using first-class Constellation,

the cost of this tour is \$679 each for husband and wife.

For \$650 each, using TWA Sky Tourist, a husband and wife may tour six cities in Italy, France and England. Using first-class flights, the cost is \$942 each. Cities visited include Rome, Florence, Genoa, Nice, Paris and London, with stopovers at other towns of interest via motorcoach trips between cities.

These tours, as well as individual itineraries, may be arranged on TWA's Time Pay Plan, which provides quick credit clearance, at any TWA sales office or any recognized travel agency.



LUMBER

GEORGE T. WILEY



EVERYTHING TO BUILD YOUR HOME

We specialize in all the materials for the homemaker, including molding, timber, plywood, redwood, cabinet lumber, hardware and special details. You are assured of top quality products because we stock only the best, such as Dutch Boy paints, Weyerhaeuser lumber, Schlage locks, Johns-Manville products and others.

SAVE \$ \$ \$ — SAVE TIME!

SAVE \$ \$ \$ — SAVE TIME!

HARDWARE and TOOLS

— FEURING SCHLAGE,
— WEISER & KWIKEE
— LOCKS, ALSO BUTTS,
— HINGES, LATCHES, ETC.

Schlage Brass Front Door Lock	\$6.85	Chrome Drawer Pulls	19c
3/4x3/4 Dull Brass Butts	39c	3/4x3/4 Bright Steel Butts	29c

PINE

— KNOTTY
— SHELVEING
— CABINET

DRY AS A BONE . . . VERY HIGH LINE
GRADING TO GIVE YOU ONLY THE BEST.

1x12 SHELVEING	13c	1x4, 1x6, 1x8, 1x10, 1x12	\$300
Smooth		D clear and better, Long	
3/4 x 6, 3/4 x 8, 3/4 x 10	17 1/2c	lengths. Bone dry PP and sugar	per 1000 board ft.
V-JOINT SELECTED PANELING	17 1/2c		

ALL LUMBER

— INCLUDING DOUGLAS FIR, REDWOOD, HARD-
WOOD, DRY CONSTRUCTION LUMBER, FIN-
ISH, FRAMING, CABINET, FENCES, TIMBERS,
— PLANKS FOR HOUSE JOBS, BARNS, ETC.

1x6 No. 1 Douglas Fir	\$87.50	per 1000	
Permitting 25% No. 2		board ft.	
2x4 10', 12', 14' lengths.	\$99.50	per 1000	
No. 1 com. & better spruce.		board ft.	
1x6 Kiln Dry Fir and Larch	\$130	per 1000 board ft.	
T&G v-joint from Weyerhaeuser			
Idaho mills. Ideal for open beam,			
overhang and walls.			

MOULDING

— WE CARRY A COMPLETE LINE OF ALL PINE AND
— MAHOGANY MOULDINGS . . . WE STOCK ONLY
— THE BEST MADE FROM PINE AND SUGAR PINE.

3/4"x3/4" Pine Base Shoe	2c	ft.	
Mahogany Casing	11c	ft.	
Pre-mitered Streamline Casing.			
Ready to install. All sizes			
available. 3-Dx4-0.	90c	set	
2-0x3-0		66c	set

WINDOWS

— WE BUILD ANY SIZE TO YOUR SPECIFICATION.
— YOU CAN SAVE MONEY BY ORDERING AS A UNIT
— ALL THE WINDOWS, DOORS, WINDOW FRAMES,
& JAMBS, CASINGS, MOULDINGS, PLYWOOD & CABINET LUMBER for your home or addition.

COMPLETE WINDOW WITH TRIM		NU-CLEAR LOUVER WINDOWS	
Build in our own mill . . . all clear white		Smooth, easy operation, weather stripped,	
pine with redwood sill . . . ready to install		3/16" crystal glass. Low prices on com-	
. . . 3'0"x4'0" Double Hung Window	\$12.95	plete stock. Example: 3'0"x4'0" \$15.95	
— frame and hardware complete, only			

FENCES

— CLEAR CALIF. RUSTIC REDWOOD GRAPE STAKES . . . HAND
— SPLIT FROM THE GIANT REDWOOD TREES, PROVIDING
— LASTING BEAUTY plus natural redwood preservative quality.

Rustic Redwood Grape Stakes		Solid Redwood Board Fencing	
You Can Install—Price Includes		Select Grade—Many Designs	
Post & Rails & Solid Fence		Pre-cut for Easy Installation	
Average price \$1.39	Average price \$1.59	Average price \$1.30	Average price \$1.40
per foot for	per foot for	per running ft.	per running ft.
5-FT. HIGH	6-FT. HIGH	5-FT. HIGH	6-FT. HIGH

WHY WORRY?
BUILD NOW . . .

PAY
LATER

Here's the Easy Low Cost Way to Improve Your Home . . . Sign for
a Home Improvement Loan at GEORGE T. WILEY LUMBER CO.,
Your Authorized Timeplan Dealer (Not FHA)

EXAMPLE: If your improvements cost \$790.00. You would pay \$908.32 back
with 36 monthly payments which are ONLY \$25.23 each. If you should spend
more, each extra \$10.00 would be 32c per month additional, or \$10.00 less
would be 32c a month less.

PAINT — REPAIR — REMODEL — IMPROVE

PRICES EFFECTIVE MONDAY, OCTOBER 3, through SATURDAY,
OCTOBER 8, We Deliver to Huntington Beach, Garden Grove, Anaheim,
Norwalk, Downey, Lynwood, Torrance, etc.

WE DELIVER!



COMPLETE PAINT DEPARTMENT

WE CARRY A COMPLETE LINE OF DUTCH BOY INTERIOR
AND EXTERIOR PAINTS, WALLPAPER, BRUSHES, ROLLERS

TOP QUALITY ENAMEL	\$6.15	gal.	HOUSE PAINT . . . stays	\$5.39
ROLLER and	\$1.49		bright and white. This	
PAN SET			is recommended for this	
REDWOOD	\$3.95	gal.	area to combat smog,	
REZ			fumes and ocean damaging effects.	



VISIT OUR COLOR GALLERY

FREE SHAKER SERVICE

We have all the colors
to make most any
color scheme you may
wish . . . in outside
paint, sash & trim,
enamels in flat gloss,
or semi-gloss, rubber-
ized paint, concrete
and stucco . . .
Choose 112 Colors

DOORS

— SMART LOOKING SLAB DOORS. FULLY GUARANTEED. 1ST
— GRADE FOR INSIDE OR OUTSIDE USE. MANUFACTURED
— UNDER THE FINEST CONDITIONS WITH THE BEST EQUIP.

ALL HAVE BEEN SELECTED FOR THEIR BEAUTY AND PERFECTION

2'0"x6'8"	\$7.95	MAHOGANY	\$9.80	BIRCH	\$9.15	ASH
2'6"x6'8"	8.50	MAHOGANY	10.80	BIRCH	10.00	ASH
2'8"x6'8"	8.75	MAHOGANY	11.15	BIRCH	10.30	ASH
3'0"x6'8" 1 1/4" THICK FRONT DOOR	12.40	MAHOGANY	14.30	BIRCH	13.80	ASH

PLYWOOD — PLYWOOD

FROM ONE OF THE BEST NORTHERN MILLS — SANDED 2 SIDES

1" 4'x8'	\$4.11	5" 4'x8'	\$7.83
3" 4'x8'	\$5.20	3" 4'x8'	\$8.94
1" 4'x8'	\$6.85	5" 5'x9' Ping Pong	\$14.95
		Table Top	

GROOVED WALL PANELING

NOW! WE ARE EQUIPPED TO GROOVE PLYWOOD TO GIVE
YOUR INTERIOR WALL PANELING THE "LUXURY LOOK"

1/4" 4'x8' Sheet	\$5.29	1/4" 4'x8'	\$10.45	1/4" 4'x8'	\$12.45
MAHOGANY		ASH SHEET		BIRCH SHEET	

George T.
Wiley

20-6429
ME 3-1414

LUMBER CO.
everything to build
your home

6925 ATLANTIC AVE.

LONG BEACH



BETTER BEDDING TIME

FACTORY DIRECT SALE!

SAVE \$\$\$ SAVE \$\$\$ SAVE

SPECIAL!

TWIN-SIZE ORTHOFIRM MATTRESS & BOX SPRING

- De Luxe • Extra Heavy Gauge
- 15-Year Guarantee • Custom Made to Order

Trade-In — Nothing Down — E-Z Terms
FREE WHILE THIS SALE IS ON
12 HOLLYWOOD HARDWOOD LEGS



NOW EACH SET..... **49⁹⁰** comp.

USE YOUR OK CREDIT Free Pickup and Delivery

INNERSPRING MATTRESS, RENOVATED.....\$7 up
OVERSIZE MATTRESS and BOX SPRING.....\$49.90 set
FREE ESTIMATES — Pickup and Delivery — One-Day Service

NU-WAY MATTRESS FACTORY

8763 E. Artesia 16 Years L. B. 2-7910
MErcalf 3-1883 in Same Location Bellflower
OPEN EVERY EVENING FOR THIS SPECIAL

NEW! MIRACLE FABRICS

- COLORFAST • WASHABLE
- DUST RESISTANT

ETTA MARIE DRAPERIES

2250 Pacific Ave. 4-4629

Wide selection of patterns by the yard for "Do-It-Yourself" sewing or custom made.



ANGELUS PRINTS

DOOR AND WINDOW SCREENS

INSTALLED WITH HARDWARE

Wooden Frames DOORS.....	15 ⁹⁵	Aluminum DOORS.....	29 ⁹⁵
--------------------------	------------------	---------------------	------------------

10% to 20% OFF
On Tension-Tite Window Screens

ALL KINDS OF SCREEN REPAIRS AND RESCREENING

Call Day or Nite for Free Estimate **39-8161**
ALL HOME IMPROVEMENT CO.
7138 MONIACO ST., LONG BEACH



Walter Gordon (left) is congratulated by Maj. Gen. William F. Dean and Sen. William F. Knowland upon his appointment as Governor of the Virgin Islands.

WINTER SPECIAL!! by freestyl POOLS



A Complete 15'x30' Swimming Pool

- Gunite Construction
- Finest Swimquip Filter
- Tile Water Line and Coping
- Any Shape

Plus A BURKAY POOL HEATER

All for \$2495

3 OFFICES TO SERVE YOU

L. A. COUNTY
5141 Imperial Highway, South Gate
NEVada 6-7503

ORANGE COUNTY
8321 Commonwealth Ave., Buena Pk.
LAwrence 2-1995

SO. ORANGE COUNTY
9262 Judy Lane, Garden Grove
LEhigh 9-6193

☐ Please send me the following brochure, "THE ABC'S OF CHOOSING A POOL FOR YOUR HOME"
☐ Have a representative contact me PHONE.....
NAME.....
ADDRESS.....
CITY.....

ENJOY YOUR PATIO WITH ALUMINUM AWNINGS

By Western



NO DOWN PAYMENT
TIMEPLAN TERMS
PHONE
Torrey 3-9411
For Free Estimate
(24-Hour Service)
OR MAIL COUPON

ALL NEW—WHITE UNDERSIDES

WESTERN ALUMINUM AWNING CO.

14046 SAN ANTONIO DR., NORWALK

SPECIAL! SPECIAL! SPECIAL!
ALUMINUM PATIO CANOPY
100 Sq. Ft. **\$165⁰⁰**
COMPLETELY INSTALLED
ACT NOW — AND SAVE
Any Choice of Colors in Beautiful Baked Enamel Finish.

OUR GUARANTEE TO YOU:

- ★ THE BEST OF MATERIALS AND WORKMANSHIP
- ★ NO SALESMAN COMMISSIONS
- ★ YOU DEAL WITH PARTNER OWNERS, WHO SELL AND INSTALL, TO CUSTOMER SATISFACTION

LOWEST PRICES EVER OFFERED

FREE ESTIMATE ON AWNINGS ☐ PATIOS ☐ CAR PORTS ☐

NAME.....
ADDRESS.....
CITY..... PHONE.....

HARD WORK AND HARD PLAY

UC to Governorship

By Harold V. Streefer
Associated Press Writer

A BIG, genial, work-loving man whose grandparents were slaves for John B. Gordon, Confederate general and Governor of Georgia, is the new Governor for the Virgin Islands. As a matter of fact, Walter B. Gordon's family took its name from the old time Georgia governor. But the new administrator for the islands rose to his present eminence through sheer hard work.

Gordon, who now tips the scales at 240, was a heavyweight boxer and football guard at the University of California nearly 40 years ago. After his graduation in 1918, he was named line coach at California, a post he held until 1943. But he managed to carry on many other activities simultaneously.

Take a typical 24 hours when he was just out of college:

STARTING AT MIDNIGHT, he worked a shift on the Berkeley police force. Then, without even taking time to remove his revolver from his hip, he went to law classes until around 11 a. m. After a quick lunch and nap, he hustled out to his duties as assistant football coach. At last, around 7 p. m., he arrived home in time for another nap before returning to police duty.

Both the law and police enforcement experience were useful to Gordon when he was appointed chief of California's Adult Authority in 1945 to deal with prisoner paroles and the fixing of indeterminate sentences for convicted felons. He is perhaps best known for his work with the authority and he was serving in that capacity when appointed to the Virgin Islands post.

Gordon, when named to the Governor's house at Charlotte Amalie on St. Thomas Island, had never met the man who ap-

pointed him, Secretary of the Interior Douglas McKay.

BUT HE KNOWS well the man who insisted on giving him the oath, Chief Justice of the U. S. Supreme Court Earl Warren. Warren, as Governor of California, picked Gordon to head the California Adult Authority.

The minute the word was out on the Virgin Island appointment, Warren was on the telephone from Washington.

"As one governor to another, I want to congratulate you," he said.

The schoolteacher Gordon married almost matches him in energy. In addition to her home duties, Mary Elizabeth Gordon calls her "Babe" — makes copper jewelry and ceramic products, weaves cloth and makes her own dresses and hats.

The only regret the Gordons have over the new job is leaving behind two strapping sons, Edwin, an Air Force captain at Moses Lake, Wash., and Walter Jr., a World War II and Korean War veteran, and a daughter, Betty Mae — plus four grandchildren.

THE VIRGIN ISLANDS job is just a blank page to Gordon before he starts writing a record.

But he says he has had a four-point philosophy all his life and he's certain it will work in the islands as it has everywhere else:

- "1. Integrity.
- "2. Make your professional approach include loyalty to the service.
- "3. Efficiency without thought of friends or otherwise.
- "4. Insist upon men who are public servants being at all times courteous."

Gordon, who was born in Atlanta and came to California in 1904, doesn't put down his fifth point — hard work. He's thrived on it, for he looks at 61 like a man 10 to 15 years younger.

CAMERA ANGLE

Mystery of the Vanishing Clouds

A BRIGHT BLUE sky, tastefully decorated with fluffy white clouds, are the snapshotter's delight.

There's no better background for pictures of any kind—whether your subject is a beautiful landscape or a pretty girl.

You wait most impatiently for such pictures to come back from the photofinisher. But when you see them, the first glance tells you that the scene isn't quite as you remember it. The clouds are gone! Vanished—disappeared; not a trace of one in sight.

THERE is an explanation—and a solution to this mystery.

We see the clouds because they stand out against the blueness of the sky. But black-and-white film doesn't "see" colors as such. It records colors according to their different brightnesses in a corresponding range of gray

By the Shutterbug

tones. Thus, in your snapshots, the blue sky becomes light gray and the clouds don't show.

But it is an easy matter to trap those elusive clouds—just slip a filter over the lens of your camera to cut out some of the light from the sky so that it will be recorded in darker tones.

There are many types of filters, most of them for special purposes. Talk to your photo dealer about the one that is best for you.

AND, if you are a box camera user, don't be scared by any talk of filter factors and adjusting the camera's settings to make up for the light you cut out.

Today's black-and-white films have so much exposure latitude that you'll get good pictures anyway.

Filters are very inexpensive—and they'll save you from pondering the mystery of the clouds that disappeared.

LONG BEACH Camera Guild will have a black and white print competition at 8 p. m. Wednesday in the Municipal Art Center, 2300 E. Ocean Blvd. Winners in the recent color competition were Don Selvester, first; Glenn Sieben, second; Elva Hayward,

third; Don Hayward, Neil Van Steenberg and Bill Jordan, honorable mention. Otto Cradler, member of the Photographic Society of America and Camera Chromes judged the contest.

ANSCO'S new high-speed color film, Anscochrome, is now being supplied for the first time in 16-mm daylight type motion picture film. The film has an exposure index of 32 and is supplied in 50-foot magazines and 100-foot rolls.



Filter clouds into your snapshots for attractive scenic shots. Filters keep clouds in the picture.

CITY PHOTO
SERVICE
for everything in
PHOTOGRAPHY
1719 E. ANAHEIM
Phone 35-8928

CITY PHOTO SPECIAL

SAVE \$22
Regular \$77.49 Value!
**TDC HEADLINER 300
SLIDE PROJECTOR**

PLUS
Metal Slide File
and 12 TDC
Custom Selectrays

ONLY \$55⁴⁹

TDC HEADLINER 300

- 300 watts—blower cooled
- 4" f/3.5 coated lens
- helical focusing—tilt control
- SELECTRON-Semimatic changer

LOOK WHAT YOU GET!

**LIBERAL
TRADE-IN
EASY
TERMS**

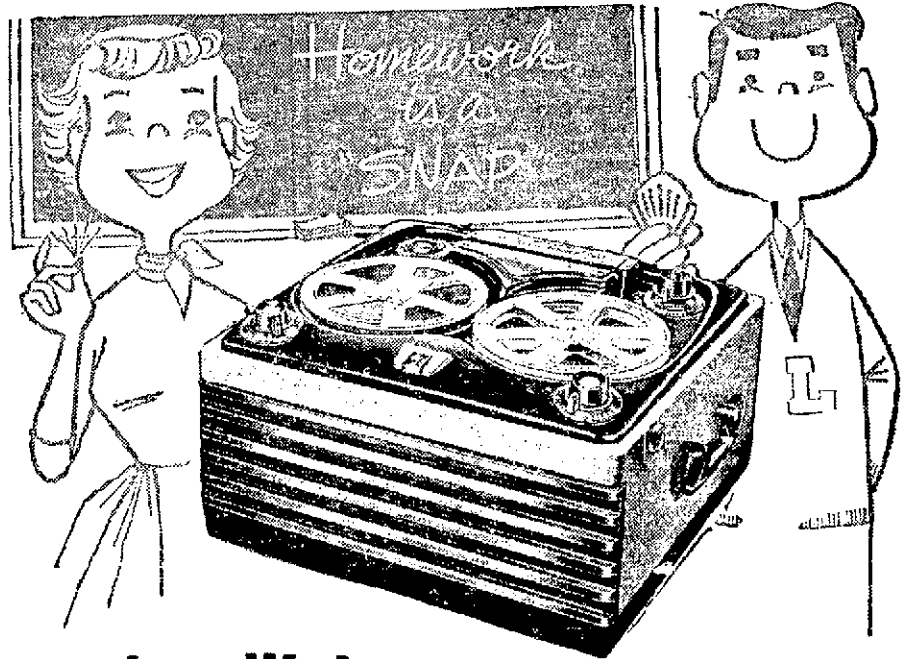
TDC HEADLINER 300
regularly \$49.99
Metal Slide File
regularly 9.50
12 Selectrays
regularly 18.00
TOTAL REGULARLY \$77.49

SAVE \$22.00 PAY ONLY \$55⁴⁹

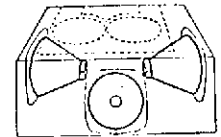
CITY PHOTO
EVERYTHING PHOTOGRAPHIC
1719 E. ANAHEIM ST.

SAVE!! \$110⁰⁰ on NEW

3-SPEAKER WEBCOR RECORDER
WITH AMAZING "STEREOFONIC PLAYBACK"
(WHILE THEY LAST)



with a Webcor Tape Recorder



Three separate speakers combine to distribute the sound evenly throughout the room without the usual higher frequency "dead-spots".

The NEW Webcor Tape Recorder is a compact portable hi-fi tape recorder with features usually found only in professional tape recorders—yours at a popular price.

You'll learn faster with a Webcor Tape Recorder. Use a Webcor to organize your thoughts, assignments, lectures. Rehearse speeches; record school meetings; or capture your favorite music, plays, sports events. The **MODEL 2110** Webcor Tape Recorder runs smoothly, silently—and records two full hours on one inexpensive tape. Play back recordings **IMMEDIATELY**. Keep any recording for life. Or erase and record on the same tape hundreds of times. And what a natural for dad's business meetings.

Come in today for an exciting demonstration.

REG. 209.95 **\$159⁹⁵**

AS LITTLE AS \$2.40 PER WEEK

SPECIAL PRICES

Model	Reg. Price	Sale Price	Model	Reg. Price	Sale Price
2110	\$209.95	\$159.95	2131	\$264.95	\$164.95
2130	244.95	179.95	2132	274.95	164.95

LAYAWAY FOR CHRISTMAS



330 PINE AVE.

WATCH
For the opening soon of
our Third Store in Los
Altos Shopping Center.

Phone 6-2967
63-8139

'Dunker Bowls' for Your Party

By Mildred K. Flanary

Press-Telegram Home Economics Editor

PERHAPS you can't pronounce them — or even spell them — but hors d'oeuvres and canapes are universally enjoyed just the same. We're all convinced, too, that nothing helps more to get a party off to a flying start than these savory morsels when served

with gay informality.

Yes, the appetizer tray has a real place in today's entertaining, whether it provides a party atmosphere for a family meal or precedes a company dinner. Casual informality always merits more praise from partygoers

than a stiffly elaborate affair. That's why guests are certain to be impressed with a "dunker bowl" type of appetizer.

IT PERMITS them to make their own appetizers — and as many as they wish — without setting foot in the kitchen.

Our charming hostess today, Mrs. Lawson (Jo) Overman, 917 Claiborne Pl., knows the importance of having her emergency shelf stocked with canned sea foods, peanut butter, assorted cheeses, olives, nuts, potato chips and a plentiful supply of crisp crackers.

In a matter of minutes she can have you happily "dunking," chatting and relaxing. If the occasion calls for a variety — she just mixes up three kinds of spreads, piles them lightly in bright-colored bowls, and has a tray of potato chips and an assortment of crackers handy. "Dunking" these days, you know, is not only polite — it's very good taste.

HER FAVORITE summer dip consists of a mixture of chopped egg, watercress, chives and Miracle Whip, topped with slivered almonds. That recipe is featured today, but others, which you'll enjoy, follow.

Diced Meat Dip

- 1 5-ounce can diced meat for juniors
- ¼ cup cream, whipped
- ¼ cup chopped pimiento olives
- ¼ teaspoon Worcestershire sauce

Remove meat from can and drain. Combine all ingredients and chill. Yield: 1 cup.

Smoked Cheese Whip

- 8 ounces smoked cheese food
- ¼ cup cream or condensed milk, whipped
- ¾ teaspoon poppy seed or caraway seed

Soften cheese in bowl. Add

whipped cream and caraway seed and whip together until smooth. Yield: 1 cup.

Bleu and Cream Cheese

- 3 ounces bleu cheese
- 3 ounces cream cheese
- 1 tablespoon minced onion
- ¼ cup cream

Mash bleu and cream cheese together, mix well with other ingredients, place on tray and top with pimiento strips.

Anchovy Canapes

- 1 package Brie cheese
- 2 teaspoons beer
- Rolls anchovies

Mash cheese with a fork and add beer slowly. Blend to a smooth paste. Place in a mound on the platter and decorate with anchovies. Let each guest spread his own.

Chili Bacon Spread

- 1 3-ounce package cream cheese
- 2 tablespoons chili sauce
- 3 slices crisp cooked bacon, crumbled

Kitchen Tip:

Oatmeal cookies will have a better flavor if oatmeal is toasted before using it.



Almond dip hors d'oeuvres are a favorite of Mrs. Lawson Overman. Eggs and almonds are included.

Mrs. Overman's Almond Dip

Mix to suit your taste:

Chopped egg

Chopped watercress

Chopped chives

Add enough Miracle Whip to make it of "dunking" consistency.

Top generously with slivered almonds.

FORMICA DRAINBOARD

from **59.00**

Tired of your cracked or chipped drainboard? Let us bring our samples to your home and help make your kitchen beautiful. Our contract can also include any of the following: Linoleum or tile flooring, plastic wall tile, steel or birch cabinets, sinks, garbage disposers, plumbing, electrical, carpentry, plastering, painting. Guaranteed work and price, cash or terms.

Economy Kitchens

477 West Willow — Phone 4-6515

The "WIZARD"

ELECTROMATIC GARAGE DOOR OPENER

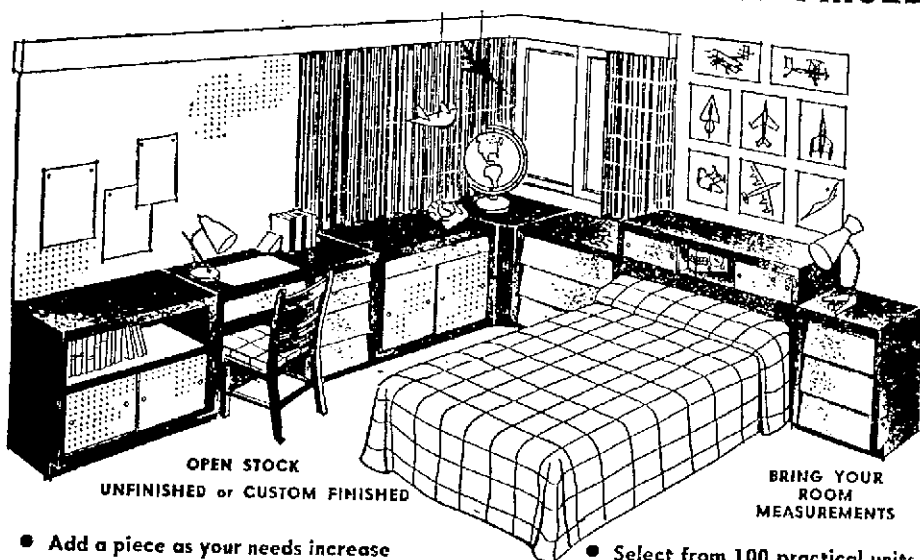
THE "WIZARD" is the finest, simplest and safest garage door opener on the market today. It is foolproof and trouble-free, having only three moving parts.

FOR INFORMATION CALL **MEt 3-7991**

Paramount Garage Door

8120 E. Compton Blvd.—Paramount

SMARTLY STYLED MODERN • BUDGET PRICED



OPEN STOCK
UNFINISHED or CUSTOM FINISHED

BRING YOUR
ROOM
MEASUREMENTS

- Add a piece as your needs increase
- Every piece guaranteed, quality construction

- Select from 100 practical units
- In solid ash or hemlock

See the new ZOLATONE FINISH that won't scuff or Scratch

Register Now
for Our

**FREE
FURNITURE
FINISHING
CLASS**

Come in for Our
FREE BROCHURE

SEE OUR LARGE SELECTION OF MODERN
MAPLE AND PROVINCIAL
FURNITURE



222 AMERICAN

Open Monday
and Friday
Nights

**FREE
Pank & Shop**
CUSTOMER PAYING

EASY TERMS
Phone 65-3270

ALUMINUM OR PLASTIC WALL TILE

NO CHARGE
FOR UP TO 30
DAYS CREDIT



Call the man that does the work
WE INSTALL & REMODEL
ALUMINUM PLASTIC
ASPHALT RUBBER FLOOR TILE

3 WALLS OVER 44.50
TUB, 4 FT. HIGH
SHOWER DOORS29.00
TUB ENCLOSURES54.00

All Work Guaranteed
Call Us for Free Estimate!
HEISE TILE

Licensed Contractor
90-4621 TO 7-9957
Day or Night Evenings

Tony Blik
AND SON
1625 E. ANAHEIM
Specializing in Wall-to-Wall Carpet
35 Years Experience

ALL-WOOL CARPET
AT THE
**MOST REASONABLE
PRICES IN TOWN!**
And the Easiest Bank Terms, Too!
36 MONTHS TO PAY!
FREE ESTIMATES—DAY or NITE
PHONE 7-9841

Tony Blik AND SON
A mile from the main street... it's true,
but a mile from high prices, too!
1625 E. ANAHEIM STREET

Featuring
Carpets by
• Holmes
• Downs
• Firth
• Beattie
• Gulistan
• Hights-
town
• Magee
• Delfox
• Waite
• And
Others!

OPEN FRIDAY
NITES 'TIL 9



WANTED:

a chance to please you!

... and we know you'll be pleased doing business with us. You'll find as others have, that we're mighty proud of our reputation for reliability and service. We would be happy to welcome you as one of our many satisfied customers. . . .



Trimmed
Waste-Free

BABY BEEF T-BONE or CLUB STEAKS

NOTHING BEATS GOOD STEAK! AND HERE ARE THE FINEST... JUST WAIT TILL YOU SMELL THE TANTALIZING AROMA OF STEAK SIZZLIN' IN THE PAN... WAIT 'TIL YOU TASTE 'EM, SAVORY, JUICE FILLED, TENDER AND SO DELICIOUS...

79¢
lb

TOP SIRLOIN

or NEW YORK CUTS

CUT FROM THE FINEST GRAIN-FED BABY BEEF... EXTRA TENDER AND TASTY... REALLY A TREAT TO EAT, YOU'LL LOVE EVERY BITE

98¢
lb.

FARMER STYLE RIBS

HEAVY WITH RICH, LEAN TASTY IOWA CORN-FED PORK, A REAL MEAL

39¢
lb

FRESH GROUND BEEF

LEAN AND TENDER FRESH EVERY HOUR... YOU KNOW IT'S GOOD

3 lbs. \$1.00



SAVE!
with
Cash
Dividend
Stamps

Friendly Markets

1140 E. CARSON
LONG BEACH
2420 SANTA FE
LONG BEACH

655 PINE AVE.
LONG BEACH
2217 PALO VERDE
LOS ALTOS
909 S. CENTRAL
COMPTON

2279 PACIFIC
LONG BEACH
1900 E. OLIVE
COMPTON
14309 ATLANTIC
COMPTON

"So RICH and FLAVORFUL"

COFFEE...

ALL GRINDS
PERFECT BLEND
OF CHOICE COFFEES

79¢
1-LB. CAN



JEWEL OIL Qts. . . .

FOR COOKING OR SALADS, FINEST QUALITY—ALWAYS RICH AND PURE!

49¢

HERSHEY'S COCOA

1 LB. . . . 59c. HIGHEST QUALITY RICH AND DELICIOUS

30¢
1/2 LB.

APPLE BUTTER, 28-oz.

CATALINA... SO TASTY AND GOOD, REALLY FLAVORFUL

28¢

PINEAPPLE JUICE

CASE SWAYNE, 46-OZ. CANS. CHILL AND SERVE. IT'S DELICIOUS

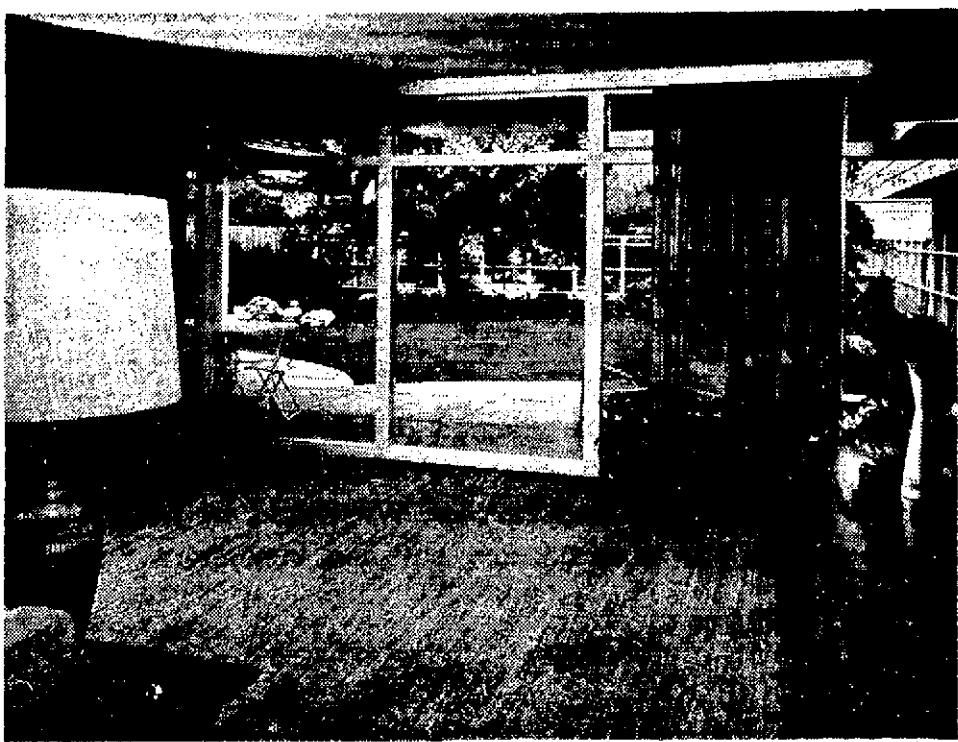
19¢

VELLO
Gelatine!
In Asstd.
Flavors

3 for 19¢

BUTTER
SWIFT'S
BROOKFIELD,
1-LB. CARTONS

63¢
lb.



Above Photo by Jasper Nutter, others by H. S. Melvin

Contemporary design has overtones of the traditional in the residence of Mr. and Mrs. Paul Gavins. Home sits back on lot, has 2,700 sq. ft. space.

SOUTHLAND HOMES

Annual Tour of



A secluded patio is just outside this bedroom at home of Mr. and Mrs. John T. Fisher and Mrs. Cecelia Kline.

By Eileen Ball

HOMES representative of the finest in contemporary architecture will be shown to the public today when the Long Beach Junior Chamber of Commerce and the Architects Association present their annual Tour of Homes.

On this year's itinerary are five newly built and occupied homes, the doors of which will be open from 1 to 6 p. m.

Purpose of the tour is twofold: One, it helps acquaint the people of Long Beach with the merits of contemporary architecture as practiced by local architects, and second, a donation of \$1 per person for the tour represents a contribution to the Community Welfare Program of the Junior Chamber.

Representatives of the archi-

tectural firms sponsoring each house will be present to answer questions and to elaborate on outstanding features of the dwellings.

TICKETS AND MAP folders outlining the tour may be purchased at any of the five homes.

Of particular interest to those favoring the most avant garde trend in contemporary architecture will be the home of Mr. and Mrs. Don Muchmore, 378 Los Altos Ave.

Designed by Walter Richardson, this flat-roofed dwelling represents a long-distance departure from traditional architecture.

The Muchmore home capitalizes on an interesting view through walls of glass ingeniously engineered to admit scene and

sunlight minus glare. The complete omission of all unnecessary and affectations "trim" makes the house at first glance seem strangely stark. At a second look, the reason for its being so becomes apparent. Here is a house that provides for a way of living that is at once comfortable, casual, and wonderfully uncluttered with busy trifles.

EQUALLY UNIQUE — in quite a different direction — is the charming French provincial home of Mrs. F. Tucker, 1033 Amelia Dr.

Shakes are used for the roof of this dwelling and are also employed — more unusually — for the siding which, in combination with an abundance of fieldstone,

DRAMATICALLY NEW and YEARS AHEAD

In Style . . . finest performance . . .
Newest "Convenience" Tuning

The Magnificent
Magnavox
television

The Magnavision 21

Now...
Big Picture
21" TV

189⁵⁰



Magnavox EXTRA VALUE PERFORMANCE FEATURES

- Super-Dependable MAGNA-TRONIC Transformer-Powered CHASSIS
- 16,000 VOLTS PICTURE POWER for finest fringe or local reception with clearest, sharpest pictures obtainable
- 41 MEGACYCLE IF AMPLIFIER for minimum interference and maximum picture detail
- Finest VHF "CASCODE" and UHF "TELERAMIC" TUNERS for best reception
- New Easy Vision—CONVENIENCE TOP TUNING
- OMNI-DIRECTIONAL SPEAKER for greatly improved sound distribution
- LOCAL or DISTANCE SELECTOR SWITCH for best area viewing

COME IN FOR A PROOF DEMONSTRATION TODAY

See and Hear Magnavox Superiority

OPEN FRI. 'TIL 9 P. M.

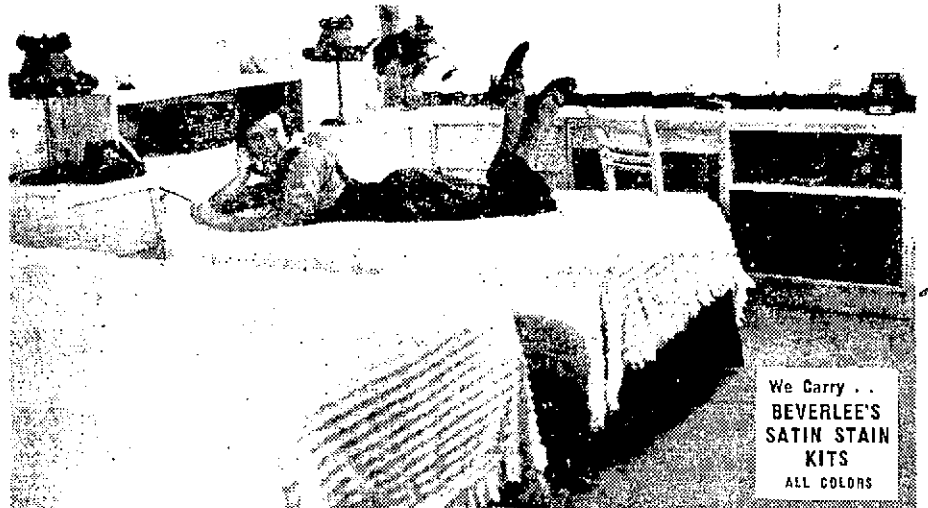
HEAR THEM TODAY AT . . .

JUDHINS MUSIC

GARDEN GROVE
9876 Garden Grove Blvd.
IN GARDEN GROVE
Phone LE 9-2887

LAKEWOOD
5422 Village Road
IN LAKEWOOD TRIANGLE
Phone 5-8311

SLEEP E-Z COMPLETE BED OUTFIT



INNERSPRING MATTRESS, MATCHING BOX SPRING, HOLLYWOOD LEGS. All for

\$39⁹⁰

5-YEAR GUARANTEE

King Size Mattress \$99⁹⁰ and Box Spring

10-YEAR GUARANTEE

WE CARRY A COMPLETE LINE OF UNFINISHED FURNITURE IN ASH, MAPLE AND SOFT WOODS.

5459 ATLANTIC

Ph. 2-9564

Open Daily, 9 A. M. to 9 P. M. Closed Sunday.



Homes Today

creates a richly textured exterior.

This 2,300-square-foot home was designed to accommodate large groups, inasmuch as Mrs. Tucker, an untiring hostess, enjoys entertaining at casual, at-home affairs.

With this in mind, the architectural firm of Power & Daniels oriented the rooms of the house to group about a pool which nestles privately — and invitingly — right into the heart of this unusual home. Large sliding doors of glass open to the pool and patio, creating a happy merger between indoors and out.

INSIDE, the plan is very open, facilitating the pleasant business of coping with large assemblies of guests.

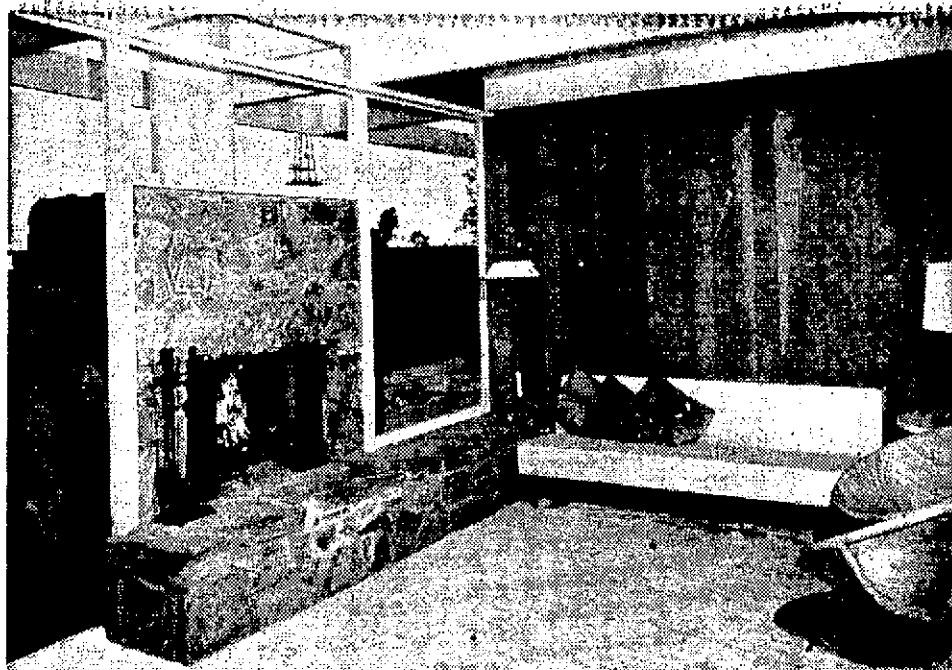
The handsome and stately dwelling of Mr. and Mrs. Paul Cavins will be of particular inter-

est to those who favor contemporary design with overtones of traditional dignity. The architect is Thomas J. Russell.

Set back on its lot at 4007 Linden Ave., this 2,700-square-foot home features a double fireplace of Utah green fieldstone, the chimney of which repeats the exterior use of the stone for pillars and planters.

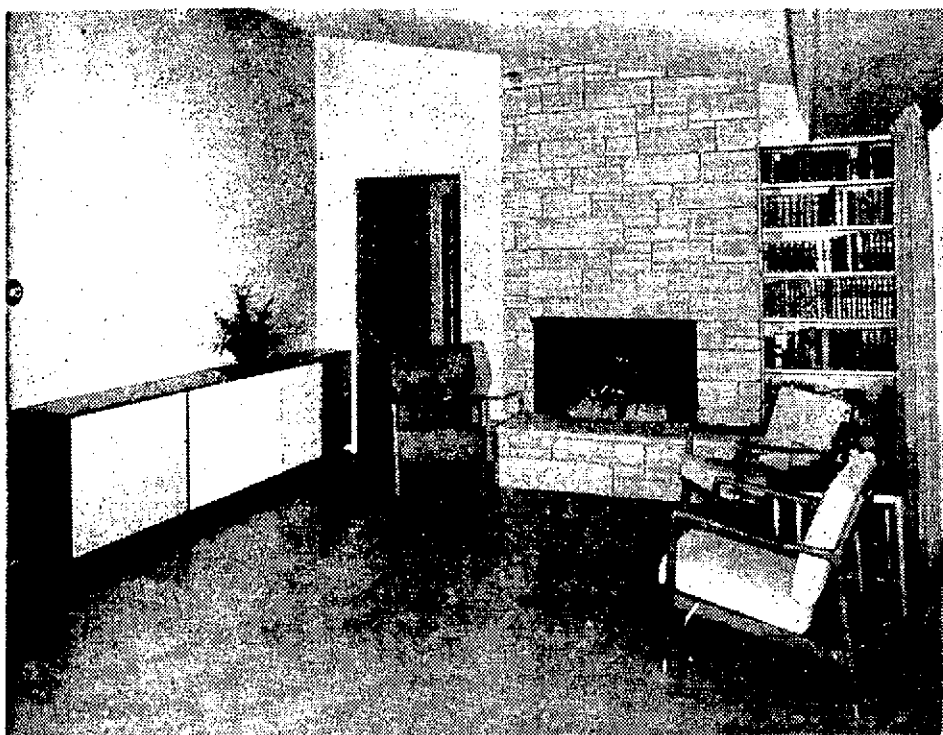
The large 3,300-square-foot home of Mr. and Mrs. John T. Fisher and Mrs. Cecelia M. Kline is unique in that the main rooms of the house open to a large central patio, where Mrs. Kline and her children entertain and relax, while a second, entirely secluded patio is located outside the master suite for more intimate outdoor living. Hugh Gibbs was the architect for this home at 4352 California Ave.

ALSO OF INTEREST to those



Streamlined, comfortable is the modern home of Mr. and Mrs. Don Muchmore. Home capitalizes on expansive view. Modern fireplace treatment is seen here.

enjoying the tour will be the large family activity room with (Continued on Page 26.)



TRO-PIC-KAL "The New Look
ALUMINUM AWNINGS in Awnings"
(AT A PRICE EVERYONE CAN AFFORD)



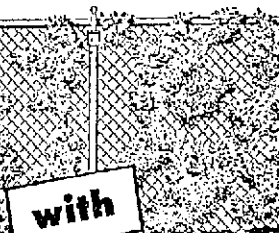
FALL SALE
10% OFF—THIS WEEK ONLY!

NEVER before has there been an Aluminum Awning that not ONLY offers Sun-protection, but ALSO adds BEAUTY to your home, and eliminates dark rooms (only Tro-Pic-Kal can give all 3). Unlike all other Awnings, Tro-Pic-Kal Awnings are ATTRACTIVELY DIFFERENT and eliminate that "Heavy" Commercial appearance. Cool your home 30% inside, and add the finishing touch of beauty for the outside. Easy terms, free estimates. In Fullerton-Anaheim Area Call LAMBERT 5-5216

MODERN Products Co.
316 E. 10th St. Phone 7-3956

Custom built to fit the Paul McClaughry home is a hi-fi set (left background above). Back of Santa Maria fieldstone fireplace forms a wall to set apart the entry.

The PRIVACY you want
The PROTECTION you need



with
CYCLONE FENCE

It's easy to train vines to grow over a Cyclone Fence. Then you will have complete protection for your children, lawn and flowers — and the privacy you want as well. Cyclone is a quality fence — made of heavy, galvanized steel that lasts longer than fence of other materials. Expert erection service. No down payment — easy monthly payments. For full information, phone and ask for free illustrated booklet. Free estimates.

Long Beach 7-4505
419 East 6th Street
Long Beach, California.

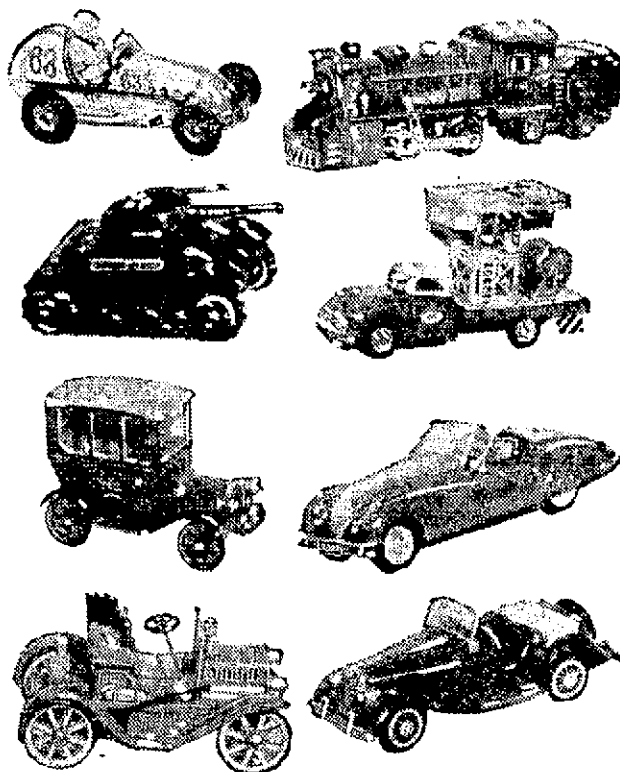
UNITED STATES STEEL

PENNEY'S

ALWAYS FIRST QUALITY!

DOWNTOWN LONG BEACH

PENNEY'S TOYLAND



**IMPORTED
METAL MECHANICAL TOYS**

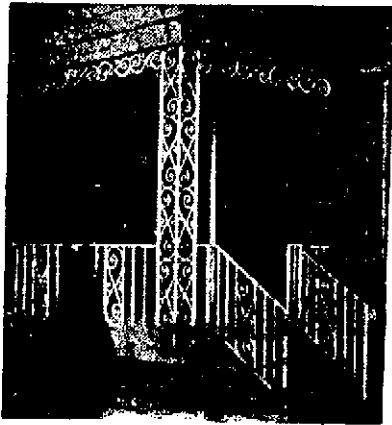
YOUR
CHOICE

88¢

IMPORTED METAL MECHANICAL TOYS! Hard to believe, but these are all-metal friction cars. Included are wrecker trucks, airplanes, jeeps, fire engines, sedans, locomotives and many, many others not shown. These are not ordinary toys, but good size (6 inches to 10 inches) and would usually sell for much more. Wonderful for Christmas stockings.

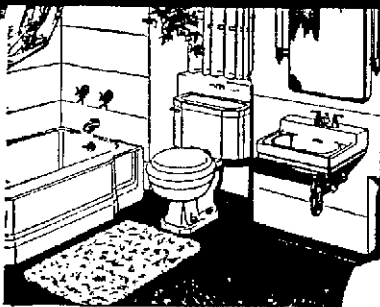
**PENNEY'S TOYLAND ANNEX,
Y. W. C. A. BLDG., W. SIXTH ST.**

CUSTOM MADE ORNAMENTAL IRON



F.H.A. or
Budget Terms
Visit Our
Display Room
or
Phone 4-1564
for
FREE ESTIMATE
West Coast
Metalcrafts
3980 Cherry Ave.

AMERICAN-Standard BUDGET BATHROOM



As Pictured
**NOTHING
DOWN**
\$10⁸⁷ Mo.
INSTALLED
(Normal)

SAVE WHILE YOU SPEND

WE GIVE "A.N."
GREEN STAMPS
With ALL GOODS and
SERVICES (Except
Contract Plumbing)

- PLUMBING REPAIRS AND MAINTENANCE
- REMODELING KITCHENS & BATHROOMS —All Makes of—
- WATER HEATERS
- SINKS ● DISPOSALS
- BATHROOM FIXTURES
- APPLIANCES

All Material and
Workmanship Guaranteed
By SAM HEALD CO.

We Will Estimate
and Discuss Plans
Evenings in Your Home

Your Sign of Quality...

phone 4-8547
SAM HEALD CO.
2782 LONG BEACH BLVD.
PLUMBING

RADIANT HEATING
● APPLIANCES

MODERNIZE • BATHROOM • KITCHEN

WE DO THE ENTIRE JOB

You are invited to visit our modern display room.

TILE

**PLASTIC TILE
ALUMINUM TILE
CERAMIC TILE**

• FREE PLANNING AND CONSULTATION •

INSTALLED IN YOUR BATH!
TUB AREA...

3 WALLS - 48" High

ALUMINUM or PLASTIC TILE

- 40 DECORATIVE COLORS
- THE ONLY RUSTPROOF TILE

47⁵⁰

INSTALLED IN YOUR HOME!
SAME JOB AS ABOVE IN FIRST QUALITY
CERAMIC TILE **79⁵⁰**

INSTALL IT YOURSELF!
ALUMINUM and PLASTIC TILE **47c** sq. ft.

- SHOWER DOORS, \$28.50
- GLASS TUB ENCLOSURES, \$87.50
- CUSTOM-MADE CABINETS AND FORMICA TOPS

FHA Terms, low as 5.00 per month, or charge it. Free estimates, days, nights, Saturday or Sunday. No obligations. Evenings and Sundays call 2-3854.

CALL L. B. 7-1237 OR CALL COLLECT

NORMAN KEITH, INC. GENERAL CONTRACTORS
615 W. PACIFIC COAST HIGHWAY



Historical Photo Collection Security-First National Bank

Creamery stores, like that above at 610 S. Broadway, Los Angeles, were a chief milk distributor in 1895. Compare this with modern trucks, stores.

Nation's Largest Milkshed

By B. Mead Pryor

LOS ANGELES COUNTY is the top dairy county of the nation. Here there are more dairy cows, greater total production, and a larger dairy income than any other county in the country, and the farm wage scale is 38 per cent higher than the national average—yet the consumer pays less for a quart of milk than most of the major cities of the United States — families in Jacksonville, Fla., at the first of the year paid 27 cents, in New Orleans 26½, New York 26, and Pittsburgh 25. Locally, consumers may go to the dairy and buy milk at about 17½ cents per quart, with only slight increases for store-purchased or home-delivered milk.

The nation's finest milk supply at these low prices comes about through the highly technical knowledge of the county's dairymen who operate the 530 commercial dairies. More than 98,000 cows are distributed throughout the county, with the heaviest concentration in the southeast district, which includes Downey, Norwalk, Artesia, Paramount, Bellflower and Long Beach.

In the Artesia district alone, where there are 260 dairies in 17 square miles, there is an investment of some \$39 millions, while the estimated overall county dairy investment is \$90 millions. The average value of land in the Artesia district is reported at \$1,500 per acre, with about 15 acres to a dairy, which supports an average of 155 cows per farm, with some farms having several hundred.

DAIRYMEN figure milk production in pounds instead of gallons and its value is determined by percentages of butter fat. The county as a whole has a butter fat production record more than twice that of the rest of the United States — 460 pounds per cow as against the national average of only 200 pounds per cow. The Artesia district still tops the county record with a 480-pound average.

Figured in consumer gallons the county industry provides 123

million gallons of market milk to 4½ million people, being 80 per cent of the total market milk consumed. Of the total, 92 million gallons come from the southeast section.

The local area has long been known as the world's largest hay market. About 55 per cent of a cow's milk-making feed consists of hay. Around 850,000 tons of baled alfalfa, the standard roughage, is hauled in from Antelope and Imperial Valleys and some from the northern part of the state.

Holstein and Guernsey breeds are the most popular, with Holstein preferred because of quantity production, size of the animal, and weight, as this all figures in profit or loss when a cow must go to the butcher as a low producer. Guernseys are liked for their quality of milk and high butter fat. Los Angeles County dairymen replace one-third of the cows each year. Over 47,500 re-

placements in 1951 were imported into the county, with 42 per cent coming from 15 other states and the balance coming from other counties. The southeast section is the world's largest cow market.

NOT ONLY are cows replaced by shipping, but many dairymen raise calves to around 5-6 months on the dairy and thence to pasture outside the county, some paying stockmen around 18 cents per pound gain in weight on pasture contract. Others raise calves from birth to freshening on the dairy. Calves not raised for replacement are sold at birth.

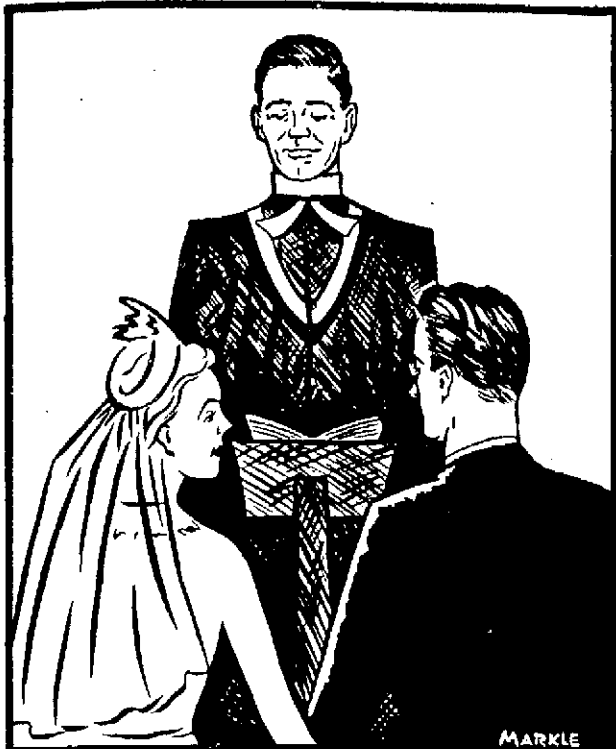
The DHIA — Dairy Herd Improvement Association — is one of the outstanding dairymen's associations. This cow-testing organization has been in existence about 40 years. Cows unable to maintain a standard butter fat average, usually around 30 lbs. per month, are culled. These so-

(Continued on Page 24.)



Photo by the Author

An estimated 98,000 cows in Los Angeles County does not include the after-store hours "electric cows."



—Drawing by Parker Markle

"Do you promise to love, honor and obey and never say 'always' and 'never' as long as ye both shall live?"

Never Say 'Always' and 'Never'

By Stella George

"YOU never take me out in the evening."

"You always put off mowing the lawn."

"You never pick up your clothes."

"You always take the car when I need it."

The use of these "never-always" words probably cause a very large amount of family bickering. Their elimination would help to prevent the trivial, petty clashes that so frequently grow into serious misunderstandings.

Never means not ever; at no time; not in any degree, way or condition, if taken literally. Always, on the other hand, means at all times; invariably; uniformly; ever; perpetually; on every occasion. Thus, if a wife says, "You never pay me any compliments," she is saying that at no time, not ever does her husband compliment her. Indignant at this impeachment, hubby is likely to retort, "You always want compliments; why can't you be like other women who never have to be flattered?" To which his beloved is apt to reply, "Because you never understand my feelings," et cetera ad nauseum.

The facts are probably that hubby does compliment wife in more ways than she is consciously aware; that a man is frequently quite self-conscious about making flattering speeches to his own family; and that the very fact he is willing to share his life and fortune with one woman is the greatest indirect compliment of all.

Children, likewise, suffer from the "never-always" arraignment. "You never pick up your clothes; they're always on the floor," a

mother states firmly. That the youngster might have recently been making an effort to be tidy has gone unnoticed. In defense his answer is, "You always say I never do." Results will be more effective if the mother says, "See how much better your room looks when your things are picked up!"

FRIENDS, TOO, can suffer from the "never-always" argument. Let's say a couple drops in for a social evening of bridge. As a hand is being dealt, one of the women may remark to the other, "That's a pretty dress you have on. I love blue, but John has always hated the color."

John, surprised and a little embarrassed, will probably say, "I never did say I didn't like it. I just don't think it's your best color." His wife retorts with, "You never notice what I wear, anyway," at which time the other couple is beginning to feel the contagion of the "never-always" friction.

The woman in blue speaks up, "Harvey always notices. In fact, he is always too critical about what I wear." Harvey, heretofore an innocent bystander, defends himself with, "I am never critical. I just like what I like, that's all." There is an unmistakable tension as the hand of bridge is dealt. John, who made a grand slam two rubbers before, sighs as he regards his hand, "Look at this mess. I always get the worst cards..."

Perhaps it would always be an excellent idea if we would never say "always" and "never"... unless the words were used with a strictly complimentary remark, such as, "You always say the nicest things. I've never known anyone so wonderful!"

FREE

30 DAYS SUPPLY OF SAFE HIGH-POTENCY NUTRITIONAL FORMULA

VITAMINS

MINERALS and AMINO ACID

25 Proven Ingredients—
11 Vitamins (including Blood-Building
B₁₂ and Folic Acid), 11 Minerals,
Choline, Inositol and Methionine

NOW YOURS FREE



Retail Value
\$5.00

To prove to you the remarkable advantages of the Vitasafe Plan... we will send you, without charge, a 30-day free supply of high-potency VITASAFE C. F. CAPSULES so you can discover for yourself how much healthier, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over twice the minimum adult daily requirement of Vitamins A, C and D... five times the minimum adult daily requirement of Vitamin B₁₂, and the full concentration recommended by the National Research Council for the other four important vitamins. And each capsule contains the amazing Vitamin B₁₂—one of the most remarkably potent nutrients science has yet discovered—a vitamin that actually helps strengthen your blood and nourish your body organs.

The normal retail price of similar vitamin capsules would be \$5.00. Yet now you get this 30-day supply of VITASAFE C. F. CAPSULES without charge!

Why We Want You To Try
A 30-Day Supply—FREE!

So many persons have already tried VITASAFE C. F. CAPSULES with such astounding results... and so many people have already written in telling us how much better they felt after only a short trial... that we are absolutely convinced you, too, may experience the same, feeling of health and well-being after a similar trial.

In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! You don't risk a thing! All the cost and all the risk are ours!

And here's just why we're so confident that these capsules can help provide new vigor and buoyancy and zest for living!

Potency and Purity GUARANTEED

In the column at the right you can see for yourself the exact ingredients contained in high-potency VITASAFE C. F. CAPSULES. Every one of these ingredients has been scientifically added to meet the requirements of people in need of a high-potency nutritional formula. And, as you probably know, the U. S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! And it means that when you use VITASAFE C. F. CAPSULES you can be sure you're getting exactly what the label states... and that you're getting pure ingredients whose beneficial effects have been proven time and time again!

Remember—you get a month's supply of these capsules free of charge so you can prove to yourself just how effective they may be for you! If you tire easily... if you work under pressure, or

if you're over 40 or subject to the stress of travel, worry and other strains... then you may be one of the people who needs this extra supply of vitamins. In that case, VITASAFE C. F. CAPSULES may be "just what the doctor ordered"—because they contain the most frequently recommended food supplement for people in this category!

Amazing New Plan Slashes Vitamin Prices in Half!

With your free vitamins you will also receive complete details of an amazing new plan that provides you regularly with all the vitamins and minerals you will need. This Plan actually enables you to receive a 30-day supply of vitamins every month regularly, safely and factory-fresh for exactly \$2.00—or 60% lower than the usual retail price! BUT YOU DO NOT HAVE TO DECIDE NOW—you are under no obligation to buy anything from us whatsoever.

To get your free 30-day supply and learn all about this amazing new Plan, just send the coupon to us today. You risk nothing. Don't miss out on this opportunity. But since the supply of capsules that we can give away free is necessarily limited, we urge you to act at once!

VITASAFE CORPORATION
43 West 61st Street, New York 23, N. Y.

Fill Out
This
No-Risk
Coupon
Today!



VITASAFE CORP., Dept. 194
43 West 61st Street, New York 23, N. Y.

Please send me free a 30-day supply of the proven VITASAFE C. F. (Comprehensive Formula) Capsules, and full information about the VITASAFE PLAN. I am not under any obligation to buy any additional vitamins, and after trying the free sample supply, I will be given the opportunity to accept or reject the benefits and substantial savings offered by the VITASAFE PLAN. In any case, the trial month's supply of 30 VITASAFE Capsules is mine to use free.

1 ENCLOSE 25¢ (coins or stamps)
to help pay for packing and postage.

Name _____

Address _____

City _____ State _____

NOTE: This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply per family.

LOOKING FOR NICK-NACKS?



You'll love Fashion Furniture's selection of decorative accessories.



- plaques • hanging pieces
- trivets • figurines • wall shelves
- copper pieces • milk glass
- spice cabinets • apothecary jars
- bellows • hundreds of other items



ALL AT POPULAR PRICES



If you're an early Christmas shopper, you find many exciting and unusual gift items.

CREDIT
OF
COURSE



OPEN
EVENINGS
MONDAY
THROUGH
FRIDAY

2939 E. ANAHEIM ST. Corner Orizaba

RATTANLAND



SPECIALIZES IN
Quality Rattan
Unique in Style

EMPHASIS ON
COMFORT

LOWEST PRICES

Also Hemp, Seagrass Rugs, Matchstick Drapes

EASY TERMS

2 LOCATIONS:

8725 LONG BEACH BLVD. 5000 FACULTY AVENUE
1 Block North of Firestone Lakewood Center
South Gate LO 9-7738 Faculty Shops ME 9-1152
HOURS: Monday and Friday 12:30 to 9:30
Tues., Wed., Thurs., Sat., 10:30 to 5:30

HEAVY DUTY SWING SETS • SLIDES

Save UP TO 40% TETHER-BALL POLES

WE MFR. THEM

\$200
OFF

on Purchase
of Any
Hvy. Duty
Swing Set
or Slide
Through
Oct. 3



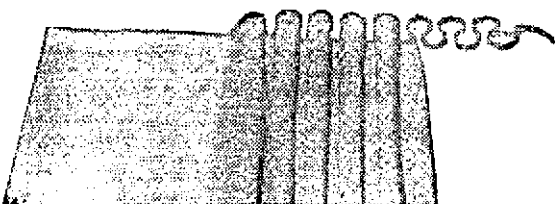
Write for Folder • Deliver & Install Free in L. B. Area
★ See Large Outdoor Display ★ Easy Terms
See the CADILLAC of Swing Sets. COPIED BY MANY, equalled by NONE

Anchoring Unnecessary

• Wide Angle Legs & Heavy weight Both Shops Open 'til 9 P. M.—Sun. 10 to 6 P. M. prevent tipping

1003½ Atlantic—SOUTH GATE
LO 6-3557 ½ Mi. S. of Firestone
NEW SALES LOT HARBOR AT PALM GARDEN GROVE
½ MI. N. of Garden Grove Blvd. LE 7-3401

Now ... Draperies That PLEAT THEMSELVES!



THROUGH THE MAGIC OF

BEAUTI-PLEAT!

Beauti-Pleat pleats traverse draperies AUTOMATICALLY! Treating a window with BEAUTI-PLEAT is less costly than having drapery made and hung on an ordinary rod. You enjoy perfect symmetrical pleating that never bunches up ... open, closed or in between. We install or do-it-yourself. We carry a complete line of fabrics at reasonable prices.

FREE estimates in your home ... or bring us your measurements.

TERMS IF DESIRED

Beauti-Pleat
OF LONG BEACH

2736 E. 10th St. Open Mon. & Fri. 'til 9:00 Phone 8-3215

Building a Bridge of Friendship



Bridging a sea with friendship, Los Cerritos School pupils are writing to Japanese children. Some wore Japanese clothes when first letters arrived.

By Vera Williams

YUKIO TANIGUCHI, Satomi Kondo, Hiroshi Teramoto, Atuko Takagi, Shigekazu Mizutani and Yoshiyuki Yamashita are writing to Thea Ann Swanson, Karen Helms, Darryl Childers, Rosemary Parenti, Ernie Combs and Donald Willis.

They are a few of the children of Kuwana City, Japan, who have been pen pals of Long Beach children as a direct result of a visit made to Japan last year by Mrs. Bernice Tay, real estate broker, 4610 Virginia Rd. "I went to see the country and fell in love with the people," says Mrs. Tay.

Upon her return she talked to a number of groups, including the social studies class of the 5th grade at Los Cerritos elementary School. A number of the children promptly asked if they could have Japanese "pen pals."

Mrs. Tay communicated with Isao Mizutani, whose wife teaches in the Kuwana City schools. A flood of name ex-



Japanese pupils and teachers with art for Long Beach pen pals. Center, Isao Mizutani, who aided in project.

changes, letters and gifts of paintings, picture postcards, stamps, photographs and the like followed.

IN ALL, 40 of the Los Cerritos school children and 25 children of the Belmont Heights Methodist Sunday School corresponded with the Japanese children. So great has been the Japanese reception that the Japanese children far outnumber the Long

Beach children in the project, according to Mrs. Tay.

At a Los Cerritos School program that marked reception of gifts and letters from Japan, a number of the children wore Japanese costumes. These largely were furnished by Mrs. Masao Narita, 3742 Elm Ave.

Mrs. Tay is fostering the pen pals as a "bridge of friendship" between America and Japan.

Biggest Milkshed in the United States

(Continued from Page 22)
called "lired" cows may develop after one year of milking or as much as four years and sometimes longer.

Dairying grew out of diversified farming which began in the southern counties about 1868 when farm families came to California in covered wagons. The year 1924 marked a major blow with the appearance of "foot-and-mouth" disease, when more than 12,411 dairy cattle were destroyed and buried in quicklime. The economy of the whole state was affected as embargoes were placed on almost everything exported. But by 1930 the present pattern of dairying in Los Angeles County began to take shape.

While the Los Angeles County dairy cows are unique as high production animals, they have

the same idiosyncracies of cows all over the world. Experiments show that they can be "perfect snobs." According to Agricultural Experiment Stations the senior cow in point of service commands the respect of all, even those older and heavier that may be added to the herd later. Cows are also jealous of the herdsman's attention, and some become attached to the milker and will chase other cows that seek his favor.

Curiosity is another trait and cows will leave their eating to go watch construction or other diversion on the highway along pasture or corral.

Los Angeles County is losing a dairy a week because of industrial and residential encroachment on the dairy empire. Economists estimate a substantial dairy will equal the tax revenue of 340 homes. Steps have been taken to zone the Artesia district

that the high quality and low cost production might continue.

MORE THAN 11,000 farm and non-farm workers earn their living in the local industry, including 2,300 milkers and helpers employed by the dairies alone. Thousands more are employed by more than 300 firms who supply or service the industry, such as milk processors and distributors, feed, transportation, and dairy equipment concerns. The machine milked dairy's average labor cost per cow day is around 10 minutes, or 62 hours per cow per year. Dairies in other parts of the state figure 89 hours per cow.

The Los Angeles County dairyman has an investment of from \$800 to \$1,000 per cow, and he must be a shrewd businessman as well as a specialist in his line to realize a return, and still keep the cost to the consumer down.

New Yosemite Center Speeded

CONSTRUCTION of new main buildings at the Yosemite Lodge is progressing on schedule, according to H. Oehlmann, general manager of the Yosemite Park and Curry Co.

Work began Aug. 30, with completion scheduled for mid-May, 1956.

There are three main public buildings, which will be single-story, built around landscaped courts. Where not adjoining, buildings will be connected by covered, glass-walled walkways.

The exterior aspect of the buildings will be of an informal contemporary type to which the name "Bay Area" architectural style has been applied. There will be extensive use of glass to allow views of the surrounding cliffs, waterfalls and forests.

Three separate buildings will house the public facilities, the largest being that containing the cafeteria, grill and fountain, cocktail room, studio, post office and a general purpose room designed for group use. The next largest building will house the public lounge. Registration and administration offices will be in a third building. All will be air-conditioned. Total expenditure will be about \$700,000.

BETWEEN THE LOUNGE and office buildings will be an open courtyard to be used in the summer for naturalist programs and scenic motion pictures. The entire group of buildings will be screened from the main road by planting.

An existing building is being remodeled into a guest accommodations unit at a cost of \$175,000 to be called Cedar Cottage. It will provide rooms with bath for about 70 persons. Some of these will be six-bed family rooms, which have proven popular in Yosemite's Pine Cottage. The swimming pool, which is near Cedar Cottage, will be treated in the same development, with landscaping and bathhouse facilities. This new guest unit will be ready for use for the coming winter season.

Biggest Luau!

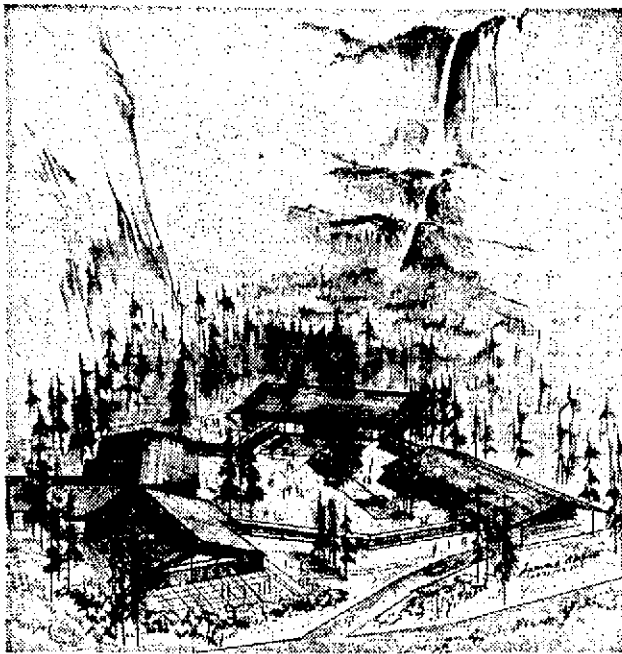
"Biggest luau in the world!" In Hawaii?

Not at all -- in Texas!

In the wide open spaces where they all do things on a big scale, the Second National Bank of Houston is calling in Don the Beachcomber, famed restaurateur and Polynesian food expert of Honolulu, to stage the biggest feast ever, mid-Pacific style. The luau, scheduled Oct. 19, will require a planeload of leis, flowers, decorations, props and food to be flown from Hawaii. The feast will require 2½ acres of floor space to be turned into a tropical scene and 200-300 bus boys to feed the bank's huge throng of guests. Don is searching for 3,000 poi bowls and enough four-inch bamboo to make a similar number of serving receptacles; he says hotel plates won't do at all.

Lincolniana

Some 5,000 books, including 673 biographies, on Abraham Lincoln, are in the Illinois State Historical Library at Springfield, reports United Air Lines. The library also contains articles made by Lincoln and a collection of his private letters.



Architect's sketch of new Yosemite Lodge buildings under construction. Left, cafe, shops, group room; back center, public lounge; right, office structure.



AROUND THE WORLD WITH

DELA PLANE

HONOLULU

INTERIM report from Hawaii: Henry Kaiser's new Hawaiian Village has opened, aimed at the trade who want to live in grass shacks with a little plumbing on the side.

This is the newest of the resorts which are filling Waikiki so full that architects have to build skyscrapers to get room. The next of the Kaiser projects will be the 15-story Hawaii-Kai. Directly on the beach. There is no beach yet. But Mr. Kaiser said he would build one and have it ready by February.

The hotel will be patterned after Florida's new Fontainebleau with a supper club on the style of the New Frontier at Las Vegas. Mr. Kaiser has a great admiration for the room. Said it was the best he'd ever seen.



The starter will be a series of living cabanas. Originally to be called honeymoon cottages but later changed to "anniversary cottages." The idea being that honeymooners don't have too much money for luxury hotels.

Mr. Kaiser is a sentimental gentleman at press conferences. But not THAT sentimental in the hotel business.

Honeymooners not loaded will be welcomed at the grass shack area at Hawaiian Village, where rates start at \$6 a day.

Mr. Kaiser envisions a Kaiser-made lagoon with palm-fringed replicas of the whole Hawaiian island chain. Speedboats making a quick tour and water skiers sliding over the calm waters.

"Sort of like Disneyland," he said.

FALL IS the slack season here. Rates remain the same in all the hotels where I checked. But you get very good rooms. Top hotels for high quality and low price: The Breakers, The Ta-

waiiana, the new Reef and the new Princess Kaiulani.

The liveliest spot continues to be the old white, beautiful Moana, which is known to Honolulu residents as "Hysteria House." Lots of unattached ladies and gentlemen and informal.

In the higher price scale, the Surf Rider next door under the same management. A little more elegant in rooms and fixtures.

The most luxurious is still the Royal Hawaiian, with the fabulous flower displays and excellent dinners and orchestra. But it's American plan and expensive. Great if you've got it.



For eating, the best of the restaurants for me is the Queen's Surf, which I rate high for the beachside atmosphere. Don the Beachcomber's and Trader Vic's for the grass hut type of place. (But the cooking is Cantonese except on luau nights.) The Broiler and the Tropics and a little place called The Embers. You buy your wine at the store next door and take it in with you.

BEST for the cocktail hour: The Queen's Surf, the Surf Room at the Royal Hawaiian and the top deck of the Princess Kaiulani. The best drink: A Mai Tai as made at the Surf Room. Best music: Bill Akamuhou at the Royal Hawaiian and Alfred Apaka at the Hawaiian Village. There are a number of night clubs but the caliber is not high. Probably the best ones are those with shows imported from Tokyo. Look them up in the little Honolulu guide at your hotel desk, called The Snooper.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to: Stan Delaplane, Southland Magazine, Independent Press-Telegram, Sixth and Pine, Long Beach 12, Calif.

Everything under the Sun
• SWIMMING
• GOLF
• TENNIS
• DANCING
• RIDING
• MINERAL BATHS
GOOD FOOD
COCKTAILS
HOTEL - COTTAGE
ACCOMMODATIONS
EUROPEAN PLAN
WRITE FOR INFORMATION
OR RESERVATIONS
DIRECT OR PHONE
SAN JACINTO 3-3011
Gilman RESORT HOTEL
HOT SPRINGS
CRAN HOT SPRINGS CALIFORNIA

Quality
LUGGAGE SHOP
high quality at popular prices
121 PINE
Going Places?
Southland's Resort and Travel
Pages will keep you up-to-date
on spots of interest everywhere.

HAWAII ON THE S. S. LURLINE
Reserve now for winter and spring sailings. See us for complete information and folders.
C. F. BEACH TRAVEL SERVICE
452 LOCUST AVE. PHONE 70-6457

SPRINGBORG'S
Corona, Calif.
GLEN IVY
What a grand vacation—56 miles from L. A.—48 miles from San Diego. Swim, ride, hike, sun bath, play—wonderful moors, American plan, complete hot springs facilities. Write direct phone Corona 800 or any resort bureau. Fly in Landing field in our "backyard"
WE MEET GREYHOUND BUSES AT GLEN IVY JUNCTION

MOUNT WILSON Elevation 5710 Ft. Only 30 miles from Los Angeles on Angeles Crest Highway via La Canada
See California from Mount Wilson; a view unsurpassed anywhere in the world. Territory wherein live half the population in California. Lights of 50 cities. Above the fog and smog—100" telescope and museum open daily. 12" telescope and free lecture every night. 7:30 P. M. Cafeteria, Picnic Grounds. MOUNT WILSON HOTEL, Phone Mount Wilson 2071.

NUMBER PLEASE?
THIS NUMBER
IS SURE TO PLEASE!
Salem Maple
GOSSIP BENCH \$17⁹⁵
Over-all width, 31 inches; depth, 17 inches.
with green washable duran upholstered seat
Your Favorite Maple Shop
The Berkshire House
IN LONG BEACH 4310 ATLANTIC
Phone 4-5422 or NEVada 6-5536
IN HUNTINGTON PARK
7640 Pacific Phone LOgan 5-9635
• Open Mon., Wed. & Fri. Until 9 P. M. •

Canine King in His Own Right

By Eleanor A. Price



Alert ears and wise eyes are distinguishing points of fine German shepherds.

IF YOU SHOULD be strolling along the Pike some Wednesday evening and should come face to face with a group of German shepherds, each with a handler, do not be too amazed. This procedure is but one of the many activities of one of the most enthusiastic dog clubs in existence — the German Shepherd Dog Club of Long Beach.

Starting with four members in 1947, this organization has grown to 120 members. The motive of the club is the love of this wonderful dog, and the members work diligently to better the breed and to learn more and more about him through guest speakers, obedience training and show rings.

THE CLUB is constantly alert for new ideas and new activities. At the Harbor Cities Kennel Club show this year, the membership stimulated interest in the specialty show by having a 9-year-old girl, Deanna Lasky of Bellflower, reign as "Princess of German Shepherds for 1955" and to present the trophies earned.

It was an unusual and imaginative idea that nearly stole the show rings.

Credit goes to the club also for the step taken this year to help prevent dog poisoning by a circulation of articles in newspapers throughout the nation. And, if a German shepherd anywhere in America performs an heroic deed, the club awards a scroll to the owner.

Lately, one of the original members, Mrs. Von Shriefer, has donated her time and efforts to a junior obedience training class and is striving for a junior drill team in hopes of proving to the skeptical the truth that the German shepherd is good with children.

THE CLUB maintains a free novice obedience training class for members under the leadership of Ralph (Red) Phillips. And Lee Duncan, whenever he can get Rin Tin Tin away from cameras and his many appointments, is on hand at the monthly meetings at Houghton Park with his famous pet.

The huge turnout of German

shepherds at every major dog show speaks for itself concerning the increasing popularity of this beautiful, intelligent working dog. Anyone who has ever owned a good German shepherd ever after gives his heart and admiration to this breed.

The distinguished record of the German shepherd in Dogs for Defense among the armed forces has also left an unforgettable imprint. The German shepherd can be readily trained to give warning by growling, alerting or barking.

HE CAN BE trained to work cautiously in the dark, in all kinds of weather, over all types of terrain. He can be trained to maneuver in complete silence so that enemy snipers and ambushers do not detect him. He can be "battle-conditioned" so that he remains oblivious to fire weapons and any disturbing conditions that do not concern him when he is on a mission.

It all boils down to one thing: No dog can better him.

Pictured with this article is the lovely, friendly and playful 1-year-old German shepherd, Buccaneer's Stormy Dawn, owned by Mr. and Mrs. Laurence M. Hastings, members of the German Shepherd Dog Club of Long Beach.

THE NEED to enforce the leash law and the importance of otherwise restraining your dog so that he will not annoy or molest your neighbor or his property cannot be emphasized too much or too often. Keeping the dog on a leash when out for exercise and confined behind a fence during the rest of the time will also protect the dog from dashing into strange surroundings to be painfully maimed or killed.

IT IS WISE to have your dog trained to come to you when you call in the event that he does get off his own premises without a competent person in charge.

House of Treasures

(Continued From Page 12.) tages, it became in turn, Glenwood Tavern, Glenwood Hotel and then Glenwood Mission Inn.

About this time, Miller, always active in civic affairs, helped form "The Landmarks Club," whose purpose was to promote interest in the history of the old Spanish Franciscan Missions, and to seek ways and means to preserve and restore them. This interest finally led to the remodeling of the Glenwood Mission Inn, following the architectural design of the missions. Soon after that, the name Glenwood was dropped — and Mission Inn was born, a name that was to become known throughout the civilized world.

The Millers made many trips abroad, returning with priceless art objects and antiques, paintings and tapestries, historic bells and crosses.

The Inn could well be named "The House of Bells." An integral part of mission life, the bell called the worker from the fields, the faithful to worship. When

the Spaniards first came to America, they found the Indians invoking a rain god that was rudely fashioned like a cross. The four terminals signified the four winds of heaven which brought rain.

So it was only natural that the bell, surmounted by a double cross, was chosen for the Inn's crest. Although emblem was copyrighted, the city of Riverside was given permission to use the same design in its street lights. Bells can be seen everywhere throughout the Inn, but the big collection is in the Garden of the Bells. Historically speaking, it is the most valuable collection in the world. Bells are of every size and from every land, representing many ages, peoples and faiths.

OF SPECIAL INTEREST is one dated 1247, the earliest dated Christian bell in existence. Included, too, is Father Damien's chapel bell from Molokai and the Bell of Pope Paul III.

Mission Inn is a house of priceless paintings and art objects, gathered from the four corners of the globe. It is a house of mysterious underground passageways that lead to rooms of the past. It is a house of statues and paintings of mission priests and patron saints; of chapels and stained glass windows; of corridors filled with historical collections.

And it is the peace and quiet calm of sheltered cloisters, soothing ragged nerves like the soft touch of a baby's hand, slowing today's mad pace down to the tempo of a bygone day.

One of the most interesting of the many things to see at Mission Inn is the St. Francis Chapel, which contains three of the Inn's greatest and most valuable possessions — the religious painting, "The Immaculate Conception With Mirror"; the gold Reredos or Marriage Altar, and the Seven Windows. One need not be a guest of the Inn to see these and the countless other objects in this fabulous house of treasures.

Homes Tour

(Continued from Page 21)

its natural wood paneling and fireplace of handsome Bouquet Canyon stone.

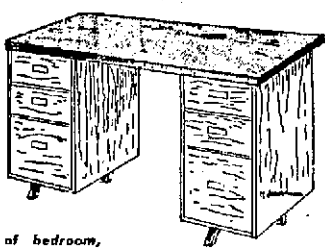
The Paul McClaughry home, at 5505 LaPasada, in Park Estates, was designed by architects Richard Poper and William Lockett.

It is a house with special appeal to families where children play a major role. The dwelling was planned to provide for the clothes and hobby storage problems that besiege most adolescents as well as taking mother into consideration. Mrs. McClaughry's kitchen is as handsome as any room in the house and is joyfully "in the middle" of things that go on in the family area. Contributing to everyone's enjoyment is a magnificent hi-fi set which was custommade for the house, even to the handsome cabinet.

IT ISN'T RUDE TO CALL IT NUDE . . . IT ISN'T RUDE TO CALL IT NUDE

For Home or Office
FORMICA TOP

54x23" in natural wood grain finishes, base unfinished or custom finished. Gracefully designed, sturdily constructed. Also available in 19x40" size, with 3 drawers.



See our complete selection of bedroom, dining room, den and occasional pieces.

Bell's UNPAINTED FURNITURE
"It isn't rude to call it nude"
1585 E. PACIFIC COAST HWY.

IT ISN'T RUDE TO CALL IT NUDE . . . IT ISN'T RUDE TO CALL IT NUDE

COLOR IS OUR BUSINESS

Prescription Mixed Colors Under Exact Lighting
WE MATCH ANY COLOR

Over 3000 custom made paint colors. Bring in your rug, drapes, paper or color sample.

CLOSE-OUT COLORS!
One-coat Alkyd Flatwall \$2.89
Reg. \$4.85 gal.—**SPECIAL 2**

LONG BEACH'S FINEST SELECTION OF WALLPAPERS



Over 14,800 wallpaper patterns in fine domestic and imported papers. Large panels with perfect lighting for easy viewing.

Tibbetts
PAINT & WALLPAPER

HOURS:
7:30 a.m. to 5:30 p.m.
Friday Nites 'Til 9

PHONE 7-2929
CORNER 10TH AND PINE

TAVART SALES & SERVICE

WILL REPAIR

— YOUR —

GARAGE DOOR



ONLY— ACT NOW 6.00 PLUS PARTS

INCLUDES INSPECTION, OIL & ADJUST HARDWARE

CALL TAVART SALES & SERVICE

MEtcalf 3-3155 OR MEtcalf 3-4480

HERE IS HAPPINESS

FOR THOSE WHO LIVE ALONE



BOYD'S PET SHOP

620 South St.
Phone 2-3119
CLOSED SUNDAYS

The Store With the Personal Service

This Library Lends Animals

By Ellen Saunders

AN ANIMAL lending library, where children may borrow a pet for a week at a time, is one of the most unique services the State of California offers its junior citizens.

The library is part of the California Junior Museum which was established in 1951 under the joint sponsorship of the William T. Hernaday Memorial Foundation, the California State Fair and the Junior League of Sacramento.

The museum permits children over 7 years of age who live in the vicinity of Sacramento to borrow from a selection of 60 live animals without charge. Each child, however, must have his parents' written consent and must fill out a questionnaire to satisfy the museum that he knows how to care for the pet. Portable cages for transportation and feeding instructions are furnished.

Only those animals of which the museum has a surplus are available for borrowing. These include opossums, snakes, ground squirrels, rabbits, hamsters, turtles and skunks. Most popular among the 35 which circulate weekly are Blossom, the skunk, and Daniel Boone, the raccoon.

HANDICAPPED CHILDREN who cannot use the library are given the opportunity to associate with animals through two tours conducted by the museum. The most dramatic of these is the "touch tour," during which blind children are brought to the museum to explore with their sensitive fingers many of the exciting exhibits and live animals.

For its "travel tours," the museum sends some of its animals with its staff members to crippled and ill children in hospital wards who otherwise might never have an opportunity to come into such close contact with wild life.

Daily free admission to the Junior Museum, which is located on the Sacramento State Fairgrounds, also makes it possible for large groups of school children — many of whom have never touched an animal before — to play with pets for short periods of time.

To date, approximately 30,000 children have benefited by this unusual program. Trustees of the museum hope for state-wide expansion of the venture.



Photo by William Smith

Dalton Merkel, junior museum curator, brings skunk, "Blossom," to cheer convalescent boy, Keith Hacker.



Photo by Harley Fredericks

Black and white rats are popular with youngsters and much in demand by Animal Lending Library patrons.



Photo by William Smith



Photo by Harley Fredericks

Helen Kimball, a young junior scientist of museum, trains young sparrow hawk for loan.

Stuckey Lee, young aid in Animal Library, inspects "Indy," Indigo snake, before loan.

Luxury
AT NO
EXTRA COST **Living**

beautiful home furnishings at
prices you **DREAM** about.

Alfred's HOUSE OF FABULOUS VALUES

2900 E. ANAHEIM ST.
Phone 9-4666 Terms to Suit

**GIVE YOUR
OLD PIANO
THE NEW
"MODERN
LOOK"**

BEFORE AFTER



Let our expert craftsmen restyle your old upright piano into a beautiful spinet type—call us for free estimate today. Easy time plan terms available. New and used pianos—all types. Dealer for Janssen, the home piano of America.

RENTALS \$4.50 PER MONTH—MAY APPLY ON PURCHASE

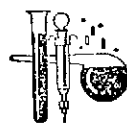
Glenn's Piano Shop

5155 LONG BEACH BLVD. PHONE 2-5640
731 E. 4TH ST. PHONE 64-5177

Ample Free Parking—Open Monday and Friday 'Til 9

Vermillion's
REXALL DRUGS

MODERN
FACILITIES
HELP TO . . .



Be assured that you get the best that science has to offer you at our pharmacy. Our up-to-date equipment and methods make it possible to quickly and efficiently serve you.

3 LOCATIONS TO SERVE YOU

5344 L. B. BLVD.
Charles E. Vermillion
L. B. 20-1409

1942 E. ANAHEIM
Harry R. Brown
L. B. 70-0949

1201 E. CARSON
Harold W. Paige
L. B. 4-8643

Vermillion's
REXALL DRUGS

BOOK REVIEWS

Lottery of the Living and Dead

THE LITERARY GUILD has chosen Thomas B. Costain's novel, "The Tontine," for its October selection.

A Tontine is a kind of lottery in which the shares increase in value as those who are shareholders die. The last survivor receives the entire amount, usually an enormous sum.

Mr. Costain relates the story of three families involved in the Great Waterloo Tontine at the close of the 19th Century. Samuel Carboy, the richest man in England, enters his daughter Isabelle in the lottery. His partner, George Grace, enters his son, Julian, and Carboy's coachman, through an unexpected inheritance, designates his daughter, Helen Groody.

Isabelle aspires to become a duchess. Her interest in the Tontine is not avid until she is reduced to poverty.

Julian is too noble to give the Tontine much consideration, although he, too, needs the money. He prefers to spend his days recalling his idyllic first marriage.

Helen Groody has risen from a poor coachman's daughter to a lady of wealth.

Although all of Costain's characters are immaculately pure, Helen is by far the purest. Even marriage is denied her and her virginity is unblemished for 930 pages.

Throughout two long volumes, Costain follows the fortunes of the three families. He succeeds in presenting a fine picture of the great industrial growth of merry old England in this era. Unfortunately, Costain never suspects what made merry old England so merry. (Doubleday, \$5.95).—F. T. H.

AN OASIS in desolate Indian country is chosen by Paul Manning, an easterner, and his best friend, a Texas cowpoke, as a place to forget personal problems. But there, in the shadow of a foreboding mesa, they find new ones a scheming Indian trader with two women, both of whom apparently are his wives. Paul goes into partnership with the crooked trader and falls desperately in love with one of the women, only to get into big trouble on both counts. That's a nutshell synopsis of "Black Mesa" (Harper, \$2.75), a hitherto unpublished novel by the late Zane Grey. And it falls flat out of the saddle, compared with the tales that made Grey famous.—F. T. K.

HAVE A DRINK? An unusually informative little book on imbibing of the liquid spirits is "What, When, Where and How to Drink" (Robbs Merrill, \$2.50), which actually tells everything its title implies. Authors Richard I. Williams and David Myers tell what's in the bottle and then tip the bottle on the origin of drinks, what and how to serve, tips on wines, after-dinner drinking, what to drink away from home in the U. S. or abroad, how to equip your bar and how to be a good host; and, finally, 184 tested recipes for drinks. As Sherman Billingsley explains in the foreword, "the theme of this book is that drinking, for those who drink at all, is a part of daily life, not apart from it, and

is Anne Morrow Lindbergh's best seller.

"The Cabin" is like a cool breeze cleansing the mind, like sap from generous trees that sweeten our lives; and no book could cause us to more richly appreciate the privilege of living in our beloved land.

Drawings by Francis Lee Jaques are perfect accompaniments.—J. J. K.

COLLEGE STUDENTS who seek the true values of things spiritual will want "Religion on the Campus" (Macmillan, \$2.75) when they return to their classes. This helpful book contains 22 sermons by George Hedley, chaplain at Mills College, California, and in them is beautifully expressed the need for a true faith as one of the requisites of education.

THE BATTLE FOR LEYTE continues to rage, with Adms. Halsey and Kincaid as the continuing antagonists. Their rebuttals, written especially for Hanson W. Baldwin's "Sea Fights and Shipwrecks," fail to establish much more than is already known—the Americans licked the Japanese. Baldwin's new book (Harcourt House, \$3.95) also contains accounts of the Medusa, Titanic and "mutiny, mystery, wreck and battle" on the high seas from 1816 to 1945. Recommended.—G. C. F.

GOING TO ROMEO? If so, get a copy of "A Golden Travel Guide to Italy" (Simon and Schuster, \$1.50 paper, \$2.95 cloth). Here's everything you'll need to know about cities, landmarks, hotels, restaurants, shops and so on, and it's loaded with maps.

RECOMMENDED reading for pre-teen boys and girls: "Lummi Indian How Stories," by Ethel Fyles Beck (The Caxton Printers, Ltd., \$2). Fascinating tales of a tribe which roamed what is now the state of Washington, and beautifully illustrated by Elizabeth Sykes Michaels.

ORIGINAL PAPERBACKS you'll like: "This Thing Called Love," a collection of short stories considered by the editors, Marc Slonim and Harvey Breit, to be the best love stories written by contemporary authors (Signet, 25c); "The Crust of the Earth," an introduction to geology by Samuel Rapport and Helen Wright (Signet, 35c); "The Age of Analysis," the best writings of 20th Century philosophers, selected by Morton White (Mentor, 50c).



WALTER NORDHOFF

In 1933 there was published a novel, "The Journey of the Flame," which was the story of a passage through three Californias almost 150 years ago. The author gave his name as Antonio de Fierro Blanco, but the book was done with such skill and narrative ease that critics believed the author not to be a man named Fierro Blanco, an unknown, but someone famed in letters. As the book became a selection of the Literary Guild and a best-seller, the search began to reveal the true identity of the author. Now, more than 20 years later, with the publication of a new edition of "The Journey of the Flame" (Houghton Mifflin, \$3.75), he is revealed to be the late Walter Nordhoff, lifetime resident of California and father of Charles Nordhoff of "Mutiny on the Bounty" fame. His novel is one of the best, if not the best, ever written about California in the feudal days of the Spanish dons. Add it to your library, by all means.—F. T. K.

the contents are sensibly related in the real-life situations in which you do your buying and drinking of liquor.—F. T. K.

BEST OF ITS KIND: Here, in Walter Collins O'Kane's large, beautifully illustrated volume, "The Cabin" (Wake-Brook House, \$3.50), are numerous short passages to stir the memories of every reader.

Mr. O'Kane and his Sanbornville, N. H., publishers-editors did not "take us away from it all." The author has brought life closer, and has done so with wisdom and humor. Mr. O'Kane's book is as good, in its stirring way, as



NEW
LOOK
FOR
WINDOWS

Flexalum.

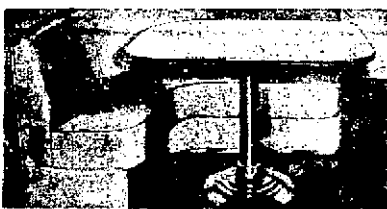
DRAW DRAPERIES
WITH ALUMINUM LOUVERS THAT ROTATE

FREE Demonstration
FREE Estimates

T. H. LIKEN & SONS
3700 E. SEVENTH Ph. 90-1013

- made of spring-tempered aluminum
- single cord operation
- never fade, won't collect dust
- privacy with ventilation
- complete light control
- 200 decorator color combinations

HOME BREAKFAST NOOKS



CUSTOM BUILT

Sturdy Construction.
Finest heavyweight
plastic. Removable
seat. (Easy to clean).
Custom made for
comfort and attrac-
tiveness. Chairs to
match. Tables made
to order, any size,
any shape. Free esti-
mates.

Buy Direct from
Factory and Save
Visit our factory
and showroom.

WHITE FIXTURE CO. Builders of the Finest
Breakfast Nooks
2810 East Anaheim, L. 8.—Ph. 8-8513

SHOPPERS

COMPARE
THESE PRICES

9x12 Rug Pad \$ 4.95

Hollywood Bed Frames \$ 4.95

\$39.95 Westinghouse
Electric Blanket \$23.88

3 Rooms of New
Furniture \$299.00
Complete—54 Pieces

OPEN MON. THRU FRI. 'TIL 9 P.M.

O. S. PETERSON CO.

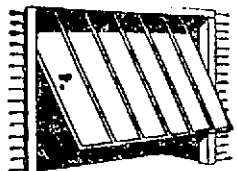
"Established in Long Beach Since 1923"

5390 LONG BEACH BLVD. PH. 2-1256

EASY TO HANDLE . . . SHAWVER-MADE

GARAGE DOORS

- Built to last without being bulky
- Easy to raise and lower, because they are properly balanced
- Attractive, because well-designed and expertly made



Electronic Control
DOOR KING

Press button on dashboard of your car — Garage door opens or closes.

- CONVENIENT • SIMPLE
- SAFE • AUTOMATIC
- ECONOMICAL

REPAIR
SPECIAL

\$500

SERVICE
CHARGE

ADJUST, OIL,
REPLACE BROKEN
PARTS — PLUS
COST OF PARTS

FREE ESTIMATES—CONVENIENT TERMS

PHONE
6-4211

**SHAWVER
COMPANY**

1000
E. HILL
(At California)



**FORMICA
SINK TOPS**

• FREE ESTIMATES •

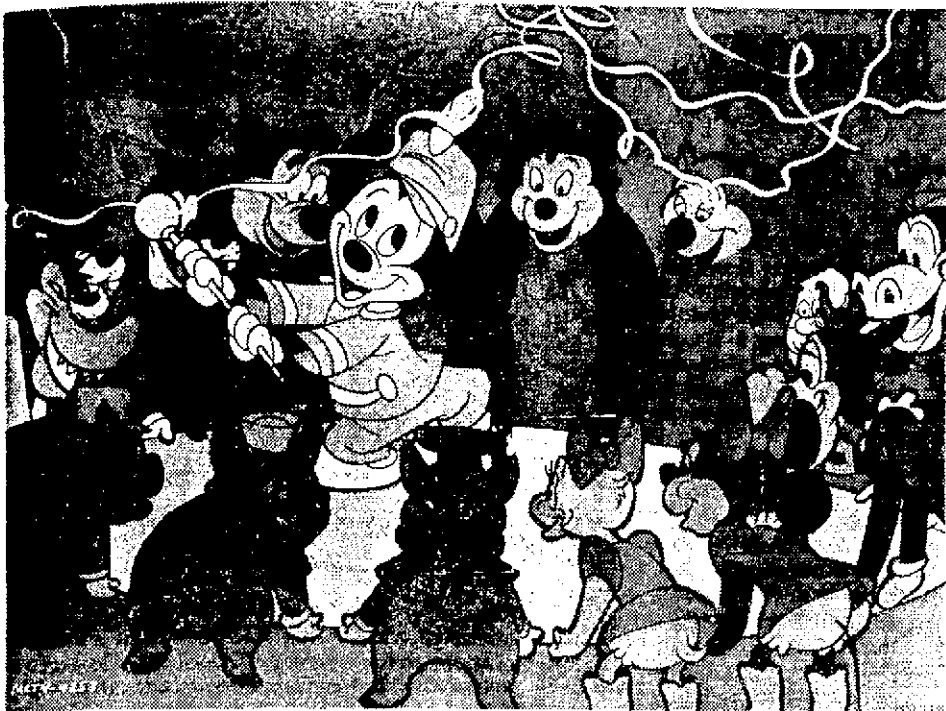
NO MONEY DOWN
36 MONTHS TO PAY

PLYWOODS & HARD-
WOODS CUT TO SIZE

KEMPER'S BUILDING SUPPLIES

7001 ORANGE AVE.

PH. MET 3-6952



Surrounded by his friends, Mickey Mouse is hailed as the star of the new Walt Disney TV program for young people, scheduled for premiere Monday.

TELEVISION

Mickey Mouse Gets His Big Chance

AS PARTNERS, Walt Disney and Mickey Mouse have hatched a lot of surprises. One of the best is soon to come. It's an hour-long Monday-through-Friday television show for young people, to be premiered Monday over KABC-TV, Channel 7, Los Angeles, and the ABC-TV network.

It will be called "The Mickey Mouse Club," and will be seen at 5 p. m. across the country and around the calendar. Its backers believe it will establish a new pattern in TV programs for youngsters.

Mickey Mouse, in person, will open each show and act as host — just as Walt Disney has done on his Disneyland series for ABC-TV for nearly a year.

One hundred hour-long shows are slated as a starter.

Disney now has camera crews filming children's storybook classics in England, France, The Netherlands, Germany, Ireland and Scotland for the series.

HE HAS OTHER photographic units dispatching material from Japan, Australia, New Zealand,



Official emblem of the new Mickey Mouse Club.

By Ed Velarde

Polynesia, Italy, Hawaii, Brazil and throughout the United States. From these miles of celluloid will come programs about geography, nature lore, music, art, science, sports, current events and modern industries — just about everything within the range of children's interests.

There will be safety programs starring lovable Jiminy Cricket, live-action programs about exploration and the wonders of the

universe, wildlife programs starring Mother Nature and her creatures, and, of course, some cartoon programs starring Mickey Mouse.

In his new full-time role as a television star, Mickey Mouse will introduce old friends like Donald Duck, Minnie Mouse, Pluto, Goofy and Jiminy Cricket. He will introduce new friends, too, such as the Mouseketeers.

THERE WILL BE 24 Mouseketeers, 10 boys and 14 girls, talented youngsters signed to appear regularly on the series. Disney plans this as a continuous, ever-changing group. The Mouseketeers, ranging in age from 7 to 15, will be the pick of more than 500 candidates assembled from throughout Southern California, chosen for their versatility. Among them will be singers, dancers, musicians, comics, straightaway actors, jugglers, acrobats, magicians and dialecticians.

They will be regular youngsters, looking like the kids next door, except for their costumes, which will consist of blue trousers or skirt, white turtle-neck sweatshirt bearing the Mickey Mouse Club insignia, and a black mouse-eared cap. Wearing their caps, the Mouseketeers will look something like Mickey Mouse.

The Mouseketeers will be featured in novelty musical production numbers, such as "The Pussy Cat Polka," "The Shoe Song," "Humphrey Hop," "Sho-Jo-Ji" and "Get Busy."

One number already slated surprised even Walt Disney and Mickey Mouse. It is the "Mickey Mouse Mambo."

SOLUTION TO TODAY'S PUZZLE
(See Page 34)



COMFORTS RECOVERED

Feather Beds
Down or Wool
Made Into
Quilts
Pads
Pillows
Safins
Safeens
Paisleys

PHONE DAY OR NIGHT 35-4811

YOUR FILLING SAVES YOU 35%

ACE QUILT CO.
510 ELM AVE.
LONG BEACH

Gentlemen: Please send me Free Samples. No obligation.

NAME _____
ADDRESS _____
CITY _____

CHAIN LINK FENCE

Harris Chain Link Fence Keeps Children and Pets Safe from Harm. Requires No yearly Painting or Repair.

TERMS
NO DOWN PAYMENT
1ST PAYMENT 45 DAYS AFTER FENCE COMPLETED
UP TO 36 MOS. TO PAY

FREE ESTIMATES

HARRIS
FENCE & PATIO CO.

3150 ORANGE — PHONE 4-9513 or 40-1487

Carlson's UPHOLSTERY

OF BELLFLOWER

SPECIALIZING IN
**REUPHOLSTERY and
CUSTOM FURNITURE**

MADE IN OUR OWN WORKSHOPS

**BUDGET TERMS
FREE ESTIMATES**

**PLATFORM ROCKERS
RECOVERED—BOLT-END
FABRICS—While They Last** **\$35.00**

9638 E. CENTER
OUR 16TH YEAR IN BELLFLOWER
1 Bk. West Bellflower Blvd. **PHONE TO 7-4782**

ART CARLSON

SEE BILL HARLOW FOR FINE

CARPETS and RUGS

at Sensible Prices

Select the Carpet for your home—in your home—Carpet samples brought to your home for your selection to match your color scheme and furnishings. NO OBLIGATION.

CARPETING SPECIALIST IN LONG BEACH SINCE 1930

BILL HARLOW & SON

340 E. 4th St. 1/2 Block East of American Ave. **Ph. 70-2221**

SPECIAL — 1 WEEK ONLY!

REUPHOLSTER

YOUR SOFA AND CHAIR

Cost of all inside materials and labor for your 2-piece set

\$48

CALL **L.B. 35-5351**

EMPIRE FURNITURE MFG. CO

5-YEAR GUARANTEE
Free Pickup and Delivery
If you have had previous unsatisfactory estimates call us.

250 LOCUST AVE.

OPEN SUNDAY

- Restyling • Rebuilding • Frames tightened • Jew webbing • New cushion units where needed • Springs hand-tied • Finest workmanship • No Money Down • Low as \$2.00 a week

Our Decorators Will Call at Your Home with a Complete Selection of Fabrics, Day or Evening. You Are Under No Obligation. Free Estimates.

GARDENING?

If you need expert advice, you'll find it on the garden

of **SOUTHLAND**

How to Develop Your Memory

ANYONE CAN profit from a good memory. Businessmen need vital statistics; salesmen should know names, dates, prices and other data; working men need to remember numerous small details concerning their jobs, and housewives must be able to recall thousands of bits of information to manage a modern household.

When the American Institute of Banking found "I forgot" was costing more man hours than the common cold they did some-

thing. Now they sponsor memory classes taught by Arthur Bornstein, whose School of Memory has trained thousands of people.

Results are amazing. Many students memorize internal numbers, managers' names, addresses and telephone numbers of 111 branches of the banking firm which employs them. Another student needed to be familiar with more than 800 auto license numbers. Before training, he constantly referred to hundreds of forms. Now he remembers all the numbers.

ALTHOUGH Bornstein's mental gymnastics class him as a memory wizard (he can read a full magazine and recite from any given page, quickly memorize 1,000 separate items, or remember names of 60 students after a casual meeting), he confesses that once his poor memory was his worst liability. In fact he almost failed in university classes because he couldn't remember

Today he feels anyone can develop a good memory — and those already blessed with this faculty can improve it to a very high degree. Age proves no barrier to good memory, either; Bornstein successfully trains students of 80 and those in their teens.

Many of Bornstein's students are interested mostly in learning

how to remember names and faces. Bornstein says that to remember names, an individual must like people, have a positive attitude and develop a sincere desire to remember. Here are some tips from the School of Memory which should help in remembering faces:

(1) Introduction—Pay attention and listen for the name.

(2) Notice outstanding features — the facial characteristics belong to this person only. Notice carefully forehead, eyebrows, eyes, nose and other features.

(3) Associate the name with the face — use logic and imagination to tie the name and face concretely in your mind. Some names have obvious meaning. For instance, Plummer should be easily associated. Form a mental picture of your friend working as a plumber.

(4) Repeat the name -- During a conversation with a new friend, call him by name as many times as possible. Mentally say the name without actually vocalizing.

(5) Write the name down — Keep a written record of new acquaintances.

(6)-- Review file of names periodically -- Read all the information written and try to form a mental picture of the person while concentrating on his name.



Arthur Bornstein checks memory school file. He can recall 60 persons by first names after a casual meeting.

ANOTHER THING people are anxious to learn is how to remember numbers. Bornstein suggests classification. 46801492-1955 is a difficult number to remember. But when considered to be 4680 1492 1955 it becomes simple. Further simplification can be made by association. 4 6 8 0 are in progression of two added to each number, 1492 is associated with Columbus and 1955, the present year.

Of course all numbers are not so simple. But breaking them down will simplify memory. For short periods of retention a phone number becomes NORMandy 16 531. Or a license number might be 6N17 589 instead of 6N17589.

By the various methods Bornstein teaches, his students have come up with astounding feats of memory. One student memorized the powers of 2 to 100. Really amazing when considering that after the 20th power the numbers are already in the millions; the last 75 are of astronomical proportions. Others memorize telephone numbers, names and faces. Some housewives have thrown away their notebooks and memorized the grocery list each week.

Alumni of his unusual school have formed an organization which meets once a month to "remember." So far, no one has forgotten the date or place of the meeting.

Willits & Groff's
Little PLUMBER

WE ARE THE ONES
TO SERVICE YOU,
FOR PLUMBING IN
THE HOUSE
THAT'S NEW

Willits & Groff
PLUMBING CO.
SHOWROOM
1729 E. SOUTH STREET
LONG BEACH
Phone 2-1278

America's Biggest Bargain!

choose any **4 MAGAZINES**

THE INDEPENDENT
ALL 5 FOR ONLY
55¢ A WEEK!

plus
•
•
•
•
or
•
•
•
•
•

THE PRESS-TELEGRAM
ALL 5 FOR ONLY
\$2.65 A MONTH!

CLIP & MAIL THIS COUPON TODAY!

SELECT ANY FOUR MAGAZINES

PLEASE ALLOW 4 TO 8 WEEKS FOR FIRST MAGAZINE TO ARRIVE

New	Renewal
-----	---------

New Renewal

- ☐ ☐ Collier's (Every Other Friday, 52 issues)
- ☐ ☐ Woman's Home Companion, 25 mos.
- ☐ ☐ American Magazine, 25 mos.
- ☐ ☐ McCall's, 25 mos.
- ☐ ☐ Sports Afield, 25 mos.
- ☐ ☐ Esquire, 25 mos.
- ☐ ☐ Redbook, 25 mos.
- ☐ ☐ American Home, 25 mos.
- ☐ ☐ Parents', 25 mos.
- ☐ ☐ Flower Grower, 25 mos.
- ☐ ☐ Outdoor Life, 24 mos.
- ☐ ☐ Charm, 25 mos.
- ☐ ☐ Coronet, 25 mos.
- ☐ ☐ Living for Young Homemakers, 25 mos.
- ☐ ☐ Children's Activities, (Ages 2-12), 9 issues in 25 mos.
- ☐ ☐ Child Life (Ages 3-9), 21 issues in 25 mos.

□	□	Look (America's Family Mag.)	Every Other Tues., 52 issues.
□	□	True Story, 25 mos.	
□	□	True Romance, 25 mos.	
□	□	Screen Stories, 25 mos.	
□	□	Modern Romances, 25 mos.	
□	□	Photoplay, 25 mos.	
□	□	American Girl, 25 mos.	
□	□	Today's Health, 25 mos.	
□	□	Town Journal (Pathfinder), 25 mos.	
□	□	Christian Herald, 25 mos.	
□	□	U. S. Camera, 25 mos.	
□	□	Popular Science, 21 mos.	
□	□	Household, 25 mos.	
□	□	Modern Screen, 25 mos.	
□	□	Argosy (for Men), 25 mos.	
□	□	Compass (The Teen Digest), 24 issues in 25 mos.	

DO NOT WRITE HERE

Newspaper Delivered by.....

Date

I hereby agree to subscribe for or extend my present subscription to ☐ The Independent ☐ Press-Telegram and the magazines checked for 104 weeks. I agree to pay ☐ 55c weekly for the Independent, ☐ \$2.65 monthly for the Press-Telegram, with the understanding that this price covers the entire cost of magazines and the newspaper.

NAME PHONE NO.
(PLEASE PRINT PLAINLY)

ADDRESS..... APT. NO.....
CITY..... ZONE..... STATE.....

ORDER TAKEN BY RT. NO.
ALL MAGAZINES MUST BE DELIVERED TO THE SAME ADDRESS

☐ NEW NEWSPAPER SUBSCRIBER☐ OLD NEWSPAPER SUBSCRIBER

HOW TO Take Care of the Windows When You Paint Your House

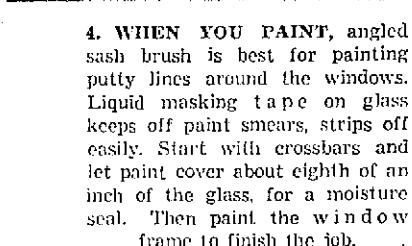
1. REMOVE LOOSE PUTTY first with your putty knife. If it is old, but not cracked or loose, it isn't necessary to take putty out. Dust and prime before you reputty window. Glazing compound is easily workable for wood sash. It does not harden and crack later, exposing sash to moisture. Use glazing compound for metal sash, too.



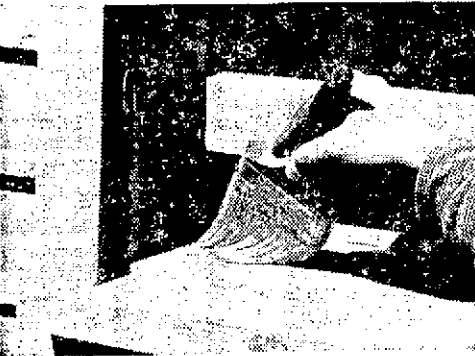
2. TO REPUTTY, hold bulk of compound in palm of your hand, using your thumb and index finger to "string it out." At the same time, push it into place with putty knife. Keep knife rigid by holding it firmly near the end with your fingers. Use enough compound to "fill" the sash.



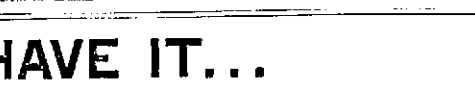
3. SMOOTH OUT the putty line by pulling knife along it at about a 30-degree angle to glass. Apply most pressure to edge of blade, which "cuts," and to end, which smooths. Run dusting brush lightly along line for final smoothing.



4. WHEN YOU PAINT, angled sash brush is best for painting putty lines around the windows. Liquid masking tape on glass keeps off paint smears, strips off easily. Start with crossbars and let paint cover about eighth of an inch of the glass, for a moisture seal. Then paint the window frame to finish the job.



5. SILL AND APRON are last and most important part of window to paint. Be sure all the cracks and weather checks are filled with paint to keep moisture from rotting wood. Paint bottom edge of sash and leave it up several inches until paint dries so it won't stick to the window sill.



DOUBLE SLIDING PANEL TUB ENCLOSURE

NO DOWN PAYMENT

\$1⁰⁰ WEEKLY
BANK TERMS



INSTALLED \$59⁵⁰ Full Price

- No more Sloppy Floors
- No More Curtains to Buy
- Draft Free
- 100% Shatterproof
- Fingertip Control
- 100% Rustproof
- Fully Guaranteed
- Fits Any Wall to Wall Tub

CALL **L.B. 35-4811** 24 HOUR SERVICE
FREE HOME DEMONSTRATION
UNITED ENGINEERING SALES

Open Sun. 10 - 2 Friday Nite Till 9 P. M.

E & B DO-IT-YOURSELF STORE

5442 - 5444 WOODRUFF DUTCH VILLAGE Ph. TO 7-8916 5442 - 5444 WOODRUFF DUTCH VILLAGE

PAINT	Reg.	OUR PRICE
DURASITE FVA STUCCO PAINT.....	6.55	5.60
STERLING FLAT LATEX.....	5.00	4.24
DROP CLOTHS — 9x12.....	1.00	.69
PAN & ROLLER.....	1.95	1.35
PABCO ENAMEL.....	1.69	1.38

BUILDING MATERIAL	6c sq. ft.	4c sq. ft.
CELOTEX INSULATION.....	2.89	2.55
ALUMINUM GUTTER — REYNOLDS.....	14c ft.	12 1/2c ft.
UNDERGROUND SPRINKLER HOSE.....	1.00	.39
FOUNDATION GRILL VENTS.....	.69	.55
FORMICA & CONSOWELD.....	8.95	7.99
CLOPAY ACCORDION DOORS.....	.75	.54
WILHOLD GLUE.....	1.35	.97
CHILDREN'S BULLETIN BOARDS.....	.37	.32
PLASTIC WALL TILE.....	2.98	1.89
UPHOLSTERING PLASTIC DURAN.....		

We Have Plumbing Supplies, Hardware, Floor Tile, Foam Rubber, Power Tools, Hand Tools

FLOOR COVERING!

DO-IT-YOURSELF!!

Confetti Tile as low as **6c** piece

LINOLEUM RUG 9x12 felt base. good selection **\$3.95**

CLOSE-OUTS — SANDRAN VINYL INLAID. 88c sq. 6 ft. wide. Beautiful colors **yd.**

MICA TOP Heat proof and scratch proof. Beautiful assortment of colors **39c** sq. ft.

CORK TILE Light Color 9"x9"x3/16 **24c** per tile

METAL TRIM, RUBBER AND CORK TILE COVING, WAX, PASTE, CLEANERS, EMULSION AND EVERYTHING YOU NEED FOR DO-IT-YOURSELF FLOOR COVERING AT SPECIAL REDUCED PRICES.

FREE ESTIMATES — TRUCK TO YOUR DOOR!

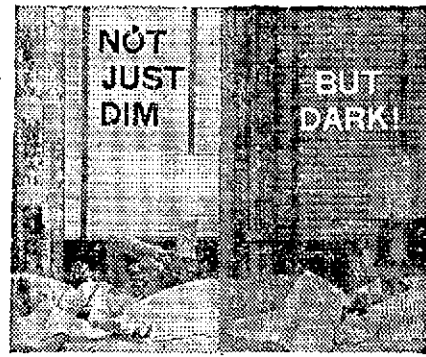
For Carpeting Ph. 70-8989 or NEvada 6-6331 We'll Send You Our Store-to-Your-Door Truck!

American Floor COVERING COMPANY

2160 AMERICAN AVE. CORNER HILL ST. PHONE LONG BEACH 70-8989 or NEvada 6-6331 CALL COLLECT

WE HAVE IT...

the only blind that makes your room

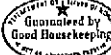


The New Flexalum **TWI-NIGHTER®**

Only the new Flexalum Twi-Nighter blind gives you such complete light control you can turn day into night just by flicking the cord. It lets you sleep later in the morning... helps along baby's afternoon nap... darkens the living room for brilliant home movies or TV on the sunniest day! Wipe-clean plastic tapes won't fade, fray, shrink or stretch. Snap-back aluminum slats with mar-proof finish won't rust, chip, crack or peel. Choose slats and tapes color-matched or in any of over 200 combinations.



FREE ESTIMATE! FREE DECORATING BOOKLET!



BOOS WINDOW & FLOOR COVERING

15709 S. Bellflower Blvd. TO 7-1645

Everybody LOVES jetglas

THE **WORRY-FREE WATER HEATER** BY DAY & NIGHT GLENN D. PRICE PLUMBING CO. 3249 E. 11th St. 8-4375

IMPORTS FROM ISRAEL Gifts - Books - Cards **Brower's** HOUSE OF ISRAEL Books and Gifts of Jewish Interest 316 LOCUST

FIRE-PROOF FLOOR SAFES

Installed AS LOW AS **\$53⁵⁰**

in your Home or Business For Information Call **8-3777**

Western Safety Locker Co.

Spikes of Color and Perfume

STOCKS are undoubtedly the most fragrant of all our winter annuals. Their perfume is heavy and permeating and just a few spikes will perfume your house like a florist shop. In addition, the colors cover a wide and interesting assortment of shades. Stocks are at the head of the

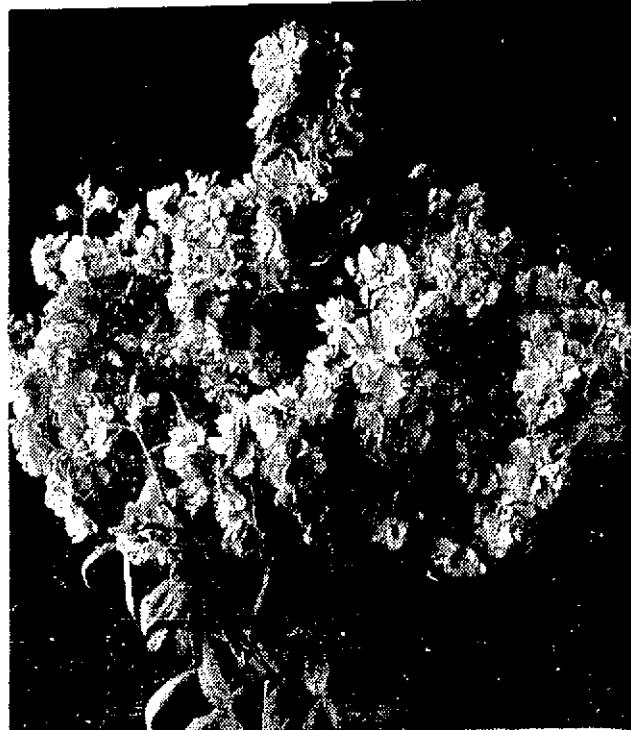
By Bob Gilmore

list of these flowers that perform well in the mild winter climate of the Long Beach area. Actually, throughout Southern California they may be classed as hardy annuals. Wind, rain,

gray skies and little sunshine do not prevent the plants from giving out a profusion of bloom. As a matter of fact, one variety, the Giant Winter Nice stock, has been named because of its ability to flower during this part of the year. You can expect blooms just 10 weeks after sowing the seed.

HYBRIDISTS have done a great deal during recent years to improve stocks. This is due largely to the fact that stocks are such a prominent florist subject. Many of the new varieties being introduced each year are the product of Southern California seedsmen. Stocks are one of the most important flowers handled by the Los Angeles Flower Market, which, incidentally, is one of the largest in the United States.

There is no reason why you should not be able to grow prize-winning stocks in your own garden. Their demands are few and the weeks immediately ahead will prove ideal for the culture of this splendid winter annual. Sev-



Varied color and permeating perfume are characteristic of Winter ice stocks which thrive in the off-season.

eral types are available and which one you select is largely a matter of personal choice as well as the purpose for which the plant is being grown.

FOR SPECIMEN BLOOMS or indoor decorative purposes, the Double Giant Column stock will prove most exciting. The plants produce just a single spike, rather than several laterals, as is the case with other types of stock. But this single stem is almost a complete flower show by itself. The central spike is almost completely covered with huge double florets, many times larger than the usual type. In addition, the florets appear in almost solid masses throughout the length of the stem.

For general decorative purposes in the outdoor garden you will find the Giant Winter Nice stock perhaps most suitable. The flowers appear about as early as

any comparable strain and the plants attain a height of about 1½ feet at maturity. This type produces a fairly large number of laterals, giving the plant a rather pyramidal shape. Colors available include shades of yellow, rose, blue, white, red and lilac.

THE ONE "MUST" to be considered in growing stocks is the (Continued on Next Page.)

LARGE DOUBLE NOSE
KING ALFRED
Daffodils 98c
Dozen

Just Arrived!
Imported
DUTCH BULBS!

LANDSCAPING

We Will Gladly Advise You on Landscaping Your Yard
We Can Do the Complete Job or Help You Plan Your Ideas

Our 11th year in same location.
5701 ORANGE AVE.
Phone 2-6583

Peterson's
NURSERY

Open Sunday 9 - 5
Daily 8:30-6

Which Northrup King Lawn Seed should you plant this fall?

It's up to you... decide on the kind of lawn you want. And get the Northrup King seed that will give it to you!

FOR A SUPERIOR LAWN, Golf Brand Lawn Seed. Grows a lawn your neighbors will envy! Contains 11 perennial grasses, to give you thick velvety turf in sun or shade.

The fine perennial grasses in Golf Brand offer maximum return for the watering, fertilizing and weed control that a truly beautiful lawn requires. While starting slowly, a Golf Brand lawn will grow ever thicker and more luxuriant, until you have a rich close-knit turf that helps keep weeds out.

In 1 lb. and 5 lb. boxes, and 25 lb. bags



FOR A GOOD LAWN, Fore Lawn Seed. Grows a sturdy attractive lawn your family can "live" on and care for with ease! A blend of perennial grasses and clover, suited to sun or moderate shade.

In 1 lb. and 5 lb. boxes



FOR A PLAY LAWN, Homelawn Grass Seed. Grows a quick and rugged lawn for children and pets to romp on. Quick-germinating grasses assure you a hardy lawn fast, easily.

In 1 lb. and 5 lb. boxes



...and feed your lawn 2 important ways with Northrup King Golf Brand Lawnfood. Here's a complete lawn fertilizer. It contains: (1) fast-acting chemical nitrogen to give grass immediate sparkle and a deep green color (2) organic nitrogen, plus other needed food elements, for the steady slow feeding that means sound and continuing growth. Goes further! One pound does the work of three pounds of ordinary fertilizer.

In 10 lb. carton; 25 lb. and 50 lb. sacks

NORTHROP, KING & CO.
BERKELEY • LOS ANGELES, CALIF.



CYMBIDIUMS

Will grow outdoors year 'round under full or partial shade.

PLANTS From \$1.50 up

NEXT PLANT DRAWING FEB. 10, 1956

WILLIAM T. BURNS
ORCHIDS

2525 PALM DRIVE

Signal Hill Phone LB 4-4321

Open Tues. thru Sat.

DICHONDRA SEED 169

Quick Germinating (will plant 1,000 sq. ft.) ¼-lb.

CLOVER SEED 1-lb. 1.29

GRASS SEED MIX CLOVER, BLUE GRASS, ETC. (No Rye) 1-lb. 69c

STEER MANURE WEED SEED FREE 2¼-cu.-ft. 49c

RANUNCULUS BULBS DOUBLE FLOWERING 50 BULBS 79c

DAFFODIL BULBS (KING ALFRED) DOUBLE NOSE Doz. 79c

TULIP BULBS BEAUTIFUL COLORS Doz. 79c

HIBISCUS DOUBLE ORANGE, DOUBLE PINK, SINGLE RED Gal. Can 49c

GARDENIAS, ARALIAS & FUCHSIAS Gal. Can 49c

OLEANDERS & PYRACANTHAS Gal. Can 49c

TREE ROSES Beautiful Varieties 5-Gal. Can 1.89

PEAT MOSS 2¼-cu.-ft. 1.39 **LARGE BALE** 4.59 \$6.15 VALUE

LEAF MOLD 2¼-cu.-ft. (\$1.00 VALUE) 1.19

AZALEAS BEAUTIFUL VARIETIES and COLORS Each 49c

BOXWOOD (DWARF HEDGE) Doz. 49c

ALGERIAN IVY & GERANIUMS (Flat of 100, 2.95) Doz. 49c

POINSETTIAS DOUBLE RED Ea. 29c

SNAPS - CALENDULAS - STOCKS Doz. 25c

PETUNIAS, CARNATIONS, BEGONIAS Doz. 39c

MEYER LEMONS (Everbearing) Gal. Can 89c

REDWOOD BASKETS (Large Size) 1.25 Value 79c

BOUGAINVILLEA (SAN DIEGO RED OR PURPLE) Gal. Can 79c

FREE! TO EACH CUSTOMER WITH AD 1 AFRICAN VIOLET PLANT OR 5 LBS. KELLOGG'S NITRO-HUMUS OR 1 POTTHOS

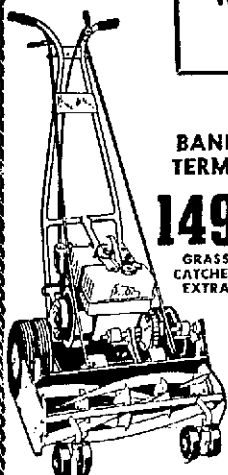
No Reserve the Right to Limit Quantities
CLOSED SATURDAYS - OPEN SUNDAYS
THIS AD GOOD OCT. 2 THROUGH OCT. 7

CAMERON'S NURSERY

9846 E. BELMONT AVE. - BELLFLOWER - TO 7-2439
1 BLOCK NORTH OF FLOWER - 1 BLOCK EAST OF BELLFLOWER BLVD.

DOWNEN'S SHOP

WATCH FOR OPENING OF OUR
NEW STORE TO SERVE THE
LAKEWOOD AREA!



BANK
TERMS

149⁵⁰

GRASS
CATCHER
EXTRA

18" Power Mower
KING O' LAWN

Automotive type dual clutch per-
mits cutting blade or drive wheels
to operate independently . . . 1.6
Briggs & Stratton engine . . . dif-
ferential drive . . . full 1-year
guarantee if sold by us.

TRADE ALLOWANCE OF
\$20⁰⁰ ON ANY HAND
MOWER, Regard-
less of Condition!

DOWNEN'S — 1127 E. 10th — Ph. 6-1747

Garden Tips

GARDENING TIPS for the
week . . . Delphinium seeds do
not keep their germination for
a very long period. So you must
obtain fresh seed or results will
be disappointing. As a matter
of fact, the germination of del-
phinium drops quickly after the
first six months. Placing the
seeds in a refrigerator for a few
weeks before planting is believed
to encourage maximum results.

Late flowering varieties of
fuchsias will add color to your
garden for quite some time.
Nurserymen have claimed that
with proper selection you can
have fuchsias flowering in your
garden during every month of
the year.

Bare spots in your landscape
can ruin an otherwise attractive
scene. A few suitable ground
covers include variegated ivy, di-
chondra, green ivy, wild straw-
berry and trailing lantana.

Stocks

(Continued from Page 32)

matter of drainage. The plants
must have excellent drainage.
They are quite sensitive to excess
moisture; should the roots be in
standing water for any length
of time a large number of cas-
ualties may be expected. Heavy
soils can be neutralized by using
the new soil conditioners or by
adding liberal quantities of hu-
mus, such as peat, to the soil.

There is a fast and slow way
of growing stocks, depending on
how much of a hurry you are in
and also whether or not you wish
to save a few cents. The quick-
est and perhaps more expensive
way of growing stocks is to pur-
chase established seedlings at
your neighborhood nursery; if
you are not in such a hurry —
and want to save the money —
then sow seeds. Stocks germi-
nate quite easily and you should
experience little trouble with the
latter method of propagation.

Which Fence do you prefer?



BLOCK?

REDWOOD?

CHAIN LINK?

No matter which type of fence you prefer, you'll do bet-
ter by ordering it from Anchor Fence. For Anchor sells
only the top quality in each type of fencing. Anchor's
own men construct or erect your fence. And you can buy
with the knowledge that this nationally known company
has been manufacturing and erecting the best in fences
for 63 years. Call today for a free estimate—there's never
any obligation on your part.

Anchor Fence®

For FREE estimate call

Long Beach 2C-7938
in Whittier Call
OXford 3-2794
Toll Areas Call Collect

NO DOWN PAYMENT • 36 MONTHS TO PAY



Before you plant your
new fall lawns, install

D & M
lawn sprinkler system

All installations, whether
large or small, are guar-
anteed, as to materials and
workmanship.

Did you know that we can
install a front yard sprinkler
system for an
average 50-ft.
lot for only..... **\$94⁵⁰**

For Free Estimate Call Us at
LONG BEACH 40-7928



3730 ATLANTIC AVENUE

Oldest Established Sprinkler Company in Long Beach

EASY
TERMS



Greet **SPRING** in
all its glory!

Buy and plant now!
IMPORTED
DUTCH BULBS

— All Top Size —

- ★ TULIPS
12 Brilliant Colors
- ★ HYACINTHS
6 Colors. All Favorites
- ★ DOUBLE TULIPS
5 Choice Colors
- ★ PARROT TULIPS
4 Standard Colors
- ★ CROCUS
4 Colors

Always a Large Bulb for
Larger Blooms.

Kitano's
ATLANTIC NURSERY

15601 S. ATLANTIC, COMPTON

BEWARE OF GARDEN FEVER!!

This Strange, Wonderful Disease Strikes Suddenly Every Fall . . .
Affects Age Group 18 to 108

SYMPTOMS—Acute Ambition, Desire for Cool Fresh Air, Patient May Want
to Kill Weeds or Plant Trees and Shrubs.

ANTIDOTE — Dress Patient in Comfortable Clothing and
Bring Him
(or Her) TO **RIVERDALE NURSERY**

ALGERIAN IVY

Perfect evergreen ground cover—large,
leathery green leaves, well rooted.

PER FLAT **3⁴⁹**
of 100 Plants
5 Flats 15.50 plus Deposit

ARALIA SIEBOLDI

Glossy-Leaved Rice Paper Plant. About 1/2
the Regular Price.

ONE GALLON **49c**
CONTAINER
6 for 2.75

BOUGAINVILLEA

Barbora Karst. large red flowers—a riot of
color in bloom now—24 to 30 inches.

ONE GALLON CONTAINER. **69c**
Reg. 1.25
3 for 2.00

KING ALFRED

Daffodils—A Must in Every Garden. Giant
Yellow Trumpets.

PER **89c** 25 **1⁷⁵**
DOZEN
6.50 Per 100

Ask About Our FREE Landscape Design, No Obligation, Call for App't.

NO DELIVERY
ON SALE
ITEMS

Riverdale Nurseries, Inc.

6755 ATLANTIC AVE. LONG BEACH, CALIF.

OPEN DAILY
8:30 TO 5:30

6755 ATLANTIC AVE. L.B. PH. 20-5405

GOURMETS GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

Sunday, Oct. 2, 1955

CHARCOAL STEAKS PRIME RIBS

Southern California's
most beautiful
restaurant

Welch's
Atlantic
Blvd. at
San
Antonio
Drive

The Casbah

632 EAST BROADWAY
OPEN 10 A.M.
TO 2 A. M. DAILY
LEWIS and SANCHEZ
Nationally Known
Musical Madcaps
Entertaining Nightly

- RESTAURANT
- COFFEE SHOP
- FOUNTAIN
- COCKTAIL LOUNGE

Paul's
PHONE 5-4807
Carson at Bellflower

The Finest Cuts So Little
More, So the Smart Choose

LONG BEACH'S
RESTAURANT OF
DISTINCTION

Brower's

Pacific Ave. & 23rd St. Ph. 4-1285

Supper Club
Flame

1. Charcoal Steaks, Seafood, Chicken.
2. Diversity of Top Entertainment.
3. Tuesday Specialty Nite.
4. Wed. Fashion Show.
5. Each Day, Cocktail Hour, 4 to 7.

Phone 34-7014
2727 E. 4th ST. at TEMPLE

FOR ALL
SPECIAL OCCASION
DINING

IT'S

Ricart's

UPTOWN
4363 ATLANTIC AVE.
CLOSED MONDAYS

CHARCOAL STEAKS PRIME RIBS

EVERETT
BOYETTE'S
**CHARCOAL
BROILER**

5907 E. Second St., NAPLES
• FINE FOOD • COCKTAILS
Dinners—5 P.M.—1 A.M.
JOHNNY FITZER
Nightly at the Piano
Closed Wednesday
Phone 34-2894

"... Where so many
Enjoy so much
for so Little..."

**BERNSTEIN'S
RESTAURANT**
5232 E. SECOND ST. in Belmont Shore
FREE PARKING ACROSS THE STREET

The World's Most
Beautiful Restaurant
**FOOD ON THE
"FLAMING SWORD"**

ERNE GLASER'S

Chandelier
SUN. DINNERS
From 12 Noon

4205 ATLANTIC AVE.

BANQUET ROOM

**APPLE VALLEY
STEAK HOUSE**
733 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

SEA FOOD

Your Host . . .
PETE STATHIS SAYS:
"We Serve the
Finest Dinners
in Town!"

Open 11:30 A.M. to Midnight

**SEA FOOD
GROTTO**

701 East Ocean Blvd.

CHINESE FOOD

CROW'S
CHINESE
FOOD
Cocktails—
Entertainment
WILLOW at
MAGNOLIA
Phone
4-9213

meet your
host



Caricature by Dick Arnold
ERNE GLASER
A Dream Realized

STROLLING musicians, splendid cuisine arriving on flaming swords, pretty girls serving exotic cocktails — these are the romantic effects at Ernie Glaser's beautiful Chandelier, 4205 Atlantic Ave.

Glaser, famed caterer to kings, has had 18 years' experience in the restaurant and entertainment fields, including many years as executive catering manager at the Wilton Hotel.

His Chandelier, in a new building of smart French architecture, is a dream realized — a showplace restaurant where Glaser can treat the palates of his many, many friends to tantalizing culinary attractions. Among the spectaculars served at the Chandelier are these, which never fail to create a stir among the diners when the waiters march in, bearing them aloft on fiery swords: Royal Squab Chicken (a whole tender squab chicken broiled in butter), \$2.95; Mike Roy's Lamb kibab (a special recipe from the famous TV chef), \$3, and Mignonette of Beef (small, delectable filets of selected beef and mushrooms), \$3.25. Each is served with your choice of onion soup or a huge, crisp, green salad, baked potato, continental breads, sweet (unsalted) butter and coffee.

BUT NOT ALL the Chandelier's attractions are in that price range. A wonderfully impressive planked chopped sirloin dinner is only \$2.25 complete. It is a tremendous bargain, including eastern beef broiled with wine, topped with great French fried onion rings and accompanied by tender carrots, a heap of string beans and a fresh tomato.

Other specialties include the Chandelier Tray (\$1.25 per person) — an individual smorgasbord; such exotic drinks as the Flaming Green Devil and Amour Toujours and, of course, a selection of outstanding champagnes and wines, including Johannes-burger Riesling of Germany.

Sid Bruszer strolls among the guests playing his mellow violin and Ray Whittaker, garbed in a French and splendid Louis XV coat, does marvelous things with the piano-organ.

— TEDDY THOMEY.

MEXICAN



DELICIOUS and REAL
MEXICAN FOOD

337 PACIFIC AVE. Ph. 70-3095
Open 11:30 A.M. to 9 P.M. Closed Sun.

3503 ATLANTIC AVE. Ph. 4-3005
Open 11:30 A.M. to 12 P.M. Closed Tue.

CAFETERIAS

OPEN SAT. and SUN.

**Andy's Hot Cake
House**

634 1/2 PINE

OPEN 7 A.M. to 7 P.M.

BREAKFAST LUNCH DINNER

"QUALITY FOOD
at
Sensible Prices"

Jones

CAFETERIA

126 E. Fifth St.
11 A. M. TO 7:30 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

Help Yourself to
Quality at
Arnold's
BELMONT SHORE
SERV-UR-SELF
RESTAURANT

5100 EAST SECOND ST.

HOTELS

DINE IN THE SKY

Wonderful food, courteous service
and a delightful view are
all yours in the Sky Room.
No minimum or cover charge.
Complete Dinners from \$2.25

WILTON HOTEL

Sky Room

**Lafayette
HOTEL**

Broadway-Linden — Ph. 35-5681

**DELICIOUS
FOOD**

always at the Lafayette

• LUNCHEONS

• DINNERS

SPECIAL

SUNDAY FAMILY DINNERS

FAMILY DINNERS

We are open
every day and
Sunday
Chicken Pie Shop
SEVEN 3 SEVEN PINE AVE.
Phone 701-419

**Jack's Corsican
Room**

5430 E. 2nd St.
NAPLES

Luxurious dining room
for the smartest in dining
pleasure.

**GENE
JAMES** your Musical Host
Closed Tues.

The Entire Family
Enjoys Dining at

Arnold's
SERV-UR-SELF
RESTAURANT

3925 ATLANTIC

"Delicious Food
at
Sensible Prices"

Jones

DINING ROOM

120 E. Fifth St.

11 A. M. TO 8 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

FRENCH CUISINE

CLOSED
MONDAY

**Francois
MANHATTAN**

1909 East 4th St.
Luncheon and Dinner

ITALIAN FOOD

**GAY 90'S
CAFE**

2508 PALM DRIVE
OPEN 5 P.M. TILL 2 A.M.

Serving the finest
of Italian and
American foods.

Prof.
James K. Sills,
performing
nightly.

FOR RESERVATIONS PH. 40-3216

HOWARD'S BRING YOU AMERICA'S GREATEST POWER TOOL VALUE!

Greatest Combination Power Tool Value EVER Offered!

Fairbanks Ward DELUXE HEAVY-DUTY

2 IN 1 PORTABLE SAW

AND BENCH SAW ALL-PURPOSE COMBINATION

Featuring
Not 1/4
Not 1/3
BUT
1/2
HORSEPOWER
AC-DC MOTOR



EASY ACTION BLADE GUARD

ALL-STEEL 16" x 14" SAW TABLE and 1/2 H.P. PORTABLE SAW TOOL COMBINATION

HEAVY-DUTY RIP FENCE

PROTRACTOR CUTS FROM 0° to 45°

BLADE TILTS FROM 0° to 45°

FAIRBANKS
SEAL OF GUARANTEED PRODUCTS
WARD

You Get HEAVY ALL STEEL 16" x 14" SAW TABLE complete with RIP FENCE, PROTRACTOR and GUARD and 6-1/2 LB. LIGHTWEIGHT PORTABLE SAW

1/2 H.P. PORTABLE SAW CONVERTS INSTANTLY TO 16" x 14" BENCH SAW

CUTS 2x8's in SECONDS!

COMFORTABLE HANDLE WITH U-I APPROVED SAFETY TRIGGER SWITCH

ADJUSTABLE BLADE CUTS FROM 0° to 45°

LARGE PLATE FOR STEADY SAWING

COMBINATION 5-1/8" RIP AND CROSSCUT BLADE

SPRING RETURN BLADE SAFETY GUARD

RIP! BEVEL! DADO! MITRE! CROSSCUT!

BEVEL CUTS FROM 0° to 45°

FOR HOME OWNERS CARPENTERS MECHANICS

SIGHTING GUIDE

RIIP FENCE ADJUSTS FROM 0 TO 6 INCHES

1/2
HORSEPOWER
3800 R.P.M.
AIR-COOLED
AC-DC MOTOR

Everything Pictured!

\$39.98

ONLY \$1 DOWN!
ONLY \$1 WEEKLY!

MORE THAN \$90 WORTH OF FINE POWER TOOLS IN ONE!

Imagine! America's greatest power tool value at a sensational saving! Look at all the value you get... you'd expect to pay at least \$40 for such a fine power saw... at least \$25 for a 1/2 horsepower motor... \$25 or more for a bench saw with all these features! Here is your COMPLETE HOME WORKSHOP at a tremendous bargain! Use the Portable Saw any place, carry the saw to your work! Slip the saw into the special table, tighten one wingnut... presto a bench saw! And you can bring the work to the saw! Remember, there's nothing else to buy... you get EVERYTHING pictured! Order today and make sure of yours!

PHONE... MAIL COUPON NOW... SHOP IN PERSON!

HOWARD'S

JEWELRY — TV — APPLIANCES

Famous for Better Deals

420 PINE
LONG BEACH

350 AMERICAN
LONG BEACH

800 S. PACIFIC
SAN PEDRO

PHONE TODAY
(SUNDAY)



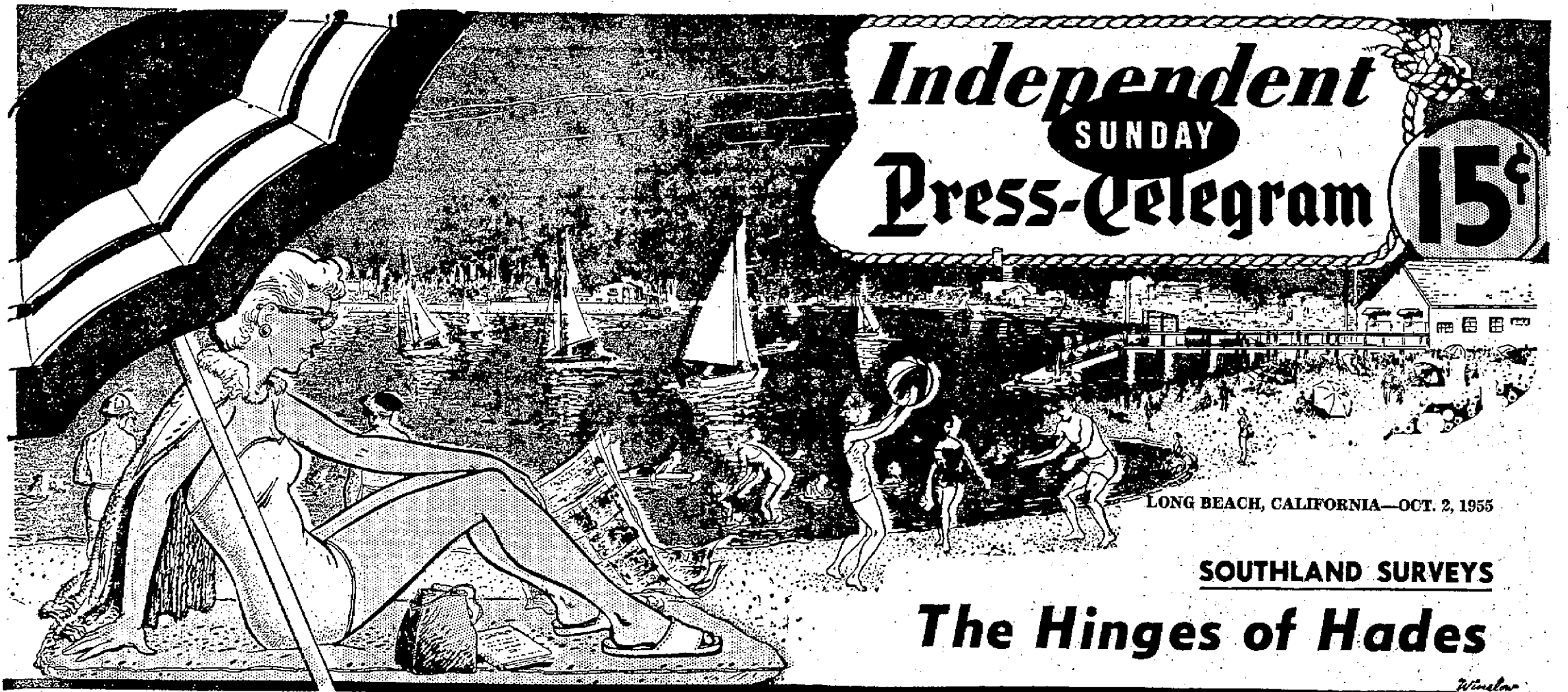
FOR THIS GREAT VALUE

40-0010 or 34-4608

Special Operators on Duty from 10 to 6

HOWARD'S, 420 PINE, LONG BEACH
Please send me the Fairbanks Ward 2-in-1 Portable Saw and Bench Saw Combination. I agree to pay \$1 down and \$1 weekly on the balance.

Name.....
Address.....
City..... State.....
Credit Ref.....
Employed By..... How Long.....
☐ CHECK BELOW
☐ Add to My Account No.
☐ Open New Account in My Name
☐ Reopen My Account



Independent
SUNDAY
Press-Telegram

15¢

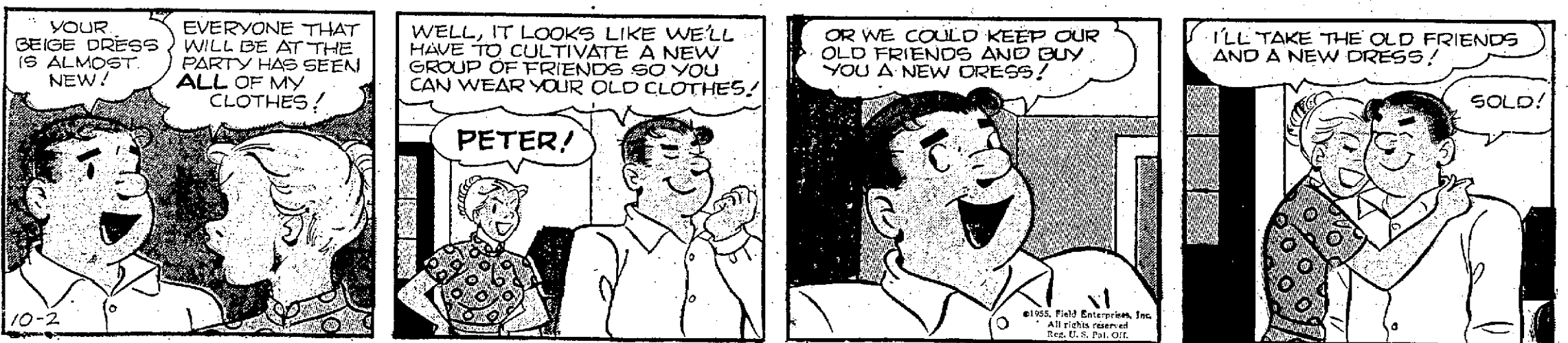
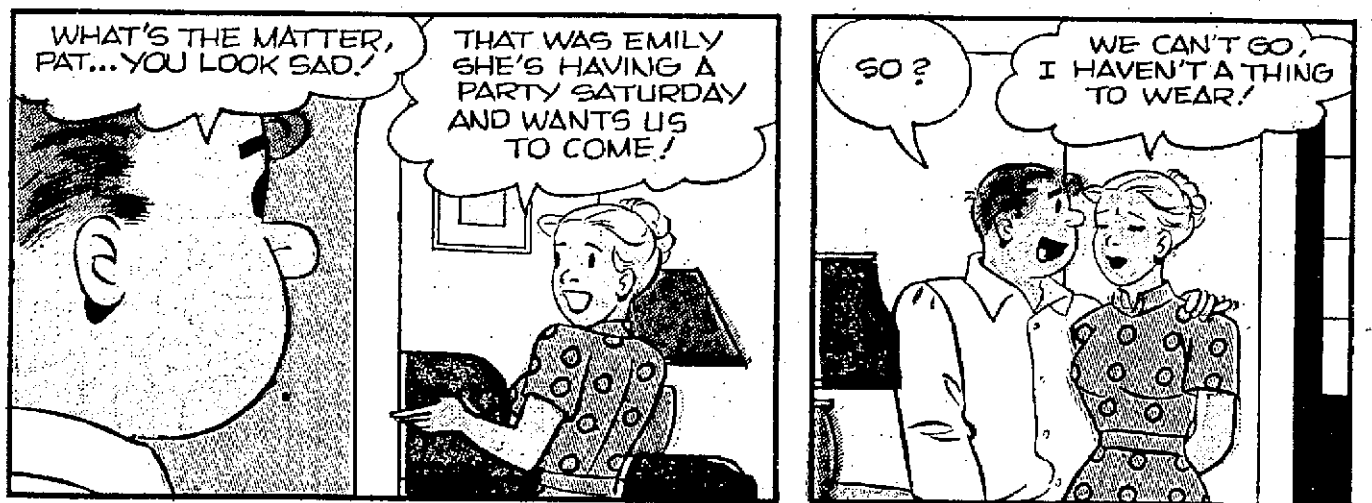
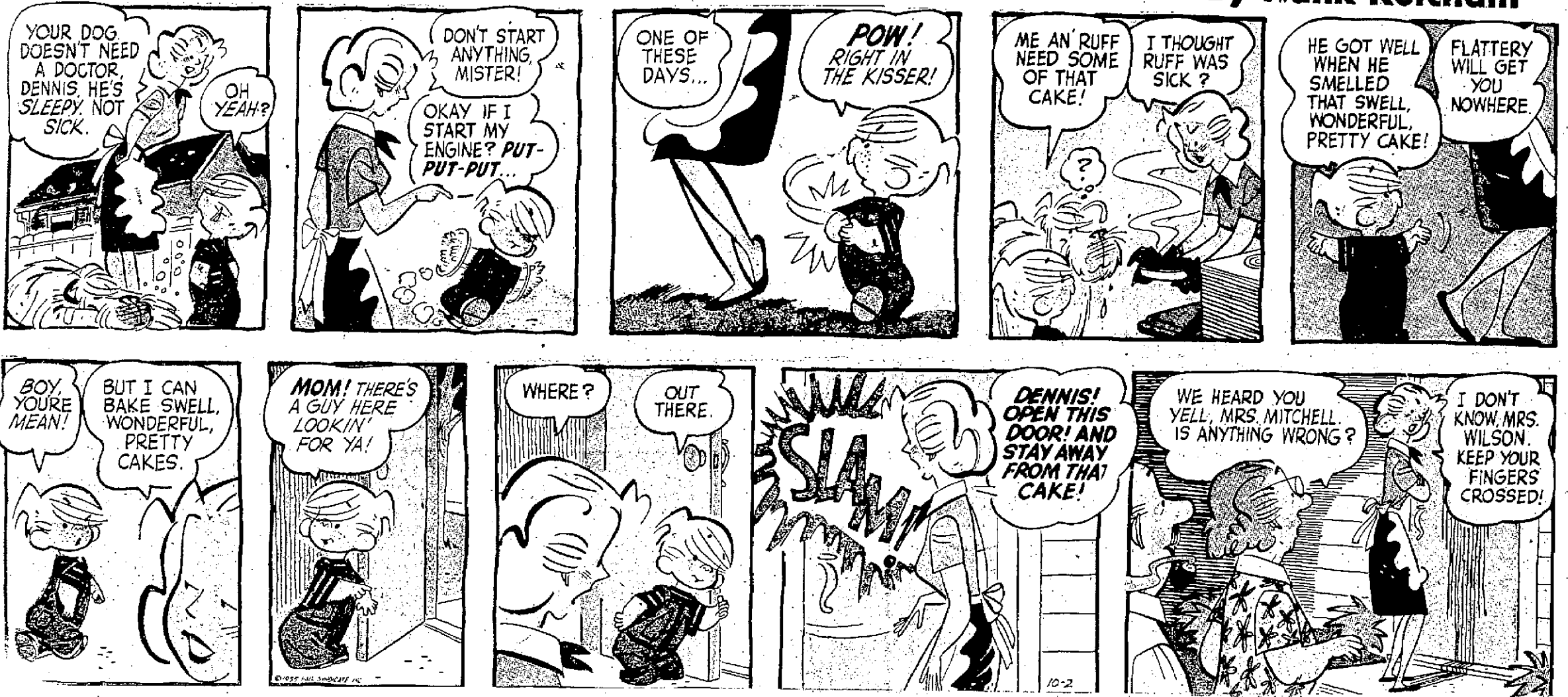
LONG BEACH, CALIFORNIA—OCT. 2, 1955

SOUTHLAND SURVEYS

The Hinges of Hades

DENNIS THE MENACE

By Hank Ketcham



ABBIE *an'* SLATS *by* RAEBURN VAN BUREN



ALLEY OOP

By V. T. Hamlin



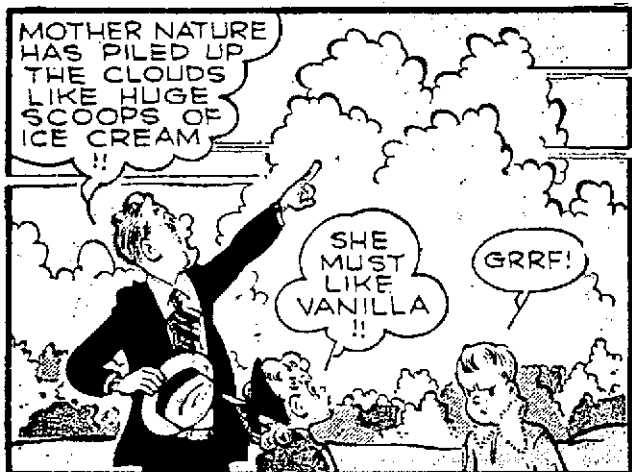
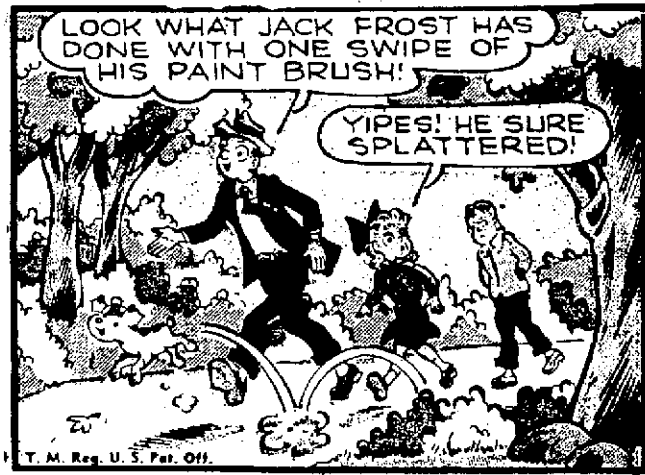
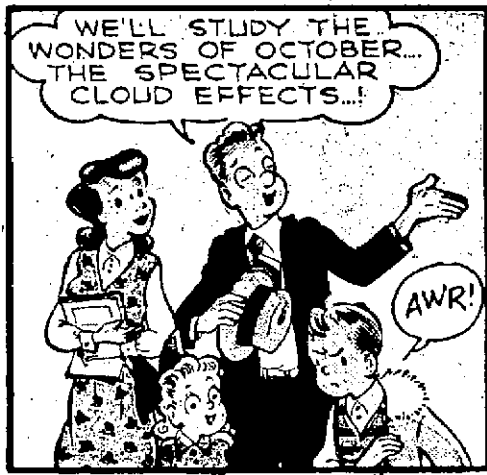
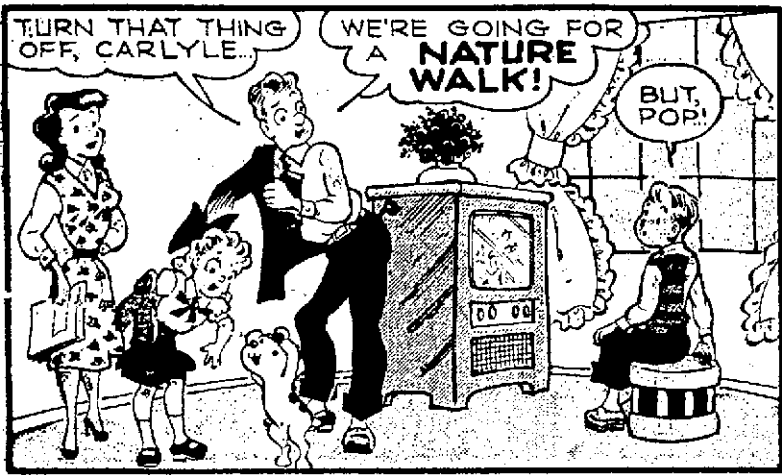
CAPTAIN EASY

By Leslie Turner



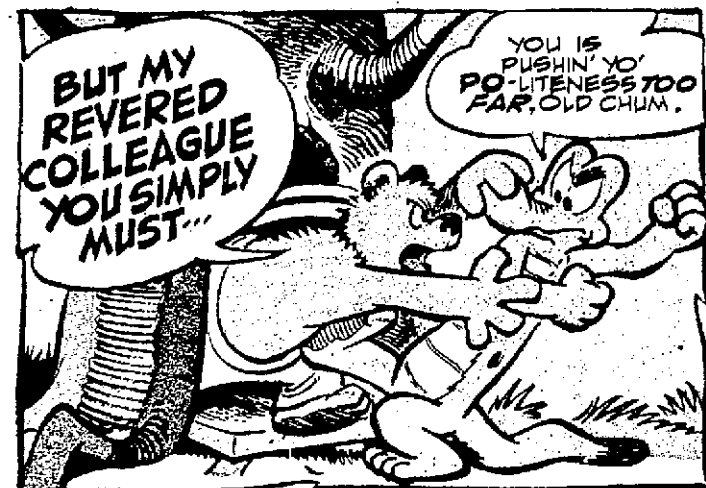
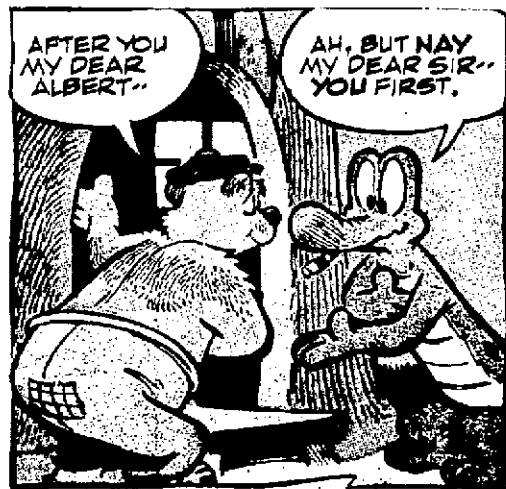
PRISCILLA'S POP

By Al Vermeer



POGO

By Walt Kelly



WOW!

TASTES LIKE A SODA FOUNTAIN SHAKE!

IT'S

Kool-Shake!

Make thick, foamy milk shakes at home with this swell new mix!

One 5¢ package makes 2 big shakes — just add to milk and sugar.

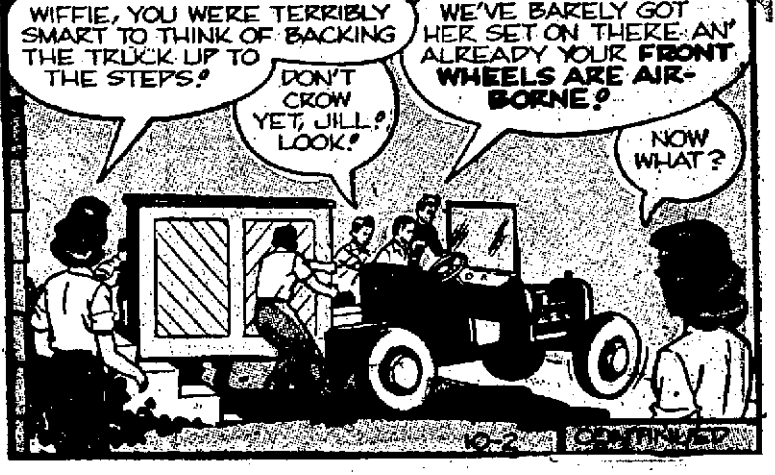
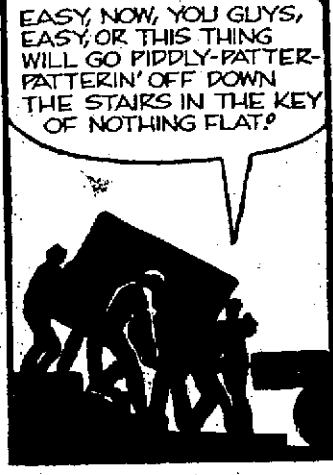
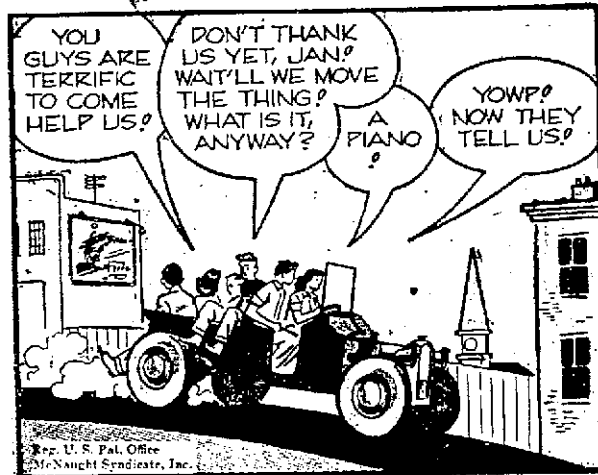
At your grocer's now in your favorite milk shake flavors

CHOCOLATE
STRAWBERRY
VANILLA

ANOTHER FINE PRODUCT OF GENERAL FOODS — MAKERS OF KOOL-AID

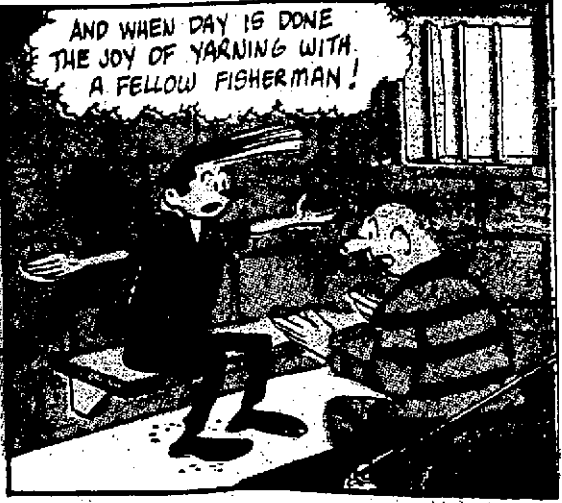
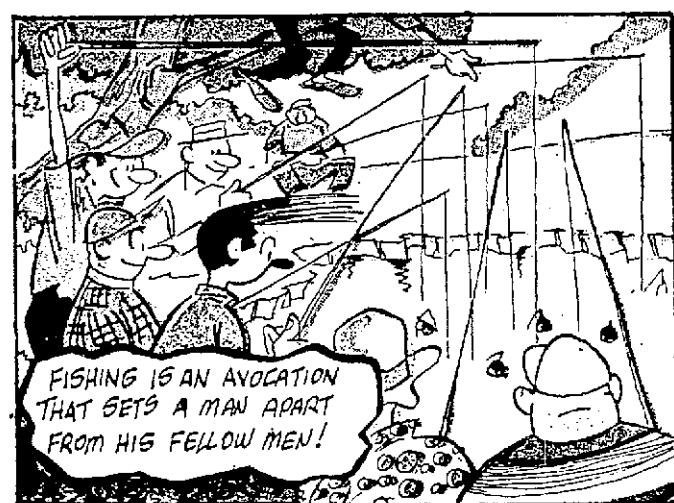
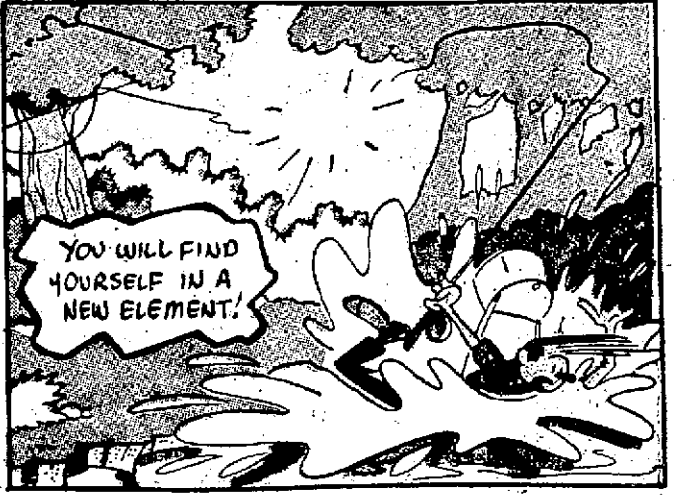
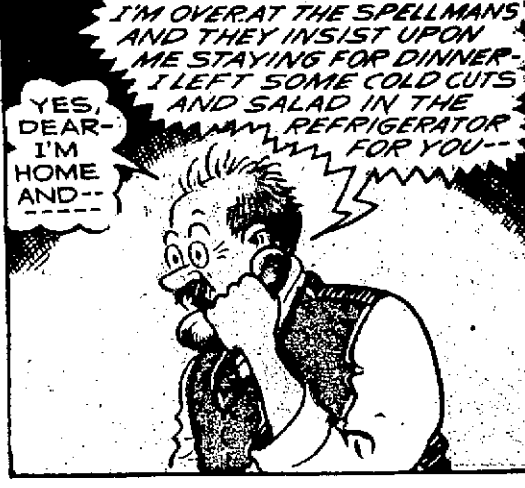
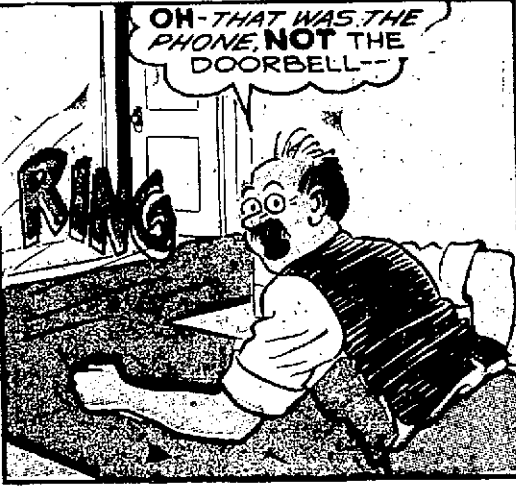
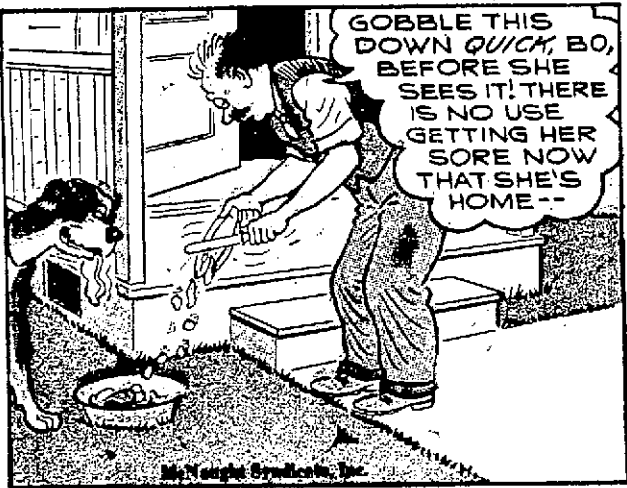
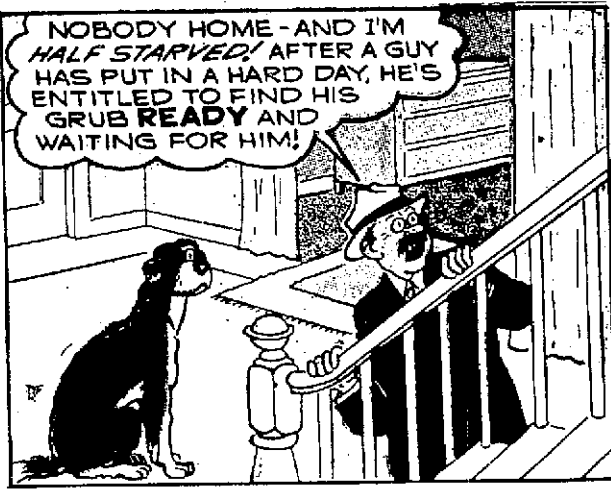
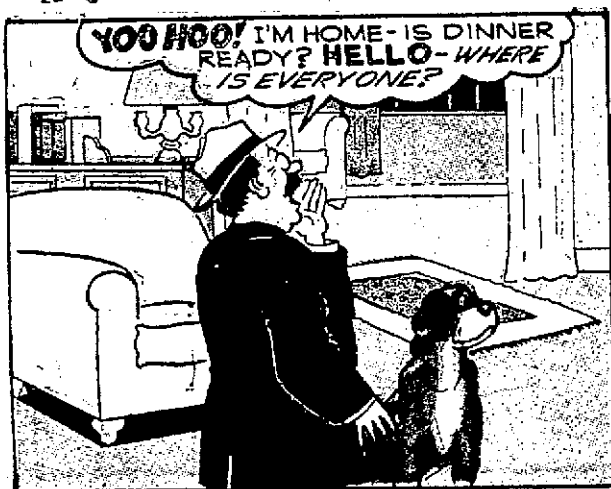
THE JACKSON TWINS

By Dick Brooks

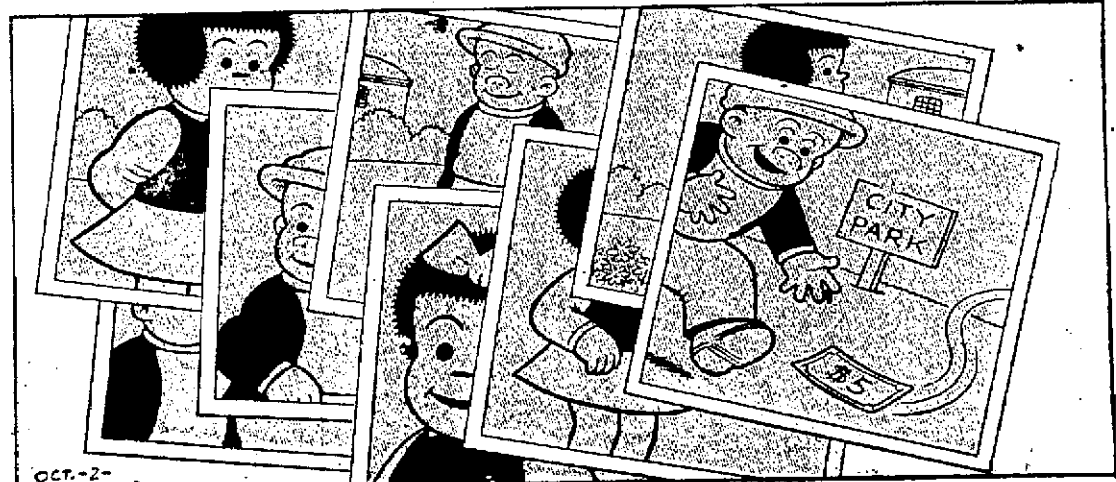
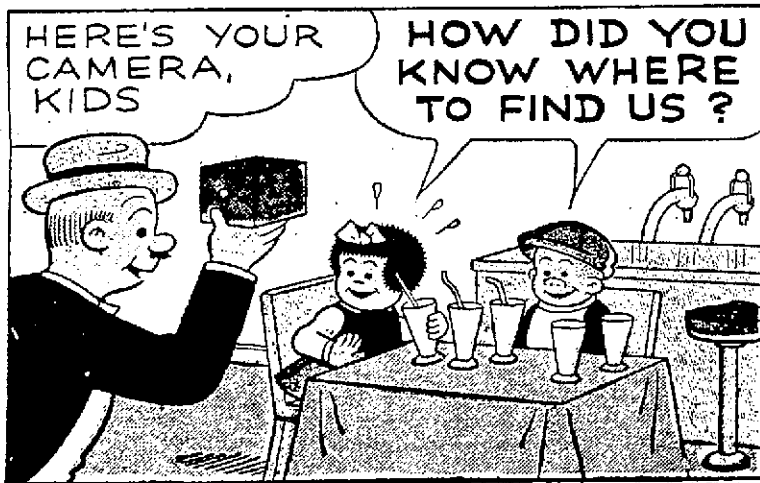
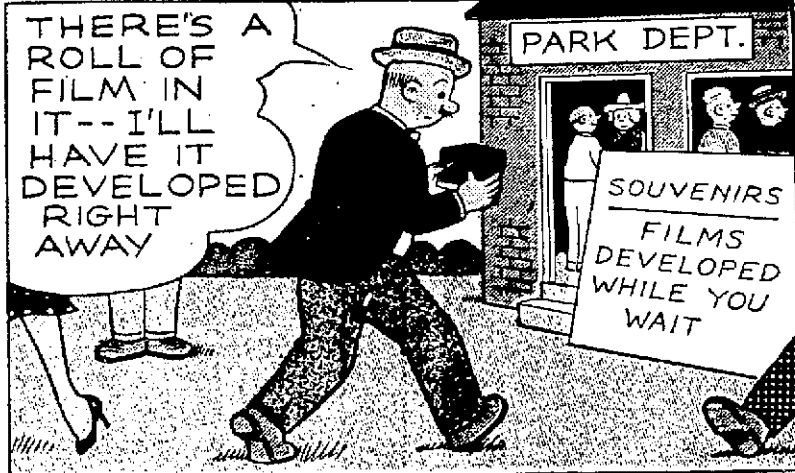
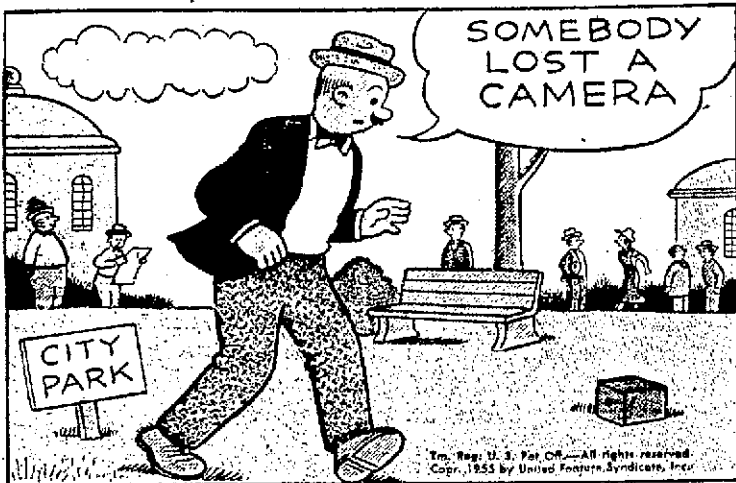
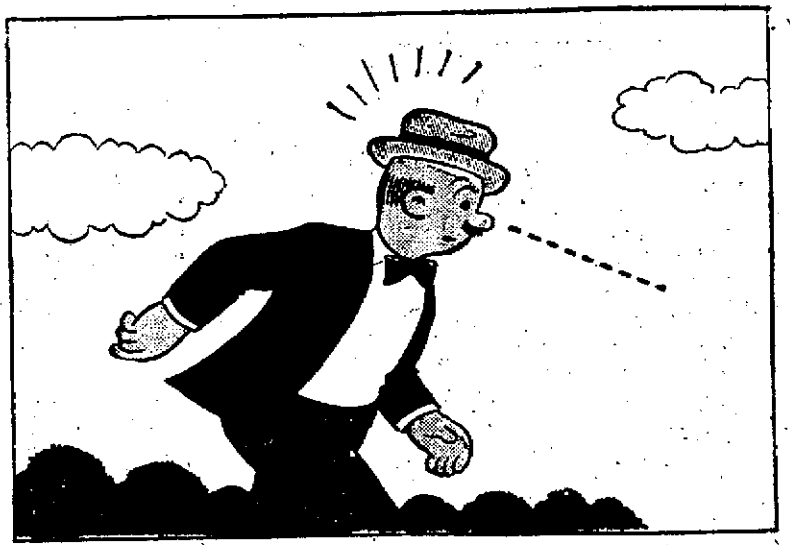
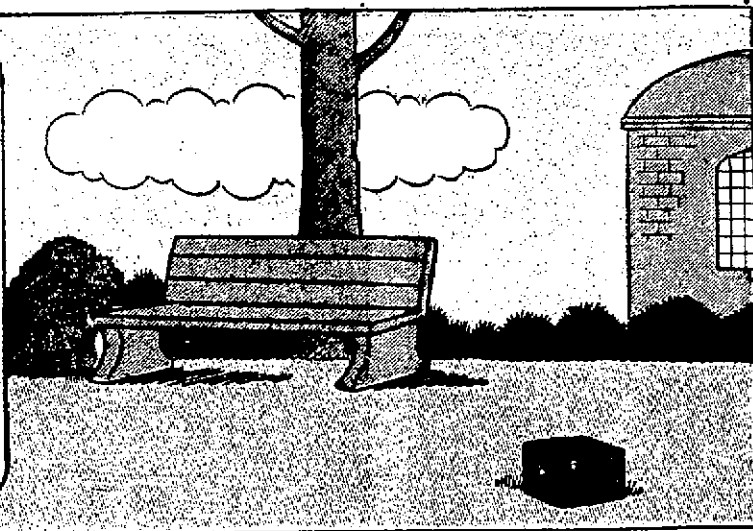


30

By Frank Beck



nancy
By ERNIE BUSHMILLER



get this new ACCIDENT INSURANCE POLICY

only 25¢ per month to subscribers
of either newspaper

NO OTHER TRAVEL PEDESTRIAN POLICY PAYS SUCH LARGE CASH AMOUNTS

Available NOW to men, women and children, ages 6-74

NO PHYSICAL EXAMINATION

Covers 22 Kinds of Accidents

This insurance policy pays:
Up to \$260 for hospital room and board.
Up to \$80 for hospital "extras".
Up to \$480.00 disability benefits.
Up to \$10.00 for each of the following: x-rays, ambulance, operating room
laboratory fee, medicines, blood transfusion, wheel chair rental, anesthetic.
\$1,000.00 death benefits increase 1% each month your policy is continually in
force . . . up to \$1,500.00.
Death and disability benefits are reduced one-half for ages 6 to 14 and 60 to 74.
Hospital and First Aid Benefits are not reduced regardless of age.
Be sure you have this insurance before you leave on your vacation.

DON'T DELAY SIGN UP TODAY!



CLIP AND MAIL THIS COUPON... OR PHONE 70-3951

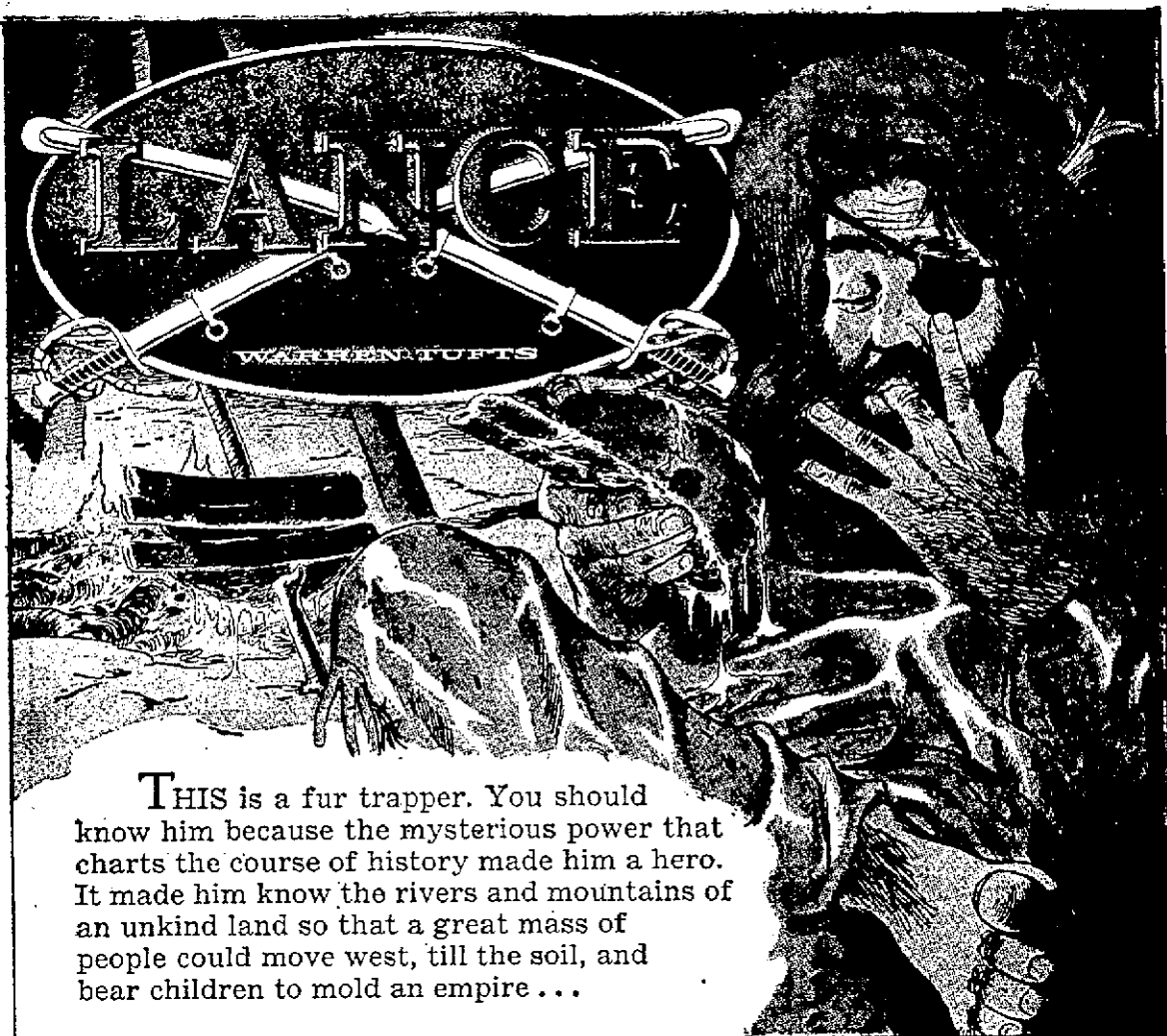
Insurance Department
The Independent and Press-Telegram
6th and Pine
Long Beach, California

Please send me complete information, without obligation, about
your Insurance Service.

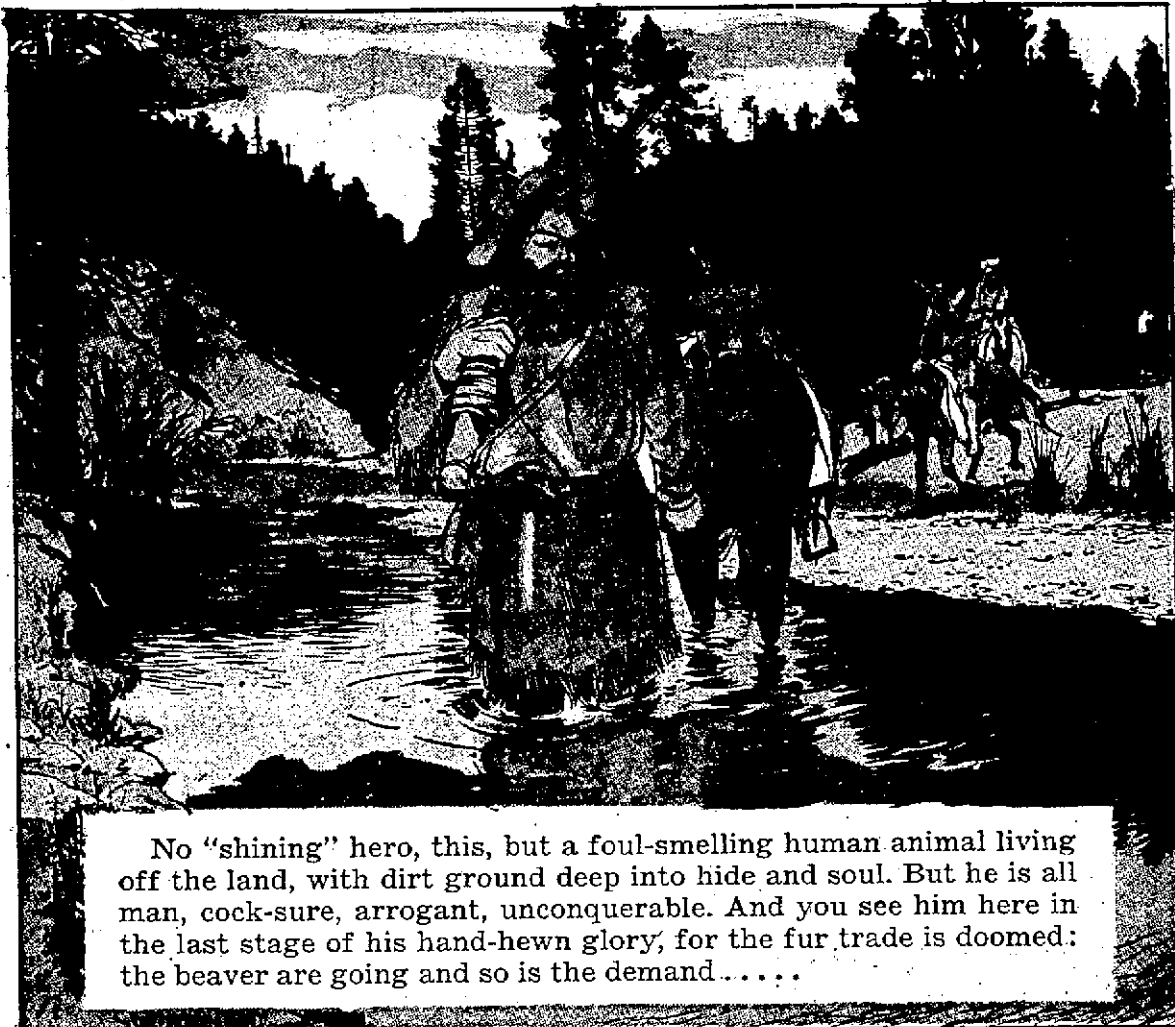
Name

Address

City State.....



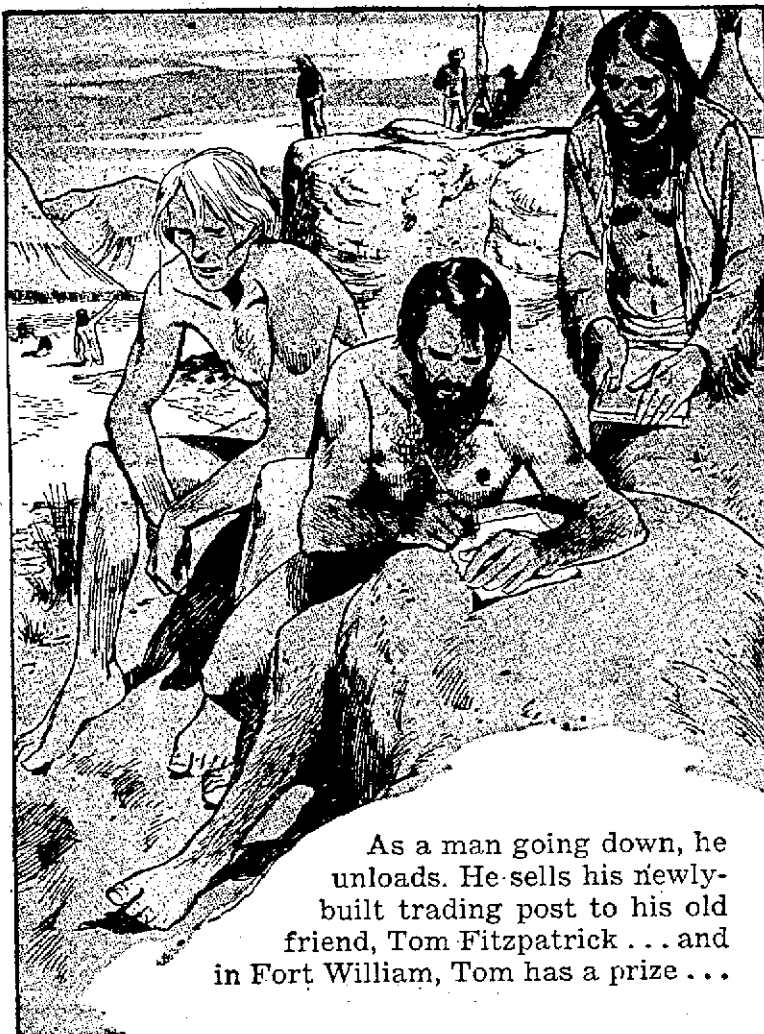
THIS is a fur trapper. You should know him because the mysterious power that charts the course of history made him a hero. It made him know the rivers and mountains of an unkind land so that a great mass of people could move west, till the soil, and bear children to mold an empire...



No "shining" hero, this, but a foul-smelling human animal living off the land, with dirt ground deep into hide and soul. But he is all man, cock-sure, arrogant, unconquerable. And you see him here in the last stage of his hand-hewn glory, for the fur trade is doomed: the beaver are going and so is the demand.....



Bill Sublette is among those facing ruin. He is—or was—carrier and banker for the Rocky Mountain Fur Company, but the RMF partnership has dissolved and left him high and dry.



As a man going down, he unloads. He sells his newly-built trading post to his old friend, Tom Fitzpatrick... and in Fort William, Tom has a prize...



It is well located, and Sublette has invited the Oglala Sioux onto Laramie Plain to furnish helpful allies for partisan trappers, and a constant source of trade for the post.



It is too good a prize. Sublette bitterly resents having to give it up even more than he values an old friendship...

North of the Kansas River crossing, he leaves Fitz in charge of the final pack of RMF Company furs bound for St. Louis and makes a move designed to speed up the destruction of the fur trade...



Sublette cuts off across the plain to the military road connecting with the Santa Fe. He follows it to its source, and a day later comes within sight of Fort Leavenworth, headquarters for the First Dragoons...



Here, Lance and Sergeant Blaze are petitioning their colonel for a little action.

"Blast it," Colonel Dodge rebukes, "I'm not running this regiment for the private convenience of a passel of footloose dandies! This outfit is quartered 'til Spring! The Army don't campaign in winter, it gets TOO BLAMED COLD!"

But with the arrival of Sublette, Dodge eats his words.....

SLIM IS AN OLD HAND AT BAGGING REPTILES OF ALL KINDS AND BRINGING THEM BACK ALIVE—SOMETIMES IS THAT GOOD?

FLASH PHOTOS OF THOSE TWO PUNKS, JUST AS THEY HAD THE DUG-UP MURDER WEAPONS IN THEIR HANDS! PERFECT!

DON'T YOU THINK WE'D BETTER HELP YOU WITH THOSE TWO, SLIM? WHAT IF THEY JUMP YOU?

SAVE TH' COUNTY TRYIN' 'EM, AH RECKON... TURN AROUND, BOYS!

HONEST, WE WAS JUST DIGGIN' FOR NIGHT CRAWLERS, TO GO FISHIN'...

DIGGIN' UP THAT OLD JUNK WAS JUST AN ACCIDENT!

HM-M... THIS .38 POPGUN AND THIS SEVEN INCH SHIV, JUST TOYS—NOW THEN, GIT GOIN'...

YORE TRUCK'S HANDY—USE IT T'HAUL YOU BOYS TO TH' JAIL...

HE MISSED MY SECOND GUN—WHEN I SAY...

YEAH! I GOT ANOTHER KNIFE, TOO...

...NOW!!!

NO CUBE COP'S TAKIN' US TO NO JAIL!

AH COULD GUN YOU BOYS, BUT AH'D RUTHER SEE YORE KIND HANG! Y'SUFFER MORE!

LEAPIN' LIZARDS! GUESS YOU WERE EXPECTIN' 'EM TO TRY THAT—EH, SLIM...

YEP!

COUPLE BIG GUNNY SACKS IN TH' BACK O' MY CAR—BRING 'EM HERE, WILL YOU, ANNIE, PLEASE?

SURE, SLIM!

POLICE HEADQUARTERS, LATER...

WHAT TH' DICKENS Y'DRAGGIN' IN HERE IN THOSE SACKS, SLIM?

COUPLE RATTLES...

USED T'GIT A QUARTER APIECE FER BIG RATTLES, WHEN AH WAS A KID—THESE HERE IS RUNTY—NOT WUTH OVER A DIME, AH FIGGER—ANYWAY, AH'M GIVIN' 'EM TO YOU, CHIEF—FREE!

WE WASN'T DOIN' NOTHIN'—JUST DIGGIN' FER BAIT! HONEST!

WE'RE JUST KIDS! NO COP'S GOT NO RIGHT LAVIN' A HAND ON US!

HAROLD GRAY

MARK TRAIL

by

DRIVEN BY FIERCE HUNGER, BALDY SUDDENLY SPIES A MOVEMENT BENEATH THE WATER'S SURFACE

KEEPING AN EYE ON THIS PROSPECTIVE MEAL, THE EAGLE FOLDS HIS WINGS, HURTTLES DOWNWARD...

...AND ABRUPTLY SINKS HIS TALONS LIKE FISHHOOKS INTO THE VICTIM'S FLESH!

IMMEDIATELY, AS HE IS DRAGGED UNDER, HE REALIZES HIS MISTAKE, FOR HIS "CATCH" IS NO FISH... BUT A HUGE MANATEE!

HUNGER PROMPTLY FORGOTTEN, BALDY'S FOREMOST THOUGHT IS TO SAVE HIMSELF FROM DROWNING!

FINALLY FREEING HIS CLAWS, HE COMES FLAPPING AND SPLASHING SHOREWARD

BUT HE'LL LOOK MORE CAREFULLY BEFORE LAUNCHING ANOTHER ATTACK ON ANY FINNY FOOD!

TRAILWAYS

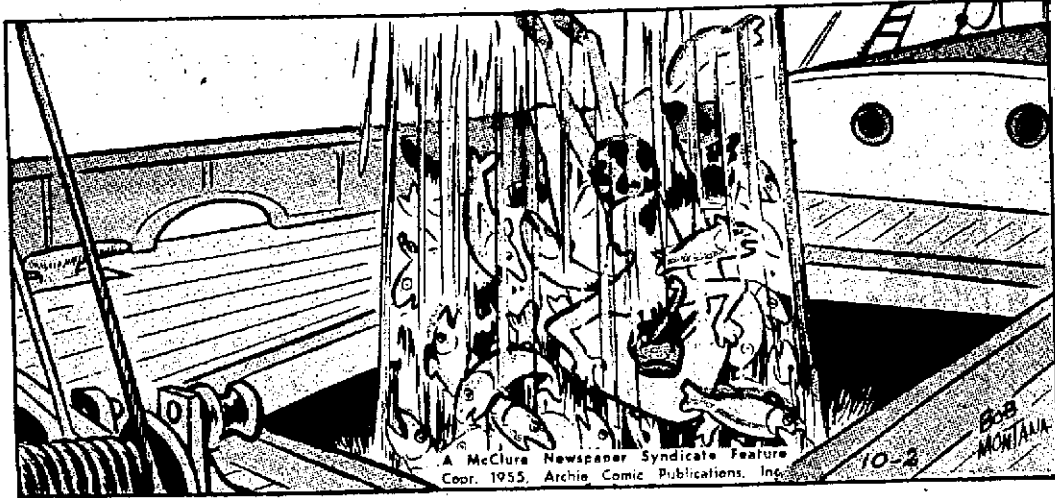
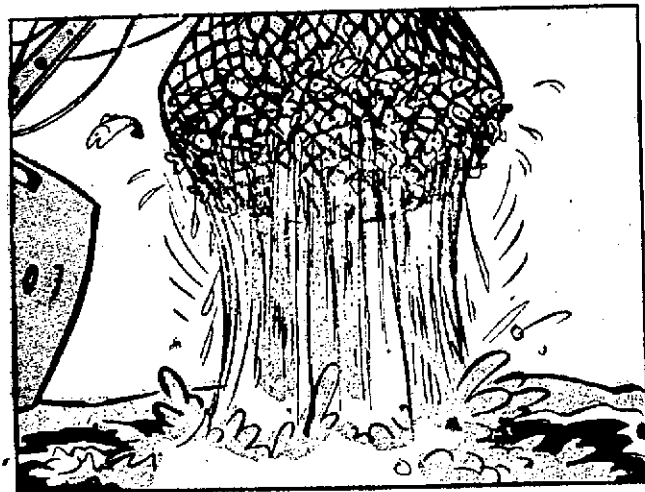
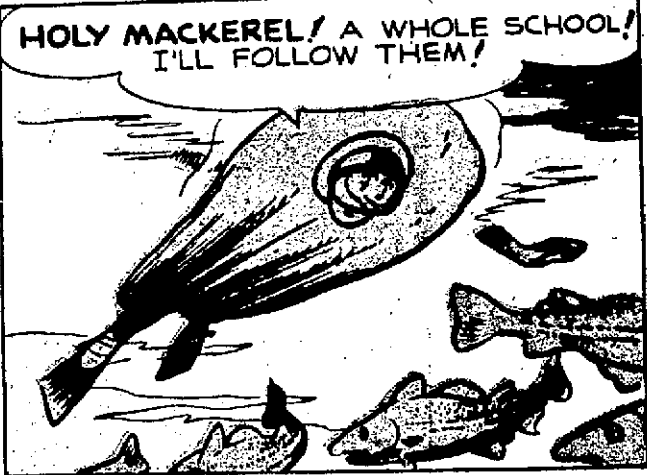
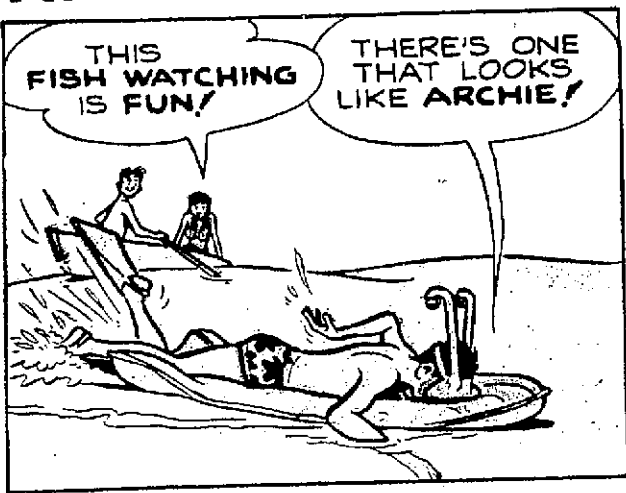
DESPITE THEIR WELL-KNOWN TELESCOPIC VISION, BIRDS OF PREY OCCASIONALLY ATTACK THE WRONG VICTIM

EAGLES AND OSPREYS SOMETIMES UNDERESTIMATE THE SIZE OF FISH AND ARE DRAGGED BELOW THE SURFACE AND DROWNED BEFORE THEY CAN UNHOOK THEIR CLAWS

Copr., 1955, The Hall Syndicate, Inc.

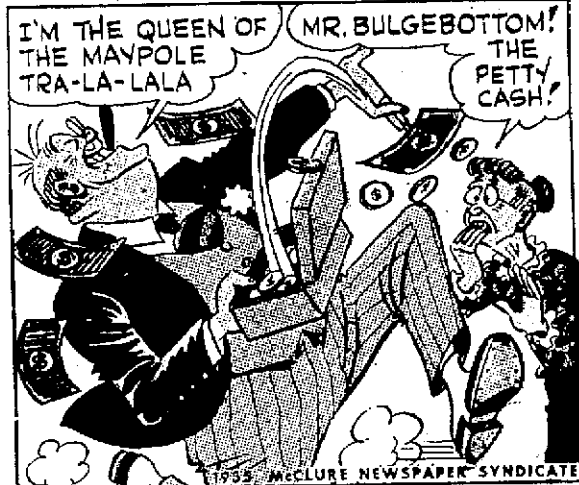
ARCHIE

By Bob Montana



THERE OUGHTA BE A LAW

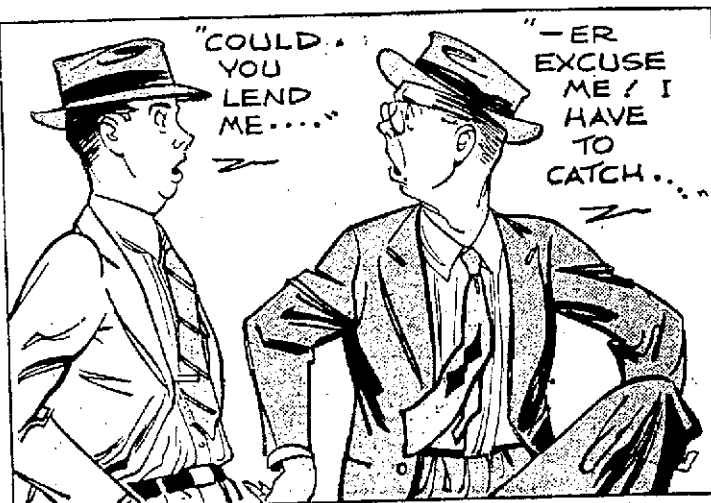
By Al Fagaly and Harry Shorten



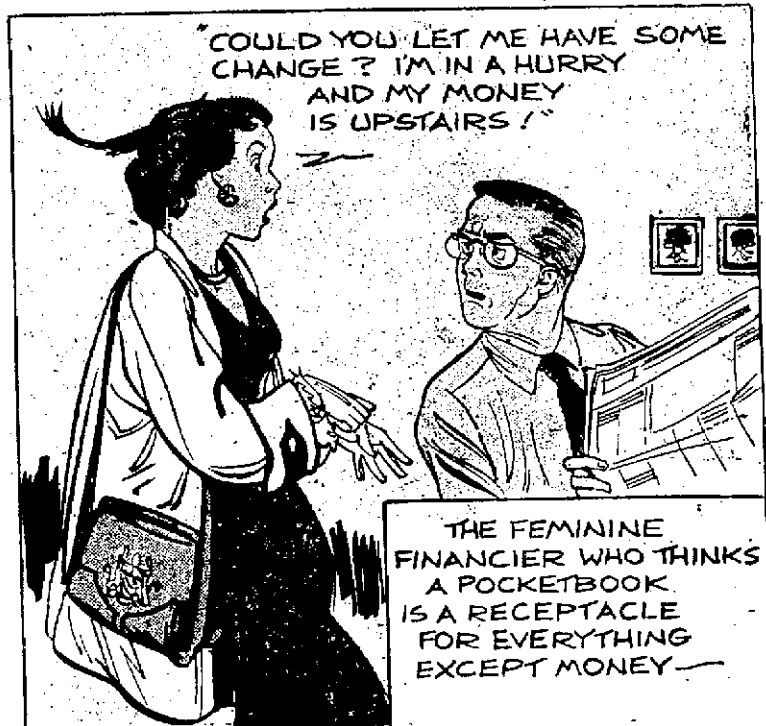
VIGNETTES OF LIFE

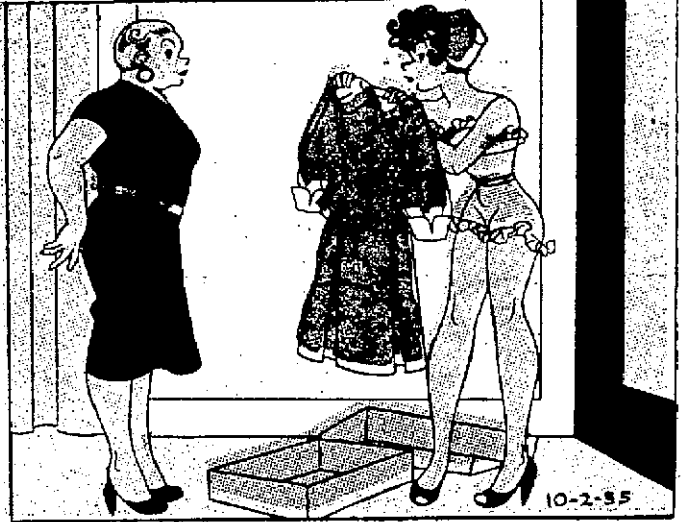
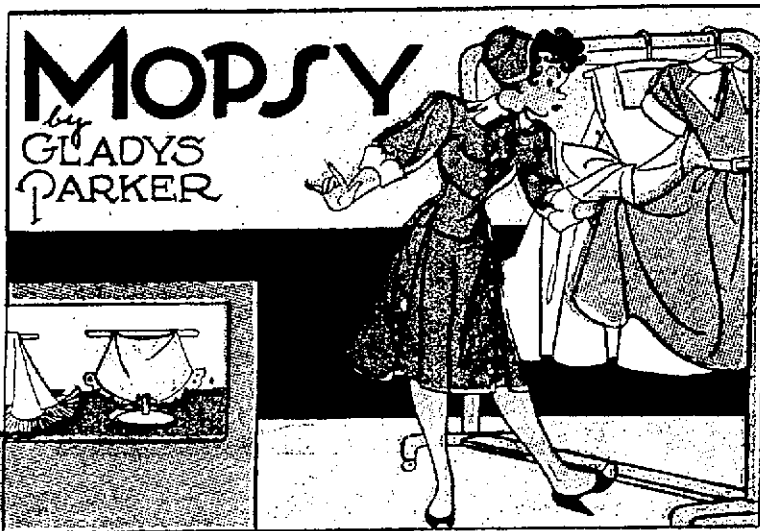
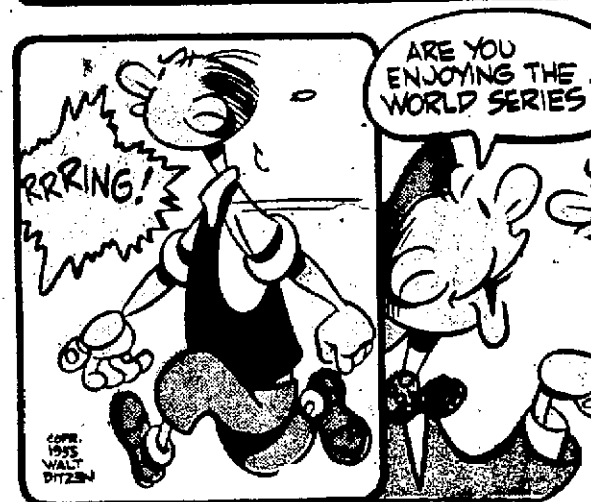
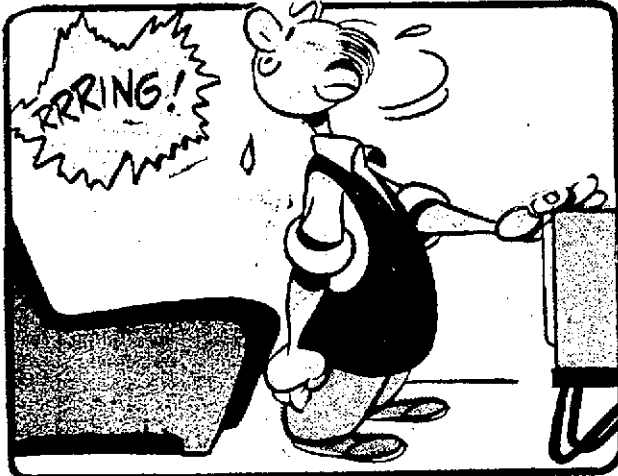
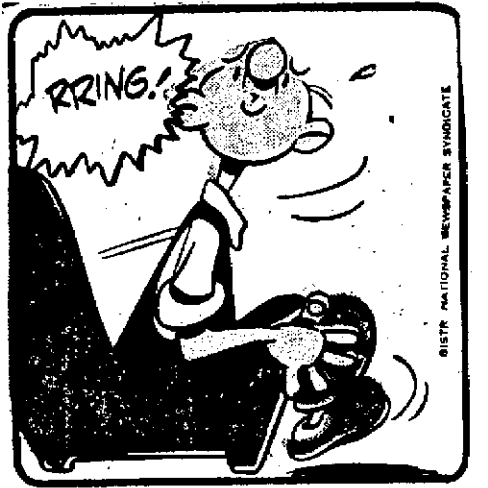
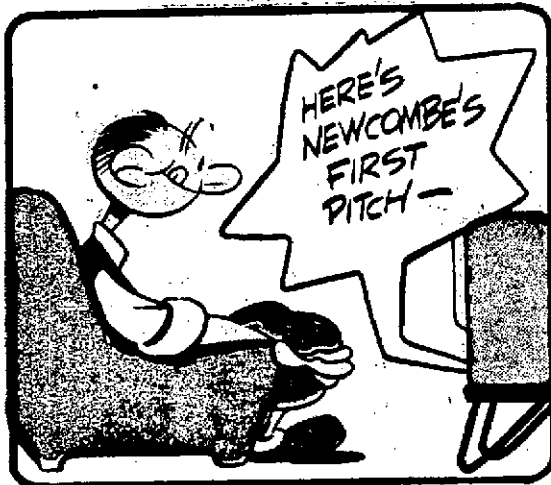
The Light Touch

BY HARRY WEINERT



THE FAL WHO HAS TO CATCH A TRAIN OR SOMETHING THE 'INSTANT YOU START YOUR SPIEL.







MOST SENSATIONAL DISCOVERY IN 40 YEARS FOR BETTER BAKING AND FRYING!

FIRST ALL-NEW SHORTENING!

It's RICH! It's YELLOW!

Procter & Gamble's
Golden Fluffo

OHIO FAIR BAKING CHAMPION,

Mrs. Frank Friesner, says:—

"Fluffo makes such tender pastry that's so easy to flute. My pie is beautiful when it goes into the oven—and gorgeous when it comes out. With white shortening, I'm afraid I'll scorch my pie if I leave it in the oven long enough to get it nice and golden-brown. I don't worry about that with Fluffo. Now, the golden beauty is baked right in the pie. And it tastes just as good as it looks!"



"No white shortening gives me a pie

like this," says Mrs. Frank Friesner, blue ribbon winner in Midwest Baking Competition.

What a pie it makes!

**RICHER-LOOKING...
BETTER-TASTING...
MORE APPETIZING!**

Fluffo makes the shortest, flakiest piecrust possible...the most tempting golden-brown pies you can bake!

Why? Because fabulous new Fluffo cuts into flour for tender, golden pastry never possible with plain white shortening. Makes piecrust so rich and delicate it breaks at the slightest touch of your fork!

Like cooking champions, you'll be excited about golden Fluffo! It gives you flaky, tender, golden-brown piecrust such as you've never been able to make before...tastier and richer-looking, by far, than you can get from white shortening!

That's because Fluffo is different! Even its color is different—yellow from pure carotene.

And Fluffo is such fun to work with!

Use it in all your recipes that call for shortening—and see what happens! Without changing a single measurement, you'll get the highest, lightest, fluffiest-textured cakes possible. The most appetizing, golden-brown fries...and so crisp and digestible, too!

Yet Fluffo costs no more than leading white shortenings! It's available in most areas. Get a can and use it for richer-looking, better-tasting cooking!

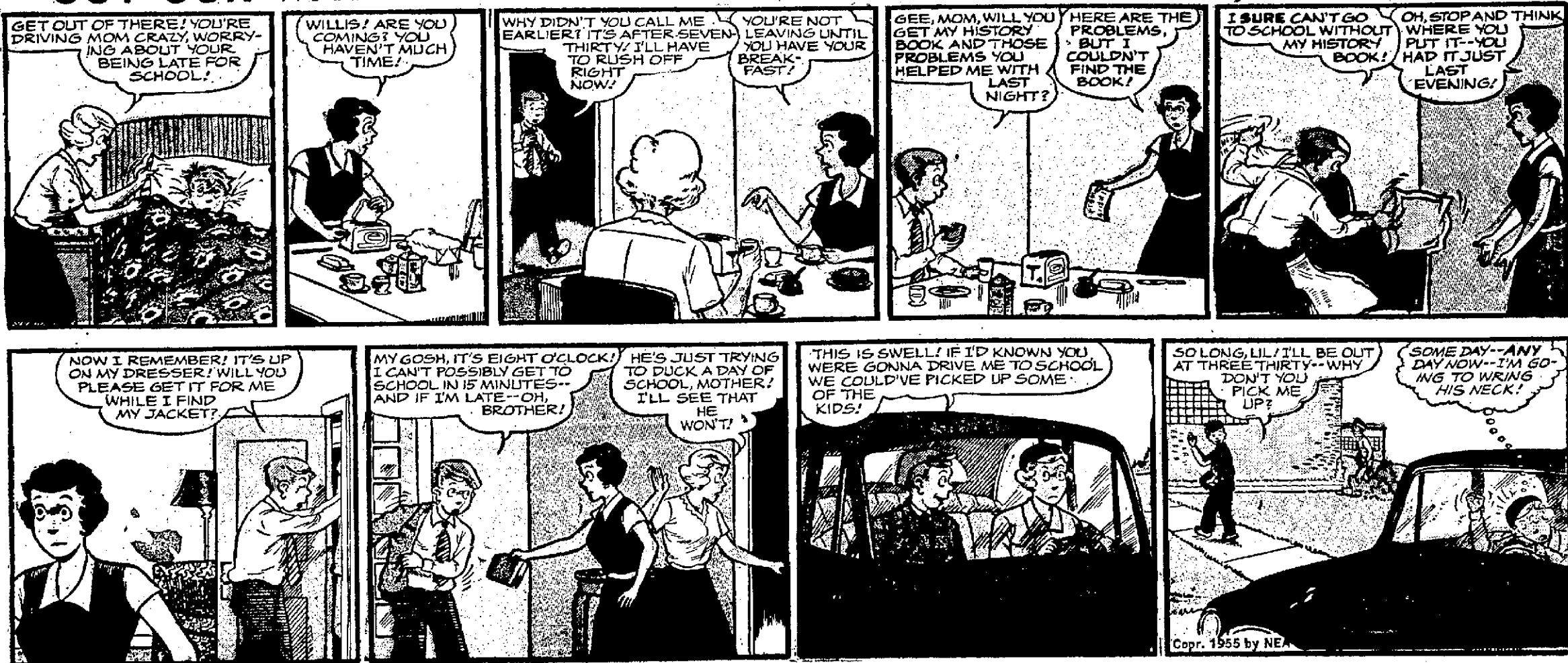


OUT OUR WAY

The Willets

T. M. Reg. U. S. Pat Off.

By J. R. Williams



OUR BOARDING HOUSE

With Major Hoople



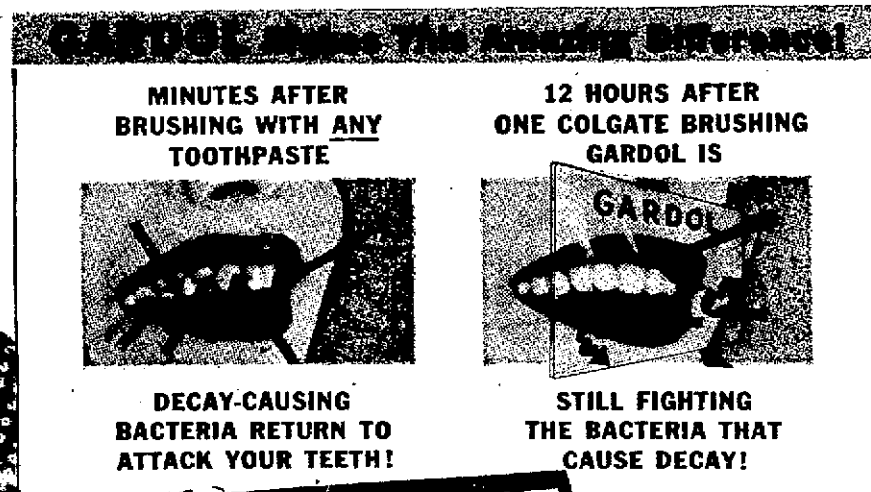
What's New in Colgate Dental Cream
that's **MISSING-MISSING-MISSING**
in every other leading toothpaste?

It's **GARDOL**--To Give Up To
7 Times Longer Protection
Against Tooth Decay
...With Just One Brushing!

Any toothpaste can destroy decay- and odor-causing bacteria. But new bacteria return in minutes, to form the acids that cause tooth decay. Colgate's, unlike any other leading toothpaste, keeps on fighting decay for 12 hours or more! So, morning brushings with Colgate Dental Cream help protect all day; evening brushings

all night. Gardol in Colgate Dental Cream forms an invisible, protective shield around your teeth that lasts for 12 hours with just one brushing. Ask your dentist how often to brush your teeth. Encourage your children to brush after meals. And at all times, get Gardol protection in Colgate Dental Cream!

Cleans Your Breath While Guards Your Teeth



COLGATE
DENTAL CREAM with GARDOL

No other leading toothpaste can give the 12-hour protection against decay you get with Colgate Dental Cream with just one brushing!

Here's the '56 Ford with new Lifeguard Design!

"It's a Ford First for 'Safety First!'"

says Al Esper, Ford's Chief Test-Driver



BOY, THIS NEW FORD LOOKS LIKE THE THUNDERBIRD!

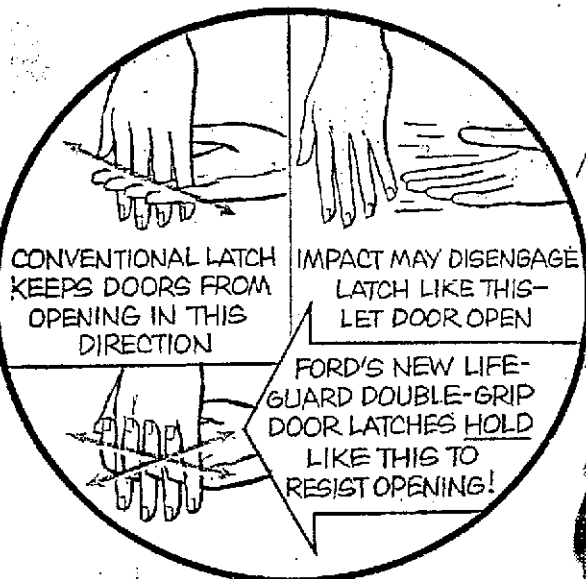
IT SURE DOES, ED. AND BENEATH THAT THUNDERBIRD STYLING, IS FORD'S EXCLUSIVE NEW LIFEGUARD DESIGN!

I'D LIKE TO KNOW MORE ABOUT LIFEGUARD DESIGN, AL

IT'S A WHOLE NEW FAMILY OF SAFETY FEATURES. HERE'S THE STORY, ED...

New Lifeguard Door Latches

Surveys show that occupants remaining in cars during accidents are far safer than those who are thrown out. So Ford designed the new Lifeguard door latch. This new latch holds fore-and-aft as well as in-and-out (see hands illustrated below). In an accident, closed doors help support the body structure, too!



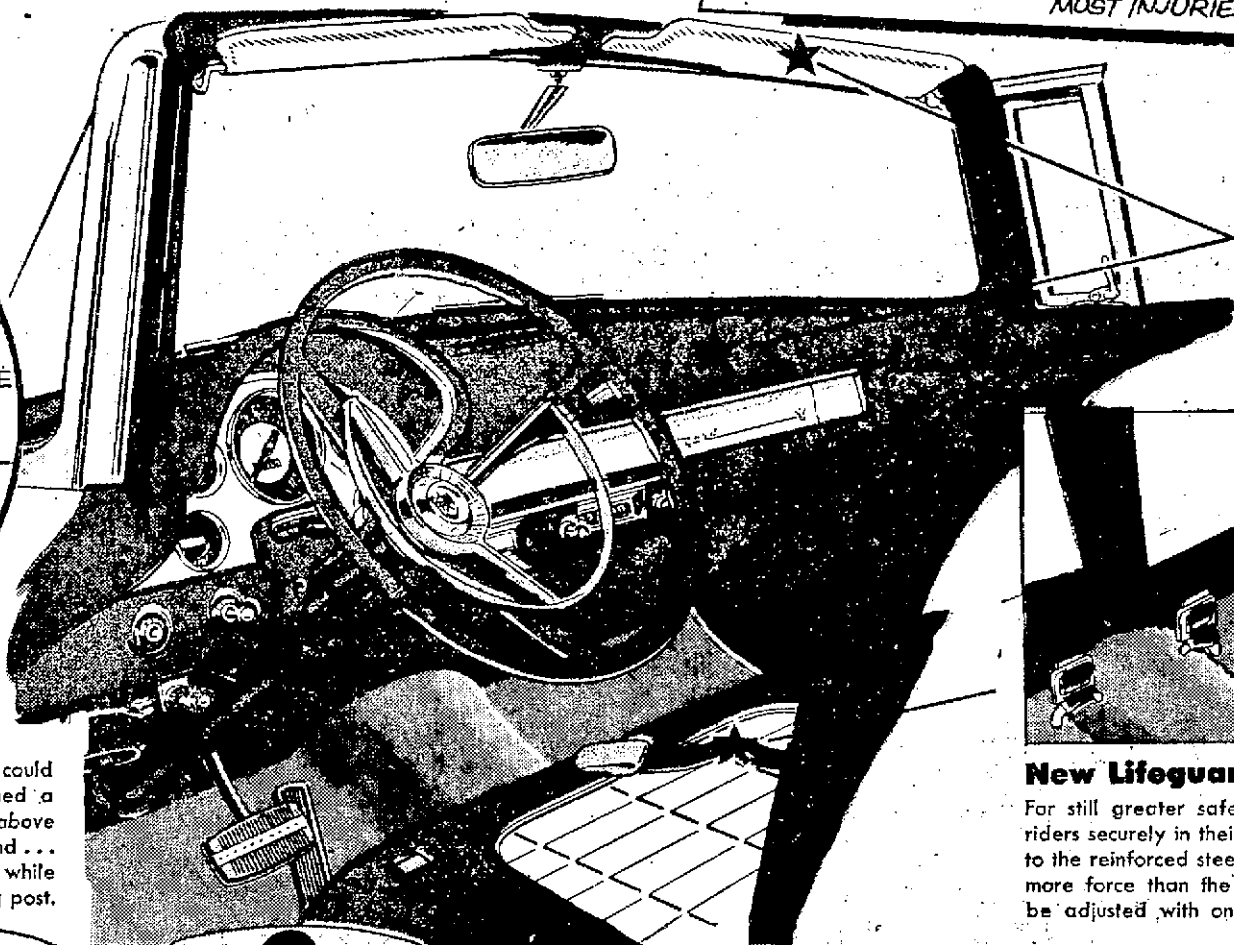
CONVENTIONAL LATCH KEEPS DOORS FROM OPENING IN THIS DIRECTION

IMPACT MAY DISENGAGE LATCH LIKE THIS—LET DOOR OPEN

FORD'S NEW LIFEGUARD DOUBLE-GRIP DOOR LATCHES HOLD LIKE THIS TO RESIST OPENING!

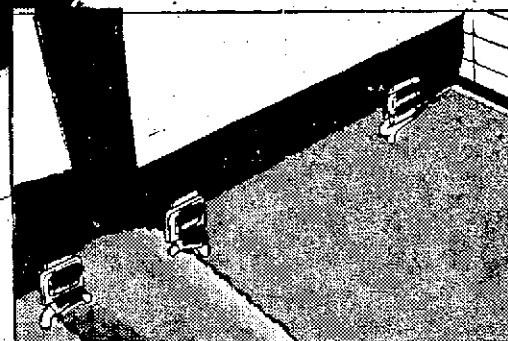
New Lifeguard Steering Wheel

Learning that drivers would be far safer if their chests could be protected from the steering post, Ford designed a 3-spoke Lifeguard wheel with a rim over 3 inches above the shorter steering post. In a collision the spokes bend... allowing the rim of the wheel to cushion you... while helping to keep you above and away from the steering post.



New Lifeguard Instrument Panel and Sun Visor Padding

The records show that proper padding on the control panel can not only lessen head injuries, but in many cases prevent them. So Ford developed the new optional Lifeguard padding shown at the left. This padding is so shock-absorbing that an egg dropped from a roof top onto a piece of this material did not break! Sun visors are made of similar protective material.



New Lifeguard Seat Belts

For still greater safety, Lifeguard Seat Belts are available to hold riders securely in their seats in case of an accident. Belts are anchored to the reinforced steel floor... and can withstand a thousand pounds more force than the C.A.A. demands of airline seat belts! They can be adjusted with one hand, instantly released with one finger.

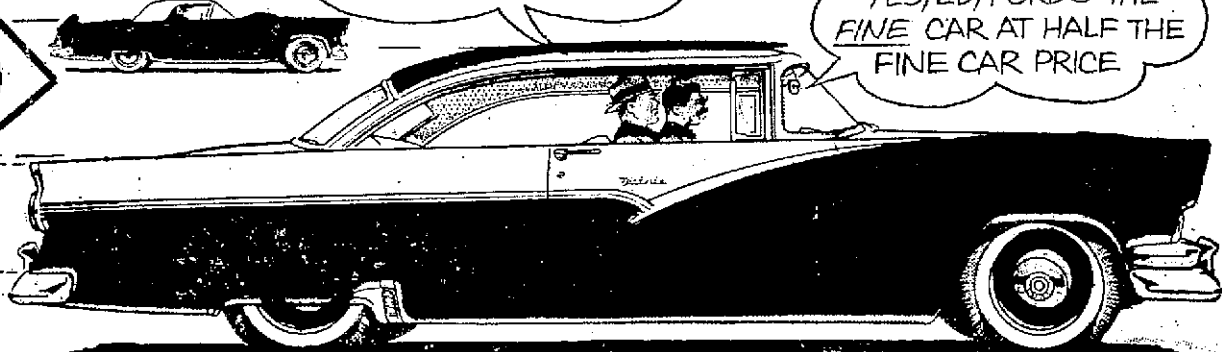
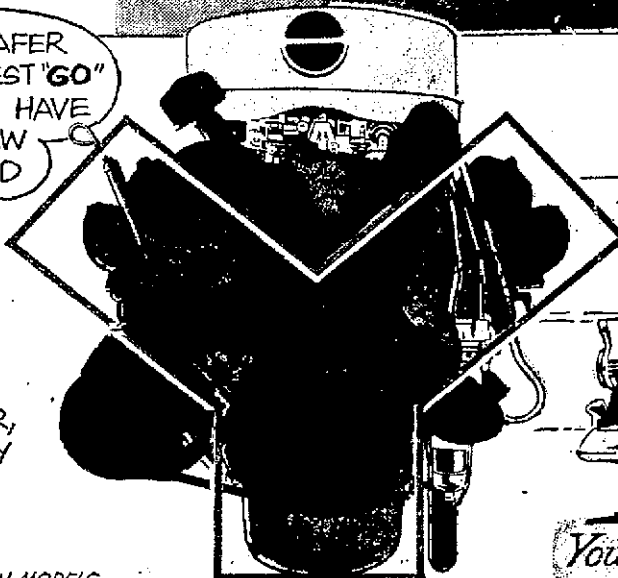
AND TO GIVE YOUR SAFER NEW FORD THE GOINGEST "GO" ON THE ROAD, YOU CAN HAVE FORD'S BRILLIANT NEW 202-H.P. THUNDERBIRD Y-8 ENGINE*

ED: WHAT DO YOU MEAN BY "Y-8," AL?

AL: THE "Y" REFERS TO FORD'S DEEP, Y-SHAPED BLOCK. ITS STRONGER, MORE RIGID CONSTRUCTION GREATLY PROLONGS ENGINE LIFE... AND THAT MEANS SAVINGS

WOW! FORD HAS THUNDERBIRD STYLING NEW THUNDERBIRD "GO"... AND NEW LIFEGUARD DESIGN!

YES, ED, FORD'S THE FINE CAR AT HALF THE FINE CAR PRICE



Your local Ford Dealer cordially invites you to Test-Drive the new '56 Ford

*IN FORDOMATIC FAIRLANE AND STATION WAGON MODELS

October 2, 1955

Southland

Tour of Homes
Most Talked About
College Fullback

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Disney Gives Mickey Mouse His Biggest Break . . . See Page 29.

OPEN
SUNDAYS
9 A.M. to 5:30 P.M.

WALLPAPER-PAINT 10% TO 50%

EVERYTHING sold with an UNCONDITIONAL MONEY-BACK GUARANTEE—FREE EXPERT ADVICE

Select from huge stock of finest quality, nationally famous Paints, Wallpaper, Linoleum and Painting Supplies. Our tremendous purchasing power means we buy for less and can pass the savings on to you. You always save on every one of thousands of items, not just a few, but every item in the store! 30 years of reliability and value giving to our customers.

ART TEXTURE PAINT

ODORLESS
COMPLETELY HIDES UNSIGHTLY BLEMISHES, SCARS AND CRACKS

- EASY TO USE
- ECONOMICAL
- DRIES FAST, NO ODOR
- JUST LIKE REPLASTERING
- WON'T CHIP OR RUB OFF
- WHITE, BLUE, GREEN, PEACH, IVORY—20c Value

IN 25-LB. BAGS — NOW 12c



DROPCLOTH SALE!

MADE OF VERY FINE U.S. GOV'T. WHITE CLOTH

5x7-ft. 99c	7x10-ft. 1.99	9x12-ft. 2.99
3.20 val.	5.95 val.	7.98 val.
9x15-ft. 3.99	12x18-ft. 5.99	15x20-ft. 7.99
9.95 val.	16.95 val.	21.95 val.

PLASTIC DROPCLOTHS

HEAVY DUTY

5x10 ft. 1.29	5x14 ft. 1.59	5x18 ft. 1.89
2.50 val.	3.50 val.	4.50 val.

STEEL WOOL

Fine, Medium, Coarse

40c Value 19c

PLASTIC DROPCLOTH

20-Sq.-Ft.—1.20 Val.

8c



ASPHALT ROOF COATING

PROTECT YOUR ROOF

with "Master Decorators" SUPER GRADE

ROOF COATING

at These Saving Prices

PRICES ARE FOR 5-GAL. CANS

BLACK ASPHALT \$2.50 Value \$1.99 For a 5-Gal. Can

FIBERED ASBESTOS \$3.98 Value \$2.49 For a 5-Gal. Can

You'll be ready for the rainy weather when you've coated your roof with these fine quality waterproofing coatings. Seals all the cracks and joints. Won't run in hot weather or crack in cold. Easy to apply yourself.

MASTER SHINGLE STAIN

Lineed all base. Red, blue, brown, green graphite. \$2.10 Val.

5-Gal. \$1.32

Can. Gal.

We Carry a Complete Line of Extension & Slop Ladders at Great Savings

"A-1" WASHABLE FLAT WALL PAINT

EXCELLENT COVERAGE

1 Gal. Does Average Size Room

Scrubable Oil Base Flat. Flows like magic. Complete selection of modern colors.

\$4.50 VAL. \$2.79 One Coat

2-gal. Covers



VINYL PLASTIC

WALL TILE



Purchased entire stock of "Pearless Plastics Co." at 1/2 of Jobber's Cost.

SAVE 40% - 60%

480,000 TILES 29c sq.

4 1/2 x 4 1/2", 52c Reg. 29c

Absolutely will not fade, chip, crack, peel or stain. You will be amazed at how you can make an old bathroom or kitchen look like new for very little money. Perfect for back of sinks as splash board or behind your stove or tubs. We have almost every desired color in almost every shade.

420,000 Wall Tiles 2 1/2 x 4 1/2", 52c Reg. 19c

210,000 Feature Tiles 11 1/2 x 4 1/2", 52c Reg. 14c

72,000 GOV'T. BAS. TILES 4 1/2 x 4 1/2", 52c Reg. 19c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

27,000 FEAT. CORNERS 2 1/2 x 4 1/2", 52c Reg. 12c

EXTERIOR STUCCO BONDING CEMENT PAINT

SAVE 45%

Protect, preserve and beautify all at once. Complete line of 1954 colors.

5 lbs. make 1 gal.

REG. 17c VALUE 9 1/2c

NOW in 25-lb. Sacks

Deep Tones Slightly Higher

BARN AND FENCE

ONE COAT PAINT

White, gray, red, brown, etc. Excellent for brushing. Very good quality. One coat covers.

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

"MASTER" DECORATORS 100% PURE EXTERIOR PAINT

AVERAGE SIZE HOUSE TAKES ABOUT 3 GALS. FOR ONE COAT

\$4.98 VALUE NOW

\$3.59 gal.

Pure white and colors. Now better than ever! Lustrous and durable. Fade-proof colors. Gleaming hard finish.

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

FINEST GRADE LOG OIL

For redwood. Beautifies and preserves. Especially fine for redwood siding, fences, exterior wood surfaces, outdoor furniture. Clear

\$4.50 value GAL. \$2.49

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

18-5-gal. \$1.34

Most Talked About College Fullback

By Lew Allison Jr.

BOB DAVENPORT of Long Beach is the most talked about college fullback in the country.

He's an All-American.

He's the finest UCLA ever had.

He's the greatest his coach, Henry R. (Red) Sanders, has ever seen.

And then some.

Davenport was the city's "back of the year" in 1951 as a senior at Jordan High School. In 1953 he broke into UCLA's starting lineup and was voted "rookie of the year" as a sophomore. Last year he was named to the Football Writers Assn., All-America squad and was honored on every All-Pacific Coast team.

But Bob leaves the "gridiron giant" role behind him when he steps off the field.

HE HIDES his well-muscled, 196-pound frame behind the appearance of the ordinary college student. He looks 170 pounds in his blue denims and loose-fitting sport shirt, and anything but ferocious behind his horn-rimmed glasses.

The books under his arm complete the picture of the guy who used to sit next to you in history class. He's just Robert Woodrow Davenport, senior in physi-

cal education and a B student at that.

Bob, who's 22 and stands six feet even, is married to the former Barbara Ballard, another Long Beach native. During the school year the Davenports live in a small Westwood apartment, like hundreds of other young married couples finishing school. They spend their summers visiting Barbara's parents, Mr. and Mrs. Rod Ballard, 6031 Lemon Ave.

BOB AND "BARBY" expect their first child in February. They rarely discuss Bob's football career, he confides.

When the subject does come up, Bob is deliberate and reserved.

"It would be a great thrill to be chosen an All-American again," he concedes. "But that will have to wait.

"We still have a lot of football to play, and the games come first."

After this season? "We'll have to wait and see how things turn out," Bob replies. "I'd like to try professional football—in Canada—then settle down to coaching."

AN ACTIVE MEMBER of the Campus Crusade for Christ, Davenport prefers Canadian football for religious reasons. "I'd rather not play football on Sunday, as the pros do here," he explains. In Canada they play

on Saturdays and Mondays."

But, as Bob insists, all that lies ahead. In the next few weeks he must concentrate on helping keep UCLA among the top football powers of the nation.

His coach has left no doubt as to Davenport's importance to the Bruins' mighty single wing offense. "To make a success of the single wing," Sanders declared early this season, "you must have a good running fullback. And Davenport is the finest I have ever coached — the greatest all-around fullback I have ever seen."

Davenport is counted on for his line-splitting power down the middle and his unstoppable leaps over the enemy goal line.

IN HIS TWO YEARS with the Bruins Bob has gained 917 yards—more than any other fullback in UCLA history. He's seventh on the ladder of all-time Bruin ground-gainers and could climb as high as third by the end of this, his final season.

Davenport racks up most of his yardage by cracking the enemy line, then outrunning—or dragging along—the secondary. On one line smash in last year's SC game, which the Bruins won 34-0, Bob dragged five Trojans six yards before he was stopped. The Bruin coaching staff, reviewing the play in a campus auditorium, ran the unbelievable sequence through four times.

The Davenport trademark,

however, is the headlong leap over the opponent's line and goal. His "vertical take off" talents earned him 11 touchdowns—and the nickname Pogo — last season.

His statistics for the 1954 season were: Carries—105; net yards gained—479; average—4.6 yards per carry.

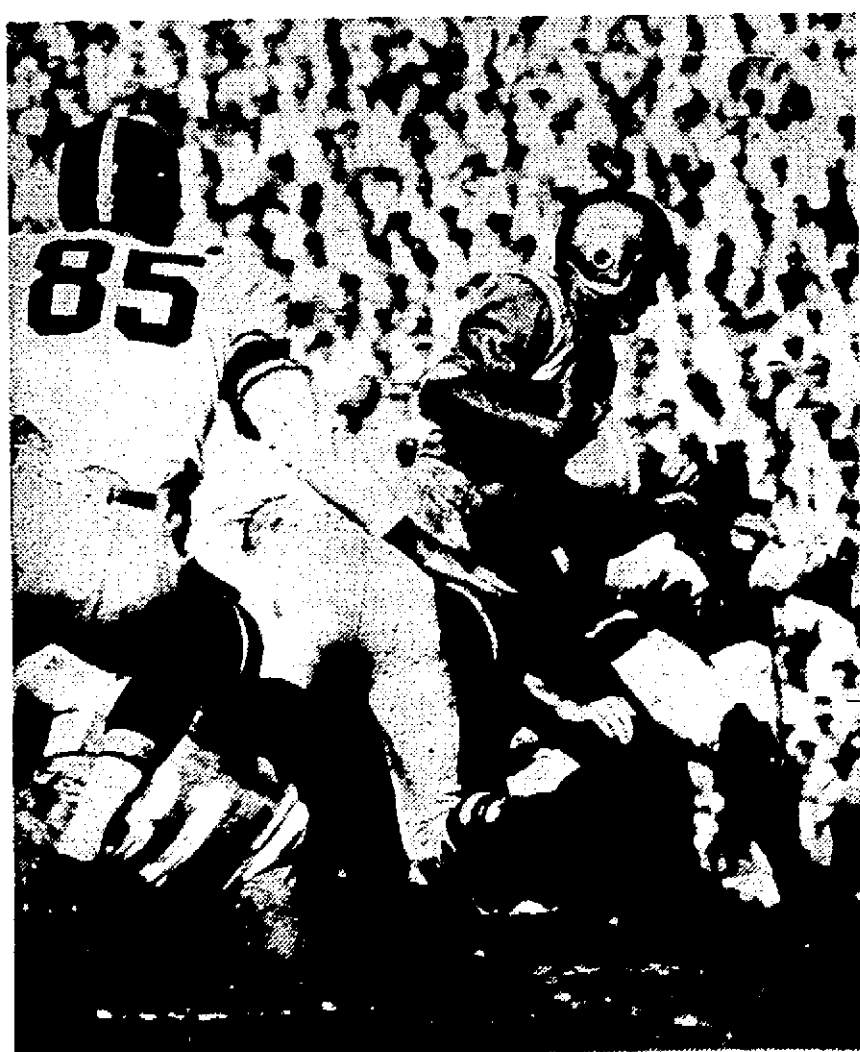
But don't ask Bob to recite them. He's just a college stu-

dent, a hard-working husband, a religious worker and a nice guy who happens to play football in the fall.



UCLA Photos by Stan Troutman

Hopes for another great football season at the UCLA campus are keyed to powerful fullback Bob Davenport.



Davenport's powerful running is proved in this picture taken last year when the Uclans beat USC, 34-0.



Bob helps wife, Barbara, with the dishes in a scene from the highly publicized footballer's private life.



On the campus, Davenport is friendly, unassuming.

Mapping the 'Hinges of Hades'

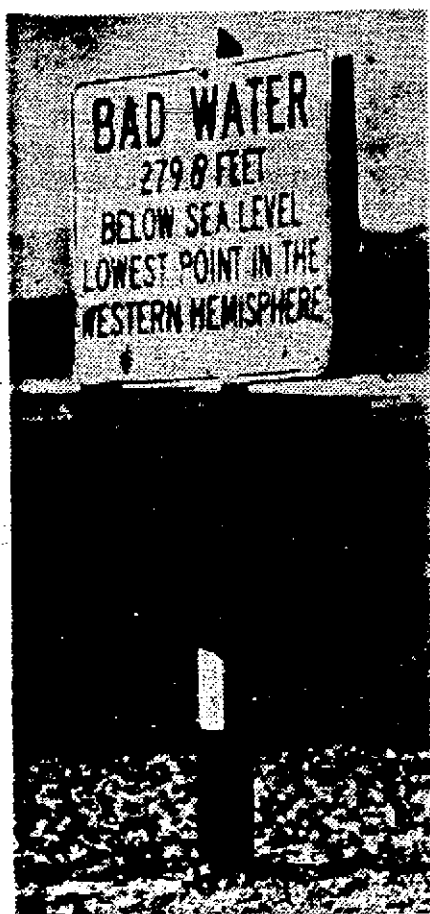
SIXTEEN DUSTY, weather-beaten men recently emerged from the barren fastness of Death Valley to receive acclaim for completing one of the hottest, most grueling five-year tasks ever undertaken in their profession.

The men comprised a topographical engineer team of the U. S. Geological Survey assigned to make the first accurate land survey of America's most torrid badland area — a project unofficially termed "Operation Hinges of Hades."

The monumental and history-making project may have some momentous results, such as making one state smaller, another larger, and the findings are creating a stir among chroniclers of the west because the engineers have scientifically debunked some choice folklore, hitherto considered fact.

FOR INSTANCE, during USGS mapping of 3,800 square miles of blistering desert country, it was revealed that Death Valley has two points lower than Bad Water (280 feet below sea level), which has always been considered to be the very lowest point in the Western Hemisphere.

Though these newly discovered depressions are only two feet lower than Bad Water at present, they are still sinking at the rate of several inches a year. The low spots are west of the mouth of Natural Bridge Canyon and across the valley east of Tule Spring. Neither area is ac-



The sign fibs. New survey shows that Bad Water isn't lowest point in the West.



This Death Valley ghost town half a century ago was thought to be in California. Actually it is a few hundred yards in Nevada due to surveying errors made by poorly equipped survey teams of years past.

cessible by car, it is reported.

"The minus-282-foot contour now embraces an area of 10 square miles," said James B. Rowland, of the USGS office in Sacramento "and it extends six miles northwest of Bad Water."

The theory that when the next comprehensive survey, tentatively set for 1975, is made, these low spots will be several feet lower than at the current reading, is a result of geological investigation showing that the entire area is "floating" on a base of brine, the salt water rising to within three feet of the surface in some places.

A further lowering of the water table is almost certain to affect elevation of the crust. And the water table throughout Death Valley has been dropping steadily since the turn of the century.

THE 16-MAN team of modern desert explorers also discovered that Death Valley's supposed dryness is a myth and that under a goodly portion of it there is a vast underground sea of salt water — and even fresh water!

"Of course, this knowledge wouldn't have done thirst-maddened pioneers and prospectors any good," a project surveyor explained, "because the fresh wa-

ter lies from 35 to 100 feet below the surface and its presence can only be detected with modern electronic devices."

The weird errors of the 1906 survey — only other extensive, scientific mapping job of Death Valley ever made — came to light when the Geodetic Survey team found surveying mistakes involving property worth \$3,000,000. In one case it was found that the late Death Valley Scotty's fabulous castle and the world-renowned Stovepipe Wells Hotel are actually located six miles from the locations shown on the deeds.

And the California-Nevada border, in a half-dozen spots, is up to 500 yards into Nevada proper. Thus, California is really smaller than it was thought to be, and Nevada larger.

THESE FINDINGS make necessary new legislation, both on the township and state levels of California and Nevada, in order to correct boundary lines now in error. Since no valuable property is involved in the border mixup, ratification of the new boundary is expected to create no political interstate turmoil.

The Federal Government went modern in the new survey, with helicopters, jeeps and walkie-talkies providing much of the

transportation and communication facilities for field crews. Aerial photographs were made of virtually every square yard of Death Valley and Geiger counters were employed in many sections of the remote fastness, where the presence of radioactive ores was suspected.

The Geodetic Survey men, though experienced outdoorsmen and with the very latest in equipment, nevertheless had their share of adventure and danger during the five-year mapping job.

Wind conditions, always unpredictable in Death Valley, often prevented the helicopters from hovering, so the daring pilots sometimes had to deliver men and materials on rocky ridges by stalling out, then starting again by diving the 'copters over steep precipices.

One machine was badly damaged when it was caught in an unexpected gust that caused its pilot to overshoot a peak and crashland on the valley floor.

RATTLESNAKES, sunstroke, dehydration during long field trips and sundry other hazards of this earthly Hades were encountered almost daily but no personnel suffered injury in the survey, it was announced.

The project embraced greater extremes in both elevation and temperature than can be found in any other limited area on the continent — if not in the world. From 282-foot-minus elevation the mappers climbed Telescope Peak to its 11,049-foot crest.

Modern highways and "feeder"

roads now connect principal points in the valley, but most of the hinterland sections are still as hard to reach as they were when Col. Henry Washington and his surveying gang first ran the San Bernardino meridian north into Death Valley in 1856-1860.

Col. Washington used camels, imported from Tunisia, to transport his crew and equipment — including a stock of trinkets for Indian trade — on the first federally-sponsored survey. He and his men endured hardships equal to any suffered by early pioneers.

CHESTER LLOYD and **J. T. Long**, project engineers of the new survey, made every effort to keep their men working in safety and relative comfort. Every engineer and transit man was required to carry a walkie-talkie FM two-way radio, extra canteens, compass, first aid kits, emergency rations and a mirror for heliograph signaling. Whenever possible, field men returned nightly to mobile air-conditioned quarters, where all modern conveniences were provided.

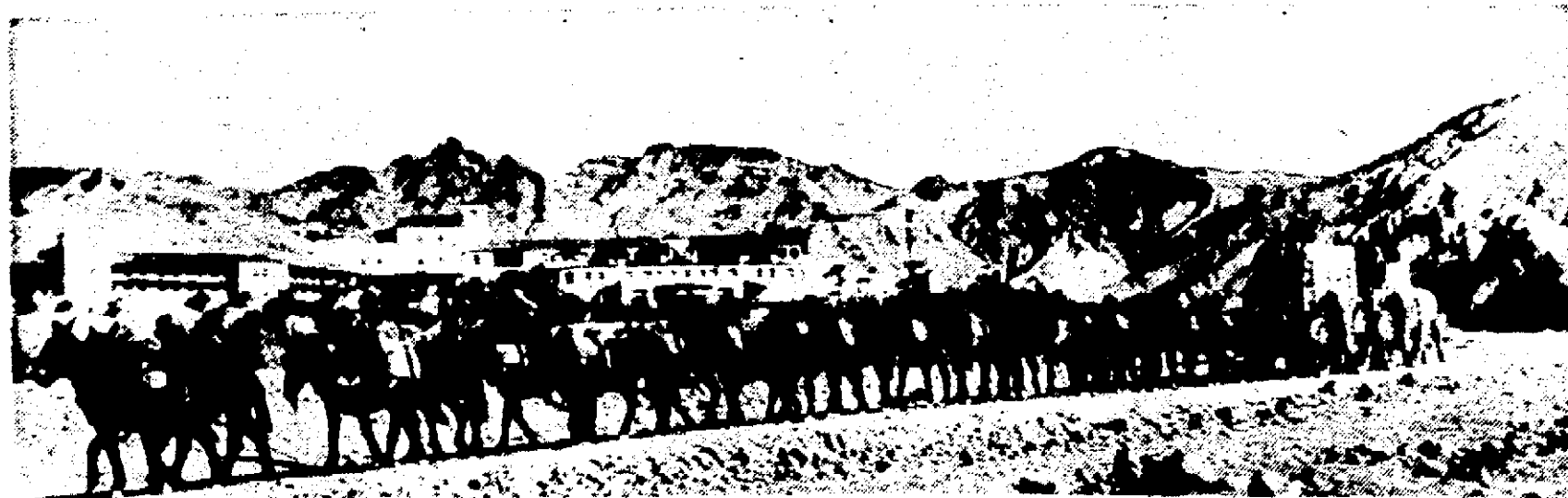
Instead of setting up the traditional surveying monuments on mountain peaks and then relying on solar observations made through dancing heat waves — a major cause of previous errors — the present day surveyors sent their "control work" done in the field to the Geodetic Survey's California headquarters in Sacramento, where map detail was compiled with the aid of electronic computers and other scientific devices.

Aerial photography, plus precision instruments, have enabled the USGS to produce a total of 16 huge maps, half of which are of the southwestern section of the valley.

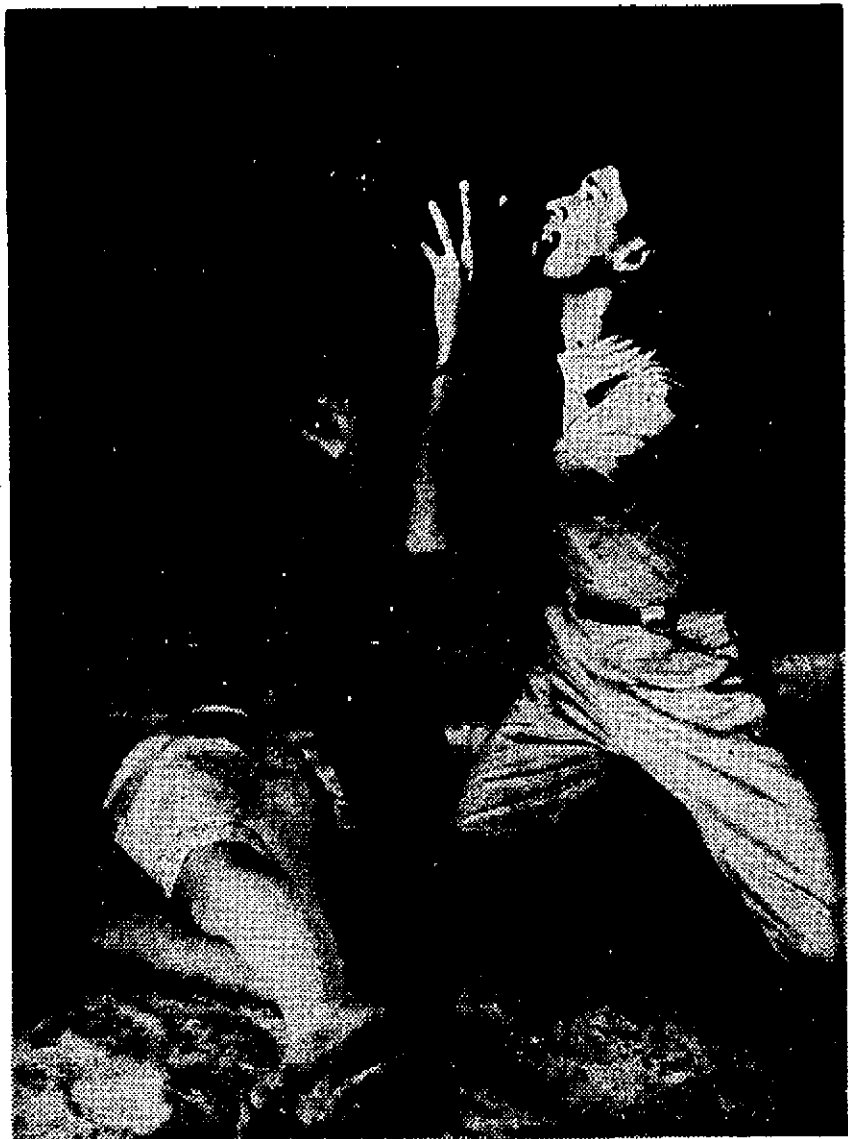
Another three encompass the mountainous regions and five are detailed to show the low parts of the northern area.

Put together, jigsaw fashion, these large-scale maps give an almost perfect bird's-eye panoramic view of all Death Valley, which, the men who spent five years there agree, is the "earthly counterpart of Hell's hottest hotspot."

By Douglas Nelson Rhodes



Twenty-mule-team freighters were the main means of transport in Death Valley in 1906 when the last U. S. Geological Survey of the wasteland was made. Rigors of travel then accounted for surveying mistakes.



A girl is dead on the beach and a boy, Angel Chavez (Rafael Campos), is unjustly accused of killing her. Thus starts M-G-M's suspenseful and dramatic "Trial."



A strange partnership is agreed to by David Blake (Glenn Ford), right, and Barney Castle (Arthur Kennedy), with Abbe Nyle (Dorothy McGuire) having an interest that extends beyond that of just business alone.

SOUTHLAND'S MOVIE PREVIEW

Between Two Evils

A scream burst suddenly on the still night air above the San Juno River in a southwest town. Couples halted their romancing to crowd around the still body of a blonde girl. Nearby, a trembling Mexican youth, Angel Chavez, was held roughly by a man in uniform. A few days later, David Blake walked into the San Juno law offices of Barney Castle. He was a young man in trouble, about to lose his contract as a criminal law instructor at the university unless, meanwhile, he could obtain actual experience in criminal law practice. Barney took him on, and he met Abbe Nyle, more than just a pretty secretary; in fact, Barney's good right arm. Soon more than that to Blake. Chavez' case was given to Blake. Communist elements entered the trial—using Angel as a martyr and a pawn. How Blake fought the case to its hopeless but startling end is told. But the real ending, not the jury verdict, was the biggest surprise of all! Such is the stuff of which M-G-M's "Trial" is composed.



Blake defends Chavez but his scheming partner, Castle, stages a big rally ostensibly to raise funds for Chavez' defense. Crowd dramatically holds sea of bills aloft. Strange angles of case arise to hamper Blake's work.

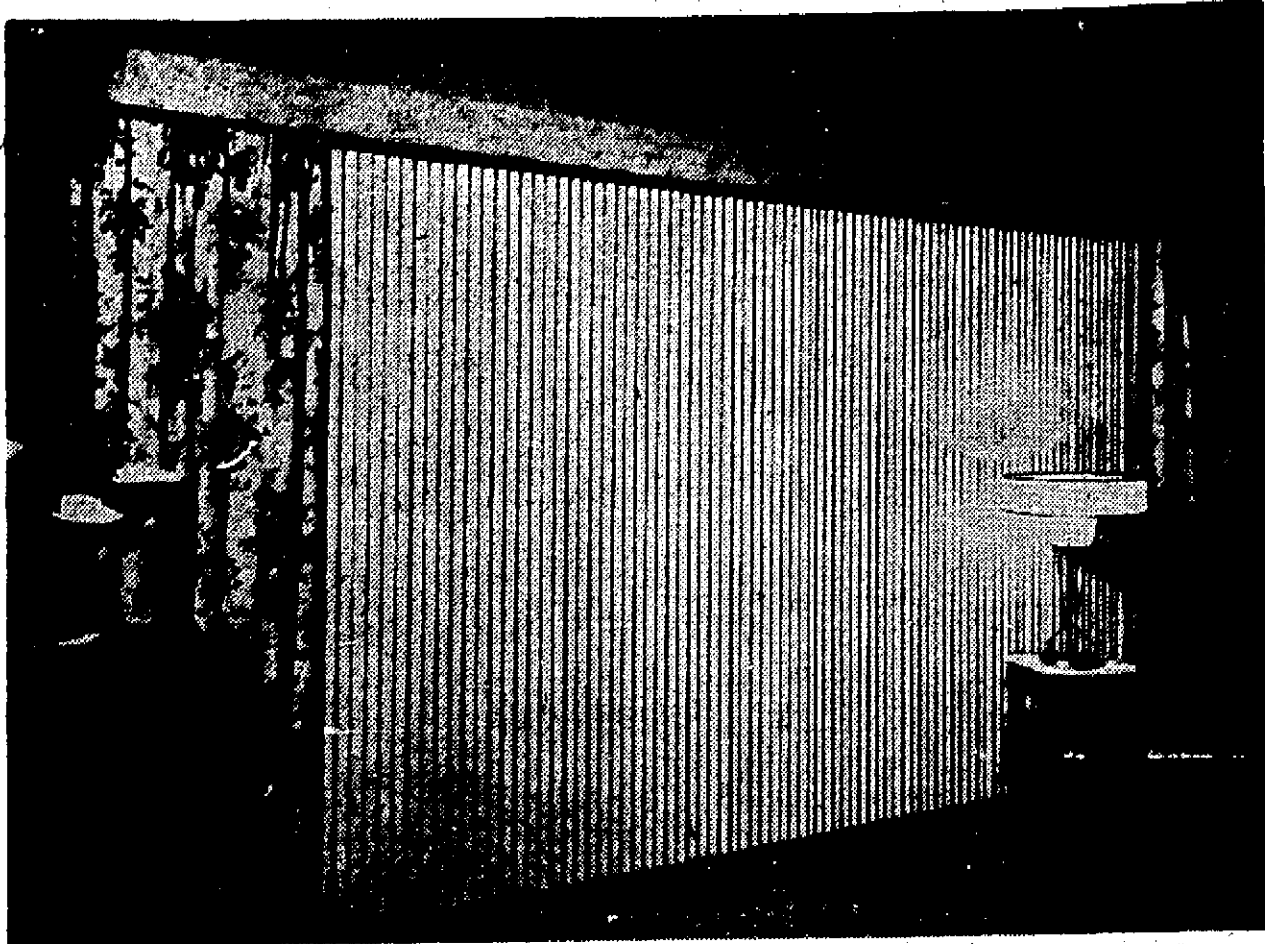


Chavez is convicted as Castle shows his true colors as a defense attorney who wants to see his client convicted. Blake is dismissed as Chavez' counsel but enters courtroom next day to make impassioned plea for the youth, cite legal cases, expose conniving and win leniency.



Romance supplants courtroom's conflict as Blake and Abbe Nyle find association has ripened into love.

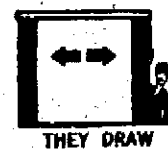
"The New Look in Window Beauty"



THEY OPEN



THEY CLOSE



THEY DRAW

"The ONLY perfect treatment for your windows."

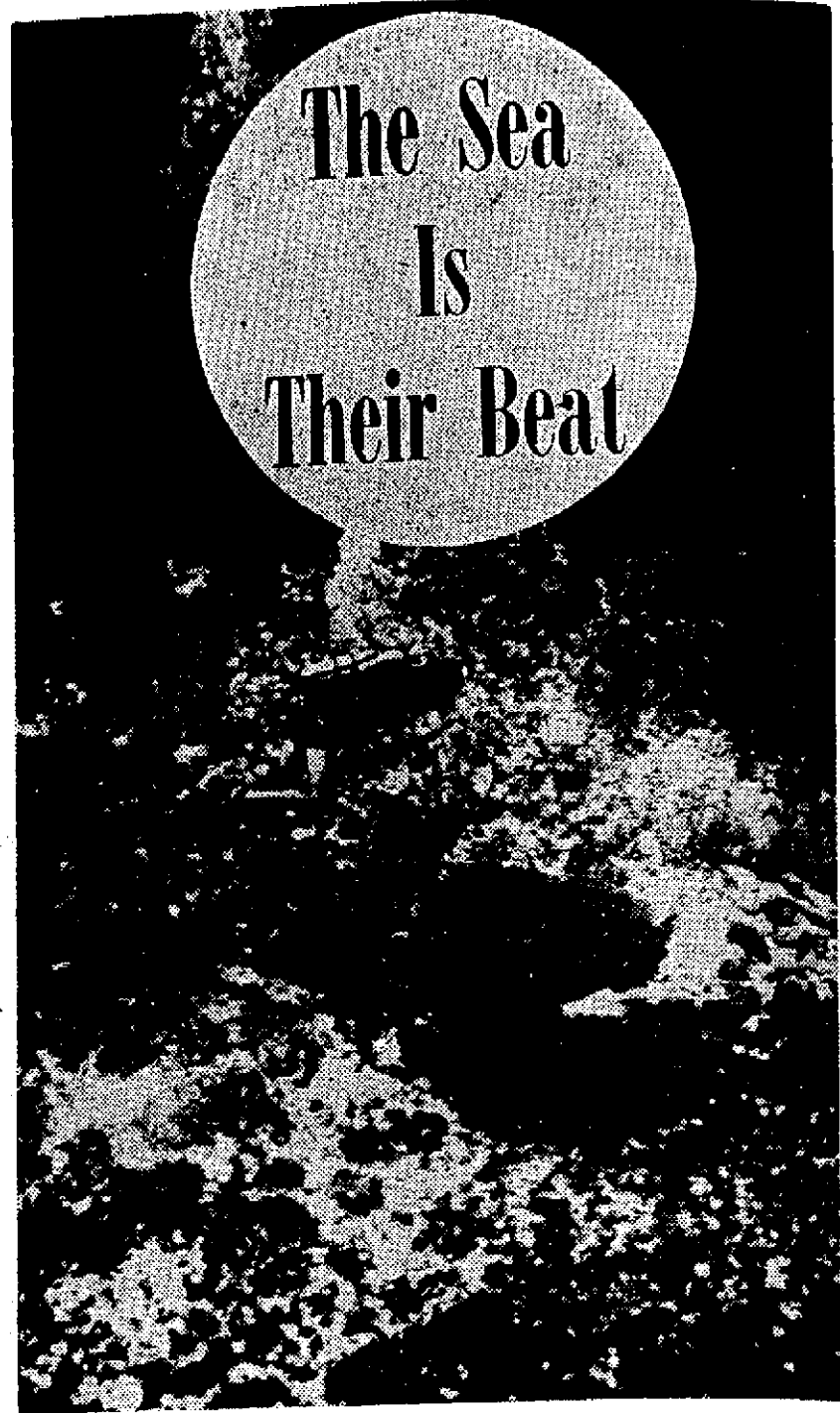
More and more women are preferring Flo-Fold Vertical Draperies for their windows. Visit our showroom this week for a convincing experience. See why Flo-Folds have created a NEW trend in window DECOR. Flo-Folds will not fade, and give COMPLETE light control at ALL times, while eliminating the expense of cleaning and replacing faded fabrics, (and give a beautiful appearance from the street as well). Call us this week for a free estimate in your home. Positively no obligation, easy terms available.

Flo-Folds—FIRST with the finest in Window DECOR

MODERN Products Co.

314 E. 10th Street (10th Street at American Avenue)

Phone 7-3956



Steelways Photo

Scientists at Scripps Institute study all sea's phases. Often they go under water with air tanks for breathing.

By Ronald M. Deutsch

IF IT HAS to do with the sea, the chances are Scripps Institute of Oceanography knows about it.

The largest marine research institute in the world with 177 acres of campus, situated on a warm, sun-swept bay at La Jolla, it is a branch of the University of California. And it has been at its underwater work since 1903.

Its academic mariners go directly to the elements of the sea for their knowledge—the plants, the animals, the storms. Their work is delicate but their laboratory is tough and treacherous as they probe the depths on behalf of people from physicians and oilmen to fishermen.

Not long ago Dr. Paul Dudley White, past president of the American Heart Assn., studying the hearts of all sorts of mammals, the better to understand human hearts, decided there was one missing factor. He needed an electrocardiogram of the biggest of the mammals—the whale. He got it from Scripps.

SOME SIX YEARS ago fishermen became alarmed at the disappearance of the Pacific sardine. A \$30,000,000 industry had been built on these sardines, and suddenly they were gone.

Federal, state and university experts teamed up to spend \$750,000 a year on the question, and the work was shared, naturally, by Scripps. John Marr, Scripps' director of the marine life research program, who incidentally is chief of the Federal South Pacific fishery investigations, announced:

"Our job is threefold. We must find out where the sardines have gone, how many there are and can they be caught?"

Out went the steel yacht Black Douglas and the seagoing steel tug Horizon. They combed

the Pacific for sardines, dragging fine nets through the sea. They sent strange gear into the depths for temperature and current analysis.

"On this one project," Marr pointed out, "we took more oceanographic measurements than had been made before in the entire history of oceanography. We developed libraries of information on the sea and on a wide variety of fishes."

In 1954 the sardines' hidden-life pattern began to emerge. Scientists said they would be back. And they did return.

Another current major project at Scripps is sponsored by the oil industry at a cost of \$100,000 a year. Believing that oil may come from sediments found in shallow waters, Scripps watches the trillions of tiny marine organisms active there. Through this, Scripps scientists hope to learn the habitat of ancestors sharing the same environment.

Oil hunters then could study a core taken from the earth for similar identifying marks and some day, perhaps, reduce the present-rate ratio of eight dry holes for every gusher.

ANOTHER CREW straps on steel air tanks and dives into waters of the California tidelands. They make underwater geology maps of the ocean floor—about which most people know less than they do about the face of the moon—and guide oil rigs into likely areas.

Many of the Scripps' marine experts are fine divers. Some study creatures of the sea in their underwater community. One Egyptian biologist, Dr. Anwar Alcem, studies the life cycle of kelp. Why? Kelp is a valuable chemical resource, yielding among other things a compound used to make ice cream and candy smooth.

Beal's

BISCUIT TUFTED SOFA

FOAM RUBBER UPHOLSTERED! 7 FEET LONG



Your choice of decorator colors in a wonderful quality provincial cover. Beal's finest construction.

\$229.95 Value!

\$189⁹⁵

Only \$3.50 Weekly

Fine tailoring, 'super-comfort' springs... all hardwood frame. Provincial styling at its very best. \$189.95

CORNUCOPIA

"Horn of Plenty" Center Piece

14-inch Size

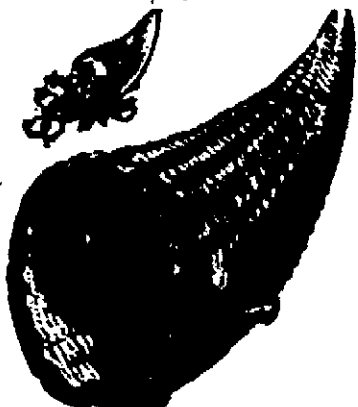
59^c

Phones ME 8-1212, NE 6-2628

LAKEWOOD CENTER

5245 NO. HAZELBROOK

Shop Monday, Thursday and Friday Evenings 'Til 9:30



Beal's
Lakewood Center



CANDY SPECIALS

Kraft's—Plain, Assorted or Coconut—Dairy Fresh CARAMELS, full lb. bag	29 ^c
Nestle's Milk or Almond Crunch CHOCOLATE BARS King Size.....	39 ^c
Giant Redskin—Full Pound SALTED PEANUTS	49 ^c
Brach's Dark or Milk Chocolate "Red Orchid" CHOC. COVERED CHERRIES lb. box.....	59 ^c
Chocolate—Plain or Peanut M & M CANDIES Large Bag.....	23 ^c
Tom's—Large Bag PEANUT BUTTER LOGS	33 ^c

TRAINING PANTS 19^c

Reg. 29c—Double thickness, triple crotch

Gerber's—All Popular Vegetables & Fruits—Strained BABY FOODS, Doz.	89 ^c
21"x40"—Wash Easily, Dry Quickly GAUZE DIAPERS, Doz.	26 ⁹
Small, Medium, Large—with Snaps—Empire PLASTIC BABY PANTS	29 ^c
Boilable, Durable, Waterproof— Has Crumb-Catcher Pocket PLASTIC BABY BIB	10 ^c
Soft and Warm for Baby RECEIVING BLANKETS	3 for \$1 ⁰⁰
"Carry Me" Sanitary Insulated BOTTLE CARRIER	98 ^c
Reg. 89c "Galloping Duck" with Suction Holder TOY TENDER	69 ^c
Maize, Pink, Blue, White—Lock-on-Hi-Chair FEEDING TRAY Reg. 1.69.....	12 ⁹

NEW SUPER SPEED GILLETTE RAZOR \$1⁰⁰

For every type of skin and beard—Light, regular, heavy—With six Blue Blades.....

First Quality—New Fall Patterns MEN'S NECKTIES	50 ^c
Full standard size broadcloth or fine combed yarn— Sizes 30 to 44. MEN'S BRIEFS	2 Pairs 1 ⁰⁰
Men's and Boys' Fashion Quality Top Grain Steer Hide LEATHER BELTS	2 for 1 ⁰⁰
Reg. 1.00 value Men's fine quality— Well-sewn edges HANDKERCHIEFS	6 for 59 ^c
Fine combed yarn. Full standard size MEN'S T-SHIRTS	2 for 1 ⁰⁰
Helanca Stretch—Cushion Sole—Men's WHITE WORK SOX	3 Pairs 1 ⁰⁰
Sizes 3, 4, 5, 6—Choice of colors BOYS' POLO SHIRTS	2 for 1 ⁰⁰

Keep Spare Ones on Hand

GE BULBS	
4 100 Watt	88 ^c
4 60 or 75 Watt	76 ^c

NEW ZEE WHITER, SOFTER PAPER TOWELS

2 Rolls of 150 each	29 ^c
---------------------	-----------------

SCOTTIES FACIAL TISSUES

Boxes of 400

3 for	50 ^c
-------	-----------------

Round-the-Clock

Protection—Deodorant

Bath and Toilet

DIAL SOAP

3 Bars	29 ^c
--------	-----------------

Removes Stubborn

Stains

PUREX BLEACH

GALLON

39 ^c

Foams—Bleaches

Cleans

OLD DUTCH CLEANSER

2 Cans	15 ^c
--------	-----------------

OPEN EVERY DAY
9 A. M. - 10 P. M.



HOME NEEDS

Reg. 1.69 5 3/16 x 14 x 5 1/2 PLASTIC BREAD BOX	11 ⁹
13"x16" Vinyl Plastic Coated DISH DRAINERS	69 ^c
Kills Offensive Odors—Floriant Aerosol AIR DEODORANT	59 ^c
Reflector Type Focalipse, 110v, 600-watt ELECTRIC HEATER	49 ⁵
1000-Watt Heater, 5.95. Space Saver—Holds 5 to 10—Folding SKIRT RACKS	43 ^c
Self Starting, Quiet, Accurate ELECTRIC ALARM CLOCK	29 ⁸
Pkg. of 100—Cotton Tip APPLICATORS	10 ^c

Stainless steel—6 teaspoons, 6 forks, 6 knives, 6 tablespoons, sugar spoon, butter knife. \$4⁴⁹

26-Pc. Tableware

Decorated in attractive patterns 13-OZ. TUMBLERS	6 for 50 ^c
84-oz.—Ice Lip—Decorated WATER PITCHER	39 ^c
Make Dishwashing Easier—Rubber PLATE SCRAPER	9 ^c
Reg. 89c Polyethylene—Guaranteed Unbreakable WASTE BASKET	69 ^c
Rolled Rim—New Variety of Colors. 12" long, 10 1/2" deep, 5 1/2" wide METAL FILE BOX With Alphabet File Cards.....	19 ⁸
No ironing—Press on clothesline TROUSER CREASERS	3 Pairs \$1 ⁵⁹
2-Qt. size aluminum TEA KETTLE	11 ⁹
4 gal.—Tight lid, rust proof galvanized GARBAGE PAIL	19 ⁸
Complete plant food VIGORO	50 lb. bag 18 ⁹

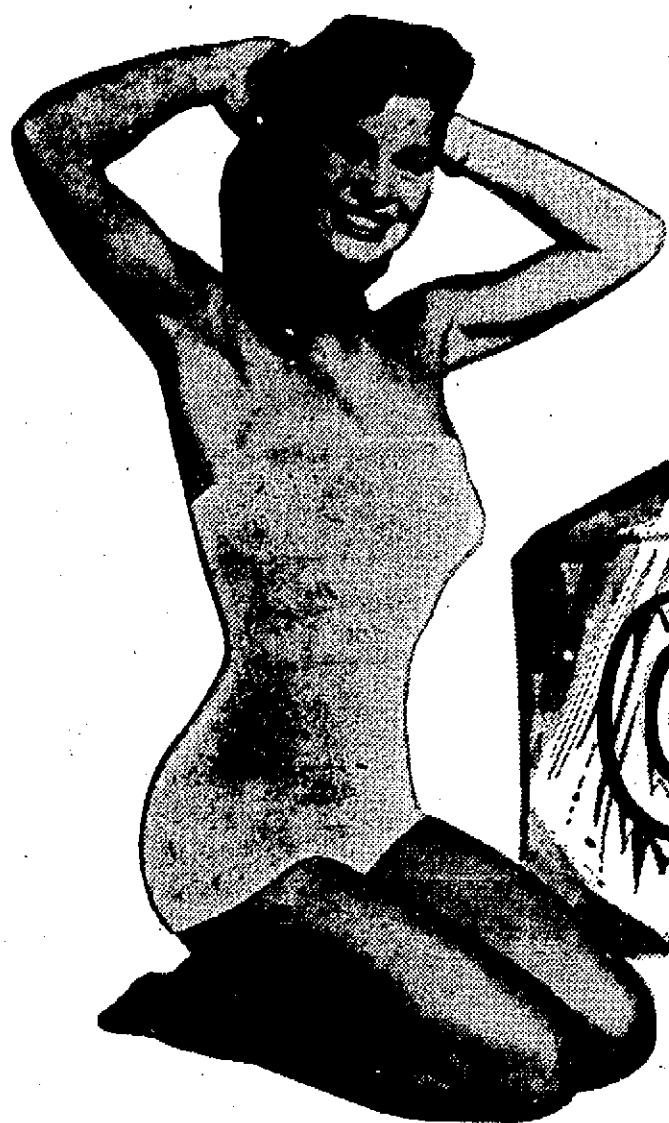
Bubble Bouquet Boxes of 20 Envelopes \$1⁰⁰

Bubble Bath 5

Special—1.50 Drops of Gold and 3.00 PINK ICE, Both for	30 ⁰
Protective Beauty—Purse Size Free with TRUSHAY LOTION	49 ^c
1.20 Value—Mr. and Mrs. Combination New STOPETTE DEODORANT	98 ^c



IN DOWNTOWN LONG BEACH—4th & Pine Ave.
IN LAKEWOOD CENTER—5246 Lakewood Blvd.

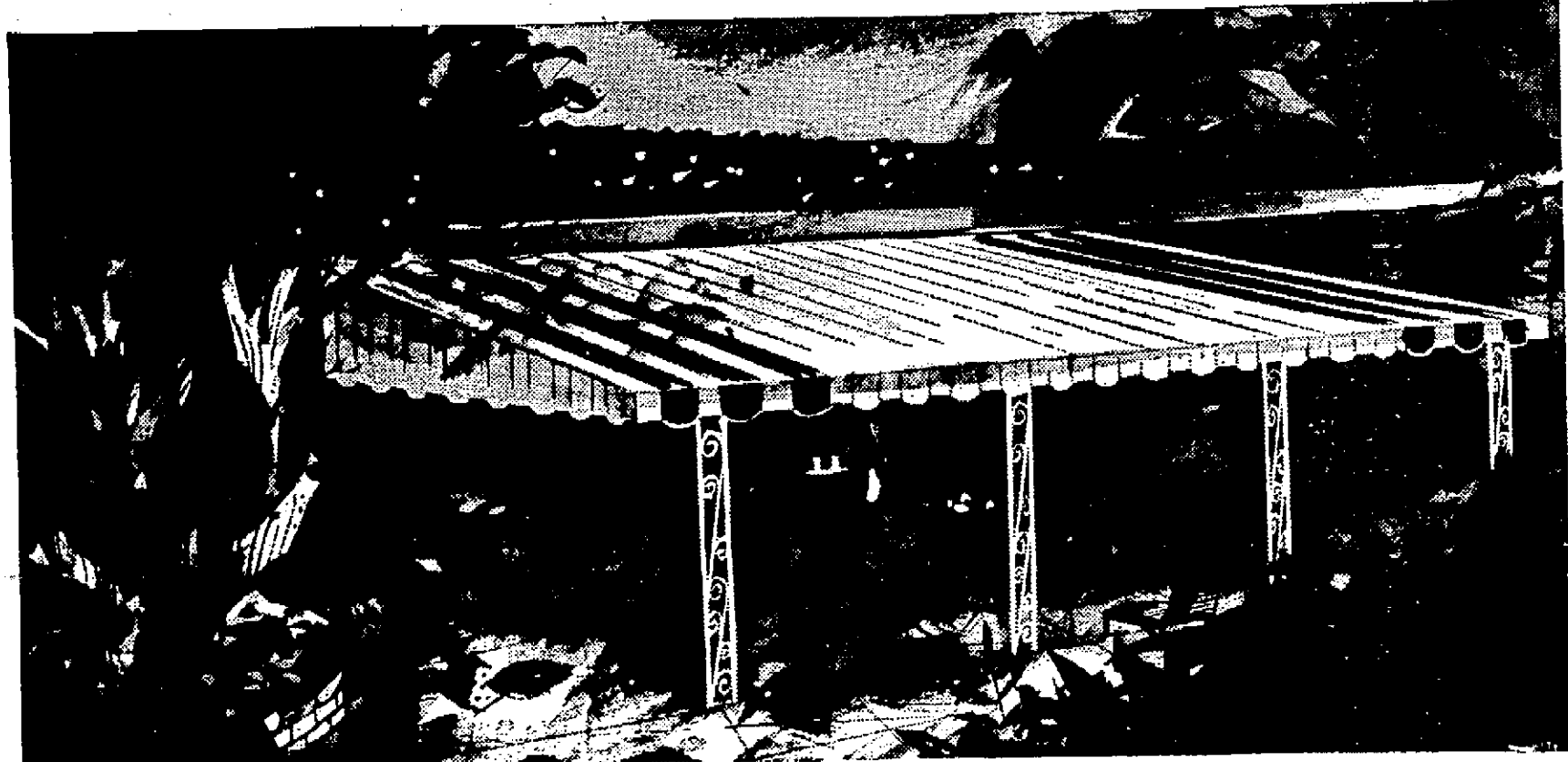


You'll find
it's real...



under a Life Shade

ALUMINUM PATIO AWNING



RELAX AND ENJOY YOURSELF...
IT'S COOLER ON THE PATIO!

FREE ESTIMATES

phone
MEtcalfe
3-5064

Life shade **ALUMINUM AWNING**

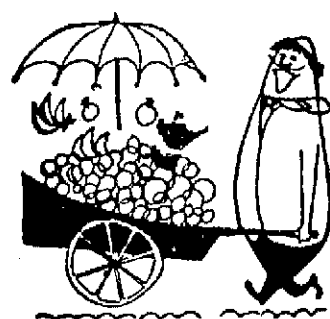
8537 EAST COMPTON BLVD., PARAMOUNT

Your choice of a large selection
of beautiful enamel colors...
specially designed to fit your
awning needs.

FINANCING AVAILABLE
F.H.A. TERMS
FACTORY PRICES ON

- ☆ RESIDENTIAL
- ☆ COMMERCIAL
- ☆ TRAILERS

song sleuth



SONGS ABOUT FRUIT

Test your ability as a tune-de-
tective.

Each of the five popular songs
below is about a different kind
of fruit.

Clue 1: The sky is sometimes
this color (1950).

Clue 2—A radio commercial
which became a hit tune (1946).

Clue 3—A plea of servicemen
in World War II (1942).

Clue 4—That's all life is
(1931).

Clue 5—Delicious product of a
famous state (1918).

Attention Sleuths:

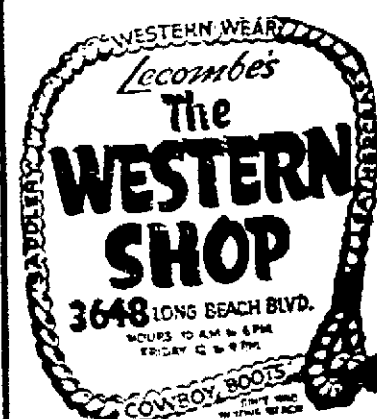
Write Song Sleuth, Arthur
Newmyer & Associates, 10th
Floor, Wire Bldg., Vermont Ave.
and K St., N. W., Washington 5,
D. C., for your free booklet, "35
Years of Hit Tunes," published
by the American Society of Com-
posers, Authors and Publishers
(ASCAP).

ANSWER

1. "Orange Colored Sky," by
Milton De Luge and Willie Stein.
2. "Chiquita Banana," by Len
Mackenzie, Carth Montgomery
and William Wrigles.
3. "Don't Sit Under the Apple
Tree (With Anyone Else But
Me)," by Lew Brown, Charlie
Tozias and Sammy Stept.
4. "Little Is Just a Bowl of
Cherries," by Lew Brown and
Ray Henderson.
5. "Everything Is Peaches
Down in Georgia," by Grant
Clark, Milton Ager and George
W. Meyer.
And then there's "I'll Be With
You in Apple Blossom Time"
(1920), to say nothing of "Yes!
We Have No Bananas" (1923),
"I Picked a Lemon in the Garden
of Love" (1906) and hundreds
more in the large and varied
repertory of the American So-
ciety of Composers, Authors and
Publishers (ASCAP).

SQUARE DANCE DRESSES

• Women's • Juniors'



COMPLETE
WESTERN OUTFITS

FOR ALL!
See the West's Largest
Selection!

LAST 5 DAYS STORE-WIDE ANNUAL FALL CLEARANCE SALE



1252 AMERICAN AVE.
PHONE 7-3593

FREE PARKING
IN REAR

Open Mon. & Fri. 'til 9 P. M.
Sun., 11 A. M. — 5 P. M.

Attention furniture salesmen! Have opening
for top man. High guarantee, commission!

2300 Pieces of Furniture and
Accessories Marked Down at Least

20% Many Reduced by **60%**
LAST 5 DAYS
STARTS TODAY, SUNDAY
11 A. M. - - 5 P. M.

KING SIZE MODERN SOFAS

- 1 Only—Reg. 254.50 Solid Foam Rubber Seat, Thin Line Sofa.
100" long, brass legs, removable back.....154.50
- 389.50 8-Foot Sofa by Quality of California. All hand tailored
in striking modern cover.....199.50
- 479.50 Value—112" All Foam Rubber Contemporary Sofa by
Sherman Bertram of California. Modern tweed cover, 264.50
- 359.50 Sherman Bertram Oversize Sofa with rounded slanting
arms, 100" long, modern design at its best.....194.50
- 374.50 Chinese Modern at its refined best. All foam rubber
cushions, black lacquer and brass base.....184.50

MODERN SECTIONALS

- 389.50 3-Piece Circular Sectional. A small scale group with lots
of seating space.....187.50
- 287.50 2-Piece Modern Sectional in a wonderfully comfortable
construction. Gorgeous aqua fabric.....167.50
- 499.00 3-Piece Circular Sectional by Sherman Bertram with all
airfoam cushions with removable zipper closed cover.....299.50
- 249.50 2-Piece Sectional by Kroehler. Reversible cushions smart-
ly tailored in green tweed cover.....169.50
- 799.50 4-Pc. Circular Sectional by Quality of California, the
ultimate in hand tailoring. All foam rubber cushions in a truly
versatile design, covered in livable brown and beige mod-
ern tweed.....639.50
- 534.50 3-Piece Circular Sectional with rounded end section on
one side and arm on other, all foam rubber. Loads of seat-
ing space.....364.50

MEDIUM SIZE SOFAS

- 244.50 Foam Rubber Sofa by Sherman Bertram, covered in
green metallic fabric, fully guaranteed.....154.50
- 187.50 Modern Sofa for casual living, covered in green and
brown tweed over foam rubber.....94.50
- 229.50 Space-Saver Hide-A-Bed Type Sofa by Simmons. Opens
to full size bed.....164.50
- 254.50 Early American Wing Back Sofa with solid foam rubber
seats and tufted back. True comfort and smart design, 164.50

Better Accessories Less Than 1/2 Price

- 8.95 European Original Oil Paintings, unusual framing.....4.95
- 34.95 to 59.95 Better Table Lamps. Many handmade originals,
some pairs, some singles, your choice.....14.95
- 1.95 Early American Glassware. Includes Cruets, Milk Glass,
etc., your choice.....97c
- Hundreds and hundreds of lamps, pictures, wall pieces of all
types marked down.....1/2 price, take your choice

CHAIRS - CHAIRS - CHAIRS

- 38.95 Armless Foam Rubber Club Chairs. All hardwood frames,
your choice.....17.95
- 89.95 Revolving Rocker Club Chair. High back, real com-
fort.....54.50
- 49.50 to 99.50 Wide Assortment of Occasional and Club
Chairs. Many shapes, fabrics and designs. Mostly foam rub-
ber upholstered. Take your choice.....34.50
- 94.50 Contour Chaise Lounge. Foam rubber over all hardwood
frame.....59.50

BEDROOM SETS OF ALL TYPES

- 44.50 Maple Finish Chests. Lots of storage space.....27.50
- 187.50 Modern Double Dresser. Mirror, bookcase headboard
with built-in nightstands. Grey or tan mahogany finish, 99.50
- 397.50 French Provincial Set in cherry. Consists of 6-drawer Mr.
and Mrs. Dresser, carved frame mirror, beautifully shaped
bed and two large commodes.....274.50
- 399.50 King Size or Twin Headboard. 9-drawer triple dresser,
mirror and built-in nightstands.....239.50
- 74.50 All Hardwood Maple Finish Bunk Bed Set. Complete
with ladder.....49.50
- 334.50 Lined Oak Dresser, Mirror, Bookcase Headboard with
attached nightstands.....284.50
- 289.50 Eighteenth Century Mahogany Triple Dresser. Mirror,
bed and two commodes.....197.50

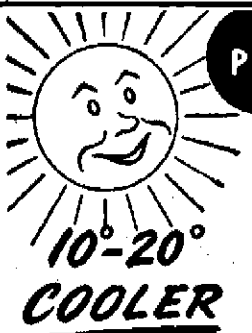
PLASTIC TILE AROUND YOUR TUB

from \$37⁵⁰

Tired of the chipped and cracked walls in your bathroom and kitchen? Let us bring our samples to you and help make your home permanently beautiful. Our contract can also include any of the following: Linoleum or tile flooring, Formica or tile drainboards, steel or birch cabinets, sinks, garbage disposers, plumbing, electrical, carpentry, plastering, painting. Guaranteed work and prices. Cash or terms.

ECONOMY KITCHENS

477 West Willow — Phone 4-6515



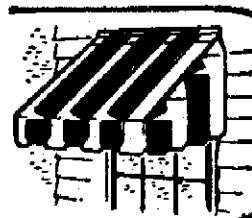
PUT THE *SUN* IN THE *SHADE*

with Lifetime, Ventilated

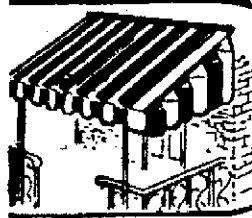
KOOLVENT

Aluminum

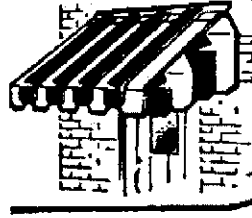
AWNINGS • COVERINGS
FOR EVERY TYPE BUILDING



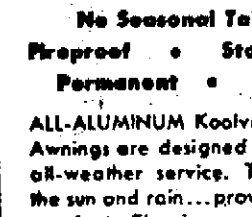
WINDOWS



PORCHES



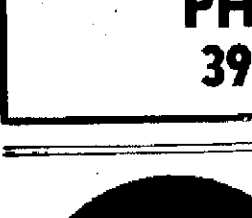
PATIOS



WALKS



DOORWAYS



STORES

No Seasonal Take-down
Preproof • Storm Resistant
Permanent • Economical

ALL-ALUMINUM Koolvent Ventilated Awnings are designed for all-season, all-weather service. They keep out the sun and rain... provide air-cooled comfort. They're economical, too! Beautiful color combinations.

Get complete details NOW!

TERMS \$5 MONTHLY FHA
LOW AS \$ NO MONEY DOWN

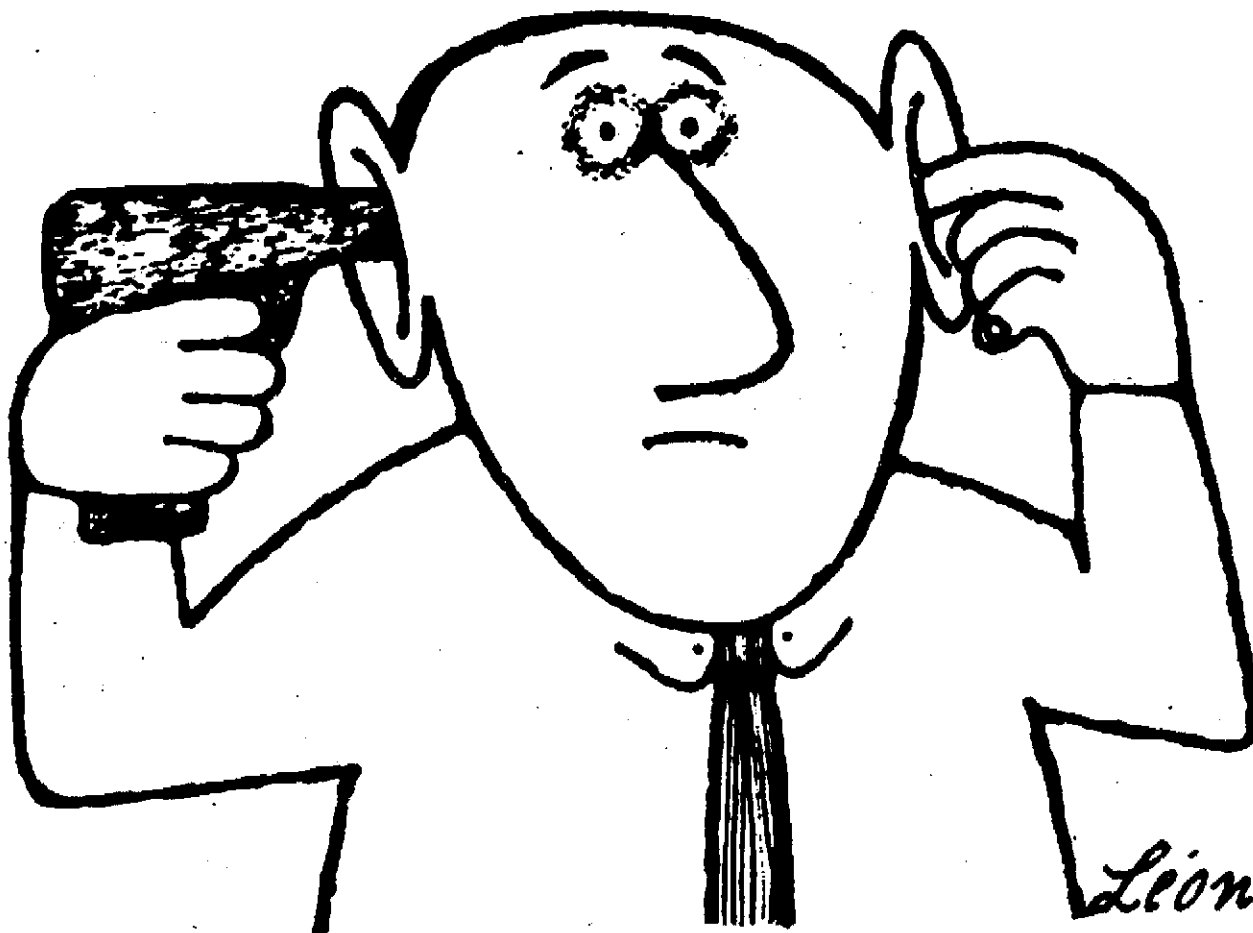
BUDGET TERMS
IF DESIRED

WEST COAST METALCRAFTS

"We've changed our name but the product is the same"

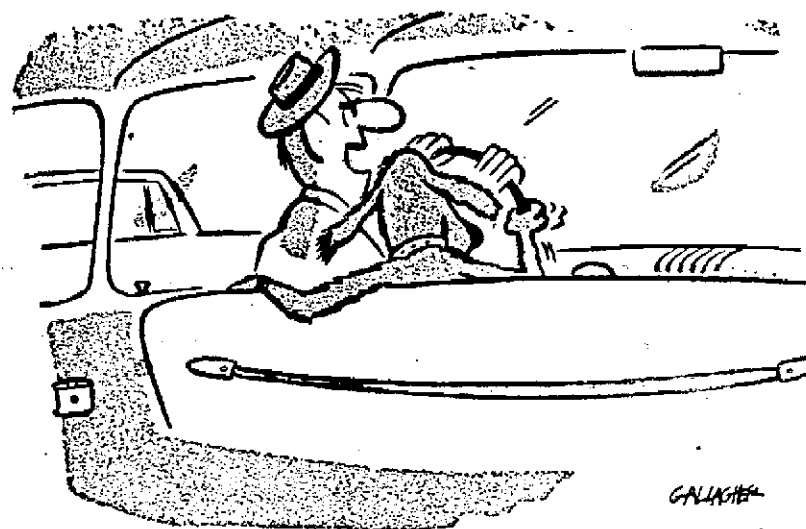
PHONE 4-1564 FOR FREE ESTIMATES
3980 CHERRY AVE.

Not Funny? Who Said That?



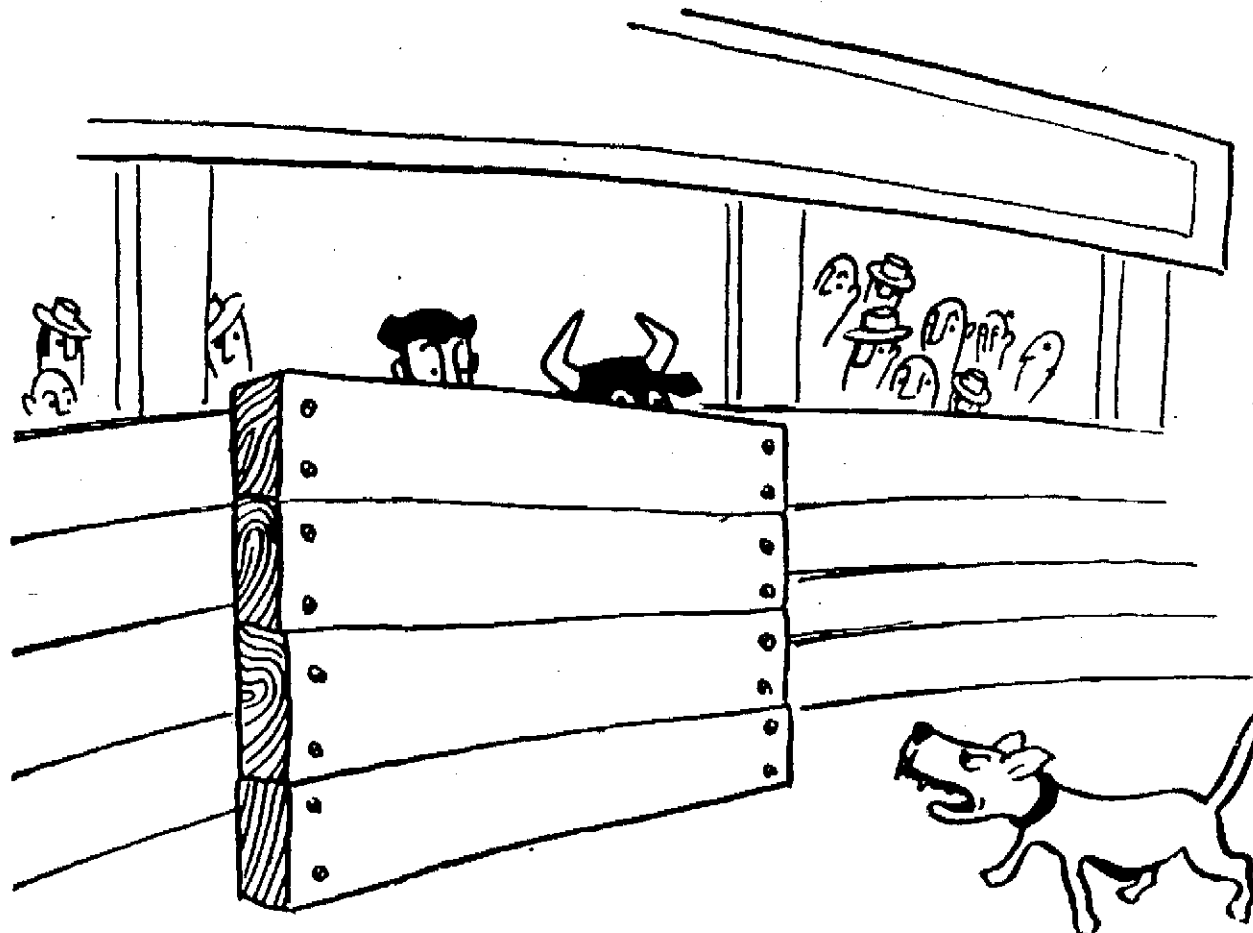
LEON, DER STEIN, GERMANY

They say a good cartoon will cause a laugh in any language. To prove this point, Lucy Black Johnson and Pyke Johnson Jr. assembled 1,500 drawings from the U. S. and 19 foreign countries for a big new book, "Cartoon Treasury" (Doubleday, \$4.95). But you be the judge after testing these samples from the book.

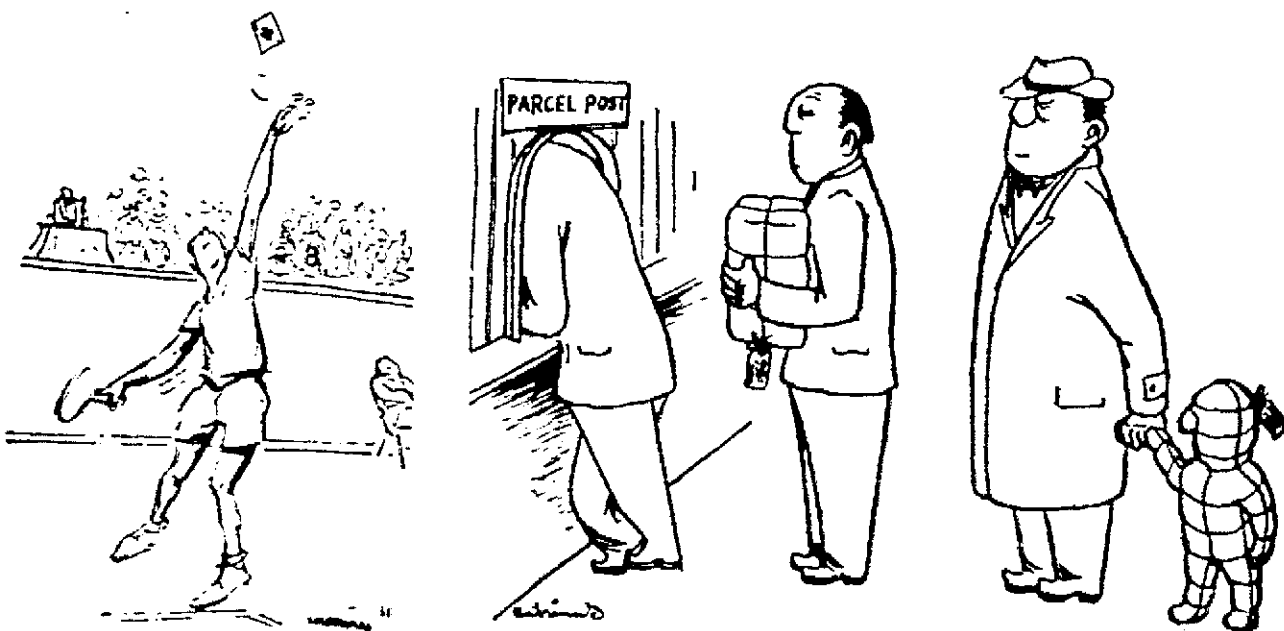


"Why don't you hang out the window like other dogs?"

GALLAGHER, THE SATURDAY EVENING POST, U. S.



BORJALO, MANCHETE, BRAZIL



"That's the third one he's served this set."

GATINUS, DEET JARON, THE NETHERLANDS

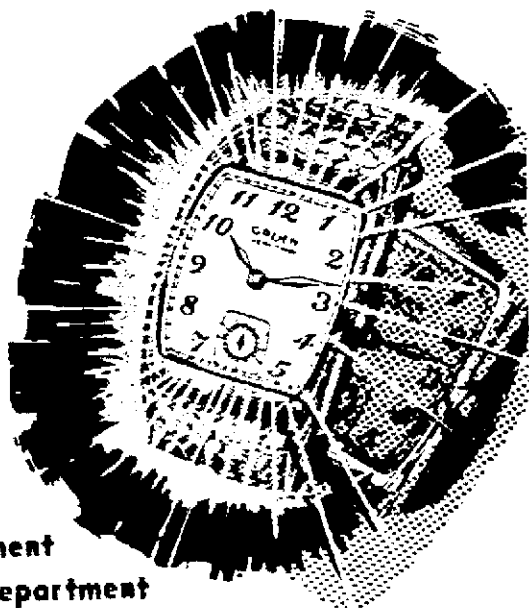


Watch Face Refinishing SPECIAL!

2⁹⁵

One Week Only

Our dial refinishing experts will renew the faded face of your watch... to its original beauty or a modern style.



Watch Repair Department
Main Floor by Shoe Department

Satisfaction guaranteed
on your money back

SEARS

Downtown Long Beach
Americas at 5th Park Free

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

Sunday, Oct. 2, 1955

MAY CO. fall sale

SAVINGS TIME

CHOICE OF FOUR GREAT BROADLOOMS

AT OCTOBER SAVINGS

7.99-8.99 sq. yd. values 12-ft. widths **5.99 sq. yd.**

- **Nylon-viscose boucle**, blended to take long hard wear; tightly twisted for sturdy texture. Corsage green, smoke grey, dusty rose, cinnamon, sun tan beige.
- **Curley-Q 100% viscose**, new miracle fiber for floor coverings; twisted loop pile; beige, green, grey, light green and sandalwood.
- **Wool-and-viscose frieze**, a famous make blend of half wool and half carpet viscose at a new low price; beige, nutria.
- **Decorator tweed viscose**—it's almost impossible to see footprints and dirt on this popular new texture. Choose from color combinations of cocoa/beige, green/light green, green/white, cocoa/beige/white.

SEE HOW YOU SAVE ON TYPICAL ROOM SIZE RUGS AT 5.99 SQ. YD.

Reg. 151.84 12x12	103.84	Reg. 205.78 12x16.6	139.78
Reg. 169.82 12x13.6	115.82	Reg. 223.76 12x18	151.76
Reg. 187.80 12x15	127.80	Reg. 259.72 12x21	175.72

TO-THE-HOME CARPETMOBILE SERVICE

We will be glad to send a carpet expert to your home, at no charge or obligation, to show you samples and give estimates.

ROOM SIZE RUGS

ALL-WOOL OVAL BRAID RUGS

89.95 value

9x12

49.95

Save 40.00 on these rugs that look well in any home; new swirl design in a combination of green, beige and brown. Smaller sizes proportionately priced.

9x12 NYLON/VISCOSE

39.99 value

29.95

A real discovery for looks, texture and durability. Plush cut pile that will enhance the beauty of your decor. Red green, rose beige, grey, cocoa and dusty rose.

May Co. Lakewood — Carpets and Rugs — Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours Tuesday, Wednesday, Saturday 9:30 to 5:30 Monday 9:30 to 9:30—Thursday and Friday 12:30 to 9:30 For Phone Orders Call L.R. 30-3411, ME 3-0111

GILMORE MUSIC SHOP

Featuring

A COMPLETE LINE OF
RENTAL INSTRUMENTS
AND ACCESSORIES

- SHEET MUSIC
- STRINGS—REEDS, ETC.
- INSTRUCTION BOOKS
- REPAIRS

The finest teaching staff in Southern California. Woodwinds, brass, strings. Soundproof, air conditioned studios.

Gilmore Music Shop

1935 E. SEVENTH ST.

at Cherry

Friday Nites 'til 9

Phone 70-1875

TABLE PADS



CHOICE OF . . .

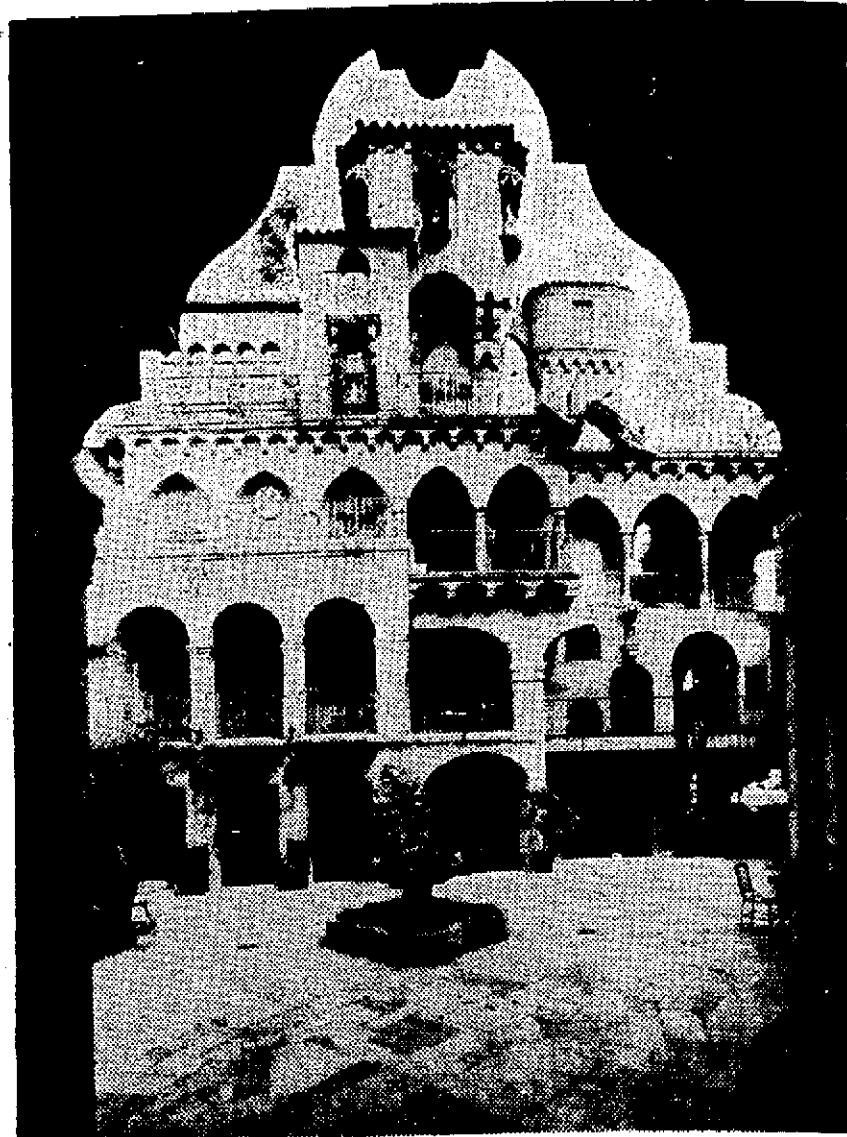
WALNUT
BLOND
MAPLE
ALSO
REVERSIBLE

FROM \$8.95 UP

We call and show samples. Rush orders accepted. Call and we'll come out. We make evening calls.

Wurth Table Pad Co.

457 E. Market St.
Phone 2-5733



Never a mission but still an historic institution, the Mission Inn at Riverside is internationally recognized.

House of Treasures

By Rosella Mattmueller

MISSION INN deserves recognition as one of our national institutions. Like the parks, it rests the body, educates the mind and thrills the soul." So declared Howard H. Hays of Glacier and Sequoia National Parks, after a visit to this unusual hotel in Riverside.

So completely has the atmosphere and romance of the early California missions been captured in this world-famous inn that most people are convinced it was once a mission.

But there never was a mission in Riverside. Unlike so many communities of its era, Riverside was not settled by the Spanish, but was founded in 1869 by a colony of easterners.

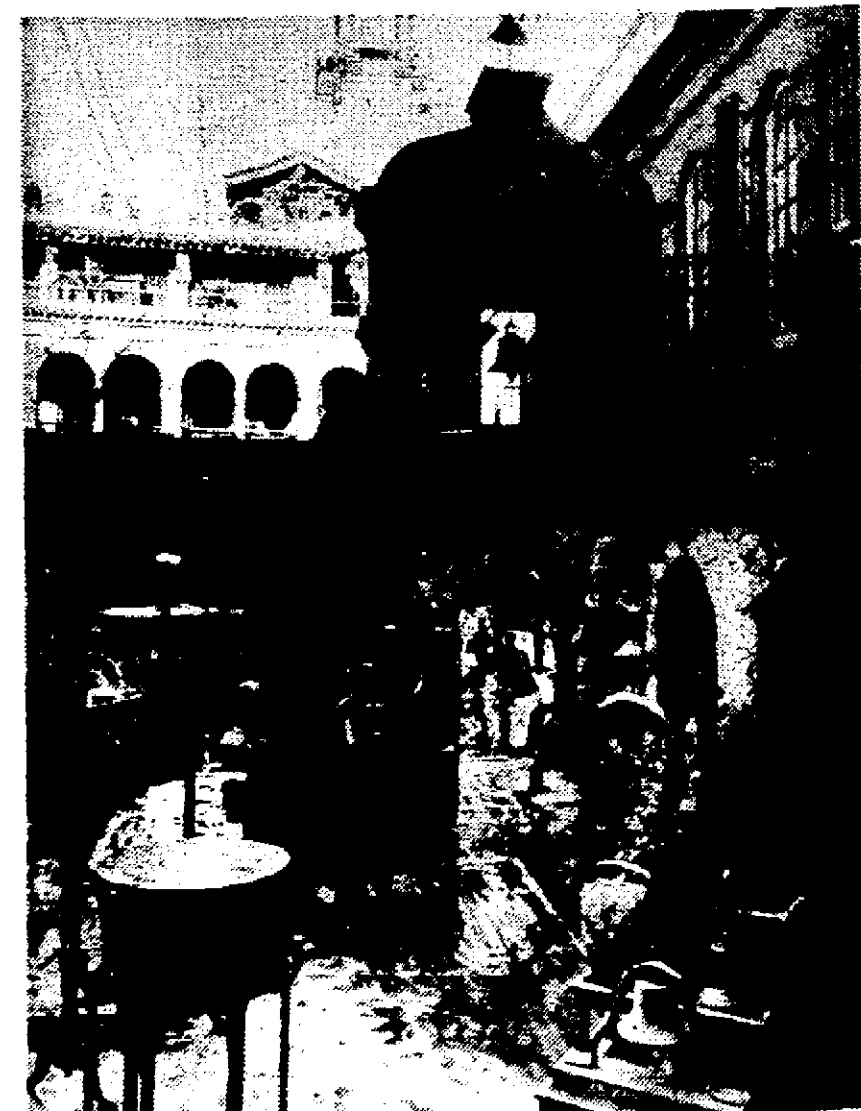
In 1873, C. C. Miller of Tomah, Wis., was employed by the col-

ony as an engineer. Moving his family to Riverside, he built an adobe house, the first solid-walled home in the town.

Because her husband was away much of the time, and to supplement a somewhat meager salary, Mrs. Miller, with the help of her oldest son, Frank, opened her home to boarders. As her reputation for both hospitality and good food spread, the modest homestead assumed all the aspects of a small hotel. Soon it became apparent that if she was to accommodate all who came to her door, the house would have to be enlarged.

IN FACT, within the next few years, the house was repeatedly enlarged. The name of the young hotel changed with its growth. Starting with Glenwood Cot-

(Continued on Page 26)

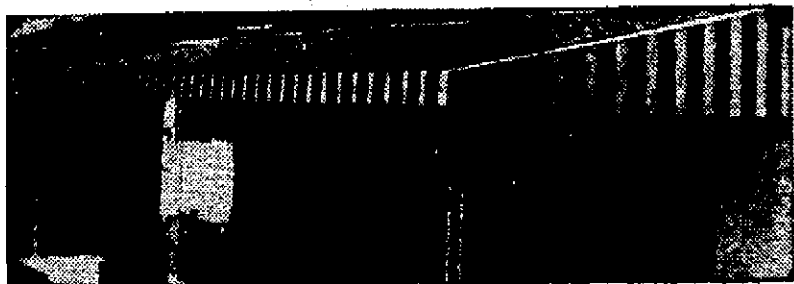


Garden of the Bells at Mission Inn is representative of many ages, peoples, faiths. One bell dated 1847.



RAIN OR SHINE PROTECT THE EASY WAY
with

ALUMINUM or FIBERGLAS AWNINGS



Now's the Time
REDUCED PRICES
in effect for Fall

Created by Patio Specialists

We also install
aluminum
RAIN GUTTERS
LAST a lifetime.

BUY FACTORY DIRECT **CALL TO paz** 1-2412 1-4112

In Orange County Lambert 5-6616—from Long Beach reverse charges.
Or see them made at 8640½ Firestone Blvd., Downey.

Call for FREE Estimates

EASY-WAY Aluminum Awning Co.

NO MONEY DOWN

pay as little as

\$5.00 PER MONTH

take up to

3 Years to Pay

Easy Bank Terms



You Can Pay More
But You Can't Buy
a Better Sofa Bed

FACTORY TO YOU

REG. 279.00

CUSTOM MADE

SOFA BEDS

from

139⁵⁰

Includes 220-coil Innerspring
Mattress . . . 100% All-Steel Unit.

NO MONEY DOWN

Pay As Little As

112 A WEEK



COMFORTER

ALL-WOOL

Wide Selection Beautiful Colors

24.95 VALUE

FREE

Empire Furniture Mfg. Co.

250 LOCUST AVE

phone 35-5351

Long Beach's Exclusive
Manufacturer of
Sofa Beds

FREE PARKING NEXT DOOR

STORE HOURS: Mon. and Fri., 9-9
Tues., Wed., Thurs., Sat. and Sun.
Till 5:30 P. M.

store hours: 9:30 A.M. to 5:30 P.M.—Fridays 12 noon to 9 P.M.

Sunday, Oct. 2, 1955

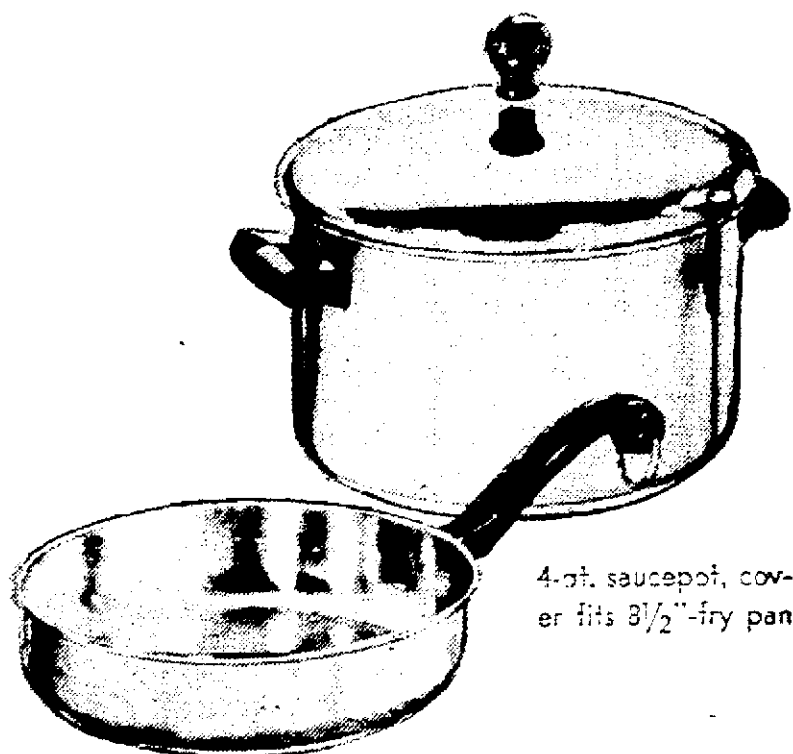
Buffums'

offers this **steak set** free
with your purchase of
stainless steel **Farberware**

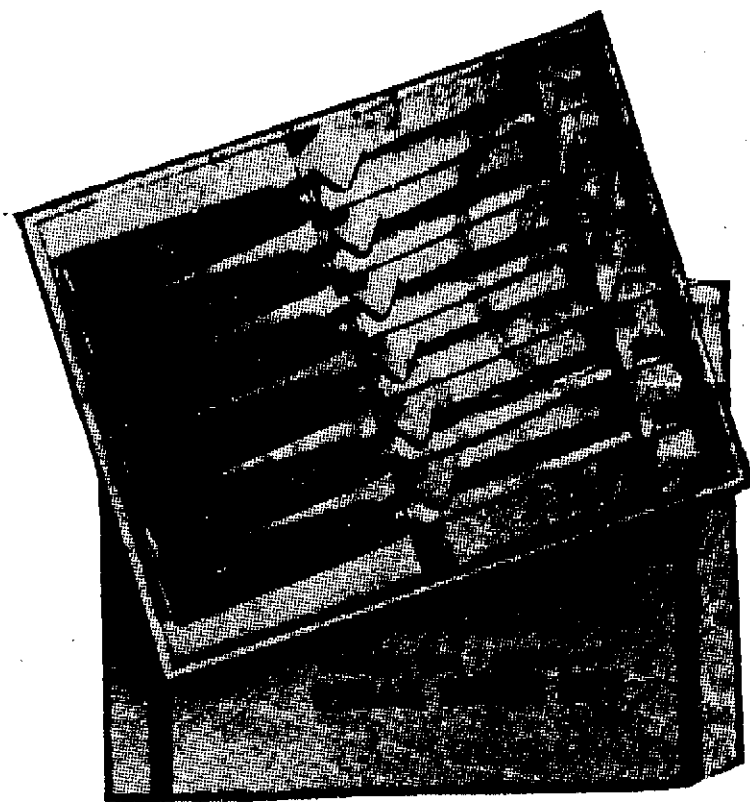
complete 10-piece set **39⁹⁵**
if purchased separately 44.90

Imagine! You get a free 6-piece set of de luxe stainless steel steak knives with your purchase of 10-piece set of Farberware. And we know that once you've cooked with Farberware you won't want anything else. If you aren't completely satisfied with Farberware return the set and keep the steak knives. The very first time you cook in stainless steel Farberware you'll be amazed to see what a big difference the aluminum-clad bottom makes . . . in cooking and cleaning. No other utensil spreads heat so evenly, so efficiently. It makes cooking almost foolproof.

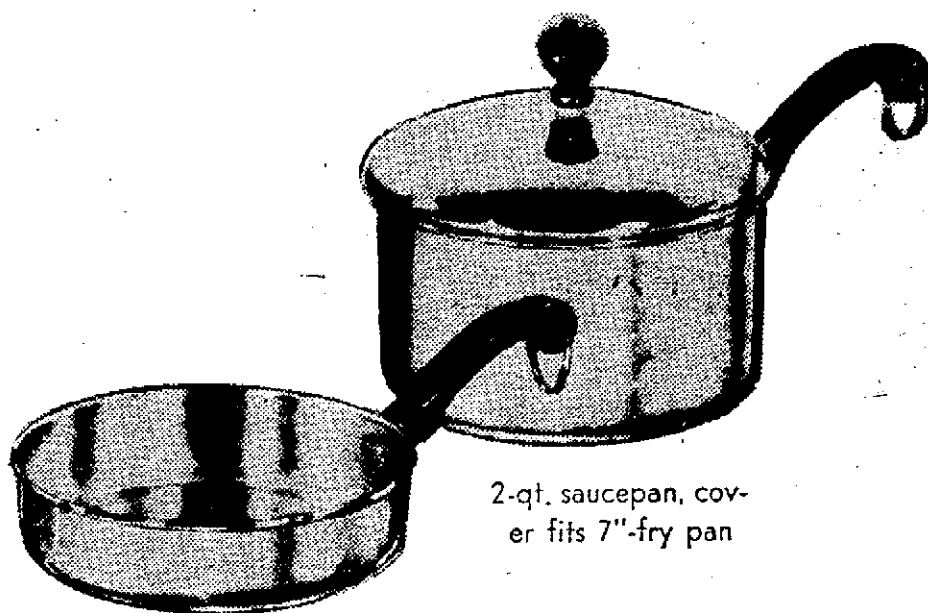
Buffums' Housewares, Lower Level



4-qt. saucepot, cover fits 3 1/2"-fry pan



3-qt. saucepan
1-qt. saucepan



2-qt. saucepan, cover fits 7"-fry pan

buy on Buffums' 90-day charge account
NO down payment . . . NO carrying charge

Enjoy your set now . . . pay for it later!
Or ask about our other credit plans. There's
a credit plan tailored to your individual budget.

BUFFUMS'—Pine at Broadway, Long Beach 6-9841, ZE 9847		
BUFFUMS'—Main at 10th, Kimberly 2-6262, ZE 2626		
Please send me 10-pc. sets of Farberware with the free steak set.		
CHARGE <input type="checkbox"/>	MONEY ORDER <input type="checkbox"/>	C.O.D. <input type="checkbox"/>
NAME.....		
ADDRESS.....		
CITY.....	ZONE.....	STATE.....

Long Beach • Santa Ana

Shop Mondays 9:30 a.m. to 9:15 p.m.

Shop Fridays 9:30 a. m. to 9:15 p. m.
Other Days 9:30 a.m. to 5:30 p.m.



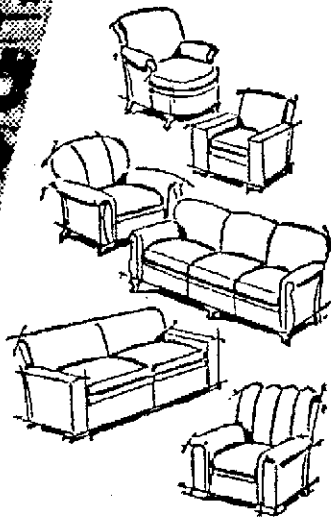
No more tiresome shopping! Just
call 35-0121 for budget-rite

custom
upholstery service
at home



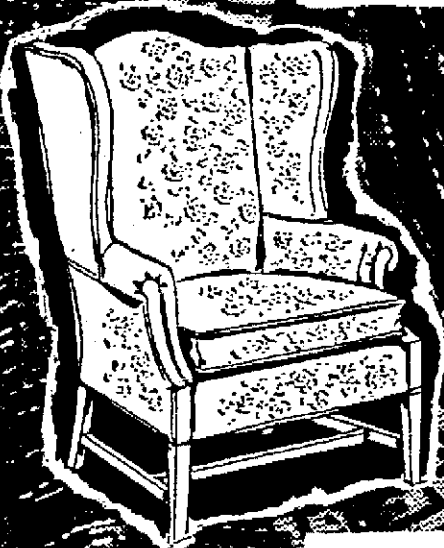
Sofa covered in . . .
Damasks
Boucles
Tweeds

\$84



Choose from 100
different patterns
. . . modern,
traditional or
provincial.

Bed Divan\$85
Platform Rocker\$39
Charles of London Set.....\$155
Hide-A-Bed\$85
2-pc. Sectional\$110



Chair covered in . . .
Damasks
Tweeds
Boucles

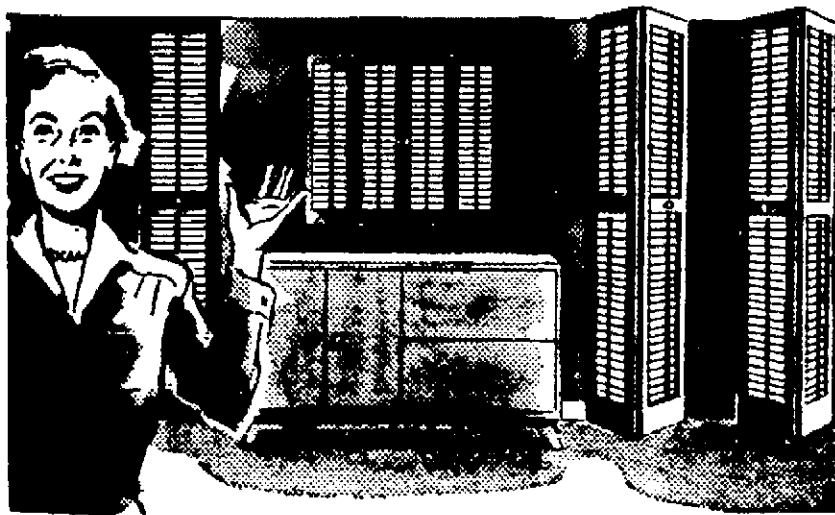
\$52

Our decorators will gladly call at your
home (evening if you prefer) with
hundreds of sample fab-
rics. Plan now for custom
draperies, upholstery for
coming season.



Call 35-0121

Adjustable Wood Shutters



Perfect window treatment for
any home decor! Adjustable
louvers let you control the
light, ventilation and privacy
of your home. Precision made
by craftsmen from selected
seasoned wood and expertly
assembled so that they last a
lifetime. They can be the focal
point of any room, or paint
them to match any decor.

Park
Free

Satisfaction guaranteed
or your money back

SEARS

Downtown Long Beach
American at Fifth Phone 35-0121

Rock 'N' Roll, Heel 'N' Toe . . .

It's the "Bop"! And it's the newest step to sweep the teen-age dance world. It's
demonstrated in pictures and captions in next Sunday's Independent, Press-Telegram.

SOUTHLAND MAGAZINE



To make Chinese fortune cakes, printed form is put in
hotcake and a quick fold and twist is given to cake.

Your Fortune in Cake

By Jack B. Kemmerer

MORE THAN 4,000,000 for-
tunes a year are told by
Lester Soohoo and Quong Jung
of Los Angeles.

Their business is making those
small, familiar Chinese fortune
tea cakes that play a vital role
in Chinese food wherever it is
served.

Cheerful advice concerning
life's problems is the only popu-
lar kind today. Complaints were
numerous when the broken cake
revealed an unhappy saying. For-
tune cakes today always have a
wise or pleasant saying, as:

"You will make strong emo-
tional contacts tonight that will
be pleasant but tiring."

"If you are traveling today,
be wise and careful."

"Do not let your social pro-
gram infringe on business."

"Launch your dream boat but
see that the engines are run-
ning."

QUONG JUNG scoffed at the
idea that the printed fortunes
are Chinese proverbs and made
it clear that the thousands of
"fortunes" consist of a variety
of wisdom from many countries.

The sayings are changed every
few years so that regular pa-
trons will have a variety of for-
tunes.

"We get books from the li-
brary and study the sayings be-
fore selecting them for our
cakes," Soohoo said.

Originally all fortune cakes
were made entirely by hand but
as the demand increased the
need for machinery was appar-
ent.

Soohoo and Jung bought a ma-
chine but have added many im-
provements of their own and are
able to turn out about 15,000
cakes each day.

The baking oven consists of
64 irons—similar to a waffle iron
—that are attached to a large
steel ring which rotates through
the gas ovens.

THE BATTER is mixed in a
large urn above the rotating
irons and as the iron revolves

they operate a valve which re-
leases the right amount of bat-
ter for each iron. A cam closes
the irons and a flat cake is
baked when it passes through
the oven. Another cam opens
the irons as they emerge from
the ovens and the hot cakes are
removed.

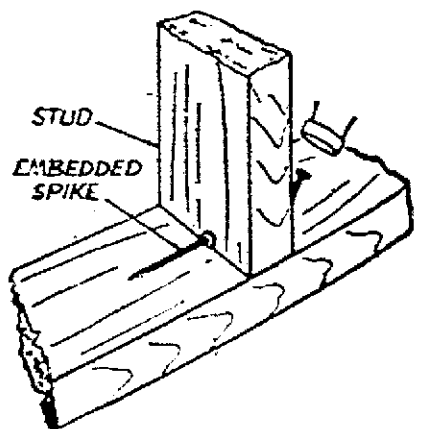
The printed fortune is placed
in the hot cake and, with a quick
fold and twist, the fortune cake
is formed. They are then placed
in a circular drying rack which
holds them in the proper shape.
They cool in a few seconds and
are crisp and hard.

From the drying rack the
cakes fall into cans and are
packed and ready for the many
Chinese restaurants throughout
the United States and Hawaii.

The recipe for the batter is a
family secret, and in keeping it
so Jung and Soohoo are merely
observing the advice of one of
their cakes, "Protect your secur-
ity from the daring of others."

Make Do

Bashful studs, which tend to
shift off the mark when you try
to toenail them, can be baffled
quickly. Lay a spike on the
plate so its head lines up with
the mark for the 2x4. Embed
the head of this spike into the
wood. The American Builder,
trade journal of home builders,
says this will hold the stud in
place.



THERE'S A BARGAIN COUNTER IN THE SKY FOR FAMILY TRAVEL TO EUROPE

THIS FALL, winter and next spring, air tourists to Europe may enjoy the greatest choice of travel bargains in all travel history, according to E. O. Cocke, sales vice president of Trans World Airlines.

The whole range of these travel bargains is wrapped up in TWA's new "Discount Fare Plan," applicable to either first-class air travel or low-fare Sky Tourist service, and applicable either to individual itineraries or to TWA's famous Skyliner Tours of Europe. The Discount Fare

Plan becomes effective for travel beginning Nov. 1.

The Discount Fare Plan is predicated on three economies of importance to the traveler: 1, the new family fares to and from Europe; 2, low thrift-season fares from Nov. 1 through March, and 3, TWA's convenient Time Pay Plan by which travel may be easily arranged to any place at any time for a small down payment and regular monthly payments.

TWA'S DISCOUNT Fare Plan now makes it easy to take the whole family along on a trip to Europe — and the larger the family, the greater the total sav-

ings over the on-season fare. For instance, husband and wife can save up to \$360, a family of five can save up to \$1,350. These savings are based on round-trip first-class services; proportionate savings may be made on round-trip Sky Tourist fares.

Here is the way it works: For one full fare for the head of the family, wife or husband and all children between the ages of 12 and 26 travel at discount fares. Children between 2 and 12 fly, as always, at half the regular full fare, and infants under 2, not occupying a seat, at 10 per cent of the full fare.

Applying its Discount Fare

Plan to package tours of Europe, TWA has developed a series of truly inexpensive independent tours in co-operation with leading tour companies which would appeal to couples taking first or second or third honeymoons, or to families wishing to see Europe together.

A 10-DAY INCLUSIVE tour of England and France, for instance, costs \$465 each for husband and wife. This comes to only \$46.50 a day, including round-trip transatlantic air transportation on a TWA Sky Tourist Constellation. Other provisions included are noted below. Using first-class Constellation,

the cost of this tour is \$679 each for husband and wife.

For \$650 each, using TWA Sky Tourist, a husband and wife may tour six cities in Italy, France and England. Using first-class flights, the cost is \$942 each. Cities visited include Rome, Florence, Genoa, Nice, Paris and London, with stopovers at other towns of interest via motorcoach trips between cities.

These tours, as well as individual itineraries, may be arranged on TWA's Time Pay Plan, which provides quick credit clearance, at any TWA sales office or any recognized travel agency.



LUMBER
GEORGE T. WILEY



EVERYTHING TO BUILD YOUR HOME

We specialize in all the materials for the homemaker, including molding, timber, plywood, redwood, cabinet lumber, hardware and special details. You are assured of top quality products because we stock only the best, such as Dutch Boy paints, Weyerhaeuser lumber, Schlage locks, Johns-Manville products and others. **SAVE \$ \$ \$ — SAVE TIME!**

YOU CAN GET
EVERYTHING FROM
GEORGE T. WILEY
—AND GET MORE
FOR YOUR MONEY!

HARDWARE and TOOLS

— FEATURING SCHLAGE,
WEISER & KWISET
— LOCKS, ALSO BUTTS,
— HINGES, LATCHES, ETC.

Schlage Brass Front Door Lock \$6.85
3 1/2 x 3 1/2 Dull Brass Butts pr. 39c
Chrome Drawer Pulls ea. 19c
3 1/2 x 3 1/2 Bright Steel Butts pr. 29c

PINE

— KNOTTY
— SHELVEING
— CABINET

1 x 12 SHELVEING 13c ft.
Smooth 171c sq.
3/4 x 6, 3/4 x 8, 3/4 x 10
V-JOINT SELECTED PANELING 171c ft.

DRY AS A BONE . . . VERY HIGH LINE
GRADING TO GIVE YOU ONLY THE BEST.
1 x 4, 1 x 6, 1 x 8, 1 x 10, 1 x 12
D clear and better. Long
lengths. Bone dry PP and sugar
pine. per 1000 board ft. **\$300**

ALL LUMBER

— INCLUDING DOUGLAS FIR, REDWOOD, HARD-
WOOD, DRY CONSTRUCTION LUMBER, FIN-
ISH, FRAMING, CABINET, FENCES, TIMBERS,
PLANKS FOR HOUSE JOBS, BARN, ETC.

1 x 6 No. 1 Douglas Fir \$87.50 per 1000
Permitting 25% No. 2 board ft.
2 x 4 10', 12', 14' lengths. \$99.50 per 1000
No. 1 com. & better spruce. board ft.

1 x 6 Kiln Dry Fir and Larch \$130
T&G v-joint from Weyerhaeuser
Idaho mills. Ideal for open beam,
overhang and walls. per 1000 board ft.

MOULDING

— WE CARRY A COMPLETE LINE OF ALL PINE AND
— MAHOGANY MOULDINGS . . . WE STOCK ONLY
— THE BEST MADE FROM PINE AND SUGAR PINE.

3/8" x 3/4" Pine Base Shoe 2c ft.
Mahogany Casing 11c ft.
Pre-mitered Streamline Casing.
Ready to install. All sizes
available. 3-0x4-0. 90c set
2-0x3-0 66c set

WINDOWS

— WE BUILD ANY SIZE TO YOUR SPECIFICATION.
— YOU CAN SAVE MONEY BY ORDERING AS A UNIT
— ALL THE WINDOWS, DOORS, WINDOW FRAMES,

& JAMBS, CASINGS, MOULDINGS, PLYWOOD & CABINET LUMBER for your home or addition.

COMPLETE WINDOW WITH TRIM

Built in our own mill . . . all clear white
pine with redwood sill . . . ready to install
— 3'0"x4'0" Double Hung Window \$12.95
— frame and hardware complete, only

NU-CLEAR LOUVER WINDOWS

Smooth, easy operation, weather stripped,
3/16" crystal glass. Low prices on com-
plete stock. Example: 3'0"x4'0" \$15.95
only

FENCES

— CLEAR CALIF. RUSTIC REDWOOD GRAPE STAKES . . . HAND
— SPLIT FROM THE GIANT REDWOOD TREES, PROVIDING
— LASTING BEAUTY plus natural redwood preservative quality.

Rustic Redwood Grape Stakes
You Can Install—Price Includes
Post & Rails & Solid Fence
Average price \$1.39 per foot for 5-FT. HIGH
Solid Redwood Board Fencing
Select Grade—Many Designs
Pre-cut for Easy Installation
Average price \$1.59 per foot for 6-FT. HIGH
Average price \$1.30 per running ft. 5-FT. HIGH
Average price \$1.40 per running ft. 6-FT. HIGH



COMPLETE PAINT
DEPARTMENT

WE CARRY A COMPLETE LINE OF DUTCH BOY INTERIOR
AND EXTERIOR PAINTS, WALLPAPER, BRUSHES, ROLLERS

TOP QUALITY
ENAMEL \$6.15 gal.
ROLLER and \$1.49
PAN SET
REDWOOD \$3.95 gal.
REZ

HOUSE PAINT . . . stays
bright and white. This
is recommended for this
area to combat smog,
fumes and ocean damaging effects.
\$5.39 gal.



VISIT OUR
COLOR
GALLERY

FREE SHAKER SERVICE

We have all the colors
to make most any
color scheme you may
wish . . . in outside
paint, sash & trim,
enamels in flat gloss,
or semi-gloss, rubber-
ized paint, concrete
and stucco . . .
Choose from **112** Colors

DOORS

— SMART LOOKING SLAB DOORS. FULLY GUARANTEED. 1ST
— GRADE FOR INSIDE OR OUTSIDE USE. MANUFACTURED
— UNDER THE FINEST CONDITIONS WITH THE BEST EQUIP.

ALL HAVE BEEN SELECTED FOR THEIR BEAUTY AND PERFECTION

2'0"x6'8" \$7.95 MAHOGANY \$9.80 BIRCH \$9.15 ASH
2'6"x6'8" 8.50 MAHOGANY 10.80 BIRCH 10.00 ASH
2'8"x6'8" 8.75 MAHOGANY 11.15 BIRCH 10.30 ASH
3'0"x6'8" 1 1/4" THICK FRONT DOOR 12.40 MAHOGANY 14.30 BIRCH 13.80 ASH

PLYWOOD — PLYWOOD

FROM ONE OF THE BEST NORTHERN MILLS — SANDED 2 SIDES

1/4" 4'x8' \$4.11 5/8" 4'x8' \$7.83
3/8" 4'x8' \$5.20 3/4" 4'x8' \$8.94
1/2" 4'x8' \$6.85 5/8" 5'x9' Ping Pong Table Top \$14.95

GROOVED WALL PANELING

NOW! WE ARE EQUIPPED TO GROOVE PLYWOOD TO GIVE
YOUR INTERIOR WALL PANELING THE "LUXURY LOOK"

1/4" 4'x8' Sheet \$6.29 1/4" 4'x8' \$10.45 1/4" 4'x8' \$12.45
MAHOGANY ASH SHEET BIRCH SHEET

WHY WORRY?
BUILD NOW . . .



Here's the Easy Low Cost Way to Improve Your Home . . . Sign for
a Home Improvement Loan at GEORGE T. WILEY LUMBER CO.,
Your Authorized Timeplan Dealer (Not FHA)

EXAMPLE: If your improvements cost \$790.00. You would pay \$908.32 back
with 36 monthly payments which are ONLY \$25.23 each. If you should spend
more, each extra \$10.00 would be 32c per month additional, or \$10.00 less
would be 32c a month less.

PAINT — REPAIR — REMODEL — IMPROVE

PRICES EFFECTIVE MONDAY, OCTOBER 3, through SATURDAY,
OCTOBER 8. We Deliver to Huntington Beach, Garden Grove, Anaheim,
Norwalk, Downey, Lynwood, Torrance, etc.

George T.
Wiley

20-6429
ME 3-1414

LUMBER

6925 ATLANTIC AVE.

LONG BEACH



FACTORY DIRECT SALE!

SAVE \$\$\$ SAVE \$\$\$ SAVE

SPECIAL! TWIN-SIZE ORTHOFIRM MATTRESS & BOX SPRING

- De Luxe • Extra Heavy Gauge
- 15-Year Guarantee • Custom Made to Order
- Trade-In — Nothing Down — E-Z Terms

FREE WHILE THIS SALE IS ON 12 HOLLYWOOD HARDWOOD LEGS



NOW PEACH SET... **49⁹⁰** comp.

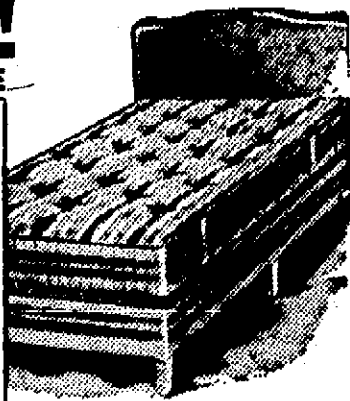
USE YOUR **OK CREDIT**

Free Pickup and Delivery

INNERSPRING MATTRESS, RENOVATED... \$7 up
OVERSIZE MATTRESS and BOX SPRING... \$69.90 set
FREE ESTIMATES — Pickup and Delivery — One-Day Service

NU-WAY MATTRESS FACTORY

8763 E. Artesia 16 Years L. B. 2-7910
Metcalf 3-1883 in Same Location Bellflower
OPEN EVERY EVENING FOR THIS SPECIAL



MOTEL SPECIAL MATTRESS & BOX SPRING

SETS as low as **\$32⁵⁰**

NEW! MIRACLE FABRICS

- COLORFAST • WASHABLE
- DUST RESISTANT

ETTA MARIE DRAPERIES

2250 Pacific Ave. 4-4629

Wide selection of patterns by the yard for "Do-It-Yourself" sewing or custom made.



ANGELUS PRINTS

DOOR AND WINDOW SCREENS

INSTALLED WITH HARDWARE
Wooden Frame DOORS... **15⁹⁵** Aluminum DOORS... **29⁹⁵**

10% to 20% OFF On Tension-Tite Window Screens

ALL KINDS OF SCREEN REPAIRS AND RESCREENING

Call Day or Night for Free Estimate **39-8161**

ALL HOME IMPROVEMENT CO. 7138 MONLACO ST., LONG BEACH



—Associated Press Photo

Walter Gordon (left) is congratulated by Maj. Gen. William F. Dean and Sen. William F. Knowland upon his appointment as Governor of the Virgin Islands.

HARD WORK AND HARD PLAY

UC to Governorship

By Harold V. Streeter

Associated Press Writer

A BIG, genial, work-loving man whose grandparents were slaves for John B. Gordon, Confederate general and Governor of Georgia, is the new Governor for the Virgin Islands.

As a matter of fact, Walter B. Gordon's family took its name from the old time Georgia governor. But the new administrator for the islands rose to his present eminence through sheer hard work.

Gordon, who now tips the scales at 240, was a heavyweight boxer and football guard at the University of California nearly 40 years ago. After his graduation in 1918, he was named line coach at California, a post he held until 1943. But he managed to carry on many other activities simultaneously.

Take a typical 24 hours when he was just out of college:

STARTING AT MIDNIGHT, he worked a shift on the Berkeley police force. Then, without even taking time to remove his revolver from his hip, he went to law classes until around 11 a. m. After a quick lunch and nap, he hustled out to his duties as assistant football coach. At last, around 7 p. m., he arrived home in time for another nap before returning to police duty.

Both the law and police enforcement experience were useful to Gordon when he was appointed chief of California's Adult Authority in 1945 to deal with prisoner paroles and the fixing of indeterminate sentences for convicted felons. He is perhaps best known for his work with the authority and he was serving in that capacity when appointed to the Virgin Islands post.

Gordon, when named to the Governor's house at Charlotte Amalie on St. Thomas Island, had never met the man who ap-

pointed him, Secretary of the Interior Douglas McKay.

BUT HE KNOWS well the man who insisted on giving him the oath, Chief Justice of the U. S. Supreme Court Earl Warren. Warren, as Governor of California, picked Gordon to head the California Adult Authority.

The minute the word was out on the Virgin Island appointment, Warren was on the telephone from Washington.

"As one governor to another, I want to congratulate you," he said.

The schoolteacher Gordon married almost matches him in energy. In addition to her home duties, Mary Elizabeth—Gordon calls her "Babe"—makes copper jewelry and ceramic products, weaves cloth and makes her own dresses and hats.

The only regret the Gordons have over the new job is leaving behind two strapping sons, Edwin, an Air Force captain at Moses Lake, Wash., and Walter Jr., a World War II and Korean War veteran, and a daughter, Betty Mae—plus four grandchildren.

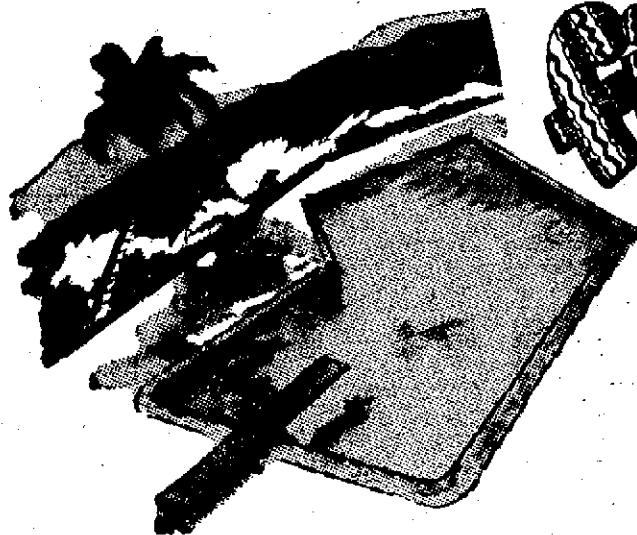
THE VIRGIN ISLANDS job is just a blank page to Gordon before he starts writing a record.

But he says he has had a four-point philosophy all his life and he's certain it will work in the islands as it has everywhere else:

- "1. Integrity.
- "2. Make your professional approach include loyalty to the service.
- "3. Efficiency without thought of friends or otherwise.
- "4. Insist upon men who are public servants being at all times courteous."

Gordon, who was born in Atlanta and came to California in 1904, doesn't put down his fifth point—hard work. He's thrived on it, for he looks at 61 like a man 10 to 15 years younger.

WINTER SPECIAL!! by



POOL

A Complete 15'x30' Swimming Pool

- Gunite Construction
- Finest Swimquip Filter
- Tile Water Line and Coping
- Any Shape

Plus **A BURKAY POOL HEATER**

All for **\$2495**

3 OFFICES TO SERVE YOU

L. A. COUNTY
5141 Imperial Highway, South Gate
NEVada 6-7503

ORANGE COUNTY
8321 Commonwealth Ave., Buena Park
LAwrence 2-1995

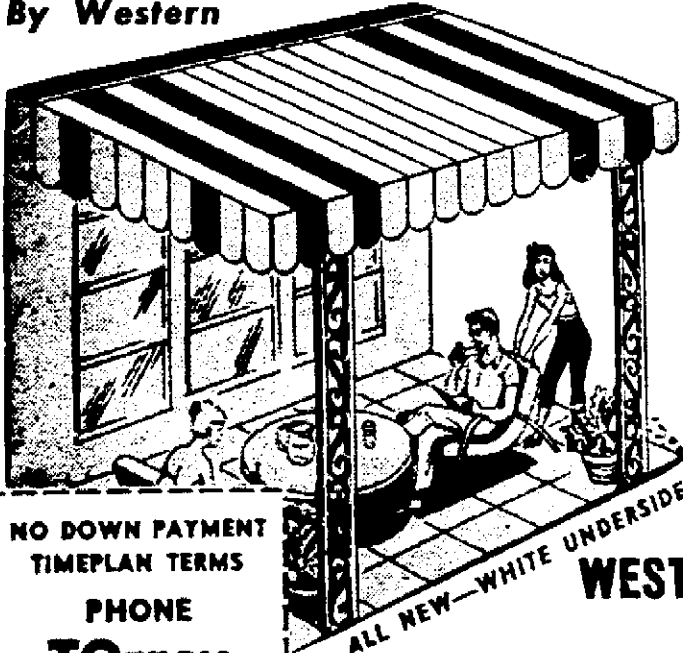
SO. ORANGE COUNTY
9262 Judy Lane, Garden Grove
LEhigh 9-6193

- ☐ Please send me the following brochure, "THE ABC'S OF CHOOSING A POOL FOR YOUR HOME"
- ☐ Have a representative contact me

NAME.....
ADDRESS.....
CITY.....

ENJOY YOUR PATIO WITH ALUMINUM AWNINGS

By Western



NO DOWN PAYMENT
TIMEPLAN TERMS

PHONE

Torrey 3-9411

For Free Estimate

(24-Hour Service)
OR MAIL COUPON

SPECIAL! SPECIAL! SPECIAL!

ALUMINUM PATIO CANOPY

100 Sq. Ft. **\$165⁰⁰**

COMPLETELY INSTALLED
ACT NOW — AND SAVE

Any Choice of Colors in Beautiful Baked Enamel Finish.

SPECIAL!

OUR GUARANTEE TO YOU:

- ★ THE BEST OF MATERIALS AND WORKMANSHIP
- ★ NO SALESMAN COMMISSIONS
- ★ YOU DEAL WITH PARTNER OWNERS, WHO SELL AND INSTALL, TO CUSTOMER SATISFACTION

LOWEST PRICES
EVER OFFERED

WESTERN ALUMINUM AWNING CO.
14046 SAN ANTONIO DR., NORWALK

FREE ESTIMATE ON AWNINGS ☐ PATIOS ☐ CAR PORTS ☐

NAME.....

ADDRESS.....

CITY.....PHONE.....

Mystery of the Vanishing Clouds

A BRIGHT BLUE sky, tastefully decorated with fluffy white clouds, are the snapshooter's delight.

There's no better background for pictures of any kind—whether your subject is a beautiful landscape or a pretty girl.

You wait most impatiently for such pictures to come back from the photofinisher. But when you see them, the first glance tells you that the scene isn't quite as you remember it. The clouds are gone! Vanished—disappeared; not a trace of one in sight.

THERE is an explanation—and a solution to this mystery.

We see the clouds because they stand out against the blueness of the sky. But black-and-white film doesn't "see" colors as such. It records colors according to their different brightnesses in a corresponding range of gray

By the Shutterbug

tones. Thus, in your snapshots, the blue sky becomes light gray and the clouds don't show.

But it is an easy matter to trap those elusive clouds—just slip a filter over the lens of your camera to cut out some of the light from the sky so that it will be recorded in darker tones.

There are many types of filters, most of them for special purposes. Talk to your photo dealer about the one that is best for you.

AND, if you are a box camera user, don't be scared by any talk of filter factors and adjusting the camera's settings to make up for the light you cut out.

Today's black-and-white films have so much exposure latitude that you'll get good pictures anyway.

Filters are very inexpensive—and they'll save you from pondering the mystery of the clouds that disappeared.

LONG BEACH Camera Guild will have a black and white print competition at 8 p. m. Wednesday in the Municipal Art Center, 2300 E. Ocean Blvd. Winners in the recent color competition were Don Selvester, first; Glenn Sieben, second; Elva Hayward,

third; Don Hayward, Neil Van Steenberg and Bill Jordan, honorable mention. Otto Crader, member of the Photographic Society of America and Camera Chromes judged the contest.

ANSCO'S new high-speed color film, Anscochrome, is now being supplied for the first time in 16-mm daylight type motion picture film. The film has an exposure index of 32 and is supplied in 50-foot magazines and 100-foot rolls.



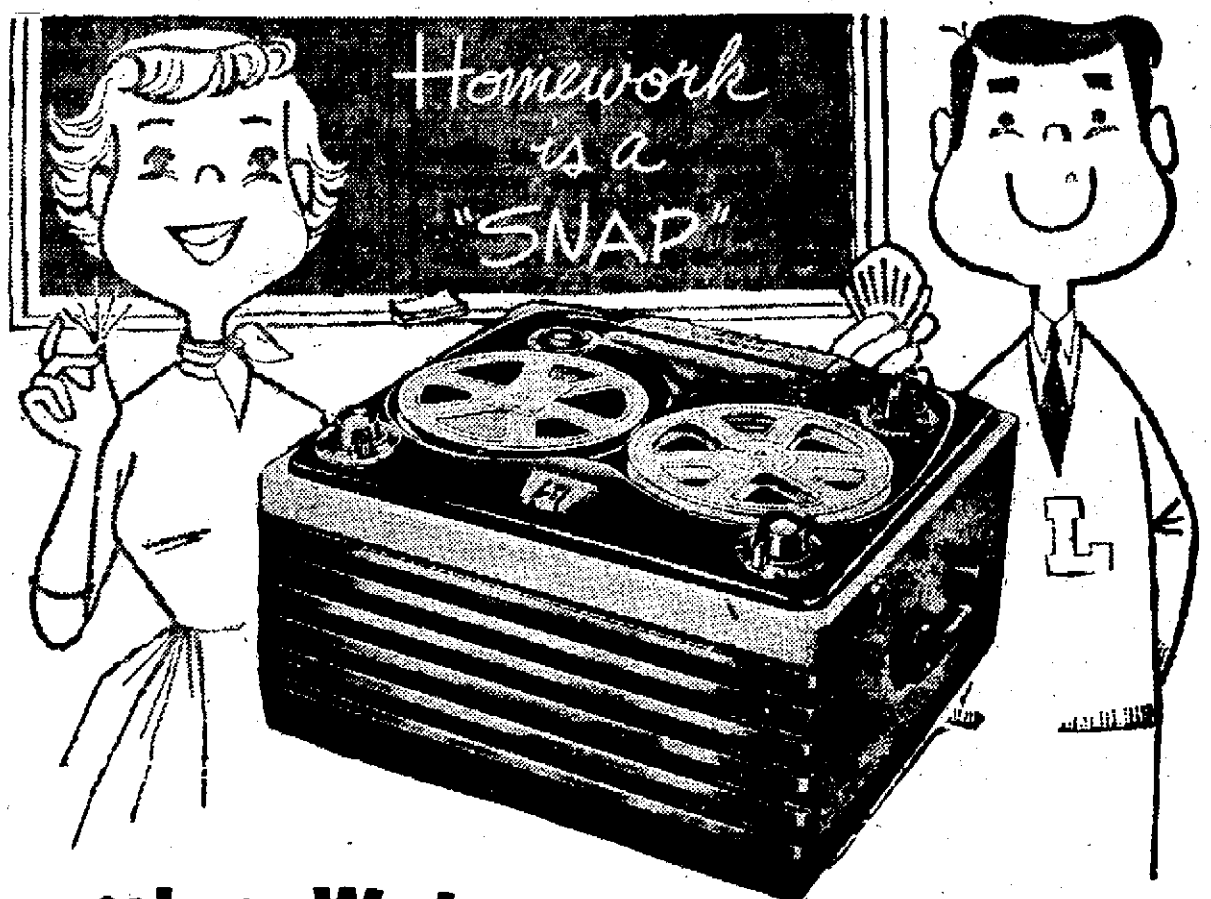
Filter clouds into your snapshots for attractive scenic shots. Filters keep clouds in the picture.

SAVE!! \$110⁰⁰ on NEW

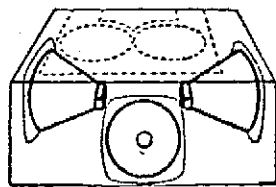
3-SPEAKER WEBCOR RECORDER

WITH AMAZING "STEREOFONIC PLAYBACK"

(WHILE THEY LAST)



with a Webcor Tape Recorder



Three separate speakers combine to distribute the sound evenly throughout the room without the usual higher frequency "dead-spots".

The NEW Webcor Tape Recorder is a compact portable hi-fi tape recorder with features usually found only in professional tape recorders—yours at a popular price.

You'll learn faster with a Webcor Tape Recorder. Use a Webcor to organize your thoughts, assignments, lectures. Rehearse speeches; record school meetings; or capture your favorite music, plays, sports events. The MODEL 2110 Webcor Tape Recorder runs smoothly, silently—and records two full hours on one inexpensive tape. Play back recordings IMMEDIATELY. Keep any recording for life. Or erase and record on the same tape hundreds of times. And what a natural for dad's business meetings.

Come in today for an exciting demonstration.

REG. 209.95 **\$159⁹⁵**

AS LITTLE AS \$2.40 PER WEEK

SPECIAL PRICES

Model	Reg. Price	Sale Price	Model	Reg. Price	Sale Price
2110	\$209.95	\$159.95	2131	\$264.95	\$164.95
2130	244.95	179.95	2132	274.95	164.95

LAYAWAY FOR CHRISTMAS

Winstead Bros

Cameras since 1927

330 PINE AVE.

WATCH
For the opening soon of
our Third Store in Los
Altos Shopping Center.

Phone 6-2967
63-8139

CITY PHOTO

SERVICE

for everything in

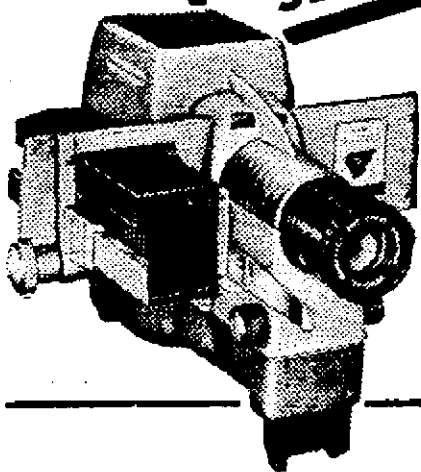
PHOTOGRAPHY

1719 E. ANAHEIM

Phone 35-8928

CITY PHOTO SPECIAL

SAVE \$22
Regular \$77.49 Value!
TDC HEADLINER 300
SLIDE PROJECTOR



PLUS

Metal Slide File
and 12 TDC
Custom Selectrays

ONLY \$55⁴⁹

TDC HEADLINER 300

- 300 watts—blower cooled
- 4" f/3.5 coated lens
- helical focusing—tilt control
- SELECTRON-Semimatic changer

LOOK WHAT YOU GET!

LIBERAL
TRADE-IN
EASY
TERMS

TDC HEADLINER 300
regularly \$49.99
Metal Slide File
regularly 9.50
12 Selectrays
regularly 18.00
TOTAL REGULARLY \$77.49

SAVE \$22.00 PAY ONLY **55⁴⁹**

CITY PHOTO
EVERYTHING PHOTOGRAPHIC

1719 E. ANAHEIM ST.

'Dunker Bowls' for Your Party

By Mildred K. Flanary

Press-Telegram Home Economics Editor

PERHAPS you can't pronounce them — or even spell them — but hors d'oeuvres and canapes are universally enjoyed just the same. We're all convinced, too, that nothing helps more to get a party off to a flying start than these savory morsels when served

with gay informality.

Yes, the appetizer tray has a real place in today's entertaining, whether it provides a party atmosphere for a family meal or precedes a company dinner. Casual informality always merits more praise from partygoers

than a stiffly elaborate affair. That's why guests are certain to be impressed with a "dunker bowl" type of appetizer.

IT PERMITS them to make their own appetizers — and as many as they wish — without setting foot in the kitchen.

Our charming hostess today, Mrs. Lawson (Jo) Overman, 917 Claiborne Pl., knows the importance of having her emergency shelf stocked with canned sea foods, peanut butter, assorted cheeses, olives, nuts, potato chips and a plentiful supply of crisp crackers.

In a matter of minutes she can have you happily "dunking," chatting and relaxing. If the occasion calls for a variety — she just mixes up three kinds of spreads, piles them lightly in bright-colored bowls, and has a tray of potato chips and an assortment of crackers handy. "Dunking" these days, you know, is not only polite — it's very good taste.

HER FAVORITE summer dip consists of a mixture of chopped egg, watercress, chives and Miracle Whip, topped with slivered almonds. That recipe is featured today, but others, which you'll enjoy, follow.

Diced Meat Dip

1 5-ounce can diced meat for juniors
 ¼ cup cream, whipped
 ¼ cup chopped pimiento olives
 ¼ teaspoon Worcestershire sauce

Remove meat from can and drain. Combine all ingredients and chill. Yield: 1 cup.

Smoked Cheese Whip

6 ounces smoked cheese food
 ¼ cup cream or condensed milk, whipped
 ¾ teaspoon poppy seed or caraway seed

Soften cheese in bowl. Add

Mrs. Overman's Almond Dip

Mix to suit your taste:

Chopped egg

Chopped watercress

Chopped chives

Add enough Miracle Whip to make it of "dunking" consistency. Top generously with slivered almonds.

FORMICA DRAINBOARD

from **59.00**

Tired of your cracked or chipped drainboard? Let us bring our samples to your home and help make your kitchen beautiful. Our contract can also include any of the following: Linoleum or tile flooring, plastic wall tile, steel or birch cabinets, sinks, garbage disposers, plumbing, electrical, carpentry, plastering, painting. Guaranteed work and price, cash or terms.

Economy Kitchens

477 West Willow — Phone 4-6515

The "WIZARD"

ELECTROMATIC GARAGE DOOR OPENER

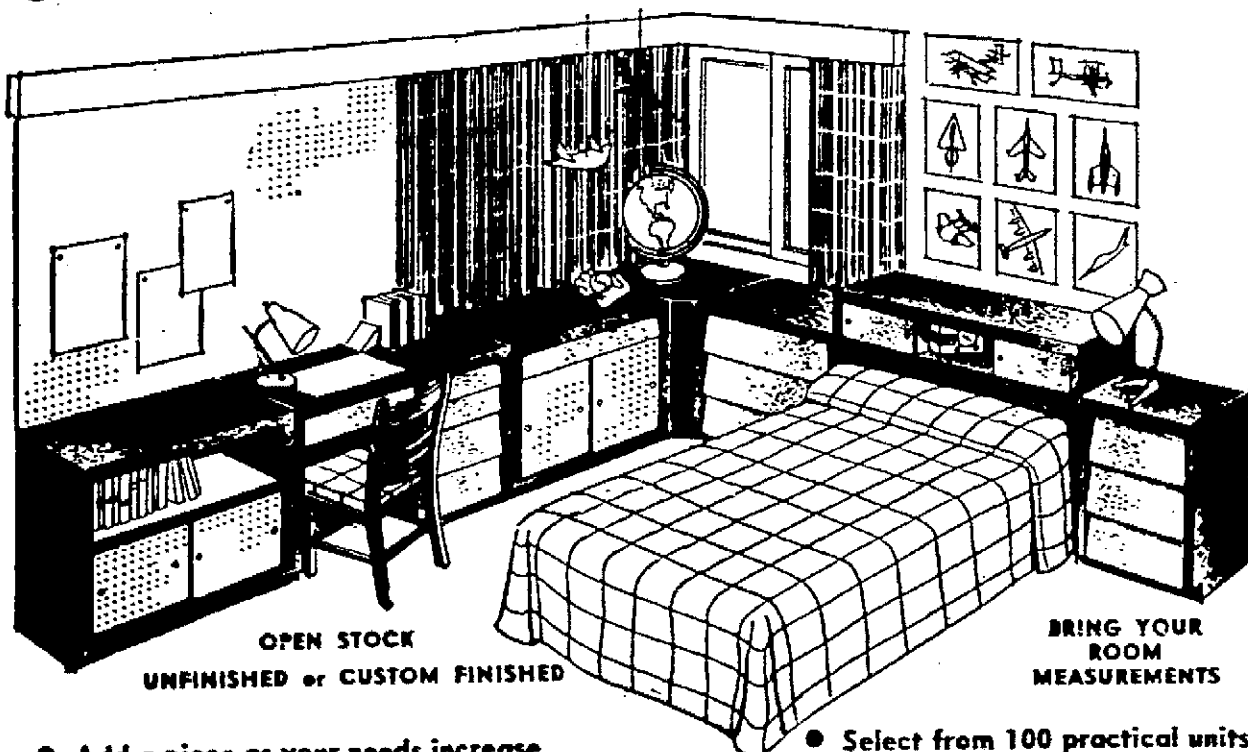
THE "WIZARD" is the finest, simplest and safest garage door opener on the market today. It is foolproof and trouble-free, having only three moving parts.

FOR INFORMATION CALL **MEt 3-7991**

Paramount Garage Door

8120 E. Compton Blvd.—Paramount

SMARTLY STYLED MODERN • BUDGET PRICED



OPEN STOCK
UNFINISHED or CUSTOM FINISHED

BRING YOUR
ROOM
MEASUREMENTS

- Add a piece as your needs increase
- Every piece guaranteed, quality construction

- Select from 100 practical units
- In solid ash or hemlock

See the new ZOLATONE FINISH that won't scuff or Scratch

Register Now
for Our
**FREE
FURNITURE
FINISHING
GLASS**
Come in for Our
FREE BROCHURE

SEE OUR LARGE SELECTION OF MODERN
MAPLE AND PROVINCIAL
FURNITURE



FINISHED and UNFINISHED FURNITURE

222 AMERICAN

Open Monday
and Friday
Nights



EASY TERMS
Phone 65-3270



Almond dip hors d'oeuvres are a favorite of Mrs. Lawson Overman. Eggs and almonds are included.

whipped cream and caraway seed and whip together until smooth. Yield: 1 cup.

Bleu and Cream Cheese

3 ounces bleu cheese
 3 ounces cream cheese
 1 tablespoon minced onion
 ¼ cup cream

Mash bleu and cream cheese together, mix well with other ingredients, place on tray and top with pimiento strips.

Anchovy Canapes

1 package Brie cheese
 2 teaspoons beer
 Rolled anchovies

Mash cheese with a fork and add beer slowly. Blend to a smooth paste. Place in a mound on the platter and decorate with anchovies. Let each guest spread his own.

Chili Bacon Spread

1 3-ounce package cream cheese
 2 tablespoons chili sauce
 3 slices crisp cooked bacon, crumbled

Kitchen Tip:

Oatmeal cookies will have a better flavor if oatmeal is toasted before using it.

Combine all ingredients, mixing well. Spread on crispy crackers. Yield: ½ cup spread. The canapes may be garnished with additional crumbled bacon if desired.

ALUMINUM OR PLASTIC WALL TILE

NO CHARGE
FOR UP TO 30
DAYS CREDIT



Call the man that does the work
WE INSTALL & REMODEL
ALUMINUM - PLASTIC
ASPHALT - RUBBER FLOOR TILE

3 WALLS OVER 44.50
TUB, 4 FT. HIGH 29.00
TUB ENCLOSURES 64.00

All Work Guaranteed
Call Us for Free Estimate!
HEISE TILE
Licensed Contractor
90-4621 TO 7-9957
Day or Night Evenings



Tony Blik
AND SON

1625 E. ANAHEIM

Specializing in Wall-to-Wall Carpet
35 Years Experience



- Featuring
Carpets by
- Holmes
 - Downs
 - Firth
 - Beattie
 - Gulistan
 - Hights-town
 - Magee
 - Deltor
 - Waite
 - And Others!

ALL-WOOL CARPET

AT THE
**MOST REASONABLE
PRICES IN TOWN!**

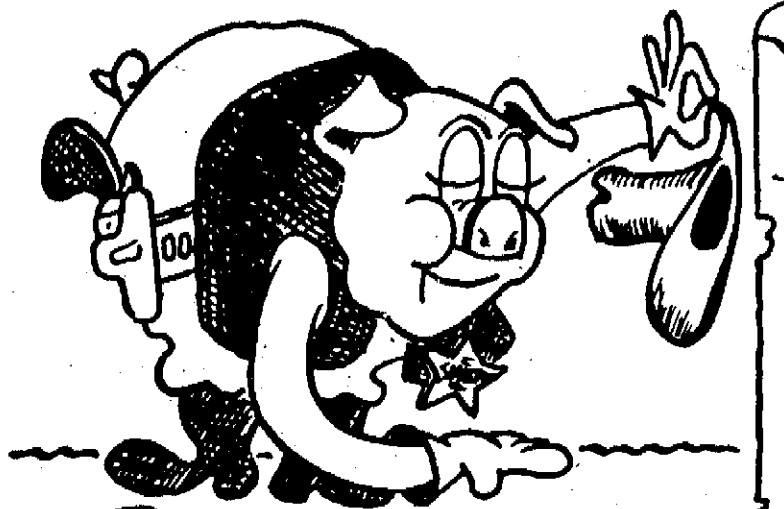
And the Easiest Bank Terms, Too!
36 MONTHS TO PAY!
FREE ESTIMATES—DAY or NITE
PHONE 7-9841

Tony Blik AND SON

A mile from the main street . . . it's true,
but a mile from high prices, too!

1625 E. ANAHEIM STREET

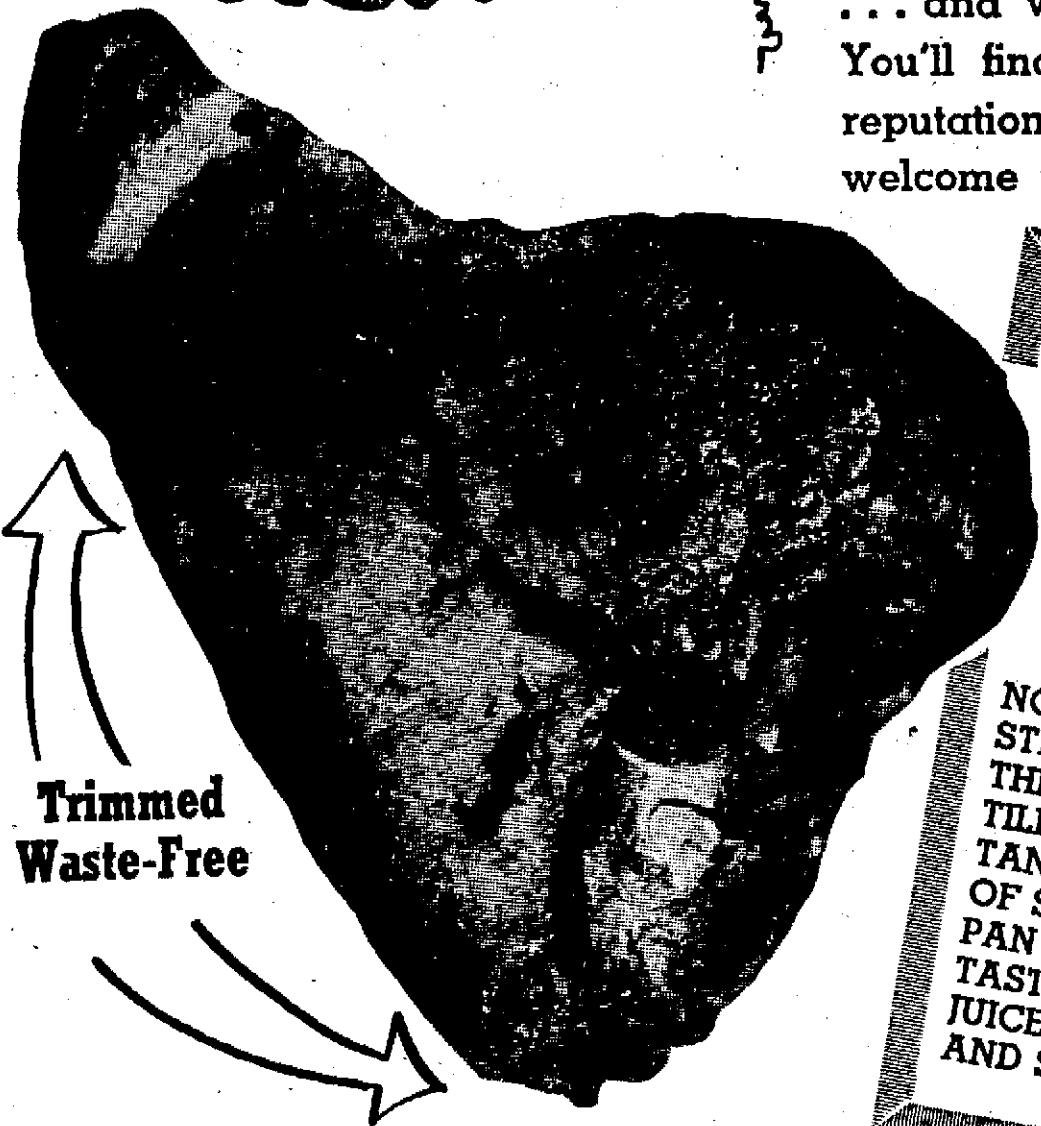
OPEN FRIDAY
NITES TIL 9



WANTED:

a chance to please you!

... and we know you'll be pleased doing business with us. You'll find as others have, that we're mighty proud of our reputation for reliability and service. We would be happy to welcome you as one of our many satisfied customers. . . .



Trimmed
Waste-Free

BABY BEEF T-BONE or CLUB STEAKS

NOTHING BEATS GOOD STEAK! AND HERE ARE THE FINEST... JUST WAIT TILL YOU SMELL THE TANTALIZING AROMA OF STEAK SIZZLIN' IN THE PAN... WAIT 'TIL YOU TASTE 'EM. SAVORY, JUICE FILLED, TENDER AND SO DELICIOUS...

79¢
lb

TOP SIRLOIN

or NEW YORK CUTS

CUT FROM THE FINEST GRAIN-FED BABY BEEF... EXTRA TENDER AND TASTY... REALLY A TREAT TO EAT. YOU'LL LOVE EVERY BITE.

98¢
lb.

FARMER STYLE RIBS

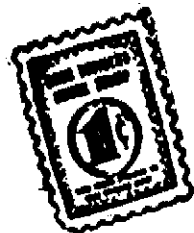
HEAVY WITH RICH, LEAN TASTY IOWA CORN-FED PORK, A REAL MEAL.

39¢
lb

FRESH GROUND BEEF

LEAN AND TENDER FRESH EVERY HOUR... YOU KNOW IT'S GOOD...

3 lbs. \$1.00



SAVE!
with
Cash
Dividend
Stamps

Friendly Markets

1140 E. CARSON
LONG BEACH
2420 SANTA FE
LONG BEACH
655 PINE AVE.
LONG BEACH
2217 PALO VERDE
LOS ALTOS
909 S. CENTRAL
COMPTON
2279 PACIFIC
LONG BEACH
1900 E. OLIVE
COMPTON
14309 ATLANTIC
COMPTON

SW "So RICH and FLAVORFUL"

COFFEE...

79¢
1-LB. CAN

ALL GRINDS
PERFECT BLEND
OF CHOICE COFFEES



JEWEL OIL Qts....

FOR COOKING OR SALADS, FINEST QUALITY—ALWAYS RICH AND PURE!

49¢

HERSHEY'S COCOA

1 LB. ... 59c. HIGHEST QUALITY RICH AND DELICIOUS... 1/2 LB.

30¢

APPLE BUTTER, 28-oz.

CATALINA... SO TASTY AND GOOD, REALLY FLAVORFUL

28¢

PINEAPPLE JUICE

CASE SWAYNE, 46-OZ. CANS. CHILL AND SERVE. IT'S DELICIOUS.

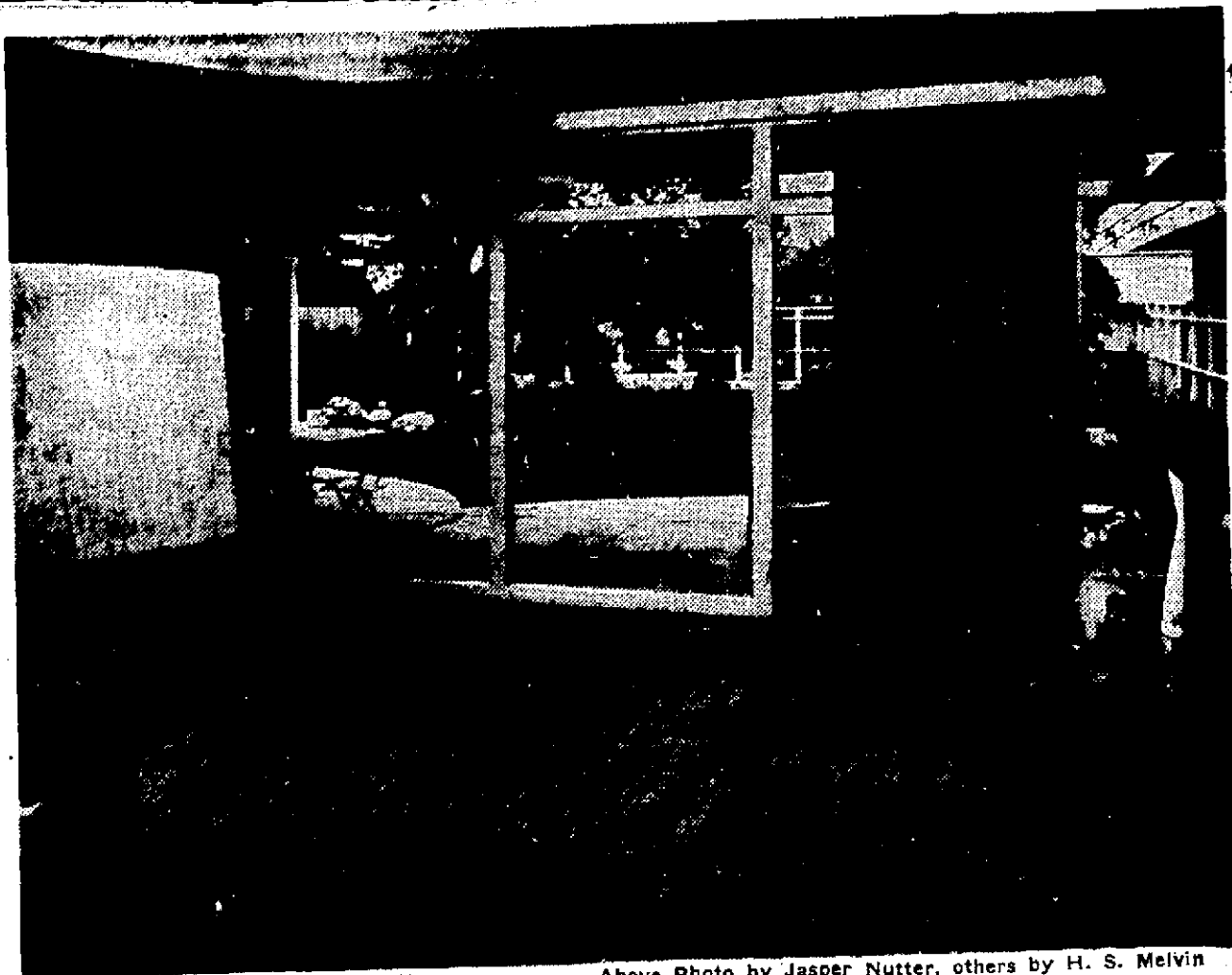
19¢

WELLO
Gelatine!
In Asstd.
Flavors.

3 for 19¢

BUTTER
SWIFT'S
BROOKFIELD,
1-LB. CARTONS

63¢
lb.



Above Photo by Jasper Nutter, others by H. S. Melvin

Contemporary design has overtones of the traditional in the residence of Mr. and Mrs. Paul Gavins. Home sits back on lot, has 2,700 sq. ft. space.

SOUTHLAND HOMES

Annual Tour of



A secluded patio is just outside this bedroom at home of Mr. and Mrs. John T. Fisher and Mrs. Cecelia Kline.

By Eileen Ball

HOMES representative of the finest in contemporary architecture will be shown to the public today when the Long Beach Junior Chamber of Commerce and the Architects Association present their annual Tour of Homes.

On this year's itinerary are five newly built and occupied homes, the doors of which will be open from 1 to 6 p. m.

Purpose of the tour is twofold: One, it helps acquaint the people of Long Beach with the merits of contemporary architecture as practiced by local architects, and second, a donation of \$1 per person for the tour represents a contribution to the Community Welfare Program of the Junior Chamber.

Representatives of the archi-

tectural firms sponsoring each house will be present to answer questions and to elaborate on outstanding features of the dwellings.

TICKETS AND MAP folders outlining the tour may be purchased at any of the five homes.

Of particular interest to those favoring the most avant garde trend in contemporary architecture will be the home of Mr. and Mrs. Don Muchmore, 378 Los Altos Ave.

Designed by Walter Richardson, this flat-roofed dwelling represents a long-distance departure from traditional architecture.

The Muchmore home capitalizes on an interesting view through walls of glass ingeniously engineered to admit scene and

sunlight minus glare. The complete omission of all unnecessary and affectations "trim" makes the house—at first glance—seem strangely stark. At a second look, the reason for its being so becomes apparent. Here is a house that provides for a way of living that is at once comfortable, casual, and wonderfully uncluttered with busy trifles.

EQUALLY UNIQUE — in quite a different direction — is the charming French provincial home of Mrs. F. Tucker, 1055 Amelia Dr.

Shakes are used for the roof of this dwelling and are also employed — more unusually — for the siding which, in combination with an abundance of fieldstone,

DRAMATICALLY NEW and YEARS AHEAD
In Style . . . finest performance . . .
Newest "Convenience" Tuning

the magnificent
Magnavox
television

The Magnavision 21

Now...
Big Picture
21" TV

189⁵⁰



model MV121L,
in lovely new mar-
proof Magnetex
Cordovan finish.
Shown on optional
wrought iron stand.

**Magnavox EXTRA VALUE
PERFORMANCE FEATURES**

- Super-Dependable MAGNA-TRONIC Transformer-Powered CHASSIS
- 16,000 VOLTS PICTURE POWER for finest fringe or local reception with clearest, sharpest pictures obtainable
- 41 MEGACYCLE IF AMPLIFIER for minimum interference and maximum picture detail
- Finest VHF "CASCODE" and UHF "TELERAMIC" TUNERS for best reception
- New Easy Vision—CONVENIENCE TOP TUNING
- OMNI-DIRECTIONAL SPEAKER for greatly improved sound distribution
- LOCAL or DISTANCE SELECTOR SWITCH for best area viewing

COME IN FOR A PROOF DEMONSTRATION TODAY
See and Hear Magnavox Superiority

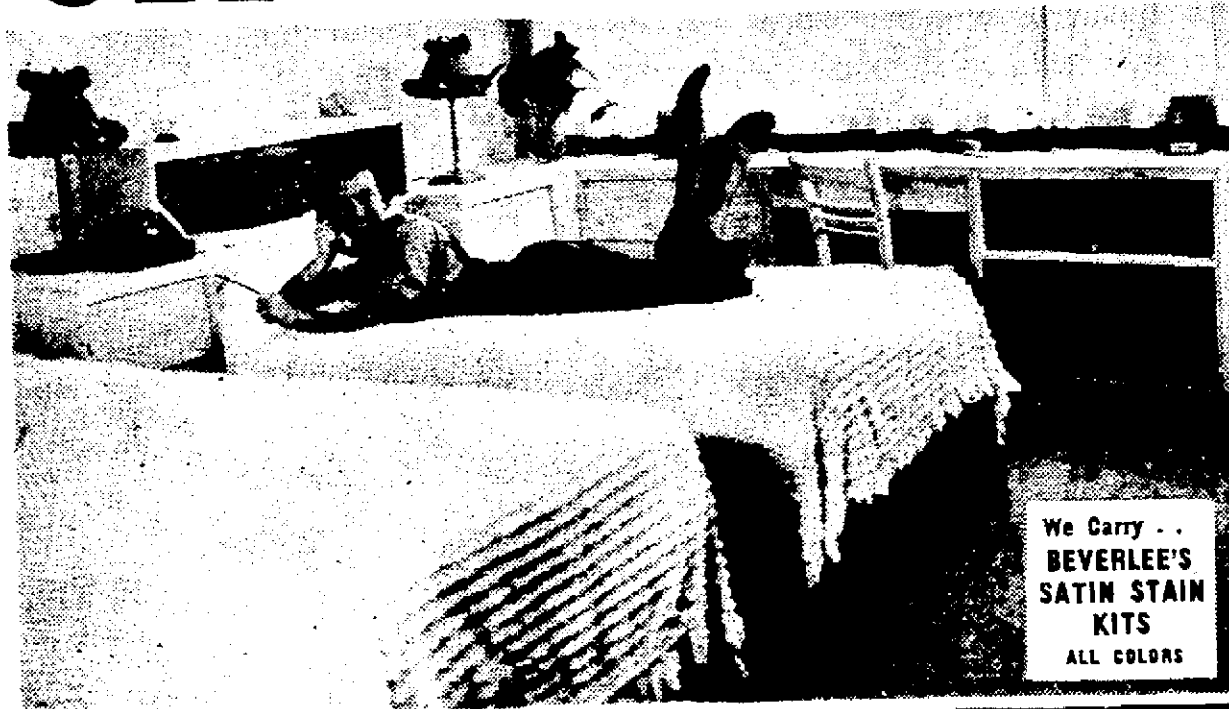
OPEN FRI. 'TIL 9 P. M.
HEAR THEM TODAY AT . . .

JUDHINS MUSIC

GARDEN GROVE
1976 Garden Grove Blvd.
IN GARDEN GROVE
Phone LE 9-2887

LAKEWOOD
5422 Village Road
IN LAKEWOOD TRIANGLE
Phone 5-8311

**SLEEP E-Z COMPLETE
BED OUTFIT**



We Carry . . .
**BEVERLEE'S
SATIN STAIN
KITS**
ALL COLORS

INNERSPRING MATTRESS,
MATCHING BOX SPRING,
HOLLYWOOD LEGS. All for
5-YEAR GUARANTEE

\$39⁹⁰

King Size Mattress \$99⁹⁰
and Box Spring
10-YEAR GUARANTEE

WE CARRY A COMPLETE LINE OF UNFINISHED FURNITURE
IN ASH, MAPLE AND SOFT WOODS.

5459 ATLANTIC

Ph. 2-9564

Open Daily, 9 A. M. to 9 P. M.
Closed Sunday.



Homes Today

creates a richly textured exterior.

This 2,300-square-foot home was designed to accommodate large groups, inasmuch as Mrs. Tucker, an untiring hostess, enjoys entertaining at casual, at-home affairs.

With this in mind, the architectural firm of Power & Daniels oriented the rooms of the house to group about a pool which nestles privately — and invitingly — right into the heart of this unusual home. Large sliding doors of glass open to the pool and patio, creating a happy merger between indoors and out.

INSIDE, the plan is very open, facilitating the pleasant business of coping with large assemblies of guests.

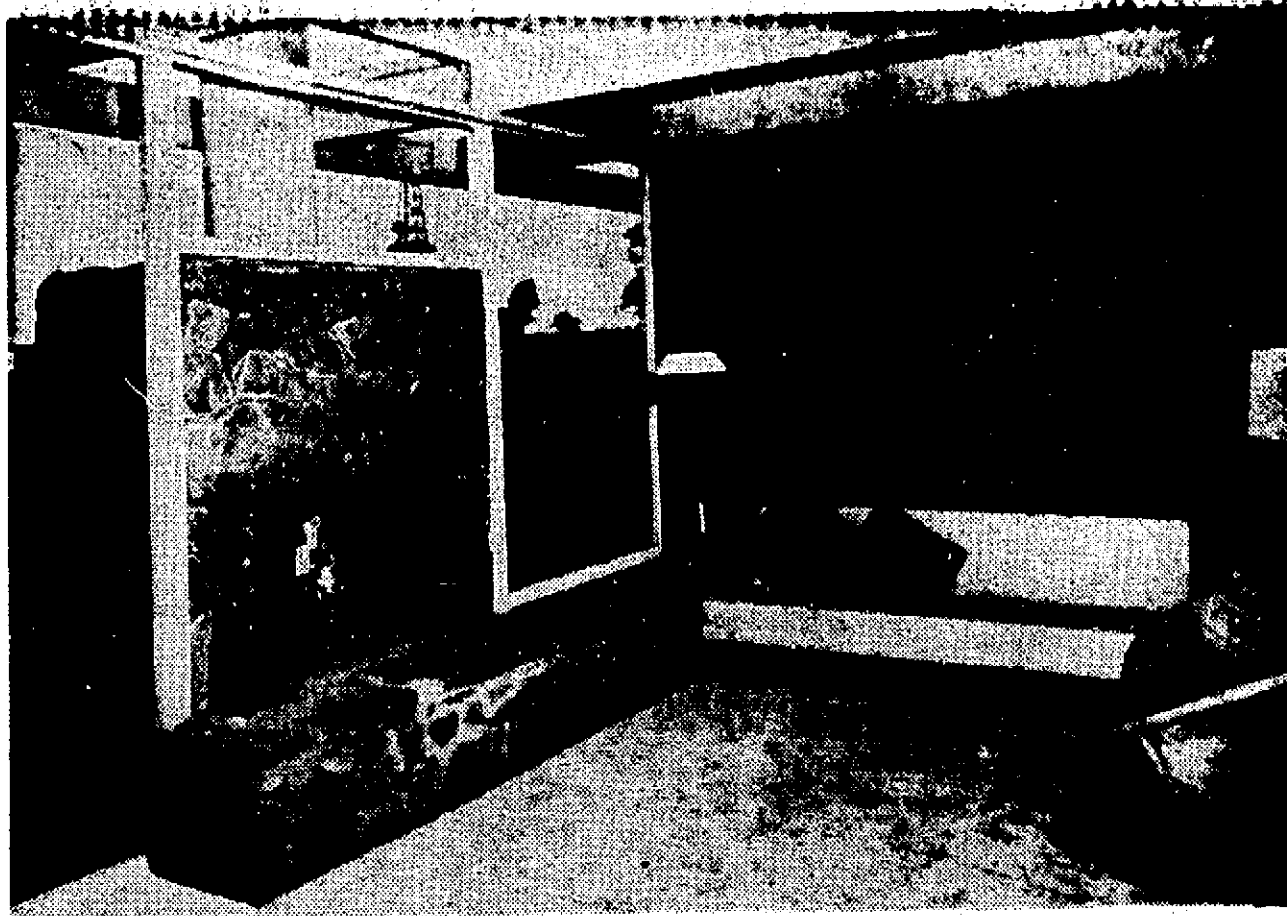
The handsome and stately dwelling of Mr. and Mrs. Paul Cavins will be of particular inter-

est to those who favor contemporary design with overtones of traditional dignity. The architect is Thomas J. Russell.

Set back on its lot at 4007 Linden Ave., this 2,700-square-foot home features a double fireplace of Utah green fieldstone, the chimney of which repeats the exterior use of the stone for pillars and planters.

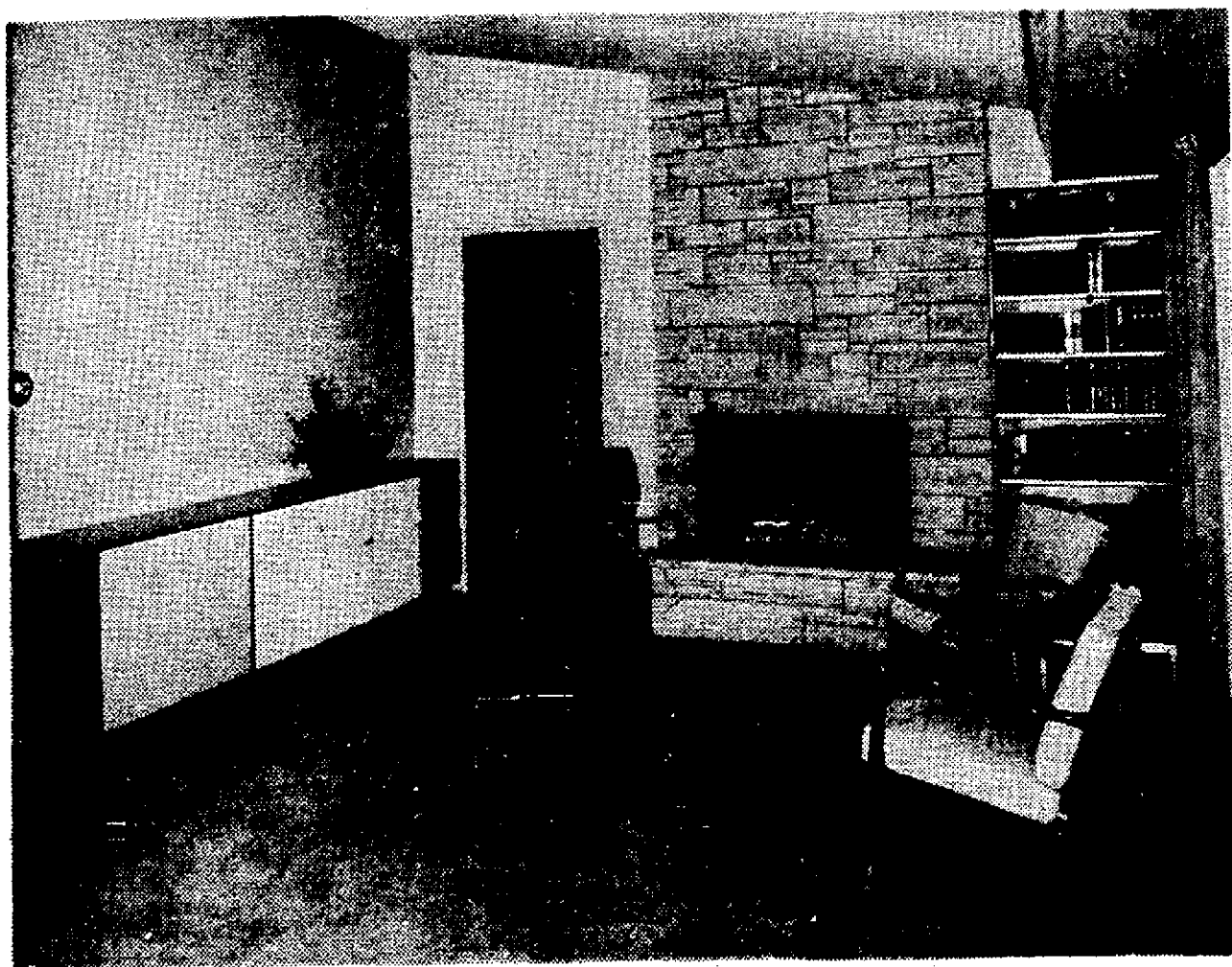
The large 3,300-square-foot home of Mr. and Mrs. John T. Fisher and Mrs. Cecelia M. Kline is unique in that the main rooms of the house open to a large central patio, where Mrs. Kline and her children entertain and relax, while a second, entirely secluded patio is located outside the master suite for more intimate outdoor living. Hugh Gibbs was the architect for this home at 4352 California Ave.

ALSO OF INTEREST to those



Streamlined, comfortable is the modern home of Mr. and Mrs. Don Muchmore. Home capitalizes on expansive view. Modern fireplace treatment is seen here.

enjoying the tour will be the large family activity room with (Continued on Page 26.)



TRO-PIC-KAL "The New Look" ALUMINUM AWNINGS in Awnings

(AT A PRICE EVERYONE CAN AFFORD)



FALL SALE
10% OFF—THIS WEEK ONLY!

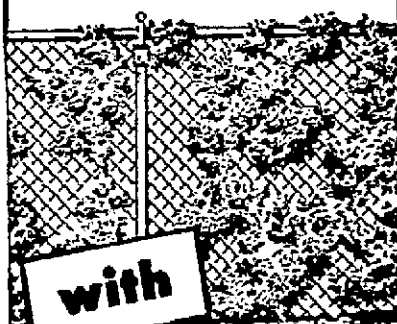
NEVER before has there been an Aluminum Awning that not ONLY offers Sun-protection, but ALSO adds BEAUTY to your home, and eliminates dark rooms (only Tro-Pic-Kal can give all 3). Unlike all other Awnings, Tro-Pic-Kal Awnings are ATTRACTIVELY DIFFERENT and eliminate that "Heavy" Commercial appearance. Cool your home 30% inside, and add the finishing touch of beauty for the outside. Easy terms, free estimates. In Fullerton-Anaheim Area Call Lambert 5-5216

MODERN
316 E. 10th St.

Products Co.
Phone 7-3956

Custom built to fit the Paul McClaughry home is a hi-fi set (left background above). Back of Santa Maria fieldstone fireplace forms a wall to set apart the entry.

The **PRIVACY** you want
The **PROTECTION** you need



with
CYCLONE FENCE

• It's easy to train vines to grow over a Cyclone Fence. Then you will have complete protection for your children, lawn and flowers—and the privacy you want as well! Cyclone is a quality fence—made of heavy, galvanized steel that lasts longer than fence of other materials. Expert erection service. No down payment—easy monthly payments. For full information, phone and ask for free illustrated booklet. Free estimates.

Long Beach 7-4505
419 East 6th Street
Long Beach, California.

UNITED STATES STEEL

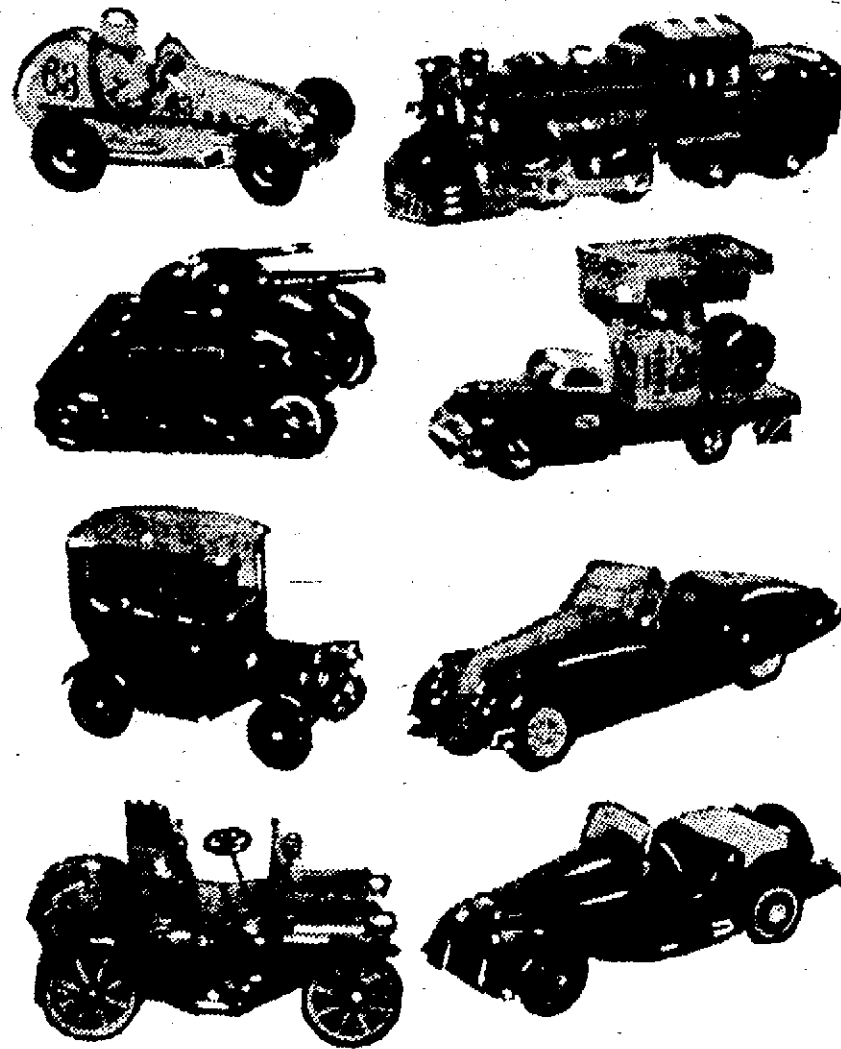


PENNEY'S

ALWAYS FIRST QUALITY!

DOWNTOWN LONG BEACH

PENNEY'S TOYLAND



IMPORTED METAL MECHANICAL TOYS

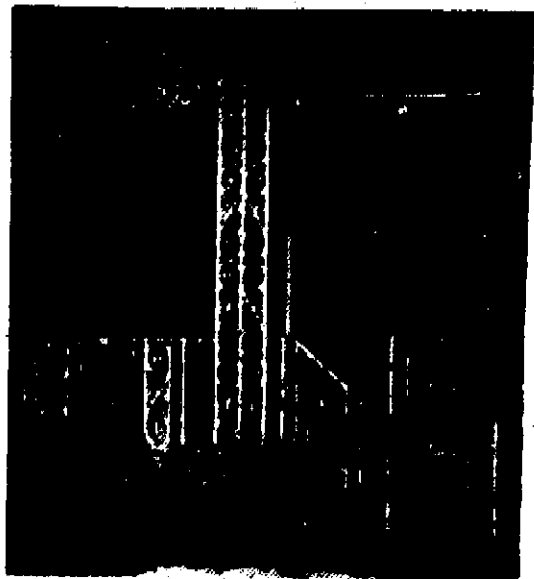
YOUR CHOICE

88^c

IMPORTED METAL MECHANICAL TOYS! Hard to believe, but these are all-metal friction cars. Included are wrecker trucks, airplanes, jeeps, fire engines, sedans, locomotives and many, many others not shown. These are not ordinary toys, but good size (6 inches to 10 inches) and would usually sell for much more. Wonderful for Christmas stockings.

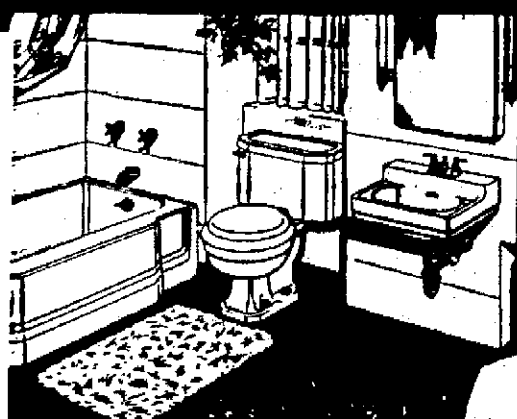
PENNEY'S TOYLAND ANNEX,
Y. W. C. A. BLDG., W. SIXTH ST.

CUSTOM MADE ORNAMENTAL IRON



F.H.A. or
Budget Terms
Visit Our
Display Room
or
Phone 4-1564
for
FREE ESTIMATE
West Coast
Metalcrafts
3980 Cherry Ave.

AMERICAN-Standard BUDGET BATHROOM



As Pictured
**NOTHING
DOWN**
\$10⁸⁷ Mo.
INSTALLED
(Normal)

SAVE WHILE YOU SPEND

WE GIVE **"S.N."**
GREEN STAMPS
WITH ALL GOODS and
SERVICES (Except
Contract Plumbing)

- PLUMBING REPAIRS AND MAINTENANCE
- REMODELING KITCHENS & BATHROOMS —All Makes of—
- WATER HEATERS
- SINKS • DISPOSALS
- BATHROOM FIXTURES
- APPLIANCES

All Material and
Workmanship Guaranteed
By **SAM HEALD CO.**

We Will Estimate
and Discuss Plans
Evenings in Your Home

Your Sign of Quality

phone 4-8547
SAM HEALD
2782 LONG BEACH BLVD.
PLUMBING

RADIANT HEATING
• APPLIANCES

MODERNIZE • BATHROOM • KITCHEN

WE DO THE ENTIRE JOB

You are invited to visit our modern display room.

TILE

**PLASTIC TILE
ALUMINUM TILE
CERAMIC TILE**

• FREE PLANNING AND CONSULTATION •

INSTALLED IN YOUR BATH!
TUB AREA...

3 WALLS - 48" High

ALUMINUM or PLASTIC TILE

- 40 DECORATIVE COLORS
- THE ONLY RUSTPROOF TILE

47⁵⁰

INSTALLED IN YOUR HOME!
SAME JOB AS ABOVE IN FIRST QUALITY
CERAMIC TILE **79⁵⁰**

INSTALL IT YOURSELF!
ALUMINUM and PLASTIC TILE **47c** sq. ft.

- SHOWER DOORS, \$28.50 • GLASS TUB ENCLOSURES, \$87.50
- CUSTOM-MADE CABINETS AND FORMICA TOPS

FHA Terms, low as 5.00 per month, or charge it. Free estimates, days, nights, Saturday or Sunday. No obligations. Evenings and Sundays call 2-3854.

CALL L. B. 7-1237 OR CALL COLLECT

NORMAN KEITH, INC. GENERAL CONTRACTORS

615 W. PACIFIC COAST HIGHWAY



Historical Photo Collection Security-First National Bank

Creamery stores, like that above at 610 S. Broadway, Los Angeles, were a chief milk distributor in 1895. Compare this with modern trucks, stores.

Nation's Largest Milkshed

By B. Mead Pryor

LOS ANGELES COUNTY is the top dairy county of the nation. Here there are more dairy cows, greater total production, and a larger dairy income than any other county in the country, and the farm wage scale is 38 per cent higher than the national average—yet the consumer pays less for a quart of milk than most of the major cities of the United States — families in Jacksonville, Fla., at the first of the year paid 27 cents, in New Orleans 26½, New York 26, and Pittsburgh 25. Locally, consumers may go to the dairy and buy milk at about 17½ cents per quart, with only slight increases for store-purchased or home-delivered milk.

The nation's finest milk supply at these low prices comes about through the highly technical knowledge of the county's dairymen who operate the 580 commercial dairies. More than 98,000 cows are distributed throughout the county, with the heaviest concentration in the southeast district, which includes Downey, Norwalk, Artesia, Paramount, Bellflower and Long Beach.

In the Artesia district alone, where there are 260 dairies in 17 square miles, there is an investment of some \$39 millions, while the estimated overall county dairy investment is \$90 millions. The average value of land in the Artesia district is reported at \$1,500 per acre, with about 15 acres to a dairy, which supports an average of 155 cows per farm, with some farms having several hundred.

DAIRYMEN figure milk production in pounds instead of gallons and its value is determined by percentages of butter fat. The county as a whole has a butter fat production record more than twice that of the rest of the United States — 460 pounds per cow as against the national average of only 200 pounds per cow. The Artesia district still tops the county record with a 480-pound average.

Figured in consumer gallons the county industry provides 123

million gallons of market milk to 4¼ million people, being 80 per cent of the total market milk consumed. Of the total, 92 million gallons come from the southeast section.

The local area has long been known as the world's largest hay market. About 55 per cent of a cow's milk-making feed consists of hay. Around 850,000 tons of baled alfalfa, the standard roughage, is hauled in from Antelope and Imperial Valleys and some from the northern part of the state.

Holstein and Guernsey breeds are the most popular, with Holstein preferred because of quantity production, size of the animal, and weight, as this all figures in profit or loss when a cow must go to the butcher as a low producer. Guernseys are liked for their quality of milk and high butter fat. Los Angeles County dairymen replace one-third of the cows each year. Over 47,500 re-

placements in 1954 were imported into the county, with 42 per cent coming from 15 other states and the balance coming from other counties. The southeast section is the world's largest cow market.

NOT ONLY are cows replaced by shipping, but many dairymen raise calves to around 5-6 months on the dairy and thence to pasture outside the county, some paying stockmen around 18 cents per pound gain in weight on pasture contract. Others raise calves from birth to freshening on the dairy. Calves not raised for replacement are sold at birth.

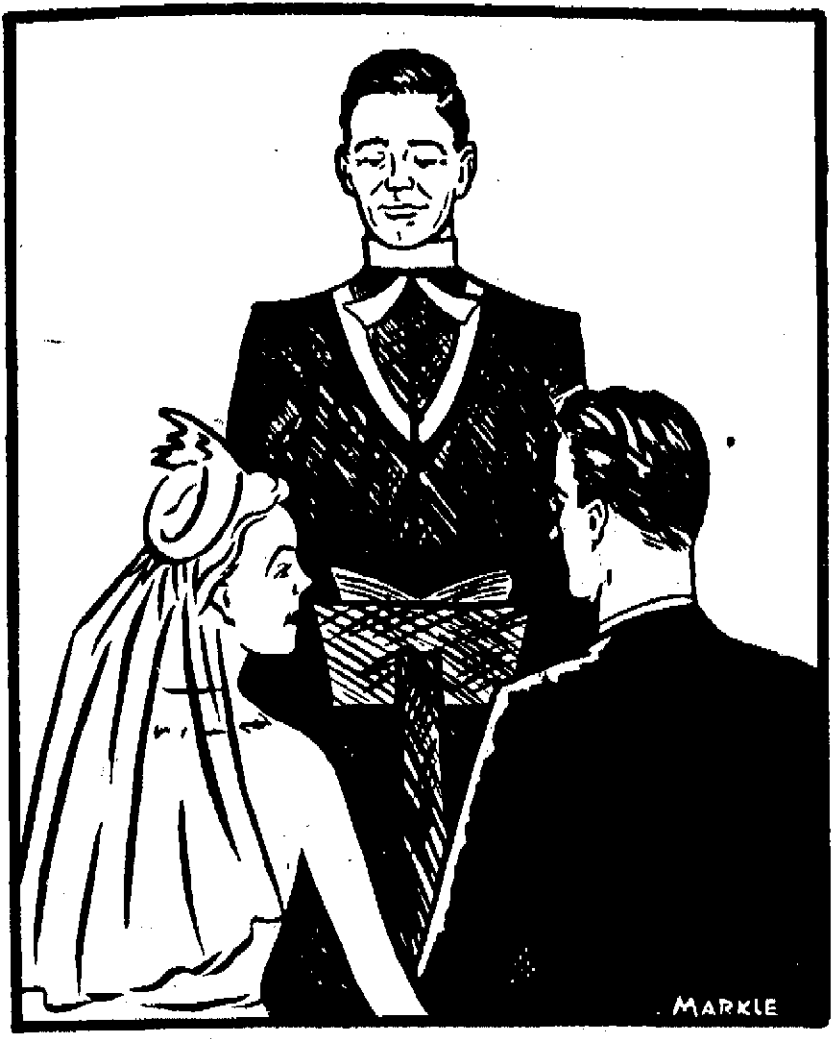
The DHIA — Dairy Herd Improvement Association — is one of the outstanding dairymen's associations. This cow-testing organization has been in existence about 40 years. Cows unable to maintain a standard butter fat average, usually around 30 lbs. per month, are culled. These so-

(Continued on Page 24.)



Photo by the Author

An estimated 98,000 cows in Los Angeles County does not include the after-store hours "electric cows."



—Drawing by Parker Markle

"Do you promise to love, honor and obey and never say 'always' and 'never' as long as ye both shall live?"

Never Say 'Always' and 'Never'

By Stella George

YOU never take me out in the evening.

"You always put off mowing the lawn."

"You never pick up your clothes."

"You always take the car when I need it."

The use of these "never-always" words probably cause a very large amount of family bickering. Their elimination would help to prevent the trivial, petty clashes that so frequently grow into serious misunderstandings.

Never means not ever; at no time; not in any degree, way or condition, if taken literally. Always, on the other hand, means at all times; invariably; uniformly; ever; perpetually; on every occasion. Thus, if a wife says, "You never pay me any compliments," she is saying that at no time, not ever does her husband compliment her. Indignant at this impeachment, hubby is likely to retort, "You always want compliments; why can't you be like other women who never have to be flattered?" To which his beloved is apt to reply, "Because you never understand my feelings," et cetera ad nauseum.

The facts are probably that hubby does compliment wife in more ways than she is consciously aware; that a man is frequently quite self-conscious about making flattering speeches to his own family; and that the very fact he is willing to share his life and fortune with one woman is the greatest indirect compliment of all.

Children, likewise, suffer from the "never-always" arraignment. "You never pick up your clothes; they're always on the floor," a

mother states firmly. That the youngster might have recently been making an effort to be tidy has gone unnoticed. In defense his answer is, "You always say I never do." Results will be more effective if the mother says, "See how much better your room looks when your things are picked up!"

FRIENDS, TOO, can suffer from the "never-always" argument. Let's say a couple drops in for a social evening of bridge. As a hand is being dealt, one of the women may remark to the other, "That's a pretty dress you have on. I love blue, but John has always hated the color."

John, surprised and a little embarrassed, will probably say, "I never did say I didn't like it. I just don't think it's your best color." His wife retorts with, "You never notice what I wear, anyway," at which time the other couple is beginning to feel the contagion of the "never-always" friction.

The woman in blue speaks up, "Harvey always notices. In fact, he is always too critical about what I wear." Harvey, heretofore an innocent bystander, defends himself with, "I am never critical. I just like what I like, that's all." There is an unmistakable tension as the hand of bridge is dealt. John, who made a grand slam two rubbers before, sighs as he regards his hand, "Look at this mess. I always get the worst cards..."

Perhaps it would always be an excellent idea if we would never say "always" and "never"... unless the words were used with a strictly complimentary remark, such as, "You always say the nicest things. I've never known anyone so wonderful!"

FREE 30 DAYS SUPPLY OF SAFE HIGH-POTENCY NUTRITIONAL FORMULA VITAMINS

MINERALS and AMINO ACID

25 Proven Ingredients—
11 Vitamins (including Blood-Building B₁₂ and Folic Acid), 11 Minerals, Choline, Inositol and Methionine

NOW YOURS FREE



Retail Value \$5.00

To prove to you the remarkable advantages of the Vitasafe Plan... we will send you, without charge, a 30-day free supply of high-potency VITASAFE C. F. CAPSULES so you can discover for yourself how much healthier, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over twice the minimum adult daily requirement of Vitamins A, C and D... five times the minimum adult daily requirement of Vitamin B₁₂, and the full concentration recommended by the National Research Council for the other four important vitamins. And each capsule contains the amazing Vitamin B₁₂—one of the most remarkably potent nutrients science has yet discovered—a vitamin that actually helps strengthen your blood and nourish your body organs.

The normal retail price of similar vitamin capsules would be \$5.00. Yet now you get this 30-day supply of VITASAFE C. F. CAPSULES without charge!

Why We Want You To Try A 30-Day Supply—FREE!

So many persons have already tried VITASAFE C. F. CAPSULES with such astounding results... and so many people have already written in telling us how much better they felt after only a short trial... that we are absolutely convinced you, too, may experience the same, feeling of health and well-being after a similar trial.

In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! You don't risk a thing! All the cost and all the risk are ours!

And here's just why we're so confident that these capsules can help provide new vigor and buoyancy and zest for living!

Potency and Purity GUARANTEED

In the column at the right you can see for yourself the exact ingredients contained in high-potency VITASAFE C. F. CAPSULES. Every one of these ingredients has been scientifically added to meet the requirements of people in need of a high-potency nutritional formula. And, as you probably know, the U. S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! And it means that when you use VITASAFE C. F. CAPSULES you can be sure you're getting exactly what the label states... and that you're getting pure ingredients whose beneficial effects have been proven time and time again!

Remember—you get a month's supply of these capsules free of charge so you can prove to yourself just how effective they may be for you! If you tire easily... if you work under pressure, or

if you're over 40 or subject to the stress of travel, worry and other strains... then you may be one of the people who needs this extra supply of vitamins. In that case, VITASAFE C. F. CAPSULES may be "just what the doctor ordered"—because they contain the most frequently recommended food supplement for people in this category!

Amazing New Plan Slashes Vitamin Prices in Half!

With your free vitamins you will also receive complete details of an amazing new plan that provides you regularly with all the vitamins and minerals you will need. This Plan actually enables you to receive a 30-day supply of vitamins every month regularly, safely and factory-fresh for exactly \$2.00—or 60% lower than the usual retail price! BUT YOU DO NOT HAVE TO DECIDE NOW—you are under no obligation to buy anything from us whatsoever.

To get your free 30-day supply and learn all about this amazing new Plan, just send the coupon to us today. You risk nothing. Don't miss out on this opportunity. But since the supply of capsules that we can give away free is necessarily limited, we urge you to act at once!

VITASAFE CORPORATION 43 West 61st Street, New York 23, N. Y.

Fill Out
This
No-Risk
Coupon
Today!



VITASAFE CORP., Dept. 194
43 West 61st Street, New York 23, N. Y.

Please send me free a 30-day supply of the proven VITASAFE C. F. (Comprehensive Formula) Capsules, and full information about the VITASAFE PLAN. I am not under any obligation to buy any additional vitamins, and after trying the free sample supply, I will be given the opportunity to accept or reject the broader and substantial savings offered by the VITASAFE PLAN. In any case, the trial month's supply of 30 VITASAFE Capsules is mine to use free.

I Enclose \$2.00 (in cash or check) to help pay for packing and postage.

Name _____

Address _____

City _____ State _____

NOTE: This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply per family.

LOOKING FOR NICK-NACKS?



You'll love Fashion Furniture's selection of decorative accessories.



- plaques • hanging pieces
- trivets • figurines • wall shelves
- copper pieces • milk glass
- spice cabinets • apothecary jars
- bellows • hundreds of other items



ALL AT POPULAR PRICES



If you're an early Christmas shopper, you find many exciting and unusual gift items.

CREDIT
OF
COURSE



OPEN
EVENINGS
MONDAY
THROUGH
FRIDAY

2939 E. ANAHEIM ST. Corner Orizaba

RATTANLAND



SPECIALIZES IN
Quality Rattan
Unique in Style

EMPHASIS ON
COMFORT

LOWEST PRICES

Also Hemp, Seagrass Rugs, Matchstick Drapes

2 LOCATIONS:

8725 LONG BEACH BLVD.

5000 FACULTY AVENUE

1 Block North of Firestone

Lakewood Center

South Gate

LO 9-7738

Faculty Shops

ME 0-1152

HOURS: Monday and Friday 12:30 to 9:30

Tues., Wed., Thurs., Sat., 10:30 to 5:30

Building a Bridge of Friendship



Bridging a sea with friendship, Los Cerritos School pupils are writing to Japanese children. Some wore Japanese clothes when first letters arrived.

By Vera Williams

YUKIO TANIGUCHI, Satomi Kondo, Hiroshi Teramoto, Atuko Takagi, Shigekazu Mizutani and Yoshiyuki Yamashita are writing to Thea Ann Swanson, Karen Helms, Darryl Childers, Rosemary Parenti, Ernie Combs and Donald Willis.

They are a few of the children of Kuwana City, Japan, who have been pen pals of Long Beach children as a direct result of a visit made to Japan last year by Mrs. Bernice Tay, real estate broker, 4610 Virginia Rd. "I went to see the country and fell in love with the people," says Mrs. Tay.

Upon her return she talked to a number of groups, including the social studies class of the 5th grade at Los Cerritos elementary School. A number of the children promptly asked if they could have Japanese "pen pals."

Mrs. Tay communicated with Isao Mizutani, whose wife teaches in the Kuwana City schools. A flood of name ex-



Japanese pupils and teachers with art for Long Beach pen pals. Center, Isao Mizutani, who aided in project.

changes, letters and gifts of paintings, picture postcards, stamps, photographs and the like followed.

IN ALL, 40 of the Los Cerritos school children and 25 children of the Belmont Heights Methodist Sunday School corresponded with the Japanese children. So great has been the Japanese reception that the Japanese children far outnumber the Long

Beach children in the project, according to Mrs. Tay.

At a Los Cerritos School program that marked reception of gifts and letters from Japan, a number of the children wore Japanese costumes. These largely were furnished by Mrs. Masao Narita, 3742 Elm Ave.

Mrs. Tay is fostering the pen pals as a "bridge of friendship" between America and Japan.

Biggest Milkshed in the United States

(Continued from Page 22)
called "tired" cows may develop after one year of milking or as much as four years and sometimes longer.

Dairying grew out of diversified farming which began in the southern counties about 1868 when farm families came to California in covered wagons. The year 1924 marked a major blow with the appearance of "foot-and-mouth" disease, when more than 12,411 dairy cattle were destroyed and buried in quicklime. The economy of the whole state was affected as embargoes were placed on almost everything exported. But by 1930 the present pattern of dairying in Los Angeles County began to take shape.

While the Los Angeles County dairy cows are unique as high production animals, they have

the same idiosyncracies of cows all over the world. Experiments show that they can be "perfect snobs." According to Agricultural Experiment Stations the senior cow in point of service commands the respect of all, even those older and heavier that may be added to the herd later. Cows are also jealous of the herdsman's attention, and some become attached to the milker and will chase other cows that seek his favor.

Curiosity is another trait and cows will leave their eating to go watch construction or other diversion on the highway along pasture or corral.

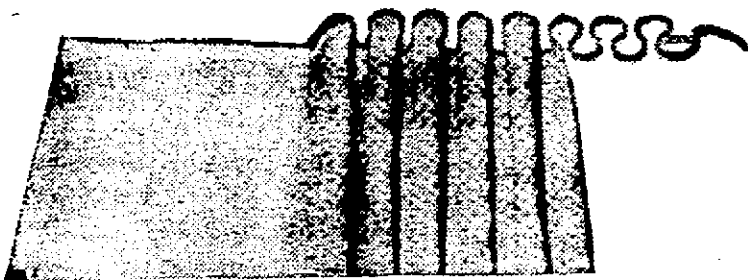
Los Angeles County is losing a dairy a week because of industrial and residential encroachment on the dairy empire. Economists estimate a substantial dairy will equal the tax revenue of 340 homes. Steps have been taken to zone the Artesia district

that the high quality and low cost production might continue.

MORE THAN 11,000 farm and non-farm workers earn their living in the local industry, including 2,300 milkers and helpers employed by the dairies alone. Thousands more are employed by more than 300 firms who supply or service the industry, such as milk processors and distributors, feed, transportation, and dairy equipment concerns. The machine milked dairy's average labor cost per cow day is around 10 minutes, or 62 hours per cow per year. Dairies in other parts of the state figure 89 hours per cow.

The Los Angeles County dairyman has an investment of from \$800 to \$1,000 per cow, and he must be a shrewd businessman as well as a specialist in his line to realize a return, and still keep the cost to the consumer down.

Now . . . Draperies That PLEAT THEMSELVES!



THROUGH THE MAGIC OF

BEAUTI-PLEAT!

Beauti-Pleat pleats traverse draperies **AUTOMATICALLY!** Treating a window with **BEAUTI-PLEAT** is less costly than having drapery made and hung on an ordinary rod. You enjoy perfect symmetrical pleating that never bunches up . . . open, closed or in between. We install or do-it-yourself. We carry a complete line of fabrics at reasonable prices.

FREE estimates in your home . . . or bring us your measurements.

TERMS IF DESIRED

Beauti-Pleat
OF LONG BEACH

2736 E. 10th St.

Open Mon. & Fri. 9:00

Phone 8-3215

New Yosemite Center Speeded

CONSTRUCTION of new main buildings at the Yosemite Lodge is progressing on schedule, according to H. Oehlmann, general manager of the Yosemite Park and Curry Co.

Work began Aug. 30, with completion scheduled for mid-May, 1956.

There are three main public buildings, which will be single-story, built around landscaped courts. Where not adjoining, buildings will be connected by covered, glass-walled walkways.

The exterior aspect of the buildings will be of an informal contemporary type to which the name "Bay Area" architectural style has been applied. There will be extensive use of glass to allow views of the surrounding cliffs, waterfalls and forests.

Three separate buildings will house the public facilities, the largest being that containing the cafeteria, grill and fountain, cocktail room, studio, post office and a general purpose room designed for group use. The next largest building will house the public lounge. Registration and administration offices will be in a third building. All will be air-conditioned. Total expenditure will be about \$700,000.

BETWEEN THE LOUNGE and office buildings will be an open courtyard to be used in the summer for naturalist programs and scenic motion pictures. The entire group of buildings will be screened from the main road by planting.

An existing building is being remodeled into a guest accommodations unit at a cost of \$175,000 to be called Cedar Cottage. It will provide rooms with bath for about 70 persons. Some of these will be six-bed family rooms, which have proven popular in Yosemite's Pine Cottage. The swimming pool, which is near Cedar Cottage, will be treated in the same development, with landscaping and bathhouse facilities. This new guest unit will be ready for use for the coming winter season.

Biggest Luau!

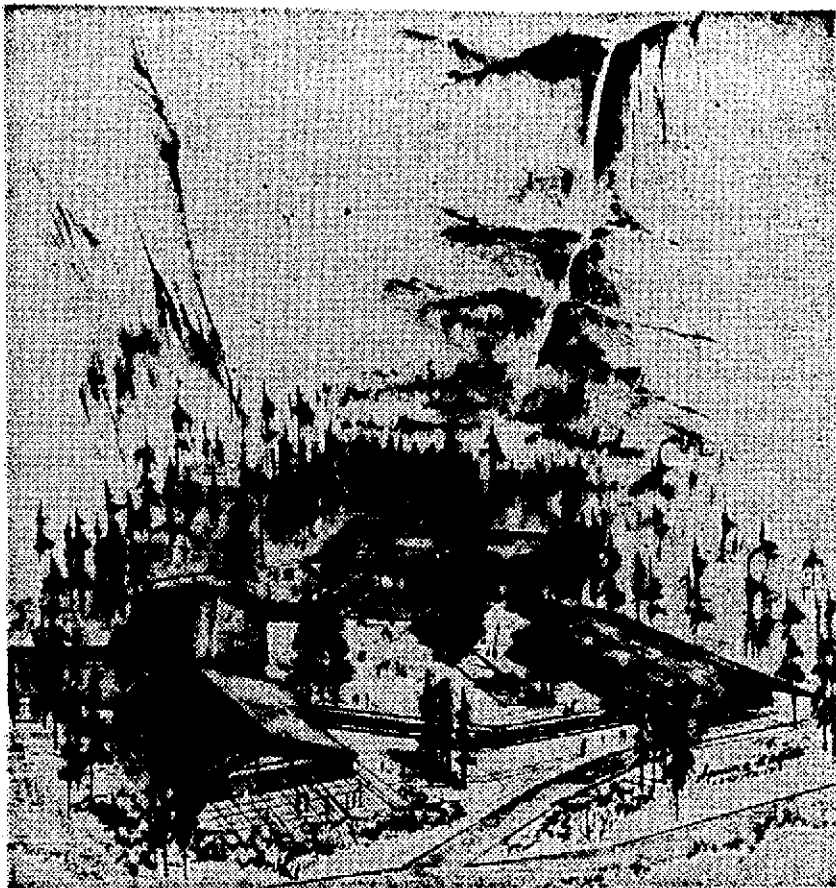
"Biggest luau in the world!" In Hawaii?

Not at all — in Texas!

In the wide open spaces where they all do things on a big scale, the Second National Bank of Houston is calling in Don the Beachcomber, famed restaurateur and Polynesian food expert of Honolulu, to stage the biggest feast ever, mid-Pacific style. The luau, scheduled Oct. 19, will require a plane-load of leis, flowers, decorations, props and food to be flown from Hawaii. The feast will require 2½ acres of floor space to be turned into a tropical scene and 200-300 bus boys to feed the bank's huge throng of guests. Don is searching for 3,000 poi bowls and enough four-inch bamboo to make a similar number of serving receptacles; he says hotel plates won't do at all.

Lincolniana

Some 5,000 books, including 673 biographies, on Abraham Lincoln, are in the Illinois State Historical Library at Springfield, reports United Air Lines. The library also contains articles made by Lincoln and a collection of his private letters.



Architect's sketch of new Yosemite Lodge buildings under construction. Left, cafe, shops, group room; back center, public lounge; right, office structure.



AROUND THE WORLD WITH DELAPLANE

HONOLULU

INTERIM report from Hawaii: Henry Kaiser's new Hawaiian Village has opened, aimed at the trade who want to live in grass shacks with a little plumbing on the side.

This is the newest of the resorts which are filling Waikiki so full that architects have to build skyscrapers to get room. The next of the Kaiser projects will be the 15-story Hawaii-Kai. Directly on the beach. There is no beach yet. But Mr. Kaiser said he would build one and have it ready by February.

The hotel will be patterned after Florida's new Fontainebleau with a supper club on the style of the New Frontier at Las Vegas. Mr. Kaiser has a great admiration for the room. Said it was the best he'd ever seen.

The starter will be a series of living cabanas. Originally to be called honeymoon cottages but later changed to "anniversary cottages." The idea being that honeymooners don't have too much money for luxury hotels.

Mr. Kaiser is a sentimental gentleman at press conferences. But not THAT sentimental in the hotel business.

Honeymooners not loaded will be welcomed at the grass shack area at Hawaiian Village, where rates start at \$6 a day.

Mr. Kaiser envisions a Kaiser-made lagoon with palm-fringed replicas of the whole Hawaiian island chain. Speedboats making a quick tour and water skiers sliding over the calm waters.

"Sort of like Disneyland," he said.

FALL IS the slack season here. Rates remain the same in all the hotels where I checked. But you get very good rooms. Top hotels for high quality and low price: The Breakers, The Ta-

waiiana, the new Reef and the new Princess Kaiulani.

The liveliest spot continues to be the old white, beautiful Moana, which is known to Honolulu residents as "Hysteria House." Lots of unattached ladies and gentlemen and informal.

In the higher price scale, the Surf Rider next door under the same management. A little more elegant in rooms and fixtures.

The most luxurious is still the Royal Hawaiian, with the fabulous flower displays and excellent dinners and orchestra. But it's American plan and expensive. Great if you've got it.

For eating, the best of the restaurants for me is the Queen's Surf, which I rate high for the beach-side atmosphere. Don the Beachcomber's and Trader Vic's for the grass hut type of place. (But the cooking is Cantonese except on luau nights.) The Broiler and the Tropics and a little place called The Embers. You buy your wine at the store next door and take it in with you.

BEST for the cocktail hour: The Queen's Surf, the Surf Room at the Royal Hawaiian and the top deck of the Princess Kaiulani. The best drink: A Mai Tai as made at the Surf Room. Best music: Bill Akamuhou at the Royal Hawaiian and Alfred Apaka at the Hawaiian Village.

There are a number of night clubs but the caliber is not high. Probably the best ones are those with shows imported from Tokyo. Look them up in the little Honolulu guide at your hotel desk, called The Snooper.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to: Stan Delaplane, Southland Magazine, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif.

Everything under the Sun
• GOLF • TENNIS • DANCING • RIDING • MINERAL BATHS • SWIMMING
GOOD FOOD COCKTAILS
HOTEL - COTTAGE ACCOMMODATIONS
EUROPEAN PLAN
WRITE FOR INFORMATION OR RESERVATIONS
DIRECT OR PHONE
SAN JACINTO 3-3011
Gilman HOT SPRINGS RESORT HOTEL
SAN JACINTO, CALIFORNIA

Quality LUGGAGE SHOP
121 PINE
Going Places?
Southland's Resort and Travel Pages will keep you up-to-date on spots of interest everywhere.

HAWAII ON THE S. S. LURLINE
Reserve now for winter and spring sailings. See us for complete information and folders.
C. F. BEACH TRAVEL SERVICE
452 LOCUST AVE. PHONE 70-4457

SPRINGBORO'S Corona, Calif. GLEN IVY GUEST RANCH & HOT SPRINGS
What a grand vacation—58 miles from L. A.—98 miles from San Diego. Swim, ride, hike, sun, bank, play—wonderful meals, American plan, complete hot springs facilities. Write direct, phone Corona 600 or any resort bureau. My int. landing field in our "backyard"
WE MEET GREYHOUND BUSES AT GLEN IVY JUNCTION

MOUNT WILSON Elevation 5710 Ft. Only 30 miles from Los Angeles on Angeles Crest Highway via La Canada
See California from Mount Wilson; a view unsurpassed anywhere in the world. Territory wherein live half the population in California. Lights of 50 cities—Above the fog and smog—100" telescope and museum open daily. 12" telescope and free lecture every night. 7:30 P. M. Cafeteria, Picnic Grounds. MOUNT WILSON HOTEL, Phone Mount Wilson 2071.

NUMBER PLEASE?
THIS NUMBER IS SURE TO PLEASE!
Salem Maple GOSSIP BENCH \$17⁹⁵
Over-all width, 31 inches; depth, 17 inches. with green washable duran upholstered seat
Your Favorite Maple Shop
The Berkshire House
IN LONG BEACH 4310 ATLANTIC
Phone 4-5422 or NEvada 6-5536
IN HUNTINGTON PARK
7640 Pacific Phone LOgan 5-9635
• Open Mon., Wed. & Fri. Until 9 P. M. •

Canine King in His Own Right

By Eleanor A. Price



Alert ears and wise eyes are distinguishing points of fine German shepherds.

IF YOU SHOULD be strolling along the Pike some Wednesday evening and should come face to face with a group of German shepherds, each with a handler, do not be too amazed. This procedure is but one of the many activities of one of the most enthusiastic dog clubs in existence — the German Shepherd Dog Club of Long Beach.

Starting with four members in 1947, this organization has grown to 120 members. The motive of the club is the love of this wonderful dog, and the members work diligently to better the breed and to learn more and more about him through guest speakers, obedience training and show rings.

THE CLUB is constantly alert for new ideas and new activities. At the Harbor Cities Kennel Club show this year, the membership stimulated interest in the specialty show by having a 9-year-old girl, Deanna Lasky of Bellflower, reign as "Princess of German Shepherds for 1955" and to present the trophies earned.

It was an unusual and imaginative idea that nearly stole the show rings.

Credit goes to the club also for the step taken this year to help prevent dog poisoning by a circulation of articles in newspapers throughout the nation. And, if a German shepherd anywhere in America performs an heroic deed, the club awards a scroll to the owner.

Lately, one of the original members, Mrs. Von Shriefer, has donated her time and efforts to a junior obedience training class and is striving for a junior drill team in hopes of proving to the skeptical the truth that the German shepherd is good with children.

THE CLUB maintains a free novice obedience training class for members under the leadership of Ralph (Red) Phillips. And Lee Duncan, whenever he can get Rin Tin Tin away from cameras and his many appointments, is on hand at the monthly meetings at Houghton Park with his famous pet.

The huge turnout of German

shepherds at every major dog show speaks for itself concerning the increasing popularity of this beautiful, intelligent working dog. Anyone who has ever owned a good German shepherd ever after gives his heart and admiration to this breed.

The distinguished record of the German shepherd in Dogs for Defense among the armed forces has also left an unforgettable imprint. The German shepherd can be readily trained to give warning by growling, alerting or barking.

HE CAN BE trained to work cautiously in the dark, in all kinds of weather, over all types of terrain. He can be trained to maneuver in complete silence so that enemy snipers and ambushers do not detect him. He can be "battle-conditioned" so that he remains oblivious to fire weapons and any disturbing conditions that do not concern him when he is on a mission.

It all boils down to one thing: No dog can better him.

Pictured with this article is the lovely, friendly and playful 1-year-old German shepherd, Buccaneer's Stormy Dawn, owned by Mr. and Mrs. Laurence M. Hastings, members of the German Shepherd Dog Club of Long Beach.

THE NEED to enforce the leash law and the importance of otherwise restraining your dog so that he will not annoy or molest your neighbor or his property cannot be emphasized too much or too often. Keeping the dog on a leash when out for exercise and confined behind a fence during the rest of the time will also protect the dog from dashing into strange surroundings to be painfully maimed or killed.

IT IS WISE to have your dog trained to come to you when you call in the event that he does get off his own premises without a competent person in charge.

House of Treasures

(Continued From Page 12.) tages, it became in turn, Glenwood Tavern, Glenwood Hotel and then Glenwood Mission Inn. About this time, Miller, always active in civic affairs, helped form "The Landmarks Club," whose purpose was to promote interest in the history of the old Spanish Franciscan Missions, and to seek ways and means to preserve and restore them. This interest finally led to the remodeling of the Glenwood Mission Inn, following the architectural design of the missions. Soon after that, the name Glenwood was dropped — and Mission Inn was born, a name that was to become known throughout the civilized world.

The Millers made many trips abroad, returning with priceless art objects and antiques, paintings and tapestries, historic bells and crosses.

The Inn could well be named "The House of Bells." An integral part of mission life, the bell called the worker from the fields, the faithful to worship. When

the Spaniards first came to America, they found the Indians invoking a rain god that was rudely fashioned like a cross. The four terminals signified the four winds of heaven which brought rain.

So it was only natural that the bell, surmounted by a double cross, was chosen for the Inn's crest. Although emblem was copyrighted, the city of Riverside was given permission to use the same design in its street lights. Bells can be seen everywhere throughout the Inn, but the big collection is in the Garden of the Bells. Historically speaking, it is the most valuable collection in the world. Bells are of every size and from every land, representing many ages, peoples and faiths.

OF SPECIAL INTEREST is one dated 1247, the earliest dated Christian bell in existence. Included, too, is Father Damien's chapel bell from Molokai and the Bell of Pope Paul III.

Mission Inn is a house of priceless paintings and art objects, gathered from the four corners of the globe. It is a house of mysterious underground passageways that lead to rooms of the past. It is a house of statues and paintings of mission priests and patron saints; of chapels and stained glass windows; of corridors filled with historical collections.

And it is the peace and quiet calm of sheltered cloisters, soothing ragged nerves like the soft touch of a baby's hand, slowing today's mad pace down to the tempo of a bygone day.

One of the most interesting of the many things to see at Mission Inn is the St. Francis Chapel, which contains three of the Inn's greatest and most valuable possessions — the religious painting, "The Immaculate Conception With Mirror"; the gold Reredos or Marriage Altar, and the Seven Windows. One need not be a guest of the Inn to see these and the countless other objects in this fabulous house of treasures.

Homes Tour

(Continued from Page 21)

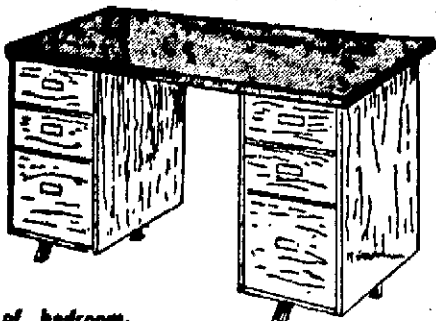
its natural wood paneling and fireplace of handsome Bouquet Canyon stone.

The Paul McClaughry home, at 5505 LaPasada, in Park Estates, was designed by architects Richard Poper and William Lockett.

It is a house with special appeal to families where children play a major role. The dwelling was planned to provide for the clothes and hobby storage problems that besiege most adolescents as well as taking mother into consideration. Mrs. McClaughry's kitchen is as handsome as any room in the house and is joyfully "in the middle" of things that go on in the family area. Contributing to everyone's enjoyment is a magnificent hi-fi set which was custommade for the house, even to the handsome cabinet.

For Home or Office
FORMICA TOP

54x22" in natural wood grain
finishes, base unfinished or
custom finished. Gracefully
designed, sturdily constructed.
Also available in 19x40"
size, with 3 drawers.



See our complete selection of bedroom,
dining room, den and occasional pieces.

Bell's UNPAINTED FURNITURE

1800 E. PACIFIC COAST HWY.

COLOR IS OUR BUSINESS

Prescription Mixed Colors Under Exact Lighting
WE MATCH ANY COLOR

Over 3000 custom made paint colors.
Bring in your rug, drupe, paper
or color sample.

CLOSE-OUT COLORS!

One-coat Alkyd Flatwall \$2.89
Reg. \$4.85 gal.—**SPECIAL 2**

**LONG BEACH'S FINEST SELECTION OF
WALLPAPERS**

Over 14,000 wall-
paper patterns in
fine domestic and
imported papers.
Large panels with
perfect lighting
for easy viewing.

HOURS:

7:30 a.m. to
5:30 p.m.
Friday Nites Till 9

**PHONE
7-2929**



PAINT & WALLPAPER

CORNER 10TH AND PINE

TAVART SALES & SERVICE WILL REPAIR — YOUR — GARAGE DOOR



**ONLY—
ACT NOW 6.00 PLUS PARTS**
INCLUDES INSPECTION, OIL &
ADJUST HARDWARE

**CALL
TAVART SALES & SERVICE**

MEtcoff
3-3155

OR

MEtcoff
3-4480



**HERE IS
HAPPINESS**

FOR THOSE WHO
LIVE ALONE

The Store
With the
Personal
Service

**BOYD'S
PET SHOP**

620 South St.
Phone 2-3119
CLOSED SUNDAYS

This Library Lends Animals

By Ellen Saunders

AN ANIMAL lending library, where children may borrow a pet for a week at a time, is one of the most unique services the State of California offers its junior citizens.

The library is part of the California Junior Museum which was established in 1951 under the joint sponsorship of the William T. Hernaday Memorial Foundation, the California State Fair and the Junior League of Sacramento.

The museum permits children over 7 years of age who live in the vicinity of Sacramento to borrow from a selection of 60 live animals without charge. Each child, however, must have his parents' written consent and must fill out a questionnaire to satisfy the museum that he knows how to care for the pet. Portable cages for transportation and feeding instructions are furnished.

Only those animals of which the museum has a surplus are available for borrowing. These include opossums, snakes, ground squirrels, rabbits, hamsters, turtles and skunks. Most popular among the 35 which circulate weekly are Blossom, the skunk, and Daniel Boone, the raccoon.

HANDICAPPED CHILDREN who cannot use the library are given the opportunity to associate with animals through two tours conducted by the museum. The most dramatic of these is the "touch tour," during which blind children are brought to the museum to explore with their sensitive fingers many of the exciting exhibits and live animals.

For its "travel tours," the museum sends some of its animals with its staff members to crippled and ill children in hospital wards who otherwise might never have an opportunity to come into such close contact with wild life.

Daily free admission to the Junior Museum, which is located on the Sacramento State Fairgrounds, also makes it possible for large groups of school children — many of whom have never touched an animal before — to play with pets for short periods of time.

To date, approximately 30,000 children have benefited by this unusual program. Trustees of the museum hope for state-wide expansion of the venture.



Photo by William Smith
Dalton Merkel, junior museum curator, brings skunk, "Blossom," to cheer convalescent boy, Keith Hacker.



Photo by Harley Fredericks
Black and white rats are popular with youngsters and much in demand by Animal Lending Library patrons.



Photo by William Smith



Photo by Harley Fredericks

Helen Kimball, a young junior scientist of museum, trains young sparrow hawk for loan.

Stuckey Lee, young aid in Animal Library, inspects "Indy," Indigo snake, before loan.

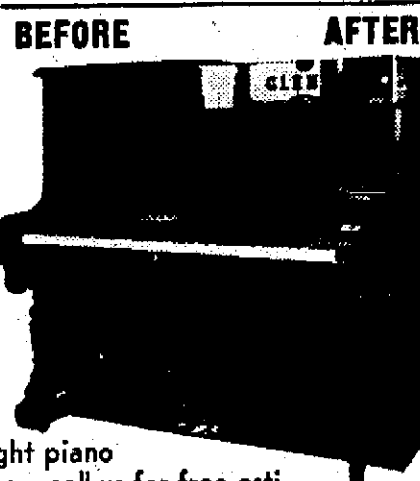
Luxury Living
AT NO EXTRA COST

beautiful home furnishings at prices you **DREAM** about.

Alfred's HOUSE OF FABULOUS VALUES

2900 E. ANAHEIM ST.
Phone 9-4666 Terms to Suit

GIVE YOUR OLD PIANO THE NEW "MODERN LOOK"



Let our expert craftsmen restyle your old upright piano into a beautiful spinet type—call us for free estimate today. Easy time plan terms available. New and used pianos—all types. Dealer for Janssen, the home piano of America.

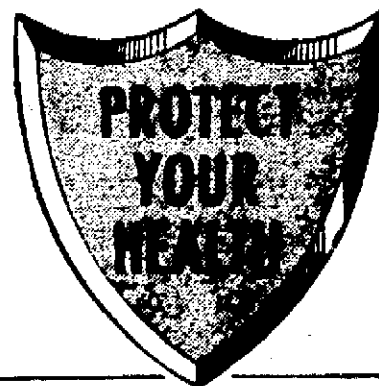
RENTALS \$4.50 PER MONTH—MAY APPLY ON PURCHASE

Glenn's Piano Shop

5155 LONG BEACH BLVD. PHONE 2-5640
731 E. 4TH ST. PHONE 64-5177
Ample Free Parking—Open Monday and Friday Till 9

Vermillion's
REXALL DRUGS

MODERN
FACILITIES
HELP TO . . .



Be assured that you get the best that science has to offer you at our pharmacy. Our up-to-date equipment and methods make it possible to quickly and efficiently serve you.

3 LOCATIONS TO SERVE YOU

5344 L. B. BLVD.
Charles E. Vermillion
L. B. 20-1409

1942 E. ANAHEIM
Harry R. Brown
L. B. 70-0949

1201 E. CARSON
Harold W. Paige
L. B. 4-8643

Vermillion's
REXALL DRUGS



NEW LOOK FOR WINDOWS

Flexalum.

DRAW DRAPERIES
WITH ALUMINUM LOUVERS THAT ROTATE

- made of spring-tempered aluminum
- single cord operation
- never fade, won't collect dust
- privacy with ventilation
- complete light control
- 200 decorator color combinations

FREE Demonstration
FREE Estimates

T. H. LIKEN & SONS
3700 E. SEVENTH Ph. 90-1013

HOME BREAKFAST NOOKS

CUSTOM BUILT
Sturdy Construction. Finest heavyweight plastic. Removable seat. (Easy to clean). Custom made for comfort and attractiveness. Chairs to match. Tables made to order, any size, any shape. Free estimates.

Buy Direct from Factory and Save
Visit our factory and showroom.

WHITE FIXTURE CO. Builders of the Finest Breakfast Nooks
2810 East Anaheim, L. B.—Ph. 8-8513

SHOPPERS COMPARE THESE PRICES

9x12 Rug Pad	\$ 4.95
Hollywood Bed Frames	\$ 4.95
\$39.95 Westinghouse Electric Blanket	\$23.88
3 Rooms of New Furniture	\$299.00
Complete—54 Pieces	

OPEN MON. THRU FRI. 'TIL 9 P.M.

O. S. PETERSON CO.
"Established in Long Beach Since 1923"

5390 LONG BEACH BLVD. PH. 2-1256

EASY TO HANDLE SHAWVER-MADE GARAGE DOORS

- Built to last without being bulky
- Easy to raise and lower, because they are properly balanced
- Attractive, because well-designed and expertly made

Electronic Control DOOR KING
Press button on dashboard of your car — Garage door opens or closes.

- CONVENIENT • SIMPLE
- SAFE • AUTOMATIC
- ECONOMICAL

REPAIR SPECIAL \$500
SERVICE CHARGE

ADJUST, OIL, REPLACE BROKEN PARTS — PLUS COST OF PARTS

FREE ESTIMATES—CONVENIENT TERMS

PHONE 6-4211 **SHAWVER COMPANY** 1000 E. HILL (At California)

BOOK REVIEWS

Lottery of the Living and Dead

THE LITERARY GUILD has chosen Thomas B. Costain's novel, "The Tontine," for its October selection.

A Tontine is a kind of lottery in which the shares increase in value as those who are shareholders die. The last survivor receives the entire amount, usually an enormous sum.

Mr. Costain relates the story of three families involved in the Great Waterloo Tontine at the close of the 19th Century. Samuel Carboy, the richest man in England, enters his daughter Isabelle in the lottery. His partner, George Grace, enters his son, Julian, and Carboy's coachman, through an unexpected inheritance, designates his daughter, Helen Groody.

Isabelle aspires to become a duchess. Her interest in the Tontine is not avid until she is reduced to poverty.

Julian is too noble to give the Tontine much consideration, although he, too, needs the money. He prefers to spend his days recalling his idyllic first marriage.

Helen Groody has risen from a poor coachman's daughter to a lady of wealth.

Although all of Costain's characters are immaculately pure, Helen is by far the purest. Even marriage is denied her and her virginity is unblemished for 930 pages.

Throughout two long volumes, Costain follows the fortunes of the three families. He succeeds in presenting a fine picture of the great industrial growth of merry old England in this era. Unfortunately, Costain never suspects what made merry old England so merry. (Doubleday, \$5.95).—F. T. H.

AN OASIS in desolate Indian country is chosen by Paul Manning, an easterner, and his best friend, a Texas cowpoke, as a place to forget personal problems. But there, in the shadow of a foreboding mesa, they find new ones—a scheming Indian trader with two women, both of whom apparently are his wives. Paul goes into partnership with the crooked trader and falls desperately in love with one of the women, only to get into big trouble on both counts. That's a nutshell synopsis of "Black Mesa" (Harper, \$2.75), a hitherto unpublished novel by the late Zane Grey. And it falls flat out of the saddle, compared with the tales that made Grey famous.—F. T. K.

HAVE A DRINK? An unusually informative little book on imbibing of the liquid spirits is "What, When, Where and How to Drink" (Bobbs-Merrill, \$2.50), which actually tells everything its title implies. Authors Richard I. Williams and David Myers tell what's in the bottle and then tip the bottle on the origin of drinks, what and how to serve, tips on wines, after-dinner drinking, what to drink away from home in the U. S. or abroad, how to equip your bar and how to be a good host; and, finally, 184 tested recipes for drinks. As Sherman Billingsley explains in the foreword, "the theme of this book is that drinking, for those who drink at all, is a part of daily life, not apart from it, and



WALTER NORDHOFF

In 1933 there was published a novel, "The Journey of the Flame," which was the story of a passage through three Californias almost 150 years ago. The author gave his name as Antonio de Fierro Blanco, but the book was done with such skill and narrative ease that critics believed the author not to be a man named Fierro Blanco, an unknown, but someone famed in letters. As the book became a selection of the Literary Guild and a best-seller, the search began to reveal the true identity of the author. Now, more than 20 years later, with the publication of a new edition of "The Journey of the Flame" (Houghton Mifflin, \$3.75), he is revealed to be the late Walter Nordhoff, lifetime resident of California and father of Charles Nordhoff of "Mutiny on the Bounty" fame. His novel is one of the best, if not the best, ever written about California in the feudal days of the Spanish dons. Add it to your library, by all means.—F. T. K.

the contents are sensibly related in the real-life situations in which you do your buying and drinking of liquor.—F. T. K.

BEST OF ITS KIND: Here, in Walter Collins O'Kane's large, beautifully illustrated volume, "The Cabin" (Wake-Brook House, \$3.50), are numerous short passages to stir the memories of every reader.

Mr. O'Kane and his Sanbornville, N. H., publishers-editors did not "take us away from it all." The author has brought life closer, and has done so with wisdom and humor. Mr. O'Kane's book is as good, in its stirring way, as

is Anne Morrow Lindbergh's best seller.

"The Cabin" is like a cool breeze cleansing the mind, like sap from generous trees that sweeten our lives; and no book could cause us to more richly appreciate the privilege of living in our beloved land.

Drawings by Francis Lee Jaques are perfect accompaniments.—J. J. K.

COLLEGE STUDENTS who seek the true values of things spiritual will want "Religion on the Campus" (Macmillan, \$2.75) when they return to their classes. This helpful book contains 22 sermons by George Hedley, chaplain at Mills College, California, and in them is beautifully expressed the need for a true faith as one of the requisites of education.

THE BATTLE FOR LEYTE continues to rage, with Adms. Halsey and Kincaid as the continuing antagonists. Their rebuttals, written especially for Hanson W. Baldwin's "Sea Fights and Shipwrecks," fail to establish much more than is already known—the Americans licked the Japanese. Baldwin's new book (Hanover House, \$3.95) also contains accounts of the Medusa, Titanic and "mutiny, mystery, wreck and battle" on the high seas from 1816 to 1945. Recommended—G. C. F.

GOING TO ROME? If so, get a copy of "A Golden Travel Guide to Italy" (Simon and Schuster, \$1.50 paper, \$2.95 cloth). Here's everything you'll need to know about cities, landmarks, hotels, restaurants, shops and so on, and it's loaded with maps.

RECOMMENDED reading for pre-teen boys and girls: "Lummi Indian How Stories," by Ethel Fyles Beck (The Caxton Printers, Ltd., \$2). Fascinating tales of a tribe which roamed what is now the state of Washington, and beautifully illustrated by Elizabeth Sykes Michaels.

ORIGINAL PAPERBACKS you'll like: "This Thing Called Love," a collection of short stories considered by the editors, Marc Slonim and Harvey Breit, to be the best love stories written by contemporary authors (Signet, 25c); "The Crust of the Earth," an introduction to geology by Samuel Rapport and Helen Wright (Signet, 35c); "The Age of Analysis," the best writings of 20th Century philosophers, selected by Morton White (Mentor, 50c).

Canterbury Book Shop
4603 E. Anaheim Phone 8-7271
Across From Recreation Park
BOOKS FOR EVERY AGE
GREETING CARDS and GIFTS

LET US MODERNIZE YOUR KITCHEN

FORMICA SINK TOPS

• FREE ESTIMATES •

NO MONEY DOWN
36 MONTHS TO PAY

PLYWOODS & HARDWOODS CUT TO SIZE

KEMPER'S BUILDING SUPPLIES
7001 ORANGE AVE. PH. MET 3-6952



Surrounded by his friends, Mickey Mouse is hailed as the star of the new Walt Disney TV program for young people, scheduled for premiere Monday.

TELEVISION

Mickey Mouse Gets His Big Chance

AS PARTNERS, Walt Disney and Mickey Mouse have hatched a lot of surprises. One of the best is soon to come. It's an hour-long Monday-through-Friday television show for young people, to be premiered Monday over KABC-TV, Channel 7, Los Angeles, and the ABC-TV network.

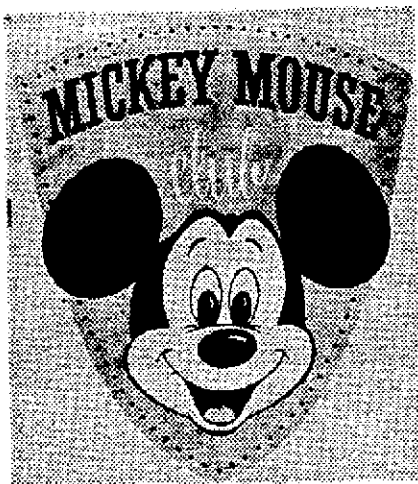
It will be called "The Mickey Mouse Club," and will be seen at 5 p. m. across the country and around the calendar. Its backers believe it will establish a new pattern in TV programs for youngsters.

Mickey Mouse, in person, will open each show and act as host — just as Walt Disney has done on his Disneyland series for ABC-TV for nearly a year.

One hundred hour-long shows are slated as a starter.

Disney now has camera crews filming children's storybook classics in England, France, The Netherlands, Germany, Ireland and Scotland for the series.

HE HAS OTHER photographic units dispatching material from Japan, Australia, New Zealand,



Official emblem of the new Mickey Mouse Club.

By Ed Velarde

Polynesia, Italy, Hawaii, Brazil and throughout the United States. From these miles of celluloid will come programs about geography, nature lore, music, art, science, sports, current events and modern industries — just about everything within the range of children's interests.

There will be safety programs starring lovable Jiminy Cricket, live-action programs about exploration and the wonders of the

universe, wildlife programs starring Mother Nature and her creatures, and, of course, some cartoon programs starring Mickey Mouse.

In his new full-time role as a television star, Mickey Mouse will introduce old friends like Donald Duck, Minnie Mouse, Pluto, Goofy and Jiminy Cricket. He will introduce new friends, too, such as the Mouseketeers.

THERE WILL BE 24 Mouseketeers, 10 boys and 14 girls, talented youngsters signed to appear regularly on the series. Disney plans this as a continuous, ever-changing group. The Mouseketeers, ranging in age from 7 to 15, will be the pick of more than 500 candidates assembled from throughout Southern California, chosen for their versatility. Among them will be singers, dancers, musicians, comics, straightaway actors, jugglers, acrobats, magicians and dialecticians.

They will be regular youngsters, looking like the kids next door, except for their costumes, which will consist of blue trousers or skirt, white turtle-neck sweatshirt bearing the Mickey Mouse Club insignia, and a black mouse-eared cap. Wearing their caps, the Mouseketeers will look something like Mickey Mouse.

The Mouseketeers will be featured in novelty musical production numbers, such as "The Pussy Cat Polka," "The Shoe Song," "Humphrey Hop," "Sho-Jo-Ji" and "Get Busy."

One number already slated surprised even Walt Disney and Mickey Mouse. It is the "Mickey Mouse Mambo."

SOLUTION TO TODAY'S PUZZLE
(See Page 34)

BRAND SCRIPT TOILED
TREMOR TRADER ACCUSED
EACHINE REMORA CHESTER
AVID ANIMAL NIKE HOPI
WET SMOKE SISTERS NEF
ADEPT TEST SPAD TWIST
ROPE HALOS CROATS
SALINAS GIVER BOAR
SIVES SAMA FERMATE
ALOP STUMELS LOON MAX
RINSE AGAL AROM STILT
TAME MAMA ENSIGNS ODER
BELIEVERS OTOP HELENA
PROD CACET FORESTIC
DESIGN OTTER VAPID
AGILE CREE SCAT CONGO
WAD SILENCE OCALA ARM
ALES NAST MAHALIA GRAB
NICOBAR TIGOROT STRIVE
STALINO SATIURE SOONER
ERIDPS TREATS OTTER

COMFORTS RECOVERED
Feather Beds
Down or Wool
Made Into
Quilts
Pads
Pillows
Satin
Sateens
Paisleys

YOUR FILLING SAVES YOU 35%

ACE QUILT CO.
510 ELM AVE.
LONG BEACH
Gentlemen: Please send me Free Samples. No obligation.
NAME _____
ADDRESS _____
CITY _____

PHONE DAY OR NIGHT 35-4811

CHAIN LINK FENCE

Harris Chain Link Fence Keeps Children and Pets Safe from Harm. Requires No yearly Painting or Repair.

TERMS
NO DOWN PAYMENT
1ST PAYMENT 45 DAYS AFTER FENCE COMPLETED
UP TO 36 MOS. TO PAY

FREE ESTIMATES

HARRIS
FENCE & PATIO CO.

3150 ORANGE — PHONE 4-9513 or 40-1407

Carlson's UPHOLSTERY
OF BELLFLOWER
SPECIALIZING IN
REUPHOLSTERY and CUSTOM FURNITURE
MADE IN OUR OWN WORKSHOPS

ART CARLSON

BUDGET TERMS
FREE ESTIMATES

PLATFORM ROCKERS
RECOVERED—BOLT-END
FABRICS—While They Last **\$35.00**

9638 E. CENTER
OUR 16TH YEAR IN BELLFLOWER
1 Bk. West Bellflower Blvd. PHONE TO 7-4762

SEE BILL HARLOW FOR FINE
CARPETS and RUGS
at Sensible Prices

Select the Carpet for your home—in your home—Carpet samples brought to your home for your selection to match your color scheme and furnishings. NO OBLIGATION.

CARPETING SPECIALIST IN LONG BEACH SINCE 1930

BILL HARLOW & SON

340 E. 4th St. 1/2 Block East of American Ave. Ph. 70-2221

SPECIAL — 1 WEEK ONLY!

REUPHOLSTER YOUR SOFA AND CHAIR

OPEN SUNDAY

Cost of all inside materials and labor for your 2-piece set

\$48

CALL **L.B. 35-5351**

EMPIRE FURNITURE MFG. CO

Our Decorators Will Call at Your Home with a Complete Selection of Fabrics. Day or Evening. You Are Under No Obligation. Free Estimates.

5-YEAR GUARANTEE
Free Pickup and Delivery
If you have had previous unsatisfactory estimates call us.

250 LOCUST AVE.

GARDENING?
If you need expert advice, you'll find it on the garden
of
SOUTHLAND

How to Develop Your Memory

By Robert Franklin Ames

ANYONE CAN profit from a good memory. Businessmen need vital statistics; salesmen should know names, dates, prices and other data; working men need to remember numerous small details concerning their jobs, and housewives must be able to recall thousands of bits of information to manage a modern household.

When the American Institute of Banking found "I forgot" was costing more man hours than the common cold they did some-

thing. Now they sponsor memory classes taught by Arthur Bornstein, whose School of Memory has trained thousands of people.

Results are amazing. Many students memorize internal numbers, managers' names, addresses and telephone numbers of 141 branches of the banking firm which employs them. Another student needed to be familiar with more than 800 auto license numbers. Before training, he constantly referred to hundreds of forms. Now he remembers all the numbers.

ALTHOUGH Bornstein's mental gymnastics class him as a memory wizard (he can read a full magazine and recite from any given page, quickly memorize 1,000 separate items, or remember names of 60 students after a casual meeting), he confesses that once his poor memory was his worst liability. In fact he almost failed in university classes because he couldn't remember.

Today he feels anyone can develop a good memory — and those already blessed with this faculty can improve it to a very high degree. Age proves no barrier to good memory, either; Bornstein successfully trains students of 80 and those in their teens.

Many of Bornstein's students are interested mostly in learning

how to remember names and faces. Bornstein says that to remember names, an individual must like people, have a positive attitude and develop a sincere desire to remember. Here are some tips from the School of Memory which should help in remembering faces:

(1) Introduction—Pay attention and listen for the name.

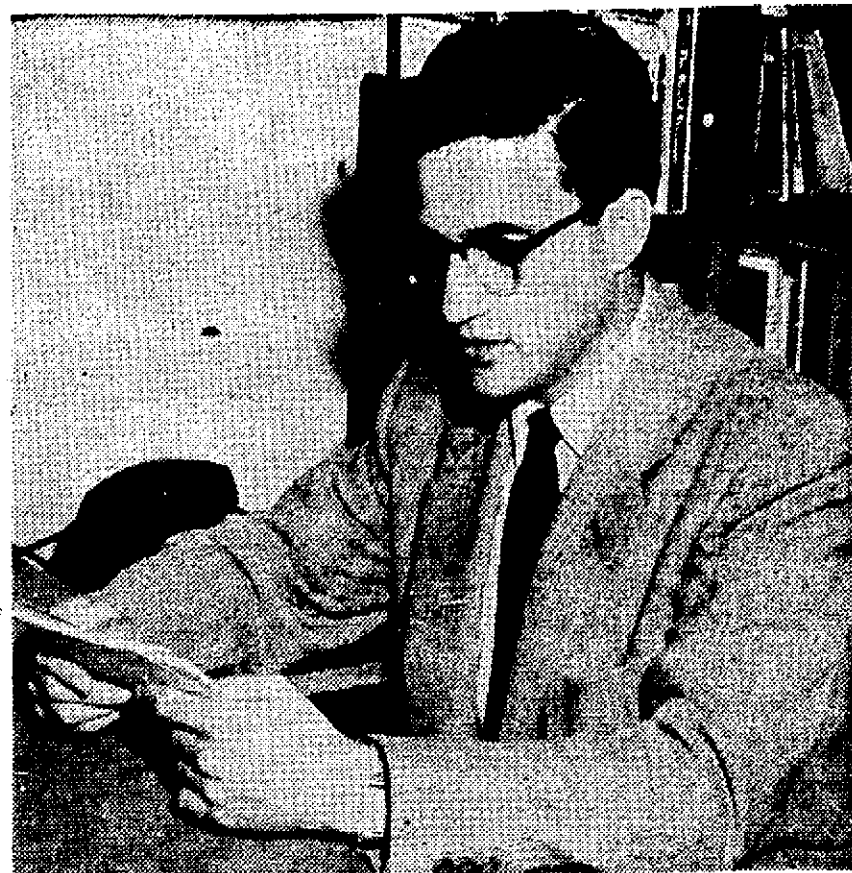
(2) Notice outstanding features — the facial characteristics belong to this person only. Notice carefully forehead, eyebrows, eyes, nose and other features.

(3) Associate the name with the face — use logic and imagination to tie the name and face concretely in your mind. Some names have obvious meaning. For instance, Plummer should be easily associated. Form a mental picture of your friend working as a plumber.

(4) Repeat the name — During a conversation with a new friend, call him by name as many times as possible. Mentally say the name without actually vocalizing.

(5) Write the name down — Keep a written record of new acquaintances.

(6)—Review file of names periodically — Read all the information written and try to form a mental picture of the person while concentrating on his name.



Arthur Bornstein checks memory school file. He can recall 60 persons by first names after a casual meeting.

ANOTHER THING people are anxious to learn is how to remember numbers. Bornstein suggests classification. 46801492-1955 is a difficult number to remember. But when considered to be 4680 1492 1955 it becomes simple. Further simplification can be made by association. 4 6 8 0 are in progression of two added to each number, 1492 is associated with Columbus and 1955, the present year.

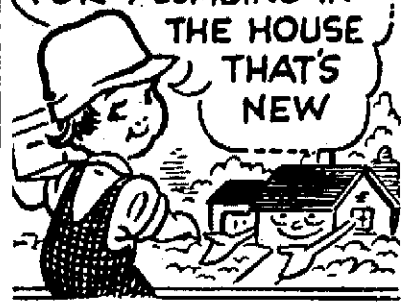
Of course all numbers are not so simple. But breaking them down will simplify memory. For short periods of retention a phone number becomes NOrmandy 16 531. Or a license number might be 6N 17 589 instead of 6N17589.

By the various methods Bornstein teaches, his students have come up with astounding feats of memory. One student memorized the powers of 2 to 100. Really amazing when considering that after the 20th power the numbers are already in the millions; the last 75 are of astronomical proportions. Others memorize telephone numbers, names and faces. Some housewives have thrown away their notebooks and memorized the grocery list each week.

Alumni of his unusual school have formed an organization which meets once a month to "remember." So far, no one has forgotten the date or place of the meeting.

Willits & Groff's
Little PLUMBER

WE ARE THE ONES
TO SERVICE YOU
FOR PLUMBING IN
THE HOUSE
THAT'S NEW



Willits & Groff
PLUMBING CO.
SHOWROOM
1729 E. SOUTH STREET
LONG BEACH
Phone 2-1278

America's Biggest Bargain!

choose any **4 MAGAZINES**

THE INDEPENDENT
**ALL 5 FOR ONLY
55¢ A WEEK!**

plus

•
•
•
•
or
•
•
•
•
•

THE PRESS-TELEGRAM
**ALL 5 FOR ONLY
\$2.65 A MONTH!**

CLIP & MAIL THIS COUPON TODAY!

SELECT ANY FOUR MAGAZINES

New Renewal

- ☐ Collier's (Every Other Friday, 52 issues)
- ☐ Woman's Home Companion, 25 mos.
- ☐ American Magazine, 25 mos.
- ☐ McCall's, 25 mos.
- ☐ Sports Afield, 25 mos.
- ☐ Esquire, 25 mos.
- ☐ Redbook, 25 mos.
- ☐ American Home, 25 mos.
- ☐ Parents', 25 mos.
- ☐ Flower Grower, 25 mos.
- ☐ Outdoor Life, 24 mos.
- ☐ Charm, 25 mos.
- ☐ Coronet, 25 mos.
- ☐ Living for Young Homemakers, 25 mos.
- ☐ Children's Activities, (Ages 2-15), 21 issues in 25 mos.
- ☐ Child Life (Ages 3-9), 21 issues in 25 mos.

New Renewal

- ☐ Look (America's Family Mag.) Every Other Tues., 52 issues.
- ☐ True Story, 25 mos.
- ☐ True Romance, 25 mos.
- ☐ Screen Stories, 25 mos.
- ☐ Modern Romances, 25 mos.
- ☐ Photoplay, 25 mos.
- ☐ American Girl, 25 mos.
- ☐ Today's Health, 25 mos.
- ☐ Town Journal (Pathfinder), 25 mos.
- ☐ Christian Herald, 25 mos.
- ☐ U. S. Camera, 25 mos.
- ☐ Popular Science, 24 mos.
- ☐ Household, 25 mos.
- ☐ Modern Screen, 25 mos.
- ☐ Argosy (for Men), 25 mos.
- ☐ Compact (The Teen Digest), 21 issues in 25 mos.

☐ Catholic Digest, 25 mos.

PLEASE ALLOW 4 TO 6 WEEKS FOR FIRST MAGAZINE TO ARRIVE

DO NOT WRITE HERE

Newspaper Delivered by.....
Date

I hereby agree to subscribe for or extend my present subscription to ☐ The Independent ☐ Press-Telegram and the magazines checked for 104 weeks. I agree to pay ☐ 55c weekly for the Independent, ☐ \$2.65 monthly for the Press-Telegram, with the understanding that this price covers the entire cost of magazines and the newspaper.

NAME..... PHONE NO.....
(PLEASE PRINT PLAINLY)

ADDRESS..... APT. NO.....

CITY..... ZONE..... STATE.....

ORDER TAKEN BY..... RT. NO.....
ALL MAGAZINES MUST BE DELIVERED TO THE SAME ADDRESS

☐ NEW NEWSPAPER SUBSCRIBER

☐ OLD NEWSPAPER SUBSCRIBER

HOW TO Take Care of the Windows When You Paint Your House

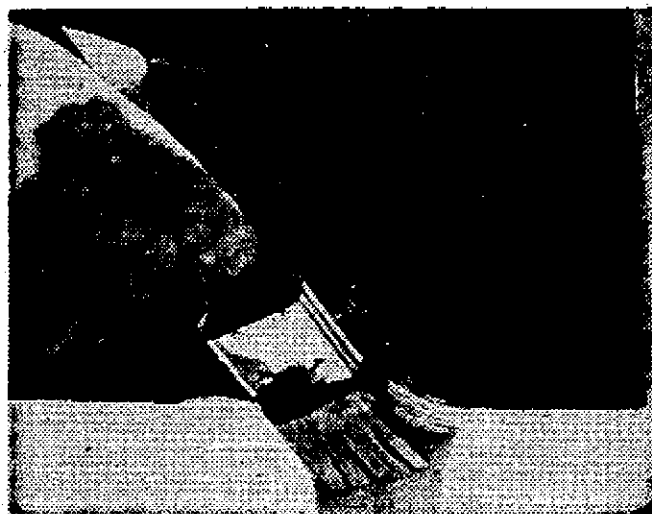
1. REMOVE LOOSE PUTTY first with your putty knife. If it is old, but not cracked or loose, it isn't necessary to take putty out. Dust and prime before you reputty window. Glazing compound is easily workable for wood sash. It does not harden and crack later, exposing sash to moisture. Use glazing compound for metal sash, too.



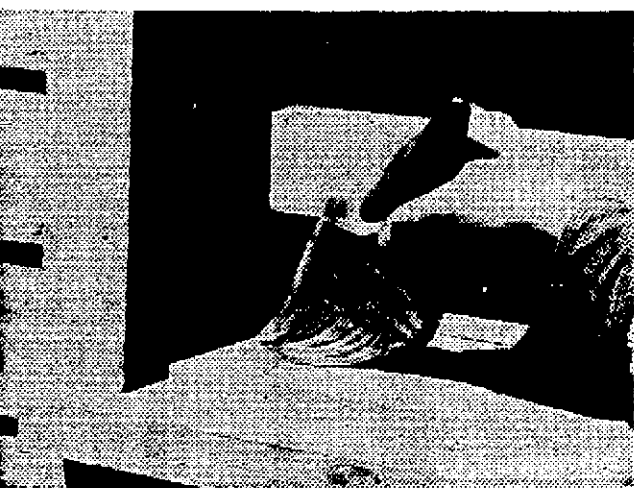
2. TO REPUTTY, hold bulk of compound in palm of your hand, using your thumb and index finger to "string it out." At the same time, push it into place with putty knife. Keep knife rigid by holding it firmly near the end with your fingers. Use enough compound to "fill" the sash.



3. SMOOTH OUT the putty line by pulling knife along it at about a 30-degree angle to glass. Apply most pressure to edge of blade, which "cuts," and to end, which smooths. Run dusting brush lightly along line for final smoothing.



5. SILL AND APRON are last and most important part of window to paint. Be sure all the cracks and weather checks are filled with paint to keep moisture from rotting wood. Paint bottom edge of sash and leave it up several inches until paint dries so it won't stick to the window sill.



4. WHEN YOU PAINT, angled sash brush is best for painting putty lines around the windows. Liquid masking tape on glass keeps off paint smears, strips off easily. Start with crossbars and let paint cover about eighth of an inch of the glass, for a moisture seal. Then paint the window frame to finish the job.

DOUBLE SLIDING PANEL TUB ENCLOSURE

NO DOWN PAYMENT

\$1⁰⁰ WEEKLY
BANK TERMS



INSTALLED \$59⁵⁰ Full Price

- No more Sloppy Floors
- No More Curtains to Buy
- Draft Free
- 100% Shatterproof
- Fingertip Control
- 100% Rustproof
- Fully Guaranteed
- Fits Any Wall to Wall Tub



CALL **L.B. 35-4811**

24 HOUR SERVICE

FREE HOME DEMONSTRATION UNITED ENGINEERING SALES

Open Sun. 10 - 2

Friday Night Till 9 P. M.

E & B DO-IT-YOURSELF STORE

5442 - 5444
WOODRUFF
DUTCH VILLAGE

Ph. TO 7-8916

5442 - 5444
WOODRUFF
DUTCH VILLAGE

PAINT	Reg.	OUR PRICE
DURASITE PVA STUCCO PAINT.....	8.35	5.60
STERLING FLAT LATEX.....	5.00	4.24
DROP CLOTHS — 9x12.....	1.00	.69
PAN & ROLLER.....	1.95	1.35
PASCO ENAMEL.....	1.69	1.38

BUILDING MATERIAL

	6c sq. ft.	4c sq. ft.
CELOTEX INSULATION.....	2.89	2.55
ALUMINUM GUTTER — REYNOLDS.....	14c ft.	12 1/2c ft.
UNDERGROUND SPRINKLER HOSE.....	1.00	.39
FOUNDATION GRILL VENTS.....	.69	.55
FORMICA & CONSOLEWELD.....	8.95	7.99
CLOPAT ACCORDION DOORS.....	.75	.54
WILHOLD GLUE.....	1.35	.97
CHILDREN'S BULLETIN BOARDS.....	.37	.32
PLASTIC WALL TILE.....	2.98	1.89
UPHOLSTERING PLASTIC DURAN.....		

We Have Plumbing Supplies, Hardware, Floor Tile, Foam Rubber, Power Tools, Hand Tools

FLOOR COVERING!

DO-IT-YOURSELF!!

Confetti Tile as low as **6c piece**

LINOLEUM RUG good selection **\$3.95**
9x12 felt base.

CLOSE-OUTS — SANDRAN VINYL INLAID. 88c sq. yd.
6 ft. wide. Beautiful colors.

MICA TOP Heat proof and scratch proof. 39c sq. ft.
Beautiful assortment of colors

CORK TILE Light Color 24c per tile
9"x9"x3/16

METAL TRIM, RUBBER AND CORK TILE COVING, WAX, PASTE, CLEANERS, EMULSION AND EVERYTHING YOU NEED FOR DO-IT-YOURSELF FLOOR COVERING AT SPECIAL REDUCED PRICES.

FREE ESTIMATES — TRUCK TO YOUR DOOR!

For Carpeting Ph. 70-8989 or NEvada 6-6331
We'll Send You Our Store-to-Your-Door Truck!

American Floor
COVERING COMPANY

2160 AMERICAN AVE. CORNER HILL ST.
PHONE LONG BEACH 70-8989 or NEvada 6-6331
CALL COLLECT

Everybody LOVES jetglas

THE **WORRY-FREE WATER HEATER**
BY DAY & NIGHT
GLENN D. PRICE
PLUMBING CO.
3249 E. 11th St. 8-4375

IMPORTS FROM ISRAEL
Gifts - Books - Cards
Brower's
HOUSE OF ISRAEL
Books and Gifts of Jewish Interest
316 LOCUST

FIRE-PROOF FLOOR SAFES

Installed AS LOW AS **\$53⁵⁰**

in your Home or Business

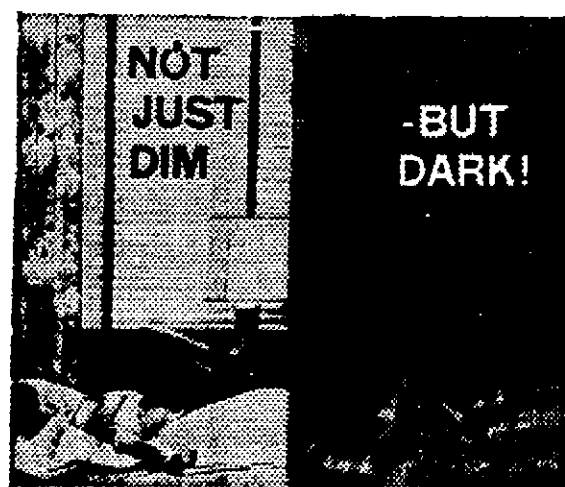
For Information Call

8-3777

Western Safety Locker Co.

WE HAVE IT...

the only blind that makes your room



The New Flexalum

TWI-NIGHTER®

Only the new Flexalum Twi-Nighter blind gives you such complete light control you can turn day into night just by flicking the cord. It lets you sleep later in the morning... helps along baby's afternoon nap... darkens the living room for brilliant home movies or TV on the sunniest day! Wipe-clean plastic tapes won't fade, fray, shrink or stretch. Snap-back aluminum slats with mar-proof finish won't rust, chip, crack or peel. Choose slats and tapes color-matched or in any of over 200 combinations.

FREE ESTIMATE!
FREE DECORATING BOOKLET!



Look for the double ladder tape that "sandwiches" each slat in place, and the extra slot on the slat in the genuine Flexalum Twi-Nighter.

BOOS WINDOW & FLOOR COVERING
15709 S. Bellflower Blvd. TO 7-1645

GARDENS

Spikes of Color and Perfume

STOCKS are undoubtedly the most fragrant of all our winter annuals. Their perfume is heavy and permeating and just a few spikes will perfume your house like a florist shop. In addition, the colors cover a wide and interesting assortment of shades. Stocks are at the head of the

By Bob Gilmore

list of these flowers that perform well in the mild winter climate of the Long Beach area. Actually, throughout Southern California they may be classed as hardy annuals. Wind, rain,

gray skies and little sunshine do not prevent the plants from giving out a profusion of bloom. As a matter of fact, one variety, the Giant Winter Nice stock, has been named because of its ability to flower during this part of the year. You can expect blooms just 10 weeks after sowing the seed.

HYBRIDISTS have done a great deal during recent years to improve stocks. This is due largely to the fact that stocks are such a prominent florist subject. Many of the new varieties being introduced each year are the product of Southern California seedsmen. Stocks are one of the most important flowers handled by the Los Angeles Flower Market, which, incidentally, is one of the largest in the United States.

There is no reason why you should not be able to grow prize-winning stocks in your own garden. Their demands are few and the weeks immediately ahead will prove ideal for the culture of this splendid winter annual. Sev-



Varied color and permeating perfume are characteristic of Winter ice stocks which thrive in the off-season.

eral types are available and which one you select is largely a matter of personal choice as well as the purpose for which the plant is being grown.

FOR SPECIMEN BLOOMS or indoor decorative purposes, the Double Giant Column stock will prove most exciting. The plants produce just a single spike, rather than several laterals, as is the case with other types of stock. But this single stem is almost a complete flower show by itself. The central spike is almost completely covered with huge double florets, many times larger than the usual type. In addition, the florets appear in almost solid masses throughout the length of the stem.

For general decorative purposes in the outdoor garden you will find the Giant Winter Nice stock perhaps most suitable. The flowers appear about as early as

any comparable strain and the plants attain a height of about 1½ feet at maturity. This type produces a fairly large number of laterals, giving the plant a rather pyramidal shape. Colors available include shades of yellow, rose, blue, white, red and lilac.

THE ONE "MUST" to be considered in growing stocks is the (Continued on Next Page.)

LARGE DOUBLE NOSE
KING ALFRED
Daffodils 98c
Dozen

Just Arrived!
Imported
DUTCH BULBS!

LANDSCAPING

We Will Gladly Advise You on Landscaping Your Yard
We Can Do the Complete Job or Help You Plan Your Ideas

Peterson's
NURSERY

Our 11th year in same location.
5701 ORANGE AVE.
Phone 2-6583

Open Sunday 9 - 5
Daily 8:30-6

Which Northrup King Lawn Seed should you plant this fall?

It's up to you... decide on the kind of lawn you want. And get the Northrup King seed that will give it to you!

FOR A SUPERIOR LAWN, Golf Brand Lawn Seed. Grows a lawn your neighbors will envy! Contains 11 perennial grasses, to give you thick velvety turf in sun or shade.

The fine perennial grasses in Golf Brand offer maximum return for the watering, fertilizing and weed control that a truly beautiful lawn requires. While starting slowly, a Golf Brand lawn will grow ever thicker and more luxuriant, until you have a rich close-knit turf that helps keep weeds out.

In 1 lb. and 5 lb. boxes, and 25 lb. bags



In 1 lb. and 5 lb. boxes

FOR A GOOD LAWN, Fore Lawn Seed. Grows a sturdy attractive lawn your family can "live" on and care for with ease! A blend of perennial grasses and clover, suited to sun or moderate shade.



In 1 lb. and 5 lb. boxes

FOR A PLAY LAWN, Homelawn Grass Seed. Grows a quick and rugged lawn for children and pets to romp on. Quick-germinating grasses assure you a hardy lawn fast, easily.



...and feed your lawn 2 important ways with Northrup King Golf Brand Lawnfood. Here's a complete lawn fertilizer. It contains: (1) fast-acting chemical nitrogen to give grass immediate sparkle and a deep green color (2) organic nitrogen, plus other needed food elements, for the steady slow feeding that means sound and continuing growth. Goes further! One pound does the work of three pounds of ordinary fertilizer.

In 10 lb. carton; 25 lb. and 50 lb. sacks

NORTHROP, KING & CO.

BERKELEY • LOS ANGELES, CALIF.



GYMBIDIUMS

Will grow outdoors year 'round under lath or partial shade.

PLANTS \$1.50
From..... up

NEXT PLANT DRAWING
FEB. 10, 1956

WILLIAM T. BURNS
ORCHIDS

2525 PALM DRIVE
Signal Hill Phone LB 4-4321
Open Tues. thru Sat.

DICHONDRA SEED 769

Quick Germinating (will plant 1,000 sq. ft.) ¼-lb.

CLOVER SEED	1-lb.	1.29
GRASS SEED MIX	CLOVER, BLUE GRASS, ETC. (No Ryegrass) 1-lb.	69c
STEER MANURE	WEED SEED FREE..... 2½-cu.-ft.	49c
RANUNCULUS BULBS	DOUBLE FLOWERING..... 50 BULBS	79c
DAFFODIL BULBS	(KING ALFRED) DOUBLE NOSE..... Doz.	79c
TULIP BULBS	BEAUTIFUL COLORS..... Doz.	79c
HIBISCUS	DOUBLE ORANGE, DOUBLE PINK, SINGLE RED..... Gal. Can	49c
GARDENIAS, ARALIAS & FUCHSIAS	Gal. Can	49c
OLEANDERS & PYRACANTHAS	Gal. Can	49c
TREE ROSES	Beautiful Varieties..... 5-Gal. Can	1.89

PEAT MOSS

2¼-cu.-ft.

1.39

LARGE BALE
\$6.15 VALUE

4.59

LEAF MOLD	2½-cu.-ft. (\$1.65 VALUE).....	1.19
AZALEAS	BEAUTIFUL VARIETIES and COLORS..... Each	49c
BOXWOOD	(DWARF HEDGE)..... Doz.	49c
ALGERIAN IVY & GERANIUMS	(Flat of 100, 2.95)..... Doz.	49c
POINSETTIAS	DOUBLE RED..... Ea.	29c
SNAPS - CALENDULAS - STOCKS Doz.	25c
PETUNIAS, CARNATIONS, BEGONIAS Doz.	39c
MEYER LEMONS (Everbearing)	Gal. Can	89c
REDWOOD BASKETS	(Large Size)..... 1.25 Value	79c
BOUGAINVILLEA	(SAN DIEGO RED OR PURPLE)..... Gal. Can	79c

FREE!

TO EACH CUSTOMER WITH AD

1 AFRICAN VIOLET PLANT OR 5 LBS. KELLOGG'S NITRO-HUMUS OR 1 POTTHOS

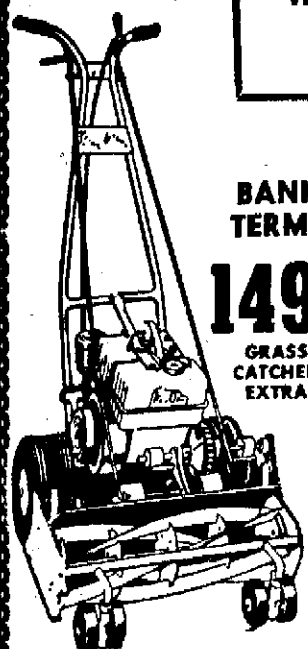
No Reserve the Right to Limit Quantities
CLOSED SATURDAYS — OPEN SUNDAYS
THIS AD GOOD OCT. 2 THROUGH OCT. 7

CAMERON'S NURSERY

9846 E. BELMONT AVE. — BELLFLOWER — TO 7-2439
1 BLOCK NORTH OF FLOWER — 1 BLOCK EAST OF BELLFLOWER BLVD.

DOWNEN'S SHOP

WATCH FOR OPENING OF OUR
NEW STORE TO SERVE THE
LAKEWOOD AREA!



BANK
TERMS

149⁵⁰

GRASS
CATCHER
EXTRA

18" Power Mower
KING O' LAWN

Automotive type dual clutch per-
mits cutting blade or drive wheels
to operate independently . . . 1.6
Briggs & Stratton engine . . . dif-
ferential drive . . . full 1-year
guarantee if sold by us.

TRADE ALLOWANCE OF
\$20⁰⁰ ON ANY HAND
MOWER, Regard-
UP less of Condition!

DOWNEN'S — 1127 E. 10th — Ph. 6-1747

Garden Tips

GARDENING TIPS for the
week . . . Delphinium seeds do
not keep, their germination for
a very long period. So you must
obtain fresh seed or results will
be disappointing. As a matter
of fact, the germination of del-
phinium drops quickly after the
first six months. Placing the
seeds in a refrigerator for a few
weeks before planting is believed
to encourage maximum results.

Late flowering varieties of
fuchsias will add color to your
garden for quite some time.
Nurserymen have claimed that
with proper selection you can
have fuchsias flowering in your
garden during every month of
the year.

Bare spots in your landscape
can ruin an otherwise attractive
scene. A few suitable ground
covers include variegated ivy, di-
chondra, green ivy, wild straw-
berry and trailing lantana.

Stocks

(Continued from Page 32)

matter of drainage. The plants
must have excellent drainage.
They are quite sensitive to excess
moisture; should the roots be in
standing water for any length
of time a large number of cas-
ualties may be expected. Heavy
soils can be neutralized by using
the new soil conditioners or by
adding liberal quantities of hu-
mus, such as peat, to the soil.

There is a fast and slow way
of growing stocks, depending on
how much of a hurry you are in
and also whether or not you wish
to save a few cents. The quick-
est and perhaps more expensive
way of growing stocks is to pur-
chase established seedlings at
your neighborhood nursery; if
you are not in such a hurry —
and want to save the money —
then sow seeds. Stocks germi-
nate quite easily and you should
experience little trouble with the
latter method of propagation.

Which Fence do you prefer?



BLOCK?

REDWOOD?

CHAIN LINK?

No matter which type of fence you prefer, you'll do bet-
ter by ordering it from Anchor Fence. For Anchor sells
only the top quality in each type of fencing. Anchor's
own men construct or erect your fence. And you can buy
with the knowledge that this nationally known company
has been manufacturing and erecting the best in fences
for 63 years. Call today for a free estimate—there's never
any obligation on your part.

Anchor Fence

For FREE estimate call

Long Beach 20-7938
in Whittier Call
Oxford 3-2794
Toll Areas Call Collect

NO DOWN PAYMENT • 36 MONTHS TO PAY



Before you plant your
new fall lawns, install

a D & M

lawn sprinkler system

All installations, whether
large or small, are guar-
anteed, as to materials and
workmanship.

Did you know that we can
install a front yard sprinkler
system for an
average 50-ft.
lot for only **\$94⁵⁰**

For Free Estimate Call Us at
LONG BEACH 40-7928



EASY
TERMS

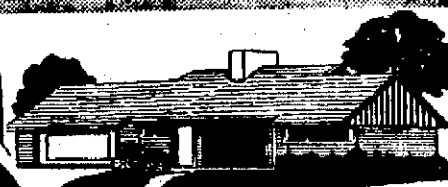
3730 ATLANTIC AVENUE

Oldest Established Sprinkler Company in Long Beach



THINK AHEAD!

How Will Your Landscaping
Look 2, 5 or 10 Years from
Now?



Will you have the drudgery of pruning to keep a jungle from
closing in on your walks and windows? . . . or are you carefully
planning your planting to make the most of your home with the
least effort?

Consult Hodges Expert Designers, or
Ask Us to Call for Free Estimate

FOR "INSIDE LANDSCAPING"
Planted ceramics and a wide selection of plants
for built-in planters

GREEN STAMPS ON ALL SALES

Open Sundays

3737 LONG BEACH BLVD.

HODGES NURSERY

CALL 4-2397



Greet **SPRING** in
all its glory!

Buy and plant now!
**IMPORTED
DUTCH BULBS**

— All Top Size —

- ★ TULIPS
12 Brilliant Colors
- ★ HYACINTHS
6 Colors. All Favorites
- ★ DOUBLE TULIPS
5 Choice Colors
- ★ PARROT TULIPS
4 Standard Colors
- ★ CROCUS
4 Colors

Always a Large Bulb for
Larger Blooms.

Kitano's
ATLANTIC NURSERY

15601 S. ATLANTIC, COMPTON

BEWARE OF GARDEN FEVER!!

This Strange, Wonderful Disease Strikes Suddenly Every Fall . . .
Affects Age Group 18 to 108

SYMPTOMS—Acute Ambition, Desire for Cool Fresh Air, Patient May Want
to Kill Weeds or Plant Trees and Shrubs.

ANTIDOTE— Dress Patient in Comfortable Clothing and
Bring Him **RIVERDALE NURSERY**
(or Her) TO

ALGERIAN IVY

Perfect evergreen ground cover—large,
leathery green leaves, well rooted.
PER FLAT 3⁴⁹
of 100 Plants.
5 Flats 15.50 plus Deposit

ARALIA SIEBOLDI

Glossy-Leaved Rice Paper Plant About 1/2
the Regular Price.
ONE GALLON
CONTAINER 49c
6 for 2.75

BOUGAINVILLEA

Barbara Kart, large red flowers—a riot of
color in bloom now—24 to 30 inches.
ONE GALLON CONTAINER. 69c
Reg. 1.25 3 for 2.00

KING ALFRED

Daffodils—A Must in Every Garden. Giant
Yellow Trumpets.
PER DOZEN 89c 25 for 1⁷⁵
6.50 Per 100

Ask About Our FREE Landscape Design, No Obligation, Call for App't.

NO DELIVERY
ON SALE
ITEMS

Riverdale Nurseries Inc.

OPEN DAILY
8:30 TO 5:30

6755 ATLANTIC AVE. L.B. PH. 20-5405

Southland Crossword Puzzle

(Solution to Puzzle on Page 29.)

- By Thomas Meekin

ACROSS

1 Bar B-Q

2 Writing

3 Labored

4 Quake

5 Dealer

6 Charged

7 City in Wisconsin

8 Sucking-fish

9 President Arthur's first name

10 Keen

11 Creature

12 Guided missile

13 Pueblo Indian

14 Collided

15 Smolder

16 Andrews trio

17 Ship-shaped clock

18 Expert

19 Examination

20 Early airplane

21 Dickens' Oliver

22 Roundup equipment

23 Nimble
- 48 Tito's people

49 Salt marshes

50 Donator

51 Wild pig

52 Felonies

53 Muttonfish

54 Conclude

55 Unbalanced

56 Blunder

57 Diving bird

58 TV's Ruth Gilbert

59 Wash out

60 Bedouin head-cord

61 In a line

62 Wading bird

63 One: Scot

64 Mother: Var.

65 Standards

66 Breslau's river

67 Devotees

68 Siouan Indian

69 Capital of Montana

70 Urge

71 Student at West Point

72 Dense woods

73 Purpose

74 Machine attachment
- 85 Inisid

86 Nimble

87 Algonquin Indian

88 Out, cat!

89 River in Africa

90 The

91 Stillness

92 City in Florida

93 Accouter

94 Strong beers

95 Famous cartoonist

96 Squaw: Western U. S.

97 Clutch

98 Islands N.W. of Sumatra

99 Luzon native

100 Huff and puff

101 City in Russia

102 Irony

103 Before

104 Wears away

105 Negotiates

106 Water animal

107 DOWN

108 Defied

109 Tell over

110 Between
- 4 sequelur

5 Fantasy

6 Fans at a baseball

7 Sirupy liqueurs: Fr.

8 TV jungle character

9 Fetishistic images

10 The P in MPH

11 Troopship

12 Stood off and on

13 Yellow pigment

14 Sherbet

15 Luxuriant

16 Its capital is Tallinn

17 Most profound

18 Tissue in fungi

19 Snowbanks

20 Data

21 Negritos

22 Actor Ezra

23 Eyot

24 Metodies

25 Tricks out

26 Sewing access-
- 42 sorry

43 Secondhand

44 Free ticket

45 Of grandparents

46 Slinger Perry

47 Poe's "Gold Bug"

48 Actress Judge

49 One of the Barrymores

50 Vasco da explorer

51 Actor Joe E.

52 Sweetener

53 Encomium: Fr.

54 Ammonic compounds

55 Aptitude

56 Mob scene

57 Subdued

58 Churchly celebrations

59 Comes out

60 Prison outbreak

61 Otto Kruger's home town

62 Bard of

63 Knot

64 Plant
- 47 Philippine tree

48 Profession of Harold Urey

49 Violinist Morini

50 Pianist Templeton

51 Deadly

52 Palestine conies

53 Equality: Fr.

54 Cocktail

55 Raw metals

56 Abandons

57 Mild cigars

58 Body of troops

59 Of the nostrils

60 Etcher

61 Game at cards

62 Trivial

63 Play-act

64 Gene Autry's rope

65 "I Believe"

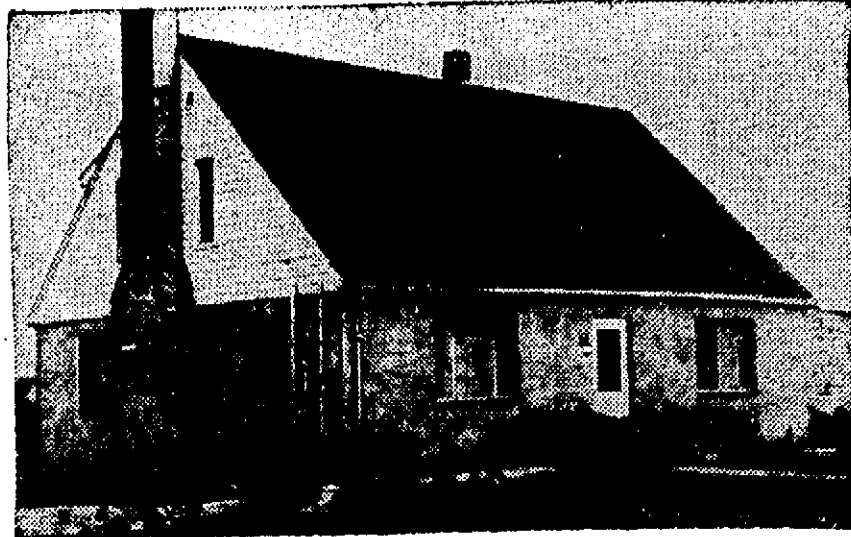
66 "Celeste Aida"

67 Small cave

68 Offer

69 Long-jawed fish

70 Little one.



Two years in the building, this house was built by an Ohio couple. The wife did all of the stone work.

They Built Their Own

By Vivian Brown

AP Newsfeatures Writer

EVER THINK of building your house with the fun of patting every little stone in place, and sweating lovingly over blocks, boards and beams? Helen and Stuart Welty of Fairborn, Ohio, had that dream, and what's more they did something about it. They built a house so good in fact that it has just won first prize in a national do-it-yourself contest.

The stonework was done by Helen, every last bit of it. The finished Cape Cod house has three rooms downstairs, two bedrooms and bath upstairs. A garage will be completed soon.

Collecting Stamps

Stamp Collecting Week—Nov. 14 through 20 — this year will honor Theodore Roosevelt.

Peter G. Keller, executive officer of the American Stamp Dealers Assn., said the Roosevelt theme fitted perfectly into stamp collector's plans because of the issuance that week of the new 6-cent Roosevelt stamp.

To assist stamp clubs in planning programs for that week, Keller has prepared a special kit. Kits can be obtained by writing to Keller, 116 Nassau St., New York 38, N. Y.

It all began when the Weltys missed out on a house they wanted while they were scraping up the down payment.

Helen wanted a stone house, fitted every stone together just like a jigsaw puzzle. She didn't feel safe on a scaffold so the chimney was stone faced by climbing a ladder, requiring many trips. Thirty feet from ground level she placed the last stone.

The Weltys did their own work except for electrical and plumbing installations.

The house includes built-in features such as china and kitchen cabinets and shelves. Outdoor handiwork includes banked flower beds made of the same stone as the house. A current project includes an outdoor fireplace and basement recreation room.

To Buy or Sell

STAMPS-COINS

E. E. Morrison's

STAMP & COIN SHOP

U. S. & Foreign Stamps and Coins, Albums and Supplies

Large Stock — Low Prices

1143 Pine Ave., Long Beach 13, Calif.



GAIN EXTRA WALL AND FLOOR SPACE

with *Pella*

WOOD FOLDING DOORS

Pella Doors fold compactly against door jamb. Ideal for closets, bedrooms and between living, dining and kitchen areas. Natural wood finish or unfinished, suitable for painting. Stock and custom sizes. A complete packaged unit. Anyone can install. Economical. Investigate today!

Advertised in
Sunset
MAGAZINE

SHAWVER
COMPANY

1000 E. Hill 6-4211

\$10,000

3 1/2%
CURRENT RATE

insured savings

Save more and earn more with the First Federal where each savings account is insured to \$10,000 by the Federal Savings and Loan Insurance Corporation, an instrumentality of the United States Government.

ACCOUNTS OPENED BY THE 10th of ANY MONTH EARN from the 1st.

FEDERAL



SAVINGS

Open Until
6 P.M. Fridays

124 EAST FIRST ST.

BETWEEN PINE AND LOCUST

PHONE
6-5235

FREE PARKING

135 E. OCEAN AVE.
At Our Rear Entrance

FREE PARKING

GOURMETS GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

CHARCOAL STEAKS PRIME MEATS

Southern California's
most beautiful
restaurant

Welfch's

Atlantic
Blvd. at
San
Antonio
Drive

The Casbah
432 EAST BROADWAY
OPEN 10 A.M.
TO 2 A. M. DAILY
LEWIS and SANCHEZ
Nationally Known
Musical Madcaps
Entertaining Nightly

• RESTAURANT
• COFFEE SHOP
• FOUNTAIN
• COCKTAIL LOUNGE

Paul's

PHONE 5-4807
Carson at Bellflower

The Finest Costs So Little
More, So the Smart Choose

LONG BEACH'S
RESTAURANT OF
DISTINCTION

Brower's

Pacific Ave. & 23rd St. Ph. 4-1205

Supper Club

Flame

1. Charcoal Steaks, Seafood, Chicken.
2. Diversity of Top Entertainment.
3. Tuesday Specialty Nite.
4. Wed. Fashion Show.
5. Each Day, Cocktail Hour, 4 to 7.

Phone 34-7014
2727 E. 4th ST. at TEMPLE

FOR ALL
SPECIAL OCCASION
DINING

IT'S

Ricart's

UPTOWN
4363 ATLANTIC AVE.
CLOSED MONDAYS

CHARCOAL STEAKS PRIME MEATS

EVERETT
BOYETTE'S
**CHARCOAL
BROILER**
5907 E. Second St., NAPLES
• FINE FOOD • COCKTAILS
Dinners—5 P.M.-1 A.M.
JOHNNY FITZER
Nightly at the Piano
Closed Wednesday
Phone 34-2894

"...Where so many
Enjoy so much
for so Little..."

BERNSTEIN'S RESTAURANT

5232 E. SECOND ST. in Belmont Shore
FREE PARKING ACROSS THE STREET

The World's Most
Beautiful Restaurant
**FOOD ON THE
"FLAMING SWORD"**
ERNIE GLASER'S

Chandelier

SUN. DINNERS
From 12 Noon
4205 ATLANTIC AVE.

BANQUET ROOM

APPLE VALLEY STEAK HOUSE

733 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

SEA FOOD

Your Host . . .
PETE STATHIS SAYS:
"We Serve the
Finest Dinners
in Town!"

Open 11:30 A.M. to Midnight

SEA FOOD GROTTO

701 East Ocean Blvd.

CHINESE FOOD

CROW'S

CHINESE
FOOD
Cocktails—
Entertainment

WILLOW at
MAGNOLIA

Phone 4-9213

meet your host



Caricature by Dick Arnold
ERNIE GLASER
A Dream Realized
STROLLING musicians, splen-
did cuisine arriving on flam-
ing swords, pretty girls serving
exotic cocktails — these are the
romantic effects at Ernie Glas-
er's beautiful Chandelier, 4205
Atlantic Ave.

Glaser, famed caterer to kings,
has had 18 years' experience in
the restaurant and entertainment
fields, including many years as
executive catering manager at
the Wilton Hotel.

His Chandelier, in a new build-
ing of smart French architec-
ture, is a dream realized — a
showplace restaurant where Glas-
er can treat the palates of his
many, many friends to tantaliz-
ing culinary attractions. Among
the spectaculars served at the
Chandelier are these, which
never fail to create a stir among
the diners when the waiters
march in, bearing them aloft on
fiery swords: Royal Squab Chick-
en (a whole tender squab chick-
en broiled in butter), \$2.95; Mike
Roy's Lambkibab (a special
recipe from the famous TV chef),
\$3, and Mignonette of Beef
(small, delectable fillets of se-
lected beef and mushrooms),
\$3.25. Each is served with your
choice of onion soup or a huge,
crisp, green salad, baked potato,
continental breads, sweet (un-
salted) butter and coffee.

BUT NOT ALL the Chande-
lier's attractions are in that price
range. A wonderfully impressive
planked chopped sirloin dinner is
only \$2.25 complete. It is a tre-
mendous bargain, including east-
ern beef broiled with wine,
topped with great French fried
onion rings and accompanied by
tender carrots, a heap of string
beans and a fresh tomato.

Other specialties include the
Chandelier Tray (\$1.25 per per-
son) — an individual smorgas-
bord; such exotic drinks as the
Flaming Green Devil and Amour
Toujours and, of course, a selec-
tion of outstanding champagnes
and wines, including Johannes-
burger Riesling of Germany.

Sid Bruszer strolls among the
guests playing his mellow violin
and Ray Whittaker, garbed in a
French and splendid Louis XV
coat, does marvelous things with
the piano-organ.

—TEDD THOMEY.

MEXICAN

DELICIOUS and REAL
MEXICAN FOOD

EL PATIO CAFE

337 PACIFIC AVE. Ph. 70-3095
Open 11:30 A.M. to 9 P.M. Closed Sun.
3503 ATLANTIC AVE. Ph. 4-3005
Open 11:30 A.M. to 12 P.M. Closed Tue.

CATERING

OPEN SAT. and SUN.

Andy's Hot Cake House

634 1/2 PINE
OPEN 7 A.M. to 7 P.M.
BREAKFAST LUNCH DINNER

"QUALITY FOOD
at
Sensible Prices"

Jones

CAFETERIA
126 E. Fifth St.
11 A. M. TO 7:30 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

Help Yourself to
Quality at

Arnold's

BELMONT SHORE
SERV-UR-SELF
RESTAURANT
5100 EAST SECOND ST.

DINE IN THE SKY

Wonderful food, courteous service
and a delightful view are
all yours in the Sky Room.
No minimum or cover charge.
Complete Dinners from \$2.25

WILTON HOTEL

Sky Room

Lafayette HOTEL

Broadway-Linden — Ph. 35-5681

**DELICIOUS
FOOD**
always at the Lafayette
• LUNCHEONS
• DINNERS
SPECIAL
SUNDAY FAMILY DINNERS

FAMILY DINING

We are open
every day and
Sunday

Chicken Pie Shop

SEVEN 3 SEVEN PINE AVE.
Phone 101-419

Jack's Corsican Room

5430 E. 2nd St.
NAPLES
GENE
JAMES
your Musical Host
Closed Tue.

The Entire Family
Enjoys Dining at

Arnold's

SERV-UR-SELF
RESTAURANT
3925 ATLANTIC

"Delicious Food
at
Sensible Prices"

Jones

DINING ROOM
120 E. Fifth St.
11 A. M. TO 8 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

CLOSED
MONDAY

Francois MANHATTAN

1909 East 4th St.
Luncheon and Dinner

ITALIAN FOOD

GAY 90'S CAFE

2508 PALM DRIVE
OPEN 5 P.M. TILL 2 A.M.

Serving the finest
of Italian and
American foods.

Prof.
James R. 90's
performing
nightly.

FOR RESERVATIONS PH. 40-3216

HOWARD'S BRING YOU AMERICA'S GREATEST POWER TOOL VALUE!

Greatest Combination Power Tool Value EVER Offered!

Fairbanks Ward DELUXE HEAVY-DUTY
2^{IN}1 PORTABLE SAW
AND BENCH SAW ALL-PURPOSE
COMBINATION

Featuring
Not 1/4
Not 1/3
BUT **1/2**
HORSEPOWER
AC-DC MOTOR

ALL-STEEL 16" x 14" SAW TABLE
and 1/2 H.P. PORTABLE SAW
TOOL COMBINATION

PORTABLE SAW
Saws 10 times
faster than
by hand!

BLADE TILTS
Cuts at any
angle; work
stays level!

DADOES
For shelves,
drawers and
fine work!

BENCH SAW
Crosscuts and
rips heavy
lumber!

WEIGHTS ONLY
6-1/2 LBS.
Ideal for
overhead
work...
easily carried
in tool chest!

EASY
ACTION
BLADE
GUARD

PROTRACTOR CUTS
FROM 0° to 45°

HEAVY-DUTY
RIP FENCE

BLADE TILTS
FROM 0° to 45°

FAIRBANKS
SEAL OF GUARANTEED PRODUCT
WARD

You Get HEAVY ALL STEEL
16" x 14" SAW TABLE
complete with RIP FENCE,
PROTRACTOR and GUARD
and 6-1/2 LB. LIGHTWEIGHT
PORTABLE SAW

**CUTS 2x8's
in SECONDS!**

COMFORTABLE HANDLE
WITH U-I APPROVED
SAFETY TRIGGER SWITCH

ADJUSTABLE BLADE
CUTS FROM
0" to 1-13/16"

LARGE PLATE
FOR STEADY
SAWING

COMBINATION
5-3/8" RIP AND
CROSSCUT BLADE

SPRING RETURN
BLADE SAFETY GUARD

RIP! BEVEL!
DADO! MITRE!
CROSSCUT!

1/2 H.P. PORTABLE SAW
CONVERTS INSTANTLY
TO 16" x 14" BENCH SAW

UL
UNDERWRITER'S
APPROVED
POWER SAW

BEVEL CUTS
FROM
0° TO 45°

FOR
HOME OWNERS,
CARPENTERS,
MECHANICS!

SIGHTING
GUIDE

RIP FENCE ADJUSTS
FROM 0 TO 6 INCHES

1/2
HORSEPOWER
3800 R.P.M.
AIR-COOLED
AC-DC MOTOR

Everything Pictured!

\$39.98

ONLY \$1 DOWN!
ONLY \$1 WEEKLY!

MORE THAN \$90 WORTH OF FINE
POWER TOOLS IN ONE!

Imagine! America's greatest power tool value at a sensational saving! Look at all the value you get... you'd expect to pay at least \$40 for such a fine power saw... at least \$25 for a 1/2 horsepower motor... \$25 or more for a bench saw with all these features! Here is your COMPLETE HOME WORKSHOP at a tremendous bargain! Use the Portable Saw any place, carry the saw to your work! Slip the saw into the special table, tighten one wingnut... presto! a bench saw! And you can bring the work to the saw! Remember, there's nothing else to buy... you get EVERYTHING pictured! Order today and make sure of yours!

PHONE... MAIL COUPON NOW... SHOP IN PERSON!

HOWARD'S
JEWELRY — TV — APPLIANCES
Famous for Better Deals

420 PINE
LONG BEACH
350 AMERICAN
LONG BEACH
800 S. PACIFIC
SAN PEDRO

PHONE TODAY
(SUNDAY)
FOR THIS GREAT VALUE
40-0010 or
34-4608
Special Operators
on Duty from 10 to 6

HOWARD'S, 420 PINE, LONG BEACH
Please send me the Fairbanks Ward 2-in-1 Portable Saw and Bench Saw Combination. I agree to pay \$1 down and \$1 weekly on the balance.

Name.....	<input type="checkbox"/> CHECK BELOW
Address.....	<input type="checkbox"/> Add to My Account No.
City..... State.....	<input type="checkbox"/> Open New Account in My Name
Credit Ref.....	<input type="checkbox"/> Reopen My Account
Employed by..... How Long.....	

Allen Silent on Inspirers of Grab Bill

Legislator Refuses
to Tell Who Urged
L.B. Funds Be Looted

By JIM PHELAN

Assemblyman Bruce Allen, author of the legislative bill to grab most of Long Beach's tideland oil revenue, has refused four times to tell the origin of his bill.

The Allen bill, which failed to pass the last legislative session, burst back into the news two days ago with the disclosure that a privately owned utility, Southern California Gas Co., secretly has been financing a state-wide campaign in behalf of the bill.

Activities of the gas utility and a "front" organization which spent the utility's money drumming up support for the Allen bill are under investigation by Attorney General Edmund G. Brown for possible violations of the California lobbying law.

THE QUESTION of who first thought up the Allen bill took on new pertinence with disclosure that the gas utility has a financial interest in passage of the legislation.

State Capitol sources have said that the legislative plan to strip Long Beach of tideland oil wealth was proposed to other lawmakers—and rejected by them—before Allen dropped his oil-grab bill in the hopper.

ALLEN FIRST refused to tell the origin of his bill three months ago, in an interview in his office at San Jose. He said that he was afraid that his answer in any verbal interview "would be distorted."

As an alternative, he suggested that the question of the origin of the bill be submitted to him in writing, and said that he would reply in writing. The questions later were submitted in writing, but the Assemblyman did not reply.

On Sept. 19, the questions were resubmitted to him by registered mail. He again did not reply.

Saturday, in a telephone interview, Allen told The Independent, Press-Telegram that he did not plan to reply to the questions, although he himself had suggested the method of written communication.

"Mr. Fleming's press release should answer any questions that you have," Allen said. He did not amplify this statement.

LAST FRIDAY a Los Angeles attorney, John A. Fleming, issued a press release disclosing that the Southern California Gas Co. has been financing the pro-Allen bill campaign. His statement revealed that the privately owned utility, which serves many homes in Lakewood, is concerned about annexations to Long Beach.

Connie Mack Breaks Hip in Home Fall

PHILADELPHIA (UP)—Connie Mack, baseball's grand old man and former owner-manager of the Philadelphia Athletics, suffered a fractured right hip Saturday in a fall at his apartment.

The 92-year-old Mack was taken to Presbyterian Hospital where his general condition was described as "exceptionally good."

"The position of the fragments is very satisfactory and, barring any complications, we can look forward to a speedy recovery," said Dr. Ilarion Gopadze, Mack family physician.

The mishap came less than a year after Mack moved out of the baseball spotlight he held for 71 years as a player, manager and team president.

L.A.C. SAYS:

Freedom to Know

When the visiting Russian farmers were here they expressed amazement over the freedom of our newspapers. They asked about stories and editorials which criticized our public officials. They could not understand the frequency of family pictures in the papers. The freedom of reporting scandals in public office as well as those of individuals, caused much of their amazement.

The readers of newspapers in this country are often critical of the way newspapers report the news. But if they had to live in a country where these freedoms were denied they would appreciate what is meant by freedom of the press, speech and assembly. Where there is a dictator there is no such freedom because a dictatorship could not survive under such freedoms.

As Newspaper Week is again observed in this country, it may be well for newspapers to ask themselves how well they use this freedom. Such an analysis will show it is misused in many ways. There is much more space given to the sordid and scandalous occurrences than there is to wholesome news. Our headlines scream about

(Continued on Page A-2, Col. 1)



A New Face in Politics

EDITORIAL

Why Did It Go Underground?

The pressure built up on the gas line and it sprang a leak.

Let no one be misled as to what caused the Southern California Gas Company to disclose its financial backing of the attacks on Long Beach's ownership of its tidelands.

The gas company kept the secret as long as it dared. It came out of hiding when things got too hot as a result of an investigation by the attorney general's office and the determined efforts of The Independent, Press-Telegram to find out whose cash was backing the anti-Long Beach schemes.

The statement of Atty. John Fleming, the man who handled the project for the gas company and other as yet unidentified "clients," is quite revealing in this respect.

Fleming said his disclosure was prompted by "inquiries" concerning his activities. And he admitted there had been a deliberate effort to veil the identity of those backing the scheme.

HE DIDN'T SAY, of course, that finally he and his associates became fearful the gas company's role was about to be revealed anyway, and had decided they had better move first in an effort to give the "news leak" the best possible interpretation from their standpoint. He didn't need to say it.

No matter how they try to clothe their actions in piety, the gas house gang has made a startling revelation that raises the gravest questions of propriety if not legality.

Atty. Fleming's statement clearly points to a selfish motive. The gas company serves areas adjoining Long Beach. Long Beach has a municipally-owned gas utility which has cheaper rates than those charged by the private company. Some of these outside areas were and are considering annexation to Long Beach, which would put them in line for the more favorable gas rates.

It was a "bait" and a "lure," Fleming says. And somehow he seeks to give the impression that his company acted in the public interest in its long-concealed attempt to divest Long Beach of its tidelands oil and gas assets so it could not offer these cheaper rates.

WILL THE PUBLIC buy the idea that a privately owned utility is acting "in the public welfare" when it spends its money in a concealed political attempt to prevent extension of a voter-owned utility?

If the laws of California and the regulations of the Public Utilities Commission are not adequate to cover this situation, they should be made adequate. If they are adequate, they should be enforced.

No consumer should be faced with the cynical attitude that his money can be spent to keep up the rates he must pay a utility for the services he must have.

No consumer should be faced by a company that, despite the fact it has its own attorney and public relations men, has gone underground to have other public relations men and another attorney promote its own selfish interest.

That is what happened here. The gas company in this case sought to achieve its ends by giving financial aid to a "front organization." This outfit hired public relations men (who never registered as lobbyists) to campaign for the Allen tidelands seizure bill and against the interests of Long Beach and of this area.

PUBLIC UTILITIES ought to be public. These companies have to live in the light of day.

When they go underground, although they have the resources to handle their affairs openly through their own honestly employed servants, they are violating what should be a public trust.

If the gas company wants to take an interest in legislative matters, why doesn't it use its own employees and direct methods instead of attempting to conceal its activities?

Does it distrust the free and above-board channels available to everybody in a democratic state?

Why, if its motives were so worthy, was the gas company afraid of public opinion?

Mechanic Hurt as Auto Slashes into Racing Pit

A mechanic was critically injured Saturday night when he was struck by a auto which went out of control at the Gardena race track and careened into the servicing pits.

Lowell (Speedy) Duncan, 35, of Bell Gardens, was taken to Harbor General Hospital, where his condition was said to be extremely critical.

Duncan was hurt when a jalopy driven by Jim Robinson, 43, of Inglewood, went out of control and broke through the wooden crash gate into a servicing area.

Duncan was carried 15 feet on the Robinson car's radiator into another car.

Robinson was taken to University Hospital in Los Angeles for treatment of injuries described as serious.

Atlantic Storm Generates New Gale

SAN FRANCISCO (UP)—The Weather Bureau warned Saturday night that remnants of Hurricane Janet were regenerating into another tropical storm, this time west of Mexico in the Pacific Ocean.

David Wark, transoceanic forecaster for the bureau, said it was "extremely rare" for winds from an Atlantic storm to regenerate into another storm on the Pacific side of Mexico.

WHERE TO FIND IT

- Amusements C-4-5
- Bridge W-11
- Classified D-1-15
- Editorials B-7
- Military M-4-5
- Obituaries C-6
- Radio-TV D-16
- Real Estate C-7-15
- School Menus W-11
- Ship Arrivals B-8
- Sports B-1-6
- Women's News W-1-12

Knight Adds Nixon to 'Presidential List'

President's Gain Rapid, Spirits Good

'Excellent Day,' Say
Doctors; Ike, Aide
Talk Trout Fishing

DENVER (UP)—President Eisenhower, who was a new heart attack case, lying under an oxygen tent, a week ago, talked with his No. 1 aide Saturday night about fishing for golden trout in the Euphrates River of eastern Turkey.

The President's doctors issued the following bulletin at 8:45 p.m. on the President's condition:

"The President's condition continues to be satisfactory without complication. He had an excellent day."

Thus the President passed the halfway mark in the critical first two weeks of his recovery period, with his doctors firmly in control of how far he can go, how soon, in picking up the actual reins of government again.

But his discussion, with Sherman Adams, his No. 1 assistant, of golden trout fishing in the Euphrates, showed how the at-

(Continued on Page A-2, Col. 3)

Crash Hurts 16 Hampton Bandsmen

SOCORRO, N. M. (UP)—Sixteen members of the famous Lionel Hampton jazz band and their driver were injured, eight of them seriously, Saturday when a chartered bus plunged into a ditch 26 miles south of here.

Hampton, himself, suffered a broken ankle. Others were hospitalized in Socorro, Belen and Truth or Consequences.

The private bus was transporting the group from El Paso, Tex., to Albuquerque, N. M. State patrolmen reported that apparently a front tire blew out, causing the heavy vehicle to ram into a 20-foot-deep ditch. Thirty persons were in the bus.

DRIVER GEORGE ALLISTON, 45, of New York City, was pinned behind the wheel of the bus for two hours before he was released with an acetylene torch. Attendants at the Truth or Consequences Hospital said he suffered multiple leg injuries and one leg would have to be amputated.

Also in serious condition at the same hospital were Alvin Hayse, whose back was broken, and Eddie Preston of Cleveland, who had possible internal injuries. With minor leg injuries were Rufus Jones of California, S. C. Frank Holt of Detroit, Mich., and Billy Brooks of Columbus, Ohio.

SOCORRO HOSPITAL attendants termed "serious" the condition of: alto saxman Henry De Vega, fractured thigh; Larry Wilson, foot and spine injuries; trumpeter Wallace Davenport, severe ankle and chest injuries and fractured pelvis; tenor sax player Eddie Chambliss, fractured foot, and Wilson Barnett, fractured pelvis and shoulder.

Less seriously injured were: Robert Claytor, fractured arm and possible broken knee; E. Naekel, multiple injuries; and Julius Sparrow, chest injuries.

Hospitalized in Belen with broken arm and leg were George Hart and Assuro Hernandez.

The band was touring its way back to New York after working on the "Benny Goodman Story" in Hollywood and making a short for Universal-International.

L.B. Woman Hurt in Crash

A Long Beach woman was among 13 persons injured, one fatally, when a bus from Parks Air Force Base and a transcontinental Greyhound bus collided on U. S. Highway 101, a mile west of Fairfield Friday.

The Long Beach woman, who suffered shock, is Mabel Jaquith, 64. (A Mrs. Mabel Jaquith is listed in the phone book as residing at 5273-D The Toledo.)

The fatally injured man was Joseph Nagucki, 45, of Toledo, Ohio.

The service bus was transporting a group of summer from Park AFB in southern Alameda County to Travis for reassignment to posts in the Orient.

Mitchell Pledges More Study of Tuna Problem

SAN PEDRO — Further investigation into the plight of Southland fishermen who are unemployed because of imports of Japanese tuna was promised Saturday night by Labor Secretary James P. Mitchell.

Mitchell, here to be keynote speaker in ceremonies today at the Fishermen's Fiesta said that he had not been thoroughly apprised of the unemployment among San Pedro and San Diego fishermen that has resulted from the ever-increasing imports of Japanese frozen tuna.

"This administration has favored greater freedom in international trade," the cabinet official stated. "We have found that for every job affected by imports, there are 16 to 20 jobs created by making of goods for export."

MITCHELL expressed concern over some of the facts presented to him by fishermen at a press conference conducted at the San Pedro Hacienda Hotel and pledged further investigation. However, he pointed out that legislation would be needed to reduce the flood of fish imported from Japan.

Mitchell refused to comment on whether or not President Eisenhower will run for re-election or, if he does not, who the Republican nominee will be.

"In view of the President's illness, I think such speculation is unseemly," the Labor Secretary stated.

He said Ike's illness has not altered the functioning of the government. He said cabinet meeting was conducted Friday with "business as usual."

MITCHELL called the impending merger of the CIO and AFL "basically a good thing."

He said amalgamation of the two groups would give labor more political influence, but he could foresee no "labor monopoly."

"I think the average American worker votes as he sees fit," he said.

Mitchell said he believed the

(Continued on Page A-2, Col. 1)

Los Angeles Weeps, Cries, Lotsa Smog

LOS ANGELES (UP)—Stinging smog was back over this metropolis again Saturday, causing the second alert in two days. And air pollution officials said more of the foul stuff is due today.

The past two days the smog piled up in neighboring Pasadena, Friday being the smoggiest day on record there.

An alert, under which open burning is banned and auto and truck traffic curtailed as much as possible, is called for the entire Los Angeles basin if the ozone content of the air reaches 50 parts per million parts of air in any one community. Ozone is an air pollutant and is used to measure smog concentration.

Smog officials warned that October often is Southern California's smoggiest month. They recalled the "black Thursday" of last Oct. 14 when Gov. Goodwin Knight prepared to invoke disaster control measures.

USS Merrick Home After Arctic Voyage, Struggle With Ice Packs

By BAXTER OMOHUNDRO

Wearied crewmen of the attack transport USS Merrick were enjoying liberty in the vessel's home port of Long Beach today after the ship returned from grinding through the ice-choked Arctic Ocean to supply radar stations.

Twice in the 7,000-mile voyage, the Merrick and the ships in her task unit were threatened with entrapment in the 20-foot-thick ice packs that drift about the Arctic Ocean even in summer.

AT ONE TIME, the Merrick another attack transport and two merchant vessels were stuck for almost two days in ice that imprisoned their hulls like a giant vise.

The Merrick and the other transport took most of the merchant seamen aboard, and the normal complements of the Navy ships tripled to almost 900 men each. The merchant ships were taken in tow and out of danger.

LATER, the task unit was



Felons Stage Riot in Pen, Beaten Down

BOSTON (UP)—Rioting convicts staged a three-hour rebellion at Deer Island Jail in Boston Harbor Saturday night, but were forced to surrender when soldiers, firemen and police stormed their cell block using tear gas and high pressure hoses.

The riot was touched off when a prisoner in an exercise yard yelled, "Let's get those screws (guards)." The rebellion was quelled by force.

THE SOAKING WET CONVICTS, 65 in one group alone, were lined up single file and marched out of the "hill prison" to maximum security sections of the jail. Two shotgun-carrying guards walked beside each convict.

Four guards and two firemen and more than a dozen convicts were injured.

EIGHTY MEN from the Boston and Winthrop fire departments ringed the hill prison section to quell four fires set by prisoners.

There were reports in the prison yard that the trouble, brewing for weeks, came to climax because a prisoner allegedly was "roughed up" by a guard Friday.

"This thing started out of a youth movement," Assistant Deputy Warden George O'Halloran said.

"We've got a lot of young kids out here and we try to rehabilitate them. We got them extra time to exercise out in the yard. We got them ping-pong tables and that sort of thing. We assigned young officers to guard them, but they turned out to be just an unruly gang. The whole thing just didn't work."

SMARTEN UP— GET ON BALL

Of course, you are a whiz as a sideline football coach.

Now's your chance to prove it.

Details of The Independent, Press-Telegram's new Sunday Quarterback Football Contest will be found on Pages A-20-21. Merchandise prizes will be awarded. Sharpen up your pencil and get ready for the kick-off!

But Keeps Favorite Son Role

SACRAMENTO (AP) — California's Gov. Goodwin J. Knight added Saturday the name of Vice President Richard M. Nixon to his list of outstanding Republican presidential possibilities. If President Eisenhower does not run again.

The Republican Governor threw in Nixon's name when asked why it was missing from his two separate lists of five possibilities.

THE GOVERNOR declined last month to introduce the Vice President, a fellow Californian, at a San Francisco Republican meeting. Knight said he already had an engagement in Los Angeles for the day but it gave further evidence of strained relations between the two.

Knight said he hadn't included Chief Justice Earl Warren on the lists because he took at face value repeated statements by Warren that he was not a candidate. Knight succeeded Warren as governor two years ago.

The governor's latest list of candidates, which differs from one he made up earlier in the week in Los Angeles:

United Nations Delegate Henry Cabot Lodge, Gov. William G. Stratton of Illinois, Sen. William F. Knowland (R-Calif.), John Foster Dulles, Secretary of State, and Gov. Christian A. Herter of Massachusetts.

Knight's PREVIOUS list included Knowland, Stratton, Lodge and Dulles. It also included Gov. George Craig of Indiana and Sen. Everett Dirksen (R-Ill.). Asked about the discrepancies in the list, he said there are even more Republicans who would make good candidates.

Knight said he, himself, is still a candidate and that he is still for Eisenhower for a second term. He has said, however, if the President doesn't run again he will head the California delegation to the Republican National Convention in San Francisco as a nominal candidate. California law does not allow un-instructed delegations.

Nixon Given Briefing on U.S. Affairs

WASHINGTON (UP) — Vice President Richard M. Nixon got a detailed briefing on world and domestic problems Saturday in his role as stand-in for the President.

Col. Andrew J. Goodpastor, White House staff secretary, spent 40 minutes in Nixon's office outlining the highlights of a "whole series" of White House staff reports.

It was the first such briefing given the Vice President. It is normally given the President to keep him abreast of the latest developments in foreign and domestic affairs.

Nixon, working on Saturday to keep up with his increased official and social duties, also conferred with Richard Gulyard of the Republican National Committee, and Harold E. Stassen, the President's adviser on disarmament.

THE MERRICK, which left Long Beach in early July, is here for shipyard availability to repair minor damage to her hull caused by the crushing ice.

Many of her crewmen grew beards and fancy mustaches during the voyage, but most were due to be shaved off today by request of their wives.

The Merrick and other supply vessels operated under direction of Vice Adm. F. C. Denebrink of Long Beach, commander of the Military Sea Transportation Service.

Adm. Denebrink is the son of Mrs. Myrtle Denebrink of 235 Osipso Ave. and husband of the former Fannie McCook, daughter of Mr. and Mrs. Nelson McCook.

A CITATION for the action addressed to Adm. Denebrink from Navy Secretary Charles E. Thomas said, in part: "A hearty well done to you and to all hands in your command."

L.A.C. SAYS:

Freedom to Know

(Continued From Page A-1.)
corruption in public office, but there is rarely a headline about the good that is accomplished.

That is an indictment of newspapers. But it is an equal indictment of the readers. A newspaper is usually a reflection of the people who read it. It is also a reflection of what goes on in our daily lives. The unpleasant facts may not be printed in other countries. But that does not mean they do not occur. If the American press started to censor out such news the people would be deprived of the freedom to know, which is their greatest assurance of all the freedoms they hold dear.

An effort was made to withhold publication of the Yalta papers. But an enterprising reporter got them and his paper insisted on printing them. That released these important documents to all the papers and their readers. By comparison, news of world conferences in which Russians take part is often held up for days before the Communist version is printed in Russian government-controlled newspapers. The people are given what government wants them to know—not what actually happens.

Because of this enterprising attitude of American newspapers there is danger that sensationalism is the guiding factor. But if that enterprise were censored the people would be deprived of all information that might be detrimental to the political party in power. The tendency toward such censorship is found in every party when it is in power. The knowledge that its acts are subject to wide publicity is the people's greatest safeguard.

The readers of newspapers have the economic power to keep their newspapers as reliable sources of information. When the readers lose confidence in a paper's presentation of news they stop subscribing to the paper. For this reason newspapers give equal space during campaigns to the party in or out of control of the government. Their readers are usually about equally divided in their allegiance to the two parties.

The circulation of newspapers in this country is at the highest level in their history. We have the greatest freedom of expression of any nation in the world. With that freedom, or because of it, we have the highest living standard in history. It is a combination that must be protected from those who would change our way of life. It is a precious heritage that must be protected by newspapers recognizing their responsibility for honest and sound reporting. It should be protected by readers who, through this freedom of the press, have sources of information denied to most other people in the world.—L.A.C.

(L.A.C.'s column, like other columns, is an expression of personal opinion and does not necessarily reflect the considered opinion of this newspaper.)

Allen Refuses to Tell Origin of Plunder Bill

(Continued from Page A-1.)
which has a lower gas rate. Long Beach obtains some gas from tideland oil production and has a municipally owned gas system. (Allen has told the Independent Press-Telegram that none of the funds from the Southern California Gas Co. or anyone else, had gone to him).
FLEMING is a key figure in the old California Tideland Protective Association, an "educational" organization that has been urging voters to demand that their legislators vote for the Allen bill. The association hired three public relations men during the recent legislative session to write pamphlets attacking Long Beach and praising Allen's bill. The three did not register with the state as lobbyists.
The attorney general's investigation grew out of information furnished him by the Long Beach Bar Association, which called his attention to the activities of the public relations men and raised the question of whether they were violating the lobbying law. California law requires that anyone who advocates for pay, the passage or defeat of any legislation must register with the state, name his clients, and tell how much he is being paid.

Labor Chief Hopes to Aid Tuna Fleet

(Continued From Page A-1.)
merger would give union leaders a greater degree of responsibility and reduce jurisdictional disputes.
He predicted that the merger would bring about greater organizational activity, particularly in the South.
In his address prepared for today, Mitchell said that the administration's policy is to "leave collective bargaining up to labor and management at the local level. This policy has worked with great success."
"There are areas that have special problems, small islands of unemployment in which dislocations have occurred in the wake of changing industry and changing times," Mitchell said.

HE POINTED out that only 2.5 million people, or 3.3 per cent of the nation's labor force of more than 65 million persons are unemployed.
Mitchell saw no prospect of appreciable unemployment resulting from automation. He said automation tends to expand productivity rather than displace employees. He said automation is simply a process that has been under way since the industrial revolution.

One effect of automation, he stated, was to place greater emphasis on technical skill.
"I don't think we have enough skilled people to cope with the requirements of the atomic age," Mitchell told reporters.

He said the shortage is one that must be solved by educators.
Mitchell spoke in favor of extension of the minimum wage law to include "marginal" workers.

Mitchell, who arrived by plane Friday night, is due to return to Washington tonight.

Spectacular Blaze on Trestle Quelled

NORWALK—County Firemen extinguished a fire on the Southern Pacific railway trestle over the San Gabriel River south of Firestone Blvd. Saturday night. The fire, though spectacular, caused only minor damage, railway officials said. They reported that the fire was probably caused by a spark from a passing train.

Mama Busses Wrong Chap, Catches Up

MILWAUKEE (AP)—Mrs. Irene Freda Saturday made several false starts, including kissing the wrong man, but finally welcomed her long lost Marine private son. Mrs. Freda hadn't seen her boy, now 19-year-old Marine Pvt. Gerald Pleiss, for 11 years. When he was two he was placed by court order in an Evansville, Ind., orphanage when she divorced his father. His mother last saw him at the orphanage when he was eight years old.

Mother and son were reunited by the Red Cross. He was to arrive on a morning flight from Camp Pendleton, Calif.
He didn't show up on the first two flights. But on the third, Mrs. Freda rushed forward to greet a handsome Marine as he stepped off the plane. She embraced and kissed him.

In the finest tradition of a fighting service, he kissed her back. Then he grinned and said, "I don't think you have the right one."

He turned out to be George Little of Milwaukee. He and another Marine said they had seen her son in Chicago and that he'd be along shortly.

Gerald was and she ran into his arms.

Gerald was and she ran into his arms.

Gerald was and she ran into his arms.

Gerald was and she ran into his arms.

Gerald was and she ran into his arms.

Gerald was and she ran into his arms.

Gerald was and she ran into his arms.

PRESS ON PARADE

This Is Newspaper Week

National Newspaper Week, the week in which newspapers try to let the public know how they operate and what they stand for, will be observed Oct. 1-8.

Ralph Taylor, manager of the promotion department of the Independent Press-Telegram, is chairman of the week for the California Newspaper Publishers Assn., which sponsors it in the state.

Editorials on National Newspaper Week written by Lawrence A. Collins of the Independent Press-Telegram and by Clyde Winslow of the Independent Press-Telegram have been distributed to newspapers of the state. (See Winslow cartoon on Page B-7.)

COLUMNIST EPLEY will address the Lakewood Elks Lodge Tuesday and Wade Mapleshorpe of the I.P.T. national advertising department announces that the

Advertising Club meeting Thursday will be given over to National Newspaper Week.

Bill Becker will be chairman of the day and Larry Collins Jr., managing editor of The Independent Press-Telegram will keynote the week's observance.

Another address by Prof. Kenneth Shanks of USC is on the program.

Warren Mitchell, I.P.T. national advertising manager, will address Wilmington Kiwanis Club Tuesday noon at the Don Hotel.

A placard declaring "A Free Press Is Everybody's Business" will be displayed in a Pine Ave.

two rest periods—one in the morning and one in the afternoon—and took a nap in the afternoon.

ADAMS FISHED for golden trout while he was abroad recently. The President, an ardent trout fisherman, never had whipped a fly into golden trout waters, but wants to. They talked about fishing in streams of southern Germany—the President has fished there—but neither said anything about business.

It was Adams' first visit with his boss since he arrived from Washington Friday night to take charge of the temporary White House. They talked five or six minutes.

The contrast between the atmosphere last Saturday and yesterday was almost as great as the difference between night and day, though there still remains a crucial week in the President's recovery.

ONE OF THE primary reasons Adams came to Denver was to find out how fast Eisenhower can take over again.

To this end, he and Presidential Press Secretary James C. Hagerty conferred with Maj. Gen. Howard McC. Snyder, Eisenhower's personal physician; Col. Byron E. Pollock, head of the Fitzsimons heart section; Col. Thomas W. Mattingly, head expert from Walter Reed Army Hospital in Washington, and Col. Don Carle, Fitzsimons' deputy commander.

Hagerty emphasized and re-emphasized that the doctors are in absolute command of the President's activity, though they will have no part in governmental or policy decisions.

Next week, Eisenhower will sign more routine papers, like the promotion lists for a total of 117 foreign service officers he signed Friday night. That was his first "work" since he was struck.

Medical bulletins on the President's condition told of continued progress, without complications. The 3:45 p.m. bulletin said he spent a "comfortable, quiet" day and Mrs. Eisenhower

AT PRESENT, Eisenhower is expected to remain in the hospital about three more weeks. Then he will have a month or so of convalescence, possibly at his Gettysburg, Pa., farm.

One of the tasks of confronting the Fitzsimons medical staff is making hospital confinement bearable for a man of Eisenhower's active nature.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

Mrs. Eisenhower planned to receive communion today at a private service in her hospital quarters. The service will be conducted by Lt. Col. Robert L. Schock of Los Angeles, Protestant chaplain at Fitzsimons.

NEWSPAPER WEEK



window of the Independent Press-Telegram, together with type; a chase used in the composing room to assemble ads, stories and pictures in page form; a mat and page cast, and pertinent facts.

THE PLACARD will say: "This is National Newspaper Week. This week is set aside to observe freedom of expression. As basic as the individual's right of free speech is the right of the press to publish uncensored news."

"For over 150 years the free press has, in this way, helped the United States maintain its democratic principles. In many unhappy nations, only uncensored news can be published and the will of dictators is reflected in their newspapers. Thank God this is the U.S.A."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

"We of the Independent Press-Telegram are proud of our heritage. In keeping with this, we promise to continue to publish the most complete and unbiased news coverage possible."

ADA Screams Boilermakers on Strike at Prediction of Ike Medic

NEW YORK (AP)—Joseph L. Rauh Jr., chairman of the Americans for Democratic Action (ADA), accused one of President Eisenhower's doctors Saturday of a "huckster performance."

Rauh said a statement by Dr. Paul Dudley White, Boston heart specialist who attended the President, indicated pressures will be exerted to force the President to run for re-election.

Dr. White said Friday on a television show that if he were in Eisenhower's shoes he wouldn't want to run for a second term.

Later, he said the remark probably had been interpreted as meaning he would give such advice to the President.

Rauh told a meeting of the New York ADA Chapter "that little huckster performance when the doctor changes his statement the sufficient show there will be pressures" on Eisenhower to run again.

In Boston, Dr. White said "there was no pressure whatsoever" involved in his statement following the television show.

"I just felt it (the TV comment) was being misinterpreted and I wasn't putting any pressure on the President whatsoever," Dr. White said.

GUILD PICKS FARSON

NEW YORK (AP)—William J. Farson of Philadelphia has been elected executive vice president of the American Newspaper Guild (CIO), it was announced Saturday. Farson, now secretary-treasurer of the guild, defeated incumbent Ralph B. Novak of Detroit.

Boilermakers on Strike at S. Calif. Building Jobs

LOS ANGELES (AP)—AFL boilermakers Saturday struck scores of Southern California construction projects including several power plants, the union announced.

George H. Smith, secretary-business manager of Local 92, said work was suspended after negotiations with contractors on a new contract broke down.

THE WALKOUT affects four steam plants and three aqueduct jobs in this area and involves about 2,000 members of the union, Smith said. Only new construction work was affected.

Jobs expected to be hit by the walkout include the Alamosa Steam Plant, being built for the Southern California Edison Co. at the San Gabriel River near 7th St. Workmen were on the job Saturday and said they had been told by the union to report for work Monday unless otherwise informed.

IF MEMBERS of the union are called off the job, it would only slightly affect work on the plant. Four members of the union are informed.

CHIEF, COULD IT BE GHOSTS?

GALVESTON, Tex. (AP)—The district attorney and police commissioner of this island resort city said Saturday a week old crackdown against sex and sin was "complete," but police records showed three beatings or stabbings at clubs supposedly closed.

employed on the job. Other jobs which may be affected include the Los Angeles Department of Water and Power steam plant in Sun Valley, the El Segundo plant of the Southern California Edison Co., and the Encinitas plant of the San Diego Gas and Electric Co. at Carlsbad.

The tie-up also affects two aqueduct jobs in Santa Ana canyon and one near South Gate for the Metropolitan Water District and the Silvergate project in San Diego, Smith said.

Points at issue in negotiations were not immediately available.

Greyhound Office Crews' Strike Off

SAN FRANCISCO (AP)—A threatened strike by AFL office workers affecting Pacific Greyhound line operations in seven western states has been averted by an 11th-hour agreement.

The 298 office employees, members of the Amalgamated Motor Coach Employees Union, accepted a company offer of a two-year wage increase and fringe benefits Saturday night in the face of a scheduled midnight strike deadline.

The contract, covering employees in San Francisco, Oakland, Los Angeles and Phoenix, provides an average monthly increase of \$12 the first year, and \$8 the second.

The company also agreed to pay a \$1.66 monthly life insurance premium and full cost of a \$5.25 monthly hospital insurance plan for each member.

528 PINE AVENUE

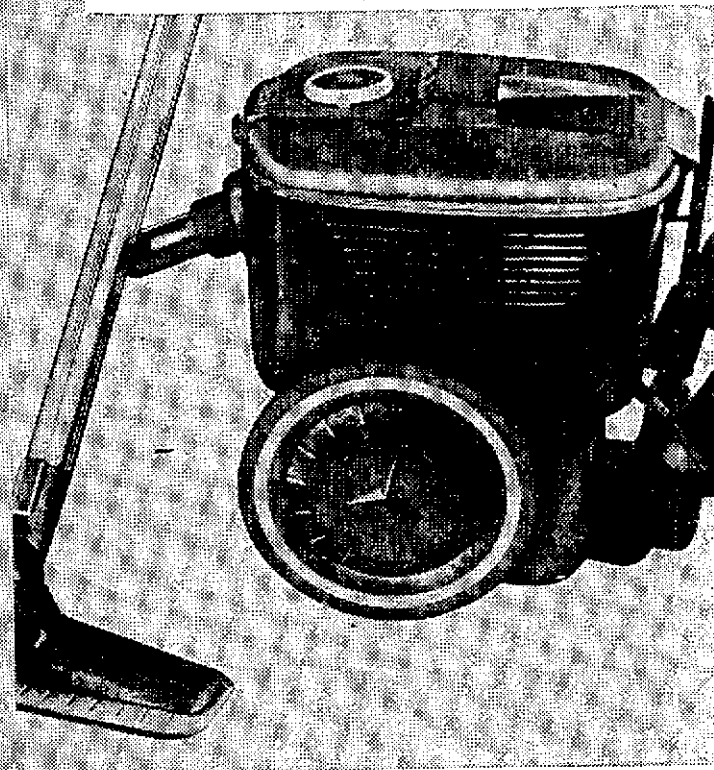
DIAL 6-7205



very newest...

Lewyt finger-tip control

From Dohrmann's—once again—comes the newest in fine appliances, the best in labor-saving devices... the free-wheeling Lewyt! No more need to push and pull, lift and carry... the Lewyt rolls around with "finger-tip" ease, cleans superbly with controlled suction! Don't miss seeing the newest of household helpers at Dohrmann's.



"finger-tip control" plus other great features

79.95

Now, for the first-time both cleaner and nozzle roll on wheels... no more arm-ache from pushing and pulling over stubborn areas... just the touch of a finger and it's done!

- "finger-tip" combination rug 'n' floor nozzle
- "finger-tip" tool selection... they roll right along
- "finger-tip" power dial... one touch dials correct suction

limited quantity only Lewyt 77's on sale

59.95

While they last! A terrific special on the big-wheeled Lewyt... here's a cleaner that will travel over scatter rugs and door sills, won't tip but will swivel, deodorize as it goes, clean everything and be quiet as it does.

- traveling accessories... always within easy reach
- non-tip swivel-top, Power Dial, instant dust disposal

FRANK BROS. 25th Anniversary SALE

STARTS MONDAY, OCTOBER 3

SEE PAGE 24

200,000 Due at Wharf Fete

Gaily Decorated Fishing Craft in San Pedro Parade

SAN PEDRO — Almost 200,000 persons are due to flock here today to help the community celebrate its ninth annual Fishermen's Fiesta.

Most of the festivities will be concentrated in the vicinity of Fishermen's Wharf at Berth 72 beginning at 12:30 p.m.

At that time, dock-side ceremonies will be conducted just before almost 50 gaily decorated fishing vessels begin their colorful tour of the harbor.

Secretary of Labor James Mitchell will deliver the keynote address from a stand near the Municipal Fish Markets. This will be followed by blessing of the fishing boats by Bishop Joseph T. McGucken of Los Angeles.

OTHER PARTICIPANTS in the rites include Gov. Goodwin J. Knight, Rep. Cecil R. King, Msgr. George M. Scott and others representing the clergy and civic life.

Pretty Amelia Nizetich, "Skipperette" of the fiesta, and her two lovely aids will toss flowers onto the harbor waters in honor of fishermen who have perished at sea.

The decorated fishing vessels will parade along the main channel and across the outer harbor to the vicinity of Pierpoint Landing at Long Beach.

On the wharf there will be food and refreshment booths, a carnival and boat rides. The heavy cruiser U.S.S. Rochester will have "open gangway" for visitors at the nearby Naval Supply Depot.

SOLENN MASS of Thanksgiving will be conducted in the Mary Star of the Sea Catholic Church beginning at 11 a.m. Bishop McGucken will officiate.

BOATS PARTICIPATING in the parade include: Midnight Sun, Western Explorer, Western Monarch, Santa Teresa, Golden West, City of San Pedro, Sea King, Stranger, St. George II, Endeavor, Miss Universe, Defense, Clermont, Coral Sea, Dolores M. Western Fisher, Pier J. A. Russo, U.S. Liberator, Courageous, Sea Maid, Windward, Southland, Marauder, Contre Brothers, Gligl, St. Rita, Sea Ranger, St. Louis, St. Aniceto II, Corsair, New San Antonio, Little Flower, Two Brothers, U.S. Republic, Sea Hawk, Lucretia K. Mercury and Gernimo.

THE FIESTA area may be reached from Long Beach by driving east on Anaheim St. or Pacific Coast Hwy. to Alameda Blvd. south on Alameda Blvd. and B St. along Wilmington-San Pedro Rd. to Harbor Blvd. Thence to either Samson Way or Signal St. to the fiesta area. Ample parking facilities are available.

The theme of this year's parade is "Toyland Parade."



FISHERMEN'S FIESTA TIME at San Pedro brought forth these young women Saturday to decorate the purse seiner Stranger. Left to right are Lavada Moudy, Gerry Vidovich, Joan Finneran and Marian Clement. They are members of the Catholic Alumni Club, sponsors of the craft.—(Staff Photo.)

IT CAN BE DONE

Pat, Shake Off Those Ties, Grab the \$100,000

By SPENCER CRUMP
Several local psychologists, appraising NBC's \$100,000 answer to the listener-grabbing \$64,000 question on the CBS television network, have come up with their own answer. It's bad psychology, the psychologists say.

The new NBC program is attempting to win listeners by offering \$100,000 to a University of Southern California coed on the "Truth or Consequences" show next Friday night. The young lady, Pat Morris, 19, just has to pick up the money.

THE GIMMICK is that she must break out of a hypnosis induced by a gentleman named Arthur Allen. He'll suggest to her subconscious mind that she can't pick up the \$100,000. "I like the \$64,000 question, but I won't be watching the \$100,000 program next Friday night," says Dr. Eugene M. Blumberg, psychologist who has offices in the Professional Building Annex.

"I don't like to see hypnosis used as a 'parlor game,'" he explains. "Hypnosis has its practical uses in many medical and dental situations. However, it doesn't belong on a stage."

PEOPLE CAN DO things that they wish to do if they want to, despite hypnosis, he said, and the degree of hypnotism depends on the subject. If someone could reach this girl (she is cut off from calls or personal contacts for a week), he could tell her

how to pick up the \$100,000, Dr. Blumberg said. "I wish I were going to be on the program and be the subject," Dr. Blumberg added. "I think I'd walk away \$100,000 richer." Mrs. Amalie Phelan, psychologist of 143 Tivoli Dr., also hit the use of hypnosis on the stage. "I think hypnosis should not be used as a 'parlor game,'" Mrs. Phelan said. "There are many factors in hypnosis which must be handled with great care. 'HARM COULD POSSIBLY' come to this young lady as a result of being hypnotized on the program," she said, "and she could have unpleasant feelings as an aftermath."

40 Looted From Shop Cash Till

Hazel V. Coie, 43, owner of a pottery shop at 6501 Artesia Ave., reported to police that someone took \$40 from the cash drawer of the shop Saturday afternoon while she was busy.

She told officers two men entered the store and that while she waited on one at the rear, the other apparently opened the cash drawer and took the money.

WHAT'S IT?

Rarus Avis Crash Lands

Mrs. Ida Logan, 4712 Dixie Ave., Lakewood, was in the backyard Saturday hanging out the clothes when along came a rare type of bird and nearly nipped off her nose.

Mrs. Logan and her husband, R. E. Logan, both ducked when the bird swooped down at them and crashed against their garage wall.

The bird injured itself in the crash and Logan believed its right leg was broken.

"It's grey, has a black head, green legs and a yellow bill, and it looks like it might have escaped from some zoo," said Logan, who donned gloves and said he was going to put a splint on the bird.

Logan said he'd keep the creature in a box in the kitchen until he can get Animal Shelter attendants to pick it up.

Hunter Misses Rabbit, Shoots Self in Leg

A 16-year-old Downey hunter accidentally shot himself in the leg while on a rabbit hunting trip at Lake Elsinore Saturday.

Larry Kempster, 6834 Adoree St., told hospital officials at Carobill Hospital, Norwalk, that when he stepped from his auto the .22 rifle he was carrying accidentally discharged, penetrating the calf and ankle of his right leg. He was released after treatment.

2 Car Crash Injures 4, One Badly Hurt

Four persons were injured, one critically, in a two-car collision and in a second accident a pedestrian was struck by an auto Saturday night.

In Community Hospital with six broken ribs and a lung puncture is Roy E. Unger, 38, of 2210 E. 6th St., passenger in a car driven by James E. Ash, 59, of 2235 E. 7th St. Also a passenger in the auto was Mrs. Ash, 48, who suffered minor injuries.

Both Unger and Mrs. Ash were thrown from the auto after it collided with a vehicle driven by William F. McClintick, 69, of 1018 Bennett Ave., at the intersection of 10th St. and Termino Ave. Mrs. McClintick, who was riding with McClintick, received minor injuries.

Police cited Ash for failing to make a boulevard stop.

In the second accident Saturday night, Jennie Mary Barbone, 40, of 3949 Virginia Rd., was struck while crossing the street at Atlantic and Roosevelt, and taken to Seaside Hospital with possible fracture of her back or pelvis. Driver of the auto, Charles Dale Sloan, 37, of 2116 Baltic Ave., was cited by police for failing to wait for an intersection to clear.

Phone Crews Get Pay Rise

Raises for 12,000 employees, including 550 Long Beach workers, were provided in an agreement reached Saturday by Pacific Telephone & Telegraph Co. and the Federation of Women Telephone workers of Southern California.

The local employees, mostly long distance operators, work at PT&T's toll office, 456 Elm Ave.

The agreement provides for a minimum wage increase of \$2 a week, some categories getting a \$2.50 raise.

Boy Cyclist Hit by Auto, Driver Cited

A 13-year-old boy was critically injured when he was struck by a car as he rode his bicycle on Orange Ave. near 64th St. Saturday night.

James Gray Simpson, 1132 E. 60th Way, was reported in critical condition at Seaside Hospital with possible lacerations of the kidney or liver.

Driver of the car, Mrs. Shirley Mae Buxton, 19, of 1916A Lewis Ave., was cited by police for driving without a valid driver's license.

Mrs. Buxton and witnesses said the boy was riding north on Orange Ave. on the wrong side of the street and swerved his bike out from a parked car just before the accident.

KIDS LOOT FIERY STORE

JERSEY CITY, N. J. (AP) — A warehouse filled with Christmas toys burned Saturday, to the delight of neighborhood children.

Firemen fighting the blaze saved heaps of dolls, stuffed animals, plastic guns and other toys from the flames, only to have many of them carried away by youngsters.

The Unesda Toy Company warehouse had been stocked only this week with its entire Christmas line of toys.

Transport Due With 1,744 GIs, Families Aboard

SAN FRANCISCO (AP) — The transport Gen. Edwin D. Patrick will arrive Monday from Formosa, Okinawa and Japan with 1,744 military passengers. Aboard are 763 Army, 597 Air Force, 20 Navy, 6 Marines, 6 Chinese Air Force officers, and 352 dependents and government employees.

The transport David C. Shanks from Hawaii, also is due here Monday with 232 Army, 111 Air Force, 57 Navy, 41 Marines and 260 dependents.

The Gen. Hugh J. Gaffey is posted to reach San Francisco Saturday from Japan but the list of passengers had not been received Saturday.

Buy in October —
Start Payments in Jan.

SERGEE

of California original

Jacket Dress

for the figure—
5 ft. 5—or under

\$25

Credit famed designer,
Sergee of California,
with exceptionally smart
treatment of this Jacket
Dress. Fashioned of
slubbed Pisante. The dress
itself with its slim skirt
has capped sleeves.
Jacket has three-quarter
sleeves with delightful
bow treatment.

COLUMBIA 70th FOUNDERS MONTH

Colors
Red — Teal
Grey
Sizes
10 to 20

LONG BEACH FIRST AT PACIFIC

Columbia

LAKWOOD CENTER

"Your Family Store"

COLUMBIA 70th FOUNDERS MONTH

EXTENDED PURCHASE PLAN TO FIT YOUR BUDGET—
ONE YEAR OR MORE TO PAY FOR YOUR FURS

Special Fur Event Brings
Tremendous Savings!

Shop the new
Columbia
in
LAKWOOD
CENTER

Clutch Cape Stoles
Choir Boy Stoles

99⁹⁵ Plus 10% Tax

Exceptional value! In muskrat and squirrel
... also in sheared muskrat. From a quality
maker. Choice of honey and silver. The
ultimate compliment to a woman's ward-
robe. SO EASY TO OWN ONE THE
COLUMBIA WAY!

OTHER STOLES FROM 129.95

Three and Four-Skin Natural
Baum Martens... 125.00 to 179.95

Bassarack and
Jap Mink Scarfs

55⁰⁰ Plus 10% Tax

Positively the utmost in fur quality and
value for the money. SO EASY TO OWN
ONE OF THESE SCARFS THE COLUMBIA
WAY.

Two, Three and Four-Skin Natural
American Sable Scarfs
99.95 to 189.95

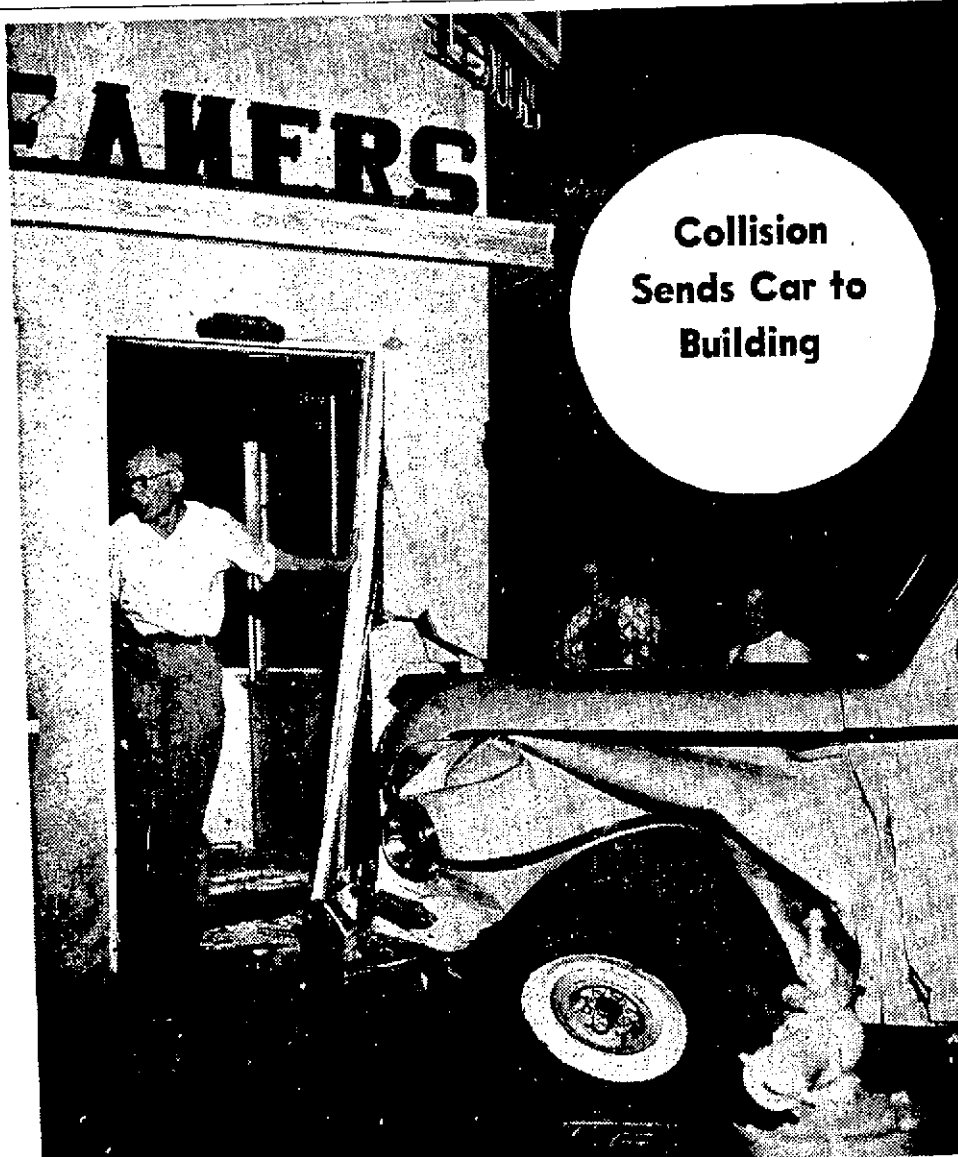
Four-Skin Natural Ranch
Mink Scarf from 125.00

LONG BEACH FIRST AT PACIFIC

Columbia

LAKWOOD CENTER

"Your Family Store"



TWO OF THE THREE persons riding in this auto were thrown from the vehicle after it collided with another car and crashed into a cleaning establishment at 10th St. and Termino Ave. Four persons were injured in the accident, one critically. —(Staff Photo.)

Foes Say Peron Had Eight-Story Harem

BUENOS AIRES (UP)—The government disclosed Saturday that the Argentine revolution caught ousted "strongman" President Juan D. Peron in the midst of transforming an entire eight-story suburban apartment house into a mirrored-bedroom hideaway for a bevy of teen-age girls.

Police said Peron had evicted all the tenants from the building, which was located around the corner from his official palace in the fashionable Palermo district. He had installed Nelida (Nelly) Rivas, his 16-year-old mistress, in the luxurious duplex penthouse apartment.

The six lower floors were to have been occupied by other teen-age girls recruited from the ranks of the Union of High School Girls, officials said.

But the revolution which snapped Peron's power last month halted his plans for a love palace before they were complete.

THE REVELATION about the apartment house was the latest in a series of government reports on Peron's private life which were designed to shatter his pose as an austere servant of the people.

The provincial government of La Plata, a city which had been renamed Eva Peron by the ousted dictator, began an investigation of reports that Peron had been secretly married there to 19-year-old Isabel del Solar Gullen but still had pleaded with 16-year-old Nelly to join him in exile in Paraguay, bringing his dogs and motorcycles.

Peron still was aboard a Paraguayan gunboat in Buenos Aires harbor awaiting a safe-conduct pass to go into exile in neighboring Paraguay. An authoritative source said his position would be clarified soon.

NELLY TOLD authorities "I'm not the only one" who received Peron's attentions at parties at the presidential palace and said girls of the student's union "used to fight" to attend the parties.

Official guides showed newsmen through three of Peron's pleasure palaces in Buenos Aires—the palatial official residence in Palermo, the apartment house-harem, and the fantastic Spanish colonial bungalow playhouse where the ex-president entertained his high school girls.

United Press Staff Correspondent Julio C. Banzas, who went on the tour, was dazzled by the Oriental splendor of the quarters where Peron lived and loved.

"The three residences were a fantastic mixture of the Arabian nights and Ali Baba and the 40 Thieves," Banzas said.

"When I stepped over the last threshold, the scent of exotic perfumes was still heavy in my nostrils. I had to rub my eyes in



NELIDA RIVAS Lived Luxuriously

the sunlight to come back to everyday reality."

MOST OF THE rooms in the Palermo mansion had been sealed by the government, but one that was open was heaped with treasures from the jewel boxes of Eva Peron—gold watches and bracelets, earrings, necklaces, and trinkets of every description.

Dominating the collection was a \$150,000 necklace of rubies, diamonds, emeralds, gold and platinum presented to Mrs. Peron by the Argentine government just before she died in 1952.

Peron's bedroom upstairs was unremarkable except for the fact that it contained two console radio-phonographs and two television sets.

Nelly Rivas spent her evenings in a small connecting bedroom for two years before Peron transferred her to the apartment house around the corner, police said.

When the Palermo residence was occupied, a staff of 145 servants operated it for the ex-president, who liked to refer to himself as "Argentine Worker No. 1."

Boy Breaks World Record Raising Corn

LOUISVILLE, Ky. (AP)—A 16-year-old Mississippi farm boy has broken the world's record for corn production by picking 304 bushels from a single acre of land.

The corn was raised on a one-acre tract 12 miles south of Booneville, Miss., by Lamar Ratliff, a high school student, according to an announcement here by Samuel R. Guard, editor of Breeder's Gazette.

Last year's production champ was Eugene Kaiser of Grant County, Wis., with 243.9 bushels an acre.

LAWYERS SEEK JUSTICE FOR ALL

L.B. Bar Assures Legal Aid for Everyone

By FRED SCHOTT

The first organized program to provide legal aid for local citizens—whether they can pay for it or not—will be placed in operation Monday by the Long Beach Bar Association.

Two services will be offered to the public at the association's new legal aid office in Room 420 of the Enloe Bldg., 115 Pine Ave.

Citizens who cannot afford to hire lawyers and need legal assistance will be referred to one of the 41 local attorneys who are participating in the program.

THERE WILL be no charge for these "hardship" cases, except a \$1 registration fee—if the client can afford that.

A lawyers' reference service also will be provided for persons who do not have an attorney, but can pay a reasonable fee for legal services.

A fixed fee of \$5 for consultations will be charged those who avail themselves of the reference plan, if the first interview does not exceed 30 minutes.

The \$5 fee does not include preparation of any documents.

If further services are required, the reference lawyer must state the amount in writing, and it must be an amount agreeable to both attorney and client.

THE REFERENCE plan aims to provide the public with legal advice from qualified persons and assure clients of capable lawyers, according to Will H. Winston, president of the Bar Association.

"Those who are afraid they cannot afford a lawyer's advice often secure free advice from those unlearned in the law," Winston said.

No information or advice regarding these services will be given over the telephone, he added.

Both services were set up with funds contributed by the legal group and individual lawyers and judges. In the past, legal aid work here was done solely on a volunteer basis.

"WE AIM to identify our profession with service to mankind, do away with the mystery of the law, and open the door of justice to all," Winston said.

The legal aid office will be in charge of Mrs. Jeanne Engler, who will refer those seeking aid to the offices of attorneys taking part in the program.

Cinema Club to See Scenes of Northwest

Dr. B. C. Wildman will present two pictures, "A Leisurely Tour of the Northwest" and "In Retrospect," at the Long Beach Cinema Club meeting at 8 p. m. clubhouse.

In the recent Ladies' Night contest, Mrs. Hazel Schaefer won first place with a 16-mm. film, "Heat Wave." In the 8-mm. class Mrs. Neva Blust won first place with "Dotty's Christmas."



NEW PROGRAM TO PROVIDE legal aid is discussed by Will H. Winston, president of the sponsoring Long Beach Bar Assn.; Mrs. Jeanne Engler, who will direct the office in the Enloe Bldg., and Mrs. Lewis B. Kean (right), president of the Lawyers' Wives.—(Staff Photo.)

Riot Police Patrol Rebel Viking Isle

COPENHAGEN, Denmark (AP)—Armed Danish riot police patrolled the streets of rebellious Klaksvig in the Faeroe Islands Saturday night, but met nothing more dangerous than jeers.

Most Klaksvikings—center of a furious controversy with the Danish government over Dr. Olaf Halvorsen, a physician Denmark wants to remove—stayed indoors. Rebel agents imposed an 8 p. m. curfew on women, warning them their hair would be shorn if they were seen on the streets.

But here and there as darkness fell, mainly silent groups of sulen islanders watched and waited.

AUTHORITIES said they expected trouble later. One rumor said rebel elements planned to fire flares and rockets in hopes of bringing a nearby fleet of Russian trawlers into port. The idea would be to embarrass Danish naval men who are standing by.

Now backed by 130 marines, police are seeking the leaders of earlier riots, which were climaxed Tuesday night by the kidnapping of three Faeroe government officials.

This came after two new

U.S. Strives to Balk Middle East Crisis

By JOHN M. HIGHTOWER

WASHINGTON (AP)—Every available resource of U. S. diplomacy is being concentrated this week on efforts to avert a threatened crisis in the Middle East.

Officials here said Saturday they believe the threat, precipitated by negotiations for the sale of Soviet bloc arms to Egypt, may be averted.

On the scene in Cairo is Asst. Secretary of State George Allen, who is working with other U. S. diplomats and officials to prevent two results which would add up to an extremely grave situation for the West.

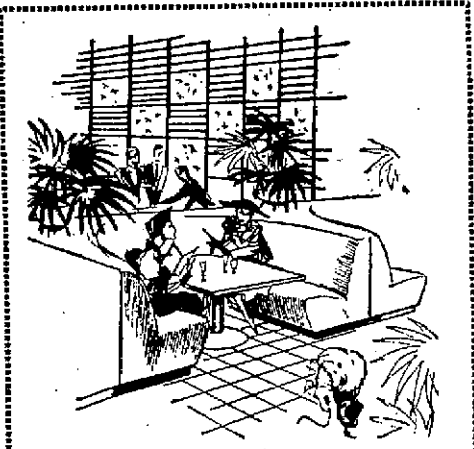
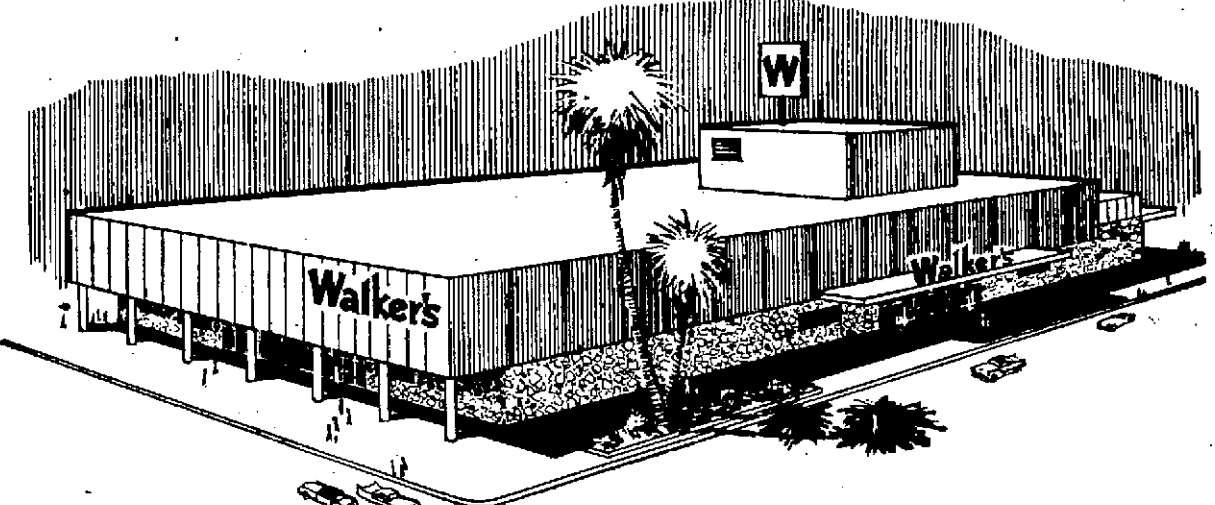
They are trying to block a thrust of Soviet-Communist influence into the area. That would occur if Egypt bought large quantities of heavy equipment such as tanks, artillery and jet bombers, from Red Czechoslovakia, and then imported scores of Communist technicians to show the Egyptians how to use the equipment.

They are also trying to prevent an extensive and fairly rapid shift in the balance of forces in the area which could dangerously increase the possibilities of war between Israel and the Arab states. This could happen if any one of the Arab armies, such as that of Egypt, was rapidly expanded and equipped with heavy offensive power.

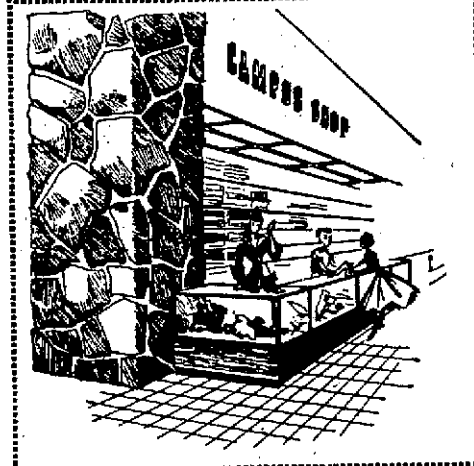
A major part of Allen's purpose in going to Cairo was to determine precisely what Red arms the Egyptians have contracted for in return for cotton and rice. Even more important, Allen would like to dissuade Premier Gamel Abdel Nasser from proceeding upon Communist arsenals and advisers.

IT'S BARGAIN DAY in the used car columns in the Classified section. For that GOOD car you need see the Classified Ads right going through with the deal at now.

THIS you should know about the new **Walker's LOS ALTOS** scheduled to open about mid-October



It's a breath-taking experience just to look at Walker's new "PALM ROOM" RESTAURANT and COFFEE SHOP. Oh-h-h so pretty in pink and blossom red, it has been described by some as looking just like a "strawberry soda!" Like the rest of the store, the Palm Room is air conditioned for your comfort. We're sure you'll find the Palm Room a delightful place to dine... serving delicious food priced for your shopping budget. Open during store hours.



Have you any idea how many drawers, shelves, plate glass tops, dividers and display cases you can get into a car load! Even if you don't, would you ever imagine it would take 17 CARLOADS of FIXTURES to outfit this new Walker's, and to hold all the merchandise you have asked for! Every fixture is custom designed, built and installed by the Grand Rapids Store Equipment Co., a leader in its field.



A COMPLETE DEPARTMENT STORE in the new Los Altos Shopping Center, located at Bellflower and Stearns. A new Walker's closer and more convenient to many of our Long Beach and Orange County friends.

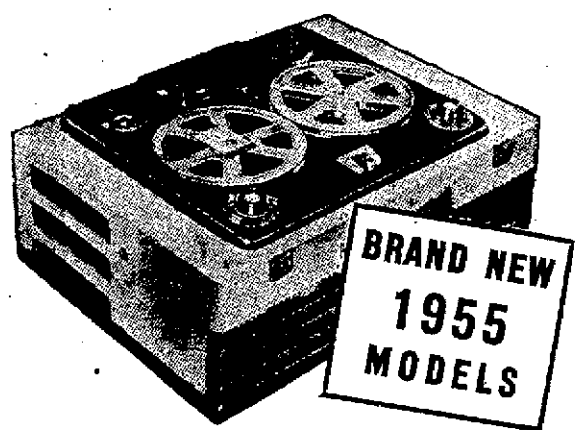
"ALL ROADS LEAD TO Walker's LOS ALTOS" as you can see from this map



SENSATIONAL SALE

WEBCOR TAPE RECORDERS

SAVE UP TO \$110.00!

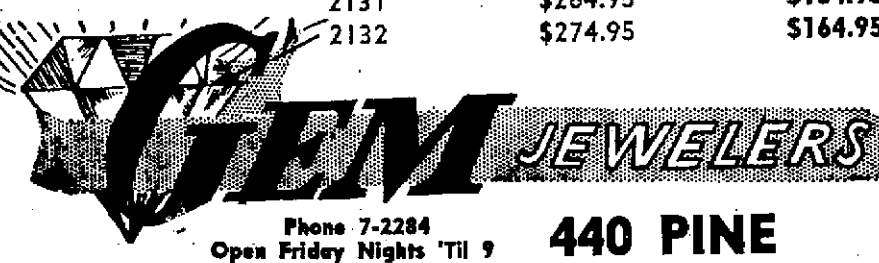


- Records 2 full hours without bothersome reel turnover
- Simple 1-knob control
- 2 recording heads, 2 recording motors, 2 recording speeds
- Record directly from radio, TV, or phono

NEVER BEFORE OFFERED AT SUCH A LOW, LOW PRICE!

Model	Regular Price	SALE PRICE
2110	\$209.95	\$159.95
2130	\$244.95	\$179.95
2131	\$264.95	\$164.95
2132	\$274.95	\$164.95

NO MONEY DOWN



Phone 7-2284
Open Friday Nights 'Til 9 440 PINE

Knowland Asks U.N. Consider 'Captivity' of 3 Baltic States

WASHINGTON (AP)—Sen. Knowland (R-Calif.) called Saturday for immediate United Nations consideration of the "forced captivity" of three Baltic states by Soviet Russia.

The Republican Senate leader tossed his proposal into the controversy surrounding the 28-27 vote by the U.N. Assembly to consider France's action in Algeria.

The French U. N. delegation has been called home as a result of the Assembly action which found the Communist bloc, Arab states and anti-colonial delegates delivering a rebuff to France.

France regards Algeria, in North Africa, as part of the French nation and the current strife as an internal matter in which the U. N. should not intervene.

Knowland, who has consistently urged a "get tough" policy with the Communists, made his proposal in a statement:

"In view of the United Nations General Assembly vote on the Algerian question it would now be an opportune time for a resolution to be introduced forthwith to debate the forced captivity of Latvia, Estonia and Lithuania by the Soviet Union in violation of its solemn treaty pledges."

U. S. diplomatic officials watched the development of the French-U. N. crisis with silent apprehension. They were hopeful it would not go to the point of a full break.

Pinay and eight members of his country's U. N. General Assembly delegation left by air for Paris.

Before boarding the plane, Pinay told newsmen his group "would not attend any United Nations meetings, whether in regard to Algeria or anything else" until the French government has studied the situation thoroughly.

Commenting on a planned trip to Moscow by Prime Minister Edgar Faure, Pinay said: "In view of what has happened in the U. N. General Assembly with regard to Algeria, it does not create enthusiasm for the trip. Now it is too soon to speak, in view of the situation. The atmosphere is not too favorable."

British Foreign Secretary Harold Macmillan, in Washington for informal talks with Secretary of State Dulles, characterized the incident as U. N. "growing pains."

"I think they (the French) protested against what they regard as dealing in their internal affairs, with which we have considerable sympathy," Macmillan told reporters.

GOP Meet in Dixie

WASHINGTON (AP)—The board of directors of the National Federation of Republican Women met in New Orleans Tuesday to chart strategy for the 1956 general election. A press release said it will be the first time a national GOP conference has been held in the traditionally Democratic deep south.



WHITE-ROBED and bearded Sultan Mohammed Ben Moulay Arafat moves across the airport at Rabat, French Morocco, Saturday on his way to Tangier and practical, if not technical, exile. He is escorted by French Resident-General Pierre Boyer de Latour de Moulins (left), whose government engineered the Sultan's departure to pacify Moroccan nationalists. —(AP Radiophoto.)

Sultan of Morocco Leaves, but Hands Seal to Cousin

RABAT, French Morocco (AP)—Sultan Mohammed Ben Moulay Arafat finally left the throne of Morocco Saturday, and handed France a new problem by delegating the seals of office to a cousin.

The aging, white-robed sovereign rode through an early morning calm to a nearby airport. There he boarded a special French military plane while French guards rendered full honors. Two hours later he had landed in Tangier, in effect, a crownless exile. Technically, he was still sultan and he was still on Moroccan soil, but both were legal fictions.

His departure appeared to come just in time to save Premier Edgar Faure's coalition from a parliamentary upset next week, but it was about 12 hours too late to save France the embarrassment of an adverse vote by the United Nations assembly. The Assembly voted, 28 to 27, to put the Algerian situation on its agenda despite French protests. Foreign Minister Antoine Pinay pulled his delegation out of the U. N. hall and Saturday, Faure recalled the whole group to Paris in protest against the U. N. action. A Moroccan solution before the ballot might have changed the result, diplomats here said.

In a vaguely worded farewell message, the sultan said he was delegating the "cares" of looking after affairs concerning the crown to his cousin, Moulay Abdallah Ben Moulay Abdel Hafid. This action surprised and puzzled French officials in Paris.

On the basis of preliminary reports, Resident-General Boyer de Latour Du Moulins made a deal with the French colonial leaders in Morocco. The colonials have campaigned vigorously for the Sultan's retention as the best way to block limited home rule in Morocco. Boyer de Latour apparently agreed to let Moulay Arafat hand the official seals to his cousin in order to prevent a clash, perhaps bloodshed, between French colonials and French troops.

U.S., Slavs Thresh Out Arms Dispute

BELGRADE, Yugoslavia (AP)—Yugoslavia and the United States announced Saturday they have settled their "differences of opinion and reached a clearer understanding of their objectives."

The announcement was made in a joint communique issued after five days of talks between U. S. deputy undersecretary of state Robert Murphy with President Tito and his top aides. The communique said:

"The visit of deputy undersecretary Robert Murphy to Belgrade has provided an opportunity for frank and fruitful discussion of a wide range of problems of mutual interest to Yugoslavia and the United States."

"AS A RESULT, differences of opinion have been settled and a clearer understanding of objectives has been reached. This has been achieved in a very cordial atmosphere and should establish a solid basis for further cooperation between the two countries."

In a news conference Saturday night, Murphy said the U. S.-Yugoslav controversy over the inspection of American arms delivered to this country was caused by a misinterpretation of the word inspection.

Murphy said a completely satisfactory formula had been found to settle the dispute.

"THE UNITED STATES in no sense will leave the impression that it wishes to dominate the Yugoslav armed forces," he said.

He explained that "observation of arms" delivered by the United States was the proper term. Yugoslav circles had defined the word inspection as meaning the right to complete control and refused to permit a U. S. military mission to take up such a job.

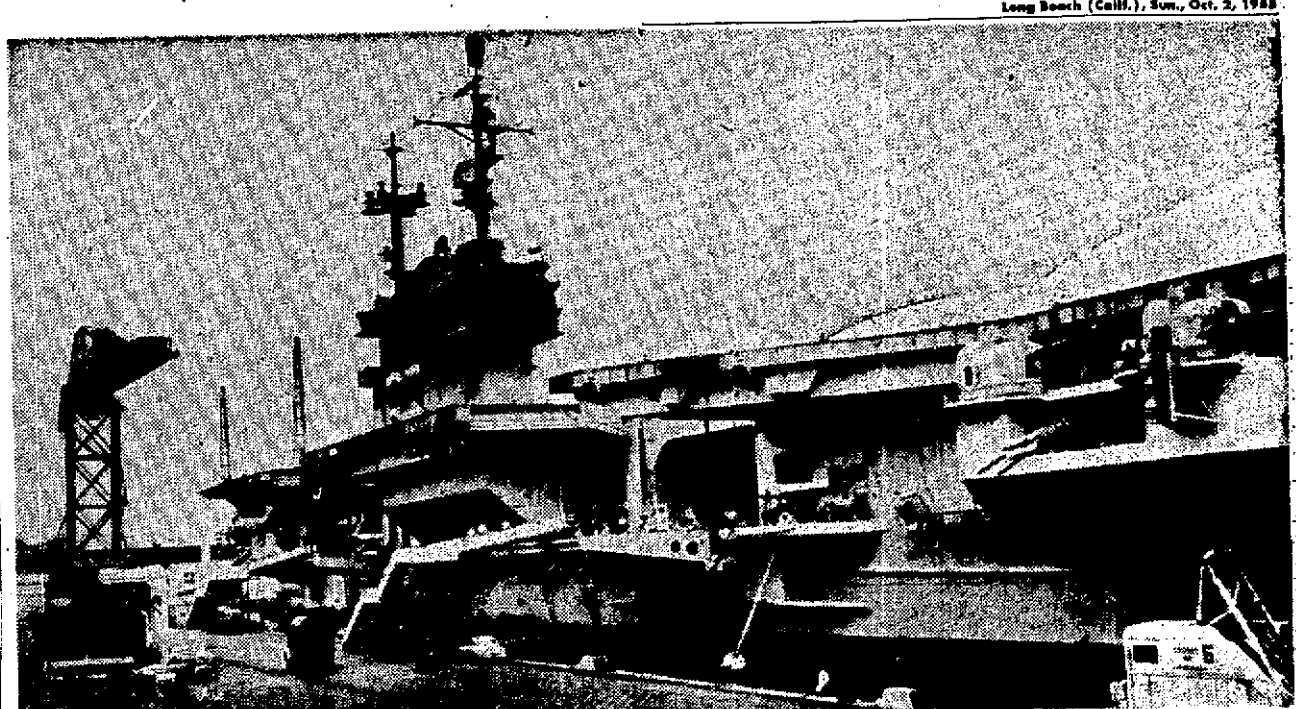
Murphy announced several Yugoslav scientists will visit the United States to study the industrial use of atomic energy.

Guard Girl Who Was Wounded by Friend's Slayer

DENVER (AP)—Police are posting a guard around the girl companion of a Denver musician who was slain Sept. 22.

Doctors notified authorities Friday that Miss Joyce Danielson, 23, of Denver who was injured in the shooting, will be well enough to leave her hospital bed Monday.

She was beaten, shot in the shoulder and left for dead by an unidentified assailant who kidnapped her and Hubert Hahn, 27, from in front of their rooming house. Hahn was shot and killed. Detective Ben Boley said Miss Danielson would remain in the hospital under guard "until such time as we feel she has given us all the help she can and other arrangements can be made."



COMMISSION 'A-PLANE' CARRIER
The 60,000-ton supercarrier Forrestal, designed to roam the sea as an airdrome for planes carrying atom bombs, was commissioned Saturday at the Naval Shipyard in Portsmouth, Va.—(AP Wirephoto.)

Liquor Rule Nation's Biggest Warship Joins Fleet

PORTSMOUTH, Va. (AP)—The statement, "even the Forrestal will be surpassed by another ship, but for the present and the foreseeable future this carrier will fulfill the needs of the naval arm."

On the Forrestal's hangar deck, just below her four-acre flight deck—1,036 feet long—the Navy's high command, with quiet pride, described the \$197,355,000 carrier as "the most powerful man-of-war afloat... a symbol of the Navy of tomorrow... an effective defense of our way of life."

With the Forrestal, Thomas said, will go "atomic submarines, missile ships, powerful jet aircraft, sleek destroyers, forming an illusive, hard-hitting fast-moving task force."

He described the leviathan, which can clip the ocean waters at 40 miles an hour, as "an important time" the Navy said in a statement.

Nation's Biggest Warship Joins Fleet

important portion of the physical fighting power of this nation placed on a rapidly moving platform amidst the sovereign seas to help preserve the peace of the world."

In clipped, strong words, Adm. Arleigh A. Burke, Chief of Naval Operations, told the ship's 3,500-man crew they were the men who would give the ship her character.

"She was a cold mass of steel until this moment," Burke said. "Now she is alive." Then he wished them "fair winds and smooth sailing."

Honored, too, was the late James V. Forrestal, first Secretary of Defense, for whom the carrier is named. John A. Hill, chairman of the board of the National Security Industrial Association which Forrestal founded, presented a bust of the Secretary.

Walker's

the friendly store of Long Beach

BIRTHDAY SPECIALS

regular 10.95 and 12.95

Famed Brand Shoes

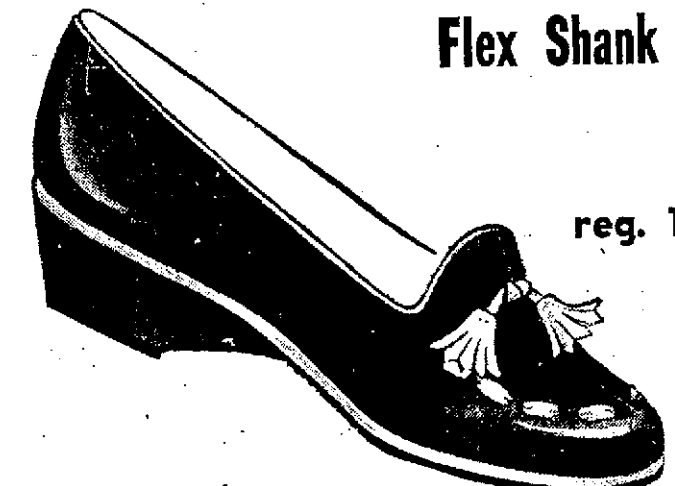
7⁹⁰



Select group, mid-heel dress shoes by a famed maker. With combination-last fit... foam cushion insoles. Many styles and colors.

Flex Shank Softies

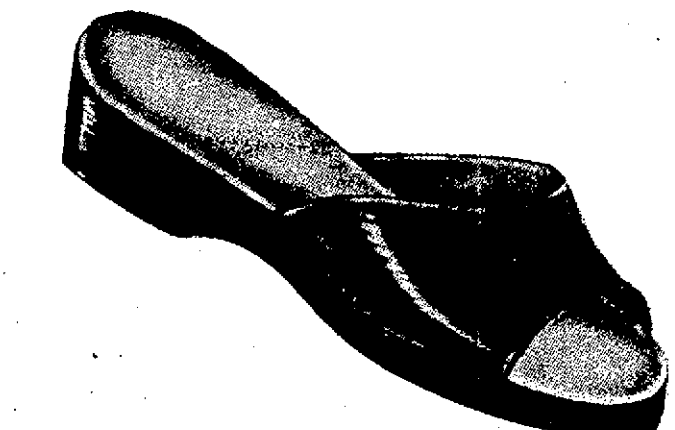
reg. 10.95 5⁹⁰



Soft glove calf skin designed with flexible and comfortable Mirallex construction. Red, grey, beige, tan and avocado.

Foam cushioned, leather scuffs

only 2⁹⁰



Soft leather inside and out with a 1/2-inch layer of genuine Goodyear Airfoam. Red, blue and black.

SHOE SALON SECOND FLOOR

Walker's

the friendly store of Long Beach

Birthday Savings

Huge sale of slightly imperfect

Enna Jetticks

The Shoes You Love To Live In

5⁸⁵

Enna Jettick wearers won't want to miss this spectacular sale of these famous shoes in your favorite styles with flaws so minor you'll have a hard time finding them. Not every size in every style. Black, blue, brown, red or green. Sizes 4 to 10, AAA-EEE in the group.

WOMEN'S SHOES
WALKER'S LOWER FLOOR

Clearance Sale

Enna Jettick Sample Shoes

4⁹⁹

Show room and salesman samples Enna Jettick shoes. 4 and 4 1/2 only.

Walker's

the friendly store of Long Beach

Men's LUGGAGE EVENT

Save 43% to 54%

ON DE LUXE 2-SUITER 3-SUITER AND COMPANION

Lowest prices on men's goods for the year. Take advantage of these outstanding buys.

	Reg.	NOW
Men's Drumside 2-SUITER	19.50	10.95
Men's Drumside COMPANION	14.95	7.95
Top Grain COWHIDE 2-SUITER	49.50	24.75
Top Grain Cowhide COMPANION	42.50	21.25
Saddle Leather 3-SUITERS	65.00	29.50

Imported English Cowhide De Luxe Steel Frame

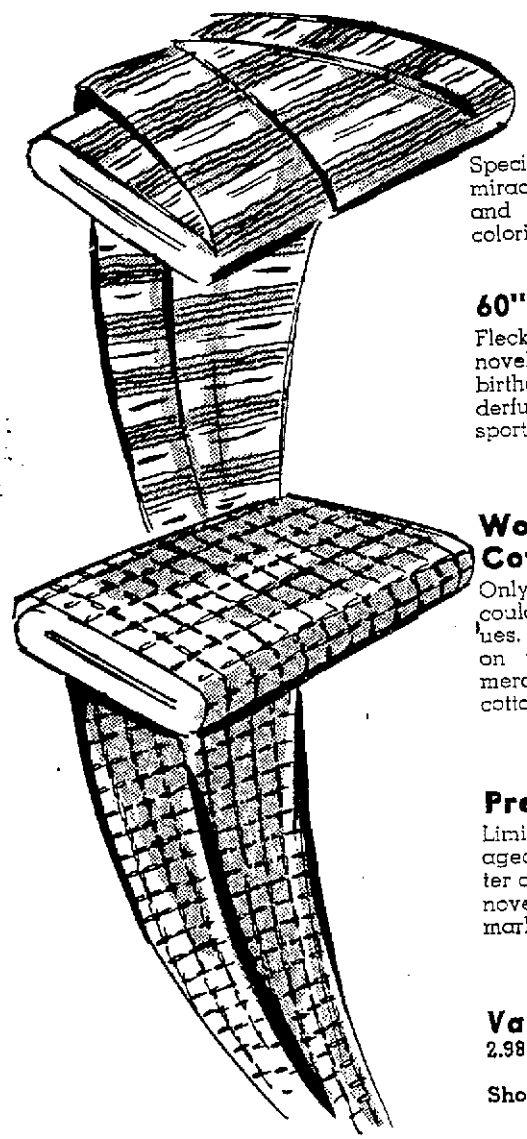
Men's 2 SUITERS—Reg. 65.00	NOW 32 ⁵⁰
Matching COMPANION CASE—Reg. 55.00	NOW 27 ⁵⁰

No charge for initials—Plus fed. tax.
LUGGAGE LOWER FLOOR

Walker's Birthday Sale

Celebrating Our BIGGEST Year of Progress

45" Nylon and Orlon Sheer Stripes



regular 1.98 yd. **99^c** yd.

Special New York purchase of these miracle fabrics. Washable, quick drying and a minimum of ironing. Gorgeous colorings.

60" Rayon Suiting
Flecked weaves, checks and novelties, at this special birthday sale price. Wonderful for dresses, suits, sport shirts, etc. **99^c** yd.
Regular 2.29 yd.

Woods-Wellington Cotton Satin
Only on our birthday sale could you expect such values. You save 50c a yard on this all combed yarn, mercerized, crease resistant cotton. Full color range. **79^c** yd.
Regular 1.29 yd.

Pre-Packaged Better Cottons
Limited quantity pre-packaged 3/5 yd. lengths of better cottons. Prints, plains and novelties. You deduct 1/2 off marked price. **1/2 off**
Regular 89c-1.19 yd.

Values in Sewing Notions
2.98 Imported wicker sewing baskets 1.00
Satin lined.
Shoulder pads, rayon taffeta covered. Two styles in three colors. **29c ea.**
4 for 1.00

FABRIC CENTER OF LONG BEACH THIRD FLOOR

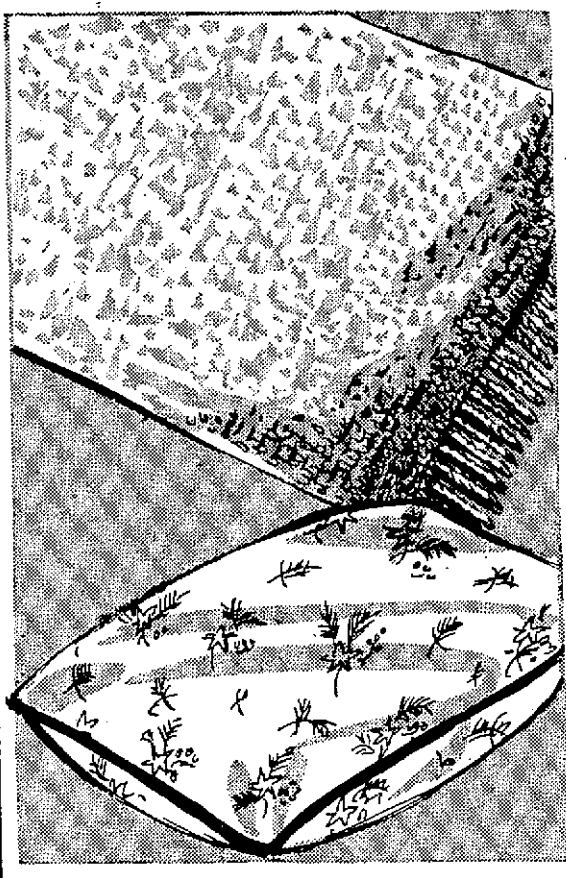
Birthday Sale Sewing Machine Specials Third Floor

139.50 GENERAL ZIG-ZAG. Complete with carrying case. 20-year guarantee **99⁵⁰**
209.50 ROYAL SEWING MACHINE. Completely automatic zig-zag machine. 20-year written guarantee **179⁵⁰**

89.50 BEL-AIR BANTAM PORTABLE. Light in weight... only 17 pounds. Completely equipped... **69⁵⁰**
69.95 GENERAL PORTABLE SEWING MACHINE. Forward and reverse stitch. Complete carrying case... **49⁵⁰**

Viscose Nylon Throw Rugs

Ideal for any room



"Ramona" beautiful viscose nylon throw rugs—closely clipped—fringed. The blend of viscose and nylon gives you a non-matting, quick-drying rug. Choice of 8 colors.

- reg. 1.69 lid cover 1.28
- reg. 3.99 24x36 rug 1.88
- reg. 4.99 27x48 rug 2.88
- reg. 6.99 30x54 rug 4.88
- reg. 10.99 3x5 rug 6.88

Koolfoam Pillows

Slight imperfections makes this savings possible, but the wearing qualities have not been impaired. Covered with removable white zip-per ticks.

- 6.95 PREMIUM SIZE 18 1/4 x 27 x 5 1/2 **3⁹⁹**
- 8.95 SUPER SIZE 20 x 27 1/2 x 6 1/4 **4⁹⁹**
- 8.95 HARVEST SPECIAL as sketched. First quality materials. King size..... **5⁹⁵**

1.39 Dundee Bath Towels in Super Size

Save 64c on each towel. Velvety soft with non-pucker border. Soft pastels and bright clear tones. Slight imperfections will not impair wearing qualities.

75^c

- 7.95-8.95 CHENILLE BEDSPREADS 12 colors **5⁵⁵**
- 1.00 ZIPPER PILLOW COVERS, white muslin **59c**
- 14.95 FIELDCREST "MT. VERNON" BED-SPREAD. Walker's own colonial spread. **12⁸⁸**

A bed pad for every budget

Made specially for us by "Horn of California." All materials used of first quality.

- 4.95 zig-zag stitch, full size 3.45
- 3.95 zig-zag stitch, twin size 2.45
- Sanforized—Double diamond stitched with nylon thread—elastic anchor bands.
- 5.50 full size 4.55
- 4.50 twin size 3.55
- 8.95 king size 7.55

- Dacron filled—nylon stitched. Sanforized—dries in one-half the time.
- 5.95 twin size 4.65
- 7.95 full size 5.65

DOMESTICS THIRD FLOOR

BIRTHDAY SALE VALUES FROM OUR HOUSEWARES AND GIFT DEPARTMENTS

HOUSEWARES, LOWER FLOOR

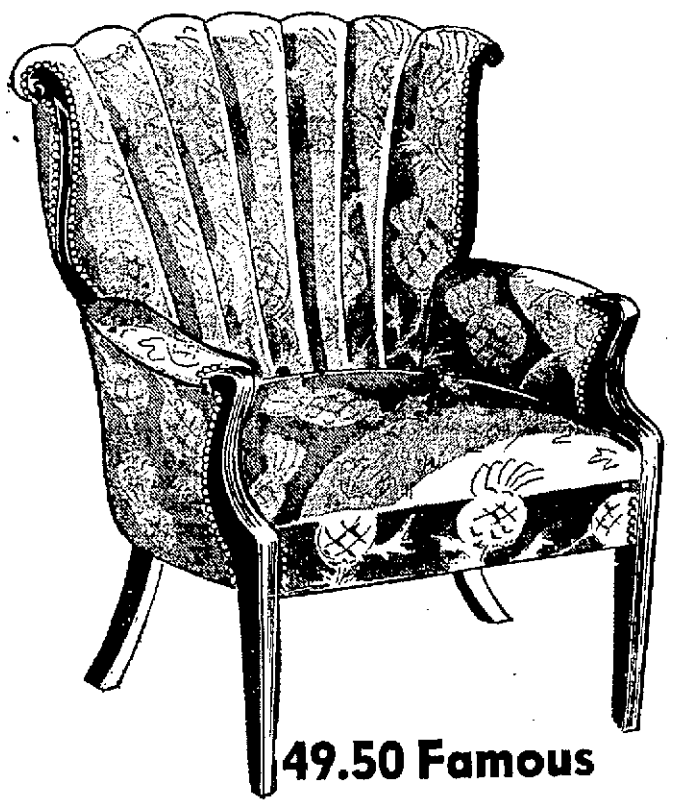
- 6.95 Superior Toilet Seat**
All plastic seat with permanent color; durable and sanitary. Black, white, blue, green..... **3⁹⁹**
- 1.98 Round Serving Tray.** Wrought aluminum, embossed in "Ming" pattern. Will not tarnish..... **1⁰⁰**
- 1.98 Coasters with Holder.** Wrought aluminum with embossed floral design, fashionable holder, eight coasters..... **1⁰⁰**
- 3.98 Foam Rubber Mats.** Natural foam rubber, construction, supported by tiny air cells for cushioned comfort. 17 1/2 x 28 1/2 red, green, yellow, blue, brown, grey..... **1⁹⁹**
- 5.98 20 1/2 x 35 1/2 **3.59**
- 38c Quilted Hangers.** Soft satin quilting, in beautiful colors to match your closet accessories..... **6 for 1⁰⁰**
- 2.00 Plastic Tie Rack.** Folding tie rack, nickel plated hooks that swing in unison to bring ties into view..... **1¹⁹**

SILVERWARE, LOWER FLOOR

- 9.95 Stainless Steel Flatware.** Beautiful "New Windsor" pattern that never needs polishing. 24-piece service for 6..... **4⁹⁹**
- 14.95 to 19.95 values Silverplated Holloware.** Heavily plated and smartly styled large pieces including coffee servers, serving trays, vegetable dish..... **9⁹⁹**
- 7.95 Steak Knives.** Set of 6 in handy wooden case, Pakawood handles..... **2⁹⁹**
- 3.95 Silverplated Butter Dish.** Heavily plated, smartly styled..... **1⁹⁹**

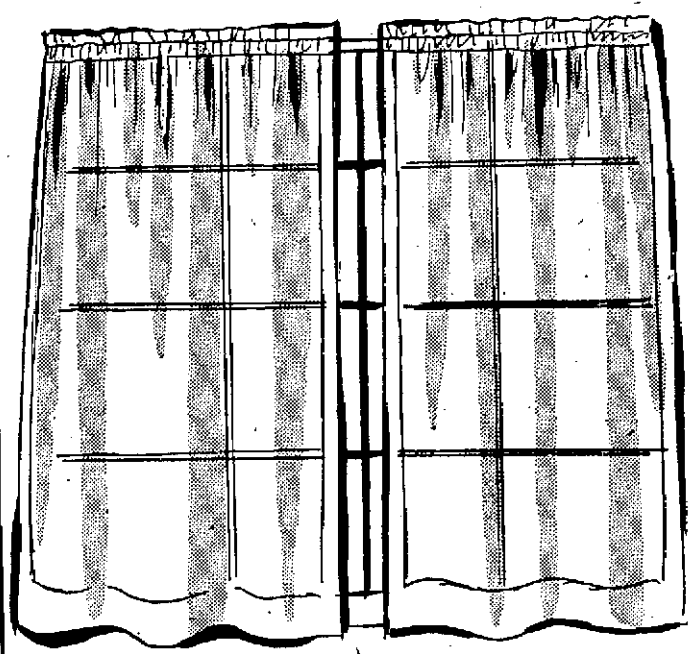
DINNERWARE, LOWER FLOOR

- 8.95 California "Life" Dinnerware.** New smartly styled dinnerware. Brown, yellow, peach blossom, green. Accessory pieces available..... **2 sets 8⁹⁵**
- 1.98 Egg Cups.** Gay rooster or dainty floral design. Set of 6 boxed..... **1⁰⁰**
- 8.95 Pastel Floral Dinnerware.** 16-pc. starter set, service for 4. Cups, saucers, dinner plates, bread and butters..... **3⁹⁹**
- Fine China Dinnerware.** 49.95 and 59.95 values. 57-pc. sets, complete service for 4 with serving pieces and 4 extra cups..... **33⁰⁰**
- 9.95 20-piece Cocktail Set.** Crystal cocktail shaker, ice bucket and 18 glasses..... **5⁹⁵**



49.50 Famous Sam Moore Ladies' Chair
39⁹⁵ — 2 for 75⁰⁰

Beautifully finished—Exposed Eastern hardwood frame. Traditional styling, your choice of roll or knuckle arms—nail head or boucle trim. Channel backs. Ideal in pairs for your fireside or picture window.
FURNITURE FOURTH FLOOR



Rayon and Nylon Tailored Tiers

Rayons 1.00 value..... **35^c** ea. Nylons 1.69 value..... **45^c** ea.

Special purchase for our birthday sale. These tailored tier curtains 82" wide to the pair, in Ivory only.

3.99 DACRON FLOCKED PANELS—Need no ironing, wash and hang. 42x81, Ivory only..... **1⁶⁹** ea.

4.99 UNLINED DRAPES, special New York purchase. Standard size 42x84..... **2⁹⁹** pr.

DRAPERIES AND CURTAINS THIRD FLOOR

Bear Brand Yarn Values



from our yarn dept., Third Floor

1.39 Bear Brand Standard Knitting Worsted

Large 4-oz. skeins of 100% virgin wool in 68 beautiful colors. Plains, heathers and ombre shades. 4-ply. **1¹⁵**

- 1.00 Bucilla French Angora** 10 gram balls, 12 beautiful colors..... **59^c**
- 65c Bear Brand Super Spun Nylon.** Soft as down, warm as wool, strong as iron, anti-shrink, moth proof. 34 colors..... **39^c**
- 1.29 Bear Brand Glow Knit** 3-ply Yarn twisted with metallic thread. 15 colors..... **96^c**
- 98c Bear Brand Casa Laine** 4-ply Sock and Sweater Yarn, good color selection. 2-oz. balls..... **85^c**
- 69c Bear Brand De Luxe** Sock & Sport, 1-oz. skeins, wonderized, anti-shrink, anti-matting. 48 colors..... **57^c**
- 95c Bear Brand Dress** Yarns. Tencelaine, crepe weave, caprice, nubby weave, tricolite, and others..... **69^c**

Look What You Can Buy for Only \$1

From Our Gift Section Lower Floor

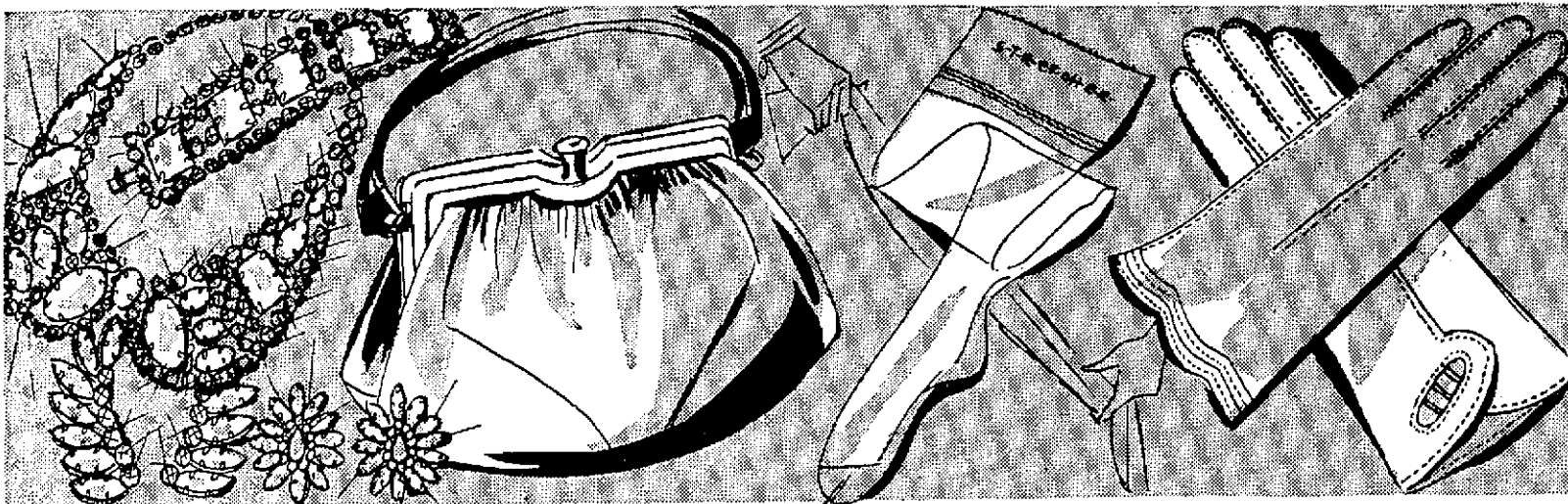
- 1.98 Ash Trays.** Big and colorful in unusual shapes and designs..... **1⁰⁰**
- 1.98 Condiment Sets.** Natural wood base, salt, pepper, mustard jar, server..... **1⁰⁰**
- 1.98 Cheese Jar.** A little jar, perfect for your cheese and spreads. Yellow..... **1⁰⁰**
- 1.98 Cigarette Sets.** Attractive cigarette box and two trays, pink or white with gold trim..... **1⁰⁰**
- 1.98 Horn of Plenty.** Natural cane, delightful for fruit and floral arrangements..... **1⁰⁰**
- Values to 5.95**—Large table loaded with unusual and attractive figurines and gift items..... **1⁰⁰** ea.

Walker's



Birthday Sale

Celebrating Our BIGGEST Year of Progress



5.00-10.00 Fabulous Stone Jewelry

Sparkling colored stones in fascinating designs **3⁷⁹**
plus tax

1.95 Bracelets

Unusual stones set in antique appearing metal. Earrings to match **97^c**
plus tax

Turquoise and Silver Jewelry

A choice group of necklaces, bracelets and earrings **97^c**
plus tax

COSTUME JEWELRY
STREET FLOOR

8.95 Handbags

New fall leather handbags, leather lined. Black, navy, brown and red **6⁷⁹**
plus tax

5.00-13.95 Handbags 1/2 off

Wonderful leathers in newest exterior shapes. Beautifully lined **3³⁴-9³⁰**
plus tax

Plastic and Leather Belts

Straight or contour styles in wide or narrow widths. Good colors **1⁰⁰**

HANDBAGS AND BELTS
STREET FLOOR

1.65 Sheer Nylon Stretch Hose

They stretch when you do. New fall tones. Short, medium and long **1⁰⁰**

1.95 Kantrun Stretch Nylons

Stretch Kantruns that wear and fit. Short, med. and long. 1.19 ea. **3 for 3⁵⁰**

79c Nylon Stretch Ankle

One size 8 1/2 to 11 in beautiful colors and white **2 for 1⁰⁰**

HOSIERY STREET FLOOR

3.00-3.95 Double Woven Cotton Gloves

Beautiful handsewn from a famous manufacturer. White, black and colors. 6-7 1/2 **2⁰⁹**

3.50-5.00 Double Woven Cotton Gloves

Famed quality brand in colors and white. Short, med. and long lengths. 6-7 1/2 **2⁶⁹**

2.50-4.95 Glove Guards

Firm spring, non-tarnishable in rhodium and gold **99^c-1⁸⁹**

GLOVES STREET FLOOR

Birthday Sale Savings Fall's new fashion suits

Fine light weight wools, in wanted styles and silhouettes. Selection of colors, also tweeds. Misses' and half sizes.

\$27

Luxury Fabric Coats

Beautiful new fall coats in tweed - Angora blend - cashmere blend. Slim or full silhouette for the petite and the regular misses sizes 8-18.

\$31

COATS AND SUITS WALKER'S SECOND FLOOR

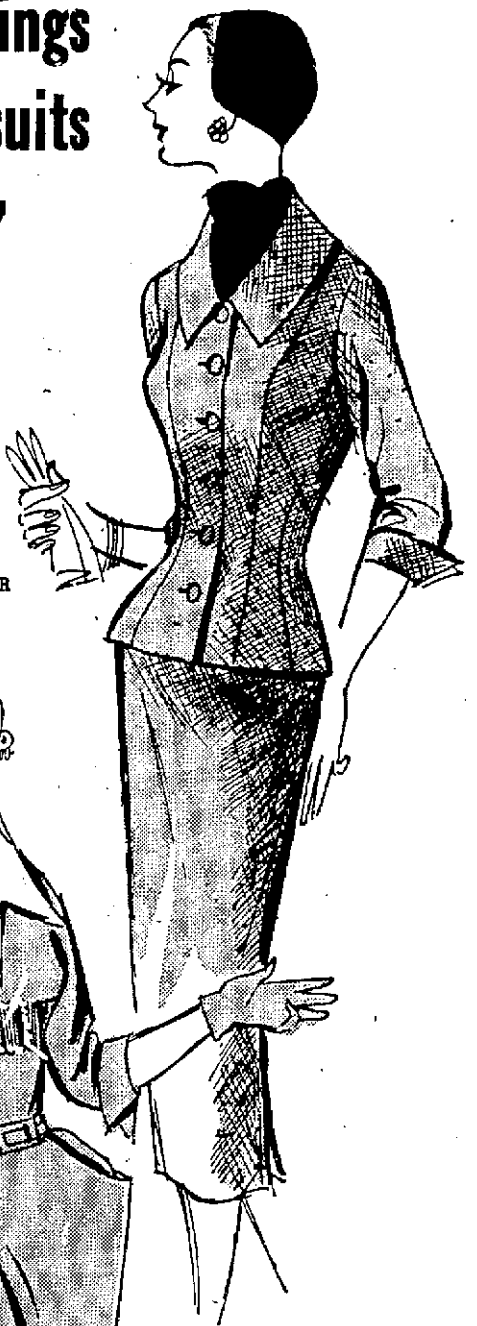
BETTER DRESSES

25.00 to 39.95 values

1/2 Price

Group of new fall dresses including better cocktail, dressy types, daytime sheer wools and also some light weight fabrics.

BETTER DRESSES
WALKER'S
SECOND FLOOR



Special Purchase
Famous Makers
KNIT DRESSES —
Values to 29.95

\$19

We show but one from our many styles in this group. The new torso knit 2-pc. dress with the Italian neckline will flatter and streamline any figure. 100% wool, new fall colors. 10-16 in group.



Corduroy Slim Jims
Reg. 5.95 slim pants, excellent value and fit **3⁹⁹**

SPORTSWEAR
WALKER'S
SECOND FLOOR

Nylon Quilted Duster

A beautiful 100% nylon quilted duster with nylon lace trim on peter pan collar. Durable, washable, quick drying. Floral print on light background. 12-20.

7⁹⁹

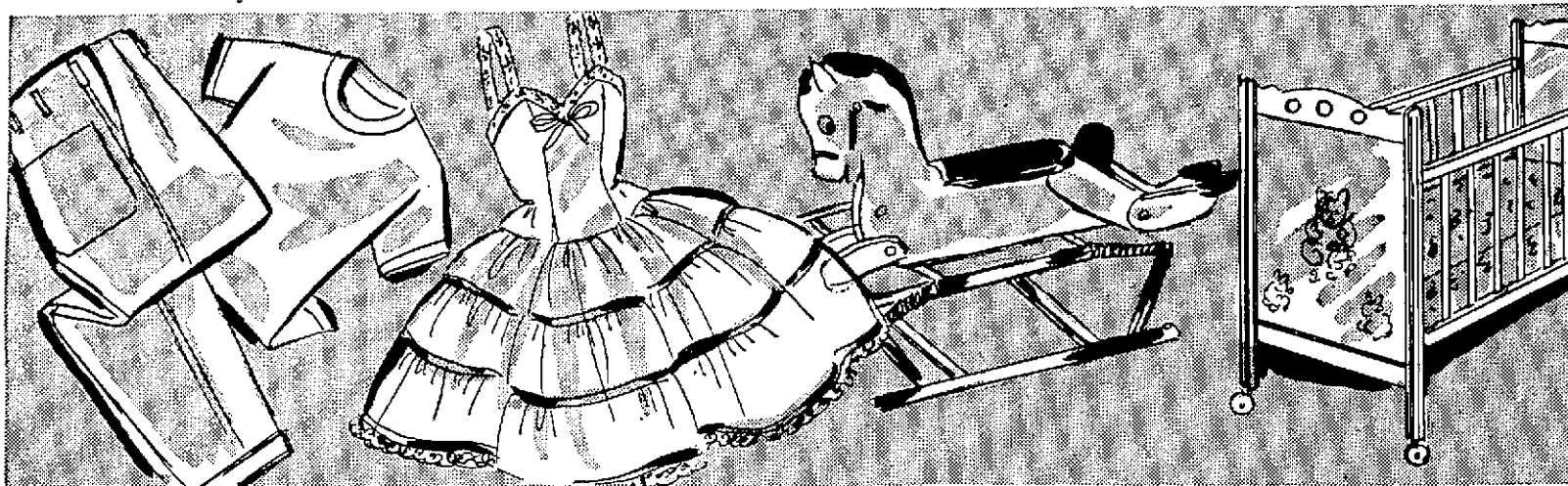
3.50 Helene Bras. Special purchases of white nylon bras. Stitched cups. 32 to 38, A B C cups.

2⁴⁸

5.00-7.50 Silk Skin Girdles and Panty Girdles. Rayon and nylon in pull-on styles. White, S M L Irreg.

3⁵⁰

ROBES AND FOUNDATIONS SECOND FLOOR



4.50 Boys' Peg Top Slax

Vat dyed Sanforized denim. Pleated front, zipper fly. 27-34 waist **2⁹⁹**

Boys' T-Shirts

White cotton knit with nylon reinforced neckband. 4-16 **2 for 1⁰⁰**

2.98 Boys' Flannel Pajamas

Medium weight flannel in slip-over style. Asst. patterns and colors. 4-16 **2³⁹**

Boys' Socks

Special birthday value, ribbed nylon in green, brown, tan, blue, maroon and gray **2 for 1⁰⁰**

BOYSWEAR FOURTH FLOOR

2.98 Girls' Nylon Tricot Slip

Nylon embroidered trim. 3-tier bottom of nylon parchment taffeta. 4-14 **1⁹⁷**

1.98 Infants' Boxer Longies

Pinwale corduroy in red, turquoise, blue and charcoal. 3-6 **1¹⁷**

2.98 Birdseye Diapers

Neatly hemmed, highly absorbent. Size 27x27 **1⁹⁷**

3.25 Flannelette Diapers

Soft, double napped and absorbent. Size 27x27 **2⁹⁷**

GIRLS AND INFANTS
FOURTH FLOOR

Spring Horse, 12.95 value

Hardwood frame, strong springs. Gives a rocking, bouncing ride. Ages 1-6 **8⁹⁹**

1.98 Silly Billy the Clown

24" clown with plastic face and kapok stuffing **1⁵⁹**

12.95 Walking Dolls

Hard plastic body, jointed knees, scran hair. 23" high **8⁹⁹**

49.98 Boys' and Girls' Bicycles

3-speed English bicycle, tool kit, front and rear wheel brakes, 26" **38⁸⁸**

TOYS FOURTH FLOOR

32.95 Hardwood Crib

Adjustable springs, teething rails. Natural and maple **24⁹⁷**

12.95 Mattress with plastic ticking and felt insulation **8⁹⁷**

12.95 Hardwood Play Yard, sturdy masonite floor. Folds for storage **9⁹⁷**

2.98 Play Yard Pads in plastic print. Good colors. 40x40 **1⁹⁷**

2.98 Crib Bumpers, plastic covering. Easy to clean **1⁹⁷**

2.50 Hi Chair Pads, in nursery patterns on sturdy plastic covering **1³⁹**

BABY FURNITURE
FOURTH FLOOR

BIRTHDAY SALE VALUES FROM MEN'S FURNISHINGS

3.95-4.95 FLANNEL SPORT SHIRTS—Good looking plaids in soft flannel sport shirts. Two chest pockets, and, of course, they're Sanforized. S-M-L **2⁹⁵**

MEN'S TEE SHIRTS—Combed cotton tee shirts with nylon reinforced neckbands. Cut good and full in the length **3 for 2⁰⁵**

7.95 WOOL SPORT SHIRTS—A wonderful blend of wool and rayon made into a fine sport shirt. Beautiful plaids and colors and they're washable, too **5⁹⁵**

4.95-6.95 SPORT SHIRTS—Long sleeve shirts in washable fabric. S M L XL **3⁹⁹**

1.95 100% NYLON SHORTS—Boxer styles with long wearing elastic waistbands. 30-44 **1⁰⁰**

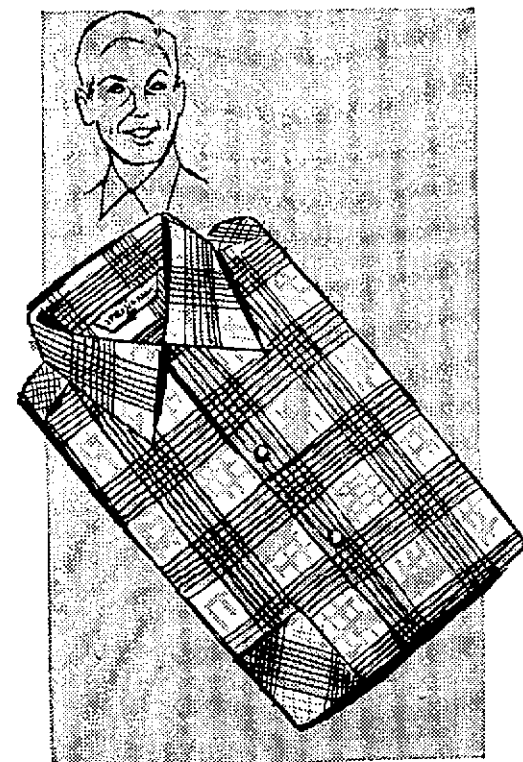
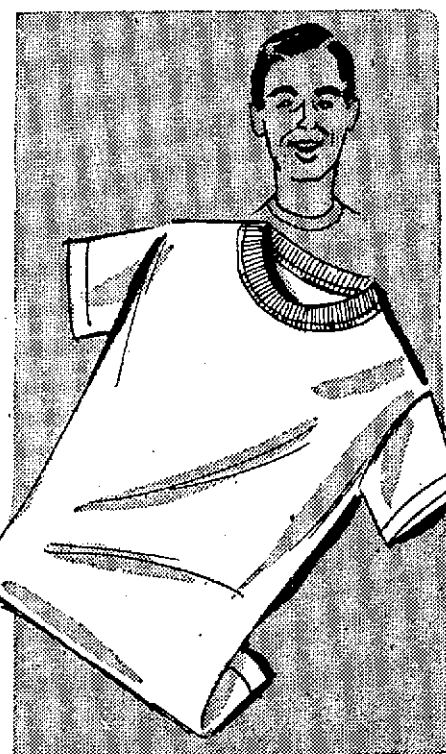
1.00 NYLON STRETCH SOCKS—Clocks, argyles, solid ribs and fancy patterns. 59c pr. **6 for 3⁵⁰**

MEN'S FURNISHINGS STREET FLOOR

7.95 LONG SLEEVE CARDIGAN SWEATERS—All wool, button front coat sweaters. Fall colors. 36-48 **5⁹⁵**

4.95 SLEEVELESS SWEATERS—Lamb's wool and orlon in smart weskit style. S M L **3⁹⁵**

5.95 FLANNEL AND BALBRIGGAN PAJAMAS—Soft warm pajamas in snug fitting Balbriggan style or fleecy flannels. Coat and middy models. ABC **3⁹⁵**



Walker's Store Hours Fridays 12 noon 'til 9 p. m.
Other Days 9:30 to 5:30

Downtown Pine at Fourth Phone 707-451

Park Free Victoria Auto Parks, 1 hour, with purchases of \$1 or more. Tickets validated service desk each floor.

Vote-Seeking Solons Vie for Tax Cut

WASHINGTON (AP)—Election-minded congressmen predicted Saturday that Congress will deliver a tax cut to the American people next year even if the administration decides to buck it.

With President Eisenhower's illness clouding the 1956 election campaign, they said privately that both major parties will be trying harder than ever to outdo each other on the classic "pocket-book" issue of tax reductions.

The possibility of the administration opposing any cutback in taxes arose last week when Defense Secretary Charles E. Wilson declared that military spending is going to run considerably above original estimates.

THIS POSED an immediate threat to the administration's hopes to balance the budget during the current fiscal year. And informed sources revealed that if the budget is not balanced, Treasury Secretary George M. Humphrey will wage an all-out fight against any across-the-board tax cuts.

Senate Republican leader William F. Knowland (Cal.) scheduled a news conference on taxes Saturday, but abruptly canceled it. He gave no explanation, but it is known the decision came after he conferred with Humphrey and budget bureau officials.

Regardless of what position the administration finally takes, key congressmen said a tax cut in the coming session of Congress now is a foregone conclusion. The fight is expected to be merely how big the cut should be and who should get it.

STARFIRE'S DOUBLE ROCKET BARRAGE
An F94C Starfire interceptor, which can down an invading aircraft without the pilot ever seeing the enemy plane, fires a double salvo of rockets from its flame-shrouded wing pods as crews warm up for the U. S. Air Force Rocket Meet, starting Monday at

Yuma Air Force Base. The plane packs two dozen rockets in its nose and a dozen in each of two wing pods. Electronic instruments aim and fire the rockets.—(AP Wirephoto.)

Few Sign for 6-Month Training

WASHINGTON (AP)—The Army's new six-month military training program begins Monday and only 1,038 volunteers have signed up so far. But the Army is not yet discouraged.

The number is far short of the 10,000-a-month rate the Army must achieve to meet its goal of 90,000 in the next nine months. And it looks as if it won't meet its goal of 5,000 young men by the end of the year. But Assistant Defense Secretary Carter L.

Burgess says he is "not dismayed" or discouraged. He anticipates a pickup in enlistments when the Army starts selling the program. However, should the voluntary program fail, the administration is certain to ask Congress again for authority to draft the young men into reserves and that will kick off another big fight over universal military training which Congress has been reluctant to accept.

The 1,038 volunteers who have

signed up enlisted in both the reserve forces and the National Guard.

Under the six-month plan, a young man between 17 and 18½ can avoid the current two-year draft by volunteering for active duty training for six months to be followed by 7½ years in the ready reserve.

In the reserve he must attend 49 weekend drill periods and two weeks summer training each year, or take 30 days summer training.

A National Guardsman is draft-free if he continues his Guard training until age 28. But if he volunteers for the six-month training he also can wind up his military obligation, draft free in eight years.

Apparently, the program is going to start selling the program on what Burgess calls a "grand scale." Already the Pentagon has begun work on persuading employers to give extra time off with pay to the reservists.

Tenth Juror Set to Try Contractor

SAN ANGELO, Tex. (AP)—The 10th juror was selected Saturday in the auto-bomb murder trial of Harry L. Washburn, Houston contractor.

This was the sixth day of the trial. A fourth panel of 75 veniremen had been summoned for court opening, and the 10th juror, Elmer E. Edgington, 40, a real estate man, was the 16th person questioned.

Presiding Judge Joe L. Mays excused the witnesses until 7:30 p.m.

Washburn is accused of murdering his former wealthy mother-in-law, Mrs. Helen Harris Weaver, 51, last Jan. 19. She was blown up when a bomb, wired to the starter of her car, exploded.

Previous to selection of the 10th juror, none had been chosen since Thursday. The man picked shortly before 2 p.m. was the 101st questioned since the ninth juror was picked.

A TOTAL OF 450 veniremen have been summoned since the trial opened. The first panel consisted of 250 persons, the second 50, the third 75, and the fourth 75.

Three women are among the 10 jurors. They were chosen earlier in the week.

The prosecution suggested at the close of Friday's session that the trial be moved elsewhere because of the apparent inability to pick a jury.

Austria A-Plant
VIENNA (AP)—Austria is planning to build an atomic power plant on the Danube River, the Socialist News Service reported today. The agency said Austrian authorities have begun negotiations with U. S. and British firms concerning shipment of all necessary equipment.

Fire Levels 1,200 Homes of Japanese

TOKYO (AP)—Fringe winds from typhoon Louise Saturday touched off a fire that destroyed 1,200 homes in the tinderbox city of Niigata.

The U. S. Air Force said Americans were evacuated from the city 185 miles northwest of Tokyo on the west coast of Honshu. Many of them were families of airmen stationed at Niigata Air Base five miles from the city. The Air Force sent in fire-fighting equipment.

Police reported 155 persons injured in the fire, but no American casualties. They said 5,918 persons were burned out of their homes in the city of 260,000 population.

The fire apparently started when fringe winds of the dying typhoon ripped down an electric power line. Flames raced through the flimsy houses, and police and firemen destroyed homes in the path of the blaze to erect a fire break.

The Air Force rushed two transports filled with food, clothing and medical supplies from Tokyo to the stricken city.

The typhoon itself swept northward into Hokkaido, its winds down to 70 miles an hour. It was expected to blow itself out into the vast North Pacific.

STAR PERFORMERS—Classified ads! If selling, renting, or recovering a lost article is your aim, call 6-9071 for an Ind. P.T. ad-writer.

DON'T SHOUT! I Can Hear Now!

After the first treatment with the Audiotonic Neurogenerator, people have noticed definite changes in their hearing range.

Reports are constantly more encouraging, concerning the value of this improved treatment for loss of hearing. Regardless of the nature or severity of your deafness, we invite you to have our thorough, hearing examination and a trial treatment. This is not a cure-all and will certainly not restore perfect hearing in every case. But we have enough evidence now available to demonstrate that many deaf persons can expect radical benefit even after years of unsatisfactory experience with hearing aids and a wide variety of treatment.

To help you solve your hearing problem we will give you a careful hearing examination and a convincing trial treatment for a limited time for only \$2.00. Please phone for appointment (at your convenience) and bring this notice with you.

HARROD DIAGNOSTIC OFFICES, 525 Locust Ave., Long Beach, or 9833 Belmont Ave., Bellflower. Phone: Long Beach 6-1485 or Torrey 7-0610. Parking free at both offices.

SHARP VISION

Pays Dividends!

Keen sight pays dividends IN DRIVING SAFETY when split seconds count. Stepped-up power and increased traffic penalties wrong driving decisions as never before. Play it safe! An examination will tell you if you are taking chances on the road with below par vision. If you don't need glasses we will tell you. If correction is indicated, we can supply you with the TYPE of glasses that will suit your need exactly. Come in soon, and BE SURE your eyes are SAFE eyes!

DR. SOSS
OPTOMETRIST

- ★ 29 Years in Long Beach
- ★ Open Fridays Until 8:00
- ★ All Day Saturdays
- ★ Liberal Credit Terms
- ★ Pensioners Welcome
- ★ Free Park & Shop

37 PINE AVE., LONG BEACH
Phone 63-5319
810 AVALON, WILMINGTON
Phone TE 4-5464
1268 SARTORI, TORRANCE
Phone PA. 8-6802

Floods Still Batter Mexico, Toll 479

MEXICO CITY (AP)—The ragged waters of hurricane-swollen rivers swept over large areas of four Mexican coastal states Saturday. At the same time delayed reports increased the toll of last week's man-killing tropical tempest in Mexico and the Caribbean to 479 dead.

Italy General Notes 100th Anniversary

BRESCIA, Italy (AP)—Italy's oldest living general, Luigi Mazzoldi, marked his 100th birthday Saturday with a toast in wine.

"I made it without even noticing," said the veteran of grim World War I battles in the Alps. Mazzoldi was commander of the 5th Alpine Regiment in the First World War.

whole villages" had been swallowed by the floods.

Tlaxcala's Gov. Felipe Mazzarasa was one of hundreds of refugees driven from homes in Tlaxcala City by the floodwaters. Most of the streets in the coastal city of Tuxpan were under water, and half a dozen villages in Veracruz were flooded.

The big gulf-coast oil port of Tampico, flooded out repeatedly this season, appeared to have escaped the new floods. Officials here said the waters of the Panuco and Tamest rivers, source of Tampico's troubles, are receding.

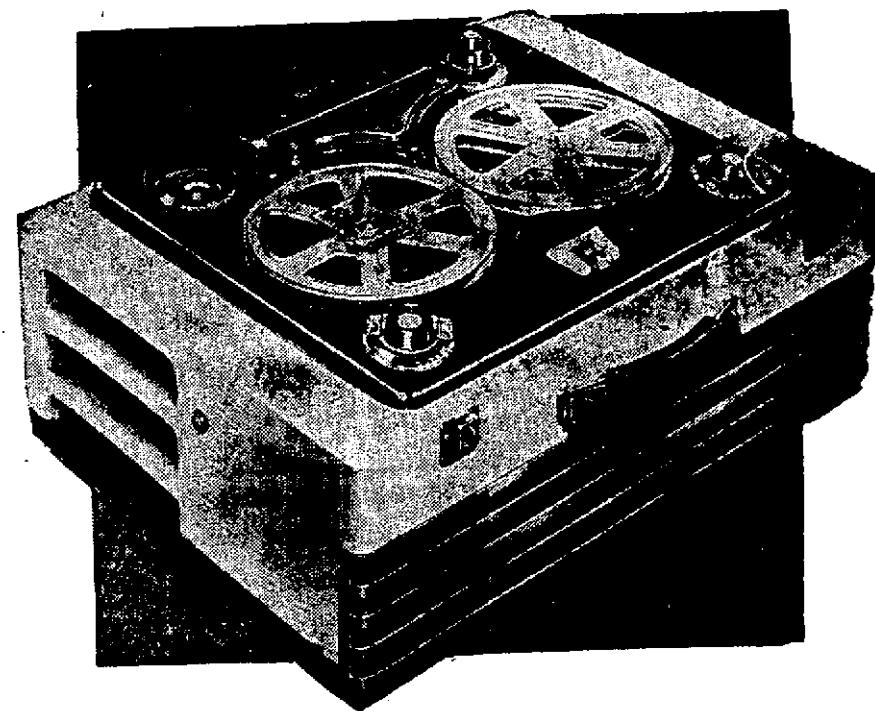
MAY Co
LAKEWOOD

LAKEWOOD

FANTASTIC SAVINGS

\$50-\$110 off
Webcor tape
recorders

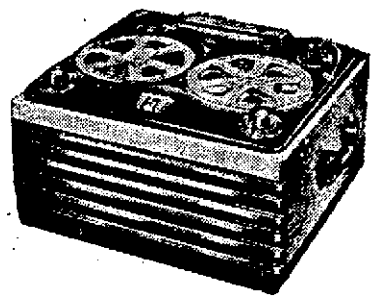
NEVER BEFORE AT PRICES LIKE THESE!



HI-FI 3-SPEAKER TAPE RECORDER

179.95 was 244.95

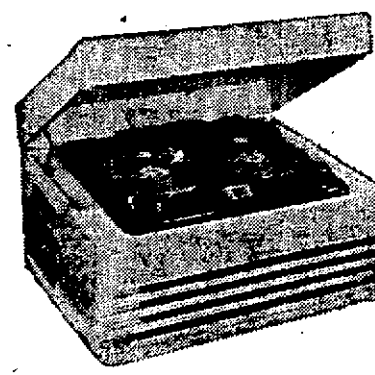
\$65 off—one of the most sensational recorders ever made. Imagine recording holiday fun to come! Here's the buy of a lifetime. And, look at these features: one speaker • 2 motors • 2 directions • 2 speeds • up to 2 hours on 3 reels • simple to operate • new luggage style case with lid • Complete with mike, case, reel of tape.



Webcor portable tape recorder

159.95 was 209.95

\$50 off famous model 2110. Up to 2 hours on one reel • 3 speeds in both directions • 2 motors and 2 heads • handsome, durable carrying case • complete with case, mike, reel of tape.



deluxe HI-FI model

164.95 was 264.95-274.95

\$100 to \$110 off! Mahogany or blond beautiful executive tape recorders • 3 speakers • 2 HI-FI recording heads • Powerful 5-watt amplifier • Model 2131 in mahogany. Model 2132 in blond.

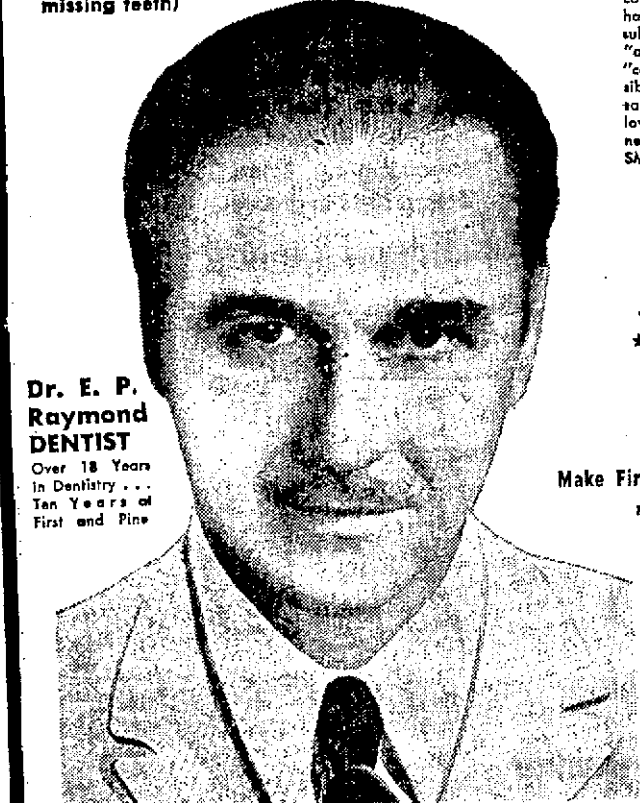
Hours: Tues., Wed., Sat. 9:30-5:30—Mon. 9:30-9:30—Thurs. and Fri. 12:30-9:30
MAY CO. LAKEWOOD, 5100 Lakewood Blvd. For Phone Orders Call L. B. 39-2411, MEtealf 3-0111

DR. RAYMOND, DENTIST, Says:

- ★ THANK YOU for my best year—THANK YOU Long Beach and surrounding cities.
- ★ Patients sending friends and relatives have caused this outstanding all-time record.
- ★ Thousands of my patients use NO MONEY DOWN for dental plates.

NOW . . . ALL THIS WEEK!
BIG SAVINGS
NO MONEY DOWN
PAY NOTHING FOR 14 WEEKS
21 Months to Pay—for
DENTAL PLATES
also Bridges and Restorations*

Also Extractions, X-rays,
Removable Bridgework
(Replacing one or more
missing teeth)



Dr. E. P.
Raymond
DENTIST
Over 18 Years
in Dentistry—
Ten Years of
First and Pine

Modern Dental Plates

Aided by "modern" dental plate materials and "improved techniques," used in the construction of dental plates, Dental Science has followed a "progressive" path that resulted in dental plates more natural in "appearance," better fitting and more "comfortable" to wear than thought possible a few short years ago. Ask to see samples and modern dental plates, uppers, lowers and partials. GOOD dental plates need not be expensive. THE COST IS SMALL.

MY BEST OFFER

AS LONG AS 21 MONTHS TO PAY
NO MONEY DOWN
ON APPROVAL OF YOUR CREDIT
NEVER ANY EXTRAS FOR EASY CREDIT

Make First Payment After Jan. 15, 1956

No Interest—No Carrying Charge

Low Prices

You who need Dental Plates take advantage of BIG OCT. SAVINGS which will in no way change my well-established policy. Good dentistry that conforms with the high standards of the dental profession AT LOW PRICES.

DR. E. P. RAYMOND

PH. 6-3519—NO APPOINTMENT NECESSARY FOR EXAMINATION
Credit Extended to Pensioners and Senior Citizens—FAST PLATE REPAIRS

Dr. Raymond
DENTAL PLATES
CORNER FIRST & PINE STS.
122 W. FIRST ST.



Ends tomorrow! Scoop up the savings!

BOND'S E·X·P·A·N·S·I·O·N SALE

***JOIN BOND'S OPENING PARTY
IN VALLEY PLAZA TOMORROW!**

Laurel Canyon near Victory Blvd.

Exciting savings all day 9:30 a.m. to 9 p.m.

Valuable GIFTS with purchases at Valley Plaza party

*all our 7 Los Angeles stores celebrate
the opening of the first* of 12 new
Bond fashion centers in California*

Make it leather for town and country!

Smooth suede $\frac{3}{4}$ coats

Sale \$38

USUALLY \$59.95

Save \$22.00 on this fabulous Special Purchase! No ordinary suede this... here's some of the finest leather we've seen... touch the supple, luscious softness—magnificent! Styled with much bravura... full-swing back, deep cuffs, huge wing collar. Water-repellent. With belt. Natural or turquoise; 10 to 16.



Wear these 3 and 4-piece suits

umpteens ways!

our highly versatile

Costume Suits

USUALLY \$29.95

Sale 19⁹⁹

A. 4-PIECE SUIT IN MISSES' SIZES!
B. 3-PIECE SUIT IN WOMEN'S SIZES!

Very Special Purchase! Textured rayon Valenti that looks for all the world like costly worsted! Wonderful styles to choose from... the 3-piece suit with matching and contrasting skirt, in sizes 14½-22½... the 4-piece suit with two skirts and reversible vest, in sizes 10-18. And that's only the beginning! We've many more styles—come see them all—come save now!



**First quality S-T-R-E-T-C-H
dark-seamed nylons**

Sale 79¢

**3 pairs 2.25
USUALLY \$1.95**

If not specially packed in our own Bond Blue Box, these miracle 60-gauge 15-denier, dark seam hose would sell for \$1.95! Complete, top-to-toe stretch! Proportioned sizes: Type A, 8½-9; B, 9½-10; C, 10½-11.

**Live a colorful life
in our costly wool jersey blouses**

Sale 3.99

USUALLY \$5.98

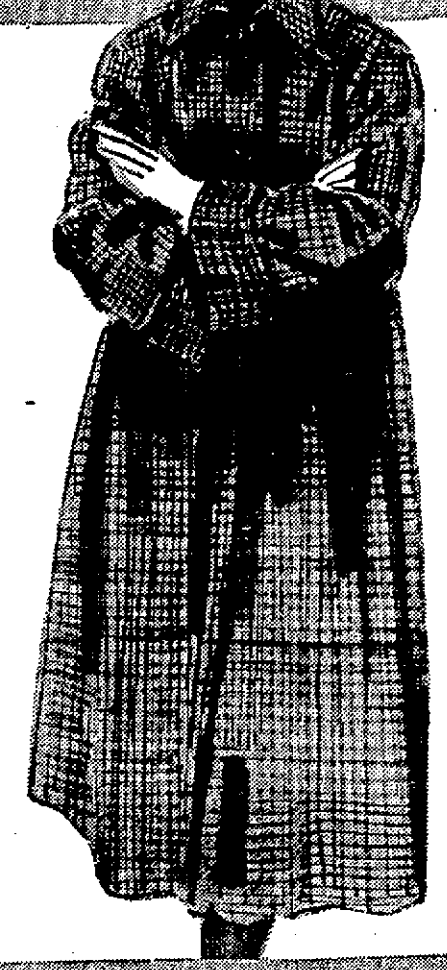
Flame red, moss green, black, white and turquoise in the group! Special Purchase! Wool jerseys from a top maker... we've the new boat necklines, clever button-ups, flattering portrait necklines—all the very latest designs! Sizes 32-38.



**See the season's
top fabrics in dramatic
New-Silhouette
Coats USUALLY \$39.95**

Sale 26⁹⁰

Terrific Special Purchase! Choose your prize buy now... these coats will whiz out at this incredibly low price! See fabrics, styles and colors you'd expect to find only at dollars more. Silhouettes ranging from button-up flares to slim-jims, cardigans to jaunty swaggar coats! Sizes 8 to 18.



Charge it the wonderful NEW Bond way and take
12 months to pay with no down payment
or if you prefer ★ Regular Charge Account

★ 90-Day Charge Account ★ 6-Month Charge Account



Also at Bond Stores in Los Angeles, East Los Angeles, Hollywood, Crenshaw, Huntington Park, Valley Plaza

**BOND'S LAKEWOOD CENTER
5224 LAKEWOOD BLVD.
Open Monday, Thursday and Friday to 9:30 P. M.**

See George Farnham and Hear the News Monday through Friday — 6:45 and 11 P. M., KTTV, Channel 11

Highest Court Opens 165th Year Monday

WASHINGTON (UP)—The Supreme Court opens its 165th year Monday as watchdog of the Constitution. It faces a host of issues raised by the cold war between communism and democracy.

Major problem confronting the justices is how far the government can go in cracking down on American Communists and stay within constitutional bounds. The court's decisions later this term could decide the future of the U. S. Communist party—whether it can function freely in the open or must submit to severe legal restrictions that could destroy it.

For the first time in three years the justices do not have to cope with the burning problem of school segregation. They have ruled it unconstitutional and last spring ordered public schools opened to all, regardless of race, as rapidly as possible.

NO BUSINESS is transacted at the court's first meeting. Promptly at noon, a muted buzzer will sound and as the court crier raps a gavel and intones "Oyez! Oyez! Oyez!" the eight associate justices and Chief Justice Earl Warren will file from behind a red curtain to take their places at the long mahogany bench.

After more than 100 lawyers are admitted to practice before the court in a traditional ceremony that takes about 15 minutes, the black-robed justices will return to their chambers to tackle a stack of about 700 cases that have piled up during the summer vacation.

The court starts off its new term with four "firsts"—a permanent loudspeaker system; a tape recorder for hearings; and a five-day work week. Conferences will be held on Friday this term instead of Saturday as in previous years.

In addition, Monday marks the beginning of the first full term for the newest justice, John Marshall Harlan, who took his seat last March.

A WEEK from Monday the court will act on about half of the case backlog, announcing which it has decided to review and which it has rejected. Most of the appeals will be turned down because they present no important questions. An array of Communist cases challenging the nation's anti-subversive laws is on the docket. The major one is the Communist party's attack on the 1950 Internal Security Act which forces the party to register as Moscow-controlled and bare its membership rolls and financial records. Other cases include the death sentence appeal of convicted author Caryl Chessman of California.

A MILLION DOLLARS TO RELIEVE PILES

LONG BEACH—It is estimated that over \$1,000,000 a year is spent on various remedies to relieve piles. Yet Dr. E. J. Brissom, D.C., Ph.D., in his office, claims to cure piles, hemorrhoids, and other rectal troubles with his "Pile Relief" treatment. He claims that his treatment is painless, and that it relieves the patient in a matter of days. He claims that his treatment is a "miraculous" cure for piles, hemorrhoids, and other rectal troubles.

DR. E. J. BRISSOM, D.C., Ph.D.
219 E. 10th, Long Beach 64-8545



CHOSEN 49ER SWEETHEART

Obviously well qualified for the job, Charlotte Nelson, 5751 Hanbury, Lakewood, will handle duties as "The Sweetheart of the 49ers" during the football season as a result of her selection by Long Beach State College players Friday. Charlotte, chosen from six candidates, was introduced to fans between halves of Saturday night's game with LaVerne College.—Staff Photo.

Free Press Public's Right, Says Newspaper Official

HARTFORD, Conn. (UP)—The 16th National Newspaper Week opened here Saturday with a declaration by the president of the American Newspaper Publishers' Association that the people's right to know is not a special privilege of the press but a freedom of the people through the press.

Richard W. Slocum, executive vice president of the Philadelphia Bulletin, spoke on press freedom in the auditorium of the Hartford Courant, the oldest newspaper in continuous publication in the United States. The meeting was held at the Courant because its history was regarded as a symbol of the observance of Newspaper Week. "The purpose of National Newspaper Week is not for the exaltation and promotion of newspapers," Slocum said. "Its purpose is to urge the public to give special thought to something more important to them than they often realize."

Slocum referred to the case of La Prensa, the Buenos Aires newspaper that was confiscated by the Argentine government of the now ousted President Juan Peron. He said Dr. Alberto Gainza Paz, owner of La Prensa, had told him the newspaper was "snuffed out, not because of its opinions, but because it reported its facts in the news columns."

"There are still those who would limit the people's right to know," Slocum said. "Usually in our country, they are thinking

only of their selfish interests and have no desire to destroy the people's right of freedom. "But that would be the consequence of their acts if it spread to a broad scale. Big consequences start in little beginnings, often only unintended. We won't have freedom of the press if we don't mean to keep it."

Herbert Bricker, editor of the Courant, said President Eisenhower's illness has been a "convincing demonstration of what the right to know means." During the last week, he said, the Eisenhower "team" has respected the people's right to know and thus the nation has escaped what might have been a constitutional crisis. Bricker said that when Presidents Garfield and Wilson became incapacitated in office, a near-disastrous confusion spread across the country because no one knew how ill they were. "The people have the right to see the world as it is," he said. "Without that, freedom of the press can't live."

John R. Reitemeyer, publisher and president of the Courant and chairman of the executive committee of the Inter-American Press Association, said he had "first-hand knowledge of how dictators fear and suppress newspapers."

"Through my observations, I have reaffirmed my belief that dictatorships can not endure wherever the free press exists," he said.

BOOST YOUR BUSINESS with Classified Ads! For a help- ful ad-writer call 6-9071.

Hair Styling Is FINE ART!

cold wave by Gladys Morgan

A New Permanent Wave
Exclusive by Gladys Morgan

That's you when you trust your beauty care to us. Come in, see what wonders we can do for your hair, face, nails. We do the work... you look your loveliest. Phone for appointment.

Exclusive by Gladys Morgan • New Liquid Foundation • Honey Almond Scrub • New Skin Toner • Busy Girl Quick-Curl

beauty by Gladys Morgan
4511 ORANGE Ph. 40-0929 4150 WOODRUFF Ph. 39-5993

GETTING UP NIGHTS MAKES MEN FEEL OLD BEFORE THEIR TIME

Thousands Discover Quick Help for Worry and Embarrassment of Common Kidney and Bladder Irritations

Are you one of the thousands of men who feel old, tired, worn-out and depressed by losing sleep and worrying about Getting Up Nights, due to common irritation of the Kidneys, Bladder and Urinary Passages? And does this condition cause frequent, urgent and painful daytime urination and sometimes result in backache? If so, don't be like most men who will do anything for the family but neglect themselves.

Your welfare, happiness and earning power are too important to postpone medication for a condition that may become aggravated through neglect. This is especially true since it is so easy for most men to find quick, gratifying, comforting help with New Improved Cystex.

Other Kidney and Bladder Irritations
Common Kidney and Bladder Irritations may also cause Strong, Cloudy Urine, and sometimes result in backache, miserable, referred, secondary aches, pains, headache and nervous tension.

Old, Tired, Worn-Out Feeling May Result
If frequent urination worries you and hinders you at the most embarrassing moments, you are bound to feel tense and nervous. Then if your sleep is disturbed by Getting Up Nights you can't get much rest, and you wake up feeling tired and groggy—yes, you really begin to

feel old—much older than you should. And if your back aches you feel grouchy—hard to get along with—and your work is a burden. Troubles such as these take the joy out of life. And if any of your women folk suffer from common Kidney and Bladder Irritations you should make sure that medication is started without delay. They are so work better and are better companions when they feel better.

Cause of Irritation
The cause of common Kidney and Bladder Irritation usually arises from a germ called the Colon Bacillus and non-specific germs resulting from colds, bad teeth and other causes. These germs can set up so much irritation in the kidneys, bladder and urinary passages that nature sends a warning through your nerves to your brain that help is needed. Heed this warning now and you may easily avoid many anxious, worrysome hours and days.

How Cystex Helps
New Improved Cystex is a scientifically compounded medicine that does not contain any drastic drugs, but through its two-way action helps nature in a gentle, soothing, refreshing way.

First: New Improved Cystex releases a gentle, soothing bacteriostat in acid urine to combat germs which may be causing irritation. This is a good deal like a gentle, soothing bath for the kidneys, bladder and urinary passages.

Milk Price Hearing Set Oct. 27 in L.A.

This area's milk producers will meet Oct. 27 in Los Angeles for one of a statewide series of milk price hearings that may affect the price of store-sold and home-delivered milk.

The Los Angeles meeting, to be held in the State Bldg., will include producers from Los Angeles, Orange, San Bernardino, Riverside, Imperial, Inyo-Mono, San Diego, San Luis Obispo, Santa Barbara and Ventura county marketing areas.

Other sessions are scheduled for Oakland, Fresno and Sacramento, all beginning in late October, the State Agriculture Department announced Saturday.

The purpose, the department said, is to consider the requests of milk producers that they be paid more to meet rising production costs.

"If higher prices are given to producers it will mean higher retail milk prices," said Donald A. Weinland, chief of the department's Milk Control Bureau. The state fixes minimum prices to be received by producers as well as minimum retail prices.

Nurse Admits Hoax in Foiling Kidnap of Baby

VENTURA (UP)—A head nurse at Foster Memorial Hospital Saturday admitted her story of saving a two-day-old baby from kidnapping was a hoax, police reported.

Nurse Freda Dotz told officers during a lie detector test her story of foiling a kidnap attempt on Dean Montano was not true. She hid the baby on a stairway in the hospital and then led a search that found it a few minutes later.

PILES SHRUNK WITHOUT SURGERY

Pain stopped in case after case. Piles shrunk, bleeding stopped. Itching and cracking healed. Protruding and swelling reduced without surgery. Dr. E. J. Brissom, D.C., Ph.D., 219 E. 10th St., Phone 64-8545, Long Beach.

Civil Service Status Due Overseas Staffs

WASHINGTON (UP)—The counterpart funds to finance its Eisenhower administration plans to bring some 200,000 U. S. civilian employees overseas into the civil service system by executive order, it was learned Saturday.

Congressional sources said the action, expected within the next two weeks, will give civil service job protection to the workers, who are now outside the civil service system. Most are Defense Department employees.

But these sources said they expect the administration will require these workers to take some kind of test to qualify for their jobs.

The contemplated action is one of the reasons why a House civil service subcommittee, headed by Rep. James H. Morrison (D-La.) is engaged in an on-the-spot investigation of U. S. personnel practices in Europe.

The trip recently was criticized by Chairman Omar Burleson (D-Tex.) of the House Administration Committee.

Noting that the resolution authorizing the investigation continued it to continental United States, he questioned the legal right of the group to spend U. S. money.

Fullfill your dream of home-ownership — see the splendid home-buys in Ind., P.-T. Classified section.

sonnel practices everywhere. They said the trip also will give subcommittee members information about U. S. employees overseas that they could not obtain here.

Expert UPHOLSTERING SPECIAL
PLATFORM 1995
ROCKERS
Includes Fabric and Labor
Phone for Sample Showing
CLEVELAND FURNITURE
5444 Long Beach Blvd.
Phone 2-7948

Double Breasted Suits
BEST-MADE INTO ONE OF OUR NEWEST
SINGLE BREASTED MODELS
Come in and let us show you our new arrivals in fall woollens, both domestic and imported, in the smartest autumn shades!
Fuzz Harris
122 EAST THIRD STREET — PHONE 7-4406

Life's BEST YEARS are AFTER 50
if you make the most of them
... and AFTER 50 dental work, including bridgework and dentures, IS MORE IMPORTANT THAN EVER



Now you can easily afford the finest of all my dentures. This is the lightest in weight, yet the strongest that I make. Say goodbye to thick, bulky dentures now with
THINNER, YET MUCH STRONGER
FREGO STRENGTHENER DENTURES
new low prices
in effect this year
at LESS THAN YOU MAY EXPECT TO PAY FOR ORDINARY DENTURES

Imported FREGO STRENGTHENER, now available to dentists in this country, is a gold plated stainless steel mesh which permits VERY THIN construction. Fragile looking dentures are strong with Frego Strengtheners.
-and SAVINGS on All types of dentures

TRANSLUCENT DENTURES
Translucent DENTURE MATERIAL and TEETH are recognized by dentists as FINEST available for making dentures. My price for my finest denture is so low that there is no need to accept less.

SAVE ON PARTIAL PLATES
Modern methods of casting metal parts enable me to make them for LESS MONEY than formerly. Now my prices for partials are LOWER, with the best work I have turned out.

DENTURE RENEWAL SERVICE
Teeth Reset in New Base After Gum Shrinkage
I want to save my patients unnecessary expense. When gums shrink or mouth tissues change, I will make a new denture for you, using your old teeth. You get a new fit for only ONE THIRD THE PRICE of my most popular denture.

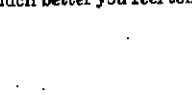
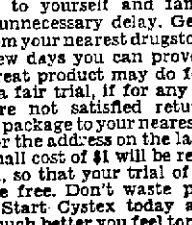
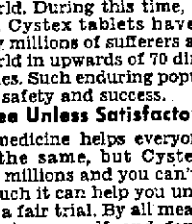
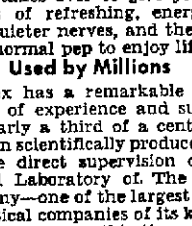
BE INFORMED
Write for your copy
Booklet contains over 1,000 words. It describes causes of certain dental troubles. Dr. Campbell gives his opinion on what to do about them, and tells of various services you may want to know about. This information is yours for the asking.

DR. CAMPBELL
PLAN FOR PENSIONERS
An easy purchase plan is ready for you under California Medical Assistance Act... Let us help you.

COUNT ON EASY CREDIT TOO!
Same price CASH or CREDIT. I handle my own credit so no one can limit the easy terms. Your denture needs come first—THE MONEY IS SECONDARY!

Give your child fun with a future!
Develop his musical talent when he is eager for it!
His ability to play piano will have a rewarding effect throughout his life. From the first trial lesson at Humphreys—to the day he may play at the music hall, his happiest hours will be spent at the piano you have provided.
We at Humphreys are fully equipped to help you select a fine piano of your choice. Come in this week and see for yourself how easy it is to own a piano you'll be proud to have in your home.
Only 10% Down Payment — Up to 3 Years to Pay
Humphreys MUSIC COMPANY
130 PINE AVE. • TELEPHONE 6-4296

Ask Your Druggist For
Cystex
(Pronounced Siss-Tex)
Cut out as Reminder to Buy



IMMEDIATE RESTORATION
If your case permits it, and you desire it, impression is taken BEFORE teeth are extracted. Dentures are started immediately and are FINISHED SAME DAY.

NEW DENTURES IN ONE DAY
This service is offered every week day, EXCEPT SATURDAY, if you come in before 10 A.M. For OUT-OF-TOWN and "rush" cases. Others finished in a few days.

OFFICE HOURS:
9:00 to 5:00
CLOSED SAT. AT NOON

SAFELY PLAN your LOW cost Phone 6-4072 for EXACT prices — NOT ESTIMATES
or phone my office nearest your home

COME IN NOW — NO APPOINTMENT NEEDED

DR. CAMPBELL

Sommer's
YARDSTICK STORE

SLIP COVER EVENT

Two Weeks Only!
OCTOBER 3-15



custom-made
SLIP COVERS

All quantities
limited,
come early
for best
selection

Standard
SOFA \$2.
LABOR CHARGE

Standard
CHAIR \$1.
LABOR CHARGE

**YOUR CHOICE OF SELECT
FABRICS FROM**

\$1.98
YD.

Other things you
should know
about **SOMMER'S**

DRESS FABRICS

A COMPLETE DEPARTMENT. WONDERFUL NEW
MATERIALS, SMART PATTERNS. EVERYTHING YOU
NEED TO MAKE YOUR OWN CLOTHING. AND ALL
AT SENSIBLE, LOW PRICES.



SEWING NOTIONS

KNITTING YARNS
WOOLY AND FLEISHER'S YARNS
FREE INSTRUCTIONS

CUSTOM-MADE SLIP COVERS
PERFECT FIT GUARANTEED. FABRICS SUITED TO
ANY STYLE OF DECORATING.

CURTAINS AND DRAPERIES
WE'LL SELL YOU READY-MADE CURTAINS AND
DRAPERIES OR MAKE THEM TO ORDER... BED-
SPREADS AND CORNICES TOO.

RE-UPHOLSTERING
LET US RE-BUILD YOUR FURNITURE LIKE NEW...
USING ONLY THE FINEST OF MATERIALS AND
WORKMANSHIP.

FABRICS

PHONE 7-3543

FREE
PARKING BEHIND STORE
OPEN FRIDAYS 'TIL 9:00

DRAPERY DECORATOR SERVICE

CALL 7-3543 and have our experienced
Drapery Decorator bring complete
lines of samples right into your home,
for the finest in DRAPERIES, CORNICE
BOXES, BEDSPREADS, AND UPHOL-
STERY work. No charge, no obliga-
tion, no high pressure salesmanship.
FREE ESTIMATES.

18,000 yards to select from! Beautiful new floral prints in
various colored backgrounds . . . bold or subdued pat-
terns . . . smart moderns . . . provincials . . . solids.
Antique satins, sailcloths, bark weaves, textured and nubby
fabrics . . . many, many others. All first quality . . . all
at Sommer's low budget prices, from \$1.98 a yard!

HERE'S WHAT YOU DO: Come into Sommer's. Make your
choice from hundreds of bolts of fabrics specially selected
for this event.

HERE'S WHAT WE DO: We cut and fit your fabric on your
furniture, right in your own home . . . finish it in our shop
. . . then install it on your furniture.

HERE'S WHAT YOU GET: Slip covers custom made for
your furniture . . . guaranteed to fit. All zipper closures.
Pleated or shirred flounces. Self-welted seams. You pay
only for the fabric . . . plus \$1 labor charge on any stand-
ard chair . . . or \$2 labor charge on any standard sofa.

Sommer's
YARDSTICK STORE

This Offer Good Only Within a Radius
of 15 Miles From Our Store

Open Friday Evening 'til
9:00 p. m.
Free Park and Shop

548 PINE
DOWNTOWN LONG BEACH

Report Results of Salk Virus Test Program

WASHINGTON (AP)—The Department of Welfare said Saturday, in the first official report of such scope, that preliminary reports from the nationwide Salk polio vaccine program "are very encouraging."

The announcement, for Secretary Marion B. Folsom, said: "Preliminary data, now being compiled, show that the incidence of polio among about seven million vaccinated children, most of whom have received only one injection, is running roughly 25 to 50 per cent below the rate among non-vaccinated children in the same age groups."

"THESE PRELIMINARY REPORTS are very encouraging," Folsom said, "and more information is expected soon."

There have been previous indications of the effectiveness of the vaccine, but these have been based on studies of only segments of the great number of children who have received shots. Today's report was the first to embrace the whole seven million and to give such percentages.

SOME PARTIAL STUDIES of children who received all three recommended shots have indicated preventive effectiveness of up to 100 per cent. When the vaccine was licensed last April, doctors said results from 1954 test studies indicated an effectiveness of 60-80 per cent.

The Public Health Service said Saturday that since revised production and testing standards were adopted for the vaccine last May, there has been no association of polio with any vaccine released for use.

Dr. Salk Reveals New Vaccine Ready

PITTSBURGH (AP)—Dr. Jonas E. Salk said Saturday his laboratory has developed a number of anti-polio vaccine preparations which appear to be even more powerful than the vaccine now approved for nationwide use.

The University of Pittsburgh medical scientist said his souped-up version of the Salk polio vaccine, now considered 80 to 90 per cent effective, will receive its first field trials among Pittsburgh school children in several weeks.

Miners Fight to Rescue Trapped Man

ELY, Minn. (AP)—Rescue squads fought through tons of ore rock and muck Saturday in the slender hope that iron miner Joe Glinsek might still be alive 1,300 feet underground.

It was more than 36 hours since a cave-in at Oliver Mining Company's Pioneer Mine, one of the deepest in the world, trapped Glinsek and two since rescued co-workers, Toyvo Hill, 55, and Albert Marolt, 41.

Brought to the surface at 9 p.m. last night after being kept alive by compressed air fed through a lead pipe, Marolt and Hill were given a routine check at a hospital here Saturday and released.

But workers familiar with the perils of a cave-in said there is almost no chance that Glinsek, 43, married and the father of two children, has survived.

He was last seen trying to flee the falling timbers and sliding rock in a secondary tunnel near the mine's 15th level. Marolt and Hill, sealed off in an area 40 feet by 8, had no contact with him during their 20-hour ordeal.

Volunteers Aid Mau Mau Girl

NAIROBI, Kenya (AP)—Eighteen volunteers took turns tonight in working a manual oxygen apparatus to keep air flowing into the lungs of a 10-month-old Kikuyu girl suffering from spinal polio.

The child is too small to fit an iron lung and her life depends on the fingers of the volunteers controlling the oxygen.

Physicians at Nairobi's African Hospital said her heart has stopped beating twice, but they

We do mimeographing in
COLOR

And we mail your
advertisements COMPLETE
Occupant Mailing or FULL
Name Lists.

DIRECT MAIL
ADVERTISING
ASSOCIATES

As Direct Mail Advertising
Consultants, we know how to
get results. Call us now! Take
advantage of our . . .

COLOR
Mimeographing

DIRECT MAIL
ADVERTISING
ASSOCIATES

417 E. 10th Ph. 65-1256

Mormons Told 1955 One of Faith's Greatest Years

SALT LAKE CITY (AP)—The year of 1955 was described Saturday as "one of the greatest years in the history of the Latter-Day Saints Church" as faithful Mormons concluded the second day of the 126th semiannual conference in the Salt Lake Tabernacle.

Carl W. Buehner of the LDS presiding bishopric told the afternoon conference session that, from a standpoint of temples alone, "this has been one of our greatest years." He noted that one temple, in Switzerland, already had been dedicated. Another, in Los Angeles, is ready for dedication. Ground has been broken for a temple in Britain, and plans are being prepared for a New Zealand temple and the site for a third European temple is being sought.

Buehner said in addition to the temples and the "triumphal tour" of Europe by the Salt Lake Tabernacle Choir, the church has shown a remarkable growth in all departments.

The congregation laughed loudly when Buehner said that many members had joined the church after being asked to help their neighbors on church building projects.

"There are those who have painted their way into the church, some have plumed their way in, and just recently in Las Vegas, we gained a member who plastered his way in," Buehner said with a smile.

Mark E. Petersen, of the Council of Twelve Apostles, praised the young people of the church for almost unanimously "serving the Lord and keeping the Commandments," although occasionally there are some who go off on a tangent and do not keep faith.

Another member of the Council of Twelve Apostles, Spencer W. Kimball, told of a special six-month mission he served in Europe this year and told the conference that the destruction and suffering remaining in Europe from World War II still was appalling.

Eldred G. Smith, church patriarch, called on the LDS membership for unity in following the Gospel while Milton R. Hunter, of the First Council of Seventy, urged greater readership of the church's Book of Mormon, "Doctrine and Covenants," and "Pearls of Great Price."

Buehner said in addition to the temples and the "triumphal tour" of Europe by the Salt Lake Tabernacle Choir, the church has shown a remarkable growth in all departments.

The congregation laughed loudly when Buehner said that many members had joined the church after being asked to help their neighbors on church building projects.

"There are those who have painted their way into the church, some have plumed their way in, and just recently in Las Vegas, we gained a member who plastered his way in," Buehner said with a smile.

Mark E. Petersen, of the Council of Twelve Apostles, praised the young people of the church for almost unanimously "serving the Lord and keeping the Commandments," although occasionally there are some who go off on a tangent and do not keep faith.

Another member of the Council of Twelve Apostles, Spencer W. Kimball, told of a special six-month mission he served in Europe this year and told the conference that the destruction and suffering remaining in Europe from World War II still was appalling.

Eldred G. Smith, church patriarch, called on the LDS membership for unity in following the Gospel while Milton R. Hunter, of the First Council of Seventy, urged greater readership of the church's Book of Mormon, "Doctrine and Covenants," and "Pearls of Great Price."

Buehner said in addition to the temples and the "triumphal tour" of Europe by the Salt Lake Tabernacle Choir, the church has shown a remarkable growth in all departments.

The congregation laughed loudly when Buehner said that many members had joined the church after being asked to help their neighbors on church building projects.

"There are those who have painted their way into the church, some have plumed their way in, and just recently in Las Vegas, we gained a member who plastered his way in," Buehner said with a smile.

Mark E. Petersen, of the Council of Twelve Apostles, praised the young people of the church for almost unanimously "serving the Lord and keeping the Commandments," although occasionally there are some who go off on a tangent and do not keep faith.

Another member of the Council of Twelve Apostles, Spencer W. Kimball, told of a special six-month mission he served in Europe this year and told the conference that the destruction and suffering remaining in Europe from World War II still was appalling.

Eldred G. Smith, church patriarch, called on the LDS membership for unity in following the Gospel while Milton R. Hunter, of the First Council of Seventy, urged greater readership of the church's Book of Mormon, "Doctrine and Covenants," and "Pearls of Great Price."

Buehner said in addition to the temples and the "triumphal tour" of Europe by the Salt Lake Tabernacle Choir, the church has shown a remarkable growth in all departments.

The congregation laughed loudly when Buehner said that many members had joined the church after being asked to help their neighbors on church building projects.

"There are those who have painted their way into the church, some have plumed their way in, and just recently in Las Vegas, we gained a member who plastered his way in," Buehner said with a smile.

Mark E. Petersen, of the Council of Twelve Apostles, praised the young people of the church for almost unanimously "serving the Lord and keeping the Commandments," although occasionally there are some who go off on a tangent and do not keep faith.

Another member of the Council of Twelve Apostles, Spencer W. Kimball, told of a special six-month mission he served in Europe this year and told the conference that the destruction and suffering remaining in Europe from World War II still was appalling.

Eldred G. Smith, church patriarch, called on the LDS membership for unity in following the Gospel while Milton R. Hunter, of the First Council of Seventy, urged greater readership of the church's Book of Mormon, "Doctrine and Covenants," and "Pearls of Great Price."

Buehner said in addition to the temples and the "triumphal tour" of Europe by the Salt Lake Tabernacle Choir, the church has shown a remarkable growth in all departments.

The congregation laughed loudly when Buehner said that many members had joined the church after being asked to help their neighbors on church building projects.

"There are those who have painted their way into the church, some have plumed their way in, and just recently in Las Vegas, we gained a member who plastered his way in," Buehner said with a smile.

Mark E. Petersen, of the Council of Twelve Apostles, praised the young people of the church for almost unanimously "serving the Lord and keeping the Commandments," although occasionally there are some who go off on a tangent and do not keep faith.

HILLINGER'S
32ND

Anniversary Sale

EVERY ITEM IN OUR ENTIRE STOCK MARKED DOWN FOR THIS EVENT

9x12 CHEMILLE RUG

4 Plain Colors.

4 Multicolors.

9x12 RUG PAD

Cushions your rug for extra wear. Reg. 7.95

36" GAS RANGE

Fully insulated. Oven controls. Reg. \$150 value

3-Pc. Armchair Sectional

Choice of 5 beautiful colors. Regular \$200

4995

495

9995

14950

FREE with every purchase of \$50 or more

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

SLEEPER-SOFA

A comfortable sofa that conceals an interesting mattress. Reg. \$200. Choice of 5 attractive covers.

12995

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

3995

Open Mon. & Fri. Night

EASY TERMS

REGULAR \$15.00

SATIN QUILT

2195

6950

3995

FIRST COST 'JUST PEANUTS'

Pension Ruling May Cost City \$2,000,000

By GEORGE WEEKS
City Hall Reporter

The initial cost is going to hurt, but the eventual additional bites will be even deeper.

This is the consensus of city officials studying the State Supreme Court's decision of Sept. 23 involving the pension rights of 229 policemen and firemen protected by a retirement system repealed by charter amendment in 1945.

Assuming that the court denies the city's forthcoming petition for a rehearing, the first outlay will be \$515,755. It must be paid as soon as a lower court carries out the Supreme Court's direction to enter judgment in compensation of the deductions.

due the employees for 10 per cent deductions from their salaries under terms of a charter amendment effective June 5, 1951. The Supreme Court held in effect that to require such deductions violated contractual rights and was therefore unconstitutional.

UNDER THIS same portion of the ruling, the city must also pay some \$137,500 per year into the pension fund to compensate for the deductions outlawed by the

court. This amount includes \$6,500 annually resulting from a 5 per cent pay increase effective Saturday. The city's fiscal specialists were reluctant to estimate the total eventual liability in future contributions, but they agreed that \$2,000,000 is a fairly conservative figure. It will be spread over some 15 years or more, until the last of the eligible employees now on active duty retires.

But that is only part of the new obligation. The some opinion outlawed a provision under which pension payments were to be based on average salary received by the employee during the last five years preceding retirement.

IF SALARIES continue to increase in the future as they have in recent years, the extra cost to the city in pension outlays will amount to many millions of dollars. No responsible city official would name a figure, but it was agreed that the total makes the initial outlay look like peanuts. The latest decision applies only

to employees who were on active duty in 1951, not many of whom have since retired. Thus the full effect of the fluctuating pension rule will be delayed for some years.

BUT UNDER an earlier decision by the District Court of Appeal, the same fluctuating system was made applicable to eligible employees who retired prior to June 5, 1951.

There are some 300 in this category. Their total pensions will be increased by about \$50,000 annually as a result of Saturday's pay boost, it was estimated.

Letter Drive Boosts University Fete

A novel round-robin letter circulating among University of Missouri School of Journalism alumni in California reached a Long Beach resident last week. J. Harrison Brown, 3908 Linden Ave., a 1914 graduate of the school, signed the letter and forwarded it to another member of Jayschool Alums in California.

The purpose of the letter is to publicize the 50th anniversary of the school in 1958. It is estimated the letter will be in transit from two to three years. Brown's signature was the letter's seventh.

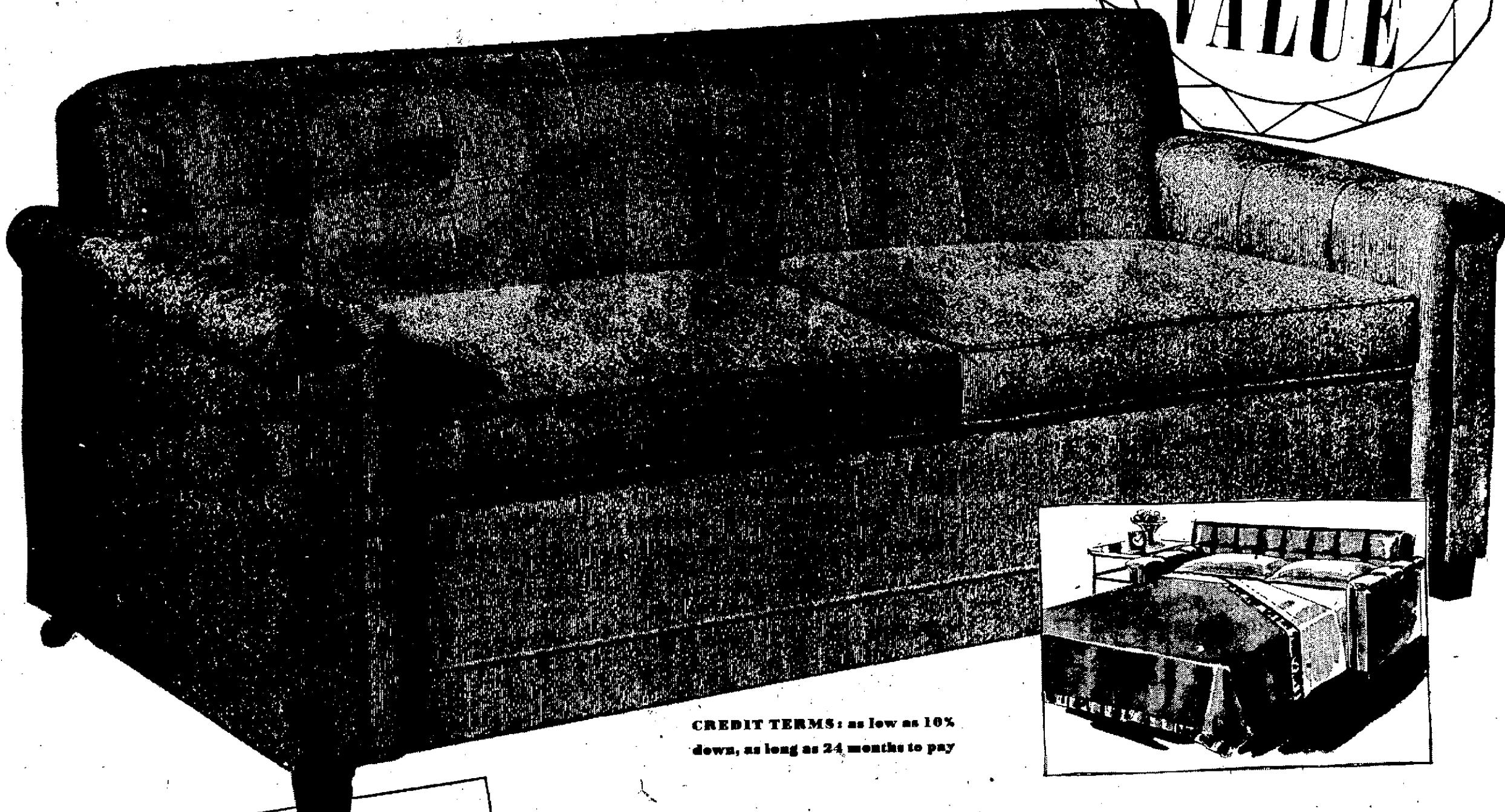
Alumni who sign plan to return to the Columbia, Mo., campus during 1958 for special gatherings of former students. Each recipient of the letter also contributes \$1 to a fund to buy a gift for the school in 1958.

OMIGOSH!
WHAT WILL THEY SAY ABOUT
Rogers 4342 ATLANTIC AVE.

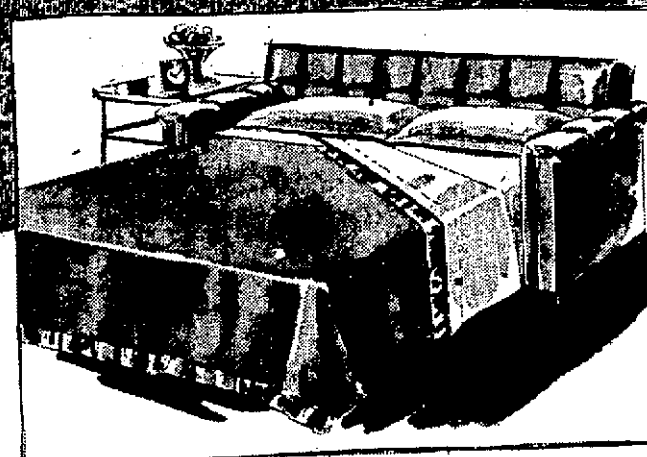
SHOP MONDAY NIGHT UNTIL 9!

in one of our best covers!

PULLMAN SLEEPER with FOAM LATEX MATTRESS



CREDIT TERMS: as low as 10% down, as long as 24 months to pay



val. \$309.00

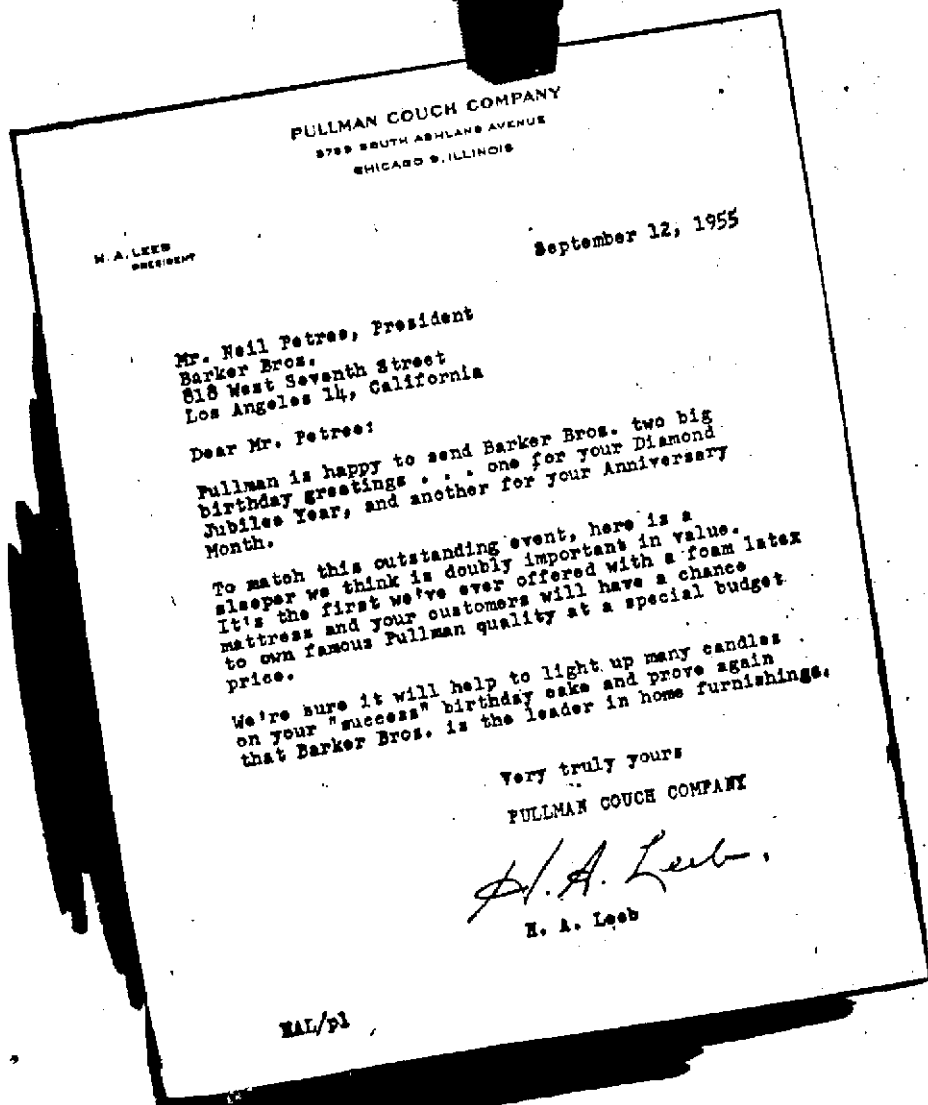
\$229⁵⁰

First at Barkers—the sleeper of your dreams at a peach of a price! Mattress is Dayton Koolfoam latex—4½ inches thick for superb sleeping comfort. Cover is tops in quality from looks to wear, a nubby-textured weave threaded with golden lurex. And to the eyes, it looks like a regular sofa... is normal height, has famous "undercover construction". Frame is sturdily made and spring cushions are thickly padded. Here's the ideal buy for those who need extra sleeping space, for those in tiny apartments. Close quarters become roomy with Pullman!

TURQUOISE • BEIGE • GREEN • PINK

MONDAY HOURS, 9:30 TO 9 • FRIDAY, 12 TO 9 • OTHER DAYS, 9:30 TO 5:30

FREE PARKING IN REAR OF STORE FOR YOUR SHOPPING CONVENIENCE!



BARKER BROS. BROADWAY AT LOCUST (DOWNTOWN LONG BEACH)—PHONE 6-9251

Demos Lay Drive Plan This Week


CHICAGO (UP)—A 29-member Democratic advisory committee meets here Monday and Tuesday to begin spadework for the 1936 election campaign.

The committee was appointed by National Party Chairman Paul M. Butler last month to advise the national committee on organizational matters and campaign procedures.

Chairman of the group is Neil Stachler, Democratic state chairman of Michigan.

Richmond Fete

RICHMOND, Calif. (UP)—A week-long celebration centered on an "atoms for peace" theme opens today, marking the 50th anniversary of the founding of Richmond.



GUITARS

Whittaker Music Co.
242 E. THIRD STREET
Phone 6-2958

Student Officers Picked for L.B. City College

Larry Dellota, 4124 Marwick Ave., Lakewood, has been elected president of the student council executive board of the evening liberal arts division of Long Beach City College.

Other new officers are Hal Lowe, vice president; Burma Stallings, secretary; Bill Brown, treasurer; and Bonnie Thomas, Marge Kerstein, Elizabeth Schreck and Al Collins, board members.

Dellota, a sophomore and social science major, said the evening division again this year has a larger enrollment than the day division. More than 3,000 persons are attending evening liberal arts classes.

Officers will serve during the fall semester.

Pre-registration for evening students for the spring semester will begin Nov. 28, Dean Wiley D. Garner announced. The former executive board, headed by Jack Aldridge, drafted and promoted the new pre-registration plan.



LARRY DELLOTA
Heads Students

Prospect for Tunis Throne, Prince, Dies

PARIS (UP)—Prince Sadek Bey du Camp, 72, heir presumptive to the Tunisian throne, died Saturday night in Tunis of a heart attack, the French press agency reported. The present bey, Sidi Mohammed al Amin, is 74.

Under the Tunisian system it is not the bey's son, but the oldest member of the dynastic family who falls heir to the throne.

Indians Will Try to Seize Goa Area

BOMBAY, India (UP)—Hundreds of left-wing Indian demonstrators advanced Saturday toward the frontier of Portuguese-ruled Goa and Damao.

They planned to try to make a peaceful entry into the two enclaves today—the 88th anniversary of Mohandas K. Gandhi's birth. Opposition from Portuguese border guards is taken for granted.

Kaiser Lauds Peron Successor

WASHINGTON (UP)—Industrialist Edgar F. Kaiser said Saturday he is convinced that the government of Provisional President Juan D. Peron. The Kaiser interests are building an automobile plant at Cordoba.

"You cannot help but have confidence when you talk to the president and to the people he has selected for his government," Kaiser said. "It is like talking to someone in our government here. He refers matters to his ministers. There is no flag-waving. He looks you in the eye. You get the feeling of integrity."

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser Saturday, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"He told us that our program was sound, and that he was asking his ministers and their departments to cooperate with us to the fullest extent," Kaiser said.

"He told us that his government was going to comply with the commitments with Industrias Kaiser Argentina not only because we had a contract but also because he wanted to attract other foreign investment with the rectitude of his government."

Aly, Aga Off to Meet Rita

CANNES, France (UP)—The Aga Khan and his wife went Saturday to Paris, where they expect to meet Rita Hayworth, who is en route to France with their granddaughter, Princess Yasmin.

Prince Aly Khan left here Friday night. It is expected a family reunion will take place in Paris.

Princess Yasmin is expected to arrive in Paris Saturday.

He told us that our program was sound, and that he was asking his ministers and their departments to cooperate with us to the fullest extent," Kaiser said.

"He told us that his government was going to comply with the commitments with Industrias Kaiser Argentina not only because we had a contract but also because he wanted to attract other foreign investment with the rectitude of his government."

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser Saturday, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"He told us that our program was sound, and that he was asking his ministers and their departments to cooperate with us to the fullest extent," Kaiser said.

"He told us that his government was going to comply with the commitments with Industrias Kaiser Argentina not only because we had a contract but also because he wanted to attract other foreign investment with the rectitude of his government."

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser Saturday, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"He told us that our program was sound, and that he was asking his ministers and their departments to cooperate with us to the fullest extent," Kaiser said.

He told us that our program was sound, and that he was asking his ministers and their departments to cooperate with us to the fullest extent," Kaiser said.

"He told us that his government was going to comply with the commitments with Industrias Kaiser Argentina not only because we had a contract but also because he wanted to attract other foreign investment with the rectitude of his government."

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser Saturday, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"He told us that our program was sound, and that he was asking his ministers and their departments to cooperate with us to the fullest extent," Kaiser said.

"He told us that his government was going to comply with the commitments with Industrias Kaiser Argentina not only because we had a contract but also because he wanted to attract other foreign investment with the rectitude of his government."

"You get the impression that he is set to clean up the problems that have been troubling the Argentine people."

Lloyd Cutler, Washington attorney who is legal counsel for the Kaiser operations in Argentina and who returned with Kaiser Saturday, said President Lonardi gave them complete assurances that his government would keep all its commitments with them.

"He told us that our program was sound, and that he was asking his ministers and their departments to cooperate with us to the fullest extent," Kaiser said.

Chrysler Orders Huge Plant

DETROIT (UP)—Chrysler Corp. announced plans to build one of the world's largest metal-stamping and fabricating plants at Macedonia, Ohio, after original plans to build the plant at Brooklyn, Ohio, were rebuffed by officials of that Cleveland suburb.

The multimillion-dollar plant will cover 1,500,000 square feet and will employ about 3,500 workers with a gross annual payroll of \$18,000,000, Chrysler President L. L. Colbert revealed.

The plant will be on a 300-acre site. It will house 28 lines of huge stamping presses consisting of approximately 260 machines, including several 1,800-ton presses.

STAR PERFORMERS—Classified ads! If selling, renting, or recovering a lost article is your aim, call 6-9071 for an Ind., P.-T. ad-writer.

DETROIT (UP)—Chrysler Corp. announced plans to build one of the world's largest metal-stamping and fabricating plants at Macedonia, Ohio, after original plans to build the plant at Brooklyn, Ohio, were rebuffed by officials of that Cleveland suburb.

The multimillion-dollar plant will cover 1,500,000 square feet and will employ about 3,500 workers with a gross annual payroll of \$18,000,000, Chrysler President L. L. Colbert revealed.

The plant will be on a 300-acre site. It will house 28 lines of huge stamping presses consisting of approximately 260 machines, including several 1,800-ton presses.

STAR PERFORMERS—Classified ads! If selling, renting, or recovering a lost article is your aim, call 6-9071 for an Ind., P.-T. ad-writer.

DR. CHAN SAYS: NO LONGER MUST YOU SUFFER FROM High Blood Pressure — Eczema Diabetes — Bad Heart — Asthma

For the past two generations, the offices of Dr. Chan, D.C., located at 928 American Avenue, have had outstanding results in treating chronic ailments such as ASTHMA, BRONCHITIS, ARTERIOSCLEROSIS, RHEUMATISM, HIGH OR LOW BLOOD PRESSURE, HEART TROUBLE, STOMACH OR LIVER DISORDERS, KIDNEY OR BLADDER AFFECTIONS OR A GENERAL RUN-DOWN CONDITION. Men and women from all walks of life come to take these treatments because other methods of healing have failed to help them. Many have spent a fortune in seeking cure before they try this simple, effective natural method of Dr. Chan. Our patients tell us that they wish they had known of our wonderful treatments sooner so that their suffering could have been avoided.

READ THESE AMAZING TESTIMONIALS!

Dear Mr. Chan: "This day is same to your office with my mother and brother I was about to give up hope of getting rid of my asthma attacks. I spent hundreds of dollars for shots and pills but yet found no results. After reading your advertisement, I tried you for my last resort and was thrilled to find that responded wonderfully. After the first treatment I was able to breathe normally and could sleep better for the first time in months. Now, I am feeling fine and hoping others will benefit from my experience with Dr. Chan's Natural Method." Signed, Mrs. Vivian Sturges. To Whom It May Concern: "Five years ago I was badly stricken with neuritis in my shoulders and extremities. My hands and knees were so badly swollen that I could hardly use them. I wasn't able to raise my arms above the shoulders. I was told by several doctors that they have done all they could for me and that I no longer will be able to work again. Finally a friend referred me to Dr. Chan's Natural Therapy. After the first week, I felt much improved and the fourth week found me walking much easier with the pain in my shoulders disappearing. My hands returned to normal and I had one of them once more. I cannot too highly recommend Dr. Chan to anyone who is ill. Signed, E. M. Irving.

FOR THE NEXT SEVEN DAYS BRING THIS AD FOR A FREE CONSULTATION

DR. CHAN, D.C., HAS DEVELOPED A NATURAL METHOD with the latest developments of modern science. For the next seven days, bring this ad for a free consultation without obligation and learn what his Natural Therapy can do for you. Thousands have regained their health through this natural method. Why not you? A trial will convince you. Phone 64-1198 for your appointment now!

928 AMERICAN AVE.
Long Beach, Calif.
Telephone: 64-1198

DR. CHAN, D.C. Chinese Herb Specialists
Office Hours: Mon. 10-12, 2-6; Tues. 10-12, 2-6; Wed. 10-12, 2-6; Thurs. 10-12, 2-6; Fri. 10-12, 2-6; Sat. 10-12.

MILKES FURNITURE • 1334 ALAMITOS

QUITTING SALE

AFTER MANY YEARS, MILKES CLOSES ITS DOORS FOREVER ENTIRE STOCK MUST BE SOLD AT ONCE

PRICES SLASH'D
As we must vacate
build. by Oct. 31!
CREDIT if you want it!
CASH if you have it!

THIS IS A BONAFIDE QUITTING BUSINESS SALE, Licensed by the City of Long Beach
Nothing held back... everything must go! All regular, first-quality merchandise. Not sale purchased stock. Shop early for best selections! Every piece is drastically reduced to sell immediately, as we have cut-priced, regardless of loss, in order to vacate the building as soon as possible! Our loss is your gain, cash or terms, everything must be sold!

OPEN TODAY, SUNDAY 10 A. M. TO 5 P. M.

LIVING ROOM

2-Pc. WING BACK SET, Provincial sofa and chair. Foam rubber cushions. Rich golden-beige cover. Save \$80.....	119.50	239.50
PROVINCIAL WING BACK LOVE SEAT, Reversible foam rubber cushions and back. High quality cover.....	199.50	139.00
OVERSIZED SOFA, Imported Italian Metolasse cover. Distinctive 18th century styling. Grand Rapids made.....	389.00	239.00
FREE FORM SOFA & CLUB CHAIR, Heavy lutez cover. In pink and charcoal. Sofa makes into bed.....	259.00	179.00
2-Pc. DIVAN SET, Heavy, durable cover. Beautifully styled, well made. Save \$60. Buy it at less than cost.....	177.50	119.50
EARLY AMERICAN DIVAN & CHAIR, Smart tweed cover, hand maple wood trim. Practically a give-away.....	149.00	98.00
4-Pc. CURVED SECTIONAL, Solid foam rubber cushions. Modern styling. Turquoise cover. It was a steal at \$29.50.....		359.00
2-Pc. SECTIONAL, Contemporary modern styling. Foam rubber cushions. Decorator metallic coral cover.....	289.50	189.50
3-Pc. CURVED SECTIONAL, Made by Berkline. Foam rubber reversible cushions. Our loss, your gain.....	329.50	199.50

Many other sets all drastically reduced!

7-DRAWER KNEEHOLE DESK.....	59.50	39.95
PLATFORM ROCKERS.....	59.50	34.95

BEDROOM

4-Pc. MODERN SET, Rich chinchilla finish. Triple dresser, large plate mirror, bookcase hdbd., 2 3-dwr. commodes.....	189.50	119.00
EASTERN MADE 4-Pc. SET, Popular gray mahog., dustproof const., dbl. dresser, mirror, 2 commodes & bed.....	259.00	179.00
TWIN BED SET, Lined oak. 2 bookcase sliding panel headboards, large dbl. dresser, mirror, 3-dwr. commode.....	199.50	129.50
SOLID ROCK MAPLE POSTER BED SET, 9-dwr. triple dresser, framed mirror, 2 nite stds. We quit, you gain!.....	369.00	259.50
MODERN 4-Pc. SET, Large double dresser with mirror, 2 nite stands, bookcase bed in rich silver mahog.....	239.00	169.00

DINING ROOM

SOLID MAPLE 5-PIECE SET, Drop-leaf table and 4 chairs. Colonial styling. Very heavy. Sacrifice!.....	139.50	99.50
SOLID MAPLE 5-PIECE SET, Round extension table and 4 chairs. Salem finish. Buy now and save!.....	159.50	109.50
6-Pc. MODERN DINETTE SET, Lime oak. Table has never-mar top, 4 uph. chairs, buffet. A terrific price slash!.....	189.50	139.50

Hundreds of Other Items Too Numerous to List

BABY CRIBS All hardwood.....	29.50	19.95
OVAL COFFEE TABLES Mahogany.....	49.50	24.50

APPLIANCES at less than cost!

MILKES FURNITURE

1334 ALAMITOS

JUST NORTH OF ANAHEIM ST.

ALL ITEMS SUBJECT TO PRIOR SALE — CASH OR TERMS — ALL SALES FINAL

FORCED TO SELL.. REGARDLESS OF LOSS!

Shop Mondays 9:30 a. m. to 9:15 p. m.

Shop Mondays, Fridays 9:30 A. M. to 9:15 P. M. . . . Other Days 9:30 A. M. to 5:30 P. M.



PRETTY SHADY

It's not popeyes that give that wide-eyed look to Sandy Pendry at Miami Beach. She was focused on a shady spot and the photographer captured the reflection of a beach umbrella in her sunglasses.—(UP)

Monitoring of Wildcat Radio Upheld by Court

SAN FRANCISCO (UP)—The U. S. Court of Appeals in a far-reaching ruling here Saturday held that short-wave radio broadcasts, unlike telephone conversations, may be monitored in some cases for criminal evidence.

The Ninth District Appellate Court held that the limits of such monitoring should be defined by Congress and said "too much case law already has been built up in the telephone cases for this court to act as a free agent now."

THE RULING was made when the higher court ordered the district court at Yuma, Ariz., to reverse its decisions to suppress evidence in a "wetback" immigration case gathered by monitoring broadcasts of a privately-operated short wave radio station.

The station was owned by Robert V. H. Sugden, Yuma Valley rancher, and his wife, Jean. They were indicted for conspiracy to violate the immigration laws by concealing "wetback" Mexican workers on their ranch. The government immigration service charged the radio was used to warn foremen to hide the "wetback" help when immigration inspectors appeared.

The district court quashed the indictment against the Sugdens after suppressing the evidence gathered by Robert J. Stratton, of the Los Angeles Federal Communications Commission, and turned over to the Immigration Service. Stratton had monitored the Sugden broadcasts and other evidence indicated that although the Sugdens had applied for a short-wave broadcasting license, their application had not been perfected until after Sept. 17. Most of Stratton's monitoring had occurred prior to that date.

THE APPELLATE COURT held that in effect the Sugdens were unlicensed and, therefore, their broadcasts were illegal.

"To throw a mantle of protec-

tion . . . over an outlaw broadcast is to abandon reason," the higher court held. "Therefore, we hold that as to private radio, communications, before any right of privacy exists . . . the voice must be legally on the air; otherwise one who hears, and especially the FCC, may make full disclosure."

Queen Talks With Eden at Balmoral

ABERDEEN, Scotland (UP)—Prime Minister Anthony Eden flew to Scotland Saturday to see Queen Elizabeth and possibly discuss the romantic life of her sister, Princess Margaret.

Eden's weekend visit to Balmoral Castle was officially described as "the normal visit the Prime Minister makes at this time of year." But Edinburgh's influential newspaper, The Scotsman, said Saturday morning that the official reason is being "viewed with increasing skepticism."

The general though unconfirmed belief in well-informed London quarters, was that some sort of statement soon would be issued to clear the air of gossip concerning the Princess and Group Captain Peter Townsend.

MARGARET also is at Balmoral. She has stayed in Scotland since Aug. 21 when she turned 25 years old and no longer needs the Queen's consent to marry.

Townsend, 40-year old divorced father of two children, is in Italy, preparing to ride in a gentleman jockeys' race today at Merano. His tour of duty as air attaché in the British embassy at Brussels is due to end shortly, and he is expected to return to Britain later this month for a leave.

PHONE Sears Long Beach for Free estimates on wall-to-wall carpet

Sears floor covering representative will call at your home, present a complete pattern selection, suggest colors, take room measurements and estimate floor covering cost . . . at NO OBLIGATION!

Give The United Way!

NATIONAL FLOORCOVERING Sale

SEARS Long Beach

Two Exciting Buys . . . All-Wool Carpet

Regular 10.95 sq. yd.
Your Choice of Either at This Amazing Low Price!

8 99
sq. yd.

ALL-WOOL FRIEZE . . . the finest quality we've ever sold at this price! Woven of choicest 100% wools in 3-ply yarn, tightly twisted for durability. Pebbled twist surface yarns are resilient underfoot, slow to show soiling. Dawn grey, mint green or spice beige in 9' and 12' widths.

ALL-WOOL WILTON . . . famous for its resistance to crushing, thanks to the round wire weave. High, medium and low loop pile gives a striking texture. Scroll pattern is suitable for modern or period furnishings. Modern decorator colors of grey, green and beige. 9' and 12' widths. See it today at Sears!

All Wool Broadloom Carpet
9' and 12' widths, Regular 9.95 sq. yd.

Special purchase for this great sale! All-wool broadloom in choice of texture, swirl, floral and leaf patterns for almost any room . . . in colors to harmonize with your decorating scheme. 9 and 12-ft. widths for room-size rugs or wall-to-wall.

7 99
sq. yd.

Wool Broadloom Carpet
9', 12', 15' Widths, Regular 9.95 sq. yd.

Most beautiful and most wanted of casual style carpets. Random high-low texture in 100% wool yarn gives a striking "tree bark" effect to accent any room decor. Choose from smoke grey, green, beige and nutria. We cut it any length or will install it wall-to-wall for greater luxury.

8 49
sq. yd.

Special Purchase of Cotton Loop Rugs

2 99
24x36" size

Medium loop pile cotton rugs with the look and feel of expensive rugs, complete with border-like effect. Rubberized backing hugs rugs to floor.

24x45" 3.99	4x6-ft. 11.99
30x54" 5.99	6x9-ft. 28.95
30x60" 7.99	9x12-ft. 49.95

Imported Hand Hooked 9x12-ft. All-Wool Rugs

\$119 Value!
8 995

\$9 down, Sears Easy Terms

Finely detailed patterns in soft harmonizing colors green, rose and brown.

2x4-ft. 6.95	4x6-ft. 19.95
3x5-ft. 12.95	8x10-ft. 66.95
2x3-ft. 4.95	

"It Pays to Save at PIONEER"

ASSETS OVER \$50,000,000

3 1/2% PAID ON YOUR SAVINGS
Current Annual Rate

- ▷ Safety of your savings insured to \$10,000
- ▷ Strong capital, surplus and reserves
- ▷ Widely known for helpful service
- ▷ Funds transferred from other places quickly—No inconvenience or expense to you

Savings received by the 10th earn from the 1st
Our SAVINGS BY MAIL System is as Close as your Mail Box

PIONEER SAVINGS AND LOAN ASSOCIATION

Robert R. Sprague, President

LOS ANGELES • 740-742 So. Broadway

LONG BEACH BRANCH

232 American Avenue

Telephone 7-3589

NORMAN DICKSON, Manager

LISTEN TO BURRITT WHEELER, 4:15 P.M. DAILY KFI

NOW!

MORE FREE PARKING FOR SEARS CUSTOMERS With Our New Parking Plan!

"Satisfaction guaranteed or your money back" **SEARS**

Downtown Long Beach
AMERICAN AT FIFTH PHONE 35-0121

RACING THEIR MOTORS

Hot Rods Tuned for Drag Strip

By WARREN WALTERS
Long Beach area hot rod enthusiasts, who for years have been chomping at their throats with no place to race, will inaugurate the Lions Associated Drag Strip next Sunday.

Hopped up cars and "dragsters" will race along the quarter mile course for the first time Oct. 9 on the only drag strip near the Long Beach metropolitan area.

Edward F. Baker, finance chairman for LAD and member of the Downtown Lions Club, said 37 area car clubs with about 2,500 members will use the strip.

THE DRAG STRIP is on property leased by 11 Long Beach area Lions Clubs from the Los Angeles Harbor Dept. The entrance is 1,000 feet east of Alameda St. on 223rd St., which is a continuation of Wardlow Rd.

Baker described the dimensions of the course as 60 feet wide and 3,500 feet long. He said cars will zoom through the measured speed section at from speeds of 110 miles per hour to 145 miles per hour.

Time trials are held in the morning beginning at 8 a. m., Baker said. Two-car race events are held in the afternoon until dark.

"EVERY SAFETY precaution has been taken," Baker pointed out. Ambulances are at hand at every event and safety rules

conform to those established by the National Hot Rod Assn. General Manager of the strip is Micky Thompson who holds the world quarter mile record of 151.27 miles an hour.

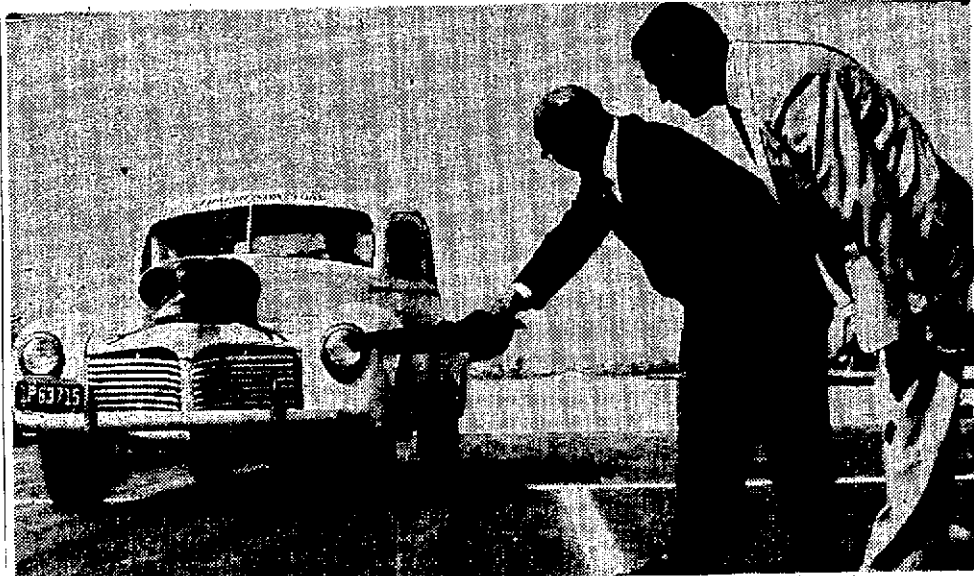
Participants using the new strip will pay a fee of \$1.25, which includes the cost of insurance coverage. Spectators are to be charged 75 cents and children under 12 will be admitted free, Baker said.

Baker said the 11 Lions Clubs have been working for two years on the drag strip project. In order to finance the strip a non-profit corporation was formed to raise \$45,000.

THE DESIRE for the strip was expressed two years ago by youths who conferred with Clarence Richie, Long Beach juvenile officer in charge of the traffic division of the Juvenile Bureau.

Richie was trying to find an effective method to curb juvenile delinquency and to give hot-rodgers a chance to blow off steam, Baker explained.

The project was placed before the Long Beach City Council which offered full support but



'MR. TOAD' HOPS OFF

Loran Sapp gets the starter's flag for "Thaddeus Toad," a hopped-up hotrod of more than 300 horsepower, testing the new drag strip for Long Beach area drivers. Starter is Eddie Baker, finance chairman for the project, assisted by Val Deaser, first vice president of Lions Associated Drag Strip. Strip opens next Sunday.—(Staff Photo by Joe Risinger.)

could not provide the necessary funds to construct the strip.

Richie next contacted a Long Beach Lions Club.

Realizing the construction of the strip was too big a matter for one club, the 11 Long Beach area Lions Clubs formed the non-profit corporation.

A STOCK subscription plan evolved to raise the necessary funds. Merchants and individuals bought shares which will mature in five years.

Baker said the Lions Clubs expect the investment to be paid off in two years. Profits after that time will be distributed among local charities, he said.

How do the hot rodgers feel about the strip?

Baker said they were so enthusiastic they have come out paint brushes in hand to put finishing touches on the project.

He said the youths have been itching to apply the wheels of their hot rods and dragsters to the new course.

BAKER EXPLAINED the difference between a hot rod and a dragster is that the latter is faster. It consists of a motor placed into a frame which is buttressed with additional rail-like supports.

Dragsters achieve speeds from between 140 to 145 miles an hour, Baker said. "And when they hit these speeds the front wheels are lifted off the pavement," he added.

British Diplomats Urged to Stay Dry

LONDON (AP)—James Hudson, secretary of the National Temperance Federation, wants British diplomats to take a voluntary oath not to drink. He cited the government's white paper saying Donald MacLean and Guy Burgess, missing diplomats who served as Soviet agents, were heavy drinkers as well as early converts to communism.

CAPITAL CAPERS

By WALTER T. RIDDER AND ROBERT E. LEE
(of the Independent-Press-Telegram Washington Bureau)

WASHINGTON—Former Secretary of State Dean G. Acheson is constantly reminded that he isn't the most popular man in the United States. He takes the situation with good humor. Hailing a taxi recently, he opened the door and started to climb in.

"Hey, you're Dean Acheson, ain't you?" said the driver.

"Yes," replied Acheson. "Do you want me to get out?"

The driver smiled and condescendingly waved to Acheson to come in.

A lady of our acquaintance here runs a decorating shop. She was doing only fairly well until the "do-it-yourself" craze hit Washington just as it hit other places. Now she's doing a roaring business. "Almost all of my new business," she explains, "consists of tearing out and redoing the work of 'do-it-yourselfers.' She has a high opinion of government servants—as government servants, but doesn't think so much of them as amateur carpenters and decorators.

"On second thought, though," she added, "I don't know why I should complain. I've never had it so good."

Washingtonians are squawking about a 25-cent increase in the price of haircuts, decreed the other day by the local AFL barbers union. The total tariff now is \$1.50.

This may drive a lot of people to the barber shops run by Congress in the Senate Office Building and the House side of the capitol. Prices there remain on practically a pre-war level—75 cents on the Senate side, 50 cents on the House side. Theoretically these shops (as distinct from ultra-private ones maintained solely for Senators and Congressmen) enter only to other capitol employees, legislative staff assistants and the press. But chances are they'll be cutting a lot of unofficial heads with downtown prices being what they are.

Incidentally, the House barbers now are known as just that on the House payroll. For years, they were known mysteriously as "Capitol employees, cloakroom." But just before it adjourned last August, the

BRAKES APPLIED

Mexico City Plans 1,000 Traffic Lights

MEXICO CITY (AP)—Travel on this capital's streets long has been a challenge to life and limb. Now the city fathers are installing 1,000 new automatic traffic lights, along with 500 pedestrian signals, to slow down the wild driving. Heretofore policemen have been directing traffic at many intersections by using red lanterns at night.

YES!

WE CARRY . . .

Plexiglass - Plastic

- SHEETS
- RODS
- TUBES
- CASTING PLASTIC
- CEMENTS
- CLEANERS

FIBERGLAS

- INSULATION MATTING
- FLAT & CORRUGATED SHEETS (For Patios)

VINYL PLASTIC

- THIN SHEETS

Complete Stock for the Retail and Commercial Trade

Marine Glass Co.

— PLASTIC DIVISION —
SCOTT-WOODARD-SCOTT SR.
GLASS FOR ALL PURPOSES
(415 Magnolia Ph. 7-8385)
Member of Long Beach Builders' Exchange

HOW LONG WILL YOU LIVE?

No one can safely predict the span of life, but modern scientific methods of examination will often reveal hidden things which cause . . .

UNTIMELY DEATH

If you have been intending to have a careful, thorough examination and have been just "PUTTING IT OFF," remember that IT IS LATER THAN YOU THINK. Do not wait too long. Do not be a victim of

TOO LITTLE AND TOO LATE

You need not postpone having a complete, thorough, fact-finding examination because of cost. Nor do you have to be satisfied with a partial, hasty makeshift excuse of an examination, when you can

GET ALL THE FACTS

At either of the Harrod Diagnostic Offices, where no effort or expense is spared to determine what your trouble is, where it is located, how severe it is and what to do to

GET WELL

We are not newcomers, we have been continuously in practice in Long Beach for sixteen years. We have given our complete examination to more than 25,000 people. We pioneered LOW COST, with HIGH QUALITY and our policy has always been

SATISFACTION OR YOUR MONEY BACK

To acquaint you with our facilities, we will give our regular \$5.00 examination for one week, for just \$2.00. Be sure you get YOUR EXAMINATION AT HARROD'S, a reliable local institution which has served this community for nearly two decades. Our complete \$5.00 examinations consisting of Physical, X-Ray, Laboratory, Endocrinograph, complete Fluoroscope with thorough explanation of our findings and conclusions

THIS WEEK ONLY \$2 WITH THIS AD
Phone for Appointment

HARROD DIAGNOSTIC OFFICES
IN LONG BEACH: L. B. 6-1485, 525 Locust IN BELLFLOWER: TO 7-0610, 9833 Belmont
FREE PARKING BOTH OFFICES

2 L.B. Medics Get Heart Research Grant

In cooperation with the Long Beach Heart Assn., a \$5,050 grant has been awarded two doctors at the Veterans Administration Hospital by the Los Angeles County Heart Assn. for research in blood clotting.

The grant was announced Saturday by Dr. Robert Albright, president of the Long Beach heart group.

The doctors are Samuel I. Rapaport, chief of hematology, and Joseph Goodman, a chemist. One of the questions which the researchers will study is: Why does blood remain liquid as it circulates in the body, but rapidly clots when it is shed? Another problem is the failure, in some diseases, of the blood to remain fluid in the body, causing what are known in lay language as strokes.

According to Dr. Albright, each new discovery in the field . . .

IT'S BARGAIN DAY in the used car columns in the Classified section. For that GOOD car you need see the Classified Ads right now.

PLANNING TO BUY OR SELL . . . CALL
CLARENCE MILLS with REX L. HODGES CO.
34-3623 Realtors 8-2880

ATTENTION — KNITTERS!
BIG YARN SALE
DURING OCTOBER
WHERE? THE KNITTING BASKET
2739 E. 4TH ST. — LONG BEACH
EVERYTHING 1/3 OFF!
FREE PARKING IN REAR
OPEN 6 DAYS WEEK—10 A. M.—5:30 P. M.

Long Beach • Santa Ana

Buffums'

STORE FOR MEN

paints the fall fashion picture for men in tones of brown

The keynote to this year's planned appearance in men's fashion is color! Never before has BROWN been so popular, so important. Wherever well-dressed men gather you will see many shades of brown . . . tone-on-tone in clothing and accessories.

STEIN BLOCH SUIT in charcoal brown with overplaid. 100% all wool worsted. 89.50

BRITISH WALKER SHOES in charcoal brown Llama calf. 22.95

RESISTOL HAT in charcoal brown. New 2 1/8" brim. \$15

ARROW oxford cloth shirt in tan. Pace button down collar and French cuffs. \$5

PURE SILK NECKWEAR in brown with touch of black. By Adrian. \$5 and up.

IMPORTED WOOL HOSE in black and brown. Knit top. 2.50

KREMENTZ STONE CUFF LINKS in brown tiger eye. 14K rolled gold overlay. 7.50

IMPORTED PIGSKIN BELT in dark brown. 3.50

Fashion Belts College Lads and Coeds

For collegians and coeds the belt's the thing. And the lads are more uniform in campus dress than the lassies.

These are fashion footnotes collected in a random study at Long Beach State College.

Said one professor: "I was amazed the other morning when the class stood up to leave. Every man was wearing white buck shoes, a striped sport shirt and khaki pants with a belt on the back."

SPORT SHIRTS run to horizontal stripes. The new continental collar, one observer commented, "to the uninitiated might give the appearance that wearer forgot to take off his pajama top."

Supplanting last season's denims, the khaki pants are not to be confused with GI style. They have cuffs in addition to the distinctive belt.

Shoes are either white bucks or "dirty bucks." The latter is brown with black soles.

The uniformity of the men gives way to some extent in the coiffure department. Joe College is wearing his hair short, but the variety of crew cuts and lawnmower clips is almost unlimited and the men look as though they were reporting back to Easy Company after a 30-day furlough.

COED FOOTWEAR leans toward white bucks and ballet slippers. The trim silhouette is achieved with matching skirts and sweater and a belt big enough to haul a Conestoga. On the frillier side is the full circle skirt with a multitude of petticoats.

The pony-tail still cuts the breeze, but it is not the exclusive choice of the young ladies. They like crisp, short bobs, but there's talk that longer tresses are on the way.

Ottawa War Brides Charter Plane Home

OTTAWA (AP)—Seventy Ottawa war brides are chartering a plane to fly home to Britain next summer. Most will take children, but the consensus is husbands will be welcome only if there is room. The group's name: "The Ottawa Brides' Returning Home Assn."

SMALL BELT is posted as rear guard on khaki pants which are uniform of the day for men at Long Beach State College. Judy Ware, left, and Dianne Barrett, freshmen, are intrigued as Dale Fairbanks displays the mode. Continental collar, horizontal stripes mark sports shirt.

DIANNE BARRETT lifts full circle felt skirt to disclose fluffy array of petticoats. Note detail of the frilly blouse. Ballerina slippers complete the costume chosen by light-footed coeds.

TRIM, LONG AND CASUAL silhouette is modeled by Judy Ware, Miss Welcome to Long Beach. She has matching skirt and sweater, large belt with ornate buckle, white buck shoes. Pageboy bob tops ensemble.—(Staff photos by Bryan Hodgson.)



WHITE DUCKS dominate footwear for both collegians and coeds. Ballerina slippers hold favor.



PONYTAIL SHARES campus interest with Dutch bob. Trend to longer hair is expected.



5252 LAKEWOOD BLVD.
LAKEWOOD CENTER

Open Mon., Thurs., Fri. to 9:30 p.m.

Lakewood Center

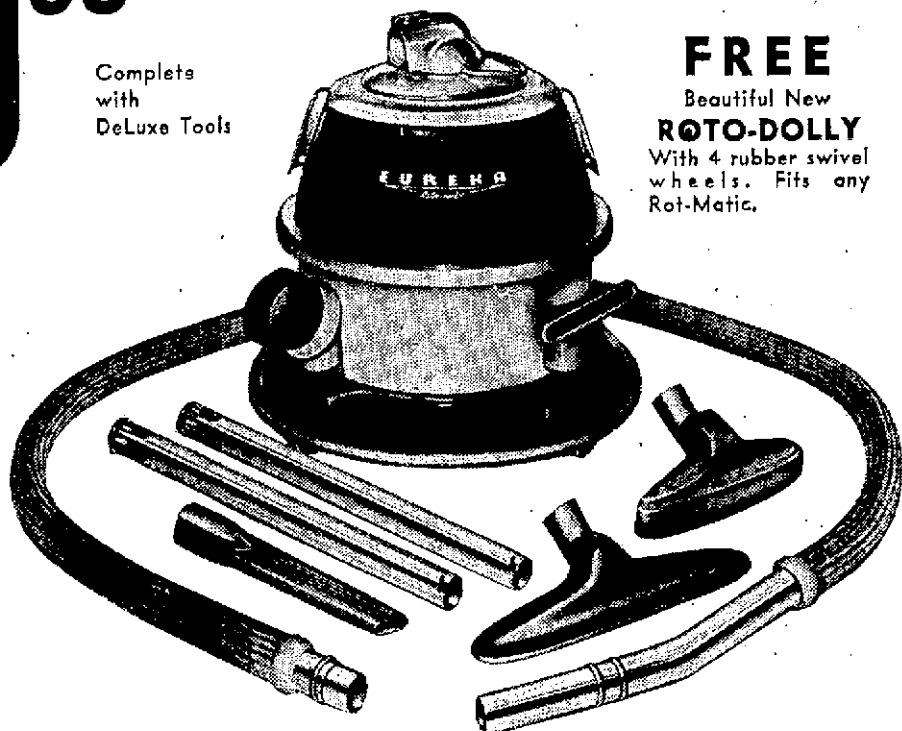
STILL ONLY

\$69⁹⁵

Complets with DeLuxe Tools

FREE

Beautiful New **ROTO-DOLLY** With 4 rubber swivel wheels. Fits any Rot-Matic.



All the modern features yet you save \$20 to \$30

- Marvelous New Zip-Clip Swivel-Top
- Exclusive Attach-O-Matic Clip-on Tools
- Super Suction— $\frac{3}{4}$ -hp. Motor
- Light Weight—Very Quiet
- De Luxe 8-pc. Set of Cleaning Tools
- One Year Guarantee

BUTLER BROTHERS GIVES AND REDEEMS **2x** GREEN STAMPS

OCTOBER APPLIANCE SALE

America's fastest growing favorite in vacuum cleaners

RATED NO. 1 BEST BUY

EUREKA

SUPER Roto-Matic

With Zip-Clip Swivel-Top



5252 LAKEWOOD BLVD.
LAKEWOOD CENTER

\$50.00
VALUE
Complete
Sewing Kit
and
Yard Goods



You just guide the material... the Adlermatic does the rest! Hundreds of stitch variations at your fingertips!

SEWING IS FUN ON THE BEAUTIFUL NEW ADLERMATIC

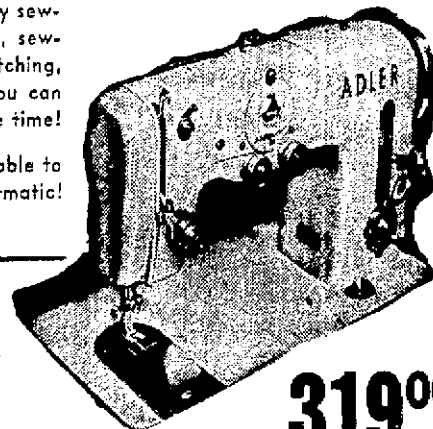
It's as easy as switching on a light... because it's automatic!

WITHOUT ATTACHMENTS you can do every sewing operation—such as making buttonholes, sewing on buttons, monogramming, blind-stitching, darning and mending—and embroidering. You can even sew in two different colors at the same time!

Even if you've never sewn before you'll be able to sew immediately on the Automatic Adlermatic! For a real sewing thrill try it today!

More Than Just Automatic!

It's **3** sewing machines in One
• Straight Stitcher • Zig-Zag Stitcher • Automatic



319⁰⁰

LESS TRADE

VISIT LAKEWOOD'S MOST COMPLETE SEWING CENTER
EXPERT REPAIRING—PARTS FOR ALL MACHINES

Fully Automatic Zig-Zag	149.95
Special Monday Only—Round Bobbin Portable	39.88
Guaranteed Used Machines	14.95 up

HIGHEST TRADE-IN ALLOWANCE FOR YOUR OLD MACHINE

COME IN OR CALL FOR FREE DEMONSTRATION

L. B. 5-6451

ME 3-8101

OPEN MON., THURS., FRI. 'TIL 9:30 P. M.

NOTHING DOWN—UP TO 24 MONTHS TO PAY

BUTLER BROTHERS GIVE **2x** GREEN STAMPS

GOP HITS RUMORS ON '56 MEET

The Date's Aug. 20, in S.F. 'Cow Palace'

By ROBERT E. LEE

(Independent Press-Telegram Washington Bureau)

WASHINGTON — Republican National Committee headquarters has been busy denying rumors that the time and place of the 1956 GOP national convention would be shifted.

The official reply to all inquiries is that the convention will open as scheduled on Aug. 20 in San Francisco's Cow Palace.

"No change whatever in our plans is contemplated," a spokesman for GOP Chairman Leonard W. Hall told the Independent Press-Telegram Washington Bureau.

But he acknowledged that national headquarters has been flooded with questions about the "firmness" of the place and time.

President Eisenhower's recent attack threw the nominating convention into a new light.

NOBODY IN THE TOP command will say so publicly, but all officials are aware that Ike may not run again. Most think he will not.

Until the word from Denver a week ago, the Republican convention was viewed merely as a warm family reunion convened to ratify the unanimous choice of Mr. Eisenhower to succeed himself. With this in mind, the national committee deliberately set the date as close to election day as practically possible—closer than ever before in recent history. (The Democrats meet a week earlier in Chicago.)

However, observers now look for a wide-open Republican slugging match with many contenders for the grand prize of presidential nomination.

THAT IT IS SCHEDULED to be held so late, and in California, has caused some party leaders to think again.

First, the question arises whether there will be enough time for the necessary buildup of a new standard bearer if the President takes himself out of the race.

Then there is a potentially explosive problem involving at

least two and possibly four of the contenders, all Californians.

Some observers think a slugging match—on their home grounds—between Vice President Richard M. Nixon and Sen. William F. Knowland would be disastrous to the party's chances in the election. If Gov. Goodwin Knight of California also got into the fight, as he seems willing to do, further complications would be added.

The fourth Californian, Chief Justice Earl Warren, has indicated he will not permit himself to be drafted, but figures at least as a behind-the-scenes power at the convention, wherever it is held.

ALTHOUGH IT IS being officially and emphatically denied, some top strategists are wondering whether enough time would be left between the end of August and the first of November to patch up the party wounds that might be inflicted on a California battleground. Some politicians think the wounds would be so deep even on neutral territory as to militate against San Francisco.

But the headquarters spokesmen are saying for the record that the party's commitments were signed and sealed at a meeting in Chicago on Sept. 19.

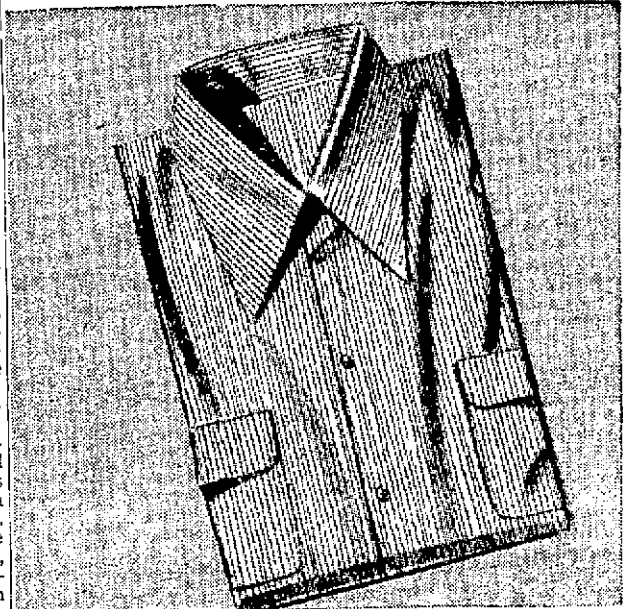
Arrangements have been made for rental of the Cow Palace, housing accommodations are being lined up, and radio, television and telephone plans have been made.

There is no public estimate available of the price tag on the contractual commitments, nor of the legal problems a shift might produce.

As far as GOP national headquarters is concerned, Hall has given the final word: The Cow Palace in August is "firm and categorical and unequivocal."

BUTLER BROTHERS

5252 LAKEWOOD BOULEVARD
LAKEWOOD CENTER



CORDUROY SPORTSHIRT
Special! 3.98

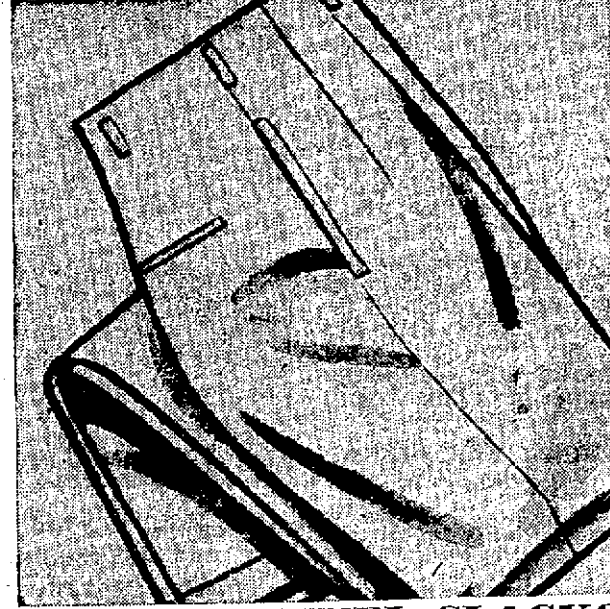
Well tailored long sleeve shirts have 2 pockets, convertible collar. Fine washable cotton corduroy in latest shades for Fall. Stock up now for Winter wear in sizes Small, Medium, Large, Extra Large. Excellent value!

Men's Long Sleeve Corduroy Shirts, one pocket, S, M, L, 2.98

Lakewood Center

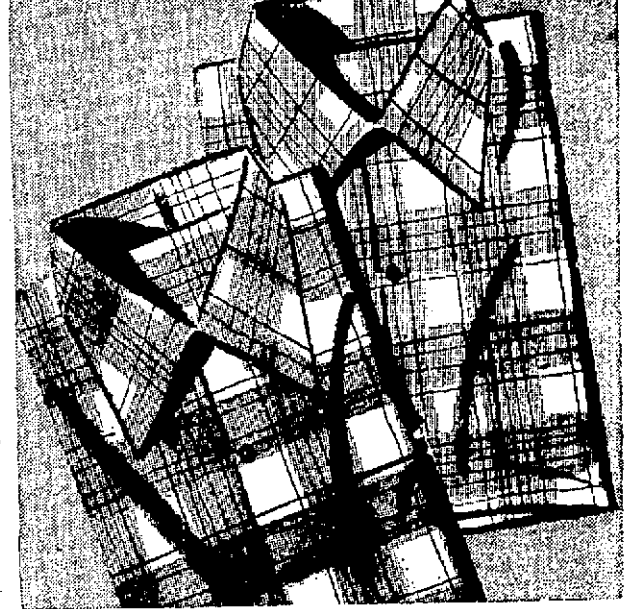
FALL VALUE Specials

OPEN 12 HOURS MONDAY, 9:30 A.M.—9:30 P.M.



WOOL FLANNEL SLACKS
reg. 9.98 8.88

100% wool flannel in popular shades for Fall. Well tailored slacks with continuous waistband, neat front pleats. Shop and compare, then buy several pair to team with casual sport shirts. Men's sizes 28 to 42.



**MEN'S COTTON PLAID
FLANNEL SHIRTS**
2.29 value 1.77

Gay printed plaids on warm cotton flannel make these ideal sportshirts for Fall and Winter wear. Well tailored with long sleeves. Washable, fully shrunk. S, M, L, XL.

NEWS IN BRIEF

Boys Admit Compton Lad Slain in Gun Accident

Utah police solved the mysterious fatal shooting of a Compton youth when his two companions admitted the slaying of Harry Compton was accidental.

Sheriff Theron Hall of Provo, Utah, reported that Compton's companions, John J. Carr III, 17, and Jack Bordeaux, 17, both of Hollywood, fabricated the story of a hit-and-run gunman after Compton was shot accidentally while the trio was trying out a new revolver.

Both youths still are being held until final disposition of the case is decided upon, Sheriff Hall said.

GI Twin Flown to Aid Brother, Victim of Burns

AUTO ACCIDENTS—Four persons were injured Saturday in two spectacular crashes on Long Beach streets. Both drivers were injured when their automobiles collided on Lakewood Blvd. near Goetz St. A car driven by John Goetz, 21, of 6023 Yearling Ave., jumped the dividing island and collided with a car driven by Edward Arvizu, 35, a paraplegic patient at the Veterans Administration Hospital. Two Camp Pendleton Marines, Pfc. Max Collins and Pfc. Chester Cottom, were injured when their car smashed into a power pole on E. 2nd St. at Syracuse Wk.

WIESBADEN, Germany (UPI)—Doctors ran tests Saturday on a GI twin who was flown halfway around the world on the chance he could help his brother recover from serious burns.

Cpl. Charles Madala, 20, of Brooklyn, was flown from his post in Korea to the bedside of his brother, Rodney, an airman specialist 3/C, who was burned when sparks from a cigarette lighter ignited his gasoline soaked trousers at a base in France.

Doctors hope to use skin grafts from Charles to speed Rodney's recovery. Otherwise Rodney may lose his own skin grows back. The tests are being made to determine whether the twins are identical or fraternal.

GROTTO CLOSES — A President's Ball concluded the California State Grotto Assn. Saturday

STUDENT INSTRUMENT RENTALS

All Band & Orchestra Instruments Available

Whittaker Music Co.
242 E. THIRD STREET
Phone 6-2958

EXPERT BLASTS BREAD MOTHER USED TO BAKE

ATLANTIC CITY, N. J. (UPI)—A bakery equipment manufacturer said Saturday the bread mother used to bake wasn't as tasty as it seemed.

"Many people mistakenly insist that bakery bread isn't as good as that mother used," said E. Archer Turner of New York. "But their memories of mother's bread are confined to slices eaten hot out of the oven. Mother's bread usually wasn't so good on the second day."

"The truth is," Turner continued, "the modern bakery is turning out a better loaf in every way than mother's best product."

Boys' Knit Briefs, Shirts
Special 3.98
Briefs have double crotch, elastic waistband. Athletic undershirts. Sizes S, M, L.
Men's Cotton Briefs
Reg. 4.98 ea. 3.98

Boys' Striped T-Shirts
Special 7.98
T-shirts of soft combed cotton knit that needs no ironing. Gay colorfast stripes in brilliant colors. Reinforced neckline. Boys' sizes 4 to 12.

Boys' Flannel Pajamas
Special 1.98
Cotton flannel pajamas in popular midy style. Assorted stripes and colors. Or choose solid color knit style knit pajamas with knit cuffs. Sizes 6-16.

Boys' Orlon Sweaters
Reg. 2.98 2.66
100% Orlon sweater with long sleeves. V-neck. Light Blue, Maize, Camel, Pink, Light Green, Charcoal, Cherry. Sizes 6-16. Same style, 75% wool, 25% orlon. Sizes 30-36 3.98

Boys' Rayon Gab. Slacks
Reg. 2.98 2.66
Well-tailored rayon gabardine slacks in latest Fall shades. Pleated front, zipper fly, continuous waistband. Sizes 6 to 18. Excellent value.

Men's Flannel Pajamas
Special! 2.98
Solid color cotton flannel pajamas in coat or midy style. Washable, sanforized. Assorted colors. A, B, C, D sizes.

SEW AND SAVE — NEWEST FALL FABRICS

**36-inch
Crease-Resistant
Fabrics**
Values to 69c 48¢ yd.
Finest quality, all scientifically treated to resist musing. Florals. Geometrics. New Fall patterns. Fast colors.

**50" New
Fall Woolens**
Values to 3.98 2.77 yd.
New plaids, tweeds. Smart wools and wool effects. Wide choice of colors and color combinations.

**39-inch, 45-inch New
Fall Dress Fabrics**
Values to 1.39 88¢ yd.
Acetate flannels, tweed effects, failles, bengalines, iridescent Fall shades. Novelty weaves, colors.

**36-inch
Fall Corduroys**
Solid Colors 1.19 yd.
Fine Pinwale quality. For all sportswear, children's playwear. Street shades. Pastels. Guaranteed washable.

**36-inch
Shirting Flannel**
Special! 59¢ yd.
In new Fall patterns. Plaids. Over-all prints suitable for men's and boys' shirts. Guaranteed washable.

**36-inch
Lingerie Flannels**
Special! 47¢ yd.
With white and pastel grounds. Florals. Juvenile Prints. Soft nap finish.

Infants' Shirts
Special! 3 for 1.00
Fine combed cotton yarns. Side tie: 3 mos.-1 1/2 yrs. Slip-on, 6 mos. to 3 years.

Training Pants
Special! 5 for 1.00
Fine cotton knit. Elastic waist. Triple crotch. White. Colors. 2-6.

Flannelette Gowns, PJ's
Special 1.98 ea.
Sizes 4 to 8. 2-Pc. Pajamas and Gowns in solid colors and clever prints. Fast colors. Fully shrunk. 2-8 Gowns, PJ's 1.98

4-8 Boys' Pajamas
Special! 1.98
2-Pc. style. Coat and Midy style. Good quality cotton prints. Value! Stock up at the savings!

3-6x Boys' Jackets
Special! 2.98
Poplin, with flannel lining. Front zipper. Navy, Airforce Blue, Pink or Mint. Weather resistant.

Men's Suede Jackets
Reg. 13.95 12.99
Fine quality suede leather with knit collar, cuffs and bottom. Sand, rust, navy, and charcoal. Men's sizes 36 to 46.

3-6x Tots' Sweaters
Special! 1.98
Nylon, in coat style. Easily washed. Quick dry. White, pink, maize, mint.

2-6 Cord Overalls
Special! 1.98
Made with bib, shoulder straps, elastic back. In Red, Copen or Navy.

2-6 Cord Pedal Pushers
Special! 1.98
Fine Pinwale Corduroy, with tapered side slit leg, pockets, zipper. Gay colors. Longer than average. 7-14 Cord Pedal Pushers 2.98

7-14 Orlon Cardigans
Special! 2.98
Girls' coat sweaters with long sleeves, front button. Pastels or high shades. 7-14 Orlon Slip-ons. Some with jewels 1.98

7-14 Cotton Blouses
Special! 1.59
Fine broadcloth, with short sleeves, Peter Pan collar. Embroidery touches, tucks. White. Colors. 7-14 GIRLS' FINE COTTON KNIT BLOUSES. Stripes, solids, trimmed types with many "Italian" style T-Shirts. Exceptional.

3-6 Boys' Flannel Shirts
Special! 1.98
Good loud plaids, made with convertible neck, button front. Little fellows favor this shirt!

FUTURE AIRCRAFT DESIGNER?



Even now, Andy has a knack for putting things together. And Andy is eager to learn! He will—if we keep our local school standards high. Let's unite in support of our schools—in PTA meetings, in school conferences, wherever we can. For helpful, free booklet, write: Better Schools, 2 West 45th St., New York 36, N. Y.



SHORT ON CASH? BUY ON BUTLER'S 6-MONTH BUDGET PLAN!

WE GIVE *B.N.* Green Stamps on ALL Purchases

Red Isms Teaching is Proposed

SACRAMENTO (AP)—Teaching about Communism and other forms of totalitarianism plus support for federal education aid in a limited form was endorsed Saturday by delegates to the governor's conference on education.

The 3,000 participants wound up two days of small group meetings and came up with recommendations which included:

1. Studying about competing ideologies—Communism, Fascism, Socialism—so students "can better appreciate the advantages of democracy and the free enterprise system."

2. Federal aid for use only in constructing school buildings. There was sharp disagreement among delegates over whether federal funds should be provided for other educational services.

3. Working toward a solution to the vexing teacher shortage by improving conditions in the schools, raising salaries, and increasing the prestige of the profession.

4. Building confidence in the educational system by keeping the public continually informed on what the schools are doing and trying to do.

The delegates split on such issues as the teaching of religion in the public school, continued state support of child care centers and whether a program of consolidating school districts should be pushed.

THE CONFERENCE POSITION on the teaching of religion: "The respective role of the school, home and church in the community are not and cannot be clearly defined. . . . Because of the diverse needs and characteristics of children in different communities, these roles must be worked out by community by community."

As for teaching about foreign governments, the delegates said it "should be done objectively and without advocacy." It is also the school's responsibility, the recommendation added, to teach about the United Nations and its related agencies.

In a concluding convention speech, Gov. Knight emphasized the conference was just the start of the "battle for maintaining continuing public interest in public education."

HE ASKED THE delegates about 2,000 of them laymen from professional and civic organizations, to get their communities interested in school problems through public meetings, visiting local editors and delivering "the word to public officials."

The No. 1 education problem, said Neil McElroy of Cincinnati, chairman of the upcoming White House conference on education, is the "shortage of public concern," a more important issue than the shortage of teachers, buildings or money.

The recommendations of the state conference will be submitted to the national meeting in late November in Washington, D. C.

Travel, Art, Parent Problems Listed as Adult Forum Topics

Forums and lecture series beginning this week will include the first 1955-56 Film Forum, art, parent-child relations, parent problems and a travel series, it was announced Saturday by forums director Fred A. Dow of the School for Adults.

Except for the Film Forum there is no charge for any of the lectures, and the public is invited. The schedule:

FILM FORUM: Film lecturer Clifford Kamen will present an all-color study of Guatemala Tuesday, 8 p. m., at Jordan High auditorium. The program will be repeated at Wilson and Poly auditoriums on Wednesday and Thursday respectively.

Tuition tickets are available at the School for Adults office, 4901 E. Carson St. and at West Adult Center, 1794 Cedar Ave., during the day. Tickets are also available Monday through Thursday evening at Lakewood, Wilson, Jordan and Poly adult centers. Cost is \$2.50 for the series of seven film-lectures.

ART FORUM: "Architecture—Long Beach and Tomorrow" will be the topic of architect Edward A. Killingsworth in the first Art Forum of the year Tuesday, 7:30 p. m., in Room 502 of the City College art building, Faculty Ave. and Harvey Way.

A local architect who has won both regional and national awards for building design, Killingsworth will discuss the history of architecture and city planning in the area and consider such questions as "Is Long Beach an ugly city? If so, why, and what can we do about it?"

PARENT-CHILD RELATIONS: Dr. Sam Futterman, psychiatrist, will open a series of four lectures Tuesday, 7:30 p. m., in Room 422 of the City College music building, Clark Ave. and Drvey Way.

Dr. Futterman will speak again Oct. 11. Last two lectures in the weekly series will be presented by Dr. Donald McNassor of the Claremont Graduate School.

PARENT PROBLEMS: Planned especially for parents of retarded children, a series of four weekly lectures will open Wednesday, 7:30 p. m., in Hughes Junior High School Auditorium, California Ave. and Roosevelt Rd.

First speaker will be Dr. George Tarjan, director of Pacific State Hospital, who will speak on "The Retarded Child and His Environment."

Dr. Tarjan will present one additional lecture on Oct. 15 and the Oct. 12 and Oct. 26 meetings will be addressed by Dr. Stanley Wright, pediatrician.

"EXPLORATIONS SOUTHWARD": Herbert Williams, Long Beach City College history and anthropology instructor, will open a new color slide-illustrated travel series Thursday at 7:30 p. m. in Room 422 of the City College music building. Topic of the first lecture will be "Along Pacific Shores."

Additional weekly lectures will cover "In Mexican Jungles," "Tropical Islands" and "The Fabulous Beewees." Williams spent the past summer traveling in central Mexico and the Caribbean islands.



CLIFFORD KAMEN
Guatemala in Color

E. A. KILLINGSWORTH
City of the Future

Christie, Movie Comics Pioneer, Dies

BEVERLY HILLS (AP)—Charles H. Christie, 75, one of two brothers who made the famous Christie comedies of the silent era, died Saturday at his home here. Christie comedies were Hollywood's first.

He had been ill a long time. Al Christie, who died in 1951, had started making the comedies in 1911, even before Mack Sennett. Charles held down the administrative end of the company. The brothers were a major enterprise in the film industry until 1929 when the advent of sound pictures, double features and the depression hurt the two reel comedy business.

Charles had worked in the

real estate business for the last 20 years.

The Christie studio at Sunset and Gower produced such great silent hits as "Charley's Aunt" with Charlie Ruggles and Syd Chaplin; "The Nervous Wreck," "Up in Mabel's Room," "Getting Gertie's Garter," and "Seven Days." Such great silent comedies as Lloyd Hamilton and Al St.

John were Christie stars.

Funeral services will be held Tuesday in the Hollywood Cemetery Chapel.

Under 24-Hr. Guard

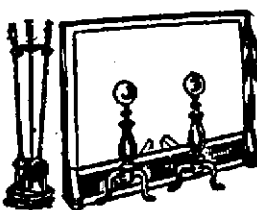
SAN FRANCISCO (AP)—Betty Jean Benedicto, 31-year-old confessed kidnaper of baby Robert Marcus, was placed under 24-hour guard at City Prison Saturday to prevent a possible suicide attempt.

Attention FIREPLACE OWNERS!

Solid Brass Curtain Screens, Firesets, Andirons, etc. (Many other finishes available) to grace the fireplace of the smallest or the largest home. Screening large fireplaces our specialty.

We carry the most complete line of fireplace furnishings in the harbor area.

YOU SAVE AT THE STAR



Large Fireplaces—Our Specialty

Star 2335 AMERICAN
Phone 4-7957

DORN'S — SHOP TODAY, SUNDAY, 12 NOON 'TIL 9 P. M.

ALL DORN'S STORES JOIN IN ANOTHER GREAT GRAND OPENING SALE

CELEBRATING THE GRAND OPENING OF OUR NEW EL MONTE STORE!

OVER 33% OFF! BRAND NEW TV



Model 4117

PAY JUST \$1.50 A WEEK

BRAND NEW DE LUXE

PHILCO

FULL SIZE CONSOLE!

SAVE \$80.07!

★ LIST PRICE \$239.95 ★

Now at DORN'S only...

\$159.88 FULL PRICE

NEW! CUSTOM-STYLED PHILCO with EXCLUSIVE FINGER-TIP TUNING

Never before so much for your money in value, performance and styling. Full quality Philco mahogany finish de luxe console with new luxury features. Big 21-inch picture tube. Transformer Powered Chassis with famous Philco Tuner. Exclusive Finger-Tip Tuning System. Built-in UHF-VHF aerial. This is your last chance to get one of these marvelous 1955 models at this tremendous savings!

NO MONEY DOWN

SUPER WASHER VALUES at DORN'S

CROSLY

Automatically Washes, Rinses, Drains, Damp Drys. Shuts itself off! Was 199.95. SWF(1-34)

BENDIX

Automatically Washes, Rinses, Damp Dries! Many new features! Don't wait. Act Now! List Price Was 179.95. WEN

★ **ABC** ★

Simply set dial to • WASH • RINSE • SPIN DRY. Porcelain cabinet! Full Family Size • Agitator Washing. Was 169.95. —90(4-154)

NO MONEY DOWN!

If you wish to trade in your old washer—Get Dorn's Special Allowance.



SAVE \$51.07 to \$71.07!

at DORN'S—Only

128.88 FULL PRICE

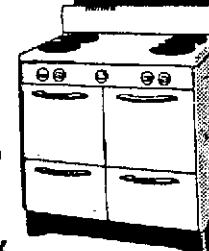
PAY JUST \$1.00 A WEEK

SALE! GAS RANGES

A SUPREME VALUE! \$134.95 VALUE at DORN'S

ONLY... **\$68.95**

PAY JUST \$1.00 A WEEK



VACUUM CLEANERS

POPULAR, NEW SWIVEL-TOP VACUUMS

SAVE \$31.07

COMPLETE WITH ALL ATTACHMENTS

Now at DORN'S only...

• FULL SUCTION POWER

• Swivel Top Turns 360°

• No Dust Bags to Empty

• Now Only 75¢ A Week

• ACT NOW, SUPPLY LIMITED •



SENSATIONAL "MIRACLE VALUE"

HUGE 10 Cu. Ft.

PHILCO Refrigerator

REDUCED \$91.07

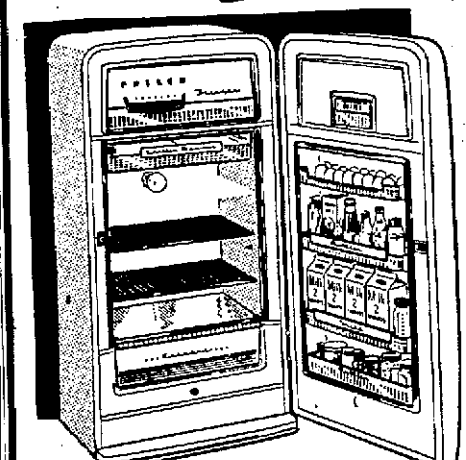
LIST PRICE \$279.95

Now at DORN'S

ONLY...

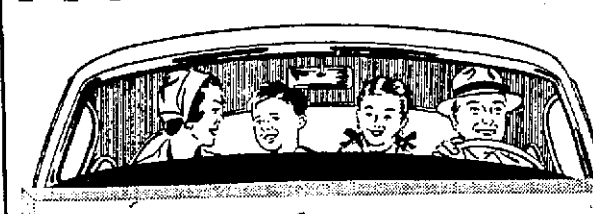
\$188.88

PAY JUST \$1.50 A WEEK



No Money Down With Trade

AUTO GLASS



for **SAFE DRIVING** Without Glare Tension

Replace Cracked or Discolored Windshields

NOW!

- GLASS REPLACED WHILE YOU WAIT
- LOWEST PRICES
- WE CATER TO INSURANCE TRADE

BROKEN WINDOW?

Just call us—we'll replace the pane quickly with clear, distortion-free glass.

Marine Glass Co.

SCOTT - WOODARD - SCOTT SR.
GLASS FOR ALL PURPOSES

Cor. 14th and Magnolia Phone 7-7475

Member of Long Beach Builders' Exchange

SHOP TODAY, SUNDAY, 'TIL 9 P. M.

DORN'S

"HOUSE OF MIRACLES"

STORE HOURS: 10 A.M. TO 9 P.M. • SUNDAY 12 NOON TO 9 P.M.

IN DOWNTOWN LONG BEACH

251 E. 4th St.

L. B. 70-0445

SANTA ANA—1707 S. Main St.—KI. 3-9434

COMPTON - LYNWOOD

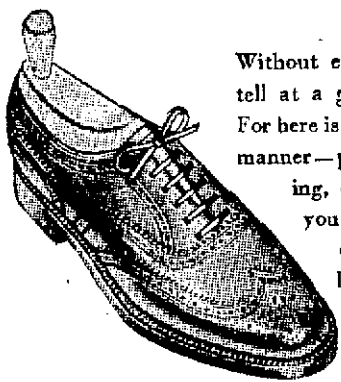
2111 N. Long Beach Blvd.

NE 1-8179

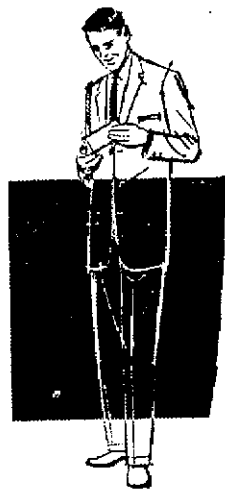
FLORSHEIM

...the **SHOE**

with the Quality Look built in!



Without even reading the label, you could tell at a glance these are Florsheim Shoes. For here is quality in the inimitable Florsheim manner—premium leathers, distinctive styling, detailed craftsmanship. And when you try them on, you'll experience shoe comfort unsurpassed. Any way you look at it, Florsheim is your best buy for Fall!



CHARGE IT!

WITH APPROVED CREDIT

PAY 1/3 NOV., 1/3 DEC., 1/3 JAN.

FOUR GREAT STORES

GLENDAL—1078 N. BRAND BLVD. INGLEWOOD—117 S. MARKET ST.
HUNTINGTON PARK—6617 PACIFIC BLVD.
ALL BARNETT'S STORES OPEN FRIDAY EVENINGS 'TIL 9 P. M.



BARNETT'S
MEN'S SHOE DEN

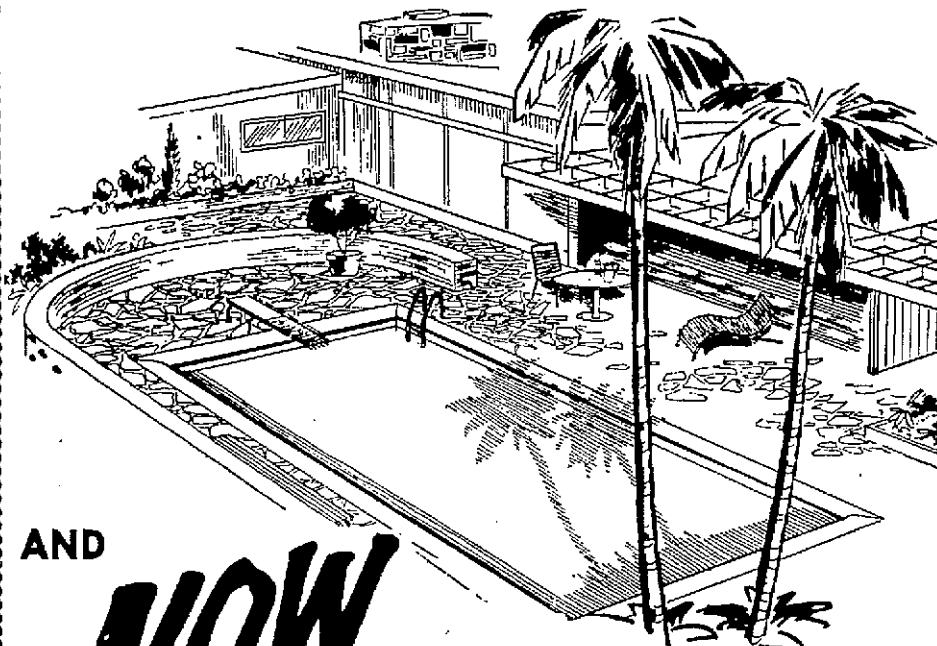
Open Friday Evenings 'til 9

207 PINE AVE.
DOWNTOWN LONG BEACH
S. PURDUE

10. OREGON STATE

NEVER BEFORE A SWIMMING POOL VALUE LIKE THIS!

IMPERIAL POOLS, "The Royal Family of Swimming Pools," has built its reputation on quality pools completely installed, with diatomaceous earth filter... ladder... diving board... rope rings and bouys... electric plumbing hook-ups, etc.



AND
NOW

LEARN HOW
ALL THIS CAN BE **YOURS**
FOR AS LITTLE AS
\$54.15 PER MONTH

IMPERIAL POOLS OFFERS EXCLUSIVELY AT NO
EXTRA COST DURING THIS WINTER SEASON...

the sensational new **TILE-LITE***
finish, a smooth porcelain-like finish that is amazingly
easy to maintain at no expense!

*Tile-Lite is the new, proven thermal-setting liquid that bakes itself,
through internal heat, into a tile-hard, non-porous, smooth finish,
algae and chemical resistant, comparable to ceramic tile or porcelain.

Send in This Coupon for More Information
or call TOPAZ 1-1613

IMPERIAL POOLS

9648 E. FIRESTONE BLVD.
DOWNEY, CALIF.

6 Blocks East of Lakewood Blvd.

I'd like more information on how my family can have an
Imperial Pool, completely installed... including the new
TILE-LITE finish... for only \$54.15 per month.

Name _____
Street _____
City _____ Phone _____



\$25.00 FIRST PRIZE
\$15.00 SECOND PRIZE
\$10.00 THIRD PRIZE



OPEN FRIDAY NOON 'TIL 9



**WALTZ ME
AROUND AGAIN WILLIE...**

Whether you're working or relaxing,
we have the fine clothing that helps
men do it better. Choose your suits,
slacks, and sport jackets from our out-
standing selection... and be sure
you're way ahead in style and money!

meads store for men
124 PINE AVENUE

HOME OF **HART SCHAFFNER & MARK**
Have a Meads Charge Account
and Take 6 Months to Pay
FREE PARKING
at Rear of Store
Enter on Locust
14. MICHIGAN

WIN \$50

"SUNDAY QUARTERBACK"

Sponsored by the Independent-Press-Telegram

Teams listed in the ads below represent 8 games to be played this
score each game in the entry blank provided, then add all the scores
of points all 16 teams will compile. The person who comes closest to
will be awarded first prize of a \$25.00 merchandise gift, 2nd prize of
prize is a \$10.00 merchandise gift.

In case of ties, the most accurate scores for each game and the ear-
ner. Winners may have their merchandise prizes from any of the 16
Deadline for submitting entries this week is Wednesday noon, Octo-
ber 12, 1955, on Wednesday following the playing of the games. This en-
during football season. Anyone can enter except employees of this pa-
per or their families.

ENTER TODAY! ABSOLUTELY NO

Now... at your request

WE HAVE ADDED
TO OUR
CONTINENTAL
BUFFET...

Hot Luncheon Specials

MONDAY: Braised Tenderloin Tips
with Noodles
TUESDAY: Baked Sugar-Cured Ham
with Champagne Sauce
WEDNESDAY: Roast Sirloin of Beef,
Mushroom Sauce
THURSDAY: Barbecued Spareribs
a la Homer
FRIDAY: French Fried Jumbo Shrimp
Hot Mustard Sauce

\$1.25

Garden Fresh Vegetables, Bread and Butter and
Beverage Included
Your Choice of One Salad from the Continental Buffet—25c extra.

SANDWICHES DE LUXE A LA MME. DU BARRY

RAY WHITTAKER
King of Entertainment
NIGHTLY EXCEPT MONDAY
7. PITTSBURGH



CHICKEN PIE SHOP

SEVEN 3 SEVEN PINE, LONG BEACH

PHONE 7-0149

2 Departments to Serve You!

• RESTAURANT — Open 11 a. m. to 8 p. m.

The Chicken Pie Dinner
Is Long Beach's Favorite
"Eat-Out Meal!" **75c**

... or ... if you prefer ...
chicken noodles or chicken
giblets **each only**
Cole Slaw, Whipped Potatoes, Hot Biscuits, Dessert, Drink

• DELICATESSEN — Open 9 a. m. till 8:30 p. m.

... for take-home goodness ... we suggest

OUR NATURALLY-MADE, NATURALLY-GOOD
CHICKEN SOUP

Also salads, ham, sliced breast of turkey, baked oven-fresh pies,
and many other delicious food items.

Open Every Day, & Sunday, Too

3. NOTRE DAME

BINOCULARS

Help You See It Better!



GREATEST
BUY IN
LONG
BEACH

FOR LAND, SEA OR AIR

GIANT SIZE 7" HIGH, 8" WIDE

Reg. Value \$75

26.88

You can see for miles
• Individual Focus
• Sturdy Construction

50c A WEEK!

NO MONEY DOWN!

Your Account
Opened in
3 Minutes

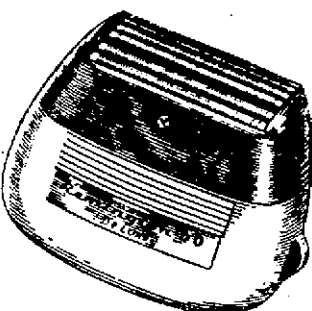


Nash
JEWELERS

OPEN FRIDAY EVENING
TILL 9

BROADWAY AND PINE
Downtown Long Beach

We Will Give



NOT **1c** NOW!
PAY **ONLY 50c** WK.

BUY NOW
FOR CHRISTMAS GIVING
Turn in old Razor
After Christmas
for \$7.50 Credit

7.50 FOR
TRADE-IN YOUR
OLD SHAVES
ON A NEW

Remington

'60' De Luxe Electric Shaver
Reg. Price\$29.50 YOU
Less Trade 7.50 PAY
ONLY **\$22**

Gilbert's
JEWELERS
Easiest Terms in Town
122 PINE AVE
S. OKLAHOMA

NO
CHARGE
FOR
CREDIT
• OPEN
FRIDAYS
TILL
9 P.M.

STOP — SHOP — SAVE

Now... High Fidelity Music
... Wherever You Go.

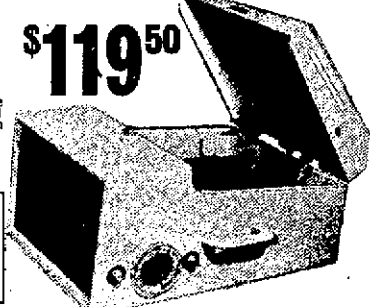
HERE'S A NEW PORTABLE AUTOMATIC
RADIO PHONOGRAPH
WITH 3-SPEED RECORD CHANGER

THE COMPANION—Two High Fidelity speakers; 6-tube
AM Radio with push-pull Amplifier; Table and compartmented
volume controls. Easy-to-read dial. Comes in black cordovan
or green.

BUY FOR ONLY \$1.60 WEEK

Magnavox TV \$149.50
Prices start at

Magnavox



BARGAIN ISLAND

ADAIR'S

BARGAIN ISLAND—900 E. 7th ST.
PHONE 70-4481
OPEN MONDAY, WEDNESDAY & FRIDAY NIGHTS
OPEN SUNDAY 10 to 5
9. WASHINGTON

STOP — SHOP — SAVE

IN MERCHANDISE PRIZES WEEKLY



FOOTBALL CONTEST

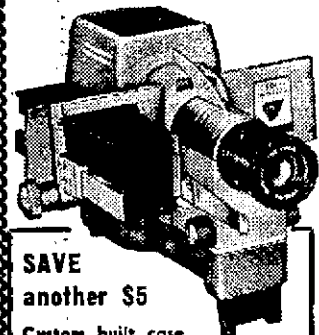
MAIL YOUR ENTRY
TO
"SUNDAY
QUARTERBACK
CONTEST"
Independent-
Press-Telegram
6th & Pine
Long Beach, Calif.

NAME _____ CITY _____
ADDRESS _____
TEAM Score TEAM Score

1.		vs. 9.	
2.		vs. 10.	
3.		vs. 11.	
4.		vs. 12.	
5.		vs. 13.	
6.		vs. 14.	
7.		vs. 15.	
8.		vs. 16.	

TOTAL SCORE _____

SLIDE PROJECTOR TDC HEADLINER 300



METAL SLIDE FILE AND
12 TDC CUSTOM SELECTRAYS
ONLY \$55.49
SAVE \$22.00
LOOK WHAT YOU GET:
TDC HEADLINER 300
• 300 watts—blower cooled
• 4" f/3.5 lens
• SELECTRON-Semimatic
changer \$49.95
PLUS
Metal Slide File.....reg. \$ 9.50
12 Selectrays.....reg. 18.00
TOTAL REGULARLY.....\$77.49
PAY ONLY.....\$55.49

LAKEWOOD camera CENTER

12, MICHIGAN STATE
5223 HAZELBROOK AVE. ME 0-3129
Open Monday, Thurs., Friday 12:30 to 9:30

NOW PICK A SURE WINNER!
ONLY AT RICHARDSON TIRE CO.
CAN YOU MAKE SUCH SENSATIONAL SAVINGS
ON BRAND NEW, FIRST LINE, FULLY GUARANTEED

TUBELESS TIRES

Taken right off America's newest '55 and '56 cars whose
owners bought the stronger, safer GENERAL NYGEN
PUNCTURE-SEALING TUBELESS TIRES.

SIZE	List Price	Sale Price
Size 6.70x15	27.75*	18.50
Size 7.10x15	30.48*	20.32
Size 7.60x15	33.56*	20.13
Size 8.00x15	37.46*	24.98
Size 8.20x15	38.81*	25.88

BUY NOW—YOU NAME THE TERMS

NO NEED TO WAIT
USE YOUR OLD TIRES AS DOWN PAYMENT

Richardson Open All Day
TIRE CO. Saturday
500 E. ANAHEIM PHONE 6-9681
16, WISCONSIN
2, UCLA

\$200 OFF on COLOR TV

\$11.95 ANTENNA KITS \$2.95

9-CU.-FT. REFRIGERATOR \$149

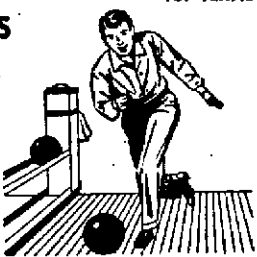
MEN'S 1-Carat DIAMOND \$199

WATCHES & JEWELRY 60% OFF

F. M. THOMAS
1639 E. ARTESIA ST.
Between Orange and Cherry, In North Long Beach. Phone 20-4493
OPEN MONDAY AND FRIDAY EVENINGS 'TIL 9 P. M.

LADIES' AND MEN'S Air-Flo

BOWLING SHIRTS



LINEN

\$4.95

10 Different Colors
Long or Short Sleeves

GABARDINE

\$5.95

15 Different Colors
Long or Short Sleeves

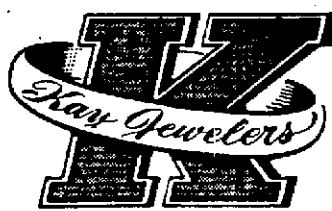
LETTERING EXTRA

COMPLETE STOCK of LADIES'
and MEN'S BOWLING SHOES,
BAGS and BALLS

Proctor's Sporting Goods

128 W. BROADWAY OPEN FRI. EVE.

Just Married with a Ring from



A decision made for a Lifetime!



12 DIAMOND
BRIDAL PAIR

Breathtaking beauty.
Outstanding quality.
\$2.75 A WEEK
No Down Payment

The center diamond of every "Eternally Yours" engagement ring has
been tested and Certified Perfect by the United States Testing Co. If
you're about to become engaged, be sure to see these exciting
"Diamonds with a Difference" at Kay Jewelers. They're "Yours for
Love — Yours for Life."



sells more diamonds
than any other jeweler
in America!

Louise

The generous size center
diamond is Certified Per-
fect by the U.S. Testing Co.

\$95
\$2 A WEEK
No Down Payment



Joyce

Double brilliance in this
double row arrangement
of 25 genuine diamonds.

\$240
\$5 A WEEK
No Down Payment



Other diamonds from \$39.75 to \$5000
MONTHLY TERMS IF DESIRED
all above rings enlarged to show detail



S-T-E-A-K-S

... that melt in your mouth, steaks so tender a butter
knife could cut them, are always a very special feature
of the Apple Valley House. Bring the family and try one
tonight.

LUNCHEON and DINNER



HOLIDAY PARTY?

Make plans now to use the
Apple Valley Steak House
Banquet Room

Groups of any size may be accommodated
in this new modern western room

733 E. BROADWAY

PHONE 7-5126



for maximum enjoyment...

let us plan your

holiday party

We have a knack
for making parties fun...
for guests and hosts alike.

Drop by and let our
Catering Staff show you our
new meeting and banquet rooms,
our holiday fare menus,
and our low, low prices.

Lafayette hotel

1. SOUTHERN CALIFORNIA

DE LUXE PATIO ALUMINUM AWNINGS

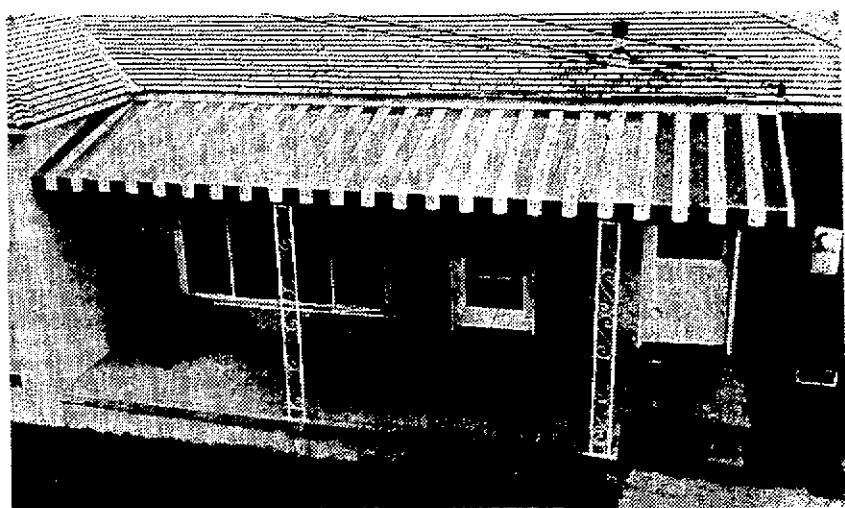
Factory to You
Prices Save
You Up to...

40%

If
You
Buy Now!

AN EXCLUSIVE FEATURE OF A-1 ALUMINUM AWNINGS—
ALL WHITE UNDERSIDE
Choice of Top Colors!
WE MANUFACTURE EVERYTHING WE SELL!

A PLAIN PORCH BECOMES A DE LUXE
PATIO WITH AN ALUMINUM AWNING!



CUSTOM BUILT TO SUIT YOUR HOME

The above picture is a photo of one of our many installations.

Baked-on enamel heavy gauge aluminum awnings, custom built to your
specifications, will transform an ordinary back porch into a beautiful
patio—presto! And right now is the time to purchase your awnings be-
cause A-1 Aluminum Awning Co. at 3118 South St. is offering for a
limited time only custom built-baked-on enamel aluminum awnings at
savings up to 40% off list price. Call today for a free estimate and enjoy
your patio for the full season.

A-1 ALUMINUM AWNING CO.

3118 SOUTH ST., LONG BEACH

PH. MEt 3-5197

4. STANFORD

Kentucky Native First L.B. Entry for Maid of Cotton Beauty Title

First beauty to enter the Long Beach "Maid of Cotton" contest is Bobbie Tyldesley, of 25 13th Pl.

The 20-year-old model and modeling teacher, meets one prime qualification of the contest... she was born in a cotton-producing state, Kentucky.

Miss Tyldesley is entering her first beauty contest. This is the first year the Maid of Cotton competition has been held in Long Beach.

The contest is sponsored by the Long Beach Harbor Department. Judging of the event is scheduled for the Lafayette Hotel at 9 a.m., Oct. 22.

Contest sponsors said entries must be filed with the Harbor Department by Oct. 14. General qualifications for contestants are: a minimum height of 5 feet, 5 inches, be attractive and photogenic and between the ages of 19 and 25, single, and have a warm and personable speaking voice.

The Long Beach winner will compete in the state Maid of Cotton competition at Fresno in November. The state winner then will qualify for the national judging at Memphis, Tenn.

Judges for the local phase of the contest are Dr. Lois J. Swanson, dean of women at State College; Wilma Hastings, fashion authority; John Davis, president of the Board of Harbor Commissioners; Malcolm Epley of The Independent Press-Telegram, and J. C. Dellinger, manager of the Pacific Coast territory for Anderson-Clayton, cotton growers and shippers.

GET A PAYING GUEST for that spare room through Rent Ads in Independent-Press-Telegram. Call 6-9071.



BOBBIE TYLDESLEY

3 Alarm Fire Sweeps Flood-Ravaged Community

WINSTED, Conn. (AP) — A damned because of extensive flood damage.

Firemen from Winsted and four surrounding communities battled the blaze. Ironically, they used water from the nearby Mad River, whose waters ravaged this city only six weeks ago.

The fire, of unknown origin, roared out of control for more than five hours, leveling two buildings and badly damaging a third structure. No one was reported hurt. But five firemen who became trapped on the roof of an adjoining building had to be plucked to safety in the clam-bucket of a huge crane being used for flood reconstruction work.

Officials said the blaze started in a storage building, then spread to a three-story clothing store and a third structure. All three buildings had been con-

LeRoy Lyon Jr. Gets Lobby Job

SACRAMENTO (AP) — California Railroad Assn. has notified the legislative auditor's office it has employed former Orange County Assemblyman LeRoy Lyon Jr. as a legislative lobbyist at \$15,000 a year. Lyon resigned from the Assembly June 30.

Airman Held in Death of Pal's Wife

MARYSVILLE (AP) — Sgt. Gene Moore's head and told her to admit he shot another airman's wife with a gun he thought was unloaded, was held Saturday night in jail.

"Lord have mercy," he sobbed in his cell. "I've fouled up now."

DEAD WITH a bullet in her brain was Mrs. Dorothy May Moore, 37-year-old wife of Waverly Moore, who was returning home from temporary duty in Alaska at the time of the shooting Thursday.

Police said Harvey told them he picked up the husband's .38 caliber revolver, took out two shells, and believed it was harmless.

Then, police continued, Harvey said he playfully aimed it at Mrs. Moore's head and told her to "say her prayers."

THE TRIGGER clicked once, Harvey said, as Mrs. Moore went along with the joke by reciting the Lord's Prayer.

Police quoted Harvey as saying, "I pulled it again as she said, 'Give us this day our daily bread,' and the bullet exploded."

Field as a material witness was Jacob F. Jenkins, another airman stationed at nearby Beale Air Force Base.

The shooting was at the Moore apartment. Police Chief John O. Blevins said both men told him earlier that Mrs. Moore shot herself.

Stabs His Father
SALINAS (AP) — Gary Thornton, 14-year-old Salinas youth, stabbed his father to death Friday night after a day-long feud between his parents. Sheriff's deputies said the boy stabbed his father, Olen Thornton, 38, a water softener salesman, twice with a kitchen knife after his parents argued most of the day.

Biggest Wind Blast
BERKELEY (AP) — The University of California announced Saturday it has begun operation of the world's largest supersonic high altitude wind tunnel at its engineering station in Richmond.

The announcement said the new tunnel will permit study of objects traveling under simulated conditions of six times the speed of sound and 20 to 80 miles above the earth's surface.

SHOP PENNEY'S DOWNTOWN LONG BEACH MONDAYS 9:30 to 9:00

PENNEY'S
ALWAYS FIRST QUALITY!
DOWNTOWN LONG BEACH

NOW!

STORE HOURS
9:30 TO 5:30
MON. AND FRI.
9:30 TO 9:00

DRAPES

custom-made
to your
measurements

..from Penney fabrics
to the finished drapes!

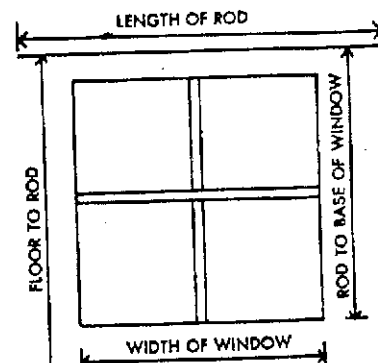
LABOR FOR
SINGLE WIDTH PAIR
ANY LENGTH,
LINED OR UNLINED

3³⁰

Buy the Yardage from Penney's
Exciting Selection!

Truly exciting new fabrics! Some lustrous and satiny, some rich with dull sheen. You'll find handsome types like novelty weaves, bark cloth, sheer boucles and nubby textures in plain colors as well as prints. You're sure to find just the right thing! All magnificent buys!

USE THIS SIMPLE GUIDE TO
MEASURE WINDOWS: JOT THE
FIGURES DOWN! BRING THEM IN!



DOWNSTAIRS STORE

SEE OUR COMPLETE LINE
OF "KIRSCH"
CURTAIN AND DRAPERY HARDWARE



Give The United Way!

New Kirsch
WINDOW DECORATING
Ideas Galore!



32 PAGES OF STIMULATING
ROOM TREATMENTS

Over 40 full-color room illustrations.
Over 60 window treatment ideas.
Special section on use of COLOR!
Instructions for making curtains
and draperies.

Ask for your copy of "Window
Inspiration" today! Only 50c

DR. COWEN *says:*

Buy Your
**DENTAL
PLATES**

THIS Easy WAY

Take
Until
1957
TO PAY

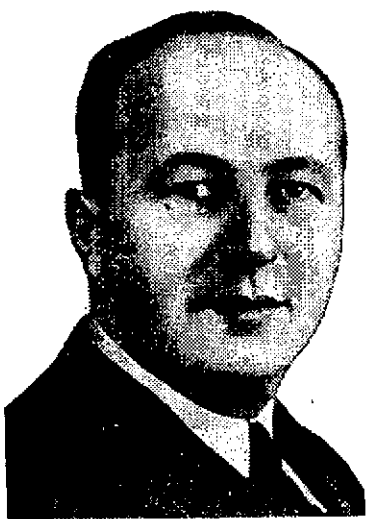
You can have the benefits of modern dental plates RIGHT NOW, and pay for them later on Dr. Cowen's Convenient, Long-Term Credit Plan. Come in and PROVE TO YOURSELF how easily you can obtain the new Transparent Material Plates, set with Trubyte Bio-form Teeth. Ask Your Dentist about their many IMPORTANT IMPROVEMENTS... you can see samples at Dr. Cowen's Dental Offices.

DOUBLE SAVINGS AT DR. COWEN'S!

LOW PRICES... NO CHARGE FOR CREDIT
No red tape, no bank or finance company to deal with... NOT ONE PENNY interest or carrying charge for helpful credit on your own reasonable terms.

QUICK PLATE REPAIRS

If your old plates are troubling you, remember that resetting or other adjustment can often restore their usefulness. You can save both time and money at Dr. Cowen's... SPECIAL EMERGENCY SERVICE for broken dentures.



**CREDIT
DENTISTRY**

• BRIDGEWORK • CROWNS • PLATES
• EXTRACTIONS • FILLINGS • INLAYS

Guard Your Health with IMMEDIATE Dental Care... pay AFTER your work is completed. YOU DECIDE how small your credit payments should be, and Dr. Cowen will accept any reasonable terms that YOU prefer.

PENSIONERS WELCOME

You can obtain Dental Plates—or other needed Dental Care—on a special plan under the California Medical Assistance Act. Visit Dr. Cowen's Offices for full information.

EXAMINATION WITHOUT APPOINTMENT

DR. COWEN

In Downtown Long Beach

107 W. BROADWAY

CORNER PINE • OPPOSITE BUFFUMS'
OPEN DAILY 9 A. M. — 6 P. M., SAT. TILL 1 P. M.

FREE PARKING

50 CONVENIENT PARK & SHOP
LOTS, DOWNTOWN LONG BEACH

PHONE-Long Beach

656-251

Low Prices Quoted in Advance



PENNEY'S

"THE FAMILY STORE"

PINE AT SIXTH

LONG BEACH

HOW ABOUT IT, MEN?

Navy's Manpower Chief Hunts Cause of Low Enlistment Rate

By BEM PRICE

WASHINGTON (AP) — After priding itself for years on being strictly a volunteer outfit, the Navy has run up the distress signal: it is starting to draft some of its sailors.

Some 10,000 recruits are to be called up in November as the Navy resorts to selective service for the first time since World War II, when all the services were under orders to get their men by the draft.

Behind the decision lies the fact that skilled men are leaving the Navy far more rapidly than they can be replaced, even though overall manpower requirements are being cut 14 per cent to 657,000.

Last year 128,793 men were separated from the Navy and only 12,885—10.2 per cent—re-enlisted.

Sixty per cent of the Navy's enlisted men are due for discharge within the next two years, and not many are planning to stick around.

AN OFFICIAL Navy spokesman said before the draft decision that if the trend continues there is a real danger the U.S. will have a fleet of first class ships with second rate, green crews.

What really hurts is the departure of technicians. Only 8 per cent of the petty officer electricians re-enlisted last year and only 1.2 per cent of the apprentice electricians, whereas 80 per cent of the steward's mates shipped over.

Overall, only 11.1 per cent of the second class petty officers and 7.5 per cent of the third class petty officers re-enlisted. These are the ranks from which the Navy draws its highly skilled men for the future.

Taking note of such statistics, Adm. Robert Carney said before his recent stepdown as chief of naval operations: "The low enlistment rate is a new and difficult experience for us."

ON THE FOURTH FLOOR of the Pentagon there is a slender former lieutenant commander who is as close to the problem as any admiral. He is Albert Pratt, 44, an ex-investment broker who a year ago was named assistant secretary of the Navy for manpower.

Since he took on this job Pratt has subjected the Navy to a stern to stern inspection. As much as anyone he knows what is going on inside the minds of the enlisted men—and maybe those of their wives, too.

Often Pratt's wife, the former Alice Lee of Brookline, Mass., travels with him. She meets with enlisted Navy wives over coffee to find out what they're peeved about.

"For some reason," said Pratt, "women will talk more freely to each other than men do."

Pratt thinks he knows why men are leaving—pay, prolonged sea duty, shortages of housing, lack of medical care for dependents, and lack of prestige or public appreciation for the uniform.

RIGHT NOW Pratt is trying to get a message through to the Navy's gold brad.

"I think we are going to have a married man's Navy instead of a bachelor's," he said, "and we are going to have to adjust to that."

Pratt pointed out, for example, that 75 per cent of the Navy's second class petty officers are married. Back in the 1920s and '30s the average was 25 per cent. And often family life and naval careers pull in opposite directions.

The Navy's world commitments are such that two thirds of its men are on sea duty at all times. Some men spend up to 12 years at sea before being granted two years of shore duty.

Pratt said a survey is under way to increase the number of



COMMISSARYMAN 1st Cl. Harold Owens displays rolls baked for crew of destroyer USS Jenkins to Albert Pratt, Navy manpower chief. Pratt interviews hundreds of sailors to find clue to sharp decline in rate of re-enlistments.—(AP photo.)

shore billets, a program of scheduled ship rotation is in the works to a man can make definite plans to be with his family. Even so it still takes a given number of men to man the Navy's 1,112 ships on active duty all around the world from Japan through the Persian Gulf.

THE NAVY generally blames the nation's prosperity, too, for the departure of personnel, at \$350 a month if he works for a Navy radarman, earns about the same as a civilian. Pratt believes the pay angle is exaggerated.

A Navy petty officer first class, who is married, has no children and has served six years and one month in the Navy earns

\$390 a month if he is at sea. If he is ashore his pay rises to \$403 a month, including his ration allowance. In addition, the Navy provides free hospitalization, \$10,000 free life insurance and retirement pensions after 20 years.

By way of comparison, a civilian radio-television repairman, whose job closely resembles that of a Navy radarman, earns about \$350 a month if he works for one of the larger concerns in the Washington area.

Teams are now traveling through the navy to put across the point that Navy pay compares favorably with civilian pay.

NEWBERRY'S
Monday Morning
DOORBUSTER

COTTON PERCALES

36" Cotton Percales. Outstanding colors and patterns. All excellent quality. Reg. 47c yd.

YARDAGE SPECIAL

3 Yds. for 99^c

27" PONY FLANNEL

27" Pony Flannel. Colors include white, pink, blue, maize, and lime. Reg. 29c yd.

YARDAGE SPECIAL

25^c Yd.

36" Printed Flannel

36" Printed Outing Flannel. All first quality. 2 to 15 yard lengths. Reg. 39c yd.

YARDAGE SPECIAL

3 Yds. for 99^c

J.J. NEWBERRY CO. 5¢-10¢-25¢ STORES

433 PINE AVE., Downtown Long Beach
OPEN MONDAY AND FRIDAY NIGHTS

EASTERN...
A Home Furnishings Branch of
Eastern - Columbia
PINE AT SIXTH

PHONE 7-2718—SHOP MONDAY TILL 9 P. M.

70th FOUNDER'S MONTH

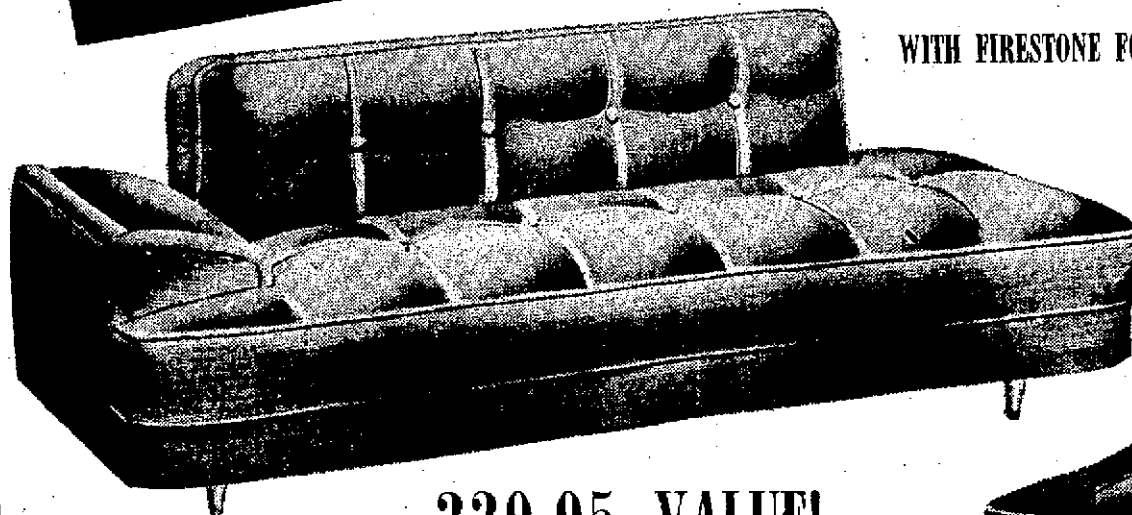
BUY NOW — PAYMENTS START IN JANUARY

3-pc. Daveno set that sleeps 3

WITH FIRESTONE FOAM RUBBER WHEREVER YOU TOUCH

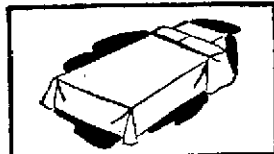
149⁹⁸

Nothing Down, \$10 Monthly

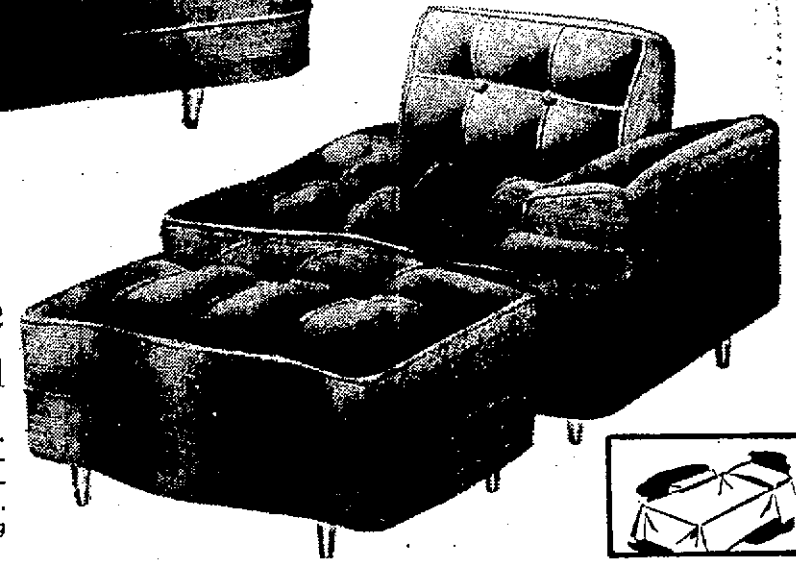


229.95 VALUE!

**Divan... Sleeps 2
Chair... Sleeps 1**



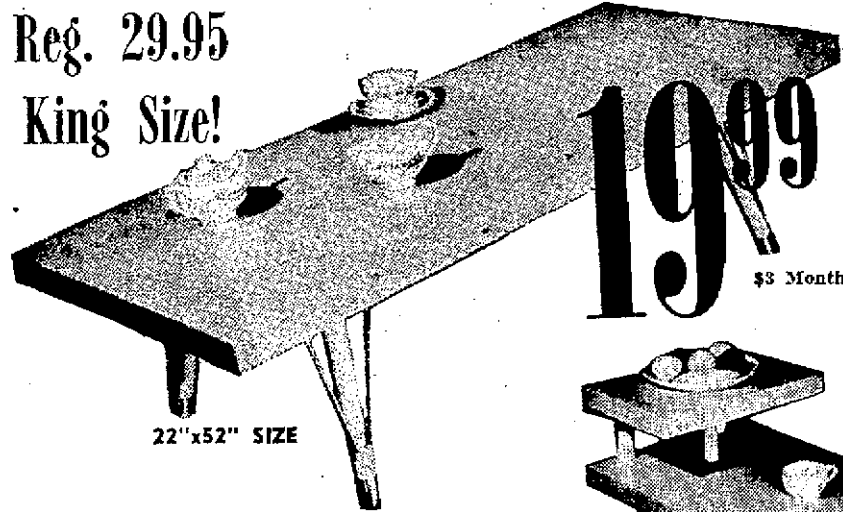
It's a fabulous value! Just look what you get for only 149.98... a saving of 79.97 to you! Extra large modern bed-divan measures 7 ft. 3" in length; 36" deep. Lounge chair measures an extra wide 45" and 36" deep; ottoman is 23" deep and 34" wide. Ultra modern styling in metallic blended fabric. Innerspring constructed, too!



Hardwood Tables with NEVA-MAR Tops

Reg. 29.95

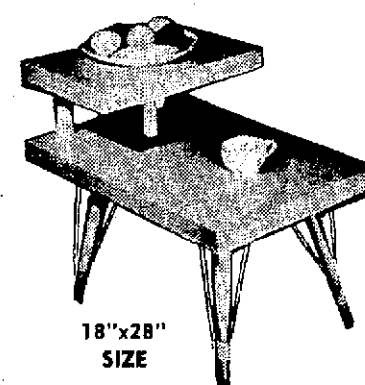
King Size!



22"x52" SIZE

19⁹⁹

\$3 Monthly



18"x28" SIZE

These stunning giant size tables look twice the price! Hardwood construction with famed Neva-Mar tops that resist alcohol, burns, acids, etc. Tapered legs with brass ferrules and trim. Select cocktail or step-end in lime oak or mahogany finish. 39.95 Corner table, 30"x30"29.99

Big Motorized Barbecue at our Lowest Price Ever!

\$25

\$1 for delivery

\$4 Monthly



Grill Raises & Lowers

We've sold over 3000 of these this season! Big 24" barbecue with hood, has guaranteed electric spit. Chrome-plated grill raises, lowers and revolves. 28" high. Big rubber-tired wheels.

SET THE DIAL..RELAX AWHILE..LET

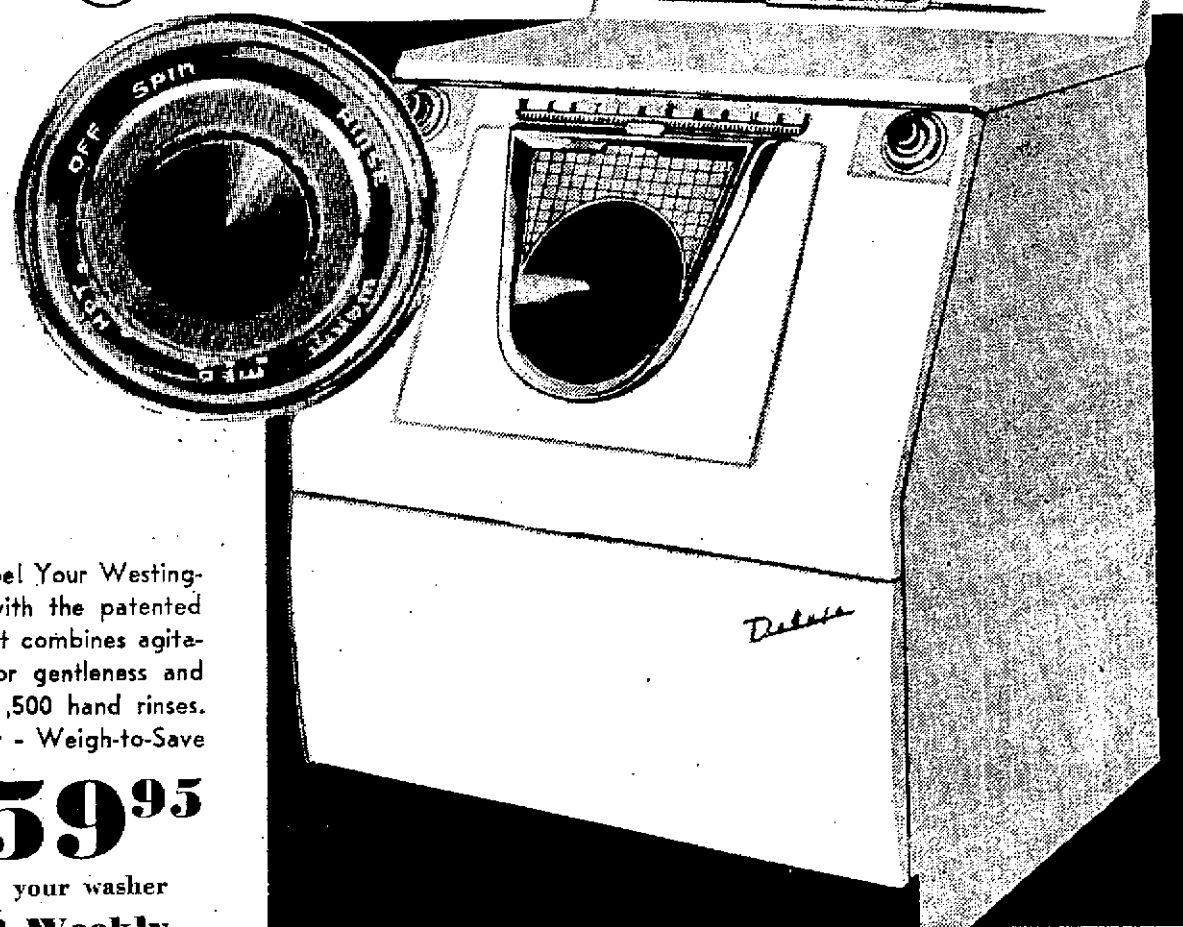
Westinghouse DO THE WORK!

SAVE

\$60!

Reg. 319.95

AUTOMATIC WASHER



Set the dial — your work is done! Your Westinghouse Laundromat takes over with the patented Agi-Tumble Washing Action that combines agitation for cleanliness, tumbling for gentleness and Lift-Away Action that equals 1,500 hand rinses. Big 9-lb. dry clothes capacity - Weigh-to-Save dial. Put this deluxe automatic in your home for

259⁹⁵

With your washer

Nothing Down, \$3 Weekly

Hard of Hearing

According to the Basic Diagnostic Office, it is now possible for many who are hard of hearing to regain all or part of their hearing loss.

So many have told us, "We have tried everything and we are discouraged that we hesitate to try anything else."

Once they try this new and proven method they are overjoyed. Just like magic, in many cases folks are able to hear without their hearing aid after the very first treatment.

The treatment is simple. It consists of three steps and takes about 45 minutes. If the hearing loss is due to a nerve condition a special treatment is given, if the loss is due to catarrh a different treatment is given and if it is a bone condition, the tympanic-oscillations treatment is given.

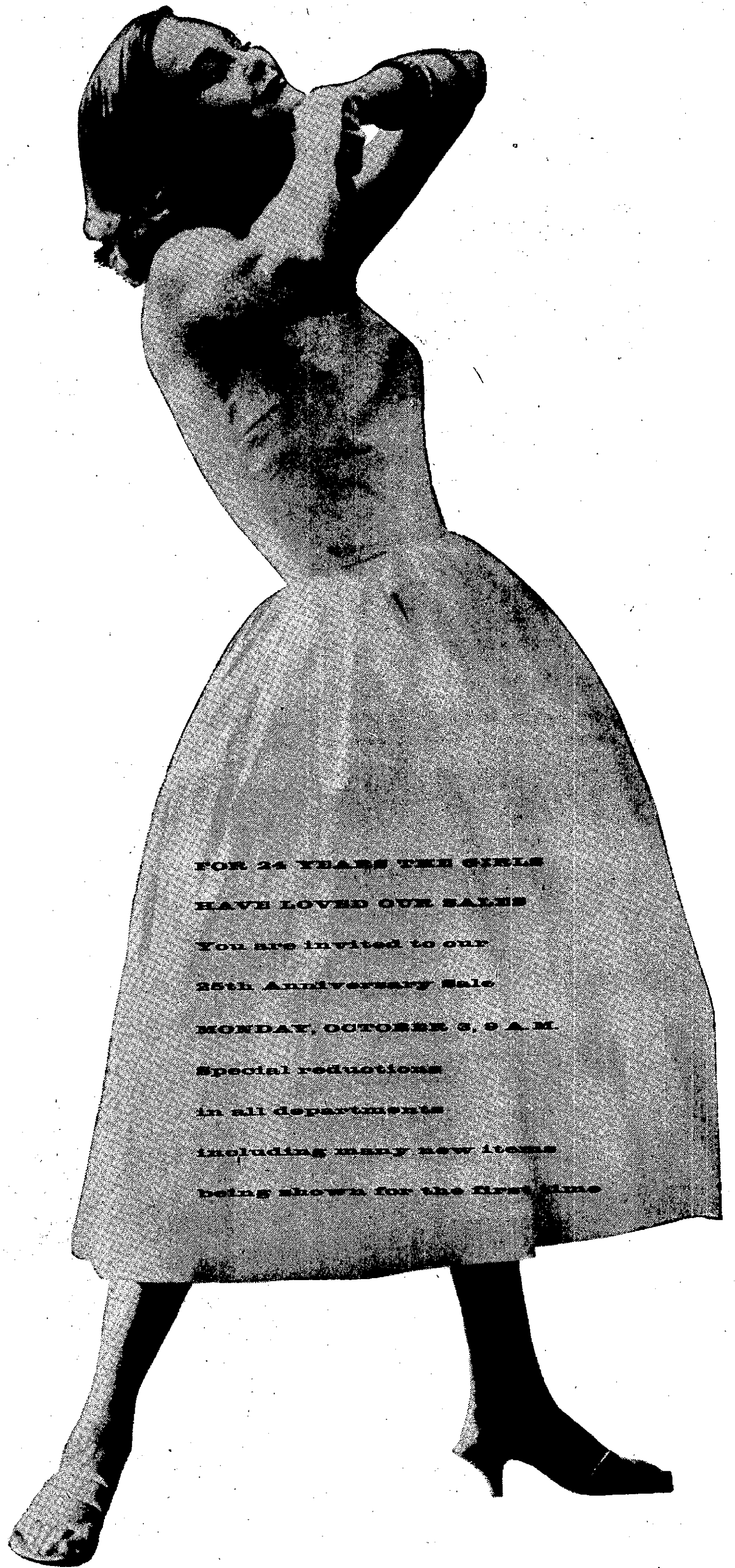
"I have been wearing a hearing aid for a period of three years, after receiving only three treatments I was able to discard my hearing aid. I highly recommend Tympanic-Oscillations to anyone now wearing a mechanical device."

Mrs. A.G.

(Letter in our files)

To all readers of The Independent - Press - Telegram the Basic Diagnostic Office will give the first treatment for only \$3.00. The address is 927 E. Broadway in Long Beach, Phone 64-6203. In Huntington Park at 2836 E. Florence.

GET 2X GREEN STAMPS AT EASTERN - COLUMBIA FOR CASH PAID AT TIME OF PURCHASE!



FOR 24 YEARS THE GIRLS
HAVE LOVED OUR SALES
You are invited to our
25th Anniversary Sale
MONDAY, OCTOBER 3, 9 A.M.
Special reductions
in all departments
including many new items
being shown for the first time

F R A N K

B R O S

2400 American Avenue, Long Beach 4-8137

Open Monday & Friday Evenings until 9

Once Over Lightly

Baseball men are waging the current major league alignment will be kept for at least one more year... although it is a good bet that there will be some moves in the not too distant future.

Overall financial picture in the majors for the past season was good. There was an increase in attendance of some 700,000 patrons over 1954.

At the beginning of the season, American League owners were fearful of a bad year at the gate.

With Ted Williams missing from the scene, the loop didn't have a real topflight drawing card... and an expected wild and woolly race in the National League figured to take the play away from the junior circuit.

But all turned out well for the junior circuit. Williams returned to action after settling his marital difficulties; the pennant race developed into a ding-dong battle among four clubs; Baltimore's gate held up in its second season, while the Athletics enjoyed a tremendous first year in Kansas City.

Net result was that six of the eight American League clubs drew over a million fans, while Baltimore fell only 148,000 short of that mark.

Meanwhile, only two clubs in the senior circuit—Milwaukee and Brooklyn—drew over a million.

Despite Milwaukee's tremendous pull of 2,005,836 fans... the American League wound up drawing 1,262,802 more fans than the senior circuit—quite a reversal over the previous season.

Stories about slumping gate receipts; the TV problem, etc., have led to the belief that major league ball was in a bad way.

HOWEVER, only three clubs found the going too rough the past season. The "weak sisters" were Cincinnati with a home attendance of 690,963; Pittsburgh with 477,277, and Washington with the low mark of the year—425,857.

Pittsburgh, with its extensive farm operations depleting the treasury, will wind up losing about a half-million dollars for the year.

Despite the low attendance, both Cincinnati and Washington aren't too bad off... what with small budgets, low salaries and no appreciable farm systems.

Pittsburgh and Washington actually are the clubs presumably the most "ripe" for new homes... although baseball men insist Pittsburgh is an excellent baseball town if given a halfway decent club.

That is pretty much the same situation in Cincinnati, which like Pittsburgh has been saddled with weak teams the past few seasons. The Redlegs show signs of moving into the first division soon with a little more pitching help.

Meanwhile, there is little reason for clubs to operate in the neighboring cities of Baltimore and Washington... particularly if they are in the same league.

However, Clark Griffith probably will not consider moving the Senators out of Washington, and such a change is not likely until the "Old Fox" either passes on or gives up control of the club.

Outside of Cincinnati, Pittsburgh and Washington, there is no reason to switch the franchises of any of the other 13 clubs at the present time.

DESPISE ALL the talk and threats of the Giants and Dodgers moving out of the New York area, neither club has any intention of leaving the big city.

Reason is that another team would move into New York or Brooklyn the minute one of them left... and both Horace Stoneham and Walter O'Malley know it.

The Yankees, of course, couldn't be driven out of New York by the Russian Army.

Brooklyn's decision to play seven games in Jersey City next season is purely a political move to get the people of Flatbush to build the Dodgers a new park.

The Bums have a definite financial problem in their present quarters at Ebbets Field and experience difficulty balancing the budget purely on gate receipts.

The Dodgers have to meet one of baseball's highest salary rolls; they have one of the largest scouting staffs in baseball; their farm system is the most expensive in the game, and the training camp at Vero Beach is the most elaborate and expensive of its kind.

All of this takes a big bankroll to maintain and a \$2,000,000.

(Continued on Page B-4, Col. 1)

MARCH 79 YARDS

LSU Ties Rice on Last-Minute

HOUSTON, Tex. (AP)—Louisiana State tied Rice 27-27 in a touchdown game that came with 22 seconds left to play Saturday night in the heavily-favored Rice Stadium.

The Tigers, who lost 28-0 to Texas A&M last Saturday night, played like a different team. After Rice went ahead 20-14 in the fourth quarter, the Tigers marched to the tying score in nine plays. Vincent Gonzales went across for the marker, but Durwood Graham missed the extra point try that would have won the game for LSU.

RICE'S LAST touchdown was set up when the Tigers' M. C. Reynolds fumbled on the LSU 10-yard-line and Rice tackle Orville Trask recovered. Fullback Jerry Hall went over for the touchdown.

Rice came from behind twice, scoring in the second and third periods. End Donald Gee went over on a five-yard pass from sophomore quarterback King Hill after LSU halfback Don Stinson fumbled on a pass from center in the second period. LSU threatened twice in the

AIR ATTACK

Kentucky Cops, 28-0

LEXINGTON, Ky. (AP)—Kentucky effectively used passes—its own and Villanova's, too—en route to an easy 28-0 football victory Saturday night.

Successfully containing an expected Villanova passing assault, Kentucky's Bob Hardy twice passed to end Howard Schnellenberger for touchdowns, both drives starting from interceptions.

The passes covered two and 25 yards as the big senior end caught seven all told for 110 yards.

Villanova, meantime, completed only two passes for mere 13 yards after holding an aerial alert by completing 12 of 27 in its first game, a 19-2 loss to Baylor.

Kentucky's other touchdowns came on halfback Bob Phillips' 16-yard sprint around left end in the first, and Hardy's one-yard sneak in the third.

Bufs Blank Kansas, 12-0

BOULDER, Colo. — Scoreless until the last eight minutes, faded Colorado marched 65 yards for one touchdown and sprung loose wingback Dick Harkins on a 34-yard scoring jaunt to conquer Kansas 12-0 in a Big Seven Conference football game Saturday.

Colorado gambled on fourth down with two yards to go in mid-field to keep alive the 65-yard march.

Fullback Jack Becker got off a 12-yard run to the Kansas eight. After tailback Bob Stranisky lost back to the Kansas 15, sophomore Harkins scooted to the three from where Becker drove over for Colorado's first touchdown with 8:03 left.

A Kansas gamble backfired on the Jayhawks' 34 where halfback Ralph Moody failed to make five yards on the fourth down. Colorado took over and on its first play Harkins reversed and danced away from the Kansas secondary for the second touchdown.

Marquette Grids Down Tulsa, 13-0

MILWAUKEE (AP)—Marquette stunned Tulsa with a touchdown in the first 95 seconds of play Saturday night on a 57-yard pass from Ray Zagay to Jim Stracka and went on to post a 13-0 football triumph before 14,000 at Marquette Stadium.

Zagay, a converted halfback, playing his second game as a quarterback, thwarted Tulsa's strongest bid for a touchdown in the closing minutes of playing by intercepting a pass by Charley Wynnes on the Marquette one and running it back to the 41.

Lee H. H. Marquette's crackback runner, took a hand-off from Zagay in the third quarter and scooted 20 yards around right end for the only other TD of the game.

Speedy Backs Pace Vandy Over Alabama

NASHVILLE, Tenn. (AP)—In four plays with the following Vanderbilt's speedy backfield, kick-off. Then 182-pound Charley Horton dashed through on a fumble-grabbing line, ran over quick opener, cut to his left and raced 44 yards for a touchdown.

Horton and Seales set up the yardage for quarterback Don Orr to plunge a yard for Vanderbilt's second touchdown in the third period and King's bull-like rushes carried down to the one-foot line in the final quarter from where halfback Buddy Stack scored.

Vanderbilt . . . 0 0 7 7—21
Alabama . . . 0 0 0 0—0
Vanderbilt scoring: Touchdowns, Horton (44 yds), Orr (1 yds), Stack (1 yds). Conversions, J. J. (4), (4), (4), (4). Field goals, none. Punting, none. Fumbles lost, none. Yards penalized, 47.

second period when signal-caller Reynolds lobbed a 30-yard pass to end Joe Tuminello and Tuminello dropped it in the end zone. Reynolds tried again to end Billy Smith from 40 yards out and Rice halfback Page Rogers knocked it down in the end zone.

The Tigers scored their second touchdown in the third period when Rice halfback Bryant Stone fumbled a handoff from John Nisbet and LSU guard Don Scully recovered on Rice's eight-yard line. LSU fullback O. K. Ferguson carried three times and went over from three yards out.

RICE EVENED the score at 14-14 halfway through the third period on a 30-yard pass from Hill to end Marshall Crawford, climaxing a 71-yard drive in nine plays.

LSU . . . 0 7 7 6—20
Rice . . . 0 7 7 6—20
First downs . . . 15 15
Rushing yards . . . 96 180
Passing yards . . . 11 20
Fumbles lost . . . 1 0
Passes completed . . . 6 6
Passes intercepted . . . 1 1
Punting average . . . 42 37
Fumbles lost . . . 1 0
Yards penalized . . . 5 5

Football Scores

PACIFIC COAST

B. State 28, LaVerne 12.
UCLA 20, Pacific 10.
Stanford 10, Ohio State 0.
Washington 10, Oregon 12.
COP 10, Washington 6.
California 27, Penn 7.
Colorado 10, California 0.
Compton 32, Stockton 2.
Chicago 19, Chicago 13.
Redlands 3, Cal State 7 (tie).
Fresno St. 34, Williams 7 (tie).
Northern Iowa 28, Iowa 6.
Whittier 28, Ariz. St. (Flagstaff) 0.
Yale 21, Brown 0.
Mendocino 20, Vallejo 12.
Cal Poly (SLO) 12, San Diego St. 0.
Purdue 10, Washington 6.
Cal Rambler 13, Stanford Braves 13.
Oregon 20, Portland St. 6.
Lewis & Clark 41, Cent. Washington 13.
Harvard 10, Portland 0.

EAST
Army 35, Penn State 6.
Clemson 20, Clemson 10.
Kentucky 28, Villanova 0.
Harvard 10, Villanova 6.
Holy Cross 20, Dartmouth 21.
Princeton 20, Columbia 7.
Yale 21, Brown 0.
Tulsa 33, Wesleyan 25.
Middlebury 20, Colby 10.
Scranton 20, Colby 10.
Juniata 14, Maryland 6.
Tulsa 33, Wesleyan 25.
Northern Iowa 28, Iowa 6.
Springfield 20, Brockport St. 7.
Lafayette 41, Carnegie Tech 14.
Maine 24, Vermont 0.
Hamilton 27, Rensselaer 0.
St. Lawrence 19, Hofstra 0.
Amherst 20, Amherst 6.
St. Joseph 25, Valparaiso 0.
Oberlin 20, Oberlin 15.
Lehigh 19, Delaware 10.
Franklin 20, Susquehanna 8.
Grinnell 10, Grinnell 0.
Haverdale 27, Miller 0.

Westminster 20, Thiel 7.
Williams 20, Williams 7.
Hobart 14, Allegheny 0.
Penn. Mill 35, Western Maryland 6.
Maryland 20, Maryland 6.
Rhode Island 13, New Hampshire 13.
UConn 20, UConn 0.
Columbia 28, Albright 13.
Indiana (Pa) Tech 14, California (Pa) 0.
Tulsa 33, Wesleyan 25.
Potomac St. (W.Va.) 22, Davis Elkins 0.
C. Smith 19, Lincoln (Pa) 0.
Buffalo 25, Brockport St. 7.
New York Tech 18, Marquette 10.

Delaware 27, Bucknell 0.
Clemson 20, Clemson 10.
Waynesburg 8, Denney 4.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.
UConn 20, UConn 0.

UConn 20, UConn 0.

State Registers First Win

49ers Tounce LaVerne

By JESS GLAWSON

The Long Beach State College 49ers, appearing before local fans for the first time in history, turned in the school's first grid victory, 28-12, over La Verne College at the Wilson High Stadium Saturday night.

La Verne scored first, taking advantage of a fumble by 49er quarterback John Pembroke on the 50 yard line early in the first quarter. La Verne's Ben Hines picked the ball out of the air and raced down the left sidelines for a standup touchdown.

TWO MINUTES later, State quarterback Bob Smith dropped back to his own 30 and hit end Gene Gillies on the La Verne seven. Gillies shook off a tackler and raced the remaining distance Smith converted, giving State a 7-6 lead.

A fumble set up the next State touchdown two minutes before halftime. Smith punted to the Leopards 15 where a fumble by

Long Beach State plays its first afternoon game next Friday when the 49ers entertain California Baptist Seminary on the State campus field. Game time will be at 2 p. m.

fullback Emmett Menasco was recovered by State. The 49ers moved to the one in five running plays and Ron Krellid, 49er fullback, plunged over for the go-ahead score. Smith converted.

MIDWAY in the third quarter a State punt was blocked on the 10-yard by La Verne right end Ben Hines. The ball skidded into the end zone and was recovered by guard Thurman Belcher for La Verne's second score. The conversion attempt was wide.

In the fourth quarter State fullback John Gasparian intercepted a La Verne pass on the Leopards 40 and raced down the sidelines for the 49ers' third touchdown. Harlow Richardson converted to give State a 21-12 lead.

Two minutes later Smith connected with speedy Gillies again, hitting the 5-10 end in the end zone from La Verne's 45. Richardson booted State's fourth conversion for the final 28-12 score.

La Verne (12) L. B. State (28)
First downs . . . 15 15
Rushing yards . . . 96 180
Passing yards . . . 11 20
Fumbles lost . . . 1 0
Passes completed . . . 6 6
Passes intercepted . . . 1 1
Punting average . . . 42 37
Fumbles lost . . . 1 0
Yards penalized . . . 5 5

Shaw, bonus pick from Oregon, passed for two touchdowns, and Ameche, first draft choice from Wisconsin, wheeled along the turf for two more to the delight of 10,030, the biggest home crowd in four seasons of NFL play in Baltimore.

The Lions were behind from the beginning when Ameche rammed over for two yards at the end of an 81-yard drive, and they never got going.

Ameche also sprinted 58 yards through the Detroit line in the second period and wound up gaining 152 yards. Last week in his pro debut he ran 78 yards in his first time he carried the ball and rushed for a total of 194 yards.

Shaw, completing 10 of 19 passes, threw 15 yards for one touchdown to end Jim Mutschelers and three yards for another to Lloyd Colterhahn. It was the third aerial Colterhahn caught from Shaw in a drive that carried the second half kickoff back 77 yards and concluded the game scoring.

QUARTERBACK Bobby Layne of Detroit almost threw out his arm in a frantic effort to cope with the rookie Colts. He made gallant effort in the first half.

More than 10,000 frenzied fans saw the Aggies score their winning touchdown and extra point conversion with 53 seconds remaining in the game.

Trailing 19-13, A & M's Fred Wolf recovered an onside kickoff on Denver's 47 and in 11 plays A & M had scored with Larry Barnes driving over from the five on fourth down.

Denver . . . 0 13 0 6—19
Colo. A & M . . . 6 0 0 14—20

WHITTIER (AP)—Whittier College struck through the air to defeat Arizona State College of Flagstaff Saturday night, 26-0.

The Poets scored twice on their own passes and turned a pair of pass interceptions into two more touchdowns.

Whittier . . . 0 7 7 12—26
Arizona . . . 0 0 0 0—0
Whittier scoring: Touchdowns, Bevilacqua, Wynkoop, Palmer, Schantz. Conversions, McMurtry 2.

Oxy Registers 13-0 Nod Over Gauchos

SANTA BARBARA (AP)—Occidental College blanked Santa Barbara College, 13-0, Saturday night by scoring once in each of the first two quarters.

Grant to end Bobby Keith. On the first play after the next kickoff, end Bobby Marks recovered a Houston fumble for A&M on the Houston 21. Seven plays later, Loyd Taylor crashed over for A&M, fumbled but saw his teammate, Loyd Hale, recover for the touchdown.

Houston obtained its 3-0 lead

TERPS RAP BAYLOR, 20-6



LA VERNE STOPPED AFTER SHORT GAIN

La Verne left halfback Jim Milhon is stopped by State College end Jim O'Hara after picking up five yards in first quarter of Saturday night's game at Wilson High field.—(Staff Photo.)

Huskies' Power Crushes Oregon in Final Half, 19-7

PORTLAND, Ore. (AP)—Hard charging Washington wore Oregon down and battered to a 19-7 victory here Saturday night for its third consecutive win of the season. Oregon put up a battle for the first half of the Pacific Coast Conference game but then the visitors' power asserted itself and Washington drove to scores in each of the last two quarters.

Ameche Sizzles as Colts Tumble Lions

BALTIMORE (AP)—Rookie quarterback George Shaw passed and fullback Alan Ameche ran like old pros Saturday night for the Baltimore Colts to spring their second straight upset in the National Football League by a 28-13 score over the Detroit Lions.

Shaw, bonus pick from Oregon, passed for two touchdowns, and Ameche, first draft choice from Wisconsin, wheeled along the turf for two more to the delight of 10,030, the biggest home crowd in four seasons of NFL play in Baltimore.

The Lions were behind from the beginning when Ameche rammed over for two yards at the end of an 81-yard drive, and they never got going.

Ameche also sprinted 58 yards through the Detroit line in the second period and wound up gaining 152 yards. Last week in his pro debut he ran 78 yards in his first time he carried the ball and rushed for a total of 194 yards.

Shaw, completing 10 of 19 passes, threw 15 yards for one touchdown to end Jim Mutschelers and three yards for another to Lloyd Colterhahn. It was the third aerial Colterhahn caught from Shaw in a drive that carried the second half kickoff back 77 yards and concluded the game scoring.

QUARTERBACK Bobby Layne of Detroit almost threw out his arm in a frantic effort to cope with the rookie Colts. He made gallant effort in the first half.

More than 10,000 frenzied fans saw the Aggies score their winning touchdown and extra point conversion with 53 seconds remaining in the game.

Trailing 19-13, A & M's Fred Wolf recovered an onside kickoff on Denver's 47 and in 11 plays A & M had scored with Larry Barnes driving over from the five on fourth down.

Denver . . . 0 13 0 6—19
Colo. A & M . . . 6 0 0 14—20

WHITTIER (AP)—Whittier College struck through the air to defeat Arizona State College of Flagstaff Saturday night, 26-0.

The Poets scored twice on their own passes and turned a pair of pass interceptions into two more touchdowns.

Whittier . . . 0 7 7 12—26
Arizona . . . 0 0 0 0—0
Whittier scoring: Touchdowns, Bevilacqua, Wynkoop, Palmer, Schantz. Conversions, McMurtry 2.

Oxy Registers 13-0 Nod Over Gauchos

SANTA BARBARA (AP)—Occidental College blanked Santa Barbara College, 13-0, Saturday night by scoring once in each of the first two quarters.

Grant to end Bobby Keith. On the first play after the next kickoff, end Bobby Marks recovered a Houston fumble for A&M on the Houston 21. Seven plays later, Loyd Taylor crashed over for A&M, fumbled but saw his teammate, Loyd Hale, recover for the touchdown.

Houston obtained its 3-0 lead

Maryland Passes for Three TDs

WACO, Tex. (AP)—Maryland's hard-bitten Terrapins, with stock

Red Feather—One Fund, 30 Agencies

AS THIS YEAR'S local United Neighbors Community Chest campaign gets under way, we hope citizens of the communities of the area will keep this point in mind:

A contribution to Community Chest is not a contribution to just one project, but to THIRTY community service agencies.

When a campaign worker asks you for money for Community Chest, he is asking you for a donation that will be divided 30 ways among vital health, welfare, and recreation agencies.

This method of giving was created as a convenience both to the public and to the agencies concerned.

It saves effort and time in campaigning. It saves the citizen from being solicited endlessly by individual agencies conducting their own separate campaigns.

Unfortunately, some citizens overlook the multi-purpose nature of the drive and measure out their gifts as though they were giving to a single-purpose fund.

Yet, if all the agencies which depend on Chest funds were to conduct their own campaigns, lasting one day, one after another, you would answer a knock on the door and be greeted by a fund solicitor every day for a month.

And if you judged the separate agencies on their value to the community as a whole, and to you individually, you would give to each.

There would be the Community Welfare Council, which sponsors the Christmas Cheer program.

There would be the Children's Clinic, which last year treated 1,258 ill children whose families could not afford private physicians.

There would be the Salvation Army, Travelers Aid, Day Nurseries, Boy Scouts, Camp Fire Girls, Girl Scouts, the Y's whose functions are well known to everybody.

These and numerous other agencies whose activities affect you and your family.

Each is an individual agency doing an important job for you.

If every citizen would put Community Chest in this perspective, the fund drive this year could be put across without the big struggle that has often been necessary in the past.

DREW PEARSON

Nosedive in Prices of Pork and Beef Forecast

YOU CAN write it down as certain if you are a housewife or a farmer that the price of pork chops will dip somewhat this coming winter while the price of hogs will nose-dive. The housewife, as usual, will get only a fraction of the price drop the farmer suffers.

Housewives and farmers can also expect a drop, some months later, in the price of beef.

Secretary of Agriculture Benson isn't talking about this yet, but it's bound to happen—chiefly because the price of corn will dip this fall to under a dollar. It is already available in some northwest markets at 80 cents a bushel, though the parity price is \$1.60.

Officially, Benson is supposed to support the price of corn at 87 per cent of parity, but the farmer who feeds hogs will be able to buy it at about 50 per cent. In fact, he'll be able to lock his own corn up under a government loan of 87 per cent and buy corn on the open market to feed his hogs at much less.

Reason for this goes back to the present administration of the parity support price program and the fact that Benson's boys, who never liked it, just haven't wanted to carry the program through.

In the first place, they abolished the old farmer committees by which farmers themselves administered the price-support program. Instead they put regularly paid government bureaucrats in charge, who in many cases were resented by the farmers. The farmer com-

mittees run by the farmers got real cooperation. The bureaucrats didn't. As a result, a lot of corn farmers didn't sign up for the price-support program. If they signed up, of course they had to curtail their corn acreage. If they didn't sign, they could raise all the corn they wanted. Thanks to this heavy nonparticipation, so much corn is being raised that already you can contract in Chicago for corn for about half the parity price.

So farmers who did sign will simply sell their corn to the government at a higher price and go out and buy cheap corn on the open market to feed their hogs.

This will send the price of hogs way down, and later the price of beef. Dairy products won't be affected for another nine months or a year.

All this is taking place in strong Republican territory, and it's one reason why GOP leaders are so worried about the farm vote.

WISFULFUL IKE—One of the visitors to see President Eisenhower before his heart attack found him healthy and chipper.

"I made three bad puts today, or I would have shot under 80," Ike enthused about his golf game. "That's better than I've done for years."

He was enjoying his Denver vacation so much, the President confided, that he was thinking of staying until mid-October.

Bringing up the question of a second term, the visitor suggested that Ike, out of a sense of duty, might serve another four years. The President replied with a hearty but non-committal laugh.

He talked wistfully, however, about his Gettysburg farm which, he said, "started out modestly but just seems to keep expanding."

BILL VAUGHAN

Senator Soaper Says ---

A traveling salesman says he picks up hitchhikers in order to have someone to talk to. The trouble is that all too often the conversation, while interesting, is brief, centering around the question of whether the motorist would rather have his wallet or a hole in the head.

A magazine lists the 100 most important people in the world, but our ego is not bruised, as nobody went to school with made it either.

Note to the sponsor of a contest: "Have been trying to think of the reason why I use your product, but have been unable to, so won't in the future."

The danger is that we may feel toward the Russians the way we do toward the neighbors who finally wind up the loud party at 3 a.m.—it sounds so peaceful when they stop you almost forget what they have been doing.

INDEPENDENT Press-Telegram

Herman H. Ridder, Assistant to Publisher
Harold M. Hines, General Manager
Samuel C. Cameron, Editor Press-Telegram
H. F. Burmeister, Editorial Editor
L. A. Collins Jr., Managing Editor
Malcolm Epley, Executive Editor Press-Telegram
Comic Advertising Representative: Metropolitan Sunday Newspapers Inc.
Member Audit Bureau of Circulation.
National Representative: Ridder-Johns, Inc.



DAVID LAWRENCE

Ike Now May Be More Easily Talked Into Running Than Before His Attack

WASHINGTON — It may sound paradoxical, but there is some ground for believing that President Eisenhower now may be more readily persuaded to run for a second term than he was before the heart attack came.

This theory was expounded to the writer by a politician of national standing who happens to be a Democrat.

It is based on the fact, which my informant knew about, that Mr. Eisenhower has had one or two experiences over the years with what have been called digestive disturbances of more than ordinary severity but which are believed to have made him feel uneasy about accepting a second nomination. One of these occurred while Ike was in military service. It gave him and those who knew about it considerable concern. The medical record says these were not heart attacks, but they were enough to make him a bit dubious about his future health.

The important point in the theory is that Dwight Eisenhower has been worried over accepting a second term without public knowledge about his possible impairment. Few men in robust health at the age of 64 talk about getting old and how they might not be able to accept a responsibility in public life which might carry them to the age of 70. Yet Ike has made several references to this without amplification.

With the knowledge that Winston Churchill went back to the post of Prime Minister in his late 70's and that Adenauer is functioning as Chancellor though 80, it is hardly plausible that Ike, at 64, would have talked publicly about his own health as a possible barrier if he had not been mindful of his previous experience with what he was told were digestive illnesses. With a secret like that on his conscience, he naturally would want the people to know about it before they considered him for a second term.

MIND RELIEVED But now that the heart attack of last week end has been given the widest publicity, the basic question is out of Ike's hands and off his mind. Do the people want him for a second term despite what they know about his health? It is for the people to answer.

Sen. Barkley ran for office in Kentucky at the age of 76 after leaving the Vice Presidency. His age was an issue in the campaign but it didn't prevent his victory at the polls. Sen. Green of Rhode Island, Democrat, now 87, won re-election only last year. Age was

also an issue in that campaign. If the ticket were Eisenhower and Nixon — and up to the time of the President's illness this was accepted as the probable slate and the commentators generally were saying it would be a winner — the electorate would be in somewhat the same position as now but with the added knowledge it has now about the President's health. The voters would know that, in the event anything happened to Mr. Eisenhower during a second term, his successor would be Richard Nixon. If they were willing to accept that setup before the illness — as the public opinion surveys showed — it will be asked why they would not accept it now.

The appraisal must then turn on what effect the awareness of the President's heart condition would have on the voters. Would they prefer a vote for a robust Democrat who might "rock the boat" and bring on a depression by a reckless attitude toward business? Or would they favor continuance of Ike even with a heart condition that might, if it took a fateful turn, bring Nixon into the White House to continue the Eisenhower policies?

The chances are that personalities would not in those circumstances influence the voters as much as would the assurance of a continuity of the Republican administration which brought them peace and prosperity.

OTHER QUESTION There remains the other question: Would Ike himself consent to run and wouldn't

the members of his family strongly urge him to retire? But would he be happy to go into retirement? Would the psychological effect of this on an active man be harmful?

The decision most certainly will be made by Ike himself. He is a soldier. All his life he has obeyed the call of duty. A soldier who volunteers to go to war and face death leaves behind as a rule a much younger family than Ike has, but he goes nevertheless and takes the risks because of a sense of duty.

And who is to say that the situation today is any different? More perilous than any "hot war" in history is the "cold war" of today and the duty of any man is to make any sacrifice he can to try to prevent the "cold war" from becoming a nuclear war.

The American people want to have the benefit of Ike's mind and judgment — they are not asking him to engage in physical combat. They accepted four times at the polls the mind and judgment of Franklin D. Roosevelt though he was able to walk but a few steps and then only with the aid of braces.

As the President's recovery and convalescence recede into the background, the sentiment to draft Eisenhower to run again will come into the foreground. What reason, it will be asked, is there for assuming that a man who is planning to serve from now until Jan. 20, 1957 — a period of more than 15 months — would not be able to serve all or the greater part of a second term?

DORIS FLEESON

Stevenson Will Announce His Candidacy Next Month

WASHINGTON — Adlai Stevenson will announce in November that he is a candidate for the Democratic nomination for President. He is, however, still wrestling with the next question reporters will put to him. It is:

Will you enter the Presidential preference primaries in the states?

He has been told by his supporters within the states themselves that he must say yes. But some of his national advisers are counseling him to hold back arguing that Sen. Kefauver or some other favorite son might knock him off before he gets to Chicago.

It is not a decision that can long be avoided. Sen. Kefauver will arrive in Seattle next week from his long journey through Europe, including Russia, and Asia. He will be met by friends who will start planning with him a Kefauver campaign in which the primaries are a vital element.

The Stevenson people in the states are aware that they are going to be faced with the Kefauver challenge on the home ground. They are asking the man how he can possibly justify ducking it.

It is a real quandary for Stevenson who has no public office at his back, no large treasury or fortune to dip into and who is going to have to start an organization from scratch.

NUISANCE To the professional politicians the Presidential primaries are, frankly, a nuisance. They are expensive to enter and full of uncharted, unknown pitfalls. There is no assurance that glorious primary victories will influence a national convention; sometimes they have and sometimes they haven't.

But they have great appeal in the republic. It seems only

fair that men who want to be President should be willing to put their fate to small tests before they ask for the big prize. There is a tendency these days to insist that nationwide telecasts are the answer to all politics, but Americans still like to shake the hand that may someday shake the hand of world's leaders.

For the candidate personally they are the hardest work he will ever do. Once he achieves the national ticket, the money starts coming in and much can be done for him. In the proving ground of the primary, he is much alone, and greatly dependent on himself.

One thing is certain. Once in the primary, the aspiring politician had better make sure he wins. It may not help him—but it will hurt him if he loses. This is particularly true of Stevenson at this point for his standing has not been tested by actual count for three years.

The primaries are again necessary to Sen. Kefauver because so few organization politicians have taken his side. His supporters are convinced that he is as popular with the rank and file of Democrats as he proved to be in 1953.

Gov. Harriman has an out when it comes to the primaries. He is still saying he for Stevenson and he can hold back on this account. There is, of course, the risk that Stevenson might do surprisingly well.

Many of his supporters believe he would. They would not expect it to be easy. They rather grimly suggest that he would have to kiss every baby in New Hampshire where the lead-off primary takes place March 13. But they add, New Hampshire is a small state and once he carried it, he would be off to a flying start, never to be headed.

JOHN S. KNIGHT

Veteran Columnist Says Flatly Ike Won't Be Candidate in '56

IF THERE had been any doubt about the President's popularity prior to his sudden illness, the question has now been resolved with finality.

Never have we seen such a sincere and generous outpouring of good will toward a stricken Chief Executive. It came from all segments of our society, the big people, little people, friend and foe, Republicans and Democrats.

In my time, there has been no other instance of such rapt affection for a President. People, admiring Woodrow Wilson, tolerated Warren G. Harding, were cool toward Coolidge and divided violently on the subject of Franklin D. Roosevelt.

But they really like Ike. They like the President because he is himself such a man of good will; because they trust him and believe that he is genuinely interested in the welfare of all the people.

Unfortunately, these are also the reasons why his illness is so depressing and such a great tragedy for the country—and the world.

There are many other men in the country, some in the cabinet, who know more about a special subject than President Eisenhower. Treasury Secretary George Humphrey is an expert in the field of finance, Secretary of State John Foster Dulles possesses wider experience in foreign affairs and Labor Secretary James Mitchell concentrates upon his area of responsibility.

But the people—and the world—listen to Ike because they trust him as a man of peace and good will.

No other public figure in the world has this universal prestige and appeal.

THE BIG QUESTION The President's illness has led to widespread speculation concerning his own political future and its impact upon the fortunes of the Republican party.

The big question is: If the President makes a good recovery from his heart attack, will he be a candidate for a second term?

In reply, the eager politicians who had hoped to benefit by hanging on to Ike's coat-tails, are uttering some silly and ridiculous rationalizations.

For instance, a cabinet member is reported to have said "there is no definite reason to think that the President cannot run for a second term."

Another administration source says that Eisenhower's heart attack is "the lightest kind

a man can have. Nothing has happened to eliminate him as a 1956 candidate."

And Sen. Everett Dirksen of Illinois is talking about "duty" as "that shiny, iridescent word Mr. Eisenhower learned at West Point" to justify the Dirksen hope that the President will run once more.

But the disappointing answer is that Eisenhower will NOT be a candidate for re-election, even if he makes a complete recovery. Here are the reasons:

1. Eisenhower has never been eager for a second term. Had his health not been impaired, he probably could have been persuaded against his will by the demand of the people.

2. Ike's heart attack was neither "mild" nor "severe," but "moderate." This means that, barring a second attack or other complications, he can look forward to years of normal activity provided he is released from the strain and tension of the Presidency.

3. The President has frequently referred to his age and the "physical erosion" of the Presidency. He has advised political delegations, to look for younger men and "never to pin your flag so tightly to one mast that if a ship sinks you cannot rip it off and nail it to another."

4. Mrs. Eisenhower and other members of the President's family have always been opposed to a second campaign. Their opposition will be intensified now.

NIXON DESERVES PRAISE A word of approval is due Vice President Richard Nixon, the cabinet and members of the White House staff who have performed magnificently in the present crisis.

There has been no panic, no internal struggle for power and no hasty, ill advised action. This is indeed a tribute to the President's organizational ability and his willingness to delegate authority to others of his trusted team.

BEST-TRAINED VICE PRESIDENT Unlike Harry Truman, whose memoirs reveal that upon Roosevelt's death he was in complete ignorance of many administrative policies through no fault of his own, Vice President Nixon, the cabinet and Eisenhower's staff have been taken fully into Eisenhower's confidence.

Nixon has been called "the best trained Vice President in history," carefully prepared for a transfer of power if it should be necessary.

But on the basis of current medical bulletins from Denver, it is expected that the President should be able to complete his term and look forward to the more leisurely life of his dreams and to which he is so richly entitled.

TOWN MEETING

Discrimination

TO THE EDITOR:

We would like to congratulate Mr. Neil Van Steenberg and the Social Education and Action Committee of the Bayshore Congregational Church for the fine letter concerning housing discrimination, which appeared in your Sunday paper of Sept. 25. We heartily agree with the sentiments expressed in the letter.

Our committee feels that with the tremendous growth in new homes in Lakewood, Lakewood Plaza and Los Altos, the fact that not one Negro family, veteran or non-veteran, has been able to purchase a home in that area, is a shameful example of the discrimination in housing that exists in the City of Long Beach.

We are sure that the majority of residents of Long Beach are no less democratic than the majority of residents of Garden Grove, and would welcome having as their neighbors people of all races.

Our committee knows from the experiences of our Negro members and others who have made attempts to buy homes in those areas, that they have been denied the opportunity to do so solely on the basis of their color.

We hope that the much publicized experiences of Dr. Lee will open up the doors to eliminating discrimination in housing in our city.

JOE D. CROOM, Chairman.
1932 W. 19th St.

Picket the Pickets

TO THE EDITOR:

I listened to a news report telling about a barber shop that has refused to charge \$1.50 for a hair cut. The shop has been bombed, the union leaders have put the owner to the test of all kinds of threats and intimidations to bring him to their terms or put him out of business. The shop is continually picketed.

The Constitution does not give any faction the right to

Who Saved Light?

TO THE EDITOR:

Daylight savings time is gone, I hope forever. No one saved any daylight. No one saved any time.

Let's stop kidding ourselves, and stay where we are, on normal standard time. We just can't move the sun.

If some kid played around with the clocks and set them ahead or back an hour, mother or dad would probably be quite upset. Yet some grownups get away with anything.

Why can't we stay on standard time? There's been absolutely nothing gained by a day's light savings law. Those who wish to abide by such a law can still carry out their "daylight savings" by arising one hour earlier.

There's just no sense in switching the clocks around. Let's stay one way or the other.

WILLIAM J. POWERS
2602 101 Hwy., Torrance

Conest

TO THE EDITOR:

Why not a local newspaper contest with valuable prizes? Allow the contestants two or three days time, and have them name two streets in Long Beach that are not torn up.

CHARLES CORDRAY

OTHER PAPERS

Solitary Apple Tree

(Sacramento Bee)

SOMEWHERE recently it was revealed America has a fabulous number of fruit trees. But a man cannot keep so many millions in his mind. He is more likely to slip back in recollection to the single tree which stood in the back yard of his boyhood home.

That tree was a gnarled, half-dead bearer of bitter apples, too hard, sour and green for any purpose other than throwing. But that tree stood there through droughts, hot summer afternoons, shading and softening the ground for the jack-knife. The sun slanted under the weight of eternal boyhood hours until there was a twilight under the tree, even as the fields beyond blazed and drowned with bees.

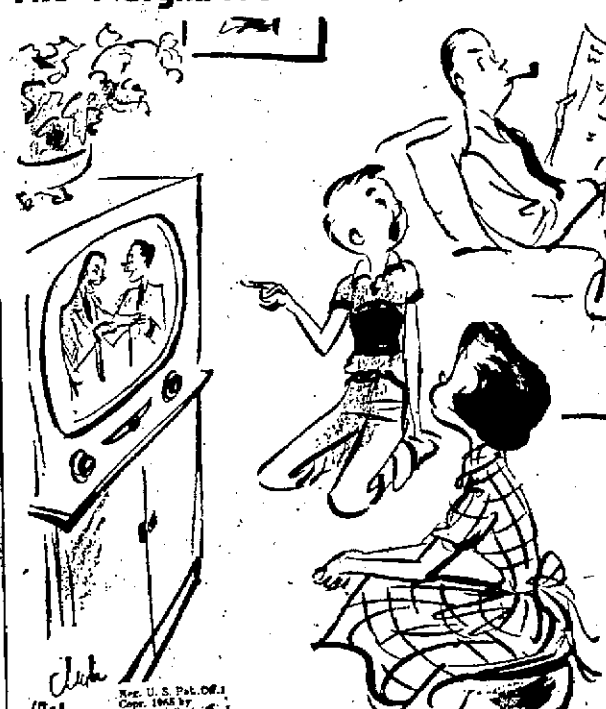
The winds and rains of fall tossed and drenched the building boughs and the boy, watching, dreaming, through the steaming kitchen window, talking big and tall with his mother, who had clean, white flour on her hands, and the house was fragrant and warm with the bouquet of baking.

And in winter the tree was there, black on the snow, which had drifted almost even with the branches. Those branches had seemed so far from the ground last summer. Surely they would not be so high when the snow was gone and the bruised ground was bare. And when May nights stirred the kitchen curtain the boy knew the tree was there, with its petals making trepidulous thrusts of white against the dark.

So what are millions of trees? Where is the tree, single and lonesome, which said more about infinity than the biggest numbers a mathematician ever used to measure the final magnitude of space?

The Neighbors

By George Clark



"Dad, they just handed this guy more money than you make in five years."

American Astronomer Searching for Other Worlds

By JOSEPH L. MYLER

WASHINGTON (U.P.)—An astronomer said Saturday he hopes to discover other worlds outside the family of planets to which the earth belongs.

This hope was expressed by Dr. Peter Van De Kamp of the Sproul Observatory, Swarthmore College, in an address to the National Capital Astronomers.

He said he believes it possible that he and his associates may in time find planets circling the nearer stars just as earth and its neighbors revolve around the sun.

Whether such planets support life, as does the earth and possibly Mars, could not be determined by the methods Van De Kamp will use.

For they are far too dim and

much too distant even to be seen with any telescope now in existence.

But Van De Kamp thinks that at least the existence of planets in other systems may be deduced by their gravitational pull on the parent stars.

UNTIL COMPARATIVELY recently astronomers felt that existence of other worlds was unlikely. Their skepticism was based on a theory that the solar

collision, or near miss, between the sun and some other star.

Such an accident, they figured, was hardly likely to happen more than once—or an extremely small number of times at the most.

New and scientifically more acceptable theories, however, warrant the assumption that there are millions of other worlds in our own Milky Way galaxy and perhaps many billions in the entire universe.

But it will take much hard work and fine measurement, Van De Kamp said, actually to establish existence of planets around even the nearest stars.

The nearest of these neighbors of the sun is the star Alpha Cen-

tauri, which is 25,200,000,000,000 miles away.

NOT EVEN massive Jupiter, the sun's largest planet, could be spotted at such a distance by even the world's largest telescope, the 200-inch giant at Mt. Palomar. In addition to being too dim to be visible, it would be lost in the glare of its parent star.

The measurements necessary to detect other stars' planets will be fantastically small. A star moving by itself would follow a straight path through space. If circled by another body, however, its track would swing slowly from side to side.

stellar "wiggles" over a long period, Van De Kamp thinks it will be possible to discern so-called perturbations of the kind a planet might cause.

But it will be like trying to measure in Washington a dime on top of the Empire State building in New York.

THE SPROUL OBSERVATORY already has found several dark companions of nearby stars by gravitational detective work. They were small stars, however, not planets.

Acting on tip from Sproul, the Mt. Palomar telescope people last spring saw and photographed an object circling the nearby star Ross 614. It turned

out to be a star weighing only eight per cent as much as the sun. Small as it is, it is 75 times as massive as Jupiter.

Van De Kamp told the United Press it is reasonable to suppose there are many stars in the universe with life-bearing planets.

But that, he added, is just speculation. As a "practical, hard-working astronomer" he'll be happy if he can just establish the existence of some other planetary systems.

STAR PERFORMERS—Classified ads: If selling, renting, or recovering a lost article is your aim, call 6-9071 for an Ind. P-T. ad-writer.



DON'T SPARE THAT TREE

Earl Alderman digs in as truck waits to uproot camphor tree. Lakewood City will replace 1,800 of its 18,000 roadside trees.—(Staff Photo.)

PROGRAM PROGRESSING

Lakewood Replanting 1,800 Roadside Trees

By EARL GRISWOLD

Work will be completed this week on replacement of 246 trees on three Lakewood streets, marking the start of the City of Lakewood's program to replace an estimated 1,800 of its 18,000 roadside trees.

NMU Chief Sees Crisis in Shipping

NEW YORK (U.P.)—President Joseph Curran of the CIO National Maritime Union said Saturday the American merchant marine is in a state of crisis and that gains won by seamen in recent years are threatened.

"Since the end of the Korean emergency," said Curran, "the American merchant marine has again been permitted to dwindle into a state of crisis."

He indicated he felt much of the trouble stemmed from great use of foreign vessels for shipping, and lowered government subsidies for this nation's merchant marine.

Curran also asserted that "government and industry have combined to use the substandard conditions on foreign flag ships as a crowbar to undermine the standards of American seamen."

He assailed other shipping unions for giving up the 40-hour week, accepting reduced pay scales and agreeing to yielding overtime pay.

Curran's views were voiced in a report to be made to the NMU's 10th biennial convention opening here today.

STAR PERFORMERS—Classified ads: If selling, renting, or recovering a lost article is your aim, call 6-9071 for an Ind. P-T. ad-writer.

In the initial phase, trees are to be replaced on Briarcrest Ave. from Del Amo Blvd. to South St., on Centralia St. from the 3600 to 4100 block, and on the 3600 block of Pimental Ave.

One hundred and fifty trees are being planted in the parkway panels between sidewalk and curb on Briarcrest Ave., where only 35 per cent of the original camphor trees still survive. Roy Kreitzberg, roadside tree foreman, said Saturday. The new plantings will be white alders.

EIGHTY-FIVE STONE PINES are to be replaced with white alders on Centralia St. The stone pines are small and scrubby, with few of them more than three or four feet high, Kreitzberg said.

"The white stone pines just don't do well in the soil of west Lakewood, but white alders thrive there with proper care," he said.

On Pimental Ave., many of the original purple leaf plums planted by the subdividers were replaced by residents with carob trees, Kreitzberg said. Eleven of the remaining plum trees will be replaced with carobs for uniformity.

RESIDENTS CAN REMOVE trees from their roadside tree panels only after receiving official notice that their trees are to be replaced, Kreitzberg said. City ordinances otherwise prohibit their removal and also prohibit planting of shrubs and additional trees, he said.

The roadside tree program is being carried out by the Lakewood Park, Recreation and Parkway District under special contract with the City of Lakewood.

Ship Arrivals, Departures

(Compiled by The Marine Exchange)
ACTIVE VESSELS IN PORT SATURDAY

Vessel	Berth	Operator	Due to Sail	For
Alaska Cedar	107	W. H. Chamberlain Co.	Oct. 2	Yokohama
Ariosa	145	International Nav. Co.	Oct. 2	Yokohama
Alaska Spruce	135	W. H. Chamberlain Co.	Indef.	Indef.
C-Trader	LB-3	Amec & Manchurian	Oct. 2	San Fran.
City of Brooklyn	LB-3	States Marine	Oct. 2	San Fran.
Coeur d'Alene Victory	107	Oliver J. Olson Co.	Indef.	Indef.
Cynthia Olson	228	Republic of Korea	Oct. 2	Yokohama
Church	107	Oliver J. Olson Co.	Indef.	Indef.
Havoline Farmer	108	Mason	Oct. 2	Honolulu
Karen Olson	107	Oliver J. Olson Co.	Oct. 3	San Fran.
Kokoi Maru	LB-28	Union Oil	Oct. 2	Port San Luis
Louisa	150	Duke	Oct. 2	Miami
La Salle	177	Waterman	Indef.	Indef.
Mace Olson	177	Oliver J. Olson Co.	Oct. 4	San Fran.
Marine Leopard	200-A	Luckenbach	Oct. 4	San Fran.
Malaya	LB-3	East Asiatic	Oct. 6	San Fran.
Old Colony Mariner	LB-5	Pac. Far East	Oct. 6	San Fran.
Seattle	158	Johnson	Oct. 3	San Fran.
Silver Gate	50	Johnson	Oct. 3	San Fran.
Wideawake	LB-10	States Marine	Oct. 3	San Fran.

VESSELS DUE SATURDAY

Vessel	Berth	From	Operator	Due to
Frederick Lykes, 165		Houston	Lykes	Oct. 2
Komei Maru, 158		San Fran.	N. Y. K.	Oct. 2
Kenneth McKay, 97		New Orleans	Lykes	Oct. 2
Pioneer Dale, 232-A		Charleston	Amer. Pioneer	Oct. 2
Santa Fe, 52		San Fran.	Grice	Oct. 2

VESSELS DUE TODAY

Vessel	Berth	From	Operator	Due to
Cibola, 117	Golden	United Fruit	Co.	Oct. 3
Catex Bahrain, 86	Dunkin	Overseas Tanker Co.		Oct. 3
Columbia, 210-A	Savary	General Tel. Corp.		Oct. 3
P & B, 232-B	Norfolk	Weyerhaeuser		Oct. 3
Perfield, 232-D	San Fran.	Baker		Oct. 3
Harry Culbreth, 235	Nashville	Lykes		Oct. 3
Ira Nelson Storrs, LB-17	Portland	Coastwise		Oct. 3
Hammond, 180	Seattle	H. Vickersham Co.		Oct. 3
New York Maru, 158	New York	N. Y. K.		Oct. 4
President Harrison, 185	San Fran.	American Pres.		Oct. 4
Tamaki Maru, LB-3	New York	Yamashita		Oct. 3

UNWANTED HAIR

REMOVED FOR LIFE

"Longevity of Background Your Most Essential Guarantee".
28 Years in Los Angeles

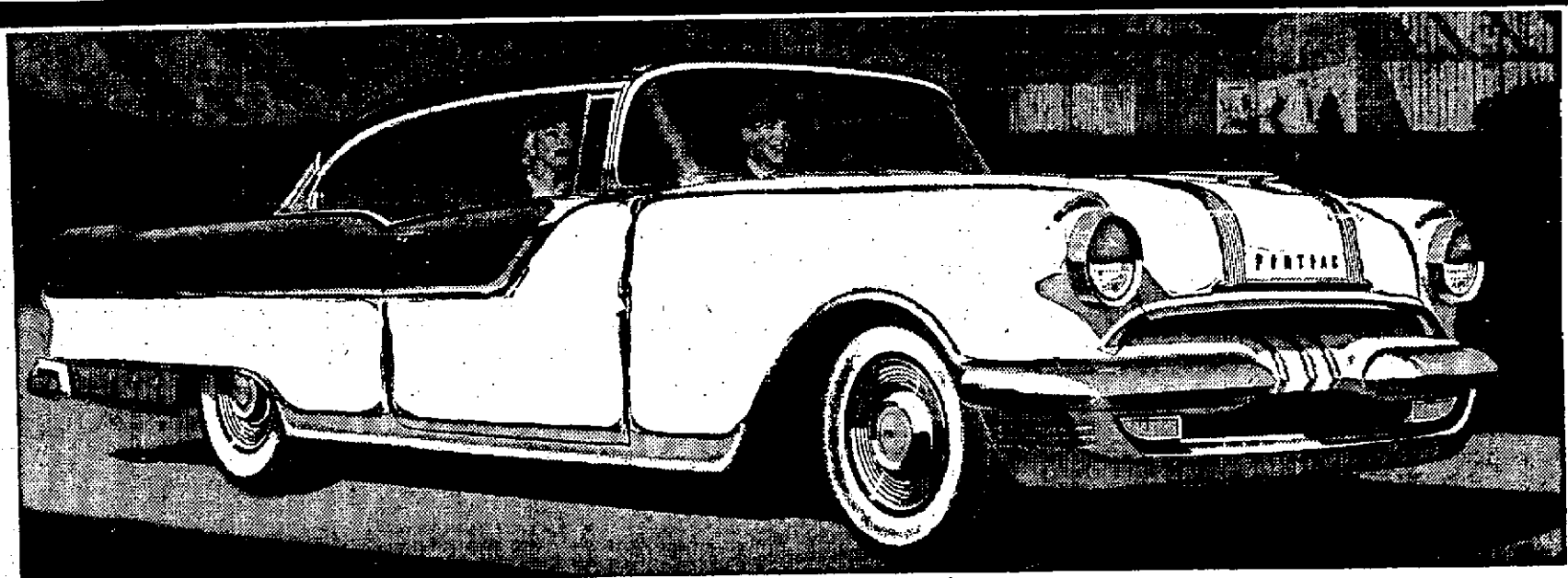
FOR WOMEN—The "St. Pierre Dual Action Method" upsets all concepts of treatment. This method destroys more hair for the dollar than anything developed in 50 years. No woman need suffer the indignity of excess hair. Results rapid, fees modest. Hairlines, eyebrows, face, neck, lips, arms, limbs left free of hair forever. Consultations private and free. Mail this ad for brochure.

FOR MEN—The "St. Pierre Dual Action Method" makes practicable the removal of heavy body growth in shortest time. Eyebrows, ears, cheeks, hairy throats, collar line, back, chest cleared forever! The gym, outdoor sports need no longer be avoided because of excess hair. Body odor due to excess hair need not be tolerated. Highly trained and seasoned men and women operators.

MAIL PERMIT 105
Hours: 9:00 a.m. to 6 p.m.
May Be Arranged For Appointment

THE DERMIC LABORATORIES
SUITE 915, HEARTWELL BLDG., 19 PINE AVE. PHONE 61-5134
Suite 102, St. Pierre Professional Bldg., 619 S. Bascom Ave. St. L. A.

100% FINANCING
on down payment and
contract balance



THIS BEAUTIFUL PONTIAC

Catalina \$2,292

870 HARDTOP INCLUDING HYDRA-MATIC, FOR ONLY . . .

Here are some typical examples of high trade allowances Mike Salta recently gave on other new 1955 V-8 Pontiacs. All models, all colors and body styles available from our stock.

WE ALLOWED
\$925⁰⁵
ON A '47 CHRYSLER

WE ALLOWED
\$1140¹¹
ON A '49 PONTIAC

WE ALLOWED
\$1557⁰⁰
ON A '50 CHEVROLET

WE ALLOWED
\$2004⁰⁴
ON A '53 CHEV. 2-DR.

Our records are open for your inspection to prove these high allowances.
If your car is in reasonably good resale condition you can expect the same high trade-in allowance!

\$700 guarantee on any prewar car regardless of condition on a NEW 1955 Pontiac Starchief Catalina

OPEN TILL MIDNIGHT 7 DAYS A WEEK

SALTA Pontiac

The Largest Volume
Dealer West of the
Rockies

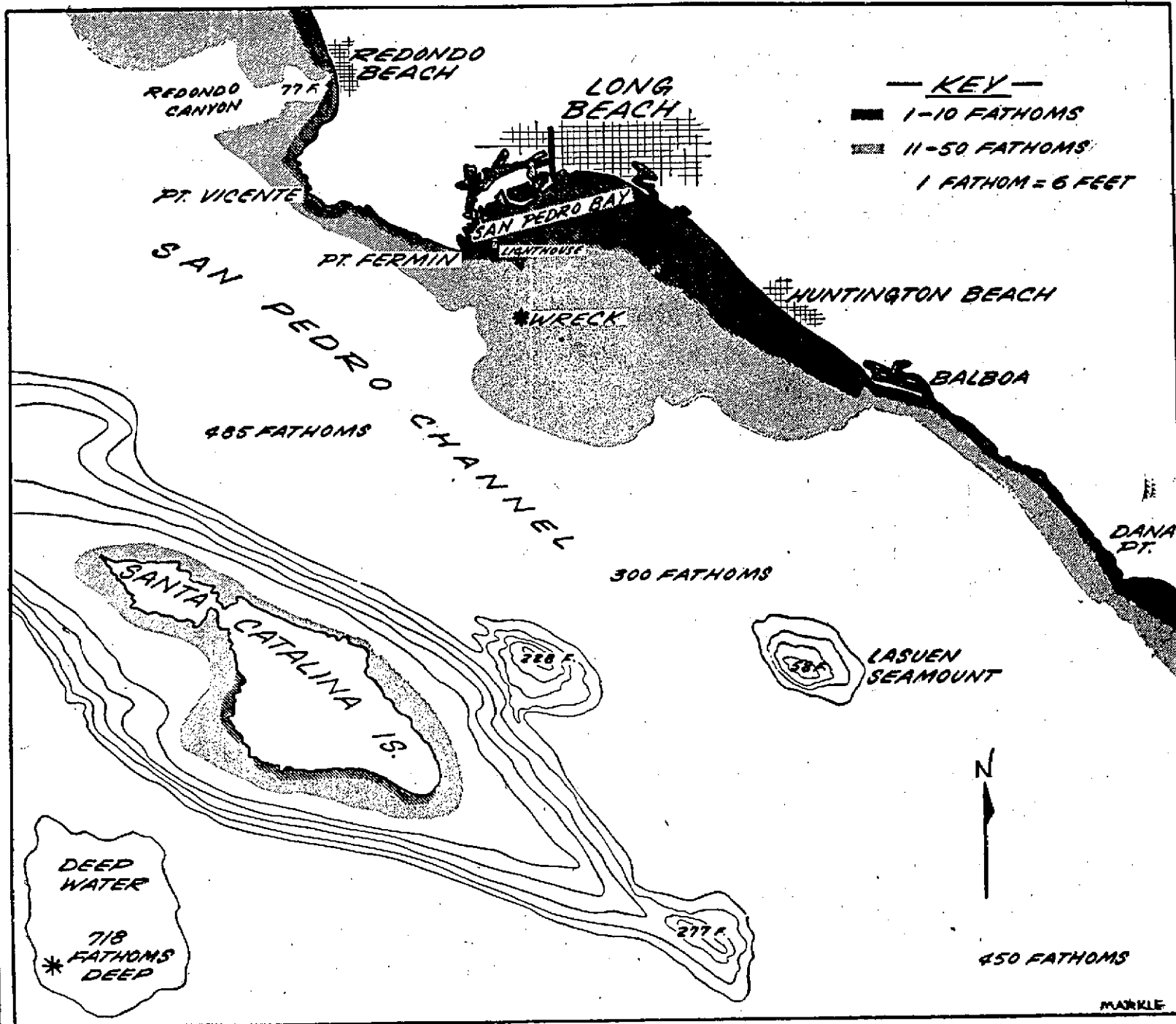
1545 'AMERICAN AVE., LONG BEACH

Long Beach 7-4111 — NEVADA 6-3155



OUR OWN OCEAN

Hills Rise From Depths of Pacific Floor



HILLS AND SLOPES of Ocean Floor Are Indicated in Southland Ocean Chart

Independent-Press-Telegram

SUNDAY, OCTOBER 2 ★ SECTION C
Real Estate . . . Pages 7-15

718 Fathoms Marked Beyond Catalina Isle

(Editor's Note: This is the first of a series of articles on the Southland's ocean floor and its wild life.)

By VERA WILLIAMS
The surface of our ocean glitters blue-green in the sun, tosses gray and somber under dark clouds, moving always restlessly, crashing into waves on the shore. What does it look like under the surface? What, for instance, is the topography of the ocean floor off Long Beach? Is it smooth or bumpy, covered with sand or rocks? How deep is the water?

Capt. W. H. Snyder, chief of the research and rescue section of the 11th Coast Guard district with offices in the Times Bldg., who certainly knows the Pacific hereabouts, if anybody does, says San Pedro Channel which curves from Point Fermin to Seal Beach ranges from two fathoms off shore to 500 fathoms at its outer edge 15 miles in the distance. (A fathom, landlubbers, is six feet.)

THE OCEAN FLOOR of this channel, he says, is smooth and covered with sand. The nearest big rock in this area is a third of a mile offshore, close by the Huntington Beach pier. Breakers may be seen smashing over it at low tide.

A smaller yet still menacing rock lies a tenth of a mile off Newport. From Balboa to Dana Point there is a "whole slew of rocks, all close in," according to Lt. George E. Tooloose, officer of the day, and senior controller, Capt. Snyder's right-hand man.

The wreck of an old ship lies under eight fathoms of water 3 1/4 miles southeast of Point Fermin. This is believed to be the only wreck in this area and the Coast Guard does not know what ship it is—or was.

QUARTERMASTER 1ST CLASS Jack Woolworth, one of the assistant controllers, takes up the topography story from there.

Fishermen from Long Beach often go to Horseshoe Kelp, an area of kelp and seaweed, 3 1/4 miles off the Long Beach breakwater, due south of Long Beach. From the Newport and Balboa area, fishermen go to 14-Mile Bank, a hill that juts up from the ocean floor 13 miles southwest of Newport. This hill measures 5 1/2 miles by 3 1/2 miles, and soundings range from 58 fathoms to 250 fathoms. Geodetic maps designate 14-Mile Bank with the fancier name of Lasuen Seamount, but nobody has any idea why or what it means.

About 45 miles due south of 14-Mile Bank is 65-Mile Bank, another ocean hill or mountain, 9 by 5 miles, with water 302 to 1,000 fathoms deep.

Another hill not named lies four miles northeast of the east end of Santa Catalina Island. It crests at a depth of 228 fathoms, compared with 391 to 428 fathoms all around it.

WATER DEEPENS EAST beyond Santa Catalina Island. For instance, a spot just beyond Catalina is 718 fathoms.

Redondo Canyon, a canyon in the ocean floor and generally believed to be an earthquake fault, lies about three miles northeast of Palos Verdes Pt. Irregularly shaped, it is 77 fathoms deep, while nearby the sea floor is 36 to 55 fathoms deep.

The Gulf of Santa Catalina, 33 miles wide, lies southeast of Catalina Island, extending from Dana Point to San Diego.

Outer Santa Barbara Passage, 16 miles wide, lies between Catalina Island and San Clemente Island.

And the next time you read about an intrepid swimmer plunging into "Catalina Channel" on his way from Catalina to the mainland or vice versa, don't believe it. There isn't any "Catalina Channel." What the swimmer crosses—if he does—is San Pedro Channel.

WATCH FOR MORE Articles in the OUR OWN OCEAN series, appearing in your Sunday Independent-Press-Telegram.



Universe Beauties Returning

Four Miss Universe girls who have received long term motion picture contracts with Universal International Studios will be at the head table at the Miss Universe Beauty Pageant installation banquet at 7 p. m. Wednesday in the Pageant Room of the Wilton Hotel.

They are Miss Universe, Hillevi Rombin of Sweden; Miss El Salvador, Maribel Arrieta; Miss Ceylon, Maureen Hingert; and Miss United States of America, Carlene King Johnson.

AARON SCHULTZ will be installed president of Long Beach Pageant, Inc., succeeding Fred S. Dean, president for two years. Motion picture films of the Brazilian contest held last year to choose a candidate for the Miss Universe Beauty Pageant will be shown.

The installation banquet is open to the public. Reservations may be made through the Miss Universe Pageant office in the Municipal Auditorium.

Square Dance Schedule Set

Square dance instruction for beginners will be featured for adults and youngsters alike at Pan-American Park clubhouse, starting Thursday.

Adult square dance beginners will attend a 12-week course of instruction Thursdays from 7:30 to 8:30 p. m., according to Al Thompson, chief recreation director at the Lakewood park. Beginners may enroll at the clubhouse on Thursday evening.

The beginning instruction will be followed by square dancing from 8:30-11:00 p. m. for "intermediate" students.

The youngsters class also will be held at the Pan-American clubhouse for 12 weeks. Classes are on Thursdays from 3:45-5 o'clock. The class is open to boys and girls in school grades four, five and six. Youngsters are asked to enroll in the course in pairs—one boy and one girl—in order to facilitate instruction.

Folk Dancers Set Festival for 50 Clubs

Dances of many countries will be presented by Silverado Folk Dancers in the seventh Folk Dance Festival Saturday evening in Municipal Auditorium.

Sponsors will be the Folk Dance Federation of California, Southern Section, assisted by the Recreation Commission.

Fifty clubs of the federation in Southern California have been invited. Participants will wear authentic foreign costumes.

Admission will be free, but only those in costume will be permitted on the dance floor.

Virgil McDougale, program chairman, announces that dances will include the Swedish Hambo, Ukrainian Hopak, Mexican Corrido and Greek Miserlou.

Dancing will begin at 7 p. m.

C of C Sets Installation

Virgil B. Gillespie, banker and civic leader, will be installed Monday noon as president of Long Beach Chamber of Commerce at the annual meeting in the Lafayette Hotel.

Other officers are Charles M. Campbell, 1st vice president; C. E. Phillips, 2nd vice president; and George Badenhausen, treasurer.

More than 500 members and guests are expected to attend the program, which will include a review of the past year and a forecast of action for 1955-56.

Gillespie, who succeeds Lloyd C. Leedom, served as treasurer of the Chamber in 1953 and was a director from 1951 through 1953.



VIRGIL GILLESPIE New Chamber President

Chemists Set Meet

Southern California section of the American Chemical Society will meet Friday at the Rodger Young Auditorium, 936 W. Washington Blvd., Los Angeles. Speaker will be Dr. K. O. Emery, Dr. Emery's specialty is marine geology and oceanography.

Fire Prevention Week Planned

"Let's grow up, not burn up." That's the slogan of Fire Prevention Week, opening Oct. 9, sponsored by the Chamber of Commerce, Insurance Assn., Safety Council and Fire Department.

Don P. Davis is general chairman of the city-wide committee. Fire Prevention Week traditionally includes the anniversary of the Chicago fire which on Oct. 9, 1871, took 250 lives and destroyed 17,430 buildings with a loss of \$168,900,000.

Mayor's Race Deadline Scheduled at Midnight

Balloting will close at midnight tonight in the race to select an honorary Uptown-North Long Beach mayor.

Votes are based on tickets purchased for the cerebral palsy benefit show scheduled at 8 p. m. Oct. 11 at Jordan High School.

Roberta Linn heads the list of entertainers in the benefit program with Malcolm Epley, Independent Press-Telegram columnist as master of ceremonies.

THE HONORARY MAYOR and a guest will receive a guided tour of Universal-International Studios. The winner will also receive a trophy and occupy the mayor's chair in City Hall for one day.

Ray Doran is leading in the latest standings, trailed by Ray Billee, Bob Ruchti, Dr. Charles W. Latshaw, Agnes Howell, John R. Kent and Leon W. Enk.

TICKETS are on sale at Mary Louis Cafe No. 1, 5733 Atlantic.

Dry Cleaners Founder Dies

Fred Foasberg, founder of Foasberg Laundry and Dry Cleaners in Long Beach, died Saturday on his 75th birthday in his home, 3831 Lime Ave.

His son, James W., operates the establishment. The elder Foasberg founded in 1938 when he came to Long Beach from Minneapolis.

Foasberg was a native of Malmo, Sweden. He was on the board of trustees of California Heights Community Methodist Church.

Surviving, besides the son, are his wife, Melinda; daughter, Mrs. Catherine Slaton, both of Long Beach, and a brother, John H. of Huron.

Funeral service will be at California Heights Community Methodist Church at 2 p. m. Tuesday. Dillard Mortuary is in charge of arrangements.

Cancer Society Schedules Film

Under the auspices of the American Cancer Society, the motion picture, "Breast—Self-examination," will be shown in local theaters Oct. 24-25, it is announced by Miss Patricia Reid, Long Beach and Lakewood area chairman.

"There are 800,000 adult women in Los Angeles County—and 1,600 died last year from cancer of the breast," said Miss Reid. "Cancer of the breast is curable if it is detected in time."

tionally includes the anniversary of the Chicago fire which on Oct. 9, 1871, took 250 lives and destroyed 17,430 buildings with a loss of \$168,900,000.

IN 1918, a Fire Prevention Bureau was formed in the Long Beach Fire Department. In 1944, the Long Beach Insurance Assn. joined with the Fire Department in sponsoring the week's observance.

A year ago the Chamber of Commerce and Safety Council joined in the program. The campaign put on by that joint committee won awards from the Chamber of Commerce of the United States and the Board of Underwriters of the Pacific.

FIREFIGHTERS SAY the most common causes of fire are careless smoking, especially smoking in bed; misuse of electricity with frayed cords, defective wiring and faulty appliances; defective chimneys and flues; faulty stoves and heaters; spontaneous ignition; flammable liquids (gasoline, solvents, etc.); ignition of hot grease; rubbish near flames and, particularly, dangerous children playing with matches.

Capt. Harry Clayton of the Long Beach Fire Department will demonstrate how fires start by such practices as overloading electrical outlets and placing pennies in fuse boxes when he addresses the Chamber of Commerce Breakfast Forum Wednesday in the Wilton Hotel. Several service clubs have planned special programs.

The first campaign report meeting is scheduled for Oct. 11 when corporations being given "Fair-Share" awards will be particularly honored.



ROBERTA LINN Benefit Show Star

Long Beach Building Land Dwindles to 5,000 Lots

What is so rare in Long Beach and environs as a vacant lot?

There used to be vacant lots on nearly every street, merrily raising tin cans, weeds, yellow mustard and boys happily playing ball.

Not any more. Now one may walk or drive for blocks without seeing a vacant lot. Most of those which technically are vacant have just been cleared of old homes. New homes, or more likely apartment buildings, are going up to take their places.

This is particularly true of the shore and streets near the beach. Construction there is vertical—almost all the buildings going up are apartment houses.

THERE REMAIN only 5,000 vacant lots in Long Beach suitable for residential building, says the weed cleaning division of the Public Service Department. The division adds that last year at this time there were 6,000 vacant lots. Observers say that of the vacant lots in the city 10 years ago, 75 per cent now bear structures.

The Planning Department says

City Fathers Ask Backing for C. Chest

Proclamations from the mayors and city councils of Long Beach, Lakewood and Signal Hill setting October as Community Chest month and urging each resident to make "fair-share" gifts, were announced Saturday.

Pointing out that each person living in the Chest area is affected by the 30 health, welfare and youth services, the proclamations commend the economy of combining 30 appeals into one single drive.

"Because of the growth of both population and number of agencies united in the single drive, the campaign goal of \$315,000 represents the very minimum needed by the agencies for operating expenses," Paul A. Nichol, campaign chairman declared.

HE ASKED persons employed outside the Community Chest area and solicited at their work to write in "United Neighbors Community Chest" on their pledge cards otherwise the money is retained by Chests in other areas.

All units of the campaign with the exception of the residential, Lakewood business and downtown small business divisions have started their drives. These divisions will begin solicitation the week of Oct. 10.

The first campaign report meeting is scheduled for Oct. 11 when corporations being given "Fair-Share" awards will be particularly honored.

1,500 residential units were built in the city last year. The department reports there are 740 acres of vacant subdivided land in the city and 400 acres of vacant acreage, not subdivided—1140 acres of vacant land, all told. As a rule of thumb, it is five lots to the acre.

IN LAKEWOOD—and who around here doesn't remember when Lakewood was mostly open country?—there are not more than 35 vacant lots, says E. T. Moore, real estate man of that area. And they are going fast.

Los Altos area, which includes Park Estates, has about 250 vacant lots, says Lloyd S. Whaley, developer. There are still a few vacant lots in Park Estates and there are about 90 vacant lots in the La Marina section of Los Altos.

Shortage of land in Long Beach is forcing a migration into Orange County, say real estate developers. A startling number of persons who work in Long Beach have bought or are building homes around Garden Grove and Santa Ana.

Handicraft Projects Scheduled for Adults

Autumn-winter schedules of handicraft instruction for adults have been posted by Mrs. Lois DeLano, Recreation Department activity specialist.

Classes are held at Recreation Department centers and park clubhouses. The instruction is free. Accent will be on making of holiday gifts.

One of the highlights of the schedule is the "Glamorous Gadgets" class at Municipal Recreation, 350 E. Ocean Blvd., to be given Mondays, 1 to 4 p. m. "This should prove a very popular course," Mrs. DeLano said. "There will be instruction in making attractive articles, Christmas and seasonal table decorations, door swags and table favors."

The craft articles also will be jeweled in keeping with the present fashion. This will include jeweled compacts, boxes, match covers, lighters, watches, felt collar sets and earring sets.

There also will be general craft instruction at the Municipal Recreation Center, Tuesdays from 7-10 p. m. and Thursdays from 1 to 4 p. m.

Russ Reassure Red China of Soviet Support

MOSCOW (UP)—The Soviet government and Communist China marked the sixth anniversary of the establishment of the Peiping regime Saturday by telling the world they are indivisible allies.

The occasion was a gala reception given by Chinese Ambassador Liu Shao at Moscow's old Metropole Hotel, attended by top-rank Soviet officials.

First Deputy Premier Lazar Kaganovich, speaking for the Soviet government, stressed the theme of complete Soviet support for Communist China.

"The Soviet Union is helping China and will continue to help China," he promised. Western observers viewed this as a clear reply to western speculation on a possible rift between the two Communist states.

United States Ambassador Charles E. Bohlen was not present.

craft schedule includes:

Silverado Park, Tuesdays, 1 to 4 p. m., textile painting, and again on Tuesdays, 6:30 to 9:30 p. m., textile painting and general crafts.

Truman Boyd, Mondays, general crafts, 10 to 2 p. m. Cabrillo, textile painting and general crafts, Thursday, 7 to 10 p. m.

MacArthur Park, Mondays, 10 a. m. to 3 p. m., textile painting. Bixby Park, Tuesdays, 10 a. m. to 3 p. m., basketry weaving.

Belmont Recreation Center, 4104 Allin St., Wednesdays, 1 to 4 p. m., textile painting; Fridays, 1 to 4 p. m., a special class for physically handicapped persons; Saturdays, 9 a. m. to noon, a class for children.

Houghton Park, Tuesdays, 10 a. m. to 2 p. m., general crafts, and Thursdays, 10 a. m. to 2 p. m., textile painting.

Cherry Avenue Park, Thursdays, 10 a. m. to 3 p. m., textile painting.

Pan-American Park, Thursdays, 7 to 10 p. m., textile painting and general crafts, and Fridays, 10 a. m. to 3 p. m., textile painting.

TEXAS CABBAGE YIELDS GOLD AND DIAMOND

BELTON, Tex. (UP)—Mrs. Emily Muenster, a dormitory hostess at Mary Hardin-Baylor College for Girls here, tapped a bell at lunch Saturday and announced she had found a diamond ring in her boiled cabbage.

A pretty student among the approximately 500 diners announced a moment later that she, too, had a ring in her cabbage—a wedding band.

Then Mrs. Ellen Sharp, college dietician, walked into the dining room and claimed the rings, lost in the cabbage-washing process, she said.

SAVE 40%, 50%, EVEN 60% ON FURNITURE SALE CONTINUED BY PUBLIC DEMAND!

AND WILL CONTINUE DAILY WITH UNBEATABLE FORCE UNTIL STOCK IS SOLD OUT OF TOWN CREDIT OK—We guarantee you will save more at Self Service Furniture! Our loss is your gain, every last furniture and appliance item must go regardless of cost. A buying opportunity of a lifetime! Profits are utterly ignored in an ALL-OUT SALE. Everything as advertised. Buy with confidence. TAKE YEARS TO PAY.

NOTICE We Carry Our Own Contracts, No Finance Co. to Deal With



2 APPLIANCES!
Range and Refrigerator
ONLY \$169⁵⁰
with any purchase of any
3-ROOM OUTFIT!

DE LUXE
ELECTRIC
REFRIG-
ERATOR!



NEW 1955
FULL SIZE
GAS RANGE



3-ROOM OUTFIT complete
\$249
ANY PURCHASE
RESERVED FOR
FUTURE DELIVERY.
FREE STORAGE ON ALL
ITEMS PURCHASED.
EASY TERMS! YEARS TO PAY!

DINETTE GROUP
Includes
3 Sparkling Places
4 Chairs and
Extension Top Table \$39



3-ROOM OUTFIT complete
\$329
SAVE THE COMPLETE
OUTFIT WAY. MAKE
ONE PURCHASE
INSTEAD OF MANY.
EASY TERMS! YEARS TO PAY!

3-ROOM MODERN OUTFIT

COMPLETE
9-Pc. Living Room Set
COMPLETE
9-Pc. Bedroom Set
COMPLETE
5-Pc. Kitchen Set
INCLUDING
Gas Range and Electric Refrigerator
REG. \$795.00 VALUE

\$489

ONLY \$17.50 MONTHLY

5-ROOM DE LUXE OUTFIT

2 COMPLETE BEDROOMS
COMPLETE LIVING ROOM
COMPLETE KITCHEN
COMPLETE DINING ROOM
INCLUDING BRAND NEW REFRIGERATOR,
WESTERN-HOLLY GAS RANGE, PLUS 9x12 RUG,
PICTURES, LAMPS, TABLES, DISHES, SILVER-
WARE, ETC.

Reg. \$1295 Value

\$795

ONLY \$50 DOWN

FREE...

DELIVERY ANYWHERE.
STORAGE 1 YEAR
DECORATOR SERVICE



Complete BEDROOM GROUP! **\$116⁵⁰**
INCLUDES Hollywood headboard... plus your choice of aol. adv. twin or double bed, double dresser and mirror... plus 2 boudoir lamps and shades and 2 night tables.
This Room May Be Bought Separately

\$10 DOWN



Complete BEDROOM GROUP! **\$148⁵⁰**
INCLUDES beautiful headboard... plus large double dresser and mirror... plus 2 boudoir lamps and shades, 2 night tables.
This Room May Be Bought Separately

\$10 DOWN



Complete LIVING ROOM GROUP! **\$116⁵⁰**
INCLUDES ultra modern bed-divan and matching club chair... plus 2 end tables... plus matching cocktail table... plus 2 lamps and shades.
This Room May Be Bought Separately

\$10 DOWN



Complete LIVING ROOM GROUP! **\$148⁵⁰**
INCLUDES modern bed-divan plus a matching club chair... plus 2 end tables... plus matching cocktail table... plus 2 lamps and shades.
This Room May Be Bought Separately

\$10 DOWN



SAVE \$70 **5-PC. BEDROOM GROUP**
Includes large size dresser and mirror or chest, Hollywood headboard, 2 night tables, 2 beautiful boudoir lamps... in your choice of blond, seafoam finish.
TERMS TO SUIT YOU.

Usually \$168.95
\$98⁹⁵
Only \$10 Dn.

COMPLETE FOR ONLY \$4⁹⁰
You Get /Wool Axminster Carpet — Resilient Padding — Complete Expert Installation

LOOK AT THESE SAVINGS

Room Size	Should Cost	Our Price	You Save
12'x9'	105.00	58.00	\$46.00
12'x12'	140.00	78.00	\$62.00
12'x15'	176.00	98.00	\$78.00
12'x18'	211.20	117.60	\$93.60
9'x15'	132.00	73.60	\$58.40
9'x18'	150.40	88.20	\$70.20



SAVE \$70 **5-PC. SECTIONAL SOFA ENSEMBLE**
2-pc. sectional sofa upholstered in newest metallic tweed; has full spring construction. Individually padded Marshall spring unit with rubberized hair filling. Plus glass top mahogany finish corner table, cocktail table and smart table lamp with shade.

Usually \$168.95
\$98⁹⁵
Terms to Suit You Only \$10 Dn.

OPEN SUNDAY 10 A.M. TO 9 P.M.
DAILY 9 A.M. TO 9 P.M.

Self Service Furniture

PHONE 29-565
5874 ATLANTIC AVE.
NORTH LONG BEACH

NO BETTER TERMS ANYWHERE!

OPEN SUNDAY 10 A.M. TO 9 P.M.
DAILY 9 A.M. TO 9 P.M.

Suburban Properties 140 Suburban Property 140

When It Comes to A HOME Of Your Own



IT PAYS TO DEAL WITH A REALTOR!

CARSON ST. REALTY
12139 E. Carson
Artesia TO 5-3114

CERTIFIED REALTY
17419 S. Clark
Bellflower TO 6-3777

DEGLEW REALTY
900 American
Long Beach 6-9751

WILLIS C. DELL
REALTY
9419 E. Flower
Bellflower TO 7-3233

DUTCHER'S REALTY
9347 E. Artesia
Bellflower TO 7-2150

HARRY FLOWER
16302 So. Clark
Bellflower TO 7-5640

HAUSER REALTY
9442 E. Artesia
Bellflower TO 7-1637

FRANK RUNDQUIST
REALTY
15730 Lakewood
Bellflower TO 6-6110

RYLEE & COGBURN
9039 E. Artesia
Bellflower TO 7-1363

GOLD COAST RLTY.
"H. Mike Dumalski"
Bellflower TO 6-1708

HUMPHRIES REALTY
CO.
9631 E. Center
Bellflower TO 7-2707

E. T. IBBETSON
8555 E. Artesia Blvd.
Bellflower ME 3-5143

LIGTENBERG REALTY
9570 E. Flower
Bellflower TO 6-3758

MENSER & MENSER
16819 S. Bellflower Blvd.
Bellflower TO 7-6550

PROPERTY SERVICE
14105 Lakewood Blvd.
Bellflower ME 3-2115

BURT SMITH CO.
9420 E. Flower
Bellflower TO 7-7273

O. W. SMITH
9430 E. Compton Blvd.
Bellflower TO 7-1968

Bellflower

District Board of Realtors

MEMBERS INCLUDE

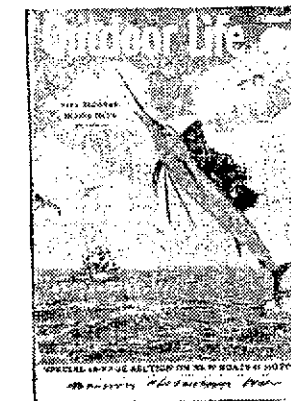
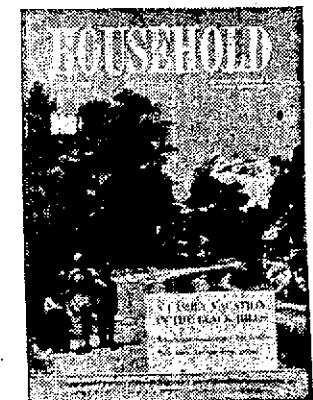
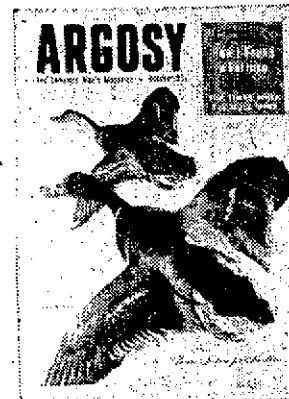
Bellflower — Norwalk

Artesia — Paramount



Now Live Better... For Less!

CHOOSE ANY 4 MAGAZINES PLUS



the *Independent* the *Press-Telegram*

ALL 5 FOR ONLY 55¢ A WEEK! ALL 5 FOR ONLY \$2.65 A MONTH!

only the

INDEPENDENT Press-Telegram

can give you so much for so little

SELECT ANY FOUR MAGAZINES

- | | |
|--|---|
| <input type="checkbox"/> Collier's (Every Other Friday), 62 issues | <input type="checkbox"/> Catholic Digest, 26 mos. |
| <input type="checkbox"/> Woman's Home Companion, 26 mos. | <input type="checkbox"/> Look (America's Family Magazine), Every Other Tuesday, 52 issues |
| <input type="checkbox"/> McCall's, 26 mos. | <input type="checkbox"/> True Story, 26 mos. |
| <input type="checkbox"/> Sports Illustrated, 26 mos. | <input type="checkbox"/> True Romance, 26 mos. |
| <input type="checkbox"/> Redbook, 26 mos. | <input type="checkbox"/> Modern Romances, 26 mos. |
| <input type="checkbox"/> American Home, 26 mos. | <input type="checkbox"/> PhotoPlay, 26 mos. |
| <input type="checkbox"/> Parents, 26 mos. | <input type="checkbox"/> American Girl, 26 mos. |
| <input type="checkbox"/> Flower Grower, 26 mos. | <input type="checkbox"/> Today's Health, 26 mos. |
| <input type="checkbox"/> Outdoor Life, 24 mos. | <input type="checkbox"/> Town Journal (Pathfinder), 26 mos. |
| <input type="checkbox"/> Charm, 26 mos. | <input type="checkbox"/> Christian Herald, 26 mos. |
| <input type="checkbox"/> Coronet, 26 mos. | <input type="checkbox"/> U. S. Camera, 26 mos. |
| <input type="checkbox"/> Living for Young Homemakers, 26 mos. | <input type="checkbox"/> Popular Science, 24 mos. |
| <input type="checkbox"/> Children's Activities (Ages 2-12), 21 issues in 26 mos. | <input type="checkbox"/> Household, 26 mos. |
| <input type="checkbox"/> Child Life (Ages 3-9), 21 issues in 26 mos. | <input type="checkbox"/> Modern Screen, 26 mos. |
| | <input type="checkbox"/> Argosy (for Men), 26 mos. |
| | <input type="checkbox"/> Compact (The Teen Digest), 21 issues in 26 mos. |

ALL MAGAZINES COME FOR TWO YEARS OR MORE AS INDICATED

PLEASE ALLOW 4 TO 8 WEEKS FOR FIRST MAGAZINE TO ARRIVE

DO NOT WRITE HERE

Newspaper Delivered by _____

Date _____

I hereby agree to subscribe for or extend my present subscription to ☐ The Independent ☐ Press-Telegram and the magazines checked for 104 weeks. I agree to pay ☐ 55¢ weekly for the Independent, ☐ \$2.65 monthly for the Press-Telegram, with the understanding that this price covers the entire cost of magazines and the newspaper.

NAME _____ PHONE NO. _____
(PLEASE PRINT PLAINLY)

ADDRESS _____ APT. NO. _____

CITY _____ ZONE _____ STATE _____

ORDER TAKEN BY _____ RT. NO. _____

ALL MAGAZINES MUST BE DELIVERED TO THE SAME ADDRESS

☐ NEW NEWSPAPER SUBSCRIBER

☐ OLD NEWSPAPER SUBSCRIBER

**NO
MONEY
DOWN!**

Future of Judith Evelyn Changed by Vacation Trip

HOLLYWOOD (UP)—Southern California affects different persons in very varied ways. One top writer became a mystic, for example. An actress apparently well on her way to stardom decided to give her life to church work. And many an impoverished person from another part of the country has become wealthy here.

With Judith Evelyn, however, it was a little different. She came here for a summer vacation and now is an actress of note rather than a professor of languages. Miss Evelyn was in linguistic midstream with a master's degree from the University of Manitoba and part of the work required for her Ph. D. in German at the University of Toronto.

And along came the Pasadena Playhouse.

Miss Evelyn played a role at

'Country Girl' Next for 'The Theatre'

"The Theatre, 2400 Magnolia Ave., announced that 'Country Girl,' under the direction of Pat Brown, is currently in rehearsal for an Oct. 18th opening night. The play is expected to be one of 'The Theatre's' greatest productions. The story is of an alcoholic and his wife's efforts to help regain his rightful place as an actor and husband.

"Country Girl" is best remembered for the movie version, starring Bing Crosby and Grace Kelly. As a result of her performance in the movie, Miss Kelly received the Academy Award as the best actress of 1954. Pat Brown, director of 'The Theatre,' making one of her rare performances as an actress, will play the Grace Kelly role.

Ed Skillman will appear in the role of 'Frank Elgin.' Ed comes from 'Country Girl' fresh from 'Detective Story,' most recent production at 'The Theatre,'



ED SKILLMAN
Has 'Country Girl' Lead

where he played the part of 'Detective Brody.' Other members of the cast are: William Duxablon, Richard Fullmer, Byron Adams, Lloyd Martin and Barbara Marshall.

After opening night Tuesday, Oct. 18, the play will run every night except Monday through Nov. 12th.

Governor Makes 2 Staff Changes

SACRAMENTO (UP)—Two changes in the staff of his office were announced today by Gov. Knight.

LaVerne J. Tobin of Sacramento will become invitations and travel secretary, succeeding Richard A. McKinney.

The governor said McKinney will fill the secretarial position on the staff formerly held by James Welsh, whom the governor has appointed to a San Francisco municipal judgeship.

Tobin, a National Guard major, has been on the office staff since 1947 as one of the pilots of the National Guard plane, 'The Grizzly,' which is assigned to the governor.

Nixon Too Rushed to See Big Game

WASHINGTON (UP)—Vice President Richard M. Nixon was a frustrated sports fan Saturday. He rushed from his office at the Capitol after a busy day and snapped on a telecast of the Stanford-Ohio State football game. He saw crowds leaving the stadium.

"I only heard one inning of the World Series, too," he told newsmen.

It Happened Last Night By Earl Wilson

WEIGHTY PROBLEMS FOR MR. G

NEW YORK—It was a Sunday morning, and I found Jackie Gleason sitting at a table on his sunny penthouse terrace which overlooks 5th Ave., reading a weighty volume titled "Textbook of Endocrinology."

"Are you interested in endocrinology?" I asked the No. 1 comedian, trying to remember what endocrinology is. I always get it mixed up with four or five otherologies.

"I'm interested in psychology and endocrinology's relationship to it," replied the famous comedian, who was in a handsome dark slacks outfit with a yellow scarf tucked neatly, Hollywoodishly.

"I see," I stalled, still trying to remember what endocrinology is.

"I also want to see," said TV's most famous bus driver, "what it has to do with animals," what it has to do with referring to some of our saloon friends," I asked.

Jackie laughed and looked away from the book. You will see that with the start of his biggest year on TV, he is a very serious young tycoon.

Cut down to a half hour, this year's show is called "live-on-film" by Jackie. It's filmed, but all the mistakes and fluffs are left in.

"You mean real bad mistakes?" I referred to a memory lapse I'd seen one of his actors suffer during a filming. The actor couldn't think of a word and Jackie had to tell him what it was.

"All of them," nodded Jackie. "That's what we mean by 'live-on-film.'"

"What about the laughs?" I asked.

Glad you asked that," said Jackie. "We're not using some dubbed-in old laughs Fred Allen got eight years ago."

"We're using the actual laughs from our audience. Our audience at the Adelphi Theater is about 1200 compared to about 725 we had last year; so we ought to have more laughs."

"Hep audiences," he pointed out, "don't want a comedian's opinion of himself and when he is funny. They have minds of their own."

Jackie'll make very few appearances on "Stage Show" (which he produces and which is just ahead of his own show.) With the Gleason show confined only to "The Honeymooners," Jackie thinks it's unwise for him to be seen in anything except the Ralph Cramden bus driver role except for a few guest appearances.

"I'll be around 'Stage Show' every Saturday night in the same theater we used last year," Jackie said.

"And I guess when my own filmed show goes on, I'll see it in my dressing room. I mean in what was my dressing room. It's the Dorsey Brothers' now."

Jackie's filming two shows a week and, by late January, should have this season's programs done, which'll give him time to start a movie. He's looking far ahead—he sees pay TV a reality.

"I imagine MGM will have its own network," he said. "If they can make a picture for \$5,000,000 and get all their money back in one night, they're going to do it. And what sponsors can stand up against that? There aren't that many toothbrushes."

"They say that people won't put money in a TV set to see a film."

"Listen, if they get dressed and walk 10 blocks to pay to see one, why won't they pay to see the film's right in their own home, with greater clarity?"

"What happens to the present crop of TV stars then?" I inquired.

"People like myself might get hurt," he said. "Because when TV is practically all pictures, people who know how to make pictures will make them. In the meantime, we'll be learning all we can about making them ourselves."

WEEKEND WINDUP
"DON'T PRINT THAT": A member of a famous comedy act.

"People like myself might get hurt," he said. "Because when TV is practically all pictures, people who know how to make pictures will make them. In the meantime, we'll be learning all we can about making them ourselves."

WEEKEND WINDUP
"DON'T PRINT THAT": A member of a famous comedy act.

Jackie Gleason Looks Far Ahead, Sees Pay TV Coming

FRANKFURT, Germany (UP)—A German drug, used in the treatment of ailing Pope Pius XII last year, was sent to President Eisenhower Saturday by a German chemical firm.

A shipment of 72 vials containing "Apicure-Werre II" left here for Denver aboard a Pan American airliner as a present of the Chemie-Werre Co. of Detmold.

A spokesman said the company has documents testifying to successful use of the drug in the treatment of Pope Pius.

Lion Mauls Hunter Taking Photographs

MOGADISCIO, Italian Somaliland (AP)—The hunter walked close to photograph the lion he thought he had shot dead. Only wounded, the lion charged and severely mauled Emilio Luciano before natives could slay the animal. Doctors said Luciano probably would recover.

Now! State & Towne Continuous From Noon!

STATE 12121 TOWNE 21221
Los Altos Hi-Way 39
LOS ALTOS AND HI-WAY 39 DRIVE-INS START AT 6 P. M.

John Wayne • Lauren Bacall FIGHT THEIR WAY DOWN...

BLOOD ALLEY
CINEMASCOPE — WARNER COLOR

"NIGHT FREIGHT"

Second Feature "NIGHT FREIGHT" Farrest TUCKER

Now! Continuous From Noon

2nd Picture "THE REAL GORY" GARY COOPER
FUN, MUSIC AND GOLDWYN GIRLS! DANNY KAY VIRGINIA MAYO
"The Secret Life of Walter Mitty" GARY TERRILL

Now! Opens Noon

Both Features in Color and CinemaScope "The KENTUCKIAN" Burt LANCASTER
James STEWART "STRATEGIC AIR COMMAND" James CAGNEY

Now! 12:30

In CinemaScope and WarnerColor "MR. ROBERTS" James CAGNEY
Jack PALANCE "KISS OF FIRE" Barbara RUSH

Pacific DRIVE-IN THEATRES

NOTE: SHOWS START AT 6 P. M. CARTOON CARNIVAL WITH REGULAR PROGRAM

Lakewood Circle

CINEMASCOPE BURT LANCASTER "THE KENTUCKIAN" DIANNA FOSTER DIANA LYNN

Francis in the Navy

SECOND LAUGH RIOT! "Francis in the Navy" DONALD O'CONNOR MARTHA HYER

Los Altos Hi-Way 39

JOHN WAYNE LAUREN BACALL "BLOOD ALLEY" "NIGHT FREIGHT" Farrest TUCKER

Now! 127 W. Ocean

DOORS OPEN 10 A. M. 25¢ (11 & 12 P. M. Exc. Sun. & Mat. All Day Sat. & Sun.)

Palace

Marilyn MONROE "LADY OF CHORUS" ROSE REAGAN "LAW AND ORDER" RICHARD WIDMARK "DESTINATION GOSPI" Always 3 Features

You Have a New Date With

HOLLYWOOD "POPS" SYMPHONY MUNICIPAL AUDITORIUM . . . OCT. 22

TODAY WEST COAST OPEN NOON

THE SWORD AND THE CROSS DUEL FOR CALIFORNIA'S SOUL!

SEVEN CITIES OF GOLD

Father Junipero Serra stops the Conquistadors from looting Seven Cities of Gold... turns them to raising seven mission cities of God!

RICHARD EGAN ANTHONY QUINN MICHAEL RENNIE
JEFFREY HUNTER RITA MORENO

COLOR BY DE LUXE
CINEMASCOPE

"TEARS OF THE MOON" COLOR CARTOON

SEE... A PREHISTORIC WORLD OF FANTASTIC ADVENTURE COME TO LIFE!

KING DIOSAUR

THRILLING! FANTASTIC! STARTLING!

IMPERIAL NOW PLAYING! OPEN 12 NOON

PAUL GREGORY ROBERT MITCHUM WINTERS
THE NIGHT OF THE HUNTER

THRILLING CO-HIT "SILENT FEAR"

OPEN NOON CONTINUOUS CREST FREE PARKING 4-1619

HUMPHREY BOGART GENE TIERNEY
THE LEFT HAND OF GOD

COLOR BY DE LUXE • IN THE WONDER OF STEREOGRAPHIC SOUND

EXTRA! ★ MARCIANO VS. MOORE SENSATIONAL FIGHT FILMS

EGYPTIAN OPEN AT NOON Now Playing

HECHT-LANCASTER presents **"MARTY"** ERNEST BORGNINE and BETSY BLAIR
Story and Screenplay by PADDY CHANNERY Directed by DELBERT MANN Produced by HAROLD HECHT Associate Producer: Paddy Channery Released by UNITED ARTISTS

BOB HOPE "THE 7 LITTLE FOYS" VISTAVISION

BELMONT OPEN NOON

All CinemaScope & Color Show HENRY FONDA "MISTER ROBERTS" Plus BETTE DAVIS "THE VIRGIN QUEEN"

BAY OPEN 1:45 P. M.

All CinemaScope & Color Show YAN HERRIN "ALICE RAY" "BATTLE CRY" James STEWART "MAN FROM LARAMIE"

EGYPTIAN OPEN AT NOON NOW PLAYING

"SUPERB, WARM, RICH!" ... Cue

"WONDERFUL!" ... Time
"A SMASH!" ... Newsweek

HECHT-LANCASTER presents **"MARTY"** ERNEST BORGNINE and BETSY BLAIR
Story and Screenplay by PADDY CHANNERY Directed by DELBERT MANN Produced by HAROLD HECHT Associate Producer: Paddy Channery Released by UNITED ARTISTS

BOB HOPE in "THE SEVEN LITTLE FOYS" In Vista-Vision and Technicolor

ART 4th and Cherry 4-3096

KIDS 10c ADULTS 30c DOORS OPEN 1:15 P. M.
Anne BAXTER—Steve FORREST "BEDEVILED"
In CinemaScope & Color Shown at 1:30, 4:35, 7:40 & 10:42
Plus John PAYNE—Mary MURPHY "HELL'S ISLAND" In Vista-Vision & Color Shown at 3:05, 6:15 & 9:15

STRAND Cedar & Pike Ph. 4-4733

ALL SEATS 35c
Continuous — 1 P. M. to Midnight
All Color Program
Dean MARTIN — Jerry LEWIS "YOU'RE NEVER TOO YOUNG"
Anne BAXTER — Rock HUDSON "ONE DESIRE"

LONG BEACH DRIVE-IN

223rd (Wardlaw) of Santa Fe TE 4-6424

ALAN LADD • JUNE ALLISON
"THE MCCONNELL STORY"

PLUS SECOND CO-HIT

THE GUN THAT WON THE WEST

A COLUMBIA PICTURE

NEIGHBORING CITIES Theatre Guide

BELLFLOWER • PARAMOUNT
NORWALK, 18711 Bellflower Blvd., TE 1-1412 Mr. Roberts—Living Swamp

COMPTON • LYNNWOOD
ARDEN, 11720 L. B. Blvd., ME 1-1888 King of Khyber Rifles—Adv. of Hajji Baba

DOWNEY • NORWALK
Avenue, Downey TO 1-8110 80a
Blues Slippin'—Wizard of Oz
MERRILL, 18711 Bellflower Blvd., TE 1-1412 Mr. Roberts—Living Swamp

NORWALK, Norwalk
Lava Mo or Lava Mo—Headline Wanderer

SAN PEDRO • WILMINGTON
CARRILLO, San Pedro 2-9248
Lava Mo or Lava Mo—Headline Wanderer

GRANDVIEW, Wilmington TE 4-2477
Polo Kelly's Blues—Mambo

ORANGE COUNTY
REM, Garden Grove LE 9-3842
Waltin—Girl Lead

DRIVE-IN THEATRES
HARBOR, 23222 S. Vermont TE 4-8881
Prize of Gold—Fury in Paradise
LA MIRADA, Alhambra & Pierce, TE 2-3111
7 Year Itch—Waltin

LINCOLN D-1, 6812 Lincoln JA 1-2323
Disney's Davy Crockett—Lava Mo

TWIN-VOLE, Foothill 812 N. A-8127
Tennessee's Partner—Finger Man

LAKWOOD ATLANTIC

OPEN 12:45 FREE PARKING OPEN 12:15

In CinemaScope & WarnerColor

"Mister Roberts"

HENRY FONDA • JAMES CAGNEY • WILLIAM POWELL • JACK LEMMON

2nd HIT IN COLOR "AIN'T MISBEHAVIN'" BOB BAIRDON PIPER LAURIE

Palace

30 PINE AVE. — PHONE 4-4429
40c 7:15 p. m. — Kids 10c
55c Evens. and Weekends
Always 3 Features

Marilyn MONROE "LADY OF CHORUS"
ROSE REAGAN "LAW AND ORDER"
RICHARD WIDMARK "DESTINATION GOSPI"

ROW 127 W. Ocean

DOORS OPEN 10 A. M. 25¢ (11 & 12 P. M. Exc. Sun. & Mat. All Day Sat. & Sun.)

ALAN LADD—JANE ARTHUR "SHANE"
2nd HIT IN COLOR "AIN'T MISBEHAVIN'" BOB BAIRDON PIPER LAURIE

Palace

30 PINE AVE. — PHONE 4-4429
40c 7:15 p. m. — Kids 10c
55c Evens. and Weekends
Always 3 Features

Marilyn MONROE "LADY OF CHORUS"
ROSE REAGAN "LAW AND ORDER"
RICHARD WIDMARK "DESTINATION GOSPI"

Palace

30 PINE AVE. — PHONE 4-4429
40c 7:15 p. m. — Kids 10c
55c Evens. and Weekends
Always 3 Features

Marilyn MONROE "LADY OF CHORUS"
ROSE REAGAN "LAW AND ORDER"
RICHARD WIDMARK "DESTINATION GOSPI"

Singers Workshop of Long Beach

JEROME KERN and OSCAR HAMMERSTEIN'S
SHOW BOAT

3 NIGHTS ONLY plus Special Saturday Matinee
OCTOBER 28, 29, 30
CONCERT HALL Municipal Aud.

ADMISSION 1.20 & 1.80 Evens. Sat. Mat. 75c & 1.25

Hurry! For Advance Reservations Phone L. B. 67-1561

Singers Workshop Granted Rights to Stage 'Show Boat'

First rights for the amateur performance of Jerome Kern's "Show Boat" have been granted to the Singers Workshop of Long Beach which will present the musical Oct. 28, 29 and 30 at the Municipal Auditorium concert hall.



FAT ZIEG
Has Role of Magnolia

A matinee performance will be presented Saturday, Oct. 29. "Show Boat" is the 15th work directed by the Workshop's co-founder and director Henri Scanlon. Blaine Ellefson will be musical director and Rose Bishop, assistant musical director.

Dancers Workshop with Albert Ruiz as choreographer will participate in the production. This is the fourth Singers Workshop production the Dancers unit has worked in.

Among previous Singers Workshop performances have been "Merry Widow," "Desert Song," "Pinafore," "The Mikado," "Song of Norway," "Firefly," "Roberta," "Rose Marie" and "Music in the Air."

In the "Show Boat" cast are: Pat Zieg as Magnolia; Harvey Wagner as Ravenal; Bette Arntzen, Julie; Arthur Carah, Cap'n Andy; Joan Strickland, Parthy; Wally Arntzen, Steve; Jackie McFarland, Ellie; Bill Beedle, Frank; Henry Bradley, Joe; Naomi Luke, Queenie; Ralph Tandberg, Windy and Roger Proulx, Valon.

Dancers Workshop will offer "Life Upon the Wicked Stage" in "Show Boat." Featured will be Oida Karlik and Leslie Buckner supporting Singers Workshop's Jackie McFadden.



'BABY' AND HER BABY

When off the screen Lauren Bacall's favorite role is mother to daughter, Leslie, and wife to husband, Humphrey Bogart. The latest on-screen role for the tawny-haired beauty is "Blood Alley" by Warner Bros., an adventure drama of a flight from death on the China Seas.

L. G. Cowan, Originator of '\$64,000 Question,' Has Started Many Big Shows

By CHARLES MERCER

NEW YORK (AP)—One problem in thinking up a good idea is that everybody expects you to have another good idea immediately. No one knows this better than Louis George Cowan, a tall, bespectacled, calm man who has had at least 50 good ideas in his 45 years, the most recent being something called "the \$64,000 Question."

It's possible, of course, that Cowan is currently carrying around an idea twice as good as that one. But if he is, he naturally isn't talking about it. For then it no longer would be his idea. And all his ideas now belong to CBS-TV which recently hired him under the vague title of producer.

"Actually," says Cowan, "I'm a supplier of ideas."

When CBS hired Cowan it hired him away from his own business, Louis Cowan Associates, Madison Ave. firm which packages radio and television ideas. How successful that business has been is shown by the fact that Cowan, his wife and 4 children always have a choice of living in their huge Park Ave. duplex apartment or at their Connecticut estate (a place complete with stables, swimming pool and tennis court).

THE QUESTION asked Cowan most frequently these days is, "How did you think up 'the \$64,000 question'?"

As far as Cowan recalls it happened between breakfast and lunchtime, while the phone was unplugged in his library. That, at least, was the moment of inspiration.

"But I'd been thinking for some time in the field of audience participation programs," he says. "That morning I recalled that successful program, 'the \$64 Question.' I remembered how the phrase had passed into the language. Then I went through a literal translation of the '64 Question' into 'the \$64,000 Question.' Then I thought that was impossible. But as soon as I thought it was a good show, I knew it was a good show."

THE PUBLIC is not blessed with a long memory, but in years past Cowan has thought up some memorable radio and TV programs that have set trends. Remember "The Quiz Kids"? A Cowan idea. Then there was "Kay Kyser's College of Musical Knowledge" back in the 1930s. He was responsible for the first

transcribed disc jockey show—"The Tommy Dorsey Program"—which was heard on four continents.

During World War II Cowan headed the New York office of the overseas branch of the Office of War Information. While in that post he started the famous "Command Performance" series which entertained millions of men in uniform. He also helped develop "The Army Hour" and "Chaplain Jim."

After the war Cowan formed his own production company and launched "Stop the Music." This series—almost as phenomenal in its time as "the \$64,000 Question"—started a new era in radio broadcasting.

U.S. Survey for Flights to Antarctica

WASHINGTON (AP)—An Air Force survey party is leaving March Air Force Base, Calif., Saturday for Australia and New Zealand to inspect sites from which B36 observation planes may make flights over Antarctica.

The Air Force announced the reconnaissance operations will be made in connection with the Navy's operation, Deepfreeze, an Antarctic expedition which will shove off next month.

The announcement said planes of the 5th Strategic Reconnaissance Wing will make flights to determine ice conditions in McMurdo Sound and other areas where U. S. bases will be constructed prior to moving in personnel and equipment.

The inspection party will visit air bases at Christ Church and Ohakea, New Zealand and East Sale, Australia, to decide if they are suitable as operating bases for the reconnaissance planes.

Turks Censor 'Time'

ISTANBUL, Turkey (AP)—Time Magazine's current issue went on sale two days late here Saturday with pages 23 and 24 cut out by military censors. Those pages contained a story about the Cyprus situation and worsened Greek-Turkish relations. The article was critical of Turkish Premier Adnan Menderes.



BRITISH TV BEAUTIES

Patterning after big stage productions, British Independent Television has signed this team for a chorus line in various productions. They will be known as the "Visionettes." Left to right are Julie Webster, 18; Frances Pidgeon, 24; Wendy Murphy, 18; Christine Haughton, 20; Leander Hedden, 18; Jean Muir, 19; Veronica Bravo, 19, and Mildred Anderson, 20. (UP)

Japan Parades Fete Self-Defense Day

TOKYO (AP)—Military parades were held throughout Japan Saturday to mark the nation's first "self-defense forces day," the Japanese equivalent of America's Armed Forces Day.

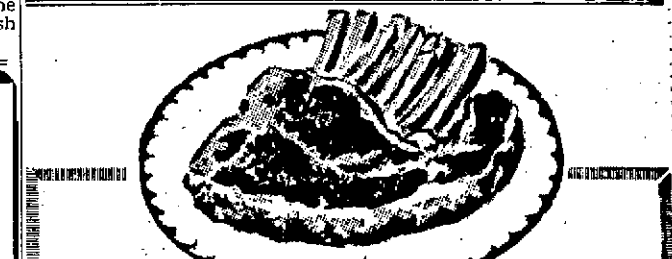
Twenty-five hundred Japanese soldiers paraded past the Meiji Park grounds in Tokyo, sporting

SUNDAY DANCE PENTHOUSE CLUB

For Young Single Adults, 21-35, meets this Sunday evening for fall dance.

7 & 11 P.M.
In addition to regular Friday Night Dance atop Lafayette Hotel.

LONG BEACH
Town Hall
HALL RENTALS
BANQUETS
Groups 10 to 650
REASONABLE RATES
835 LOCUST AVE.
PHONE L.B. 70-2985



We specialize in Eastern Corn-Fed Beef

CHARCOAL BROILED STEAKS

FRESH SEAFOOD

POULTRY DINNERS

Complete dinner includes choice of soup, salad, baked or French fried potatoes, beverage and dessert.

your Family restaurant

Reasonable prices.
Banquet room available with facilities accommodating up to 100.
Cocktails, too.

Complete Children's Dinner \$1.10

CURRIES *santa fe*

1735 W. PACIFIC COAST HWY.
PHONE 7-7966

LUNCH 11 A.M.-4 P.M. DAILY, DINNER 4 P.M.-11:30 P.M.
SUNDAY 11 A.M. TO 11:30 P.M.

Insurance Class Open to Women

Tuition-free courses at Long Beach City College still are open to women who would like to become insurance office assistants or wish to improve their efficiency in that line, according to Richard Barton, president of the Long Beach Insurance Assn. The organization is co-sponsoring the course with the college and the Insurance Women of Long Beach.

Information may be obtained from the Business and Technical division of City College; Pauline Kincaid, 2145 Atlantic Ave. or George L. Richards, 635 E. 4th St.

Masons to Hear Highway Engineer

James La Brie, assistant highway engineer of the State Division of Highways, will address Long Beach Masonic Club at noon Thursday in Wilton Hotel. His topic will be "Long Beach and Our Freeways." He will show colored pictures to illustrate the talk. George Calderwood will be chairman, and Dr. R. B. Thompson will preside.

STOWAWAYS TRIPLE AT SEA

NEW YORK (AP)—The British liner Britannic reported a sharply increasing stowaway problem on its arrival Saturday.

Minnie, a black and white cat that had neglected to book passage, was located after the vessel left here Sept. 8. When the ship arrived in England, health authorities refused entry to the cat.

On the return trip to the United States, Minnie gave birth to two kittens.

Historic Church Spire Dedication

BOSTON (AP)—The restored steeple of historic old North Church will be formally dedicated Oct. 12. William Phillips, president of the Lantern League and former ambassador to Italy, announced Saturday.

The steeple, made famous by Longfellow's poem, "The Midnight Ride of Paul Revere," was toppled by hurricane Carol Aug. 31, 1954.

It was restored with \$150,000 contributed by the nation's school children and patriotic citizens.

Lakewood Players Cast Comes From Varied Jobs

Casting for any play always brings to light varied and interesting past history, the Lakewood Players find. This is exemplified by the cast of the current show "For Love or Money."

John Greenwood spends his working hours at North American as an aircraft structural engineer. His leisure time for the past three years has been devoted to the Lakewood Players and other local groups. He will be seen in the starring role of Preston Mitchell in the "players' current show.

Dawn Bender playing the female lead, Janet, spends all of her time acting. While only 20 she has managed to pack in 13 years of "One Man's Family" plus four movies and 10 plays. This will be her first appearance with the Lakewood Players.

BARBARA HOLLINGWORTH, playing Nita, divides her time between professional modeling, dance instructing for Arthur Murray and being a medical secretary.

Billie Hetlinger, playing Mrs. was 70.

Tremaine and Sally Fitz-Gerald, acting the part of Mrs. Early, both list housewife as their occupation. Billie is new to the theater, while Sally majored in drama at Cornell, and is active in the Lakewood Players. She has served in every capacity from production manager to vice president and worked on nine out of 10 shows.

Dean Elmo, as Wilbur, a professional artist and director, has also been active with the group for several years. He has served as director and is creator of all the sets.

These thespians can all be seen in F. Hugh Hubert's "For Love or Money" directed by John Greenwood and produced by the Lakewood Players at MacArthur Auditorium, Centralia and Woodruff on Oct. 14 through Oct. 23.

Mexico General Dies

MEXICO CITY (AP)—Gen. Manuel Cabrera Carrasquedo, governor of Oaxaca state, died Saturday of a heart attack. He was 70.

FEATURING THIS WEEK! SHRIMP & LOBSTER DINNERS

ALSO SERVING
Kansas City Beef

• Prime Ribs
• Filet Mignon
• Top Sirloin
• Rib Steak
• New York Cut Sirloin

VISIT OUR COCKTAIL LOUNGE

Our Banquet Room Seats 20

PHONE 90-9253

For Reservations

Dovalis 101 Ranch House
16th & Coast Hwy. • Seal Beach

Now at the World's Most Beautiful Restaurant



RAY WHITAKER

King of the Entertainers

Nightly Except Wednesday

BUFFET LUNCHEONS \$1.50

CONTINENTAL DINNERS

from \$2.25

Never a Cover

Chandellier

4205 ATLANTIC AVENUE

Ricarts RESTAURANT

4363 ATLANTIC AVE. PHONE 4-3130

TREAT THE ENTIRE FAMILY...
TO SUNDAY DINNER AT RICARTS

• OUR FAMILY SPECIALS •

BRAISED SIRLOIN TIPS \$1.80

En Casserole, Vegetables Jardiniere

VEAL CUTLET PARMESAN \$2.25

With Italian Spaghetti

ROAST LEG OF LAMB \$2.00

Mine Jelly, Savory Dressing

BAKED SUGAR-CURED HAM \$1.90

Candied Yams

Served with choice of large Tossed Green Salad or Hearts of Lettuce topped with Chopped Egg and Fresh Ground Black Pepper. Choice of Idaho Baked Potato with Ricarts Special Cheese Sauce and Chopped Green Onions or French Fried Potatoes and Beverage.

Ellis Thornbrooke Playing Your Favorite Requests on the Hammond Organ

WATCH THIS SPACE EACH SUNDAY FOR SUNDAY DINNER SPECIALS

COMPLETE CHILDREN'S DINNERS 85c - \$1.25

Hours: BRUNCH — 11 A. M. - 2 P. M.

DINNER — 1 P. M. - 10 P. M.

CLOSED MONDAY

START NOW...

TO BUILD YOUR BODY BEAUTIFUL

MARLOU HEALTH STUDIOS

MEN and WOMEN (SEPARATE GYMS)

We offer the lowest price course for both men and women in weight gaining and reducing, body contouring and body building. The world's most modern equipment PLUS professional instructors. No parking problems. Special rates for any two.

SPECIAL RATES FOR SCHOOL CHILDREN UNDER 18 YEARS!

OPEN 7 DAYS A WEEK 10 A.M. to 10 P.M.

GUARANTEED RESULTS 60 DAYS

MARLOU HEALTH STUDIOS

2228 ATLANTIC AVE. • LONG BEACH • PH. 4-3111

FREE GUEST PASS

Clip this and bring it in. Entitles you to one week FREE MEMBERSHIP with instructions.

CLIP HERE

May We Extend a Cordial Invitation to the New

Canterbury Room



Dinner Designed for the Discriminating
COCKTAILS from Noon — MUSIC from 8:30

A New Room of Hospitality and Service as Old as the priceless Wine Cistern from which its motif is drawn

800 E. Ocean Blvd. **VILLA RIVIERA** Long Beach 6-7261

"An Address of Distinction"

The doorman will attend your car—no charge, of course!

OBITUARIES

LYBARGER — Mrs. Kathryn Lybarger, 61, of 4418 Levee Ave., died Saturday at home. She was a native of La Crosse, Wis., and came to Long Beach five weeks ago from Bellflower. She had resided in California 32 years. Surviving is a niece, Mrs. Lorne King of Lakewood. Requiem mass will be at St. Paterius Church at 9 a.m. Monday. Mottell's & Peek Mortuaries is directing.

Capt. F.C. Paine, Fireman, Dies

Capt. Fred C. Paine, member of the Signal Hill Fire Department since 1928, died Friday at his home at 3328 Falcon Ave. of a heart attack. Paine was a native of Michigan, and had resided in Signal Hill 52 years. He was made captain last month. Surviving are his wife, Hazel; two daughters, Beverly Ann and Marilyn; and a half sister, Florence Dawson. Funeral service will be at 11 a.m. Tuesday in Mottell's & Peek Chapel. Interment will be private.

WOODARD—Russell F. Woodard, 55, of 1922 E. 56th St., died Friday in a Los Angeles hospital. He was a native of Bateson, Ill., and came to Long Beach in 1914, from Peoria, Ill. Surviving are his wife, Elizabeth; daughters, Janice, Lanna Rae and Linda Jean; sisters, Mrs. Esther Pollock and Mrs. Gertrude Ellis; brothers, Donald J. and Walter J. Service will be at 2 p.m. Tuesday in Hunter Chapel.

CUNNINGHAM (Bellflower) — Mrs. Anna Catherine Cunningham, 82, of 16122 Eucalyptus St., died Thursday in a local hospital. She was a native of St. Augustine, Ill., and came to Long Beach in 1920 from Idaho Falls, Idaho. She resided in Long Beach 30 years before moving to Bellflower. Surviving are her husband, Charles Leo; daughters, Mrs. Edwin Peterson of Long Beach and Mrs. B. A. Morgan of Bellflower; son, J. E. of Downey; and sister, Mrs. Edith Barthel. Rosary will be recited at 7:30 p.m. today in St. Bernard's Church. Requiem mass will be in the church at 9 a.m. Monday. White Funeral Home is directing.

ALLEN (Bellflower) — Joseph Ledger Allen, 68, of 9227 Olive St., died Friday in a Los Angeles

hospital. He was a native of Arkansas. Surviving are his wife, Grace; sons, E. J. and O. T.; daughters, Mrs. Gladys Ferguson of Porterville, Mrs. Floy Moore of Bellflower, Mrs. Katie May Whittington, Mrs. Agnes Wagner and Mrs. Essie Smith; and five brothers and three sisters. Service will be at 1:30 p.m. Monday in White Funeral Home chapel.

HALEY (Garden Grove) — Dewey M. Haley, 57, of 12792 8th St., died Friday in an Orange hospital. He was a native of Marble, Ark., and had lived here 22 years. Surviving are his wife, Grace D.; son, John E.; daughter, Mrs. Leota Y. Bostleman; mother, Mrs. Savannah McCrack; sister, Mrs. Connie Green of Artesia, Mrs. Ottilie Taylor of Fullerton and Mrs. Mattie Rogers of Garden Grove. Service will be at 2 p.m. Monday in Honold Bros. Chapel.

HAM (Norwalk) — Howard L. Ham, 44, of 12044 Monette St., died Thursday in a local hospital. He was a native of Ticonic, Iowa, and went to Norwalk two years ago. Ham was a machinist with Douglas Aircraft Co.'s Long Beach plant. Surviving are his wife Eva; a son, Howard; daughter, Loretta; and six stepsons.

Service and interment will be at Onawa, Iowa. Norwalk Funeral Home is in charge of local arrangements.

ADAMS — Mrs. Susie B. Adams, 72, of 800 Chestnut Ave., died Friday at her home. She was born in Rio, Ill., and came to Long Beach last year from Torrance. She was a member of the Rebeccas. Surviving are four daughters, Mrs. Vera Carbutt, Mrs. Alice Englehorn, Mrs. Dorothy Olson and Mrs. Lavonne Stief; six grandchildren and a great-grandchild. Services will be in Billings, Montana. Friends may call today at Patterson and Snively Mortuary.

SHEONIS — Mrs. Claudia B. Sheonis, 68, of 170 Glendora Ave., died Friday at her home. She was a native of Coal Creek, Colo., and came to Long Beach six years ago from Cheyenne, Wyo. Survivors include her husband, Steve Sheonis; a daughter, Mrs. Claudia M. Elliott; three sisters, Mrs. Margaretta Nelson and Mrs. Leah D. Seykora of Long Beach, and Mrs. Adeline Belt; a brother, Llewellyn Rees of Long Beach, who died Tuesday at 10:30 a.m. in the chapel of Patterson & Snively Mortuary. Interment will be in Sunnyside Memorial Park.

Southland Calendar

TODAY
Los Angeles County Fair, Pomona.
Kern County Fair, Bakersfield.
Fiesta de la Luna, Chula Vista.
Fishermen's Fiesta, San Pedro.
Seasons Throughout the World, 3, 4:15 and 8:30 p.m. at Griffith Park Planetarium.

MONDAY
Colorado State Society, noon in Linden Hall.

TUESDAY
Pennsylvania State Society, 6:30 p.m. at 223 E. Third St.

WEDNESDAY
All State Society modern and old-time dancing, 8 p.m. at 223 E. Third St.
Pioneer Days, through Oct. 8 at Twenty-nine Palms.
World Plastics Fair, through Oct. 9 at National Guard Armory, Los Angeles.

THURSDAY
Wisconsin State Society, 6:30 p.m. at 223 E. Third St.

FRIDAY
California State Society.

GET A PAYING GUEST for that spare room through Rent Ads in Independent-Press-Telegram. Call 6-9071.

SATURDAY
Idaho State Society, noon at 223 E. Third St.
New York-New Jersey State Society, 7:30 p.m. at YWCA.
Oregon-Washington State Society, 6:30 p.m. at Silverado Park.
Historical Days Parade, San Diego.

ORANGE COUNTY

MODERN OFFICE SPACE FOR LEASE

110 E. WILSHIRE, FULLERTON

Formerly Known as the Chapman Bldg.

- ★ SUITES ALTERED TO SUIT TENANT
- ★ NEWLY CREATED PRIVATE PARKING AREAS NOW PROVIDED
- ★ PUBLIC AND TENANT AREAS COMPLETELY MODERNIZED

Apply: Office of Building—LA 5-7969

See Your Local Broker

OR CALL COLDWELL, BANKER & COMPANY

Madison 6-0611

Ext. 263

MANAGEMENT OPPORTUNITIES

Rapidly expanding national corporation offers exceptional opening for persons desiring opportunities of sales management position and unlimited advancement. College graduate should have wide business experience preferably in financial type institution. Family man 30 to 35 years. Salary open. For appointment phone Monday between 4 and 7 P. M.

A. R. LAWRENCE
PH. 20-1437

More Make Grade in D.C. Social List

By HELEN THOMAS
WASHINGTON (UPI) — Either Washington's social barriers are breaking down—or more people are making the grade.
The 1956 edition of the Social List of Washington, now hot off the presses, contains nearly 6,000 names, the largest number to date.
The new social bible, celebrating its 25th anniversary, includes more than 900 new listings. Most prominent among them is the President's son, Maj. John Eisenhower, who is now stationed with his family at nearby Fort Belvoir, Va.
Missing from the top of the list is Oveta Culp Hobby, former Secretary of Health, Education and Welfare, and Harold E. Talbott, who resigned under pressure as Secretary of the Air Force. Both have departed from socially rugged Washington.

MRS. CAROLYN HAGNER SHAW, publisher of the register, rarely gives a reason for snubbing a socialite in print. But in the 15 years she has been turning out the so-called "Green Book," most names are crossed off the list when they drop out of Washington society.
Others omitted this time are Mrs. Bennett Champ Clark, wife of the late Missouri Senator; Mr. and Mrs. John Horton (Mrs. Horton is the former Drucie Snyder, daughter of the one-time Secretary of the Treasury, John W. Snyder) who have moved to California; Lohair Teeter, retiring Assistant Secretary of Commerce, and Brig. Gen. Anthony J. Drexel Biddle.
Divorce did not rule out the former Mrs. Joseph E. Davies, wife of the former ambassador to Russia. She is now listed as Mrs. Merriweather Post and threatens to vie with Gwen Calfritz and Perle Mesta in the party-giving department.

NEW LISTINGS also include Mrs. E. Campion Acheson, mother of Dean Acheson, former Secretary of State; Mrs. Rodgers Denckla, and Grace Tully, former secretary to President Franklin Delano Roosevelt, who is now executive assistant to Sen. Lyndon Johnson (D-Tex.).
Government officials who bettered their listings include Donald Aubrey Quarles, former Assistant Secretary of Defense, now Secretary of the Air Force; Marion B. Folsom, former Undersecretary of the Treasury, now Secretary of the Department of Health, Education and Welfare; Louis S. Rothschild, former chairman of the Maritime Board who became Undersecretary of Commerce; Wilber Marion Brucker, former general counsel of the Department of Defense who became Secretary of the Army, and James A. McConnell, former administrator of the Commodity Stabilization Service, who assumed the post of Assistant Secretary of Agriculture.

Members of the Congress... the ever-growing diplomatic corps and the top echelons of government are included in the social list by virtue of their jobs.
As Mrs. Shaw points out, "more than a half dozen social circles make up Washington society."

Bankruptcies Hit New High in No. California

SACRAMENTO (AP) — More Northern Californians than ever before are going bankrupt this year, the records in the Federal District Court indicate.
A total of 695 bankruptcy petitions has been filed by persons from 22 counties. During the first nine months of last year, the previous record, the total was 654. The year's total was 865.

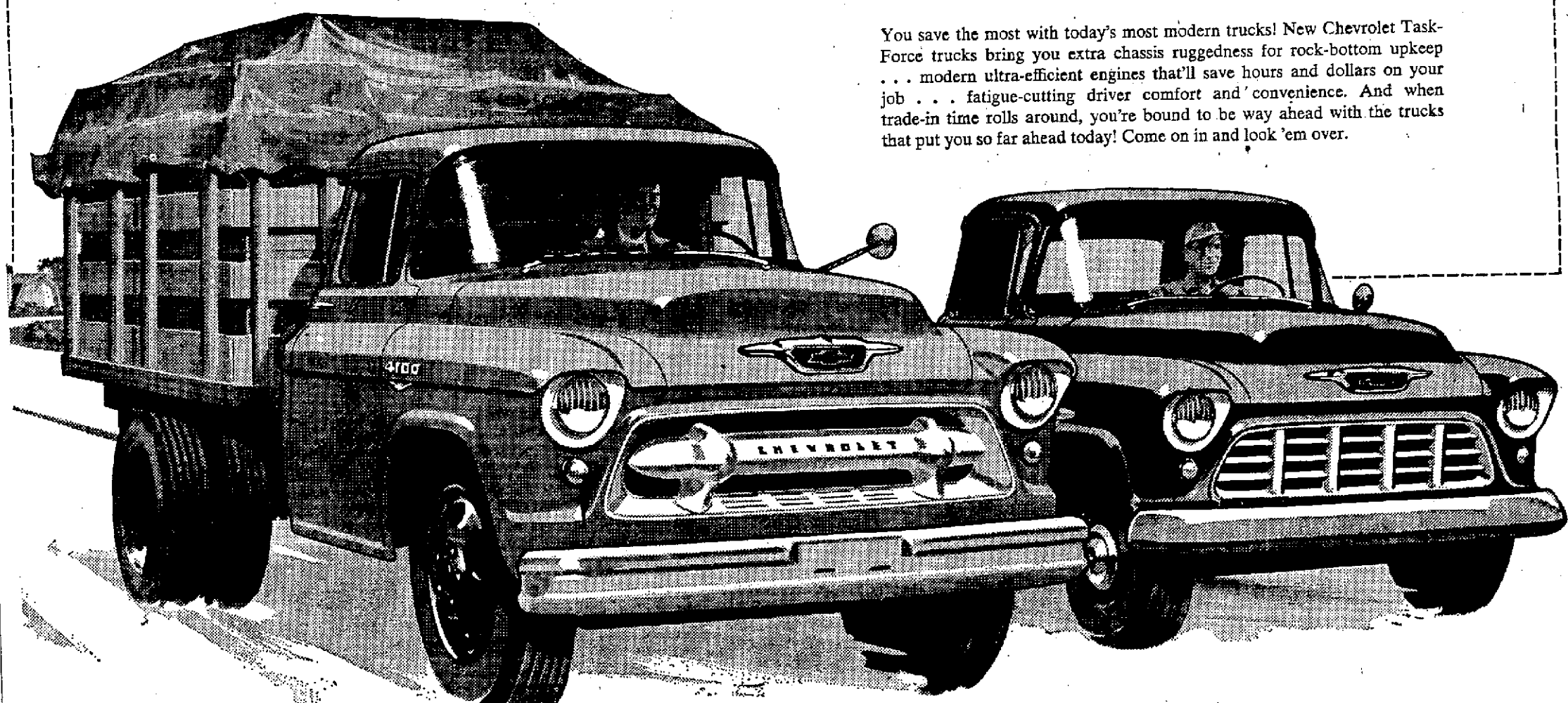
ASTHMA & BRONCHITIS NEWS

Brings Cheer to Thousands

Thousands of sufferers have found freedom from fear of wheezing, choking, coughing, difficult breathing, sleep and energy destroying attacks of Bronchial Asthma and Bronchitis with MENDADO, which usually quickly helps loosen and remove thick, strangling mucus. Thus allows coughing and promotes freer breathing and sounder sleep. Use of nearly a billion MENDADO tablets in 25 years prove safety, success. Get MENDADO at drugists. Money back guarantee protects you.

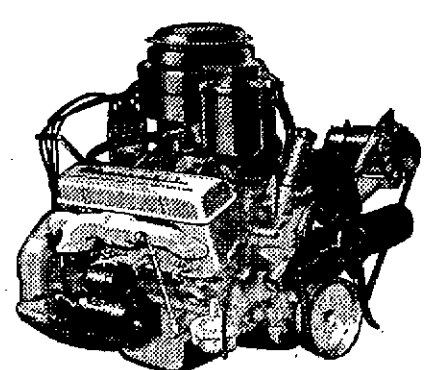
Most Modern Moneysavers on the Road! New Chevrolet Task-Force Trucks

They're built to bring you big-dollar savings . . . lower ton-mile costs.
You'll be way ahead right now—and again at trade-in time—with the most modern trucks of all!



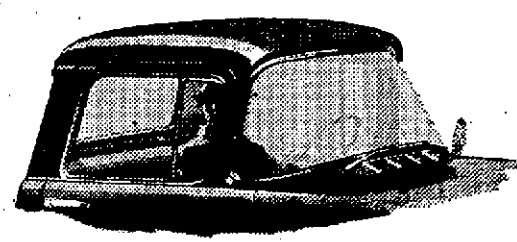
You save the most with today's most modern trucks! New Chevrolet Task-Force trucks bring you extra chassis ruggedness for rock-bottom upkeep . . . modern ultra-efficient engines that'll save hours and dollars on your job . . . fatigue-cutting driver comfort and convenience. And when trade-in time rolls around, you're bound to be way ahead with the trucks that put you so far ahead today! Come on in and look 'em over.

Anything less is an old-fashioned truck!



Most Modern Power...V8 or 6

Shortest stroke V8's in any leading truck! That means less friction and wear per mile! V8 is standard in the new L.C.F. models, available in all other models, except Forward Control, as an extra-cost option. New Chevrolet trucks offer the industry's most advanced valve-in-head sixes, too. And all engines have a 12-volt electrical system!



Most Modern Features

New Flite-Ride cab with panoramic windshield, larger side and rear windows, concealed Safety Steps and new High-Level ventilation! New, more rigid ladder-type frames in all models! New tubeless tires standard on 1/2-ton models! New shorter wheelbases for greater maneuverability in most models.



See Your Chevrolet Dealer



PLANNING BIG EVENT

I. Sukman, vice president and general manager of Columbia Stores, and his son Richard, secretary-treasurer and member of the board, review planning for observance of the 70th anniversary of the founding of the stores.

Founders Month Observed by Columbia Stores Here

The coming of October is always the signal for Columbia stores up and down the Pacific coast to celebrate Founders Month. This year marks the 70th annual event with the Columbia stores in downtown Long Beach and Lakewood Center followed by a get-together breakfast in which all employees of Columbia downtown and Lakewood Center participated. Plans were made for a series of selling events. Contests will be held for both buyers and department heads as well as general manager of Columbia for selling personnel. Buyers and his son, Richard Sukman, spent months gathering together it selling.

Hosmer Hits FHA Delays

The Long Beach-Lakewood boom in real estate is being slowed down by a "log jam" in loan applications at the local FHA office, the Artesia Street—Long Beach Boulevard Civic Improvement Association was told by Rep. Craig Hosmer at its luncheon last week.

He said he regarded the problem of particular importance to the North Long Beach area "which is just now commencing to realize its full economic potential."

"At least four more appraisers are needed in the local office to bring down the current 30-35 day loan processing period to a normal of 14 days. The long processing period naturally slows down both home and commercial type realty operations in the area, he said.

He cited "reductions in force" at FHA as the root of the problem. These were applied evenly to all offices throughout the country instead of selectively according to work load patterns. This has left our local office short handed. A similar situation exists in the booming areas of Sacramento and San Francisco.

Rep. Hosmer last week asked Federal Housing and Home Finance Administrator Albert M. Cole for corrective action. He has just been advised by Cole that the agency in Washington has "taken up immediately" the request.

merchandise suitable for the event.

In 1920 Columbia opened its first store in Long Beach at the corner of Broadway and Pacific and in 1924 moved to a larger store at its present location. Since then the store has been remodeled a number of times and today occupies the entire building at First at Pacific with a second, large, modern store in Lakewood Center. From an original personnel of 4, the store now has more than 100 employees with another 50 at Lakewood Center.

Columbia is the pioneer in credit selling on the Pacific Coast and in earlier years was often called upon by trade and retail organizations for information on the ramifications of credit selling.

Real Estate and BUSINESS DEPARTMENT

Grant's Will Open in Lakewood Oct. 13

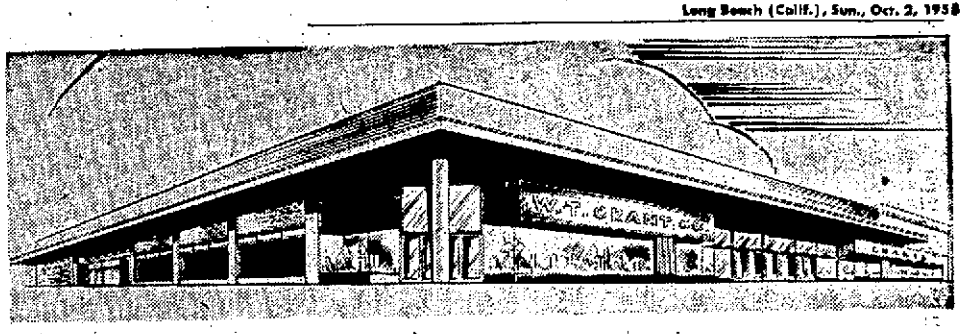
Plans of the W. T. Grant Co. are to open the big new store in Lakewood on Thursday, Oct. 13, according to Jimmy M. Wilkes, the store manager. This will bring to 15 the number of Grant stores operating in the greater Los Angeles area.

The new Lakewood Grants is a "park and shop" store with facilities for 5,000 cars in the parking lot adjoining.

Facade of the new Grants is designed along clean, simple lines to fit in with the suburban atmosphere of Lakewood Center. Interior of the store continues the emphasis on modernity to make it a fast place to shop. The newest in display counters and fixtures afford "shop-at-a-glance" convenience. Air-conditioning will insure comfortable temperatures at all times. Day-bright fluorescent lighting will reveal the true colors of the vast merchandise displays. Decorative pastel walls will not only provide attractive backgrounds but will serve to segregate departments as well. Wide, roomy aisles are another feature. Selling will be done at both street and downstairs levels.

PLANNED AS 4-STORIES-IN-ONE, the new Lakewood Grants will offer the same wide assortment of merchandise normally found only in 4 distinct specialty shops: a fashion store, a dry goods store, a home-hardware store and a variety store. Here shoppers will find virtually everything they need for themselves, their families and their homes conveniently located under one roof.

Wilkes says that Grants famous credit plan, reputed to be the fastest and simplest credit



FOUR STORES IN ONE

W. T. Grant Co., new Lakewood Center store, shown here, is scheduled to open Oct. 13. It is virtually four stores, so large are the departments, company officials announced.

Grand Opening of WINDSOR RANCHOS in Anaheim



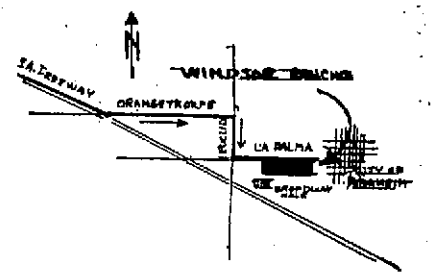
4 BEDROOMS - 2 BATHS
plus FAMILY ROOM with FIREPLACE

IMMEDIATE OCCUPANCY

NO DOWN TO VETERANS
(Except Costs and Impounds) **68⁸⁵** Prin. & Int.

- | | |
|----------------------------|------------------------------|
| Forced Air Heating | Kitchen Exhaust Fan |
| Double Garages | Roof Insulation |
| Cedar Fencing | 40 and 50 Gal. Water Heaters |
| Birch Kitchen Cabinets | Entry and Central Hall |
| Indirect Lighting Fixtures | Formica Counters |
| | Copper Water Pipes |

DIRECTIONS . . . from Anaheim drive out west about 1/2 mile on La Palma Street to Windsor Ranchos.



Future Homes with all the Comforts and Conveniences you'll find in this 3rd and Final Unit of Garden Grove's largest single community development

GLEN DELL PARK

WILL COST AS MUCH AS \$1,000 MORE . . .

Rising Building Costs and Higher Wages are bound to create Higher Prices!

SAVE BY SELECTING YOUR HOME NOW



3 BEDROOMS OR 2 BEDROOMS & DEN

• 2 BATHS • 2-CAR GARAGES

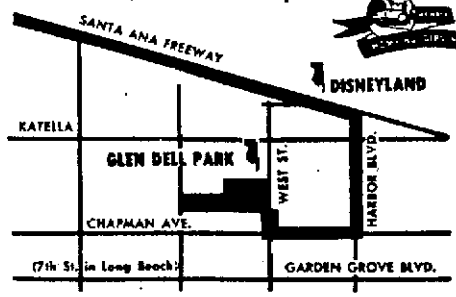
Still NOTHING DOWN for Yets! (except usual costs and impounds)

Still 30 YEAR LOANS

still Monthly payments from \$58.75 (including principal and interest)

still Full price from \$11,595

Come out today before it's too late! FROM L.A. drive out Santa Ana Freeway to Harbor Blvd., right on Harbor to Chapman Ave., right on Chapman to West St., and right on West St. to model homes. FROM LONG BEACH drive out 7th St. (Garden Grove Blvd.) to West Street and turn left to property.



PIONEER LAND CO.

J. G. KENDRICK
Region Head Coming, Too

N.L.B. Realty Club Will Install

North Long Beach Real Estate Club installation dinner is to be held at Goodwin's Restaurant, 8567 Artesia Blvd., Wednesday at 7:30 p.m. Some 300 Realtors and guests are expected.

Realtor Howard Butler will be master of ceremonies; John Reed, general chairman; Ernestine McLaughlin, hostess chairman. Kay Lowry is chairman of tickets.



your **PhD*** includes a Little League baseball field in the new Halecrest Campus Estates



In beautiful **COSTA MESA** Harbor Boulevard & Baker Ave. Sales Agents—Walker & Lee Telephone Liberty 8-7492

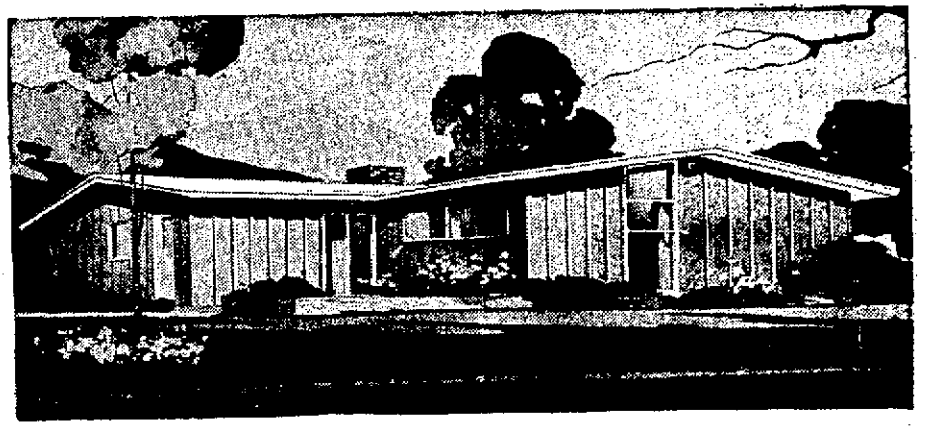
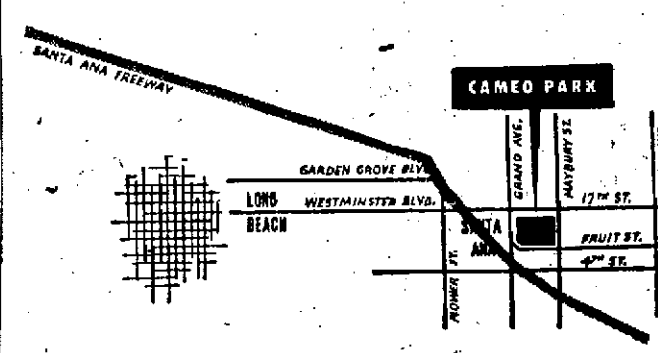
Don't buy any home anywhere at any price until you visit

Cameo Park

Santa Ana's New Fine Home Center

TO REACH CAMEO PARK . . .

Cameo Park is situated immediately north of the Freeway between Grand Avenue and Maybury Street. Leave the Freeway either at Grand Avenue or at Fourth Street and turn left. (See map.) From 17th Street turn south on Grand Avenue.




MODEL HOMES
See the charming Exhibition Homes in Cameo Park, each one tastefully and distinctively furnished by W & J Sloane of Beverly Hills. Open daily from 10 a.m. to 8 p.m.

SPACIOUS 3 and 4 BEDROOM HOMES
each with 2 complete baths and all advanced convenience features
UNSURPASSED VALUES AT \$15,900 TO \$17,050



Still Available to Qualified Veterans for
NO DOWN PAYMENT
(Except Costs and Impounds)
FHA TERMS TO NON-VETERANS

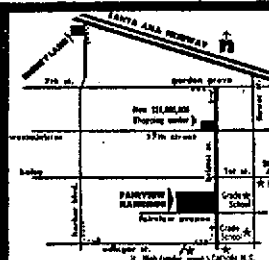
LENNEY HOMES • R. J. BURDGE, Selling Agent



**HEARD THE LATEST
Scoop?**

**Fairview
Ranchos**
GARDEN HOMES
in
Santa Ana

"Man, dig that deal at
Fairview Ranchos . . .
payments from only
\$65.13 a month!"



VETS!
Time is
Running out



Hurry for these terms

NO CASH NEEDED

Only \$62.25 monthly
principal and interest
Total price from \$12,075

NON-VETS only \$750 dn.

**Orangewood
Manor**
in Smog-Free Garden Grove

FIREPLACES
INSIDE AND OUTSIDE
3 and 4 Bedrooms
2 Baths

BUILT-IN
ROPER GAS RANGE
AND OVEN
IN THRILLING
PASTEL COLORS

Forced Air Heat
Genuine Lath and
Plaster

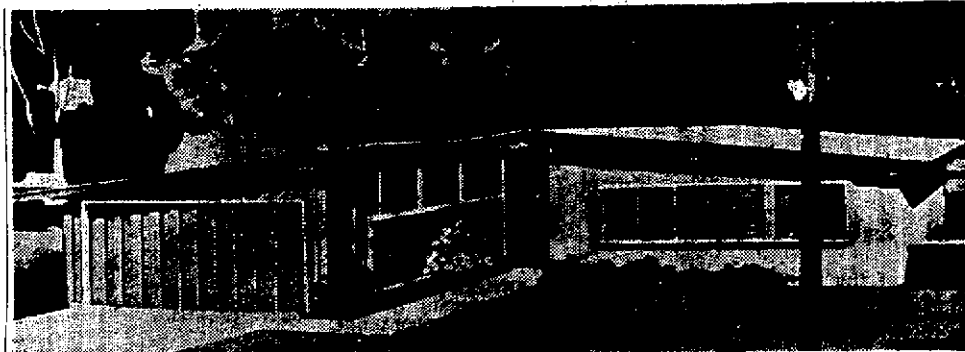
Colored American
Standard Bath Fixtures
Rockwool Insulation

Directions: From Long
Beach drive out 7th
St. (Garden Grove
Blvd.) and turn north
on Magnolia. From Los
Angeles and points
north, take the San-
ta Ana Freeway and
turn south on Mag-
nolia. Drive 4 miles
to Orangewood Manor.



California National
Builders
General Contractors

McCarthy Co.
Sales Agents, LEhigh 9-4951



AN AWARD HOME

Offered for the first time to vets, Award Homes are attracting GI purchasers at Golden West St. and Garden Grove Blvd., between Long Beach and Garden Grove. No down payment and \$61 monthly buys a four-bedroom, or three-bedroom and den home with two baths and two-car garage.

Award Homes Now Offer No-Down Terms to Vets

First Award Homes ever built on GI financing terms for veterans are now on sale at Golden West St. and Garden Grove Blvd., between Long Beach and Garden Grove, in Westminster. Veterans need make no down payment.

Monthly payments of \$61 including principal and interest, are set for the 4-bedroom, or 3-bedroom and den Award Homes, which are the most luxurious of the 3,200 built since 1950. All have 2 baths and 2-car garages. Full price is from \$11,700. Veterans may move in by paying only the small closing costs. Largest selection of homes and lots is available now.

Seven furnished model homes are open daily to 9 p. m. To accommodate working people, patios, exteriors, and back yards of model homes are flood-lighted for after-dark viewing.

Award Homes are conveniently reached from Long Beach via 7th St., which becomes Garden Grove Blvd. Turn south at Golden West St. to Award Homes. From Los Angeles, take the Santa Ana Freeway, then south at Buena Park on Highway 39 to Garden Grove Blvd., west to Golden West St., then south to Award Homes.

In keeping with today's demand for large selection and individuality, architect Edward H. Fickett has created 14 new 1956-model Award Homes in a variety of California ranch-modern designs. He has also done the site planning, placing Award Homes to produce interesting streets. Seven different floor plans are offered, each with an eye to beauty and to saving work and steps for busy homemakers. Sleeping wings assure maximum privacy.

A combination radio and intercom system throughout the house is featured. From the kitchen, the homemaker can carry on a conversation with people at the front door, children's bedrooms and garage. A radio pipes programs to the 4 areas, in addition to the kitchen.

Extra-large ranch-type kitchen

Rap Credit Restrictions on New Home

LOS ANGELES (AP)—Extravagant installment buying of refrigerators and television sets may cause inflation, but buying homes on a mortgage basis does not, the president of the National Assn. of Real Estate Boards said.

Criticizing government credit restrictions on home buying, Henry G. Waltemade of New York pointed out that "household appliances have to be replaced, but the person who buys a home is just transferring his savings from the bank to investment property."

He told the California Real Estate Assn. convention that "because our era of healthy economic growth is not runaway boom or the reaction to economic benzadine, we do not share the fear that took the form during the summer of restricting credit terms on insured and guaranteed home mortgages."

The convention was told that a continued and steady inflationary trend faces the national economy for several years.

ens have many work-and-step-saving features.

Huge "wall of glass" picture windows face patios. Decorative movable partitions with linen-design plastic patterns separate living and dining areas. Wardrobe doors are of flush panel sliding type.

Award Homes are set on ex-

tra-large, wide lots, with a minimum size of 7,200 square feet. Colorful Bermuda roofs have wide eaves and overhang, and are topped with white, red, green, or pink crushed rock. Curved drives provide generous off-street parking. Garages feature rustic redwood overhead doors and storage space.



La Mar Terrace
in ANAHEIM
3 and 4 Bedrooms
2 Baths
**VETS
NO DOWN
\$77 per mo.**
principal and interest

NO OTHER HOUSE HAS THIS!
New all-electric kitchen by Frigidaire (shown at Motaramo). Saves 810 steps each meal with dishwasher, disposer, built-in clock-oven, filter fan, breakfast bar and "the stove that disappears."

A LIVING ROOM TO BE PROUD OF!
20x20 living room, ceiling to floor brick or slumstone fireplace, acoustic plaster, flush lighting. Sliding glass doors open on concrete patio.

BEDROOMS THAT HAVE "IT!"
Cheerful colors, large built-in wardrobe drawer units, plenty of windows. Master bedroom opens into master bath.

BATHROOMS THAT MAKE YOU WANT TO SING!
Pullman lavatories, colored fixtures, built-in cabinet mirror unit. Access door into linen closet, clothes hamper.

DIRECTIONS
FROM LONG BEACH
—E. on Carson (Lincoln Blvd.) to Gilbert Ave., turn north on Gilbert 1/4 mi. to La Mar Terrace.
FROM LOS ANGELES
—S. on Santa Ana Freeway approx. 20 miles, watch for big sign on right. Turn right on La Palma at signal. Go back 1 BLOCK West to La Mar Terrace.
priced at \$14,610

● Over 1300 sq. ft.
● 100-amp. system
● Service porch and pantry
● 100% insulated
● Orange trees
● Lawns in
● Forced air heat
● 29 different designs

**DON'T WAIT
COME TODAY!**
models by Aaron Schultz

THE CALAMAR COMPANY • GEORGE S. DENBO, Exclusive sales Agent

Excelsior Village Half Sold

With more than half of the homes in Excelsior Village already sold, Don Coleman sales agent urges buyers to act quickly to make their selection from those remaining and also to take advantage of the "not one penny down" terms offered to qualified vets.

Due to the VA regulations, the no down financing will be cancelled soon, Coleman explained, making an increase in down payments necessary.

The 4-bedroom, 2-bath homes are part of a planned community and will bring the home owner a complete shopping center and school within minutes of his front door, Coleman said.

Among the luxury features cited by the sales agent are built-in range and oven, washer-dryer, Beechwood Bel-Air kitchen cabinets, built-in forced air heat and the new Fire-Belle alarm system.

Located in Garden Grove, Excelsior Village is just a few miles from the Long Beach area and may be visited by driving straight out Westminster Blvd. to Wright St. where furnished models are on display.

IN EXCELSIOR VILLAGE

Spacious living areas form a background for easy furniture arrangements in the four-bedroom, two-bath homes at Excelsior Village. More than half sold out, the family-sized homes are offered to qualified vets for "not one penny down."

In Friendly Fullerton!

**Eastchester
PARK HOMES**

LAST of NO DN. for VETS
**NON-VETS only
\$750 down**

\$62⁹⁵ per mo.
total price **\$12,225**

**3 and 4 Bedrooms
1½ and 2 Baths**

**Genuine Lath & Plaster
Forced Air Heat
"SKI-VUE" WALLS of GLASS**

DIRECTIONS:
Eastchester Park is at
Orangewood and Nick-
leat in Friendly Fullerton. From Los Angeles
take the Santa Ana
Freeway and turn east
on Orangewood to
Nicklett. From Long
Beach drive out Carson
to Highway 39, turn
north to Orangewood,
then east to East-
chester Park.

An Eastchester Investment Co. Development
Mel Mack, Sales Agent

Aldon
the name to remember when buying a home

NON-VETS!
only **\$990** down

qualified VETS:
NOTHING DOWN
from **\$66⁶⁷** monthly

ALDON'S buena plaza

new 1956 Triumph series

REALTOR OF WEEK

Agnes Albo Says Moving Here Was Great Blessing

A native of France who finally found her home in "the city of my dreams," is the Realtor of the Week honored by the Long Beach Board of Realtors.

Mrs. Agnes Albo came to the United States with her family when 12 years old and they settled in Pueblo, Colo. There she was married to a groceryman who for 29 years was a Safeway manager until ill health forced his retirement.

"We had been in Long Beach on vacations and it always was the city of my dreams. When my husband's health forced him to retire we decided to move here. It was the greatest blessing to fulfill a long-time ambition and sell real estate."

"I have been with the McDaniel Realty Co. since the opening of their office at 1540 E. 7th St. in the spring of 1954 and I have enjoyed every minute of it," says Swedell.

"Each day you have the opportunity of meeting people and serving them."

Swedell and his wife reside at 2035 Maine Ave.



AGNES ALBO
Finally a Dream Comes True

ing we ever had for not only did his health improve but both of us now are really enjoying life," says Mrs. Albo.

She operates a realty office at 2225 E. Broadway and is very active in realty circles. She is president of the Real Estate Toastmasters. She has been a member of the WIRE Club for several years and is active in St. Matthew's Church circles.

Mrs. Albo has a hobby of painting and several pieces of her work decorate the walls of her office.

MERRILL D. SWEDELL, the Salesman of the Week, came from North Platte, Neb., to Southern California in 1920. He was an auto mechanic and shop foreman in Los Angeles for many years. Next he traveled in the San Francisco area as sales representative for an engine company.

Swedell moved to Long Beach in 1941 and worked as a machinist in the shipyards during the war. Then followed work as service manager for auto dealers until late in 1953 he decided



MERRILL D. SWEDELL
Fulfills an Ambition

Realtors to Hear Conclave Report

Bill Barbee has scheduled a special program for the Long Beach Board of Realtors at their regular Tuesday morning breakfast in the Lafayette Hotel.

Morris Holmquist, Reg. Dupuy, Winnie Cross and George Dupuy Jones, will report on important phases of the state convention, which will help the membership in their work during the coming year.

President E. T. Moore will preside at the breakfast meeting, at which time new applicants for board membership will be initiated.



FOUR BEDROOMS IN EACH

Windsor Ranchos, Anaheim, will be shown at the grand opening today. Each is a four-bedroom home and ready to occupy. Veterans need pay only impounds to buy them.

Pembroke Village's Sales Are Soaring

Excellent sales are reported at Pembroke Village, Garden Grove subdivision on Harbor just south of Chapman Ave. This subdivision is noted for the rustic Early American architecture set off through the use of shake roofs, diamond paneled windows, and distinctive trim and color treatment.

Hospital Grading Contract Awarded

SACRAMENTO (AP) — The State Department of Public Works has awarded a \$114,795 contract for site grading for new ward buildings at the Metropolitan State Hospital, Norwalk.

W. E. McKnight Construction Co., Baldwin Park, got the job.

Big Windsor Ranchos Hold Grand Opening

Windsor Ranchos, new 4-bedroom ranch-style home development, is holding its formal opening this week end, it was announced by the builders.

Biggest feature, according to the builders, is the fact that all are 4 bedrooms and 2 baths and they all feature fireplaces in the large "family room." Picture windows give the outdoor-indoor California type of living.

Veterans can buy these homes with a "nothing down" payment except for \$370 impounds and on monthly terms for \$68.55 for principal and interest. All homes are ready for immediate occupancy. Builders have incorporated



ON NEW TERMS

Pembroke Village announces new financing terms which permit veterans to buy, paying only 5 per cent down, and non-veterans as little as \$995 down. Three and four-bedroom, two-bath homes feature Early American architecture. They are located on Harbor Blvd. just south of Chapman Ave. in Garden Grove.

We are having a sneak preview of the 2nd unit of...

HUNTINGTON MANOR II

BUT...A few models in unit No. one available for immediate occupancy

AVERAGE PRICE
JUST OVER THE SAN GABRIEL RIVER FROM
LONG BEACH IN RESTFUL ORANGE COUNTY **\$12,450**

No Down to Vets. Cost and Impounds Only! Some models priced lower!

Imagine!
3 BEDROOMS 1 1/2 BATHS

and included at no extra cost
• BUILT-IN RANGE AND OVEN IN COLOR
BY THERMADOR AND VENTILATOR FAN

also included at no EXTRA cost
WESTINGHOUSE

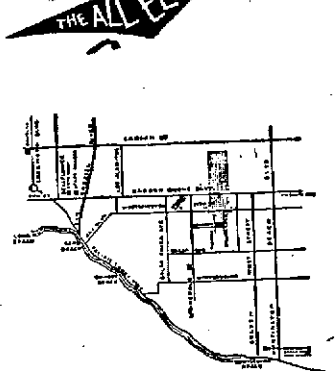
• LAUNDROMAT AND DRYER
• 11-FT. REFRIGERATOR • WASTE-AWAY DISPOSAL

YOU CAN BE SURE...if it's Westinghouse

• YOU CAN ALSO BE SURE IF IT'S A CLARK-BUILT HOME!
many other features found only in luxury type homes
Walker & Lee, Sales Agents, Sales Office Open 10 A. M. to 5 P. M. Daily

FURNISHED MODEL HOMES BY
CARL'S OF LONG BEACH

THE HOMES WITH
THE ALL-ELECTRIC TREND



close to everything but
the SMOG and NOISE

See the Best Buy in ANAHEIM

BROOKHURST PLAZA

IMMEDIATE OCCUPANCY

3 and 4 BEDROOMS 2 BATHS

FIREPLACES BUILT-IN RANGE and OVEN

HARDWOOD FLOORS... FORGED AIR HEAT

COMPLETELY FENCED REAR YARD

30 YEAR LOANS VETS—NO DOWN NON-VETS as low as \$1900 dn. FHA Terms

from **\$66** mo. total price **\$12,900**

From Los Angeles and northern points, drive out the Santa Ana Freeway and turn east on Orangeburg to Brookhurst and drive south to model homes. From Long Beach go out Carson (Lincoln) to Euclid, cross the Freeway and turn east on La Palma then north on Brookhurst.

Walker & Lee, Sales Agents. R&W Construction Phone—KEYSTONE 5-8553

Vets! NOT A RED CENT TO MOVE IN!

4 Full Bedrooms 2 Full Baths

BUILT-IN WASHER-DRYER

Built-in FORCED AIR HEAT Built-in FIRE ALARM SYSTEM

7-Flush-door WALK-IN CLOSETS LIFETIME ALUMINUM WINDOWS

Built-in Range & Oven

HIDDEN-PULL HARDWOOD Glamour Cabinets

EXCELSIOR VILLAGE

Pool-Size Lots

HARMONIOUS Gelvatex Exteriors

From Long Beach, drive straight out Westminster Blvd. to Wright St. in Garden Grove.

Move out of the smog to Excelsior Village

Big pool-size lots, insulated ceilings and huge overhang means pleasing coolness from summer heat! Only 10 minutes from beaches assures "air conditioned" comfort from constant ocean breezes.

EXCELSIOR VILLAGE from \$12,620. and only \$65.48 Per Month (includes principal!)

ACT QUICKLY — FREE MOVE-IN TERMS EXPIRE SOON!

THE DON COLEMAN CO., Sales Agent

buena plaza

ALDON'S new 1956 Triumph series 3 & 4 bedrooms 2 complete baths

TRIUMPHS IN LUXURY—CHECK THESE FEATURES!

- Built-in WESTERN HOLLY gas ranges and ovens in colors, stainless steel or copper
- Custom-designed floor-to-ceiling brick or slumstone fireplaces; raised hearths
- Aluminum-framed sliding glass walls bring the outdoors inside
- Over-size stall shower, 6-ft. ceramic tile, glass door & panel in one bath
- Full-size tub with shower, 5-ft. walls of Marlite in second complete bath
- Forced air furnaces, thermostatically controlled for uniform heat
- Natural birch kitchen cabinets beautifully finished in exclusive ALDON-GLAZE

ALDON invites you to view Channel 9 Movie Theatre Tuesday through Thursday each week 8 p.m. till conclusion New picture starts each Tuesday

NATIONALLY FAMOUS FOR THE FINEST HOMES EVER BUILT

• see 8 model homes furnished by **Aaron Schultz** of Long Beach and Anaheim

sales office: La Palma, east of Miller St. E. "Billy" Hamburg, general sales agent



IN CHAPMAN MAGNOLIA PARK
Exterior view shown above of four-bedroom home at Chapman Magnolia Park in Garden Grove depicts interesting architectural detail, large picture windows and clear, contemporary line of these homes. Color co-ordinated kitchens; built-in breakfast nooks and large two-car garages are features.

Chapman Magnolia Park Asks No Down, No Costs From Vet

Stress was laid, yesterday, upon the "no down payment... no closing costs" policy in effect for veterans at Chapman Magnolia Park, in Garden Grove, as Robert McCutchin, sales agent, reminded veterans that the time is drawing very near when such terms will be a thing of the past.

Still prices from \$11,600 to \$13,900, monthly terms on these 3-bedroom-and-a-den or 4-bedroom homes run from \$61.41 to \$73.39, including principal and interest, McCutchin added.

The final unit of Chapman Magnolia Park is 80 per cent sold out, officials of Ajax Construction Co., builder-developer, revealed.

Home-seekers find built-in gas ovens and range tops in rainbow hues, complete with automatic timing devices and controls; large picture windows engineered for maximum light and controlled, draft-free ventilation; and spacious built-in breakfast nooks, attractive features of the homes.

Chapman Magnolia Park is reached from Long Beach by driving east on 7th Street (Garden Grove Blvd.) past the Veterans Hospital to Highway 39, then north one-half mile to Chapman; east one-half mile to Chapman; first-place winners of the annual statewide essay contest on "I Want to Own My Own Home." Each received a big gold trophy and as part of the reward will be flown to Sacramento during the next session of the Legislature to meet the Governor and will read their essays before a combined session of the Senate and Assembly.

Gary Taylor in his essay told of the advantages of home ownership which allow a person freedom and independence. "The American home is a proving ground for self-expression where a home owner can build, decorate

Eastchester Homes Still Nothing Down to Veteran

The combination of restful, suburban living in Fullerton and its convenient location close to metropolitan areas has been a deciding factor in the sales at Eastchester Park since its recent grand opening, according to Mel Mack, sales agent.

The modern designed 3 and 4 bedroom, 1 and 2 bath homes at Eastchester Park are still available to veterans for no down payment. Monthly payments are from \$62.95 including principal and interest.

"Eastchester Park offers quality construction and the style of indoor-outdoor living desired by Southern California home buyers," Mack stated, "and the homes are ideally situated for both relaxation and proximity to Los Angeles via the Santa Ana Freeway."

The spacious living rooms at Eastchester Park have "Ski-Vue" sliding glass walls that overlook patios, and most models have fireplaces as well as patio barbecues, Mack said.

The kitchens are efficiently planned and include colored Columbia steel equipment.

Some of the quality features included are: redwood siding on the exterior, weatherstripping, heavy rock roofs, rockwood insulation, cork tile flooring, forced air heating, Woodall sliding closet doors, TV jacks and outlets, large 2-car garages and walls of genuine lath and plaster.

Each home has 1½ baths and contains such quality features as genuine lath and plaster, double garages, natural finish kitchen cabinets, Coralite finish in the bathrooms, curbs, sewers and streets are already in.

Double sinks are in each kitchen and television outlets are built in. Hardwood flooring is used on raised foundations. Each has a G.E. Disposal, ceramic tile drain boards, and the yard is graded for lawns. Some models have sliding glass doors and service porches.

Model Home Furniture Co. of Artesia has furnished a model home.

Now It Can Be Told! ARTESIA HOMES

Furnished Model by Model Home Furniture Co., Artesia

LOWEST NON-VET TERMS EVER OFFERED ON QUALITY HOMES

3 bedrooms or 2 bedrooms & den—1½ baths

\$750 DOWN Plus Closing Costs
BALANCE LIKE RENT

MODELS OPEN DAILY! ALL THE TOP QUALITY FEATURES!

- Genuine Lath and Plaster
- Double Garages
- Natural Finish Kitchen Cabinets
- Coralite Finish in Bath
- Curbs, Sewers, Streets
- Double Sinks in Kitchen
- Television Outlets
- Hardwood Floors... Raised Foundations
- G. E. Disposals
- Ceramic Tile Drain Boards
- Sliding Glass Doors in Some Models
- Yard Graded for Lawns
- Aluminum Windows and Screens
- Service Porch in Some Models

Phone TORrey 5-4811 J. W. McMICHAEL, Builder

Only \$750 Down for Non-Vets

Claiming the "lowest terms ever offered on quality homes," to non-veterans, Artesia Homes is asking only \$750 down on a 3-bedroom or 2-bedroom and den home. The balance is less than comparable rent, says J. W. McMichael, the builder.

The homes may be reached from Long Beach by driving east on Carson St. or Orange-thorpe to Pioneer Blvd. Turn left to Centralia Rd. and the model homes.

Each home has 1½ baths and contains such quality features as genuine lath and plaster, double garages, natural finish kitchen cabinets, Coralite finish in the bathrooms, curbs, sewers and streets are already in.

Double sinks are in each kitchen and television outlets are built in. Hardwood flooring is used on raised foundations. Each has a G.E. Disposal, ceramic tile drain boards, and the yard is graded for lawns. Some models have sliding glass doors and service porches.

Model Home Furniture Co. of Artesia has furnished a model home.

Clive Graham Wins State Broker Honor

Clive Graham of Long Beach received the Salute Award for being the outstanding broker of the year at the California Real Estate Association convention in Los Angeles last week. Graham is past president of the association and has been active in the association's educational program, serving the past year as chairman of the statewide committee on education. Graham was president of the Long Beach Board of Realtors in 1952 and long has been active in realty circles.

The Downey Board of Realtors received the G. D. Robertson sweepstakes trophy for outstanding and best all-around service to the public, the community and the board members. Judging was based on the board's educational work, advertising and public relations, enforcement of ethical standards, membership maintenance and cooperation with state and national realtor associations.

Winner of the Los Angeles Realty Board's perpetual trophy for boards of less than 100 members was the Bellflower Board of Realtors.

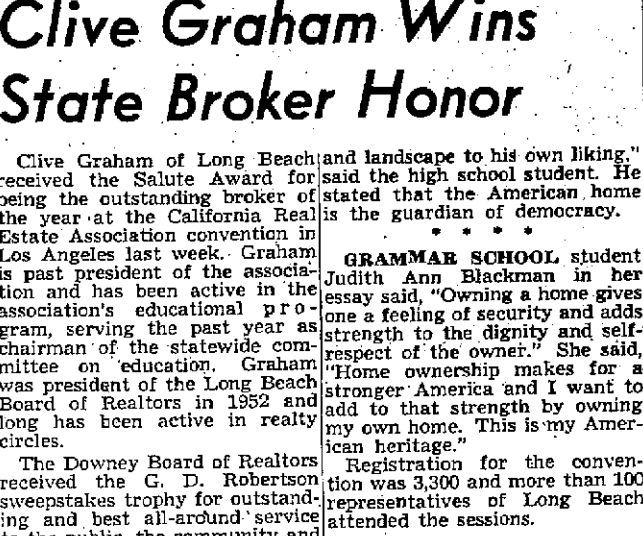
Named to City Job in Santa Paula

SANTA PAULA (AP)—Gilbert D. Chavenelle, 43, of Ann Arbor, Mich., has been named city administrator of Santa Paula. He will assume his duties on or before Nov. 1, succeeding George Aiassa who resigned to become city manager of Tulare.

Chavenelle has been staff engineer of the Michigan Municipal League and manager of the Municipal Purchasing Service.

GRAMMAR SCHOOL student essay said, "Owning a home gives one a feeling of security and adds strength to the dignity and self-respect of the owner."

Registration for the convention was 3,300 and more than 100 representatives of Long Beach attended the sessions.



CLIVE GRAHAM
State's Outstanding Broker

or before Nov. 1, succeeding George Aiassa who resigned to become city manager of Tulare.

VETERANS! THEY'RE still YOURS FOR NO CASH DOWN! No Cash Closing... No Cash Impounds!

That's why we urge you to come on out to this pleasant, progressive residential area today and take your pick of the luxurious homes remaining in the final unit. Government rulings will soon do away forever with "No Down Payment" ... "No Closing Costs" ... "No Impounds" ...

Rising construction costs are forcing prices up ... UP ... UP!

FAST FACTS ON GARDEN GROVE

- 11 Elementary Schools
- 2 Parochial Schools
- 1 High School
- New Super-Market Center
- Near new Broadway-Anaheim
- Banks, Professional Services of all kinds nearby.
- Smart Stores & Shops
- Acres of Free Parking
- Churches for All Faiths & Beliefs
- 28 Minutes to Los Angeles
- 20 Minutes to Beaches
- Recreational Facilities
- Suburban Community Center.

chapman magnolia PARK
IN GARDEN GROVE

Big Beauties!
4 Bedrooms, 2 and 3 Baths
3 Bedrooms, 2 Baths
Full Price from \$11,600
Monthly Payments from \$61.41
including principal and interest

Take the "Happiness" Tour of our Model Homes Beautifully furnished by Frank Bros. of Long Beach

Features!

- Western-Holly built-in Colored Range & Oven with automatic timers & controls
- Big "Newview" Picture Windows
- Roomy, Attractive Breakfast Nooks
- Natural Birch Kitchen Cabinets
- Genuine Mahogany Wall Paneling
- Glass Walls - Mahogany Slab Doors
- All Utilities - Street Lights

DRIVING DIRECTIONS
FROM L.A. take Santa Ana Freeway to Grand Avenue (Highway 39) in Buena Park; turn right to Chapman Ave.; left on Chapman to models.

FROM LONG BEACH take 7th St. (Garden Grove Blvd.) to Huntington Beach Blvd. (Highway 39); turn left on Huntington Beach Blvd. to Chapman; right on Chapman to models.

Another AJAX Development Sales Office: LOrain 7-2261; LEhigh 9-5521



CLIVE GRAHAM
State's Outstanding Broker

Registration for the convention was 3,300 and more than 100 representatives of Long Beach attended the sessions.

HEARD THE LATEST gossip?

"Not the kind of vet I go to, of course, but Fairview Ranchos still has nothing down to vets except costs and impounds."



Fairview Ranchos
GARDEN HOMES in Santa Ana



Now It Can Be Told! ARTESIA HOMES

Furnished Model by Model Home Furniture Co., Artesia

LOWEST NON-VET TERMS EVER OFFERED ON QUALITY HOMES

3 bedrooms or 2 bedrooms & den—1½ baths

\$750 DOWN Plus Closing Costs
BALANCE LIKE RENT

MODELS OPEN DAILY! ALL THE TOP QUALITY FEATURES!

- Genuine Lath and Plaster
- Double Garages
- Natural Finish Kitchen Cabinets
- Coralite Finish in Bath
- Curbs, Sewers, Streets
- Double Sinks in Kitchen
- Television Outlets
- Hardwood Floors... Raised Foundations
- G. E. Disposals
- Ceramic Tile Drain Boards
- Sliding Glass Doors in Some Models
- Yard Graded for Lawns
- Aluminum Windows and Screens
- Service Porch in Some Models

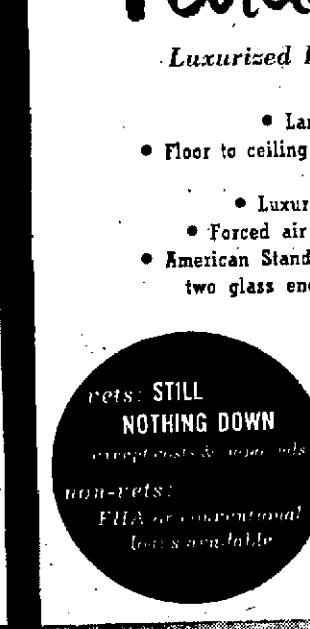
Phone TORrey 5-4811 J. W. McMICHAEL, Builder

NONE BETTER ANYWHERE

Here is truly PARADISE! Thrill to a living room with grandeur and spaciousness beyond your greatest expectations. Marvel at the efficient step-saving kitchen as planned by Southern Counties Gas Company. Everything you'll ever want or need is already in... even the beautiful landscaping, sprinklers and fencing. All this plus fabulous interior appointments that challenge comparison at any price. Start today... LIVE THE LIFE OF PARADISE!

TRACT OFFICE: KEystone 5-9729
EXECUTIVE OFFICE: BRAdshaw 2-3877
BUILDERS: Tednar Development Company, Beverly Hills

your joy forever...



SEE FURNISHED MODEL HOMES
Open daily to 8:30 p.m.
naturally, gas equipped



Fairview Ranchos
GARDEN HOMES in Santa Ana



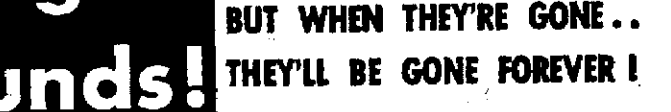
Paradise SQUARE

Luxurized Homes in West Anaheim's finest district.

- Completely fenced
- Landscaping and sprinklers
- Floor to ceiling fireplace and "glassomatic" walls of glass
- O'Keefe & Merritt built-in range, gas oven and rollisserie
- Luxurious beech kitchen cabinets and breakfast bar
- Forced air heat, thermostat controlled
- American Standard color plumbing fixtures, two glass enclosed stall showers

THIS WAY TO PARADISE!
FROM LOS ANGELES: Take Santa Ana Freeway to Euclid Avenue. Turn south (right) on Euclid to Broadway (second intersection). Then west (right) on Broadway two blocks to Paradise.

FROM LONG BEACH: Take Highway 101 to Lakewood Blvd., then north on Lakewood Blvd. to Lincoln Ave. Go east on Lincoln Ave. to Euclid Ave. Turn right (south) on Euclid Ave. to Broadway, right turn on Broadway, 2 blocks to Paradise.

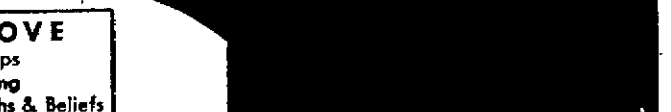


Paradise SQUARE
Luxurized Homes in West Anaheim's finest district.

- Completely fenced
- Landscaping and sprinklers
- Floor to ceiling fireplace and "glassomatic" walls of glass
- O'Keefe & Merritt built-in range, gas oven and rollisserie
- Luxurious beech kitchen cabinets and breakfast bar
- Forced air heat, thermostat controlled
- American Standard color plumbing fixtures, two glass enclosed stall showers

THIS WAY TO PARADISE!
FROM LOS ANGELES: Take Santa Ana Freeway to Euclid Avenue. Turn south (right) on Euclid to Broadway (second intersection). Then west (right) on Broadway two blocks to Paradise.

FROM LONG BEACH: Take Highway 101 to Lakewood Blvd., then north on Lakewood Blvd. to Lincoln Ave. Go east on Lincoln Ave. to Euclid Ave. Turn right (south) on Euclid Ave. to Broadway, right turn on Broadway, 2 blocks to Paradise.



Paradise SQUARE
Luxurized Homes in West Anaheim's finest district.

- Completely fenced
- Landscaping and sprinklers
- Floor to ceiling fireplace and "glassomatic" walls of glass
- O'Keefe & Merritt built-in range, gas oven and rollisserie
- Luxurious beech kitchen cabinets and breakfast bar
- Forced air heat, thermostat controlled
- American Standard color plumbing fixtures, two glass enclosed stall showers

THIS WAY TO PARADISE!
FROM LOS ANGELES: Take Santa Ana Freeway to Euclid Avenue. Turn south (right) on Euclid to Broadway (second intersection). Then west (right) on Broadway two blocks to Paradise.

FROM LONG BEACH: Take Highway 101 to Lakewood Blvd., then north on Lakewood Blvd. to Lincoln Ave. Go east on Lincoln Ave. to Euclid Ave. Turn right (south) on Euclid Ave. to Broadway, right turn on Broadway, 2 blocks to Paradise.



Paradise SQUARE
Luxurized Homes in West Anaheim's finest district.

- Completely fenced
- Landscaping and sprinklers
- Floor to ceiling fireplace and "glassomatic" walls of glass
- O'Keefe & Merritt built-in range, gas oven and rollisserie
- Luxurious beech kitchen cabinets and breakfast bar
- Forced air heat, thermostat controlled
- American Standard color plumbing fixtures, two glass enclosed stall showers

THIS WAY TO PARADISE!
FROM LOS ANGELES: Take Santa Ana Freeway to Euclid Avenue. Turn south (right) on Euclid to Broadway (second intersection). Then west (right) on Broadway two blocks to Paradise.

FROM LONG BEACH: Take Highway 101 to Lakewood Blvd., then north on Lakewood Blvd. to Lincoln Ave. Go east on Lincoln Ave. to Euclid Ave. Turn right (south) on Euclid Ave. to Broadway, right turn on Broadway, 2 blocks to Paradise.

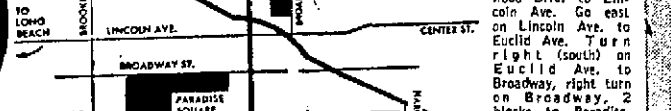


Paradise SQUARE
Luxurized Homes in West Anaheim's finest district.

- Completely fenced
- Landscaping and sprinklers
- Floor to ceiling fireplace and "glassomatic" walls of glass
- O'Keefe & Merritt built-in range, gas oven and rollisserie
- Luxurious beech kitchen cabinets and breakfast bar
- Forced air heat, thermostat controlled
- American Standard color plumbing fixtures, two glass enclosed stall showers

THIS WAY TO PARADISE!
FROM LOS ANGELES: Take Santa Ana Freeway to Euclid Avenue. Turn south (right) on Euclid to Broadway (second intersection). Then west (right) on Broadway two blocks to Paradise.

FROM LONG BEACH: Take Highway 101 to Lakewood Blvd., then north on Lakewood Blvd. to Lincoln Ave. Go east on Lincoln Ave. to Euclid Ave. Turn right (south) on Euclid Ave. to Broadway, right turn on Broadway, 2 blocks to Paradise.



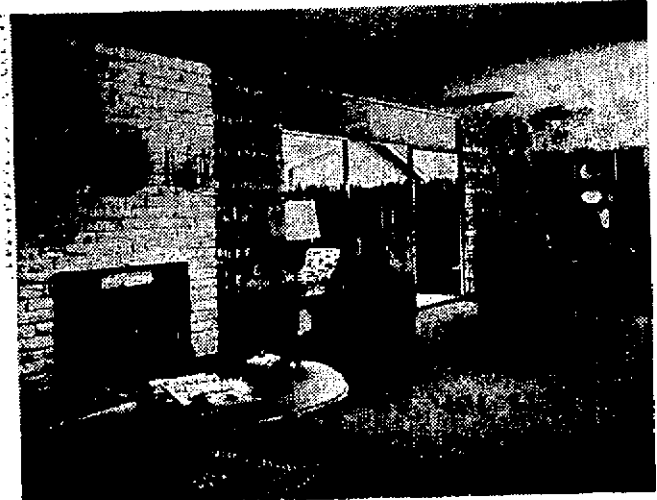
Paradise SQUARE
Luxurized Homes in West Anaheim's finest district.

- Completely fenced
- Landscaping and sprinklers
- Floor to ceiling fireplace and "glassomatic" walls of glass
- O'Keefe & Merritt built-in range, gas oven and rollisserie
- Luxurious beech kitchen cabinets and breakfast bar
- Forced air heat, thermostat controlled
- American Standard color plumbing fixtures, two glass enclosed stall showers

Aldon Buying More Land

Unbroken record of spiraling sales in the fast-selling new 1956 Triumph Series Unit of 3- and 4-bedroom, 2-complete-bath homes at Buena Plaza has moved the Aldon Construction Co. to acquire an additional 55 acres of choice land for an extension of the popular development directly across the street from the present location.

Plans to enlarge the goals of the planned community in Buena Plaza, just off the Santa Ana Freeway, were announced yesterday by a top Aldon official,



AN ALDON SHOWPLACE

Increased demand for three and four-bedroom, two-bath "Triumph Series" homes, typified above, at Buena Plaza, was deciding factor of Aldon Construction Co. to acquire new land to expand the present site by approximately 55 acres.

OPEN DAILY and SUNDAY, 8A. M. to 9 P. M.

Mission Homes



THE MALIBU
2-BEDROOM HOMES
815 SQ. FT.
FROM \$4295 on your lot



MISSION 4-UNIT
APARTMENT
2044 SQ. FT.
FROM \$14,500 on your lot
Average Annual Income Over \$3,000

MISSION DUPLEX
1022 SQ. FT.
FROM \$5995 on your lot

THE NEW MALIBU DE LUXE DUPLEX
1630 SQ. FT.
FROM \$8590 on your lot

All Prices Quoted Based on L.A. County Code. Slightly Higher Elsewhere.

5600 PARAMOUNT BLVD.
Develop that vacant property now... build security for the future.
Call Metcalf 0-1991

SALES PEOPLE WANTED. Please apply in person.

who said the extra land at the northeast corner of La Palma and Knott Aves. was acquired from Joe Young, with Baxter Hallain of the Baxter Realty Co. representing both parties.

"Consistently high sales, reflecting immediate public acceptance of the new 1956 Triumph homes, have made this extension advisable," the official said. "We shall be able to build an additional 245 homes on the newly acquired land, which is just across the street from the current unit on La Palma Ave., east of Miller St., where thousands are visiting our 'Greatest Home Show on Earth.'"

The home show consists of 8 attractive furnished model dwellings with decor by Aaron Schultz, plus a special display of luxury materials and newest construction innovations, Aldon spokesmen said.

Sharply increased sales have marked the widespread interest in new novet terms featuring \$890 down, plus costs and impounds, it was reported. Vets are still able to buy the Triumph homes at nothing down but costs and impounds and from \$66.67 a month for principal and interest.

The four-bedroom models in the Buena Plaza home show reflect 4 different floor-to-ceiling fireplace treatments in brick or slumstone; solid hardwood paneling of Pecky Cypress, Firno Philippine Mahogany, Calico Ash and Wormy Chestnut; floor-to-ceiling wardrobes in bedrooms; new "Aldon Glaze" on cabinetry and exterior wood trim; spacious living areas of 1350 square feet, custom wall paper in dining areas and make-up table and cabinet in one of the baths.

There are built-in Western Holly gas ranges and ovens with copperized range hoods, kingsize stall showers with six feet of ceramic tile and glass doors, full size bathtubs with showers and five feet of marble over tubs, and 70,000 to 75,000 BTU forced air heating.

SANTA ANA MODEL HOME

Delightfully furnished is this four-bedroom home in Cameo Park, new home development in choice section of Santa Ana immediately north of the Freeway and just inside the eastern border of the city.

Cameo Park Appeals to Home Purchasers

A growing number of people each week are finding the engagingly furnished model home in Cameo Park to their liking, according to R. J. Burdge, selling agent for this new Santa Ana residential development.

These homes were designed by architect Hugh Gibbs, built by J. W. Lennay and have been decorated and furnished in the contemporary manner by W. & J. Sloane of Beverly Hills. Construction of more than 200 of these distinctively styled 3 and 4-bedroom dwellings is well on-

Ralphs Announces Prize Winners

Six residents of Long Beach were among the winners of the more than 100 prizes offered by Ralphs Grocery Co. to celebrate the opening of Ralphs new supermarket in La Canada.

They are, together with their prizes: Hazel G. Bean, 514 Molino Ave., Sascha Brastoff ceramics; Bertha Maybee, 1025 St. Louis Ave., Sessions electric clock; Vonnie Barker, 773 Molino Ave., automatic cooker-ryer; Hilda Kling, 531 Dawson Ave., bathroom scales; Mrs. N. Zorigga (address unknown), salad dressing set; C. R. Lough, 794 Cherry Ave., Glamoureen rug-cleaning set.

Fish Tale

SOUTH CHINA, Me. (UPI)—Alan B. Wigley of Newton, Mass., caught a six-pound brown trout in China Lake using a pumpkin seed for bait.

Safe Memo

HARTFORD, Conn. (UPI)—A motorist who asked the motor vehicles department for the number of his 1954 driver's license explained that it was still valuable, even though outdated. "That number was the combination to my safe," he said.

Furnish Your Entire Home

\$50 Down Incl. TV
LONG BEACH FURN.
616 & AMERICAN AVE.
Downtown Long Beach

HEARD THE LATEST flash?
... and I want a mink and a convertible and a Fairview Ranchos Garden Home ...
Fairview Ranchos
GARDEN HOMES in Santa Ana

SKYLARK Terrace

Town and Country Unit

the PRESTIGE HOMES of GARDEN GROVE!

STILL **NO** DOWN to VETS
\$2700 Dn. To Anyone

LOTS AVERAGE 80 FT. WIDE!

AND NOW PLUS BARBECUE IN KITCHEN

3 and 4 Bedrooms
2 Baths

Extras that Really Mean Something

including ALL ELECTRIC KITCHENS

- Hotpoint Dishwasher
- Hotpoint Built-in Range & Oven
- Garbage Disposal

- Ceramic Tile Kitchen
- Steel Sash Windows
- Birch Cabinet Doors
- Massive Sandstone, Raised Hearth Fireplaces—to 6' Wide
- Large, Full Length Sliding Glass Lanai Walls
- 2 Ceramic Tile Baths, Pullman Style
- Electric Exhaust Fan in Kitchen
- 80,000 BTU Forced Air Furnace
- Etched Glass Door on Stall Shower
- Brick and Frame Exteriors
- Shingle or Dolomite Rock Roofs
- LOTS AVERAGE 80 FEET WIDE
- Landscaping, Front Yards, Lawns, Trees, Shrubs

See the BIG FAMILY ROOM

Furnished Models by Lloyd's Long Beach

Open Daily and Sunday 'Til 9 p.m.

Skylark Terrace is on Brookhurst just north of Chapman in Garden Grove. From Los Angeles take the Santa Ana Freeway to La Palma (which becomes Brookhurst), turn south to model homes. From Long Beach, drive out 7th St.

TIETZ CONSTRUCTION CO.

11611 Brookhurst St., Garden Grove—Phone LE. 9-4611

New Warnings of Hidden Dangers in the '55 Boom

It's easy to relax these days, in the belief that a new era of endless prosperity is really here at last. Recessions, wars, other worries of the past seem far away. Jobs are quite plentiful. Pay never was so good. The promise is that taxes will be cut again.

And yet you hear talk about dangers in the current boom. You read that Washington officials are concerned about the way things are going.

You see warnings that tell you to watch out for:

MORE INFLATION. Inflation seems to be in the air again. Prices are edging up. Another round of wage increases is well under way. A price-wage spiral is the threat which has officials worried.

INDIVIDUALS OVEREXTENDING. Many people still keep plunging heavily into debt to get the things they want. Too many, the experts say, are overextended as a result of buying automobiles, homes, furniture, appliances on credit. American families are paying out about 12% of their incomes after taxes just to meet payments on past purchases of goods.

THE "NEW ERA" FEELING. . . . the idea that things will keep on getting better and better -- seems to be the by-word for many business firms. Inventories are huge in many lines. Manufacturers go right on borrowing money and making goods against the assumption that they can sell tomorrow all they make today.

MARKET SPECULATION. Prices on the stock market have pushed to record highs, and continue to cause concern in official Washington. Security prices, at their recent peak level, made stock dividend yields little better than high grade corporate bond yields, on the basis of return per dollar invested. The Federal Reserve Board, by raising margins, has flashed a signal that stock market speculation might be unwise.

BUILDING BOOM . . . SPUTTERING? Home building which has grown and flourished since the end of World War II gives the first signs of passing its peak. Construction also is tapering off in other important lines.

These are signs of concern that the present boom, like most booms of the past, may lead to trouble. They are being pointed out to subscribers to "U.S. News & World Report" in current issues of this weekly news magazine. They are being explained and analyzed . . . and weighed against the facts on the other side of the fence which indicate that good times will last for many, many months.

How Our Editors Watch Out for Trouble

The editors of this national weekly news magazine constantly watch Washington for signs of halted expansion . . . watch the real estate markets for new houses that do not sell, for old houses that go at out prices . . . watch your local merchants for signs of stiffer competition . . . watch the nation's warehouses for dangerous pileups of goods . . . watch every telltale sign by which an approaching economic storm can be forecast. In this way, if trouble does come, the 725,000 readers of "U.S. News & World Report" will be considerably better prepared for it than will most people.

This same highly practical approach to the news has proved its value in all aspects of the news. The editors of "U.S. News & World Report" have shown by their analyses that almost every important development that crashes into the headlines -- whether it's political, military, or economic -- is preceded by a build-up of the forces involved. Big changes, whether they happen in Formosa, Washington, Detroit, Moscow, New York, or anywhere else, usually "telegraph their punches."

By keen observation of news-in-the-making, our editors are able to inform you of important changes shaping up in prices -- wages -- employment conditions -- politics -- taxes -- foreign trade -- the "cold war" -- business prosperity -- government regulations -- and how these changes will affect your business and personal affairs.

Why not try reading "U.S. News & World Report" regularly for a while and see how much it can help you? Your trial won't cost you a penny unless it convinces you that here is an exciting new kind of information service you can't afford to be without.

SEND NO MONEY

Just Mail Coupon -- We'll Bill You Later for Trial Subscription Price of \$3.27

Simply mail the coupon below. It will bring you the next 44 weekly issues of "U.S. News & World Report" for the Trial Subscription price of only \$3.27 (a substantial saving compared to the \$8.80 you'd have to pay for these same issues on the newsstands, and the usual subscription price of \$4.23). You need not send any money now -- we'll be glad to bill you later. And your money will be cheerfully refunded at any time during your trial subscription that the magazine does not live up to your highest expectations. Thus you have nothing to lose by mailing the coupon below -- and we sincerely believe you have a great deal to gain. But do mail the Trial Subscription coupon NOW -- the very next issues contain interesting reports about important developments and trends it will pay you to watch in the months just ahead.



U.S. News & World Report
1254-26 24th St., N.W., Washington 7, D. C.
I want to find out whether your magazine can be as useful as you say. Please send it each week for the next 44 weeks. You may send me a bill later for the trial subscription price of \$3.27 (a substantial saving compared to the \$8.80 you'd have to pay for these same issues on the newsstands, and the usual subscription price of \$4.23).
It is understood that my \$3.27 will be refunded in full at any time during this trial subscription if I find the magazine does not fully live up to my expectations.

Name (PLEASE PRINT PLAINLY)

Address

City Zone State

☐ FOUR ADDITIONAL ISSUES AT NO EXTRA CHARGE -- Check here if you are sending your check for \$3.27 WITH this coupon. That will save you considerable clerical and bookkeeping expense and we'll pass this saving on to you by sending you 4 additional issues, making it 48 issues instead of 44. Of course, the same money-back privilege mentioned above will apply.

TO REPLACE MARKET

Signing of a 60-year lease on the property on the northeast corner of Carson St. and Atlantic Ave., and plans to erect a two-story medical structure there was announced Saturday by Realtor Jack J. Jacobs. Work cannot be started until the lease by a market on the site expires. Dr. William J. Kempner leased the property from the Curtis Christianson estate. The building will have 20,000 feet of floor space. At the rear will be a parking building of still-like two-story construction. Estimated cost of the medical unit is \$300,000, Jacobs said.



LANDSCAPED HOME

The above exterior typifies 157 contemporary dwellings rising at Paradise Square, new Tedmar Construction Co. community of four-bedroom, two-bath homes on Broadway St. west of Euclid Ave., off Santa Ana Freeway, in Anaheim.

Previewing in Paradise Square

By popular demand, preview showing continues this week at Paradise Square, new community of 157 landscaped, contemporary-styled homes, built in Anaheim by Tedmar Construction Co., developers of such communities as Encino Oaks, Villa Moderne and California Manor.

Martin Friedman and Ted Left, heads of the development firm, reported large crowds and brisk sales last week with interest centering around a display of model homes, exemplifying 14 advance designs prepared for the community by Architects Palmer & Kriest, AIA. Turnovers for the exhibit residences were selected by Carroll Segar of Beverly Hills.

Terms for the homes, offered in a choice of 4-bedroom, 2-bath or 3-bedroom and family room, 2-bath models, feature nothing down for vets, except costs and imposts, with monthly payments from \$73.99, principal and interest. The "no down" terms, it was pointed out, remain possible only because of advance planning of GI financing before new government restrictions went into effect last summer.

The homes, which are now rising on Broadway St., two blocks west of Euclid Ave., just off the Santa Ana Freeway, are 4 blocks south of the Broadway shopping center.

The new floor plans offer approximately 1300 square feet of living area and separate bedrooms from entertaining and dining areas. Special feature is the new "Paradise Kitchens" created in co-operation with Southern Counties Gas Co., and containing built-in 4-burner range and gas oven with rotisserie in a choice of copper, stainless steel or pastel porcelain colors.

Also featured are landscaping sprinkler system and fencing ceiling to floor fireplace, all-aluminum sliding glass door, overhead indirect lighting, natural-finish beech cabinets, double sinks with coved former drainboards, Dish-Whiz dishwasher, Pioneer gar. disposal exhaust fans and a 50-gallon automatic gas water heater.

Mission Builds Four Units for \$13,900

Offering a 4-unit apartment built on a lot furnished by the buyer, Mission Model Homes Inc., reports heavy sales since they announced the new plan a week ago. Marc Frederick, local manager, said many persons are planning to build the rental units on land adjacent to their homes. Price of the 4 units is \$13,900. They contain 2,044 square feet.

The low-cost unit will show a return to the investor of approximately \$3,000 per year based on today's rental figures, Frederick stated.

Other models erected by the company is the Malibu, 2-bed room home with 815 square feet at \$4,235. The Mission Duplex with 1,022 square feet at \$5,895 and the Malibu Deluxe Duplex with 1,630 square feet for \$8,590. All the prices quoted are based on the owner's lot.

Price, though, cited Jim Hodges, assistant to Frederick, is not the complete consideration, because in most cases, 100 per cent financing can be arranged to fit most purchases.

Remote Areas Will Get TV Soon

MEDFORD, Ore. (UP)—Residents of southern Oregon and northern California will begin receiving television next spring.

The FCC approved station KBES-TV's application for permission to move its transmitter and to increase its visual and audio transmitting power.

The FCC's action will allow KBES to move its transmitter from Medford to Soda Mountain, 45 miles southeast of Ashland, Ore., and to increase its visual power from 29,000 to 79,000 watts and its audio power from 15,000 to 38,000 watts.

Among the presently blacked-out cities which KBES said will be in the expanded area will be Grants Pass and Illinois Valley in Oregon and Yreka, Mt. Shasta, Dunsmuir and Weed in California.

Entry by Tracy Skelton Wins for New Loan Name

Winner of a national "new name" contest sponsored by the United States Savings and Loan League is Tracy Skelton, president-manager of Equitable Savings and Loan Association of Long Beach.

Skelton's entry "customerized" took first prize of \$300 in the vast executive competition.

The nationwide contest was opened to the more than 34,000 employees-officers and directors of the 4,200-member league in an attempt to discover a more descriptive name for individual home construction or improvement loans. These were formerly referred to as "conventional" loans.

A 25-year veteran of the savings and loan business, Skelton explains:

"Conventional" has always been a misnomer for such loans. There is nothing conventional about them. They are tailored to the individual needs of each customer."

Equitable Savings and Loan

Oklahoma to Probe Auto Insurance Rates

OKLAHOMA CITY (UP)—A general investigation of automobile insurance rates charged Oklahoma motorists has been opened by the state.

"We don't know whether any violations covering automobile liability policies have occurred but we intend to find out," said insurance commissioner Joe B. Hunt.

A Texas probe recently uncovered \$188,000 in overcharges.

Big Yellowfin Tuna School Discovered

HONOLULU (UP)—A Japanese ocean-mapping ship reported finding an uncharted shoal near Midway Island whose waters are rich in yellowfin tuna.

Takeharu Kumagori, captain of the Unitaka Maru, said the discovery "is an important one for fishermen. Kumagori is making a joint fishing study with the United States and Canada. His ship arrived in Honolulu after a 20-day trip from Japan.



PICKS BEST NAME

Congressman Craig Hosmer (third from left) presents first prize check for \$300 to United States Savings and Loan League "new name contest" winner Tracy Skelton, president-manager of Equitable Savings & Loan Association, Long Beach. Looking on are Lloyd S. Whaley, president of L. S. Whaley Co., and T. A. Gregory, president of Long Beach Federal Savings. Skelton's entry, "Customerized," took first place in a nation-wide contest to find a more descriptive term for "conventional" home loans.



We're bursting with Pride!

KATELLA PARK

chosen for

NATIONAL HALL of FAME!

What Is the Hall of Fame?

The Oscar of the housing industry.

Where is the Hall of Fame?

In Washington, D. C., at the new National Housing Center of the National Association of Home Builders of the United States. There, pictures and floor plans of the homes selected are on permanent display so that all visitors to the nation's capital can see what is the best and newest in housing.

Why do we have a Hall of Fame?

To honor the builders and architects who are doing the most to improve the nation's housing. The NAHB conducted a competition among its members to choose a representative group of the best homes for the Hall of Fame display in the new Center. Over 400 builders entered from every part of the United States, and just over 50 were chosen for this special honor.

How were the homes selected?

The judges—architects, builders and editors of leading trade and home magazines—were instructed by the NAHB to pick the homes on the basis of well designed, attractive exteriors and good, workable floor plans for family living.

Who's responsible for Katella Park?

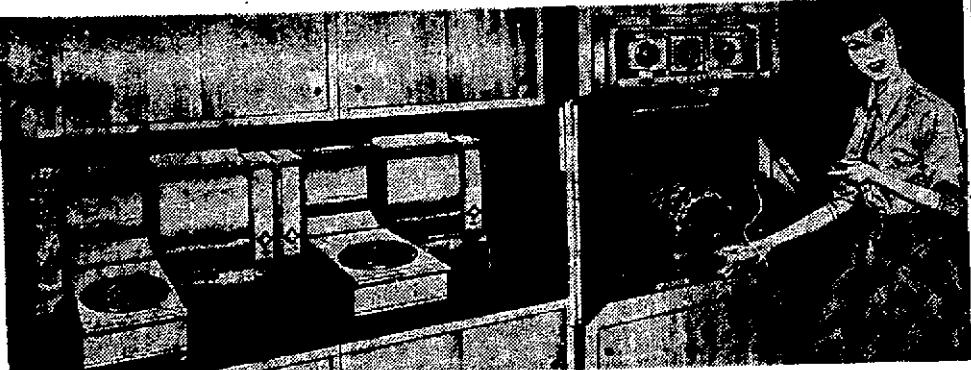
Builders and Developers are H. Cedric Roberts and Sons, a building family that has been nationally respected for quality home construction for 33 years. The architect is John Kewell, AIA, who, in his 18 years of practice, has designed thousands of homes for individuals, subdivisions and the military. They headed a group of hand-picked men, raised in a tradition of good building. All their combined years of know-how gave the buyers a winner in . . .



From Long Beach, drive south on Garden Grove Blvd. to Brookhurst, then turn left to the tract at the corner of Brookhurst and Katella Avenues, Garden Grove.



KATELLA PARK



BURNERS DISAPPEAR
La Mar Terrace homes in Anaheim feature a kitchen in which the built-in stove burners, shown at left, disappear into the wall when not in use. At the right is the built-in oven. Vets may buy the homes with no down payment.

Heavy Sales Shown for La Mar Terrace

Reporting that sales in 3 weeks have been far above expectancy, the Calmar Co. said less than 60 per cent of the La Mar Terrace homes in Anaheim remain to sell.

Buyer response to the quality 3-bedroom and den or 4-bedroom homes is attributed to such features as the all-electric kitchen by Frigidaire which has burner units that disappear into the wall. Living rooms, 20 by 20 feet with acoustic plaster, flush lighting, ceiling to floor brick

Skylark's Barbecue Is Appeal

The new Skylark Terrace Town and Country unit has enjoyed extraordinary sales in the past few weeks, states Bill Tietz, developer of the Garden Grove subdivision. "The model we introduced two weeks ago which featured a barbecue in the kitchen has been most favorably received," Tietz continued.

Skylark Terrace offers 3 and 4 bedrooms, 2-bath homes. Several models feature the family room in addition to the barbecue in the kitchen.

Skylark Terrace homes offer the "country estate" atmosphere along with the convenience of all city activities. Featured, and the subject of much enthusiastic comment are the all electric kitchens equipped with built-in Hotpoint ranges and ovens, Hotpoint dishwashers, garbage disposals, exhaust fans, ceramic tile counter tops and natural birch cabinets.

Prices start from \$16,330 and can be purchased with VA and FHA loans.

Exteriors are constructed with brick trim, shingles and dolomite rock roofs and three foot eaves overhangs. Large two car garages provide ample car-parking space as well as room for work shops and storage. Front yards are landscaped complete with trees and shrubs.

To reach model homes just drive out 7th St. (Garden Grove Blvd.) to Brookhurst and turn left. From Los Angeles, take the Santa Ana Freeway and turn south on La Palma which becomes Brookhurst.

Orangewood Manor Homes Selling Fast

Home buyers have rated as tops on their list the efficiently designed kitchens of Columbia Steel with built-in Roper gas ranges and ovens in pastel colors featured in Orangewood Manor, according to Thomas Helt, spokesman for the McCarthy Co., builders of these attractive 3 and 4-room bedroom, 2-bath homes in Garden Grove.

"For a limited time," Helt stressed, "Orangewood Manor homes, priced from \$12,075, with monthly payments as low as \$62.26 principal and interest, will be available to veterans for no down payment." Non-veterans may move in for as little as \$750 down. "However," Helt added, "veterans qualifying should make their selections as soon as possible, because the development will be sold out very shortly."

Another of the features meriting home buyers' strong approval is the spacious living rooms with "Ski-Vue" aluminum frame sliding glass walls, and real fireplaces, Helt said.

Some of the other custom features listed by Helt are: baths with Zolatone walls and asphalt tile flooring, Thermador electric bath heaters, stall showers and Standard colored plumbing fixtures; forced air heating. Pioneer 50-gallon water heaters, resilient cork tile flooring, walls of genuine lath and plaster, rock-wool insulation, weatherstripping on exterior doors, heavy rock roofs in five decorator colors and exteriors of California redwood siding.

From Long Beach, drive out 7th St. (Garden Grove Blvd.) and turn north on Magnolia. From Los Angeles, take the Santa Ana Freeway, turn south on Magnolia and continue for 4 miles to Orangewood Manor.

Hike London Price of Daily Worker

LONDON (AP)—The Communist Daily Worker announced it soon will become the second costliest daily newspaper in London. The price is going up from 2 to 2½ pence (2½ to 3 cents) to meet rising production costs, the Red paper said.

The only daily charging more is the Times, which costs 4 pence (4 cents). The Times has 16 pages, the Communist organ 4.

Rail Car Shortage Hits Lumber Mills

REDDING (AP)—Spokesmen for northern California lumber companies said a shortage of railroad cars may force a number of layoffs throughout the industry.

(Various reasons were given for the shortage. They included: Cars sent east to handle grain and other harvests are not returning in sufficient numbers. New cars are not being built as fast as old ones are being scrapped—at least by some of the lines.)



IN FAIRVIEW RANCHOS
Shown above is three-bedroom, two-bath home at Fairview Ranchos in Santa Ana featuring Happiness Kitchens, complete landscaping and basket weave redwood fence around rear area.

Big Surge of Sales in Fairview Ranchos

Noting that government rulings will bring the era of "no down payments" to an end very soon, Frank Chandler of Pioneer Land Co., sales agents for Fairview Ranchos, new D. & E. Corp. community in Santa Ana, reported a great surge of veteran buying of three-bedroom or two-bedroom and a den homes in this "California's Garden Homes" spot.

"Veterans have suddenly realized that they must buy right now if they want to take full advantage of the terms and advantages in effect at Fairview Ranchos," Chandler stated. "When these completely landscaped homes are sold out there will not be any more available on the present 'no money down, except closing costs and impounds and 30 years to pay' basis."

Fairview Ranchos is easy to reach from Long Beach via 7th St. (Garden Grove Blvd.) to Bristol; right on Bristol 2½ miles to the three model homes. From Los Angeles drive via the Santa Ana Freeway to Harbor Blvd.; south on Harbor to Edinger; left to Bristol; left again to the property.

Home seekers find real luxury at these estates in miniature from the smart redwood "basket weave" fences around the rear yards to the sprinkler systems in both front and rear lawns, it was pointed out.

Luxury appointments include "happiness kitchens" with copalized hardware and range hood with exhaust fan; ceramic tile drainboards; double sinks; semi-automatic dish washers; natural finish kitchen cabinets and inlaid linoleum floors.

HEARD THE LATEST bulletin?

... and Fairview Ranchos out in California has built-in sprinkler systems, front and rear ...

Fairview Ranchos
GARDEN HOMES in Santa Ana

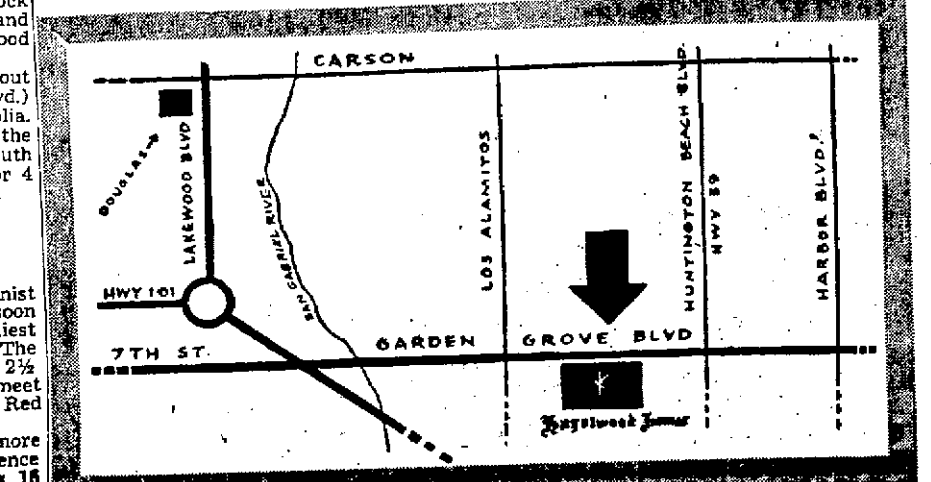


They said it couldn't be done...
BUT WE DID IT!

4 bedrooms--2 baths
\$10,750 total \$54.94
principal and interest per month

Look at these construction features:

- | | |
|---|---|
| <ul style="list-style-type: none"> 1510 sq. ft. under roof area 4 Bedrooms Colored American Standard Plumbing Fixtures 2 Bathrooms Tile Stall Showers Big Outside Storage Room Electric Heater in Bath Youngstown Steel Kitchen Cabinets V. A. Rigid Standards Flush Slab Doors | <ul style="list-style-type: none"> Abundant Cabinets Quality Hardware Picture Windows Large Carports Coralite Over Tub Large Closets Steel Sash Gas Furnace A.G.A. Approved Sewers Rockwool Insulated All Improvements in and Paid for |
|---|---|
- FURNISHED MODELS**
By **Aaron Schultz** of Long Beach
- See Them Today!
- WOOD BURNING FIREPLACES AVAILABLE**



Hazelwood
FREEDOM HOMES
6522 GARDEN GROVE BLVD.
Ivan P. Andes & Associates, Sales Agents Sales Office Ph. Westminster 2-3871 or 2-2101

In Smog-Free GARDEN GROVE

SHAMROCK Park

VETS
Only a few Days left for these terms

NO CASH NEEDED
AND
YOUR APPLIANCES CAN BE ADDED TO YOUR LOAN
NO CASH NEEDED!

Only \$58⁶⁶ monthly principal and interest
Total Price \$11,575 from

NON-VETS
only
\$750 dn.

3 & 4 Bedrooms 1 & 2 Baths
✓ Barbecue in Patio
✓ Real Fireplaces

Directions: Shamrock Park is on Harbor Blvd. just south of Garden Grove Blvd. From Los Angeles and northern points, take the Santa Ana Freeway to Harbor and turn south. From Long Beach drive out Seventh St. (Garden Grove Blvd.) and turn south at Harbor to Shamrock Park.

California Natl. Builders
Walker & Lee, Sales Agents

Garden Grove Bank Will Open on Oct. 15

Constructed at a cost of \$300,000, the Farmers & Merchants Bank of Southern Counties will be opened in Garden Grove Oct. 15, it was announced Saturday.

Open house is scheduled for the first day and new accounts will be received then. Complete banking service will be started Monday, Oct. 17.

The new bank is located at 10422 Garden Grove Blvd., which is the corner of the boulevard and Bowen St.

Complete drive-in facilities will be available to the customers. Four drive-in windows will be operated. There is a large parking area.



FREE SHOES FOR ALL

Dann G. Seyler and his wife, Mary Elizabeth, holding their 5-month-old twins, Eileen Jane and Thomas John, look on as their other youngsters get free shoes at the Innes Shoe Co. store in Lakewood. The others, left to right, getting shoes, are another set of twins, aged 9, Edward Dann and Mary Catherine; Anna Marie, 8; Michael Patrick, 6; Claudia Jean, 5, and Patricia Claire, 3. The Seylers reside at 6158 Eastbrooke.

New Innes Store Locates Largest Family in Area

Before the Innes Shoe Co. opened its Lakewood Store it was announced the firm was interested in finding the largest family in the trading area. Birnie Birnbaum, manager, received more than 50 entries.

The largest was that of Mr. and Mrs. William Weismantel at 9709 East Maple, Bellflower; with 13 children, 29 grandchildren and 2 great grandchildren.

When Birnie said to the Weismantels, "We would like to give your grandchildren and great-grandchildren shoes, and also some of your children," Mrs. Weismantel answered, "they are all scattered over the country. However, in February there will be a family reunion and they will all be here. Could you postpone your generosity until then?"

So that's the way it will be. Lakewood will get a look at the huge Weismantel family in February.

The company wanted to do something now, so they chose a family that had 2 sets of twins and 4 other children. It is the family of Dann G. and Elizabeth Seyler of 6158 Eastbrooke Ave. Dann is 37 and his wife is 36. Mom, dad and the youngsters

Investment Firm Dinner Attracts Group From L.B.

Twenty Insurance Securities sales representatives well-known in this community will be among 750 dinner guests from all over California assembled on Friday in Oakland to celebrate the investment firm's expansion to new and larger headquarters at 2030 Franklin St., as its Trust Fund attains an asset figure of \$210 million.

Eight of these are slated to receive achievement citations, according to Dave Feuer, Long Beach district sales manager.

They are Edwin Simons, Stuart D. Truesdell, Raymond C. Peterson and Bernard S. Reed, Long Beach; Charles H. Stearns and Leonard Schulman of Compton; Steryn Nannes of Lakewood; and George R. Pusich of Burbank.

Also journeying to Oakland from here for the dinner will be Edwin T. Short, Paul N. Baker, Lynn W. Ballard, Gene M. Bishop, Arthur G. Cheroske, Saly Feuer, Kenneth H. Holden, Clifton R. Hubbard, Katherine Akeyson, Joseph M. Kennick, Harold E. Foster and Elizabeth deBronce.

Sees Moon Trips Within 25 Years

SEATTLE (AP)—Glenn L. Martin, a pioneer in the aviation field, predicted here that air travelers from the earth will be landing on the moon within 25 years.

The retired head of the Glenn L. Martin Aviation Co., on a visit here, added: "There already are plenty of capable volunteers for the first trip."

Vets Needing Nothing Down

"For a limited time only veterans may still purchase the 3 and 4-bedroom, 1 and 2-bath homes at Shamrock Park for absolutely no down payment," it was announced by Frank Hart, manager of Walker & Lee, Inc., exclusive sales agents for this recently opened Garden Grove development.

The homes are priced from \$11,575 with monthly payments as low as \$58.66, including principal and interest, Hart said, and non-veterans may purchase homes for as little as \$750 down on FHA terms.

Veterans wishing to purchase appliances such as refrigerators, stoves and washing machines may have the cost added to their monthly payments, with no cash down payment necessary, Hart stated.

One of the most popular features at Shamrock Park since its recent grand opening is the large living rooms with walls of glass and real fireplaces, Hart noted. "This fits into the Southern California trend for indoor-outdoor living," Hart said, "and adjoining the living rooms are spacious rear patios with barbecues."

Roofs are colorful red, green or gray crushed rock and interior color harmony was planned by a color consultant. Front and side yards are professionally and artistically landscaped.

Shamrock Park is reached from Los Angeles and northern points by taking the Santa Ana Freeway to Harbor and turning south. From Long Beach, take 7th St. (Garden Grove Blvd.) and turn south at Harbor to Shamrock Park model homes.



INSPECT CHURCH SITE

St. Joseph's Catholic Church will be erected soon on this site at Palo Verde Ave. and Willow St. The Rev. Walter A. Martin, pastor, and members of a committee sponsoring a carnival Oct. 13, 14, 15, inspect the site. The carnival is to raise funds for the construction. Shown with the priest are: Wilbur Rivard, Barbara Kerr, Henrietta Liewer, Sam Kuras and Mary Teleshuk.

You'd Build It This Way



Pembroke Village

VETS Only 5% Down NON-VETS As low as \$995 Down FHA Terms Available

3 and 4 Bedrooms
1 1/2 and 2 Baths
Early American Design
Shake Roofs
Real Brick Fireplaces
Walls of Glass
Forced Air Heat
Golden Hardwood Floors
Diamond Paned Windows
Musical Intercom System
Compartmentalized Bath
Service Porches
Close to Schools, large shopping center and Disneyland

Pembroke Village No. 5 is on Harbor just south of Chapman. From Los Angeles take the Santa Ana Freeway to Harbor and turn south. From Long Beach go on 7th St. and turn north on Harbor. Look for the Ojal Gate on the east side of Harbor.

Pembroke Company, Builders
Power Realty, Sales Agents



LARGE HOMES

Built by Duff and Davis, the homes in Brookside Estates have sunken living rooms and huge fireplaces. This is one of the models of the development.

Glen Dell Park's Terms Appeal

The urgency for both GI and non-veteran home seekers to buy now if they expect to take advantage of easy terms and to qualify for a loan that doesn't mature for 30 years was emphasized during National Home Week with resulting dramatic surge in sales at Glen Dell Park in Garden Grove, according to Frank Chandler, Pioneer Land Co. sales agent.

Gaining momentum that has meant heavier-than-usual week-day buying, as well as Sunday buying, sales at the 3 and 4-bedroom, 2-bath, home development sales reached a new high yesterday, Chandler added.

Prices at this \$4,100,000 from Los Angeles and northern points by taking the Santa Ana Freeway to Harbor and turning south. From Long Beach, take 7th St. (Garden Grove Blvd.) and turn south at Harbor to Shamrock Park model homes.

Due to the spiraling of building costs, officials of D. & E. Corporation, builders-developers of Glen Dell Park, state, it will be impossible to duplicate these homes at their present price.

Glen Dell Park is within easy driving distance of Los Angeles or Long Beach. From Los Angeles drive out the Santa Ana Freeway to Euclid Ave.; turn right on Euclid to Katella; left on Katella to West St.; then right on West to the model homes. From Long Beach drive east on 7th St. (Garden Grove Blvd.) to West and turn left to the model homes.

Built around the popular center hall plan, the residences feature front or rear living rooms; choice of attached or detached two-car garages; 23 distinctive exteriors with a variety of decorative redwood trim and lath and plaster construction, oak hardwood floors over diagonal sub-floors and covered concrete terraces.

IN GLEN DELL PARK

Shown is four-bedroom home at Glen Dell Park in Garden Grove with detached garage. Decorative redwood trim is distinctive feature of homes which offer 23 exterior designs and choice of rear or front living rooms.

Brookside Estates Homes Have Sunken Living Room

Duff and Davis, long time builders in Garden Grove and pioneers in the split-level design in contemporary homes, has unit No. 2 of Brookside Estates under construction and the sunken living rooms and floor-to-ceiling fireplaces of used or roughed brick and Texas Limestone are distinguishing features.

On Brookhurst, just south of Katella, these spacious 3 and 4 bedroom, 2 bath homes have 1,400 to 1,625 square feet of living area. The hardwood floors contrast well with the cork flooring and Mahogany panelling of the living room.

Sliding glass doors open onto the patio area and large back yard.

Brookside Estate homes are of genuine lath and plaster, have aluminum sash and are completely weather-stripped.

The space saving kitchens feature harmonizing built-in Western Holly range and oven, Mahogany cabinets, genuine Formica, and range hoods in an efficient arrangement for easier meal preparation.

Priced from \$15,500 to \$16,500 they can be purchased with the best FHA terms available.

2 CHOICE HOMES

Low Down Payments
Newly Redecorated
1500 Sq. Ft. 2 & 3 Bdrms.
See at 12324 East 222nd St.
and 12325 East 223rd St.
(Location - Harbor & Newhall Blvd.)
Open for inspection
Call-over collect, 3-DIALER 8-3178

HEARD THE LATEST dirt?

"Boy, I'd sure like to get a people's-eye view of those Fairview Ranchos Garden Homes everybody's talking about!"

Fairview Ranchos

GARDEN HOMES in Santa Ana

Harbor Park Estates

in Garden Grove, California

\$
only

69⁰⁸

MONTHLY PAYMENT—Principal and Interest

... and look at these fabulous features:

Aluminum casement windows
Roper built-in range & oven
Hood and exhaust fan
Double sink
Tile counters
Waste King garbage disposers
Natural wood kitchen cabinet doors
Horizon sliding glass doors
Thermostat controlled Royal Jet forced air heat
Tile kitchen & bath
Service porches
Select hardwood floors
Covered patios
Grass front yards

2-car garage
Sewers, curbs, paved streets
Ideal residential location near new schools and shopping district
2 miles from fabulous Disneyland

Hospitality
Lamp
in front of
Every
Home

10 min. from Garden Grove
5 min. from Santa Ana
20 min. from Newport Harbor
5 min. from Anaheim
30 min. from Long Beach
2 min. from L. A. Freeway

POWER Realty

Another BOOREY-SMITH Quality Development

SALES AGENTS
10051 Garden Grove Blvd. Ph. LEhigh 9-2148

\$50 DOWN

WILL FURNISH
YOUR ENTIRE
HOME! Incl. TV!

Out-of-State CREDIT O. K.

\$10 DOWN

Will Furnish
ANY ROOM
24 MONTHS TO PAY

LONG BEACH FURNITURE CO.

YOUR DISCOUNT CARDS ARE GOOD HERE FOR DOUBLE DISCOUNT!

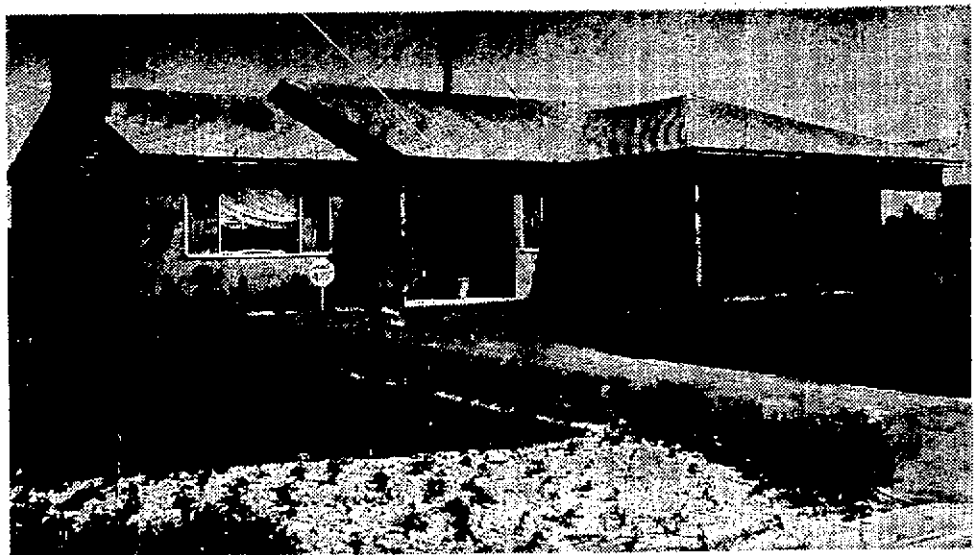
FREE

CUSTOMER
PARKING
DELIVERY

American Ave. at 6th St.

SOUTHLAND'S LEADING VOLUME DEALER

DOWNTOWN LONG BEACH
OPEN MON. and FRI. EVE.
TIL 9 P. M.



NEAR LONG BEACH

Hazelwood Freedom Homes, located three miles east of Long Beach on 7th St., offer four-bedroom, two-bath homes for \$10,750. Vets need no down payment. FHA terms are offered non-vets.

Four-Bedroom, \$10,750 Home, Offered in Hazelwood Unit

Reporting heavy sales are continuing daily, the Hazelwood Freedom Homes development just east of Long Beach on 7th St., announced Saturday that liberal FHA terms are now provided for non-veterans.

The large 4-bedroom, 2-bath homes are selling for the total price of \$10,750 and veterans may buy them on no down payment except closing costs. Monthly terms are \$54.94 per month for principal and interest.

The homes, containing 1510 square feet under the roof, have 4 bedrooms, colored American Standard plumbing fixtures, 2 bathrooms, tile stall shower, big outside storage room, electric heater in bath, Youngstown Steel kitchen cabinets, flush slab doors, gas furnace, Rockwool insulation, steel window sash and there is a large carport.

Quality hardware is used throughout and an abundance of cabinets has been provided. A large attractive carport blends into the designing of the home.

Wood burning fireplaces are available in some models.

"When the developer launched Hazelwood Freedom Homes and said he would sell 4-bedroom, 2-bath homes for under \$11,000 everyone said it couldn't be done," declared Andes.

"But he has done it and the homes are selling rapidly."

The homes are approximately 3 miles east of the Long Beach city limits and may be reached by driving east on 7th St. to the model homes located midway between Los Alamitos Blvd. and Huntington Beach Blvd.

The model homes have been furnished by Aaron Schultz of Long Beach.

Robert Cheroske announced his association with McGrath-Shank Co., 4615 E. 2nd St. as salesman in real estate division.

Katella Park Wins Hall of Fame Honor

Cedric Roberts and Sons' subdivision Katella Park, in Garden Grove, has been named to the National Association of Home Builders Hall of Fame.

House and Home magazine, which conducted the competition for the NAHB, sent the notice to the Roberts.

The announcement said that over 400 builders from all over the United States had submitted entries.

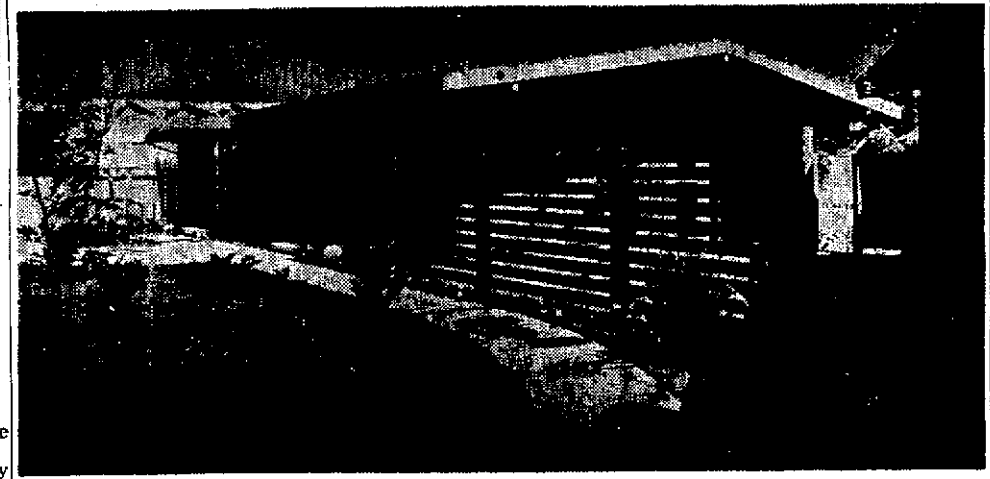
John Kewell, AIA, is architect for the honored subdivision. Basis of selection was on attractive exteriors and good, workable floor plans for family living, the announcement stated.

Pictures and floor plans of the homes will be on display at the new National Housing Center, the NAHB headquarters in Washington, D. C., opening Oct. 3.

Roberts said that the competition was held so that a representative display of the best and newest in the nation's housing would be on exhibit in the nation's capital. Various size homes were chosen, with Katella Park representative of the current, highly desired four-bedroom, two-bath family homes.

The Southern California builder, who has been building homes in this area for 33 years, left Friday for Washington to attend the NAHB board of directors meeting and to be on hand for the opening of the new center.

Roberts has been active in the construction industry here for many years. He is a member of the board of directors of the Building Contractors Association of California and the Home



HALL OF FAME HOME

Now on display in the National Housing Hall of Fame in Washington, D. C., are pictures and floor plans of Katella Park in Garden Grove, one of the group of homes selected for this honor by national competition. H. Cedric Roberts and Sons are the builders and developers; John Kewell, AIA, architect.—(Julius Shulman photo.)

Work and Play

EDGEWOOD, Ia. (UP)—Edgewood businessmen get away from their desks and combine outdoor fun with useful work. Each year they clean up nearby Bixby Park for the exercise and to hold a get-together.

Furnish Your Entire Home

\$50 Down Incl. TV
LONG BEACH FURN.
67th & AMERICAN AVE.
Downtown Long Beach

HEARD THE LATEST news?

"Fairview Ranchos homes are only a few minutes from southland beaches and the beautiful blue Pacific..."

Fairview Ranchos

GARDEN HOMES in Santa Ana

GRAND OPENING

2nd Garden Grove Park UNIT*

IF YOU MAKE \$300 A MONTH YOU CAN BUY ONE OF THESE HOMES!

12 Minutes from the Ocean 8 Minutes from the Freeway

COMPLETE WITH CHAIN LINK FENCE FOR YOUR CHILDREN'S SAFETY AND MORE EXTRA FEATURES FOR YOUR MONEY

- RAISED FOUNDATIONS... NOT A SLAB!
- HARDWOOD FLOORS
- LANDSCAPED
- PLASTERED THROUGHOUT
- ALL STREETS HAVE ORNAMENTAL LIGHT STANDARDS

GARDEN GROVE PARK

California's Newest Homes

MUCH MORE HOME FOR YOUR MONEY

COMPLETE PRICE JUST \$10,800
AND IF YOU EARN \$300 A MONTH YOU CAN BUY ONE OF THESE HOMES

VETS NO MONEY DOWN except costs and impounds

JUST **\$55¹⁷** PER MONTH

Principal and Interest

SEE GARDEN GROVE PARK

FROM LOS ANGELES...
Take Santa Ana Freeway to Buena Park... turn right on Highway 39 (Grand Avenue) and stay on Highway 39 past Knott's Berry Farm to Westminster (1/2 mile beyond the drive-in theatre)... turn left for one mile on Westminster to Cannery... turn right on Cannery to GARDEN GROVE PARK.

FROM LONG BEACH...
Take Garden Grove Blvd. to Highway 39 (Huntington Beach Blvd.)... turn right one mile to Westminster... left on Westminster one mile to Cannery... then right on Cannery to GARDEN GROVE PARK.

SEE THE MODEL HOMES:
Furnished by West Pico Furniture Co., famous for furniture used by movie and TV studios.

Regardless of the new governmental regulations, **NO MONEY DOWN FOR VETS.**

GILBERT J. HAYES, Sales Agent

THIS VETERAN IS SORRY!

He qualified for a \$13,700 house, so he bought it. Now he realizes an Award Home at \$11,700 would have given him just as much. He had to move into his new home with his dingy old furniture. That \$2,000 meant "No furniture!" His monthly payments are so high that his budget is straining at the seams. No fun for his family!

THIS VETERAN IS HAPPY!

He could have qualified for a \$13,700 home, but he chose an Award Home for only \$11,700. Now he finds that the size, construction, and luxury are at least equal to costlier houses. With the \$2,000 he saved, he bought new furniture. His monthly payments are less than rent for his new Award Home—only \$61. Plenty of money left over to enjoy life!

NOW FIRST TIME FOR VETERANS!

FAMOUS

Award Homes

DE LUXE SERIES

IN WESTMINSTER

NO DOWN PAYMENT!

(just closing costs)

\$61 MONTH—including principal and interest

Monthly payments on a new Award Home are less than those on a new car!

See 14 new 1956 models—fresh from the architect's drawing board

4 Bedrooms, 2 Baths * 3 Bedrooms and Den, 2 Baths
2-car Garages * Inter-oom System by Trendware
Water Heaters by Pioneer

Winner, 1955 National Award of Merit,
National Assn. of Home Builders
Architect Edward H. Fickett, AIA

SEE 7 MODEL HOMES OPEN DAILY TILL 9 P.M.

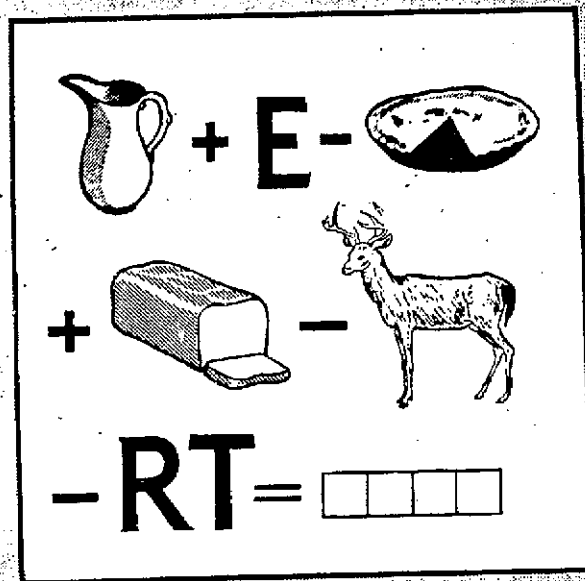
Beautifully Furnished by **McMAHAN'S FURNITURE STORES**

Southern California's most convenient location! 15 minutes from shopping in Long Beach—or Santa Ana—or Lakewood Village! 10 minutes to beaches, and to junior and senior high school via bus. Grammar school, markets, shopping centers, churches at hand. Near Knott's Berry Farm, Disneyland, everything! In booming Orange County, where property values are soaring.

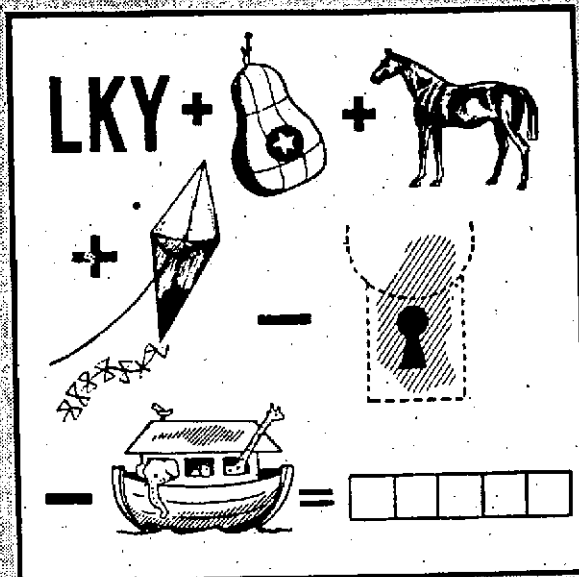
Another exciting Volk-McLain development.

AWARD HOMES, Golden West St., between Garden Grove Blvd. & Westminster Blvd., in Westminster. Take Santa Ana Freeway to Buena Park, turn south on Highway 39 to Garden Grove Blvd., west to Golden West St., south to Award Homes. From Long Beach take 7th St.

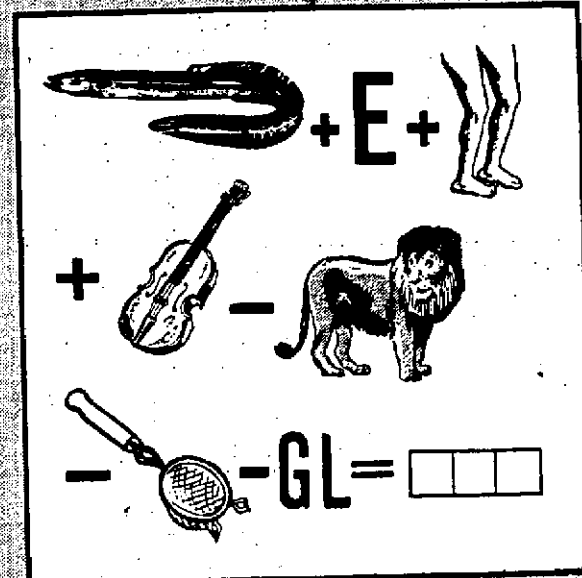
Send In Your Answers To These 3 Puzzles



NO. 1 Solution is One of Last Names Below:
Johann E. BODE Alice CARY Johann S. BACH
Henry FORD Alexander G. BELL William PACA



NO. 2 Solution is One of Last Names Below:
Robert BURNS Ethan ALLEN H. G. WHEELS
John BROWN Alfred L. SMITH Sigmond FREUD



NO. 3 Solution is One of Last Names Below:
John GAY Walter MAP Robert E. LEE
WILLIAM LOW Edgar W. HYE Samuel J. WAY

...and Receive Absolutely Free Full Details on
How You May Share in

\$100,000.00

IN CASH PRIZES



**THIS MAY BE
YOUR TIME
TO WIN!**

You've read of others winning big prizes. You've seen their pictures in the papers, smiling broadly and beaming at their good fortune. Well, maybe this is YOUR time to win!

Think what it could mean to you! The home of your own you've always dreamed of! A college education for your child! Perhaps at last going into business for yourself!

Whatever your dream, act today on this great opportunity... presented under sponsorship of the publishers of The Standard International Encyclopedia... and designed to publicize this great reference work and further its distribution.

Believing that people like puzzles, and that puzzles in themselves are inherently educational, the sponsors have combined the challenge of puzzles with the opportunity to get rich—with the result being this \$100,000.00 Opportunity Puzzle Contest, in which YOU MAY WIN A FORTUNE IN CASH!

©1955 Standard International Library Inc., N. Y.

AS YOU READ this page, you have before you a truly remarkable opportunity... an opportunity to win thousands and thousands of dollars in an exciting, fascinating contest with new and stimulating puzzles for you to enjoy!

Today!—right now!—ACT on this opportunity! See the three puzzles printed above. And, following the procedure explained with the Sample Puzzle in the lower part of this page, see if you can find the name each puzzle represents.

When you have done that, fill in your answers to the three puzzles, along with your own name and address, on the coupon

\$50,000.00 1st Prize May Become YOURS—Act NOW!

The Sample Puzzle at the lower right will give you an idea of how to solve the interesting name-puzzles featured in this \$100,000.00 Opportunity Puzzle Contest. And the puzzles you see above are actually the first three official puzzles of the contest.

First, of course, study the Sample Puzzle, and read carefully the explanation printed along with it. Then try solving Puzzles No. 1, No. 2 and No. 3 above, and see if you can find the famous name represented by each puzzle, in the list of names printed under it.

In this way you will get a taste of the enjoyment and challenge presented in the puzzles of this contest. And as to the thrill of winning, can't you yourself imagine what it would be like to win \$50,000.00, \$10,000.00, \$7,500.00 or any other of the cash prizes shown at the right!

This may indeed be the opportunity you've been waiting for!—to free you from money cares and bring you the security and the luxuries you have always craved!

Act today to get in on this great opportunity! Right now!—fill in your answers to Puzzles 1, 2 and 3 on the coupon

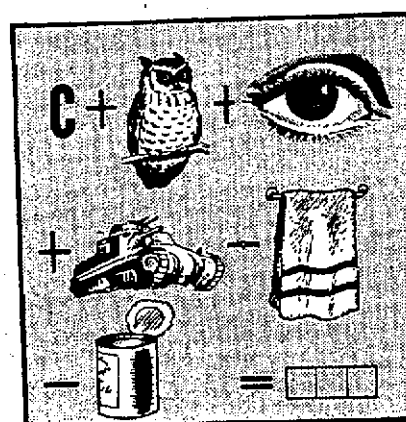
in the lower left corner of the page. Mail the coupon promptly—to the address shown—and we will send you, **FREE and entirely without obligation**, full rules, details and the official set of basic puzzles of the Opportunity Puzzle Contest, in which \$100,000.00 in Cash Prizes will be awarded.

Yes—any one of 400 cash prizes may become yours in this contest—a 1st Prize of \$50,000.00!—a 2nd Prize of \$10,000.00!—a 3rd Prize of \$7,500.00!—a 4th Prize of \$5,000.00!—or any one of the other prizes shown in the official prize list printed at the right.

at the lower left. Also fill in plainly your own name and address, and mail the coupon promptly to the address shown. We will then rush you additional puzzles, rules and details explaining just how you go about making yourself eligible to win \$50,000.00, \$10,000.00, \$7,500.00, \$5,000.00 or any other of the cash sums to be awarded.

Don't put it off! Act here and now, while this opportunity is before you! Solve the three puzzles above, and mail the coupon TODAY!

This SAMPLE PUZZLE Will Give You the Idea!



Read Explanation Below

Before you try solving Puzzles 1, 2 and 3 above, let's get the idea by solving this Sample Puzzle together. Note, first of all, the various letters and objects pictured, and the plus and minus signs: C plus OWL plus EYE plus TANK. Add 'em together and we've got COWLEYETANK... after which we see minus TOWEL minus CAN... which means that from COWLEYETANK we take away the letters TOWELCAN, leaving only the letters YEK.

So we now scan the list of names under the puzzle and sure enough, there we see the last name of Francis Scott KEY, and we note that by rearranging the letters YEK into KEY, we have KEY as the correct solution to this puzzle.

Now, see how well you can do by yourself with Puzzle 1, 2 and 3 above... and then send in your answers on the coupon that appears at left, so that we can send you Free details on how you can enter the Opportunity Puzzle Contest.

THE SOLUTION IS ONE OF THE LAST NAMES BELOW:
Edward W. BOK Peter PAN Franz ABT
Robert E. LEE Francis Scott KEY Edgar Allan POE

400 CASH PRIZES

★ ★ ★ ★
**1st Prize
\$50,000.00**

**2nd Prize
\$10,000.00**

**3rd Prize
\$7,500.00**

4th Prize	\$5,000.00
5th Prize	\$2,500.00
6th Prize	\$1,500.00
7th Prize	\$1,500.00
8th Prize	\$1,000.00
9th Prize	\$1,000.00
10th Prize	\$1,000.00
11th thru 15th Prizes, each	\$200.00
16th thru 30th Prizes, each	\$100.00
31st thru 100th Prizes, each	\$75.00
101st thru 150th Prizes, each	\$50.00
250 Additional Prizes, each	\$35.00
TOTAL	\$100,000.00

Solve the puzzles at top of page!
See what fun puzzle-solving can be!
Then fill in coupon at left for FREE details on how YOU MAY WIN!

OPPORTUNITY PUZZLE CONTEST
DEPT. K-197 . . . P. O. BOX 537, LYNBROOK, N. Y.

Listed in box at right are my answers to Puzzles 1, 2, and 3. I am interested in your \$100,000.00 Cash Prize Contest and would like you to send me—without charge or obligation—the set of basic puzzles together with full rules and details as to how I may win \$50,000.00 1st Prize or any other of the 400 prizes.

Name _____
Address _____
City & State _____

PUZZLE NO. 1 _____
PUZZLE NO. 2 _____
PUZZLE NO. 3 _____

**MAIL COUPON
AT LEFT FOR
ADDITIONAL
PUZZLES AND
FULL DETAILS
FREE!**

Act TODAY!—This May Be YOUR OPPORTUNITY OF A LIFETIME!

Miscellaneous For Sale 72

A-U-C-T-I-O-N-S

Regular TUESDAY Sales

OCT. 4th, 8:30 A. M. China, glass, melware, clocks, lamps, pictures, mirrors, small electric appliances, pottery, ceramics, toys, clothing, linens, drapes, curtains, misc. antique bric-a-brac.

OCT. 4th, 1:00 P. M. Hand tools, hardware, electric drills, saws, motors, compressors, plumbing, heaters, fish poles, camp cots, garden implements, suitcases, kitchen utensils, books and boxes of miscellaneous.

Regular WEDNESDAY Sales

WEDNESDAY, OCT. 5th, 8:30 A. M. Heaters, trunks, lawnmowers, bicycles, cupboards, cabinets, restaurant fixtures, doors, windows, screens, sinks, toilets, laundry tubs, water heaters, lumber, ladders, misc. building material, large lot med. grade appliances and furniture.

FURNITURE APPLIANCES RUGS CARPETS

TV sets, records, record players, gas and electric refrigerators, table top and apt. size ranges, vac. sweepers, mangles, sewing machines, beautiful modern Mr. and Mrs. bedroom sets in blond, maple and dark finishes, odd beds, chests, dressers, vanities, commodes, nite stands, dressing tables, box springs, mattresses, utility and nite beds, eight-piece dining sets, chrome and wood, dinette sets, drop leaf and solid chairs, bulletins, two-piece over-stuffed sets, bed divans, studio couches, sectional, picture rockers, occasional chairs, mirrors, pictures, kneehole and sea desks, bookcases, baby cribs, wardrobes, cocktail end, occasional tables, lamps, hassocks, metal cabinets, large lot rugs, pads, carpets, all makes and sizes. Hundreds of items too numerous to mention.

Auction House Open Daily for Your Inspection, and to Receive Merchandise

REPP & MOTT, INC.

AUCTIONEERS, APPRAISERS, LIQUIDATORS
2501 E. Anaheim St.
Long Beach, Calif. Ph. 8-6411

SLAB DOORS HC \$4.95

Heavy duty asphalt 5-8-11-12-14-16-18-20-22-24-26-28-30-32-34-36-38-40-42-44-46-48-50-52-54-56-58-60-62-64-66-68-70-72-74-76-78-80-82-84-86-88-90-92-94-96-98-100-102-104-106-108-110-112-114-116-118-120-122-124-126-128-130-132-134-136-138-140-142-144-146-148-150-152-154-156-158-160-162-164-166-168-170-172-174-176-178-180-182-184-186-188-190-192-194-196-198-200-202-204-206-208-210-212-214-216-218-220-222-224-226-228-230-232-234-236-238-240-242-244-246-248-250-252-254-256-258-260-262-264-266-268-270-272-274-276-278-280-282-284-286-288-290-292-294-296-298-300-302-304-306-308-310-312-314-316-318-320-322-324-326-328-330-332-334-336-338-340-342-344-346-348-350-352-354-356-358-360-362-364-366-368-370-372-374-376-378-380-382-384-386-388-390-392-394-396-398-400-402-404-406-408-410-412-414-416-418-420-422-424-426-428-430-432-434-436-438-440-442-444-446-448-450-452-454-456-458-460-462-464-466-468-470-472-474-476-478-480-482-484-486-488-490-492-494-496-498-500-502-504-506-508-510-512-514-516-518-520-522-524-526-528-530-532-534-536-538-540-542-544-546-548-550-552-554-556-558-560-562-564-566-568-570-572-574-576-578-580-582-584-586-588-590-592-594-596-598-600-602-604-606-608-610-612-614-616-618-620-622-624-626-628-630-632-634-636-638-640-642-644-646-648-650-652-654-656-658-660-662-664-666-668-670-672-674-676-678-680-682-684-686-688-690-692-694-696-698-700-702-704-706-708-710-712-714-716-718-720-722-724-726-728-730-732-734-736-738-740-742-744-746-748-750-752-754-756-758-760-762-764-766-768-770-772-774-776-778-780-782-784-786-788-790-792-794-796-798-800-802-804-806-808-810-812-814-816-818-820-822-824-826-828-830-832-834-836-838-840-842-844-846-848-850-852-854-856-858-860-862-864-866-868-870-872-874-876-878-880-882-884-886-888-890-892-894-896-898-900-902-904-906-908-910-912-914-916-918-920-922-924-926-928-930-932-934-936-938-940-942-944-946-948-950-952-954-956-958-960-962-964-966-968-970-972-974-976-978-980-982-984-986-988-990-992-994-996-998-1000-1002-1004-1006-1008-1010-1012-1014-1016-1018-1020-1022-1024-1026-1028-1030-1032-1034-1036-1038-1040-1042-1044-1046-1048-1050-1052-1054-1056-1058-1060-1062-1064-1066-1068-1070-1072-1074-1076-1078-1080-1082-1084-1086-1088-1090-1092-1094-1096-1098-1100-1102-1104-1106-1108-1110-1112-1114-1116-1118-1120-1122-1124-1126-1128-1130-1132-1134-1136-1138-1140-1142-1144-1146-1148-1150-1152-1154-1156-1158-1160-1162-1164-1166-1168-1170-1172-1174-1176-1178-1180-1182-1184-1186-1188-1190-1192-1194-1196-1198-1200-1202-1204-1206-1208-1210-1212-1214-1216-1218-1220-1222-1224-1226-1228-1230-1232-1234-1236-1238-1240-1242-1244-1246-1248-1250-1252-1254-1256-1258-1260-1262-1264-1266-1268-1270-1272-1274-1276-1278-1280-1282-1284-1286-1288-1290-1292-1294-1296-1298-1300-1302-1304-1306-1308-1310-1312-1314-1316-1318-1320-1322-1324-1326-1328-1330-1332-1334-1336-1338-1340-1342-1344-1346-1348-1350-1352-1354-1356-1358-1360-1362-1364-1366-1368-1370-1372-1374-1376-1378-1380-1382-1384-1386-1388-1390-1392-1394-1396-1398-1400-1402-1404-1406-1408-1410-1412-1414-1416-1418-1420-1422-1424-1426-1428-1430-1432-1434-1436-1438-1440-1442-1444-1446-1448-1450-1452-1454-1456-1458-1460-1462-1464-1466-1468-1470-1472-1474-1476-1478-1480-1482-1484-1486-1488-1490-1492-1494-1496-1498-1500-1502-1504-1506-1508-1510-1512-1514-1516-1518-1520-1522-1524-1526-1528-1530-1532-1534-1536-1538-1540-1542-1544-1546-1548-1550-1552-1554-1556-1558-1560-1562-1564-1566-1568-1570-1572-1574-1576-1578-1580-1582-1584-1586-1588-1590-1592-1594-1596-1598-1600-1602-1604-1606-1608-1610-1612-1614-1616-1618-1620-1622-1624-1626-1628-1630-1632-1634-1636-1638-1640-1642-1644-1646-1648-1650-1652-1654-1656-1658-1660-1662-1664-1666-1668-1670-1672-1674-1676-1678-1680-1682-1684-1686-1688-1690-1692-1694-1696-1698-1700-1702-1704-1706-1708-1710-1712-1714-1716-1718-1720-1722-1724-1726-1728-1730-1732-1734-1736-1738-1740-1742-1744-1746-1748-1750-1752-1754-1756-1758-1760-1762-1764-1766-1768-1770-1772-1774-1776-1778-1780-1782-1784-1786-1788-1790-1792-1794-1796-1798-1800-1802-1804-1806-1808-1810-1812-1814-1816-1818-1820-1822-1824-1826-1828-1830-1832-1834-1836-1838-1840-1842-1844-1846-1848-1850-1852-1854-1856-1858-1860-1862-1864-1866-1868-1870-1872-1874-1876-1878-1880-1882-1884-1886-1888-1890-1892-1894-1896-1898-1900-1902-1904-1906-1908-1910-1912-1914-1916-1918-1920-1922-1924-1926-1928-1930-1932-1934-1936-1938-1940-1942-1944-1946-1948-1950-1952-1954-1956-1958-1960-1962-1964-1966-1968-1970-1972-1974-1976-1978-1980-1982-1984-1986-1988-1990-1992-1994-1996-1998-2000-2002-2004-2006-2008-2010-2012-2014-2016-2018-2020-2022-2024-2026-2028-2030-2032-2034-2036-2038-2040-2042-2044-2046-2048-2050-2052-2054-2056-2058-2060-2062-2064-2066-2068-2070-2072-2074-2076-2078-2080-2082-2084-2086-2088-2090-2092-2094-2096-2098-2100-2102-2104-2106-2108-2110-2112-2114-2116-2118-2120-2122-2124-2126-2128-2130-2132-2134-2136-2138-2140-2142-2144-2146-2148-2150-2152-2154-2156-2158-2160-2162-2164-2166-2168-2170-2172-2174-2176-2178-2180-2182-2184-2186-2188-2190-2192-2194-2196-2198-2200-2202-2204-2206-2208-2210-2212-2214-2216-2218-2220-2222-2224-2226-2228-2230-2232-2234-2236-2238-2240-2242-2244-2246-2248-2250-2252-2254-2256-2258-2260-2262-2264-2266-2268-2270-2272-2274-2276-2278-2280-2282-2284-2286-2288-2290-2292-2294-2296-2298-2300-2302-2304-2306-2308-2310-2312-2314-2316-2318-2320-2322-2324-2326-2328-2330-2332-2334-2336-2338-2340-2342-2344-2346-2348-2350-2352-2354-2356-2358-2360-2362-2364-2366-2368-2370-2372-2374-2376-2378-2380-2382-2384-2386-2388-2390-2392-2394-2396-2398-2400-2402-2404-2406-2408-2410-2412-2414-2416-2418-2420-2422-2424-2426-2428-2430-2432-2434-2436-2438-2440-2442-2444-2446-2448-2450-2452-2454-2456-2458-2460-2462-2464-2466-2468-2470-2472-2474-2476-2478-2480-2482-2484-2486-2488-2490-2492-2494-2496-2498-2500-2502-2504-2506-2508-2510-2512-2514-2516-2518-2520-2522-2524-2526-2528-2530-2532-2534-2536-2538-2540-2542-2544-2546-2548-2550-2552-2554-2556-2558-2560-2562-2564-2566-2568-2570-2572-2574-2576-2578-2580-2582-2584-2586-2588-2590-2592-2594-2596-2598-2600-2602-2604-2606-2608-2610-2612-2614-2616-2618-2620-2622-2624-2626-2628-2630-2632-2634-2636-2638-2640-2642-2644-2646-2648-2650-2652-2654-2656-2658-2660-2662-2664-2666-2668-2670-2672-2674-2676-2678-2680-2682-2684-2686-2688-2690-2692-2694-2696-2698-2700-2702-2704-2706-2708-2710-2712-2714-2716-2718-2720-2722-2724-2726-2728-2730-2732-2734-2736-2738-2740-2742-2744-2746-2748-2750-2752-2754-2756-2758-2760-2762-2764-2766-2768-2770-2772-2774-2776-2778-2780-2782-2784-2786-2788-2790-2792-2794-2796-2798-2800-2802-2804-2806-2808-2810-2812-2814-2816-2818-2820-2822-2824-2826-2828-2830-2832-2834-2836-2838-2840-2842-2844-2846-2848-2850-2852-2854-2856-2858-2860-2862-2864-2866-2868-2870-2872-2874-2876-2878-2880-2882-2884-2886-2888-2890-2892-2894-2896-2898-2900-2902-2904-2906-2908-2910-2912-2914-2916-2918-2920-2922-2924-2926-2928-2930-2932-2934-2936-2938-2940-2942-2944-2946-2948-2950-2952-2954-2956-2958-2960-2962-2964-2966-2968-2970-2972-2974-2976-2978-2980-2982-2984-2986-2988-2990-2992-2994-2996-2998-3000-3002-3004-3006-3008-3010-3012-3014-3016-3018-3020-3022-3024-3026-3028-3030-3032-3034-3036-3038-3040-3042-3044-3046-3048-3050-3052-3054-3056-3058-3060-3062-3064-3066-3068-3070-3072-3074-3076-3078-3080-3082-3084-3086-3088-3090-3092-3094-3096-3098-3100-3102-3104-3106-3108-3110-3112-3114-3116-3118-3120-3122-3124-3126-3128-3130-3132-3134-3136-3138-3140-3142-3144-3146-3148-3150-3152-3154-3156-3158-3160-3162-3164-3166-3168-3170-3172-3174-3176-3178-3180-3182-3184-3186-3188-3190-3192-3194-3196-3198-3200-3202-3204-3206-3208-3210-3212-3214-3216-3218-3220-3222-3224-3226-3228-3230-3232-3234-3236-3238-3240-3242-3244-3246-3248-3250-3252-3254-3256-3258-3260-3262-3264-3266-3268-3270-3272-3274-3276-3278-3280-3282-3284-3286-3288-3290-3292-3294-3296-3298-3300-3302-3304-3306-3308-3310-3312-3314-3316-3318-3320-3322-3324-3326-3328-3330-3332-3334-3336-3338-3340-3342-3344-3346-3348-3350-3352-3354-3356-3358-3360-3362-3364-3366-3368-3370-3372-3374-3376-3378-3380-3382-3384-3386-3388-3390-3392-3394-3396-3398-3400-3402-3404-3406-3408-3410-3412-3414-3416-3418-3420-3422-3424-3426-3428-3430-3432-3434-3436-3438-3440-3442-3444-3446-3448-3450-3452-3454-3456-3458-3460-3462-3464-3466-3468-3470-3472-3474-3476-3478-3480-3482-3484-3486-3488-3490-3492-3494-3496-3498-3500-3502-3504-3506-3508-3510-3512-3514-3516-3518-3520-3522-3524-3526-3528-3530-3532-3534-3536-3538-3540-3542-3544-3546-3548-3550-3552-3554-3556-3558-3560-3562-3564-3566-3568-3570-3572-3574-3576-3578-3580-3582-3584-3586-3588-3590-3592-3594-3596-3598-3600-3602-3604-3606-3608-3610-3612-3614-3616-3618-3620-3622-3624-3626-3628-3630-3632-3634-3636-3638-3640-3642-3644-3646-3648-3650-3652-3654-3656-3658-3660-3662-3664-3666-3668-3670-3672-3674-3676-3678-3680-3682-3684-3686-3688-3690-3692-3694-3696-3698-3700-3702-3704-3706-3708-3710-3712-3714-3716-3718-3720-3722-3724-3726-3728-3730-3732-3734-3736-3738-3740-3742-3744-3746-3748-3750-3752-3754-3756-3758-3760-3762-3764-3766-3768-3770-3772-3774-3776-3778-3780-3782-3784-3786-3788-3790-3792-3794-3796-3798-3800-3802-3804-3806-3808-3810-3812-3814-3816-3818-3820-3822-3824-3826-3828-3830-3832-3834-3836-3838-3840-3842-3844-3846-3848-3850-3852-3854-3856-3858-3860-3862-3864-3866-3868-3870-3872-3874-3876-3878-3880-3882-3884-3886-3888-3890-3892-3894-3896-3898-3900-3902-3904-3906-3908-3910-3912-3914-3916-3918-3920-3922-3924-3926-3928-3930-3932-3934-3936-3938-3940-3942-3944-3946-3948-3950-3952-3954-3956-3958-3960-3962-3964-3966-3968-3970-3972-3974-3976-3978-3980-3982-3984-3986-3988-3990-3992-3994-3996-3998-4000-4002-4004-4006-4008-4010-4012-4014-4016-4018-4020-4022-4024-4026-4028-4030-4032-4034-4036-4038-4040-4042-4044-4046-4048-4050-4052-4054-4056-4058-4060-4062-4064-4066-4068-4070-4072-4074-4076-4078-4080-4082-4084-4086-4088-4090-4092-4094-4096-4098-4100-4102-4104-4106-4108-4110-4112-4114-4116-4118-4120-4122-4124-4126-4128-4130-4132-4134-4136-4138-4140-4142-4144-4146-4148-4150-4152-4154-4156-4158-4160-4162-4164-4166-4168-4170-4172-4174-4176-4178-4180-4182-4184-4186-4188-4190-4192-4194-4196-4198-4200-4202-4204-4206-4208-4210-4212-4214-4216-4218-4220-4222-4224-4226-4228-4230-4232-4234-4236-4238-4240-4242-4244-4246-4248-4250-4252-4254-4256-4258-4260-4262-4264-4266-4268-4270-4272-4274-4276-4278-4280-4282-4284-4286-4288-4290-4292-4294-4296-4298-4300-4302-4304-4306-4308-4310-4312-4314-4316-4318-4320-4322-4324-4326-4328-4330-4332-4334-4336-4338-4340-4342-4344-4346-4348-4350-4352-4354-4356-4358-4360-4362-4364-4366-4368-4370-4372-4374-4376-4378-4380-4382-4384-4386-4388-4390-4392-4394-4396-4398-4400-4402-4404-4406-4408-4410-4412-4414-4416-4418-4420-4422-4424-4426-4428-4430-4432-4434-4436-4438-4440-4442-4444-4446-4448-4450-4452-4454-4456-4458-4460-4462-4464-4466-4468-4470-4472-4474-4476-4478-4480-4482-4484-4486-4488-4490-4492-4494-4496-4498-4500-4502-4504-4506-4508-4510-4512-4514-4516-4518-4520-4522-4524-4526-4528-4530-4532-4534-4536-4538-4540-4542-4544-4546-4548-4550-4552-4554-4556-4558-4560-4562-4564-4566-4568-4570-4572-4574-4576-4578-4580-4582-4584-4586-4588-4590-4592-4594-4596-4598-4600-4602-4604-4606-4608-4610-4612-4614-4616-4618-4620-4622-4624-4626-4628-4630-4632-4634-4636-4638-4640-4642-4644-4646-4648-4650-4652-4654-4656-4658-4660-4662-4664-4666-4668-4670-4672-4674-4676-4678-4680-4682-4684-4686-4688-4690-4692-4694-4696-4698-4700-4702-4704-4706-4708-4710-4712-4714-4716-4718-4720-4722-4724-4726-4728-4730-4732-4734-4736-4738-4740-4742-4744-4746-4748-4750-4752-4754-4756-4758-4760-4762-4764-4766-4768-4770-4772-4774-4776-4778-4780-4782-4784-4786

Clearance
General Electric washer. The big de luxe 9-ft. one with all agitator action. \$100.00. Call 1-2-1000.

GLENN'S
12113 Farina Ave. Norwalk.
CHILD'S PONY, \$30. Also Shetland ponies, bargain, no reasonable offers.

Care of Children 101
Maid service, breakfast & dinner included in low price.

NOW SHOWING
Independent

MAKE US PROVE IT!
 WAX, polishes, floor care products for printing
 types & colors. Gilt & antir. 875
 up. Valley View Ranch, JA-1354
 231 Belmont Ave. **LARGE HEATED**
 Listed Swimming Pool
 Protects Readers

NEW BELLFLOWER EXPERT RESPIRING, TUNING & REPAIRS, nr. Douglas, Ph. 38-5294.

Smashing Fire Reductions	1V, Hettig's s. washers	313-7698
Brand New 124 Cu. Ft.	No Cash Dn., Imm. Deliv.	Any Night by Appointment
	Open Mon. Fri. Sun.	Minister 6884.
	WESTERN saddle & bridle, saddlery, harnesses, etc.	Lgs. mon. \$2 day or 38 wks. 100% cash. 8-13-13
	PROGRESS, Lkwd.	NURSE will share her lovely apt. with employed lady. Winkley.
	NOTE! \$225 down \$250 CASH.	NEAR-NOW, stall apt. Full-size stove & refrig., full shower, draw 72x10

Features - Admont
F Belmont
 This regulation to the Independent Press Telegram—Phone 6-9071.

WE REPAIR ROOFING, Siding, Gutters, Windows, Doors, Stairs, Decks, Patios, Driveways, Fences, etc. Call for a free estimate. **NO MONEY DOWN**. **TRADE-INS** on new roofs. **Rooms For Rent** 9800 E. 1st Ave., Suite 100, Denver, CO 80231. Call 778-1290. **Rooms For Rent** 9800 E. 1st Ave., Suite 100, Denver, CO 80231. Call 778-1290. **Rooms For Rent** 9800 E. 1st Ave., Suite 100, Denver, CO 80231. Call 778-1290.

<p> RENTAL furnished, new, live year or service; fully guaranteed, only \$74.00 per month. RENT OR BUY </p>	<p> PIANOS Wurliizer Mahogany - \$425 Gulbranzen Spinet - \$450 </p>	<p> Pets 91 JUST ARRIVED from California: </p>	<p> MAN looking in steam, honey and home. Near Douglas & S. Co. 48 a week. Here Sat. & Sun. </p>	<p> NURSE wants to share home with emp. lady. F-3388 Bal. 2:30-5:00 </p>	<p> \$1,000 DOWN Only \$35 per mo. on bal. Full </p>	<p> \$110 mo. on lease. 224 E. 310 \$50 FURN. SINGLE \$62.50. BEL. RTS. Ph. 1-101. c-1076 BAN PERS. Ph. 7-3780 </p>
--	---	--	---	---	--	--

<p>Byrd and Sons, 505 N. 1st St., St. Louis, Mo. 63101. Home to Ap- plication, open even. & Sun. 12 to 5 p.m.</p>	<p>Beautiful scratch proof, burn proof, stain proof. Save \$50. 334 PINE PH. 6-9227</p>	<p>PUREBRED DACHSHUNDS 1st Prize Winner, 1956 for 2. All home here, 4718 E. Ocean, Ph. 9-8555 or 90-3435</p>	<p>Dunlows and Flats 103 24 Spruill Dr., Ph. 875. 3921 Livingston Dr., Ph. 8-1111</p>
---	--	--	--

[illegible][illegible]

Rentals, \$5 Mo. **RENT TO OWN**
SANTA FE PET SHOP
 2807 Santa Fe Ave. Ph. 35-4216
 Clean & quiet. Retired or
 employed gentleman. Ph. 35-5834
 \$5.00. No pets. No smoking.
 \$8.00. No pets. No smoking.
 \$10.00. No pets. No smoking.
 \$12.00. No pets. No smoking.
 \$14.00. No pets. No smoking.
 \$16.00. No pets. No smoking.
 \$18.00. No pets. No smoking.
 \$20.00. No pets. No smoking.
 \$22.00. No pets. No smoking.
 \$24.00. No pets. No smoking.
 \$26.00. No pets. No smoking.
 \$28.00. No pets. No smoking.
 \$30.00. No pets. No smoking.
 \$32.00. No pets. No smoking.
 \$34.00. No pets. No smoking.
 \$36.00. No pets. No smoking.
 \$38.00. No pets. No smoking.
 \$40.00. No pets. No smoking.
 \$42.00. No pets. No smoking.
 \$44.00. No pets. No smoking.
 \$46.00. No pets. No smoking.
 \$48.00. No pets. No smoking.
 \$50.00. No pets. No smoking.
 \$52.00. No pets. No smoking.
 \$54.00. No pets. No smoking.
 \$56.00. No pets. No smoking.
 \$58.00. No pets. No smoking.
 \$60.00. No pets. No smoking.
 \$62.00. No pets. No smoking.
 \$64.00. No pets. No smoking.
 \$66.00. No pets. No smoking.
 \$68.00. No pets. No smoking.
 \$70.00. No pets. No smoking.
 \$72.00. No pets. No smoking.
 \$74.00. No pets. No smoking.
 \$76.00. No pets. No smoking.
 \$78.00. No pets. No smoking.
 \$80.00. No pets. No smoking.
 \$82.00. No pets. No smoking.
 \$84.00. No pets. No smoking.
 \$86.00. No pets. No smoking.
 \$88.00. No pets. No smoking.
 \$90.00. No pets. No smoking.
 \$92.00. No pets. No smoking.
 \$94.00. No pets. No smoking.
 \$96.00. No pets. No smoking.
 \$98.00. No pets. No smoking.
 \$100.00. No pets. No smoking.

[illegible]

handy tools, freezer storage, 87-8790.
 Open till 9 and Sunday. 87-8790.

MOREY'S MUSIC STORE
 27th Manhasset, full doors.
 Marked down to \$100.00.
 27th Manhasset, full doors.

FOR SALE - AKC registered 1/2
 yr-old almost white cocker from
 Niles, 698 N. Lincoln, apt. 705.
 \$22.50 - LOWER - b-b-r & wall heat.
 1000 - 1100 - 1200 - 1300 - 1400 - 1500 - 1600 - 1700 - 1800 - 1900 - 2000 - 2100 - 2200 - 2300 - 2400 - 2500 - 2600 - 2700 - 2800 - 2900 - 3000 - 3100 - 3200 - 3300 - 3400 - 3500 - 3600 - 3700 - 3800 - 3900 - 4000 - 4100 - 4200 - 4300 - 4400 - 4500 - 4600 - 4700 - 4800 - 4900 - 5000 - 5100 - 5200 - 5300 - 5400 - 5500 - 5600 - 5700 - 5800 - 5900 - 6000 - 6100 - 6200 - 6300 - 6400 - 6500 - 6600 - 6700 - 6800 - 6900 - 7000 - 7100 - 7200 - 7300 - 7400 - 7500 - 7600 - 7700 - 7800 - 7900 - 8000 - 8100 - 8200 - 8300 - 8400 - 8500 - 8600 - 8700 - 8800 - 8900 - 9000 - 9100 - 9200 - 9300 - 9400 - 9500 - 9600 - 9700 - 9800 - 9900 - 10000 - 10100 - 10200 - 10300 - 10400 - 10500 - 10600 - 10700 - 10800 - 10900 - 11000 - 11100 - 11200 - 11300 - 11400 - 11500 - 11600 - 11700 - 11800 - 11900 - 12000 - 12100 - 12200 - 12300 - 12400 - 12500 - 12600 - 12700 - 12800 - 12900 - 13000 - 13100 - 13200 - 13300 - 13400 - 13500 - 13600 - 13700 - 13800 - 13900 - 14000 - 14100 - 14200 - 14300 - 14400 - 14500 - 14600 - 14700 - 14800 - 14900 - 15000 - 15100 - 15200 - 15300 - 15400 - 15500 - 15600 - 15700 - 15800 - 15900 - 16000 - 16100 - 16200 - 16300 - 16400 - 16500 - 16600 - 16700 - 16800 - 16900 - 17000 - 17100 - 17200 - 17300 - 17400 - 17500 - 17600 - 17700 - 17800 - 17900 - 18000 - 18100 - 18200 - 18300 - 18400 - 18500 - 18600 - 18700 - 18800 - 18900 - 19000 - 19100 - 19200 - 19300 - 19400 - 19500 - 19600 - 19700 - 19800 - 19900 - 20000 - 20100 - 20200 - 20300 - 20400 - 20500 - 20600 - 20700 - 20800 - 20900 - 21000 - 21100 - 21200 - 21300 - 21400 - 21500 - 21600 - 21700 - 21800 - 21900 - 22000 - 22100 - 22200 - 22300 - 22400 - 22500 - 22600 - 22700 - 22800 - 22900 - 23000 - 23100 - 23200 - 23300 - 23400 - 23500 - 23600 - 23700 - 23800 - 23900 - 24000 - 24100 - 24200 - 24300 - 24400 - 24500 - 24600 - 24700 - 24800 - 24900 - 25000 - 25100 - 25200 - 25300 - 25400 - 25500 - 25600 - 25700 - 25800 - 25900 - 26000 - 26100 - 26200 - 26300 - 26400 - 26500 - 26600 - 26700 - 26800 - 26900 - 27000 - 27100 - 27200 - 27300 - 27400 - 27500 - 27600 - 27700 - 27800 - 27900 - 28000 - 28100 - 28200 - 28300 - 28400 - 28500 - 28600 - 28700 - 28800 - 28900 - 29000 - 29100 - 29200 - 29300 - 29400 - 29500 - 29600 - 29700 - 29800 - 29900 - 30000 - 30100 - 30200 - 30300 - 30400 - 30500 - 30600 - 30700 - 30800 - 30900 - 31000 - 31100 - 31200 - 31300 - 31400 - 31500 - 31600 - 31700 - 31800 - 31900 - 32000 - 32100 - 32200 - 32300 - 32400 - 32500 - 32600 - 32700 - 32800 - 32900 - 33000 - 33100 - 33200 - 33300 - 33400 - 33500 - 33600 - 33700 - 33800 - 33900 - 34000 - 34100 - 34200 - 34300 - 34400 - 34500 - 34600 - 34700 - 34800 - 34900 - 35000 - 35100 - 35200 - 35300 - 35400 - 35500 - 35600 - 35700 - 35800 - 35900 - 36000 - 36100 - 36200 - 36300 - 36400 - 36500 - 36600 - 36700 - 36800 - 36900 - 37000 - 37100 - 37200 - 37300 - 37400 - 37500 - 37600 - 37700 - 37800 - 37900 - 38000 - 38100 - 38200 - 38300 - 38400 - 38500 - 38600 - 38700 - 38800 - 38900 - 39000 - 39100 - 39200 - 39300 - 39400 - 39500 - 39600 - 39700 - 39800 - 39900 - 40000 - 40100 - 40200 - 40300 - 40400 - 40500 - 40600 - 40700 - 40800 - 40900 - 41000 - 41100 - 41200 - 41300 - 41400 - 41500 - 41600 - 41700 - 41800 - 41900 - 42000 - 42100 - 42200 - 42300 - 42400 - 42500 - 42600 - 42700 - 42800 - 42900 - 43000 - 43100 - 43200 - 43300 - 43400 - 43500 - 43600 - 43700 - 43800 - 43900 - 44000 - 44100 - 44200 - 44300 - 44400 - 44500 - 44600 - 44700 - 44800 - 44900 - 45000 - 45100 - 45200 - 45300 - 45400 - 45500 - 45600 - 45700 - 45800 - 45900 - 46000 - 46100 - 46200 - 46300 - 46400 - 46500 - 46600 - 46700 - 46800 - 46900 - 47000 - 47100 - 47200 - 47300 - 47400 - 47500 - 47600 - 47700 - 47800 - 47900 - 48000 - 48100 - 48200 - 48300 - 48400 - 48500 - 48600 - 48700 - 48800 - 48900 - 49000 - 49100 - 49200 - 49300 - 49400 - 49500 - 49600 - 49700 - 49800 - 49900 - 50000 - 50100 - 50200 - 50300 - 50400 - 50500 - 50600 - 50700 - 50800 - 50900 - 51000 - 51100 - 51200 - 51300 - 51400 - 51500 - 51600 - 51700 - 51800 - 51900 - 52000 - 52100 - 52200 - 52300 - 52400 - 52500 - 52600 - 52700 - 52800 - 52900 - 53000 - 53100 - 53200 - 53300 - 53400 - 53500 - 53600 - 53700 - 53800 - 53900 - 54000 - 54100 - 54200 - 54300 - 54400 - 54500 - 54600 - 54700 - 54800 - 54900 - 55000 - 55100 - 55200 - 55300 - 55400 - 55500 - 55600 - 55700 - 55800 - 55900 - 56000 - 56100 - 56200 - 56300 - 56400 - 56500 - 56600 - 56700 - 56800 - 56900 - 57000 - 57100 - 57200 - 57300 - 57400 - 57500 - 57600 - 57700 - 57800 - 57900 - 58000 -

[illegible][illegible][illegible]

GE 2-DOOR refrigerator, regularly \$525.95, now Special, \$334.95, 10% off. Man	MEDIUM sized piano & bench, gray finish, exc. cond. Mirror top, \$150.00. Man	BOARDING - TRIMMING Cocker-Boxer - Stud Service Call 2-3333 Man	N.L.B. New lgs. beams, & bath on separate lot. Man only , 14th & 15th St. Man	paid. Vacant. Also large 1-br. & gar. \$90.00. Man	1 WEEK. Man	BLVD. APT. 3, 2nd fl. Man	Call 2-3333 Man
--	--	--	---	---	--------------------	----------------------------------	------------------------

[illegible][illegible]

<p>CLEAN, good condition. \$35. P. & A-4956.</p> <p>FLY-MORR washer, Good cond. \$25.</p>	<p>ITALIAN make best order 120 bush. 3 switch; take best offer. 2522</p>	<p>GOOD USED TV. \$24.05</p> <p>Howsards, 420 Pine, 350 American</p>	<p>IN Youngs Online breeders.</p> <p>Call</p>	<p>rm., shower, main 1336 E. 54th</p>	<p>\$60. MODERN 1-bdr. Adults. Gar.</p> <p>2008 W. 21st. Harbor. Cliv.</p>	<p>\$60. SMALL 1-bdr. apt. also 1 partly fur. Adults. 300 E. Car.</p>	<p>CHILDREN WELCOME</p> <p>2 br. hotel, Ind. 10000.</p>
---	--	--	---	---------------------------------------	--	---	---

[illegible][illegible]

<p>OKRKE & Merritt State 14, cv. elite. Xint cond. \$160. Ph. 31-2623</p> <p>5-SIZE VIOLEN. Responsible.</p>	<p>GERMAN Shepherd. 14, cv. elite. Xint cond. \$160. Ph. 31-2623</p> <p>5-SIZE VIOLEN. Responsible.</p>	<p>DOWNING. Hunk. pvt. ent. \$160. Ph. 31-2623</p> <p>5-SIZE VIOLEN. Responsible.</p>	<p>SOLE ar. shopping. \$50. 1137 Gadenia</p> <p>5-SIZE VIOLEN. Responsible.</p>	<p>SOLE ar. shopping. \$50. 1137 Gadenia</p> <p>5-SIZE VIOLEN. Responsible.</p>	<p>SOLE ar. shopping. \$50. 1137 Gadenia</p> <p>5-SIZE VIOLEN. Responsible.</p>	<p>SOLE ar. shopping. \$50. 1137 Gadenia</p> <p>5-SIZE VIOLEN. Responsible.</p>
--	---	---	---	---	---	---

[illegible][illegible]

1 Block So. of P.M. Tracks to 7-2525	PRACTICE, plane, SMC, 10655 Eu- clid, G. G. Keston, 7-7628.	checked free. P. 5-6334, 62-1102.	Sewing Machines 82	CHINAUA puppets, AKC, \$30. priv. held, 1509 E. 73rd St. 3918 Searles, Ph. 5-3118.	good music, Lullabies to 12-1302.	COZY 1-BR. duplex, nice yd., Adul., \$645, 1432 Lindell, 84-8414.	Ph. 35-3609.	2-BR. turn. & 1-BR. unconv. Child to 12-1302.	MOLINA Ave. 608 Clean w/y. dbl. bath, 12-1302.	605 LaSalle St. 1st. Plan 200. Call 12-1302.	CLOSE IN. When available 1 to 3 to 12-1302.
---	--	-----------------------------------	----------------------------------	--	--------------------------------------	--	--------------	--	---	---	--

SINGER, redds.
backwards Wal. esp. ind. bobbin.
Bal. due only \$83.15. Pay \$5 mo.
shots. 8-7YD.

MALLY, b-xer. 1 y. old. ARC. all
shots. 8-7YD.

OFFERS MODERN WAY OF
LIVING AND DINING FOR ONE

BDRM duplex N.L.B. - \$707 mo.
Adults only. Phone 2-8575.

atove. Adults. \$95. 1243 Cedar.
N.L.B. - \$650
Raipha. 6-0811

LOVELY Jga. sgle. Many clonats.
N.L.B. - \$650
Rd. 6-0205

LOWER redco. sgle. Utl. Nr. every-
thing. STONE. STONE. Utl. Pd.

[illegible][illegible]

9-cu. ft. Yellow KUFVATOR	\$99.95	SINGER portable 325, Sews good Smith pl. 20-1779.	MINNAPAC 2200 Cherry. Parakeets.	LARK-W.D. home chld. 6142 E	clean 1-br. Stall & tub, ktry., gar. Perm. adduct. 4-8763.	BELMONT SHORE. MODERN 1- BR. APT. 271 COVINA.	\$10-LARGE 1-BDRM. UTILITIES. 2020 ATLANTIC. APT. 8.	DE LUXE 1-BDRM. 167-106	CAJON. RTX. Magnetically pure.
			SILVER Persian kitten, finest	Berle St. (E. Ward, n. Del Amo)					

<p>BENIX Automatic WASHER</p>	<p>DOSEMAN put by side of STORM 923 Arbor, Coast Hwy. 14 S-057</p>	<p>NICE RMB. Good food. Try to ap- proach. Lunches pkd. 431 E. 8th.</p>	<p>SMALL, cute, bachelor single. Central, 3 bukhins. Util. pd. Rmp. 2295</p>	<p>SG.E. apt. Util. pd. Ino. 768 OHIA- bush, Apt. 7 or call 24-1020 after 6, natie & 4</p>	<p>2 apt. 2nd floor. 170 mo. Nr. transporation. 2266 Locust</p>
--	---	---	---	---	---

20 Grand New Spinets

MALE ped.	Bxter.	2 years.	All	1775 Atlantic. Ph. 70-2670.
shate incl.	raties.	\$100.	4-7671.	

1775 Atlantic. Ph. 70-2670.

1775 WK. & Day workers. Nice

LOVELY, quiet, newly dec. 1-bdrm.

CLUB. Large 2-bdr. penthouse.

CLUB. apt. 2-bdr. 2 bath. 2 closets.

NOLIA HOTEL. Close Magn.

pd. 1018 E. 6th. E.V. 70-2670.

Ocean Ave.

CLUB apt. 2-bdr. 2 bath. 2 closets.

NOLIA HOTEL. Close Magn.

445-NEWLY painted 1-bdrm. apt

Utilities paid. 1383 Alamoite.

We Give 24-Hr Green Stamps

5252 LAKEWOOD BLVD.
L.R. 5-6451 TO 7-0813 ME 3-8101
2000 sq. ft. private on 1/2
new with trough & dew pad.
\$1.00 sq. or less if you take ad.
call me. TV. 7-6866
NICE room, double room,
dorm. call TV. 7-6866
HOMES Cooking! No Biscuits! TV!
2000 sq. ft. private on 1/2
new with trough & dew pad.
\$1.00 sq. or less if you take ad.
call me. TV. 7-6866
NICE room, double room,
dorm. call TV. 7-6866
HOMES Cooking! No Biscuits! TV!
2000 sq. ft. private on 1/2
new with trough & dew pad.
\$1.00 sq. or less if you take ad.
call me. TV. 7-6866
NICE room, double room,
dorm. call TV. 7-6866
HOMES Cooking! No Biscuits! TV!

Unfurn. Apartments 107
Park Estates
5405 Olea St.
Just Completed
DELUXE 1-2 BDRMS.
Open Sat. & Sun. 12 to 5
Phone 8-9367
Wk. Days 9 to 5 Ph. 8-9321
SMOG FREE AREA
Beautiful Apts. San Pedro
CHILDREN WELCOME
Extra large 1-bdrm. garage, stove, refrigerator, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

DELUXE - NEW
770 - Choice 1-bdrm. garage, view, bath, shower, gas, refrigerator, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

ON ALAMITOS BAY
Beautiful 3-bdrm. duplex
Floor, furnace, refrigerator, stove, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ Park Estates
Smith Apts., new modern deluxe.
Only 1/2 - 1-bdrm. disposal, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

1875 CEDAR
Lovely new 2-bdr. lower & front
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Deluxe 1-Bdrm. Apt.
Spacious 1-bdrm. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Unfurnished Houses 110
3-BR. Lakewood Plaza, 1 1/2 baths,
open to the ocean, view, built-in
oven, and a large bath with harbor
view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Unfurnished Houses 109
ON THE PENINSULA
HOUSES
Modern 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

James Rentals
NO ADVANCE DEPOSIT
COME TO OUR OFFICE
DEGLE, Realtors
900 American 6-9751

French Rental Co.
OWNERS PAID, 3000 Broadway, Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

★ PARK ESTATES
Spacious 2-bdr. apt. new, open
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Business-Industrial 115
INDUSTRIAL BLDGS.
4,000 sq. ft. w. side M. & P. Ph. 8-9367

Business-Industrial 116
MOVING AND STORAGE 116
DO your own moving - save \$2.50
per move. Call for details.

Business-Industrial 117
PROPERTY OWNERS
We will help you place the right
tenant with our property management service. Rent or lease.

Business-Industrial 118
NEED RENTALS
Call Mr. ANY AREA
No charge. Call Mr. ANY AREA

Business-Industrial 119
Leases
HOTEL, INC. 124
3 APTE. ROOMS, well furnished,
downstairs, rent only \$150.00

Business-Industrial 120
Business Opp.
100% new business, \$1200. Supply
Campbell Soup & Fruit Skillet

Business-Industrial 121
Business Opp.
100% new business, \$1200. Supply
Campbell Soup & Fruit Skillet

Business-Industrial 122
Business Opp.
100% new business, \$1200. Supply
Campbell Soup & Fruit Skillet

Business-Industrial 123
Business Opp.
100% new business, \$1200. Supply
Campbell Soup & Fruit Skillet

Business-Industrial 124
Business Opp.
100% new business, \$1200. Supply
Campbell Soup & Fruit Skillet

Business-Industrial 125
Business Opp.
100% new business, \$1200. Supply
Campbell Soup & Fruit Skillet

Business-Industrial 126
Business Opp.
100% new business, \$1200. Supply
Campbell Soup & Fruit Skillet

Business Opp. 126
9 QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Business Opp. 127
QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Business Opp. 128
QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Business Opp. 129
QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Business Opp. 130
QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Business Opp. 131
QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Business Opp. 132
QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Business Opp. 133
QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Business Opp. 134
QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Business Opp. 135
QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Business Opp. 136
QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Business Opp. 137
QUALIFIED BUYS
BODY & FENDER SHOP, long
established, complete equipment, P.P.

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

Homes For Sale 130
3761 LEXON
OPEN TO 10
UNBELIEVABLE PRICE
THAT'S RIGHT! 3761 LEXON, 2-bdr.,
frame home with parquet floors,
tile fireplace & 1 1/2 bath, in the
finest portion of Calif. 3-bdr.,
bath, built-in oven, and a large bath with harbor view close to beach. View Apts.
839 W. 25th St. Ph. 3-0780

130 Homes For Sale 130
AREA LAKEWOOD AREA

4550 MAYBANK
 3-BR. BRAND NEW HOMES!
 1.444 sq. ft. to 1,600 sq. ft. A brand new,
 3-bedroom. Lovely brick planters,
 lawns & shrubs. Full bath, central
 heating, double detached garage.
 Call Mr. Douglass, 10000 W. 13th
 from Carson to OPENING, turn west
 to Central. Payment only \$75.50
 down. 1 TO 5
 5-1217 MOORE Realtors 34-3464

MUST SELL
OWNER TRANSFERRED
 7155 MONLACO
 3-br., 2-bath, 1,200 sq. ft. carpet-
 ing, drapes, pool, \$1,200.
 LOW COST
NITRO REALTY CO. 4-7454

"HOW ABOUT THAT?"
 Only \$69.85 per mo. buys largest
 2-bedroom, brick, 1,200 sq. ft.,
 diaphragm lawn, near schools,
 buses, shopping.

6228 ECKELSON
 OPEN 1 TO 5 SUNDAY
R-1217 MOORE Realtors 34-3464

PROVINCIAL

MO. Every inch a home. Love 2 eat & family rm. Ditchona lawn. Vastly landscaped. 1000 sq. ft. Priced at only \$12,995. \$68 per sq. ft. 214 AREA

CHAS. E. WRIGHT CENTRALIA
431 N. Wright Agency-
1431 N. 2nd Way. Phone 5-1201

Gls \$240 Dn. + Impds.
Large 3-b.r. home. Real fireplace.
Black shower. 1st floor w/ fireplace.
Vastly landscaped. Private play-
ground & swimming pool. Price \$12,995.
1st flr. Walk to shopping area.
Shooling area. Priced at \$12,300.
CHAS. E. WRIGHT CENTRALIA 5-1201

OPEN-5854 MONLAC

Nice 2-b.r. home. w/w carpets in living rm. 1st flr. w/ bath, built-in space. Short walk to Catholic school. Price \$11,000. 214 AREA
CHAS. E. WRIGHT CENTRALIA 5-1201

OPEN SUNDAY

2012 ALBANY RD. 1st flr. only. 2 bdr. par. 1st floor fenced yard. 1st floor service porch. 1st floor. Call your pocketbook. COOK, 31-6991

WASTAR REALTY
Near Alantic. Realtors 40-0083

OPEN 1 TO 5
3752 SENASCAC

WYN
BATHS

including
afford to
den! No
delay! See this

SQUARE"

ink room with
main bath with
copper kitchen
cinder block
to new PIA
water. We know

LEE, Inc.
6-1211
6-5531

6202 SPECIAL
5823 Olivia
wife leaving
B. Must sell
quick 2 br
new from school
near good

RT, REC-
6-1515

3510 S. LINCOLN
Can you pay \$1,000 down & \$100
mo. for 2 years? Then \$80 mo.
If so call me at 518-1111. Late
home. Quick pos.

2 1/2 H. Hunter, 4-7590, 4-2807

2 BEDROOM
shower, wood carpeting & drapes.
Separate kitchen, den, fireplace.
Large, brick patio.
Separate garage. \$15,500, \$1,500
dn. Over. 2400 sq. ft. 1/2 bath. Lake-
wood, nr. May Co.

PRICE SLASHED
2 bedrooms, carpet, drapes, garh.
dispo. fireplace, redeo. L. B.
Small lot.

Jim Bernhardt, Realtor
519 W. Willow 40-8412; 40-8537

"COTTAGE FOR TWO"
Kusha 3, a cozy modern at
only \$17,700.
CLUBHOUSE Realtor 408-469

GOING-GOING
Buy before it's gone! Consider
all offers. Attractive den & 2-bri
Main entrance
Shapiro Realty 38-9700, 7-6867

\$55 PER MONTH
Ranch style 2-br. home. Spacious

A. & M. must sell
to the highest bidder.
to trustee alone
any machine
A. Ashling 112-
Cash takes
century 39-5023
divid. 39-6034

C. BUHY
1-2 B'Y HOME IN
PARK
enced back yard.
to sell. \$2150
over 100 yd.
century 39-5403
divid. 39-5924

CRANS
1-2 FOR
YOUR LIFE
the selection of
from \$200
mo. Sec them
century 39-5954
divid. 39-6403

1-2 SOTHERS
to today
bus. Mss 76.
over payment if
cash price
39-5955 over
divid. 39-6403

1-2
living room & kitchen
service
to the highest bidder
refrigerator. Walk to shopping area.
CHAS. A. 1-200

\$50.43 MONTH
Cute 2-br. with Venetian blind. i
parked. Fenced. Will consider low
bids.
Lakewood Housing Corp. 20-7073

4460 PETALUMA
OPEN 1 TO 5
3-br. cor. of 1st & 10th. low dn.
rent. \$40.00-50.00; 8-50.00.

OPEN P. M.
3526 Clark. Quick possession on
this 2-br. det. fringed, fenced
yard. \$800 low available. 1-8651
8-0212

6112 McINTOSH, 2-br. \$13,900
4145 Rosebery, 3-br. \$13,900
2125 17th, 2-br. \$13,900
11262 N. 17th, 3 rooms \$18,500
2125 17th, 2-br. \$18,500

10052 & new furniture. Complete-
ly painted inside. Many extras.
Solid hardwood. 1-8651
39-6225

1-2
CHAS. AS DRILL CAN BE
3-BR. 1-632 COVERED PATIO.
FENCED. JUST REPAIRED.
1-8651 39-6312 0-3142

2-BR. MODERN dbl. car. \$901
price. \$99,000. Call for more
info. 1-8651 39-6335

1-2
A. MOSE 2-br. 2-bd. apt. \$525
dbl. car. 1-8651 39-6335

1-2
LAKEWOOD PLAZA

2229 ISOCOONS.
Nearest 4-bedroom, 2 bath home in the Plaza, 1348 w/c carpeting, tile and glass doors, granite counter, black fence, electric dishwasher. Has been redecorated and is close to shopping and transportation. Near Palo Verde and Stearns.

OPEN 1 TO 5
A-1217 MOORE BLVD. SA-2464

Over—3751 Los Coyotes
Over 1700 sq. ft. Must sacrifice time & clean 2-BR. for immediate sale. Fireplace, tile floors, in-law unit, covered patio overlooking nicely landscaped yard. Submit your own offer. Call 362-5555. Leaving soon. Asking pr. \$130,500. REPLY, LINVILLE, OR. 4-6222

Vacant—Immed. Poss.
Immaculate 3-br. home, 1 1/2 baths, w/c carpeting in entry hall & rear view from main. Floors Beautiful. Call 362-5555. Price \$41,500. 4% loan. Low down payment.

CHAR. E. WRIGHT 5-1201

BY OWNER
Over 1400 sq. ft. 4 bedrooms... 2 full baths... tile floors... place wall-in-wall carpeting. Large

[illegible][illegible]

R SPECIALS
1952 FLEETLINE\$699

1950 FORD V-8 Club....\$695
Real sharp. Overdrive.
1951 FORD Victoria
Radio, heater, Fordomatic.
1954 FORD V-8\$1595
Fordomatic, radio, heater. 2-tone
green finish.
and grey\$1995

MERCURY
'52 MERCURY


with matching custom leather interior. Mercromatic, radio, heater, whitewalls. Lic. 1V28054.
\$1595

GRAHAM FORD
7835 Firestone Blvd., Downey
TO 1-6771
51 MERC. convert. R.H. Hydra.
Make offer. M31calf 0-2764.

MOUTHS

7 LEFT
on Wagons
ling at . . .
e-Nowling
Plymouth Dealer

2-1296



CONSOLIDATED MOTOR CO.
Austin of England Sales & Service
600 E. Anaheim Ph. 70-6841

ONE 
SAVERS

CHIEF **\$2995**
 Steering, power brakes, radio, heater
 , excellent mechanical condition.

CR **\$1999**
 , excellent mechanical condition.

..... **\$1499**
 heater, Hydra-Matic..Excellent condition.

..... **\$1549**
 Is a fine buy. Very clean.

RTIBLE **\$1499**
 or the road.

BLE \$1199
 ands of miles of pleasure left for
 \$1099
 nish, Clean throughout.
 ER \$849
 a car for looks and economy,
 \$899
 comfort.
 TRADE — GMAC FINANCING
ONE PONTIAC

od Blvd. TO 6-172
er Blvd. TO 6-172
LLFLOWER _____

**MONTH END
SALE**

*My Loss --
Your Gain*

★ ★ ★

Don't worry about your down payment.
NO MONEY DOWN
On Approved Credit

'51 Ford . . . \$669
Convert. Od. R.&H.

'50 Ford . . . \$749
Sta. Wgn. Od. R.&H.

'51 Chev. . . \$749
Styleline 4-dr. Clean.

'51 Ford . . . \$749

'95 2-dr. R&H. W-W.
 Looks & runs like a
 '50 Ford\$4
 '47 Dodge ...\$1
 2-dr. A. buy.
 '47 Chev. ...\$1
 4-dr. All original.
 '47 Buick ...\$3
 Aero. R&H.
 Sedanet. R&H.

SPECIAL—
-Dr.

DAY
\$39

TIME PLAN FINANCIAL
See Jack . . . at
8918
Garden Grove Blvd.
GARDEN GROVE

Automobiles For Sale 175

STUDEBAKER

'52 Stude. STARLIGHT COUPE OVERDRIVE, RADIO HEATER EXTRA CLEAN

\$699

Mel Burns, Ford
2055 American, L. B.

Automobiles For Sale 175

STUDEBAKER

'51 STUDEBAKER Champion Starlette coupe. Overdrive, radio, heater, white walls, mechanically A-1. Lic. 2V9711.

\$395

GRAHAM FORD
7550 Firestone Blvd., Downey
TO 1-8771

Automobiles For Sale 175

STUDEBAKER

'51 Stude. R.H. Over. \$495
100% financing on approved credit. We trade for anything of value.

DALE BROWN MOTORS
2440 American

'49 STUDE. 4-dr. Champ. R. & H. ed. new paint, clean. \$500
3800 E. 4th. 34-7512.

'53 STUDE. Champion 4-dr. like body drive. \$4,000. \$400. \$375.
Fr. 39-4823.

'50 STUDEBAKER. Sharp. \$228.
1100 American. 87-0174 dir.

NAME

Your Own Deal at MASTERS
Over 50,000 Others Have!

Whether:—
★ — Cash
★ — Terms
★ — Even

\$10

Will Deliver Any Car in Our 125-Car Stock

All Cars Repriced to SELL
Reconditioned to LAST

- 24-month service agreement
- 15-day free trial exchange
- 100% finance plan on both down payment and contract balance. (cred. appr.)

HARD TOPS
by the DOZENS

'54 Olds. \$2599
'98" Holiday
2-tone powder blue & white; radio, heater, Hydramatic. White tires. Reduced \$400.

'54 Pontiac \$1999
Star Chieftain Sup. Catal.
Radio, heater, Hydramatic. Full leather interior. Sound new in Long Beach. Reduced \$300.

'53 Mercury \$1499
Hardtop Sport Coupe
Radio, heater, Mercromatic. Local, original, lower-mileage car. Seating is beautiful. Reduced \$300.

'53 Ford \$1399
Victoria
2-tone oltersweet & ivory, white dress, radio, heater. Only one at this price. Reduced \$200.

'52 Mercury \$1299
Monterey Sport Coupe
Baby blue, white tires, Hydramatic, heater, Mercromatic. A beauty, reduced \$115.

Also: '53 Chev. Bel Air, '54 Ford Vict., '53 Pont. Catalina, '53 Olds Holiday, '54 Merc. Monterey, '52 Buick Riviera.

80 OTHER CARS \$499 to \$1595

SUCH AS:

'53 Ford \$1399
Convertible
Radio, heater, Fordomatic. power steering. Drive it— you'll buy it.

'54 Fords \$1199
Custom 2-dr. and 4-dr.
Chances of equipment, radio, heater, Hydramatic, overdrive. Choice of 4—from \$1199. Reduced \$200.

'53 Nash \$999
Rambler Country Club
Radio, heater, overdrive. Runs and looks like new. Economy Plus.

'53 Chev. \$999
210 4-Door & 2-Door
R. H. Two-tone blue.

'52 Buick \$999
Super Convertible
Radio, heater, Dynaflow. NEW TOP. A BEAUTY.

'51 DeSoto \$599
Custom Club Coupe
Radio, heater. An ideal 2nd car for any family.

STATION WAGONS WE'VE GOT 'EM

'54 Pontiac \$1999
4-dr. Station Wagon
Automatic, low-mileage, local car with Hydramatic. (Deer hunter's dream.)

'54 Ford \$1899
Ranch Wagon
Radio, heater, non-savine overdrive. Looks and runs like new.

'54 Chev. \$1699
4-Door Handymen
Looks like new, only 6500 actual miles. Radio, heater. Choice of 2.

'53 Ford \$1499
Ranch Wagon
No hunting trip complete without this ranch wagon. Radio, heater. It's sharp.

Many More Station Wagons
In various colors and equipment, 4-doors, 2-doors, Country Squire, Country Sedan.

NEW LOCATIONS:
1313 AMERICAN
Phone 7-2620
1860 AMERICAN
Phone 7D-8458

Masters
THE HOUSE YOU CAN TRUST—SINCE 1910

'56

ALL OVER THE WORLD

FORD PRICES HAVE GONE UP BUT NOT AT MCKENZIE

YOU CAN STILL BUY YOUR '56 FORD at '55 PRICES

IMMEDIATE DELIVERY ALL MAKES AND MODELS

FREEMAN A. MCKENZIE
133 American Ave., Long Beach
50 Years in Long Beach

Automobiles For Sale 175

STUDEBAKER

'53 Stude. V-8 — \$1499
Starlight Coupe
Radio, heater, automatics.
ED BARBARI
2825 E. Pacific Coast Hwy.

Automobiles For Sale 175

STUDEBAKER

'51 STUDEBAKER
Champion, starlette coupe. Overdrive, radio, heater, whitewalls. Mechanically A-1. Lic. 2V9711.

\$395

GRAHAM FORD
7550 Firestone Blvd., Downey
TO 1-8771

Automobiles For Sale 175

STUDEBAKER

'51 STUDE. — \$417
No extras. Real good running owner car in top condition.
CHAS. S. SODERSTROM, Inc.
333 E. Anaheim. Ph. 6-1283

'49 STUDE. Comm. 4-dr. Good solid car. \$225. Phone 6-0384.
LES RUTLEDGE 1160 E. Bdw.

TRIUMPH
'54 TRIUMPH. T R-2, white, very clean. 1151 Ximeno. 90-7847.

CHAS. SODERSTROM, Inc.
FORD DEALER
1553 SOUTH PACIFIC, SAN PEDRO

WE'VE DONE IT!
A Brand New 1956 Ford
Built in Long Beach

THE LOWEST MONTHLY PAYMENT IN TOWN

48.99 Per Mo.

(Includes 3% Sales Tax and License)

Any Model Car Worth \$375 Will Make Your Down Payment AT

CHAS. SODERSTROM, Inc.
(Where Our Customers Send Their Friends)

1553 So. Pacific San Pedro
Phone TErmiNal 2-5315

Automobiles for Sale 175

STUDEBAKER

'51 STUDE. — \$417
No extras. Real good running owner car in top condition.
CHAS. S. SODERSTROM, Inc.
333 E. Anaheim. Ph. 6-1283

'49 STUDE. Comm. 4-dr. Good solid car. \$225. Phone 6-0384.
LES RUTLEDGE 1160 E. Bdw.

TRIUMPH
'54 TRIUMPH. T R-2, white, very clean. 1151 Ximeno. 90-7847.

VOLKSWAGENS

SEE AND DRIVE
The world's outstanding engineered automobile everybody is talking about. Volkswagen the touring car. 6 mo. or 6,000 mi. warranty. Economy plus. Harbor Headquarters for PORSCHE-VOLKSWAGEN

STOREY-RICKETTS
Exclusive Dealer
740 AMERICAN LONG BEACH
Open until 8 p.m. daily
Sat and Sun. 11 8:30 a.m.

INDEPENDENT-PRESS-TELEGRAM—D-13
Long Beach (Calif.), Sun., Oct. 2, 1955

Automobiles for Sale 175

WILLIS

'54 WILLIS Jeep—4-wheel drive, 4,000 miles. Mobile Service Station. Pacific Coast & American.

'52 WILLIS 6 2-dr. 3,000 mi. Overdrive, new battery. \$495. terms. Owner 917 E. 4th St. E. m.

'49 WILLIS, Jeeps, patrol, Clean, fine tires & motor. \$365. 10402 Flatbush, Norwalk.

VOLKSWAGENS

NEW VOLKSWAGENS IN COMPTON
824 E. Compton Bl. 15 min. L. B. Lee Carpenter, NB 8-1323, 8-2790
Open 9 to 6—Closed Sun & Even.

HOSSETTLER
SPORTS CAR SERVICE
2628 E. SPRING ST. 4-4529

MUST GO
Will Trade Your Way

ON BRAND NEW

1955 CHRYSLERS

Not Demonstrators or Executive Cars. These are BRAND NEW!

Also 22 New 1955 PLYMOUTHS

R. O. GOULD
1600 AMERICAN PH. 7-2751

BELMONT J. SAN CHÉZ
YOUR NEW STUDEBAKER-PACKARD DEALER

Offers

THE FOUR-WAY PLAN

- 1. IT IS TRUTHFUL**
All cars listed are exactly as represented in our advertisement.
- 2. IT IS FAIR**
The prices on our entire stock have been slashed. The savings to you are terrific.
- 3. IT BUILDS GOODWILL**
These cars at our prices will make repeat customers and give word-of-mouth recommendations by purchasers.
- 4. IT IS BENEFICIAL TO ALL**
We want to cut our used car stock before the new models arrive. This is your opportunity to buy a quality car at a lower-than-ever-price.

NO DOWN PAYMT.
With Approved Credit
★
UP TO 30 MOS. TERMS

Stock No.	Condition	Price
C-244	LIKE NEW	\$4499
'54 CADILLAC Fleetwood	4-door. Full power plus air conditioning, jet black with custom 2-tone pattern upholstery, U. S. Royal Master Air Ride Tires.	\$4499
C-213	VERY GOOD	\$2799
'54 LINCOLN Capri Coupe	Full power, beautiful black and white finish with matching full leather interior.	\$2799
C-218	VERY GOOD	\$2799
'54 OLDS. 98 Holiday Coupe	Full power plus air conditioner, blue and white and beautiful.	\$2799
RP-303	VERY GOOD	\$2599
'55 CHEVROLET Station Wagon	Has heater and 2-tone tan and brown finish.	\$2599
C-235	VERY GOOD	\$2499
'53 CADILLAC "62" 4-Door	Loaded with equipment including power steering. Priced below market.	\$2499
C-249	VERY NICE	\$1799
'54 FORD Ranch Wagon	Gas saving overdrive. Wonderful family car. Priced right.	\$1799
P-631-A	GOOD	\$1799
'53 OLDS. 98 4-Door	Radio, heater, Hydramatic, full power, brand new seat covers, white walls. Could use paint job. Can't go wrong.	\$1799
P-627-A	GOOD	\$1749
'53 OLDS. Super 88 Holiday	Fully equipped plus power brakes, 2-tone with white wall tires. This car is OK at \$1749.	\$1749
P-430	VERY GOOD	\$1521
'53 DE SOTO Custom Club	Fully equipped with power steering. This beautiful car is priced right.	\$1521
RP-188	GOOD	\$1049
'53 CHEVROLET 210 Club	Radio, heater, brand new finish with white wall tires. Believe this car was wrecked and fixed up.	\$1049
N-145-A	CLEAN	\$999
'53 STUDEBAKER V-8 4-Door	The Commander. Lots of economy with overdrive. Nice 2-tone blue finish.	\$999
RR-834	GOOD	\$999
'52 PONTIAC 8 Convertible	Radio, heater, Hydramatic, beautiful red with white walls, continental kit.	\$999
P-146	NICE	\$899
'53 FORD Mainline 4-Door	Nothing wrong with this one. Has heater.	\$899
N-147-B	AVERAGE	\$799
'51 MERCURY Club Coupe	Radio, heater, overdrive, black finish with nice seat covers.	\$799
C-149	GOOD	\$849
'52 CHRYSLER Windsor 4-Door	Torque drive, heater, good light green finish with white walls.	\$849
RP-415-A	LIKE NEW	\$795
'48 CADILLAC 62 Sedanet	Radio, heater, Hydramatic. Words can't describe this beautiful car.	\$795
RP-407-A	GOOD	\$737
'51 CHEVROLET Bel Air	Cream and black. Needs motor tune-up. A good buy at \$737.	\$737
N-295-A	SHARP	\$795
'51 BUICK Convertible	Radio, heater, Dynaflow, new paint, new leather covers, white walls. Really looks and runs swell.	\$795
P-412-A	GOOD	\$649
'51 OLDS. 98 4-Door	Radio, heater, Hydramatic. A nice car with metallic green finish—a little thin but original.	\$649

Stock No.	Condition	Price
PAC-1A	AVERAGE	\$599
'51 PACKARD 200 Club	Radio, heater, overdrive, light grey in color. Runs good.	\$599
R-11	FAIR	\$549
'51 PONTIAC 8 Convertible	Radio, heater, Hydramatic. Needs paint and top but look at the price.	\$549
P-365-A	VERY GOOD	\$499
'50 BUICK Super 4-Door	Radio, heater, Dynaflow. This is real nice and runs perfectly. Don't miss this!	\$499
P-635-A	GOOD	\$499
'51 HUDSON Hornet 4-Door	Popular model with light grey finish, new matching covers and white walls.	\$499
RR-86-A	AVERAGE	\$499
'50 FORD 6 Custom Club	Radio, heater, new seat covers. Real good transportation.	\$499
R-13	FAIR	\$390
'51 STUDEBAKER Champion	4-door. Car looks rough but runs good. Definitely a buy at \$390.	\$390
N-257-B	GOOD	\$382
'49 OLDS. 98 Holiday	Hardtop convertible. Radio, heater, Hydramatic, red and black. Terrific price!	\$382
R-101	GOOD	\$360
'49 FORD V-8 2-Door	Bad low gear, otherwise OK.	\$360
RR-39	FAIR	\$297
'50 BUICK Special Sedanet	Radio, heater, Dynaflow. A little rough looking but OK as is for \$297.	\$297
P-368-C	FAIR	\$265
'50 STUDEBAKER Champion	2-door. Car runs good, needs clean-up and metal work, on left rear fender. Will let it go as is for \$265.	\$265
N-325-A	FAIR	\$149
'48 PACKARD 4-Door	A little work will make it good transportation. Yours as is for \$149.	\$149

Belmont J. San Chéz
STUDEBAKER-PACKARD DEALER
ON AMERICAN AVE.
FROM ANAHEIM TO FOURTEENTH STREET

NORTH LOT
American at 14th
Phone 70-7914

CORNER LOT
1350 American
Phone 70-7911

1955 LOT
American at Anaheim
Phone 70-7914

John Lamerdin Says SEE THESE

'54 BUICK Special 2-Dr. Dynaflow R-11. Several other accessories. Just new.

'53 DE SOTO V-8—\$1595 Sportman. Hard top, loaded with factory equipment, and priced to sell at \$1595.

'54 CHEV. 210—\$1395 4-dr. Radio, tinted glass. Many factory accessories: only \$1395.

'53 FORD Custom—\$1195 V-8 4-dr. radio, heater and just like new. Only \$1195.

'51 KAISER—\$495 Club coupe. Radio, heater, w-w. tires. A real transportation car for only \$495.

'51 HUDSON—\$695 Hornet 4-dr. Hydra-Matic, radio, heater, whitewalls, etc.

'55 NASH Metropolitan Hard top. Radio, heater. If it's economy you want, this is it.

'53 PLYM. Club—\$995 Factory equip. A one-owner. Trade on a new Pontiac. Only \$995.

'54 Pontiac Str. Chf. \$1995 Custom 4-dr. Factory equip. and priced down to \$1995.

'53 PONT. Chf. 2-dr. \$1095 A one-owner, beauty. Just like new.

'53 STUDE. Dham. \$1295 Hardtop convertible. Hydra-Matic. R. H. whitewalls. Only \$1295.

'51 PONTIAC—\$495 Chieftain de Luxe club coupe. Radio, heater, whitewalls.

JOHN P.
LAMERDIN
Compton Exclusive
Pontiac Dealer
302 N. L. B. Blvd.
Compton

PRICES SLASHED FOR IMMEDIATE DISPOSAL!!

'53 CHEVROLET\$1395 Bel Air, Powerglide, radio, heater and many other de luxe extras.

'53 CHEVROLET\$1195 4-Door, 2-tone green finish and other extras.

'51 PLYMOUTH\$595 4-Door Sedan.

'50 FORD V-8\$495 2-Door Custom. Radio, heater, overdrive.

'49 FORD V-8\$395 Coupe with economical overdrive.

'49 NASH\$249 2-Door. Radio and heater.

'48 OLDSMOBILE\$215 98 De Luxe 4-Door. Radio, heater, Hydra-Matic.

'50 CADILLAC

62 4-door. Radio, heater, Hydra-Matic, white walls, 2-tone\$1395

GLENN CHEVROLET JONES
ME 3-5163 NE 6-3700
"Where Service Is Guaranteed"
Corner COMPTON & PARAMOUNT, Paramount, Calif.

SALE!

Fast Turnover A MUST
on These SHARP-CLEAN Cars

THIS WEEK-END SALE
POSITIVELY ENDS MONDAY

WE ARE MAKING ROOM
FOR NEW CAR TRADE-INS

'55 Chev. ...\$1399 Utility Sedan, Heater, Lic. 2X37232.

'54 Stude. ...\$1599 Station Wagon, Radio, overdr. Lic. 2823431.

'54 Chev. ...\$1399 "210" 4-Door. Radio, Lic. 2V84594.

'54 Ford V-8 \$1399 2-Dr. Sedan, Radio, whitewalls. Lic. 2W44877.

'54 Mercury \$1999 Monterey Sport Coupe, Radio, heater, whitewalls, overdr. Lic. 2V28119.

'53 Chev. ...\$1199 "210" 4-Door. Radio, heater, Powerglide, Lic. 1282283.

'53 Ford ...\$1099 4-Door Sedan, Radio, heater, overdrive, Lic. 2Z99880.

'52 Ford ...\$1099 Convertible, Overdrive, radio, heater, Continental Kit. Lic. 1N33890.

'51 Chev. ...\$499 COUPE, Heater, Lic. 1P35117.

'50 Cadillac \$1199 "62" 4-Door Sedan, Radio, heater, Hydra-Matic, Lic. 6V82800.

'50 Buick ...\$699 Super Convertible, Radio, heater, Dynaflow, Lic. 3A54895.

'50 Stude. ...\$299 Starlight Coupe, Radio, overdrive, whitewalls, Lic. 3P11402.

'49 Ford ...\$149 Convertible, Heater, Lic. 1X72357.

'47 Chev. ...\$199 Club Coupe, Radio, heater, Lic. 7T1228.

GMAC TERMS

BEACH CITY CHEVROLET

"The Fastest Growing Chevrolet Dealer in This Area"
3001 E. Pacific Coast Highway Phone 90-0212

We Cater to Used Car Experts and Mechanics

75 GORGEOUS USED CARS

to Choose From

(Make Us Prove It to You)

\$5⁰⁰ DOWN

100% FINANCING

of D.P. and Contract Balance

5-Minute Credit Approval

For Working Folks Steadily
Employed

1-Year Mechanical Warranty

DAFFY JAFFE

"Serving You Since 1922"

1740 AMERICAN

PHONE 70-3977



"C"
Standlee
MARTIN
IS SWINGING
A BIG
BROOM
It's "Clean-Sweep"
Time for Our
USED CARS

CHECKED 5 WAYS
FOR SAFETY!

'54 OLDS 88
2-DOOR SEDAN, Original 2-
tone green with radio, heater
and Hydra-Matic. Sold new
and serviced by
our agency. See at
1970 American.

\$2199

Station Wgn.
'51 FORD V-8 COUNTRY
SQUIRE, Radio, heater, Hydra-
Matic, 2-tone green finish. See
this week only.
See at 1201 Ameri-
can.

\$1999



'52 Cadillac
62 SPORT COUPE, Radio, heat-
er, Hydra-Matic, Power steer-
ing. Absolutely original bump-
er to bumper. See
at 1201 American.

\$2299

'55 CHEV.
DEL REY CLUB COUPE, Ra-
dio, heater, Powerglide, 2-tone
blue and grey finish. See
this week only.
See at 1970 Ameri-
can.

\$1999

'53 OLDS
SUPER 88 CONVERTIBLE.
Radio, heater, Hydra-Matic,
blue finish with new
ton, whitewalls. Im-
maculate in every de-
tail.

\$1799

'54 CHEV.
BEL AIR COUPE, Original 2-
tone grey and light blue fin-
ish. Factory equipped. An-
other low-priced new car
trade-in. See at 1970
American.

\$1599

'51 OLDS 98
Powerful sedan with radio,
heater, Hydra-Matic. Original
2-tone finish. Immaculate.
The "easier" car to drive.
See at 1201 Ameri-
can.

\$999

'50 OLDS 88
CONVERTIBLE. Used, decked
and lowered. Special interior.
Electric push-button doors, new
top. See car at
1970 American.

\$999

'50 DE SOTO
4-DOOR. Radio, heater, 2-tone
blue finish. A low-priced
one-owner car with original fin-
ish. Has appearance
of much later model.
See at 1970 Ameri-
can.

\$699

"C" Standlee Martin

Exclusive OLDSMOBILE Dealer

1570 American • 1201 American

Listen to "20 TOP TUNES" Saturday 10:30-12:30 KFOX

ENDS THIS SUNDAY!

70 CAR BUICK SALES CIRCUS



AT
AVALON BUICK
WILMINGTON

IF WE CAN HAVE

18 BRAND NEW 1955 BUICKS

SOLD BY THIS SUNDAY NIGHT

Clearance Sale Allowances

\$650 - ANY PREWAR CAR

\$1100 - Any '50 Buick

\$1300 - Any '51 Buick

\$1400 - Any '52 Buick

\$1800 - Any '53 Buick

REG. G.M.A.C. TERMS
No Side Notes or
Outside Financing of Any Kind

NOTE: EVERY STATEMENT IN THIS AD IS
A FACT GUARANTEED IN WRITING

WE WIN!

OUR BUICK ZONE SALES CIRCUS CONTEST
AND A TRIP TO HAWAII. 18 CARS WILL DO IT!

WE WILL TRADE

It's a fact that we will deal just as long as necessary to sell
these 18 cars by SUNDAY NIGHT. We will actually sell these
18 cars for just a very few dollars profit to clear them out and
to win this tough 3-month Buick Zone Contest that ends with
our last TEN-DAY SALES REPORT this Sunday night.

AVALON MOTORS BUICK

900 W. ANAHEIM
(Where Wilmington Blvd. Meets Anaheim St.)
(25 Years Selling BUICKS in the HARBOR AREA)

WILMINGTON

the '55 "WINNER" IN Long Beach

YES...

Berry and Berry ARE THE LEADERS
IN DE SOTO-PLYMOUTH SALES...
HAVE SOLD MORE CARS THAN ALL OTHER
DE SOTO-PLYMOUTH DEALERS IN THE
LONG BEACH AREA.

HERE'S WHY!

- CONSISTENTLY GIVES HIGHEST
TRADE-IN ALLOWANCES
- SELLS NEW CARS LESS COST PER UNIT
- CUSTOMER SATISFACTION
- HONESTY AND INTEGRITY
- PRIDE

'55 DE SOTO
\$2633
\$399 down

'55 PLYMOUTH
\$1769
\$199 down

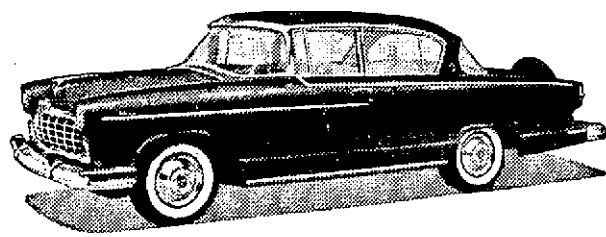
BERRY and BERRY

One of Southern California's Largest DeSoto - Plymouth Dealers

1427 AMERICAN AVE., Long Beach



WHY! WHY! WHY! YOUR DOLLAR
WHY! WHY! WHY! WOW GOES FARTHER
Can't Tell... Must Show...
See the Proof... See Us...



Come in and Test Drive
the Smart New Hudson Wasp,
Rambler or Metropolitan

THEN TRY US FOR THE BEST DEAL OF YOUR LIFE
ON A NEW 1955 AUTOMOBILE

Used Cars You'll Rave About

'53 Ford ...\$1495 V-8 Ranch Wagon, Ra-
dio, heater, overdrive.

'51 Ford ...\$595 V-8 Custom Fordomatic.
Radio, heater.

'54 Pontiac \$2095 Starchief Chieftain, Ra-
dio, heater, Hydra-Matic. Pow-
er brakes, 2-tone.

'52 Packard .795 4-door. Radio, heater.
Ultra-Matic, whitewalls.

'51 Dodge ...\$495 Coronet 4-door, gyro-
matic. Radio, heater.

'52 Chevrolet \$995 Bel Air coupe, Radio &
heater, whitewalls.

100% Financing • Your Long Beach
Hudson Dealer

Stone Auto Sales, Inc.
990 ANAHEIM at CALIFORNIA

Salta Pontiac

Now Announcing
2 BIG LOTS
1545 and 1550 AMERICAN
Showing an additional
75 CARS to choose from

\$25 CASH
Will Deliver
Approved Credit

OPEN 'til Midnight
Fri. Sat. Sun.

SALTA Pontiac 1545 1550 American
Phone 7-4111

- '54 Pont. \$1499
2-Door, Ch. 8 De Luxe, Mir. No. P82H28208.
- '50 Pontiac \$399
4-Door, License 4U4915.
- '51 Merc. \$899
Club, Mir. No. 51LA1110125.
- '54 Ford \$1899
Sta. Wagon, Mir. No. U4GW129871.
- '51 Cad. \$1699
62 4-dr., Lic. 1Y32537.
- '52 Pontiac \$799
2-Door, Lic. 1T75478.
- '53 Chev. \$1399
Bel Air, Lic. 1X24537.
- '51 Pontiac \$799
4-Door, Lic. 1S34645.
- '53 Merc. \$1599
Monte Carlo, Mir. No. 53SL62415.
- '53 Willys \$699
2-Door, Lic. 1X89407.

B & B ALWAYS HAS FINER VALUES
437 E. Anaheim
Phone 6-2476

- '55 DODGE Coronet. Beautiful \$2195
asura blue, loaded with all equipment.
- '54 CAD. De Villa. Two-tone \$4295
blue. Local car, low mileage.
- '55 OLDS 88 Holiday. Full \$2995
power. Red and white.
- '53 CAD. Convertible. Robin egg blue. Full power.
- '53 OLDS 98 Sedan. Full \$1995
power. Air conditioned.
- '53 LINCOLN Capri Coupe. Full \$2295
power. Very clean.
- '52 MERC. Sedan. Merc. \$1095
matic. Local, clean.
- '54 CAD. Convertible. \$4295
Clean and low mileage.

A SPECIAL BUY
'55 CADILLAC \$5995
Eldorado. Blue or white. Choice of 4.



Phone 4-2403

'55 CAD. 62 Club Coupe. \$4995
Full power and air conditioned unit. Just delivered.

'54 CAD. 62 Sedan. Fac. \$3995
tory air conditioner. A real gem.

'54 CAD. 62 Club Coupe. \$4195
Full power, factory air conditioned. Show room new.

'54 OLDS 98 Holiday. Full \$2695
and white. Immaculate throughout.

'55 PONTIAC Starchief convertible. Full power. All extras.

'54 MG A little red beauty. 12,000 actual miles and is spotless.

'53 CAD. De Villa. Full power. 2-tone blue \$2895

'54 BUICK Century Convertible. \$2395
ble. One of the newest. Electric window lifts.

'53 CHEV. Bel Air Coupe \$1495
'51 BUICK Super Convertible \$995
'51 CADILLAC \$1695
'50 CADILLAC \$1495

B & B Motor Sales
2 Locations

NO MONEY NECESSARY AT PARKWOOD

Yes, we have full financing available for those who qualify. If you have had trouble buying elsewhere...

JUST TRY US AT THESE LOW PRICES

'52 Cad. \$2299
'62 coupe. Electric windows and seat. Custom interior. Sharp local car.

'50 Hudson \$499
Pacemaker club coupe. Previously owned by 2 elderly ladies. Absolutely immaculate.

'40 Chev. \$39
2-door sedan. Body in lousy condition—but it runs.

'52 Merc. \$1299
Sport coupe. Mercomatic. Custom interior. Mercurials.

'49 Ford \$199
4-door sedan. A good runner. Needs paint.

'49 Chev. \$299
2-door sedan. Excellent shape. Local car.

'50 Plym. \$799
Suburban. 2-tone paint. Engine recently overhauled. Local car.

'51 Merc. \$899
Club coupe. R&H, overdrive. Immaculate throughout.

'53 Stude. \$699
Champion 2-door. Immaculate.

'50 Dodge \$350
Business coupe. Oil test company car. Needs oil washed off of it.

'54 Chev. \$1999
4-door station wagon. P. G. Radio, heater. Like new.

'54 Dodge \$1999
V-8 2-door station wagon. Power-erlite trans. radio, heater. Sharp.

'53 Ford \$1699
Country Squire 4-door station wagon.

'54 Chev. \$1799
Bel Air sport coupe. Power-glide, radio, heater.

'54 Chev. \$1199
1/2-ton pickup. Hydra. radio, heater. Local low mileage.

'49 Chev. \$499
Sedan delivery. Excellent condition.

'49 Internl. \$299
1/2-ton pickup. Excellent transportation.

FULL FINANCING
for Those Who Qualify

Come to the Famous
Lakewood Center
VOLUME CORNER

PARKWOOD
5059 Lakewood Blvd.
(Across from May Co.)
ME 3-0781

NO CASH NECESSARY
WE FINANCE TOTAL PRICE
—Assume monthly payments due 45 days from purchase. Terms made to fit your personal need. All cars completely reconditioned and carry 15-month warranty. Compare our prices, terms and quality cars.

Full Value For Your Trade Paid For or Not

70 OTHER SELECTIONS
on terms of your choice. 5-minute credit approval. Remember, your trade or any amount of cash will reduce these payments.

'55 FORD \$2295
Victoria. Radio heater. Fordomatic. Whitewall tires. 2-tone green finish. Custom interior. 11000 miles. A low priced new car trade-in.

'55 DODGE Lancer hardtop. Radio heater. Whitewall tires. 2-tone green. 11000 miles. A low priced new car trade-in.

'53 PLYM. BELVEDERE 4-door. Radio heater. 2-tone green. Hydra-Matic.

'53 FORD 4-dr. Customline. Radio heater. Fordomatic. Whitewall tires & 2-tone green finish. Mist green.

'52 FORD VICTORIA — Radio heater. Fordomatic. White sidewalls. 2-tone black and ivory.

'52 CHEV. Bel Air sport coupe. Radio heater. Power-glide. 2-tone black and ivory. Like new.

'53 STUDE. Champion 4-dr. Radio heater. White sidewalls.

'51 MERC. Club coupe. Radio heater. Overdrive. White sidewalls. Jet black finish.

'50 OLDS 88 Holiday. Full power. 2-tone blue and white. Immaculate throughout.

'55 PONTIAC Starchief convertible. Full power. All extras.

'54 MG A little red beauty. 12,000 actual miles and is spotless.

'53 CAD. De Villa. Full power. 2-tone blue \$2895

'54 BUICK Century Convertible. \$2395
ble. One of the newest. Electric window lifts.

'53 CHEV. Bel Air Coupe \$1495
'51 BUICK Super Convertible \$995
'51 CADILLAC \$1695
'50 CADILLAC \$1495

'53 CHEV. Bel Air Coupe \$1495
'51 BUICK Super Convertible \$995
'51 CADILLAC \$1695
'50 CADILLAC \$1495

'53 CHEV. Bel Air Coupe \$1495
'51 BUICK Super Convertible \$995
'51 CADILLAC \$1695
'50 CADILLAC \$1495

'53 CHEV. Bel Air Coupe \$1495
'51 BUICK Super Convertible \$995
'51 CADILLAC \$1695
'50 CADILLAC \$1495

'53 CHEV. Bel Air Coupe \$1495
'51 BUICK Super Convertible \$995
'51 CADILLAC \$1695
'50 CADILLAC \$1495

'53 CHEV. Bel Air Coupe \$1495
'51 BUICK Super Convertible \$995
'51 CADILLAC \$1695
'50 CADILLAC \$1495

'53 CHEV. Bel Air Coupe \$1495
'51 BUICK Super Convertible \$995
'51 CADILLAC \$1695
'50 CADILLAC \$1495

'53 CHEV. Bel Air Coupe \$1495
'51 BUICK Super Convertible \$995
'51 CADILLAC \$1695
'50 CADILLAC \$1495

'53 CHEV. Bel Air Coupe \$1495
'51 BUICK Super Convertible \$995
'51 CADILLAC \$1695
'50 CADILLAC \$1495

Safety Tested USED CAR
GET MORE FOR YOUR DOLLAR AT
John M. Stokes
OLDSMOBILE DEALER
BELLFLOWER-LAKEWOOD

'53 Ford VICTORIA. Equipped with radio, heater, Fordomatic, tinted glass, whitewall tires. Custom interior. 11000 miles. A low priced new car trade-in.

'54 Chevrolet Bel Air hardtop. 2-tone red and white enhanced by whitewall tires & matching interior. Tinted glass, radio & heater. Like new in every respect. Only 11000 miles. A low priced new car trade-in.

'51 Chrysler Windsor de luxe 4-door. Beautiful red and white design. Automatic transmission, radio, heater, whitewall tires, outside sun visor, custom trim. A luxurious new car trade-in.

'53 Plymouth Cranbrook 4-door. Hydramatic, whitewall tires and directional signals. Very clean inside and out.

'50 Ford V-8. Radio & heater. Beautiful red and white finish. Seat covers and many other extras.

'52 Chevrolet Catalina. Radio heater. Near new whitewall tires. Beautiful 2-tone green finish. Full leather interior. Tinted glass. Nice and clean, ready to go.

'50 Ford 4-dr. Customline. Radio heater. Fordomatic. Whitewall tires & 2-tone green finish. Mist green.

'52 Pontiac Catalina. Radio heater. Near new whitewall tires. Beautiful 2-tone green finish. Full leather interior. Tinted glass. Nice and clean, ready to go.

'53 Olds 98 Holiday. Full power. 2-tone blue and white. Immaculate throughout.

'54 Ford V-8. Radio & heater. Beautiful red and white finish. Seat covers and many other extras.

'52 Olds 98 Holiday. Full power. 2-tone blue and white. Immaculate throughout.

'54 Ford V-8. Radio & heater. Beautiful red and white finish. Seat covers and many other extras.

'52 Mercury Montevue 4-door. 2-tone yellow and black. Radio heater. Mercomatic. Hi-rubber whitewalls.

'49 Olds 88 Holiday. Full power. 2-tone blue and white. Immaculate throughout.

'50 Olds 88 Holiday. Full power. 2-tone blue and white. Immaculate throughout.

'52 Olds 98 Holiday. Full power. 2-tone blue and white. Immaculate throughout.

'54 Ford V-8. Radio & heater. Beautiful red and white finish. Seat covers and many other extras.

'52 Olds 98 Holiday. Full power. 2-tone blue and white. Immaculate throughout.

'54 Ford V-8. Radio & heater. Beautiful red and white finish. Seat covers and many other extras.

'52 Olds 98 Holiday. Full power. 2-tone blue and white. Immaculate throughout.

'54 Ford V-8. Radio & heater. Beautiful red and white finish. Seat covers and many other extras.

'52 Olds 98 Holiday. Full power. 2-tone blue and white. Immaculate throughout.

'54 Ford V-8. Radio & heater. Beautiful red and white finish. Seat covers and many other extras.

'52 Olds 98 Holiday. Full power. 2-tone blue and white. Immaculate throughout.

PUBLIC NOTICE
Regardless of cost or so-called "blue book" or wholesale value, every used car in stock and those arriving — all MUST and WILL BE SOLD.
Prices slashed to the bone as are down payments and monthly payments. Remember—WE WON'T BE UNDERSOLD!

'55 Chev. \$1777
De luxe sedan. Fully equipped.

'52 Ford \$777
One-owner club. Equipped.

'51 Olds. \$790
Super 88 4-door. Loaded.

'54 Chev. \$1782
Bel Air Hardtop convert.

'51 Ford \$555
Victoria. Fordomatic.

'51 Stude. \$476
V-8 4-door sedan.

'51 Chev. \$690
Stylized de luxe 4-door.

'51 Mercury \$580
Station wagon.

'53 Chev. \$1001
2-door. Very low mileage.

'49 Hudson \$202
2-door sedan.

'50 Pontiac 8 \$560
De luxe sedan. Hydra.

'54 Ford 8 \$1385
Custom 4-door. Loaded.

'48 Pontiac \$200
Hydra-Matic 4-door.

'50 Chev. \$560
Dlx. sedan. Runs good.

'51 Buick \$777
Super sedan. Dynaflow. Radio heater. Sharp.

'50 Ford 8 \$455
Custom 4-door.

'48 Plym. \$193
Club coupe.

'53 Ford 8 \$1001
Sharp. low-mileage sedan.

'49 Chev. \$432
Stylized de luxe 4-door.

'52 Stude. \$560
Immaculate 4-dr. Low mil.

'49 Chev. \$374
Popular Stylized club.

'48 Ford 8 \$230
Super de luxe club.

'40 Chev. \$65
Convertible.

'48 Buick \$170
4-door sedan.

1955 FORDS

SOME BRAND NEW

32 TO CHOOSE FROM

DISCOUNTS

UP TO \$800.00

PRICES

Low as

\$1699.00

DEAL NOW!

and

SAVE

NOW!

Choice of Sedans, Ranch Wagons, Convertible, Victoria.

MEL BURNS FORD

2000 American
Phone 70-6954
LONG BEACH

TWO BIG SHOWROOMS

BOTH SIDES OF STREET

WINNERS IN ANY LEAGUE

Over 200 New Car Trades for Your Selection
Ask About Our 60-Day Warranty
CLEARANCE PRICES

at 1580 AMERICAN Phone 70-3945

- '55 PONT. \$2595
Catalina. Radio heater. Hydra-Matic. Drive-out miles only.
- '55 FORD \$2295
Fairlane Victoria. Red & white. Radio heater & Fordomatic.
- '54 DODGE \$1695
Suburban. Overdrive & heater. Like new.
- '53 OLDS 98 \$1695
Holiday. Radio heater. Hydra-Matic.
- '53 NASH \$1595
Ambassador Country Club. Radio heater. Hydra-Matic. Black and red.
- '53 FORD \$1495
Victoria. Radio heater. Hydra-Matic. 2-tone black and white.
- '53 NASH \$1395
Ambassador 4-door. Radio heater. Overdrive.
- '53 PONT. \$1395
4-door. Radio heater. Like new.
- '53 Rambler \$1295
Country club. Radio heater. Overdrive.
- '53 NASH \$1095
Statesman Custom 4-dr. Radio heater. Hydra-Matic. Whitewall. Red and black.
- '51 Rambler \$795
Station wagon. Radio heater. Overdrive.

at 326 E. Seventh Phone 70-3943

- '50 Ambass. \$2095
Nash Custom 4-door. Radio heater. Hydra-Matic. Power steering. Power brakes. Like new.
- '53 FORD \$1595
Victoria. Radio heater. Fordomatic. Whitewall. Clean.
- '53 Le Mans \$1495
Nash Ambassador 4-dr. Radio heater. Overdrive.
- '53 Rambler \$1295
Station wagon. Radio heater. Overdrive. Sharp.
- '53 Stsmn. \$1195
Nash Country Club. Radio heater. Overdrive. New paint.
- '52 BUICK \$1195
Super Riviera 4-door. Radio heater. Dynaflow. Power steering.
- '52 Stsmn. \$995
Nash Super 4-door. Radio heater. Overdrive.
- '51 Rambler \$695
Country club. Radio heater. Overdrive. New top. Sharp.
- '50 BUICK \$695
Special 2-door. Radio heater. Dynaflow. Jet black with whitewall. Sharp.
- '51 NASH \$595
Statesman 2-door. Radio heater. Overdrive. New paint.

at 721 American Phone 70-3944

- '52 PONT. \$1095
Catalina. Radio heater. Hydra-Matic.
- '53 FORD \$995
Bel Air. Radio & heater.
- '52 FORD V-8 \$995
4-door. Radio heater.
- '51 OLDS 98 \$895
4-door. Radio heater. Hydra-Matic.
- '52 STUDE. \$795
Champ. 4-door. Heater. Overdrive.
- '53 WILLYS \$695
4-door. Heater. Overdrive.
- '51 DE SOTO \$795
4-door. Radio heater.
- '51 PLYM. \$595
2-door. Radio heater.
- '50 MERC. \$595
Club coupe. Radio and heater. Overdrive.
- '51 STUDE. \$495
Champion 4-door. Radio heater. Overdrive.
- '49 PONT. \$495
2-door. Radio heater.
- '49 MERC. \$495
4-door. Radio heater.

SEVERIN MOTORS
Year Nash Dealer — Three Big Used Car Lots


[illegible]

CRED GRADUATE
16TH YEAR IN ELECTRONICS
PROFESSIONAL TV
PROMPT, RELIABLE
LUNCH, SUNDAY,
9 A.M. TO 7 P.M.
CLOSED FRIDAYS
\$3 Serv.
Chg.
PH. 39-3877
2030 AMERICAN
TUBES TESTED IN YOUR HOME
Wee, John C. Brown, Home

licity has been given to the first fact that Lillian financed her first start as a bandleader of an all-girl orchestra by driving a 1936 Buick truck for more than a year as a living. Later she was up welding . . . but music was her goal and it looks as if she's reached it.

But we think one of the most interesting phases of this "Cinderella" story is how Lillian Briggs came to choose the trombone as an instrument. She wanted to play in her high school band, it seems—but when she went to the instrument department there were only two instruments left . . . a set of drums and a trombone. Lillian's mother said no to the girl drummer idea . . . so Lillian took the trombone. It took her three weeks before she could blow anything . . . but she made the grade! It was to take you three weeks . . . or even three lessons . . . learn to make your own music on a HAMMOND Chord Organ. You've heard about it . . . come in and try it at PENNYCOWSLEY MUSIC CO. OF LONG BEACH, 4334 Atlantic Blvd. Phone L. 8, 40-7406.

Simplicistic Tuning, "snaps picture and sound simulates. Equipped with an oversized, square-inch aluminum picture. Available in ebony, \$1 mahogany or blond . . . \$1



"Service at Your Door"
with our
**COMPLETELY EQUIPPED
MOBILE UNIT**
Open Evenings 'til 9 P.

AAA • Applian

Look for the White House
W side of St., 1251 No. of 7th
115 AMERICAN AVE.
TELEPHONE 6-3248

**LOWEST TERMS
OUT OF TOWN CREDIT INVIT**

PHONE 4-3366

\$500 EXAMINATION \$500
PROTECT YOUR LIFE
With a Complete Physical
and X-Ray Examination
LIFE DEATH

CAN BE PROTECTED
 BY A THOROUGH
 PHYSICAL EXAMINATION

OFTEN IS DUE
 TO NEGLECT OF YOUR
 PHYSICAL CONDITION

YOU WANT FACTS — NOT GUESSWORK

Let the Invisible Ray Pin-Point Your Health Problem
NO QUESTION ASKED REGARDING YOUR ILLNESS
 Without asking you a single question regarding your sickness we will show you the cause of your trouble, where it is and what to do. Isn't that what you want in know?

MOST ORGANS NOW VISIBLE
 We can see your heart, lungs, bronchiae, spleen, stomach, large & small intestines, etc., other mechanical and electrical devices regulate blood pressure, dilate heart and other functions of organic deficiency — precision instruments that are the very latest in
 — SCIENTIFIC DIAGNOSIS

What it is worth in you to know the truth about your ailment — NO EXPENSE — just facts — plain scientific facts. **HEAD-TO-TOE EXAMINATION**
 SINGS CONDITION OF SINUS, EARS, NOSE AND THROAT • LUNG
 • STOMACH • KIDNEYS • COLON • PROSTATE • FEMALE ORGANS
 • GLANDS • NERVOUS SYSTEM • LIVER AND GALL BLADDER

(In Southern California Since 1936)

Basic Diagnostic Office
 (Member of L. A. County Diagnostic Association)

927 E. BROADWAY • PH. 64-6201
 Hours: Mon., Wed., Fri., 9:30 to 5 P. M.; Tues. & Thurs., 9:30 to 5:30 P. M.

Offices also in Pasadena, San Bernardino, Santa Monica

registered in owner's name. Mahogany or light rift oak finish. Model 6HF4.

\$179⁹⁵
Mahogany

\$20 DOWN — \$10 MONTHLY

AUTHORIZED DEALER
RCA VICTOR

MOREY'S
MUSIC STORE

OPEN FRIDAY TILL 9 P.M.
PHONE 6-2929

342 PINE AVE.

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKEWOOD
MAY CO.
annual

fall sale



mail and phone orders taken—call L. B. 39-2411 or MEtcalfe 3-0111

Philly Cops Gain Honor Among Kids

By HILLEL BLACK

PHILADELPHIA (AP)—“Cops are crooks,” the youth told his teacher and classmates. “What’s more, they push you up against the wall and beat you.”

The youngster was among 100 students, all 15 to 18 years old, who participated in an experiment educators hope will help cut down juvenile delinquency in one of Philadelphia’s most crime ridden areas.

Many of the youths had known a life-long hate of police, learned in the streets, in their homes and from friends. The three-week experiment tried to teach them to look on the man on the beat as a friend, rather than a foe.

The experiment was conducted by St. Louis Shaten, head of the English department at Fitz-Simons Junior High school in North Philadelphia.

Shaten began by giving his students an attitude test on the man in blue. When the answers were totaled up, the cops had won a 15 per cent performance rating out of a possible 100.

Taking the same test three weeks later, the youngsters gave higher performance ratings on every one of the 20 questions asked, increasing the overall rating of cops from 15 to 53 per cent.

SHATEN BEGAN by having the youngsters discover for themselves just what made up a policeman’s job. Some went down to police headquarters at city hall, others visited precinct headquarters or talked with the cop on the beat.

With that knowledge as a basis, Shaten opened his classes to a full and searching discussion. And the charges came flying.

“Cops take bribes,” several youngsters said. Shaten began questioning, attempting to pin down sources of information.

“Did you bribe a cop yourself?” he asked. No, none of the youngsters had, even given a policeman a bribe. “But I saw a cop take money,” another youngster protested.

“Are you sure it was a bribe?” Shaten asked. The youngster couldn’t tell. He saw money changing hands.

OTHER CHARGES AROSE, especially complaints of beatings by police. Again Shaten raised the same questions. Had this happened to any members of the class, had they seen such beatings or were they told about them by others?

Again the same answers. Some students had heard about beatings but nobody had been handled roughly or had seen a beating by a policeman.

As the sessions continued, Shaten sensed that a seed of doubt had been planted in his students’ minds. But many still showed a distrust of the man on the beat. There were some accusations which Shaten couldn’t answer.

A few days later when the youngsters entered the classroom, they found themselves facing Patrolman Morris O’Leary. Shaten again opened the session to questions with no holds barred.

“Why do cops line us up against the wall and search us even when we haven’t done anything?” one student asked. “Do cops take bribes?” was another question.

OFFICER O’LEARY answered good naturedly and without hedging.

“There is good and bad in everybody, including policemen,” he said. “If we find a fellow policeman who is bad we throw him out. But sometimes people don’t let us know if an officer is bad. Without complaints, there is nothing we can do. However, most policemen are honest.”

Questioned why teen-agers sometimes are stopped and searched, O’Leary went into an explanation of police methods.

“For example we get a call that seven youngsters have robbed a grocery store and were seen running west. They were about 15 or 17. We head for that direction in a patrol car.”

“When we get in the area we find a similar group running in the same direction. We stop them and search them for the stolen articles. If they are innocent we let them go.”

“THEN HOW ABOUT the cop who had us tear off the names of our clubs from our jackets,” another youngster asked.

“He was wrong,” O’Leary said. “It doesn’t help matters, though, if you talk back. The thing is to call the captain of the district. Ask him if there is a rule against wearing the names of clubs on the back of your jackets.”

“If he says no, keep them on. If the patrolman comes around again and tells you to take the names off, let him know what the captain said. But be polite.”

After a while the questions began to take on a friendly tone. They turned from suspicion to curiosity.

“Tell us some of the exciting things you have done,” one of the youths suggested. “How do you load a gun?” another asked.

Finally, said Shaten, the youngsters came to realize that policemen are people; that they want to be looked upon as friends, rather than enemies.

So highly considered was the experiment that a list of questions is now planned for policemen—to determine their attitudes toward teen-agers—and the whole idea of getting to know the cop of the beat was to be instituted this fall as part of a regular civics course in three schools.



**full
fashioned
super-soft
orlon
sweaters**

rek. 6.95 - 12.95

5.99-8.99

Full-fashioned for better fit, maximum flattery... orlon for cashmere luxury, half the care. White, pink, blue, cocoa, navy, cherry or moss green; 36 to 40.

Classic cardigan5.99
Raglan sleeve slipon.....5.99
Raglan sleeve cardigan.....7.99
Long sleeve slipon6.99
Jeweled cardigan8.99

May Co. Lakewood Sportswear,
Second Floor



**velveteen
capri
pants
in
hi-shades**

reg. 8.95 **6.99**

The new longer length in pants, ending short of your ankle. The higher waistline's sole purpose is flattery. Black, red, pink, turquoise or blue velveteen. Sizes 8 to 16.

**mock turtleneck
orlon sweater**

reg. 5.95 **3.99**

Sweet topping for pants, skirts and other separates. Sizes 34 to 40 in many colors.

May Co. Lakewood Campus
Shop, Second Floor



**washable
dacron
sheath
dress**

reg. 25.95 **21.00**

Wonderful fashion basic in misses' sizes with the new stark slim line. Tailored of dacron worsted with jewelry neckline and shortened long sleeves. Gray-ed beige; misses' sizes.

May Co. Lakewood Misses'
Dresses, Second Floor



**women's
2-piece
fall
costume**

16.95 value **13.85**

Tweedy jacket over slenderizing dress of Woolena (rayon with a woolen look). Jacket can solo over other dresses, other separates. Mauve, bronze or blue; half-sizes 14½ to 24½.

May Co. Lakewood Women's
Dresses, Second Floor



**misses'
and
petite size
suits**

49.95-59.95 values **29.90**

Forstmann and other fine wool flannels, gabardines and novelties. Fitted and boxy style jackets in new deep rich fall tones. Misses' and petite sizes in the group but not in every style.

May Co. Lakewood Misses'
Suits, Second Floor



**cashmere
blend
coats**

reg. 49.95-59.95 **33.00**

Hand-detailed, milium-lined coats of wool and cashmere blends. Many styles, in fall's newest colors. Regular and petite lengths, junior sizes 5 to 15 in the group.

May Co. Lakewood Junior
Coats, Second Floor



**new
fashion
separates**

Felt Skirt
reg. 10.95 **7.99**

Jersey Blouse
reg. 5.95 **3.99**

Circular wool felt skirt, tabbed for everything from parties to fireside evenings. Black, turquoise, camel, or avocado; 10 to 16. Wool jersey scoop neck glamour blouse. Black, red, or turquoise; 32 to 38.

May Co. Lakewood Misses'
Sportswear, Second Floor



**princess
line
jumper in
corduroy**

reg. 10.95 **8.88**

Royalty in fashion for the junior figure... in hand-washable pinwale corduroy. Black, turquoise or raspberry. Sizes 7 to 15.

May Co. Lakewood Jr. Dresses,
Second Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours. Tues., Wed. and Sat. 9:30-5:30 — Mon. 9:30 - 9:30 — Thurs. and Fri. 12:30 - 9:30 For Phone Orders Call L. B. 39-2411, MEtcalfe 3-0111

Death, Fear March With Arab Rebels

Editor's Note: The Paris manager for the United Press has flown to North Africa to survey and report on the spot the Arab revolt, which seems approaching its climax. In his first dispatch he tells how fear and death stalk the countryside, the villages and the teeming cities in a cruel undeclared war.

By WILBUR LANDREY

RABAT, Morocco (UP)—The horsemen of the "Army of God" sweep down from the Algerian mountains to cut French men, women and children to pieces as they sleep, or to burn them alive.

French troops move into a town in Morocco, into a thick stretch of death, to find the streets littered with mutilated bodies. The noses have been cut off, the tongues ripped out. Among those who have been disemboweled is a pregnant woman.

A bomb explodes in Casablanca, the chief city of Morocco. The blood of the French people sitting in a sidewalk cafe is spattered over the tables.

Frenchmen in Casablanca and other cities surge into the native quarters, to kill Arabs in revenge.

The French troops—Foreign Legionnaires, parachute troops, loyal natives—go on the hunt for rebels into the hills.

They, too, kill mercilessly. The tanks crush nests of snipers, and roll back to make sure there are no survivors.

NORTH AFRICA is in open revolt. The Arabs are fighting for independence and France is fighting to keep its rich north African empire.

French Premier Edgar Faure calls his cabinet into emergency meeting in Paris again and again.

High officials, high army officers, in Morocco, Algeria and Tunisia are replaced.

Plans for home rule are worked out and discarded.

Troops, more troops, are hurried across the Mediterranean. Some have been withdrawn even from the units France has pledged to the North Atlantic treaty forces.

Were France to lose its north African empire, it would be a national calamity.

IT IS A POLITICALLY complicated as well as a physically bloody situation.

Arab fights Frenchman. Frenchman fights Arab. And Frenchman fight Frenchman. Arab fights Arab.

Faure, in Paris, must fight the right wing members of his coalition cabinet who oppose any liberal home rule.

Here in Morocco, France decided to oust white-bearded, pro-French Sultan Sidi Mohammed Ben Moulay Arafat, whom it put on the throne two years ago when it ousted his pro-French nephew.

But armed French civilians, joined the giant black palace guards, white pantalooned and red turbaned, around the white walls of the palace.

The French were prepared to fight, they said, to keep Moulay from abdicating even if he decided to give in to France.

MOROCCO, about the size of California, was the great danger spot. Here, no French man or woman or child living in an isolated farmhouse, in a village in the interior even in a big city knew when death might come.

In Casablanca, the chief city and port, the policemen carry tommy guns, shotguns, rifles as well as Frenchmen, are armed against terrorists who call general strikes or try to enforce boycotts of French goods.

Nobody who attends a movie, who sits in a hotel lobby, who basks in the sun outside a cafe or hotel, knows at what moment a blast of machine gun fire or the blast of a bomb may come from a passing motor car.

The once gay native quarter, the Medina, is a place of fear too. There the Arabs must scurry home before the troops come to enforce the nightly curfew.

It seems impossible that the situation can continue long. But nobody knows how it will end.

German Art on Exhibit at Capital

WASHINGTON (UP)—A fabulous collection of German drawings from museums and private collections throughout West Germany will go on exhibit Oct. 10 at the National Gallery of Art.

German Ambassador Heinz L. Krehler will formally open the exhibition which will be taken on a national tour this fall and winter.

The collection includes 153 drawings representing the entire development of German graphic art. None has been exhibited before in the United States.

A gallery spokesman said the collection was the largest of its kind to be brought to the United States from Germany.

The collection will remain at the National gallery through October. It will be shown at the Cleveland museum of art, the museum of fine arts in Boston, the De Young memorial museum in San Francisco and one other museum still to be selected.

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKWOOD
MAY co
annual

fall sale



mail and phone orders taken—call L. B. 39-2411 or MEtcalfe 3-0111



famous Surety nylon stockings
reg. 1.15 to 1.25 **99c**

Choose from five types: 60-gauge, 15-deniers; 51-gauge, 30-deniers; 60-gauge, 15-deniers with dark seams; 60-gauge sheers with dark heels. Short, medium and long lengths in sizes 8 1/2 to 11. Neutral beige, sun brown and taupe tones. Save 16c to 26c pair during October Sale.

May Co. Lakewood Hosiery, Street Floor

famous-make nylon lingerie

- A. Lace trimmed gown; pink, blue, maize, aqua or coral. Sizes 32 to 40. Regularly 6.95 to 7.95.....3.88
- B. Lace and net trimmed slips; white, pink, blue, beige or red. Sizes 32 to 40. Regularly 5.95 and 6.95....3.88
- C. Nylon briefs, opaque 40-denier tricot in white, pink, maize, red or blue. Small, med., large. Reg. 1.19, 69c
- D. Lacy half-slips; white, pink, black, red, beige or blue. Small, medium and large sizes. Reg. 3.95 to 5.95, 2.88

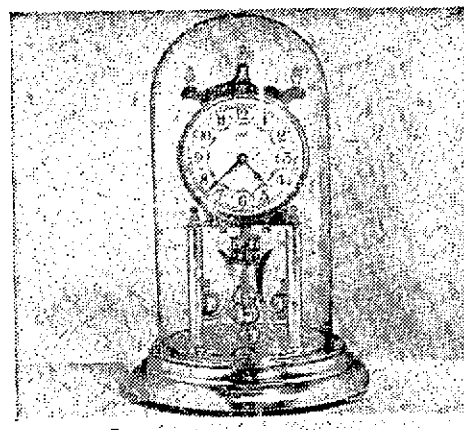
May Co. Lakewood Knit Lingerie, Street Floor



sample blouse assortment
3.95-7.95 values **2.99**

Shown—just one from an outstanding group of nylon, dacron, silk and cotton blouses. In as many styles as you have dreams. Many one-of-a-kind.

May Co. Lakewood Blouses Street Floor



400-day clocks
34.95 value **12.99**

Traditional German brass finished imports with the newest time-keeping devices. Glass dome shields mechanism.

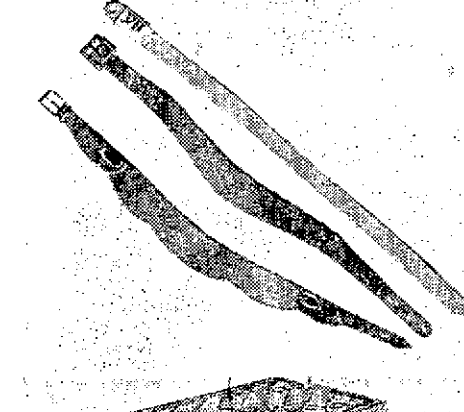
May Co. Lakewood Costume Jewelry — Street Floor



leather bags
reg. 8.95 **5.88**

Buttery soft leathers in over-shoulder and top handle styles, with the famous inner details. Black, navy, red and tan.

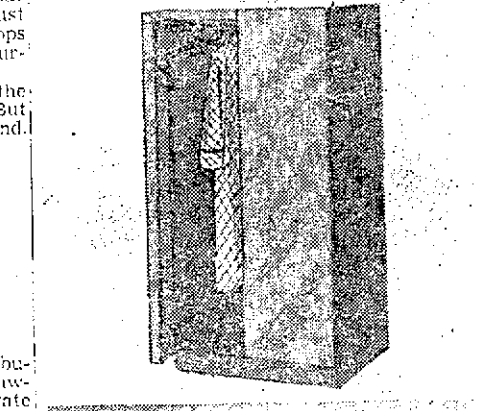
May Co. Lakewood Handbags Street Floor



leather fashion belts
reg. 2.50-2.95 **1.88**

Handsome wide, thin and medium width styles... in brilliant costume accenting colors and always-correct neutrals. Sizes 22 to 30.

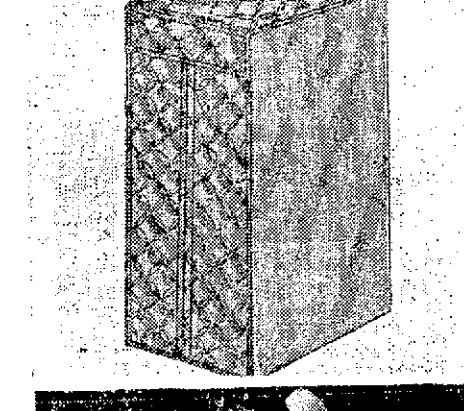
May Co. Lakewood Belts Street Floor



all-metal wardrobe
21.95 value **15.99**

Two-door metal wardrobe closet with gold-colored handles. Height 60 inches; 24 inches wide; 20 inches deep.

May Co. Lakewood Nations Street Floor



jumbo garment bag
reg. 2.98-3.50 **1.77**

Holds up to 14 garments

Vinyl film plastic bag holds up to 14 garments. Quilted front with 3/4 zipper. Reinforced binding. Wine, blue or green. 54 inches long.

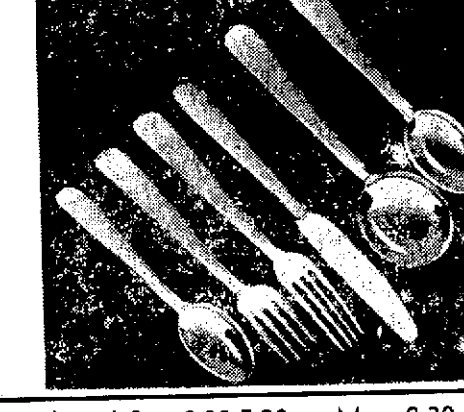
May Co. Lakewood Nations Street Floor



Arcross cleansing tissue
reg. 10/2.23 **10/1.89**

Arcross quality—soft, absorbent. In colors to match Arcross toilet tissue above—white, blue, pink or green. Stock up now.

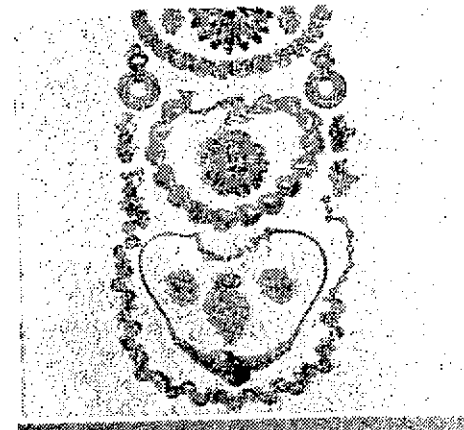
May Co. Lakewood Toilettries Street Floor



silver-plated flatware
reg. 30c ea. **6/1.00**

La Rosa and Revelation patterns in fine silverplate. Knives and forks sold in equal quantities only.

May Co. Lakewood Silverware — Street Floor



new costume jewelry
1.95-2.95 values **97c**

plus federal tax

New exciting fashion costume pieces to spice your wardrobe for fall. Necklaces, earrings, bracelets, and pins.

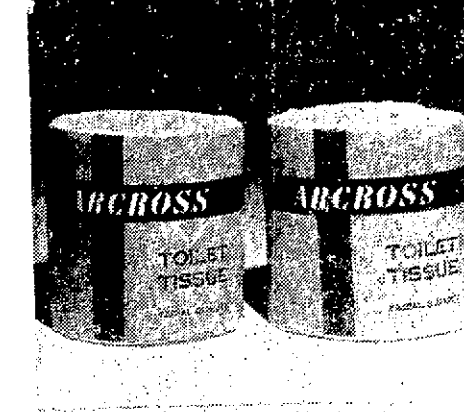
May Co. Lakewood Costume Jewelry — Street Floor



famous make gloves
reg. 2.95-5.00 **1.99**

Double woven cottons and nylons—short and long styles, plain and fancy. Assorted colors. Many few-of-a-kind.

May Co. Lakewood Gloves Street Floor



arcross toilet tissue
reg. 20/2.90 **20/2.25**

Two-ply facial quality tissue in four colors—white, blue, pink or green. Stock up now at October Sale savings.

May Co. Lakewood Toilettries Street Floor



arcross mouth wash
reg. 73c **67c**
2 for 1.25

Refreshing Orodent antiseptic. Choice of red or amber type—both pleasant tasting.

May Co. Lakewood Toilettries Street Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours. Tues., Wed. and Sat. 9:30-5:30 — Mon. 9:30 - 9:30 — Thurs. and Fri. 12:30 - 9:30 For Phone Orders Call L. B. 39-2411, MEtcalfe 3-0111

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30



SIDNEY GOULD
First Aid Leader

LAKEWOOD
MAY Co.
annual

fall sale



mail and phone orders taken—call L. B. 39-2411 or MEtcalfe 3-0111

Gould Leads CD Training in First Aid

Sidney R. Gould, local business man, has been appointed training officer of the Long Beach Civil Defense Medical and Health Division. It was announced Saturday by Dr. I. D. Litwack, city health officer and director of the Civil Defense Medical and Health Division.

Gould will conduct a series of nine lessons for first aid station executive officers and key personnel. The first session will be at 8 p.m. Tuesday at the Health Department auditorium, 2655 Pine Ave. Executive officers, in turn, will train volunteers. The first lesson will review the past year's activities in first aid stations with a nationwide summary of civil defense and plans for California.

First aid stations are located in the following schools: Addams, Bancroft, Birney, Buffum, Burcham, Burnett, Edison, Gant, Garfield, Los Corritos, Mann, McKinley, Muir, Naples, Rogers, St. Barnabas, Stevenson, Twain and Whittier.

U. S. Potato Program to Boost Prices

WASHINGTON (U.P.)—Federal price-support subsidies approved for potatoes in Maine and two other growing areas may cause some increase in retail prices, a department of agriculture spokesman said Saturday.

But he hastened to add that potatoes are now so cheap that the prospective hikes "won't make much difference" to consumers. Furthermore, he said, if the increases get out of hand, the subsidy program can be halted.

Other growing areas may be added to the subsidy list soon. On-farm prices sagged to 60 cents per 100 pounds and less in many eastern areas last week. Officials said this was "about the bottom rung" and some farmers were complaining their revenue did not cover production costs. Prices were reported stronger in western areas, but even there some of the crop had to be left in the ground to rot.

DEPARTMENT SPOKESMEN could not predict how much of the crop would be eligible for government aid. But one official said Maine growers indicate they plan to collect subsidies on 25,000,000 bushels, more than a third of their harvest.

At this rate, subsidy payments in Maine alone could approach \$7,000,000.

The potato aid program differs from regular price support operations. The government will not buy or store any potatoes as it did in the late 1940's when huge surplus stocks had to be burned or dumped. Instead, the Agriculture Department will try to raise farm prices by subsidizing use of potatoes for starch, flour and livestock feed. Government payments of 50 cents per 100 pounds will be made on table-grade potatoes used for these purposes.

Along with the Maine growers, farmers in Colorado and the early harvest areas of Oregon and Idaho have qualified for subsidies by setting up their own marketing control programs.

Producers of late harvest spuds in Oregon, Washington and Idaho are expected to apply soon for a share of the federal aid. Officials also are studying bids from several other undisciplined areas.

SECRETARY OF AGRICULTURE Ezra T. Benson announced the move to aid potato growers Aug. 25 in spite of their failure to heed his earlier warnings against over-production. He said payments would be made only in areas where growers first "peel down" the surplus by their own marketing control programs. Farmers must agree to keep all culls and 20 percent of the better potatoes off the food market.

In Maine, where sales are regulated by a marketing order program approved by growers, farmers qualified for the 1955 subsidies by tightening their shipping rules.

Federal payments on potatoes diverted to starch, flour or animal feed will be 50 cents per 100 pounds until Dec. 31. From Dec. 31 through March 31, 1956, they will be 40 cents. From March 31 through June 30, 1956, when the program ends, the rate will be 30 cents per 100 pounds.

U. S. Sends Germans Swastika Model Craft

BONN, Germany (U.P.)—Socialist Deputy Erwin Mayer-Laube complained in Parliament that toy aircraft bearing Nazi swastika markings are being sold in Bonn. State Secretary Ludwig Westrick of the economics ministry replied that the toys were made in the United States and that he is talking with the U. S. embassy about their sale.



girls' washable separates

Fine high-bulk orlon slipover with short sleeves. White, pink, yellow, blue, red and other fashion shades. 7 to 14. Reg. 3.98. **2.89**

Matching long-sleeved cardigan, reg. 4.89.....**3.89**

Pleated orlon-wool skirt in periwinkle, apricot, mint or blue; sizes 7 to 14. Regularly 6.99.....**4.99**

May Co. Lakewood Girls' Wear, Second Floor



cotton flannel nightwear

reg. 3.98 and 4.98

2.99

Cozy bed warmers in pretty prints with batiste ruffling. Flower sprigged cotton flannel nightgowns and pajamas, full-cut for comfort by a famous name in nightwear. Several styles. Sizes 32 to 40.

May Co. Lakewood Lingerie—Street Floor



separates and sportswear

reg. 2.50 to 4.98

1.69 to 2.90

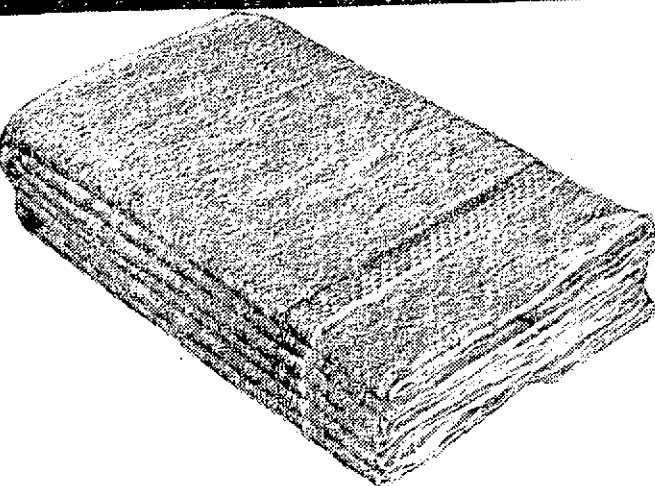
Girls' pinwale corduroy crazy pants in solid colors and novelty prints. Sizes 3 to 6x. Regularly 2.98.....**1.99**

Cotton blouses, 3 to 6x. Regularly 2.50 to 2.98.....**1.69**

Orlon or nylon sweaters, classic and trimmed styles. Assorted colors, 3 to 6x. Regularly 3.98 to 4.98.....**2.90**

Pleated plaid skirts, 3 to 6x. Regularly 2.98.....**1.99**

May Co. Lakewood Infants'—Second Floor



cannon satina towels

Beautiful soft, fluffy towels with pucker-proof dobby border. Blue, pink, yellow, green-mist, turquoise, rose, white.

1.59 bath towels, 24x46"..... **1.00**

79c guest towel, 16x28"..... **59c**

39c wash cloths, 12x12"..... **29c**

May Co. Lakewood Towels—Third Floor

dacron filled quilt with nylon cover

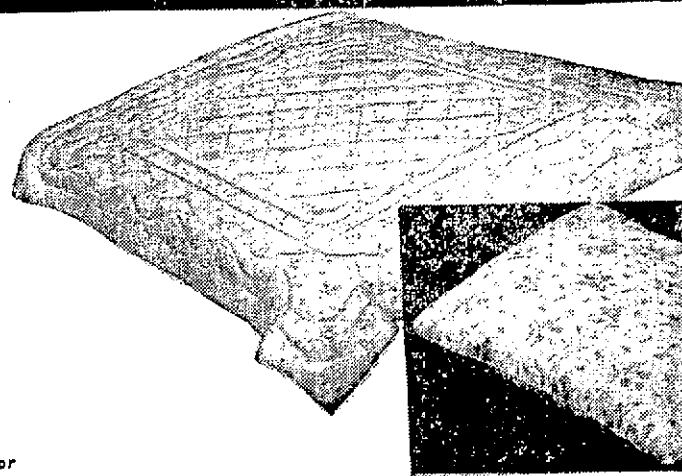
reg. 16.95

12.99

Washes and dries in less than one hour. Moth-proof, mildew-proof and allergy-free dacron filling with rosebud printed cover.

7.95 DACRON FILLED PILLOW
—Matches quilt above. Same dacron filling and rosebud print nylon cover. Washable.....**4.99**

May Co. Lakewood Bedding, Third Floor



flopped nylon peignoir

reg. 12.95

9.99

Double layers make it opaque and doubly beautiful. Push-up Florentine sleeves, two-way belt and lace trimmed collar. Pink or blue, 10 to 18.

May Co. Lakewood Robes—Street Floor



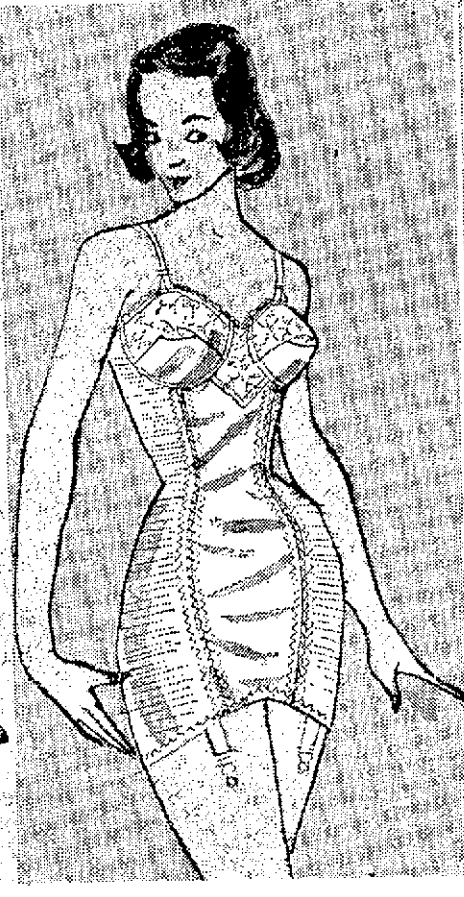
full-circle felt skirt

reg. 9.98

8.99

A full circle wide—from our Hi Shop. Charcoal, black, turquoise, white or camel. Sizes 7 to 15.

May Co. Lakewood Hi-Shop—Second Floor



famous name corsets

reg. 15.00
to 18.50

10.95

This is just one from a many splendorous group of famous names. Boned and boneless styles for all figure types.

May Co. Lakewood Corsets—Second Floor



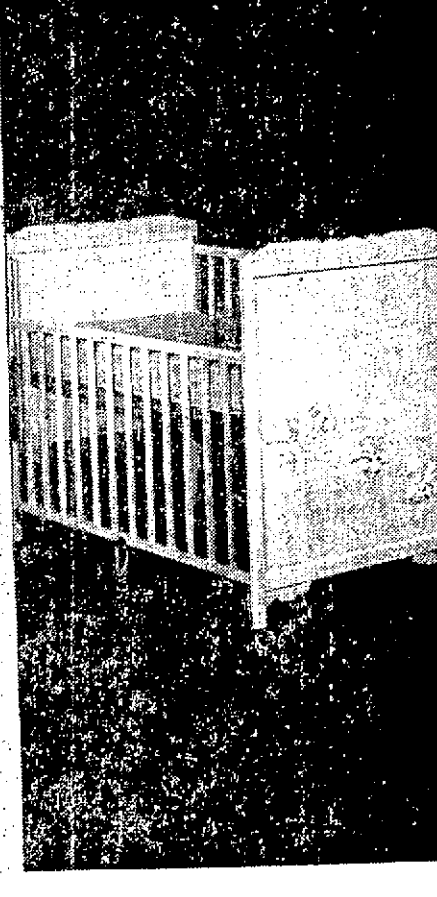
dark cotton coat style

reg. 4.98

3.29

Black patto cotton brightly patterned with color for misses, women and half-sizes. Sizes 12 to 44 and 14½ to 24½.

May Co. Lakewood Daytime Dresses—Street Floor



Edison hardwood crib

reg. 39.98

29.88

Eastern hardwood with foot release for drop sides. Plastic teething rails; adjustable spring. White, maple or birch finish.

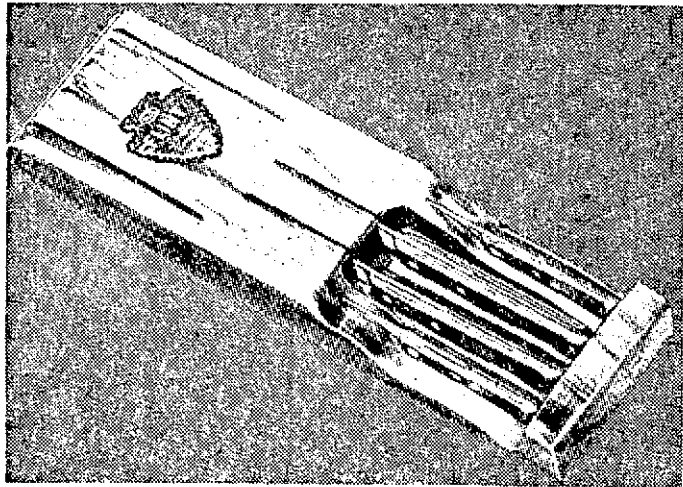
May Co. Lakewood Nursery Furniture—Second Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours: Tues., Wed. and Sat. 9:30-5:30 — Mon. 9:30 - 9:30 — Thurs. and Fri. 12:30 - 9:30 For Phone Orders Call L. B. 39-2411, MEtcalfe 3-0111

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKEWOOD MAY Co. annual fall sale

mail and phone orders taken—call L. B. 39-2411 or MEtcalfe 3-0111



eko flint 4-pc. holdster set
reg. 11.95 **5.97**

Save 1/2 on these fine hollow ground stainless vanadium bladed knives. Genuine rosewood handles, with decorative and convenient wall holdster. 3" parer, 5" utility slicer, 8" steak slicer, and 8" roast slicer.

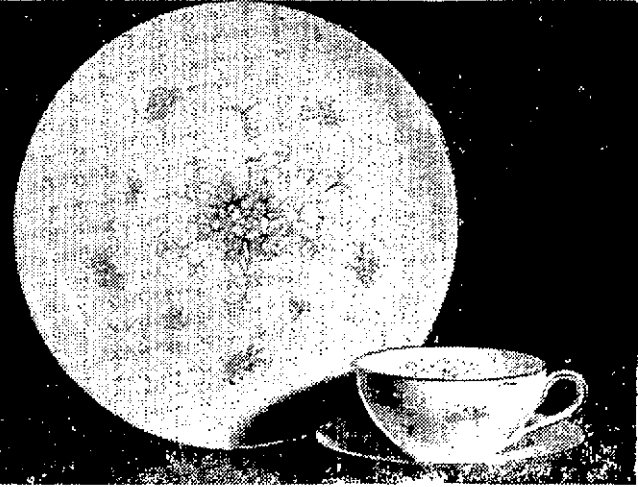
May Co. Lakewood Housewares, Downstairs



7-pc. dinette set
reg. 173.65 **99.88** save 73.77

A May Co. exclusive by Chromcraft, De luxe black tubing with brass ferrules. High pressure Melamine smooth plastic top. 36x48" table with two 12" leaves, opens to 36x72", seats 10 comfortably. Foam rubber seats, choice of three color combinations: Walnut with sand chairs; Charcoal with grey chairs; Riffwood with mint or flame chairs.

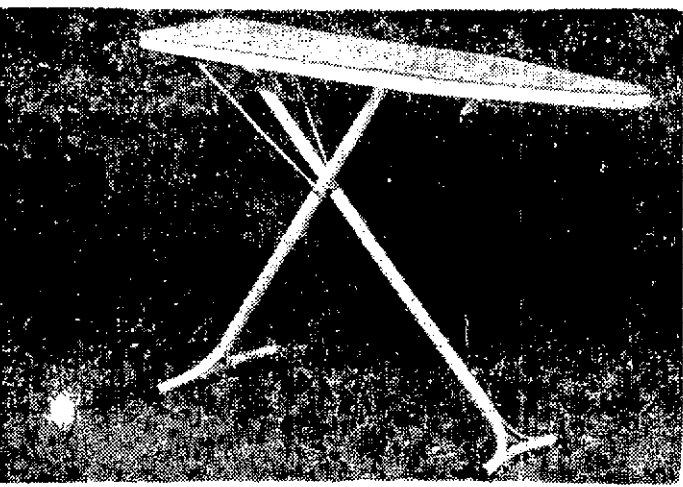
May Co. Lakewood Chrome Furniture, Downstairs



imported china for 12
reg. 89.50 **49.95**

Special purchase 98-pc. "Lamont." The complete buying power of all the May Co. stores was used to save you 40.00 on this set. In addition to the regular service for 12, you get 6 extra cups for insurance against breakage. Beautiful green and grey accented design on coupe shaped white china.

May Co. Lakewood China, Third Floor

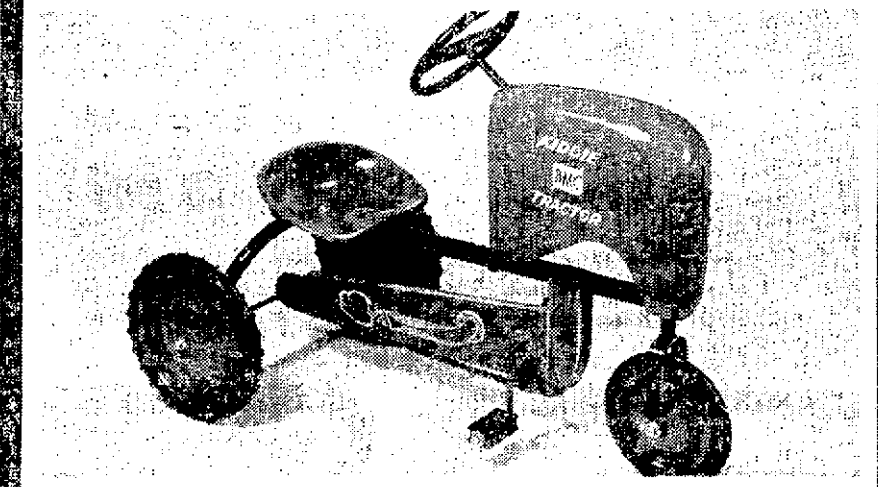


adjustable ironing board
reg. 10.95 **6.77**

A big board with extra-sturdy tubular legs and no-mar rubber tips. Ventilated top makes for cool ironing. Easy to open and close, folds compactly, adjusts quickly to different heights.

3.98 foam rubber pad and cover.....2.69

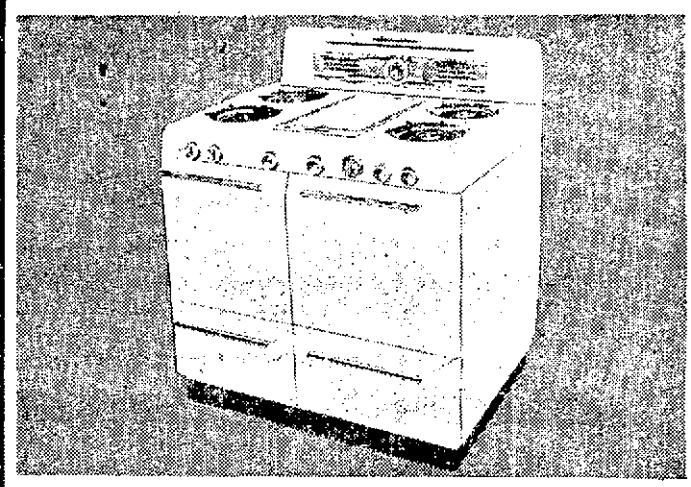
May Co. Lakewood Housewares, Downstairs



b m c kiddie tractor
22.50 value **14.98**

25" high, 19" wide, 35" long, heavy gauge steel tractor that's patterned after the real thing. Chain drive, 1/4" semi-pneumatic tires and adjustable seat. Bright red baked enamel finish.

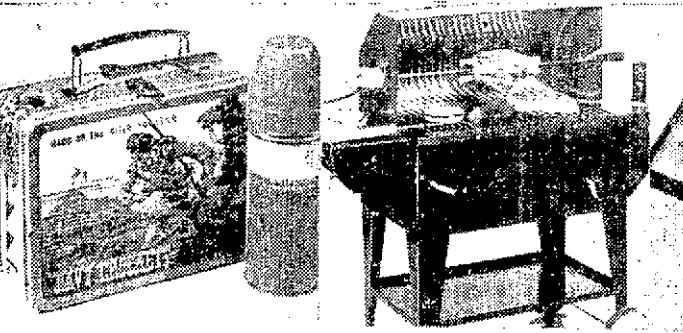
May Co. Lakewood Toys, Third Floor



SAVE \$90
c.p. magic chef range
reg. 269.95 **179.95**

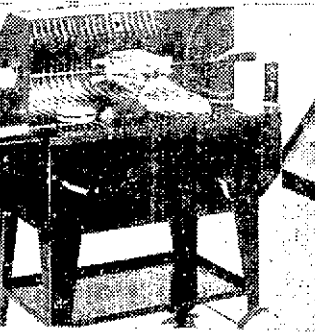
Model 55 AGL with built-in polished steel griddle, heat indicator. Magic flame uni-burners, 4 center simmers. Famed red-wheel regulator, swing-out broiler for convenient broiling. Electric signal clock and four-hour minute minder.

May Co. Lakewood Major Appliances, Downstairs



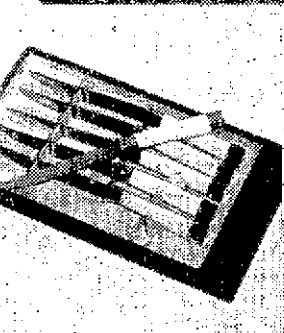
davy crockett lunch kit
reg. 2.89 **2.39**

Brightly colored metal lunch kit with a lithographed picture of Davy Crockett. Kit has strong handle and clasp with half-pint thermos and cup.



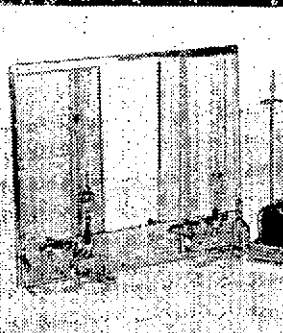
barbecue wagon with spit
reg. 69.95 **36.99**

Great big barbecue wagon with motor-driven spit. Convenient side shelves, hood deflects wind. Heavy grills and adjustable firebox.



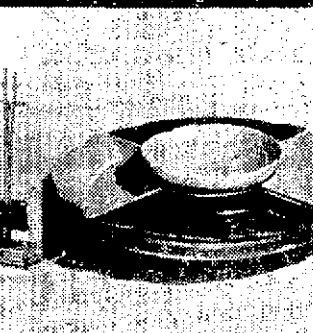
6-pc. imported steak set
reg. 9.95 **3.99**

Save over 1/2 on this fine imported steak set. Blades are sharp, rustproof stainless steel. Simulated pearl handles, in box.



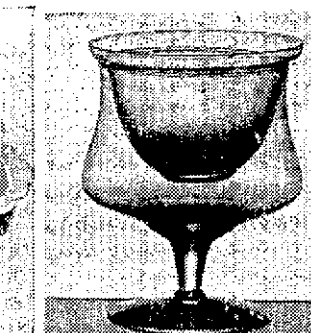
8-pc. de luxe fireplace set
reg. 119.95 **69.88**

Solid brass curtain screen, brass tubing trim on curtain. Solid brass 21" andirons, urn andirons with 5-pc. solid brass fireset.



16" lazy susan
7.95 value **4.99**

Consists of 5 large roomy ceramic dishes on a highly polished pressed wood base. Choice of chartreuse, green, pink, grey, turquoise.



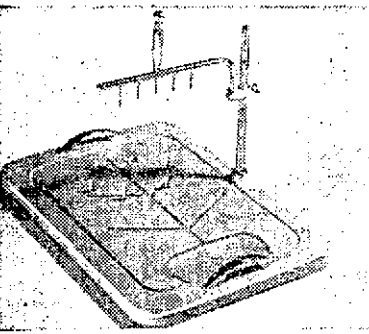
crystal icers and liners
5.34 value **2.88**

Set of 12 pieces and service for 6. Hand-blown footed icers with crystal glass inserts. Save on this value during our Fall Sale.



53-pc. imported china set
49.95 value **29.95**

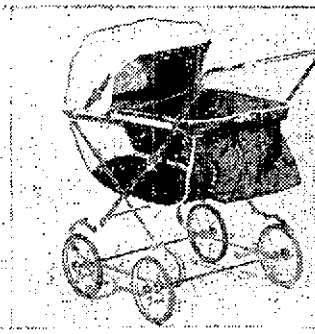
Imported china dinner service for 8. Choice of two lovely patterns, Tropic (front) colorful floral design, or (back) Frolic modern abstract multicolored design.



Hardwood Carving Board
reg. 9.95 **4.88**

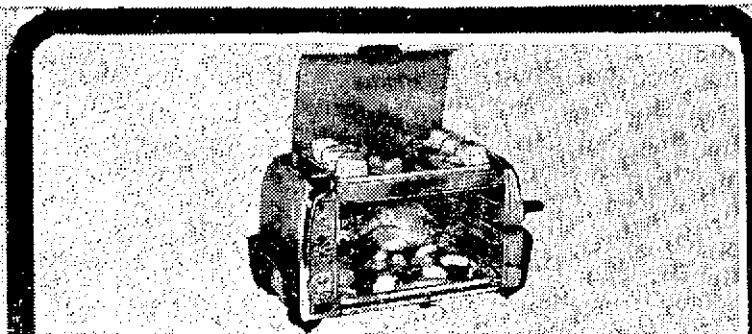
12x18, with no-mar rubber feet. Chrome carrying handle with chrome spike and chrome adjustable roast holder.

May Co. Lakewood Housewares, Downstairs



Boodle Buggy
16.95 value **10.98**

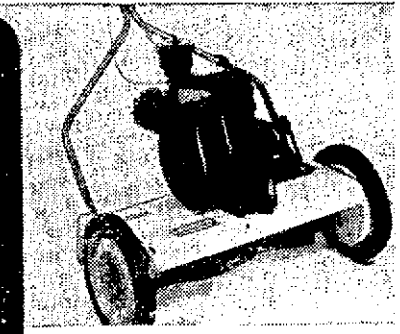
Any little girl will love this buggy. 13x25, Welsh buggy with dust curtain. Chrome pusher, 8" wheel, complete with sun visor.



roto broil model 400
specially priced **29.95**

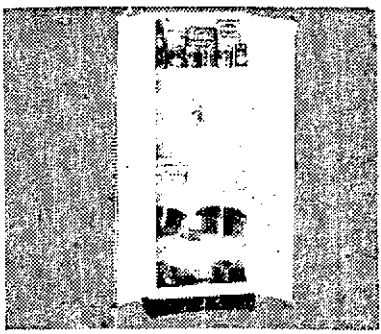
A great big broiler for all your kitchen needs. Push-button heat control for 3 heats. 2-hour automatic electric timer. 2 spits for roasts and barbecues. All glass spatter shield slides away. Cooks 7 ways and all automatically. Large grill top. Folding butter table (with broiler).....4.49

May Co. Lakewood Small Electrical Appliances, Downstairs



de luxe power mower
reg. 119.95 **73.99**

1.1-h.p. 4-cycle Briggs and Stratton engine. Clutch is spring loaded, chain drive. Fingertip control. Built to our own rigid specifications.



double-door storage cabinet
reg. 23.95 **17.88**

5 roomy shelves, 63" high, 24" wide, 12" deep. Heavy gauge steel with white baked enamel finish. Ideal for storing linens, laundry supplies.

May Co. Lakewood Hardware, Downstairs

"Military"

AIR ★ L

S. Sgt. Charles R. Thomas, whose parents reside in Long Beach, has graduated from the commissioned officers school at Travis Air Force Base.

The sergeant is stationed at Travis with the 5th Army and Electronics Squadron as administrative technician. He attended Poly High before entering the Air Force in January 1952. Thomas, 21, is married to the former Mollie V. Kitcher, Ft. Mill, S. C., and the couple resides in Vallejo.

Sgt. Harold Erickson, Tucson, Ariz., formerly of Long Beach, has been visiting relatives and friends here while on leave from duty at Ft. Ord. The sergeant is a veteran of the major battles in Korea and was wounded while helping a fellow soldier to safety. He is to be promoted to Lt. Lewis, Wash., for a 12-month overseas assignment.

Harvey A. Diehl, has been given the rating of specialist at White Sands Proving Ground, N. M. Harvey is the son of Mr. and Mrs. Harry Diehl, 5212 E. 10th St.

ENS. ARTHUR E. MOILL, his wife, Helen LaVonne, children, Michael, James, Karen, are visiting with the sign's mother, Mrs. Helen Molloy, 5117 Flagstone St. Molloy, a former enlisted pilot, recently received his commission at Corpus Christi, Texas. He is on his way to his new assignment at San Diego Naval Station. He is a graduate of Wilson High.

CHARLES E. BRAUN, son of Charles E. Braun of Long Beach, has been promoted to major 1c. He is assigned to the 18th Weather Squadron at Wiesbaden, Germany. Before entering the service in January, 1948, the airman was employed by Pacific Valves Corp. here.

SECOND LT. SAMUEL NELSON, son of Mr. and Mrs. E. Nelson, 2005 Orange Ave., is a member of the 2nd Armored Division in Germany. He is assistant battalion surgeon of the division's 43rd Infantry Battalion. The lieutenant is a graduate of University of California Medical Center, San Francisco.

Down in San Diego the work-end are Mr. and Mrs. Kemmer and daughter Pat to welcome back from the Far East Comd. Carl (Ed) Kemmerer, executive officer of the USS Prairie.

AMERICAN BAR CHOICE AN MAGAZINE

The Independent All 5 for only 55¢ a week!

SELECT ANY

- New Renewal
- ☐ Collier's (Every other Friday), 62 issues.
 - ☐ Woman's Home Companion, 25 mos.
 - ☐ American Magazine, 25 mos.
 - ☐ McCall's, 25 mos.
 - ☐ Sports Illustrated, 25 mos.
 - ☐ Esquire, 25 mos.
 - ☐ Redbook, 25 mos.
 - ☐ American Home, 25 mos.
 - ☐ Parents, 25 mos.
 - ☐ Family Circle, 25 mos.
 - ☐ Outdoor Life, 21 mos.
 - ☐ Charm, 25 mos.
 - ☐ Coronet, 25 mos.
 - ☐ Living for Young Housewives, 25 mos.
 - ☐ Children's Activities, (Aug. 1955), 25 issues in 25 mos.
 - ☐ Child Life (Ages 3-8), 21 issues in 25 mos.

ALL MAGAZINES COME FOR

PLEASE ALLOW 4 TO 8 WEEKS

DO NOT WRITE HERE

NAME _____ ADDRESS _____ CITY _____

I hereby agree to subscribe to ☐ the Independent, ☐ for 104 weeks. I agree to pay \$2.65 monthly for the Press. This price covers the entire cost.

NAME _____

ADDRESS _____

CITY _____

ORDER TAKEN BY _____

ALL MAGAZINES MUST BE

☐ New Newspaper Subscriber

SERVICE

ND ★ SEA



S. SGT. CHARLES R. THOMAS
NCO School Graduate

With them in San Diego for the week-end is Gary Cochran.

New residents here from San Diego are Lt. C. F. Willett, commanding officer of the LST 1048, and Mrs. Willett, who are residing at 5340 Lanai St., Lakewood.

Recently aboard the USS Cavalier the officers and their guests welcomed Capt. and Mrs. Frank Parker at an attractive buffet event. Also present were officers attached to the staff of Amphibious Squadron Seven, and their wives.

Former residents Comdr. and Mrs. William Ward announced the wedding yesterday of their daughter, Rosemary, to John Rudgerford of San Diego.

Tuesday there will be a swimming party, cards, refreshments and white elephant event for the Nautical Club at the home of Mrs. E. T. Bedell, 2626 Fashion Ave.

8,000 Hindus Will Gain Freedom

NEW DELHI, India (UPI)—The Punjab state government has ordered the release of 8,000 bearded and turbaned sikhs arrested between May and July for agitating for a state in which their Hindu religious sect would be a majority. They had been held on charges of disturbing the peace by defying a government ban against shouting their slogans.

'S BIGGEST GAIN!

DOSE Y 4 AZINES

plus

The Press-Telegram
All 5
for only
\$2.65 a week!

FOUR MAGAZINES

- New Renewal
- ☐ Look (America's Family Magazine) Every other Thurs., 62 issues.
 - ☐ True Story, 25 mos.
 - ☐ True Romance, 25 mos.
 - ☐ Screen Stories, 25 mos.
 - ☐ Modern Romance, 25 mos.
 - ☐ Photoplay, 25 mos.
 - ☐ American Girl, 25 mos.
 - ☐ Today's Health, 25 mos.
 - ☐ Teen Journal (Pathfinder), 25 mos.
 - ☐ Christian Herald, 25 mos.
 - ☐ U. S. Camera, 25 mos.
 - ☐ Household, 25 mos.
 - ☐ Popular Science, 25 mos.
 - ☐ Modern Screen, 25 mos.
 - ☐ Argosy (for Men), 25 mos.
 - ☐ Compact (The Teen Digest), 21 issues in 25 mos.
 - ☐ Young Digest, 25 mos.

200 YEARS OR MORE AS INDICATED

S FOR FIRST MAGAZINE TO ARRIVE

paper Delivered by

or or extend my present subscription to the Press-Telegram and the magazines checked ☐ 55c weekly for the Independent, Telegram, with the understanding that cost of magazines and the newspaper.

PHONE NO.

APT. NO.

ZONE STATE

RT. NO.

DELIVERED TO THE SAME ADDRESS

☐ Old Newspaper Subscriber

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30 ... THURSDAY AND FRIDAY 12:30 TO 9:30



annual fall sale

mail and phone orders taken—call L. B. 39-2411 or MEtcalf 3-0111



all-wool suits

reg. 55.00 **44.85**

A fabulous selection of new clear cut worsteds, flannels in light and dark tones, deeptone ripple weave gabardines, solids, splash effects, slub weaves, boucles, and basket weaves.

3 in 1 wool and dacron suits

reg. 65.00 **54.00**

1 tweed coat plus matching trousers and contrasting gabardine slacks. All the fine quality of wool plus the extra strength and crease retention power of dacron. Light shades of tan and grey plus deeptones in brown and grey.

May Co. Lakewood Men's Clothing Street floor

May-Time Plan gives you better terms.



imported wool sport coats

reg. 37.50-40.00 **29.75**

New stripes, checks and splashtones in superb imported wools from European's leading mills. Deeptones and medium tones. Styled with new narrow lapels, more natural shoulders, flap pockets, center vent backs. 2- and 3-button models in sizes for regulars, shorts and longs.

famed maker wool slacks

reg. 18.95-22.50 **14.99**

Meticulously tailored with deep turn down curtains, French tab waistbands, saddle stitching. FLANNEL in charcoal grey, blue, tan, brown. GABARDINE in grey, blue, brown, tan. SHARKSKIN in grey, blue, tan. Sizes 29-42.

May Co. Lakewood Men's Sportswear—Street floor



nylon jackets

NYLON FLEECE LINED

12.95 value **8.99**

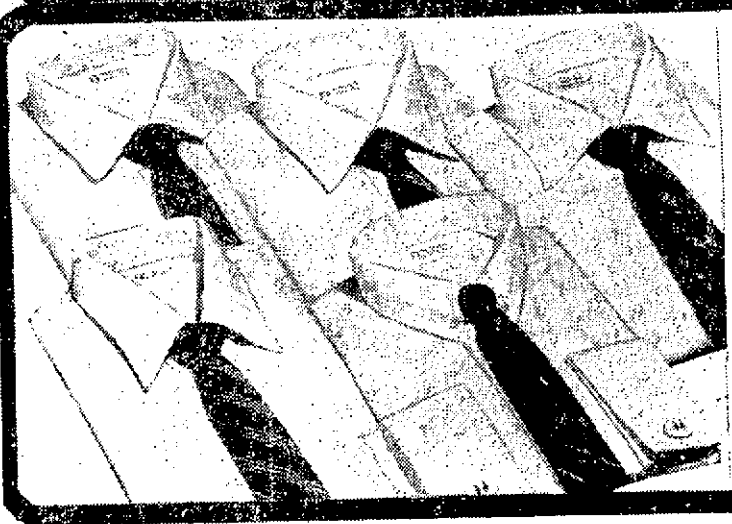
Boys' jackets you can throw into your washing machine, drip dry, have ready to wear without a stroke of ironing. Even the pockets are nylon lined. Fall colors. Sizes 4-12. Prep sizes 14-18. 14.95 value**9.99**

reversible jackets

reg. 7.50 **5.99**

Boys' weather-resistant melton that reverses to a gleaming satin. Braid trim on sleeves. Knit trim of 50% wool and 50% cotton. Navy, blue, green, maroon. School colors. Sizes 4-12. Sizes 14-18. Reg. 8.95, **6.99**

May Co. Lakewood Boys' Clothing Second floor



famed maker dress shirts

reg. 3.95-5.00 **2.99**

The world famed label is on every shirt. Sanforized broadcloths, oxford cloths, madras, chambrays, woven shirtings. White and pastel shades, all the latest collar styles, French or button closure. Sizes 14-17, 32-35.

May Co. Lakewood Men's Furnishings Street floor

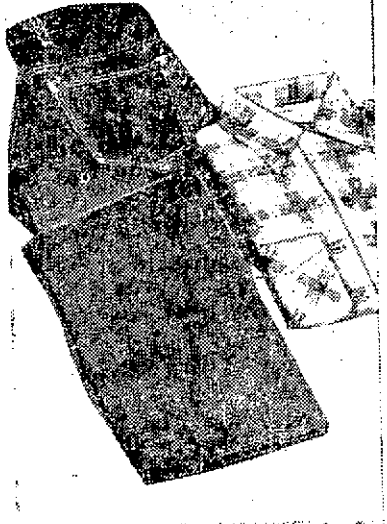


wear-resist stretch socks

1.00 value **75c**

Helanca nylon that stretches to one size, fits 9 1/2-14. Guaranteed for 1 year against holes caused by wear. Tremendous selection of patterns in navy, grey, brown, maroon, pink, rust and camel.

May Co. Lakewood Men's Furnishings Street floor



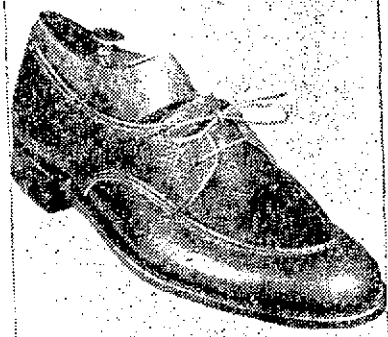
may boy guaranteed knee jeans

2.98 value **1.89**

Sanforized denim with electrically fused double knees guaranteed for garment's life. Riveted and reinforced at all points of strain. Zipper closure. Sizes 4-12.

2.95 value Sanforized cotton flannel shirts from top maker. Large selection of plaids. Sizes 6-18. **1.99**

May Co. Lakewood Boys' Clothing Second floor



just arrived men's english shoes

16.95 values **10.95**

From one of England's foremost manufacturers. . . superb English craftsmanship, the excellent fitting lasts, leather lined from heel to toe in luxurious French calfskins and Martin's softe grain leather. Shown: 2-yelet moccasin toe in Martin's softe grain leather, black or brown.

May Co. Lakewood Men's Furnishings Street floor

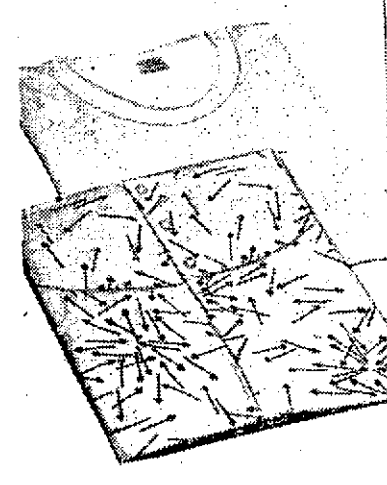


men's silk and rayon sport shirts

reg. 10.00 **6.95**

Washable silk and rayon fabric with a luxurious handle. California tailored with spread collar, long sleeves. White, tan, pink, blue, mint, gold. Sizes S-M-L-XL.

May Co. Lakewood Men's Sportswear—Street floor

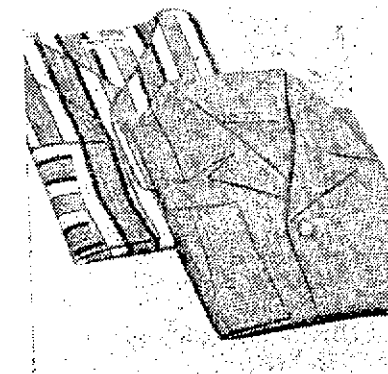


famous make broadcloth shorts

1.50-1.75 value **99c**

Stock up now on these famous make men's sanforized broadcloth shorts. Saddle seat comfort, in white, solids and fancy patterns. Boxer and gripper styles, 28-44. 1.25 White nylon reinforced tee shirts**79c, 6 4.69**

May Co. Lakewood Men's Furnishings

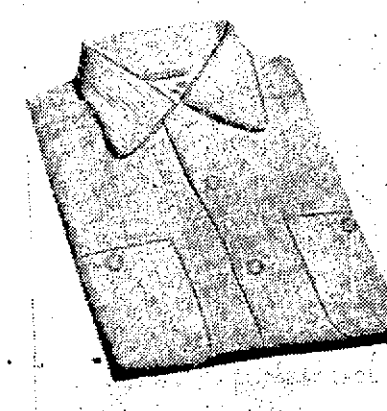


our own mac phergus pajamas

3.59

Compare them with nationally advertised pajamas selling at 5.00 or more, you'll see you're further ahead. New fall stripes and novelty designs in blues, greys, tans and greens. Sanforized broadcloth in coat or middy style. Regulars or longs.

May Co. Lakewood Men's Furnishings Street floor



pinwale corduroy sport shirts

reg. 3.95-4.95 **2.99**

Luxurious soft pinwale corduroy, fast color, washable. Full cut, 2 pockets with yoke back. In scarlet, kelly, mint, royal, maize, black and turquoise. Sizes 6-18.

May Co. Lakewood Boys' Clothing Second floor

Ike Illness May Weaken Benson Grip

By OVID A. MARTIN

Associated Press Farm Reporter

WASHINGTON (AP) — The possibility that President Eisenhower may not run again has cast an air of uncertainty around future Republican farm policies.

Political and farm leaders generally agreed that as long as the President occupied the party driver's seat, most Republicans would stand firm behind the new farm program Congress wrote into law at Eisenhower's request. This law features flexible farm price supports as contrasted with Truman era high, rigid supports, greater dependence upon farmer initiative and greater governmental efforts to boost farm markets.

The GOP program has been under sharp attack by Democrats and some Republicans who contend it is inadequate to assure prosperous conditions for farmers. Recent declines in farm prices and income have injected the program into the preliminary skirmishing for next year's presidential campaign.

BUT NOW THAT Eisenhower's illness may keep him from seeking reelection and even from exercising a vigorous role in determining future party policies, there is speculation that the Republicans may change their thinking on the farm issue and come up with new policies designed to prevent a possible farm vote revolt next year.

By the same token, the position of Ezra Taft Benson as Secretary of Agriculture would appear to be somewhat weakened by the political possibilities of the President's health.

Without doubt, the President has been the party's strongest supporter of Benson, who has been a controversial figure almost from the start. On several occasions when Benson was under attack by some members of his own party, the President expressed full confidence in his farm chief and in the flexible price support program.

INFLUENCING the President in this direction has been the advice of his farm-minded brother, Dr. Milton Eisenhower, president of Penn State College and a top agriculture department official back in the days of the Roosevelt administration. The President was known to rely heavily on recommendations of his brother in agricultural matters.

In fact, Dr. Eisenhower has been credited with suggesting Benson for the farm post and with joining the latter in recommending present farm programs to the President.

But should President Eisenhower decide against seeking reelection, Benson and his programs doubtless would face much stronger opposition within the GOP than at present. While agreeing that perhaps the present party farm policies might be a handicap in next year's election, many GOP leaders had taken the position that Eisenhower's popularity would carry the party to victory again anyway.

BUT SHOULD the Republicans have to turn to someone else for their standard bearer, there undoubtedly would be a strong demand within the party—particularly from Midwest farm belt Republicans—that the party greatly modify its programs so far as to make them more appealing to farmers.

A strong bloc in the GOP joined Democrats in the last session of Congress to push through the House a measure that would have repealed the flexible supports and restored the high supports in effect under the Truman administration. This measure may be one of the first bills to be acted on by the Senate when Congress reconvenes in January.

The next two or three months could well be critical ones for Benson and his programs going on the assumption that Eisenhower would be their candidate again, the party leaders—including those at the White House—had reached the conclusion that emergency or temporary measures would be needed to strengthen farm income before voting time next year.

WEEK BEFORE LAST, Secretary Benson promised that specific recommendations would be submitted to Congress to accomplish this, but he insisted that there would be no abandonment of present policies. He indicated an attempt might be made to boost farm income by paying farmers subsidies to take surplus land out of crop production. Heavy surpluses were blamed for farm income declines.

The recommendations promised by Benson must be agreed upon before the end of the year if they are to be laid before Congress. It is quite conceivable that these recommendations may have to be arrived at without the President's active leadership. It appears possible that his physicians may greatly limit the President's activities for weeks ahead—a development which could well leave to others the final making of decisions on farm matters.

In this connection, reports circulating in political circles indicate that Benson does not favor going as far moneywise in paying farmers to take land out of cultivation as an income-supplementing measure as do some influential Republicans in and out of Congress who have expressed concern over 1956 election prospects.

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

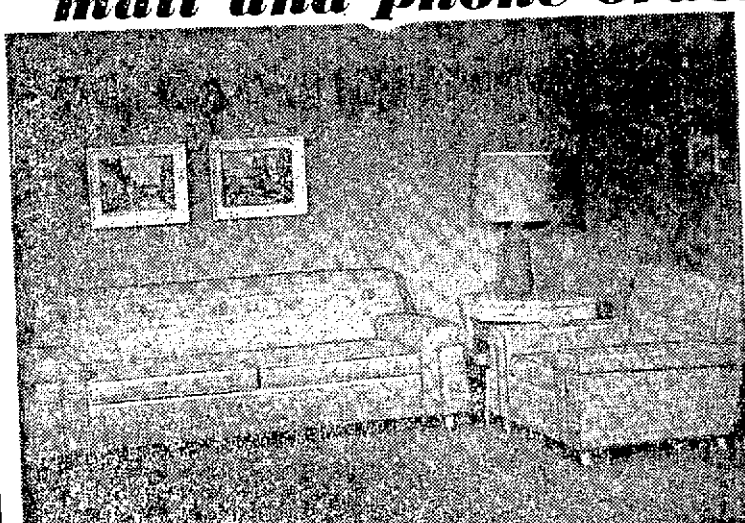
LAKEWOOD
MAY CO.

annual

fall sale

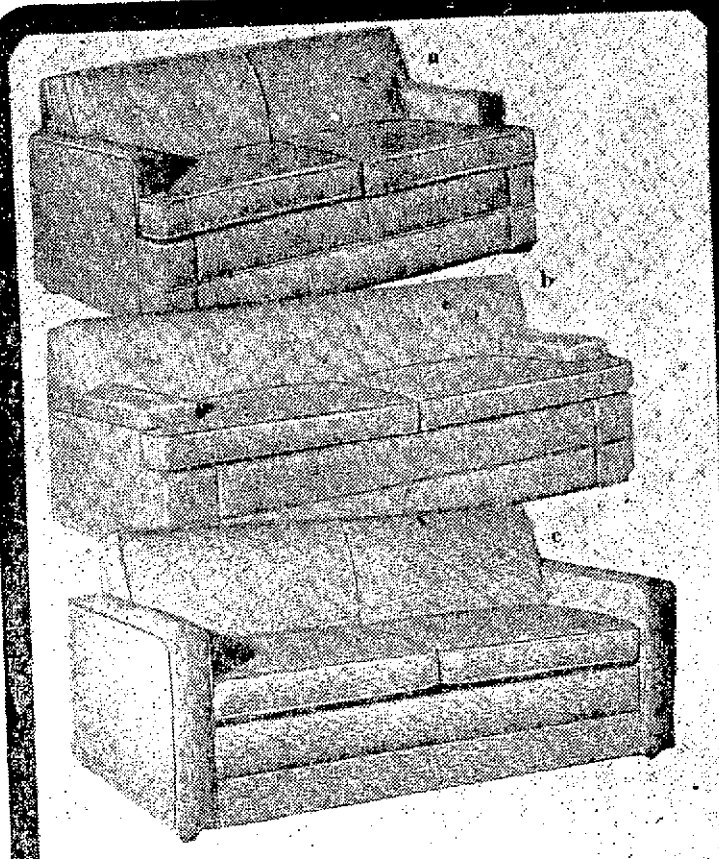


mail and phone orders taken—call L. B. 39-2411 or MEtcaif 3-0111



KROEHLER MODERN SOFA AND CHAIR

259.00 value **199.00**
Fall Sale savings on this versatile sofa and chair with reversible foam rubber cushions plus all the famous Kroehler construction features. Covered in an outstanding modern tweed fabric. Choose from red, green, gold, black and white and toast.
259.00 Companion 2-pc. sectional.....**199.00**



SAVE UP TO 36% ON
NATIONALLY FAMOUS SOFA-BEDS

a. Simmons "T" cushion hide-a-bed **199.00**

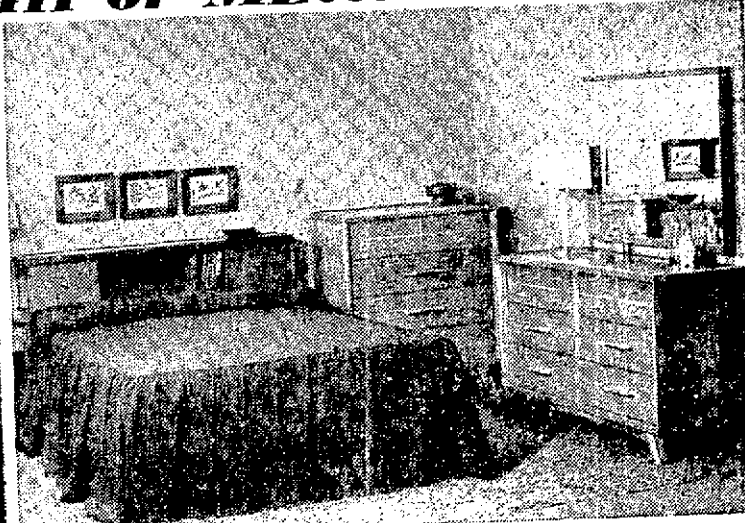
279.00 value
Popular den size Hide-A-Bed with concealed Simmons innerspring mattress to sleep two comfortably. Smartly tailored sofa-bed has reversible Beautyrest foam rubber cushions, new "low" seating comfort and all-steel construction plus 2 rear casters for easy moving. Opens and closes with the greatest of ease. Five decorator boucle fabrics in rich green, beige or turquoise.

b. Simmons "long boy" hide-a-bed **239.00**

339.00 value
De luxe 8 1/2" Hide-A-Bed that is among the finest made. Extra long, extra comfortable Beautyrest seat cushions with foam rubber insulation; low seating height, button-tufted back and rear casters. Full size innerspring mattress for two. Long wearing metallic tweed upholstery in ice pink, green or turquoise.

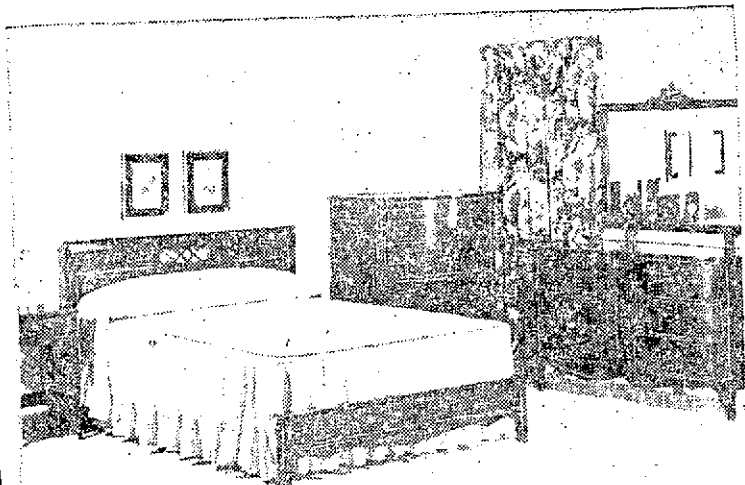
c. Modern arm full size sleeper **139.00**

219.00 value
Smart convertible sofa-sleeper, reversible innerspring cushions, all-steel inner mechanism that is fool proof. Neatly upholstered in durable attractive tweed in rich persimmon, turquoise or beige. Complete with full size innerspring mattress.



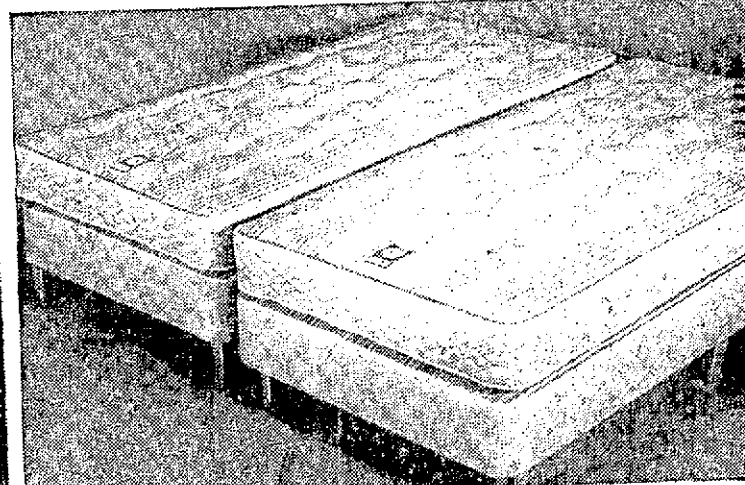
CORAL MIST MODERN BEDROOM

213.90 value **159.00**
3 pc. • double dresser • mirror • bookcase headboard
Choice of two finishes, coral mist or sierra. 6-drawer double dresser, framed mirror, sliding compartment bookcase headboard. Center-guided drawers with handsome brass accented drawer pulls.
99.90 value chest.....**79.95** 29.95 value night stand.....**24.95**



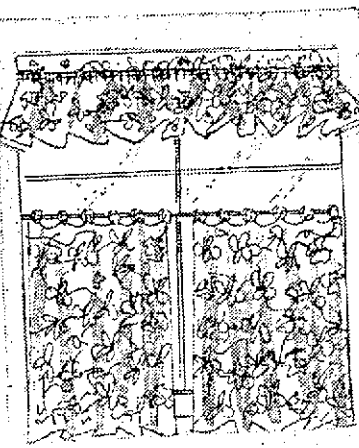
TRADITIONAL MAHOGANY BEDROOM

180.95 value **139.00**
3-pc. • double dresser • mirror • twin or full bed
Richly rubbed mahogany veneers and hardwoods, dust proofed interiors, dovetailed center-guided drawers. Handsome bow front styling, with classic hardware.
74.95 value chest.....**63.00**
27.95 value night stand.....**21.00**



6-pc. twin hollywood ensemble **85.00**

139.00 value complete
Two innerspring twin mattresses with pre-built no-sag borders, taped edges, handles, tailored in attractive striped ticking. Two matching steel coil box springs of sturdy construction. Two sets of smoothly finished tapered wood legs. 1 set only.....**42.95**



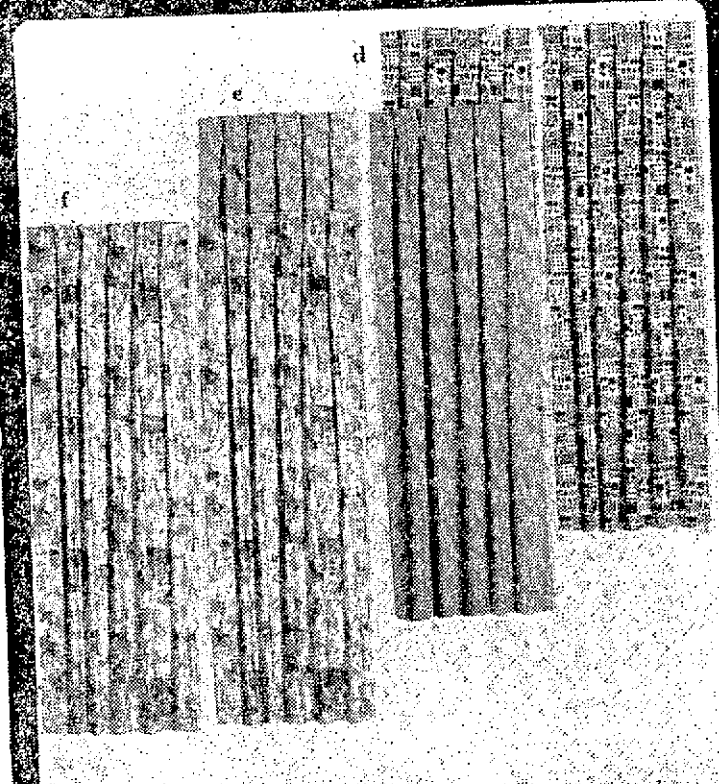
Cotton Cafe Curtains

reg. 2.95 **1.99**
30" long in the gayest, most colorful accents your windows could have. Cotton cafe curtains in 3 lovely patterns in assorted colors.
1.39 matching 54" valance, each.....**99c**



Duran Plastic Platform Rocker

69.95 value **49.88**
Famous Berkline quality with deep innerspring comfort. Chair has locking device to keep rocker stationary. Choice of red, green, chartreuse, grey washable plastic.



FALL SALE SPECIALS ON
READY TO HANG DRAPERIES

Fully lined decorator print draperies **10.00 pr.**

reg. 17.95
Ready to hang in 3 lovely patterns on beautiful textured weave natural colored backgrounds with multicolor floral designs. 50" pleated width per pair, 84" long.

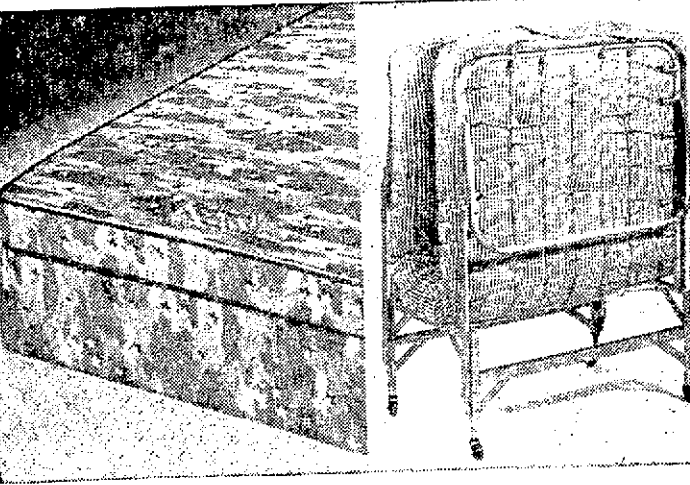
Solid color textured draperies **5.99 pr.**

reg. 7.99
Ready-to-hang draperies in chromspun barkcloth, 50" pleated width per pair, 84" long. Choice of surf, gold, grey, rose beige, and pink ice.

Printed barkcloth draperies **6.99 pr.**

reg. 9.95
Decorator print with gold overlay in 3 lovely patterns. Assorted colors in 48" pleated width per pair, 84" long.

May Co. Lakewood Drapery, Third Floor

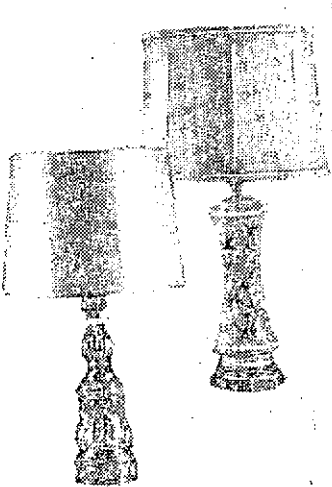


Englander Foam Rubber Twin Set

119.00 value **79.95**
100% foam rubber mattress by Englander. Includes 10" matching steel coil box spring. Both pieces tailored in attractive ticking. 139.00 val. full size set **99.50**

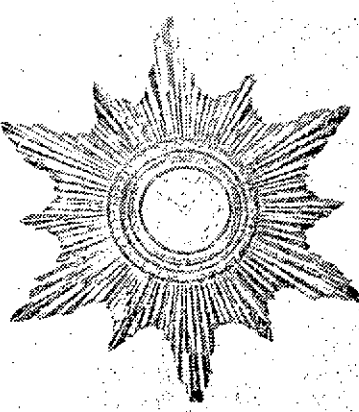
Simmons Innerspring Rollaway Bed

34.95 value **22.95**
30" rollaway bed with thick innerspring mattress in striped ticking. All-steel frame, sturdy link spring base and easy roller casters. Opens and closes in a jiffy.



Lovely Table Lamps

reg. 20.00-22.50 ea. **10.88**
Terrific savings on this group that includes decorated china, metal and Capo di Montes. All with handsome mountings, shades. Sizes to 33".



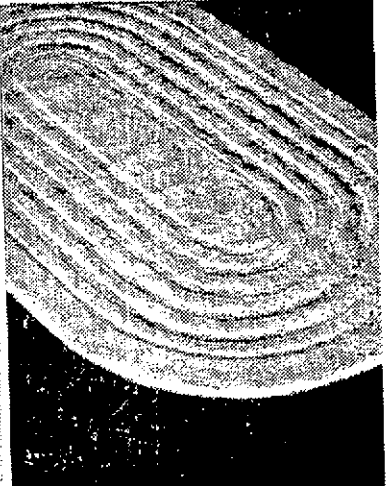
Sunburst Wall Clock

38.50 value **24.44**
This brightest, most glittering of wall accessories is specially priced! 8-day wind, guaranteed movement. Big 26" diameter. Choice of metallic gold color or grey tone.



Framed Pictures

2.98-12.98 value **99c-5.99**
Fabulous assortment of values in this large group. Frames and subjects to suit modern, traditional and provincial decor. Vast range of sizes.



Nylon Viscose Oval Rugs

reg. 8.95 24x36 **5.95**
Deep luxurious nylon viscose oval with a band of velvet pile with bands of woven boucle, all in easy-to-dye nylon viscose colors. 12.95 27x48.....**8.95**

Fire Prevention, U.N. Topics for Clubmen

Popular topic at service clubs Rd. and Charlemagne Ave. Dr. this week is fire safety, this being the theme of the United Nations Fire Prevention Week. Also on the agenda is the United Nations Milt Sander will be chairing the program of Lakewood. Long Beach Rotary Club will welcome Coulter at noon Wednesday in the Lafayette. Coulter is a resident of Covina. District 162 that he heads comprises 40 clubs in Los Angeles, San Bernardino and Orange counties. He made up of 2,750 Rotary members. President Lawrence A. Lafayette Hotel, will hear Capt. Collins will preside.

Exchange Club of Long Beach, meeting Wednesday noon in the Lafayette Hotel, will hear Capt. Harry Clayton of the Long Beach Fire Prevention Bureau talk on fire safety and fire fighting techniques. Herby W. Dumpty restaurant, 608 E. 4th Street, will be chairman of the day and President Kermit St. James will preside.

Capt. Clayton will speak also at the meeting of Kiwanis Club of Long Beach Tuesday noon in the Lafayette. He will give a demonstration of causes of fire and ways of prevention. Jesse Reidy, chairman, will be chairman of the day. S. Holton Jr. will be chairman, day and President Hal E. Moore will preside.

Chief Leonard Foster of the Long Beach Fire Prevention Bureau will present Capt. Clayton who will address Downtown Lions Club Friday noon in the Wilton Hotel. Chairman of the day will be John Curtis, and President Joe Robbins will preside.

Latin American entertainment will be included in United Nations program at Lakewood Lions Club Thursday at 6:45 p.m. in Lions Scout Hall, 6:45 p.m.



STUART A. COULTER
Leads 2,750 Rotarians

New Records At City Library

Students of voice will find great variety and outstanding performance in the Public Library record collection. The current listing includes Brahms, "German Requiem" (Schwarzkopf, soprano, and Hotter, baritone); "Gregorian Chants" (Trappist Monks); Lully, "Te Deum" (metel for two choruses and orchestra); "Music in Shakespeare's Time" (Suzanne Bloch on lute and virginal); Orff, "Carmine Burana"; and Schubert, "Die Schone Mullerin" (Fischer-Dieskau, baritone).

TOWNSEND NOTES

MONDAY
Club 1—1054 Minerva Park, 2:30 p. m. Business and social meeting. Mrs. Lura Ryder in charge.

TUESDAY
Club 7—600 Cedar Ave., 7:30 p. m. Speaker, Assemblyman Herbert R. Kloockslem, Vice President Mrs. H. T. Newby, presiding.

Club 9—5363 Olive Ave., 6 p. m. Pot luck dinner followed by meeting. President, Mrs. Kate Coburn, in charge.

FRIDAY
Club 10—Linden Hall, 208 Linden Ave. Card party. Refreshments will be served at 11:45 a. m. Public invited.

JAZZY REPORT

FTC Rules Out Own Gobbledegook Habit

By ROBERT E. LEE
(of the Independent-Press-Telegram Washington Bureau)

WASHINGTON—At least one government agency has taken official cognizance of its own gobbledegook and is trying to do something about it.

The Federal Trade Commission, which rides herd on businessmen to protect the public against false advertising claims and misleading labeling, put a new twist on news releases Saturday.

The commission noted—quite truthfully—that reports of its activity "make heavy reading for other than lawyers and business men." New people take the trouble to wade through complicated "findings of fact and conclusions of law" and find out what the FTC's doing.

So it jizzed up a report of last month's actions this way: "More than 30 firms had their knuckles whacked by the Federal Trade Commission during August when they reached too eagerly for the consumer's dollar-ninety-eight."

THE REPORT goes on to explain some "typical" crackdoodle in New Jersey which has a swank Fifth Avenue distributor. This outfit is selling a special cream advertised as "imported from France"—a "bargain" at \$25 a head, fair-skinned people. Actually, FTC investigators found that the stuff is a phony for \$3 and contains only the faintest sniff of foreign ingredients.

A New York hosiery firm claimed its socks were "Academy Award" winners, but the FTC couldn't find the award.

Other activity during August so included a commission order to quit New York silverware firm to the advertising pitch.

STAR GAZER		By CLAY R. POLLAN	
Your Daily Activity Guide According to the Stars			
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.			
ARIES MAR. 21-20 APR. 20-19	TAURUS APR. 21-20 MAY 21-20	GEMINI MAY 21-20 JUNE 21-20	CANCER JUNE 21-20 JULY 21-20
LION JULY 21-20 AUG. 21-20	VIRGO AUG. 21-20 SEPT. 21-20	SAGITTARIUS NOV. 21-20 DEC. 21-20	SCORPIO OCT. 21-20 NOV. 21-20
1 Beware 2 You 3 Your 4 Make 5 You 6 Difficulties 7 May 8 Of 9 Faise 10 Take 11 Collections 12 Constructive 13 Woula 14 Complete 15 Criticism 16 You 17 Sales 18 People 19 Will 20 Unexpectedly	31 Apt 32 Liberal 33 Selfish 34 Expect 35 Gracefully 36 And 37 Beware 38 To 39 Of 40 Do 41 Good 42 Danger 43 Extend 44 Interests 45 News 46 And 47 Of 48 Don't 49 Stand 50 Unexpectedly	61 Well 62 People 63 Who 64 Think 65 And 66 And 67 To 68 A 69 Correct 70 Complicate 71 Rights 72 Change 73 Don't 74 You 75 Back-step 76 Matters 77 Before 78 Of 79 Be 80 Good 81 Credit 82 Post 83 Your 84 You 85 Critical 86 Act 87 Now 88 Plans 89 Mistakes 90 Fortune	10/12-15-35 66-69-82-89

Senior Citizens Gain Family Service Help

As new medicines permit persons to live longer and social security permits them to retire earlier, the problems of senior citizens—Where to live? How to live?—become more numerous and more acute.

Family Service of Long Beach, a Red Feather service of the Community Chest, 1213 Cedar Ave., helps people work out their plans and assists concerned relatives to weigh various alternatives, says Joe McDonald, executive secretary.

"Often decisions are complicated by problems of failing health, hurt or guilty feelings, effects of grandchildren, need for nursing care, money pressures or doubled up housing," says McDonald.

"OBJECTIVE professional counselling proves useful in finding a workable plan. Older folks and responsible younger relatives are turning in increasing numbers to Family Service and are surmounting complicated obstacles after a few appointments.

"The solution to each problem is an individual matter. 'Sometimes elderly relatives can live harmoniously with younger families, giving the wisdom, the patience, the understanding that the young folks need.'

"SOMETIMES, because of temperamental difficulties, this situation is impossible and all are happier if the elderly persons live independently, even on a considerable more modest scale. 'Sometimes elderly persons can live successfully with friends, but not with relatives.'

"However, in every case referred to us, the Family Service at least has been able to help."

Members of the Long Beach Retail Furniture Association will meet Wednesday night at Eaton's Chicken House, James J. Barnett, executive secretary, announced.

Lanert J. Baker, division manager of officers, with Matt English, chairing manager for Barker, subject will be "By-products of the Movie of Hawaiian Islands Furniture Building." Formerly a salesman, Baker has been with Barker Bros. 32 years, the last 16 in his present position.

ITS BARGAIN DAY in the Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

NEW YORK (AP)—The Flying Tiger Line announced it will inaugurate the fastest all-freight schedules across the nation Monday—11 hours from New York to Los Angeles.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

Present intermediate freight used car columns in the Classifieds will be eliminated on the section. For that GOOD car you need new service and flights will be necessary, the company said.

OPEN 3 NIGHTS ... MONDAY 9:30 TO 9:30 ... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKWOOD MAY Co. fall sale



imported english bicycles 26" models

\$5 WILL HOLD ONE TILL CHRISTMAS

Reg. 65.95 **39.98**

Made in England by one of Britain's leading manufacturers. Imported before increased tariff went into effect. Now's the time to get yours for that Christmas gift. Full 26" size complete with 3-speed gears, hand brakes, kick stand, saddle bag, pump. Boys' model in red, green or black; girls' in blue or black.

imported 20" bicycles

Reg. 49.95 **31.95**

For 5 to 8 year olds. 20" models with balloon tires, complete with trainer wheels. Boys' model in red; girls' in blue.

May Co. Lakewood Sporting Goods, Downstairs

1/2 OFF ON MEN'S FRENCH EDGE TOP GRAIN COWHIDE 2-SUITER

reg. 49.95 **24.95**

Buy one yourself and then you'll be back for more to fill that Christmas list. It has that rich smartness that any man could want in a 2-suit. Rich, supple sufan cowhide, smooth as silk with softside construction, lightweight steel frame, double handles, extended French edges with white cord stitching. And of course the interior is scientifically designed to carry loads of clothing.

reg. 44.95 Matching companion **22.45**

All Luggage plus 10% federal tax

May Co. Lakewood Luggage, Downstairs

SPRINGKNIGHT MUSLIN SHEETS

reg. 2.49 72x108 twin bed... **1.79**

reg. 2.69 81x108 double bed sheets... **1.99**

reg. 59c 42x36 pillowcases... **49c**

reg. 2.49 twin bed fitted bottoms... **1.79**

reg. 2.69 double bed fitted bottoms... **1.99**

SUMTER WHITE HEAVY DUTY MUSLINS

reg. 2.89 72x108 twin bed sheets... **2.39**

reg. 3.09 81x108 double bed sheets... **2.59**

reg. 3.49 90x108 extra wide double... **2.89**

reg. 69c 42x36 pillowcases... **59c**

reg. 2.89 twin bed fitted bottoms... **2.39**

reg. 3.09 double bed fitted bottoms... **2.59**

Liberty Belle Spread

reg. 16.95 **12.99**

Colonial woven spread with 4" bullion fringe, antique white. Washable, extra wide for twin or full size bed to sweep the floor.

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

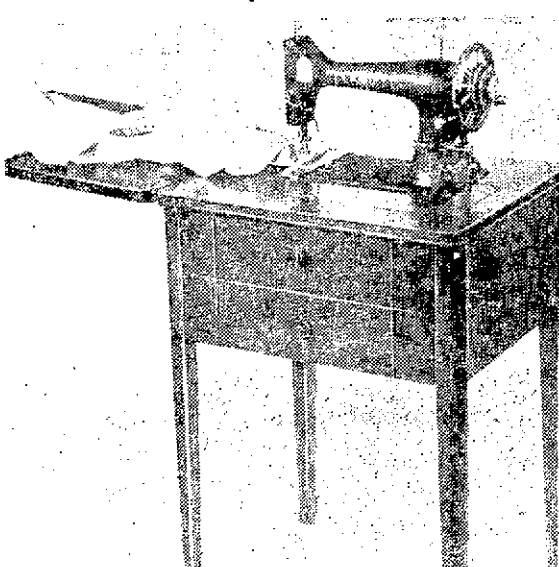
May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

MAY Co. LAKWOOD savings up to 20%

on all models used at the L. A. County Fair



clearance white sewing machines

model illustrated **77.50**

nothing down, 5.00 monthly*

PORTABLES—CONSOLES—DESK MODELS

Selection is good but the quantities are limited. Zig-zags and conventional machines—all were brand new and used only for demonstration.

SPECIAL FAIR TRADE-IN ALLOWANCE ON OLD MACHINES

*monthly payments include May-Time Service Charge

May Co. Lakewood Sewing Machines, Third Floor

May Co. Lakewood Sewing Machines, Third Floor

May Co. Lakewood Sewing Machines, Third Floor

May Co. Lakewood Sewing Machines, Third Floor

May Co. Lakewood Sewing Machines, Third Floor

May Co. Lakewood Sewing Machines, Third Floor

May Co. Lakewood Sewing Machines, Third Floor

May Co. Lakewood Sewing Machines, Third Floor

18" Corduroy Pillows

reg. 2.98 **1.79**

Big 18" square decorator pillows with button centers, filled with cotton for extra softness. Choice of 14 luscious colors to blend with your decor.

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

May Co. Lakewood Art Needlework, Street Floor

Our Own Surety Sheets

72x108 twin size; reg. 3.09 **1.99**

Sheets and cases of fine quality, combed percale. White only.

reg. 3.39 81x108 double bed... **2.19**

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

Liberty Belle Spread

reg. 16.95 **12.99**

Colonial woven spread with 4" bullion fringe, antique white. Washable, extra wide for twin or full size bed to sweep the floor.

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

May Co. Lakewood Bedding, Third Floor

MAY CO. LAKWOOD, 8180 Lakewood Blvd.

Hours Tues., Wed. and Sat. 9:30-5:30

Mon. 9:30-9:30; Thurs. and Fri. 12:30-9:30

For Phone Orders Call L.B. 39-2411, MEX 3-0111

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30 ... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKEWOOD
MAY CO.
annual

fall sale



1st time at this low price

SAVE \$65
FRIGIDAIRE
BRAND NEW "9.1"



ONE OF THE "HOTTEST" REFRIGERATOR VALUES EVER OFFERED

was 259.95 **194.88**

Here's one of the most popular and hard-to-get 1955 models—now at a big \$65 off! Just look at these terrific features: Full-width Super-Freezer Chest • 2 refrigerated shelves hold up to 38 lbs. of frozen foods in sub-freezing cold • Frozen Juice Can Holder • 3 Quick-ube Trays • Full-width Chill Drawer • Full-size Golden Rust-Proof Aluminum Shelves • Full-size Porcelain Hydrator • Storage Door with extra-deep shelves, tall bottle, butter and egg storage; Model SDV-91 SPCL.

SALE REBUILT REFRIGERATORS

One of the greatest selections of used, reconditioned refrigerators we've ever gathered together. All have been completely tested, sterilized, replated and refinished. Look like new. All are guaranteed 90 days parts and service with exchange privilege on a new model. Choose from Frigidaire, G. E., Hotpoint, Westinghouse, Coldspot, Servel, many other famous makes.

\$59-\$69-\$79-\$89-\$99

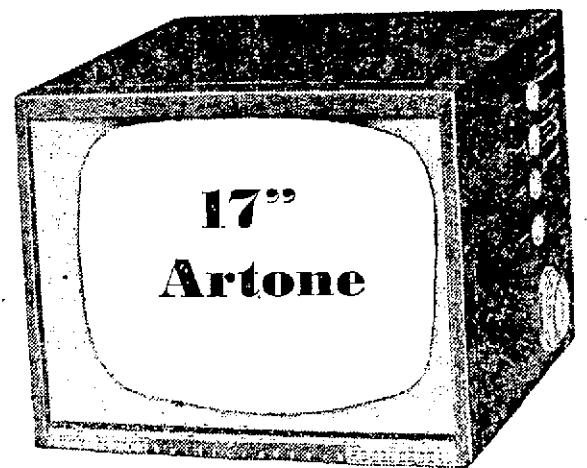
FAMOUS TV \$108 UP



zenith 21" deluxe console

259.95 WAS 299.95

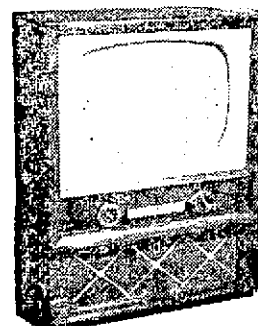
\$40 off a brand new deluxe console with aluminumized tube and filtered lens screen. Rich mahogany cabinet. Large speaker. Model X2252R.



brand new 17" artone

\$108 149.95 VAL.

The most sensational table TV buy in may co. history! Made for us by one of the country's leading companies. Stunning new cabinet with side tuning Model 17T61.



27" muntz console

238.88 369.95 val.

Full size mahogany console with huge 27-inch screen. Rich, full sound. Attractive mahogany cabinet. 327C3.

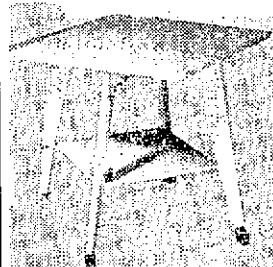


24" travler mahogany TV

179.88 was 249.95

A fabulous low price for a 24-inch TV. Attractive mahogany cabinet. 524-83.

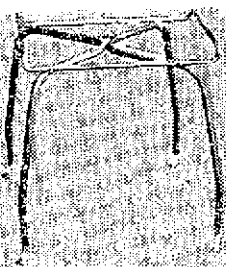
GROUP OF FAMOUS MAKE TV, including RCA Victor, General Electric, Zenith, etc. All reduced for quick clear-away. Many terrific values, but they won't last long, so hurry!



swivel tv table

9.66 14.95 val.

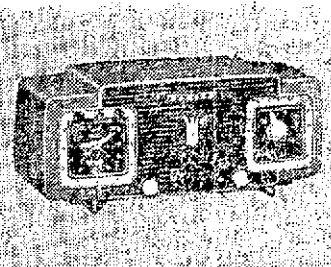
Swivel top table on hardwood casters, so you can roll entire unit, or turn set alone. 22" x 24" top. Mahogany Blend, 11.66.



iron tv stand

5.66 12.95 val.

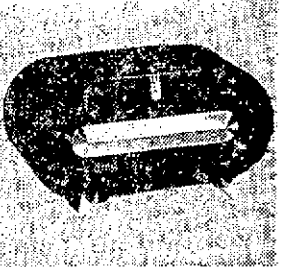
Sturdy new wrought iron TV stand on easy-glide casters. Adjustable top fits all table models. In gleaming brass, 9.66.



zenith calendar-clock radio

41.88 was 53.95

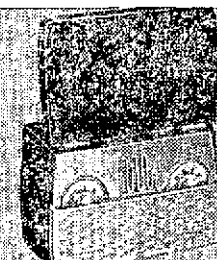
De luxe Zenith clock radio tells time, day, date. Wakes you, shuts off automatically. Appliance switch, 524.



zenith deluxe table radio

26.88 was 33.95

Handsome grey plastic table radio of excellent quality. 5 tubes, superb tone. Extra powerful, Model 511.



3-way motorola portable

33.98 was 41.95

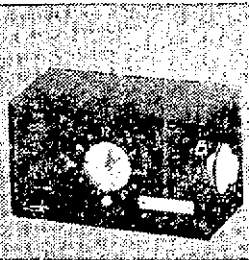
Works on battery alone or AC-DC... the famous Motorola "Play-mate." Long range reception. Instant operation. Compact cabinet.



rca victor phonograph

23.88 31.95 val.

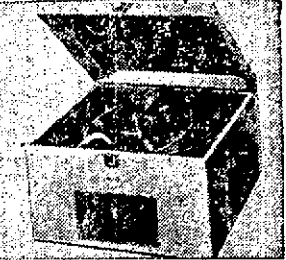
Complete 3-speed RCA Victor phonograph plays all sizes, speeds records. Luggage cabinet with lid.



sonora clock radio

19.88 32.95 val.

Terrific low price clock radio. Wakes you automatically to your favorite station. Maroon plastic, model 488.



philco auto. phono.

49.88 was 65.95

(plus "45" spindle, 4.95) Complete automatic 3-speed phonograph at a sensational price. Luggage style case.



webcor hi-fi console

128.88 was 152.95

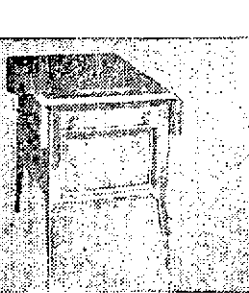
De luxe high fidelity 3-speed automatic phono. 3 speakers, 50 to 15,000 cycles, acoustically designed mahogany cabinet, Model 113.



artone hi-fi console

129.88 204.95 val.

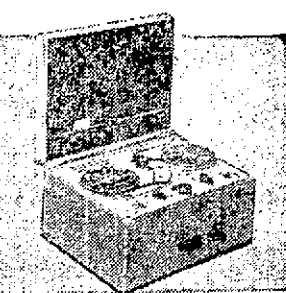
Beautiful mahogany hi-fi 3-speed automatic phono, with finest features. Diamond and sapphire needles, 3 speakers, acoustical cabinet. Blond, 139.88.



philco radio-phonograph

124.88 204.95 val.

Chairside radio plus complete 3-speed automatic phono. Attractive chairside blond cabinet can be used under TV set. Model 1750L.



tape recorder

88.88 was 129.95

Terrific value Dixie-land 2-speed tape recorder. Includes mike, reel of tape and empty reel. Amazingly good voice and music reproduction. Luggage style case.

Fall's Best Bargain: Buy Beauty, Civic Aid at Show



ACCENT will be on both pleasure and civic assistance Oct. 14 when the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Assn. presents its annual fall fashion show in Towne Club to benefit Seaside, St. Mary's and Community Hospitals. Above, modeling some of the styles from Chrysteen's Shop and Harris Furs to be shown, are, from left, Mmes. William Rhorer, Lyle Gray and Joseph Reed, auxiliary members. Brunch at 10 a. m. will precede the fashion event. This is the event given by the auxiliary to benefit all three hospitals.



LUXURIOUS FURS will top smart fall costumes Oct. 14 in Towne Club as members of the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Assn. model autumn fashions to lend a helping hand to Community, St. Mary's and Seaside Hospitals. Funds for the benefit, discussed above by Mrs. Philip Voigt, at left, ticket chairman, and Mrs. Arthur Buell, program chairman, will be used to replace at least one piece of equipment in each hospital. Brunch will be served at 10 a. m. and fashions will be shown at 11 o'clock.

Médical Auxiliary Turns Talents to Philanthropy

Community, St. Mary's and Seaside Hospitals will benefit this fall from the efforts of more than 300 women, banded together as the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Association.

These active civic-minded women have set an impressive goal—to replace at least one piece of obsolete equipment at each hospital. Funds to complete this project will be obtained Oct. 14, when the branch presents a benefit fall fashion show in Towne Club. This is the first time the branch has sponsored an event to aid jointly the three hospitals.

Under the able planning of Mrs. John Lungren, in charge of public relations, Mrs. Arthur Buell, program chairman, and Mrs. Montie Margre, hospital chairman, the show promises to be a success, entertainment-wise and philanthropically.

Mrs. Arthur Buell announces styles from the Chrysteen Shop and Harris Fur Company will be featured. Other participants will be the Egyptian Drug Company and Park Nursery. Commentators will be Mrs. Maurice Rosenbaum and Mrs. Lungren. Mrs. Philip Voigt is in charge of tickets with Mrs. Leon Lemont Witte as her co-chairman. Mr. and Mrs. Don Guthrie are furnishing the orchestra, and Norman Durkin is offering the Towne Club for the event.

The affair will open at 10 a. m. with brunch and fashions will be modeled beginning at 11 o'clock by auxiliary members. Mmes. Richard McGolia, Lyle Gray, Walter Gilkey, Thomas Hardesly, Frederick Harrison, Kenneth Johnson, Dwight Sigworth, Jay Moorhead, Charles Oliver, Sterling Pillsbury, Joseph Reed, William Rhorer and William Todd.

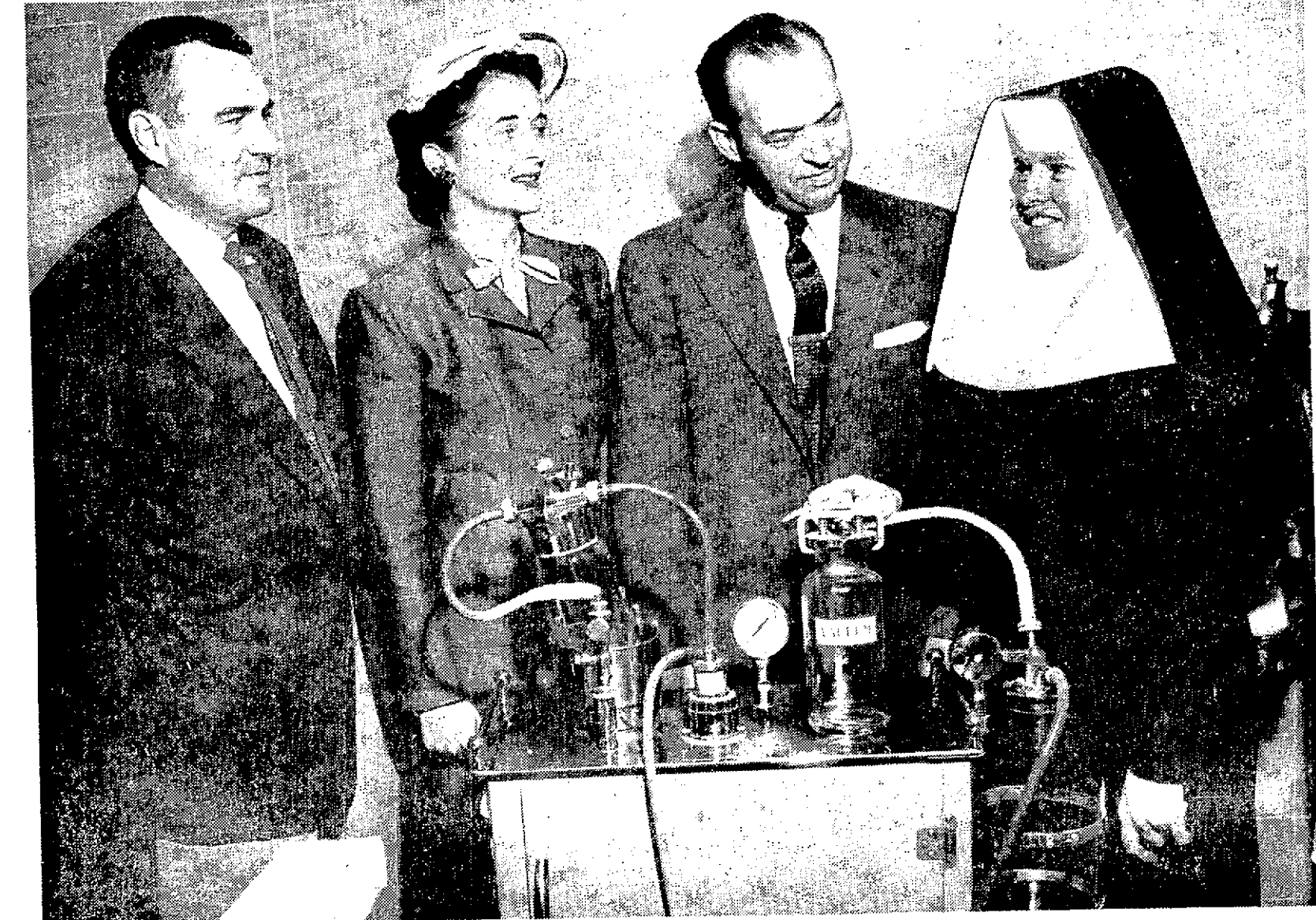
The Long Beach branch can look back on 20 years of community service. In early 1930 the wives of the doctors gathered together on the same evening as the Harbor Branch Medical Association meeting for discussions. A letter was written asking permission to start a branch of the Woman's Auxiliary to the Los Angeles County Medical Association. As Long Beach members increased in numbers, a branch was warranted and so permission was granted in 1935.

Mrs. Francis B. Settle as first chairman was assisted by Mrs. Ralph Eusden, vice chairman, who later served as county, state and national chairman of the medical auxiliary; Mrs. Dwight Sigworth, secretary, and Mrs. Raymond Swinney, membership chairman.

Mrs. Malcolm Todd is now serving as the 19th president. Former chairmen following Mrs. Settle were Mmes. Francis Hertzog, Horace McCoy, who served two years, Ferris Arnold, Fred B. Clarke, George Stilson, Burns Chaffee, Kenneth Brandenburg, Thomas Noble, Francis Settle, John Grant, George Paap, Harry Murphy, W. Patton Garrison, H. Milton Van Dyke, Loren Nelson, James Kelp, M. John Rowe Jr. and Russell Fisher.

Up to the fall of 1944 efforts of active members within the medical auxiliary were concentrated on war activities. More than 1430 hours in one year were donated to Red Cross work. In addition to active participation in all the various health drives and to hundreds of hours donated at the Blood Bank, the nurse recruitment program has been one of the major undertakings. This is under the direction of Mrs. Maurice Lang and her co-chairman Mrs. Edmund Godwin. This committee endeavored to foster interest in the nursing profession among the high school students. Those girls who are interested take a tour of hospitals and hospital ships and listen to talks on the special fields of this profession.

The scope of this fine organization has grown during the past two decades with each increase in membership. And with each passing year, members strive to better their assistance with the development of health and education in our city.



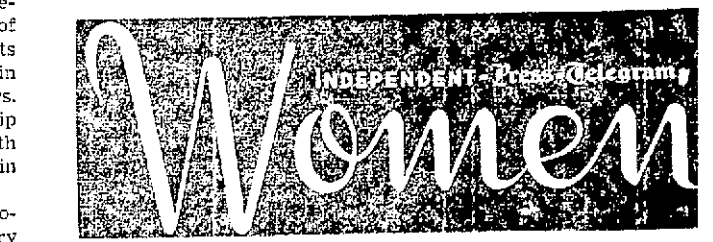
THE GOAL of the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Assn. this fall is to replace one piece of equipment in St. Mary's, Community and Seaside Hospitals. Funds for this project will be obtained Oct. 14 when the auxiliary sponsors a fashion show and brunch at 10 a. m. in Towne Club. Above, Don Carner, administrator at Seaside Hospital; Mrs. John Lungren, public relations chairman of the auxiliary; Howard B. Hatfield, administrator at Community Hospital, and Sister David, administratrix at St. Mary's Hospital, view a suction machine, one of the many items needed desperately.

Bon Voyage Party for Miss LeRoy

The tropical beauty of Hawaii is luring Miss Jeanne LeRoy who is busily making plans for vacation jaunt to the islands. She will sail Oct. 14 aboard the Lurline.

To bid her well wishes before her journey, members of her bridge group were guests at a party given last week in the Garden Grove home of Mrs. Lou Steffen. A miniature ship centered the table, and a south sea theme was carried out in the other decor.

Bidden were Mmes. Fay Looman, Franklin Waters, Harry Fulton, Dean Gilmore, Bud Reynolds, Robert Kennedy, Walter Schaffran and Robert Ludlam.



LONG BEACH, CALIF., SUNDAY, OCT. 2, 1955 SECTION W

Gamma Phi Luncheon on Tuesday

After a luncheon Tuesday noon, Long Beach alumnae of Gamma Phi Beta sorority will settle down to making plans for the fall months.

Mrs. J. B. Rawhauser will open her home at 3709 Brayton Ave. for the gathering and will be assisted by Mmes. Malcolm Johnson and Walter Drew.

Final preparations will be made for the semi-annual couples dinner and bridge party Nov. 5 at the community room of the Bank of Belmont Shore, as well as plans for the Founders Day meeting in November.

A highlight of the business session will be the nomination of Mrs. Arthur Green by the local alumnae to the national Gamma Phi Beta service roll. To be nominated for the honor an alumna must have shown devoted and constructive service to chapter, province and international phases of the sorority.

'Night in Venice' for Stevenson Guests

Endeavoring to share with friends at least a fragment of their wonderful visit to Europe, Mr. and Mrs. Albert Stevenson will entertain 140 guests Saturday evening at a black-tie "Night in Venice" at their 730 Santiago Ave. home.

The Stevenson home, patio and garden will be transformed into a section of the wonderful and romantic city of Venice, famed for its many canals and waterways, as commonplace there as highways are here.

Green and white striped canopies will cover the terrace and pool deck. Dinner tables will be draped in pink cloths and centered by hurricane lamps and mounds of grapes. Poles of the canopies will be twined with real grapes and grape leaves, and a bubbling Italian fountain will center the buffet table with clustered grapes and flowers at its base. A three and a half foot gondola carved out of ice and filled with caviar will center another serving table.

The swimming pool will give the illusion of a real Venetian canal as a 15-foot gondola laden with grapes and flowers drifts romantically in the water through the reflection of myriad gaily colored lights which will hang above. Three Italian musicians and a girl singer will entertain for the guests with songs native to Italy, among the Gondolier's song, "Violetta."

Assisting the hosts throughout the delightful evening will be Dr. and Mrs. Houston Fairley, Dr. and Mrs. Herbert Carlson, Mr. and Mrs. Don Berry, Mr. and Mrs. Robert Summy, Mr. and Mrs. Mark Kendall, Dr. and Mrs. Bill Dummit, and Mrs. Ethel Severson.

Entertains at Luncheon

Miss Dorothy L. Strang, daughter of Dr. and Mrs. T. A. Strang, 205 Termino Ave., who recently obtained her master's degree in the Library School at UC, Berkeley, entertained some of her postgraduate classmates at a buffet luncheon last week in her home.

Bidden were Misses Dolores Lawless, Librarian at Jordan High School; Edna Lyth, librarian at South Pasadena Public Library; Margaret Lanphere, librarian in Alhambra Public Library, and her younger sister, Annette Strang.

On Monday Miss Strang will begin her position as librarian at Reed College in Portland, Ore.

Panel Discourse Slated Monday

Iota Chapter, Beta Sigma Phi, will meet Monday at 8 p. m. in the home of Mrs. William E. Gough, 5720 E. Candor St. Mrs. Robert V. Barrett is co-hostess.

A discussion of "Your Day Socially" will be led by Mrs. Gough and Mrs. Barrett. There will also be a panel discussion on "Your Poise and Charm," with Miss Gladys McSharry, chairman, aided by Mrs. Evelyn LaPay and Mrs. Carl W. Niles.

A business meeting will follow.

Knit Show at Towne Club

Imported knits and sport clothes will be shown by Jo Kaye Shop to assembled members of the Women's Activities Committee of the Towne Club, when the group meets at 12:30 p. m. Wednesday, for luncheon at the Towne Club, 1150 E. Ocean Blvd. Barbara Blakeley's Cover Girls will model the clothes, and Lois Cline will act as commentator. A short business meeting will be conducted by Mrs. John D. Bowler Jr., president of the group.



—All photos by H. S. Melvin, staff photographer.

With the nurse recruitment program, forms a vital part of the activities of the Long Beach Branch of the Woman's Auxiliary to the Los Angeles County Medical Association. This autumn the group will aid Community, Seaside and St. Mary's Hospitals with funds raised Oct. 14 at the annual fall fashion show in Towne Club. Mrs. Francis B. Settle, at left, first chairman of the Long Beach Branch, and Mrs. Malcolm Todd, presiding chairman, discuss plans for future events of this active medical group.

Wild Waves

By IOLA MASTERSON

Affairs on the social scene are rattling right along like the Super Chief in a hurry as we build to the crescendo of the holidays. Some of the things we write about are so much fun they should be printed in technicolor. However, that's out, so let's take a peek at what's happening a la the black and white route.

Betty Baume Smith was whisked down to Long Beach Friday from her home in Van Nuys in one of her too rare local appearances to be guest of honor at a chatter-filled luncheon at Margaret Hanson's home, 5041 Vista St. Co-hostess for the merry day was Dorothy Goodnight. Guests, naturally, were Betty's good friends from former years.

Informality will be the order of the day Wednesday when Lorraine Lungen and Ruth Todd make the day sparkle for their friends with a let's-get-together-just-for-the-joy-of-it brunch at Virginia Country Club.

When Oct. 6 rolls around a group of friends whom Claire and "Phil" Phillips have made since residing in Long Beach will join with some of the Phillips' close friends from Los Angeles and meet each other over cocktails in their home, 5331 El Parque. And that makes Thursday the kind of day the star gazers would describe as "a most propitious day to meet new people!"

White and yellow mums clung to the glass smooth surface of the pool at Clarice and Burton Pike's home last night where hurricane lanterns cast their shimmering light—perfect visual background to accompany the pretty cocktail party given for 60 guests to honor the Phillips' friends from Los Angeles. The party was a late one for the Nightingale dance, Clarice and Burton shared hosting duties with Ruth and Fred Jensen, Maryanne and John Sumner, Dolly and Jeff Stone and Jane and Bill Rhorer.

A first rate trip has just ended for Hazel Slaughter who flew back to Atlantic City to attend the American Medical Association convention as a representative of Auxiliary to Children's Memorial Hospital of which Hazel is Madama President, y'know. A side-trip to New York netted our traveler a peek at several good shows and some exhilarating shopping.

Once upon a time (last Saturday night) there were a band of Trojans (USC variety) who suddenly and inexplicably began to speak Chinese (Cantonese) and here are the facts. Mildred and Howard Coy, 36 Virgil Wk., were responsible. Seems they rounded up about 30 old classmates from the SC campus and had a reunion in the grand manner. One of said guests happens to know the famous Chinese chef, Henry Lee, an author on the subject of Chinese cookery, no less, and managed to engage Mr. Lee to prepare an authentic Cantonese dinner which was out of this world. Naturally, they had to learn the names of all the gourmet dishes and that's why a bunch of Trojans with American accents were speaking Chinese.

Sky Pilot in the Sky Room may sound facetious but that's the way it was Wednesday when Rear Adm. Thornton C. Miller was present for smorgasbord luncheon with a gang of Navy men of the area. The Admiral, you see, is one of but two Navy men to ever attain such a high rank. And, as we understand it, that goes for any navy in the world. Adm. Miller was in town from his post in San Diego on a tour of inspection. What's more, he was a living symbol of the old adage "it pays to live right" because he went home with one of the door awards—dinner for two in the Sky Room!

Jackie Lucas and Gloria Wallace made happy water nymphs out of a few of their friends the other day with a fun-in-the-sun swimming party and poolside luncheon at Jackie's home, 1441 La Perla. No wonder those planes coming off the runways at Municipal had trouble gaining altitude till after they got across the Lucas' Park Estates place!

Claire and Lou Dingler will find out in the next three weeks if "The Yellow Rose of Texas" or the "Belle of New Orleans" are worth singing about when they take a vacation flight over New York especially to be shown at this paper's most successful fashion show in the Aud. Tuesday night. Can't show what you haven't got so Hillevi Rombin. Miss Universe modeled a gorgeous mink stole while the chinchillas acted like spiteful little minx. Did the fabulous bolero ever arrive? Oh, sure. Next day.

They whacked volley balls, blistered ping-pong dittos, dove in the pool pretending that summer would never end, and thanked Ruth Jensen for having a birthday and Laurel and Dr. Bob Bult for having a party in celebration! It happened together evening when Laurel and Bob honored Ruth in their home, 5261 El Cedral. Co-hosting the jolly affair were Dolly and Jeff Stone and Marcia and Ty Ellis.

After all that exercise, food was required and food there was, delicious and luscious style served to such guests as honoree Ruth and her husband, Fred, Dick and Noble Millie, Marian and John Sumner, Dottie and Jim Linberger, Toni and Ken Oliphant and Rose and Travis White.

Her passport for admittance from Storkland to the USA was received by Judith Ann Steele and on Sept. 17 she made the trip arriving at Sensitive where her mother, Betty, and dad, Bill, were all ready with a big welcome. Just a few days ago Judy met her brother, Chris, and sister, Nancy, at their home, 380 Coronado. Chris received his passport five years ago and Nancy had hers stamped "OK for delivery" three years ago.

Kathleen Mason, who hat-wise, at least, is the Hedda Hopper of Long Beach, is off to another successful season we hear. Among the first of her fall and winter collection is an elegant brown and beige one as perky as she is (and that's per-tty perky!). Kidding aside, Kathleen does as much for any hat as any hat does for her!

How they could possibly have packed so many new sights, sounds and pleasures into one brief visit is still a puzzle to Laura and Wahford Jacobson, who returned Monday from Hawaii. But they did and they have their memories to prove it. The Jacobsons flew to the Islands for a convention of Port Authorities of the West Coast but still managed ample time to hop from island to island and see and see and see.

September birthdays come so thick and fast in Bill and Lucy Blancagniel's family that they just up and had a combined celebration the other night with dinner and dancing at Vivian Lairds. The month holds the birth date of not only Lucy but of daughter-in-law Dorothy and son John Rudd, and of Dot and John's little girl, Susie. Kay and Arthur Rudd joined the family group although the closest they could come to drumming up a birthday of their own for September was that of Kay's brother—who wasn't even present for the party! Lucy and Bill, incidentally, just returned in time for the celebration from a three months trip to the East Coast and the southern states.

Other returnees from vacations of long duration are Grace and Norman Barker, who arrived back in town Monday after an absence of three months. But that "three months" business is nothing new to them; they've been disappearing just like that every summer for 20 years! Grace and Norman have a standing invitation to spend the summer on old college chum, Harold Swift's, handsome Chickering Farms estate at Lakeside, Mich. During the month of August the couple were joined by their son and daughter-in-law Norman and Sue Barker Jr. and their three young sons.



MUSICIANS SETTLE HERE

Relatives and family brought Mr. and Mrs. Roy Campbell, seated on well and in campaign chair, to Long Beach. Heads of the Naples School of Music, they are assisted at the school by their niece, Mrs. Peggy O'Reilly, left. Enjoying the Campbell's back yard at 1981 Farwood Ave. when the photographer arrived were their son, Bob Campbell; his wife, Marjorie; their boy, Bobbie, and Schatze, the boxer.—(Staff photo.)

We Welcome

Melody Means Campbells

By JEAN B. MOORE

It is interesting to discover why people move to California. Sometimes it is to retire. Often it is the climate. More often it is to be near relatives or family members who have already discovered the climate. So it is with Mr. and Mrs. Roy Campbell, whose musical talents are known in the middle west and New York. When their son, Bob, decided to settle in Long Beach after the service, his parents eventually found themselves in the same city.

Far from leading a life of retirement, they own and operate the Naples School of Music, with enough time off to watch their grandson, Bobbie, kick off his high top on the yard stick month by month.

Roy Campbell began majoring in music at Kansas University, before being graduated from Drake University in Des Moines, Ia. Born in Hutchinson, Kan., he soon found his way to Chicago to study at the Chicago Musical College, then to New York for several years of singing with nationally known symphonies during spring festivals at colleges throughout the nation. He had a taste of Broadway and vaudeville; then he decided the call once more to his home state where for nine years he was Dean of Music at Friends University in Wichita. Developed under his leadership were the Singing Quakers, a choral group which toured extensively in the eastern half of the nation.

New York proved a lure again. This time radio and the theater were his fields. As musical director and choral ensemble leader for many shows he counts as friends such personalities as Bea Lillie, Mary Martin, Jane Frazar, and Jan Peerce. One of his pupils was actor John Payne, then attending Columbia U. Another was Frank Luther, known for his children's records. Vivian Blaine and Dorothy Shea were coached by the tenor. His most recent pupil was Anna Russell whose specialty is satirizing various singing forms.

Having a garden to putter in appeals to the musician. He and Mrs. Campbell take pride in the backyard of their home at 1981 Farwood Ave. with its lily pool and miniature well. Time allowing, Mr. Campbell hopes to grow more plants and flowers.

Musical interests of Myrand Campbell center on piano and organ. A native of Liberal, Kan., she studied at Kansas City Conservatory of Music and continued at the Chicago Conservatory of Music. For several summers she played organ in one of the Chicago churches.

When her husband headed

the Friends University music department, she busied herself giving concerts and accompanying singers. During their New York residence she taught organ at St. Mary's Episcopal School for Girls and was supervisor of adult piano education in Garden City. Both the Campbells had studios at Carnegie Hall.

Here in Long Beach Roy is a member of the Musical Arts

Club, while Myrand is a member of Chapter O.L. of PEO and of the Organists Guild. Her hobby? Music, of course. She plays at the school, she plays at home, and on Sundays she is at the organ keyboard at Los Altos Evangelical Lutheran Church. As for Roy, he estimates he auditioned 10,500 aspiring singers when he was in New York. He hasn't finished yet.

Whirl of Bridal Courtesies Precede Autumn Wedding

Several attractive bridal showers heralded the wedding a few days ago of Diane Hanewinkel and Les Arnold. Mrs. Jerry Hanewinkel was hostess at a courtesy. Guests brought gifts for the bride's kitchen.

Bidden were Mmes. Harper Wren, Percy Hanewinkel, Lowell Hanewinkel, Lenny Herendeen, Jack Wahlstrom, Sandy O'Neil, Dick Powell, Flo Arnold, Doyle Hanewinkel; Misses Helen Wren and Diane Hanewinkel.

A sugar plum tree covered with wedding bells and flowers in shades of the bridesmaid's dresses centered the refreshment table when Rose Kerr entertained at a pantry shower. On the buffet was a bridal procession which was used at a wedding shower for the bride's mother.

Guests were Sherry Fullon, Bill Paris, Diana Robinson, Sandy Grant, Mary Henry, Ann Christy, Jean Peterson, Helen Schuck, Pat Green, Don Campbell, LaDonna Keel, Kathy Sharpe, Don Keel, Judy Morisset, Vern Shovalter, Paul Self and Mrs. Doyle Hanewinkel.

A crystal epergne overflowing with lavender blossoms set the pastel theme at the bridesmaids' party given by Mrs. J. A. Wahlstrom. Turquoise and lilac tones were carried out throughout the home.

Invited were Ann Christy,

Mary Henry, Diana Robinson, Jean Peterson, Sandra Grant, Helen Schuck and Pat Green.

Proceeding the wedding rehearsal, a buffet supper was served the bridal party in the bride's home. Invited were Jean Peterson, Ann Christy, Mary Henry, Diana Robinson, Pamela Hanewinkel, Lowell Hanewinkel, Don Keel, Bob Linn, Diana Deering, Doyle Hanewinkel Jr., Mr. and Mrs. Jerry Hanewinkel and Mr. and Mrs. Doyle Hanewinkel Sr.

Court St. Ann

Court St. Ann 763, Catholic Daughters of America, will meet Tuesday at 8 p. m. in St. Anthony's Catholic Center for a regular business meeting.

On Sunday, Oct. 9, the organization will join with the YLI and all parish groups in the Long Beach area, in sponsoring the annual benefit tea for the Sister of the Holy Family, from 2 to 5 p. m., at their residence, 638 Sunrise Blvd.

Parties Precede Dinner Dance

Yards of tulle and delicate laces floated around pretty Nightingale members last evening as they danced to the music of Jack Collins and his orchestra in the Cavalier Room of Lafayette Hotel.

French balloons striped in black and anchored to baskets of white flowers adorned each table. More of the balloons floated from chandeliers.

Greeting members, husbands and guests as they arrived at the dinner dance were Mrs. Alfred Williams, president, and past presidents, Mmes. William Brown, Frederick Taylor, Loris K. Cox and J. C. Spence Jr., first president of the group. Mrs. Kenneth Henry, ways and means chairman, and her committee were in charge of the event.

Preceding the affair, several couples entertained at cocktail parties. The Norman Stows with Mr. and Mrs. Travis White as cohosts, invited friends to their home at 3761 Cerritos Ave. Bidden were Actor Anthony Caruso and his wife, Tonia, Messrs. and Mmes. Berry Merritt Jr., William Pot-hoff, Ralph Graham, Luke Sonners, Charles Severson, Dr. and Mrs. Guy Rayola, Dr. and Mrs. Jack Wooding and John Peters and Helen Poyons.

Opening their home overlooking the ocean at 25 15th Pl., were Mr. and Mrs. Lawrence Bonzer who with Dr. and Mrs. Monte Magree entertained. Assisting the foursome were Mr. and Mrs. Robert Campbell and Mr. and Mrs. James Collins.

Sipping cocktails as they enjoyed the view were Messrs. Walter Strawinsky, R. Philip Dowds, Donald Erb, Stanley Weiss, Allan Bonzer, Richard Berry Jr., William Eastman, Robert Silly, James Nagle, Ward Kenneth Davidson, Terence Ragan and Francis Uecht.

Also entertaining were Dr. and Mrs. Burton Pike, Dr. and Mrs. Frederick Jensen and Dr. and Mrs. William Rhorer, Mr. and Mrs. John Sumner and Mr. and Mrs. Jeffrey Stone in the Pike home.

Flowers floated in the pool and the patio was bathed in candlelight for the occasion. Guests were Messrs. and Mmes. Ty Ellis, Donald Raney, Lawrence Hunt, Lawrence Collins Jr., Noble Millie, Rex Welch, Jack Warnoch, John Brennan, Don Stage Lloyd Whaley, J. Burdge, Henry Viets, Ken Oliphant, John Turner, Charles Hughes, Ely Somerville, Drs. and Mmes. L. L. Cowley, L. L. Witte, Lyle Murphy, Robert Euit, Alex. Kadvary, William Cheney, George Alexander, Malcolm, Todd, Richard Matlock, Arthur Buell, John Lungen, J. H. Prichard and Robert Godwin.

A red chiffon gown complemented attractive blonde Mrs. Dean Lucas when she and her husband invited a few friends to their La Perla home for

cocktails served on the terrace overlooking the swimming pool.

Making up the party were Messrs. and Mmes. E. Decatur Mitchell, Croften Cooper and John Richards and Dr. and Mrs. Earl Wallace.

Drs. and Mmes. Joseph Reed, Julian Knutson, Gustave Bock and Mr. and Mrs. Edison Demler headed their cars down the narrow picturesque streets of Naples early last evening toward the Clarence Davis abode at 33 Rivo Alto Canal.

Greeting them as they arrived besides the Davises were other hosts, Dr. and Mrs. Robert Kienhofer, Dr. and Mrs. Joseph Hammer and Mr. and Mrs. Allen Carlton.

Stuart King proved an able bartender before the dance when he and Mrs. King (she wore blue iridescent taffeta backed with a bustle bow) were hosts at cocktails. Bidden to the King home at 6731 Stearns Ave. were Mr. and Mrs. Edward King, Mr. and Mrs. William Cahill, and Dr. and Mrs. Little.

Several attractively gowned women and their escorts stopped off at the Alfred Williams home before the dance. Cocktails were served to Messrs. and Mmes. William Brown, Charles Davis, Frederick Taylor, J. C. Spence Jr., Lawrence Hill, James Baker, Andrew

Sorenson, Loris Cox, Dr. and Mrs. Lisle Wyatt and Mrs. Eleanor Miller.

Out in Park Estates the Bruce Murrys and the Loether Bucks were entertaining in the Murray home. Mrs. Murray received guests in an off-the-shoulder blue nylon net dress and Mrs. Buck chose a jeweled avocado velvet gown.

Invited were Messrs. and Mmes. Robert Buck, J. L. Jayden, Daniel McKinney, B. K. Marter, Herbert Buchler, Kenneth Siston, Robert Madison, Boyd Lemmon, J. Taylor, Joseph Josh and Dr. and Mrs. Avery Manford.

Oriental Shrine Sets Old Show

El Tanya Court 61, Ladies' Oriental Shrine of North America, will sponsor a luncheon and fashion show Oct. 13 at Lakewood Country Club featuring styles from Irene's and furs from Lockwood Furs.

A dance also is planned by the El Tanya Oriental Dancers. Proceeds from the event will benefit the group's many philanthropic projects. Tickets, available to the public, may be obtained from any court member or at Irene's, 213 E. Broadway.

Dinels' . . . and Lanz are Synonymous . . . Charcoal Wool Dress . . . Pelon Lined Skirt . . . Black Ric-Rack Braid at Neck, Hip, Hem . . . For Cool Days Ahead . . . Sizes 9-15 . . . 39.95



30-60-90 DAY CHARGE AVAILABLE

REPEATING A SELL-OUT!

We have been fortunate in obtaining a second supply of this sensational coat! If you were disappointed before, here's your last opportunity to own a Jo-Kaye quality coat at less than half price!

TOMORROW—DOORS OPEN 9:30 A.M.

SPECIAL PURCHASE SALE

GENUINE IMPORTED 3/4-LENGTH

suede or
capeskin
coats

REGULARLY \$100.00

SALE PRICE \$49

- ✓ First Quality Skins!
- ✓ 11 Colors to Choose from!
- ✓ Original Jo-Kaye Styling!
- ✓ Every Coat with a Jo-Kaye Label!



STYLED AS SKETCHED

MEN!

Buy one of this great savings for Christmas Gift Giving. We will store it without charge.

NEVER BEFORE . .

In our history have we been able to offer jo-kaye styling and high quality skins at this fantastically low price!

jo-kaye
corner 4th & american

WE INVITE CHARGE ACCOUNTS • USE OUR LAY-AWAY • OPEN FRIDAY 9:30 - 9

Flattering fashions . . .

Sparked with
FABRIC
NEWS!



Come in, see these dresses, and thrill to the discovery of fabrics and styles that go around the calendar with fashion grace. Wool tweeds, winter cottons, textured rayons.

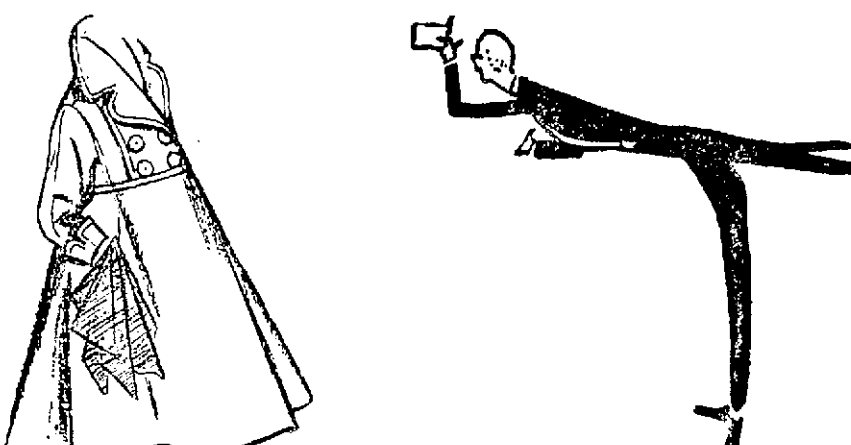
17.95

Open Monday and Friday Nights Till 9

PAVEY'S

501 American Ave. . . Phone 6-4749

Use Your Charge Account or Lay-away



Another example of Don Loper genius—this fabulous white sheared angora coat—kelly green lined with suit of identical green

Only at MR. BOB.

MR. BOB

112 - 114 E. BROADWAY

Woman's City Club Projects Year of Provocative Programs



With their first program of the current club year, Woman's City Club will begin a stimulating season of activity Oct. 7 under the leadership of Mrs. Ruth Runyan, president.

The 1:30 p. m. meeting in Town Hall will feature The Romantic Hour Trio, with Miss George-Ellen Ferguson, lyric soprano, Leonard Morganthal, bass-baritone and Raymond McFeeters, composer accompanist in a musical program of familiar compositions.

Friends will gather afterwards at a reception and tea arranged by Mrs. Susanne Mill, first vice president, and Mrs. Louise E. Gunther, fourth vice president, aided by their committees.

Members of Woman's City Club expect this year to realize a hope of many years by breaking ground for their own club building.

Meanwhile plans for the year's programs have been formulated by Mrs. Oliver L. Benediktson, program chairman, and Mrs. Myranna R. Coon, music chairman.

United Nations Day will inspire a program of classical and semi-classical music presented by the Melodic Strings, a group of eight strings and a pianist and assisted by a guest artist.

Highlighting the November program will be a challenging discussion by Siegfried C. Ringwald on "Can Germany Be United Without War?" The lecturer, traveler and educator has been an exchange instructor and lecturer in Germany, holds degrees in German and history from the University of Southern California.

and speaks the German language fluently. Now a teacher of German in the Long Beach school system, Ringwald speaks with authority. Connie Lou Berg will entertain in a program of words and song, "Americana," for Armistice Day.

Sigma Phi Gamma Dance Preceded by Gala Parties

Numerous gala cocktail parties were given Saturday evening prior to the first Sigma Phi Gamma fall dance which took place later in the LaFayette Hotel Supper Room.

Mr. and Mrs. Glenn Anderson of 1863 Fattiz were host and hostess in their home, with Messrs. and Mmes. John Dixon, Daryl Ahlgren and James Willingham assisting. Guests were Messrs. and Mmes. Kenneth Austin, Robert Barbee, James Roland, John Kohler, Hailan Dodge, Joseph Schiell, Carl Delaccio, Marvin Johnson, Donald Keller and Messrs. Dick Opdahl, William Holmes, Lin Cravens, and Misses Beverly Kreitzer and Marge Forbes.

Mr. and Mrs. Durell Hall of 1841 Fanwood entertained in their home, assisted by Mr. and Mrs. Scott Evans. Guests were: Messrs. and Mmes. Dale Taylor, Frank Matthews, George Brown, Joseph Lawler, John Williams, Lyle Spilman, William Sample, Fred McLean and William Blankenbecker.

Mr. and Mrs. Victor Burnett were host and hostess at 109 Scott St. with Mr. and Mrs. Robert Cathey, also greeting guests at the door. Those attending were Messrs. and Mmes. William Chapman,

Donald M. Hedges, E. L. Crampton, John Williams, Bernard Coakley, Arthur Middlemas, Eugene Kirkpatrick, Richard Bloom, Norman Statham, Charles Kelly.

Mr. and Mrs. Keaton King and Mr. and Mrs. William Casey entertained at the King home, 5767 Eckleson. Those attending were Messrs. and Mmes. John Morgan, La Verne Woods, Charles Mahan, Arthur Turner, Raymond Mackey, Mason Boston, William Fuller Jr., Robert Page, and Messrs. Ralph Schiell and Kenny Russell. Misses Sherrill Edwards and Buella Doolin.

Mr. and Mrs. Ferris Wankier entertained friends in their home at 3035 Volk Ave.

tain in a program of words and song, "Americana," for Armistice Day.

Song stylist Suzan Wallace will reopen meetings after the Thanksgiving recess with her one-woman song theater, accompanying herself on a spinet organ, a concert guitar, accordion and piano. Rounding out the program, Gordon W. Norris, poet-laureate of California will give the talk and reading that brought about his appointment to his poet's office.

Mrs. George Baldwin, Bible chairman, will arrange the Christmas program. Early in the new year, Bob Swanson is slated to present a revue, "Fantasy in Magic," Mrs. Coon will direct forty club members in a surprise number, Mrs. Grace I. Littleland, art chairman, will participate, and Phil Kerr, in his "Hour of Cheer," will tell stories of authors and composers.

In February, Mrs. Lloyd White's, "Philosophy Through Your Hat," will bring home-spun philosophy framed in lively humor. Preston Patterson, baritone, also is slated to appear; Elizabeth Hoyt will tell of her quarter-century in the Orient in "Oriental Treas-

ure Chest." March will find Music Week noted. Henry Warner, local artist, and Mildred Younger, active in local, state and national politics will be featured. Mrs. H. B. Perrin will present a tableau, "There Was a Garden."

In April, an original musical composition by Mrs. Benediktson will be presented before the motion picture "Overseas Flight." Public Schools Week will be marked with music by Jordan High School and a talk by John W. Wilson, who will speak on current events. Beatrice Crall, dramatic reader, and Eileen Schafer, harpist will round out the program.

Concluding event in May will bring Heinz Blankenburg, baritone, and Irene Cummings, soprano, in concert entertainment. Mrs. H. A. Zelsdorf, drama chairman, will direct a home talent play; Mrs. Phila Gem Terrill will arrange an

informative program on "Gardens, Parks and Recreations." Mrs. James P. Manning, federation secretary will present Mrs. John Coners of the Los Angeles District, who will give an informative talk. Civic speakers will be Mayor George M. Vermillion, City Manager Samuel E. Vickers and attorney Edwin Iliff.

BAER'S
HOUSE
OF FURS
252 E. 4th St. Ph. 6-6755

FURS

BETTER FURS
SOLD FOR LESS
BETTER WORK
DONE FOR LESS

Complete Fur Service

SHUFFLERS TO DANCE

A dinner dance will be given Saturday evening at Virginia Country Club by Shufflers Dance Club. Music will be provided by Jimmy Whetmore's Orchestra. Above is Mrs. Cliff Eldred, at left, who is being assisted with plans by Mrs. Stanley L. Smith, center, and Mrs. Clare McCord. Tables will be bright with autumn decorations.—(Staff photo.)

Democratic Study Club To Attend Art Group

Democratic Women's Study Club will hear outstanding women speakers at their Oct. 5th meeting in the Wilton Hotel Pageant Room.

At the 10:30 a. m. session, Mrs. Martha McClellan, legislative chairman, will introduce Mrs. Clyde Doyle, recently returned from Washington, D. C., who will discuss the 84th Congress.

At the luncheon hour, Mrs. Mary Rene, speakers' chairman, will introduce Mrs. Maymie Krynke, Long Beach writer. She will speak on "Political Aspects of Life in Australia," and will describe high points in her recent world tour.

Mrs. Jewel Boynton will be study hour chairman. Hostesses will be Mmes. Ethel Hoagland, Sally Reams and Ruby Tabor. Mrs. Zita Remley, president, will conduct the meeting.

Mrs. Murphy is well known for her portrayals as she reviews each book. Some of the stories she will present are "Good Morning, Miss Dove," by Frances Gray Patton, "The Doll Maker," by Harriet Arnow, and the non-fiction book, "Why Johnny Can't Read," by Rudolph Steff.

Modern Woman

436 PINE
LONG BEACH

The ONLY Store
Devoted Exclusively to
HALF & LARGER SIZES
12½ to 32½ — 38 to 52

"Gloria Swanson
in Italy"

blended line, color, and
detail to tucked crepe.
Vertical lines from
shoulder to hem, front
and back can only suc-
ceed in making you look
slimmer... the "V"
neck is as flattering as
it can be... wonderful
pockets in the easiest
cocktail dress of the
Fall season. Mediter-
ranean colors: Blue,
Green, Wine, Purple,
Brown, Navy, and Black.

Sizes 14½ to 24½

17.95

Other Dresses
from 8.95 to 45.00

YOU MAY CHARGE IT
TAKE 30-60-90 DAYS

Other Convenient Locations:

GLENDAL
241 N. Brand

HUNTINGTON PARK
5915 Pacific Blvd.

SANTA MONICA
356 Third St.

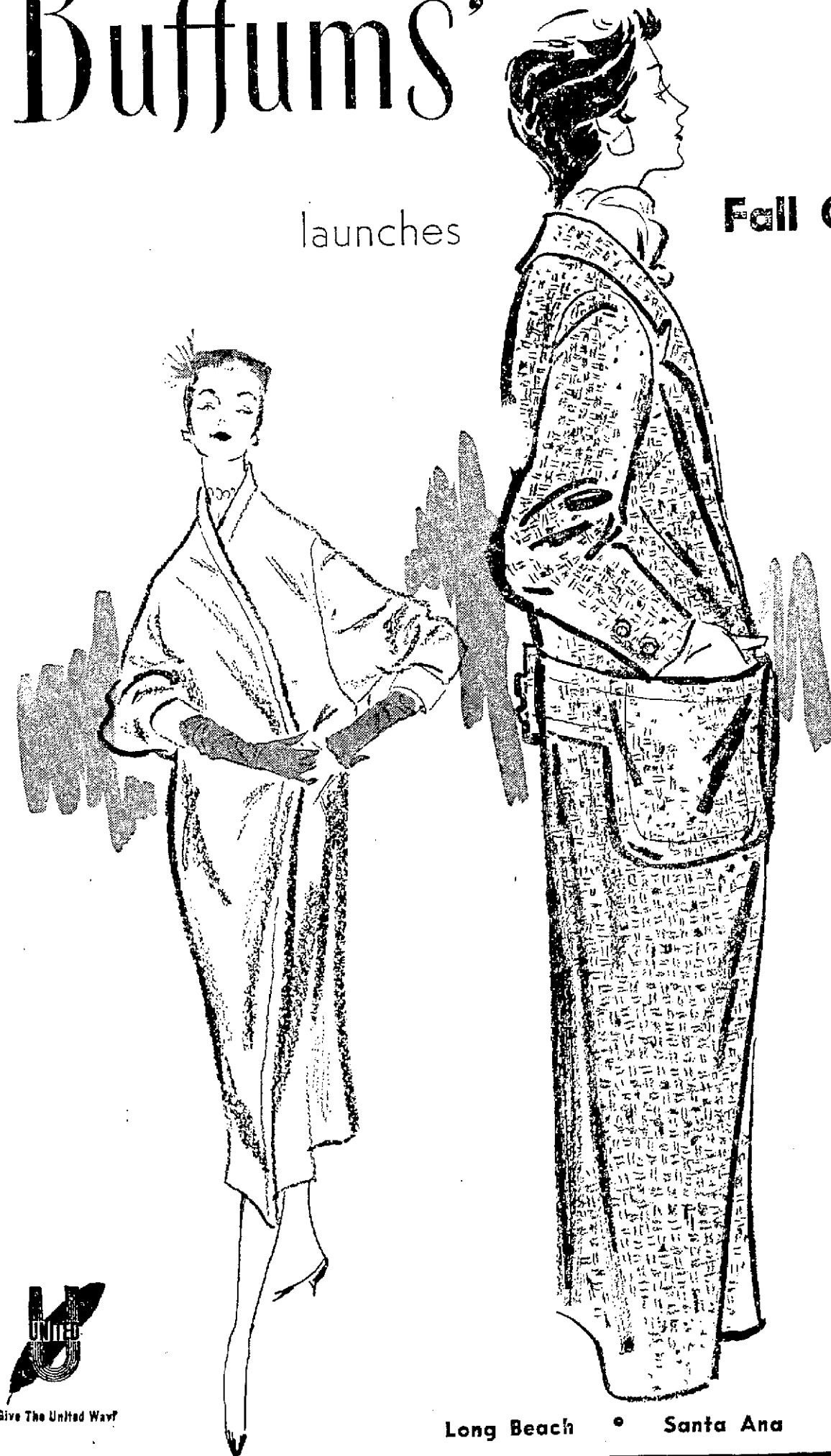
store hours: 9:30 A.M. to 5:30 P.M.—Fridays 12 noon to 9 P.M.

Buffums'

launches

Fall Coat Event

headlining the
slim coat



Fall's big fashion news, the slim coat, covers the fall scene with slender, flattering elegance. Shown here are just two of the wonderful new coats featured in Buffums' exciting October Coat Event. See yourself in new reefers, wrap coats and back-belted styles! Thrill to luxurious wools, luscious tweeds, cashmeres! Love the new collars, pockets and fresh new fashion details! Enjoy the cream of the coat fashions, that are specially priced, during Buffums' thrilling Coat Week!

Slim reefer coat in Anglo two-tone tweed. Parcel-Post pockets. Black and white, brown and white. 10 to 16.....\$110

Clutch coat in Einiger's "Huaraza". Nude, brown. Sizes 8 to 14.....\$115

Buffums' Fashion Coats, Third Floor

Long Beach • Santa Ana

Picturesque Setting for Vows

Picturesque Neighborhood Church, nestled high on a cliff in Palos Verdes overlooking the blue Pacific, was setting recently for the beautiful wedding ceremony which united Patricia Ann MacGlashan and William Edward Counter. The Rev. David Olsen read the nuptial lines.

The bride, daughter of Mrs. Karen MacGlashan of Yucaipa, and Paul V. MacGlashan of Stanton, was given in marriage by her father. She wore a Cahill original gown of silk taffeta, fashioned with a fitted bodice, and bouffant skirt. The portrait neckline, with folds of pleated taffeta, was edged in jeweled lace. A crown of crystals and pearls held the fingertip length veil which complimented her statuesque blond beauty. She carried an arrangement of white carnations and stephanotis surrounding an orchid.

Proceeding her down the beautifully decorated bridal aisle were her attendants, Mrs. Maurice Woods, matron of honor, and Mrs. Stanley Doll and Miss Diane Owens, bridesmaids. All were gowned identically in long tulle dresses of Kelly green taffeta and velvet. The matron of honor carried an arrangement of moss green spider chrysanthemums with variegated ivy and matching ribbon, while bridesmaids carried chrysanthemum spider mums. The aisle was marked by streamers of white satin, caught to the pews by arrangements of yellow and white flowers. The chancel was banked with greenery, and large baskets of fall tone yellow and bronze chrysanthemums stood at the altar.

The bridegroom asked Donald Cooper of Los Angeles to serve him as best man, and guests were escorted to their places by Dr. Stanley Doll and Harold Egan.

A delightful reception for 250 guests followed in the Rolling Hills home of the bridegroom's parents, Dr. and Mrs. Clement E. Counter, 24 Saddleback Rd. Hostesses were Mrs. Martha Danbe, Jean Mourer of Downey and Betty Wickman of Glendale. The autumn theme of church decor was continued at the reception, where an enormous arrangement of yellow chrysanthemums, illuminated by hidden light, was aloft in the pool.

The newlyweds honeymooned at La Jolla and now are at home to friends at their 3321 Ocean Blvd. address.

Both young persons were graduated from Lynwood Academy. The bride also was graduated from College of Medical Evangelists at White Memorial Hospital, Los Angeles. Her husband attended Harbor Junior College where he was an affiliate of Sigma Nu Fraternity, Redlands University, and now is a student at Long Beach State College.



Mrs. William Edward Counter

Parties, Visitors Keep Lakewood Residents Busy

By BERNICE AHRENDES

Life in Lakewood was spiced with a variety of entertainments this past week. Mrs. Jane Abreu of Worcester, Mass., was in town visiting at the home of her sister, Mrs. Marvin Rhodes, 6022 Bonfair Ave. Her trip west was by air, and she first made a stop in San Francisco.

Also arriving by air were Mr. and Mrs. Jack McEachern of Pt. Huron, Mich. They have been visiting with their nephew, John Ahrendes, 5913 Pearce Ave., and with their grandson, Richard Moses, of 4516 Nipomo Ave.

Mrs. Lee Stacy of 5409 Hayter Ave. was a recent hostess for a baby shower given to honor Mrs. Robert Bruce of 5303 Hayter Ave. Assisting hostess was Mrs. Bruce's mother, Mrs. Glen V. Gillmar of Hawthorne.

Pale green and lemon was carried out in the theme decor. A sheet cake, attractively decorated with stork, baby and booties was placed as a centerpiece on the dining room table. Lemon and green streamers extended from the lighting fixture above the table down to the cake.

Bringing gifts for the tiny

one were Miss Lalia Warren, Miss Ilene Bennet, Mmes. Larry Fullerton, Richard Ryerson, Donald Narietz, Claude Peyton, Jewell Love, David Brockmeier, James Warren, Richard Walker, Richard Proat, Thomas Gibbard, Bob Hasket, Bud Gaudreau, and Miss Beechie Catlinger.

Two days following the shower Mrs. Bruce presented her husband with an 8 lb. 4 oz. boy. He was born in the St. Mary's Hospital in Long Beach.

Far out into space were Jerry McHenry's 18 friends at his eight-year-old birthday party last Sunday. He is the son of Mr. and Mrs. Max McHenry from Pepperwood Ave.

His guests were thrilled by the boy magician and his many tricks. They went home loaded with gifts from Jerry looking just like space ship pilots.

This weekend two other children of the McHenry family are celebrating their birthday. Darla Jean, 5, and Max Roland, 2. They have chosen a trip to Yosemite as their way of celebration and exchanging wishes with them are Mr. and Mrs. Bill Neugebauer with their two children from Fresno.

Mrs. Donald Parry of 4862 Eastbrook Ave. and Mrs. May Parry of Los Angeles were the hostesses for a stork shower given Friday evening to honor Mrs. Harold Parry of Lenox.

The thirteen guests enjoyed the evening playing games and were served a cake trimmed with a stork, a baby and pale pink roses. The cake was used as a centerpiece and on either side a miniature stork stood with a tiny rubber doll in its beak.

Baby announcements are being delivered now to announce the birth of Stephen L. Strine, son of Mr. and Mrs. Clarence L. Strine of 4622 Nipomo St. He was born in the Seaside Hospital and weighed 6 lbs. 7 ozs. Anxiously awaiting his arrival home was his 22-month-old sister, Susan. Strine is the bishop of the Lakewood Second Ward of the Church of Jesus Christ of Latter Day Saints and a 7th-8th grade teacher at the Faye Ross School of Artesia.

Sets Breakfast

Evening Branch, Council of Jewish Women members are warned to be on their toes during October, for their doorbells will be ringing one day during the month, and they will be whisked away, regardless of attire, to a kidnap breakfast at the home of Mrs. Sam Sobelma, 811 Havana St.

Members have the advantage of notifying the committee of their availability, although they will not know the date for which the invitation is extended. Replies may be made to Mrs. Leonore Brooks, chairman, or Mrs. Debra Rosenblatt, ways and means chairman.

Superfluous Hair

Scientifically and Permanently Removed



Laura Scott Fries, R. E. Member of Electrologist Association of California Phone 6-9841

BEAUTY ROOMS Consultation without charge



Music Club Announces Program

Like a well-balanced concert, the year's programs planned for Woman's Music Club will include contrasting moods and numbers.

Beginning with verve and variety, the opening program on Wednesday, Oct. 12, in Ebell Clubhouse will feature Betty Arntzen, soprano soloist. On Oct. 26 Adeline Voils, cellist, will perform and Frances Bowling will direct the ballet, "La Parisienne."

Excerpts from "La Traviata" will enliven the program on Nov. 9. Vocalists Lucretia Lampson Vaughn and Ray Vaughn will be featured. Long Beach State College Music Department will play instrumental music.

Victor Herbert's whimsical

sors the Easter program "God So Loved the World," March 28.

Winners in the Young Artists' Competition will be presented in concert on Young Artists Day, April 11. Willis Brewer, tenor soloist, and Louise Robinson Kint and Ruth Nichol, piano and organ duo, will appear April 25.

Installation of new officers, a reception and tea in the patio will close the club year May 9. Music will be by concert pianist Rhoda Cure McPherson.

Programs have been arranged by Mrs. Marshall Juliar, chairman, and her committee, Mmes. George C. Morgan, O. S. Lindenberg, Dan H. Clifton, Gene Bishop and Byron de Leon Schuster.

Little Club to Hear Peter Updike

Little Club members' interest in their meeting tomorrow at Virginia Country Club is twofold. They are scheduled to hear Peter E. Updike, who not only is the son of club member Mrs. Larry Updike, but is president of the Updike Schools Foundation, a new, non-profit foundation for the educable retarded child and whose work in this field has caused much favorable comment.

The foundation has conducted a major fund-raising campaign to raise subsidy funds to assure any child, regardless of financial circumstances, the right to education of the particular type required by that child.

A day school is presently operating in Compton with many children attending from Long Beach. The school serves the entire southern section of Los Angeles County and is making available the only non-public program which is professionally staffed and directed for the mentally retarded.

Updike's talk is part of the Updike Schools Foundation program of community orientation designed to acquaint the general public as well as parents whose children need assistance with the work now possible. The needs of the educable retarded child locally will be stressed in his talk and he will show a film which will illustrate the various services available to parents and their children.

TALL

FASHIONS for the gal who is 5'7" or taller

reg. 1.35 & 1.50
TALL HOSE '3
3 pair box

Taller Girl

LONG BEACH Phone 61-6290
(Next to Egyptian Theater)
HUNTINGTON PARK LU 1-6417
2510 E. Bgale

VINSON'S

the Sheath

is easy to wear!

... no hip-line problems with sheath dresses if smart detail is skillfully placed ... sketched is a lovely jersey design with hip-melting cartridge trim ... one of a collection priced at just ... 29.95

Melba's inc.
112 EAST THIRD STREET

New Owner — Newest Fashions — Newly Decorated

NEW FASHIONS ARRIVING EVERY DAY

BRIDAL, FORMAL & AFTER 5 DRESSES

REGULAR AND HALF SIZES

Special Attention Given to Organizational Groups

BRIDAL GOWNS, specially priced from \$35

• CHARGE OR LAY-AWAYS INVITED.— FREE PARK & SHOP •

VINSON'S

233 E. OCEAN

Adele Simpson

Chapman by Mr. John

Afternoon elegance... pure and positive in line, draped softly to highlight a neat collar. By Adele Simpson. Silk barothea in walnut, black, navy, brown. Sizes 8 to 18.

85.00

This model exclusive with Schick's in Long Beach.

Schick's

Pine at Seventh
Free Parking

Buffums'

presents *Celeste* *

a heavenly new silver pattern

design by **Gorham**

6-piece place setting **\$35** (incl. fed. tax)

To see and know "Celeste" is to love its graceful beauty, its delicate balance, its luxurious craftsmanship. Feel "Celeste's" delicate balance, thrill to its graceful, modern yet timeless beauty. Then you will know why scores of young women ... brides-to-be ... from coast-to-coast previewed Gorham's new sterling pattern, compared it with the most popular designs of all other silversmiths and overwhelmingly chose romantic "Celeste" as their favorite.

Buffums' Silverware, Street Floor

buy on Buffums' SILVER CLUB PLAN ... NO down payment, NO carrying charge. Up to 2 years to pay.

Diane Harbert Is Lovely Bride

Beauty and simplicity marked the wedding ceremony Saturday evening at picturesque Wayfarer's Chapel in Portuguese Bend which united in marriage Miss Diane Janette Harbert, daughter of Mr. and Mrs. William J. Harbert of 3731 Cedar Ave., and Lawrence E. Goode of the Marine Corps. More than 200 guests witnessed the lovely service.



Mrs. Lawrence E. Goode

Given in marriage by her father, the lovely bride was attired in a gown of delicate Chantilly lace over satin, fashioned with a fitted bodice and long lace sleeves. The scalloped neckline was boat shaped, and edged in iridescent sequins, and the full skirt extended into a chapel length train. A coronet of pearls designed and made by the bride held her fingertip veil of illusion, and she wore a dainty gold cross, gift of her bridegroom, at her throat. Her cascade bouquet was of white orchids and stephanotis.

The bride's only attendant was her childhood friend, Miss Sue Gibbs of Long Beach, who served as maid of honor. She wore a ballerina length dress of pastel pink lace and carried an arrangement of garret roses in compliment to the pale pink hue of her gown. Richard Helberg of the Marine Corps attended the bridegroom as best man, and guests were escorted to their pews by school friends of the bride, Paul Nelson and Robert Gibbs, both of Long Beach.

Adding to the native beauty of the glass church and its beautiful plantings was a single arrangement of pink and white blossoms at the altar, reflecting the colors of the gowns worn by the bride and her attendant. A full moon glowed romantically over the church, adding its light to that of shimmering candles in the chancel. A delightful reception followed at the Long Beach home of the bride's parents, where guests strolled along a path marked by hurricane lanterns to the garden reception setting. Bubble lamps hung from trees throughout the yard, pointing up the lovely flower-filled bird cages also hanging from the trees. A striped canopy covered the serving area where guests were bidden to enjoy wedding cake and champagne punch. Serving were Mrs. Lee Weldon and Misses Linda Thayne and Jo Moore, while Jo Ann Johnson presided at the guestbook.

The bride's charming mother chose for the occasion a gown of dusty pink Chantilly lace with matching accessories, and carried a white orchid pinned to her purse. The newlyweds now are enroute to Northern California on a honeymoon trip, and later in the month will be at home in Oceanside where the bridegroom is serving with the Marines at Camp Pendleton.

The bride, a native of Long Beach, was graduated from Wilson High School, and last year attended University of Arizona. Her bridegroom, son of Mr. and Mrs. C. E. Goode of Enid, Okla., received his early education there and also attended Oklahoma A & M. He recently returned from Marine Corps duty in Korea.

Gay Parties Bid Welcome to Navy Officers

By VIRGINIA NEWTON

Important events on the Service Set fall calendar were two brunch parties given by Capt. Harry Smith, commanding officer of the USS Helena and Mrs. Smith, and Comdr. Warren C. Hall, executive officer of the ship and Mrs. Hall at the home of Captain Smith to welcome officers of the USS Helena and their wives.

Another important happening this week past was the arrival of the new commanding officer at the Long Beach Air Force Base, Col. John M. Price, Mrs. Price, John and Jan from Dobbins Air Force Base, Ga.

And then there was another party last Tuesday in the form of a luncheon given by Mrs. Alfred Dickens for the wives of the Navy chaplains in this area.

Comdr. and Mrs. B. M. Chiswell were in San Francisco recently for the wedding of the Coast Guard officer's niece, Jane Chiswell, daughter of Capt. and Mrs. William Chiswell, USCG, to Douglas Wilson.

The grandmother, Mrs. B. M. Chiswell Sr., from Silver Springs, Md., was there for the occasion and returned here with her son and family for a visit.

Comdr. and Mrs. W. G. Nicol with their friends Mr. and Mrs. C. J. Hammond recently enjoyed a vacation in Lake Tahoe. Since their return Comdr. and Mrs. Nicol have had as their house guests, the retired navy officer's brother and family, Lt. Comdr. and Mrs. J. G. Nicol from San Diego.

Personnel attached to the USS Reaper recently enjoyed a ship's party at the L.A. Police Officers Range in San Pedro.

New residents to our city are Lt. (jg) and Mrs. L. L. Andrews from Salem, Ore., who are residing at 6497 Johnston Ave., and Mrs. and Mrs. Tevis T. Martin from San Francisco who are at home at 1739 E. First St.

House guests of Chaplain and Mrs. Wade B. McCabe, have been Mr. and Mrs. Robert Bolte, Amy and Blair from Denver, Colo., while here they

enjoyed seeing a great deal of the Southland. Happy to report that Comdr. McCabe is home from the Corona Naval Hospital and feeling much better.

It was happy birthday time Tuesday for Capt. Claude Fligg, USN (ret.) who was showered with a dinner by Mrs. Fligg and his boys. Attending were Mr. and Mrs. Richard Russell and children and Mr. and Mrs. Herbert Buehler and children.

Coast Guard Officers Wives Club will give a luncheon at Allen Center on the afternoon of Oct. 18.

Col. and Mrs. William Funderburk are enjoying a few days deer hunting in Northern California.

Lt. and Mrs. William Cuthbertson are moving to McClellan Air Force Base in Sacramento shortly.

Mrs. Thomas Gibson was hostess recently at an attractive baby shower for Mrs.

Raymond Klein. Attending were Mrs. Nick di Giglio, William Palmer, Cecil Newberry, Robert Olbinski, Jack Murphy, William Funderburk, William Cuthbertson and Richard Ognisty.

The small bundle of joy for whom the shower was given arrived at the home of Major and Mrs. Raymond Klein weighing in at seven pounds and fifteen ounces and was named Linda Elizabeth.

Last Tuesday the popular Nautical Club enjoyed a benefit patio party at the new home of Mrs. E. G. Bedell of 2626 Fashion Ave. The afternoon was arranged so that the members could enjoy swimming, cards and refreshments.

Special Program

Presidents' and Advisors' Night will be marked with a special program honoring these officers when Degree of Honor Lodge 108 meets Oct. 6 at 8 p.m. at 728 Elm Ave.

Ebell Opens Fall Season

Ebell of Long Beach will open its fall '53 season with an open house for members and guests at 1:30 p. m. Monday at the clubhouse. Traditionally opening day is a gala affair, with members renewing old friendships and greeting the new staff of officers.

for the opening day by Mrs. Homer D. Radford, program chairman. The "Royal Revelers," a group of five male voices, will present a varied program of light operas, spirituals and semi-religious numbers as well as folk songs and Irish melodies.

Tea will be served in the clubhouse patio following the program with Mrs. Robin L. Hadley, hospitality chairman, in charge.

Buffums' is headquarters for your

"SILF SKIN"

girdles and panty girdles
no seams—all comfort

Buffums' Foundations, Third Floor

store hours: 9:30 A.M. to 5:30 P.M.—Fridays 12 noon to 9 P.M.

special beauty bonus

Marie Earle's "Aralinn"

Now! See yourself younger, prettier... at wonderful savings with Marie Earle's famous "Aralinn." Regular \$5 size, (4 weeks supply), plus 2 weeks trial size, both for \$5. plus tax

Miss Geraldine Waters, Marie Earle Beauty Consultant, will be in our Cosmetics Department to help you Monday, October 3rd, through Friday, October 7th.

Buffums' Cosmetics Street Floor



Theta Unit Slates Meet

The Theta Unit of Parliamentarians will meet Oct. 7 at 9:45 a.m. in Municipal Art Center. Mrs. Claire Becheraz will lead the discussion on "Resolutions."

New officers are: Mrs. Floyd Potter, president; Mrs. Frederick Schafer, vice president; Mrs. Charles Adelman, secretary; Mrs. P. L. Barnes, parliamentarian.

Committees appointed are: Program, Mrs. Vern Jackson, chairman; Mrs. Nowland Reid and E. H. Harbaugh, membership; Mrs. S. F. Stupp, chairman; Mrs. P. C. Nix, chairman; Mrs. S. Oberzon, auditing; Mrs.

Alumnae to Entertain

Long Beach Chapter of Zeta Tau Alpha Alumnae will meet Oct. 6 in the home of Mrs. George C. Gordon, 702 Armando Dr. Assisting the hostess will be Mrs. Jay Wagner and Mrs. Elliott Christensen.

The local chapter will host the Founders' Day luncheon for the Southern California Federation Oct. 15 at the Pacific Coast Club. Reservations must be made by Oct. 7 with Mrs. James B. McCarty, Mrs. Harry Lees or Dr. Joyce Pettin.

Rothenback, chairman; Mrs. H. W. Barber, A. H. Laughlin, publicity; Mrs. James J. Walder.

Optometric Men, Wives Entertained

The Long Beach Optometric Association and Auxiliary were guests of Dr. and Mrs. Paul E. Wilkins, the president, and his wife, 3601 California, on Tuesday evening for a steak dinner. Fall flowers were used throughout the house and on long banquet tables in the rumpus room.

Following dinner the auxiliary adjourned to the living room for its monthly meeting with newly elected president Mrs. James E. Spencer conducting the business meeting.

It was announced that Mrs. Spencer had been appointed chairman of the women's activities for the coming convention. She appointed Mrs. Sena Eacen, chairman of the golf tournament for the ladies and Mrs. D. LeRoy Leatart, hospitality chairman. Other appointments will be made at the next meeting.

The fall screening program to be carried on in a parochial school in Lynwood was discussed and Mrs. Bacon, Leatart, John A. Harris, Stanley H. Burgess, Robert W. Anderson, Marsten E. Melton, R. Kendall Melton and Robert B. Avery volunteered to assist.

Those attending were Drs. and Mrs. Bacon, Harris, Burgess, Anderson, M. E. Melton, R. K. Melton, Avery, Leatart, Spencer, Donald L. Baker, Kent Hanbery, Isadore E. Melowitz, Donald N. Palmer, W. Murray Schofield, Robert D. Wootton, Tom J. Clark, Drs. Gerald J. Easton and E. R. Meister, Mr. and Mrs. Earl Woodward, Gene Curtis, Miss Martha Wilkins and Dr. and Mrs. Philip S. Goldkind, a newly licensed optometrist.

Stealing the Heart of Every Woman Who Tries It!

The New Helene Curtis Heavenly Duchess **COLD WAVE** By Cozart

This week we have a complete deal for your summer-damaged hair!

- Lanolin-Leaded Cream Oil or Conditioning Shampoo.
- Individual Hair Sheeping and Styling.
- Your lovely Helene Curtis Heavenly Duchess Cold Wave.

AI for just **\$10**

Cozart's staff is superb... skilled with scissors... expert in permanent waving, individual hair tinting, and manicuring.

Cozart BEAUTY SALONS

Downtown: 137 E. 4th St. — Ph. 6-2058
Bixby Knolls: 3934 Atlantic — Ph. 4-8377

Ample Free Parking at Our Bixby Knolls Salon

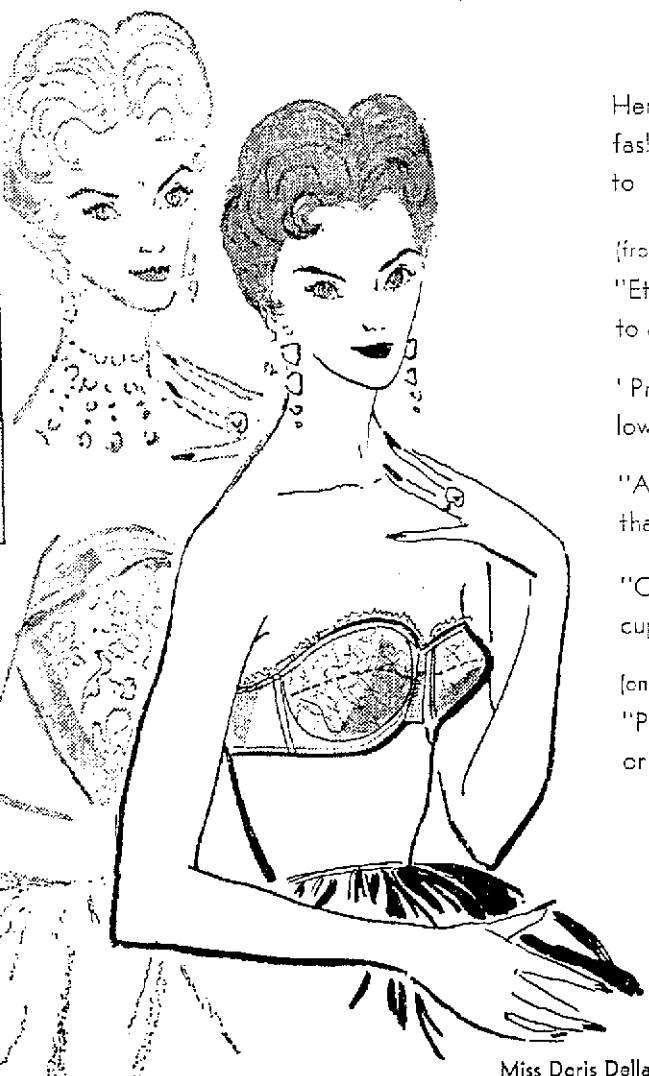
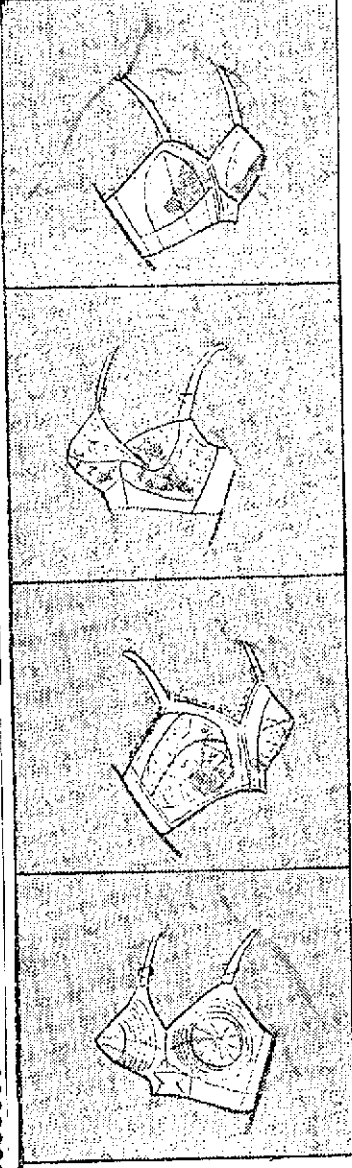


LIBBY'S 1/2 SIZE DRESSES

10.98

Choose a lovely new dress at Libby's. The styles are new, crisp and appealing. Sizes 14 1/2 to 20 1/2. Madam! We have your dress here.

LIBBY'S
131 E. 4th St.



Buffums'

brings you the flattery of a *maidenform* dream bra wardrobe
...a bra for every fashion

Here's new figure-loveliness for every fashion, a perfect bra wardrobe tailored to your figure and the clothes you wear.

(from top to bottom)

"Etude," flattering princess lines for small to above average figures. A, B, C cups... **\$2**

"Prologue," a new, softer silhouette, cut low for the new necklines. A, B, C cups. **2.50**

"Ariette," elastic, rounded curves in a bra that moves with you. A, B, C cups. **2.50**

"Chansonette," youthful, spoke stitched cup. Nylon taffeta. A, B, C cups... **2.50**

(on the figure)

"Pre-lude," six-way bra to wear with bare or covered fashions. A, B and C cups... **\$3**

Buffums' Foundations, Third Floor

Miss Doris Della Nina, Maidenform consultant, will be in our Corset Department, Monday and Tuesday, October 3rd and 4th, to help you select the perfect bra styles for you.





TO GLADDEN HEARTS

Tinker Toys, dolls and soft, cuddly stuffed animals of many descriptions, all given by warm-hearted citizens, await the loving arms of some bed-ridden child. The toy drive for children of the Tubercular Ward of Long Beach General Hospital is sponsored by Belmont Shore Lady Lions and is achieving enthusiastic response, according to Mrs. Edward Byrnes, above, president of the club. Toys of all types, including a large dollhouse complete with furniture, are some of the gifts.



UNIT PRESIDENTS

The opening of school is only a few short weeks away and P.T.A. units are busy with autumn plans. Shown above are new leaders from left standing, Mrs. Albert Smith, Muir; Mrs. William Peters, Gompers; Mrs. Vernon L. Dulaney, McKinley; Mrs. James Thompson, Webster; Mrs. J. Talsky, Keller; and seated, Mrs. C. L. Davis, Lee, at left, and Mrs. Robert Roxby, Burbank.—(Staff Photo)

DAILY 9:30-5:30, FRI. 9

there's a change in fashion at

HOUSE OF NINE

MOST SIZES 5, 7 & 9 IN TOWN

DRESSES • SUITS
COATS • SPORTSWEAR
LINGERIE

HOUSE OF NINE
416 Pine
SECOND FLOOR
above say-on drug

Hem length, tunic length or middie length—it's the look that counts! First the tweed, then the sheath underneath that's a one-piece dress or a skirt-and-top—enslaved by a color, created in magnificent pure wools.

from \$65 to \$139.95

Chrysteen
4352 ATLANTIC AVE., LONG BEACH
Phone 4-6246
Open Daily 10-5:30, Fri. to 9 P.M.

Bridal Pair Exchanges Rings, Leis

In keeping with the traditions of his Hawaii homeland, Abe K. De Los Santos and his charming bride, Earline Reisenbichler of 543 Lime Ave., exchanged floral leis as well as wedding rings when they repeated nuptial vows Tuesday in a 6 p.m. ceremony at First Lutheran Church. Rev. Erich V. Oelschlaeger read the lines.

The bride chose ballerina length marquisette over satin as wedding attire. The gown was fashioned with a portrait neckline, fitted bodice and bouffant skirt. Her lace edged fingertip-length veil fell from a semi-cloche cap of beaded lace, and she carried a white Bible with an orchid.

Miss Margaret Breckenridge of Scotland attended as maid of honor and wore a long torso gown of silver blue crystalline with a matching jeweled hat. She carried an arrangement of deep pink carnations. Samuel De Los Santos was in Long Beach from his home in Hawaii to assist his brother as best man.

A reception followed at The Hawaiian with the newlyweds later departing for an Ensenada honeymoon. They are at home this weekend in Garden Grove, 10172 Flanner Dr.

The bride, daughter of Mr. and Mrs. William A. Reisenbichler of Pocatamos, Mo., is a graduate of the St. Louis Hospital School of Nursing. Her bridegroom, son of Emilio De Los Santos of Honolulu, was graduated from the University of Hawaii where he was an affiliate of Phi Psi. Known as Hawaiian Abe, the hat maker, he operates a shop in the Adventureland section of Disneyland.



Mrs. Abe K. De Los Santos

Club convention in Birmingham, Ala.

On Oct. 9 the group will visit Mottoli's Chapel of the Chimes from 5:30 to 9:30 p.m.

We Specialize In
**Permanent Waving
Tinting and Bleaching**

Experienced Operators
Permanent WAVES
\$7.50 up
Professional Pin Curl Permanent
\$10 Complete

Virginia Alexander • Vera McCabe
Virginia Beauty Salon
412 LOCUST PH. 7-8429

Emblem Club

Long Beach Emblem No. 106 will meet for a business session Oct. 5 at 8 p.m. in Machinist Hall. Mrs. R. D. Borg will conduct the meeting in the absence of the president, Mrs. Sam Landworth who will be attending the Annual Supreme

an invitation from Penney's

to attend our weekly

FASHION LUNCHEONS

- LAFAYETTE HOTEL
Second & Fourth Fridays of Every Month, 1:00 P. M.
- WELCH'S
Every Saturday, 1:00 P. M.

FASHIONS SHOWN BY
WILMA HASTINGS FASHION MODELS

Pearl Chapter Confers Degrees

Initiation was held at the regular meeting of Pearl Chapter 147 O.E.S. Tuesday evening at the IOOF Temple. Degrees were conferred upon Mary Ann Newton, Bernice Lester, Bessie Carley and John Seymour. Una Anderson, worthy matron and Jim MacKalg, worthy patron, introduced nine past matrons and two past patrons.

A fall theme was carried out in decor with the refreshment tables centered with acorns, oak leaves and dahlias in autumn colors. Chairman for the evening was Alice Neill, assisted by Lucille and George Finley, Laura Fisher, Dee Larson, Irene Willard, Catherine Bridges, Etta Briteman, Fern Greenlund, Raleigh Neill and Ken Williams.

Tinted Hose

Stockings can be prosaic or they can be fun. Depends on you. Try the tinted ones (pale tints this year) matched either to pastel shoes or dresses.

VFW Card Party

Golden State Auxiliary 279, Veterans of Foreign Wars, will sponsor a noon luncheon and card party Tuesday in Veterans Memorial Building with Jo Stewart as chairman. Proceeds will benefit the National Home fund.

CORRECT, TOP QUALITY
FORMAL WEAR
for MEN
SALES...RENTALS
Raymond's
TUX SHOP
3843 ATLANTIC L.B. 40-0115
Formerly Dedrick's

Lilli Ann

creates an important silhouette

for those most important moments...
luxurious fabric of France, loomed in Paris.
velvet trim
rhinestone buckle
black only

Wonder Shops

LONG BEACH • BELMONT SHORE • BELLFLOWER • SANTA ANA • HUNTINGTON PARK

Rebekahs Slate Annual Bazaar

Wide Awake Rebekah Lodge 71 will conduct its annual bazaar Oct. 3 at 728 Elm Ave. Dinner, featuring roast beef and homemade pie, will be served from 6 to 8 p.m. Lavina Newmaster, chairman, invites the public to attend.

Charlotte Van Rockel, Noble Grand, will preside at a short business meeting at 8:30 p.m.

Club Calendar

Spanish American War Veterans Widows Club, Tuesday noon, Landon Hall, for luncheon, business session and social hour. Mary Leonard in preside.

Women's Benefit Association Review No. 13, at 1 p.m. Tuesday in MacIntosh Hall. Pioneer members will sponsor luncheon and be hostesses for day.

National Council of Jewish Women, 4 p.m. Tuesday at home of Belmont Shore. Mrs. Edith Torre will have a book review.

Women of Moose, 8 p.m. Wednesday in Moose Hall for initiation, friendship breakfast Oct. 9 in Compton Hall at 9:30 a.m.

Delta Gamma of Long Beach, 7:30 p.m. Thursday in home of Mrs. Philip F. Vint, 210 Claremont Ave. White elephant auction. Desserts will be served.

Daughters of British Empire, Lord Kitchener Chapter, 1 p.m. Tuesday in Guild Room, St. Luke's Church.

First Union W.P.U., Tuesday in First Christian Church. Topic for day is "Temperance Education in Church Schools."

Rosa Sigma Phi, Iota Psi chapter, get-acquainted party in home of Joan Beiter, 157 E. First St. at 8 p.m. Thursday.



NEW FALL FEATURE

A stunning creation is this **DESERT GOLD MINK STOLE**—Cabachon style. ... A new shade in fabulous **EMBA MINK**. ... A perfect companion for all the new fall shades in fashions.

Very Specially
Priced Now at
\$1295.00 plus tax

Use Hill's Convenient Payment Plan
Open Evenings by Appointment

Frank A. and Son

Desert Gold Mink Stole... Cabachon Style

3316 E. BROADWAY PHONE 8-8572



MASQUERADE PREPARATIONS

The "whatsits" Mrs. William S. Phelps is holding, left, are admired by other members of the Long Beach Council of Beta Sigma Phi, Mrs. Ralph R. Gillbreath, council president; Clayton Pelkey and Miss Dolores Niles. The council's Mystery Ball unfolds Saturday in the Lafayette Hotel, with proceeds going to the Sister Kenny Hospital.—(Staff photo.)

Mystery Ball on Calendar of Council

The Long Beach City Council of Beta Sigma Phi Sorority will present a Mystery Ball Saturday, Mrs. Ralph Gillbreath, council president, announced today. The event will be held in the Cavalier Room of the Lafayette Hotel. Jimmy Whetmore and his orchestra will provide music for dancing from 9 p.m. until 2 a.m. The annual formal dance is a major philanthropic project of the 14 local chapters present with proceeds going to the Sister Elizabeth Kenny Hospital in El Monte.

Mrs. William Phelps is serving as general chairman of the affair with members from each chapter assisting including: Miss Joan Rayhill, Mrs. Carl Hensley, Mrs. Lavern Olson, door awards. Invitations are made by Mrs. Thomas Morgan, Carmel Colangelo, Ruth Coleman and Joyce Gough, Misses Lloyd Murphy, Virgil Jones and Donald Wellman are dispensing the tickets. Publicity is being handled by Mrs. Dave Garish and Mrs. Byron Ward, and finances are supervised by Mrs. Lyle Stevens and Mrs. Don Bowers. Programs are being made by Mrs. Lloyd Kelley and Mrs. Donald Dagert. Clever decorations depicting the mystery theme are being carried out by Mrs. Laura Burge, Mrs. Mason Travis, Clyde Carter, Perry Oliver, Larry Lee, Wayne Walker and Don Wynn and Misses Anita Christensen, Maxjorie Chambers and Priscilla Swisher.

Long Beach City Council is composed of 14 chapters with over 400 active members. Much time and funds have been generously contributed to philanthropic projects including the Sister Kenny Polio Hospital in El Monte and the cystic fibrosis research fund of the Children's Hospital at Los Angeles.

MINSHALL HOME ORGAN
easy-to-play
DUETONE SPEAKERS
FROM \$995
EASY TERMS
FOLK'S
4230 ATLANTIC, RM. 40-171
OPEN DAILY 9:30 A.M. TO 9:00 P.M.
IN COMPTON
215 N. E. ST. BLDG. PH. 4-2165

P-T.A. Opens Membership Enrollment

The California Congress of Parents and Teachers has designated October as membership enrollment month, with the theme, "Believe in Youth, Belong for Youth, and Build with Youth."

The Long Beach Council of Parents and Teachers extends an invitation to all parents and teachers, and to all other adults interested in child welfare, to enroll in individual school Parent-Teacher Associations during this period.

Upon payment of dues, an adult becomes an active member of the local P-T.A., the Long Beach Council, the 33rd District, the California Congress and the National Congress of Parents and Teachers. Members are entitled to join in activities that benefit children in home, school and community, and through understanding of school problems and needs, a closer relationship is created between home and school, says P-T.A. officials.

AAUW to Open Season

Appropriate touches of autumn decor will set a colorful theme for the first meeting of University Women's Club Tuesday at 6:30 p.m. in the Cavalier Room of the Lafayette Hotel. A musical program featuring Lloyd Hanna, lyric baritone, will be presented after dinner by Mrs. Vaughn M. Abrams, program chairman.

The singer, a winner of the Atwater Kent Auditions, recently returned home from Italy where he performed leading operatic roles in Milan, Venice and Rome. He has studied at UCLA and has appeared in many Southland productions.

Arrangements for the evening are under the direction of Mrs. Parkinson Hayward. Miss Hazel Collins, president, will conduct the meeting.

Centering the tables will be manzanita branches painted gold and black and magnolia leaves tinted red and orange. Mrs. Robert Prior is in charge of decorations assisted by Mrs. D. M. Clark, Frank Creasy, C. Hale, William Woolfin, Eugene Cahill and Miss Margaret Haverfield.

Rush Tea

More than 100 graduate women in the various departments of USC have been bidden to a rush tea next Sunday from 2 to 4 p.m. in the campus YWCA by Omicron Chapter of Phi Delta Gamma, national fraternity for graduate women.

Several Long Beach residents are among the students invited.

Vows, Rings Exchanged in Ceremony

Carmel, San Francisco and Oregon were the honeymoon destinations of Mr. and Mrs. Robert John Hood, whose marriage was solemnized Sept. 10 in Lotus Wedding Chapel.

She is the former Dolores Marlene Green, daughter of Mr. and Mrs. Thomas H. Green, 724 E. Coolidge St. Her husband is the son of Mrs. Walter Hood, 236 E. Coolidge St. The Rev. Daniel P. Redman performed the double-ring ceremony before 150 guests.

Gowned in a white floor-length gown of satin, the bride was escorted to the altar by her father. Her dress featured

an overskirt of Chantilly lace caught in an apron-effect, with the back falling in row on row of tulle ruffles. A scoop-necked bodice with long tapered sleeves accented a tiny waist. Seed pearls studded the finger-tip veil. She carried baby wild roses and pink carnations outlined with miniature ivy.

Shari Clemmer, maid of honor, wore a ballerina-length dress of off-white linen, accented by her bouquet of yellow and Talisman roses. Bridesmaids' costumes were similarly fashioned; they carried mint carnations with yellow ribbons. Bridal attendants were Evelyn Green and Jackie Wagner, with Dana Green serving as junior bridesmaid.

Kelly Kiene, the bride's cousin, was flower girl.

Standing with the bridegroom was Ronnie Sargent, best man. Frank Keb and Bob Preiter performed ushers' duties.

The bride is a graduate of St. Anthony's High School; the bridegroom was graduated from Jordan High School.

War Mothers

American War Mothers Chapter Five will meet at 1 p.m. Monday at Veterans Memorial Building with Cornelia Pollard, president, in charge. Election of officers is scheduled for the Oct. 17 meeting.

Golden Age Club

Golden Age Club will meet at 10:30 a.m. Thursday for a business meeting, followed by a potluck luncheon and cards at noon. Stella Noble will preside.

Serving you and Long Beach since 1921
LOUIS LENZER
Featuring the Finest in Diamonds, Watches and Original Jewelry Creations.
Expert Watch Repairing
222 E. Bwy. Ph. 6-1774



Limited Time Only

Half Price Sale

A famous and proven
Hormone Cream

Colonial Dames
Not Connected with Any Society

Reg. \$2 Size

Only once a year is this famous cream offered at a special price. Stock up now, use it every night. Watch your complexion look smoother, excitingly younger.

\$1 plus tax



This 2 1/2-oz. jar contains 21,250 I. U. whole natural estrogenic hormones.



Regularly \$1

Satin Touch

Weather protection lotion

Special for a limited time

79¢

COSMETICS WALKER'S STREET FLOOR

EXCLUSIVE NEW FALL STYLES
ORIGINALS
formerly 213 E. Broadway

Originals designed by top New York designers... Priced much lower than you'd expect.

... George Hess Casuals for business and everyday. From 1975.

Black Forstmann wool coat by Kraeler... lined with scarlet embroidered velvet.

... Delightfully different tailored blouses... and, the rage of New York, pearl-trimmed sweaters for evening wear! We invite you to come in and browse around.

4258 ATLANTIC—BIXBY KNOLLS
FREE PARKING

PHONE 4-3635

OPEN FRIDAY 'TIL 9 P. M.

"The New in Shoes"

RIVIERA
• Golden sable and camel calf
• Black suede with pewter patent
16.95

CONSTELLO
• Golden sable and camel calf with bronze green lustre
• Pewter patent with silverkid
16.95

Jweedies

SEE OUR BEAUTIFUL CO-ORDINATED BAGS FOR THESE SHOES
12.95 AND 14.95

GOLDEN SABLE

the glowingly golden tone of the Queen of Furs

OPEN A CHARGE ACCOUNT
90 DAYS TO PAY
ONLY 1/3 MONTHLY
TRY OUR FINER CUSTOM SHOE REPAIR

Dobyns
Fine Footwear and Accessories

225 PINE AVENUE
DOWNTOWN LONG BEACH



STREETOR

- Golden sable with camel calf
- Black calf with gunmetal lustre
- Deep blue with cruiser blue

15.95

SHOP FRIDAYS
NOON TILL 9 P. M.
FREE CUSTOMER PARKING

REDUCE!



Helena Rubinstein's revolutionary new way to permanent weight control!

Eat desserts! Drink water! Have salt! Have bedtime snacks! Eat what the family eats! Have sandwich lunches! Eat on a budget! Stop juggling calories! Drop those fad diets! And you will lose weight safely!

That's Helena Rubinstein's advice to you and she backs it up with a plan that's medically tested, practical and economical. She helps you to a slimmer, beautiful figure with her new healthful "Reduce-Aid" tablets. They're mint-flavored and vitamin-rich instead of laxative or bloating. They contain exclusive Appe-Curb* to help curb your craving for food and cigarettes. A 4-week supply of 140 costs just 2.95. You'll get your daily require-

ments of vitamins and minerals and you'll lose pounds.

Free with "Reduce-Aid" is Helena Rubinstein's 4-Plan Reduce Book alone worth 1.00. It includes a lunch-out plan for career women, a plan for the woman who cooks for a hungry family on a budget, and dozens of features that destroy the old myths of dieting! So start slimming today with "Reduce-Aid"... and enjoy it!



Special introductory gift purse kit to carry day's supply, with purchase of "Reduce-Aid." *Trademark
140 tablets **2.95**

COSMETICS WALKER'S STREET FLOOR

Maternity

at **Dorothe**

Add to the joy of motherhood
MATERNITY and NURSING BRIE
Helps Contours to Look Lovely

Firm, reliable support to enlarging breasts. Helps relieve strain on muscles. Its many exclusive features make it often preferred. Front section drops down for modest, easy nursing while straps remain comfortably on shoulders. Parva buckles... removable and adjustable back elastic. Elastic inset over diaphragm. Worn all during pregnancy and after. LET US FIT YOU TODAY.

• Open All Day Friday from 9:30 a.m. to 9 p.m.

Dorothe
MATERNITY
"We Specialize in Large Sizes"

118 W. FIRST ST.
Phone L. B. 7-7303



Marvie McGookin

Engagement Announced

Mr. and Mrs. Ralph L. McGookin of 2275 Golden Ave. are announcing the engagement of their daughter, Marvie Leifani, to Mack Reynolds Cook of Provo, Utah.

The bride-elect attended schools in Honolulu and is a graduate of Poly High School. A former student at City College, she is now attending Brigham Young University in Provo. Her fiancé, son of Mr. and Mrs. McKinley Cook, attended Utah schools and served four years in the Navy.



—Gainsboro Studio

TO WEB

Miss Diane Hillis, daughter of Mr. and Mrs. Richard W. Hillis of 305 E. Coolidge St., announced her engagement to Willard Gleason by offering the traditional box of chocolates to Social Sorority sisters. The bride-elect is a senior at Jordan. Her fiancé, son of Mr. and Mrs. Charles C. Gleason of 216 Glendora Ave., is a Wilson High School graduate.



ROMANTIC NEWS

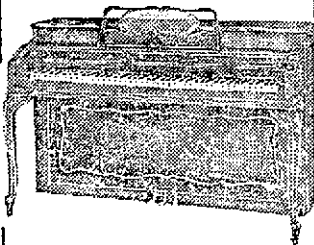
Mr. and Mrs. Loren L. Finley, 2231 Costa Ave., announce the engagement of their daughter, Loreen Lee, to David M. Gustus, son of Mr. and Mrs. E. E. Gustus, 2220 Seabright Ave. No wedding date has been set. The bride is a student at City College and her fiancé is serving with the Navy.

Rebekah Lodge

Del Mar Rebekah Lodge 275 will observe friendship night Tuesday at Machinists Building, 728 Elm Ave., with Ivy Bradshaw as chairman.

PIANOS by Shoninger

One of America's quality pianos at a popular price. Suggestion—before you buy any piano, come in and play the Shoninger. 3 years to pay.



SHONINGER FRENCH PROVINCIAL

MOREY'S MUSIC STORE

342 PINE AVE.
Phone 6-2929 Open Friday 11:30 P. M.

Among Career Women

Mile-a-Minute Clip Is Pace for Clubdom

By ANNE GILCHRIST

Soroptimists present at the Lafayette Hotel for regular luncheon meeting were tabbed "careful drivers" by speaker Frank G. Dunn, cab company official. "Careful" because they are still alive in this day and age of rising traffic fatalities.

Dunn, who is claims attorney for Diamond Cab and a former vice-president and general counsel for Yellow Cab, said that blind luck has saved many from death and destruction on wheels.

He quoted fearful figures. Among them: In all the wars in which this country has participated the fatal casualties were 10,000 less than fatalities from automobile accidents in the past 50 years. To help stop the tragic toll, high schools the country over are now offering classes in driver education.

The speaker said that in Long Beach the most frequent fatalities are to pedestrians and that the majority of accidents occur within the city at speeds of 20 to 25 miles per hour, the basic cause being over-confidence. His advice to avoid accidents was always to keep distances in mind; give more consideration to the other driver; and anticipate in order to protect yourself.

Another recent affair of particular interest to Soroptimists was the attractive all-fresco brunch for members and their guests in the "Jewelry Gardens" at the home of Birdie and Frank Finch last Sunday. Soroptimists rained the grills preparing delicious hot cakes, sausages, eggs and coffee. A small lacewood tree to which had been clipped clothespins soon developed a verdant growth of U. S. Treasury bills. The funds thus being raised earmarked for Soroptimist philanthropy projects.

Medical Assistants

"Mexico" will form the colorful topic at Long Beach Medical Assistants October meeting on the tenth when members and their guests gather in the Sierra Room of Town Hall for dinner and program. Dr. Maurice M. Rosenbaum will be speaker of the evening and will show 100 excellent pictures taken during a vacation trip through the land of the south.

Dr. Rosenbaum will give his impressions of Mexico as a

"first time" visitor. Evening's hostesses will be Edna Smith, Margaret Kaesman, Lucille Minniear, Pat Laird and Geneva Carson. Members of the club will escort students of the Medical Assistant's class at Long Beach City College as their special guests of the evening. Jewel Smith, president, will preside and program arrangements are being handled by Jane La Dage, vice-president.

Insurance Women

Insurance Women of Long Beach will roll out the red carpet next Thursday as they entertain Mrs. Ruth Wade of Phoenix, Ariz., director of Region VIII of the National Association of Insurance Women. Mrs. Wade's official visit will be made at the club's dinner meeting that night at the Lafayette Hotel.

The guest of honor is visiting Southern California insurance women's clubs in the interest of re-distribution of the various clubs which now comprise the region. There are 32 clubs in the state of Arizona, California, Oregon, Washington, Montana, Utah, Idaho, Nevada and in Canada and Hawaii and it is felt a new region should be created to manage coordination of the vast area.

Mrs. Wade will be guest of the Orange County Insurance Women Tuesday and several local members will be present at that affair, too.

Transportation Club

Women's Transportation Club of Long Beach will be hostess as its second annual benefit supper dance next Saturday at the Wilson Hotel in the Pageant Room. All proceeds from the festive affair will be donated to the Exceptional Children's Foundation. During cocktails and dinner preceding the dance, Jimmy Whetmore will provide background music and later his orchestra will play for the balance of the evening. Anne Masters is dance chairman.

Final plans were made at a meeting in the home of the

president, Annette Saunders last Wednesday. At this same meeting Mabel Cox, delegate to the 32nd annual convention of Associated Traffic Club of America, which she attended in Cleveland, Ohio, mid-September, made her official report.

Hotel Greeters

Few gayer birthday celebrations took place in the city than that of last Saturday in honor of the tenth birthday of Hotel Greeters of Long Beach, Charter and Division No. 65, at the Towne Club. A beautiful cake, turned razzle-dazzle with sparklers, was cut and served as a climax to the dinner.

Each charter and division of the state (of which there are eight) was represented at the party. Mary English, division president, introduced Mrs. Mabel Arthur, state president and Mrs. Margaret Boland, international secretary. Both honored guests are from Los Angeles Division No. 30.

Regular meeting took place three nights later, Tuesday of this week, in the home of Gertrude Fielder, 274 Cervantes Ave. A surprise gift of an electric toaster was presented to Marie Verch, ways and

Carnation Club

Carnation Club will meet Oct. 6 at the home of Hazel Anderson, 2546 E. 219th Pl. A luncheon will be served at 12:30 p. m. by the hostess, Ella Turner, president, will conduct a business session.

means chairman, for her diligent work. A social hour and refreshments concluded the evening.

Library Luncheon

Alamitos Library Association will meet at 12:30 p. m. Wednesday for luncheon, followed by a 1:30 business meeting and program at Alamitos Branch Library. Hostesses will be Mina Taylor and Alice B. Dulin.

ENTER AN EXCITING NEW WORLD...



THIS IS THE DOOR TO BEAUTY

A Courtesy Demonstration of MERLE NORMAN COSMETICS will reveal the secret that has proven itself to women who NEVER CHANGE.

PHONE 63-1231 FOR A COURTESY DEMONSTRATION

MERLE NORMAN
COSMETIC STUDIO 128 west 4th st.
C.O.D. Mail Orders Promptly Filled

4260 ATLANTIC AVE.

1 Block North of Carson

Bixby Knolls District



Beautiful Furs
at Sensible Prices

STOLES—CAPES—JACKETS—NECKWEAR

Regardless of the price you wish to pay, a lovely selection awaits you at Harris' Budget terms to suit your needs can be arranged.

MINKS from 495.

SQUIRRELS from 129. MUSKRATS from 119.



"OUR 36TH YEAR IN LONG BEACH"

New Worsted-feel Rayon Superb 2-pc. Suit-Dress

Flattery in every clever line! To make the most of good figures, glamorize those with too much or too little. Cobra-check collar insert attracts admiring glances to your face. All superbly tailored in finest new rayon worsted weave; stays pressed.

12 to 20 and 14½ to 22½

Dark Ruby
Smoked Pearl

Mauve Amethyst
Lode-star Blue
6 MONTHS TO PAY

Foreman & Clark
Forewyn Fashions

BROADWAY AT PINE
Downtown Long Beach

Order by Mail or Phone

Foreman & Clark's Forewyn Shop for Women • Broadway at Pine, Long Beach, Cal.

Send me "FLANNEL GEM"	Quantity	Size	Color	Price
2 pc. Suit-Dress				
Charge <input type="checkbox"/> Cash <input type="checkbox"/> C.O.D. <input type="checkbox"/> Subject to Local and State Sales Tax				
Add 35c for handling beyond United Parcel delivery area.				

Name _____
Address _____
City _____ Zone _____ State _____

at AL-LE Maternity



Rayon Flannel
SUIT... 10.98

Jacket has white knit detail at neck and sleeve, self covered buttons, slash pockets with gores back with pencil slim cut out skirt. Charcoal and brown with contrasting trim. Sizes 10 to 16.

OPEN FRIDAYS 10 A.M. TILL 9 P.M.

Al-Le

MATERNITY SHOP
"Everything for the Mother-to-be"

432 PINE AVE. Free Park & Shop PHONE 35-9070

Initiation Meeting

The Woman's Relief Corps will meet Wednesday at 12:30 p. m. in Veterans Memorial Bldg. for initiation ceremonies.

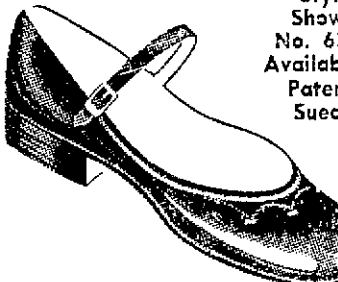


8½ to 12
7.25
12½ to 3
8.25

Party Shoes

Bring fashion to her shoes

Style Shown No. 6350 Available in Patent, Suede



THE STRIDE RITE
SHOE

... we fit them carefully!

THE ORIGINAL

Children's Bootery
SINCE 1922

DOWNTOWN
126 W. Broadway
UPTOWN
4346 Atlantic
Park in Rear
Soon in Los Allos



Samuel W. Heavenrich

Chef of the Week

'Madras Curry' Special Recipe of Art Director

By MILDRED K. FLANARY
Independent Press-Telegram Home Economics Editor

It sounds ambiguous with his innate dignity—but he loves hot piano and racy sport cars. He had his own dance band while in college, and will travel miles to pick up a good Dixie combination. Chef of the Week Samuel W. Heavenrich is the capable director of the Municipal Art Center, you know.

From a running start in Detroit, Mich., he has become a world traveler, lecturer and "cook" par excellence.

His experiences began when he left home at the age of 16 and joined the Canadian Army, World War I. After "terminating" that skirmish, he studied medicine at the University of Michigan, but succumbed to the opportunities of the roaring '20's. He entered the field of business. In due time, however, another side of his nature took over, and he entered the field of art, studying both at Harvard and at the Louvre in Paris, France.

Art to him has many ramifications—it's both advanced and practical—and includes retailing, fashion designing, architecture and home furnishings. In his thinking, each one is best. Many buyers and merchandising executives in the larger department stores over the country have been trained by him in design as it applies to merchandise.

Heavenrich, after a period as director of the Art Museum in Denver, Colo., was bitten by the financial bug, and once again returned to the investment field. World War II intervened, however, and he became an Army intelligence officer in No. Africa, working principally with the Berbers. (They're mountain Arabs, and have been fighting the French for 35 years.)

Our "chef" is interested in archaeology, too—and from that department springs his culinary interests. He has visited age-old temples far out in the Indian jungles, and ferried across many a river that he might ferret out a recipe. Living native—stopping at native inns and eating native foods whenever possible, he and Mrs. Heavenrich have even taken a walking trip through the Balkans. To gather points of view, and from all levels, has been their goal.

To Long Beach they pay a great tribute—"We have lived all over the world, and Long Beach is the only place in

which we are willing to take roots". He became director of our art center in 1952.

An after dinner speaker of note, he spends much of his time serving as a juror of art exhibitions. He plays a mean game of tennis, too.

His recipe today comes straight from Madras, India. It's for Madras Curry, and here is how he does it.

MADRAS CURRY
1 onion
2 tsp. curry powder
2 cups chicken broth
Small fricasseeing chicken (2½ lbs.)

Chop onion fine and brown in frying pan with butter. Add curry powder which has been mixed with chicken broth (¼ cup). Add remainder of chicken broth.

Add meat of the chicken, cut in small pieces. Cook slowly in water for 1½ hours—or in pressure cooker. Remove the chicken and add salt to taste. Serve with wild rice and sautéed tomatoes. Pass Indian chutney.

Celebrate Silver Year

Mr. and Mrs. Mayre Thompson of 9947 E. Beach St., Bellflower, recently celebrated their 25th wedding anniversary. In their honor a surprise open house celebration was given at the home of Mr. and Mrs. George Wellick. Assisting hosts and hostesses were Mr. and Mrs. George Miller, Mr. and Mrs. Wesley Nance, Mr. and Mrs. Claire Thompson, Mr. and Mrs. John Thompson and Mr. and Mrs. Gerold Roper.

The Wellick's lovely home was decorated with several floral arrangements of white mums, white roses and white carnations. Silver bells also added to the decor. A Silver dollar tree was presented to the honorees.

In Art Circles

Reception Today for Students

By VERA WILLIAMS
Independent Press-Telegram Art Editor

Ben Messick Studio, 133 St. Joseph Ave.: Annual exhibition of paintings by students; tea today from 2 to 5 p.m.

Municipal Art Center, 2300 E. Ocean Blvd.: "Face of Man"; "Signs and Symbols."

Lafayette Hotel Art Gallery, Broadway and Linden Ave.: Father and son show by William and Jack Dudley.

Workshop-Studio Gallery, 127 E. 1st St.: Paintings by local artists including Ben and Velma Messick, Karl Seethaler and Bud Overholzer.

Long Beach Branch Los Angeles County Medical Assn., 814 Pine Ave.: Margie Cate paintings.

Pauline's Art Mart, 5918 E. 2nd St.: Bank of Belmont Shore, 5354 E. 2nd St.; Everett Boyette's restaurant, 5907 E. 2nd St.; D'Lane's, 5265 E. 2nd St.; Naples School of Music, 5612 E. 2nd St.; Paintings by Carl Albert Duncan, Darrow Durham, Angel Espoy, Richard Johnson, William Kidwell, George Miller, Don Miles, F. DeMain Saunders, L. E. Ross, Charles E. Smith, Joseph Strausberg, Harold Wright, James Blacketer, Dorothy LeSevre and John Birmingham.

Long Beach Academy of Art, Brittany Kitchen, 1st St. and Atlantic Ave.: Art work by Karl Seethaler, director, and pupils.

Jergins Arcade; Camera Club photographs.

The annual exhibition of paintings by students of Ben Messick will open with a tea from 2 to 5 p. m. today at the Messick studio, 133 St. Joseph Ave., Belmont Shore. The public is invited.

Exhibiting painters are Harlan Boyer, Harry Futeran, Virginia Mead, Kay Pearson, Pauline Henriques, Ila Goetting, Esme Ratzlaff, Juanita Goewin, Doris Lewis, Yveta Schroeder, Grace Lane, Patty McSwain, Don McVorchek, Wills Case, Clarion Draw, Elsie Holt, Helen Wilson, Margaret Royer, Catherine Hartman, Edith Musse, Leatrice Kreeger, Ruby Morgan.

Velma Messick has baked some of her famous cookies and mixed some of her almost as famous punch. Serving with her as hostesses will be Mrs. Boyer, Mrs. Futeran and Mrs. McSwain.

The exhibition will be open daily throughout the week, from 2 to 5 p. m. and 7 to 9 p. m.

Shown will be pictures of people, places and objects, each with the painter's own personal expression carefully guided by Mr. Messick.

Included among the portraits in the exhibition "The Face of Man" at the Municipal Art Center are several

paintings by Roland Strasser. In the early 1900's Mr. Strasser, armed with brush and easel, made long journeys into areas that were then far off the usual tourist paths. Visiting Siam, Java, northern China, Dutch New Guinea and almost every area in the world which was ordinarily considered inaccessible and dangerous, he lived with the natives like a native and so came to know intimately their habits and personalities. At a time when these remote cultures were considered under an unequal glow of romanticism, Mr. Strasser's paintings of Balinese tribesmen and Chinese farmers are remarkable in their realism and authenticity. They possess not only the marks of their cultures, in dress and racial characteristics, but stand out as individuals.

The annual fall show of the San Pedro Art Assn., which opened Saturday in the gallery, 820 E. Beacon St., San Pedro, will continue until Oct. 16. A reception is slated for 2 to 5 p. m. Oct. 9, according to Virgil Bullock, president. The jury of awards includes Orpha Klinker, widely known for her historical California paintings and etchings; Duncan Gleason, best known for his marines and harbor scenes; Fay McCulloch, past president of Women Painters of the West, and Trude Hanscombe, vice president of the Women Painters of the West.

Carl Garrison, Long Beach costume and jewelry designer who recently moved to Las Vegas, is doing costumes for some of the hotels there. He just finished a costume for Lili St. Cyr at El Rancho Vegas and prior to that designed a costume for Georgie Tapps at the Royal Nevada. He now is doing a gown for Eartha Kitt.

Colored lithographs and

Public Card Party

St. Anthony's Altar Society will sponsor a card party Monday at 8 p. m. in Catholic Center, 6th St. and Alamitos Ave. Bridge, canasta, pinocle and five hundred will be played. Hostesses will be Mmes. Josephine Terry and Margaret Paris. The public invited to attend.

TRANI

walking shoes exclusively!

133 EAST FOURTH STREET

MONDAY EYE OPENER SAVES YOU \$7.05

BRASS, SILVER LINED, COFFEE OR TEA SET

Luxury living for two or the few drop-in guests that love informal and casual living. The gleaming bright brass with Ebony Black balanced handles adds to most any table setting. You will be tempted to buy it for yourself—even though your first thought was a gift.

Coffee pot, 8½ inches tall, 6-cup capacity. Covered sugar 4 inches, creamer 3½ inches.

Our membership in TMS of over 100 stores gives this substantial savings.

MONDAY ONLY \$8.95
REGULAR PRICE \$16.00

c.e. Lewis Jewelers

LONGEST ESTABLISHED in Downtown Long Beach

OPEN FRIDAYS 9:30 A. M. UNTIL 9 P. M.

333 PINE AVENUE TELEPHONE 35-6335

SPACE AVAILABLE NOW!

CARONIA WORLD CRUISE

LEAVING NEW YORK, JANUARY 20, 1958

— Visiting —
SOUTH AMERICA, AFRICA, INDIA, BALI, ORIENT

Returning to Long Beach April 25th, 1958

• SEE US IMMEDIATELY •

FENWICK TRAVEL SERVICE

114 E. OCEAN BLVD. PHONE 70-5924

SPACE AVAILABLE NOW!

CARONIA WORLD CRUISE

LEAVING NEW YORK, JANUARY 20, 1958

— Visiting —
SOUTH AMERICA, AFRICA, INDIA, BALI, ORIENT

Returning to Long Beach April 25th, 1958

• SEE US IMMEDIATELY •

FENWICK TRAVEL SERVICE

114 E. OCEAN BLVD. PHONE 70-5924

Magi cut

Wizardry with shears is performed by our experts who bring out your personality.

1.50

LANOCURL COLD WAVE

Fortified with Health-giving lanolin, this lovely wave brings new beauty to your head. Curls last on and on and are managed in a twink.

regularly \$12.50

\$7.50

BEAUTY SALON—THIRD FLOOR

Here they are, the BIG 3 OF THE ASSOCIATED CHILDRENS STORES

IN LAKEWOOD IT'S

McKinney's

4148 VIKING WAY

Ph. 5-2965

IN BIXBY KNOLLS IT'S

Snow White Shops

4466 ATLANTIC

Ph. 2-5706

IN DOWNTOWN LONG BEACH IT'S

Frances for Children

430 PINE

63-6392

Now! More than ever The savings

ADD UP FOR YOU

Associated Childrens Stores bring you the purchasing power of 40 stores... Volume buying brings savings... and we're passing these savings on to you! For your best buys shop at these Associated Children's Stores in your area.

Royal Line BATHINETTE by Pride Products

Colorful Flexible Krone vinyl dressing table tops; tubular steel frame, aluminum finish; large aluminum utility shelf; double vinyl coated tub; utility pockets of Krone plastic; non-slip rubber feet; measuring scale on top; adjustable bath hammock.

Reg. 14.95 **11.99**

TEETERBABE

A springy chair that gives baby natural gentle exercise to grow strong and healthy. Keeps baby happy and contented. Beautifully finished with strong cloth seat, removable for laundering.

Reg. 6.95 **4.99**

COSCO Convertible

Get double the use, double the value with the high chair that grows with your child. New Cosco easily converts from a high chair to a youth chair. Washable duran seat in a variety of colors.

Reg. 15.45 **11.99**

FAMOUS BRAND C- DIAPERS

GAUZE REG. 3.75 Perfect quality full 21"x40" size **2.99** doz.

NURSERY STEP CHAIR

A training necessity. All hardwood with tubular steel arms and legs, safety belt. Back folds down to make training step-stool. Complete with clear, unbreakable plastic potties.

Reg. 4.95 **3.99**

IN LAKEWOOD **McKINNEY'S** 4148 VIKING WAY

IN UPTOWN ATLANTIC **SNOW WHITE SHOPS** 4466 ATLANTIC

IN DOWNTOWN LONG BEACH **FRANCES FOR CHILDREN** 430 PINE AVE.

Prices Slightly Higher at Styling Bar

Walker's
the friendly store of Long Beach

NEW MASQUE FRAPPÉ
by **Dorothy Gray**

\$1.00
AND \$2.00 plus federal tax

Imagine treating your face to a frosted champagne bath! That's the fabulous feeling you get with new Masque Frappé...one of the most delightful beauty treatments on earth! Vitamin A helps smooth away dryness. Humectants attract moisture...give you the dewy basis of a perfect complexion. Smooth it on. Splash it away in minutes. Your grateful skin will respond with a vital glow...look noticeably younger, softer, sweeter.

COSMETICS WALKER'S STREET FLOOR

Why Grow Old?

Take Care in Selecting Shoes

By JOSEPHINE LOWMAN

A recent survey shows that there are 19,000,000 American working women and that these women buy about 25 per cent of all shoes sold during the year.

This survey also highlighted the fact that a great many of these women wear the wrong shoes on the job.

All of these statistics boil down to a lot of aching feet. No matter what your job is, whether in an office, factory or store, there are good looking shoes which are fashionable AND comfortable.

For office wear the ideal shoe is a leather pump with a

medium heel. One current version which is made by several manufacturers is called the "Sweater Pump." It has elasticized going at the top which makes it hug the foot.

Other popular varieties are:

(1) The smooth, suede leather pump with a mid-heel, high enough to be fashionable but low enough to be comfortable.

(2) The so-called "walking shoe" with a smart, flexible leather upper perched on a slim leather sole. In many models this year the heel is of the varied stacked leather type, consisting of shining leather in varied shades.

(3) The wedge or low platform shoe in supple glove leather. This is a happy compromise between style and comfort and is wonderful for the woman whose job keeps her on her feet most of the day.

Leather shoes, tops and bottoms, are best because this material is supple but gives the support necessary for healthy feet. It also has tiny pores which allow the air to circulate.

A great deal of fatigue can be blamed on the wrong kind of shoes or poorly fitted shoes. When you have to be on your feet a lot high heels are killing. "These throw the body out

of line and place strains on muscles and ligaments. You can imagine what this in turn does to your personality and facial expression. You can get lines between the brows from aching feet.

The woman who wishes to make a quick transformation from secretary to an after dark charmer should keep a second pair of shoes at the office. A quick change from low heels to high, an added ornament, long leather gloves, a dressier bag and a wisp of a hat will give you that party look.

Read this feature daily in the Press-Telegram.

Paris Cafe to Be Setting for Gay Ballet

"La Parisienne," a ballet set to music of Offenbach's "Gaites Parisienne" will be presented by the Frances Bowling Dance Studio in the Exhibit Hall of Municipal Auditorium Monday at 8 p.m. The Community program event is sponsored by the Recreation Dept.

Scene of the production is a Paris cafe and waitresses, cafe entertainers, can can girls and other members of the cast will dance. Leading roles will be danced by Ronnie Jenkins, Steve Lovell, Charles Culver, Barbara Wilson, Pat Green, Joyce Lott, Cherie Wilson, Janie Nutt and Frances Bowling.

In addition to the ballet, variety acts will be presented. The program will open with community singing at 7:30 p.m., led by George Griffith, with Mrs. Madeline Frazer as accompanist.

After the stage performance the Trio Orchestra will play for old-time square dancing with Bill Simmons as caller. The civic program is free to the public; doors open at 6:30 p.m.



READY FOR FRAMING

A pastel by artist Ben Messick is one of many awards to be distributed Saturday afternoon at the bridge-canasta scholarship benefit of the Long Beach Art Association. Mrs. Lorne Middough, left, will open her Park Estates home for the party. Assisting will be Rosemary Nielsen, award tickets, and Miss LaHoma Johnson, ticket sales.

Art Association Benefit Will Provide Scholarship

The spacious gardens and beautiful home of Mr. and Mrs. Lorne D. Middough, 1121 El Mirador, Park Estates, will be the setting of the Long Beach Art Association scholarship bridge-canasta benefit, Saturday at 2:00 p.m.

Works of art by well known artists Ben Messick, Christian Gronfeldt, Mrs. Margie Cate, Mrs. Lucille Brown Greene, and Mrs. Grace Dimmick will

be awarded. Other awards have been contributed by Mrs. Florence Gendron, Lillian Shaw, and Maude Gaby.

Chairman in charge of the event, Mrs. Lucille Brown Greene, is being assisted by Mrs. Ben Paine, Miss LaHoma Johnson, in charge of ticket sales to Art Association members, Mrs. Lorne D. Middough, and Ben Messick.

Assisting the hostess in making this a memorable event is Mrs. Lee Isen, refreshments; Miss Catherine Rammel, table arrangements; Mrs. Florence Gendron, prizes, and Miss Rosemary Nielsen, prize tickets.

Child Care

Youngsters Often Have Habit Spasms

By MILTON I. LEVINE, M.D. AND JEAN H. SELIGMANN

Q. "My older son is now 8. About seven months ago he developed the habit of twitching his eyes. My doctors told me this was a nervous habit and to forget about it. The eye twitching miraculously stopped, but about a month later it was back, accompanied by nose twitching, neck stretching and frequent opening of his mouth."

"I try not to pay any attention to it, but can't help mentioning it occasionally. He does it mostly when relaxing, reading or watching television. I can't think of any problem in the home which would make him nervous. My husband and I don't quarrel and we give our children normal discipline. What can I do?"—Mrs. F. H.

A. Frequent twitching of the eyes, nose twitching, neck stretching, distorting movements of the mouth, shoulder shrugging, clearing of the throat, and deep occasional sighs are some of the typical habit spasms of children. They are usually referred to as tics.

Muscle twitchings are common of certain nervous diseases, but a physician can tell. Occasionally, tics start as the result of some irritation of the eyes or nose. And sometimes a child may be imitating another person. But in the vast majority of cases they are emotional.

You say that your doctor has ruled out physical causes in your son's case, so that you may assume that there is something which is disturbing the boy. We cannot possibly say just what that might be, without knowing a great deal more about his entire background. Often a youngster has some deep resentment or anxiety which he expresses in this way.

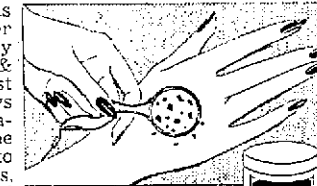
Too much pressure, or demands on a child which are too strenuous, might result in tics. In any case, one cannot "talk" a child out of them. No physical treatment or scolding will be of any use, and might only exaggerate the condition. It is best not to mention it at all. If you cannot discover the causes for your son's tics, it would be advisable to consult a guidance counselor.

All questions possible will be answered through this column. Send them to Child Care in care of the Press-Telegram.

Read this feature daily in the Press-Telegram.

(Advertisement)

THESE HORRID AGE SPOTS*



FADE THEM OUT

"Weathered brown spots on the surface of your hands and face tell the world you're getting old—perhaps before you really are. Fade them away with new ESOTERICA, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin—not on it. Fragrant, grainless base for softening, lubricating skin as it clears up these blemishes. At leading drug and toiletry counters. \$2 plus tax. If you have these age-revealing brown spots, blotches, or if you want clearer, lighter skin, use ESOTERICA. At all Drug Stores.

If you're looking for places to go, things to buy or someone to help you solve your shopping inquiries. Phone Lisa Towne at 70-3951, extension 249, and we'll help you be dollar-wise with Shopping Sense.

Mass Marks Canonization Anniversary

Observing the 30th anniversary of the Canonization of St. Therese, affectionately known as "The Little Flower of Jesus," the local Carmelite Nuns Auxiliary will attend a Special Mass at 8:45 a.m. Monday in St. Athanasius' Church, Market St. and Linden Ave.

Rev. Joseph Feehan will celebrate the Mass. The Rev. Father Richard Payne, C.S.P., of Westwood, will speak on the power of this modern-day saint, a Carmelite Nun, who died at the age of 24 in a cloister in Lisieux, France, a victim of tuberculosis. Countless miracles have been attributed to her intercession. Members of the Auxiliary

from St. Athanasius parish will immediately following the Mass.

BRIEFCASES — MANICURE SETS — SMOKER'S ACCESSORIES

"Chic Miss" by Wheary
Luggage as Advertised in SEVENTEEN

Smart new colors in 9 well-styled pieces to suit every need, priced from 25.00 to 45.00 (plus federal tax)

Select now for Christmas gifts on our lay-away plan.

Bogle's Leather Goods
HARTMANN LUGGAGE —

HOURS 9:30 to 5:30
FRIDAYS 'TIL 6

AMERICAN AVE. AT 4th ST.
DOWNTOWN LONG BEACH

KIMBALL PIANOS
EVERY STYLE AND COLOR
OVER 100 Pianos on Display

Folk's Piano Shop

4220 ATLANTIC AVE. PH. 8-1111
410 NORTH LONG BEACH BLVD.
PH. NEWMARK 2-0485
Open Evenings, Fridays 'Til 9

MILITARY SCHOOL

CHARACTER before CAREER
A Bulwark of CHRISTIAN LEADERSHIP
for Today's Youth
Year-around School and Summer Camp

- Small Classes
- Balanced Meals
- Modern Living Quarters
- Full Athletic Program
- Foreign Languages
- Military Science
- Playground Facilities
- Award-Winning Band
- Individual Attention
- Bible Study
- Military Science
- Award-Winning Band

Southern California Military Academy
2065 Cherry Ave., Long Beach—Phone 8-1185
Dr. JOHN L. LADD, President

shopping sense
by Lisa Towne



Yesterday began Newspaper Week, and it's a good time for all of us to realize the vital importance this vast communication medium has in our daily lives. The pulse beat of a city is reflected in its newspapers, one of the privileges of freedom of expression singularly enjoyed under our system of government. News comes to the reading public in various ways, and Shopping Sense has some more scoops to report this week for you, your home and your leisure.



Bring your old furs back into fashion by having one of the experts at LOCKWOOD FURS, 711 Pine Ave., re-style and re-model your furs into a smart new clutch cape or stole of the latest design. You'll wear a handsome new fur and find that the finest of workmanship is reasonably priced at LOCKWOOD FURS.



You'll stand out in a crowd of well-dressed people in one of the handsome new fall dresses, suits or coats that have just arrived at ESTELLE THOMPSON'S, 4146 Viking Way, Lakewood Triangle, where the co-ordination of color, style and fabric becomes high fashion designed to meet your every wardrobe need.



Mark Thursday, Friday and Saturday on your calendar of events for this week, because those will be the Annual Ladies' Days at PENNEY'S, 6th & Pine, when the feminine personal take over the running of the store... from the store manager on through to the individual section managers. It's fun for them and for you, and the ladies have made special purchases for each department in the store for your dollar-wise consideration. Remember it's Ladies' Days at PENNEY'S, Oct. 6, 7 and 8, and there will be free gifts for the first 200 people in the store on each day.

The secret of good decorating is color co-ordination of paint, wallpaper, and fabric, and at TIBBETTS WALLPAPER & PAINTS, 10th & Pine, you'll find over 300 paint colors, 14,800 wallpapers and a new drapery department from which to make your selections... and then you can room-test them at the Martin Senour Nu-Hue Custom Color Bar with its engineered lighting from daylight to candlelight to insure proper contrast and harmony. Paints include Latex, alkylid, and oil based domestic and imported wallpapers are from such fine lines as Stockwell, Schumacher, James Seeman, E. C. Bondy, Van Luit, Imperial and John Koller in prints and scenic... photo murals also available. Watch next week's column for TIBBETTS' amazing new finance program. Free parking in the rear... at TIBBETTS.

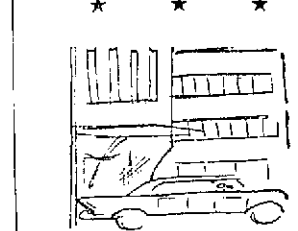


Ernie Glaser of the Chandelier welcomes a fine new restaurant to downtown Long Beach and sends his congratulations to the newly opened CANTERBURY ROOM, in the Villa Riviera. Styled in a distinctive Old English decor dominated by a magnificent antique wine cabinet depicting Chaucer's Canterbury Pilgrims, the CANTERBURY ROOM features a discriminating menu including seafood, chicken, chops and steaks. Dinner will be served daily from 5:30 P. M. until 2 A. M. In addition to the Grill and Tap Room, there are facilities for barbeques and private parties.



Helen Rubenstein's wonderful line of Figure-Trimmers is now available at EGYPTIAN DRUG CO., 5128 East Second St., in Belmont Shore, and will curb your appetite with vitamin-fortified minty "Reduce-Aid" tablets, which includes a free pillbox and 4 Plan Reduce Book with a month's supply, strengthen and tone up lazy muscles with "Litho-Line" elasticized rope and massage with "Body Firm" cream. An autumn special for luxurious skin is Shulton's Desert Flower Hand and Body Lotion in the extra large 8-ounce size, now only \$1. plus tax, that softens, tones and re-hydrates skin. Helen Rubenstein introduces today that you'll want to have is the combo of two full size lipsticks, one the fabulous new Jazz, the other your choice of the new fall shades, plus a record, neatly packaged, at \$2, to keep Jazz on your mind... and your lips.

Two great names... THE HOUSE OF LEON, 220 East Carson, and Prince Matchabelli... have united to bring you a new concept of beauty that exactly creates the right shade of makeup for perfect color harmony at any hour. It's the fabulous Prince Matchabelli Color Selector that eliminates guesswork with your makeup co-ordination and THE HOUSE OF LEON has the complete "Pretty as a Picture" makeup line for you.



Safety-engineered features bring you and the whole family a new kind of motoring security with your Mercury for '56... the impact-absorbing steering wheel, safety door locks, full-scope windshield, safety-beam highway lights, safety-grip brakes, and as optional equipment, complete power features for your driving pleasure. Mercury for '56, available in the Montclair, Monterey and Custom series, has just arrived at HARBOR LINCOLN - MERCURY, 1633 American Ave., and you'll want to see and drive the Mercury with its long, low sweeping lines and exciting new Flo-Tone color styling, accented by a slash-molding of bright metal, with rich interiors of durable vinyls or Contemporary fabrics.



Everything from your sheets to shirts is crisper, cleaner when washed and ironed by SOFT WATER LAUNDRY & DRY CLEANING, 702 West Anaheim St., and fluffy knows that her professional reputation for fine laundering is the result of 49 years catering to discriminating local families, who have learned there's a real savings in Soft Water Services because specialized formulas launder gently for longer fabric life and Luxure rinsing prolongs beauty.

DARK TONES

Lead the fashion parade for fall....

BLACK SUEDE AAAA to B \$19.95

BLACK SUEDE and BLUE SUEDE AAAA to B \$18.95

Gather compliments along the way in these versatile dark tone leathers that blend so perfectly with the season's smartest clothes.

Bunday Fox
4442 ATLANTIC AVE.
LONG BEACH 7, CALIFORNIA
PHONE 20-5945
OPEN FRIDAYS 'TIL 9

Peacock Shoes

The superlative in cashmeres!
LYLE AND SCOTT
...DYED TO MATCH
TWEED SKIRTS

Generations of knowledge have gone into the weaving of these truly superb imports from Scotland. The very ultimate in sweater luxury... warranted to keep their beauty and softness indefinitely. Now with lovely slim tweed skirts dyed to a heavenly match. In fall taupe, Dior Blue or Lavender, sizes 38-40. S. S. Slipon... 19.95; L. S. Cardigan... 26.95. Tweed Skirt, 10-16... 19.95

Ask about Desmond's 6 Month Budget Plan



STORE HOURS—Daily 9:30 to 5:30—

BROADWAY AT LOCUST—DOWNTOWN LONG BEACH
SHOP FRIDAYS NOON 'TIL NINE



Molly Mayfield

Upset by Children's Squabbles

DEAR MRS. MAYFIELD: I live in a block where there are many children. My own son is in the "older" five-year-old and six-year-old group.

Now, my neighbors on either side have two-year-olds and each one has an "older" child closer to my son's age. The two-year-olds are turned out to wander up and down the sidewalk and mix with the "older" children. At times they get pushed around or teased by the "older" ones.

My son, I'll have to admit, is

one of the worst offenders, perhaps because he is an only child and has not had the opportunity of learning how to get along with other children. Realizing as I do that he probably does more than his share of teasing, I never fail to reprimand him for it.

However, I do feel that these mothers are wrong in turning out the babies to compete with the "older" ones. I had some words with one of these mothers the other day because my son pushed her baby down. I told her, rather nastily, I'm afraid, that her baby had no business out roaming up and down the sidewalk, and that if she didn't want her children to take the knocks and teasing which they were bound to get in competition with the older ones she should keep them home.

She threatened to do more than bawl my son out next time. She was highly insulted and angry.

I feel that my son and others his age have earned the right to play out there and if they choose to race their bicycles or play rough games it is up to the mothers with the little ones to protect them in some other way besides nagging my son and others to watch out for the babies.

This all has me very upset, and I would very much like to hear your opinion.—Mrs. M. K. DEAR MRS. M. K.:

Let me say, first, I think it's a perfect shame when parents have to be dragged into spats over their children. I'm a strict

believer in STAYING OUT of children's quarrels.

However, your point is a bit different, and I think you're right that the mothers should keep the little ones more confined, or else be right on hand to watch them.

On the other hand, I can't resist saying that it seems to me a very fine thing for the "olders" to be taught to look after the little ones—or at least not shove them around.—M. M.

DEAR MRS. MAYFIELD:

I'm a 16-year-old girl who just broke up with a boy after going steady with him for 17 months. Last week I went out on a blind date with a boy who is going into the Air Force very soon. He has asked me to go steady, but I feel that since I am in my senior year I don't want to be tied down.

But, of course, it's very flattering to be asked to go steady so soon.

I like him a lot but just don't know what to do.—MIXED UP.

DEAR MIXED UP:

Flattering, yes, but FOOLISH.

You hardly know the boy. And he'll be leaving for the Air Force. And you'd see him only on leave. What a poor setup. You're just free of one "entangling alliance." Why not enjoy your freedom for a while? As senior you can have lots of fun dating different boys. Go steady right away again? No, no, no!—M. M.

Read this feature daily in the Press-Telegram.

Comptonites Hear Talk on Charm

Each of the Compton chapters, Alpha Nu, Eta Kappa, Eta Lambda, Iota Rho, Kappa Phi, Xi Alpha Mu and Xi Delta Phi, were well represented when over 1000 Southern California Beta Sigma Phi gathered this week in the grand ball room of the Beverly Hilton Hotel, Beverly Hills. The business meeting was presided over by the Southern California Council president, Mrs. John L. Evans, a member of the hostess chapter.

Mrs. John Lundigan, Southern California vice president, introduced the honored guests, which included Mrs. Walter W. Ross, wife of the Beta Sigma Phi founder; Marilyn Hare, TV songstress and actress; Linda Ware, motion picture singer and Mary Webb Davis, charm director.

Mrs. Ross spoke to the group of women on "Beta Sigma Phi on Other Planets." She is visiting the California chapters while on her vacation from Kansas City, Mo.

Mary Webb Davis, a well known authority on charm and glamour, spoke on "The Woman of Tomorrow." Mrs. Alan Billings and Mrs. Robert Cruse served as co-chairmen of the affair with assistance from the chapter president, Mrs. Richard and Pearl, Miss Hortense Oechie and Miss Bernice Weber.

Lady Lions Card Event

Next monthly card party and luncheon sponsored by Belmont Shore Lady Lions will take place at 12:30 p.m. in the home of Mrs. Lloyd Smith, 155 Granada Ave.

Mrs. Smith and Mrs. M. E. Bernstein, hostesses, announce that cards of the players' choice will be enjoyed following luncheon. Guests may come singly or bring their own foursome. There will be awards for each table.

The party is open to the public. Reservations may be made with Mrs. Smith after 5 p.m.

Powder Puff

For beauty and health's sake, too, never apply powder with a soiled puff. Not only are soiled puffs unsightly, but they are known spreaders of infection.

Magic Phrase 'Thank You' Spreads Untold Good Will

By ANGELO PATRI

Boys and Girls: Do remember to say "thank you" for any and all attentions shown you by any and all people. You have no idea what magic there is in saying that simple phrase. It lifts discouragement, it lightens fatigue, it creates friendliness in those to whom it is spoken, and it reflects happiness on those who speak it.

All of us take the service, the many kindnesses offered us too much for granted. The conductor who makes change and drives the bus feels lot better about you and his job when you smile at him and say "thank you." Who doesn't feel better to hear a pleasant courteous word of thanks? Say it as often as you can for your own sake as well as for others.

Begin at home. It takes over an hour to make a cake which will be eaten in a few minutes. You enjoy that cake. It tastes better than any you get any other place. Why not say so instead of gobbling it like a hungry hound and taking it all for granted. Your mother did not take its making for granted. She thought of the pleasure you would have in seeing it in its fancy ings and eating it. The least you can do is to say, "That's a wonderful cake, Mother. Thanks a lot." You will not know the lift that gave your mother until you find yourself in a similar spot years from now.

Some boys and girls leave a trail of dislike, even antagonism behind them as they go through their day just by taking people and their kindnesses for granted. Try leaving a trail of smiles and good will behind you today. Thank your

Alumnae Set Style Show

Members and friends of the Immaculate Heart College Alumnae Assn. from the Long Beach area will attend a luncheon and fashion show at 12:30 p. m. Saturday, Oct. 8 in the Crystal Room of the Beverly Hills Hotel.

Proceeds from the affair, open to the public, will benefit the alumnae scholarship fund. Information of reservations may be had by contacting the president of the Long Beach Chapter, Elizabeth Temby, 615 Dawson Ave.

The show will feature Ohrbach's couturier collection of French and Italian originals and their American adaptations. Mrs. Charles J. Chodsko, president of the alumnae

Genuine Art Point or Engraved
WEDDING INVITATIONS
Calling Cards, Informals
Always Correct!
PRINTING DEPT.
INDEPENDENT, PRESS-TELEGRAM
6TH & PINE
PHONE 70-5951

School Menus

Tasty Dishes in Cafeterias This Week

The following menus will be served in Long Beach Elementary Schools in the week of Oct. 3-7:

MONDAY: Spaghetti with frankfurter, buttered peas, sliced poaches, toasted French bread and milk.

TUESDAY: Chopped steak on mashed potatoes, frozen mixed vegetables, fresh apple slices with cheese wedge, 1/2 peanut butter sandwich and milk.

WEDNESDAY: Tasty beef open sandwich, buttered fresh carrots, fruit cup with sliced bananas, celery sticks and milk.

THURSDAY: Hot meat loaf, mashed potatoes with gravy, cantaloupe slice, 1/2 peanut butter sandwich and milk.

FRIDAY: Macaroni and cheese casserole, buttered shredded beets, orange wedges, 1/2 tuna spread sandwich and milk.

The above items make up the elementary children's lunch, 25c. Soup, salad and dessert from the junior-senior high school a la carte menu are sold in the elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH
MONDAY: Spaghetti with frankfurter, frozen whole kernel corn, fruit gelatin, toasted French bread and milk.

TUESDAY: Hot roast beef, mashed potatoes with gravy, molded amber salad, twist roll and butter and milk.

WEDNESDAY: Tasty beef open sandwich, buttered fresh carrots, lettuce and tomato salad with 1,000 island dressing, Hawaiian fruit cup with chocolate filled cookie and milk.

THURSDAY: Chopped steak on mashed potatoes, frozen peas, chocolate pudding with whipped cream, 1/2 peanut butter sandwich and milk.

FRIDAY: Cheese enchilada or baked filet of haddock, with egg garnish, cantaloupe slice, whole wheat bread and butter and milk.

Soup sells for 12c, the main hot dish 12c, vegetables 7c, vegetable salads 12c, plain cottage cheese 10c, fruit salads 12c, sandwich 15c, all desserts 10c. Milk, orange juice, fruit and ice cream are sold every day. Students in the junior and senior high schools are not required to purchase the tray lunch before purchasing a la carte items.

Surprise Shower for Mrs. Bitters

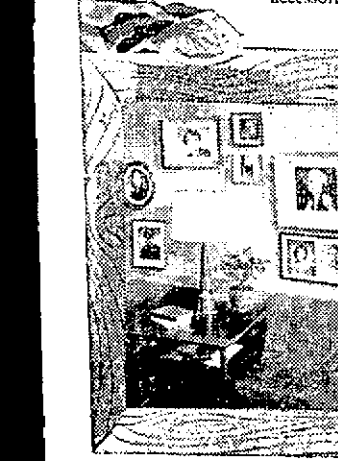
A surprise baby shower, honoring Darlene W. Bitters, charter member of Mary D. Schureman American Legion Post 718, was enjoyed recently by post members at the home of Commander Violet Miller in South Gate. The honoree has been active in affairs of the post since its organization.

At the special business meeting five new members were voted on—Ethel Hogan, Juanita Sexton, Hazel Nelson, Elizabeth Nelson and Marguerite Klinker.

let us show you how to

"DECORATE WITH Portraits"

Decorators are saying that your portrait photographs deserve to occupy an important place in your home. We'll be pleased to show you how to display them with perfect taste—make them important accessories.



Phone now for your copy of our booklet, "21 Ways to Decorate Your Home."

PHOTOGRAPHERS
225 E. 6th St. Ph. 7-4195

Oswald Jacoby

Bidding Must Be Proper

Today's hand was bid very energetically and properly to a sound slam contract. The only problem was to play it properly.

Declarer naturally went right up with dummy's ace of

spades at the first trick and tried the trump finesse. If the trump finesse had lost, he'd have played the clubs optimistically by leading to the king and finessing the jack. Since the trump finesse succeeded, however, South drew three rounds of trumps and proceeded to play the clubs pessimistically.

Every good bridge player should be familiar with the proper play of the clubs if the situation permits the loss of one trick. The correct play is to take the ace first and then lead toward the king-nine.

If West plays the 10 or queen, you can win with the king and lead the nine right back to bring the suit in very easily. If West plays a low club (as he would in this case), you must finesse dummy's nine.

You aren't worried about losing that finesse of the nine. If East is able to produce a club, there will be only one club out, which can be picked up later on by dummy's king. If East cannot follow suit, the finesse of the nine will win and will be vital to the success of the play.

Only one possibility remains. What if East rather than West has the four clubs headed by queen-ten? In that case, West will discard when you lead toward the king-nine. The situation is then clear—so you go up with the king of clubs and lead another club back towards the jack.

Miss Flanary, Food Editor, to Conclave

Mildred K. Flanary, Independent, Press-Telegram Food Editor, left yesterday for Chicago, Ill., to join 130 other food editors from all over the country at the National Food Editors' Conference. Headquarters will be at the Drake Hotel.

That they may hear about, and partake of, all that's new and different in food, their days will run the gamut from breakfast, brunch, lunch, teas and dinner . . . with a few other occasions thrown in for good measure.

Miss Flanary will be sharing with you throughout the week a few highlights of her trip, but promises a complete report upon her return, Oct. 10.

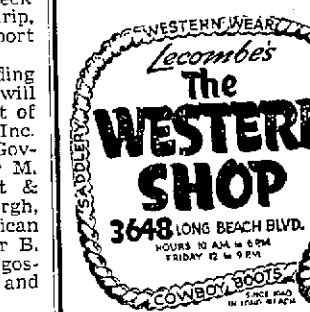
Among the outstanding speakers at the conference will be Paul S. Willis, president of Grocery Mfgs. of America, Inc. Keen Johnson, former Governor of Kentucky, Doctor M. Jarvis, president of Swift & Co., Wesley Hardenberg, president of the American Meat Institute, and Arthur B. LaFar, president of The Angostura-Wuppermann Corp., and many others.

Cranberry Idea

Leftover cranberry sauce, canned or home-made, tastes fine when spooned over dishes of orange coconut tapioca pudding. The pudding can be made quickly from a packaged mix.

SQUARE DANCE DRESSES

• Women's • Juniors'



COMPLETE WESTERN OUTFITS FOR ALL!
See the West's Largest Selection!

THE WESTERN SHOP
3648 LONG BEACH BLVD.
COURTESY 10 AM - 5 PM
FRIDAY 10 AM - 9 PM

Since 1862

BALDWIN

Since 1862

BALDWIN

Since 1862

BALDWIN

Since 1862

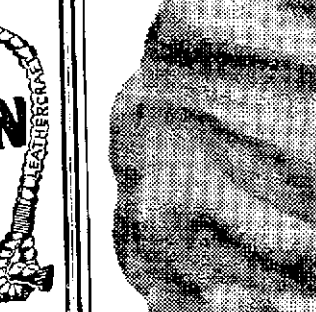
BALDWIN

Since 1862

BALDWIN

SQUARE DANCE DRESSES

• Women's • Juniors'



COMPLETE WESTERN OUTFITS FOR ALL!
See the West's Largest Selection!

THE WESTERN SHOP
3648 LONG BEACH BLVD.
COURTESY 10 AM - 5 PM
FRIDAY 10 AM - 9 PM

Since 1862

BALDWIN

Since 1862

BALDWIN

Since 1862

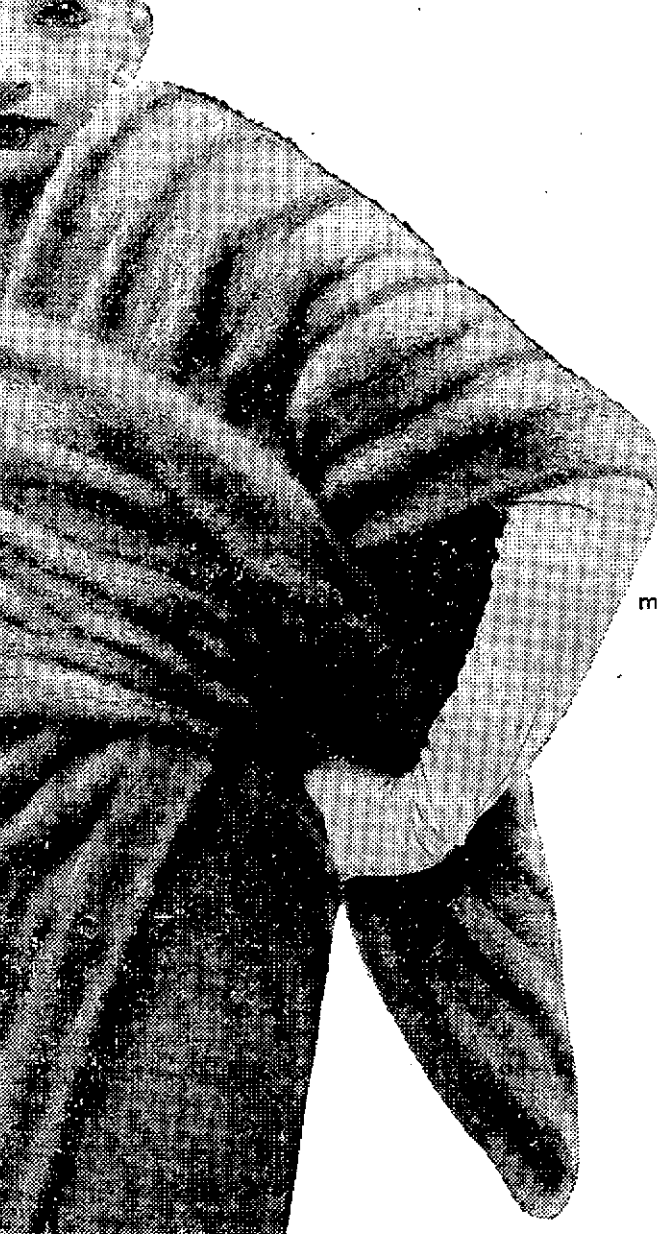
BALDWIN

Since 1862

BALDWIN

Since 1862

BALDWIN



LOCKWOOD

SEVEN ELEVEN PINE AVENUE

ESTABLISHED IN LONG BEACH FOR 38 YEARS

LOCKWOOD

It's LOCKWOOD'S... for UR at its finest

COMPARE PRICE • COMPARE QUALITY
COME TO US FOR THE BEST OF BOTH

At Lockwood's you will find one of the largest, most complete selections of fine furs in Southern California . . . from silky muskrat to the proudest name in mink . . . EMBA*. You will be pleased to find that regardless of what your budget is, LOCKWOOD'S have the fur for you, at the price you want to pay and in the style and color to suit your personality.

LOCKWOOD'S 38-year reputation for quality furs is your assurance that no matter what your price range is . . . you will be buying the finest of quality and workmanship!

*TM Mutation Mink Breeders Association

LOCKWOOD

SEVEN ELEVEN PINE AVENUE

ESTABLISHED IN LONG BEACH FOR 38 YEARS

LOCKWOOD

SEVEN ELEVEN PINE AVENUE

ESTABLISHED IN LONG BEACH FOR 38 YEARS

LOCKWOOD

SEVEN ELEVEN PINE AVENUE

ESTABLISHED IN LONG BEACH FOR 38 YEARS

LOCKWOOD

SEVEN ELEVEN PINE AVENUE

ESTABLISHED IN LONG BEACH FOR 38 YEARS

LOCKWOOD

SEVEN ELEVEN PINE AVENUE

ESTABLISHED IN LONG BEACH FOR 38 YEARS

LOCKWOOD

SEVEN ELEVEN PINE AVENUE

ESTABLISHED IN LONG BEACH FOR 38 YEARS

Fear of Insanity Causes Girl's Strange Behavior

By DR. GEORGE W. CRANE

Case P-354: Theresa T., aged 22, was a neurotic, frightened girl weighing only 85 lbs.

"We were engaged to be married," her fiance told me. "Then out of a clear sky, Theresa suddenly told me to go away and forget her."

"I thought maybe she was in love with somebody else, but she denied that, saying she loved me more than anybody in this world. So I tried to tell her to tell me why she insisted we break our engagement, but all she'd say was just because."

"Well, she went on into a nervous breakdown. She spent months in a sanitarium. They gave her shock treatments."

"But that didn't seem to do much good. And for the past year they have been giving her shots to combat anemia. As you can see, Dr. Crane, she weighs only 85 lbs. though she weighed 118 when we were first engaged."

"I want to marry her, but she still insists I go away. So will you try to find out what is wrong with Theresa? I think it is in her mind."

Her fiance was correct. I sat down privately with Theresa and told her she might as well confess frankly what caused her to tell him to go away.

"It was because my father died when I was a little girl," she added, but this was obviously an "excuse" instead of a "reason," as I explained to her, for many girls lose their fathers, yet don't break their engagements afterwards.

So I talked some more and gradually I elicited the additional fact that Theresa's father had died in a mental institution. Theresa had visited him and the barred windows of the institution had shocked her impressionable childish mind.

Furthermore, Theresa believed 100 per cent in the doctrine that insanity is inherited. Theresa was a devout Roman Catholic and figured if she married, she'd probably have a large family of children.

"And some of them would end in the insane asylum," she burst out crying uncontrollably.

After three years of strain, shock treatment, liver and iron therapy, all of which were good but only palliative, she finally admitted the secret core of her dilemma.

"If I married Paul," she sobbed, "I knew I'd have a big family and some of our children would inherit my father's insanity."

"Dr. Crane, I couldn't stand that. But I loved Paul with all my heart. So I just told him to go away and leave me. In that manner, I could still go on loving him, without suffering any of those dire consequences."

"Let's face the facts," I gently advised Theresa. "Psychiatrists are very dubious about the inheritance of ANY type of insanity. And mental breakdowns due to germs,

such as syphilis, or to poisoning due to lead or alcohol, are obviously not inheritable."

Then I checked into the background of her father. I learned that he had contracted syphilis in his youth and had died of paresis or syphilitic insanity.

Theresa's mother didn't have that disease, and it can NOT be inherited, so I relieved Theresa's mind entirely by these scientific facts.

She still weighed only 85 lbs. when she left my office, but her eyes glowed with love and relief from a 3-year anxiety, and she soon was back to 115 lbs. and happily married.

Send for my booklet, "How to Prevent Nervous Breakdowns." It gives you further facts. Face them!

Please enclose a long 3 cent stamped self-addressed envelope and 20 cents in requesting a Dr. Crane bulletin. Address: Dr. George W. Crane, in care of Hopkins Syndicate, Melrose, Indiana.

Read this feature daily in the Independent.

P-T.A. Lists Talk, Class

"Team Work Does It—Emphasizing Home School Relationships" will be the theme for the meeting of the Long Beach Council of Parents and Teachers Tuesday at 9:30 a.m. in the Marshall Junior High School Auditorium.

Dr. J. Wesley Bratton, dean of educational services and summer sessions at Long Beach State College, will discuss "Together We Light the Lamps." Mrs. Gordon Neil Bannister is council program chairman.

Marshall Junior High Girls' Glee Club will present musical entertainment. Mrs. Albin Larson, council president, will preside at the business session. There will be exhibits by the extension department under the leadership of Mrs. William Kummer, second vice president and the public welfare department under Mrs. Leonard Morgan, fourth vice president.

A special invitation is extended to all fathers and teachers who are active in P-T-A to attend the parliamentary procedure class to be given on four consecutive Wednesday evenings in the Lincoln School Auditorium. Mrs. E. L. Renard, council parliamentarian, announces this class has been especially planned for their convenience to begin at 7:15 p.m. Wednesday.

Mrs. C. H. Culbertson, fifth vice president and director of education for the California Congress of Parents and Teachers, will teach the course.

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

LAKEWOOD

MAY co.

annual

fall sale

IT'S SAVINGS TIME





gown shop jersey and velveteen costume

49.95 value

36.00

Long elegant line of fluid Sag-No-Mor wool jersey with its own lined velveteen jacket, hip length and featuring wonderful back detail for the smartest look of all. Practically a wardrobe in itself—now marvelously priced at a mere 36.00. Black, cognac or moss green; misses' sizes 10 to 16.

May Co. Lakewood Gown Shop, Second Floor

savings on new millinery

Exciting little velvets, satins and other fall fabrics. Regularly 3.95 to 5.95.....2.99

May Co. Lakewood Hat Bar, Street Floor

Lush velours, felts and velvets—many, many styles. Regularly 6.95 to 10.95.....4.99
Other hats, regularly 10.95 to 29.95.....7.00 & 12.00

May Co. Lakewood Millinery, Second Floor

MAY co.

LAKEWOOD



the oriental haircut that is bewitching paris

china doll cut

from **2.00**

East-meets-west in Lakewood... an exotic newcomer to fall fashion, making headlines in Southern California.

ANNUAL FALL SALE

famous name brand cold wave—20.00 value... **9.50***

Our marvelously soft, brushable permanent, with glamour in every carefree curl.

*Dyed and bleached solution slightly higher

Come without appointment or call
Long Beach 39-2411 or METcalf 3-0111, extension 343

May Co. Lakewood—Beauty Salon—Second Floor



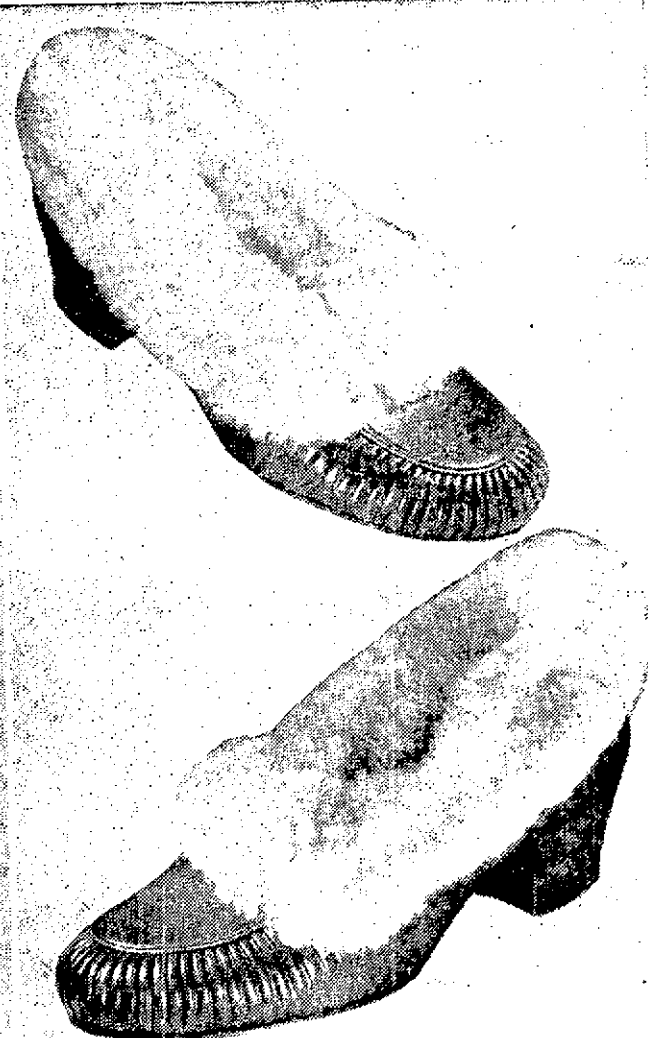
hand-detailed coats of luxury wool

69.95 to 89.95 values

48.00

Every coat hand-tailored, hand-detailed and milium lined for all-weather comfort. New styles and new colors in especially fine fabrics. In the group—Worumbo plush, Forstmann, Hockanum Sierra, Goodell plush and cashmere-wool blends. Regular and petite lengths, sizes 6 to 16 in the group.

May Co. Lakewood Women's and Misses' Coats, Second Floor.



imported English slippers

reg. 6.95

4.97

Fine glove capeskin slippers with shearling collars, leather soles and Cuban heels. Black, royal blue, pink, tan, light blue, and wine. Sizes 0 to 00.

May Co. Lakewood Shoe Salon, Street Floor

October 2, 1955

FIRST IN A NEW SERIES

parade

LONG
BEACH

INDEPENDENT
Press-Telegram

AMERICAN FAMILIES IN A BOOM YEAR

No. 1: An 'average' factory worker — see page 10

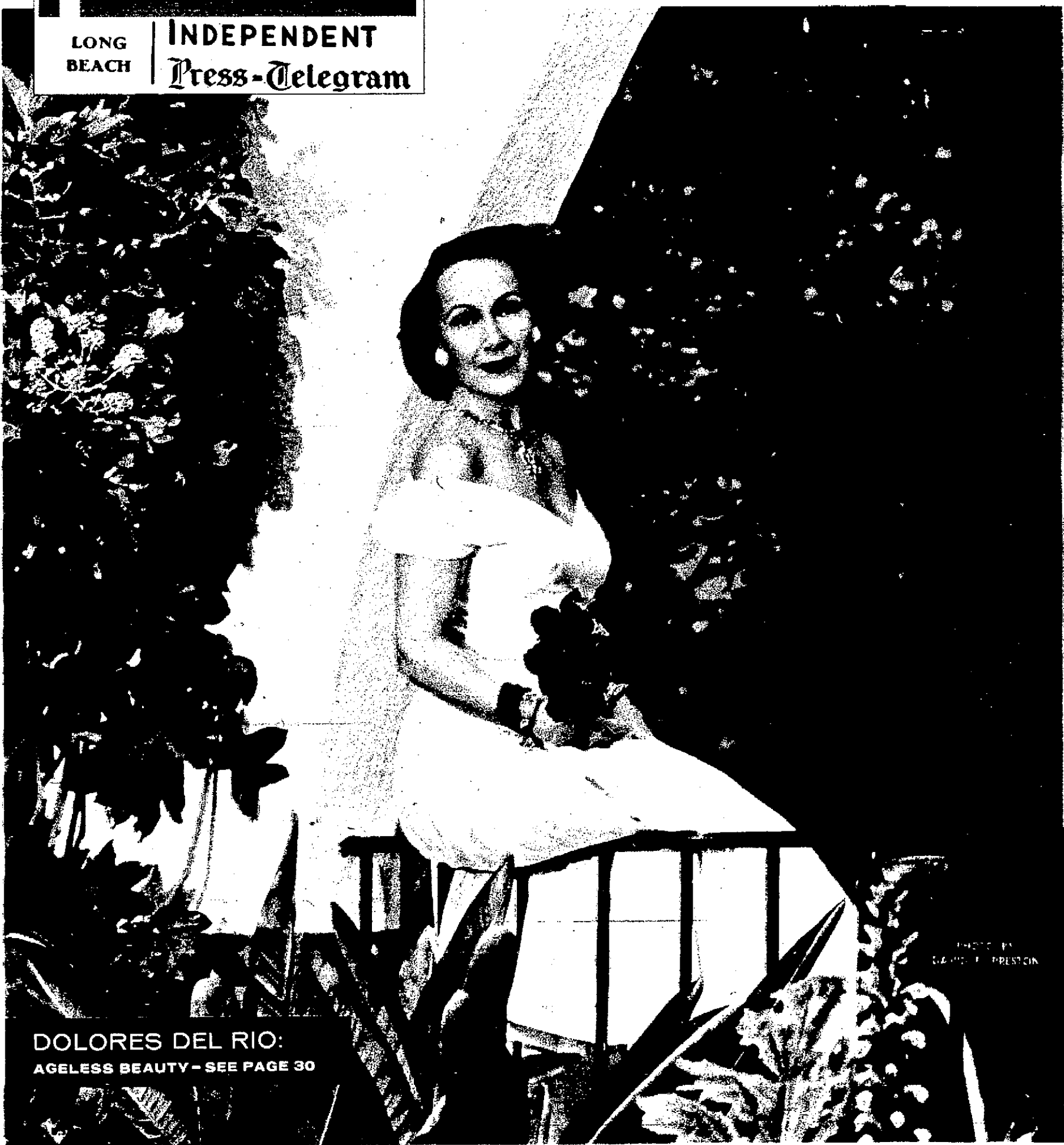


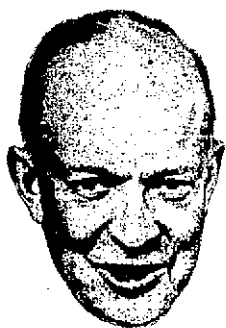
PHOTO BY
DAVID F. PRESTON

DOLORES DEL RIO:
AGELESS BEAUTY — SEE PAGE 30



AT WORK, Ty Greer smiles shyly but proudly across the handlebars of his newspaper-burdened bicycle.

THE PRESIDENT'S NEWSPAPERBOY



"... thank you for the faithfulness and promptness
with which you deliver our morning paper..."

— DWIGHT D. EISENHOWER.

parade

Jess Gorkin EDITOR,

W. A. Sprague MANAGING EDITOR, Morris Weeks, Jr. ASSOCIATE EDITOR,

Robert P. Goldman ASST. MANAGING EDITOR, Pauline Reaves Hodges DISTAFF EDITOR,

Edward R. Wade ART DIRECTOR, Jack Anderson & Fred Blumenthal WASHINGTON BUREAU,

Lloyd Shearer WEST COAST BUREAU

NEXT SATURDAY — October 8 — is Newspaperboy Day, honoring the thousands of youngsters who bring us our daily news. One of them is Ty Greer, son of a Denver automobile salesman. Here, City Editor Sam Lusky of Denver's *Rocky Mountain News* tells why Ty has one of the most thrilling jobs a boy ever had.

by **SAM LUSKY**

DENVER, COLO.

One Denver newspaperboy has a unique problem.

When he delivers the morning paper at a particular house on tree-shaded Lafayette Street here, he never just flips it expertly on the front porch and moves along.

Two men await him at the back door — Secret Service men. He halts his bicycle, walks over to them and hands them the latest edition of the *Rocky Mountain News*.

One of the men grins. "Ty, you're a couple of minutes behind schedule this morning. Sleep too late?" Then trained hands carefully go through the paper. "Okay, Ty. Thanks."

Ty Greer, the pride of his school, grins a freckle-flecked grin, glances briefly at the unpretentious residence at 750 Lafayette, hops on his bike and pedals away toward his next customer.

But the next customer won't be quite like this one. He is Dwight D. Eisenhower, President of the United States, vacationing at the home of his mother-in-law, Mrs. John Doud. Unlike other customers, for example, he doesn't have to push back the door and pick up his paper. The Secret Service takes it to him. And when Ty comes with his bill, piping "Collect for the *News*, please," the Secret Service or the housekeeper is there with the payment.

Everybody Likes His Customer

Ty sometimes has his own entourage to confront the Secret Service men. His younger brother, Timmy, 7, likes to tag along on his bike, hoping to get a glimpse of Mr. Eisenhower. And Scrapper, the exuberant Greer family mutt, used to make the route too, until Denver's new leash law stopped him.

But though Ty can't collect directly from his — or for that matter, anybody's — most famous customer, there are other compensations. Like the time Ty delivered the *News* at the moment a black limousine edged to the curb and a pleasant-faced man stepped out. He saw Ty and turned to the Secret Service men. "Is this the newsboy?" he asked. They nodded.

"Well," said the President of the United States, holding out his hand. They shook.

And what did Ty Greer, newspaperboy, say to him? "Golly, golly, well," he says now, "I just can't remember."

There are other mementos. Ty decided he wanted an autograph and told the Secret Service men. The next day, waiting for him, there was a personally written card: "For Ty Greer. Good Luck!" It was signed "Dwight D. Eisenhower" and "Mamie Doud Eisenhower."

Then, not long afterward, there was the green-tinted envelope that arrived at the Greer house six blocks away. In the upper left-hand corner was the simple return address: "The White House." Inside, the letter read, "Dear Ty: Mrs. Eisenhower and I signed the card for which you asked. This note is merely to thank you for the faithfulness and promptness with which you deliver our morning paper. With best wishes, Sincerely, Dwight D. Eisenhower."

Ty keeps both card and letter in places of honor in his scrapbook. He'll never forget his customer at No. 750. ■

FAMILY AFFAIRS: Because everyone likes to know how the next fellow is doing, *PARADE* has just finished exploring the lives of five representative U.S. families in this boom year 1955. You'll enjoy knowing these families, comparing their situations with yours. Today, meet the Ray Bellinghams of Erie, Pa. — six persons living on \$5,000 a year. Their story starts on page 10.



In tune with modern taste...

Pepsi-Cola is the light refreshment

BRIGHT PROSPECTS for a happy future!
And their best insurance is the care
modern people know how to take of themselves.

They've learned that watching their waistlines
means they'll not only look better, but feel
better—with every chance of living longer too.

So it's no accident that the modern, sensible

trend in diet is towards lighter, less filling food
and drink.

And no accident that Pepsi-Cola is the
modern, the light refreshment. It has merely
kept up with modern taste.

Today's Pepsi-Cola is never heavy, never too
sweet. It refreshes without filling. Have a Pepsi.



Refreshes without filling



FIRST TUMS GIVE FAST RELIEF!

Anywhere...anytime, Tums give you record-fast "on the spot" relief for acid indigestion. No water, no mixing, no delay. Just eat like candy.

THEN TUMS GIVE PROLONGED RELIEF!

Tums buffer and neutralize acid—never alkalize the stomach. Their "stop and go" action means extra, soothing, prolonged relief for your stomach.

Scientific TUMS Give You Two-Way Relief for Acid Indigestion!

(HEARTBURN • GAS • SOUR STOMACH)

Tums' unique scientific formula neutralizes excess stomach acidity by what doctors call "buffer action." Tums never over-alkalize the stomach...do not cause acid rebound.

Always carry Tums, and you'll always have the speediest, no fuss, no muss method known, to relieve acid indigestion—heartburn, sour stomach, gassy fullness after meals. And you'll always have the extra protection of Tums' soothing, prolonged relief.

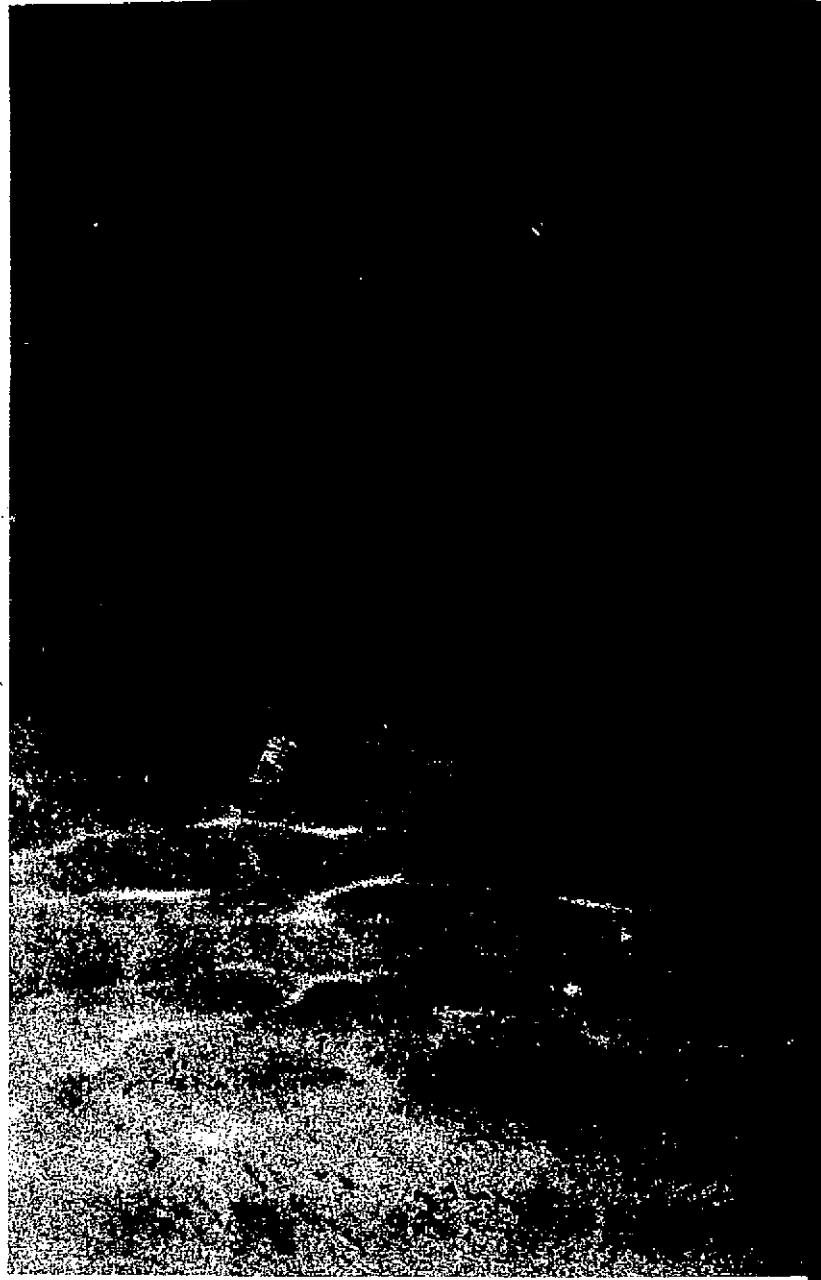
Avoid substitutes...always reach for Tums!

TUMS

FOR THE TUMMY



VACUUM TIN,
12-10¢ ROLLS
and FREE
METAL
CARRIER, \$1.00



A 'BICYCLE' THAT WORKS

UNDER WATER



OUT OF WATER, bike looks a little like a guided missile with pedals. Straps fit rider's waist.

AZUSA, CALIF.

A striking sight currently to be seen here is the odd contraption pictured on these pages: a "bicycle" for use on, or under, the water. Harnessed to the saddle, Bill Tannehill here turns the pedals to spin the twin propellers in opposite directions, producing surprising speed (about four-times that of a man wearing swim fins) with very little water disturbance. The bike can be used with or without an aqua-lung, tilts so the rider can travel in any position or even "tread water," leaves the rider's arms free. As a result, it's a "natural" for skin divers. More statistics: It weighs 19 pounds, is offered for sale by a local company at \$225 and is known, formally, as Aqua Ped.



I didn't believe it
but Rinso Blue
really does
wash **whiter**
than new



Yes, it's true!
This **new** miracle detergent
does give you a
whiter-than-new wash
because it blues as it washes.
Compare new, never-washed things
with your own Rinso Blue wash
and you'll see cottons, rayons,
even nylons really do come out
whiter than new.



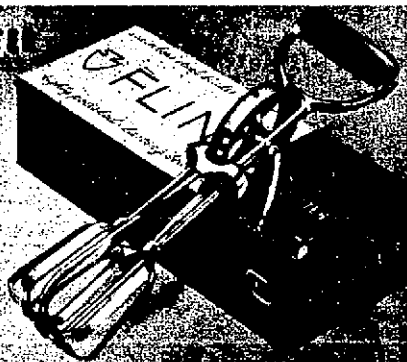
Just pour Rinso Blue in *your* washer. You'll
see the miracle bluing action start to work
right in the rich suds . . . the moment you
switch your washer on. Lever Brothers guar-
antees a whiter-than-new wash from your
present washer or your money back.

Blues as it washes



FLINT EGG BEATER

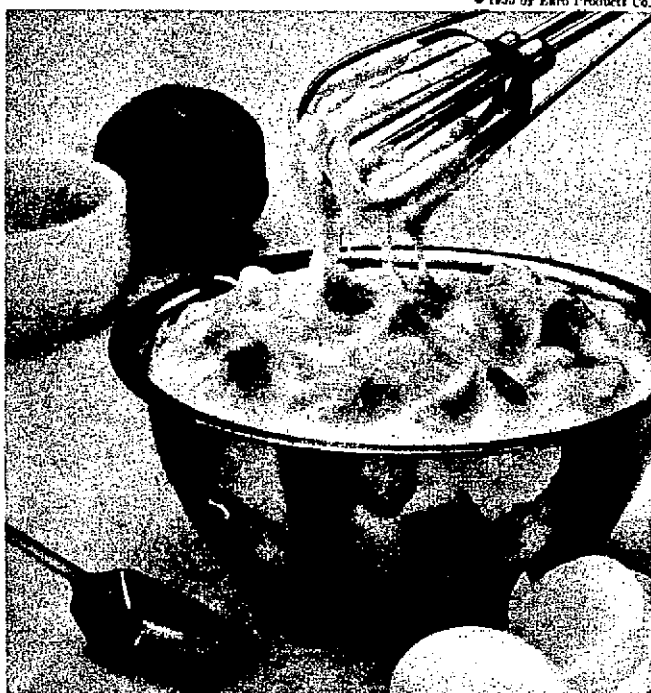
Unusual, useful gift!
Powerful stainless steel
blades and nylon gears
spin at the flick of a
finger! Actually gives
electric mixer results.
Always handy and ready to
use. Smart modern design
with handsome black
handles.
In colorful gift box, \$5.50



easy does it...perfectly with

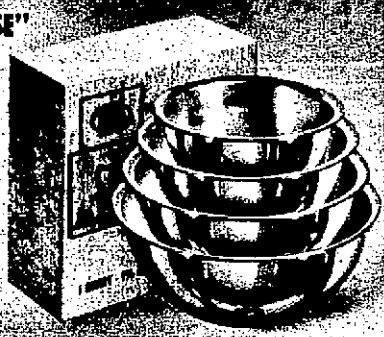
FLINT GIFTS

© 1955 by Ekro Products Co.



FLINT-WARE "1001-USE" BOWL SET

Shining, beautiful,
unbreakable stainless steel.
Four most convenient sizes—
1, 1½, 2, and 3 qt.
1001 uses for mixing and
serving!
In colorful gift box, \$11.95

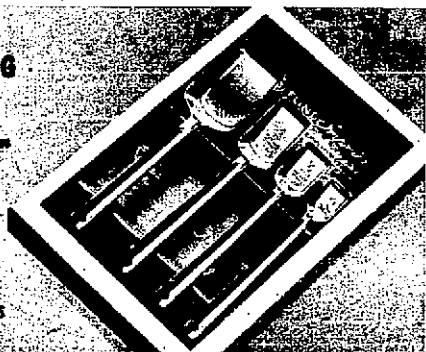


FLINT

...the greatest names in housewares

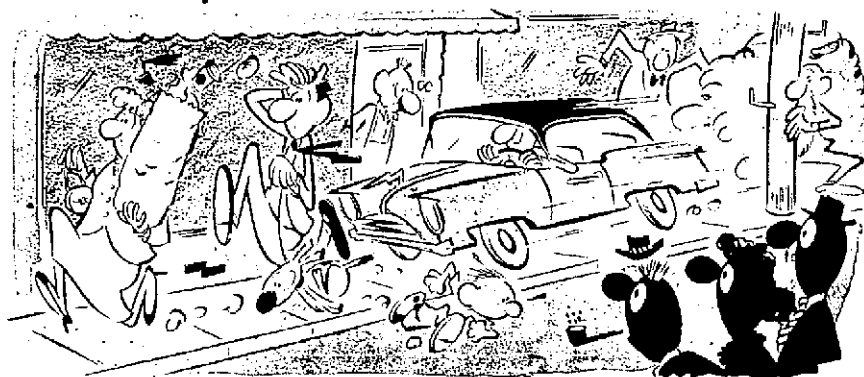
FLINT MEASURING SPOON SET

Now! Here! Four stainless
steel spoons with unique
"dural" design that
makes measuring
quicker, easier, more
exact. Hole in handle
even measures drops.
In colorful gift box, \$2.95



Order from your favorite housewares department today!
Also available in finer Canadian stores.

In the news parade



SIDEWALK driving seemed safest to one beery Michigan motorist; he claimed that he was worried about endangering others.

A motorist fined for speeding through Lenox, S.D., in a 1908 Model T Ford, explained: "I was only hitting on three cylinders. If I'd been hitting on all four, I doubt if they could have caught me."

Stopped by a Philadelphia traffic cop for zigzagging, a driver offered this excuse: "My girl had hiccups and I was trying to scare her out of them."

A woman complained to Eugene, Ore., police that while she was driving with bright lights on, a truck stopped in front of her, blocking the way. The driver got out, broke her headlights with an iron bar, then drove away.

Charged with stealing a car, an Elyria, Ohio, man explained he had taken it to report to authorities in Tennessee—where he was on parole for car theft.

An Akron traffic cop, testifying in an accident case involving a woman driver, assured the judge: "This young lady never parks her car. She abandons it."

A Texan, stopped by a state trooper and ordered to accompany him in pursuit of a traffic offender, returned later to find his own car had been stolen.

A Newark, N.J., woman got out of her new sedan to examine the damage done by another car that struck her from behind. The other driver also got out, got into the woman's car and drove off.

A California man, asked by a judge whether he had witnesses to support his plea of "not guilty" to the charge of drunken driving, answered: "No sir. They were all drunker than I was."

A Manhattan thief, making a getaway after a robbery, jumped into a cab occupied by a cop who had been trailing him.

A Michigan motorist, picked up for driving on the sidewalk, remarked: "I'm too drunk to be driving on the street. I might hurt someone."

A Cleveland man, arrested for stealing a car, gave as his reason the fact that he had "got tired of waiting for a bus."

In Waltham, Mass., an absent-minded woman car owner pulled up to the rear of police headquarters and told an officer, "Fill 'er up."

A Passaic, N.J., driver, after being arrested for a traffic violation, confessed to the judge that he hadn't had a driver's license for 15 years.

In Meridian, Miss., a couple turned in for the night, then awoke with a start in their front yard. A car had crashed into the side of their house, depositing them, bed and all, on the lawn.

After failing his driver's test by running through three stop signs, an Oklahoma man admitted to the examiner that his most recent job had been manufacturing stop signs and warning markers for the Department of Public Safety.

An officer advised a Wisconsin motorist whose car had just collided with one driven by a woman: "I'd settle, if I were you. After all, it's just your word against hundreds of hers."

Need a brighter TV picture? A new look for your old TV cabinet?

NOW YOU CAN GET A NEW G-E PICTURE TUBE AND COMPLETE TV OVERHAUL for as little as \$5 DOWN



You don't have to leave your home to make all the arrangements for your G-E picture tube installation. Just phone your neighborhood TV serviceman, and he'll be glad to come and check your set. If a picture tube is needed, a small down payment brings you new-set performance immediately.



There's a G-E Aluminized tube for your TV, regardless of make or model. This is the tube that lets you watch daytime TV with shades up—nighttime TV with room lights on. Its extra brightness actually kills annoying room reflections. Warranted by G.E. for a full year from date of installation.



Long-life G-E Service-Designed tubes are designed to out-last and out-perform ordinary tubes. Developed for service replacement in all makes of TV, they give you G-E quality and dependability yet cost no more than ordinary tubes. When used in combination, the G-E Aluminized Picture Tube and G-E Service-Designed Tubes give TV's most perfect sight and sound system.

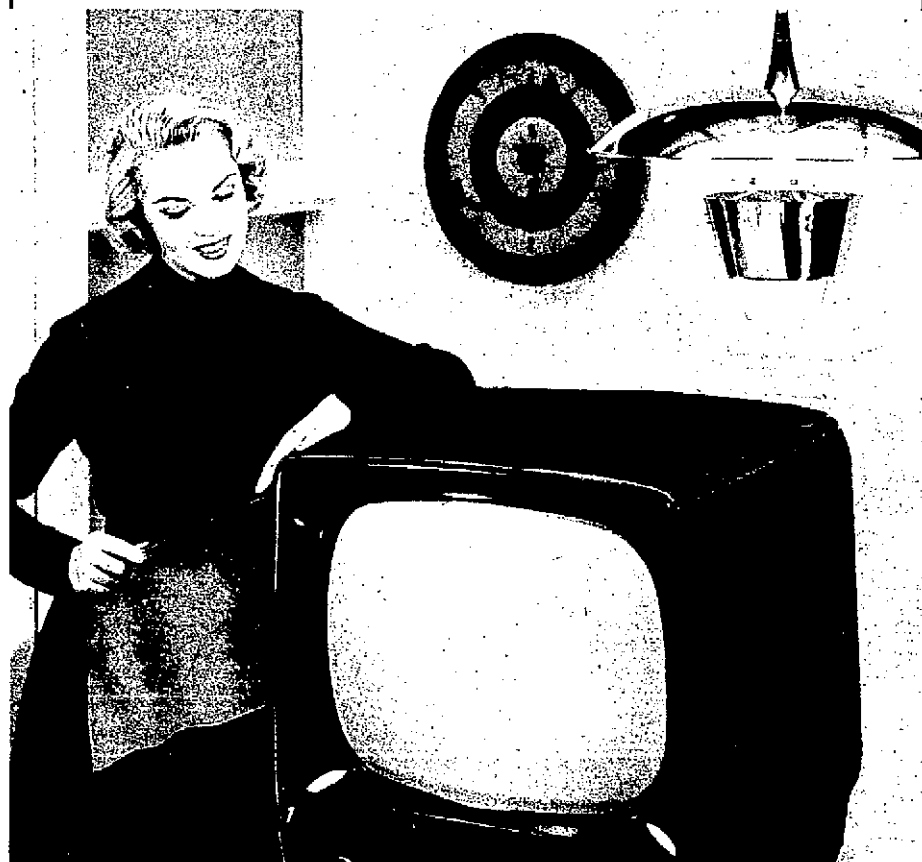
If you're letting the price of a new picture tube stand in the way of your family's TV enjoyment, take advantage of this new easy-pay TV service plan.

For as little as \$5 down, your own TV serviceman will install a brand new G-E Aluminized Picture Tube in whatever make or model TV you now own—replace any weak receiving tubes with new G-E Service-Designed tubes—and

completely overhaul your set to give it new power, life, and sparkle. *You'll have months to pay the balance.*

Call your favorite serviceman tomorrow and see how easy it is to make arrangements for his liberal budget offer. Before you know it, you'll be watching clearer, brighter, sharper TV pictures than you ever thought possible. There's no fuss, no delay, no red tape.

Now give your old TV a **NEW LOOK** with lifetime plastic covering (*special offer — limited time*)



Available in 10 decorator colors from your TV serviceman. You can choose from bright, clear colors in checks, solids, and wood grains. No paste, no water, no tools needed. Cover your set *yourself* in minutes—match the color scheme of your living room, bedroom, game room, or kitchen. But act now while there's still a full selection of colors left.

Progress Is Our Most Important Product

GENERAL  ELECTRIC

So easy...so quick...so smart

Fix up your home now!



Dramex

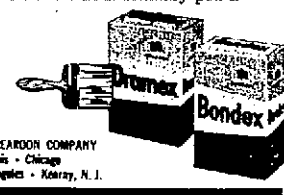
Replasters as it paints

Just one coat of Dramex makes wallboard look like painted plaster—makes cracked plaster walls and ceilings look like new. In 12 decorator-inspired colors and white, wherever you buy paint.

Bondex

Stops water penetration

The only cement paint with the double waterproofed formula—seals basement walls against water. Choose from 12 colors and white. Bondex costs less than ordinary paint.



THE REARDON COMPANY
St. Louis • Chicago
Los Angeles • Kearny, N.J.

SEQUEL



Asks reader Smith (l.): So some patients 'drive doctors crazy'? Well, look at...

THE DOCTORS WHO TRY OUR PATIENCE

by HANNAH SMITH

MONROVIA, CALIF.

Most doctors are wonderful people. If they weren't, medicine would not occupy the position it does today as the most honored of professions. Nearly all the doctors I have met have served me and my family generously and intelligently. I have seldom felt overcharged.

However, when I read *The Patients Who Drive Us Crazy*, by Dr. Keith Hammond (PARADE, July 31), it occurred to me that there are several kinds of physicians who drive me (and, I feel safe to say, my fellow patients) crazy, too.

Dr. Hammond, in describing such patience-plaguing patients as the Non-Cooperator, the Worry Wart and the Alarmist, declared that he was trying for better doctor-patient relationships. So am I. Here are my pet peeves among physicians:

DR. JOYBOY, THE OPTIMIST

Dr. Joyboy is the doctor who just can't believe that there's really anything seriously wrong unless you're bleeding all over his rug—or unconscious. He always listens to your symptoms with a vague, incredulous smile, nods and writes a prescription for iron tonic.

Buck up now, he always seems to be saying, pretty big fuss to be making about a simple little pregnancy (sprained ankle) (touch of tetanus), isn't it?

I realize a doctor sees cases of intense suffering and hopeless illness. Just the same, it's maddening to be treated like Malingering Mattie, all because you could make it into the office without stretcher-bearers.

A year or two ago, I finally read one too many of those magazine articles sternly commanding me to have a complete physical every six months. I made an appointment. That stopped Dr. Joyboy cold.

"You feel all right? Appetite good? No fever, spots in front of your eyes, dizziness?"

"Well, no, but this article..."

"Get eight hours' sleep a night?"

"...said that every woman over 30 should..."

"Article! Oh, yes. We get you article-readers in here all the time. Oh, well," he sighed, reaching for his thermometer, "I'll take your temperature..."

THE TRIPLE TESTER

This is the doctor who won't make the simplest diagnosis until he supports his judgment with a battery of tests ranging from Wassermann to Stanford-Binet.

One summer we were going to take a vacation in Colorado at a spot where my husband had found fishing good but breathing difficult—he had had hay fever there. A few days before we were due to leave, he dropped in at a downtown doctor's office to ask if he could have a simple hay-fever remedy to take along. Nothing doing, said Dr. T.-T., have to run a few patch tests first...

The tests, of course, would have taken so much time we probably never would have made it to Colorado that summer, anyway. Fortunately, the corner pharmacist didn't require a blood count to hand over a bottle of anti-histamine tablets.

THE JARGON JUGGLER

Here we have the offspring of a union between a medical dictionary and a Latin lexicon. He feels it wouldn't be professionally wise for him to disclose that you've come down with a common cold; he likes these things kept a little mysterious.

A friend of mine had a slight skin rash she couldn't identify, so she went to a real Jargoneer. He scowled at the rash, went "Hmmm" several times, then made a couple of sorties into his lab while Dora wondered if they'd let her in at Carville or Molokai Island. Finally he came back and informed her impressively that she was suffering from an Indeterminate Dermatitis. After she had sent him her check for \$10 and was sitting at home idly scratching, it suddenly came to her what an Indeterminate Dermatitis was—a slight

skin rash she couldn't identify. You see?

"Let me be the judge of that, Madam," one doctor told me, very kindly, when I said I thought the swelling under my child's ears was mumps.

"He was playing with a boy who—" He held up his hand. "Please!"

I slunk back into my chair feeling like a Mount'n Wooman who'd just toted her young un down to the Clennic.

This kind of cryptic behavior would make a Worry Wart out of Scattergood Baines. Dr. Hammond suggests that you flatter your doctor by letting him take the first crack at making the diagnosis. I'd like to suggest that there are a few doctors who would have been better off in the field of veterinary medicine—where their patients can't talk back, even if the doctor is putting a splint on the right leg when it's the left one that's broken.

THE MAN WITH THE SAW

Dr. Hammond objects on patients who shop around, but there is a certain kind of doctor who creates these "shoppers." Some doctors prescribe surgery so frequently—I can think of one in our community—that they get to be known as "cutting doctors." Dr. Hammond says the average doctor does not risk the life of a patient by submitting him to unnecessary surgery. Unfortunately, there aren't too many ways to be sure you're getting an "average" doctor. In a metropolitan area, perhaps you are forced to choose on the vaguest hearsay, or even from the telephone book.

If a doctor told me I needed major surgery, I think I'd join the "shoppers." After all, Dr. Hammond, if someone told you your car needed a \$300 overhaul, you might check at another garage. And you could always, in case the overhaul wasn't successful, get another car.

AND SOME OTHERS

There's Dr. Hyde, the man who can't be reached. He never makes home calls, never takes night calls and is always "in surgery" the rest of the time.

There's the Over-Specialized Specialist. No matter what ails you, he takes the stand that "this is bigger than both of us" and parcels out your symptoms and—er—specimens among various offices all over the city.

But in spite of these gentlemen—who fortunately are in the medical minority—I have not yet joined Dr. Hammond's last category, Those Without Trust. I like, respect and trust the medical profession.

There is just one other I'd like to do without. I shall call him Dr. Shakespeare. He is the one who keeps publishing that article in popular magazines:

"At the SLIGHTEST CHANGE in a mole, a freckle, your elimination, your heartbeat, your respiration, your appetite, RUSH to your physician for a COMPLETE PHYSICAL EXAMINATION..."

Because if I do, you know who I'll get. Is Dr. Joyboy in this morning, Nurse? ■

Pardon us while we change our dress

**Gentle Philip Morris
puts on a bright
new modern package**

FOREVER IMPROVING, Philip Morris has brought you gentler tobaccos, advanced quality controls, the Snap-Open pack.

Now comes a bright new red, white and gold package—graceful to look at, hold and offer. It's right in keeping with modern taste in design... just as the cigarettes within are right in tune with the modern taste for gentleness.

For a short time, you'll be seeing Philip Morris in both the new package and the familiar brown.

Soon you can get the new package everywhere. Inside, of course, are the same identical gentle Philip Morris.

So pardon us while we change. And today why don't you change, too... to the gentle pleasure, the fresh unfiltered flavor of today's Philip Morris? In the convenient snap-open pack... regular or smart king-size.

You'll see both these packages for a while
... until the change-over is complete.

Philip Morris

... gentle for modern taste



American Families in a Boom Year — First of a new series



THE BELLINGHAMS of Erie: Parents and Nancy, center; twins on ends, Patty in front.

FACTORY HAND'S FAMILY: SIX PEOPLE, \$5,000 A YEAR

by SID ROSS and ED KIESTER

ABOUT THESE "BOOM" FAMILIES...

The U.S. is riding high. The Commerce Department and the Census Bureau report the economy setting new records in every field: more jobs (65,500,000, at last report); higher national income (\$292 billion a year); higher average family income (\$5,350 a year). Three out of five American families own their own homes; the number with autos, TV sets, home freezers and automatic washers grows daily.

These are impressive statistics, but how do they translate in human terms? Is the average American really living better than ever? Is he happier? Is he living in fear of a crash, or cringing before the atom bomb? Just how does America live in the boom year 1955?

To find out, PARADE moved in close to five typical American families. Beginning today, this exhaustive research brings you five portraits of Americans in what — the figures show — is "the best year of their lives."

ERIE, PA.

RAY AND HELEN Bellingham nourish an uncomplicated dream. Ray, a former high-school and semi-pro basketball player, is a lean 6'8" tall, and, in an ordinary bed, his feet flop over. He has a strenuous job, operating a 72-inch boring mill (which bores motor and generator frames for locomotives) at General Electric Co.'s locomotive and car equipment department here, and he needs his rest.

The solution so far has been to push twin beds together, allowing him to sprawl diagonally across them. But this hasn't been too satisfactory, since it means Helen is wedged into an upper corner of one bed. Someday, Ray would like to have a king-sized bed — one tailor-made for his long frame.

The Bellinghams, however, have four children: the twins, Tommy and Susan, 11; Nancy, nearly 7, and Patty, 2. That means six hungry mouths and six winter coats and, for some reason, an uncommonly large number of dental bills.

Last year Ray's gross income at GE was \$5,106. He stretched it to \$5,263 by working for a construction company during his vacation. This year he should

earn about the same amount. If Ray allowed Helen to work, as 20,000,000 U.S. women do, the total would be higher; as it is, their family income is just below the national average. And while this may keep a family in winter coats and hamburger and dental fillings, it doesn't buy too many extras.

Looking closely at the Bellinghams, you find that they are just about average in more ways than income. They live comfortably, but by no means luxuriously, in a seven-room house with new siding and an almost-new roof. The furniture is modest; the mortgage is half paid off; and the family car, a four-year-old Mercury, has 24,000 miles on the speedometer. There is even enough money for Susan to take piano lessons.

They complement each other neatly, towering Ray and pert Helen. Ray, 38, is silent, shy, graying a little at the temples and somewhat of a worrier; Helen, 32, is blonde, pretty, the talker in the family, ever the optimist. Their family, slightly bigger than the national average, is their life. Like the average man, they prefer family fun to expensive recreation.

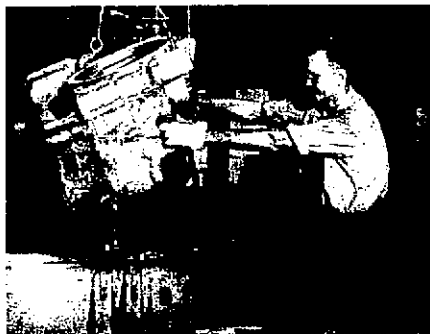
The Bellinghams also have the average man's weakness for going into debt. They try to be sensible about



Breadwinner's reward: Ray Bellingham enjoys a laughing romp with dynamic 2-year-old Patty, after a tiring day at work at GE locomotive plant.

it, which is one reason Ray's airport-sized bed stays just beyond reach. When the TV set is paid off in a few months, there will be an automatic washer and dryer, and then a kitchen range. "One or two things on time at a time is plenty," Ray says. "We don't want to go overloading ourselves."

The Bellinghams began buying more and more



AT WORK, Ray swings heavy generator frame off 72-inch mill. Ray has nearly 20 years' service with GE.

things on credit just after World War II, about the same time millions of other families in their income bracket started buying on time. Many economists think this liberal use of credit, more than any single factor, is responsible for the great postwar spending spree and business boom. The nation is carrying a staggering debt load -- \$710 billion, plus \$23 billion a year just for interest. And some students of the economy claim that half the families in the country are in over their heads.

Keeping *their* heads above water hasn't been easy for the Bellinghams. They have a standing joke that the last thing Ray bought for cash was Helen's engagement ring, a Christmas gift in 1941. The couple set the tone for their married life a month or so later by buying furniture — on credit. And although they made cash purchases later (more furniture and the family car), neither can remember a time when they weren't meeting payments on something. There was the new roof, then the gas furnace, then new linoleum for the kitchen, then a dining-room rug and draperies, then a bedroom suite for the girls, then the TV set. And all that time, of course, the mortgage — \$5,000

spread over 20 years, breaking down to a \$125 payment every six months plus 5 per cent interest.

"I suppose if we bore down and cut corners, we'd be a little better off," Ray muses, "but I don't go for that stuff. I want to see us live as nicely as possible and have some pleasure out of life."

Not bearing down means that Helen keeps no budget, partly because Ray's checks vary from week to week. Usually, he grosses about \$108 or \$110 and brings home between \$60 and \$70. Included in his deductions is a \$25 deposit in the employees' credit union. Part of this goes into the family savings (including Christmas and vacation funds), and the remainder is earmarked for the mortgage payments.

The family's only established expense is \$35 a week for food — somewhat more than the average family spends to eat. "People tell me that's extravagant," Helen says. "But there are six of us, and Ray's an awfully big eater. He gets up at 6 and doesn't leave for work until 7, and I swear he spends most of that hour eating."

All the Bellinghams are healthy — unless you count those dental bills, which cost them upwards of \$80 a

Continued on page 12

Fun as a family means recreation is cheap

year. "The dentist says both Susan and Tommy need braces," Helen sighs. "We can't afford them both at once, so I guess Tommy's will come first. He's getting self-conscious about his teeth." Just last month, desperately trying to cut the bills down, Helen started penalizing the children for not brushing their teeth. If they miss a brushing, they must wash and dry the supper dishes.

Even without a formal budget, Helen is a careful manager. Each year, Ray receives an income-tax refund (\$131 this year) and the arrival of the check coincides nicely with spring clothing sales. "That money is marked for the children," Helen says. "We buy most of their clothes then. Ray and I don't buy too many ourselves. With his height, he has to have clothes tailor-made. His last suit cost \$100."

Like many working families, they place great emphasis on doing things together, and recreation costs them very little. Winter evenings, Ray likes to tuck his long legs under him, squat on the floor with the kids and engage in a riotous card game. In summer the family often will "just sit and talk" in the cool of the four shade trees on the Fourth Ave. side of the house.

And they take the average family's pleasure in watching TV. Not that they are wedded to the 21-inch screen; all are far too active for that. Helen is a PTA committee-woman, belongs to two social clubs, goes bowling. Ray, a director of the General Electric Activities Association and a Little League, is "a nut on sports."

"You know, we enjoy ourselves. We're wrapped up in our family," Ray says earnestly. "Things like a crash or a war seem far away. Oh, every now and then I get to worrying about a depression. But then there's unemployment compensation — that would last six or seven months. And with my service at GE, I'd be one of the last laid off and one of the first hired back."

Ray's GE career started in 1936, after his graduation from high school at Wesleyville, not far from Erie. Like most high-school graduates, Ray found jobs hard to come by; even with frequent layoffs (until 1940), he counted himself lucky.

In 1940, about the time the preparedness buildup gave Ray steady work, Helen Aline Sandstrom, an Erie girl, was graduated from high school. A year later she went to GE as a time clerk. She noticed Ray immediately — "You couldn't help it, with his height," she says. Ray noticed



MODEST HOME is center of Bellinghams' quiet, busy lives.

Continued on page 14



FAMILY PICNICS are favorite pastime of Bellinghams. Here, they sit with relatives at Helen's sister's home.

"Window test" proves blue Cheer washes so white you can see the difference!

because only Cheer has the Blue-Magic whitener!

Cheer's Blue-Magic whitener is not just a bluing . . . it's more than a bluing . . . it's a new, better whitener for all your wash.

Seeing is believing . . . and you can see blue Cheer bring new whiteness to your wash. This "window test" proves it.

Simply take some of your Cheer wash to a window. There, in that *true* light (even on a gray day), you'll see a surprising new whiteness in all your wash. And on hardest-to-whiten things like nylon, you'll see a real difference in whiteness never possible before Cheer.

Of course, blue Cheer gets dirtiest work and play clothes spanking clean, adds new brightness to all colored washables, too. And you can be *sure* of the best results from the suds that give you a difference in whiteness you can see.

TRY CHEER in your automatic washer. Remember that blue Cheer has the active, hard-working kind of suds recommended by leading makers of automatics and preferred by 8 out of 10 women who own agitator automatics.



The modern suds for modern automatics



DIAL SOAP AGAIN OFFERS YOU THIS WONDERFUL OPPORTUNITY



WIN AN OIL WELL!

Have money flowing in for years!

Grand Prize

Full operating income of a producing oil well (subject to usual farmer's royalty). Independent petroleum engineer estimates winner's first year's income at \$12,000—gradually less yearly income for as long as 10 to 20 years. Total may eventually run as high as \$35,000. Or—winner can take \$25,000 cash now.

206 cash prizes every week for 6 weeks!

First Prize \$1000 Cash every week
5 Prizes each \$100 Cash every week
200 Prizes each \$10 Cash every week

Imagine becoming rich overnight! That's your opportunity in Dial's 6 weekly contests. 1,236 cash prizes—and an Oil Well as Grand Prize—all for winning jingles on Dial Soap. Enter often every week! Increase your chance of winning!

Enter this week and every week!
Follow these easy rules

1. Finish a 2-line jingle that starts "I'm glad I use Dial" Last word in both lines must rhyme.
2. Send in as many entries each week as you wish. Write each on a separate piece of paper. Print your name and address plainly. Attach to each entry a Dial Soap wrapper—either Bath Size or Regular Size. Mail to DIAL, BOX 7199, Chicago 77, Illinois. (Be sure to use enough postage.)
3. There will be 6 weekly contests, each with its own set of prizes each week. Dates are:

Contest	Opens	Closes
1st	Now	Oct. 1
2nd	Oct. 2	Oct. 8
3rd	Oct. 9	Oct. 15
4th	Oct. 16	Oct. 22
5th	Oct. 23	Oct. 29
6th	Oct. 30	Nov. 5

4. Entries received before midnight, Oct. 1, will be judged in the first week's contest. Thereafter, entries received will be judged in the then current week's contest which will close at midnight each successive Saturday. Entries for 6th and final week's contest must be postmarked before midnight, Saturday, November 5, and received by November 12, 1955.

5. The Grand Prize to be awarded at the end of the final contest will be the full operating income of a producing oil well (subject to usual farmer's royalty) or \$25,000 cash. Armour and Company will furnish independent petroleum engineer's estimate of oil well's present and future earnings to help winner decide whether to choose the oil well or the \$25,000 cash. Also, the following Cash Prizes will be awarded each week: 1 Prize, \$1,000 Cash; 5 Prizes, each \$100 Cash; 200 Prizes, each \$10 Cash. The Grand Prize winner will be selected from among the six weekly \$1,000 winners.

6. Entries will be judged on originality, uniqueness and aptness of thought by Reuben H. Donnelley Corp. Duplicate prizes in case of ties. Judges' decision final. No entries returned, no correspondence entered into. Winning entry will not be published. Entries, contents and ideas therein become the property of Armour and Company for any and all purposes. Not responsible for entries lost or delayed in mails. Entries with inadequate postage will be disqualified. Armour and Company reserves the right to disqualify any entry which was not personally composed by contestant or members of his immediate household. (This right reserved to disqualify entries prepared by professional "ghost" writers, schools and contest writing services.) You accept conditions of these rules when you enter.

7. All persons in the United States, its territories and possessions may enter, except employees of Armour and Company, its advertising agencies and their families. Contest subject to all Federal and State regulations. Winners will be notified by mail. List of winners will be mailed to anyone sending a stamped, self-addressed envelope approximately eight weeks after the close of the sixth contest.

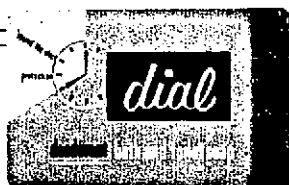
★ DIAL SOAP JINGLE CONTEST

6

Big Contests!
Enter often
every week!

Just finish a 2-line jingle starting with

"I'M GLAD I USE DIAL"



SAMPLE JINGLES

I'm glad I use Dial, I wish everyone would,
For Dial stops odor in a way that is good!

I'm glad I use Dial, its lather so creamy,
Helps my complexion in a way that is dreamy.

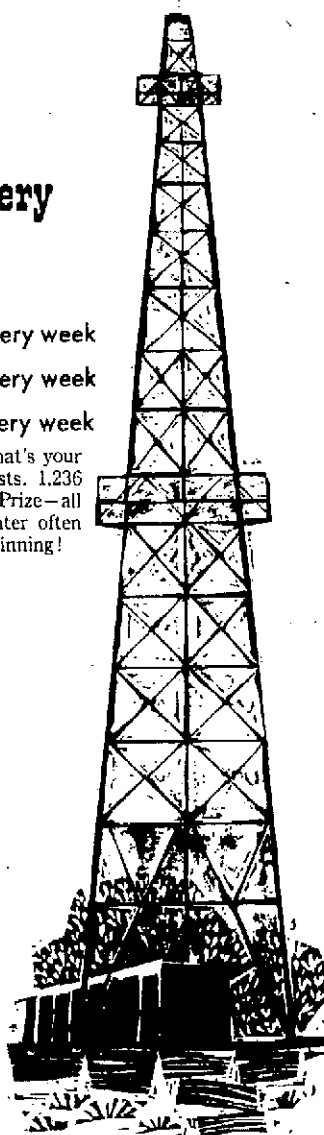
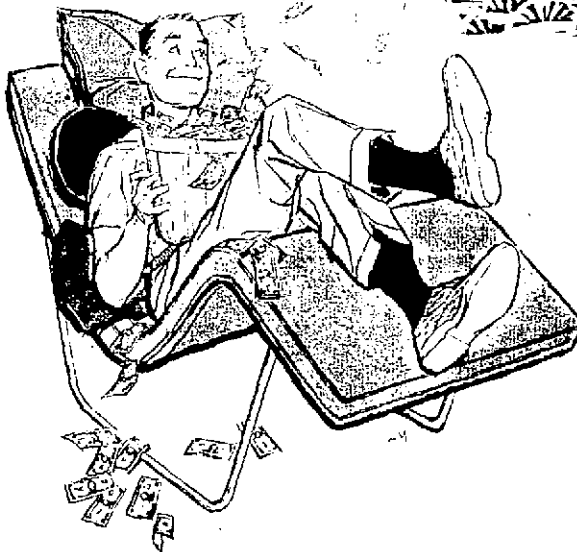
HINTS TO HELP YOU WIN

Dial is the only leading soap with AT-7 (Hexachlorophene). There's nothing else as good at removing skin bacteria. In your daily bath, Dial stops perspiration odor before it starts, so you have that Dial feeling all day. In daily skin care, Dial protects complexions, even under make-up. For children, Dial helps prevent infections following minor cuts and bruises.

Millions of men and women like Dial, and have changed to it faster than to any other soap. Dial is mild, and it smells good. Best of all, users say they just don't feel as clean with any other soap. Tell us your reason for liking Dial—it may win Cash or an Oil Well!

HOW TO WRITE WINNING JINGLES

2-line jingles are the easiest kind to write! Just start your jingle with "I'm glad I use Dial." Keep your jingle to two lines, and make the last word in both lines rhyme (as in samples above). Read our "Hints" and just tell us your own reasons for liking Dial Soap. Mail today—you may win an Oil Well!



LAST YEAR'S GRAND PRIZE WINNER

Miss Virginia M. Davis, 4121 Fontainebleau Drive, New Orleans, as she learned she was the Grand Prize Winner in Dial's 1954 Oil Well Contest. Born and reared in the Crescent City, Miss Davis is a bookkeeper in a sugar broker's office. She says she kept a pad and pencil with her at all times, to jot down ideas whenever they came to her. And Miss Davis sent jingles in regularly. DIAL'S 1953 GRAND PRIZE WINNER was Mr. Donald Parkinson, of 6027 Ellsworth, Dallas, Texas.

Helen, too. He shyly sent word through a friend that he'd like a date, but somehow Helen got the idea he was married, and brushed off the suggestion. It was several months before they got together. When they did, romance blossomed. They became engaged that Christmas and were married in Bethany Lutheran Church the next August.

The newlyweds were sitting pretty then. Ray was earning \$80 a week, with overtime. Helen continued working almost until the twins were born, adding another \$36 a week to the family income. Ray was two inches too tall for the draft and they were able to use his earnings to buy furniture and rent a house from a serviceman.

In 1945 they bought their own home, for \$7,000. They put down \$1,000 cash, paid off a second mortgage of \$1,000 within a few months and mortgaged the rest. "You



SUSAN TALKS to friend on phone (she's at that age); Nancy giggles.

'No matter how you figure, we're better off now than in 1945'

know, \$7,000 is a lot of money and 20 years is a long time," Ray says. "But of course Helen wanted a home of our own and she bolstered up my courage. I'm glad, now."

The boom of wartime industry kept Ray working overtime late in the evenings, almost every Saturday and frequently on Sundays. "Even though my money doesn't go as far now, I'm better off now than I was then," Ray reflects. "I make more money—even if you figure overtime—and I have more time with my family."

"Every now and then, I get rough going at the shop and wish I were in business for myself—my own boss. Eight or nine years ago, I was thinking about opening a drugstore in the neighborhood, but Helen hesitated. Actually, I guess I was kind of relieved."

"At GE, we have a pension plan and hospitalization and family insurance, and

it's a pretty good deal. When I'm 65, I can retire and have Social Security and a company pension."

Other Americans may be enjoying their best year financially, but not Ray. In 1953, when overtime was frequent, he grossed \$6,314. Almost no one at GE works past quitting time now. "It would be nice if we could get some overtime occasionally," he says. "Or a general wage increase. That's about the only way I'd bring home more money."

His wage rate, under the incentive plan which applies at the GE factory, is a guaranteed \$1.98 an hour. Beyond that, he is paid by the job, based on the length of time it takes to complete it and the time the company thinks it should take. It usually works out to about \$2.50 or \$2.60 an hour.

Ray's work day is much like any other factory hand's across the country. To start

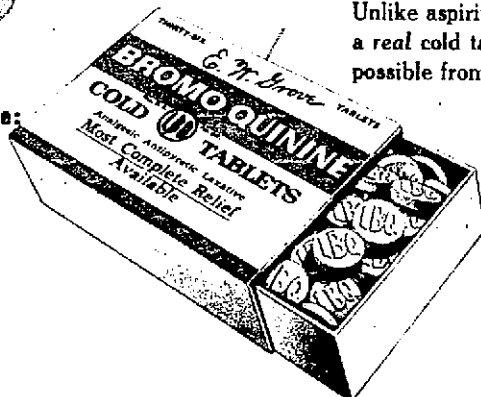
GOT A NASTY COLD?

NEW BROMO QUININE[®]
GUARANTEES YOU
MORE COMPLETE RELIEF
than any other cold remedy!

Unlike aspirin or other so-called "remedies," new Bromo Quinine is a real cold tablet! It now guarantees you the most complete relief possible from all these cold miseries:

1. STUFFY OR RUNNY NOSE
2. HEADACHE
3. MUSCULAR ACHES AND PAINS
4. FEVER
5. TEMPORARY IRREGULARITY

BROMO QUININE'S exclusive medicinal formula combines 5 potent cold-fighting ingredients—plus amazing new citrus bioflavonoid—designed to relieve more cold symptoms, including those caused by viruses, than any other leading product.



Here's New Bromo Quinine's Amazing Guarantee:

If you have ever bought any cold remedy—at any price—that brought you:

- MORE COMPLETE RELIEF
- FASTER RELIEF
- LONGER-LASTING RELIEF

... simply return the unused tablets and your money will be promptly refunded.

When you've got a real cold - get a real cold tablet

BROMO QUININE



RAY COACHES Bethany Church basketball team. Bellinghams are active at church.



HELEN LEADS ways-and-means committee of local PTA. Here she makes a report to committeewomen.

work at 7:30, he gets up at 6, puts on the coffee and then washes and dresses while Helen prepares both his breakfast and his lunch, which he takes along in a paper bag. He leaves the house at 7, kissing his wife ("Except when I drive him to work. Then he's too shy, with all those people getting off the bus") on the way out, and changes into work clothes at the plant.

His day goes quickly, and Ray doesn't find his work monotonous — only tiring. The generator frames are a heavy load to push around. His job calls for close precision and frequent inspection, and requires a rather high degree of skill.

The men get a 10-minute break, morning and afternoon, and a half hour for lunch. At 4 o'clock the plant whistle releases them, touching off a furious scramble of workmen and autos. By 4:02, Ray's department is empty. He walks home, stepping in the back door and kissing Helen almost precisely at 4:20. By 4:30, Ray is at the supper table, surrounded by his family — "where I'm happiest."

"Say," he said one evening recently, as Helen served the meat (usually steak on payday, but more frequently hamburger), "I was just thinking today. Maybe next summer we could look for a cottage to buy along the lake, to spend our vacations. Just

one room and a screened-in porch and a kitchen — it shouldn't cost much. The land would be, the most expensive part. We could pay it off on time."

From time to time since, the Bellinghams have talked, a little wistfully, about the cottage, but they haven't done anything definite yet — haven't even investigated the price. If they do, the cottage will be just one more obstacle to Ray's big bed. It is typical of them, and of millions of families with the same income and the same wishes, to dream a little and "not be too frustrated," as Helen says, if every dream doesn't come true.

The dimensions of the average American's life seem to stretch far enough to include a patch of blue sky, where someday he will get that oversized bed, or that cottage, or that new car. An economist might say that these millions of misty dreams have brought the U.S. its fantastic prosperity — and returned to the workingmen the "best year of their lives."

NEXT WEEK: "The biggest gamble in the world," dairy farmer John Hensen, of Marshall, Wis., calls farming. How well are these gamblers making out in the boom? PARADE takes you to Hensen's 121-acre farm to find out.



Both dream of a brighter tomorrow, complete with cottage by lake, new car, big bed.

HALO LEAVES HAIR CLEANER, SOFTER, BRIGHTER

—than any oily, greasy, soapy shampoo



Halo—unlike most shampoos—contains no greasy oils or soap to dull your hair with dirt-catching film!

★ Clear, liquid Halo bursts into rain-soft lather in any kind of water. Cleans thoroughly, quickly, then rinses completely, carrying away dirt and dusty-looking dandruff. Brings back all of your hair's clean, bright beauty with each shampoo. Get safe, gentle Halo today!

Halo Glorifies Your Hair—Naturally!

**BRIGHTER
SHINES**
in 1/2
the Time!



KIWI
(KEE-WEE)
SHOE POLISH
18 Popular Colors and Neutral.
Also Liquid White.

**TENSE NERVOUS
HEADACHES**
call for
STRONGER Yet SAFER
ANACIN

Won't Upset The Stomach

Anacin® not only gives stronger, faster relief from pain of headache, but is also safer. Won't upset the stomach and has no bad effects. You see, Anacin is like a doctor's prescription. That is, Anacin contains not just one but a combination of medically proven, active ingredients. Scientific research has proved no single drug can give such strong yet such safe relief as Anacin Tablets.



SOOTHE AWAY
Sore Throat Pain
AND
Coughs of Colds

New "medicating-penetrating" throat lozenges, with remarkable Cetamium, work 3 ways to bring comfort:

- 1 **ANTIBACTERIAL**—kills over 90% of trouble-causing throat germs on contact.
- 2 **ANESTHETIC**—relieves sore throat of colds.
- 3 **EXPECTORANT**—eases deeper coughs, congestion of colds.



When your nose feels stuffy



**GET
BREATHING COMFORT**
IN SECONDS



No More Dry Skin ever!

Beginning tomorrow morning!



Tonight, simply apply a bit of penetrating LANOLIN PLUS Liquid to your face before retiring. That's all there is to it. Tomorrow morning when you awaken you will surely believe an angel had touched your skin with a magic wand while you slept. All skin dryness will be gone and your dry skin worries will be ended as long as you continue using LANOLIN PLUS Liquid regularly. Little lines and "crow's-feet" will begin to soften and fade, become much less noticeable.

And make-up! See how much more smoothly and perfectly it goes on. See your skin made softer and smoother by LANOLIN PLUS Liquid. Only \$1 plus tax. Get yours today for a surprisingly lovelier look tomorrow.

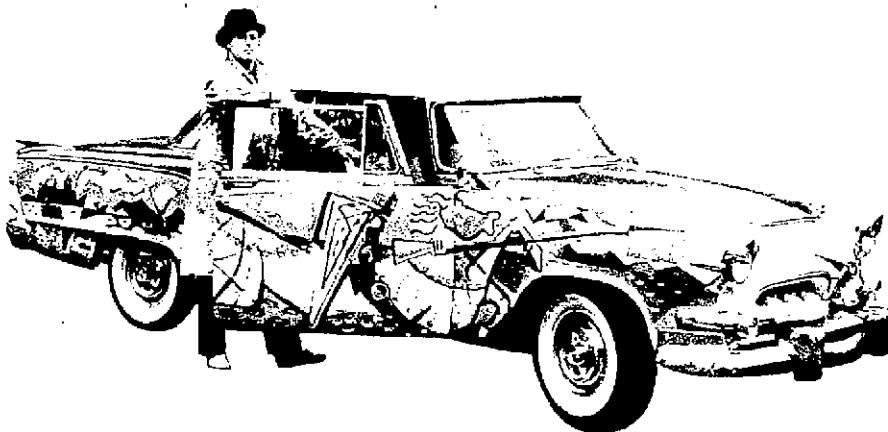


ABSTRACT DESIGN is worked up by commercial artist Vern Bain of Long Island. Water colors were used on all the cars, washed off later.

NOW IT'S

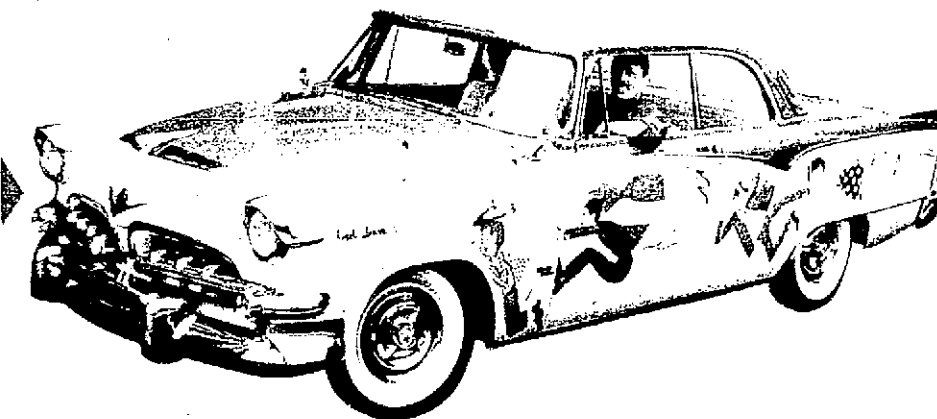
PAINTED CARS

As every motorist knows, 1955 is the year of the two-tone car. For decades the public resisted the prospect of such combinations as fuchsia-and-coral, beige-and-scarlet, turquoise-and-ivory; yet here they are, all around us. The other day, emboldened by the trend, the normally conservative Dodge people tried a further step: they asked three artists to decorate new cars, each in his own style, just to see what would happen. What happened appears on this page. It might not be to everyone's taste — but after all, if people can drive around in chocolate-and-shrimp, why not abstract fish?



KNIGHT IN ARMOR is displayed by its creator, fine artist DeWolfe Hotchkiss of Connecticut. He took his theme from the name of this particular line, the "Royal Lancer."

CARTOONS are brain children of New Yorker Gregory d'Alessio, shown beaming behind wheel. He tried, successfully, to make his characters give an impression of speed.





Your dream can
WIN \$10,000!
**maidenform*
dream contest

That dream you've been waiting to see in a Maidenform advertisement...
 it may win you \$10,000 in cash!—or any one of 239 other cash prizes!

So send in your dream ideas immediately—you may be one of the lucky winners!

NOTHING TO BUY! EVERYONE CAN TRY! SEND IN AS MANY ENTRIES AS YOU WISH!

Put on your thinking cap. Dream up a dream like "I dreamed I played Cleopatra
 in my Maidenform bra". Remember? Or—"I dreamed I was a Toreador!"

—"I dreamed I was a social butterfly". What's your prize-winning dream?

Win \$10,000! Pick the dream
 in which Chansonette,
 America's favorite bra has
 shown, will be featured.
 It rounds as it accentuates...
 makes the most of every
 curve you own. 2.00, 2.50

FIRST PRIZE \$10,000 cash! SECOND PRIZE \$3,000 cash! THIRD PRIZE \$1,000 cash!
 4 prizes of \$250 each; 10 prizes of \$100 each;
 25 prizes of \$50 each and 200 prizes of \$20 each!
Over \$20,000 in cash prizes!

Rules for the Maidenform Dream Contest

- 1 Nothing to buy—no box tops to send in, just "dream up" as many suggestions as you wish. However, each entry must be submitted with an official entry blank. Additional entry blanks may be picked up at any Maidenform dealer. Each entry must also be accompanied by a different statement of twenty-five words or less which completes this sentence: "I prefer Maidenform, world's most popular bra, because...."
- 2 All entries will be judged by The Reuben H. Donnelley Corporation on the basis of originality, aptness and general interest of the dream suggestion and statement which accompanies it. Fancy entries won't count extra. Judges' decisions will be final. All entries become the exclusive property of the sponsor; and all rights are given by the contestant without compensation, for use of all or any part of his entry in the sponsor's advertising. Duplicate prizes awarded in case of ties. The entry must be the original work of the contestant.
- 3 Any person, residing in the United States, its possessions and Canada, may enter the contest, except employees, or members of their immediate families, of the sponsor and its advertising agencies. All members of a family may enter, but only one prize will be awarded to a family. Contest is subject to government regulations.
- 4 Send all entries to: Maidenform Dream Contest, P. O. Box 57A, Mt. Vernon, New York. Entries must be postmarked no later than November 30th, 1955 to be eligible.
- 5 All winners will be notified by mail within four weeks of closing date. Winners' list will be sent to all who request it with a self addressed, stamped envelope.

MAIDENFORM DREAM CONTEST
 P.O. Box 57A, Dept. 112
 Mt. Vernon, New York

Official Entry Blank

"I dreamed I _____
 _____ in my Maidenform bra"

NAME _____

STREET _____

CITY _____ STATE _____

Complete this sentence in 25 words or less: I prefer Maidenform, world's most popular bra, because

FUTURISTIC PLAYGROUND

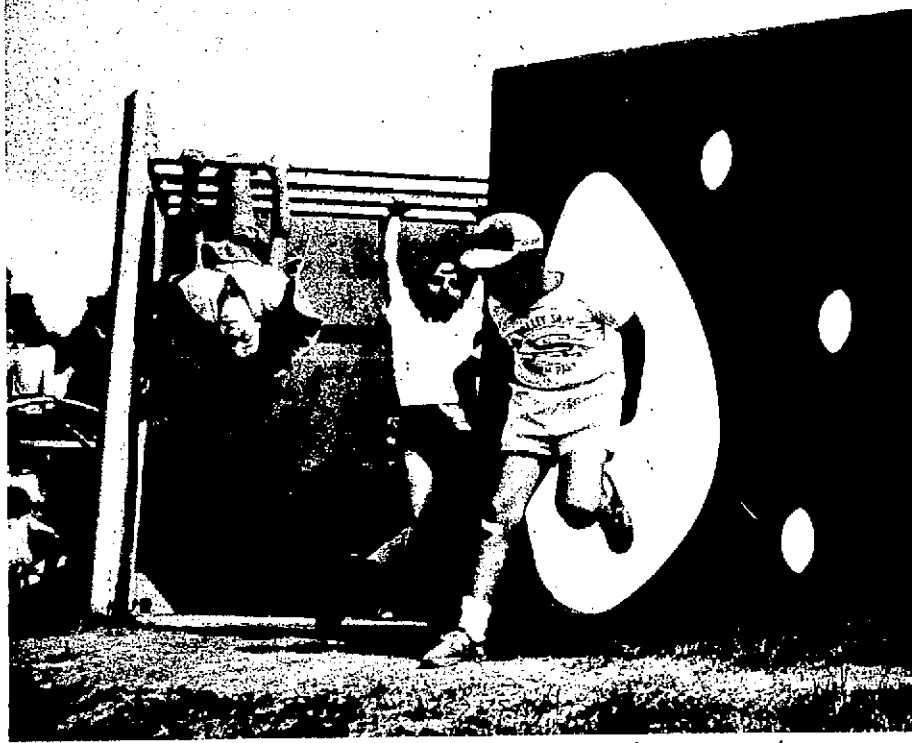
It lets kids 'create' while they play

FLORHAM PARK, N.J.

Squealing and scrambling, the children in these pictures are putting their okay on a radical new type of playground. Called "Creative Playthings" by its designer and "Fun" by the kids, it covers a five-acre tract at the Sun Valley Swim Club here and is the only one of its kind in the country.

The aim of this substitute for swings, slides and seesaws is to let little imaginations run wild. Designer David Aaron points out that children quickly tire of conventional "thrill rides" because they get "nothing constructively stimulating" from them. Not so

Continued on page 20



"Fantastic Village" is name kids gave to this group of grotesque houses.

Satina in your hot starch CUTS DOWN IRONING TIME



Eliminates sticking, pulling, bunching

SATINA makes your iron fly!

You'll be amazed how SATINA *cuts down ironing time* on every starched item in your basket! You iron shirts, curtains, dresses *without a hitch*—SATINA actually ends iron stick-and-pull!

SATINA gives a lovely finish!

You'll be pleased how much nicer your starched ironing looks and feels! SATINA leaves clothes so smooth and fresh-smelling—gives you the satisfaction of a perfect job! Clothes *stay* crisp and clean longer, too! SATINA costs less than 2¢ per ironing.

**GET THE BIG IRONING AID IN
THE LITTLE PACKAGE—TODAY!**

Banish "NYLON GRAY"

from slips, blouses, undies

Use wonderful NEW-FORMULA LA FRANCE BLUING every time for washing your nylons. See them turn sparkling white again—and stay white! NEW LA FRANCE is detergent, bluing, nylon brightener *all in one!*



Fine Products of General Foods



Rounded corners, openings have no sharp edges, are safe for children 6 and up.



Up in the sky (head-high for adults), 3-year-old romps on "wave climber," a maze.

YOURS FREE!

GET-ACQUAINTED OFFER

\$1.00 tube



the
beauty treat
that conditions
your hair!

Used by Hollywood
studios and chosen by
finest hair stylists
everywhere

Now yours for use
at home



Alberto VO5 brings out natural, shining lustre women envy, men admire. All this comes so easily, so quickly with Alberto VO5, first choice with professional hair stylists and beauty salons.

Secret of Lanolin-rich Alberto VO5 is the costly blend of fine oils that so nearly match and supplement your own scalp oils. Alberto VO5 nourishes hair roots, gives "body" to dry, lifeless hair. Helps keep hair as nature intended—soft, shining, easy to comb and arrange.

Not a cream, not a spray. No water, no alcohol. Only precious oils to benefit and beautify your hair. Makes hair gleam the natural way.

Men, too, favor Alberto VO5 for its non-greasy, non-sticky, all-day grooming. Ideal for children's hair. Prevents tangling, snarling after shampoos.

Ask for Alberto VO5 at drug and cosmetic counters, beauty salons in tubes and jars.



Get acquainted with Alberto VO5! Clip coupon and mail with both end flaps from carton of a \$1 tube. We will mail you another family-size tube worth \$1 absolutely free!

Beauty treat
your hair with



LANOLIN-RICH
HAIRDRESSING
& CONDITIONER
for MEN and WOMEN

Alberto-Culver Company of Hollywood

TEAR OUT COUPON... MAIL TODAY!

Mail coupon with both VO5 end flaps from carton of \$1 tube of Alberto VO5. We will mail you another \$1 tube absolutely free. Offer expires Oct. 31, 1955.

Alberto-Culver Company of Hollywood
4201 W. Grand Ave., Chicago 51, Illinois

Enclosed find both end flaps from carton of Alberto VO5. Please send me a \$1 tube without extra cost.

Name PLEASE PRINT

Street

City Zone State



PARADE PICTURE CREDITS

Cover, David P. Preston;
2, Bill Peery; 4-5 Robert J.
Smith from Black Star; 6,
Drawing by John Gal-
lagher; 8, Margaret Stovall
from Pasadena Star-News;
10-12, 14-15, Ben & Sid
Ross; 18-21, George Zim-
bal—Pix; 24-25, Ben & Sid
Ross; 26, Gene Thomas; 28,
Gommi; 30-31, David P.
Preston, Culver Service; 34-
37, Ben & Sid Ross.

Dishes done
in no time!



New Liquid Chiffon

Guarantees* you

More Dishwashing Help!

Unbreakable can
with dripless spout.



**No other detergent, liquid or dry,
is kinder to hands.**

It's here . . . New *Liquid Chiffon* . . . made especially to give you *more dishwashing help*. *Liquid Chiffon* gives you extra-rich, instant-action suds that swish away grease, even dried egg yolk, in seconds. You're through with the dishes and out of the kitchen *faster!*

New *Liquid Chiffon* is so extra-rich a can lasts 60% longer than packaged detergents. So *Liquid Chiffon* is very, very economical to use. And very, *very* kind to hands.

Save your hands, save dishwashing time, and enjoy the convenience of *Liquid Chiffon's* unbreakable can that won't slip, won't drip. Get *Liquid Chiffon* soon. You'll be glad you did.

*We guarantee *Liquid Chiffon* will get your dishes cleaner and get you out of your kitchen faster, or we will gladly refund your money! Armour and Company.



For your lingerie try gentle,
pure Chiffon Soap Flakes



"Tunnel and bridges" give plenty of room for safe crawl.



Skylarking youngsters surround selves with maze of rings.

One concrete turtle (\$540) provides play for 18 kids

with Aaron-designed playthings. One day a house in the "fantastic village" is the Alamo, and the child Davy Crockett; the next day a burning building, and the child a fireman. Each piece is designed to reach out to the child's growing imagination and give it something to work with.

And Creative Playthings have another advantage: they're economical. A concrete turtle (r.) costs \$540, and 18 kids can play on it at once. The same amount buys only six swings. Between economy and imagination, a revolution may be brewing in the world of the playground.



End of a day finds youngsters reluctant to leave.



and running. Designs won first prize in a play-sculpture contest.

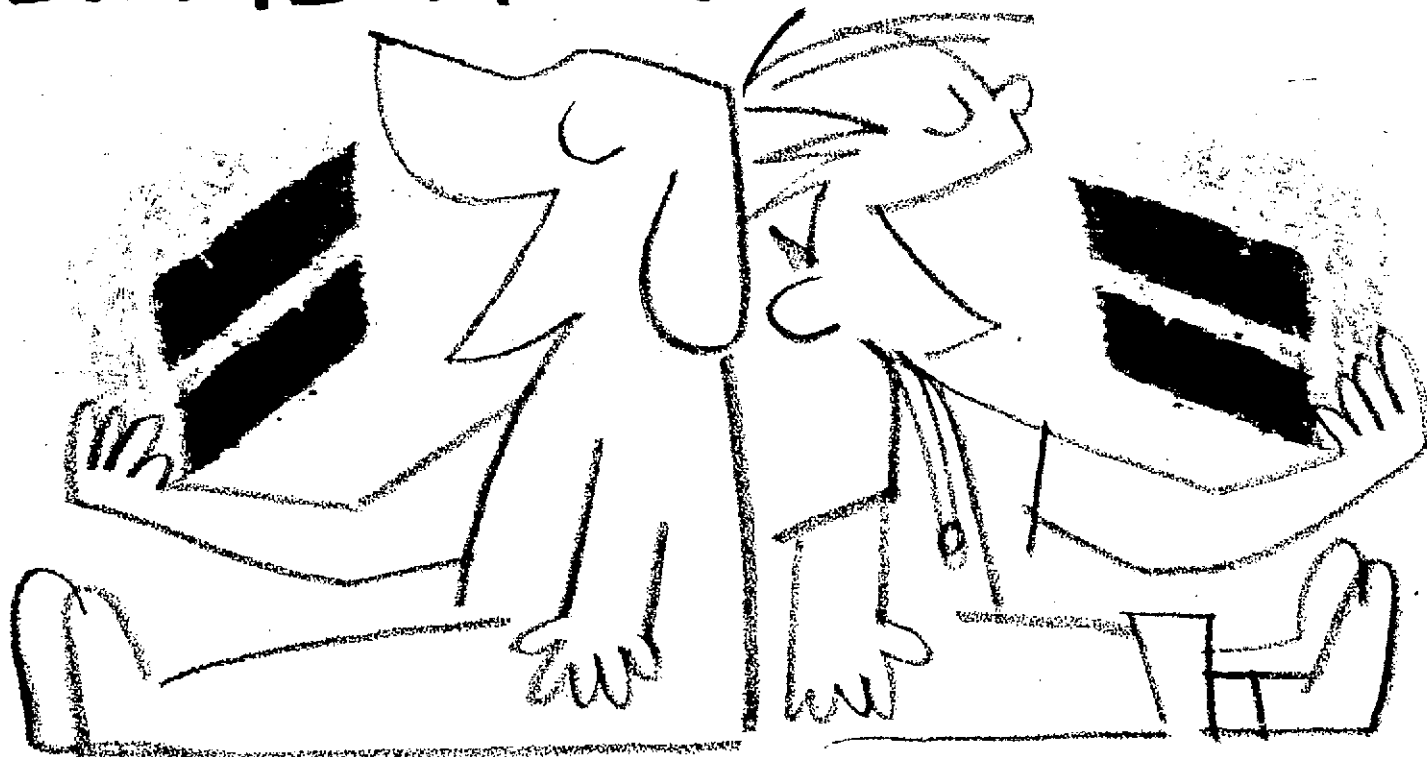


Tip top of "wave climber" holds 10 scrambling gymnasts at once.



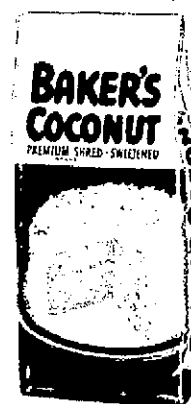
Wheel! It's as easy as jumping off a (coral-colored, concrete) turtle.

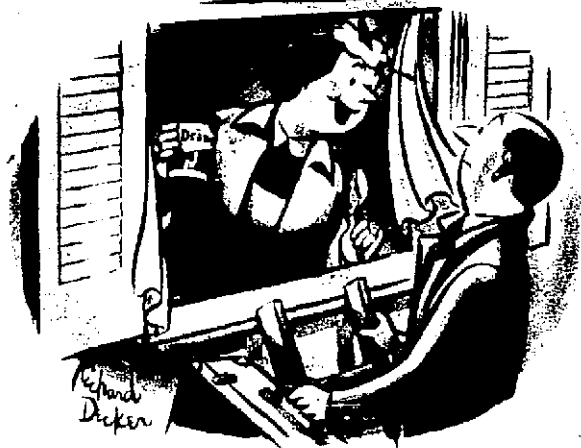
EVERYBODY'S GOING COCONUTTY...



Men are so crazy about the cakes their wives are making with BAKER'S COCONUT, they won't share them with anyone but their best friends. Men love the fresh coconut taste of BAKER'S. Gals are coconutty over BAKER'S, too. It's such an easy way to turn an everyday cake into an elegant cake.

MEN ARE CRAZY ABOUT
BAKER'S COCONUT
Put it on your next cake!





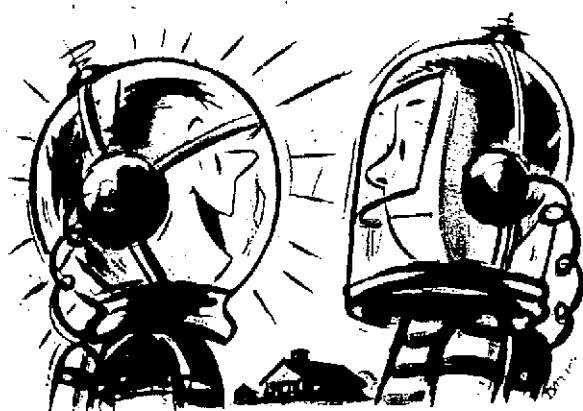
"I can't elope yet—I just remembered today is the day of the week I put Drano in all the drains!"

Wouldn't your conscience bother you if you left dangerous sewer germs lurking in every drain? And germs breed in muck that liquid disinfectants can't budge. Drano's churning, boiling action dissolves the muck—and keeps drains germ-free and free-running. Put Drano in every drain for about a penny a drain. Also makes septic tanks work even better. Get Drano today at your grocery, drug or hardware store. Also available in Canada.



There's nothing like Drano... to keep drains free-running and sanitary.

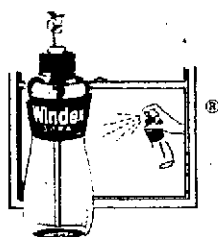
PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"Mine's better 'n yours. My mom uses Windex Spray to make it shine."

Windex Spray cleans glass surfaces sparkling bright in half the time it takes ordinary glass cleaners. SWISH! Spray it on. WHISH! Wipe it off. Presto! Glass shines bright: stays bright longer, for there's no waxy film to attract dust later.

Buy Windex Spray in the 6-oz. bottle with sprayer attachment. It's even more economical in the big 20-oz. refill size. Get it today at your grocery, drug or hardware store. Also sold in Canada.



So fast, easy, thrifty, it outsells all other glass cleaners combined!

Everybody's crazy about DAZY

New DAZY Spray Air Freshener banishes household odors instantly. Makes home air fresh as a daisy! Costs only 49¢ with reusable sprayer at your grocery, drug or hardware store. Made by the makers of Drano and Windex.



RANGE OF MATERIALS for shutters includes (left to right) fabric, perforated aluminum, bamboo cloth and hardboard, plain or perforated.

Make your own INDOOR SHUTTERS

Interior window shutters are highly practical, as well as decorative. They can take the place of awnings (against the sun's rays) or serve as shades (for privacy) — and still allow ventilation.

The construction of the shutters shown above is simple in principle and will go like clockwork once you get onto it. Each shutter frame is made of 1"-x-2" lumber, with common half-lap joints at corners and a recess on all four sides. Into the recess is fastened the decorative material.

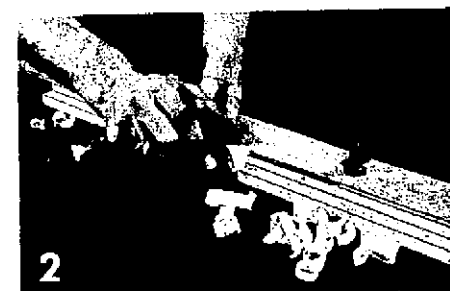
(If you choose a fabric for this material, pull it taut around panels of 1/4" hardboard and fasten it to the backs of the panels with masking tape so that it can be removed for washing.)

Stain and wax or varnish your shutters, and hinge them together in pairs to opposite sides of window frames. Measure carefully in determining shutter sizes so that each pair will meet in the exact center of a window when closed.

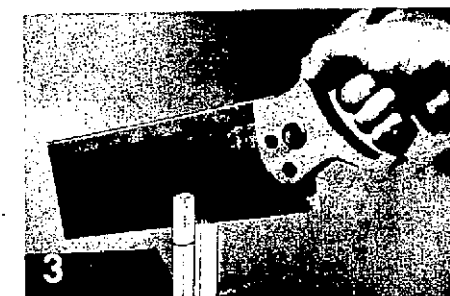
parade do-it-yourself



GROOVE, cut with backsaw, sets depth of recess in frame. Scrap clamped to board guides saw; scrap clamped to saw is depth gauge.



FINISH recess by trimming away stock between saw cut and inside edge of shutter-frame board. Rabbeting plane will do the job.



START corner joint by cutting off recessed portion at ends of side boards. Depth of each cut should equal width of a 1"-x-2".



HALF-LAPS are cut as shown in the ends of all boards in the framework. Be sure that you saw on the waste side of marked lines.



JOIN boards with glue and two screws at corners. Drive screws from back sides, countersink heads and conceal with wood putty.



SCREEN MOLDING conceals edges of decorative material. Miter strips at corners, fit them into recess, secure with wire brads.

BENDIX announces A NEW KIND OF WASHING POWER...

Gets clothes cleaner
without thrashing agitator blades



The new BENDIX
POWER SURGE WASHER
washes with Energized Water

What energizes it?

The Bendix-developed Energy Disc!

A hundred years away from thrashing agitator blades that beat some of your clothes to death, while others barely get their faces washed.

Here's a washer that would satisfy a coal miner's wife with its thoroughness. Yet handles your fragile frillies as though it sympathized with you for paying so much for them.

Energized water surges and bubbles through every stitch of your clothes.

It even looks through the pockets of shirts. And we invite you to feel how it searches through the fingers of gloves!

This is honestly an astonishing washer.

Astonishing even in the way it's built. There are only three moving parts. No gears to wear out . . . no transmission to get out of order.

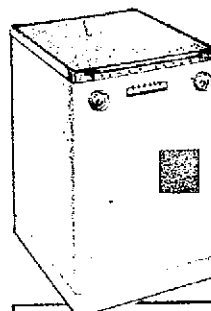
There are extra years of trouble-free service built right into this Bendix Power-Surge Washer.

You can feel it surging the soil
right out of the glove on your hand

Go ahead . . . put your hand in . . . glove and all! The Bendix Energy Disc sets the water a-tingle, gives it a washing power that water has never had before.

Feel those bubbling bursts of energy? You're now feeling a washer washing clean. It's Bendix Power-Surge washing—as safe for your clothes as it is for your fingers.

GENUINE FORMICA WORK-TOP . . . AND
ONLY BENDIX HAS IT!



When it's not washing (and even when it is!), the Bendix Power-Surge gives you 25 inches of extra counter space.

Carefree, hard-working counter space of genuine Formica! Resists chipping, peeling, cracking, staining. Yours in seven decorator colors.

\$100,000.00 BENDIX CONTEST

NAME THE WASHING ACTION. WIN \$10,000.00 CASH FIRST PRIZE
360 Power-Surge Washers as additional prizes

Come in—see the unusual way the new Power-Surge Washer washes. Then name the action. Nothing to buy—easy to enter—hundreds of opportunities to win! Get blanks at your Bendix dealer now. Entries will be judged on the basis of originality, uniqueness and suitability by independent judges. Contest closes November 23rd, 1955.

CROSLY AND BENDIX* These two great names are joined. Now the creative engineering that Crosley brings to America's aircraft and electronic development is yours in every Crosley & Bendix home appliance. There could be no higher standard of quality.

BENDIX

POWER-SURGE

AUTOMATIC WASHER

In Canada, Crosley and Bendix Home Appliances are manufactured and distributed by Moffatt Limited, Weston, Ontario



When you wake up feeling "old" and worn... too tired to face the day's work... you may have the **GRAY SICKNESS**. It keeps millions pale, tired and weak... needlessly!

*IRON deficiency anemia has been aptly called the **GRAY SICKNESS**. Not only because its victims have lost their once healthy color, but also because life itself has become gray and drab for them. For you simply can't enjoy work or play when you have to drag through day after weary day feeling tired, weak and listless. And sleep doesn't seem to refresh you for you wake up tired.

The **GRAY SICKNESS** means your blood isn't getting enough iron. It becomes weak, thin, washed-out... just can't supply your body with the full supply of oxygen it needs for buoyant health and radiant color. Signs of the **GRAY SICKNESS** may be due to other causes so you should see your doctor regularly.

REBUILD STRENGTH FAST

Fortunately the **GRAY SICKNESS** responds quickly to proper treatment... and normal healthy color, strength and vigor return. In cases like this doctors usually prescribe an iron tonic containing many times your daily iron requirement. Each daily therapeutic dose, 6 tablets of **IRONIZED YEAST**, contains 10 times your

daily iron need... and this iron is fortified with vitamin B₁. Now this iron goes right to work... *within 24 hours*... to start building rich red blood... the kind of blood that soon brings back your normal strength and energy... fills you with your old-time pep... brings healthy color back to your cheeks again.

FEEL STRONGER IN 7 DAYS

Actually in *just one week* you'll start to feel your old self. You'll begin to enjoy doing a normal day's work again. So get **IRONIZED YEAST** tablets today. They are very economical to use even when taken in maximum dosage of 6 tablets daily. Just be sure you get genuine **IRONIZED YEAST**.

SIGNS OF THE GRAY SICKNESS

- ☐ PALLOR ☐ WEAKNESS
- ☐ TIREDNESS ☐ NERVOUSNESS
- ☐ LOSS OF APPETITE
- ☐ FREQUENT HEADACHES
- ☐ LOSS OF ENERGY

For "where to buy" and "what to pay" read the retail ads—today—

In other sections of this newspaper

FREE... the book that's helped thousands to LASTING SLIMNESS

This no-hunger, all-food, no-drug Knox Gelatine Eat-and-Reduce Plan with Choice-of-Foods Chart comes to you free. Send today and start right in reducing pleasantly and safely. Mail this coupon today.



Knox Gelatine, Box PD-21
Johnstown, N. Y.

Send me my FREE copy of the 36-page Knox Eat-and-Reduce Plan book.

Name.....

Address.....



Suzanne clocks Young and Fair in early-morning gallop. During lean days she went back

JAMAICA, N.Y.

While Suzanne Zinser was attending exclusive Skidmore College, she'd scamper out of her dorm at 5 each morning and rush to the nearby Saratoga (N.Y.) Race Track. There the demure coed walked "hots" — horses just back from a morning gallop. Suzanne cooled them down with a half-hour walk, got 50 cents per hot. With that money, plus dollars pinched from her allowance, she bought a racer for \$1,000 and became the girl of her dreams — a horse trainer.

In any self-respecting "B" movie, Susie would have gone on to train a Kentucky Derby winner. Actually her horses run only in low-stake races, and they seldom win.

For Suzanne, however, there's no other business. Now 27, she gets along well with her male colleagues ("There are only a few jokes about my being a woman"), and her parents accept her odd calling good-naturedly. Victims of Nazi oppression, they came to this country with their daughter in 1940. Suzanne never showed much interest in her father's profession — he's an art dealer. She'd rarely given horses a thought, either, until one day, when she was 16, a horse-crazy girl friend dragged her out to Belmont Race Track, near her Forest Hills, N.Y., home.

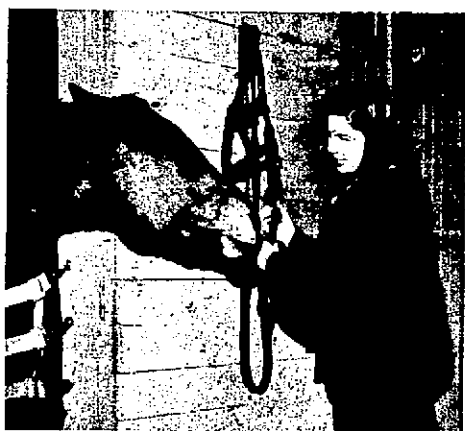
"Don Meade was riding a horse named Tarpan," she recalls, "and Meade fell off. But Tarpan ran very proudly all by himself. It was thrilling. This, I said to my friend, is for me."

Her friend got married and forgot about horses, but not Susie. Once out of Skidmore, she bought Give Thanks, a 4-year-old maiden (non-winner), in 1950. In its second start for Suzanne, Give Thanks won, picking up a \$1,400 purse and paying \$47.30 on the tote board. (Suzanne, who dislikes gambling, had only \$2 on her horse.)

During the following two years Give Thanks earned a measly \$3,800. Suzanne finally had to put it on a breeding farm for nine months while she worked as a saleswoman. When her jodhpurs were jingling again, she took the horse out of the farm but couldn't take the farm out of the horse, which won but twice in a year.

Give Thanks went back to the farm for good and a weary Suzanne announced her retirement. But five days later she was back at the track, bidding for horses. Today she's training two horses for another owner, also owns a 4-year-old filly — Young and Fair — that won once in four tries, but is now plagued by assorted ills.

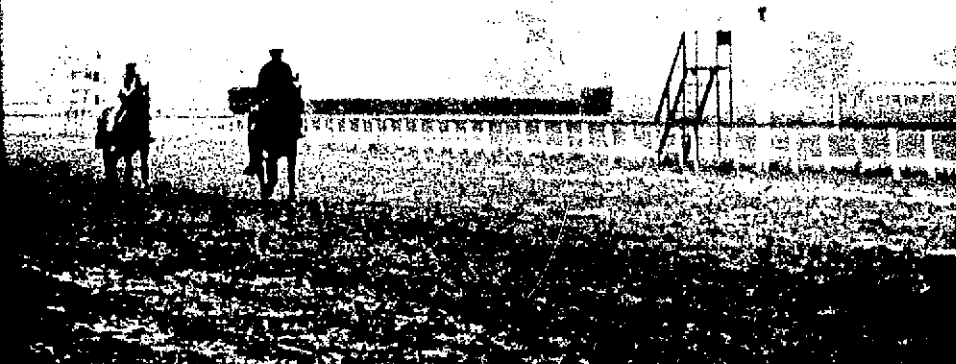
That hasn't discouraged Suzanne. "I don't dream about impossible things like Derby winners," she says. "I just want to learn about horse racing — for win or lose it's what you learn that really counts."



DAWN visit to Young and Fair's stall gets Susie a fond nuzzle. She is one of only a dozen women in the U. S. licensed to train race horses.

This girl is a HAPPY LOSER

Susie Zinser is one of the few women trainers of horses
—and she wins even when her horses finish last



to walking horses at \$2 a day. "You can live on that," she says, "if you have to."



AFTERNOON finds Susie taking last look at Young and Fair as it trots to the post in a race at Jamaica, N. Y. (It finished fourth.) Susie goes on dates "like any girl, but I've no 'steady.' If I do get married, I'll give up the training of horses. A girl can't have two careers at the same time."

USED CAR VALUES YOU CAN'T BEAT ANYWHERE!

**SEE "CHRYSLER" IN YOUR PAPER'S
CLASSIFIED USED CAR SECTION**

It's a fact — the year's best buys in Used Cars are on sale right now at your Chrysler Dealer's. You can't get a better used car buy *anywhere!* These cars are called "Pennant Winners" because each one is hand-picked and safety-checked 16 ways. Each one is specially priced for this money-saving sale and backed up by Chrysler's Sign of Quality.



1 Every Pennant Winner Used Car is specially selected from a stock of all popular makes and priced well below market value!

2 Many Pennant Winner Used Cars are late-model Plymouths, Chryslers and Imperials with more power features than most new cars. They've been cared for by Chrysler families who really take care of their cars!

3 Every Pennant Winner Used Car is Safety-Checked 16 ways!

4 Every Pennant Winner Used Car has the Chrysler "Sign of Quality" to back it up!



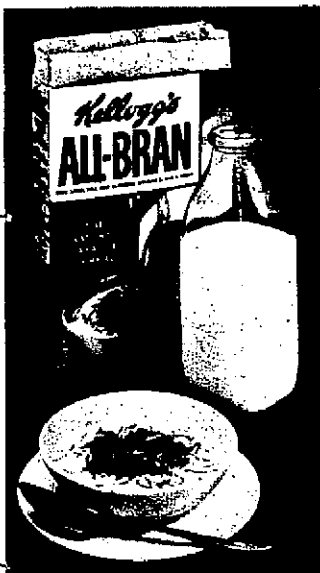
CHRYSLER

"SIGN OF QUALITY"
USED CARS

ON SALE RIGHT NOW AT YOUR CHRYSLER DEALER'S

A LAXATIVE

that really
does you good!



You probably know this about Kellogg's All-Bran: it's the *original* whole bran cereal, scientifically milled to bring you natural food bulk in its most effective and appetizing form. But did you know this? Kellogg's All-Bran served with milk is a fine aid to fitness. This delicious, wholesome dish supplies 9 body-builders you need daily. Besides this, All-Bran can improve your "Intestinal Tone" (often below par when diets lack bulk), so essential to comfortable, regular elimination. So why not enjoy the natural benefits of these two fine foods, All-Bran and milk, for fitness and regularity? Be sure you get the original, the one and only, Kellogg's All-Bran. It *really* works. Double your money back if a daily dish of All-Bran and milk doesn't have you on schedule within 10 days. That's a promise from Kellogg's of Battle Creek, Michigan.

FASTER, MORE CUSHIONING FOOT RELIEF!

Extra Soft... Extra Protective
Adhesive Foot Paddings

Just cut
medicated
KUROTIX to
any needed
size and
shape and apply.

Dr. Scholl's KUROTIX is far superior to ordinary moleskin, yet costs no more. A wonderfully effective cushioning relief for corns, callouses, bunions, sore toes, sore heels and wherever shoes painfully rub or pinch. Eases new or tight shoes; prevents blisters. So convenient to cut in sizes and shapes to fit your needs. Flesh color. 15¢, 35¢, 40¢, 90¢. At Drug, Shoe, Dept., and 5-10¢ Stores.

**Dr. Scholl's
KUROTIX**



He's 88 today...

RHODE ISLAND'S GREEN: THE SENATE'S SPRYEST OLDSTER

Pausing in his morning dash up the Senate steps, Green smiles for camera.

by JACK ANDERSON and

FRED BLUMENTHAL

PARADE WASHINGTON CORRESPONDENTS

WASHINGTON, D.C.

Every day, except in Washington's worst weather, Congress' oldest member walks four miles to and from work. The trim, somewhat stooped figure of the senior Senator from Rhode Island, Theodore Francis Green, is a familiar sight as he moves at a brisk gait from his simple furnished room at the University Club to his quarters in the Senate Office Building on Capitol Hill.

On arrival, he spurts up flights of stairs at a rapid pace, scorning the elevators. He then puts in a full, active day as a lawmaker. Back at the club, he almost always changes for an evening of social activities. Besides being a bachelor—a social asset in Washington—he is wealthy, cultured and of a warm, gregarious nature that keeps his personal popularity high.

All of which is phenomenal when you consider that this spry little Yankee is 88 years old today. In America's history, only two Senators have held their seats after attaining their 88th birthday: Vermont's Justin Smith Morrill, who died in 1898 after a short tenure, and Virginia's Carter Glass, who succumbed in 1946 after long illness. Each was 88 at death. Green hopes to break all records by completing his present term—his fourth—in 1960 at the age of 93.

He may do it, too. His physical and mental faculties are the pride of the Navy doctors who check him twice a year, and the envy of much younger colleagues. He is not only a legislator but also an accomplished athlete, aesthete, physical culturist, elder statesman, globetrotter and authority on how to keep fit.

He Scoffs at Golf

What's more, he lists mountain climbing and tennis as his favorite active hobbies, and scoffs at golf with, "It's an old man's game."

True, it has been some years since he climbed a 15,000-foot mountain in the Swiss Alps. Nor does he get in as much tennis as when he first came to Washington at 69. For one thing, he doesn't have as much time: he is ranking majority member of the powerful Senate Foreign Relations Committee and the only committee chairman (Rules and Administration) from the entire Northeastern U.S.

He also had to give up high diving when he was 82—on the advice of doctors and at the insistence of friends. Some of the latter, by the way, he has helped to bury after they succumbed to circulatory ailments Green feels could have been avoided.

Green has given much thought to

keeping fit and living a long and useful life. As a small boy in the 1870s he was sickly — like his intimate friend, Theodore Roosevelt. Both men overcame their handicap by rugged living, sports and calisthenics. Ever since his days at Brown University, Green has kept his weight around 150 pounds.

His secret is moderation — in food, drink and physical activity. The Senator doesn't think much of violent week-end workouts. Instead, he supplements his daily "constitutional" with regular swims in the University Club pool in Washington or the YMCA gym if he's home in Providence.

As for food, he samples and savors whatever is placed before him. Abroad, other Senators may crowd their luggage with remedies designed to ward off unfavorable experiences with exotic vintages and victuals. Green refuses to worry. He eats moderately, drinks moderately, retires when sleepy and slumbers almost immediately.

At the same time, he enjoys unexpected diversions — for example, a flight in a Navy jet fighter. He likes to take off from the deck of an aircraft carrier, and has done so at the Navy's North Atlantic Air headquarters in Quonset, R.I., which he was instrumental in having established.

Rhode Islanders long have been used to seeing their senior Senator get things done, both politically and personally. In Congress he has been a tireless fighter for projects he believes in. One has been the Weather Bureau, long a

GREEN THE SOCIAL LION

The story is told that the Senator, attending a Washington diplomatic reception, was asked where he was going next. Being scheduled for six parties that evening, he reached for his pocket appointment book. "I haven't even found out yet where I am now," he murmured.

Government "orphan" but particularly important to Green's Northeastern section since late-summer hurricanes have become so frequent there. Thanks to him, the Bureau this year received a \$5,000,000 additional appropriation, which, his constituents feel, should justify its cost many times over.

Other Green-sponsored legislation includes a World War II bill which permitted the Government to sell silver, stored at West Point, which was desperately needed by war industry. He also has played an important role in foreign affairs. He is a Democrat, but he has supported the bipartisan foreign policy of the present Administration without partisan prejudice.

As for Green's devotion to physical fitness, Rhode Islanders have taken it

for granted ever since 1932, when he won major office for the first time in running for governor. He was then 64, and had been in politics for a quarter-century, mostly on the losing side.

The opposition poked fun at him as an eccentric, an effete aristocrat, the descendant of colonial governors and Revolutionary War generals, who was trying to imitate Tarzan by going in for wrestling, gymnastics and high diving at an age when most people were preparing to retire. There also were jokes over a socially prominent man — with a long (and very successful) career in banking, corporate law and industrial reorganization — suddenly trying to make like a governor.

"Tarzan" Makes Good

But the Green forces make the jokes backfire. They took full-page newspaper ads filled with photographs of their man on the tennis courts, high diving and running cross-country. The electorate, duly impressed, voted Green in by a landslide. During two terms he was affectionately known at the State House as Tarzan. And when he took aim on the Senate in 1936, nobody in the enemy camp thought it prudent to raise the "age" issue.

Last year, as Green sought a fourth six-year term, the opposition did bring up the matter of his advanced years. Even worse, a whispering campaign had it that he planned to retire two months after winning reelection, to make way for a hand-picked successor. This angered Green.

In an election-eve television performance, the Senator brought a vigorous campaign to a climax by denying indignantly that he would ever seek office without completing the full term to which he was elected. Twenty-four hours later, after his foe had conceded defeat by an overwhelming margin, the delighted victor again went before the cameras to express his appreciation. He felt so exuberant about the people's confidence, he said, that he was thinking of seeking a fifth term in 1960 and perhaps a sixth in 1966, when he would be going on 100.

Time will tell about that. Meanwhile, Green knows his job and sticks to it. Right now, in the closely divided Senate, every vote is crucial. The Democrats can always count on Green to show up. Old-timers can't recall any major vote he has missed.

Over the years, Senator Green has overcome the hurdles of malaria, pneumonia and other diseases that sapped his strength in early life. At 88, he gives every appearance of being physically and mentally in the pink. He is respected and admired by Republicans and Democrats alike. Says one much younger colleague. "I'd gladly trade my age with Senator Green — if I could have his spirit."



**Try this wonderful
new, convenient way
to take home beer!**

MILLER HIGH LIFE

Suburban

12-PACK



Yes, now you can take home
12 cans of delicious, refreshing Miller High Life
in one handy, carry-home carton! Get a double measure
of refreshment pleasure with the popular
new Miller High Life Suburban 12-Pack...
available now at your nearby store.



**EASIER TO
CARRY!**

Perfectly balanced for
easier carrying. Sturdy
handle designed for
finger-fitting comfort.



**EASIER TO
OPEN!**

Special perforated pull
tabs permit quick,
easy removal of Miller
High Life cans.

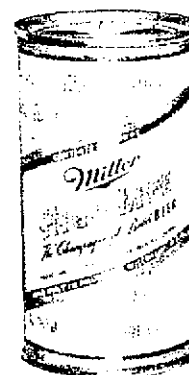


**CANS COOL
QUICKER!**

Miller High Life open
end carton provides
quicker, easier cooling.
Stores neatly, too!



**BREWED ONLY IN MILWAUKEE
FOR 100 YEARS BY THE
MILLER BREWING COMPANY**



Ginger Date Roll

This rich and handsome dessert is made without any cooking except a minute or two for the luscious sauce. It's just the thing for a "dessert and coffee" party

From Parade's Test Kitchen

GINGER DATE ROLL

- | | |
|--------------------------------|------------------------------|
| 1½ cups fine gingersnap crumbs | ½ lb. marshmallows, cut fine |
| ½ cup finely cut pitted dates | 1 cup broken walnut meats |
| | ½ cup strong coffee |

Save out ½ cup gingersnap crumbs. Combine remaining 1 cup crumbs with dates, marshmallows, walnuts and coffee; mix well. Form into a roll about 3" in diameter; cover with the loose crumbs. Wrap in waxed paper or aluminum foil; chill several hours. Slice crosswise into pieces about 1" thick. Serve with Golden Sauce (below). Makes eight slices.



GOLDEN SAUCE

- | | |
|-------------|------------------------|
| 1 cup sugar | 2 egg yolks |
| ½ cup water | 2 tablespoons vanilla* |
| | 1 cup whipping cream |

Boil sugar and water to 238°F. (or until the sirup forms "threads") in a small saucepan. Meanwhile beat egg yolks until thick and light. Pour sirup slowly on yolks while continuing to beat. Continue beating until creamy; chill. Add vanilla. Whip cream; fold in. Makes eight to ten servings.

*This may seem a lot, but it is correct.



KITCHEN HINT

Dip kitchen shears in icing sugar (4X, 6X or 10X) before cutting dates or marshmallows.





parade etiquette

by *Amy Vanderbilt*

TEEN TOPICS

The other day a reader wrote me that he had heard the expression: "You don't gain poise and graciousness until later years." Certainly the early years are those of learning manners, and no one expects social perfection in teenagers. But you still can note the manners of people whose behavior you admire, ask questions, read up on the subject. I am glad to see your letters broadening in scope.

Q. How should you begin and end a letter to your boy friend? — E.R., Georgetown, Miss.

A. The simple salutation "Dear John" is always best. The word "love" is used too loosely today in closing; I think we all should make an effort to preserve its real meaning by being conservative in its use. "Forever," "Eternally," "Devotedly" also are very strong terms to be used in more or less casual boy-and-girl letters. A girl does well to reply with restraint to a boy's love letter, and she should not initiate a too tender closing. Perhaps the best words to use are "Yours" or "As ever."

Q. What is the correct procedure for checking wraps at a formal dance? Please include the rule on tipping. — C.M.S., Detroit, Mich.

A. When wraps are checked separately, the girl is assisted by the attendant, and she picks up her check and leaves the tip — 10 to 25 cents, depending on the elaborateness of the place. The boy should make sure she has change for this purpose. Where there is one check room, the boy helps the girl out of her wrap, leaves his things and hers, picks up the check and takes care of the tip (25 cents for two).

Q. I am 14 and when I go to church or an athletic event there is a boy who likes to take me home. Most of the time I let him. When my mother finds out who brings me home I am punished. Should I let him take me or refuse? — D.H., Interlocken, N.Y.

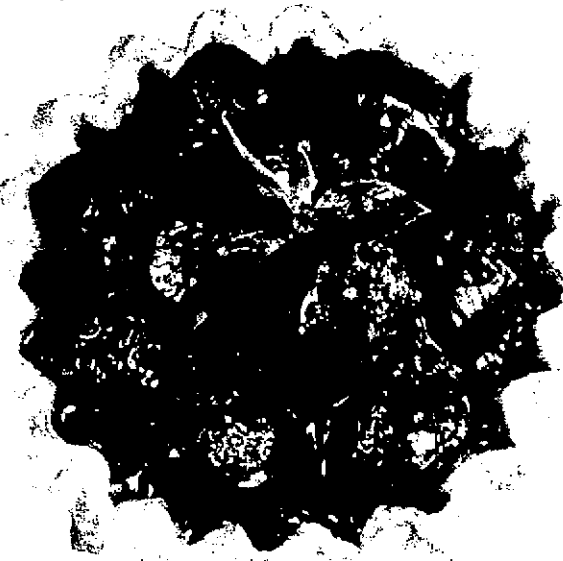
A. It is usual for boys and girls to walk home together after such occasions. Is your mother against your coming home with *any* boy, or has she something against this particular one? Perhaps if you ask her permission in advance, saying that you would like to bring the boy home to meet her, she will understand that you are not trying to be deceptive.

Q. How old do you think a girl should be to accept a cocktail at a dance? I have no parents to tell me. — B.A., Woodstock, Va.

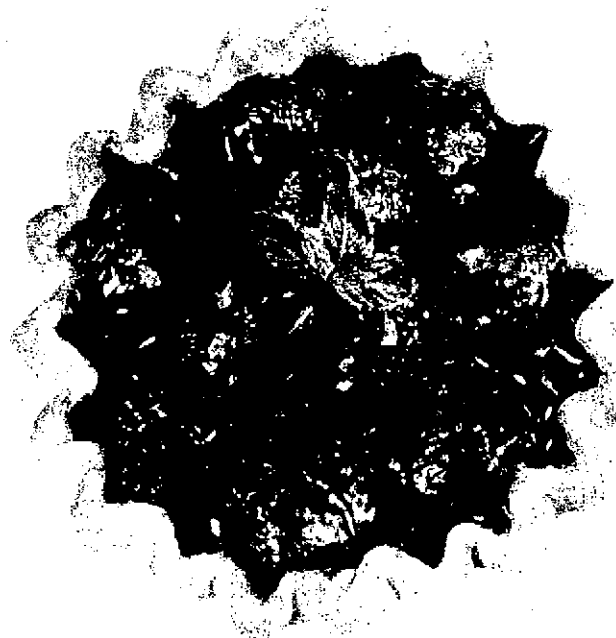
A. I know that some parents do permit boys and girls in their late teens to have some alcohol on occasion, but I think it most unwise. The safe and sensible thing is for a teenager to refuse alcohol, even under the most protected circumstances. This is one social experience you can pass up until you are no longer a teenager.

QUESTIONS FROM READERS will be answered as space permits. (Miss Vanderbilt cannot answer letters personally.) Address: Miss Amy Vanderbilt, PARADE, 285 Madison Ave., New York 17, New York.

If you are not counting calories, you don't need this new, non-fattening sweetener. If you are, you do.



248 calories if sweetened with sugar



148 calories if sweetened with non-caloric Sucaryl

You can save a lot of calories by sweetening with Sucaryl

... and you can't taste the difference

Abbott Laboratories' new non-fattening sweetener—Sucaryl—opens up a whole new world of eating and drinking enjoyment to the millions who must watch their weight.

This is improved Sucaryl: A non-caloric sweetener that tastes just like sugar, and gives a true sugar-like sweetness to drinks and foods. In normal daily use, improved Sucaryl sweetens without a trace of bitterness or aftertaste.

You can use Sucaryl everywhere: Use it in your morning coffee, on cereal or grapefruit. Use it in all recipes that call for a sweetener. Sucaryl can be baked, boiled or frozen without losing true, sugar-like sweetness. Look for the name Sucaryl on the label of prepared foods or beverages.

You don't need Sucaryl if you're not counting calories. Sugar is one of the most highly concentrated sources of quickly available energy, and should be retained

in normal diets. If you are in doubt about dieting, ask your doctor for proper guidance.

To diabetics, Sucaryl opens the way to greater eating pleasure, and still lets you follow your rigid diet requirements.

Get your free copy of Abbott's "Caloric-Saving Recipes" at your drug store. Dozens of kitchen-tested ideas. Or simply write: Sucaryl, Abbott Laboratories, North Chicago, Illinois. In Canada: Abbott Laboratories Ltd., 1350 Cote de Liesse Road, Montreal, Quebec.

Sucaryl®

THE NEW, NON-FATTENING SWEETENER THAT TASTES JUST LIKE SUGAR

Available at your drug store in **Tablets, Powder or Liquid form.** For low-salt diets, ask for **Sucaryl Calcium.**

(SEE COVER)

Dolores Del Rio: Ageless Beauty

by LLOYD SHEARER

PARADE WEST COAST CORRESPONDENT

HOLLYWOOD.

"Señorita," I said to Dolores Del Rio, "you are without a doubt the most fascinating woman I have ever met. Come, let us go away to the mountains together."

"Señor," the world-famous Mexican movie star answered, "you must be a sophomore, maybe from the University of California?"

We were in the swank suite of a swank Beverly Hills hotel. For the first time in 12 years, the best-known Latin beauty in the history of motion pictures had returned to the scene of her great cinematic triumphs—*What Price Glory?* (1925), *Resurrection* (1927), *Evangeline* (1929), *Madame Du Barry* (1934)—and all Hollywood was discussing the near-miracle of her preserved beauty. (The photo at left indicates why.) She had been seen at a movietown wedding, which was the immediate reason for her return to the U.S.; now, estimates of her age, ranging from 50 to 70, were being hushed all over town.

Meanwhile, movie and television producers, struck by her still photogenic loveliness, were beating a hasty path to her quarters, offering roles, scripts and contracts.

In an effort to determine the secret of the Del Rio fountain of youth, I had obtained an interview on the delicate subject of age and beauty. Playing safe, I began with what I hoped would be considered good-natured raillery.

"There has been some ridiculous talk," I offered, "to the effect that you are really 60 years old."

Dolores Del Rio smiled. It was more than a smile. It was a sonata in two delightful movements. Her eyes flashed and her lips parted.

"Fantastic!" she exclaimed.

"The *World Almanac*," I continued, "has the nerve to list the year of your birth as 1905. How about that?"

Again the actress smiled, this time with tolerant amusement. "Ridiculous," she



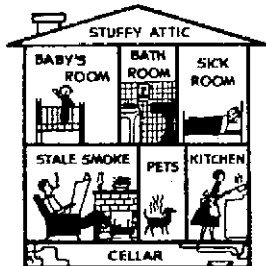
DEL RIO IN BRIEF:

She was born in Durango, Mexico, on August 3, daughter of a farmer. Christened Dolores Ansunso, she was convent-educated in Mexico City and at 16 married to Jaime Del Rio. The following year they visited director Edwin Carewe in Hollywood; through him, Dolores won a film contract and soon became Mexico's first big star. Her husband died in 1928. Two years later she married MGM art director Cedric Gibbons; they were divorced in 1941. Then, hurt by a series of "bad films," Dolores returned to Mexico City and formed her own movie company. Her last English-language picture was *The Fugitive* (1947).



TOP HIT of Dolores' silent-film days was *What Price Glory?* Here she comes between World War I buddies Victor McLaglan (left) and Edmund Lowe.

Colgate's new
Florient
Aerosol Air Deodorant
**kills
room odors
fast**



No wick • No waste • No wait
ANOTHER DEPENDABLE COLGATE PRODUCT

NATIONAL
EMPLOY THE PHYSICALLY HANDICAPPED
WEEK
OCTOBER 2-8



Call your Master Plumber
get a new
jetglas
WATER HEATER
*rustproof, leakproof, waterproof.

America's Finest by
DAY & NIGHT
MONROVIA, CALIFORNIA

stated, "the things that are written about me. They say that I sleep 14 hours a day, that I dine on gardenia leaves, that I never smile because I do not want to crease my face. None of it is true. None of it!"

"The truth is that I am 47 years old" — she looked out toward left field as she said that — "and I have been a movie star for 29 years. For the past 12 years I have made films in Mexico and Spain. I have my own company in Mexico City; we also do television. I am very proud, very happy when people tell me I look young. But I do not eat herbs or magic potions or roots. I eat spaghetti."

Never a Face-lift?

"But your face is so unlined," I pressed. "Your figure is so sensational. Your muscles are so firm. Your skin has such wonderful tone that I refuse to believe the rumor that you've had your face lifted."

The actress ran her fingers across her forehead. "I never have," she said flatly. "If I had, you could see scars by my hair-line. It's just that I was born with a good bone structure in my face. The skin is held taut. Of course, I have some rules."

"I never drink. I never diet. And I always stay in love."

I arched an eyebrow.

"Not the Hollywood or romantic kind of love. I love life and people and nature and just being alive." Then she described the hardening of the spiritual arteries that attacks so many persons in middle age, turning them into bitter human beings. "These are the people," she went on, "who spread bad stories. They are the ones who said that I had leftist leanings, that that was why the American Embassy denied me a visa so that I couldn't make *Broken Lance* last year with Spencer Tracy."

"I want everyone to know that the American Embassy has never denied me a visa. I am a Catholic, and I love this country as I love my own. It has always been very kind to me. The delay in getting my visa was due only, I was told, to regular processing, red tape. Getting into this country is not an easy thing."

When Dolores Del Rio is not making films in Latin lands, she lives with her mother in a picturesque villa on the outskirts of Mexico City. There, surrounded by 400 Paris gowns, 11 fur coats, about 200 pairs of shoes — "I really don't know the exact number" — and jewelry worth approximately \$150,000, she is ardently courted by local Casanovas who consider



THE DEL RIO LEGS still merit a second glance, as this photo shows. Five feet 5 inches tall, she weighs only 116 pounds.

her one of the prize catches of the nation. This is partly because of her mother — "a real smart business woman."

"When I first started making pictures in Hollywood," she explained, "Mama saved my money. She bought real estate — houses and land — and today, if I don't want to work I don't have to. But work is my life. In the next six months I will make two pictures, one in Mexico City and one in Madrid. Then, perhaps, I will make one here."

"In other words," I suggested, "you made your pile in the tax-free days. And right now you're loaded."

She considered a moment. "I think that 'well-fixed' would be a better expression." She tried it for sound. "Yes, well-fixed is what I am."

"Is it true," I asked, "that at the height of your career you were paid \$9,000 a week?"

"That is true."

"Señorita," I quickly proposed, "you are without a doubt the most fascinating woman I have ever met. Come, let us go away to the mountains together."

"I am sorry," Dolores Del Rio declined. "The *World Almanac* says you are one hundred and five."

It's sunny like Italy. The salads it makes, they're wonderful!



Pier Angeli and Vic Damone

—who are one of Hollywood's happiest married couples—both enjoy Kraft's new Italian Dressing

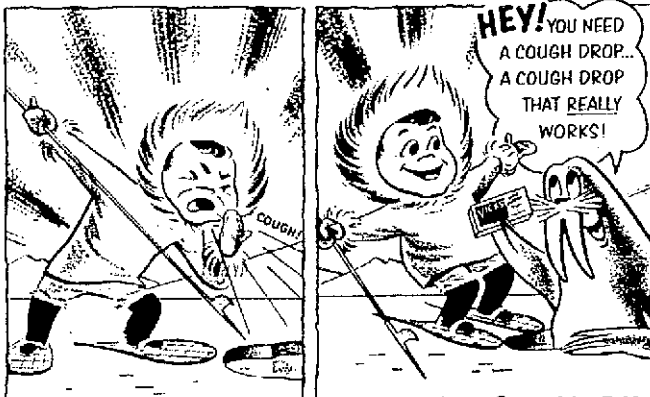
• A golden, oil-and-vinegar dressing, seasoned with rare herbs, fresh spices, and a bright touch of garlic—that's new Kraft Italian! Fabulously good, and a wonderful mixer. Notice how it clings to the salad makings so every morsel is deliciously coated. Get a bottle of Kraft's new Italian Dressing right away quick. If you aren't already famous for your salads you will be soon!



Vic Damone is now co-starring in MGM's Cinema-Scope color production *KISMET*. Pier Angeli will soon star in a new MGM picture.

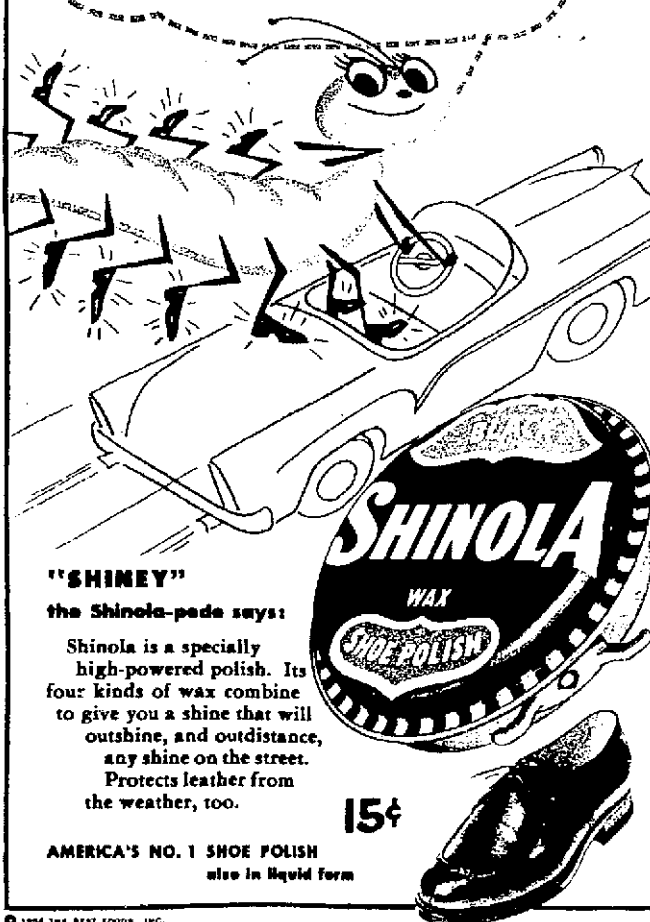
Kraft ITALIAN DRESSING

ADVENTURE IN THE FAR NORTH...



the only cough drops medicated...
with the throat-soothing ingredients of Vicks VapoRub
for relief of coughs due to colds or smoking.
Every drop you take brings added relief.

FOR A SOUPED-UP SHINE THAT HANGS ON TIGHT

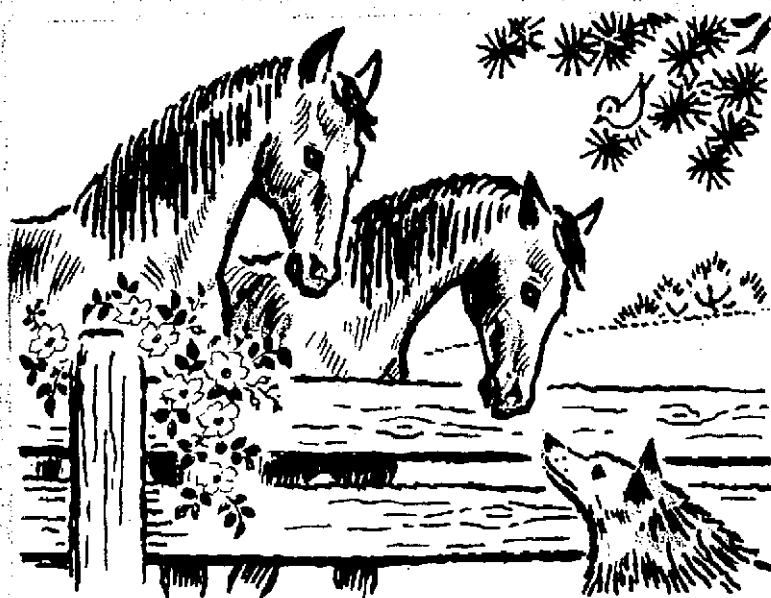


© 1954 THE BEST FOODS, INC.

32 parade OCTOBER 7, 1955

patterns by pauline

#616



FOR MOTHER: This handsome panel in blending colors and simple stitches. Pattern #616 contains a hot-iron transfer for design 12" by 16", plus stitch illustrations and color chart.

Family Fun: Painting with Needles

Here are projects you AND the children will enjoy: decorative panels for both ages to embroider. The large design above is meant for mother; children can spend pleasant hours with the small ones below. Result: a set of attractive animal "paintings" — and compliments all around!

#617



FOR THE CHILDREN: Four panels — two of dogs, two of horses — in easy-to-do cross-stitch. Pattern #617 includes hot-iron transfer for four designs, each 5" by 7", plus stitch illustrations, color chart.

CLIP
THIS
COUPON

PLEASE SEND ME parade PATTERN(S)

#616 @ 25c #617 @ 25c

Mail to PARADE, Box 475, Dept. A,
Radio City Sta., New York 19, N.Y.
(Please print name and address.)

NAME
STREET
CITY ZONE STATE

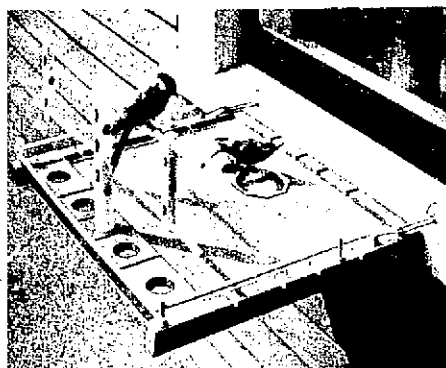
parade of progress

by PETER DRYDEN

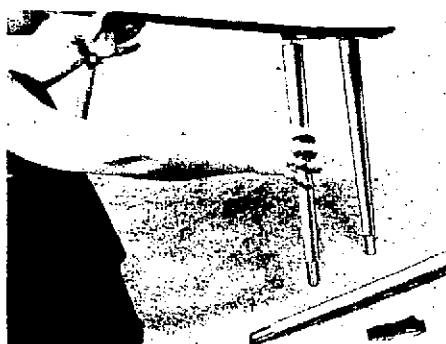
Interested in saving time and money? Try these new ideas



INFLATABLE BIB: It fits all high chairs, catches up to 95 per cent of spillage, keeps child, chair and floor clean. It's useful as a play tray, too. Made of heavy waterproof plastic, it wipes clean with a damp cloth. \$3.95. **BIB & TUCKER MFG. CO., Dept. 73, P.O. Box 6116, West Palm Beach, Fla.**



FLIGHT DECK: Attach this platform to your window-sill and lure wild birds to the window so they can be seen and enjoyed only a few inches away. It's 17 1/4" x 15 1/2", has feeding stick, drinking cup, four seed wells, white perch rails. Finished in green enamel. Recommended by National Audubon Society. \$5.45. **DUNCRAFT, Dept. PD, Dunn Bldg., Penacook N. H.**



TWO-WAY LEGS: These improved hardwood legs are a help in building or modernizing furniture. Just screw the steel brackets to furniture base and attach legs in straight or flare position. Sets of four, in table, bed and cabinet heights, from 6" to 28", with brass ferrules. **DENNIX PRODUCTS, 78 Fifth Ave., New York 11, N. Y.**

SILVERS YOUR ALUMINUM: A new polish is said to remove quickly any accumulation of oxide and discoloration from anything made of aluminum. At the same time; it leaves a durable protective coating that gives aluminum the appearance of polished silver. It's good for kitchen utensils and useful on aluminum furniture, appliances, window frames and doors. \$1.65. **MEEK DISTRIBUTING CO., 3211 63rd Ave., Oakland 5, Calif.**

WORKSHOP AIDS: The right way to fasten wood with screws has been the tough way, as any handyman knows. It took three different bits to bore the pilot hole, shank hole and countersink. Now a combination bit bores all three holes in one fast operation. . . . Also new is a counterbore bit that does a similar drilling job, then makes a hole for a wooden plug to conceal the screw. . . . And there's a plug cutter you can use to make plugs from your own lumber. Bits, from 1/2" by #5 size up: 75c. Counterbores, from 1" by #8 up: \$1.25. Plug cutters, in five sizes: \$3.50 to \$4.25. **STANLEY WORKS, New Britain, Conn.**

GLOBE ANTENNA: An unusual indoor television antenna is built right into an attractive and useful 12" globe. On a brass base, with authentic full-color map, it can be rotated to any desired position - for seeing the world and tuning in the best reception. \$19.95. **TELCO ELECTRONICS, 919 Taylor Ave., Rockford, Ill.**

FOR YOUR TOASTER: Want to use your pop-up toaster for biscuits, small bread slices, sliced rolls, doughnuts, buns? A little adapter does the job. It slips into toaster when needed, holds round shapes and small slices so they don't get lost - and they pop up when finished, just like regular slices. Two for \$1. **BOHMAN, 8 Westerly Way, Binghamton, N. Y.**

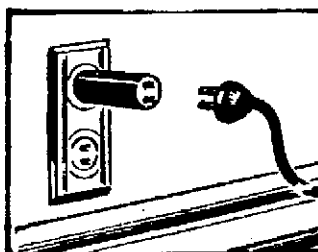
NIGHT GUIDES: To help you find your way around the house in the dark, without disturbing others, there now are dime-size disks to mark the way. Coated with genuine radium instead of phosphorescent materials, they're said to operate at full power all night, and can be seen from 15 feet away. Their pressure-sensitive backs adhere to all surfaces without marking, re-adhere if you shift them. Six for 50c. **STARFIRE, 225 W. 34th St., New York 1, N. Y.**

Shopper's Parade

Please order all items shown here directly from the shops.

SATISFACTION GUARANTEED

OR MONEY REFUNDED (except on personalized items)



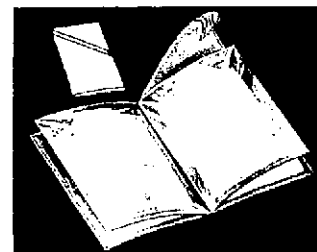
NEW ELECTRONIC DEVICE STOPS RADIO, TV NOISES!
Tiny electronic miracle screens out humming, buzzing, other noisy radio and TV sounds. Eliminates all noises due to electric appliances. You get only clear, distinct, pure undistorted sound! Plug into any wall outlet, then plug in cord from radio or TV set. Entirely safe, fully insulated, nothing to wear out, lasts a lifetime. Only \$1.00 ppd. (3 for \$2.50.) Money back guarantee.
STAT SALES, Dept. P-2
Box 4594, Miami Beach 41, Fla.



GIANT NURSERY RHYME WALL DECORATIONS
These delightful new nursery rhyme figures are ideal for any nursery or play room. Printed in full colors on heavy card stock, ready to hang. 12 to 15 inches high. Your choice of Jack & Jill or Hi Diddle Diddle \$1.49 each group or both groups \$2.98 ppd. (22 pieces) Free coloring book with double order. Make excellent gifts. Money back guarantee.

GEM ENTERPRISES, Dept. PR
1033 Western Ave., Glendale, Calif.

SHIRT and BLOUSE BOOKLET



Will hold 4 Blouses, Sweaters, etc. in heavy clear 18" x 12" plastic booklet with full angle zipper across cover for clean air-tight storage. A Real Plus with money back guarantee. Limited supply. Order by No. B260.

Only \$1.00 ppd. 3 for \$2.85

Write for Free Gift Catalog

DOWNES & CO. Dept. 6268,
Evanston, Ill.

300 Printed Name & Address Labels 50¢



Imagine! 300 Gummed Labels — Nicely printed with your Name and Address. Blank 'em on Letter, Post, etc. Put up in Handy Pad form. Easily worth \$1 — price only 50¢! Money back if not pleased!

TOWER PRESS, INC. Box 591-T, Lynn, Mass.



YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

J. R. Fox, fur specialist, restores your old, even fur coat regardless of condition, into a glamorous 1955 cape or stole. One low price, \$22.95 complete, includes new lining! Send for FREE Catalog now. Many styles to choose from.
J. R. FOX, 115 W. 27th St., DEPT. J-15, N. Y. 1

100 SPOOLS SEWING THREAD 1¢ EA.

FREE!
Needle threader with every order

50 Different Colors, plus black and white. Amazing bargains! 100 spools of thread, attractively gift-boxed, in every color you can think of — only \$1. That's only a penny a spool! Perfect for mending, darning, sewing, patching. All colors. (16 shades of blue alone!) Easy to match any color fabric. Fine quality, No. 50, mercerized thread. Rush \$1 with name and address. Money-Back Guarantee.

QUALITY THREAD CO., Dept. 0-7
305 Knowlton St., Bridgeport, Conn.

10 LARGE NEW TOWELS 5¢

Most terrific towel value in U.S. When you buy 10 of these wonderful, new, full-size towels made of unwoven rayon and cotton for only \$1.00, we'll send TEN MORE for 5¢ — or TWENTY in all for \$1.05! Others charge \$1.00 for FIVE towels! But order TODAY while supply lasts! Make wonderful gifts. Money-back guarantee.

TOWEL SHOP, Dept. 442, Box 801, St. Louis, Mo.

Catalog FREE 1956 Gift Guide

Featuring — Tomorrow's Gifts Today!

Direct to your arm chair, comes this all-new 101-page catalog — jam packed with over 1,000 unusually exciting gifts from all over the world. Gifts for everyone — for every occasion — many not found in stores. The most complete assortment of gifts, housewares, toys, ever compiled in one catalog — yours absolutely free.

Gifts Galore You Never Saw Before!
It's like having the world's largest gift department store at your fingertips, enabling you to select gifts that are truly distinctive from the comfort of your home. Everything's delivered right to your door. No parking headaches, no crowds to fight and satisfaction is guaranteed. Write for your Free Catalog Today!

BANCROFT'S 1112 South Wabash Ave., Dept. PA-526, Chicago 5, Ill.

SONGWRITERS LET PEOPLE HEAR YOUR SONGS WITH PROFESSIONAL RECORDINGS PERFORMED BY TOP TALENT!

Imagine your song recorded by a talented vocalist and pro orchestra! It's the thrill of a lifetime — and the sure, professional way to make people listen! New plan offers complete service, direct-by-mail, 2 records for only \$35.00, no extra cost. Send for more information and FREE SAMPLE. No obligation.

FICKER RECORDING SERVICE
2201 Arcadia Rd., Old Greenwich, Conn.



SATIN RIBBON FOR CHRISTMAS PACKAGES

In brilliant red or green! Also Royal blue, gold, white, light blue, pink, Nile green, orchid, American Beauty, yellow, brown. 50 yd. rolls of each color. 50¢ each. That's only a penny a yard for a \$3 value! Approx. 1/4" wide. Minimum order, 2 rolls for \$1. No C.O.D.'s. Money-Back Guarantee. Rush color choice, remittance to: **BARCLAY GRANT & CO. A YD., Dept. PP-10-2, Locust Valley, N. Y.**

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention PARADE to get complete information.



I beat my 'family curse'

Seemingly, this young woman was doomed by a disease that had killed both her father and her grandmother. Here she tells how surgery saved her

by LUCILLE ELFENBEIN

THE AUTHOR strides gaily to work — a far cry from the frail woman of a year ago who rarely walked a full block. Thirty-two years old, Miss Elfenbein is the woman's editor of a Providence, R.I., daily newspaper.

PROVIDENCE, R.I.

The doctor stood at the foot of the hospital bed. It was just five days after he'd cut open my heart.

His grin was a yard wide as he said: "I want you to run upstairs today."

He's gone mad, I thought. For the past several years an attempt to walk — never mind run — up a flight of stairs had set my heart pounding, my breath rasping.

But Dr. Dwight Emary Harken is a persistent man. He made me get out of bed, and led me down the hall of Mount Auburn Hospital in Cambridge, Mass. We stopped at a stairway.

I grabbed for the bannister. "It's all right," said Dr. Harken calmly, "you can do it."

He's mad all right, I said to myself. But slowly I started up the stairs. Halfway up I thought: I'd better stop to rest.

And then suddenly my heart gave a leap and I realized —

I wasn't tired!

I started climbing again — faster. "That's enough," Dr. Harken called to me. "Now come on down."

I almost skipped down the stairs. *Is this me*, I kept saying to myself, *this woman who can go up and down stairs without pain? Can all this really be true?*

At the landing Dr. Harken smiled into my eyes. "About half the time," he said quietly, "the patients cry."

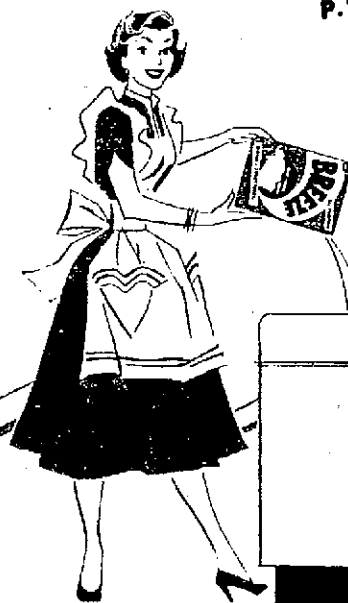
I didn't cry then. But back in my bed a



IMAGINE! A real CANNON dish towel
inside every GIANT ECONOMY SIZE **box of BREEZE!**
ALL PURPOSE DETERGENT

It's worth 25¢ or more! But that's only half the bargain! Wait till you see what a wonderful job BREEZE does on all your wash—from dungarees to dishes to fine things! And you've got to agree or Lever Brothers will return your money.

Get Breeze today!



P.S. Pastel CANNON face cloth worth 15¢ inside every Large-Size BREEZE





CAREER of Miss Elfenbein — here helping to take pictures of actor Donald Cook after an

interview — has been bolstered by operation, which lets her work regular hours in safety.

few minutes later I remembered another hospital bed and another heart that had caused me many tears.

It was just 20 years ago, in Miami, Fla., and the young man in the hospital was fighting his last battle with rheumatic heart — a battle he'd been waging for 25 years.

My father had been very handsome. But now, stretched in the hospital bed, he had skin that was as yellow as old silk, eyes popped wide, nostrils that flared from long years of straining for air. His face and body were bony-thin, starved by the lack of life-giving oxygen.

There was nothing the doctors of 1935 could do for my father. They'd advised him to go to Florida for the climate, but a body that craves oxygen is not helped by a warm sun. And so my father died, with the same quiet dignity with which he'd borne his affliction for so many years.

The memory of the way he looked that day in the hospital bed had always remained with me. Then one day six years ago it suddenly was more than a memory.

After recovering from a virus attack, I looked into a mirror and saw the image of my father.

The pinkness was gone from my face, my eyes were wider, my skin molded close to my cheeks. I had been struck by the same scourge that had killed my father — and his mother before him. It had killed both of them in their 30s, and now it had hunted me down at the age of 26. Rheumatic heart, I thought in sudden terror, was our family "curse."

It's a complex curse, I found out later from doctors. The body is invaded by an infection that first attacks the throat and sometimes

damages parts of the heart, causing (among other things) scars on the valves of the heart. These scars obstruct the flow of blood out of the heart to the body. Since the blood carries oxygen, the body's supply is gradually reduced.

The result is pain. In my case there was a pain in the side (from moisture in the lungs), a swelling of the feet and hands, a feeling of suffocation.

How well I know that feeling. Sometimes I've waked from a sound sleep with the sensation of being strangled. *Take it easy, I'd say. You can beat this thing down by yourself; there's no need to bother anybody at this hour by phoning.*

Wheezing and choking, I'd reach for my little medicines, while inside me a growing panic clamored that I call for help. Sometimes I was able to help myself; other times I surrendered and phoned my doctor, then waited frantically for him to come so I could breathe again.

And Then There Was Hope

Living became a slowly crawling affair. Like my father and grandmother before me, I faced my 30s as a semi-invalid, without skiing, swimming, even much walking. And, as the weary days went by, I became increasingly aware that I too was nearing the decade in which my father and grandmother had been struck down by a relentless killer.

My doctor, of course, had diagnosed my ailment. For months he watched me carefully, keeping close tabs on the bump of scar tissue that was so effectively strangling me. But outside of relieving the increasing number of attacks, there was nothing he could do.

Continued on page 36



Playtime

Cotton broadcloth, circle-stitched cups. Life Romance No. 566—\$2.00

Daytime

Nylon taffeta, special uplifting features. Life Thrill No. 584—\$3.50



Daytime

Wafer-thin foam-rubber padding to perfect the bustline. Life Confidential No. 281—\$3.00



Anytime

Today? Typically, your calendar shows a trip to the super market, a Cub Scout session, a cocktail party. Life by Formfit designs bras with your busy days in mind . . . brings you styles to complement tweeds and taffetas—cashmeres and cottons! Remember—whatever outfit the hour demands, you're sure you're fashion-right with

formfit
CREATIONS

THE FORMFIT COMPANY • CHICAGO • NEW YORK • TORONTO



Watch daily editions of this newspaper for prices and local news about products and services advertised in **PARADE**

NOW GET
COMPLETE PROTECTION
from Detergents,
Cleansers, Bleaches



Lovelier Hands
in 9 Days...

Unlike clumsy, old-fashioned rubber gloves, Playtex Living Gloves are a miracle blend of downy soft cotton and stretchy latex. Easy on and off, touch sensitive, non-slip tread, extra-long water-catching cuffs. 3 glamorous colors. \$1.39.

BEFORE Hands red, rough from detergents, bleaches, cleansers.
AFTER Hands soft, smooth after 9 days. Natural oils are preserved.

Playtex Living Gloves
LATEX, FABRIC-LINED

THE NEW WAY TO HAND BEAUTY...
when scrubbing, cleaning, waxing, bleaching, scouring

© 1955 International Latex Corporation, PLAYTEX PARK, Dover Del. ★ In Canada: Playtex Limited, Amherst, Ontario

PREVENTS
RUST!

3-IN-ONE, unlike most ordinary household oils, actually prevents rust. 3-IN-ONE outlasts all other home lubricants!



FALSE TEETH
KLUTCH holds them tighter

KLUTCH forms a comfort cushion; holds dental plates so much firmer and snugger that one can eat and talk with greater comfort and security; in many cases almost as well as with natural teeth. KLUTCH lessens the constant fear of a dropping, rocking, chafing plate. 35¢ and 60¢ at druggists. ... If your druggist hasn't it, don't waste money on substitutes, but send us 10¢ and we will mail you a generous trial box. KLUTCH CO., Box 5570-J ELMIRA, N. Y.

Buying's good

when you patronize the dealer who provides the brands you know.

BRAND NAMES FOUNDATION
INCORPORATED
A NON-PROFIT EDUCATIONAL FOUNDATION
37 WEST 57 STREET, NEW YORK 19, N. Y.



Smith's "IRON-ON" RUG BINDING

"Just Iron It on!"
Save your rugs this easy way...bind worn and frayed edges of rugs, rug cushions, stair and hall runners with Smith's "Iron-on" rug binding. It's the original—it's the heavy herringbone tape with the brown gum adhesive back—it's guaranteed to stick—it takes less heat and less pressure, is easier and quicker to put on. Be sure it's Smith's.

AT DIME, VARIETY & DEPT. STORES
(NOTION COUNTERS)
1½" width 15¢ yd. • 2¼" width 25¢ yd.
Ask for instruction sheet with each purchase.
GILMAN B. SMITH CO., INC.
917 Broadway, N. Y. 10, N. Y.

SAVE MONEY
ON QUALITY
NORWICH ASPIRIN

Famous Norwich Aspirin costs you as little as ½ the price millions pay for pain relief.

Your money back if you have ever bought any aspirin, at any time, at any price, that brought you faster, more complete, or longer-lasting relief.

250 FOR 89¢
NORWICH
ASPIRIN



'FAMILY CURSE' CONTINUED

'Carefully, the surgeon reached

Then one day there was something. A new operation, he told me, could erase scar tissue on the heart. Already many people like myself had been helped. Would I be interested in seeing if I could be?

I was off to Boston as fast as I could; there a battery of heart specialists looked me over and concluded that the new operation might work for me.

Late last February, after obtaining a leave of absence from my job, I checked in at the Mount Auburn Hospital. I was there but a few minutes when I was given a pair of white elastic stockings and told to put them on. For the following 30 days I always had to wear a pair, both awake and asleep, to insure proper circulation.

One in 100

The first five days were spent in observation, rest and making me antiseptic, since the greatest care must be taken in an operation where the heart will lie exposed.

Then—the night before the operation—there came a visitor.

In the presence of my brother Dick and other members of the family, a doctor told me that there was one chance in 100 that I wouldn't come out of the operating room alive. Out of 300 such operations, he said, three patients had died.

I thought for a few seconds, and then said: "Couldn't that be put another way—that out of 300 such operations, 297 lives had been renewed?"

The doctor agreed with me. "I guess," said my brother, remembering our father, "that we know the other side of the coin pretty well."

The next morning I was wheeled into the operating room, placed on a table to be stared at by a gaggle of green-clad technicians and doctors. Usually no cosmetics are permitted during surgery. (The color of your face tells the surgeons how well you're doing.) But the anesthetist was a red-haired woman doc-

tor and—understanding feminine vanity—she had allowed me to wear lipstick carefully blotted.

I was quickly "put to sleep" and the doctors went to work. They opened a half-circle in my side, sectioned a rib, then tied back and collapsed one lung.

Now came the big moment. Carefully, precisely, the surgeon reached toward my heart with a small knife. He cut my heart open. Then, with infinite care, he pierced the scar tissue obstructing the valve so that the blood once more could flow freely. Finally the heart was closed, and my side stitched so as to leave a neat scar.

The whole operation had taken just 45 minutes.

I awoke on the way back to my room, my face again a rosy pink. But I must have looked like a human Daddy Long Legs. There were tubes coming out of me from head to toe—from my ankle for blood transfusions, from my side for chest drainage, from my mouth for liquid-food infusions, from my nostrils for oxygen.

For the next 48 hours I slept, waking up intermittently to find one fewer tube sticking out of me. (The nurses removed them whenever they were no longer needed.) When I finally awoke, I felt I had been kicked in the ribs (a sensation caused by the incision in my side). But a combination of pain-killing drugs and the cheerfulness of the nurses—all specially trained in caring for heart-surgery patients—soon had me feeling better.

After two weeks I was out of the hospital and on the way home, carrying with me detailed instructions on how to tell one kind of pill from another (I had over a half-dozen different types of pills to take), plus stern orders against overexerting myself.

A month later I was back in my doctor's office—but only for a checkup. Off came the elastic stockings. And—happy day!—I was told I didn't have to stick so rigorously to



SOCIAL LIFE of a normal woman now is permitted the author. Here she pours tea for two friends.

toward my heart'

my salt-free diet. But my collapsed lung hadn't yet re-expanded, so I was given a new set of breathing exercises.

At my second checkup, in May, the lung was better and I was allowed to go back to work part-time. Today — seven months after the operation — my heart is perfectly well, and I'm back working full-time. I still have to guard against recurrence of rheumatic fever in order to prevent another infection that would scar the heart valves again. But there are no more nights of suffocating terror.

Particularly when I meet other victims of rheumatic heart do I realize fully how well I really am. I compare their pallid skin and protruding cheek bones with my own pink complexion. I know then that this miracle of modern surgery — which cost me no more than the price of a new low-priced car — has given me more than just the ability to walk upstairs without gasping.

The miracle has let me enter the 30s without, after all, facing the sword of doom that had hung over my father and grandmother. It has given me life itself.



ATHLETICS, even beach horseplay like this, doesn't harm Miss Elfenbein (standing). Her chances for a long life: excellent.

New greaseless anti-perspirant that lets your skin "breathe"

EXTRA-EFFECTIVE • GOES ON DRY!
LEAVES NO WET OR STICKY RESIDUE
ON SKIN OR CLOTHES!

- Ends the danger of perspiration moisture and odor
- Unique new formula contains nothing to stop skin's natural "breathing"
- Only greaseless anti-perspirant stick

Now—a revolutionary new kind of anti-perspirant—new Fresh Stick. It's non-acid—other anti-perspirants are acid! It's the corrosive action of acid salts that discolors fabrics... ruins clothes. And Fresh Stick is greaseless! Other anti-perspirant sticks have a greasy base!

It goes on dry—invisibly—without a trace of greasiness, without one drop of moisture! And your underarms actually stay dry—odorless!

No sticky fingers
No messy drip
No gummy feeling

There's no danger of wet or sticky residue

on clothes. No danger of whitish rings on the underarm area of your dresses.

Unconditionally guaranteed safe!
No clothes damage—
or triple your money back

Because Fresh Stick is non-acid—contains no corrosive acid salts that discolor fabrics... ruin clothes... we can make you this guarantee: We'll refund triple your full purchase price of Fresh Stick Deodorant if it ever rots or damages clothing. In fact, it is certified safe for clothing by the American Institute of Laundering.

Better than sprays, creams, lotions,
or ordinary sticks!

The second you stroke extra-effective Fresh Stick on—you're protected. No waiting for it to "take hold." No waiting for it to dry. You can get dressed immediately.

None of the bother and annoyance you get with other types of deodorants. No fuss with pressure cans that get stuck. No roll-on

Neatest, quickest, anti-perspirant there is!



Out of jar
in half a second!

Just push it up
in plastic tube

Slip it back
in jar face down

Push down
Tighten cap

containers that clog. No messy spray bottles that drip and dribble. No sticky creams to dry out! No turn-up, turn-down "swivel" mechanism to jam. No worry about this stick crumbling or drying up. Fresh Stick makes ordinary types of deodorants—sprays, creams, sticks—old fashioned.

Quickest, easiest, cleanest
anti-perspirant to apply

Inside the attractive glass jar, a handy push-up tube holds Fresh Stick. Your fingers never

touch it! Just slide it out of the jar, push it up, glide it on... it's actually fun to use! Feels refreshing, cooling! Takes only seconds—keeps you safe, shower-fresh all day! For extra-effective protection against underarm moisture and odor, use Fresh Stick daily.

P.S. to wives. Buy Fresh Stick for your husband, too. Won't mat underarm hair. No heavy perfume.

Fresh is a registered trademark of
Pharmaco-Craft Corporation. Also distributed in Canada.

Retire Your Old Hoover

OR ANY OTHER OLD CLEANER...

AND GET TWO ALLOWANCES DURING OCTOBER!

Regular Trade-in Allowance plus Special Retirement Allowance

Now you can own the
finest cleaner of them all—

THE HOOVER DELUXE 63

Gets the dirt that other cleaners miss, because it *beats* as it sweeps as it cleans. Power-driven agitators loosen deeply embedded dirt, bring it to the surface, where power-driven brushes sweep it up along with lint and threads. Then powerful suction carries it all into a throwaway bag. Hoover stuffs nap, keeps rug colors bright, prolongs rug life.

During October, your old cleaner is worth a lot more than you think!

Sure, your old cleaner is still running. Thousands of them are—and their owners are still happy with them. But what you *don't* know is the *new* efficiency, the *new* lightness, the *new* easy cleaning that *new* Hoovers now have—and we want to bring this new, improved cleaner into your home.

So, this month only, the Hoover dealers listed here are offering *two* allowances:

- 1) Regular "trade-in" allowance, *plus*
- 2) Special Retirement Allowance

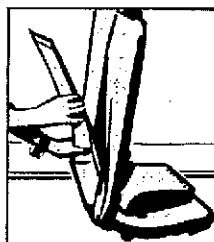
Your old cleaner will never be worth more than it is right now. Regular trade-in allowance *plus* Retirement Allowance in most cases will amount to 20% to 25% of the original purchase price of your old cleaner.

Any dealer listed here can give you all the details—the exact trade-in and Retirement Allowance you'll get. You'll be happy to put your old cleaner out to pasture. Get it out and call your Hoover dealer!

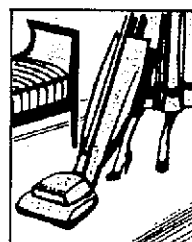
HOOVER

FINE APPLIANCES

... around the house, around the world



Throw away the dust bag! Hoover's smart blue cloth bag contains a paper throwaway dust bag for all the dirt your Hoover "63" will get. Change bags in seconds.



Hoover's exclusive "Power Cleaning" means the Hoover does the work—not you. All you do is guide it on its easy-rolling wheels. No scrubbing. And isn't it a beauty!



It's really two cleaners in one! Veriflex hose and complete cleaning tools for draperies, furniture, floors, let you clean every nook and corner of your home. Tools at slight extra cost.



OCTOBER ONLY!

**HOOVER
RETIREMENT MONTH**

LONG BEACH

BARKER BROS.

BUFFUMS

MAY COMPANY

Butler Bros., 5253 Lakewood Blvd.

Walker's, 4th & Pine

A-1 Home Appliance Co., 1925 Pacific Ave.

Otto J. Beck, 4125 Long Beach Blvd.

Beghtol's Furniture, 1372 W. Willow Street

Carl's Furniture,

1250 E. Pacific Coast Highway

Hills Appliance, 5650 Atlantic Ave.

Horace Green & Sons, 4420 Atlantic Ave.

Lloyd's of Long Beach, 4141 Atlantic Ave.

McMahan's Furniture Store,

1895 E. Anaheim Street

Aaron Schultz Furniture Co.,

4321 Atlantic Ave.

Leo Shultz Furniture Co.,

730 American Ave.

Wards Furniture, 1855 Pacific Ave.

The Writeway Co., 1936 E. 4th Street

ARTESIA

E. J. Frawley Furn. & Appliance,

18615 Pioneer Blvd.

Parkers, 18644 Pioneer Blvd.

BELLFLOWER

Dejong & Sons Hdwe., 9826 E. Artesia Ave.

Koopman Furniture Store,

17152 S. Bellflower Blvd.

McMahan Furniture Co.,

16810 Bellflower Blvd.

Star Furniture Co., 17129 Bellflower Blvd.

Thompson's, 16416 S. Bellflower Blvd.

COMPTON

Imperial Hdwe. Co., 227 E. Compton Blvd.

Phillip's Furniture, 119 E. Compton Blvd.

Newmayer Maytag Appliance,

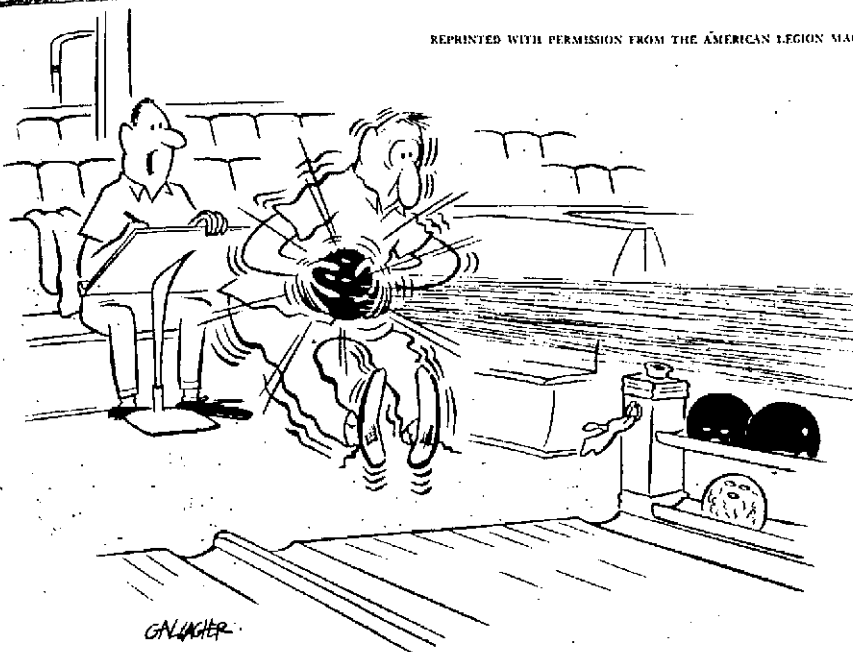
1307 E. Compton Blvd.

WILMINGTON

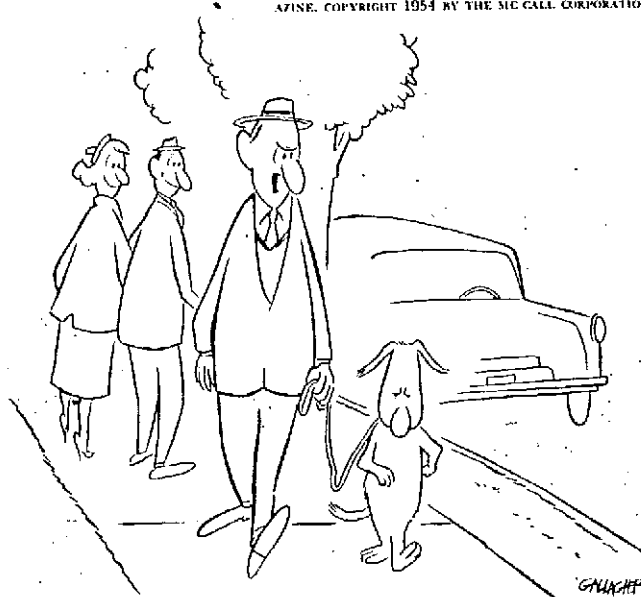
McMahan's Furniture Store,

909 N. Avalon Blvd.

Try-It Furn. Co., 25027 Avalon Blvd.

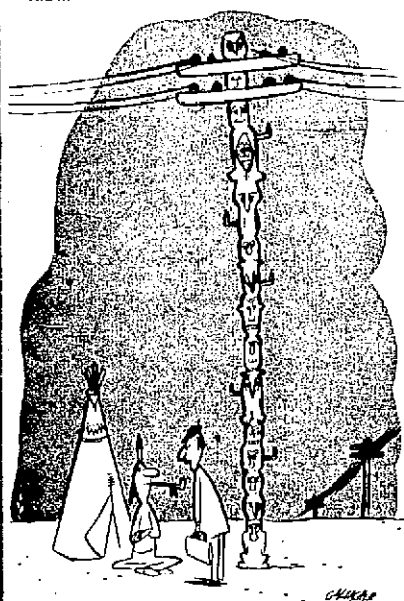


"We should have tipped him last time."



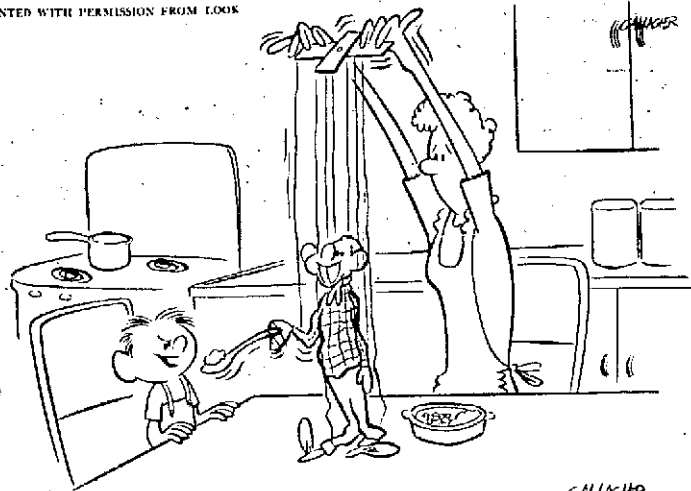
"Either you walk on all fours or we go back in the house!"

REPRINTED WITH PERMISSION FROM
THE AMERICAN LEGION MAGAZINE



"I'm from the telephone company."

REPRINTED WITH PERMISSION FROM LOOK



GALLAGHER

'These made me LAUGH'

—SID CAESAR GUEST CARTOON EDITOR

John Gallagher's drawings were picked by Sid Caesar, star of *Caesar's Hour* (NBC-TV, Monday nights). Gallagher, 29, has been cartooning since he was 3; lives with his wife and son Michael, 4, in Bergenfield, N.J.



SID
CAESAR

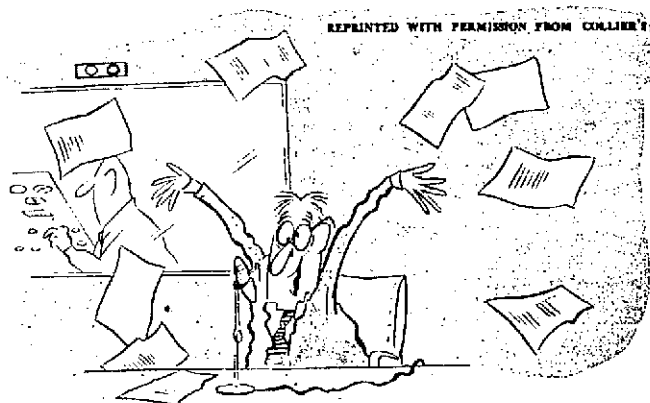


JOHN
GALLAGHER

REPRINTED WITH PERMISSION FROM LOOK



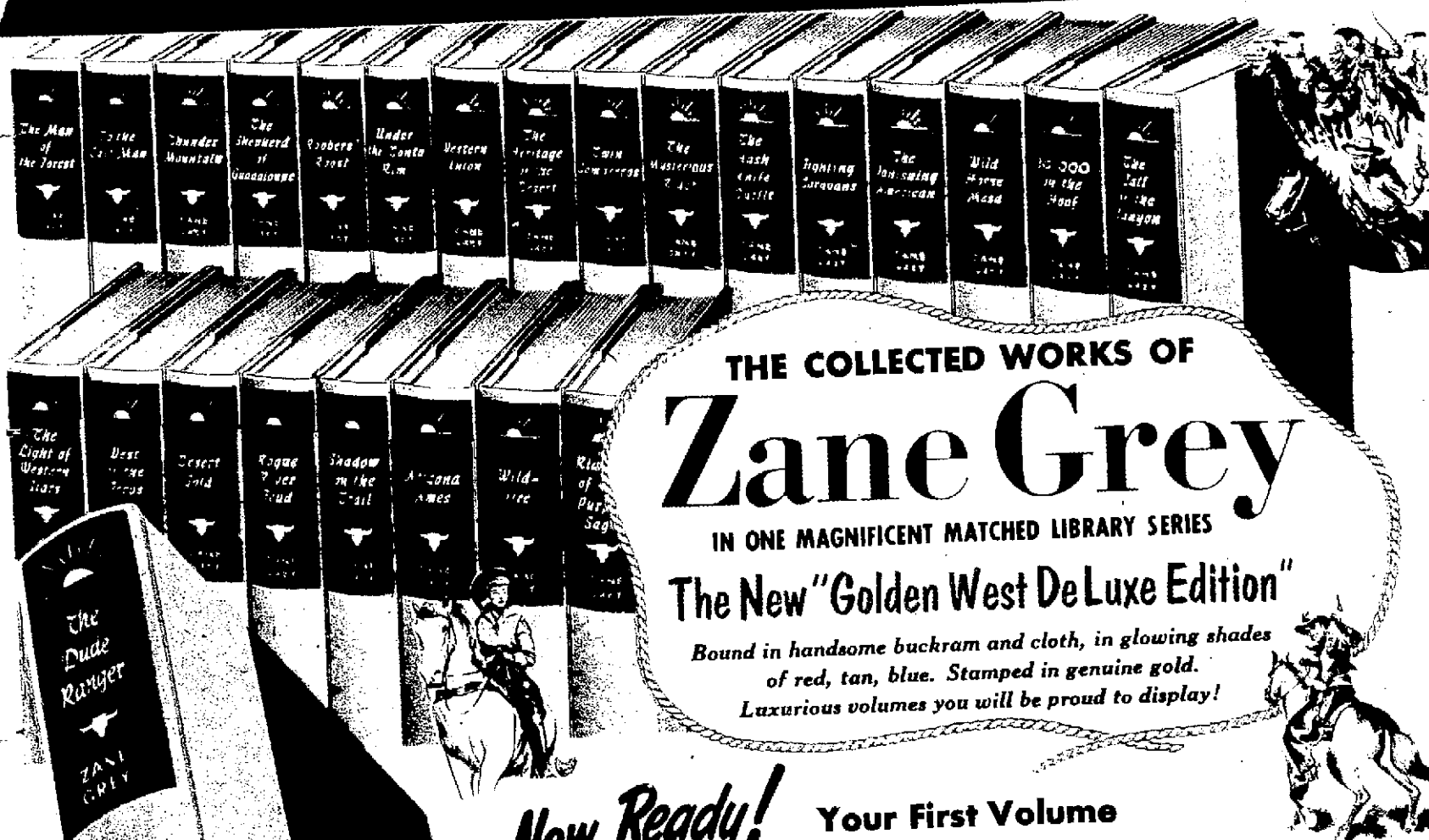
REPRINTED WITH PERMISSION FROM COLLIER'S



GALLAGHER

"... and that's your world picture as it looks from here."

AMAZING OFFER TO READERS OF THIS NEWSPAPER



THE COLLECTED WORKS OF Zane Grey

IN ONE MAGNIFICENT MATCHED LIBRARY SERIES

The New "Golden West De Luxe Edition"

Bound in handsome buckram and cloth, in glowing shades of red, tan, blue. Stamped in genuine gold. Luxurious volumes you will be proud to display!

Now Ready! Your First Volume

THE DUDE RANGER

One of the Latest Zane Grey Masterpieces

SUPPOSE YOU were an Eastern "tenderfoot" ... and suddenly your uncle died and left you a huge cattle ranch in Arizona! And suppose one of the first things you learned was that the cattle had been mysteriously disappearing!

Ernest Selby decided to find out for himself. He traveled to Arizona and applied for a job as a cowboy at his own ranch—under another name. But as soon as he did, he found himself up to his ears in trouble! The cowboys accused him of having arranged a fake stagecoach robbery. The ranch boss's flirtatious daughter, Anne, made him fall in love with her—then laughed at him! And Dude, the handsome cowboy who considered Anne his property, started a violent feud with Ernest that *HAD TO end in sure death for ONE of them!*

You'll thrill to every page of this sweeping action-cramped epic of a lone Easterner's fight for Western justice against overwhelming odds!

All the Glory of the Old West—Its Sweeping Action, Color and Romance—Recaptured in Beautiful Volumes Your Family Will Be Proud to Own

HERE is an amazing opportunity! Now you can bring into your home *The Collected Works of ZANE GREY*—in beautiful matched volumes, "Golden West De Luxe Editions."

WHO can read Zane Grey's tales and not be swept away by their colorful action, their breath-taking thrills, their blood-tingling excitement? Here are fearless men and the women they fought for; ruthless desperadoes and trigger-quick outlaws. Here is the roar of blazing guns—and the awe-inspiring silence of prairie and canyon.

How proud you will be to display these handsome volumes in this luxurious edition—each book gorgeously bound in beautiful buckram and sturdy cloth! Yet, because of a tremendous first printing, these handsome volumes come to you for less than the price of ordinary books!

Just picture them in your home—and imagine the world of pleasure they will open up to your family! The partial list that follows gives you only an inkling of the thrills that await you:

1. THE DUDE RANGER. See description above.

2. RIDERS OF THE PURPLE SAGE. Brave days of old Utah—drenched with blood of men who gambled their lives for adventure, gold!
3. WILDFIRE. The tempestuous story of a great wild stallion, a fiery girl—and the man who was strong enough to tame them both!
4. ARIZONA AMES. His blazing six-shooter spread terror among the toughest badmen!
5. SHADOW ON THE TRAIL. Quick-shooting Wade Holden fights with rawhide-tough rustlers.
6. ROGUE RIVER FEUD. Violence and death on Rogue River, where men stopped at nothing to win the high stakes of the rich salmon runs.
7. DESERT GOLD. Spine-tingling adventures of men and women crazed by the lure of riches.
8. WEST OF THE PECOS. Into this land of the lawless came a hard-riding, straight-shooting young man—who turned out to be a girl!
9. THE LIGHT OF WESTERN STARS. Mighty epic of warfare on the border, throbbing with rip-roaring excitement!
10. CALL OF THE CANYON. Smashing drama of death and danger—racing to a climax that leaves you breathless!
11. 30,000 ON THE HOOE. Pioneer Rustlers battle screaming Indians and lawless rustlers in sun-bristling Arizona.
12. WILD HORSE MESA. Panquitch, the phantom stallion, was a symbol of adventure. A resolute party sets out to capture him, and runs head-on into a storm of intrigue.

The other great volumes, of which space does not permit description, include: 13. THE VANISHING AMERICAN; 14. FIGHTING CARAVANS; 15. THE HUSH KNIFE OUTFIT; 16. THE MYSTERIOUS RIDER; 17. TWIN SOMBROS; 18. THE HERITAGE OF THE DESERT; 19. WESTERN UNION; 20. UNDER THE TONTO RIM; 21. ROBBERS' ROOST; 22. SHEPHERD OF GUADALUPE; 23. THUNDER MOUNTAIN; 24. TO THE LAST MAN; 25. THE MAN OF THE FOREST. Every one is complete—not a thrilling word is cut!

SEND NO MONEY

Send no money! Just mail the RESERVATION CERTIFICATE to examine the first volume, *THE DUDE RANGER*. With it will come a reader's invoice for \$1.89 as complete payment, plus a few cents mailing charge, and instructions on how to get your other beautiful volumes.

There are positively no other charges. No "fee," no "deposit" in advance. First come, first served. Send in the Reservation Certificate—without money—NOW, before you mislay this page! **WALTER J. BLACK, INC.,** Roslyn, L. I., New York.

ZANE GREY

Most beloved Western story teller of all time. The blood of Indian chiefs flowed through his veins, and he actually lived the rugged life made famous in his exciting books.

READER'S RESERVATION CERTIFICATE

WALTER J. BLACK, INC.
Roslyn, L. I., New York

Please reserve in my name the books listed in your generous offer to readers of this newspaper—the luxuriously-bound "Golden West De Luxe Editions" of Zane Grey. Send me at once the first book, *THE DUDE RANGER*. I enclose NO MONEY IN ADVANCE, but within one week I will send you only \$1.89, plus a few cents mailing charge—and I will be entitled to receive each following handsome De Luxe volume as it comes from the press, at the same low price, sending no money in advance. (Books shipped in U.S.A. only.)

Name: (PLEASE PRINT PLAINLY)

Address:

City: State:

Southland

October 2, 1955

Tour of Homes
Most Talked About
College Fullback

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Disney Gives Mickey Mouse His Biggest Break . . . See Page 29.

WALLPAPER-PAINT

Save 10% TO 50%

EVERYTHING sold with an UNCONDITIONAL MONEY-BACK GUARANTEE—FREE EXPERT ADVICE

Select from huge stock of finest quality, nationally famous Paints, Wallpaper, Linoleum and Painting Supplies. Our tremendous purchasing power means we buy for less and can pass the savings on to you. You always save on every one of thousands of items, not just a few, but every item in the store! 30 years of reliability and value giving to our customers.

ART TEXTURE PAINT

ODORLESS
COMPLETELY HIDES UNSIGHTLY BLEMISHES, SCARS AND CRACKS

- EASY TO USE
- ECONOMICAL
- DRIES FAST, NO ODOR
- JUST LIKE REPLASTERING

- WON'T CHIP OR RUB OFF
- WHITE, BLUE, GREEN, PEACH, IVORY—20c Value

IN 25-LB. BAGS — NOW **12c**



ASPHALT ROOF COATING

PROTECT YOUR ROOF

with "Master Decorators" SUPER GRADE

ROOF COATING

at These Saving Prices

PRICES ARE FOR 5-GAL. CANS

BLACK ASPHALT	FIBERED ASBESTOS
\$2.50 Value	\$3.98 Value
\$1.89 For a 5-Gal. Can	\$2.49 For a 5-Gal. Can

MASTER SHINGLE STAIN

Lineed oil base. Red, blue, brown, green, graphite. \$2.10 Val.

5-Gal. \$1.32
Can. Gal.

We Carry a Complete Line of Extension & Step Ladders at Great Savings

"A-1" FLAT WALL PAINT

EXCELLENT COVERAGE
1 Gal. Does Average Size Room

Scrubable Oil Base Flat. Flows like magic. Complete selection of modern colors.

\$4.50 One Coat
VAL. **\$2.79** 2gal. Covers

DROPCLOTH SALE!

MADE OF VERY FINE U.S. GOV'T. WHITE CLOTH

5x7-ft. 99c	7x10-ft. 1.99	9x12-ft. 2.99
3.20 val.	5.95 val.	7.98 val.
9x15-ft. 3.99	12x18-ft. 5.99	15x21-ft. 7.99
9.95 val.	16.95 val.	21.95 val.

PLASTIC DROPCLOTHS HEAVY DUTY

9x10 ft. 1.99	9x14 ft. 2.99	12x15 ft. 3.99
2.50 val.	3.50 val.	4.50 val.

STEEL WOOL

Fine, Medium, Coarse

40c Value **19c**

Your Choice LB. 19c

PLASTIC DROPCLOTH 20-Sq.-ft. 1.20 Val. Just use once and then throw away at this low, low price. Waterproof **8c**

CEMENT PAINT

SAVE 45%

Protect, preserve and beautify all at once. Complete line of 154 colors.

5 lbs. make 1 gal.

REG. 17c VALUE **9 1/2c**

NOW IN 25-lb. Sacks, Deep Tones Slightly Higher

"MASTER" DECORATORS 100% PURE EXTERIOR PAINT

AVERAGE SIZE HOUSE TAKES ABOUT 3 GALS. FOR ONE COAT

\$4.98 VALUE NOW \$3.59 gal.

Pure white and colors. Now better than ever! Lustrous and durable. Fade-proof colors. Gleaming hard finish.

FINEST GRADE LOG OIL

For redwood. Beautifies and preserves. Especially fine for redwood siding, fences and exterior wood surfaces, outdoor furniture. Clear

\$4.50 value **2** GAL.

WALLPAPER

LATEST DESIGNS, PATTERNS WASHABLE—SUNFAST

REG. 59c	REG. 1.12
REG. 80c	REG. 1.56
REG. 89c	REG. 2.00

roll **25c**

VINYL PLASTIC WALL TILE

Purchased entire stock of "Peerless Plastics Co." at 1/2 of Jobber's Cost.

SAVE 40% - 60%

680,000 TILES **29c** sq. ft.

4 1/2 x 4 1/2" 32c Reg. 32c

Absolutely will not fade, chip, crack, peel or stain. You will be amazed at how you can make an old bathroom or kitchen look like new for very little money. Perfect for back of sinks as splash board or behind your stove or tubs. We have almost every desired color in almost every shade.

22,000 CO. C. BAS. 19c LIN. REG. 35c LIN. — NOW 19c LIN.

27,000 FEATURE CORNERS 12c EA. REG. 20c EA. VAL. NOW 12c EA.

ROLLER & PAN 7-INCH SET

Including Lamb's Wool Roller, Tray \$2.59 Value

\$1.19

BRUSH SALE

100% PURE BRISTLE

ONE-INCH 15c
TWO-INCH 49c

"A-1" SUPER-TONE

RUBBER BASE WALL FINISH

RUBBER BASE FLAT WALL PAINT

Durable • Scrubbable • Dries in ONE HOUR • No lap or brush marks • Won't peel, chip or crack • Save decoration dollars—needs no primer • Easy to retouch

QUART **\$1** GALLON **\$5.99**

\$1.79 Val. \$4.98 Val.

"SILK-TEX" ENAMEL

High Grade, 4-Hr. Dry

1 COAT HIGH GLOSS FOR ALL PURPOSES. Paracel-like finish to wood, plaster, metal, brushes easily. Flows freely. Complete line of decorator colors. Deep tones slightly higher.

\$4.50 Val. **\$2.99** Gallon

"A-1" Asphalt Base ALUMINUM PAINT \$1.99 \$4.50 Val. 1 Gal.

INLAID LINOLEUM

This is the kind that wears \$2.75 Val. almost indefinitely — the kind that the pattern goes through to the back — a beautiful selection of marbles, diagonal patterns.

6-FT. WIDE FELT CASE

Floor Covering **39c**

Floral Tiles, Diagonals, etc. 89c Val. Yd.

6'x9' Rug of Patterns, ea. **2.99**

2-BRAID REINFORCED 5-LAYER RUBBER AIR HOSE

5/16-IN. I.D. BRAND NEW HIGH PRESSURE

1000 lbs. Bursting Pressure—300 lbs. Working Pressure

25-Ft. 1.99
7.20 Val. NOW! 3.98
50-Ft. 3.98
14.40 Val. NOW! 7.79
100-Ft. 7.79
28.00 Val. WITH STANDARD BRASS FITTINGS

"HANSEN" air hose. Quick release valve. Male & female fitting. 5/16" Reg. \$2.20 Val.

"SHERWIN-WILLIAMS" LACQUER

SPEC. ANTI-29A

SHERWIN WILLIAMS COMPANY

HIGH GLOSS LACQUER. Finest grade. Ideal for metal fabrication to a s. m. manufacturers, covering large surfaces. Price is fraction of original cost. Olive green. \$3.75 val. gal. **50c**

"DIETZGEN" 3-FT. RULE

BRAND NEW — ACCURATELY CALIBRATED WITH HANDLE. PURCHASED FROM U.S. GOV'T. AT GREAT SAVINGS.

75c Val. **25c**

GARDEN HOSE

DOUBLE CORD REINFORCED—FINEST QUALITY 5-Layer HEAVY DUTY RUBBER HOSE

Purchased from the U.S. Gov't. at a fraction of its retail value, so we can afford to sell this fine quality hose at these low, low prices. Has 5 vulcanized layers. Withstands 14 times average city pressure. Reinforced with 2 layers of cord. This hose is built to last for a lifetime. 1 inch O.D., 1/2 inch I.D.

MADE BY SUCH FINE RUBBER CO'S AS "U.S. RUBBER CO." & "GOODRICH"

25 Ft. Long. \$5.35 Value **1.99** per 25-ft. Length

With Standard Brass Fittings. Now Length 2 25-ft. lengths make 50-ft. length. 3.98

MASONRY FINISH Exterior "Vinyl-Cover"

SCRUBBABLE

- Weather Proof
- Sea Resistant
- Salt Spray Resistant
- Will Give Years of Wear
- Complete Line of Colors
- 1 Hour Drying

3.98 gal. \$5.50 Val.

BAMBOO DRAPES

FINEST QUALITY MATCHSTICK DRAW DRAPES

24 In. Wide 54 In. Long	79c
1.25 Val.	
48 In. Wide 54 In. Long	1.59
2.50 Val.	

TRAVERSE RODS WITH HARDWARE

20-in. to 48-in.	\$2.25 value	\$1.69
50-in. to 90-in.	\$3.25 value	\$2.39
66-in. to 120-in.	\$4.67 value	\$3.49

PAINT SALE!

Purchased from U.S. Gov't. "SHERWIN-WILLIAMS" Exterior House & Trim PAINT

Highest Gov't. Specification. Green Only. \$1.69 \$4.50 Val. 1 Gal.

TARPAULINS & CANVAS COVERS

A full line of light and heavy tarps of huge savings. For example: New 20-oz. fire & mildew resistant, waterproofed heavy canvas. 3x6 1/2 Ft. Out Size \$1.00 ea. 6x7 Ft. Out Size \$2.99 Reg. \$2.25 Val.

FLAT WALL PAINT "KALCO-WALL"

One Coat Washable. White and All Colors. For painting over Kalsomine, Wallpaper, Interior Stucco. Reg. 3.50 Val. Gal.

"A-1" DECORATORS "KALCO-WALL"

BAMBOO SHADES

6 Ft. Long, Inside Peel

2 2/3 \$1.40 Val.	NOW 79c
4x6-ft. 1.99 value	1.19
6x6-ft. 2.95 value	1.75
8x6-ft. 4.95 value	2.98
10x6-ft. 4.95 value	2.98
12x6-ft. 5.97 value	3

SELF SPRAY ENAMELS

Large assortment of colors, including gold, silver, copper. Eliminates the need for a brush. Just spray it on without any fuss or mess. Perfect for wood or metal—inside or outside. Just press the trigger to get a professional job.

REG. 1.59 VALUE **89c** PER CAN

STANDARD BRANDS PAINT CO.

2 Blocks South of Willow LONG BEACH

LOS ANGELES 1233 SO. BROADWAY Corner Pico

BURBANK 530 No. VICTORY BLVD 1/2 Blk. No. of Magnolia

PASADENA 109 No. FAIR OAKS Corner Holly

VAN NUYS 6201 SEPULVEDA Corner Erwin

SANTA MONICA 1411 LINCOLN BLVD. At Santa Monica Blvd.

GARDEN-GARDENHORN COR. CRENSHAW And 135th St.

FRESHO BAKERSFIELD SAN DIEGO SAN BERN'DINO

OPEN DAILY 8:00 A.M. TO 6:30 P.M.
SUNDAYS 9:00 A.M. TO 5:30 P.M.
MONDAY & FRIDAY NIGHTS TO 9:00 P.M.

LONG BEACH'S FLASHY BOB DAVENPORT

Most Talked About College Fullback

By Lew Allison Jr.

BOB DAVENPORT of Long Beach is the most talked about college fullback in the country.

He's an All-American.

He's the finest UCLA ever had.

He's the greatest his coach, Henry R. (Red) Sanders, has ever seen.

And then some.

Davenport was the city's "back of the year" in 1951 as a senior at Jordan High School. In 1953 he broke into UCLA's starting lineup and was voted "rookie of the year" as a sophomore. Last year he was named to the Football Writers Assn., All-America squad and was honored on every All-Pacific Coast team.

But Bob leaves the "gridiron giant" role behind him when he steps off the field.

HE **IM**DES his well-muscled, 196-pound frame behind the appearance of the ordinary college student. He looks 170 pounds in his blue denims and loose-fitting sport shirt, and anything but ferocious behind his horn-rimmed glasses.

The books under his arm complete the picture of the guy who used to sit next to you in history class. He's just Robert Woodrow Davenport, senior in physi-

cal education and a B student at that.

Bob, who's 22 and stands six feet even, is married to the former Barbara Ballard, another Long Beach native. During the school year the Davenports live in a small Westwood apartment, like hundreds of other young married couples finishing school. They spend their summers visiting Barbara's parents, Mr. and Mrs. Rod Ballard, 6041 Lemon Ave.

BOB AND "BARBY" expect their first child in February. They rarely discuss Bob's football career, he confides.

When the subject does come up, Bob is deliberate and reserved.

"It would be a great thrill to be chosen an All-American again," he concedes. "But that will have to wait."

"We still have a lot of football to play, and the games come first."

After this season? "We'll have to wait and see how things turn out," Bob replies. "I'd like to try professional football in Canada—then settle down to coaching."

AN **A**CTIVE MEMBER of the Campus Crusade for Christ, Davenport prefers Canadian football for religious reasons. "I'd rather not play football on Sunday, as the pros do here," he explains. "In Canada they play

on Saturdays and Mondays."

But, as Bob insists, all that lies ahead. In the next few weeks he must concentrate on helping keep UCLA among the top football powers of the nation.

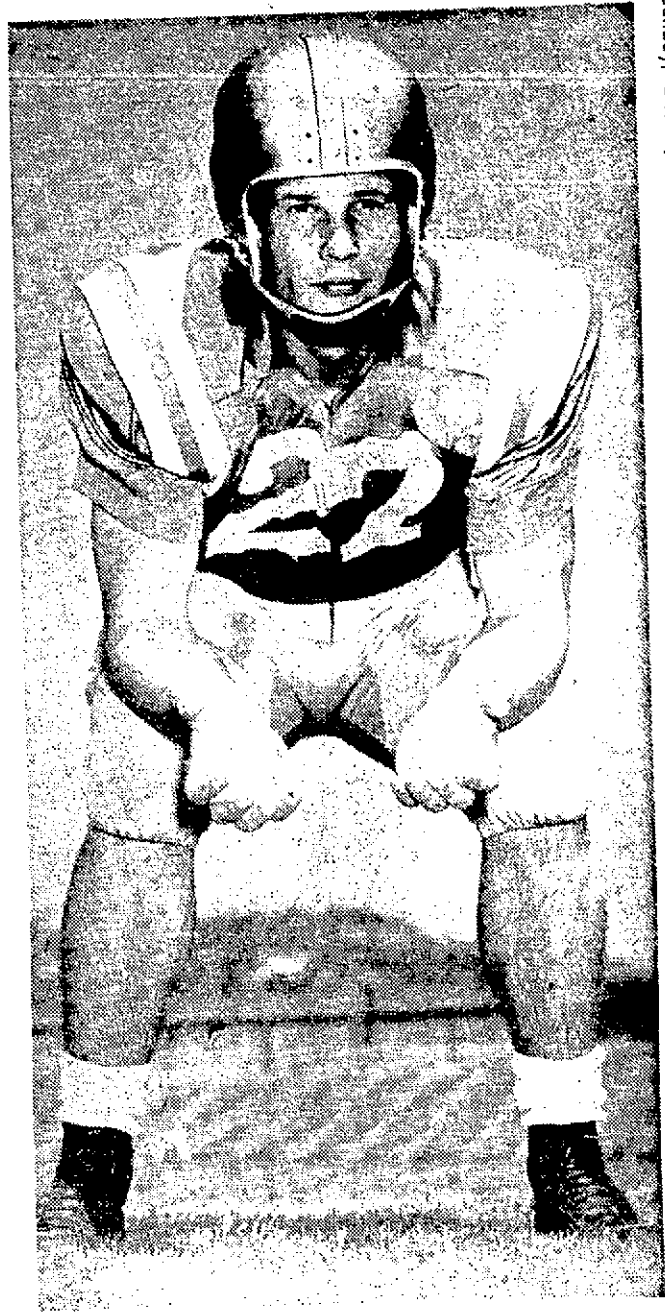
His coach has left no doubt as to Davenport's importance to the Bruins' mighty single wing offense. "To make a success of the single wing," Sanders declared early this season, "you must have a good running fullback. And Davenport is the finest I have ever coached—the greatest all-around fullback I have ever seen."

Davenport is counted on for his line-splitting power down the middle and his unstoppable leaps over the enemy goal line.

IN **H**IS **T**WO **Y**EARs with the Bruins Bob has gained 917 yards—more than any other fullback in UCLA history. He's seventh on the ladder of all-time Bruin ground-gainers and could climb as high as third by the end of this, his final season.

Davenport racks up most of his yardage by cracking the enemy line, then outrunning—or dragging along—the secondary. On one line smash in last year's SC game, which the Bruins won 34-0, Bob dragged five Trojans six yards before he was stopped. The Bruin coaching staff, reviewing the play in a campus auditorium, ran the unbelievable sequence through four times.

The Davenport trademark,



UCLA Photos by Stan Troutman
Hopes for another great football season at the UCLA campus are keyed to powerful fullback Bob Davenport.

however, is the headlong leap over the opponent's line and goal. His "vertical take off" talents earned him 11 touchdowns—and the nickname Pogo—last season.

His statistics for the 1954 season were: Carries—105; net yards gained—479; average 4.6 yards per carry.

But don't ask Bob to recite them. He's just a college stu-

dent, a hard-working husband, a religious worker and a nice guy who happens to play football in the fall.



Davenport's powerful running is proved in this picture taken last year when the Uclans beat USC, 34-0.



Bob helps wife, Barbara, with the dishes in a scene from the highly publicized footballer's private life.



On the campus, Davenport is friendly, unassuming.

Mapping the 'Hinges of Hades'

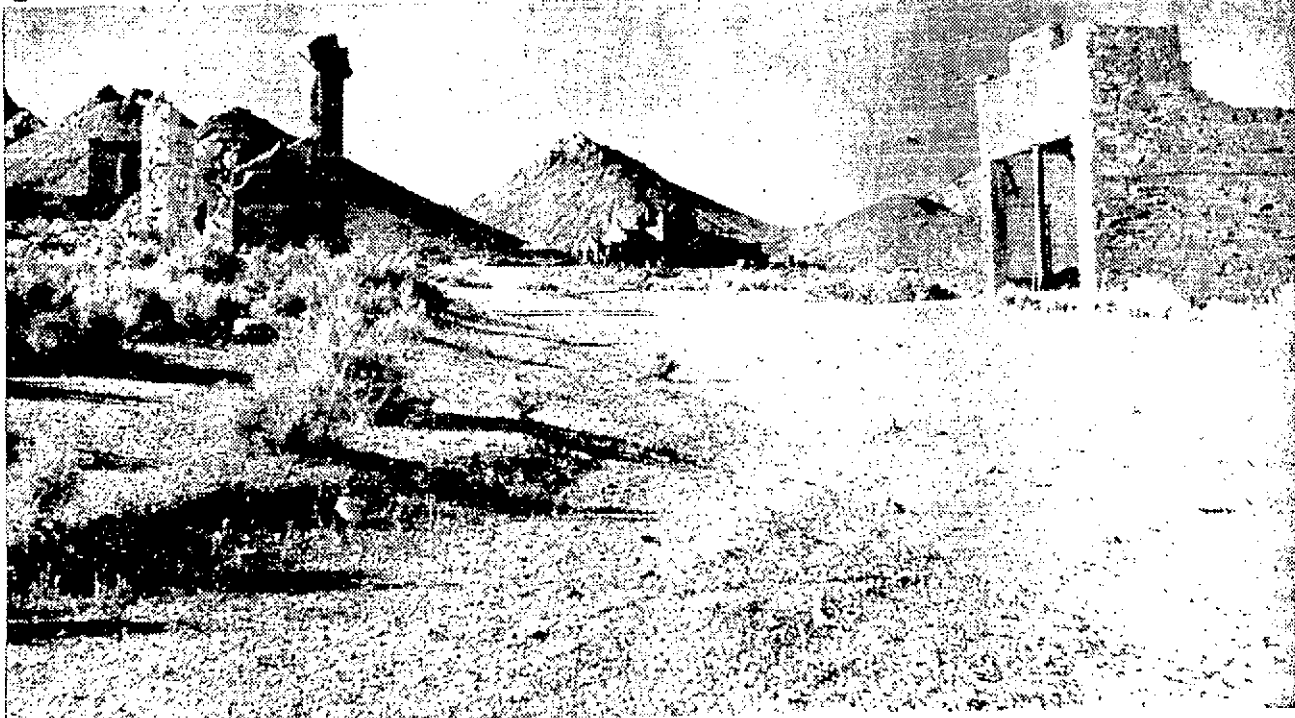
SIXTEEN DUSTY, weather-beaten men recently emerged from the barren fastness of Death Valley to receive acclaim for completing one of the hottest, most grueling five-year tasks ever undertaken in their profession.

The men comprised a topographical engineer team of the U. S. Geological Survey assigned to make the first accurate land survey of America's most torrid badland area — a project unofficially termed "Operation Hinges of Hades."

The monumental and history-making project may have some momentous results, such as making one state smaller, another larger, and the findings are creating a stir among chroniclers of the west because the engineers have scientifically debunked some choice folklore, hitherto considered fact.

FOR INSTANCE, during USGS mapping of 3,800 square miles of blistering desert country, it was revealed that Death Valley has two points lower than Bad Water (280 feet below sea level), which has always been considered to be the very lowest point in the Western Hemisphere.

Though these newly discovered depressions are only two feet lower than Bad Water at present, they are still sinking at the rate of several inches a year. The low spots are west of the mouth of Natural Bridge Canyon and across the valley east of Tule Spring. Neither area is ac-



This Death Valley ghost town half a century ago was thought to be in California. Actually it is a few hundred yards in Nevada due to surveying errors made by poorly equipped survey teams of years past.

cessible by car, it is reported.

"The minus-282-foot contour now embraces an area of 10 square miles," said James B. Rowland, of the USGS office in Sacramento "and it extends six miles northwest of Bad Water."

The theory that when the next comprehensive survey, tentatively set for 1975, is made, these low spots will be several feet lower than at the current reading, is a result of geological investigation showing that the entire area is "floating" on a base of brine, the salt water rising to within three feet of the surface in some places.

A further lowering of the water table is almost certain to affect elevation of the crust. And the water table throughout Death Valley has been dropping steadily since the turn of the century.

THE 16-MAN team of modern desert explorers also discovered that Death Valley's supposed dryness is a myth and that under a goodly portion of it there is a vast underground sea of salt water — and even fresh water!

"Of course, this knowledge wouldn't have done thirst-maddened pioneers and prospectors any good," a project surveyor explained, "because the fresh wa-

ter lies from 35 to 100 feet below the surface and its presence can only be detected with modern electronic devices."

The weird errors of the 1906 survey — only other extensive, scientific mapping job of Death Valley ever made — came to light when the Geodetic Survey team found surveying mistakes involving property worth \$3,000,000. In one case it was found that the late Death Valley Scotty's fabulous castle and the world-renowned Stovepipe Wells Hotel are actually located six miles from the locations shown on the deeds.

And the California-Nevada border, in a half dozen spots, is up to 500 yards into Nevada proper. Thus, California is really smaller than it was thought to be, and Nevada larger.

THESE FINDINGS make necessary new legislation, both on the township and state levels of California and Nevada, in order to correct boundary lines now in error. Since no valuable property is involved in the border mixup, ratification of the new boundary is expected to create no political interstate turmoil.

The Federal Government went modern in the new survey, with helicopters, jeeps and walkie-talkies providing much of the

transportation and communication facilities for field crews. Aerial photographs were made of virtually every square yard of Death Valley and Geiger counters were employed in many sections of the remote fastness, where the presence of radioactive ores was suspected.

The Geodetic Survey men, though experienced outdoorsmen and with the very latest in equipment, nevertheless had their share of adventure and danger during the five-year mapping job.

Wind conditions, always unpredictable in Death Valley, often prevented the helicopters from hovering, so the daring pilots sometimes had to deliver men and materials on rocky ridges by stalling out, then starting again by diving the 'copters over steep precipices.

One machine was badly damaged when it was caught in an unexpected gust that caused its pilot to overshoot a peak and crashland on the valley floor.

RATTLESNAKES, sunstroke, dehydration during long field trips and sundry other hazards of this earthly Hades were encountered almost daily but no personnel suffered injury in the survey, it was announced.

The project embraced greater extremes in both elevation and temperature than can be found in any other limited area on the continent — if not in the world. From 282-foot-minus elevation the mappers climbed Telescope Peak to its 11,049-foot crest.

Modern highways and "feeder"

roads now connect principal points in the valley, but most of the hinterland sections are still as hard to reach as they were when Col. Henry Washington and his surveying gang first ran the San Bernardino meridian north into Death Valley in 1856-1860.

Col. Washington used camels, imported from Tunisia, to transport his crew and equipment — including a stock of trinkets for Indian trade — on the first federally-sponsored survey. He and his men endured hardships equal to any suffered by early pioneers.

CHESTER LLOYD and **J. T. Long**, project engineers of the new survey, made every effort to keep their men working in safety and relative comfort. Every engineer and transit man was required to carry a walkie-talkie FM two-way radio, extra kits, compass, first aid kits, emergency rations and a mirror for heliograph signaling. Whenever possible, field men returned nightly to mobile air-conditioned quarters, where all modern conveniences were provided.

Instead of setting up the traditional surveying monuments on mountain peaks and then relying on solar observations made through dancing heat waves — a major cause of previous errors — the present day surveyors sent their "control work" done in the field to the Geodetic Survey's California headquarters in Sacramento, where map detail was compiled with the aid of electronic computers and other scientific devices.

Aerial photography, plus precision instruments, have enabled the USGS to produce a total of 16 huge maps, half of which are of the southwestern section of the valley.

Another three encompass the mountainous regions and five are detailed to show the low parts of the northern area.

Put together, jigsaw fashion, these large-scale maps give an almost perfect bird's-eye panoramic view of all Death Valley, which, the men who spent five years there agree, is the "earthly counterpart of Hell's hottest hotspot."



The sign fibs. New survey shows that Bad Water isn't lowest point in the West.

By Douglas Nelson Rhodes



Twenty-mule-team freighters were the main means of transport in Death Valley in 1906 when the last U. S. Geological Survey of the wasteland was made. Rigors of travel then accounted for surveying mistakes.



A girl is dead on the beach and a boy, Angel Chavez (Rafael Campos), is unjustly accused of killing her. Thus starts M-G-M's suspenseful and dramatic "Trial."



A strange partnership is agreed to by David Blake (Glenn Ford), right, and Barney Castle (Arthur Kennedy), with Abbe Nyle (Dorothy McGuire) having an interest that extends beyond that of just business alone.

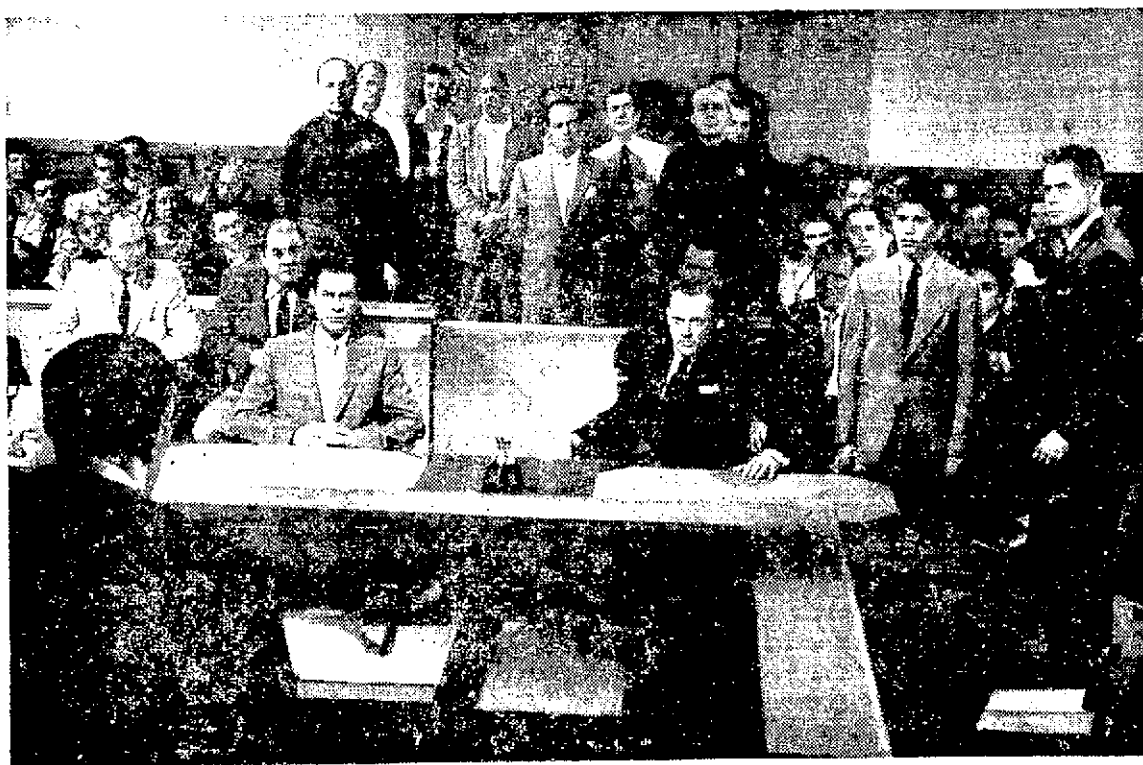
SOUTHLAND'S MOVIE PREVIEW

Between Two Evils

A scream burst suddenly on the still night air above the San Juno River in a southwest town. Couples halted their romancing to crowd around the still body of a blonde girl. Nearby, a trembling Mexican youth, Angel Chavez, was held roughly by a man in uniform. A few days later, David Blake walked into the San Juno law offices of Barney Castle. He was a young man in trouble, about to lose his contract as a criminal law instructor at the university unless, meanwhile, he could obtain actual experience in criminal law practice. Barney took him on, and he met Abbe Nyle, more than just a pretty secretary; in fact, Barney's good right arm. Soon more than that to Blake. Chavez' case was given to Blake. Communist elements entered the trial—using Angel as a martyr and a pawn. How Blake fought the case to its hopeless but startling end is told. But the real ending, not the jury verdict, was the biggest surprise of all! Such is the stuff of which M-G-M's "Trial" is composed.



Blake defends Chavez but his scheming partner, Castle, stages a big rally ostensibly to raise funds for Chavez' defense. Crowd dramatically holds sea of bills aloft. Strange angles of case arise to hamper Blake's work.

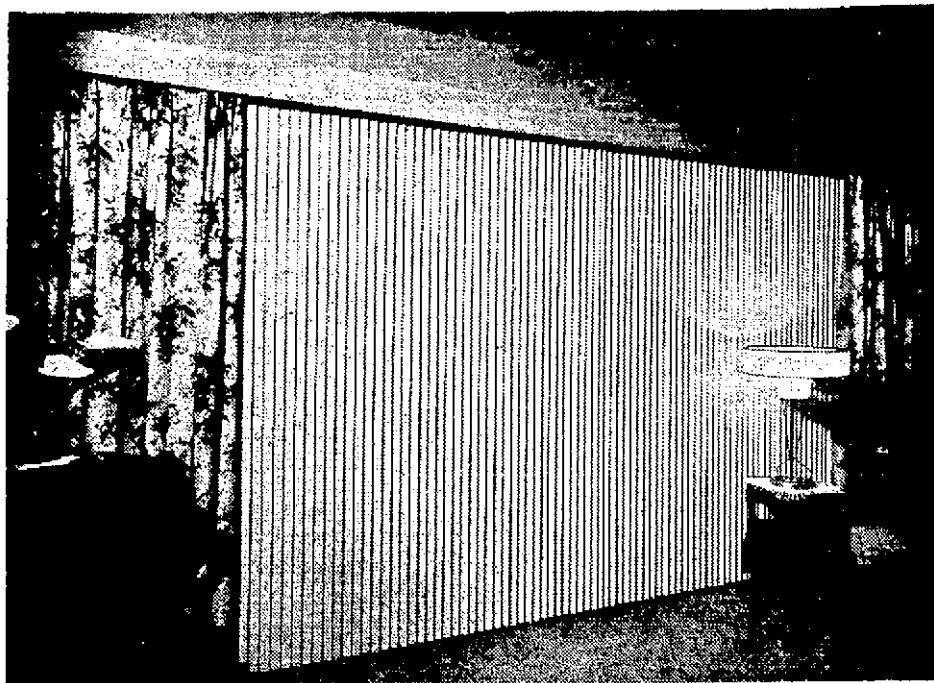


Chavez is convicted as Castle shows his true colors as a defense attorney who wants to see his client convicted. Blake is dismissed as Chavez' counsel but enters courtroom next day to make impassioned plea for the youth, cite legal cases, expose conniving and win leniency.



Romance supplants courtroom's conflict as Blake and Abbe Nyle find association has ripened into love.

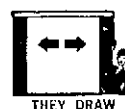
"The New Look in Window Beauty"



THEY OPEN



THEY CLOSE



THEY DRAW

"The **ONLY** perfect treatment for your windows."

More and more women are preferring Flo-Fold Vertical Draperies for their windows. Visit our showroom this week for a convincing experience. See why Flo-Folds have created a **NEW** trend in window DECOR. Flo-Folds will not fade, and give **COMPLETE** light control at **ALL** times, while eliminating the expense of cleaning and replacing faded fabrics, (and give a beautiful appearance from the street as well). Call us this week for a free estimate in your home. Positively no obligation, easy terms available.

Flo-Folds—**FIRST** with the finest in Window DECOR

MODERN Products Co.

314 E. 10th Street (10th Street at American Avenue)

Phone 7-3956



Steelways Photo

Scientists at Scripps Institute study all sea's phases. Often they go under water with air tanks for breathing.

By Ronald M. Deutsch

IF IT HAS to do with the sea, the chances are Scripps Institute of Oceanography knows about it.

The largest marine research institute in the world with 177 acres of campus, situated on a warm, sun-swept bay at La Jolla, it is a branch of the University of California. And it has been at its underwater work since 1903.

Its academic mariners go directly to the elements of the sea for their knowledge—the plants, the animals, the storms. Their work is delicate but their laboratory is tough and treacherous as they probe the depths on behalf of people from physicians and oilmen to fishermen.

Not long ago Dr. Paul Dudley White, past president of the American Heart Assn., studying the hearts of all sorts of mammals, the better to understand human hearts, decided there was one missing factor. He needed an electrocardiogram of the biggest of the mammals—the whale. He got it from Scripps.

SOME SIX YEARS ago fishermen became alarmed at the disappearance of the Pacific sardine. A \$30,000,000 industry had been built on these sardines, and suddenly they were gone.

Federal, state and university experts teamed up to spend \$750,000 a year on the question, and the work was shared, naturally, by Scripps. John Marr, Scripps' director of the marine life research program, who incidentally is chief of the Federal South Pacific fishery investigations, announced:

"Our job is threefold. We must find out where the sardines have gone, how many there are and can they be caught?"

Out went the steel yacht Black Douglas and the seagoing steel tug Horizon. They combed

the Pacific for sardines, dragging fine nets through the sea. They sent strange gear into the depths for temperature and current analysis.

"On this one project," Marr pointed out, "we took more oceanographic measurements than had been made before in the entire history of oceanography. We developed libraries of information on the sea and on a wide variety of fishes."

In 1954 the sardines' hidden life pattern began to emerge. Scientists said they would be back. And they did return.

Another current major project at Scripps is sponsored by the oil industry at a cost of \$100,000 a year. Believing that oil may come from sediments found in shallow waters, Scripps watches the trillions of tiny marine organisms active there. Through this, Scripps scientists hope to learn the habitat of ancestors sharing the same environment.

Oil hunters then could study a core taken from the earth for similar identifying marks and some day, perhaps, reduce the present-rate ratio of eight dry holes for every gusher.

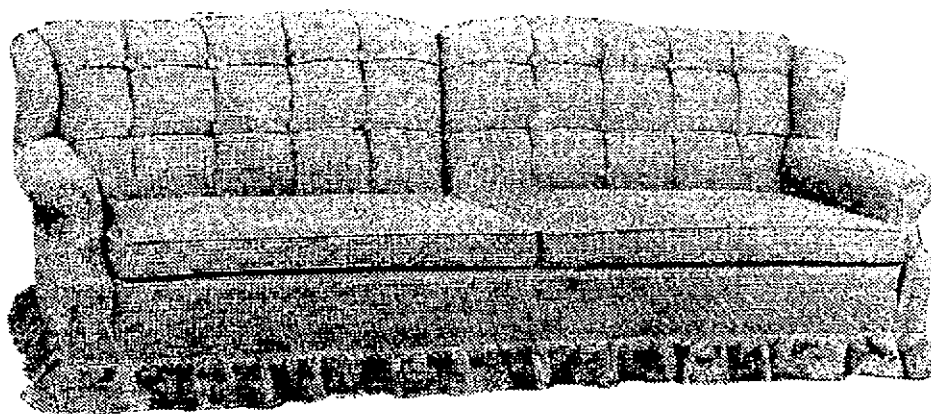
ANOTHER CREW straps on steel air tanks and dives into waters of the California tide-lands. They make underwater geology maps of the ocean floor—about which most people know less than they do about the face of the moon—and guide oil rigs into likely areas.

Many of the Scripps' marine experts are fine divers. Some study creatures of the sea in their underwater community. One Egyptian biologist, Dr. Anwar Aleem, studies the life cycle of kelp. Why? Kelp is a valuable chemical resource, yielding among other things a compound used to make ice cream and candy smooth.

Beal's

BISCUIT TUFTED SOFA

FOAM RUBBER UPHOLSTERED! 7 FEET LONG



Your choice of decorator colors in a wonderful quality provincial cover. Beal's finest construction.

\$229.95 Value!

\$189.95

Only \$3.50 Weekly

Fine tailoring, 'super-comfort' springs . . . all hardwood frame. Provincial styling at its very best. \$189.95

CORNUCOPIA

"Horn of Plenty"
Center Piece

14-inch
Size

59^c

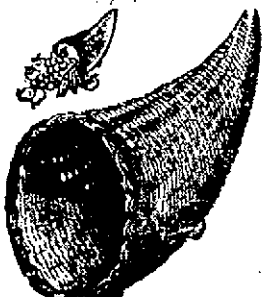
Phones ME 0-1212, NEV 6-2628

LAKEWOOD CENTER

5245 NO. HAZELBROOK

On The Mall

Shop Monday, Thursday and Friday Evenings 'Til 9:30



Beal's
Lakewood Center



Keep Spare Ones on Hand

G E BULBS

4	100 Watt	88 ^c
4	60 or 75 Watt	76 ^c

OPEN EVERY DAY
9 A. M. - 10 P. M.

Sav-on
self-service drug stores

CANDY SPECIALS

Kraft's—Plain, Assorted or Coconut—Dairy Fresh
CARAMELS, full lb. bag 29^c

Nestle's Milk or Almond Crunch
CHOCOLATE BARS King Size 39^c

Giant Redskin—Full Pound
SALTED PEANUTS 49^c

Brach's Dark or Milk Chocolate "Red Orchid"
CHOC. COVERED CHERRIES lb. box 59^c

Chocolate—Plain or Peanut
M & M CANDIES Large Bag 23^c

Tom's—Large Bag
PEANUT BUTTER LOGS 33^c

TRAINING PANTS 19^c
Reg. 29c Double thickness, triple crotch

Gerber's—All Popular Vegetables & Fruits—Strained
BABY FOODS, Doz. 89^c

21"x40"—Wash Easily, Dry Quickly
GAUZE DIAPERS, Doz. 269

Small, Medium, Large—with Snaps—Empire
PLASTIC BABY PANTS 29^c

Boilable, Durable, Waterproof—
Has Crumb-Catcher Pocket
PLASTIC BABY BIB 10^c

Soft and Warm for Baby
RECEIVING BLANKETS 3 for \$1.00

"Carry Me" Sanitary Insulated
BOTTLE CARRIER 98^c

Reg. 89c "Galloping Duck" with Suction Holder
TOY TENDER 69^c

Maize, Pink, Blue, White—Lock-on-Hi-Chair
FEEDING TRAY Reg. 1.69 129

New Super Speed
GILLETTE RAZOR \$1.00
For every type of skin and beard—Light, regular, heavy—With six Blue Blades

First Quality—New Fall Patterns
MEN'S NECKTIES 50^c
Full standard size broadcloth or fine combed yarn—
Sizes 30 to 44.

MEN'S BRIEFS 2 Pairs 1.00

Men's and Boys' Fashion Quality
Top Grain Steer Hide
LEATHER BELTS 2 for 1.00

Reg. 1.00 value Men's fine quality—
HANDKERCHIEFS Well-sewn edges 6 for 59^c

Fine combed yarn, Full standard size
MEN'S T-SHIRTS 2 for 1.00

Helanca Stretch—Cushion Sole—Men's
WHITE WORK SOX 3 Pairs 1.00

Sizes 3, 4, 5, 6—Choice of colors
BOYS' POLO SHIRTS 2 for 1.00

NEW ZEE
WHITER, SOFTER
PAPER TOWELS

2 Rolls of 150 each 29^c

SCOTTIES FACIAL TISSUES
Boxes of 400
3 for 50^c

Round-the-Clock
Protection—Deodorant
Bath and Toilet

DIAL SOAP

3 Bars 29^c

Removes Stubborn
Stains

PUREX BLEACH
GALLON
39^c

Foams—Bleaches
Cleans

OLD DUTCH CLEANSER
2 Cans 15^c

HOME NEEDS

Reg. 1.69 5 1/2 x 16 x 14 x 5 7/8
PLASTIC BREAD BOX 1.19

13"x16" Vinyl Plastic Coated
DISH DRAINERS 69^c

Kills Offensive Odors—Floriant Aerosol
AIR DEODORANT 59^c

Reflector Type Focalipse, 110v, 600-watt
ELECTRIC HEATER 4.95
1000-Watt Heater, 5.95.

Space Saver—Holds 5 to 10—Folding
SKIRT RACKS 43^c

Self Starting, Quiet, Accurate
ELECTRIC ALARM CLOCK 2.98

Pkg. of 100—Cotton Tip
APPLICATORS 10^c

Stainless steel—6 teaspoons, 6 forks, 6 knives, 6 tablespoons, sugar spoon, butter knife.
26-Pc. Tableware \$4.49

Decorated in attractive patterns
13-OZ. TUMBLERS 6 for 50^c

84-oz.—Ice Lip—Decorated
WATER PITCHER 39^c

Make Dishwashing Easier—Rubber
PLATE SCRAPER 9^c

Reg. 89c Polyethylene—Guaranteed Unbreakable
WASTE BASKET 69^c
Rolled Rim—New Variety of Colors.

12" long, 10 1/2" deep, 5 1/2" wide
METAL FILE BOX With Alphabet File Cards 1.98

No ironing—Press on clothesline
TROUSER CREASERS 3 Pairs \$1.59

2-Qt. size aluminum
TEA KETTLE 1.19

4 gal.—Tight lid, rust proof galvanized
GARBAGE PAIL 1.98

Complete plant food
VIGORO 50 lb. bag 1.89

Bubble Bouquet
Bubble Bath 5 Boxes of 20 Envelopes \$1.00

Special—1.50 Drops of Gold and
3.00 PINK ICE, Both for 3.00

Protective Beauty—Purse Size Free with
TRUSHAY LOTION 49^c

1.20 Value—Mr. and Mrs. Combination New
STOPETTE DEODORANT 98^c

Sav-on
self-service drug stores

IN DOWNTOWN LONG BEACH—4th & Pine Ave.
IN LAKEWOOD CENTER—5246 Lakewood Blvd.

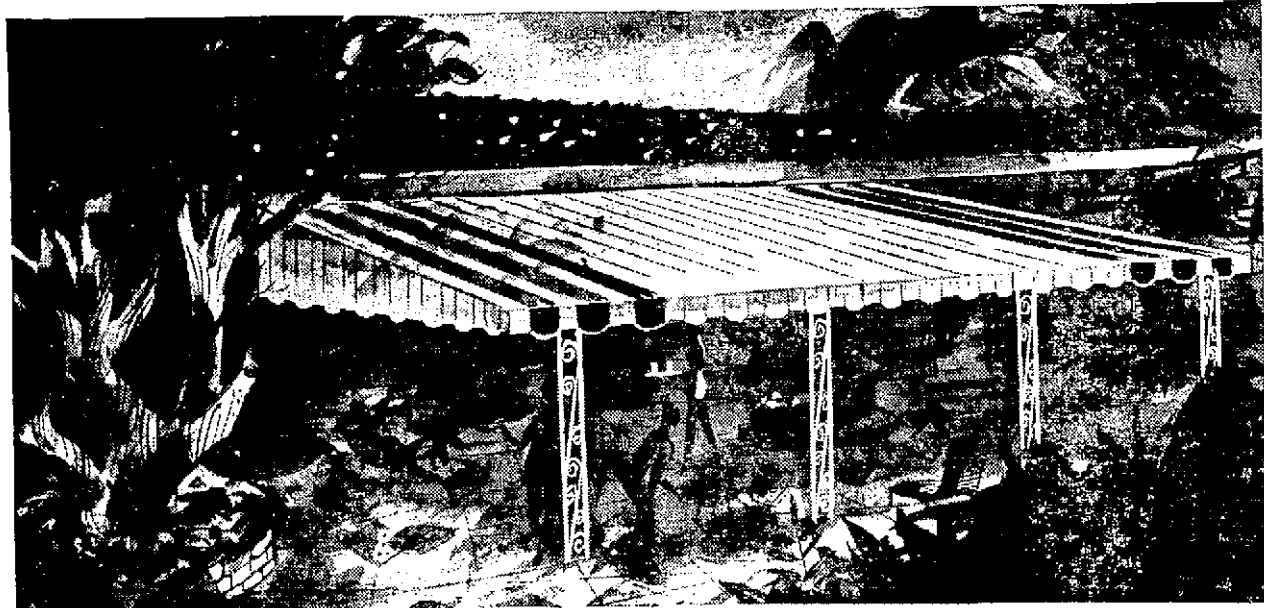


You'll find
it's real...



under a Life Shade

ALUMINUM PATIO AWNING



RELAX AND ENJOY YOURSELF...
IT'S COOLER ON THE PATIO!

FREE ESTIMATES

phone
MEtcalfe
3-5064

Life shade **ALUMINUM AWNING**

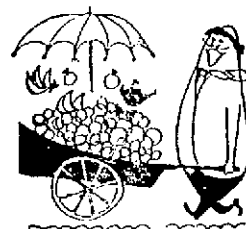
8537 EAST COMPTON BLVD., PARAMOUNT

Your choice of a large selection
of beautiful enamel colors...
specially designed to fit your
awning needs.

FINANCING AVAILABLE
F.H.A. TERMS
FACTORY PRICES ON

- ☆ RESIDENTIAL
- ☆ COMMERCIAL
- ☆ TRAILERS

song sleuth



SONGS ABOUT FRUIT

Test your ability as a tune-detective.

Each of the five popular songs below is about a different kind of fruit.

Clue 1: The sky is sometimes this color (1950).

Clue 2: A radio commercial which became a hit tune (1946).

Clue 3: A plea of servicemen in World War II (1942).

Clue 4: That's all life is (1931).

Clue 5: Delicious product of a famous state (1918).

Attention Sleuths:

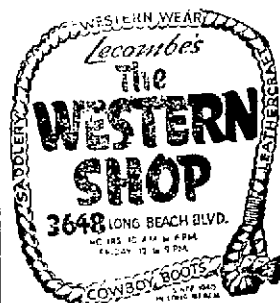
Write Song Sleuth, Arthur Newmyer & Associates, 10th Floor, Wire Bldg., Vermont Ave. and K St., N. W., Washington 5, D. C., for your free booklet, "35 Years of Hit Tunes," published by the American Society of Composers, Authors and Publishers (ASCAP).

ANSWER

1. "Orange Colored Sky," by Milton De Lugo and Willie Stein.
 2. "Chiquita Banana," by Len Mackenzie, (Carol Montgomery and William Whigg).
 3. "Don't Sit Under the Apple Tree (With Anyone Else But Me)," by Lew Brown, Charlie Tobias and Sammy Stepf.
 4. "Little Is Just a Bowl of Cherries," by Lew Brown and Ray Henderson.
 5. "Everything Is Peaches Down in Georgia," by Grant Clark, Milton Ager and George W. Meyer.
- And then there's "I'll Be With You in Apple Blossom Time" (1920), to say nothing of "Yes! We Have No Bananas" (1923), "I Picked a Lemon in the Garden of Love" (1906) and hundreds more in the large and varied repertoire of the American Society of Composers, Authors and Publishers (ASCAP).

SQUARE DANCE DRESSES

• Women's • Juniors'



COMPLETE
WESTERN OUTFITS
FOR ALL!
See the West's Largest
Selection!

LAST 5 DAYS STORE-WIDE ANNUAL FALL CLEARANCE SALE



1252 AMERICAN AVE.
PHONE 7-3593

FREE PARKING
IN REAR

Open Mon. & Fri. 'til 9 P. M.
Sun., 11 A. M. — 5 P. M.

Attention furniture salesman! Have opening
for top man. High guarantee, commission!

2300 Pieces of Furniture and
Accessories Marked Down at Least

20% Many Reduced by 60%

LAST 5 DAYS

STARTS TODAY, SUNDAY

11 A. M. - - 5 P. M.

KING SIZE MODERN SOFAS

- 1 Only—Reg. 254.50 Solid Foam Rubber Seat, Thin Line Sofa, 100" long, brass legs, removable back. 154.50
- 389.50 8-Foot Sofa by Quality of California. All hand tailored in striking modern cover. 199.50
- 479.50 Value—112" All Foam Rubber Contemporary Sofa by Sherman Bertram of California. Modern tweed cover, 264.50
- 359.50 Sherman Bertram Oversize Sofa with rounded slanting arms, 100" long, modern design at its best. 194.50
- 374.50 Chinese Modern at its refined best. All foam rubber cushions, black lacquer and brass base. 184.50

MODERN SECTIONALS

- 389.50 3-Piece Circular Sectional. A small scale group with lots of seating space. 187.50
- 287.50 2-Piece Modern Sectional in a wonderfully comfortable construction. Gorgeous aqua fabric. 167.50
- 499.00 3-Piece Circular Sectional by Sherman Bertram with all airfoam cushions with removable zipper closed cover. 299.50
- 249.50 2-Piece Sectional by Kroehler. Reversible cushions smartly tailored in green tweed cover. 169.50
- 799.50 4-Pc. Circular Sectional by Quality of California, the ultimate in hand tailoring. All foam rubber cushions in a truly versatile design, covered in livable brown and beige modern tweed. 639.50
- 534.50 3-Piece Circular Sectional with rounded end section on one side and arm on other, all foam rubber. Loads of seating space. 364.50

MEDIUM SIZE SOFAS

- 244.50 Foam Rubber Sofa by Sherman Bertram, covered in green metallic fabric, fully guaranteed. 154.50
- 187.50 Modern Sofa for casual living, covered in green and brown tweed over foam rubber. 94.50
- 229.50 Space-Saver Hide-A-Bed Type Sofa by Simmons. Opens to full size bed. 164.50
- 254.50 Early American Wing Back Sofa with solid foam rubber seats and tufted back. True comfort and smart design, 164.50

Better Accessories Less Than 1/2 Price

- 8.95 European Original Oil Paintings, unusual framing. 4.95
- 34.95 to 59.95 Better Table Lamps. Many handmade originals, some pairs, some singles, your choice. 14.95
- 1.95 Early American Glassware. Includes Cruets. Milk Glass, etc., your choice. 97c
- Hundreds and hundreds of lamps, pictures, wall pieces of all types marked down. 1/2 price, take your choice

CHAIRS - CHAIRS - CHAIRS

- 38.95 Armless Foam Rubber Club Chairs. All hardwood frames, your choice. 17.95
- 89.95 Revolving Rocker Club Chair, High back, real comfort. 54.50
- 49.50 to 99.50 Wide Assortment of Occasional and Club Chairs. Many shapes, fabrics and designs. Mostly foam rubber upholstered. Take your choice. 34.50
- 94.50 Contour Chaise Lounge. Foam rubber over all hardwood frame. 59.50

BEDROOM SETS OF ALL TYPES

- 44.50 Maple Finish Chests. Lots of storage space. 27.50
- 187.50 Modern Double Dresser. Mirror, bookcase headboard with built-in nightstands. Grey or tan mahogany finish, 99.50
- 397.50 French Provincial Set in cherry. Consists of 6-drawer Mr. and Mrs. Dresser, carved frame mirror, beautifully shaped bed and two large commodes. 274.50
- 399.50 King Size or Twin Headboard. 9-drawer triple dresser, mirror and built-in nightstands. 239.50
- 74.50 All Hardwood Maple Finish Bunk Bed Set. Complete with ladder. 49.50
- 334.50 Lined Oak Dresser, Mirror, Bookcase Headboard with attached nightstands. 284.50
- 289.50 Eighteenth Century Mahogany Triple Dresser. Mirror, bed and two commodes. 197.50

PLASTIC TILE AROUND YOUR TUB

from **\$37⁵⁰**

Tired of the chipped and cracked walls in your bathroom and kitchen? Let us bring our samples to you and help make your home permanently beautiful. Our contract can also include any of the following: Linoleum or tile flooring, Formica or tile drainboards, steel or birch cabinets, sinks, garbage disposers, plumbing, electrical, carpentry, plastering, painting. Guaranteed work and prices. Cash or terms.

ECONOMY KITCHENS
477 West Willow — Phone 4-6515



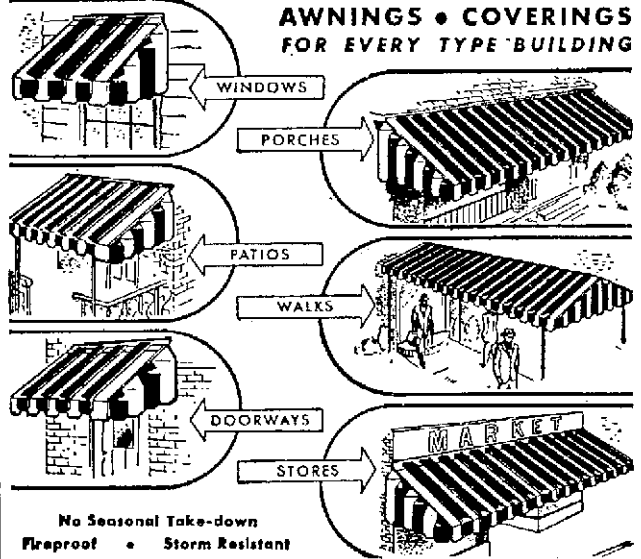
PUT THE *SUN* IN THE *SHADE*

with Lifetime, Ventilated

KOOLVENT

Aluminum

AWNINGS • COVERINGS
FOR EVERY TYPE BUILDING



No Seasonal Take-down
Fireproof • Storm Resistant
Permanent • Economical

ALL-ALUMINUM Koolvent Ventilated Awnings are designed for all-season, all-weather service. They keep out the sun and rain... provide air-cooled comfort. They're economical, too! Beautiful color combinations. Get complete details NOW!

TERMS **\$5** MONTHLY FHA
LOW AS **\$5** NO MONEY DOWN

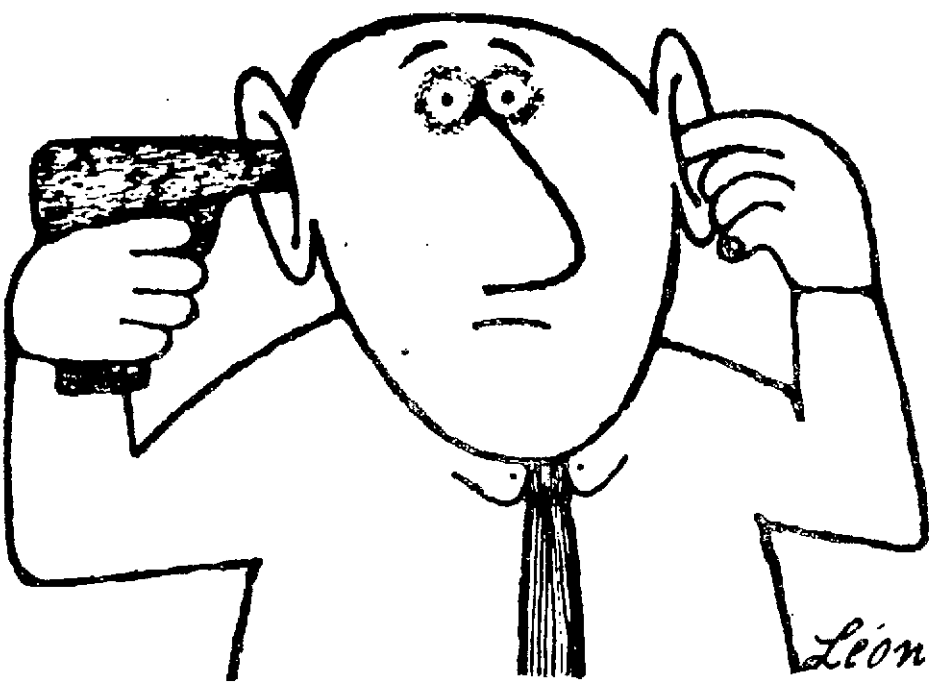
**BUDGET TERMS
IF DESIRED**

WEST COAST METALCRAFTS

"We've changed our name but the product is the same"

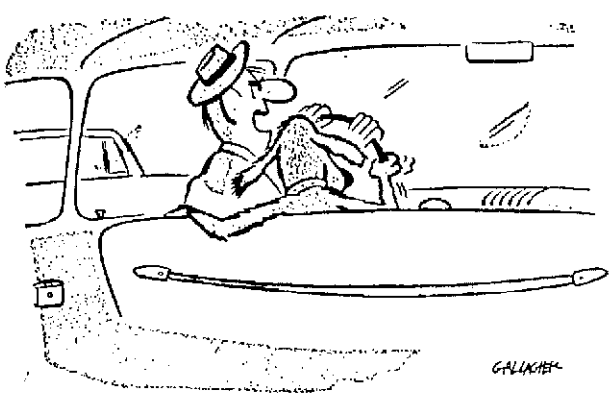
PHONE 4-1564 FOR FREE ESTIMATES
3980 CHERRY AVE.

Not Funny? Who Said That?



LEON, DES STRIN, GERMANY

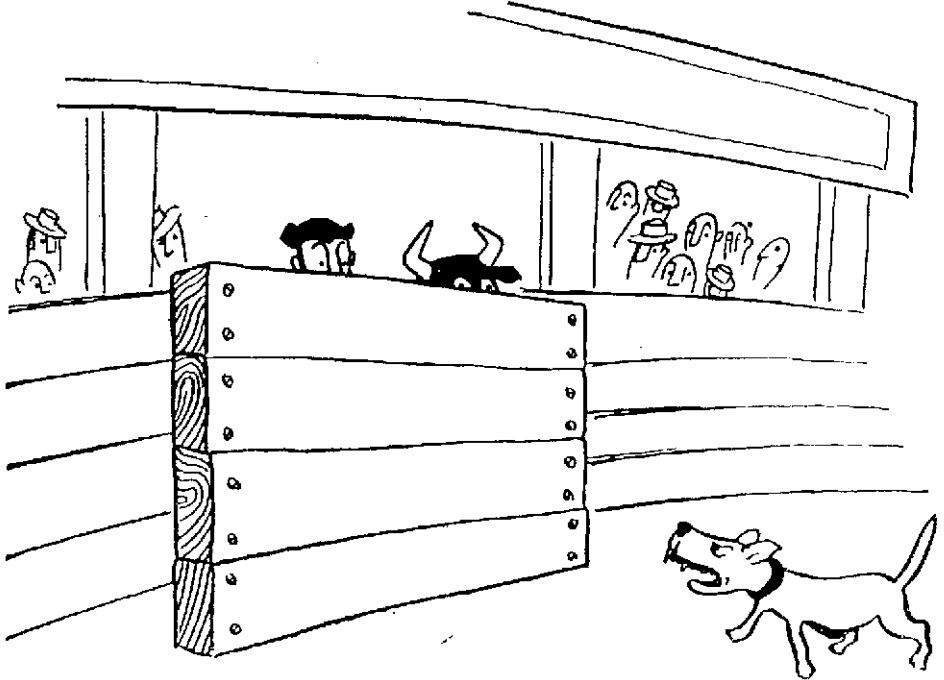
They say a good cartoon will cause a laugh in any language. To prove this point, Lucy Black Johnson and Pyke Johnson Jr. assembled 1,500 drawings from the U. S. and 19 foreign countries for a big new book, "Cartoon Treasury" (Doubleday, \$4.95). But you be the judge after testing these samples from the book.



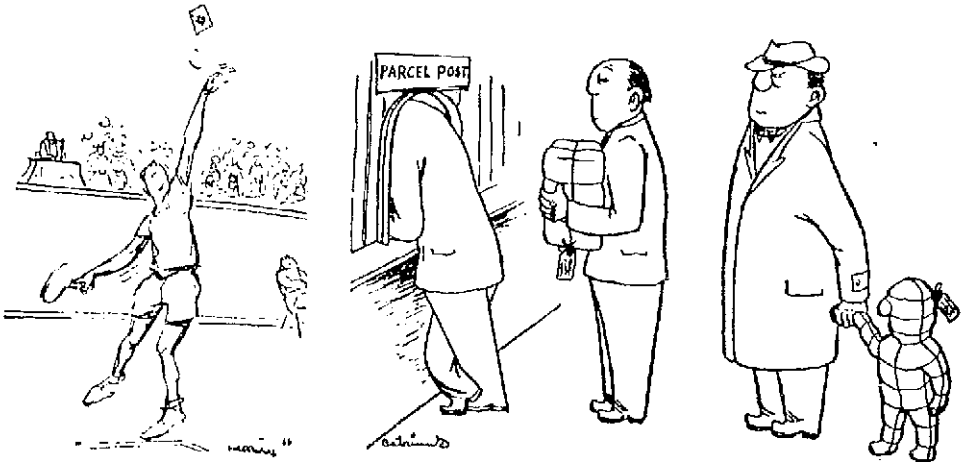
GALLAGHER

"Why don't you hang out the window like other dogs?"

GALLAGHER, THE SATURDAY EVENING POST, U. S.



BOJALO, MANCHETE, BRAZIL



"That's the third ace he's served this set."

HARRIGAN, BRISBANE SUNDAY MAIL, AUSTRALIA

CATROUS, JET FARGOL, THE NETHERLANDS

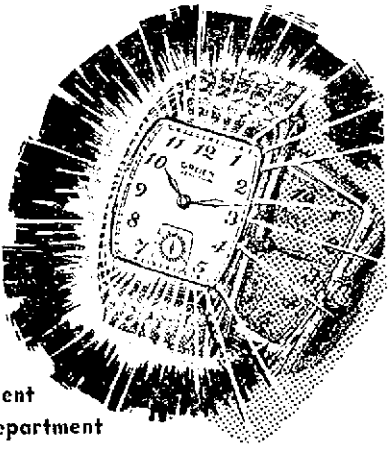


**Watch Face
Refinishing
SPECIAL!**

2⁹⁵

One Week Only

Our dial refinishing experts will renew the faded face of your watch... to its original beauty or a modern style.



Watch Repair Department
Main Floor by Shoe Department

Satisfaction guaranteed or your money back **SEARS**

Downtown Long Beach
American at 5th Park Free

OPEN 3 NIGHTS... MONDAY 9:30 TO 9:30... THURSDAY AND FRIDAY 12:30 TO 9:30

Sunday, Oct. 2, 1955

LAKEWOOD
MAY_{co}
annual

fall sale



CHOICE OF FOUR GREAT BROADLOOMS

AT OCTOBER SAVINGS

7.99-8.99 sq. yd. values 12-ft. widths **5.99 sq. yd.**

- **Nylon-viscose boucle**, blended to take long hard wear; tightly twisted for sturdy texture. Corsage green, smoke grey, dusty rose, cinnamon, sun tan beige.
- **Curley-Q 100% viscose**, new miracle fiber for floor coverings; twisted loop pile; beige, green, grey, light green and sandalwood.
- **Wool-and-viscose frieze**, a famous make blend of half wool and half carpet viscose at a new low price; beige, nutria.
- **Decorator tweed viscose**—it's almost impossible to see footprints and dirt on this popular new texture. Choose from color combinations of cocoa/beige, green/light green, green/white, cocoa/beige/white.

SEE HOW YOU SAVE ON TYPICAL ROOM SIZE RUGS AT 5.99 SQ. YD.

Reg. 151.84 12x12103.84	Reg. 205.78 12x16.6139.78
Reg. 169.82 12x13.6115.82	Reg. 223.76 12x18151.76
Reg. 187.80 12x15127.80	Reg. 259.72 12x21175.72

TO-THE-HOME CARPETMOBILE SERVICE

We will be glad to send a carpet expert to your home, at no charge or obligation, to show you samples and give estimates.

ROOM SIZE RUGS

ALL-WOOL OVAL BRAID RUGS

89.95 value

9x12

49.95

Save 40.00 on these rugs that look well in any home; new swirl design in a combination of green, beige and brown. Smaller sizes proportionately priced.

9x12 NYLON/VISCOSE

39.99 value

29.95

A real discovery for looks, texture and durability. Plush cut pile that will enhance the beauty of your decor. Bud green, rose beige, grey, cocoa and dusty rose.

May Co. Lakewood — Carpets and Rugs — Third Floor

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours Tuesday, Wednesday, Saturday 9:30 to 5:30 Monday 9:30 to 9:30—Thursday and Friday 12:30 to 9:30 For Phone Orders Call L.B. 39-2411, ME 3-0111

GILMORE MUSIC SHOP

Featuring

A COMPLETE LINE OF RENTAL INSTRUMENTS AND ACCESSORIES

- SHEET MUSIC
- STRINGS—REEDS, ETC.
- INSTRUCTION BOOKS
- REPAIRS

The finest teaching staff in Southern California. Woodwinds, brass, strings. Soundproof, air conditioned studios.

Gilmore Music Shop

1935 E. SEVENTH ST.
at Cherry

Friday Nites 'til 9 Phone 70-1875

TABLE PADS

CHOICE OF ...



WALNUT
BLOND
MAPLE
ALSO
REVERSIBLE

FROM \$8.95 UP

We call and show samples. Rush orders accepted. Call and we'll come out. We make evening calls.

Wurth Table Pad Co.

457 E. Market St.
Phone 2-5733



RAIN OR SHINE

PROTECT THE EASY WAY with

ALUMINUM or FIBERGLAS AWNINGS



Now's the Time
REDUCED PRICES
in effect for Fall

Created by Patio Specialists

We also install aluminum RAIN GUTTERS LAST a lifetime.

BUY FACTORY DIRECT CALL TO paz 1-2412 1-4112

In Orange County Lambert 5-6616—from Long Beach reverse charges. Or see them made at 8640 1/2 Firestone Blvd., Downey.

Call for FREE Estimates

NO MONEY DOWN

pay as little as

\$5.00 PER MONTH

take up to

3 Years to Pay

Easy Bank Terms

EASY-WAY Aluminum Awning Co.



SAVE

You Can Pay More But You Can't Buy a Better Sofa Bed

FACTORY TO YOU

REG. 279.00
CUSTOM MADE

SOFA BEDS

from

139.50

Includes 220-coil Innerspring Mattress ... 100% All-Steel Unit.

NO MONEY DOWN
Pay As Little As

112

A WEEK



22 STYLES,
3000 FABRICS
To Choose From

FREE

COMFORTER
ALL-WOOL
Wide Selection Beautiful Colors
24.95 VALUE

Empire Furniture Mfg. Co.

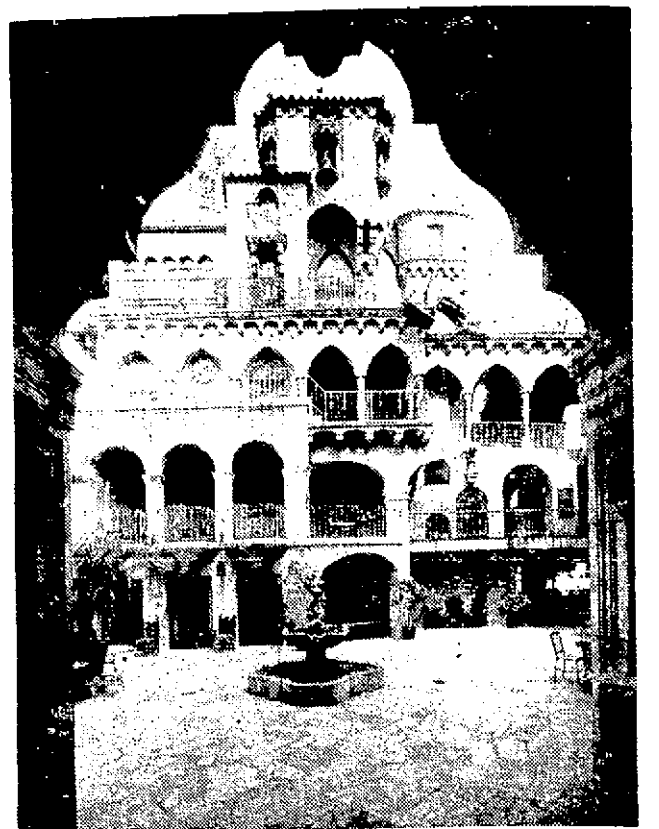
IN LONG BEACH

250 LOCUST AVE

phone 35-5351

Long Beach's Exclusive Manufacturer of Sofa Beds

FREE PARKING NEXT DOOR
STORE HOURS: Mon. and Fri., 9-9
Tues., Wed., Thurs., Sat. and Sun.
Till 5:30 P. M.



Never a mission but still an historic institution, the Mission Inn at Riverside is internationally recognized.

House of Treasures

By Rosella Mattmueller

MISSION INN deserves recognition as one of our national institutions. Like the parks, it rests the body, educates the mind and thrills the soul." So declared Howard H. Hays of Glacier and Sequoia National Parks, after a visit to this unusual hotel in Riverside.

So completely has the atmosphere and romance of the early California missions been captured in this world-famous inn that most people are convinced it was once a mission.

But there never was a mission in Riverside. Unlike so many communities of its era, Riverside was not settled by the Spanish, but was founded in 1869 by a colony of easterners.

In 1873, C. C. Miller of Tomah, Wis., was employed by the col-

ony as an engineer. Moving his family to Riverside, he built an adobe house, the first solid-walled home in the town.

Because her husband was away much of the time, and to supplement a somewhat meager salary, Mrs. Miller, with the help of her oldest son, Frank, opened her home to boarders. As her reputation for both hospitality and good food spread, the modest homestead assumed all the aspects of a small hotel. Soon it became apparent that if she was to accommodate all who came to her door, the house would have to be enlarged.

IN FACT, within the next few years, the house was repeatedly enlarged. The name of the young hotel changed with its growth. Starting with Glenwood Cot-

(Continued on Page 26)



Garden of the Bells at Mission Inn is representative of many ages, peoples, faiths. One bell dated 1847.

store hours: 9:30 A.M. to 5:30 P.M.—Fridays 12 noon to 9 P.M.

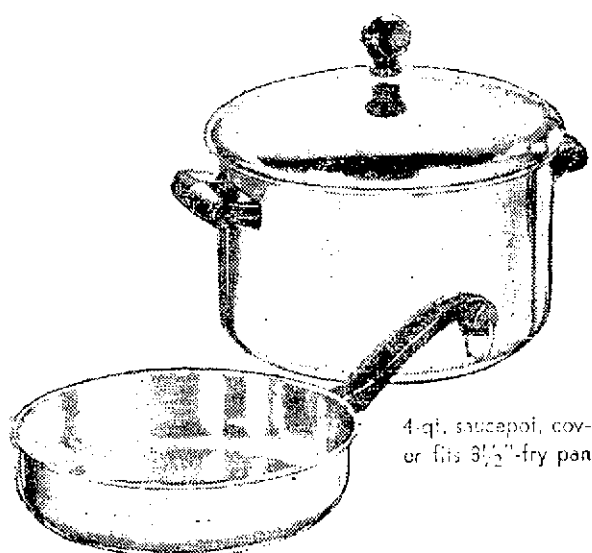
Buffums'

offers this **steak set** free
with your purchase of
stainless steel **Farberware**

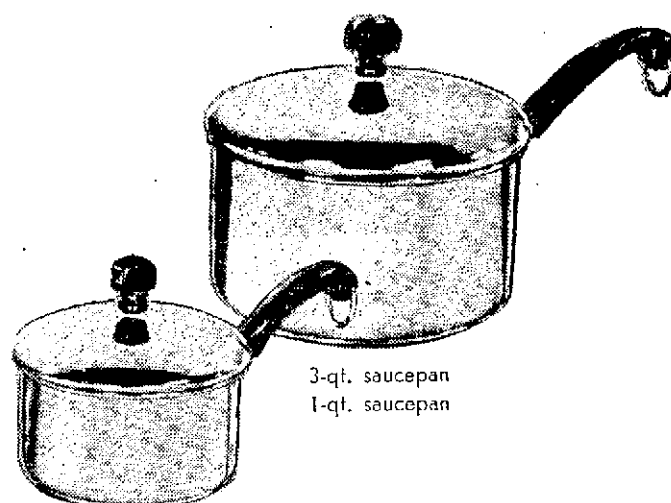
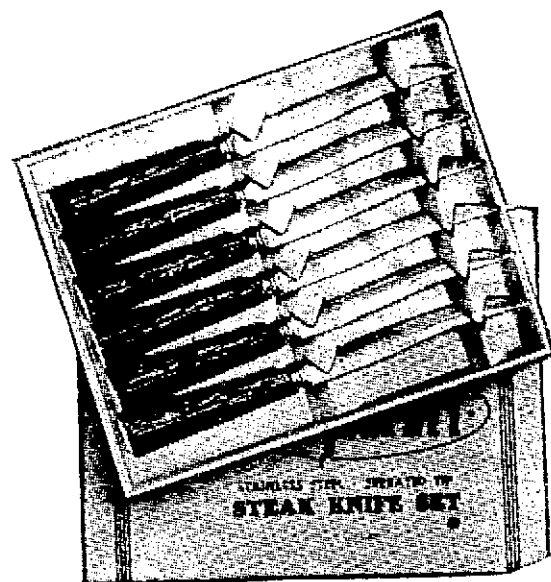
complete 10-piece set **39⁹⁵**
if purchased separately 44.90

Imagine! You get a free 6-piece set of deluxe stainless steel steak knives with your purchase of 10 piece set of Farberware. And we know that once you've cooked with Farberware you won't want anything else. If you aren't completely satisfied with Farberware return the set and keep the steak knives. The very first time you cook in stainless steel Farberware you'll be amazed to see what a big difference the aluminum-clad bottom makes . . . in cooking and cleaning. No other utensil spreads heat so evenly, so efficiently. It makes cooking almost foolproof.

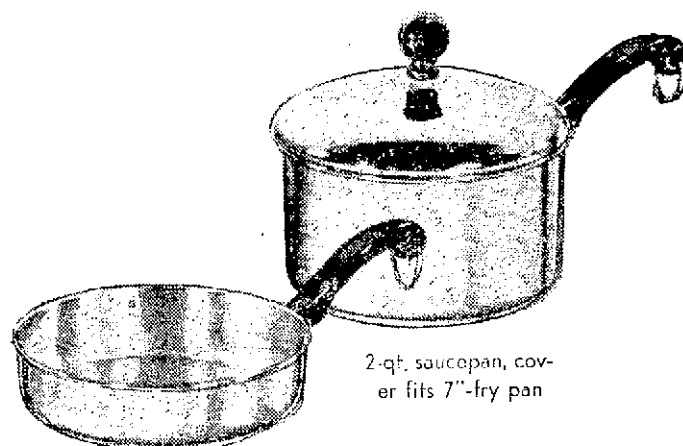
Buffums' Housewares, Lower Level



4-qt. saucepot, cover fits 9 1/2"-fry pan



3-qt. saucepan
1-qt. saucepan



2-qt. saucepan, cover fits 7"-fry pan

buy on Buffums' 90-day charge account
NO down payment . . . NO carrying charge

Enjoy your set now . . . pay for it later!
Or ask about our other credit plans. There's a credit plan tailored to your individual budget.

BUFFUMS'—Pine at Broadway, Long Beach 6-9841, ZE 9847
BUFFUMS'—Main at 10th, Kimberly 2-6262, ZE 2626

Please send me 10-pc. sets of Farberware with the free steak set.

CHARGE ☐ MONEY ORDER ☐ C.O.D. ☐

NAME

ADDRESS

CITY ZONE STATE

Long Beach • Santa Ana

Shop Mondays 9:30 a.m. to 9:15 p.m.

Shop Fridays 9:30 a. m. to 9:15 p. m.
Other Days 9:30 a.m. to 5:30 p.m.



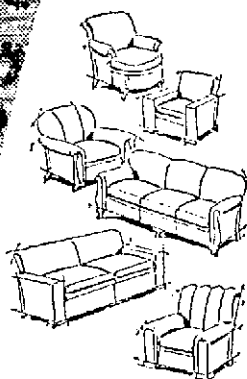
No more tiresome shopping! Just
call 35-0121 for budget-rite

custom
upholstery service
at home



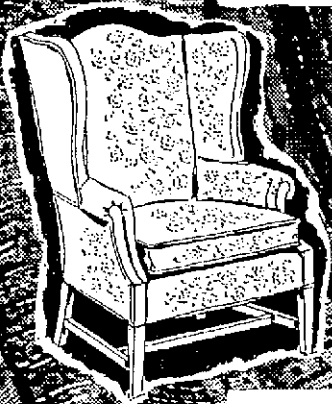
Sofa covered in . . .
Damasks
Boucles
Tweeds

\$84



Choose from 100
different patterns
. . . modern,
traditional or
provincial.

Bed Divan \$85
Platform Rocker \$39
Charles of London Set..... \$155
Hide-A-Bed \$85
2-pc. Sectional \$110



Chair covered in . . .
Damasks
Tweeds
Boucles

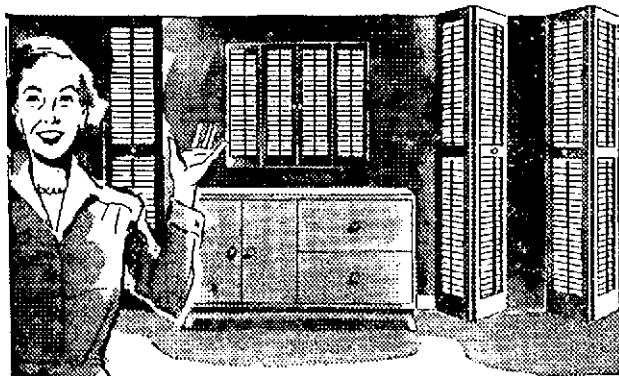
\$52

Our decorators will gladly call at your
home (evening if you prefer) with
hundreds of sample fab-
rics. Plan now for custom
draperies, upholstering for
coming season.



Call 35-0121

Adjustable Wood Shutters



Perfect window treatment for
any home decor! Adjustable
louvers let you control the
light, ventilation and privacy
of your home. Precision made
by craftsmen from selected
seasoned wood and expertly
assembled so that they last a
lifetime. They can be the focal
point of any room, or paint
them to match any decor.

Park
Free

Satisfaction guaranteed
or your money back

SEARS

Downtown Long Beach

American at Fifth

Phone 35-0121

Rock 'N' Roll, Heel 'N' Toe . . .

It's the "Bop"! And it's the newest step to sweep the teen-age dance world. It's
demonstrated in pictures and captions in next Sunday's Independent, Press-Telegram.

SOUTHLAND MAGAZINE



To make Chinese fortune cakes, printed form is put in
hotcake and a quick fold and twist is given to cake.

Your Fortune in Cake

By Jack B. Kemmerer

MORE THAN 4,000,000 for-
tunes a year are told by
Lester Soohoo and Quong Jung
of Los Angeles.

Their business is making those
small, familiar Chinese fortune
tea cakes that play a vital role
in Chinese food wherever it is
served.

Cheerful advice concerning
life's problems is the only popu-
lar kind today. Complaints were
numerous when the broken cake
revealed an unhappy saying. For-
tune cakes today always have a
wise or pleasant saying, as:

"You will make strong emo-
tional contacts tonight that will
be pleasant but tiring."

"If you are traveling today,
be wise and careful."

"Do not let your social pro-
gram infringe on business."

"Launch your dream boat but
see that the engines are run-
ning."

QUONG JUNG scoffed at the
idea that the printed fortunes
are Chinese proverbs and made
it clear that the thousands of
"fortunes" consist of a variety
of wisdom from many countries.

The sayings are changed every
few years so that regular pa-
trons will have a variety of for-
tunes.

"We get books from the li-
brary and study the sayings be-
fore selecting them for our
cakes," Soohoo said.

Originally all fortune cakes
were made entirely by hand but
as the demand increased the
need for machinery was appar-
ent.

Soohoo and Jung bought a ma-
chine but have added many im-
provements of their own and are
able to turn out about 15,000
cakes each day.

The baking oven consists of
64 irons similar to a waffle iron
that are attached to a large
steel ring which rotates through
the gas ovens.

THE BATTER is mixed in a
large urn above the rotating
irons and as the iron revolves

they operate a valve which re-
leases the right amount of bat-
ter for each iron. A cam closes
the irons and a flat cake is
baked when it passes through
the oven. Another cam opens
the irons as they emerge from
the ovens and the hot cakes are
removed.

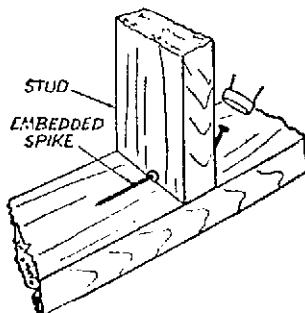
The printed fortune is placed
in the hot cake and, with a quick
fold and twist, the fortune cake
is formed. They are then placed
in a circular drying rack which
holds them in the proper shape.
They cool in a few seconds and
are crisp and hard.

From the drying rack the
cakes fall into cans and are
packed and ready for the many
Chinese restaurants throughout
the United States and Hawaii.

The recipe for the batter is a
family secret, and in keeping it
so Jung and Soohoo are merely
observing the advice of one of
their cakes, "Protect your secur-
ity from the daring of others."

Make Do

Bashful studs, which tend to
shift off the mark when you try
to toenail them, can be baffled
quickly. Lay a spike on the
plate so its head lines up with
the mark for the 2x4. Embed
the head of this spike into the
wood. The American Builder,
trade journal of home builders,
says this will hold the stud in
place.



THERE'S A BARGAIN COUNTER IN THE SKY FOR FAMILY TRAVEL TO EUROPE

THIS FALL, winter and next spring, air tourists to Europe may enjoy the greatest choice of travel bargains in all travel history, according to E. O. Cooke, sales vice president of Trans World Airlines.

The whole range of these travel bargains is wrapped up in TWA's new "Discount Fare Plan," applicable to either first-class air travel or low-fare Sky Tourist service, and applicable either to individual itineraries or to TWA's famous Skyliner Tours of Europe. The Discount Fare

Plan becomes effective for travel beginning Nov. 1.

The Discount Fare Plan is predicated on three economies of importance to the traveler: 1, the new family fares to and from Europe; 2, low thrift-season fares from Nov. 1 through March, and 3, TWA's convenient Time Pay Plan by which travel may be easily arranged to any place at any time for a small down payment and regular monthly payments.

TWA'S DISCOUNT Fare Plan now makes it easy to take the whole family along on a trip to Europe — and the larger the family, the greater the total sav-

ings over the on-season fare. For instance, husband and wife can save up to \$360, a family of five can save up to \$1,350. These savings are based on round-trip first-class services; proportionate savings may be made on round-trip Sky Tourist fares.

Here is the way it works: For one full fare for the head of the family, wife or husband and all children between the ages of 12 and 26 travel at discount fares. Children between 2 and 12 fly, as always, at half the regular full fare, and infants under 2, not occupying a seat, at 10 per cent of the full fare.

Applying its Discount Fare

Plan to package tours of Europe, TWA has developed a series of truly inexpensive independent tours in co-operation with leading tour companies which would appeal to couples taking first or second or third honeymoons, or to families wishing to see Europe together.

A 10-DAY INCLUSIVE tour of England and France, for instance, costs \$465 each for husband and wife. This comes to only \$46.50 a day, including round-trip transatlantic air transportation on a TWA Sky Tourist Constellation. Other provisions included are noted below. Using first-class Constellation,

the cost of this tour is \$679 each for husband and wife.

For \$650 each, using TWA Sky Tourist, a husband and wife may tour six cities in Italy, France and England. Using first-class flights, the cost is \$942 each. Cities visited include Rome, Florence, Genoa, Nice, Paris and London, with stopovers at other towns of interest via motorcoach trips between cities.

These tours, as well as individual itineraries, may be arranged on TWA's Time Pay Plan, which provides quick credit clearance, at any TWA sales office or any recognized travel agency.



LUMBER

GEORGE T. WILEY



EVERYTHING TO BUILD YOUR HOME

We specialize in all the materials for the homemaker, including molding, timber, plywood, redwood, cabinet lumber, hardware and special details. You are assured of top quality products because we stock only the best, such as Dutch Boy paints, Weyerhaeuser lumber, Schlage locks, Johns-Manville products and others.

SAVE \$ \$ \$ — SAVE TIME!

SAVE \$ \$ \$ — SAVE TIME!

HARDWARE and TOOLS

— FEATURING SCHLAGE, WEISER & KWI SET — LOCKS, ALSO BUTTS, — HINGES, LATCHES, ETC.

Schlage Brass Front Door Lock	\$6.85	Chrome Drawer Pulls	19c
3 1/2 x 3 1/2 Dull Brass Butts	39c	3 1/2 x 3 1/2 Bright Steel Butts	29c

PINE

— KNOTTY SHELVEY — CABINET

1 x 12 SHELVEY Smooth	13c	ft.
3/4 x 6, 3/4 x 8, 3/4 x 10 V-JOINT SELECTED PANELING	17 1/2c	sq. ft.

DRY AS A BONE . . . VERY HIGH LINE GRADING TO GIVE YOU ONLY THE BEST.

1 x 4, 1 x 6, 1 x 8, 1 x 10, 1 x 12 D clear and better. Long lengths. Bone dry PP and sugar pine.	\$300
	per 1000 board ft.

ALL LUMBER

— INCLUDING DOUGLAS FIR, REDWOOD, HARDWOOD, DRY CONSTRUCTION LUMBER, FINISH, FRAMING, CABINET, FENCES, TIMBERS, PLANKS FOR HOUSE JOBS, BARN, ETC.

1 x 6 No. 1 Douglas Fir	\$87.50	per 1000 board ft.
Permitting 25% No. 2		
2 x 4 10', 12', 14' lengths. No. 1 com. & better spruce.	\$99.50	per 1000 board ft.
1 x 6 Kiln Dry Fir and Larch T&G v-joint from Weyerhaeuser Idaho mills. Ideal for open beam, overhang and walls.	\$130	per 1000 board ft.

MOULDING

— WE CARRY A COMPLETE LINE OF ALL PINE AND MAHOGANY MOULDINGS . . . WE STOCK ONLY THE BEST MADE FROM PINE AND SUGAR PINE.

3/4" x 1/4" Pine Base Shoe	2c	ft.
Mahogany Casing	11c	ft.
Pre-mitered Streamline Casing. Ready to install. All sizes available. 3-0 x 4-0. 2-0 x 3-0	90c	set
		66c set

WINDOWS

— WE BUILD ANY SIZE TO YOUR SPECIFICATION. — YOU CAN SAVE MONEY BY ORDERING AS A UNIT — ALL THE WINDOWS, DOORS, WINDOW FRAMES, & JAMBS, CASINGS, MOULDINGS, PLYWOOD & CABINET LUMBER for your home or addition.

COMPLETE WINDOW WITH TRIM
Built in our own mill . . . all clear white pine with redwood sill . . . ready to install . . . 3'0" x 4'0" Double Hung Window \$12.95 — frame and hardware complete, only

NU-CLEAR LOUVER WINDOWS
Smooth, easy operation, weather stripped, 3/16" crystal glass. Low prices on complete stock. Example: 3'0" x 4'0" \$15.95 only

FENCES

— CLEAR CALIF. RUSTIC REDWOOD GRAPE STAKES . . . HAND SPLIT FROM THE GIANT REDWOOD TREES, PROVIDING — LASTING BEAUTY plus natural redwood preservative quality.

Rustic Redwood Grape Stakes	Solid Redwood Board Fencing
You Can Install—Price Includes Post & Rails & Solid Fence	Select Grade—Many Designs Pre-cut for Easy Installation
Average price \$1.39 per foot for 5-FT. HIGH	Average price \$1.59 per foot for 6-FT. HIGH
Average price \$1.30 per running ft. 5-FT. HIGH	Average price \$1.40 per running ft. 6-FT. HIGH

WHY WORRY?
BUILD NOW . . .



Here's the Easy Low Cost Way to Improve Your Home . . . Sign for a Home Improvement Loan at GEORGE T. WILEY LUMBER CO., Your Authorized Timeplan Dealer (Not FHA)

EXAMPLE: If your improvements cost \$790.00, You would pay \$900.32 back with 36 monthly payments which are ONLY \$25.23 each. If you should spend more, each extra \$10.00 would be 32c per month additional, or \$10.00 less would be 32c a month less.

PAINT — REPAIR — REMODEL — IMPROVE

PRICES EFFECTIVE MONDAY, OCTOBER 3, through SATURDAY, OCTOBER 8. We Deliver to Huntington Beach, Garden Grove, Anaheim, Norwalk, Downey, Lynwood, Torrance, etc.

YOU CAN GET EVERYTHING FROM GEORGE T. WILEY —AND GET MORE FOR YOUR MONEY!



COMPLETE PAINT DEPARTMENT

WE CARRY A COMPLETE LINE OF DUTCH BOY INTERIOR AND EXTERIOR PAINTS, WALLPAPER, BRUSHES, ROLLERS

TOP QUALITY ENAMEL	\$6.15	gal.	HOUSE PAINT . . . stays bright and white. This is recommended for this area to combat smog, fumes and ocean damaging effects.	\$5.39	gal.
ROLLER and PAN SET	\$1.49				
REDWOOD REZ	\$3.95	gal.			



VISIT OUR **COLOR GALLERY**
FREE SHAKER SERVICE

We have all the colors to make most any color scheme you may wish . . . in outside paint, sash & trim, enamels in flat gloss, or semi-gloss, rubberized paint, concrete and stucco . . . Choose from 112 Colors

DOORS

— SMART LOOKING SLAB DOORS. FULLY GUARANTEED. 1ST GRADE FOR INSIDE OR OUTSIDE USE. MANUFACTURED UNDER THE FINEST CONDITIONS WITH THE BEST EQUIP.

ALL HAVE BEEN SELECTED FOR THEIR BEAUTY AND PERFECTION

2'0" x 6'8"	\$7.95	MAHOGANY	\$9.80	BIRCH	\$9.15	ASH
2'6" x 6'8"	8.50	MAHOGANY	10.80	BIRCH	10.00	ASH
2'8" x 6'8"	8.75	MAHOGANY	11.15	BIRCH	10.30	ASH
3'0" x 6'8" 1 1/4" THICK FRONT DOOR	12.40	MAHOGANY	14.30	BIRCH	13.80	ASH

PLYWOOD — PLYWOOD

FROM ONE OF THE BEST NORTHERN MILLS — SANDED 2 SIDES

1/4" 4' x 8'	\$4.11	5/8" 4' x 8'	\$7.83
3/8" 4' x 8'	\$5.20	3/4" 4' x 8'	\$8.94
1/2" 4' x 8'	\$6.85	5/8" 5' x 9' Ping Pong Table Top	\$14.95

GROOVED WALL PANELING

NOW! WE ARE EQUIPPED TO GROOVE PLYWOOD TO GIVE YOUR INTERIOR WALL PANELING THE "LUXURY LOOK"

1/4" 4' x 8' Sheet MAHOGANY	\$6.29	1/4" 4' x 8' ASH SHEET	\$10.45	1/4" 4' x 8' BIRCH SHEET	\$12.45
-----------------------------------	--------	------------------------------	---------	--------------------------------	---------

George T. Wiley

20-6429
ME 3-1414

LUMBER CO. everything to build your home

6925 ATLANTIC AVE.

LONG BEACH



BETTER
BEDDING
TIME

FACTORY DIRECT SALE!

SAVE \$\$\$ SAVE \$\$\$ SAVE

SPECIAL!

TWIN-SIZE
ORTHOFIRM
MATTRESS &
BOX SPRING

• De Luxe • Extra Heavy Gauge
• 15-Year Guarantee • Custom Made to Order
Trade-In — Nothing Down — E-Z Terms
FREE WHILE THIS SALE IS ON
12 HOLLYWOOD HARDWOOD LEGS



Easy Terms

NOW EACH SET.....

49⁹⁰

comp.

USE YOUR **OK CREDIT** Free Pickup and Delivery

INNERSPRING MATTRESS, RENOVATED.....\$7 up
OVERSIZE MATTRESS and BOX SPRING.....\$69.90 set
FREE ESTIMATES — Pickup and Delivery — One-Day Service

NU-WAY MATTRESS FACTORY

8763 E. Artesia 16 Years L. B. 2-7910
Metcalf 3-1883 in Same Location Bellflower
OPEN EVERY EVENING FOR THIS SPECIAL

NEW! MIRACLE FABRICS

• COLORFAST • WASHABLE
• DUST RESISTANT

ETTA MARIE DRAPERIES

2250 Pacific Ave. 4-4629

Wide selection of patterns by the yard for "Do-It-Yourself" sewing or custom made.



ANGELUS PRINTS

DOOR AND WINDOW SCREENS

INSTALLED WITH HARDWARE

Wooden Frame DOORS 15⁹⁵ All-Aluminum DOORS 29⁹⁵

On Tension-Tite Window Screens

10% to 20% OFF

ALL KINDS OF SCREEN REPAIRS AND RESCREENING

Call Day or Nite for Free Estimate **39-8161**

ALL HOME IMPROVEMENT CO.
7138 MONLACO ST., LONG BEACH



—Associated Press Photo

Walter Gordon (left) is congratulated by Maj. Gen. William F. Dean and Sen. William F. Knowland upon his appointment as Governor of the Virgin Islands.

WINTER SPECIAL!! by



Freestar POOLS

A Complete 15'x30' Swimming Pool

- Gunite Construction
- Finest Swimquip Filter
- Tile Water Line and Coping
- Any Shape

Plus A BURKAY POOL HEATER

3 OFFICES TO SERVE YOU

All for \$2495

L. A. COUNTY
5141 Imperial Highway, South Gate
NEvada 6-7503

ORANGE COUNTY
8321 Commonwealth Ave., Buena Pl.
LAwrence 2 1995

SO. ORANGE COUNTY
9262 Judy Lane, Garden Grove
LEhigh 9-6193

☐ Please send me the following brochure, "THE ABC'S OF CHOOSING A POOL FOR YOUR HOME"

☐ Have a representative contact me PHONE.....

NAME.....

ADDRESS.....

CITY.....

ENJOY YOUR PATIO WITH ALUMINUM AWNINGS

By Western



NO DOWN PAYMENT
TIMEPLAN TERMS
PHONE
Torrey 3-9411
For Free Estimate
(24-Hour Service)
OR MAIL COUPON

ALL NEW—WHITE UNDERSIDES

SPECIAL! SPECIAL! SPECIAL!

ALUMINUM PATIO CANOPY

100 Sq. Ft. **\$165⁰⁰**

COMPLETELY INSTALLED
ACT NOW — AND SAVE

Any Choice of Colors in Beautiful Baked Enamel Finish.

OUR GUARANTEE TO YOU:

- ★ THE BEST OF MATERIALS AND WORKMANSHIP
- ★ NO SALESMAN COMMISSIONS
- ★ YOU DEAL WITH PARTNER OWNERS, WHO SELL AND INSTALL, TO CUSTOMER SATISFACTION

LOWEST PRICES EVER OFFERED

WESTERN ALUMINUM AWNING CO.

14046 SAN ANTONIO DR., NORWALK

FREE ESTIMATE ON AWNINGS ☐ PATIOS ☐ CAR PORTS ☐

NAME.....

ADDRESS.....

CITY..... PHONE.....

HARD WORK AND HARD PLAY

UC to Governorship

By Harold V. Streeter
Associated Press Writer

A BIG, genial, work-loving man whose grandparents were slaves for John B. Gordon, Confederate general and Governor of Georgia, is the new Governor for the Virgin Islands.

As a matter of fact, Walter B. Gordon's family took its name from the old time Georgia governor. But the new administrator for the islands rose to his present eminence through sheer hard work.

Gordon, who now tips the scales at 240, was a heavyweight boxer and football guard at the University of California nearly 40 years ago. After his graduation in 1918, he was named line coach at California, a post he held until 1943. But he managed to carry on many other activities simultaneously.

Take a typical 24 hours when he was just out of college:

STARTING AT MIDNIGHT, he worked a shift on the Berkeley police force. Then, without even taking time to remove his revolver from his hip, he went to law classes until around 11 a. m. After a quick lunch and nap, he hustled out to his duties as assistant football coach. At last, around 7 p. m., he arrived home in time for another nap before returning to police duty.

Both the law and police enforcement experience were useful to Gordon when he was appointed chief of California's Adult Authority in 1945 to deal with prisoner paroles and the fixing of indeterminate sentences for convicted felons. He is perhaps best known for his work with the authority and he was serving in that capacity when appointed to the Virgin Islands post.

Gordon, when named to the Governor's house at Charlotte Amalie on St. Thomas Island, had never met the man who appointed him, Secretary of the Interior Douglas McKay.

BUT HE KNOWS well the man who insisted on giving him the oath, Chief Justice of the U. S. Supreme Court Earl Warren. Warren, as Governor of California, picked Gordon to head the California Adult Authority.

The minute the word was out on the Virgin Island appointment, Warren was on the telephone from Washington.

"As one governor to another, I want to congratulate you," he said.

The schoolteacher Gordon married almost matches him in energy. In addition to her home duties, Mary Elizabeth—Gordon calls her "Babe"—makes copper jewelry and ceramic products, weaves cloth and makes her own dresses and hats.

The only regret the Gordons have over the new job is leaving behind two strapping sons, Edwin, an Air Force captain at Moses Lake, Wash., and Walter Jr., a World War II and Korean War veteran, and a daughter, Betty Mae—plus four grandchildren.

THE VIRGIN ISLANDS job is just a blank page to Gordon before he starts writing a record.

But he says he has had a four-point philosophy all his life and he's certain it will work in the islands as it has everywhere else:

- "1. Integrity.
- "2. Make your professional approach include loyalty to the service.
- "3. Efficiency without thought of friends or otherwise.
- "4. Insist upon men who are public servants being at all times courteous."

Gordon, who was born in Atlanta and came to California in 1904, doesn't put down his fifth point hard work. He's thrived on it, for he looks at 61 like a man 10 to 15 years younger.

Mystery of the Vanishing Clouds

A BRIGHT BLUE sky, tastefully decorated with fluffy white clouds, are the snapshooter's delight.

There's no better background for pictures of any kind—whether your subject is a beautiful landscape or a pretty girl.

You wait most impatiently for such pictures to come back from the photofinisher. But when you see them, the first glance tells you that the scene isn't quite as you remember it. The clouds are gone! Vanished—disappeared; not a trace of one in sight.

THERE is an explanation—and a solution to this mystery.

We see the clouds because they stand out against the blueness of the sky. But black-and-white film doesn't "see" colors as such. It records colors according to their different brightnesses in a corresponding range of gray

By the Shutterbug

tones. Thus, in your snapshots, the blue sky becomes light gray and the clouds don't show.

But it is an easy matter to trap those elusive clouds—just slip a filter over the lens of your camera to cut out some of the light from the sky so that it will be recorded in darker tones.

There are many types of filters, most of them for special purposes. Talk to your photo dealer about the one that is best for you.

AND, if you are a box camera user, don't be scared by any talk of filter factors and adjusting the camera's settings to make up for the light you cut out.

Today's black-and-white films have so much exposure latitude that you'll get good pictures anyway.

Filters are very inexpensive—and they'll save you from pondering the mystery of the clouds that disappeared.

LONG BEACH Camera Guild will have a black and white print competition at 8 p. m. Wednesday in the Municipal Art Center, 2300 E. Ocean Blvd. Winners in the recent color competition were Don Selvester, first; Glenn Sieben, second; Elva Hayward, third; Don Hayward, Neil Van Steenberg and Bill Jordan, honorable mention. Otto Crader, member of the Photographic Society of America and Camera Chromes judged the contest.

third; Don Hayward, Neil Van Steenberg and Bill Jordan, honorable mention. Otto Crader, member of the Photographic Society of America and Camera Chromes judged the contest.

ANSCO's new high-speed color film, Anscochrome, is now being supplied for the first time in 16-mm daylight type motion picture film. The film has an exposure index of 32 and is supplied in 50-foot magazines and 100-foot rolls.



Filter clouds into your snapshots for attractive scenic shots. Filters keep clouds in the picture.

CITY PHOTO
SERVICE
for everything in
PHOTOGRAPHY
1719 E. ANAHEIM
Phone 35-8928

CITY PHOTO SPECIAL

SAVE \$22
Regular \$77.49 Value!
TDC HEADLINER 300
SLIDE PROJECTOR

PLUS
Metal Slide File
and 12 TDC
Custom Selectrays

ONLY \$55⁴⁹

TDC HEADLINER 300

- 300 watts—blower cooled
- 4" f/3.5 coated lens
- helical focusing—tilt control
- SELECTRON-Semimatic changer

LOOK WHAT YOU GET!

LIBERAL TRADE-IN EASY TERMS

TDC HEADLINER 300
regularly \$49.99
Metal Slide File
regularly 9.50
12 Selectrays
regularly 18.00
TOTAL REGULARLY \$77.49

SAVE \$22.00 PAY ONLY \$55⁴⁹

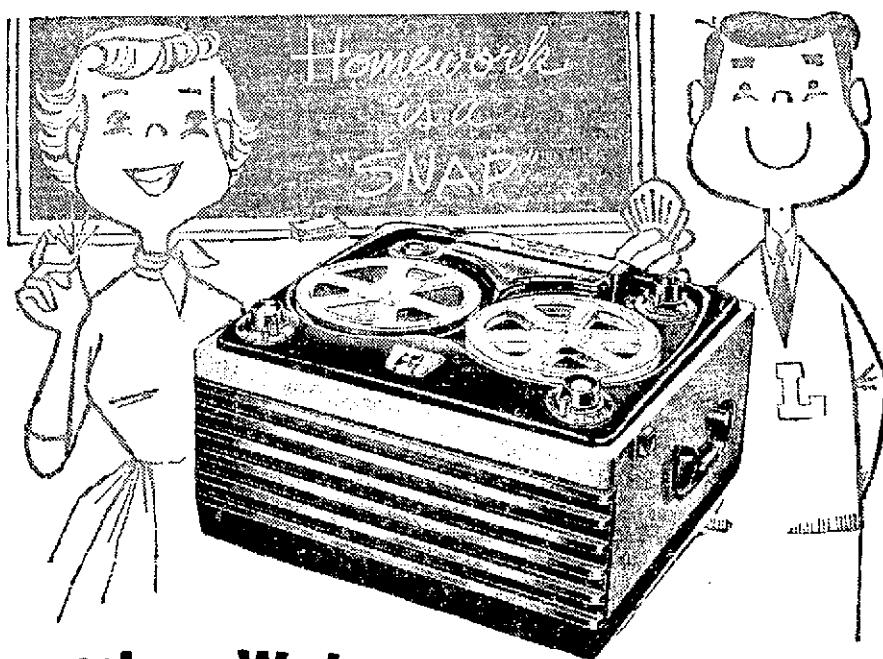
CITY PHOTO
EVERYTHING PHOTOGRAPHIC
1719 E. ANAHEIM ST.

SAVE!! \$110⁰⁰ on NEW

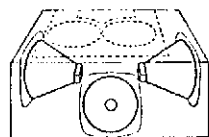
3-SPEAKER WEBCOR RECORDER

WITH AMAZING "STEREOFONIC PLAYBACK"

(WHILE THEY LAST)



with a Webcor Tape Recorder



Three separate speakers combine to distribute the sound evenly throughout the room without the usual higher frequency "dead-spots".

The NEW Webcor Tape Recorder is a compact portable hi-fi tape recorder with features usually found only in professional tape recorders—yours at a popular price.

You'll learn faster with a Webcor Tape Recorder. Use a Webcor to organize your thoughts, assignments, lectures. Rehearse speeches; record school meetings; or capture your favorite music, plays, sports events. The MODEL 2110 Webcor Tape Recorder runs smoothly, silently—and records two full hours on one inexpensive tape. Play back recordings IMMEDIATELY. Keep any recording for life. Or erase and record on the same tape hundreds of times.

And what a natural for dad's business meetings.

Come in today for an exciting demonstration.

REG. 209.95 **\$159⁹⁵**

AS LITTLE AS \$2.40 PER WEEK

SPECIAL PRICES

Model	Reg. Price	Sale Price	Model	Reg. Price	Sale Price
2110	\$209.95	\$159.95	2131	\$264.95	\$164.95
2130	244.95	179.95	2132	274.95	164.95

LAYAWAY FOR CHRISTMAS



330 PINE AVE.



Phone 6-2967
63-8139

'Dunker Bowls' for Your Party

By Mildred K. Flanary

Press-Telegram Home Economics Editor

PERHAPS you can't pronounce them — or even spell them — but hors d'oeuvres and canapes are universally enjoyed just the same. We're all convinced, too, that nothing helps more to get a party off to a flying start than these savory morsels when served

with gay informality.

Yes, the appetizer tray has a real place in today's entertaining, whether it provides a party atmosphere for a family meal or precedes a company dinner. Casual informality always merits more praise from partygoers

than a stiffly elaborate affair. That's why guests are certain to be impressed with a "dunker bowl" type of appetizer.

IT PERMITS them to make their own appetizers — and as many as they wish — without setting foot in the kitchen.

Our charming hostess today, Mrs. Lawson (Jo) Overman, 917 Claiborne Pl., knows the importance of having her emergency shelf stocked with canned sea foods, peanut butter, assorted cheeses, olives, nuts, potato chips and a plentiful supply of crisp crackers.

In a matter of minutes she can have you happily "dunking," chatting and relaxing. If the occasion calls for a variety — she just mixes up three kinds of spreads, piles them lightly in bright-colored bowls, and has a tray of potato chips and an assortment of crackers handy. "Dunking" these days, you know, is not only polite — it's very good taste.

HER FAVORITE summer dip consists of a mixture of chopped egg, watercress, chives and Miracle Whip, topped with slivered almonds. That recipe is featured today, but others, which you'll enjoy, follow.

Diced Meat Dip

- 1 5-ounce can diced meat for juniors
- ¾ cup cream, whipped
- ¼ cup chopped pimiento olives
- ¼ teaspoon Worcestershire sauce

Remove meat from can and drain. Combine all ingredients and chill. Yield: 1 cup.

Smoked Cheese Whip

- 6 ounces smoked cheese food
- ¾ cup cream or condensed milk, whipped
- ¾ teaspoon poppy seed or caraway seed

Soften cheese in bowl. Add



Almond dip hors d'oeuvres are a favorite of Mrs. Lawson Overman. Eggs and almonds are included.

whipped cream and caraway seed and whip together until smooth. Yield: 1 cup.

Bleu and Cream Cheese

- 3 ounces bleu cheese
- 3 ounces cream cheese
- 1 tablespoon minced onion
- ¼ cup cream

Mash bleu and cream cheese together, mix well with other ingredients, place on tray and top with pimiento strips.

Anchovy Canapes

- 1 package Brie cheese
- 2 teaspoons beer
- Rolls anchovies

Mash cheese with a fork and add beer slowly. Blend to a smooth paste. Place in a mound on the platter and decorate with anchovies. Let each guest spread his own.

Chili Bacon Spread

- 1 3-ounce package cream cheese
- 2 tablespoons chili sauce
- 3 slices crisp cooked bacon, crumbled

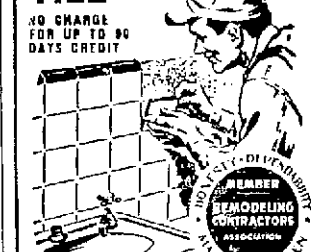
Mix cream cheese and chili sauce together. Spread on crackers and top with crumbled bacon.

Kitchen Tip:

Oatmeal cookies will have a better flavor if oatmeal is toasted before using it.

Combine all ingredients, mixing well. Spread on crispy crackers. Yield: ½ cup spread. The canapes may be garnished with additional crumbled bacon if desired.

ALUMINUM OR PLASTIC WALL TILE



Call the man that does the work
WE INSTALL & REMODEL
ALUMINUM PLASTIC
ASPHALT RUBBER FLOOR TILE

3 WALLS OVER 44.50
3 TUB, 4 FT. HIGH 29.00
SHOWER DOORS 29.00
TUB ENCLOSURES 64.00

All Work Guaranteed
Call Us for Free Estimate!
HEISE TILE
Licensee Contractor
90-4621 TO 7-9957
Day or Night Evenings

Mrs. Overman's Almond Dip

Mix to suit your taste:

Chopped egg

Chopped watercress

Chopped chives

Add enough Miracle Whip to make it of "dunking" consistency. Top generously with slivered almonds.

FORMICA DRAINBOARD

from **59.00**

Tired of your cracked or chipped drainboard? Let us bring our samples to your home and help make your kitchen beautiful. Our contract can also include any of the following: Linoleum or tile flooring, plastic wall tile, steel or birch cabinets, sinks, garbage disposers, plumbing, electrical, carpentry, plastering, painting. Guaranteed work and price, cash or terms.

Economy Kitchens

477 West Willow — Phone 4-6515

The "WIZARD"

ELECTROMATIC GARAGE DOOR OPENER

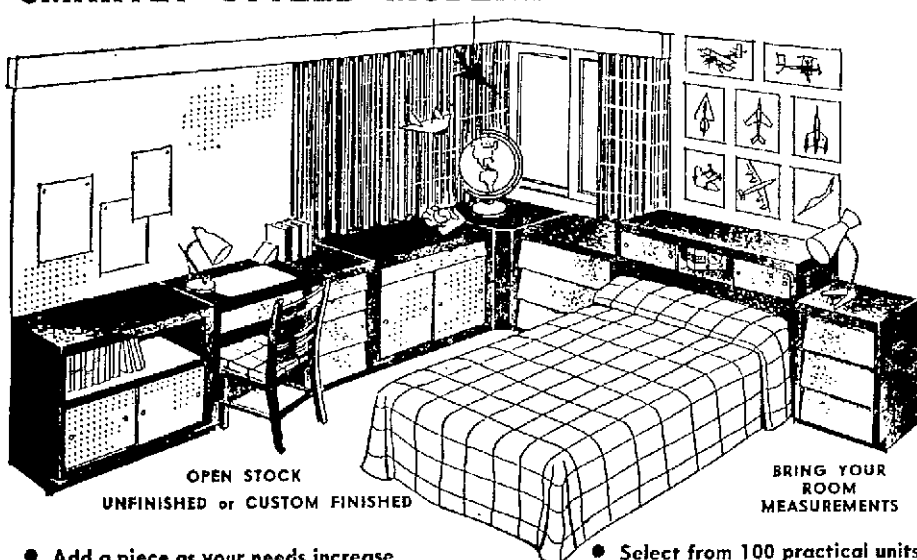
THE "WIZARD" is the finest, simplest and safest garage door opener on the market today. It is foolproof and trouble-free, having only three moving parts.

FOR INFORMATION CALL **ME+ 3-7991**

Paramount Garage Door

8120 E. Compton Blvd.—Paramount

SMARTLY STYLED MODERN • BUDGET PRICED



OPEN STOCK
UNFINISHED or CUSTOM FINISHED

BRING YOUR
ROOM
MEASUREMENTS

- Add a piece as your needs increase
- Every piece guaranteed, quality construction

- Select from 100 practical units
- In solid ash or hemlock

See the new ZOLATONE FINISH that won't scuff or Scratch

Register Now
for Our
FREE FURNITURE FINISHING GLASS
Come in for Our
FREE BROCHURE

SEE OUR LARGE SELECTION OF MODERN
MAPLE AND PROVINCIAL
FURNITURE



FINISHED and UNFINISHED FURNITURE
222 AMERICAN

Open Monday
and Friday
Nights



EASY TERMS
Phone 65-3270



Tony Blik
AND SON

1625 E. ANAHEIM

Specializing in Wall-to-Wall Carpet
35 Years Experience



ALL-WOOL CARPET

AT THE
MOST REASONABLE
PRICES IN TOWN!

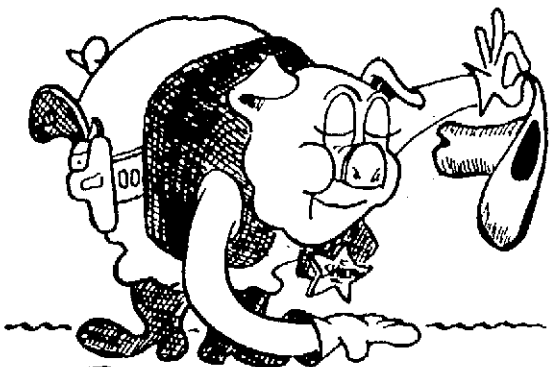
And the Easiest Bank Terms, Too!
36 MONTHS TO PAY!
FREE ESTIMATES—DAY or NITE
PHONE 7-9841

Tony Blik AND SON

A mile from the main street... It's true,
but a mile from high prices, too!

1625 E. ANAHEIM STREET

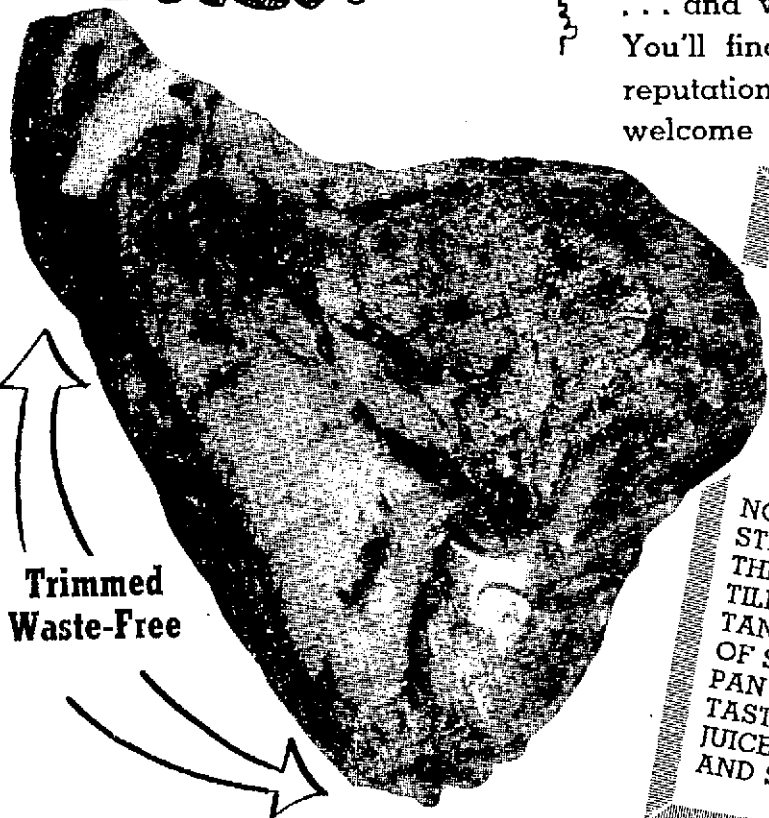
OPEN FRIDAY
NITES 'TIL 9



WANTED:

a chance to please you!

... and we know you'll be pleased doing business with us. You'll find as others have, that we're mighty proud of our reputation for reliability and service. We would be happy to welcome you as one of our many satisfied customers. . . .



Trimmed
Waste-Free

BABY BEEF T-BONE or CLUB STEAKS

NOTHING BEATS GOOD STEAK! AND HERE ARE THE FINEST... JUST WAIT TILL YOU SMELL THE TANTALIZING AROMA OF STEAK SIZZLIN' IN THE PAN... WAIT 'TIL YOU TASTE 'EM, SAVORY, JUICE FILLED, TENDER AND SO DELICIOUS...

79¢ lb

TOP SIRLOIN

or NEW YORK CUTS

CUT FROM THE FINEST GRAIN-FED BABY BEEF... EXTRA TENDER AND TASTY... REALLY A TREAT TO EAT, YOU'LL LOVE EVERY BITE.

98¢ lb.

FARMER STYLE RIBS

HEAVY WITH RICH, LEAN TASTY IOWA CORN-FED PORK. A REAL MEAL.

39¢ lb.

FRESH GROUND BEEF

LEAN AND TENDER FRESH EVERY HOUR... YOU KNOW IT'S GOOD...

3 lbs. \$1.00



SAVE!
with
Cash
Dividend
Stamps

Friendly Markets

1140 E. CARSON LONG BEACH	2279 PACIFIC LONG BEACH
2420 SANTA FE LONG BEACH	1900 E. OLIVE COMPTON
655 PINE AVE. LONG BEACH	14309 ATLANTIC COMPTON
2217 PALO VERDE LOS ALTOS	
909 S. CENTRAL COMPTON	

"So RICH and FLAVORFUL"

COFFEE...

79¢ 1-LB. CAN

ALL GRINDS
PERFECT BLEND
OF CHOICE COFFEES



JEWEL OIL Qts....

FOR COOKING OR SALADS, FINEST QUALITY—ALWAYS RICH AND PURE!

49¢

HERSHEY'S COCOA

1 LB... 59¢. HIGHEST QUALITY RICH AND DELICIOUS... 1/2 LB.

30¢

APPLE BUTTER, 28-oz.

CATALINA... SO TASTY AND GOOD, REALLY FLAVORFUL.

28¢

PINEAPPLE JUICE

CASE SWAYNE, 46-OZ. CANS. CHILL AND SERVE. IT'S DELICIOUS.

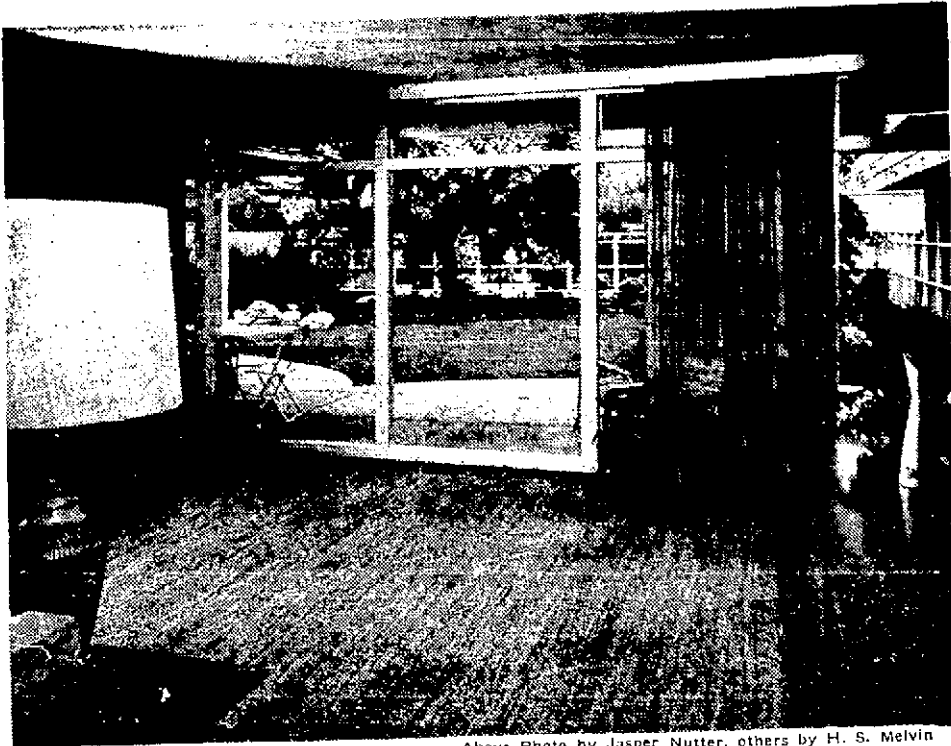
19¢

TELLO
Gelatine!
In Asstd.
Flavors.

3 for 19¢

BUTTER
SWIFT'S
BROOKFIELD,
1-LB. CARTONS

63¢ lb.

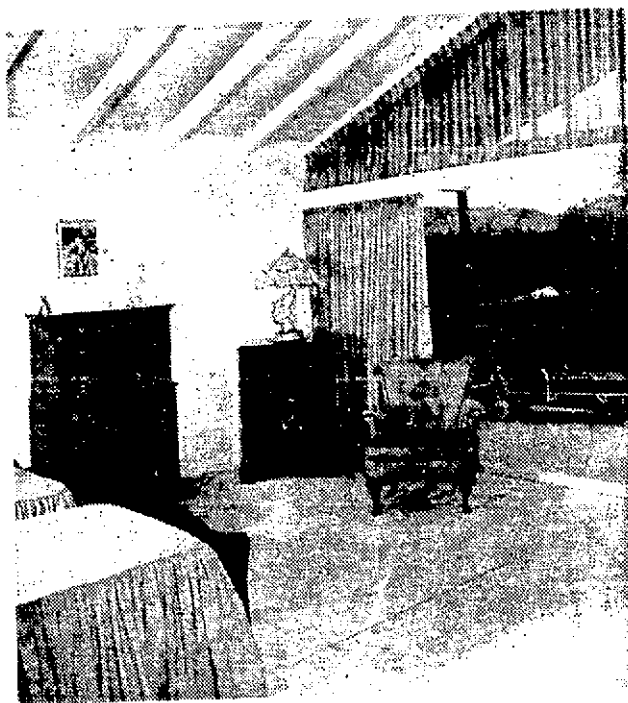


Above Photo by Jasper Nutter, others by H. S. Melvin

Contemporary design has overtones of the traditional in the residence of Mr. and Mrs. Paul Gavins. Home sits back on lot, has 2,700 sq. ft. space.

SOUTHLAND HOMES

Annual Tour of



A secluded patio is just outside this bedroom at home of Mr. and Mrs. John T. Fisher and Mrs. Cecelia Kline.

By Eileen Ball

HOMES representative of the finest in contemporary architecture will be shown to the public today when the Long Beach Junior Chamber of Commerce and the Architects Association present their annual Tour of Homes.

On this year's itinerary are five newly built and occupied homes, the doors of which will be open from 1 to 6 p. m.

Purpose of the tour is twofold: One, it helps acquaint the people of Long Beach with the merits of contemporary architecture as practiced by local architects, and second, a donation of \$1 per person for the tour represents a contribution to the Community Welfare Program of the Junior Chamber.

Representatives of the archi-

tectural firms sponsoring each house will be present to answer questions and to elaborate on outstanding features of the dwellings.

TICKETS AND MAP folders outlining the tour may be purchased at any of the five homes.

Of particular interest to those favoring the most avant garde trend in contemporary architecture will be the home of Mr. and Mrs. Don Muchmore, 378 Los Altos Ave.

Designed by Walter Richardson, this flat-roofed dwelling represents a long-distance departure from traditional architecture.

The Muchmore home capitalizes on an interesting view through walls of glass ingeniously engineered to admit scene and

sunlight minus glare. The complete omission of all unnecessary and affectations "Trim" makes the house—at first glance—seem strangely stark. At a second look, the reason for its being so becomes apparent. Here is a house that provides for a way of living that is at once comfortable, casual, and wonderfully uncluttered with busy trifles.

EQUALLY UNIQUE—in quite a different direction—is the charming French provincial home of Mrs. F. Tucker, 1055 Amelia Dr.

Shakes are used for the roof of this dwelling and are also employed—more unusually—for the siding which, in combination with an abundance of fieldstone,

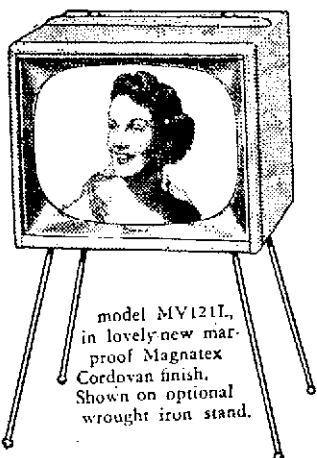
DRAMATICALLY NEW and YEARS AHEAD
In Style . . . finest performance . . .
Newest "Convenience" Tuning

the magnificent
Magnavox
television

The Magnavision 21

Now...
Big Picture
21" TV

189⁵⁰



model MV121L,
in lovely new mar-
proof Magnatex
Cordovan finish.
Shown on optional
wrought iron stand.

**Magnavox EXTRA VALUE
PERFORMANCE FEATURES**

- Super-Dependable MAGNA-TRONIC Transformer-Powered CHASSIS
- 16,000 VOLTS PICTURE POWER for finest fringe or local reception with clearest, sharpest pictures obtainable
- 41 MEGACYCLE IF AMPLIFIER for minimum interference and maximum picture detail
- Finest VHF "CASCODE" and UHF "TELERAMIC" TUNERS for best reception
- New Easy Vision—CONVENIENCE TOP TUNING
- OMNI-DIRECTIONAL SPEAKER for greatly improved sound distribution
- LOCAL or DISTANCE SELECTOR SWITCH for best area viewing

COME IN FOR A PROOF DEMONSTRATION TODAY
See and Hear Magnavox Superiority

OPEN FRI. 'TIL 9 P. M.

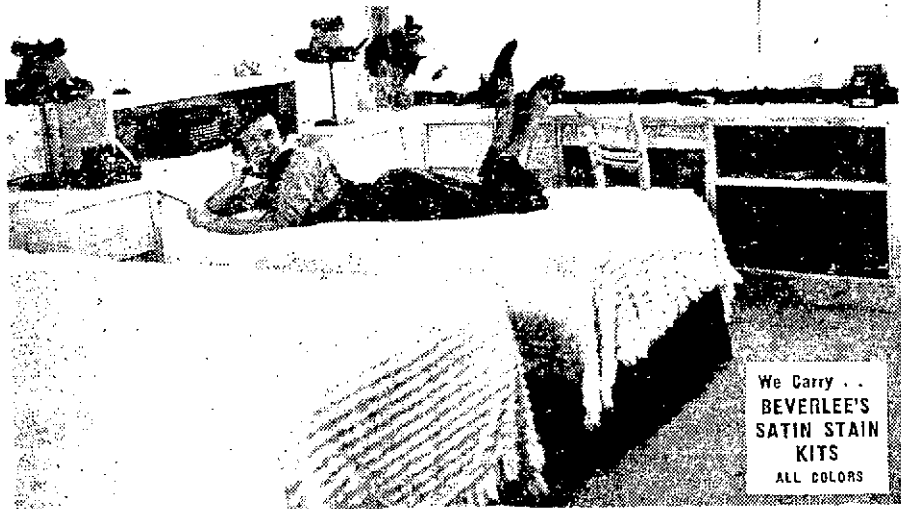
HEAR THEM TODAY AT . . .

JUDHINS MUSIC

GARDEN GROVE
9876 Garden Grove Blvd.
IN GARDEN GROVE
Phone LE 9-2887

LAKEWOOD
5422 Village Road
IN LAKEWOOD TRIANGLE
Phone 5-8311

**SLEEP E-Z COMPLETE
BED OUTFIT**



We Carry . . .
**BEVERLEE'S
SATIN STAIN
KITS**
ALL COLORS

INNERSPRING MATTRESS,
MATCHING BOX SPRING,
HOLLYWOOD LEGS. All for

\$39⁹⁰

5-YEAR GUARANTEE

King Size Mattress **\$99⁹⁰**
and Box Spring
10-YEAR GUARANTEE

WE CARRY A COMPLETE LINE OF UNFINISHED FURNITURE
IN ASH, MAPLE AND SOFT WOODS.

5459 ATLANTIC

Ph. 2-9564

Open Daily, 9 A. M. to 9 P. M.
Closed Sunday.



Homes Today

creates a richly textured exterior.

This 2,300-square-foot home was designed to accommodate large groups, inasmuch as Mrs. Tucker, an untiring hostess, enjoys entertaining at casual, at-home affairs.

With this in mind, the architectural firm of Power & Daniels oriented the rooms of the house to group about a pool which nestles privately — and invitingly — right into the heart of this unusual home. Large sliding doors of glass open to the pool and patio, creating a happy merger between indoors and out.

INSIDE, the plan is very open, facilitating the pleasant business of coping with large assemblies of guests.

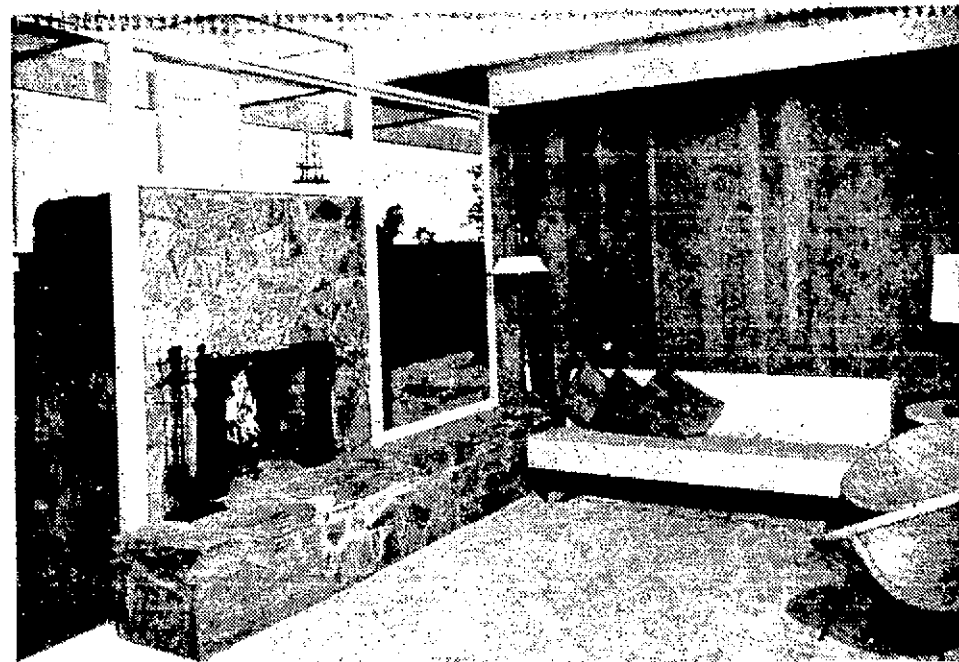
The handsome and stately dwelling of Mr. and Mrs. Paul Cavins will be of particular inter-

est to those who favor contemporary design with overtones of traditional dignity. The architect is Thomas J. Russell.

Set back on its lot at 4007 Linden Ave., this 2,700-square-foot home features a double fireplace of Utah green fieldstone, the chimney of which repeats the exterior use of the stone for pillars and planters.

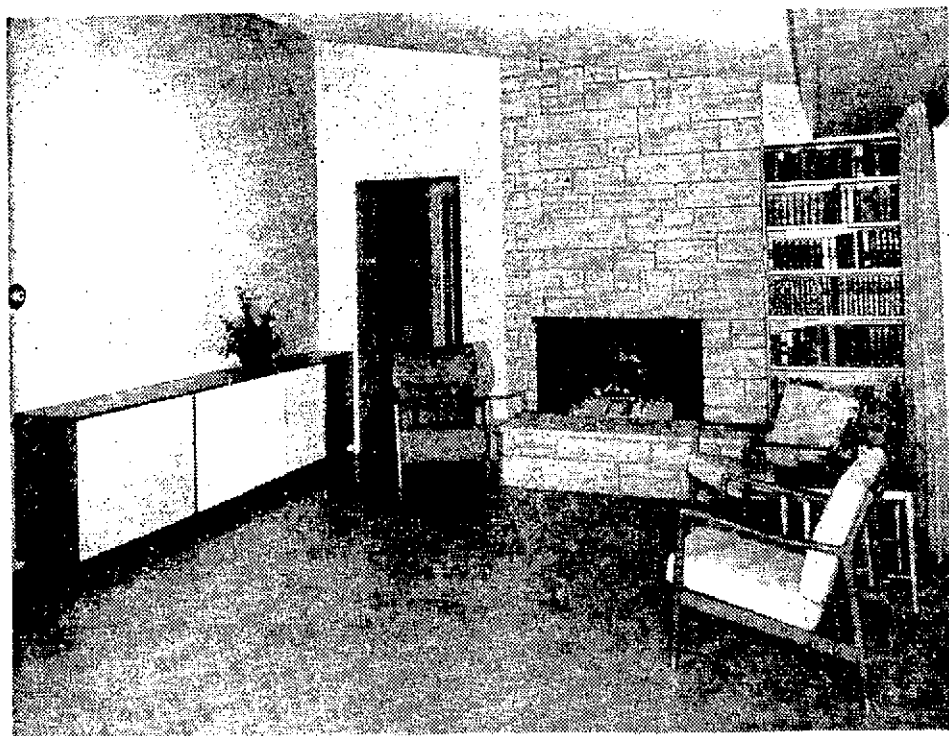
The large 3,300-square-foot home of Mr. and Mrs. John T. Fisher and Mrs. Cecelia M. Kline is unique in that the main rooms of the house open to a large central patio, where Mrs. Kline and her children entertain and relax, while a second, entirely secluded patio is located outside the master suite for more intimate outdoor living. Hugh Gibbs was the architect for this home at 4352 California Ave.

ALSO OF INTEREST to those



Streamlined, comfortable is the modern home of Mr. and Mrs. Don Muchmore. Home capitalizes on expansive view. Modern fireplace treatment is seen here.

enjoying the tour will be the large family activity room with (Continued on Page 26.)



TRO-PIC-KAL "The New Look
ALUMINUM AWNINGS in Awnings"
(AT A PRICE EVERYONE CAN AFFORD)



FALL SALE
10% OFF—THIS WEEK ONLY!

NEVER before has there been an Aluminum Awning that not ONLY offers Sun-protection, but ALSO adds BEAUTY to your home, and eliminates dark rooms (only Tro-Pic-Kal can give all 3). Unlike all other Awnings, Tro-Pic-Kal Awnings are ATTRACTIVELY DIFFERENT and eliminate that "Heavy" Commercial appearance. Cool your home 30% inside, and add the finishing touch of beauty for the outside. Easy terms, free estimates. In Fullerton-Anaheim Area Call Lambert 5-5216

MODERN Products Co.
316 E. 10th St. Phone 7-3956

Custom built to fit the Paul McLaughry home is a hi-fi set (left background above). Back of Santa Maria fieldstone fireplace forms a wall to set apart the entry.

The PRIVACY you want
The PROTECTION you need



• It's easy to train vines to grow over a Cyclone Fence. Then you will have complete protection for your children, lawn and flowers — and the privacy you want as well! Cyclone is a quality fence—made of heavy, galvanized steel that lasts longer than fence of other materials. Expert erection service. No down payment—easy monthly payments. For full information, phone and ask for free illustrated booklet. Free estimates.

Long Beach 7-4505

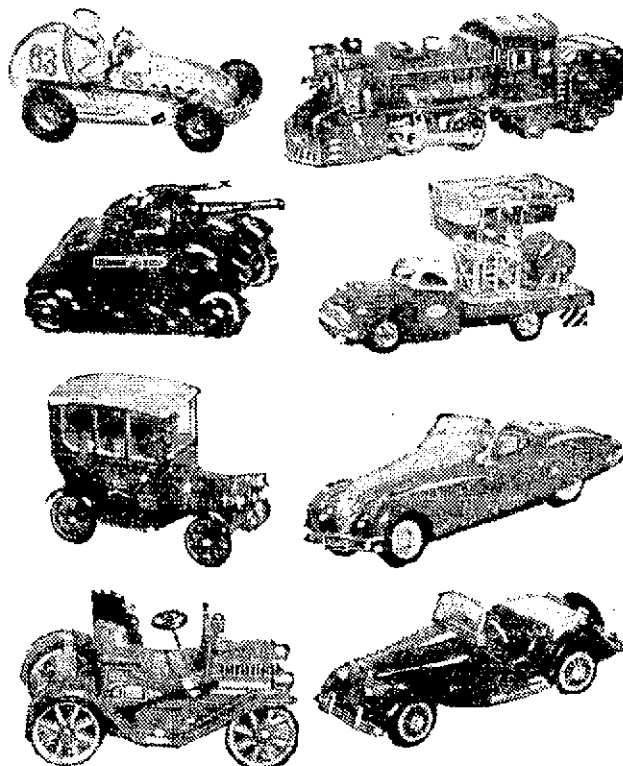
419 East 6th Street
Long Beach, California.

UNITED STATES-STEEL

PENNEY'S
ALWAYS FIRST QUALITY!

DOWNTOWN LONG BEACH

PENNEY'S TOYLAND



**IMPORTED
METAL MECHANICAL TOYS**

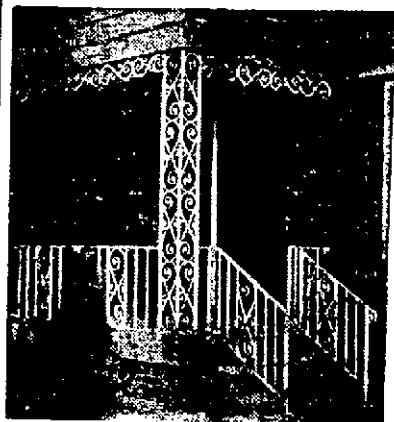
YOUR
CHOICE

88^c

IMPORTED METAL MECHANICAL TOYS! Hard to believe, but these are all-metal friction cars. Included are wrecker trucks, airplanes, jeeps, fire engines, sedans, locomotives and many, many others not shown. These are not ordinary toys, but good size (6 inches to 10 inches) and would usually sell for much more. Wonderful for Christmas stockings.

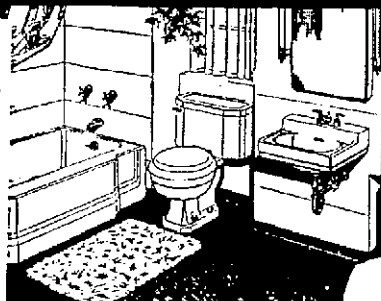
**PENNEY'S TOYLAND ANNEX,
Y. W. C. A. BLDG., W. SIXTH ST.**

CUSTOM MADE ORNAMENTAL IRON



F.H.A. or
Budget Terms
Visit Our
Display Room
or
Phone 4-1564
for
FREE ESTIMATE
West Coast
Metalcrafts
3980 Cherry Ave.

AMERICAN-Standard BUDGET BATHROOM



As Pictured
**NOTHING
DOWN**
\$10⁸⁷ Mo.
INSTALLED
(Normal)

SAVE WHILE YOU SPEND

WE GIVE "A.N."

GREEN STAMPS
With ALL GOODS and
SERVICES (Except
Contract Plumbing)

- PLUMBING REPAIRS AND MAINTENANCE
- REMODELING KITCHENS & BATHROOMS —All Makes of—
- WATER HEATERS
- SINKS • DISPOSALS
- BATHROOM FIXTURES
- APPLIANCES

All, Material and
Workmanship Guaranteed
By SAM HEALD CO.

We Will Estimate
and Discuss Plans
Evenings in Your Home

Your Sign of Quality

phone 4-8547
SAM HEALD CO.
2782 LONG BEACH BLVD.
PLUMBING

RADIANT HEATING
• APPLIANCES

MODERNIZE • BATHROOM • KITCHEN

WE DO THE ENTIRE JOB
You are invited to visit our modern display room.

TILE

PLASTIC TILE
ALUMINUM TILE
CERAMIC TILE

• FREE PLANNING AND CONSULTATION •

INSTALLED IN YOUR BATH!
TUB AREA...

3 WALLS - 48" High

ALUMINUM or PLASTIC TILE

- 40 DECORATIVE COLORS
- THE ONLY RUSTPROOF TILE

47⁵⁰

INSTALLED IN YOUR HOME!
SAME JOB AS ABOVE
**CERAMIC
TILE**

79⁵⁰

INSTALL IT YOURSELF!
ALUMINUM and
PLASTIC TILE **47c** sq. ft.

- SHOWER DOORS, \$28.50
- GLASS TUB ENCLOSURES, \$87.50
- CUSTOM-MADE CABINETS AND FORMICA TOPS

FHA Terms, low as 5.00 per month, or charge it. Free estimates, days, nights, Saturday or Sunday. No obligations. Evenings and Sundays call 2-3854.

CALL L. B. 7-1237 OR CALL COLLECT

NORMAN KEITH, INC. GENERAL CONTRACTORS

615 W. PACIFIC COAST HIGHWAY



Historical Photo Collection Security-First National Bank

Creamery stores, like that above at 610 S. Broadway, Los Angeles, were a chief milk distributor in 1895. Compare this with modern trucks, stores.

Nation's Largest Milkshed

By B. Mead Pryor

LOS ANGELES COUNTY is the top dairy county of the nation. Here there are more dairy cows, greater total production, and a larger dairy income than any other county in the country, and the farm wage scale is 38 per cent higher than the national average—yet the consumer pays less for a quart of milk than most of the major cities of the United States—families in Jacksonville, Fla., at the first of the year paid 27 cents, in New Orleans 26½, New York 26, and Pittsburgh 25. Locally, consumers may go to the dairy and buy milk at about 17½ cents per quart, with only slight increases for store-purchased or home-delivered milk.

The nation's finest milk supply at these low prices comes about through the highly technical knowledge of the county's dairymen who operate the 580 commercial dairies. More than 98,000 cows are distributed throughout the county, with the heaviest concentration in the southeast district, which includes Downey, Norwalk, Artesia, Paramount, Bellflower and Long Beach.

In the Artesia district alone, where there are 260 dairies in 17 square miles, there is an investment of some \$39 millions, while the estimated overall county dairy investment is \$90 millions. The average value of land in the Artesia district is reported at \$1,500 per acre, with about 15 acres to a dairy, which supports an average of 155 cows per farm, with some farms having several hundred.

DAIRYMEN figure milk production in pounds instead of gallons and its value is determined by percentages of butter fat. The county as a whole has a butter fat production record more than twice that of the rest of the United States—460 pounds per cow as against the national average of only 200 pounds per cow. The Artesia district still tops the county record with a 480-pound average.

Figured in consumer gallons the county industry provides 123

million gallons of market milk to 4½ million people, being 80 per cent of the total market milk consumed. Of the total, 92 million gallons come from the southeast section.

The local area has long been known as the world's largest hay market. About 55 per cent of a cow's milk-making feed consists of hay. Around 850,000 tons of baled alfalfa, the standard roughage, is hauled in from Antelope and Imperial Valleys and some from the northern part of the state.

Holstein and Guernsey breeds are the most popular, with Holstein preferred because of quantity production, size of the animal, and weight, as this all figures in profit or loss when a cow must go to the butcher as a low producer. Guernseys are liked for their quality of milk and high butter fat. Los Angeles County dairymen replace one-third of the cows each year. Over 17,500 re-

placements in 1951 were imported into the county, with 42 per cent coming from 15 other states and the balance coming from other counties. The southeast section is the world's largest cow market.

NOT ONLY are cows replaced by shipping, but many dairymen raise calves to around 5-6 months on the dairy and thence to pasture outside the county, some paying stockmen around 18 cents per pound gain in weight on pasture contract. Others raise calves from birth to freshening on the dairy. Calves not raised for replacement are sold at birth.

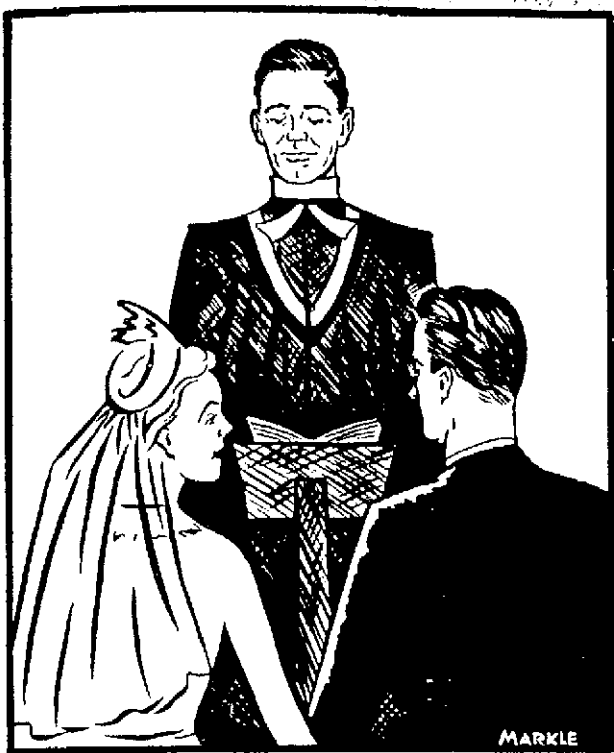
The DHA — Dairy Herd Improvement Association — is one of the outstanding dairymen's associations. This cow-testing organization has been in existence about 40 years. Cows unable to maintain a standard butter fat average, usually around 30 lbs. per month, are culled. These so-

(Continued on Page 24.)



Photo by the Author

An estimated 98,000 cows in Los Angeles County does not include the after-store hours "electric cows."



—Drawing by Parker Markle

"Do you promise to love, honor and obey and never say 'always' and 'never' as long as ye both shall live?"

Never Say 'Always' and 'Never'

By Stella George

YOU never take me out in the evening."

"You always put off mowing the lawn."

"You never pick up your clothes."

"You always take the car when I need it."

The use of these "never-always" words probably cause a very large amount of family bickering. Their elimination would help to prevent the trivial, petty clashes that so frequently grow into serious misunderstandings.

Never means not ever; at no time; not in any degree, way or condition, if taken literally. Always, on the other hand, means at all times; invariably; uniformly; ever; perpetually; on every occasion. Thus, if a wife says, "You never pay me any compliments," she is saying that at no time, not ever does her husband compliment her. Indignant at this impeachment, hubby is likely to retort, "You always want compliments; why can't you be like other women who never have to be flattered?" To which his beloved is apt to reply, "Because you never understand my feelings," et cetera ad nauseum.

The facts are probably that hubby does compliment wife in more ways than she is consciously aware; that a man is frequently quite self-conscious about making flattering speeches to his own family; and that the very fact he is willing to share his life and fortune with one woman is the greatest indirect compliment of all.

Children, likewise, suffer from the "never-always" arraignment. "You never pick up your clothes; they're always on the floor," a

mother states firmly. That the youngster might have recently been making an effort to be tidy has gone unnoticed. In defense his answer is, "You always say I never do." Results will be more effective if the mother says, "See how much better your room looks when your things are picked up!"

FRIENDS, TOO, can suffer from the "never-always" argument. Let's say a couple drops in for a social evening of bridge. As a hand is being dealt, one of the women may remark to the other, "That's a pretty dress you have on. I love blue, but John has always hated the color." John, surprised and a little embarrassed, will probably say, "I never did say I didn't like it. I just don't think it's your best color." His wife retorts with, "You never notice what I wear, anyway," at which time the other couple is beginning to feel the contagion of the "never-always" friction.

The woman in blue speaks up, "Harvey always notices. In fact, he is always too critical about what I wear." Harvey, heretofore an innocent bystander, defends himself with, "I am never critical. I just like what I like, that's all." There is an unmistakable tension as the hand of bridge is dealt. John, who made a grand slam two rubbers before, sighs as he regards his hand, "Look at this mess. I always get the worst cards..."

Perhaps it would always be an excellent idea if we would never say "always" and "never" . . . unless the words were used with a strictly complimentary remark, such as, "You always say the nicest things. I've never known anyone so wonderful!"

FREE

30 DAYS SUPPLY OF SAFE HIGH-POTENCY NUTRITIONAL FORMULA

VITAMINS

MINERALS and AMINO ACID

25 Proven Ingredients—
11 Vitamins (including Blood-Building
B₁₂ and Folic Acid), 11 Minerals,
Choline, Inositol and Methionine

NOW YOURS FREE



Retail Value
\$5.00

To prove to you the remarkable advantages of the Vitasafer Plan . . . we will send you, without charge, a 30-day free supply of high-potency VITASAFE C. F. CAPSULES so you can discover for yourself how much healthier, happier and peppier you may feel after a few days' trial! Just one of these capsules each day supplies your body with over twice the minimum adult daily requirement of Vitamins A, C and D . . . five times the minimum adult daily requirement of Vitamin B₁₂ and the full concentration recommended by the National Research Council for the other four important vitamins. And each capsule contains the amazing Vitamin B₁₂—one of the most remarkably potent nutrients science has yet discovered—a vitamin that actually helps strengthen your blood and nourish your body organs.

The normal retail price of similar vitamin capsules would be \$5.00. Yet now you get this 30-day supply of VITASAFE C. F. CAPSULES without charge!

Why We Want You To Try
A 30-Day Supply—FREE!

So many persons have already tried VITASAFE C. F. CAPSULES with such astounding results . . . and so many people have already written in telling us how much better they felt after only a short trial . . . that we are absolutely convinced you, too, may experience the same feeling of health and well-being after a similar trial.

In fact, we're so convinced that we're willing to back up our convictions with our own money. You don't spend a penny for the vitamins! You don't risk a thing! All the cost and all the risk are ours!

And here's just why we're so confident that these capsules can help provide new vigor and buoyancy and zest for living!

Potency and Purity GUARANTEED

In the column at the right you can see for yourself the exact ingredients contained in high-potency VITASAFE C. F. CAPSULES. Every one of these ingredients has been scientifically added to meet the requirements of people in need of a high-potency nutritional formula. And, as you probably know, the U. S. Government strictly controls each vitamin manufacturer and requires the exact quantity of each vitamin and mineral to be clearly stated on the label. This means that the purity of each ingredient, and the sanitary conditions of manufacture are carefully controlled for your protection! And it means that when you use VITASAFE C. F. CAPSULES you can be sure you're getting exactly what the label states . . . and that you're getting pure ingredients whose beneficial effects have been proven time and time again!

Remember—you get a month's supply of these capsules free of charge so you can prove to yourself just how effective they may be for you! If you tire easily . . . if you work under pressure, or

if you're over 40 or subject to the stress of travel, worry and other strains . . . then you may be one of the people who needs this extra supply of vitamins. In that case, VITASAFE C. F. CAPSULES may be "just what the doctor ordered"—because they contain the most frequently recommended food supplement for people in this category!

Amazing New Plan Slashes Vitamin Prices in Half!

With your free vitamins you will also receive complete details of an amazing new plan that provides you regularly with all the vitamins and minerals you will need. This Plan actually enables you to receive a 30-day supply of vitamins every month regularly, safely and factory-fresh for exactly \$2.00—or 60% lower than the usual retail price! BUT YOU DO NOT HAVE TO DECIDE NOW—you are under no obligation to buy anything from us whatsoever.

To get your free 30-day supply and learn all about this amazing new Plan, just send the coupon to us today. You risk nothing. Don't miss out on this opportunity. But since the supply of capsules that we can give away free is necessarily limited, we urge you to act at once!

VITASAFE CORPORATION
43 West 61st Street, New York 23, N. Y.

Fill Out
This
No-Risk
Coupon
Today!



VITASAFE CORP., Dept. 194

43 West 61st Street, New York 23, N. Y.

Please send me free a 30-day supply of the proven VITASAFE C. F. (Comprehensive Formula) Capsules, and full information about the VITASAFE PLAN. I am not under any obligation to buy any additional vitamins, and after trying the free sample supply, I will be given the opportunity to accept or reject the benefits and substantial savings offered by the VITASAFE PLAN. In any case, the trial month's supply of 30 VITASAFE Capsules is mine to use free.

I ENCLOSE 25¢ (value of stamps) to help pay for packing and postage.

Name

Address

City State

NOTE: This offer is limited to those who have never before taken advantage of this generous trial. Only one trial supply per family.

LOOKING FOR NICK-NACKS?



You'll love Fashion Furniture's selection of decorative accessories.



- plaques • hanging pieces
- trivets • figurines • wall shelves
- copper pieces • milk glass
- spice cabinets • apothecary jars
- bellows • hundreds of other items

ALL AT POPULAR PRICES



If you're an early Christmas shopper, you find many exciting and unusual gift items.

CREDIT
OF
COURSE



OPEN
EVENINGS
MONDAY
THROUGH
FRIDAY

2939 E. ANAHEIM ST. Corner Orizaba

RATTANLAND



SPECIALIZES IN
Quality Rattan
Unique in Style

EMPHASIS ON
COMFORT

LOWEST PRICES

Also Hemp, Seagrass Rugs, Matchstick Drapes

EASY TERMS

2 LOCATIONS:

8725 LONG BEACH BLVD. 5000 FACULTY AVENUE
1 Block North of Firestone Lakewood Center
South Gate LO 9-7738 Faculty Shops ME 0-1152
HOURS: Monday and Friday 12:30 to 9:30
Tues., Wed., Thurs., Sat., 10:30 to 5:30

HEAVY DUTY SWING SETS • SLIDES

Save UP TO 40% • TETHER-BALL POLES

WE MFR. THEM

\$200
OFF

on Purchase
of Any
Hvy Duty
Swing Set
or Slide
Through
Oct. 3



• Anchoring
Unnecessary

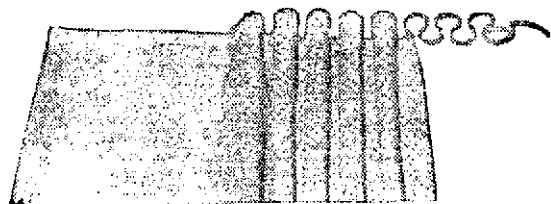
• Wide Angle
Legs &
Heavy weight Both Shops Open 'til 9 P. M.—Sun. 10 to 6 P. M.
prevent
tipping

Write for Folder • Deliver &
• See Large Outdoor Display • Install Free in L. S. Area • Easy Terms

See the CADILLAC of Swing Sets, COPIED or MIMED, equalled by NONE

10035 Atlantic—SOUTH GATE
LO 6-3557 1/2 Mi. S. of Firestone
NEW SALES LOT HARBOR AT PALM
1/2 Mi. N. of Garden Grove Blvd. LE 9-3401

Now ... Draperies That PLEAT THEMSELVES!



THROUGH THE MAGIC OF

BEAUTI-PLEAT!

Beauti-Pleat pleats traverse draperies AUTOMATICALLY! Treating a window with BEAUTI-PLEAT is less costly than having drapery made and hung on an ordinary rod. You enjoy perfect symmetrical pleating that never bunches up ... open, closed or in between. We install or do-it-yourself. We carry a complete line of fabrics at reasonable prices.

FREE estimates in your home ... or bring us your measurements.

TERMS IF DESIRED

Beauti-Pleat
OF LONG BEACH

2736 E. 10th St. Open Mon. & Fri. 'til 9:00 Phone 8-3215

Building a Bridge of Friendship



Bridging a sea with friendship, Los Cerritos School pupils are writing to Japanese children. Some wore Japanese clothes when first letters arrived.

By Vera Williams

YUKIO TANIGUCHI, Satomi Kondo, Hiroshi Teramoto, Atuko Takagi, Shigekazu Mizutani and Yoshiyuki Yamashita are writing to Thea Ann Swanson, Karen Helms, Darryl Childers, Rosemary Parenti, Ernie Combs and Donald Willis.

They are a few of the children of Kuwana City, Japan, who have been pen pals of Long Beach children as a direct result of a visit made to Japan last year by Mrs. Bernice Tay, real estate broker, 4610 Virginia Rd. "I went to see the country and fell in love with the people," says Mrs. Tay.

Upon her return she talked to a number of groups, including the social studies class of the 5th grade at Los Cerritos elementary School. A number of the children promptly asked if they could have Japanese "pen pals."

Mrs. Tay communicated with Isao Mizutani, whose wife teaches in the Kuwana City schools. A flood of name ex-



Japanese pupils and teachers with art for Long Beach pen pals. Center: Isao Mizutani, who aided in project.

changes, letters and gifts of paintings, picture postcards, stamps, photographs and the like followed.

IN ALL, 40 of the Los Cerritos school children and 25 children of the Belmont Heights Methodist Sunday School corresponded with the Japanese children. So great has been the Japanese reception that the Japanese children far outnumber the Long

Beach children in the project, according to Mrs. Tay.

At a Los Cerritos School program that marked reception of gifts and letters from Japan, a number of the children wore Japanese costumes. These largely were furnished by Mrs. Masao Narita, 3742 Elm Ave.

Mrs. Tay is fostering the pen pals as a "bridge of friendship" between America and Japan.

Biggest Milkshed in the United States

(Continued from Page 22)
called "tired" cows may develop after one year of milking or as much as four years and sometimes longer.

Dairying grew out of diversified farming which began in the southern counties about 1868 when farm families came to California in covered wagons. The year 1924 marked a major blow with the appearance of "foot-and-mouth" disease, when more than 12,411 dairy cattle were destroyed and buried in quicklime. The economy of the whole state was affected as embargoes were placed on almost everything exported. But by 1930 the present pattern of dairying in Los Angeles County began to take shape.

While the Los Angeles County dairy cows are unique as high production animals, they have

the same idiosyncracies of cows all over the world. Experiments show that they can be "perfect snobs." According to Agricultural Experiment Stations the senior cow in point of service commands the respect of all, even those older and heavier that may be added to the herd later. Cows are also jealous of the herdsman's attention, and some become attached to the milker and will chase other cows that seek his favor.

Curiosity is another trait and cows will leave their eating to go watch construction or other diversion on the highway along pasture or corral.

Los Angeles County is losing a dairy a week because of industrial and residential encroachment on the dairy empire. Economists estimate a substantial dairy will equal the tax revenue of 340 homes. Steps have been taken to zone the Artesia district

that the high quality and low cost production might continue.

MORE THAN 11,000 farm and non-farm workers earn their living in the local industry, including 2,300 milkers and helpers employed by the dairies alone. Thousands more are employed by more than 300 firms who supply or service the industry, such as milk processors and distributors, feed, transportation, and dairy equipment concerns. The machine milked dairy's average labor cost per cow day is around 10 minutes, or 62 hours per cow per year. Dairies in other parts of the state figure 89 hours per cow.

The Los Angeles County dairyman has an investment of from \$800 to \$1,000 per cow, and he must be a shrewd businessman as well as a specialist in his line to realize a return, and still keep the cost to the consumer down.

New Yosemite Center Speeded

CONSTRUCTION of new main buildings at the Yosemite Lodge is progressing on schedule, according to H. Orhlmann, general manager of the Yosemite Park and Curry Co.

Work began Aug. 30, with completion scheduled for mid-May, 1956.

There are three main public buildings, which will be single-story, built around landscaped courts. Where not adjoining, buildings will be connected by covered, glass-walled walkways.

The exterior aspect of the buildings will be of an informal contemporary type to which the name "Bay Area" architectural style has been applied. There will be extensive use of glass to allow views of the surrounding cliffs, waterfalls and forests.

Three separate buildings will house the public facilities, the largest being that containing the cafeteria, grill and fountain, cocktail room, studio, post office and a general purpose room designed for group use. The next largest building will house the public lounge. Registration and administration offices will be in a third building. All will be air-conditioned. Total expenditure will be about \$700,000.

BETWEEN THE LOUNGE and office buildings will be an open courtyard to be used in the summer for naturalist programs and scenic motion pictures. The entire group of buildings will be screened from the main road by planting.

An existing building is being remodeled into a guest accommodations unit at a cost of \$175,000 to be called Cedar Cottage. It will provide rooms with bath for about 70 persons. Some of these will be six-bed family rooms, which have proven popular in Yosemite's Pine Cottage. The swimming pool, which is near Cedar Cottage, will be treated in the same development, with landscaping and bathhouse facilities. This new guest unit will be ready for use for the coming winter season.

Biggest Luau!

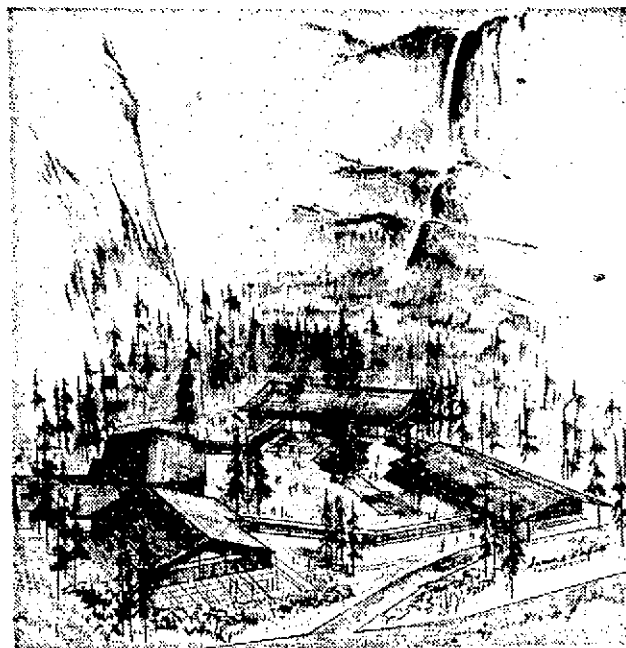
"Biggest luau in the world!" In Hawaii?

Not at all -- in Texas!

In the wide open spaces where they all do things on a big scale, the Second National Bank of Houston is calling in Don the Beachcomber, famed restaurateur and Polynesian food expert of Honolulu, to stage the biggest feast ever, mid-Pacific style. The luau, scheduled Oct. 19, will require a plane-load of leis, flowers, decorations, props and food to be flown from Hawaii. The feast will require 2½ acres of floor space to be turned into a tropical scene and 200-300 bus boys to feed the bank's huge throng of guests. Don is searching for 3,000 poi bowls and enough four-inch bamboo to make a similar number of serving receptacles; he says hotel plates won't do at all.

Lincolniana

Some 5,000 books, including 673 biographies, on Abraham Lincoln, are in the Illinois State Historical Library at Springfield, reports United Air Lines. The library also contains articles made by Lincoln and a collection of his private letters.



Architect's sketch of new Yosemite Lodge buildings under construction. Left, cafe, shops, group room; back center, public lounge; right, office structure.



AROUND THE WORLD WITH

DELAPLANE

HONOLULU

INTERIM report from Hawaii: Henry Kaiser's new Hawaiian Village has opened, aimed at the trade who want to live in grass shacks with a little plumbing on the side.

This is the newest of the resorts which are filling Waikiki so full that architects have to build skyscrapers to get room. The next of the Kaiser projects will be the 15-story Hawaii-Kai. Directly on the beach. There is no beach yet. But Mr. Kaiser said he would build one and have it ready by February.

The hotel will be patterned after Florida's new Fontainebleau with a supper club on the style of the New Frontier at Las Vegas. Mr. Kaiser has a great admiration for the room. Said it was the best he'd ever seen.



The starter will be a series of living cabanas. Originally to be called honeymoon cottages but later changed to "anniversary cottages." The idea being that honeymooners don't have too much money for luxury hotels.

Mr. Kaiser is a sentimental gentleman at press conferences. But not THAT sentimental in the hotel business.

Honeymooners not loaded will be welcomed at the grass shack area at Hawaiian Village, where rates start at \$6 a day.

Mr. Kaiser envisions a Kaiser-made lagoon with palm-fringed replicas of the whole Hawaiian island chain. Speedboats making a quick tour and water skiers sliding over the calm waters.

"Sort of like Disneyland," he said.

FALL IS the slack season here. Rates remain the same in all the hotels where I checked. But you get very good rooms. Top hotels for high quality and low price: The Breakers, The Ta-

waiiana, the new Reef and the new Princess Kaiulani.

The liveliest spot continues to be the old white, beautiful Moana, which is known to Honolulu residents as "Hysteria House." Lots of unattached ladies and gentlemen and informal.

In the higher price scale, the Surf Rider next door under the same management. A little more elegant in rooms and fixtures.

The most luxurious is still the Royal Hawaiian, with the fabulous flower displays and excellent diners and orchestra. But it's American plan and expensive. Great if you've got it.



For eating, the best of the restaurants for me is the Queen's Surf, which I rate high for the beachside atmosphere. Don the Beachcomber's and Trader Vic's for the grass hut type of place. (But the cooking is Cantonese except on luau nights.) The Broiler and the Tropics and a little place called The Embers. You buy your wine at the store next door and take it in with you.

BEST for the cocktail hour: The Queen's Surf, the Surf Room at the Royal Hawaiian and the top deck of the Princess Kaiulani. The best drink: A Mai Tai as made at the Surf Room. Best music: Bill Akamuhou at the Royal Hawaiian and Alfred Apaka at the Hawaiian Village. There are a number of night clubs but the caliber is not high. Probably the best ones are those with shows imported from Tokyo. Look them up in the little Honolulu guide at your hotel desk, called The Snooper.

Your mailed questions will be answered (no phone calls). Send stamped and addressed envelope to: Stan Delaplane, Southland Magazine, Independent, Press-Telegram, Sixth and Pine, Long Beach 12, Calif.

Everything under the Sun
• GOLF • TENNIS • DANCING • RIDING • MINERAL BATHS

GOOD FOOD
COCKTAILS

HOTEL - COTTAGE
ACCOMMODATIONS
EUROPEAN PLAN

Gilman
HOT SPRINGS
RESORT HOTEL

WRITE FOR INFORMATION OR RESERVATIONS
DIRECT OR PHONE
SAN JACINTO 3-3001

Quality
LUGGAGE SHOP
High quality at popular prices
121 PINE

Going Places?
Southland's Resort and Travel Pages will keep you up-to-date on spots of interest everywhere.

HAWAII ON THE S. S. LURLINE

Reserve now for winter and spring sailings. See us for complete information and folders.

C. F. BEACH TRAVEL SERVICE
452 LOCUST AVE. PHONE 70-6457

SPRINGBORO'S Corona, Calif. **GLEN IVY** **GUEST RANCH & HOT SPRINGS**

What a grand vacation—58 miles from L.A.—98 miles from San Diego. Swim, ride, hike, sun, dusk, play—wonderful meals. American plan. Complete hot springs facilities. Write direct—no agency. Corona 660 or any resort bureau. Fly Int. Landing field in our "backyard"

WE MEET GREYHOUND BUSES AT GLEN IVY JUNCTION

MOUNT WILSON Elevation 5710 Ft. Only 30 miles from Los Angeles on Angeles Crest Highway via La Canada

See California from Mount Wilson; a view unsurpassed anywhere in the world. Territory wherein live half the population in California. Lights of 50 cities—Above the fog and smog—100" telescope and museum open daily. 12" telescope and free lecture every night. 7:30 P.M. Cafeteria, Picnic Grounds. MOUNT WILSON HOTEL, Phone Mount Wilson 2071.

NUMBER PLEASE?
THIS NUMBER
IS SURE TO PLEASE!

Salem Maple
GOSSIP BENCH \$17.95

Over-all width, 31 inches; depth, 17 inches. with green washable duran upholstered seat

Your Favorite Maple Shop

The Berkshire House

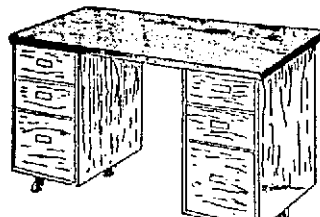
IN LONG BEACH 4310 ATLANTIC
Phone 4-5422 or NEvada 6-5536

IN HUNTINGTON PARK
7640 Pacific Phone LOgan 5-9635
• Open Mon., Wed. & Fri. until 9 P.M. •

IT ISN'T RUDE TO CALL IT NUDE . . . IT ISN'T RUDE TO CALL IT NUDE . . .

For Home or Office
FORMICA TOP

54x23" in natural wood grain finishes, base unfinished or custom finished. Gracefully designed, sturdily constructed. Also available in 19x40" size, with 3 drawers.



See our complete selection of bedroom, dining room, den and occasional pieces.

Bell's UNPAINTED FURNITURE
"It isn't rude to call it nude"
1585 E. PACIFIC COAST HWY.

IT ISN'T RUDE TO CALL IT NUDE . . . IT ISN'T RUDE TO CALL IT NUDE . . .

COLOR IS OUR BUSINESS
Prescription Mixed Colors Under Exact Lighting
WE MATCH ANY COLOR
Over 3000 custom made paint colors.
Bring in your rug, drapes, paper or color sample.

CLOSE-OUT COLORS!
One-coat Alkyd Flatwall \$2.89
Reg. \$4.85 gal.—**SPECIAL 2**

LONG BEACH'S FINEST SELECTION OF WALLPAPERS
Over 14,800 wall-paper patterns in fine domestic and imported papers. Large panels with perfect lighting for easy viewing.

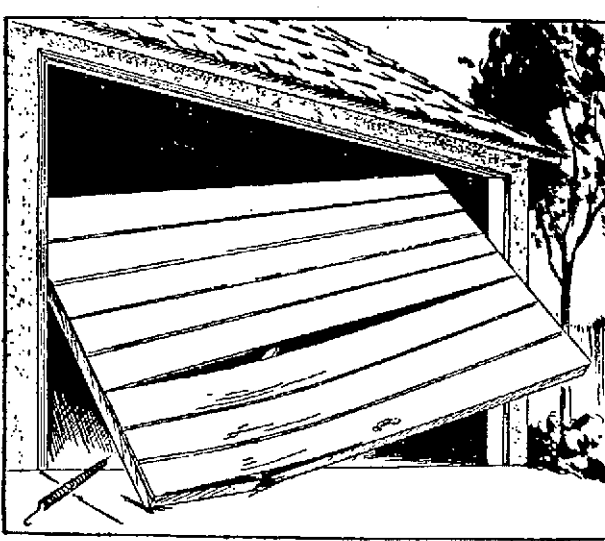


Tibbetts
PAINT & WALLPAPER
CORNER 10TH AND PINE

HOURS:
7:30 a.m. to 5:30 p.m.
Friday Nites 'Til 9

PHONE 7-2929

TAVART SALES & SERVICE
WILL REPAIR
— YOUR —
GARAGE DOOR



ONLY— ACT NOW 6.00 PLUS PARTS
INCLUDES INSPECTION, OIL & ADJUST HARDWARE
CALL TAVART SALES & SERVICE
MEtcaif 3-3155 OR MEtcaif 3-4480

PET PARADE

Canine King in His Own Right

By Eleanor A. Price

IF YOU SHOULD be strolling along the Pike some Wednesday evening and should come face to face with a group of German shepherds, each with a handler, do not be too amazed. This procedure is but one of the many activities of one of the most enthusiastic dog clubs in existence — the German Shepherd Dog Club of Long Beach.

Starting with four members in 1917, this organization has grown to 120 members. The motive of the club is the love of this wonderful dog, and the members work diligently to better the breed and to learn more and more about him through guest speakers, obedience training and show rings.

THE CLUB is constantly alert for new ideas and new activities. At the Harbor Cities Kennel Club show this year, the membership stimulated interest in the specialty show by having a 9-year-old girl, Deanna Lasky of Bellflower, reign as "Princess of German Shepherds for 1955" and to present the trophies earned.

It was an unusual and imaginative idea that nearly stole the show rings.

Credit goes to the club also for the step taken this year to help prevent dog poisoning by a circulation of articles in newspapers throughout the nation. And, if a German shepherd anywhere in America performs an heroic deed, the club awards a scroll to the owner.

Lately, one of the original members, Mrs. Von Shriefer, has donated her time and efforts to a junior obedience training class and is striving for a junior drill team in hopes of proving to the skeptical the truth that the German shepherd is good with children.

THE CLUB maintains a free novice obedience training class for members under the leadership of Ralph (Red) Phillips. And Lee Duncan, whenever he can get Rin Tin Tin away from cameras and his many appointments, is on hand at the monthly meetings at Houghton Park with his famous pet.

The huge turnout of German



Alert ears and wise eyes are distinguishing points of fine German shepherds.

shepherds at every major dog show speaks for itself concerning the increasing popularity of this beautiful, intelligent working dog. Anyone who has ever owned a good German shepherd ever after gives his heart and admiration to this breed.

The distinguished record of the German shepherd in Dogs for Defense among the armed forces has also left an unforgettable imprint. The German shepherd can be readily trained to give warning by growling, alerting or barking.

House of Treasures

(Continued From Page 12.)
tages, it became in turn, Glenwood Tavern, Glenwood Hotel and then Glenwood Mission Inn.

About this time, Miller, always active in civic affairs, helped form "The Landmarks Club," whose purpose was to promote interest in the history of the old Spanish Franciscan Missions, and to seek ways and means to preserve and restore them. This interest finally led to the remodeling of the Glenwood Mission Inn, following the architectural design of the missions. Soon after that, the name Glenwood was dropped — and Mission Inn was born, a name that was to become known throughout the civilized world.

The Millers made many trips abroad, returning with priceless art objects and antiques, paintings and tapestries, historic bells and crosses.

The Inn could well be named "The House of Bells." An integral part of mission life, the bell called the worker from the fields, the faithful to worship. When

the Spaniards first came to America, they found the Indians invoking a rain god that was rudely fashioned like a cross. The four terminals signified the four winds of heaven which brought rain.

So it was only natural that the bell, surmounted by a double cross, was chosen for the Inn's crest. Although emblem was copyrighted, the city of Riverside was given permission to use the same design in its street lights. Bells can be seen everywhere throughout the Inn, but the big collection is in the Garden of the Bells. Historically speaking, it is the most valuable collection in the world. Bells are of every size and from every land, representing many ages, peoples and faiths.

OF SPECIAL INTEREST is one dated 1247, the earliest dated Christian bell in existence. Included, too, is Father Damien's chapel bell from Molokai and the Bell of Pope Paul III.

Mission Inn is a house of priceless paintings and art objects, gathered from the four corners of the globe. It is a house of mysterious underground passageways that lead to rooms of the past. It is a house of statues and paintings of mission priests and patron saints; of chapels and stained glass windows; of corridors filled with historical collections.

And it is the peace and quiet calm of sheltered cloisters, soothing ragged nerves like the soft touch of a baby's hand, slowing today's mad pace down to the tempo of a bygone day.

One of the most interesting of the many things to see at Mission Inn is the St. Francis Chapel, which contains three of the Inn's greatest and most valuable possessions — the religious painting, "The Immaculate Conception With Mirror"; the gold Reredos or Marriage Altar, and the Seven Windows. One need not be a guest of the Inn to see these and the countless other objects in this fabulous house of treasures.

Homes Tour

(Continued from Page 21)
its natural wood paneling and fireplace of handsome Bouquet Canyon stone.

The Paul McClaughry home, at 5505 LaPasada, in Park Estates, was designed by architects Richard Poper and William Lockell.

It is a house with special appeal to families where children play a major role. The dwelling was planned to provide for the clothes and hobby storage problems that besiege most adolescents as well as taking mother into consideration. Mrs. McClaughry's kitchen is as handsome as any room in the house and is joyfully "in the middle" of things that go on in the family area. Contributing to everyone's enjoyment is a magnificent hi-fi set which was custommade for the house, even to the handsome cabinet.

HE CAN BE trained to work cautiously in the dark, in all kinds of weather, over all types of terrain. He can be trained to maneuver in complete silence so that enemy snipers and ambushers do not detect him. He can be "battle-conditioned" so that he remains oblivious to fire weapons and any disturbing conditions that do not concern him when he is on a mission.


It all boils down to one thing: No dog can better him.

Pictured with this article is the lovely, friendly and playful 1-year-old German shepherd, Buccaneer's Stormy Dawn, owned by Mr. and Mrs. Laurence M. Hastings, members of the German Shepherd Dog Club of Long Beach.

THE NEED to enforce the leash law and the importance of otherwise restraining your dog so that he will not annoy or molest your neighbor or his property cannot be emphasized too much or too often. Keeping the dog on a leash when out for exercise and confined behind a fence during the rest of the time will also protect the dog from dashing into strange surroundings to be painfully maimed or killed.

IT IS WISE to have your dog trained to come to you when you call in the event that he does get off his own premises without a competent person in charge.

HERE IS HAPPINESS
FOR THOSE WHO LIVE ALONE



BOYD'S PET SHOP
620 South St.
Phone 2-3119
CLOSED SUNDAYS

The Store With the Personal Service

This Library Lends Animals

By Ellen Saunders

AN ANIMAL lending library, where children may borrow a pet for a week at a time, is one of the most unique services the State of California offers its junior citizens.

The library is part of the California Junior Museum which was established in 1951 under the joint sponsorship of the William T. Henshaw Memorial Foundation, the California State Fair and the Junior League of Sacramento.

The museum permits children over 7 years of age who live in the vicinity of Sacramento to borrow from a selection of 60 live animals without charge. Each child, however, must have his parents' written consent and must fill out a questionnaire to satisfy the museum that he knows how to care for the pet. Portable cages for transportation and feeding instructions are furnished.

Only those animals of which the museum has a surplus are available for borrowing. These include opossums, snakes, ground squirrels, rabbits, hamsters, turtles and skunks. Most popular among the 35 which circulate weekly are Blossom, the skunk, and Daniel Boone, the raccoon.

HANDICAPPED CHILDREN who cannot use the library are given the opportunity to associate with animals through two tours conducted by the museum. The most dramatic of these is the "touch tour," during which blind children are brought to the museum to explore with their sensitive fingers many of the exciting exhibits and live animals.

For its "travel tours," the museum sends some of its animals with its staff members to crippled and ill children in hospital wards who otherwise might never have an opportunity to come into such close contact with wild life.

Daily free admission to the Junior Museum, which is located on the Sacramento State Fairgrounds, also makes it possible for large groups of school children — many of whom have never touched an animal before — to play with pets for short periods of time.

To date, approximately 30,000 children have benefited by this unusual program. Trustees of the museum hope for state-wide expansion of the venture.



Photo by William Smith

Dalton Merkel, junior museum curator, brings skunk, "Blossom," to cheer convalescent boy, Keith Hacker.



Photo by Harley Fredericks

Black and white rats are popular with youngsters and much in demand by Animal Lending Library patrons.



Photo by William Smith

Helen Kimball, a young junior scientist of museum, trains young sparrow hawk for loan.



Photo by Harley Fredericks

Stuckey Lee, young aid in Animal Library, inspects "Indy," Indigo snake, before loan.

Luxury
AT NO
EXTRA COST **Living**

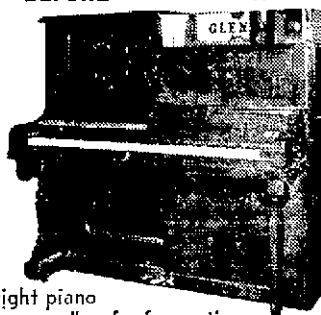
beautiful home furnishings at
prices you **DREAM** about.

Alfred's HOUSE OF FABULOUS VALUES

2900 E. ANAHEIM ST.
Phone 9-4666 Terms to Suit

**GIVE YOUR
OLD PIANO
THE NEW
"MODERN
LOOK"**

BEFORE AFTER



Let our expert craftsmen restyle your old upright piano into a beautiful spinet type—call us for free estimate today. Easy time plan terms available. New and used pianos—all types. Dealer for Janssen, the home piano of America.

RENTALS \$4.50 PER MONTH—MAY APPLY ON PURCHASE

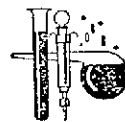
Glenn's Piano Shop

5155 LONG BEACH BLVD. PHONE 2-5640
731 E. 4TH ST. PHONE 64-5177

Ample Free Parking—Open Monday and Friday 'Til 9

Vermillion's
REXALL DRUGS

MODERN
FACILITIES
HELP TO . . .



Be assured that you get the best that science has to offer you at our pharmacy. Our up-to-date equipment and methods make it possible to quickly and efficiently serve you.

3 LOCATIONS TO SERVE YOU

5344 L. B. BLVD.
Charles E. Vermillion
L. B. 20-1409

1942 E. ANAHEIM
Harry R. Brown
L. B. 70-0949

1201 E. CARSON
Harold W. Paige
L. B. 4-8643

Vermillion's
REXALL DRUGS

NEW
LOOK
FOR
WINDOWS



Flexalum.

DRAW DRAPERIES
WITH ALUMINUM LOUVERS THAT ROTATE

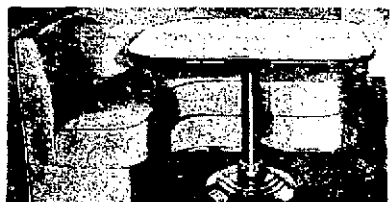
FREE Demonstration
FREE Estimates

T. H. LIKEN & SONS

3700 E. SEVENTH
Ph. 90-1013

- made of spring-tempered aluminum
- single cord operation
- never fade, won't collect dust
- privacy with ventilation
- complete light control
- 200 decorator color combinations

HOME BREAKFAST NOOKS



CUSTOM BUILT
Sturdy Construction.
Finest heavyweight
plastic. Removable
seat. (Easy to clean).
Custom made for
comfort and attrac-
tiveness. Chairs to
match. Tables made
to order, any size,
any shape. Free esti-
mates.

Buy Direct from
Factory and Save
Visit our factory
and showroom.

WHITE FIXTURE CO.

Builders of the Finest
Breakfast Nooks

2810 East Anaheim, L. B.—Ph. 8-8513

SHOPPERS

COMPARE
THESE PRICES

9x12 Rug Pad\$ 4.95

Hollywood Bed Frames \$ 4.95

\$39.95 Westinghouse
Electric Blanket\$23.88

3 Rooms of New
Furniture\$299.00
Complete—54 Pieces

OPEN MON. THRU FRI. 'TIL 9 P.M.

O. S. PETERSON CO.

"Established in Long Beach Since 1923"

5390 LONG BEACH BLVD. PH. 2-1256

EASY TO HANDLE . . . SHAWVER-MADE

GARAGE DOORS

- Built to last without being bulky
- Easy to raise and lower, because they are properly balanced
- Attractive, because well-designed and expertly made



Electronic Control
DOOR KING
Press button on dashboard of your
car — Garage door opens or closes.
• CONVENIENT • SIMPLE
• SAFE • AUTOMATIC
• ECONOMICAL

REPAIR
SPECIAL

\$500
SERVICE
CHARGE

ADJUST, OIL,
REPLACE BROKEN
PARTS — PLUS
COST OF PARTS

FREE ESTIMATES—CONVENIENT TERMS

PHONE 6-4211

SHAWVER
COMPANY

1000
E. HILL
(At California)

BOOK REVIEWS

Lottery of the Living and Dead

THE LITERARY GUILD has chosen Thomas B. Costain's novel, "The Tontine," for its October selection.

A Tontine is a kind of lottery in which the shares increase in value as those who are shareholders die. The last survivor receives the entire amount, usually an enormous sum.

Mr. Costain relates the story of three families involved in the Great Waterloo Tontine at the close of the 19th Century. Samuel Carboy, the richest man in England, enters his daughter Isabelle in the lottery. His partner, George Grace, enters his son, Julian, and Carboy's coachman, through an unexpected inheritance, designates his daughter, Helen Groody.

Isabelle aspires to become a duchess. Her interest in the Tontine is not avid until she is reduced to poverty.

Julian is too noble to give the Tontine much consideration, although he, too, needs the money. He prefers to spend his days recalling his idyllic first marriage.

Helen Groody has risen from a poor coachman's daughter to a lady of wealth.

Although all of Costain's characters are immaculately pure, Helen is by far the purest. Even marriage is denied her and her virginity is unblemished for 930 pages.

Throughout two long volumes, Costain follows the fortunes of the three families. He succeeds in presenting a fine picture of the great industrial growth of merry old England in this era. Unfortunately, Costain never suspects what made merry old England so merry. (Doubleday, \$5.95).—F. T. H.

AN OASIS in desolate Indian country is chosen by Paul Manning, an easterner, and his best friend, a Texas cowpoke, as a place to forget personal problems. But there, in the shadow of a foreboding mesa, they find new ones—a scheming Indian trader with two women, both of whom apparently are his wives. Paul goes into partnership with the crooked trader and falls desperately in love with one of the women, only to get into big trouble on both counts. That's a nutshell synopsis of "Black Mesa" (Harper, \$2.75), a hitherto unpublished novel by the late Zane Grey. And it falls flat out of the saddle, compared with the tales that made Grey famous.—F. T. K.

HAVE A DRINK? An unusually informative little book on imbibing of the liquid spirits is "What, When, Where and How to Drink" (Bobbs-Merrill, \$2.50), which actually tells everything its title implies. Authors Richard I. Williams and David Myers tell what's in the bottle and then tip the bottle on the origin of drinks, what and how to serve, tips on wines, after-dinner drinking, what to drink away from home in the U. S. or abroad, how to equip your bar and how to be a good host; and, finally, 184 tested recipes for drinks. As Sherman Billingsley explains in the foreword, "the theme of this book is that drinking, for those who drink at all, is a part of daily life, not apart from it, and



WALTER NORDHOFF

In 1933 there was published a novel, "The Journey of the Flame," which was the story of a passage through three Californias almost 150 years ago. The author gave his name as Antonio de Fierro Blanco, but the book was done with such skill and narrative ease that critics believed the author not to be a man named Fierro Blanco, an unknown, but someone famed in letters. As the book became a selection of the Literary Guild and a best-seller, the search began to reveal the true identity of the author. Now, more than 20 years later, with the publication of a new edition of "The Journey of the Flame" (Houghton Mifflin, \$3.75), he is revealed to be the late Walter Nordhoff, lifetime resident of California and father of Charles Nordhoff of "Mutiny on the Bounty" fame. His novel is one of the best, if not the best, ever written about California in the feudal days of the Spanish dons. Add it to your library, by all means.—F. T. K.

the contents are sensibly related in the real-life situations in which you do your buying and drinking of liquor.—F. T. K.

BEST OF ITS KIND? Here, in Walter Collins O'Kane's large, beautifully illustrated volume, "The Cabin" (Wake-Brook House, \$3.50), are numerous short passages to stir the memories of every reader.

Mr. O'Kane and his Sanbornville, N. H., publishers editors did not "take us away from it all." The author has brought life closer, and has done so with wisdom and humor. Mr. O'Kane's book is as good, in its stirring way, as

is Anne Morrow Lindbergh's best seller.

"The Cabin" is like a cool breeze cleansing the mind, like sap from generous trees that sweeten our lives; and no book could cause us to more richly appreciate the privilege of living in our beloved land.

Drawings by Francis Lee Jaques are perfect accompaniments.—J. J. K.

COLLEGE STUDENTS who seek the true values of things spiritual will want "Religion on the Campus" (Macmillan, \$2.75) when they return to their classes. This helpful book contains 22 sermons by George Hedley, chaplain at Mills College, California, and in them is beautifully expressed the need for a true faith as one of the requisites of education.

THE BATTLE FOR LEYTE continues to rage, with Adms. Halsey and Kincaid as the continuing antagonists. Their rebuttals, written especially for Hanson W. Baldwin's "Sea Fights and Shipwrecks," fail to establish much more than is already known—the Americans licked the Japanese. Baldwin's new book (Hanover House, \$3.95) also contains accounts of the Medusa, Titanic and "mutiny, mystery, wreck and battle" on the high seas from 1816 to 1945. Recommended—G. C. F.

GOING TO ROME? If so, get a copy of "A Golden Travel Guide to Italy" (Simon and Schuster, \$1.50 paper, \$2.95 cloth). Here's everything you'll need to know about cities, landmarks, hotels, restaurants, shops and so on, and it's loaded with maps.

RECOMMENDED reading for pre-teen boys and girls: "Lummi Indian How Stories," by Ethel Fyles Beck (The Caxton Printers, Ltd., \$2). Fascinating tales of a tribe which roamed what is now the state of Washington, and beautifully illustrated by Elizabeth Sykes Michaels.

ORIGINAL PAPERBACKS you'll like: "This Thing Called Love," a collection of short stories considered by the editors, Marc Slonim and Harvey Breit, to be the best love stories written by contemporary authors (Signet, 25c); "The Crust of the Earth," an introduction to geology by Samuel Rapport and Helen Wright (Signet, 35c); "The Age of Analysis," the best writings of 20th Century philosophers, selected by Morton White (Mentor, 50c).


Ganterbury Book Shop

4603 E. Anaheim Phone 8-7271

Across From Recreation Park

BOOKS FOR EVERY AGE

GREETING CARDS and GIFTS



MODERNIZE
YOUR KITCHEN

FORMICA
SINK TOPS

• FREE ESTIMATES •

NO MONEY DOWN
36 MONTHS TO PAY

PLYWOODS & HARD-
WOODS CUT TO SIZE

KEMPER'S BUILDING SUPPLIES

7901 ORANGE AVE. PH. MET 3-6952

HOW TO Take Care of the Windows When You Paint Your House

1. REMOVE LOOSE PUTTY first with your putty knife. If it is old, but not cracked or loose, it isn't necessary to take putty out. Dust and prime before you reputty window. Glazing compound is easily workable for wood sash. It does not harden and crack later, exposing sash to moisture. Use glazing compound for metal sash, too.



2. TO REPUTTY, hold bulk of compound in palm of your hand, using your thumb and index finger to "string it out." At the same time, push it into place with putty knife. Keep knife rigid by holding it firmly near the end with your fingers. Use enough compound to "fill" the sash.



3. SMOOTH OUT the putty line by pulling knife along it at about a 30-degree angle to glass. Apply most pressure to edge of blade, which "cuts," and to end, which smooths. Run dusting brush lightly along line for final smoothing.

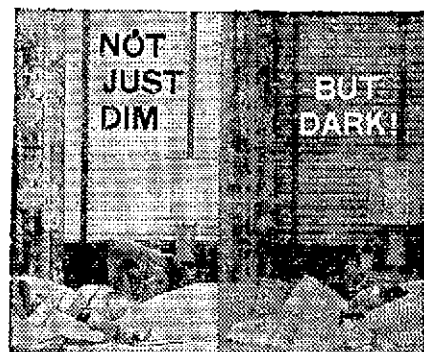


5. SILL AND APRON are last and most important part of window to paint. Be sure all the cracks and weather checks are filled with paint to keep moisture from rotting wood. Paint bottom edge of sash and leave it up several inches until paint dries so it won't stick to the window sill.



WE HAVE IT...

the only blind that makes your room



The New Flexalum

TWI-NIGHTER®

Only the new Flexalum Twi-Nighter blind gives you such complete light control you can turn day into night just by flicking the cord. It lets you sleep later in the morning... helps along baby's afternoon nap... darkens the living room for brilliant home movies or TV on the sunniest day! Wipe-clean plastic tapes won't fade, fray, shrink or stretch. Snap-back aluminum slats with mar-proof finish won't rust, chip, crack or peel. Choose slats and tapes color-matched or in any of over 200 combinations.

FREE ESTIMATE!
FREE DECORATING BOOKLET!



Look for the double ladder tape that "sandwiches" each slat in place, and the extra slot on the slat in the genuine Flexalum Twi-Nighter.

BOOS WINDOW & FLOOR COVERING
15709 S. Bellflower Blvd. TO 7-1645

DOUBLE SLIDING PANEL TUB ENCLOSURE

NO DOWN PAYMENT

\$1⁰⁰ WEEKLY
BANK TERMS



INSTALLED \$59⁵⁰
Full Price

- No more Sleepy Floors
- No More Curtains to Buy
- Draft Free
- 100% Shatterproof
- Fingertip Control
- 100% Rustproof
- Fully Guaranteed
- Fits Any Wall to Wall Tub



CALL **L.B. 35-4811** 24 HOUR SERVICE

FREE HOME DEMONSTRATION
UNITED ENGINEERING SALES

Open Sun. 10 - 2

Friday Nite Till 9 P. M.

E & B DO-IT-YOURSELF STORE

5442 - 5444
WOODRUFF
DUTCH VILLAGE

Ph. TO 7-8916

5442 - 5444
WOODRUFF
DUTCH VILLAGE

PAINT		Reg.	OUR PRICE
DURASITE PVA STUCCO PAINT.....	6.55	5.60	
STERLING FLAT LATEX.....	5.00	4.24	
DROP CLOTHS — 9x12.....	1.00	.69	
PAN & ROLLER.....	1.95	1.35	
PABCO ENAMEL.....	1.69	1.38	
BUILDING MATERIAL		6c sq. ft.	4c sq. ft.
CELOTEX INSULATION.....	2.89	2.55	
ALUMINUM GUTTER — REYNOLDS.....	14c ft.	12 1/2c ft.	
UNDERGROUND SPRINKLER HOSE.....	1.00	.39	
FOUNDATION GRILL VENTS.....	.69	.55	
FORMICA & CONSWELD.....	8.95	7.99	
CLOSET ACCORDION DOORS.....	.75	.54	
WILHOLD GLUE.....	1.35	.97	
CHILDREN'S BULLETIN BOARDS.....	.37	.32	
PLASTIC WALL TILE.....	2.98	1.89	
UPHOLSTERING PLASTIC DURAN.....			

We Have Plumbing Supplies, Hardware, Floor Tile, Foam Rubber, Power Tools, Hand Tools

FLOOR COVERING!

DO-IT-YOURSELF!!

Confetti Tile as low as **6c** piece

LINOLEUM RUG good selection **\$3.95**
9x12 felt base.

CLOSE-OUTS — SANDRAN VINYL INLAID. 88c sq. yd.
6 ft. wide. Beautiful colors.

MICA TOP Heat proof and scratch proof. 39c sq. ft.
Beautiful assortment of colors

CORK TILE Light Color 9"x9"x3/16 **24c** per tile

METAL TRIM, RUBBER AND CORK TILE COVING, WAX, PASTE, CLEANERS, EMULSION AND EVERYTHING YOU NEED FOR DO-IT-YOURSELF FLOOR COVERING AT SPECIAL REDUCED PRICES.

FREE ESTIMATES — TRUCK TO YOUR DOOR!

For Carpeting Ph. 70-8989 or NEvada 6-6331
We'll Send You Our Store-to-Your-Door Truck!

American Floor
COVERING COMPANY

2160 AMERICAN AVE. CORNER HILL ST.
PHONE LONG BEACH 70-8989 or NEvada 6-6331
CALL COLLECT

Everybody LOVES jetglas

THE **WORRY-FREE WATER HEATER**
BY DAY & NIGHT
GLENN D. PRICE
PLUMBING CO.
3249 E. 11th St. 8-4375

IMPORTS FROM ISRAEL
Gifts - Books - Cards
Brower's
HOUSE OF ISRAEL
Books and Gifts of Jewish Interest
316 LOCUST

FIRE-PROOF FLOOR SAFES
Installed
AS LOW AS **\$53⁵⁰**
in your Home or Business
For Information Call
8-3777
Western Safety Locker Co.

GARDENS

Spikes of Color and Perfume

STOCKS are undoubtedly the most fragrant of all our winter annuals. Their perfume is heavy and permeating and just a few spikes will perfume your house like a florist shop. In addition, the colors cover a wide and interesting assortment of shades. Stocks are at the head of the

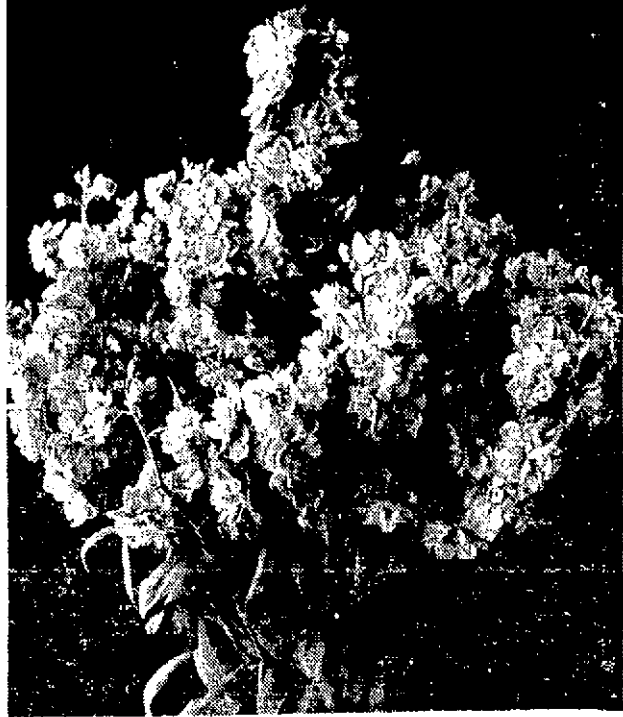
By Bob Gilmore

list of these flowers that perform well in the mild winter climate of the Long Beach area. Actually, throughout Southern California they may be classed as hardy annuals. Wind, rain,

gray skies and little sunshine do not prevent the plants from giving out a profusion of bloom. As a matter of fact, one variety, the Giant Winter Nice stock, has been named because of its ability to flower during this part of the year. You can expect blooms just 10 weeks after sowing the seed.

HYBRIDISTS have done a great deal during recent years to improve stocks. This is due largely to the fact that stocks are such a prominent florist subject. Many of the new varieties being introduced each year are the product of Southern California seedsmen. Stocks are one of the most important flowers handled by the Los Angeles Flower Market, which, incidentally, is one of the largest in the United States.

There is no reason why you should not be able to grow prize-winning stocks in your own garden. Their demands are few and the weeks immediately ahead will prove ideal for the culture of this splendid winter annual. Sev-



Varied color and permeating perfume are characteristic of Winter ice stocks which thrive in the off-season.

LARGE DOUBLE NOSE
KING ALFRED
Daffodils 98c
Dozen

Just Arrived!
Imported
DUTCH BULBS!

LANDSCAPING
We Will Gladly Advise You on Landscaping Your Yard
We Can Do the Complete Job or Help You Plan Your Ideas

Peterson's
NURSERY

Our 11th year in same location.
5701 ORANGE AVE.
Phone 2-6583

Open Sunday 9 - 5
Daily 8:30-5

Which Northrup King Lawn Seed should you plant this fall?

It's up to you... decide on the kind of lawn you want. And get the Northrup King seed that will give it to you!

FOR A SUPERIOR LAWN, Golf Brand Lawn Seed. Grows a lawn your neighbors will envy! Contains 11 perennial grasses, to give you thick velvety turf in sun or shade.

The fine perennial grasses in Golf Brand offer maximum return for the watering, fertilizing and weed control that a truly beautiful lawn requires. While starting slowly, a Golf Brand lawn will grow ever thicker and more luxuriant, until you have a rich close-knit turf that helps keep weeds out.

In 1 lb. and 5 lb. boxes, and 25 lb. bags



FOR A GOOD LAWN, Fore Lawn Seed. Grows a sturdy attractive lawn your family can "live" on and care for with ease! A blend of perennial grasses and clover, suited to sun or moderate shade.

In 1 lb. and 5 lb. boxes



FOR A PLAY LAWN, HomeLawn Grass Seed. Grows a quick and rugged lawn for children and pets to romp on. Quick-germinating grasses assure you a hardy lawn fast, easily.

In 1 lb. and 5 lb. boxes



...and feed your lawn 2 important ways with Northrup King Golf Brand Lawnfood. Here's a complete lawn fertilizer. It contains: (1) fast-acting chemical nitrogen to give grass immediate sparkle and a deep green color (2) organic nitrogen, plus other needed food elements, for the steady slow feeding that means sound and continuing growth. Goes further! One pound does the work of three pounds of ordinary fertilizer.

In 10 lb. carton; 25 lb. and 50 lb. sacks

NORTHRUP, KING & CO.
BERKELEY • LOS ANGELES, CALIF.

eral types are available and which one you select is largely a matter of personal choice as well as the purpose for which the plant is being grown.

FOR SPECIMEN BLOOMS or indoor decorative purposes, the Double Giant Column stock will prove most exciting. The plants produce just a single spike, rather than several laterals, as is the case with other types of stock. But this single stem is almost a complete flower show by itself. The central spike is almost completely covered with huge double florets, many times larger than the usual type. In addition, the florets appear in almost solid masses throughout the length of the stem.

For general decorative purposes in the outdoor garden you will find the Giant Winter Nice stock perhaps most suitable. The flowers appear about as early as

any comparable strain and the plants attain a height of about 1½ feet at maturity. This type produces a fairly large number of laterals, giving the plant a rather pyramidal shape. Colors available include shades of yellow, rose, blue, white, red and lilac.

THE ONE "MUST" to be considered in growing stocks is the (Continued on Next Page.)

CYMBIDIUMS

Will grow outdoors year 'round under lath or partial shade.
PLANTS \$7.50
From up
NEXT PLANT DRAWING
FEB. 10, 1958

WILLIAM T. BURNS
ORCHIDS
2525 PALM DRIVE
Signal Hill Phone LB 4-4321
Open Tues. thru Sat.

DICHONDRA SEED 169

Quick Germinating (will plant 1,000 sq. ft.) ¼-lb.

- CLOVER SEED** 1-lb. 1.29
- GRASS SEED MIX** CLOVER, BLUE GRASS, ETC. (No Rye) 1-lb. 69c
- STEER MANURE** WEED SEED FREE 2½-cu.-ft. 49c
- RAMUNCULUS BULBS** DOUBLE FLOWERING 50 BULBS 79c
- DAFFODIL BULBS** (KING ALFRED) DOUBLE NOSE Doz. 79c
- TULIP BULBS** BEAUTIFUL COLORS Doz. 79c
- HIBISCUS** DOUBLE ORANGE DOUBLE PINK, SINGLE RED Gal. Can 49c
- GARDENIAS, ARAlias & FUCHSIAS** Gal. Can 49c
- OLEANDERS & PYRACANTHAS** Gal. Can 49c
- TREE ROSES** Beautiful Varieties 5-Gal. Can 1.89

PEAT MOSS 2¼-cu.-ft. **1.39** **LARGE BALE \$6.15 VALUE 4.59**

- LEAF MOLD** 2¼-cu.-ft. (\$1.65 VALUE) 1.19
- AZALEAS** BEAUTIFUL VARIETIES and COLORS Each 49c
- BOXWOOD** (DWARF HEDGE) Doz. 49c
- ALGERIAN IVY & GERANIUMS** (Flat of 100, 2.95) Doz. 49c
- POINSETTIAS** DOUBLE RED Ea. 29c
- SNAPS - CALENDULAS - STOCKS** Doz. 25c
- PETUNIAS, CARNATIONS, BEGONIAS** Doz. 39c
- MEYER LEMONS (Everbearing)** Gal. Can 89c
- REDWOOD BASKETS** (Large Size) 1.25 Value 79c
- BOUGAINVILLEA** (SAN DIEGO RED OR PURPLE) Gal. Can 79c

FREE! TO EACH CUSTOMER WITH AD 1 AFRICAN VIOLET PLANT OR 5 LBS. KELLOGG'S NITRO-HUMUS OR 1 POTTHOS

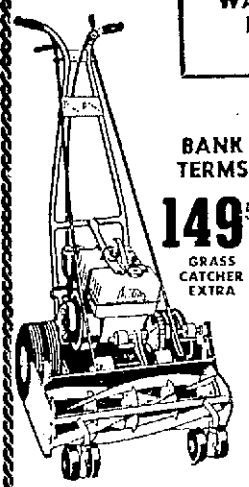
We Reserve the Right to Limit Quantities
CLOSED SATURDAYS — OPEN SUNDAYS
THIS AD GOOD OCT. 2 THROUGH OCT. 7

CAMERON'S NURSERY

9846 E. BELMONT AVE. — BELLFLOWER — TO 7-2439
1 BLOCK NORTH OF FLOWER — 1 BLOCK EAST OF BELLFLOWER BLVD.

DOWNEN'S SHOP

WATCH FOR OPENING OF OUR
NEW STORE TO SERVE THE
LAKEWOOD AREA!



BANK
TERMS
149⁵⁰
GRASS
CATCHER
EXTRA

18" Power Mower King O' LawN

Automotive type dual clutch per-
mits cutting blade or drive wheels
to operate independently . . . 1.6
Briggs & Stratton engine . . . dif-
ferential drive . . . full 1-year
guarantee if sold by us.

TRADE ALLOWANCE OF
\$20⁰⁰ ON ANY HAND
MOWER, Regard-
less of Condition!

DOWNEN'S — 1127 E. 10th — Ph. 6-1747



EASY
TERMS



3730 ATLANTIC AVENUE

Oldest Established Sprinkler Company in Long Beach

Before you plant your
new fall lawns, install

D & M lawn sprinkler system

All installations, whether
large or small, are guar-
anteed, as to materials and
workmanship.

Did you know that we can
install a front yard sprinkler
system for an
average 50-ft.
lot for only..... **\$94⁵⁰**

For Free Estimate Call Us at
LONG BEACH 40-7928

Garden Tips

GARDENING TIPS for the
week . . . Delphinium seeds do
not keep their germination for
a very long period. So you must
obtain fresh seed or results will
be disappointing. As a matter
of fact, the germination of del-
phinium drops quickly after the
first six months. Placing the
seeds in a refrigerator for a few
weeks before planting is believed
to encourage maximum results.

Late flowering varieties of
fuchsias will add color to your
garden for quite some time.
Nurserymen have claimed that
with proper selection you can
have fuchsias flowering in your
garden during every month of
the year.

Bare spots in your landscape
can ruin an otherwise attractive
scene. A few suitable ground
covers include variegated ivy, di-
chondra, green ivy, wild straw-
berry and trailing lantana.

Stocks

(Continued from Page 32)

matter of drainage. The plants
must have excellent drainage.
They are quite sensitive to excess
moisture; should the roots be in
standing water for any length
of time a large number of cas-
ualties may be expected. Heavy
soils can be neutralized by using
the new soil conditioners or by
adding liberal quantities of hu-
mus, such as peat, to the soil.

There is a fast and slow way
of growing stocks, depending on
how much of a hurry you are in
and also whether or not you wish
to save a few cents. The quick-
est and perhaps more expensive
way of growing stocks is to pur-
chase established seedlings at
your neighborhood nursery; if
you are not in such a hurry —
and want to save the money —
then sow seeds. Stocks germi-
nate quite easily and you should
experience little trouble with the
latter method of propagation.

Which Fence do you prefer?



BLOCK? REDWOOD? CHAIN LINK?

No matter which type of fence you prefer, you'll do bet-
ter by ordering it from Anchor Fence. For Anchor sells
only the top quality in each type of fencing. Anchor's
own men construct or erect your fence. And you can buy
with the knowledge that this nationally known company
has been manufacturing and erecting the best in fences
for 63 years. Call today for a free estimate—there's never
any obligation on your part.

Anchor Fence®

For FREE estimate call

Long Beach 20-7938
in Whittier Call
OXford 3-2794
Toll Areas Call Collect

NO DOWN PAYMENT • 36 MONTHS TO PAY



THINK AHEAD!

How Will Your Landscaping
Look, 2, 5 or 10 Years from
Now?

Will you have the drudgery of pruning to keep a jungle from
closing in on your walks and windows? . . . or are you carefully
planning your planting to make the most of your home with the
least effort?

Consult Hodges Expert Designers, or
Ask Us to Call for Free Estimate

FOR "INSIDE LANDSCAPING"
Planted ceramics and a wide selection of plants
for built-in planters

GREEN STAMPS ON ALL SALES

Open Sundays

3737 LONG BEACH BLVD.

HODGES NURSERY

CALL 4-2397

BEWARE OF GARDEN FEVER!!

This Strange, Wonderful Disease Strikes Suddenly Every Fall . . .
Affects Age Group 18 to 108

SYMPTOMS—Acute Ambition, Desire for Cool Fresh Air, Patient May Want
to Kill Weeds or Plant Trees and Shrubs.

ANTIDOTE — Dress Patient in Comfortable Clothing and
Bring Him (or Her) TO

RIVERDALE NURSERY

ALGERIAN IVY

Perfect evergreen ground cover—large,
leathery green leaves, well rooted.

PER FLAT
of 100 Plants . . . **3⁴⁹**
5 Flats 15.50 plus Deposit

ARALIA SIEBOLDI

Glossy-Leaved Rice Paper Plant. About 1/2
the Regular Price.

ONE GALLON
CONTAINER . . . **49c**
6 for 2.75

BOUGAINVILLEA

Barbara Karst, large red flowers—a riot of
color in bloom now—24 to 30 inches.

ONE GALLON CONTAINER. **69c**
Reg. 1.25 . . . 3 for 2.00

KING ALFRED

Daffodils—A Must in Every Garden. Giant
Yellow Trumpets.

PER
DOZEN . . . **89c** 25
for **1⁷⁵**
6.50 Per 100

Ask About Our FREE Landscape Design, No Obligation, Call for App't.

NO DELIVERY
ON SALE
ITEMS

Riverdale Nurseries Inc.

6755 ATLANTIC AVE. LONG BEACH, CALIF.

OPEN DAILY
8:30 TO 5:30

6755 ATLANTIC AVE. L.B. PH. 20-5405



Greet SPRING in
all its glory!

Buy and plant now!
IMPORTED
DUTCH BULBS

— All Top Size —

- ★ TULIPS
12 Brilliant Colors
- ★ HYACINTHS
6 Colors. All Favorites
- ★ DOUBLE TULIPS
5 Choice Colors
- ★ PARROT TULIPS
4 Standard Colors
- ★ CROCUS
4 Colors

Always a Large Bulb for
Larger Blooms.

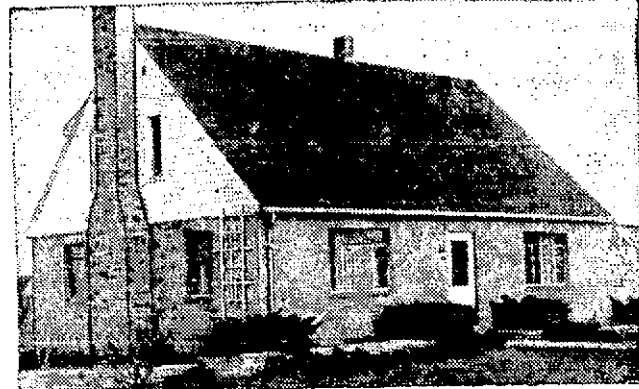
Kitano's
ATLANTIC NURSERY

15601 S. ATLANTIC, COMPTON

Southland Crossword Puzzle

(Solution to Puzzle on Page 29.)

- By Thomas Meeklin
- | | | | | |
|----------------------------------|--------------------------|-----------------------------|---------------------------|------------------------------|
| ACROSS | 43 Tito's people | 95 Insipid | 4 ——— sequelar | 52 Philippine tree |
| 1 Bar B-Q | 49 Salt marshes | 96 Nimble | 5 Fantasy | 53 Profession of Harold Urey |
| 6 Writing | 53 Donator | 97 Algonquin Indian | 6 Fans at baseball | 56 Violinist Morini |
| 12 Labored | 54 Wild pig | 98 Out, east! | 7 Slurpy liquors: Fr. | 59 Pianist Templeton |
| 18 Quake | 55 Muttonfish | 100 River in Africa | 8 TV jungle character | 90 Deadly |
| 19 Dealer | 56 Conclude | 104 The ——— | 9 Fatishistic images | 91 Palestine conies |
| 20 Charged | 61 Unbalanced | 105 Stillness | 10 The P in MPH | 92 Equality: Fr. |
| 22 City in Wisconsin | 62 Blunder | 108 City in Florida | 11 Troopship | 93 Cocktail |
| 33 Sucking-fish | 65 Diving bird | 110 Accounter | 12 Stood off and on | 94 Raw metals |
| 24 President Arthur's first name | 66 TV's Ruth Gilbert | 111 Strong beers | 13 Yellow pigment | 95 Abandons |
| 25 Keen | 67 Wash out | 113 Famous cartoonist | 14 Sherbet | 97 Mild cigars |
| 28 Creature | 69 Dedouin head-cord | 114 Squaw: Western U. S. | 15 Luxuriant | 99 Body of troops |
| 29 Guided missile | 70 In a line | 116 Clutch | 16 Its capital is Tallinn | 101 Of the nostrils |
| 30 Pueblo Indian | 72 Wading bird | 117 Islands N.W. of Sumatra | 17 Most profound | 102 Echer |
| 31 Collied | 74 One: Scot | 119 Luzon native | 18 Tissue in fungi | 103 Game at cards |
| 32 Andrews trio | 75 Mother: Var. | 121 Huff and puff | 19 Snowbanks | 106 Trivial |
| 36 Suit-shaped clock | 77 Standards | 122 City in Russia | 20 Comes out | 107 Play-act |
| 37 Expert | 80 Breslau's river | 124 Irony | 21 Negritoes | 109 Gena Autry's rope |
| 39 Examination | 81 Devotes | 125 Before | 22 Actor Ezra | 112 "I Believe" |
| 41 Early airplane | 82 Ugo | 126 Wears away | 23 Actor Ezra | 115 "Celeste Aida" |
| 42 Dickens' Oliver | 83 Student at West Point | 127 Negotiates | 24 Actor Ezra | 116 Small cave |
| 44 Roundup equipment | 84 Dense woods | 128 Water animal | 25 Actor Ezra | 119 Offer |
| 46 Nimbi | 91 Purpose | DOWN | 26 Actor Ezra | 120 Long-jawed fish |
| | 94 Machine attachment | 1 Defined | 27 Actor Ezra | 122 Little one. |
| | | 2 Tell over | 28 Actor Ezra | |
| | | 3 Between | 29 Actor Ezra | |
| | | | 30 Actor Ezra | |
| | | | 31 Actor Ezra | |
| | | | 32 Actor Ezra | |
| | | | 33 Actor Ezra | |
| | | | 34 Actor Ezra | |
| | | | 35 Actor Ezra | |
| | | | 36 Actor Ezra | |
| | | | 37 Actor Ezra | |
| | | | 38 Actor Ezra | |
| | | | 39 Actor Ezra | |
| | | | 40 Actor Ezra | |
| | | | 41 Actor Ezra | |
| | | | 42 Actor Ezra | |
| | | | 43 Actor Ezra | |
| | | | 44 Actor Ezra | |
| | | | 45 Actor Ezra | |
| | | | 46 Actor Ezra | |
| | | | 47 Actor Ezra | |
| | | | 48 Actor Ezra | |
| | | | 49 Actor Ezra | |
| | | | 50 Actor Ezra | |
| | | | 51 Actor Ezra | |
| | | | 52 Actor Ezra | |
| | | | 53 Actor Ezra | |
| | | | 54 Actor Ezra | |
| | | | 55 Actor Ezra | |
| | | | 56 Actor Ezra | |
| | | | 57 Actor Ezra | |
| | | | 58 Actor Ezra | |
| | | | 59 Actor Ezra | |
| | | | 60 Actor Ezra | |
| | | | 61 Actor Ezra | |
| | | | 62 Actor Ezra | |
| | | | 63 Actor Ezra | |
| | | | 64 Actor Ezra | |
| | | | 65 Actor Ezra | |
| | | | 66 Actor Ezra | |
| | | | 67 Actor Ezra | |
| | | | 68 Actor Ezra | |
| | | | 69 Actor Ezra | |
| | | | 70 Actor Ezra | |
| | | | 71 Actor Ezra | |
| | | | 72 Actor Ezra | |
| | | | 73 Actor Ezra | |
| | | | 74 Actor Ezra | |
| | | | 75 Actor Ezra | |
| | | | 76 Actor Ezra | |
| | | | 77 Actor Ezra | |
| | | | 78 Actor Ezra | |
| | | | 79 Actor Ezra | |
| | | | 80 Actor Ezra | |
| | | | 81 Actor Ezra | |
| | | | 82 Actor Ezra | |
| | | | 83 Actor Ezra | |
| | | | 84 Actor Ezra | |
| | | | 85 Actor Ezra | |
| | | | 86 Actor Ezra | |
| | | | 87 Actor Ezra | |
| | | | 88 Actor Ezra | |
| | | | 89 Actor Ezra | |
| | | | 90 Actor Ezra | |
| | | | 91 Actor Ezra | |
| | | | 92 Actor Ezra | |
| | | | 93 Actor Ezra | |
| | | | 94 Actor Ezra | |
| | | | 95 Actor Ezra | |
| | | | 96 Actor Ezra | |
| | | | 97 Actor Ezra | |
| | | | 98 Actor Ezra | |
| | | | 99 Actor Ezra | |
| | | | 100 Actor Ezra | |
| | | | 101 Actor Ezra | |
| | | | 102 Actor Ezra | |
| | | | 103 Actor Ezra | |
| | | | 104 Actor Ezra | |
| | | | 105 Actor Ezra | |
| | | | 106 Actor Ezra | |
| | | | 107 Actor Ezra | |
| | | | 108 Actor Ezra | |
| | | | 109 Actor Ezra | |
| | | | 110 Actor Ezra | |
| | | | 111 Actor Ezra | |
| | | | 112 Actor Ezra | |
| | | | 113 Actor Ezra | |
| | | | 114 Actor Ezra | |
| | | | 115 Actor Ezra | |
| | | | 116 Actor Ezra | |
| | | | 117 Actor Ezra | |
| | | | 118 Actor Ezra | |
| | | | 119 Actor Ezra | |
| | | | 120 Actor Ezra | |
| | | | 121 Actor Ezra | |
| | | | 122 Actor Ezra | |
| | | | 123 Actor Ezra | |
| | | | 124 Actor Ezra | |
| | | | 125 Actor Ezra | |
| | | | 126 Actor Ezra | |
| | | | 127 Actor Ezra | |
| | | | 128 Actor Ezra | |



Two years in the building, this house was built by an Ohio couple. The wife did all of the stone work.

They Built Their Own

By Vivian Brown

AP Newsfeatures Writer

EVER THINK of building your house with the fun of patting every little stone in place, and sweating lovingly over blocks, boards and beams? Helen and Stuart Welty of Fairborn, Ohio, had that dream, and what's more they did something about it. They built a house so good in fact that it has just won first prize in a national do-it-yourself contest.

The stonework was done by Helen, every last bit of it. The finished Cape Cod house has three rooms downstairs, two bedrooms and bath upstairs. A garage will be completed soon.

Collecting Stamps

Stamp Collecting Week Nov. 14 through 20 — this year will honor Theodore Roosevelt.

Peter G. Keller, executive officer of the American Stamp Dealers Assn., said the Roosevelt theme fitted perfectly into stamp collector's plans because of the issuance that week of the new 6-cent Roosevelt stamp.

To assist stamp clubs in planning programs for that week, Keller has prepared a special kit. Kits can be obtained by writing to Keller, 116 Nassau St., New York 38, N. Y.

It all began when the Weltys missed out on a house they wanted while they were scraping up the down payment.

Helen wanted a stone house, fitted every stone together just like a jigsaw puzzle. She didn't feel safe on a scaffold so the chimney was stone faced by climbing a ladder, requiring many trips. Thirty feet from ground level she placed the last stone.

The Weltys did their own work except for electrical and plumbing installations.

The house includes built-in features such as china and kitchen cabinets and shelves. Outdoor handwork includes banked flower beds made of the same stone as the house. A current project includes an outdoor fireplace and basement recreation room.

To Buy or Sell
STAMPS-COINS
E. E. Morrison's
STAMP & COIN SHOP
U. S. & Foreign Stamps and Coins.
Albums and Supplies
Large Stock — Low Prices
1143 Pine Ave., Long Beach 13, Calif.



GAIN EXTRA
WALL AND FLOOR SPACE

with *Pella*
WOOD FOLDING DOORS

Pella Doors fold compactly against door jamb. Ideal for closets, bedrooms and between living, dining and kitchen areas. Natural wood finish or unfinished, suitable for painting. Stock and custom sizes. A complete packaged unit. Anyone can install. Economical. Investigate today!

Advertised in
Sunset
MAGAZINE

SHAWVER
COMPANY

1000 E. Hill 6-4211

\$10,000

3 1/2%
per annum
CURRENT RATE

insured savings

ACCOUNTS OPENED by
the 10th of ANY MONTH
EARN from the 1st.

Save more and earn more with the First Federal where
each savings account is insured to \$10,000 by the
Federal Savings and Loan Insurance Corporation, an
instrumentality of the United States Government.

FEDERAL



SAVINGS

Open Until
6 P.M. Fridays

124 EAST FIRST ST.
BETWEEN PINE AND LOCUST

PHONE
6-5235

FREE PARKING

135 E. OCEAN AVE.
At Our Rear Entrance

FREE PARKING

COURMETS GUIDE

SOUTHLAND DINING IN THE LONG BEACH AREA

CHARCOAL STEAKS PRIME RIBS

Southern California's
most beautiful
restaurant

Welch's
Atlantic
Blvd. at
San
Antonio
Drive

CHARCOAL STEAKS PRIME RIBS

EVERETT
BOYETTE'S
**CHARCOAL
BROILER**

5907 E. Second St., NAPLES
• FINE FOOD • COCKTAILS
Dinners—5 P.M. - 1 A.M.
JOHNNY FITZER
Nightly at the Piano
Closed Wednesday
Phone 34-2894

"...Where so many
Enjoy so much
for so Little..."

**BERNSTEIN'S
RESTAURANT**
5237 E. SECOND ST. In Belmont Shore
FREE PARKING ACROSS THE STREET

The World's Most
Beautiful Restaurant
**FOOD ON THE
"FLAMING SWORD"**

ERNIE GLASER'S

Chandelier
SUN. DINNERS
From 12 Noon

4205 ATLANTIC AVE.

SANQUET ROOM

**APPLE VALLEY
STEAK HOUSE**

733 EAST BROADWAY, LONG BEACH
LUNCHEON AND DINNER

SEA FOOD

Your Host . . .
PETE STATHIS SAYS:
"We Serve the
Finest Dinners
in Town!"

Open 11:30 A.M. to Midnight

**SEA FOOD
GROTTO**

701 East Ocean Blvd.

CHINESE FOOD

CROW'S
CHINESE
FOOD
Cocktails—
Entertainment
WILLOW at
MAGNOLIA
Phone
4-9213

meet your
host



Caricature by Dick Arnold

ERNIE GLASER
A Dream Realized

STROLLING musicians, splen-
did cuisine arriving on flam-
ing swords, pretty girls serving
exotic cocktails — these are the
romantic effects at Ernie Glas-
er's beautiful Chandelier, 4205
Atlantic Ave.

Glaser, famed caterer to kings,
has had 18 years' experience in
the restaurant and entertainment
fields, including many years as
executive catering manager at
the Wilton Hotel.

His Chandelier, in a new build-
ing of smart French architec-
ture, is a dream realized — a
showplace restaurant where Glas-
er can treat the palates of his
many, many friends to tantaliz-
ing culinary attractions. Among
the spectaculars served at the
Chandelier are these, which
never fail to create a stir among
the diners when the waiters
march in, bearing them aloft on
flery swords: Royal Squab Chick-
en (a whole tender squab chick-
en broiled in butter), \$2.95; Mike
Roy's Lambkibab (a special
recipe from the famous TV chef),
\$3, and Mignonette of Beef
(small, delectable filets of se-
lected beef and mushrooms),
\$3.25. Each is served with your
choice of onion soup or a huge,
crisp, green salad, baked potato,
continental breads, sweet (un-
salted) butter and coffee.

BUT NOT ALL the Chande-
lier's attractions are in that price
range. A wonderfully impressive
planked chopped sirloin dinner is
only \$2.25 complete. It is a tre-
mendous bargain, including east-
ern beef broiled with wine,
topped with great French fried
onion rings and accompanied by
tender carrots, a heap of string
beans and a fresh tomato.

Other specialties include the
Chandelier Tray (\$1.25 per per-
son) — an individual smorgas-
bord; such exotic drinks as the
Flaming Green Devil and Amour
Toujours and, of course, a selec-
tion of outstanding champagnes
and wines, including Johannes-
burger Riesling of Germany.

Sid Brunser stralls among the
guests playing his mellow violin
and Ray Whittaker, garbed in a
French and splendid Louis XV
coat, does marvelous things with
the piano-organ.

— TEDD THOMEY.

MEXICAN

DELICIOUS and REAL
MEXICAN FOOD
**EL PATIO
CAFE**

337 PACIFIC AVE. Ph. 70-3095
Open 11:30 A.M. to 9 P.M. Closed Sun.

3503 ATLANTIC AVE. Ph. 4-3005
Open 11:30 A.M. to 12 P.M. Closed Tue.

CAFETERIAS

OPEN SAT. and SUN.

**Andy's Hot Cake
House**

634 1/2 PINE

OPEN 7 A.M. to 7 P.M.

BREAKFAST LUNCH DINNER

"QUALITY FOOD
at
Sensible Prices"

Jones

CAFETERIA

126 E. Fifth St.

11 A. M. TO 7:30 P. M.

CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

Help Yourself to
Quality at
Arnold's

BELMONT SHORE

SERV-UR-SELF
RESTAURANT

5100 EAST SECOND ST.

HOTELS

DINE IN THE SKY

Wonderful food, courteous service
and a delightful view are
all yours in the Sky Room.
No minimum or cover charge.
Complete Dinners from \$2.25

WILTON HOTEL

Sky Room

**Lafayette
HOTEL**
Broadway-Linden — Ph. 35-5681

**DELICIOUS
FOOD**

always at the Lafayette

• LUNCHEONS

• DINNERS

SPECIAL

SUNDAY FAMILY DINNERS

FAMILY DINNERS

We are open
every day and
Sunday

Chicken Pie Shop

SEVEN 3 SEVEN PINE AVE.
Phone 701-419

**Jack's Corsican
Room**

5430 E. 2nd St.

NAPLES
Luxurious dining room
for the smartest in din-
ing pleasure.

**GENE
JAMES** your Musical Host

Closed Tues.

The Entire Family
Enjoys Dining at

Arnold's
SERV-UR-SELF
RESTAURANT

3925 ATLANTIC

"Delicious Food
at
Sensible Prices"

Jones

DINING ROOM

120 E. Fifth St.

11 A. M. TO 8 P. M.
CLOSED FRIDAY EVENING
AND ALL DAY SATURDAY

FRENCH CUISINE

CLOSED
MONDAY

**Francois
MANHATTAN**

1909 East 4th St.
Luncheon and Dinner

ITALIAN FOOD

**GAY 90'S
CAFE**

2508 PALM DRIVE
OPEN 5 P.M. TILL 2 A.M.

Serving the finest
of Italian and
American foods.

Prof.
James K. Sills,
performing
nightly.

FOR RESERVATIONS PH. 40-3216

- RESTAURANT
- COFFEE SHOP
- FOUNTAIN
- COCKTAIL LOUNGE

Paul's

PHONE 5-4807

Carson at Bellflower

The Finest Costs So Little
More, So the Smart Choose

LONG BEACH'S
RESTAURANT OF
DISTINCTION

Brower's

Pacific Ave. & 23rd St. Ph. 4-1285

Supper Club
Flame

1. Charcoal Steaks, Seafood, Chicken.
2. Diversity of Top Entertainment.
3. Tuesday Specialty Nite.
4. Wed. Fashion Show.
5. Each Day, Cocktail Hour, 4 to 7.

Phone 34-7014

2727 E. 4th ST. at TEMPLE

FOR ALL
SPECIAL OCCASION
DINING

IT'S

Ricart's

UPTOWN

4363 ATLANTIC AVE.

CLOSED MONDAYS

HOWARD'S BRING YOU AMERICA'S GREATEST POWER TOOL VALUE!

Greatest Combination Power Tool Value EVER Offered!

Fairbanks Ward DELUXE HEAVY-DUTY

2 IN 1 PORTABLE SAW AND BENCH SAW

ALL-PURPOSE COMBINATION

Featuring
Not 1/4
Not 1/3
BUT
1/2 HORSEPOWER AC-DC MOTOR



ALL-STEEL 16" x 14" SAW TABLE and 1/2 H.P. PORTABLE SAW TOOL COMBINATION

You Get **HEAVY ALL STEEL 16" x 14" SAW TABLE** complete with **RIP FENCE, PROTRACTOR and GUARD** and **6-1/2 LB. LIGHTWEIGHT PORTABLE SAW**

CUTS 2x8's in SECONDS!

COMFORTABLE HANDLE WITH U.I. APPROVED SAFETY-TRIGGER SWITCH

ADJUSTABLE BLADE CUTS FROM 0° TO 45°

LARGE PLATE FOR STEADY SAWING

COMBINATION 5/8" RIP AND CROSSCUT BLADE

SPRING-RETURN BLADE SAFETY GUARD

RIP! BEVEL! DADO! MITRE! CROSSCUT!

EASY-ACTION BLADE GUARD

PROTRACTOR CUTS FROM 0° TO 45°

1/2 H.P. PORTABLE SAW CONVERTS INSTANTLY TO 16" x 14" BENCH SAW

BLADE TILTS FROM 0° TO 45°

FAIRBANKS WARD

Everything Pictured!

\$39.98

ONLY \$1 DOWN!
ONLY \$1 WEEKLY!

MORE THAN \$90 WORTH OF FINE POWER TOOLS IN ONE!

Imagine! America's greatest power tool value at a sensational saving! Look at all the value you get... you'd expect to pay at least \$40 for such a fine power saw... at least \$25 for a 1/2 horsepower motor... \$25 or more for a bench saw with all these features! Here is your COMPLETE HOME WORKSHOP at a tremendous bargain! Use the Portable Saw any place, carry the saw to your work! Slip the saw into the special table, tighten one wingnut... presto! a bench saw! And you can bring the work to the saw! Remember, there's nothing else to buy... you get EVERYTHING pictured! Order today and make sure of yours!

1/2 HORSEPOWER 3800 R.P.M. AIR-COOLED AC-DC MOTOR

PHONE MAIL COUPON NOW SHOP IN PERSON

HOWARD'S

JEWELRY — TV — APPLIANCES

Famous for Better Deals

420 PINE
LONG BEACH

350 AMERICAN
LONG BEACH

800 S. PACIFIC
SAN PEDRO

PHONE TODAY (SUNDAY)



FOR THIS GREAT VALUE

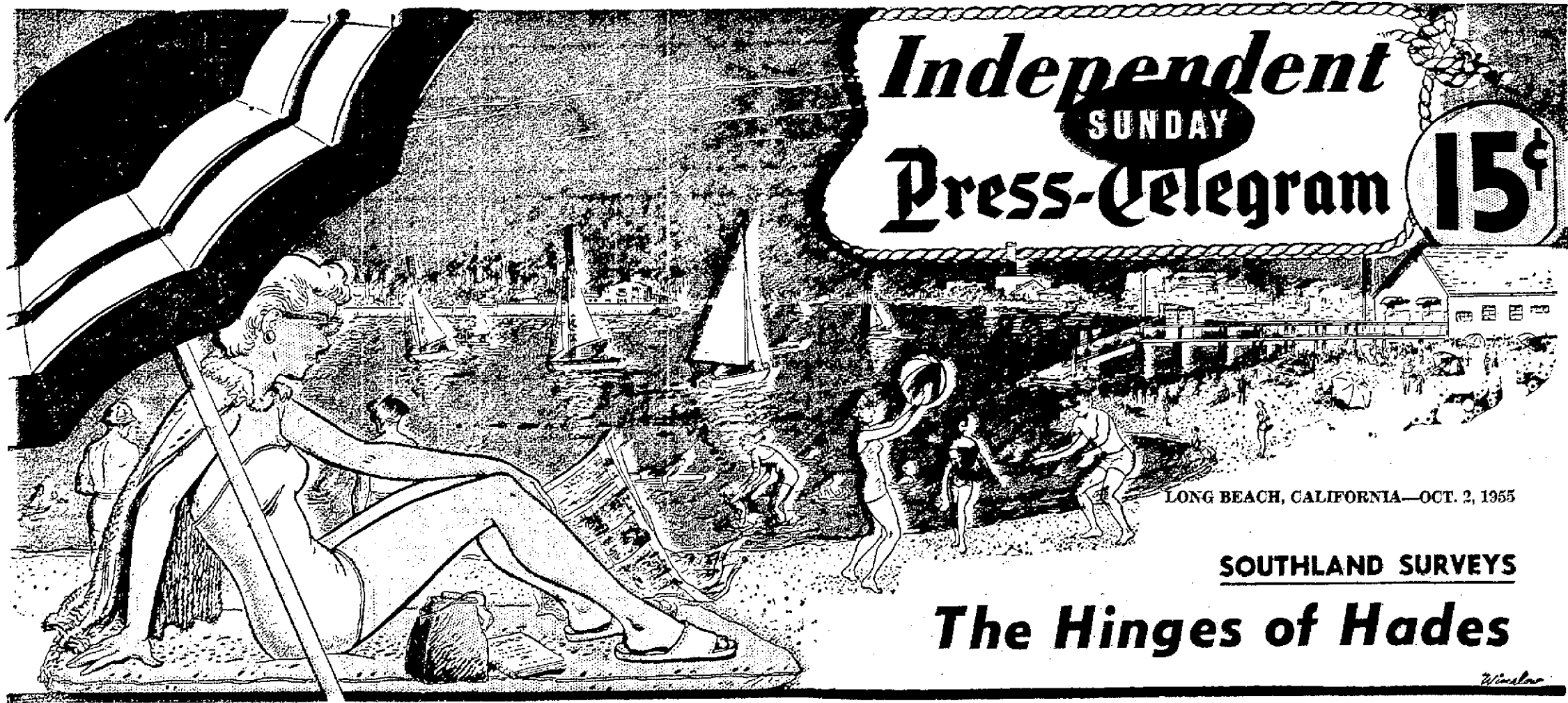
40-0010 or 34-4608

Special Operators on Duty from 10 to 6

HOWARD'S, 420 PINE, LONG BEACH
Please send me the Fairbanks Ward 2-in-1 Portable Saw and Bench Saw Combination. I agree to pay \$1 down and \$1 weekly on the balance.

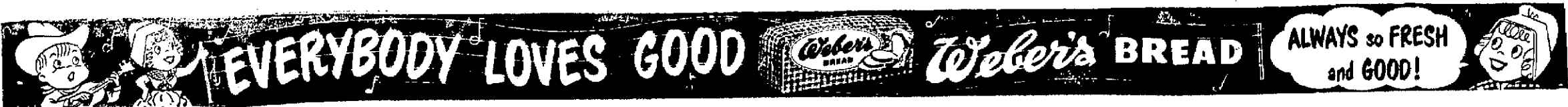
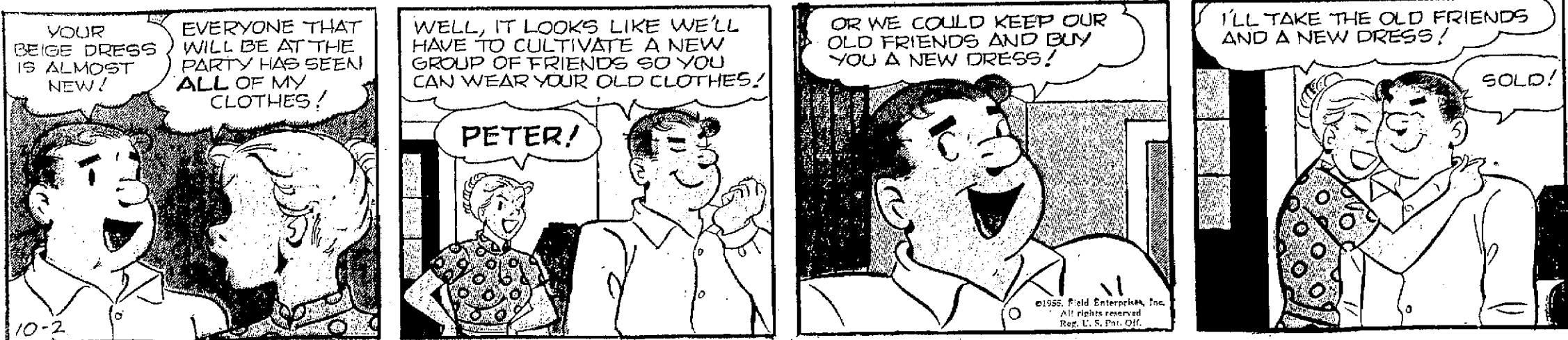
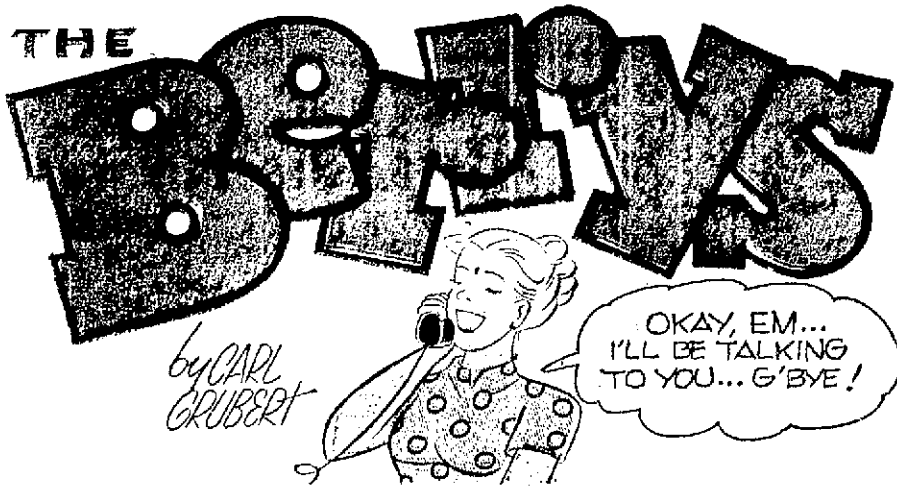
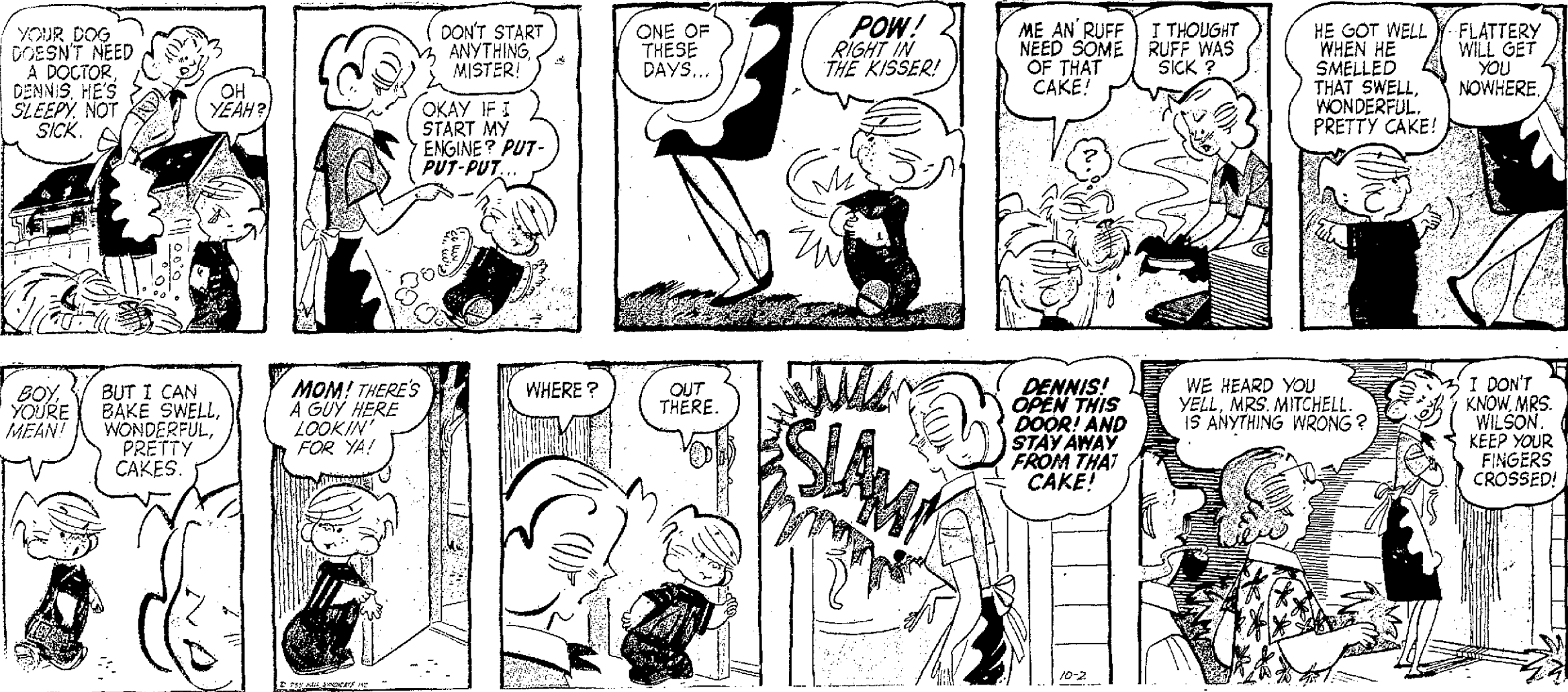
Name.....
Address.....
City.....State.....
Credit Ref.....
Employed By.....How Long.....

CHECK BELOW
☐ Add to My Account No.
☐ Open Now Account in My Name
☐ Reopen My Account



DENNIS THE MENACE

By Hank Ketcham



ABBIE

an

SLATS

by

RAEBURN VAN BUREN



CONTRARY TO THE CLAIMS OF THE WORLD'S LEADING AUTHORITIES ON SUCH MATTERS, A MAN CAN HATCH AN EGG! POP PROVED IT LAST NIGHT!

I DON'T KNOW WHAT KIND O' ANIMAL HE IS, BUT HE'S GOT (CHUCKLE) KIND O' APPEALIN' EYES! GUESS I'D BETTER BUILD THE LIL' FELLER HIS OWN HOUSE.

WELL, (SIGH) I SUPPOSE THERE'S NO USE IN TRYIN' TO TALK YOU OUT OF IT!

THAT FINISHES IT, IRVING. YOU JUST SACK UP HERE FOR THE NIGHT. SEE YOU IN THE MORNING!

WHAT'S THAT BLARSTED RACKET?

GROWED RIGHT OUT O' IT OVER-NIGHT, EH, IRVING? WELL, I GUESS YOU GOT YER FULL SIZE NOW!

YER LIL' TAIL'S FLAPPIN' WITH JOY, HUH, IRVING? IT AIN'T A BAD-LOOKIN' CRATE, AT THAT. GET SOME SHUTEYE NOW, PAL!

WHAT (GASP!) WAS THAT?

CRASH!

STILL NOT FULL GROWN YET, EH, IRVING? AT FIRST I FIGGERS YOU FOR A KIND O' ALLIGATOR... THEN MAYBE A LIZARD... BUT YOU'RE BIGGER'N BOTH AN' (CHOKE) MAYBE YER STILL A (GASP) BLARSTED INFANT!

IRVING

BATHLESS—THIS IS ONLY THE BEGINNING!

ALLEY OOP

By V. T. Hamlin

SO THESE ARE WHAT MADE OOP ACT LIKE A SCARED RABBIT, EH?

YEP! THEM RADIO-ACTIVE PILLS WILL MAKE A MOUSE OUTA TH' BIGGEST LION-Y'EVER SAW!

ME NEITHER... BUT I WISH I KNEW JUST WHY THEY MAKE A GUY ACT SO TERRIFIED.

NEVER SAW ANY-THING LIKE 'EM.

KEEP YOUR SHIRT ON, GLUZ, OL' BOY

WHAT A NICE PLACE FOR A SNOOZE!

I CAN SURE LIVE ABOUT 40 WINKS.

YEEAW!

WHAT TH...?

GULP!

WELL, HI, GLUZ!

YEEAW!

HEH! HEH!

V.T. Hamlin

Copyright 1955 by NEA Service, Inc.

CAPTAIN EASY

By Leslie Turner

HI! I JUST HAPPENED TO BE PASSIN', AND—

OH! YOU FRIGHTENED ME... POPPIN' UP LIKE THAT!

TELL ME, ARE YOU ENGAGED YET?

CERTAINLY NOT! NOT AT MY AGE!

GOOD! YOU WAS WISE TO WAIT TILL TH' RIGHT MAN COME ALONG!

MEANING YOU? WELL I'LL HAVE YOU KNOW I'M IN NO HURRY TO SETTLE DOWN!

ME NEITHER. I'VE GOT SOME AFFAIRS TO WIND UP FIRST THAT MIGHT TAKE A WEEK!

RILLY, I MUST PRACTICE!

GUESS I'LL HAFTA SELL SOME OF MY LIVESTOCK AN' INVE'S MINTS SO I CAN AFFORD TO MARRY!

DON'T BE ABSURD! I NEVER SAW YOU TILL YESTERDAY!

HMM... YOU MEAN YOU'RE A BUSINESS MAN ALREADY?

WELL, I'VE GOT CONSIDER'BLE STOCK IN A NEW MACHINE THAT—

HEY, TOMMY! MOM SAYS IF YOU DON'T COME GET THEM FROGS OUTA HER WASHIN' MACHINE, SHE'LL TAN YOUR HIDE!

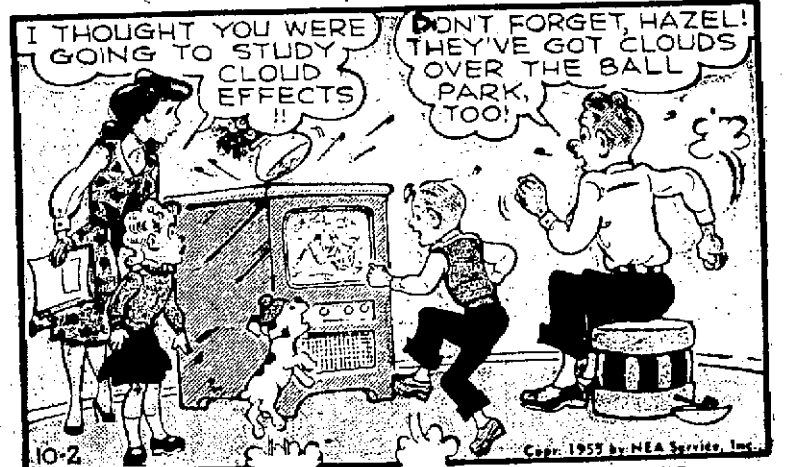
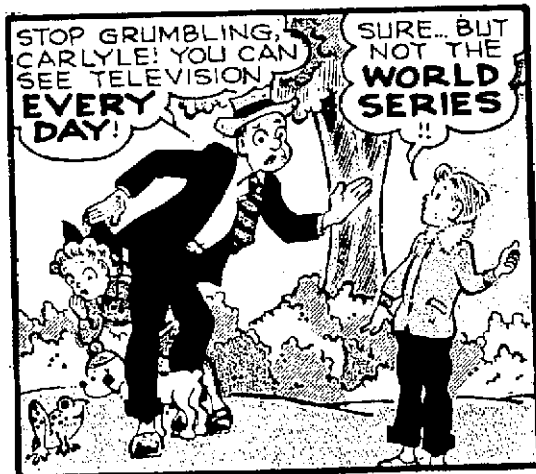
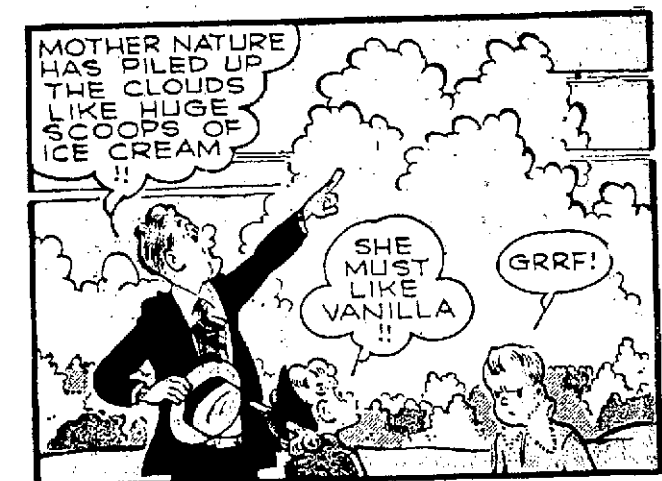
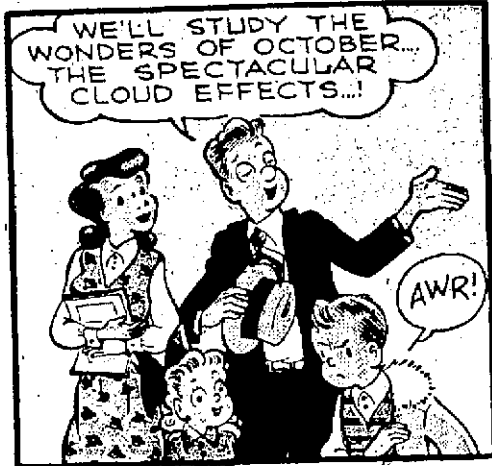
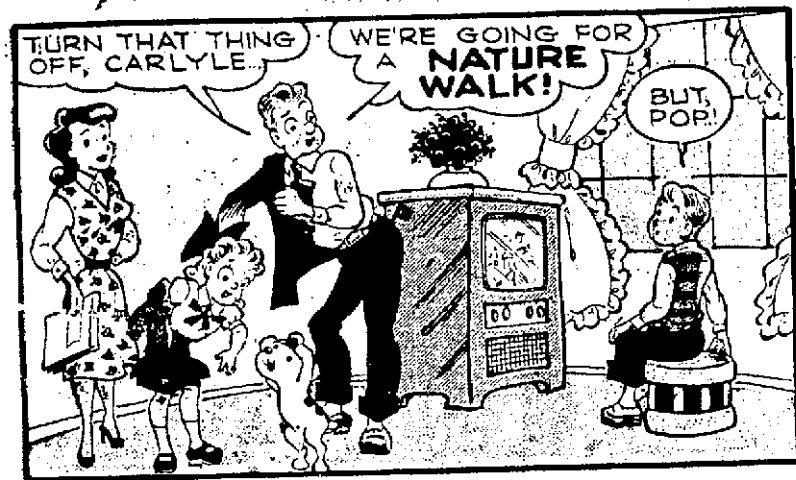
WELL, I'LL DROP OVER AGAIN SOMETIME... IN ABOUT TEN MINUTES!

MY WORD, MAURINE! WHO WAS THAT?

I DON'T KNOW HIS NAME YET, MAMA. HE JUST CRAWLED IN TH' WINDOW!

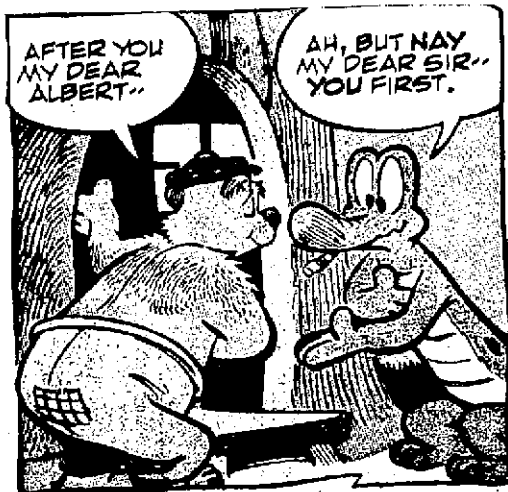
PRISCILLA'S POP

By Al Vermeer,



POGO

By Walt Kelly



WOW!

TASTES LIKE A SODA FOUNTAIN SHAKE!

IT'S

Kool-Shake!

Make thick, foamy milk shakes at home with this swell new mix!

One 5¢ package makes 2 big shakes—just add to milk and sugar.

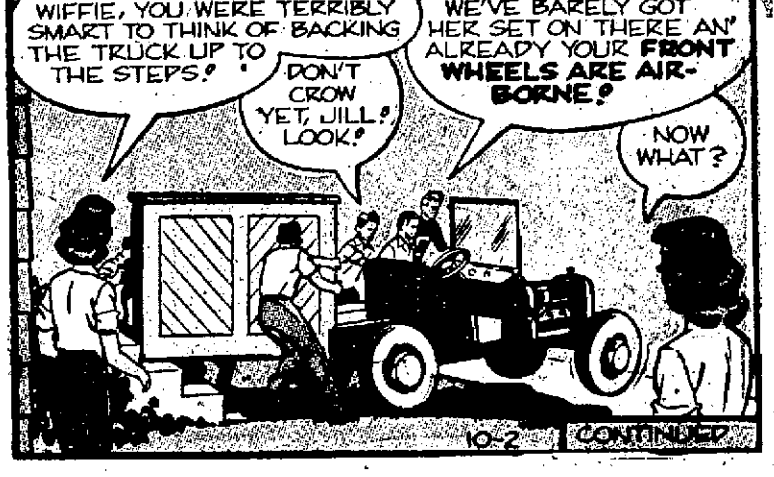
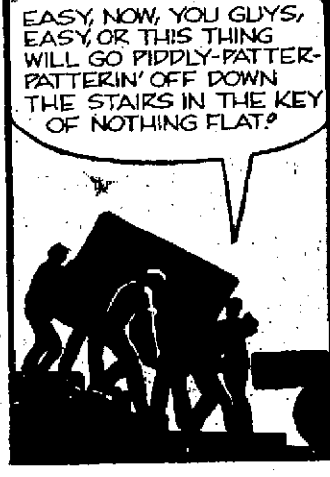
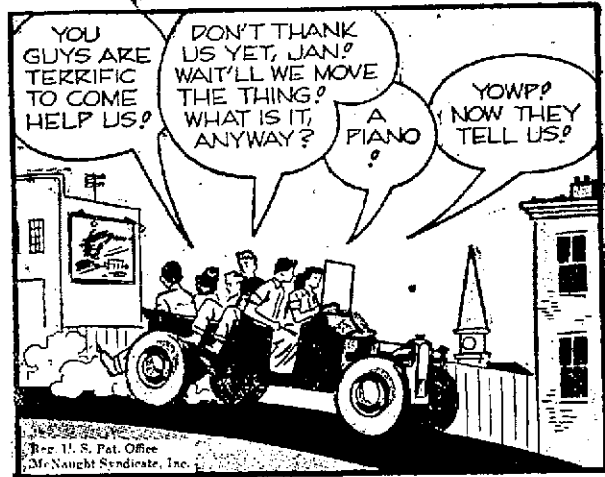
At your grocer's now in your favorite milk shake flavors

CHOCOLATE
STRAWBERRY
VANILLA

ANOTHER FINE PRODUCT OF GENERAL FOODS—MAKERS OF KOOL-AID

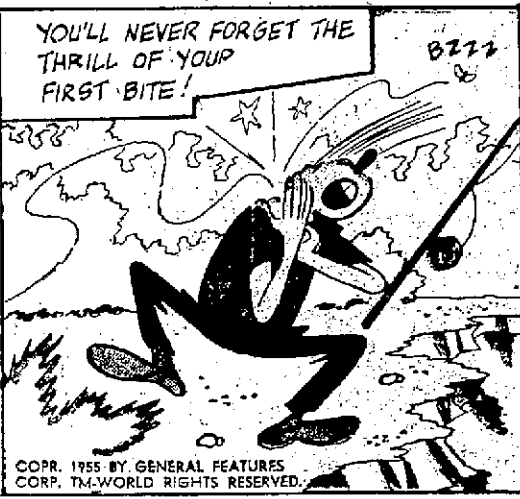
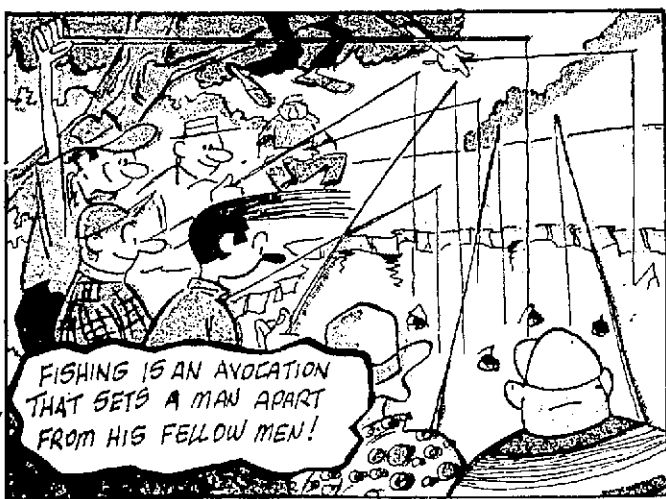
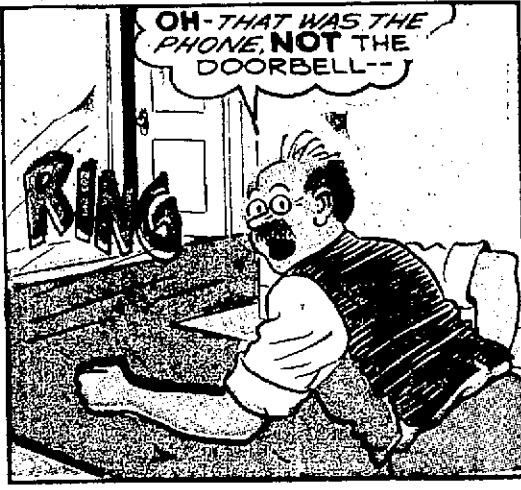
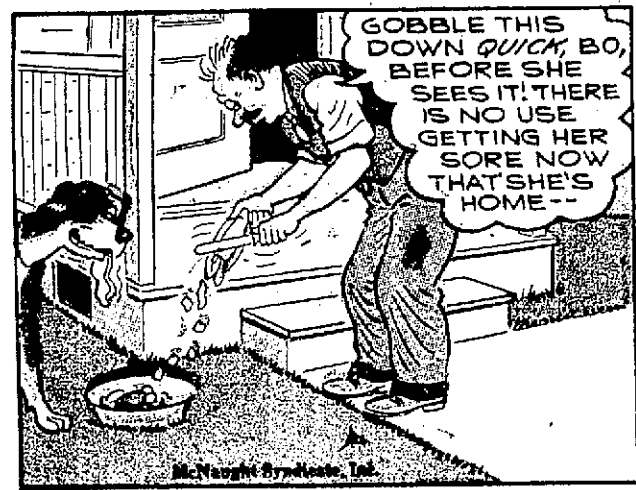
THE JACKSON TWINS

By Dick Brooks

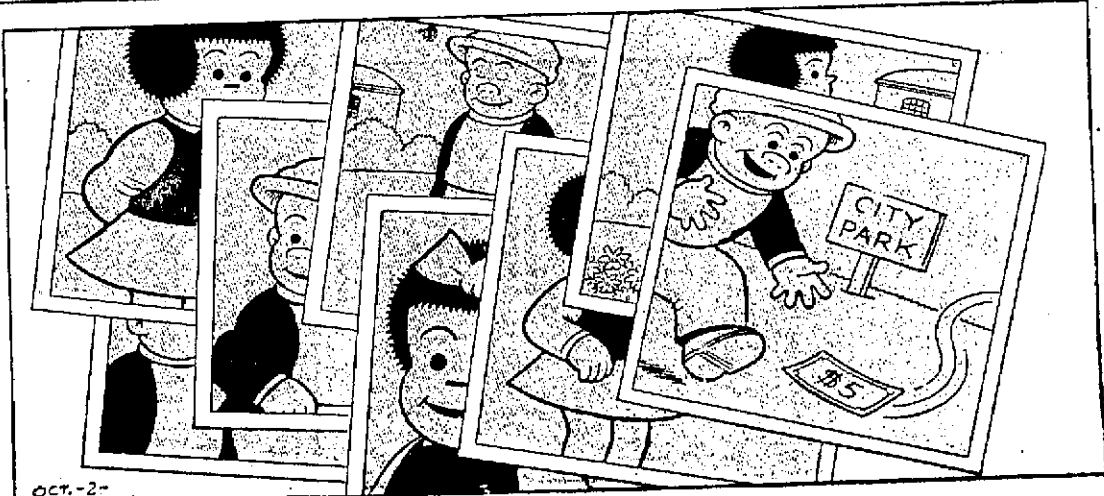
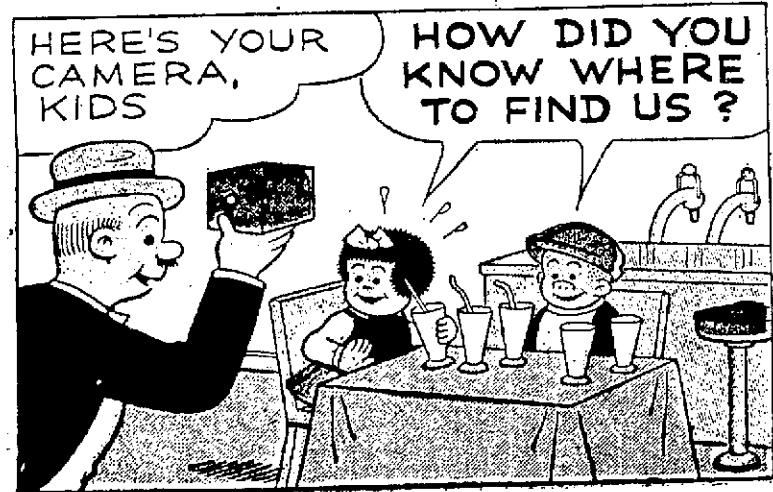
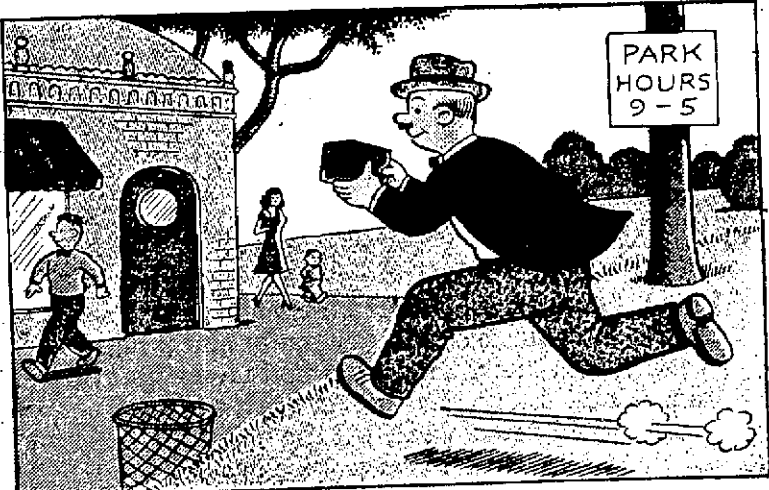
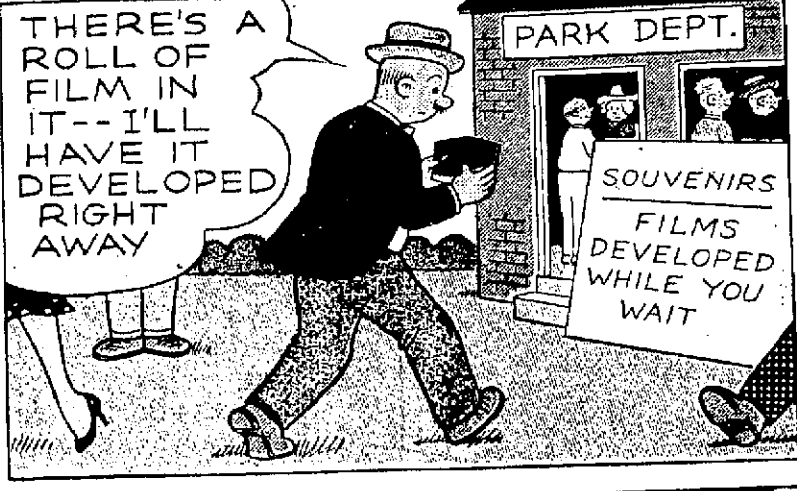
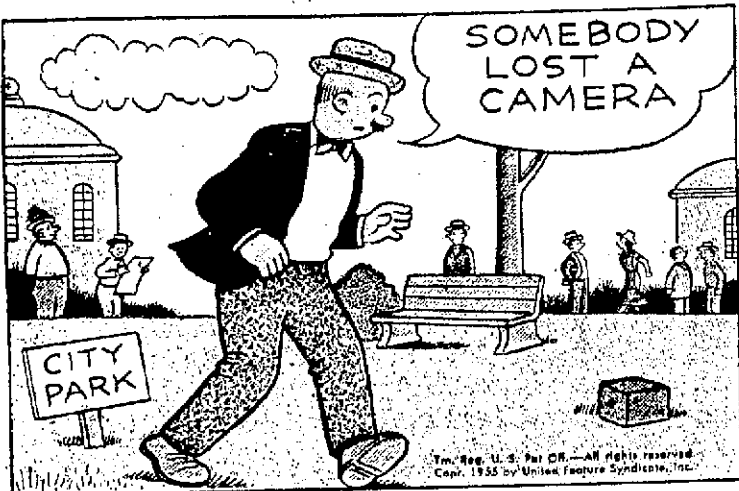
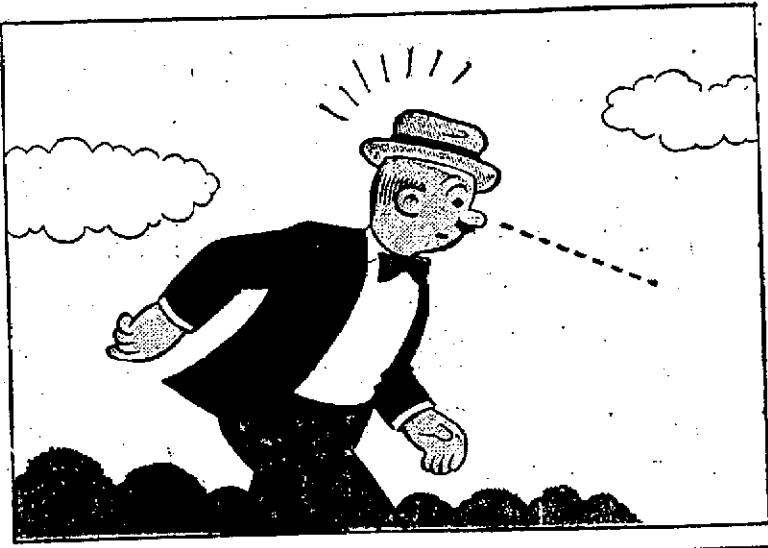
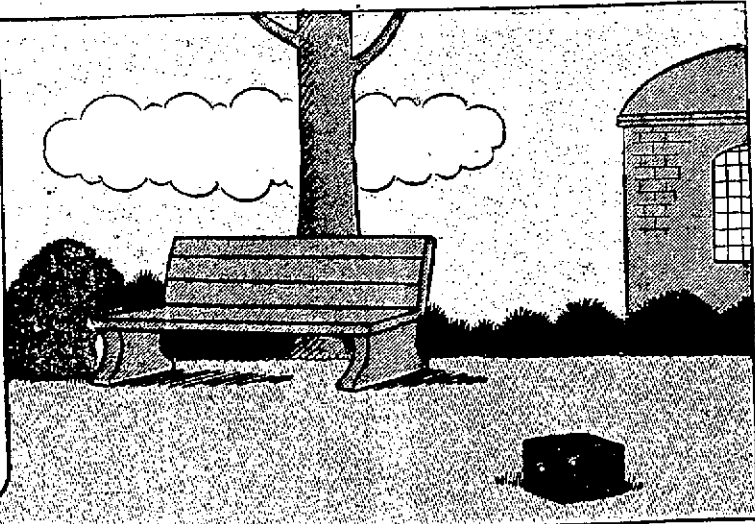


BO

By Frank Beck



nancy
By ERNIE BUSHMILLER



get this free ACCIDENT INSURANCE POLICY

only 25¢ per month to subscribers
of either newspaper

Independent Press-Telegram

NO OTHER TRAVEL PEDESTRIAN POLICY PAYS SUCH LARGE CASH AMOUNTS

Available NOW to men, women and children, ages 6-74.
NO PHYSICAL EXAMINATION

Covers 22 Kinds of Accidents

This insurance policy pays:
Up to \$360 for hospital room and board.
Up to \$80 for hospital "extras".
Up to \$480.00 disability benefits.
Up to \$10.00 for each of the following: x-rays, ambulance, operating room, laboratory fee, medicines, blood transfusion, wheel chair rental, anesthetic.
\$1,000.00 death benefits increase 1% each month your policy is continually in force . . . up to \$1,500.00.
Death and disability benefits are reduced one-half for ages 6 to 14 and 60 to 74. Hospital and First Aid Benefits are not reduced regardless of age.
Be sure you have this insurance before you leave on your vacation.

DON'T DELAY SIGN UP TODAY!



CLIP AND MAIL THIS COUPON . . . OR PHONE 70-5951

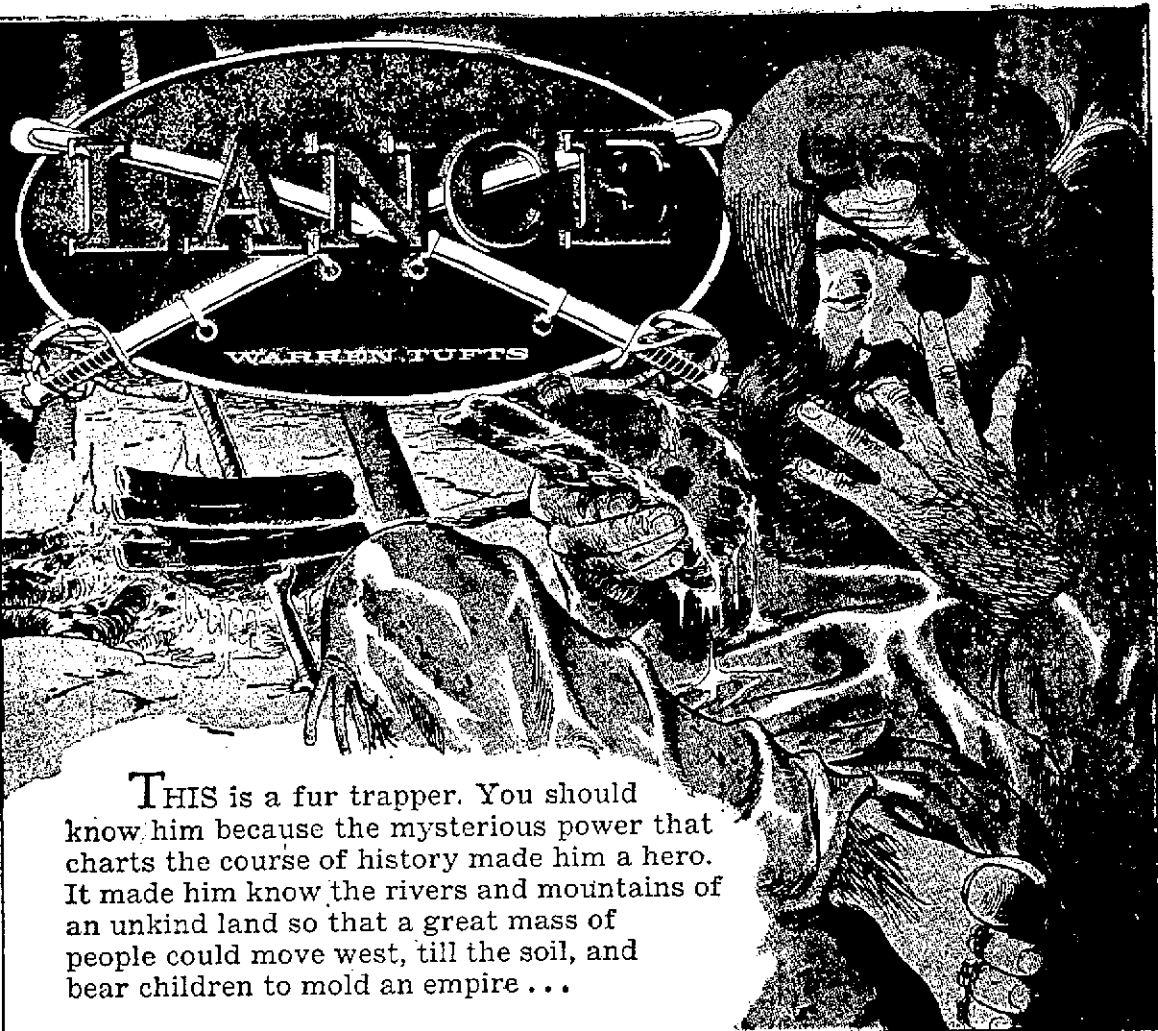
Insurance Department
The Independent and Press-Telegram
6th and Pine
Long Beach, California

Please send me complete information, without obligation, about your Insurance Service.

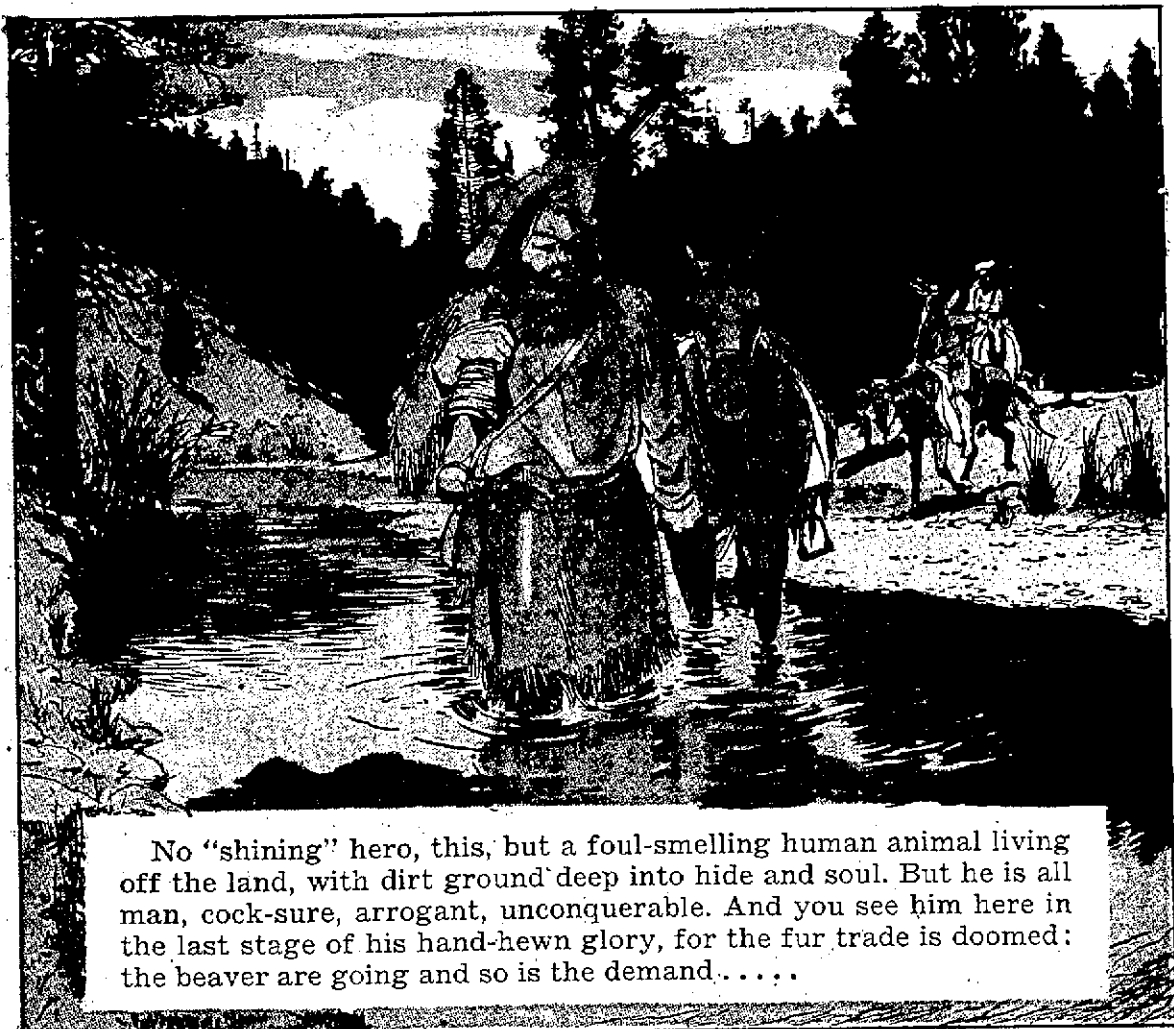
Name

Address

City State



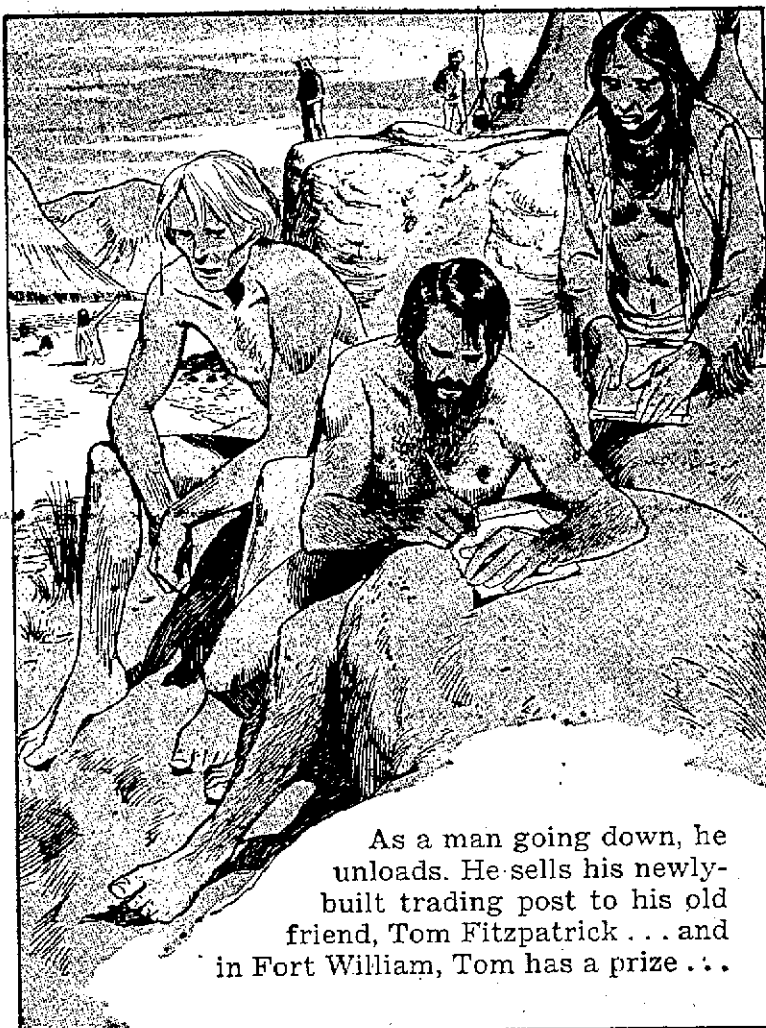
THIS is a fur trapper. You should know him because the mysterious power that charts the course of history made him a hero. It made him know the rivers and mountains of an unkind land so that a great mass of people could move west, till the soil, and bear children to mold an empire...



No "shining" hero, this, but a foul-smelling human animal living off the land, with dirt ground deep into hide and soul. But he is all man, cock-sure, arrogant, unconquerable. And you see him here in the last stage of his hand-hewn glory, for the fur trade is doomed: the beaver are going and so is the demand.....



Bill Sublette is among those facing ruin. He is—or was—carrier and banker for the Rocky Mountain Fur Company, but the RMF partnership has dissolved and left him high and dry.



As a man going down, he unloads. He sells his newly-built trading post to his old friend, Tom Fitzpatrick... and in Fort William, Tom has a prize...

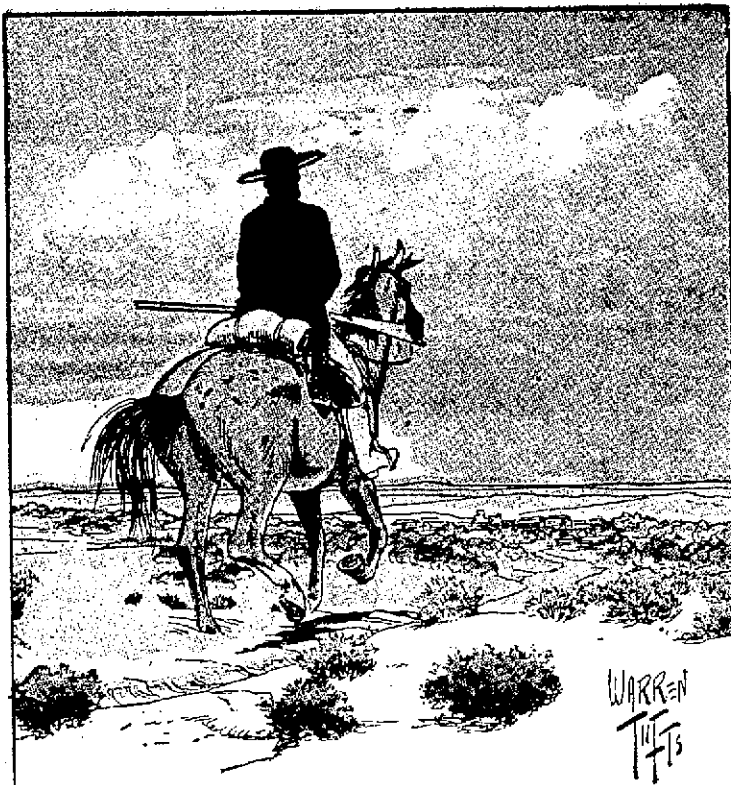


It is well located, and Sublette has invited the Oglala Sioux onto Laramie Plain to furnish helpful allies for partisan trappers and a constant source of trade for the post.

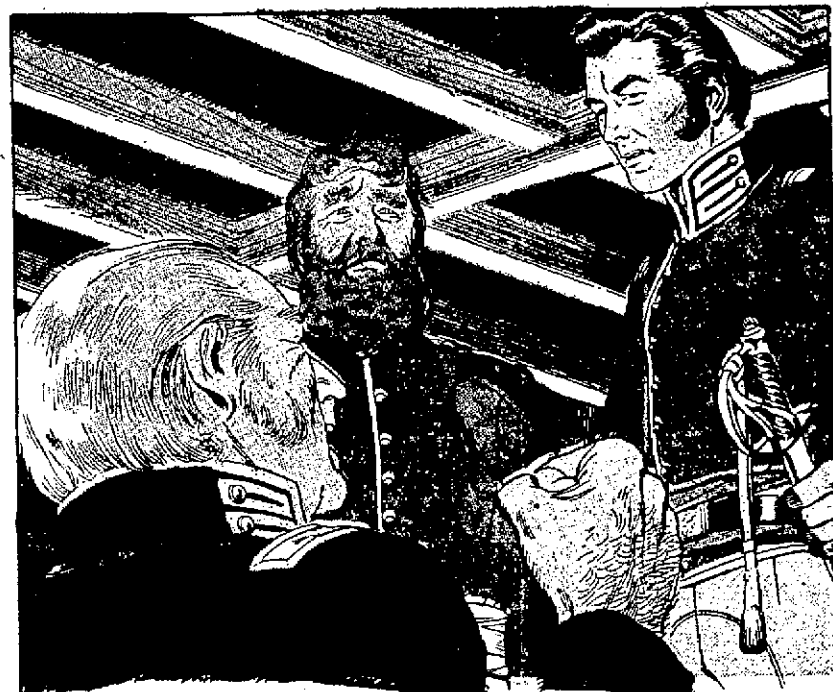


It is too good a prize. Sublette bitterly resents having to give it up even more than he values an old friendship...

North of the Kansas River crossing, he leaves Fitz in charge of the final pack of RMF Company furs bound for St. Louis and makes a move designed to speed up the destruction of the fur trade...



Sublette cuts off across the plain to the military road connecting with the Santa Fe. He follows it to its source, and a day later comes within sight of Fort Leavenworth, headquarters for the First Dragoons...



Here, Lance and Sergeant Blaze are petitioning their colonel for a little action.

"Blast it," Colonel Dodge rebukes, "I'm not running this regiment for the private convenience of a passel of footloose dandies! This outfit is quartered 'til Spring! The Army don't campaign in winter, it gets TOO BLAMED COLD!"

But with the arrival of Sublette, Dodge eats his words.....

SLIM IS AN OLD HAND AT BAGGING REPTILES OF ALL KINDS AND BRINGING THEM BACK ALIVE... SOMETIMES, IS THAT GOOD?

FLASH PHOTOS OF THOSE TWO PUNKS, JUST AS THEY HAD THE DUG-UP MURDER WEAPONS IN THEIR HANDS! PERFECT!

DON'T YOU THINK WE'D BETTER HELP YOU WITH THOSE TWO, SLIM? WHAT IF THEY JUMP YOU?

SAVE TH' COUNTY TRYIN' 'EM, AH RECKON... TURN AROUND, BOYS!

HONEST, WE WAS JUST DIGGIN' FOR NIGHT CRAWLERS, TO GO FISHIN'...

DIGGIN' UP THAT OLD JUNK WAS JUST AN ACCIDENT!

HM-M... THIS .38 POPGUN AND THIS SEVEN INCH SHIV, JUST TOYS... NOW THEN, GIT GOIN'...

YORE TRUCK'S HANDY... USE IT T' HAUL YOU BOYS TO TH' JAIL...

HE MISSED MY SECOND GUN... WHEN I SAY...

YEAH! I GOT ANOTHER KNIFE, TOO...

NOW!!!

NO CUBE COP'S TAKIN' US TO NO JAIL!

AH COULD GUN YOU BOYS, BUT AH'D RUTHER SEE YORE KIND HANG! Y'SUFFER MORE!

LEAPIN' LIZARDS! GUESS YOU WERE EXPECTIN' 'EM TO TRY THAT... EH, SLIM...

YEP!

COUPLE BIG GUNNY SACKS IN TH' BACK O' MY CAR... BRING 'EM HERE, WILL YOU, ANNIE, PLEASE?

SURE, SLIM!

POLICE HEADQUARTERS, LATER...

WHAT TH' DICKENS Y'DRAGGIN' IN HERE IN THOSE SACKS, SLIM?

COUPLE RATTLETS...

USED T' GIT A QUARTER APIECE FER BIG RATTLETS, WHEN AH WAS A KID... THESE HERE IS RUNTY... NOT WUTH OVER A DIME, AH FIGGER... ANYWAY, AH'M GIVIN' 'EM TO YOU, CHIEF... FREE!

WE WASN'T DOIN' NOTHIN'... JUST DIGGIN' FER BAIT! HONEST!

WE'RE JUST KIDS! NO COP'S GOT NO RIGHT LAYIN' A HAND ON US!

HAROLD GRAY

MARK TRAIL

by

DRIVEN BY FIERCE HUNGER, BALDY SUDDENLY SPIES A MOVEMENT BENEATH THE WATER'S SURFACE

KEEPING AN EYE ON THIS PROSPECTIVE MEAL, THE EAGLE FOLDS HIS WINGS, HURTTLES DOWNWARD...

...AND ABRUPTLY SINKS HIS TALONS LIKE FISHHOOKS INTO THE VICTIM'S FLESH!

IMMEDIATELY, AS HE IS DRAGGED UNDER, HE REALIZES HIS MISTAKE, FOR HIS "CATCH" IS NO FISH... BUT A HUGE MANATEE!

HUNGER PROMPTLY FORGOTTEN, BALDY'S FOREMOST THOUGHT IS TO SAVE HIMSELF FROM DROWNING!

FINALLY FREEING HIS CLAWS, HE COMES FLAPPING AND SPLASHING SHOREWARD

BUT HE'LL LOOK MORE CAREFULLY BEFORE LAUNCHING ANOTHER ATTACK ON ANY FINNY FOOD!

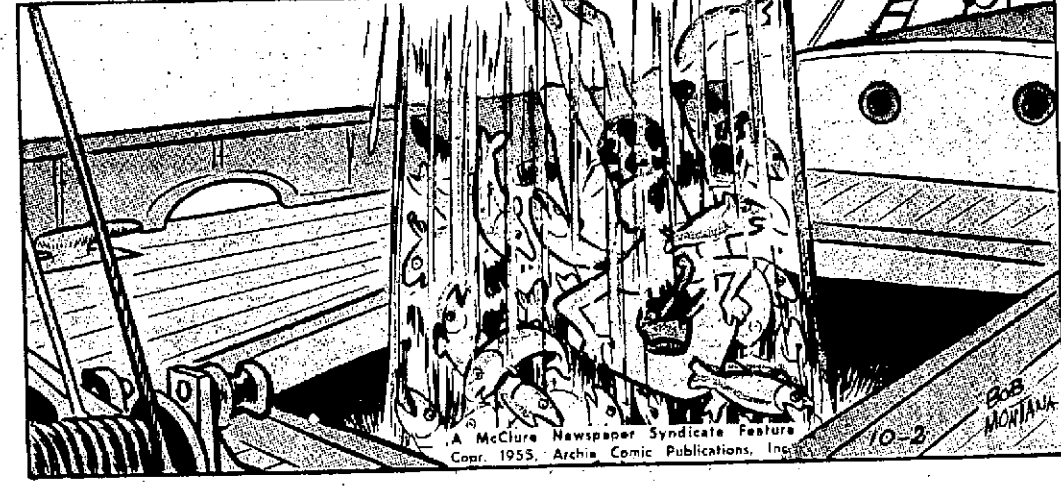
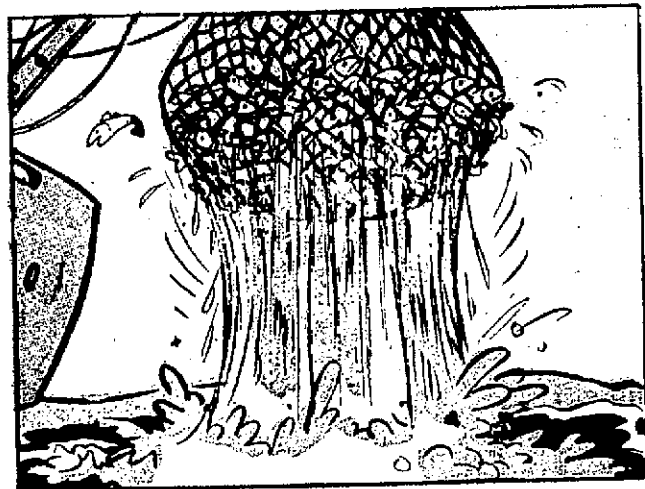
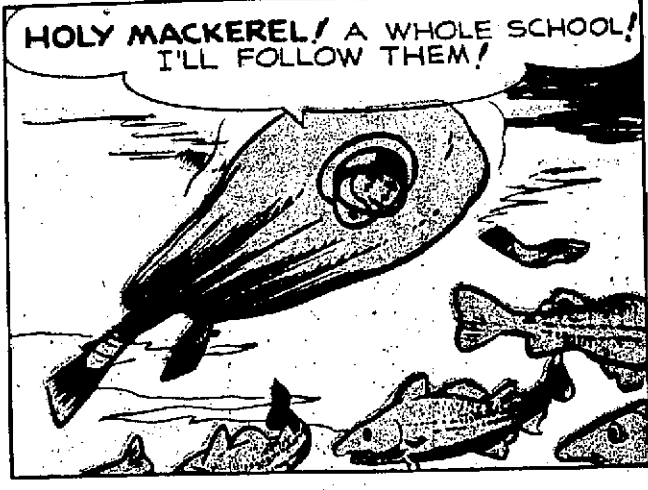
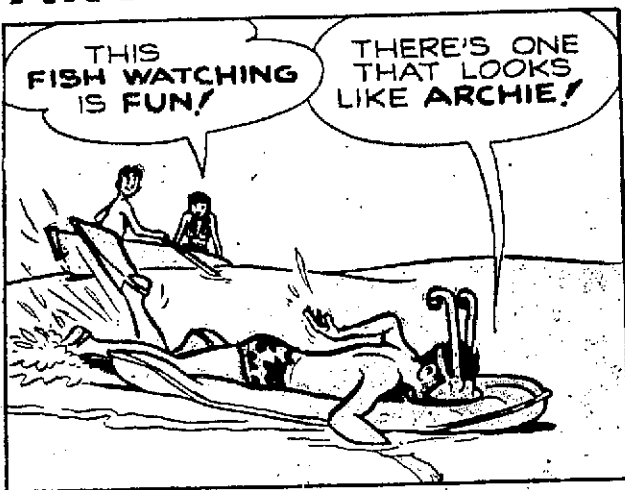
TRAIL WAYS

DESPITE THEIR WELL-KNOWN TELESCOPIC VISION, BIRDS OF PREY OCCASIONALLY ATTACK THE WRONG VICTIM

EAGLES AND OSPREYS SOMETIMES UNDERESTIMATE THE SIZE OF FISH AND ARE DRAGGED BELOW THE SURFACE AND DROWNED BEFORE THEY CAN UNHOOK THEIR CLAWS

ARCHIE

By Bob Montana



THERE OUGHTA BE A LAW

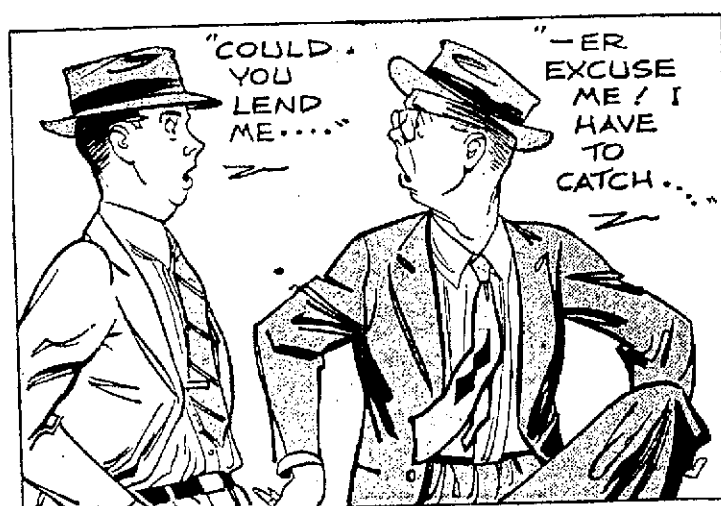
By Al Fagaly and Harry Shorten



VIGNETTES OF LIFE

The Light Touch

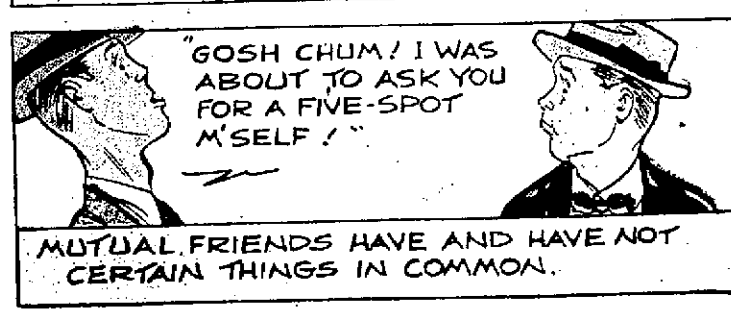
BY HARRY WEINERT

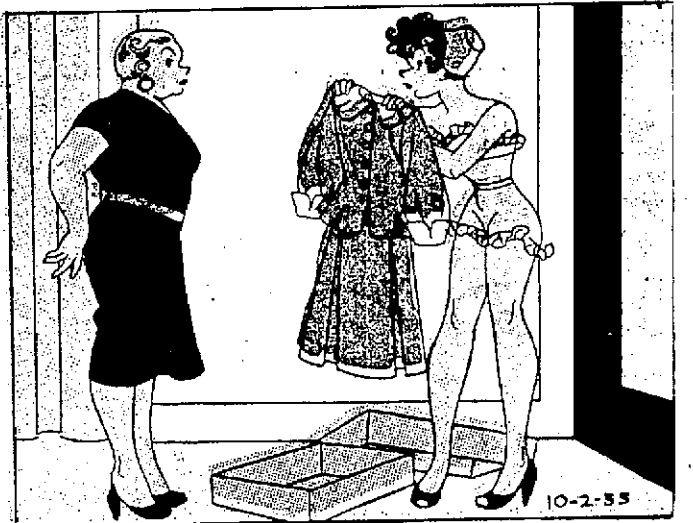
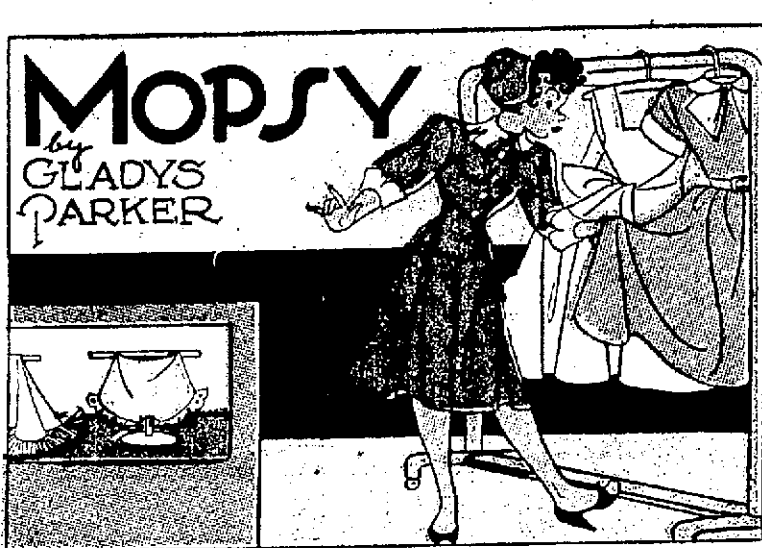
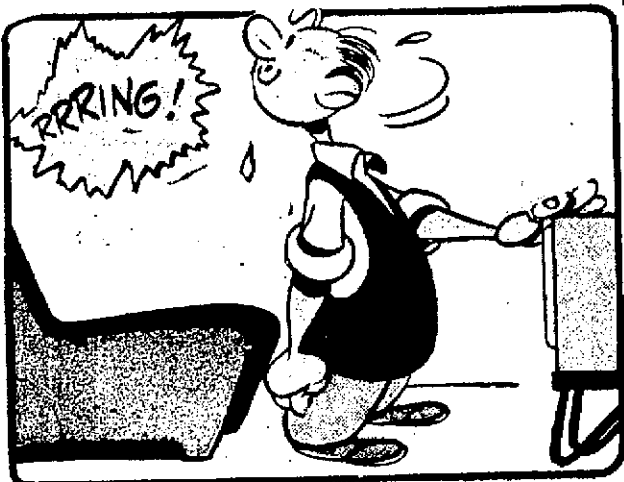
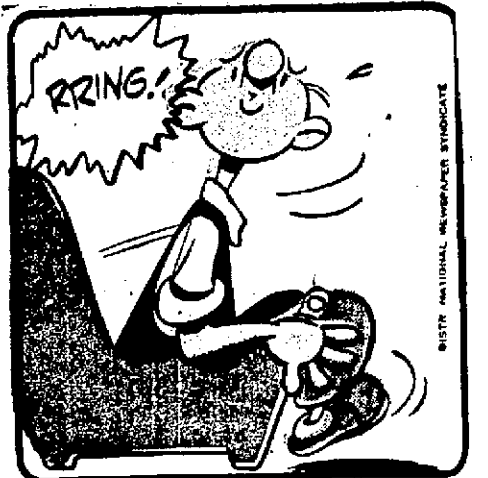
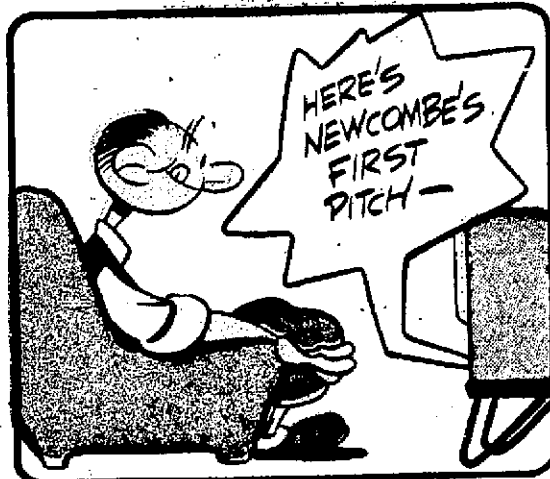
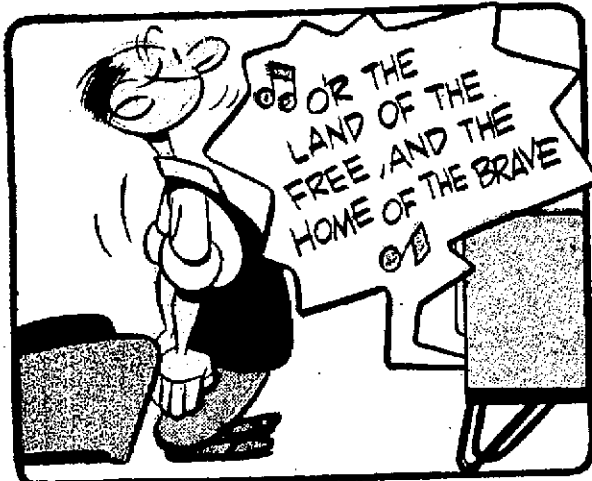
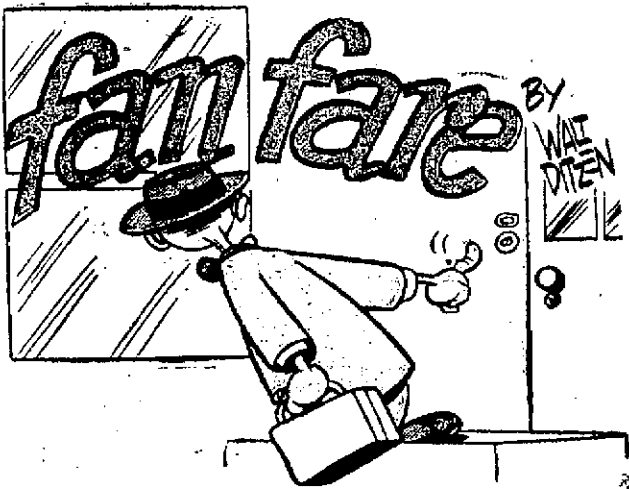


THE PAL WHO HAS TO CATCH A TRAIN OR SOMETHING THE INSTANT YOU START YOUR SPIEL.



THE ONE WHO LAUGHS IT OFF AND THANKS YOU FOR THE COMPLIMENT.







MOST SENSATIONAL DISCOVERY IN 40 YEARS FOR BETTER BAKING AND FRYING!

FIRST ALL-NEW SHORTENING!

It's RICH! It's YELLOW!

Procter & Gamble's
Golden Fluffo

OHIO FAIR BAKING

CHAMPION,

Mrs. Frank Friesner, says:—

"Fluffo makes such tender pastry that's so easy to flute. My pie is beautiful when it goes into the oven—and gorgeous when it comes out. With white shortening, I'm afraid I'll scorch my pie if I leave it in the oven long enough to get it nice and golden-brown. I don't worry about that with Fluffo. Now, the golden beauty is baked right in the pie. And it tastes just as good as it looks!"



"No white shortening gives me a pie

like this," says Mrs. Frank Friesner, blue ribbon winner in Midwest Baking Competition.

Like cooking champions, you'll be excited about golden Fluffo! It gives you flaky, tender, golden-brown piecrust such as you've never been able to make before... tastier and richer-looking, by far, than you can get from white shortening!

That's because Fluffo is different! Even its color is different—yellow from pure carotene.

And Fluffo is such fun to work with!

Use it in all your recipes that call for shortening — and see what happens! Without changing a single measurement, you'll get the highest, lightest, fluffiest-textured cakes possible. The most appetizing, golden-brown fries... and so crisp and digestible, too!

Yet Fluffo costs no more than leading white shortenings! It's available in most areas. Get a can and use it for richer-looking, better-lasting cooking!

What a pie it makes!

**RICHER-LOOKING...
BETTER-TASTING...
MORE APPETIZING!**

Fluffo makes the shortest, flakiest piecrust possible... the most tempting golden-brown pies you can bake!

Why? Because fabulous new Fluffo cuts into flour for tender, golden pastry never possible with plain white shortening. Makes piecrust so rich and delicate it breaks at the slightest touch of your fork!



Golden Fluffo is pure shortening — not a table spread

OUT OUR WAY

The Willets

T. M. Reg. U. S. Pat Off.

By J. R. Williams



OUR BOARDING HOUSE

With Major Hoople



What's New in Colgate Dental Cream
that's **MISSING-MISSING-MISSING**
in every other leading toothpaste?

It's **GARDOL**-To Give Up To
7 Times Longer Protection
Against Tooth Decay
...With Just One Brushing!

Any toothpaste can destroy decay- and odor-causing bacteria. But new bacteria return in minutes, to form the acids that cause tooth decay. Colgate's, unlike any other leading toothpaste, keeps on fighting decay for 12 hours or more! So, morning brushings with Colgate Dental Cream help protect all day; evening brushings

all night. Gardol in Colgate Dental Cream forms an invisible, protective shield around your teeth that lasts for 12 hours with just one brushing. Ask your dentist how often to brush your teeth. Encourage your children to brush after meals. And at all times, get Gardol protection in Colgate Dental Cream!

Cleans Your Breath While Guards Your Teeth



GARDOL Makes This Amazing Difference!

MINUTES AFTER BRUSHING WITH ANY TOOTH PASTE	12 HOURS AFTER ONE COLGATE BRUSHING GARDOL IS
DECAY-CAUSING BACTERIA RETURN TO ATTACK YOUR TEETH!	STILL FIGHTING THE BACTERIA THAT CAUSE DECAY!

COLGATE DENTAL CREAM with GARDOL

No other leading toothpaste can give the 12-hour protection against decay you get with Colgate Dental Cream with just one brushing!

Here's the '56 Ford with new Lifeguard Design!

"It's a Ford First for 'Safety First!'"

says Al Esper, Ford's Chief Test-Driver

BOY, THIS NEW FORD LOOKS LIKE THE THUNDERBIRD!

IT SURE DOES, ED. AND BENEATH THAT THUNDERBIRD STYLING, IS FORD'S EXCLUSIVE NEW LIFEGUARD DESIGN!

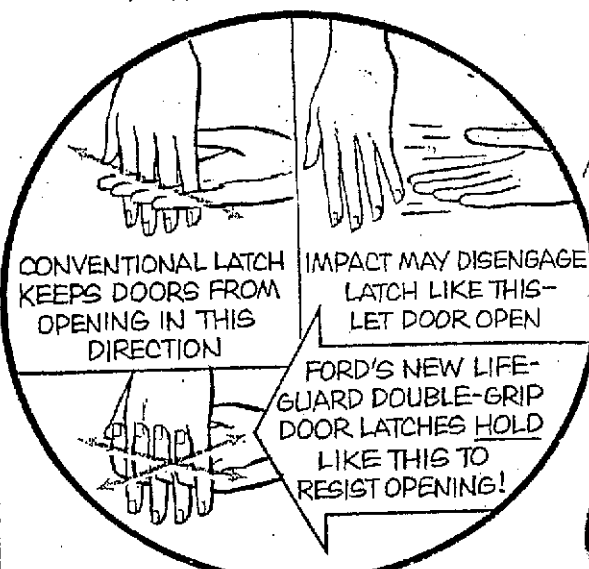


I'D LIKE TO KNOW MORE ABOUT LIFEGUARD DESIGN, AL

IT'S A WHOLE NEW FAMILY OF SAFETY FEATURES. HERE'S THE STORY, ED...

New Lifeguard Door Latches

Surveys show that occupants remaining in cars during accidents are far safer than those who are thrown out. So Ford designed the new Lifeguard door latch. This new latch holds fore-and-aft as well as in-and-out (see hands illustrated below). In an accident, closed doors help support the body structure, too!



New Lifeguard Steering Wheel

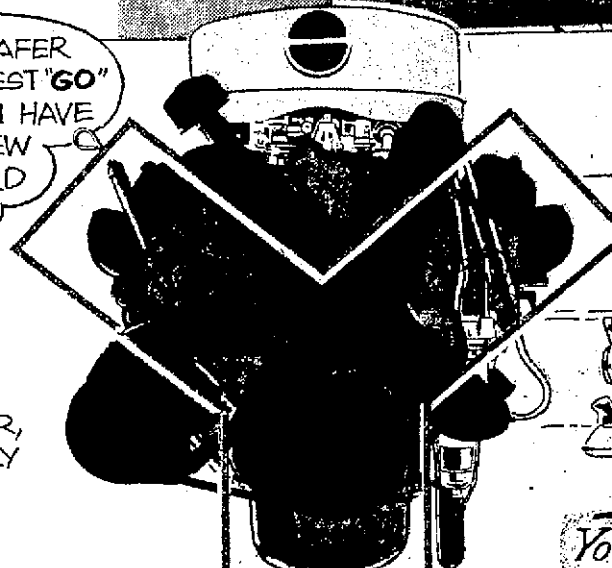
Learning that drivers would be far safer if their chests could be protected from the steering post, Ford designed a 3-spoke Lifeguard wheel with a rim over 3 inches above the shorter steering post. In a collision the spokes bend... allowing the rim of the wheel to cushion you... while helping to keep you above and away from the steering post.



AND TO GIVE YOUR SAFER NEW FORD THE GOINGEST "GO" ON THE ROAD, YOU CAN HAVE FORD'S BRILLIANT NEW 202-H.P. THUNDERBIRD Y-8 ENGINE*

ED: WHAT DO YOU MEAN BY "Y-8," AL?

AL: THE "Y" REFERS TO FORD'S DEEP, Y-SHAPED BLOCK. ITS STRONGER, MORE RIGID CONSTRUCTION GREATLY PROLONGS ENGINE LIFE... AND THAT MEANS SAVINGS



WHERE SAFETY COUNTS MOST,* FORD OFFERS EXTRA PROTECTION!

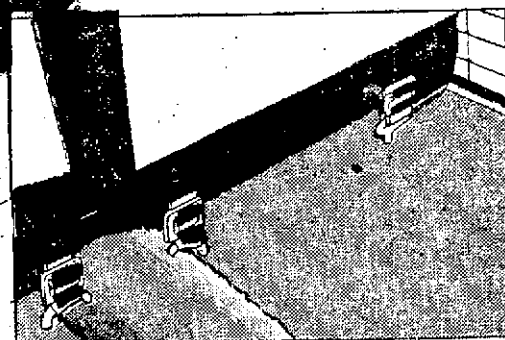
OVER TWO YEARS AGO, FORD STARTED A PROGRAM OF RESEARCH AND TESTING TO PIN-POINT THE CAUSES OF ACCIDENT INJURIES—SO THAT A SAFER CAR COULD BE BUILT.

IN CO-OPERATION WITH UNIVERSITIES, MEDICAL ASSOCIATIONS AND SAFETY EXPERTS, FORD FOUND THAT *THE MAJORITY OF ALL SEVERE INJURIES ARE CAUSED BY THE DRIVER BEING THROWN AGAINST THE STEERING POST—PASSENGERS BEING THROWN FORWARD AGAINST HARD SURFACES WITHIN THE CAR—OR BEING THROWN OUT OF THE CAR THROUGH DOORS THAT SPRING OPEN UNDER IMPACT.

THIS YEAR FORD PRESENTS THE FIRST MAJOR CONTRIBUTION TO DRIVER AND PASSENGER SAFETY IN ACCIDENTS—ADDED PROTECTION AGAINST INJURIES IN THE AREAS WHERE MOST INJURIES OCCUR.

New Lifeguard Instrument Panel and Sun Visor Padding

The records show that proper padding on the control panel can not only lessen head injuries, but in many cases prevent them. So Ford developed the new optional Lifeguard padding shown at the left. This padding is so shock-absorbing that an egg dropped from a roof top onto a piece of this material did not break! Sun visors are made of similar protective material.

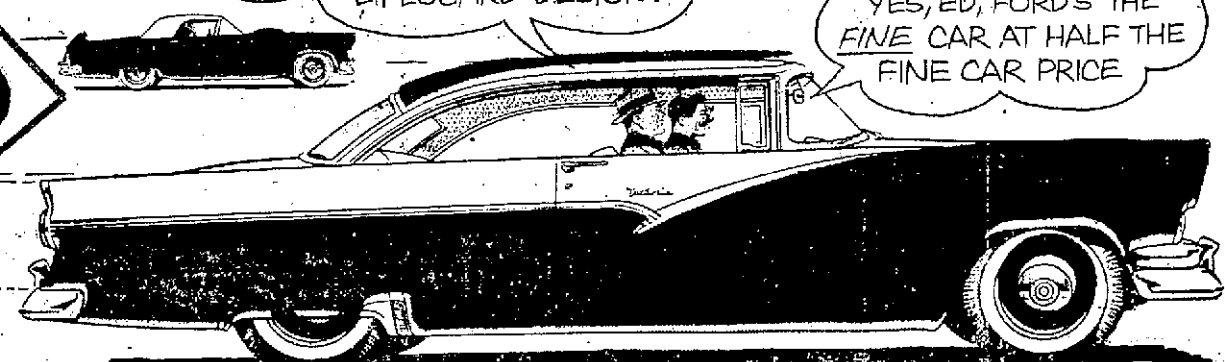


New Lifeguard Seat Belts

For still greater safety, Lifeguard Seat Belts are available to hold riders securely in their seats in case of an accident. Belts are anchored to the reinforced steel floor... and can withstand a thousand pounds more force than the C.A.A. demands of airline seat belts! They can be adjusted with one hand, instantly released with one finger.

WOW! FORD HAS THUNDERBIRD STYLING NEW THUNDERBIRD "GO"... AND NEW LIFEGUARD DESIGN!

YES, ED, FORD'S THE FINE CAR AT HALF THE FINE CAR PRICE



Your local Ford Dealer cordially invites you to Test-Drive the new '56 Ford

*IN FORDOMATIC FAIRLANE AND STATION WAGON MODELS